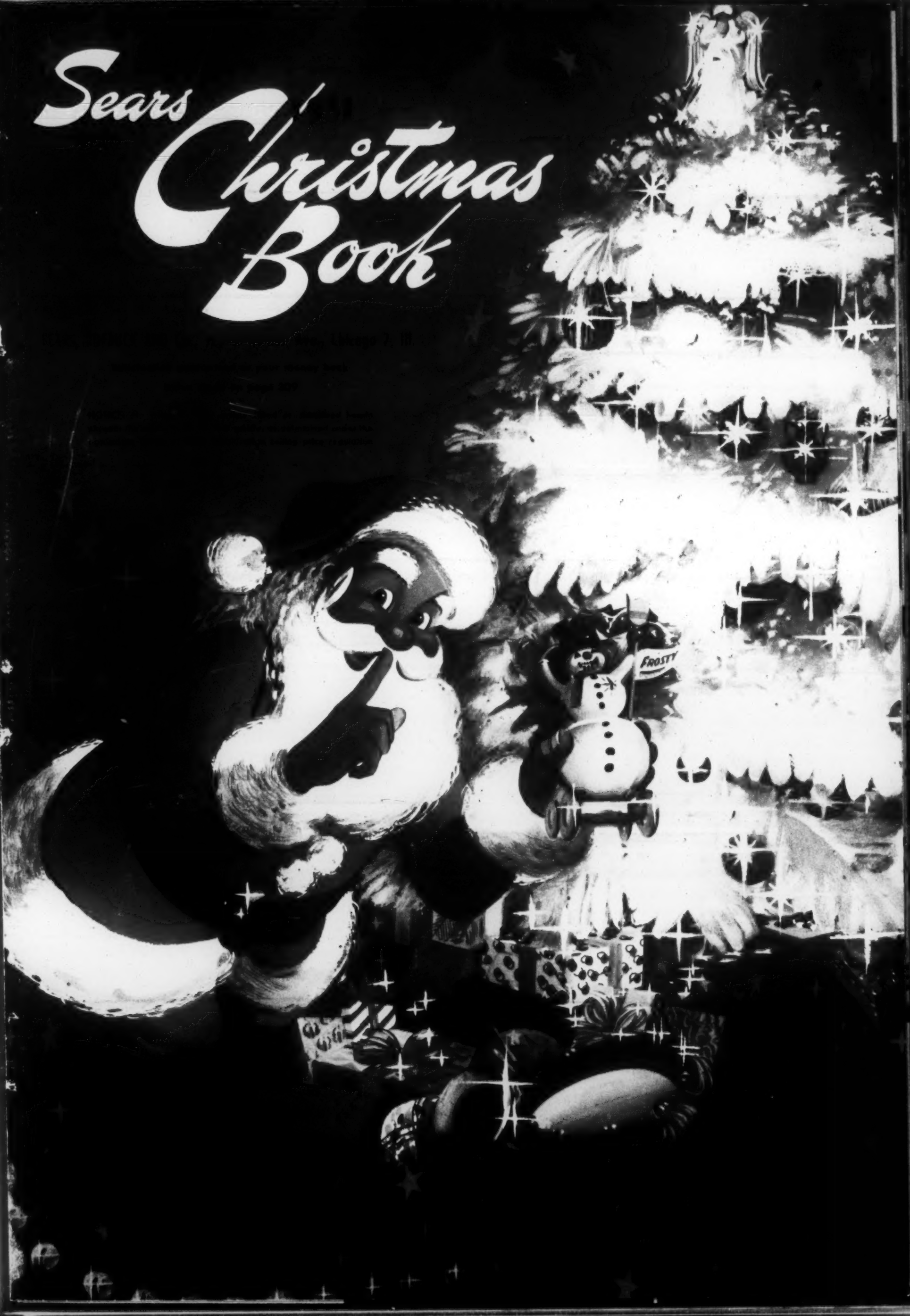
Sears Christmas Book

[illegible] Chicago 7, Ill.

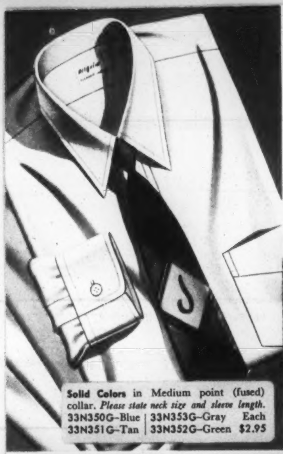
[illegible] or your money back

[illegible] on page 309

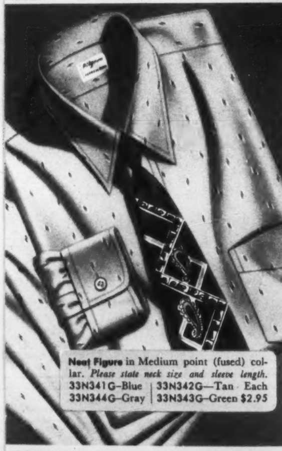
[illegible] in catalog book
[illegible] as determined under the
[illegible] ceiling price regulation



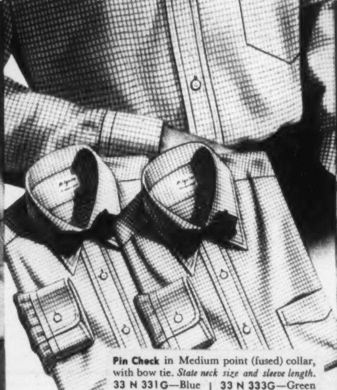
The No. 1 Man's gift



Solid Colors in Medium point (fused) collar. *Please state neck size and sleeve length.*
33N350G–Blue | 33N353G–Gray Each
33N351G–Tan | 33N352G–Green $2.95



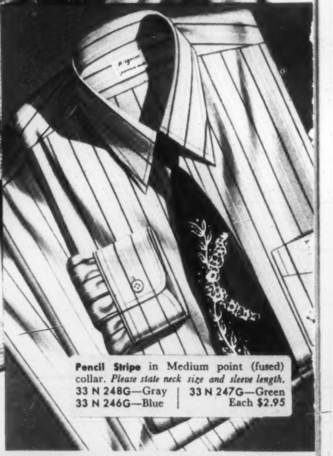
Neat Figure in Medium point (fused) collar. *Please state neck size and sleeve length.*
33N341G–Blue | 33N342G—Tan Each
33N344G–Gray | 33N343G–Green $2.95



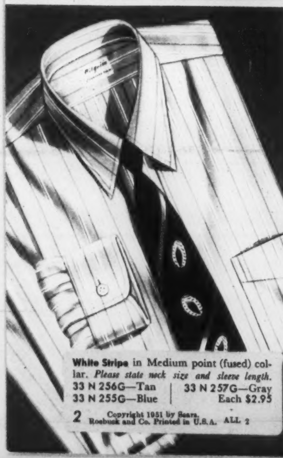
Pin Check in Medium point (fused) collar, with bow tie. *State neck size and sleeve length.*
33 N 331G—Blue | 33 N 333G—Green
33 N 332G—Tan | Each $2.95

Bow tie (clip style) included only with shirt above

Shpg. wt. ea. shirt on page 1 lb. 3 oz.

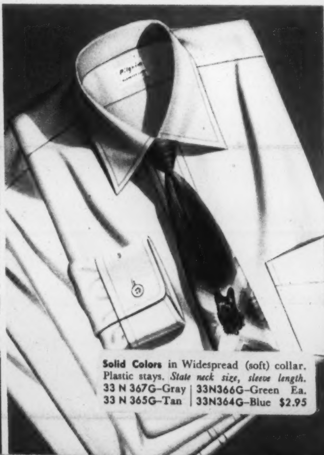


Pencil Stripe in Medium point (fused) collar. *Please state neck size and sleeve length.*
33 N 248G—Gray | 33 N 247G—Green
33 N 246G—Blue | Each $2.95

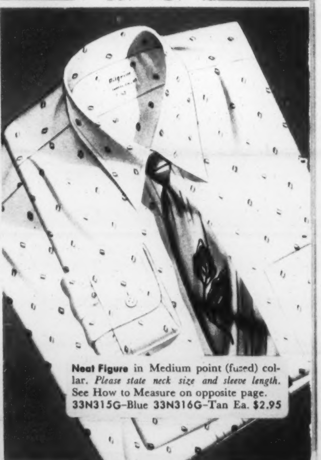


White Stripe in Medium point (fused) collar. *Please state neck size and sleeve length.*
33 N 256G—Tan | 33 N 257G—Gray
33 N 255G—Blue | Each $2.95

Copyright 1951 by Sears, Roebuck and Co. Printed in U.S.A. ALL 2



Solid Colors in Widespread (soft) collar. Plastic stays. *State neck size, sleeve length.*
33 N 367G–Gray | 33N366G–Green Ea.
33 N 365G–Tan | 33N364G–Blue $2.95



Neat Figure in Medium point (fused) collar. *Please state neck size and sleeve length.*
See How to Measure on opposite page.
33N315G–Blue 33N316G–Tan Ea. $2.95

in America's No. 1 Christmas Book

SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED

4-Star Feature because they're one of Sears biggest values

The Biggest Shirt Purchase we have ever made!

All shirts on these 2 pages are 4-STAR FEATURE PILGRIM *FORMEASE*—at

$2.95 Each—Boxed separately

ANY 2 FOR $5.70

TIES NOT INCLUDED WITH SHIRTS
Sizes: 14, 14½, 15, 15½, 16, 16½, 17-in. neck.
Shipping weight 1 lb. 3 oz.

196-thread cotton broadcloth Whites and Solids

★ **Fancy pattern shirts** are vat-dye printed on long-wearing durable broadcloth

★ **Fine, mercerized (lustrous),** combed yarn cotton broadcloth. Same quality as in advertised brands selling up to $4

★ **FormEase tailored collars,** second to none in good looks. Soft (have plastic stays) or fused styles. Need no starch

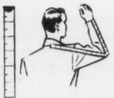
★ **Natural body taper.** Tailored wide at shoulders, taper in at waist. Full cut enough for almost any average figure

★ **Vat-dyed, washfast, sunfast colors** stay bright and new looking. Sanforized—of course—maximum 1% fabric shrinkage

★ **2-piece sleeve placket.** No other shirt we know of at this price has this feature. Strengthens sleeves at wear point

★ **Ocean pearl buttons on whites. Button panel front.** Plus deep armholes, sloping shoulders, and full shoulder yoke.

HOW TO MEASURE

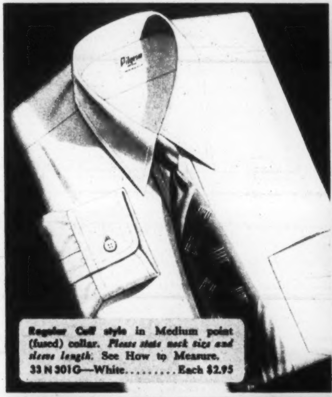


NECK. Measure around the neck with tape. The number inches is correct size.

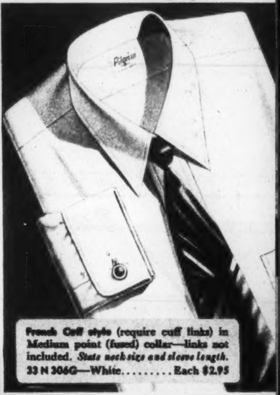
SLEEVES: Bend arm. Measure from middle back of the neck over elbow to the wrist. The number of inches is correct size.

Sleeve sizes available

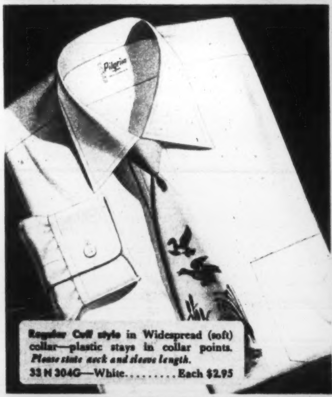
Neck sizes	Sleeve length
14	...32, ...33
14½	...32, ...33, ...34
15, 15½, 16	...32, ...33, ...34, ...35
16½	...33, ...34, ...35
17	...33, ...34, ...35



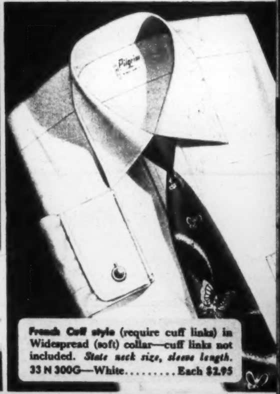
Regular Cuff style in Medium point (fused) collar. *Please state neck size and sleeve length.* See How to Measure.
33 N 301G—White.........Each $2.95



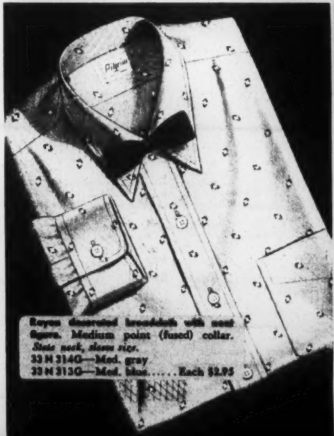
French Cuff style (require cuff links) in Medium point (fused) collar—links not included. *State neck size and sleeve length.*
33 N 306G—White.........Each $2.95



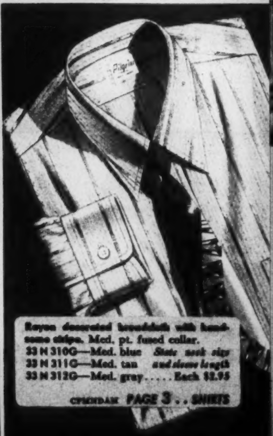
Regular Cuff style in Widespread (soft) collar—plastic stays in collar points. *Please state neck and sleeve length.*
33 N 304G—White.........Each $2.95



French Cuff style (require cuff links) in Widespread (soft) collar—cuff links not included. *State neck size, sleeve length.*
33 N 300G—White.........Each $2.95



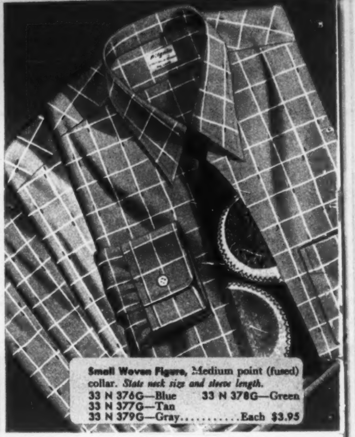
Rayon decorated broadcloth with neat figure. Medium point (fused) collar. *State neck, sleeve size.*
33 N 314G—Med. gray
33 N 313G—Med. blue......Each $2.95



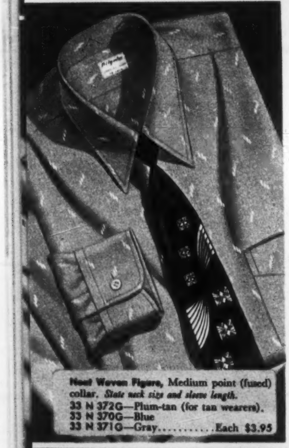
Rayon decorated broadcloth with handsome stripe. Med. pt. fused collar.
33 N 310G—Med. blue *State neck size*
33 N 311G—Med. tan *and sleeve length*
33 N 312G—Med. gray......Each $2.95

Solid Colors in Medium point (fused) collar. *Please state neck size and sleeve length.*
33 N 385G—Blue 33 N 387G—Green
33 N 386G—Tan
33 N 388G—Gray...........Each $3.95

Neat Woven Stripe, Medium point (fused) collar. *State neck size and sleeve length.*
33 N 383G—Green 33 N 382G—Tan
33 N 384G—Gray
33 N 381G—Blue...........Each $3.95



Small Woven Figure, Medium point (fused) collar. *State neck size and sleeve length.*
33 N 376G—Blue 33 N 378G—Green
33 N 377G—Tan
33 N 379G—Gray...........Each $3.95



Neat Woven Figure, Medium point (fused) collar. *State neck size and sleeve length.*
33 N 372G—Plum-tan (for tan wearers).
33 N 370G—Blue
33 N 371G—Gray...........Each $3.95

Solid Colors, Widespread (soft) collar; has French cuffs (requires cuff links—not included). *State neck size and sleeve length.*
33 N 380G—Gray 33 N 321G—Tan
33 N 322G—Green
33 N 320G—Blue...........Each $3.95

Luxurious . . but not expensive

PILGRIM DeLUXE *FORMEASE* . . Whites, Solids, with 220-thread cotton broadcloth

$3.95 EACH
Individually Boxed

ANY 2 ON THIS PAGE $7.66
Ties and cuff links shown are NOT included

Sizes 14, 14½, 15, 15½, 16, 16½, 17-inch neck
Shipping weight each 1 pound 3 ounces

All *FORMEASE* features described on previous page PLUS

- Better broadcloth — Patterns woven through
- New Proportioned Body Length—the longer the sleeve you order, the longer the shirt body will be
- Ocean pearl buttons — French fronts
- Sanforized—maximum 1% fabric shrinkage. Vat-dyed, washfast, sunfast colors

For Sleeve Sizes, How To Measure, see facing page

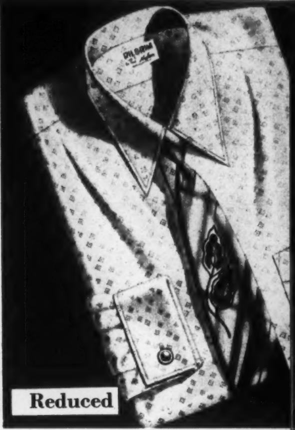
2-way—sport or dress Comfort collar shirt. Soft—has plastic stays.
Please state neck size and sleeve length.
33 N 398G—White......Each $3.95

Medium Long point (soft) collar shirt. With plastic stays.
Please state neck size and sleeve length.
33 N 397G—White......Each $3.95

Widespread (soft) collar shirt (has stays). *State neck and sleeve size.*
33 N 394G—White. French cuffs (links not included).
33 N 396G—White, reg. button cuffs........Each $3.95

Medium point (fused) collar shirt. (shown on figure.) *State neck and sleeve size.*
33 N 395G—White. French cuffs (links not included).
33 N 393G—White, reg. button cuffs........Each $3.95

Pilgrim
Is he stout? or tall? There's a size here for him.



Stouts and Slims $3.60 Each

4-star feature cotton broadcloth—see FormEase features page 3. Medium point (fused) collar. Button cuffs; regular front. Individually Boxed. Shipping weight each 1 lb. 3 oz. *State neck size and sleeve length.*

Stouts. Larger bodied. *Sizes* 17½, 18, 18½, 19 inch neck. Choice 33, 34, 35-in. sleeve lengths.
33 N 303—White
33 N 357—Medium blue
33 N 358—Medium tan
Each................**$3.60**

Slims. Longer bodied. *Sizes* 14½, 15, 15½, 16, 16½, 17, 17½-inch neck; 36 and 37-inch sleeve lengths.
33 N 302—White
33 N 355—Medium blue
33 N 356—Medium tan
Each................**$3.60**

Pima Reduced! Was ~~$5.95~~ $4.95

Save $1. Fall price cut on our finest broadcloth shirt. 2-ply cotton yarns make it extremely durable. Close weave and high luster (mercerized) give it extra good looks. Smooth combed yarns will never raise a nap. Medium point (soft) collar has plastic stays. French (no panel) front. Sanforized—maximum 1% fabric shrinkage. Shpg. wt. 1 lb. 3 oz.

Sizes 14, 14½, 15, 15½, 16, 16½, 17-in. neck. Individually boxed. *Please be sure to state neck size and sleeve length wanted.* See How to Measure and sleeve lengths available below.

33 N 349—White. French cuffs (links not included).
33 N 348—White. Regular cuffs..........**Each $4.95**

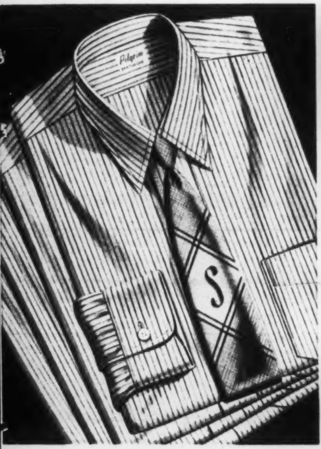
Nylon Reduced . . Was ~~$8.95~~ $6.95 Each

This $2 saving makes these Nylons more desirable than ever. They're extremely durable, easy to keep clean and neat. Comfortable all year around. Diamond figure with hundreds of ventilating pores.

- Washes easily—dry again in about 60 minutes.
- Ironing is not necessary. Fabric can't shrink.

Medium point (soft) collar has plastic stays. Handsomely tailored. Ocean pearl buttons. French (no panel) front. Shpg. wt. 1 lb. 3 oz. Individually boxed. *Sizes* 14, 14½, 15, 15½, 16, 16½, 17-inch neck. *State neck size, sleeve length.*

33 N 399—White. French cuffs (links not included).**$6.95**



Pilgrim Broadcloths . . every one Sanforized and Washfast . . handsome gifts for only $1.95 Each

Neat pin stripes on white cotton broadcloth. Medium point (fused) collar. Regular front; button cuffs; shirred sleeve. Lustrous mercerized fabric; generous proportioned. Sanforized—maximum 1% fabric shrinkage. *Sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. neck. Sleeve sizes below. Shpg. wt. 1 lb. 3 oz. Individually boxed. *Please state neck size and sleeve length.*

33 N 175—Medium blue stripes
33 N 176—Medium tan stripes
33 N 177—Medium green stripes
33 N 178—Maroon stripes Each **$1.95**

Solid colors, White cotton broadcloths in medium point (fused) collar. Regular front; button cuffs; shirred sleeves. Lustrous mercerized fabric, generously tailored. Sanforized—maximum 1% fabric shrinkage. *Sizes* 14, 14½, 15, 15½, 16, 16½, 17-inch neck. Sleeve sizes available listed below. Shipping weight 1 lb. 3 oz. Individually boxed.

33 N 33—White
33 N 73—Medium blue
33 N 75—Pearl gray
33 N 76—Medium tan
33 N 77—Medium green
State neck size, sleeve length..................Each **$1.95**

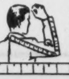
Ties shown are NOT included with shirts

Neat print figure on solid color broadcloth. Medium point (fused) collar. Regular front; button cuffs; shirred sleeves. Lustrous mercerized fabric. Carefully tailored. Sanforized—1% maximum fabric shrinkage. *Sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. neck. Sleeve sizes below. Shpg. wt. 1 lb. 3 oz. Individually boxed. To be sure of correct fit—*please state both neck size and sleeve length.*

33 N 180—Medium blue, dark blue figure
33 N 181—Medium tan, dark brown figure
33 N 182—Medium green, dark green figure
33 N 183—Medium gray, maroon figure Each **$1.95**

HOW TO MEASURE FOR SHIRTS

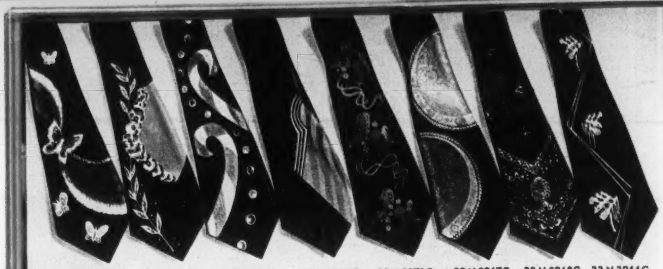
NECK: Measure around neck with tape. Number of inches is correct size. If between sizes, order next larger size.



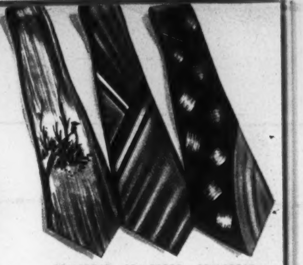
SLEEVES: Bend elbow. Measure from middle back of neck, over elbow to wrist. Number inches is correct size.

Sleeve lengths available

Neck	14	14½	15, 15½, 16	16½	17
Sleeve	32, 33	32, 33, 34	32, 33, 34, 35	33, 34, 35	33, 34, 35



33 N 3971G 33 N 3972G 33 N 3973G 33 N 3969G 33 N 3970G 33 N 3967G 33 N 3968G 33 N 3966G



33 N 3954G 33 N 3955G 33 N 3956G

Rayon Acetates . . jacquards, crepes and satins

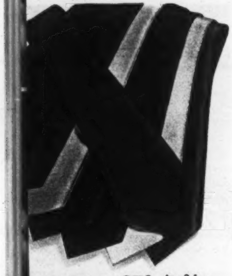
Choice of three colors; dominantly brown, maroon, or blue. Each tie shipped individually boxed.

Wool lined to knot smoothly and drape smartly . . White rayon faced ends. Generous 50-inch length; 4½ inches wide. To order, just *state catalog number (under tie) and color—brown, maroon or blue.* Shpg. wt. ea. 4 oz.

Each $1.47
Any two $1.47 ties only $2.80

Rayon and Nylon

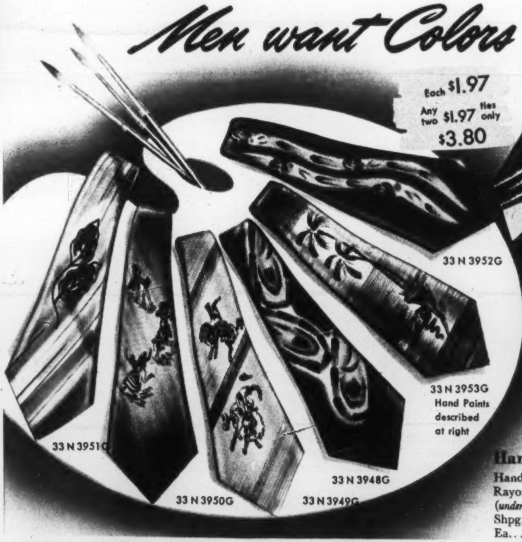
Hand Paints, wool lined. *State cat. no. and color—blue, green, brown.* Size, shpg. wt. as ties at left.



Tie fashions change, too

Men want Colors

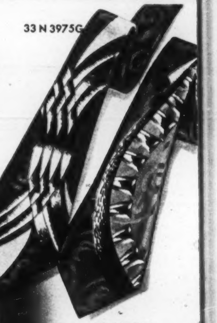
Each $1.97
Any two $1.97 ties only $3.80



33 N 3952G

33 N 3953G
Hand Paints
described
at right

33 N 3951G 33 N 3950G 33 N 3949G 33 N 3948G



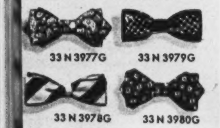
33 N 3975G

33 N 3976G

Wools 97c Ea. Any 2 for $1.86

Wrinkle-resistant, wool lined. Shpg. wt. ea. 4 oz. Individually boxed.

33N3805G–Scarlet
33N3804G–Lt. blue
33N3893G–Maroon
33N3897G–Lt. gray
33N3896G–Black
33N3974G–Green
33N3894G–Brown
33N3895G–Yellow
33N3811G–Med. blue
33N3808G–Suntan



33 N 3977G 33 N 3979G

33 N 3978G 33 N 3980G

Rayons 97c Ea. Any 2 for $1.86

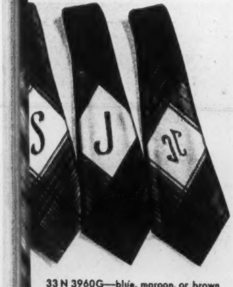
Clip to collar bows. *State catalog number and color—maroon, blue, or brown.* Shpg. wt. ea. 2 oz. Individually boxed.

Pure Dye Silks

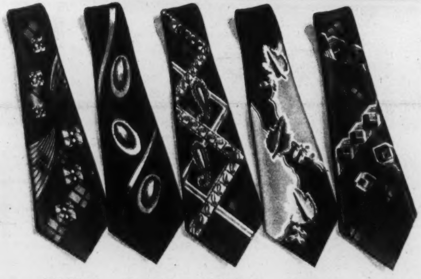
(Above). Hand made silk prints, wool lined and with rayon faced ends. *State catalog no. (next to tie), and color—blue, maroon, green.* Wt. ea. 4 oz.
Ea. $1.97 Any 2 for $3.80

Hand Painted Silks (left)

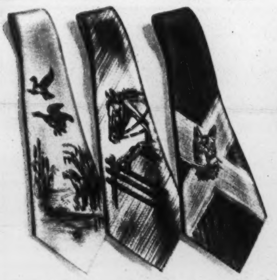
Hand made, wool lined silk crepes. Rayon satin faced ends. *State cat. no. (under tie) color—blue, maroon, brown.* Shpg. wt. ea. 4 oz.
Ea. . . . . $1.97 Any 2 for $3.80



33 N 3960G—blue, maroon, or brown



33 N 3961G 33 N 3962G 33 N 3963G 33 N 3964G 33 N 3965G



33 N 3957G 33 N 3959G 33 N 3958G

INITIAL Rayons

Hand painted, wool lined, rayon faced. *State catalog no., (above), initial (or crest), color—blue, maroon, brown.* All initials but I, O, Q, U, V, X, Y, Z. Shpg. wt. ea. 4 oz.

97c Ea.
Any two 97c ties only $1.86

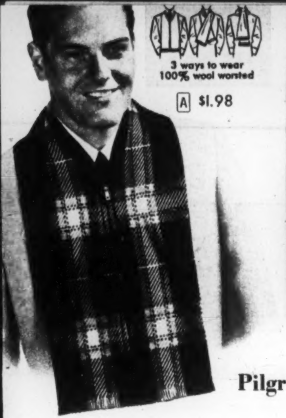
Rayons . . figured jacquards, foulards

Smart prints that knot well, too because they're wool lined. White rayon faced ends. *State catalog number (under tie) and color—blue, maroon, or brown.* Shipping weight each 4 ounces. All ties shipped individually boxed.

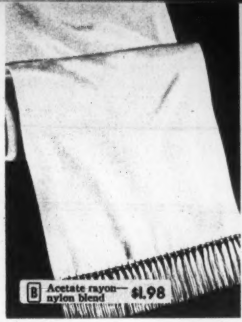
97c Ea.
Any two 97c ties only $1.86

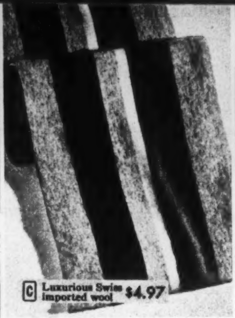
Hand Painted Rayons

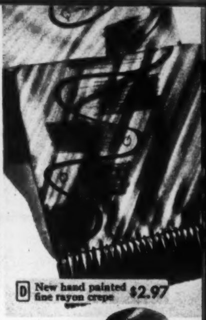
Rayon acetate crepe, wool lined, white rayon faced ends. Shpg. wt. 4 oz. *Please state color choice.*
33N3957G—Maize, lt. blue, lt, gray
33N3959G—Blue, maroon, or brown
33N3958G—Maroon, blue, or brown



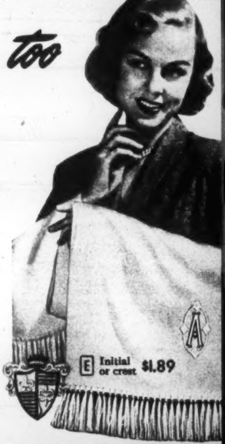
A $1.98


B Acetate rayon—nylon blend $1.98


C Luxurious Swiss imported wool $4.97


D New hand painted fine rayon crepe $2.97

Pilgrim Mufflers are *Heartwarmers, too*


E Initial or crest $1.89

A **100% wool plaid.** Neat zipper front. 16x46 in. *Sizes* small (14–14½-in. neck); medium (15–15½); large (16–16½). Hand wash separate. *State size and color:* medium blue, maroon, or medium brown plaid.
33 N 3531—Shpg. wt. 7 oz...... **$1.98**

B **90% lustrous acetate rayon; 10% Nylon for strength,** long wear. Hand wash. Full 13x50 in. *State color:* white, gray, canary yellow.
33 N 3530—Shpg. wt. 6 oz....... **$1.98**

C **Swiss import, all wool.** Luxuriously soft, warm and lightweight. 11x48 in. Contrasting stripes. *State color* heather tan or heather gray. Hand wash separately.
33 N 3510—Shpg. wt. 9 oz...... **$4.97**

D **New hand painted rayon crepe.** 12x48 in. Hand wash separate. *State color:* med. blue, gray, or brown.
33 N 3524—Shpg. wt. 6 oz...... **$2.97**

E **His initial embroidered on lustrous white rayon crepe.** 12x50 in. Hand wash. *Print initial* (except I, Q, U, V, X, Y, Z), *or state crest* (as shown).
33 N 3528—Shpg. wt. 6 oz....... **$1.89**

F **New reversible muffler.** 2 colors—one on each side. 90% rayon; 10% Nylon. 12x50 in. Hand wash separately. *State color:* Maroon and gray; Navy blue and gray; Brown and yellow.
33 N 3518—Shpg. wt. 6 oz....... **$1.98**

G **Warm, soft 100% wool knits** in all-time favorite colors. 12x48 in. Hand wash separate. *State color:* yellow, white, maroon, tan, or navy blue.
33 N 3515—Shpg. wt. 7 oz....... **$1.98**

H **Paisley patterned rayon crepe.** 12x50 in. Multicolor knitted fringe. Hand wash separately. *State color:* navy blue, med. brown, maroon.
33 N 3517—Shpg. wt. 7 oz....... **$1.98**

J **100% wool authentic Tartan plaid.** Hand wash separately. *State color:* white, blue, red plaid.
33 N 3516—12x48 in. Wt. 7 oz... **$1.47**

K **White rayon crepe.** Hand wash.
33 N 3560—12x48 in. Wt. 6 oz. **99c**

L **All wool glove and muffler set.** 12x48 in. Hand wash separately. *Colors* yellow, maroon, tan, navy blue. *State color and glove size* 8, 9, or 10.
33 N 3540—Shpg. wt. 10 oz..... **$3.98**

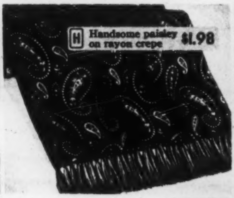
M **Rayon crepe, polka dot inlay border panel.** 13x52 in. Hand wash. *State color:* yellow, brown trim; navy blue maroon trim.
33 N 3522—Shpg. wt. 6 oz..... **$2.49**

N **Hand paint on white rayon crepe.** 12x49 in. Hand wash separately.
33 N 3502—Ship. Shpg. wt. 6 oz.
33 N 3504—Horse.
33 N 3505—German shepherd dog. **$1.98**

All are individually boxed

F New reversible rayon and nylon $1.98

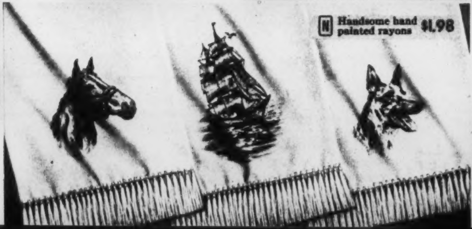
G 5 solid colors in all wool knits $1.98


H Handsome paisley on rayon crepe $1.98

L Glove, Muffler all wool set $3.98

J Genuine Tartan all wool plaid $1.47

K Christmas bargain white rayon crepe 99c


N Handsome hand painted rayons $1.98

M New polka dot border rayon $2.49

A **Medium heavy sueded cotton.** Square bottom; sport collar....... Each $3.59

B **Pullover in medium heavy sueded cotton.** Knit bottom; sport collar. Ea. $3.59

C **Extra heavy cotton flannel.** Long shirttails; smart dress collar..Each $3.59

*Pilgrim *Sanforized Cotton* .. for shape-retaining fit ..

ALL SHIRTS ON THIS PAGE DESCRIBED ON OPPOSITE PAGE

D **Medium heavy cotton flannel.** Dress collar; long shirttails.........Each $2.50

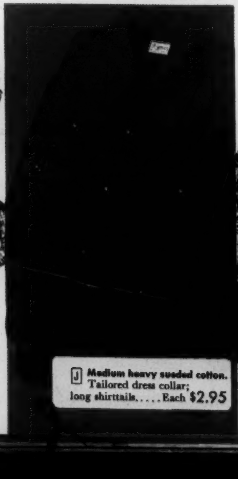
E **Medium heavy sueded cotton.** Dress-type collar and long shirttails.....Each $2.50

F **New pattern! Medium heavy sueded cotton.** Sport collar; square bottom. Ea.$2.50

G **Medium heavy cotton flannel.** Smart dress collar and long shirttails.....Each $2.50

Extra large; extra long sizes, too

H **Heavyweight cotton flannel.** Smart dress collar; long tails. Reg. sizes. Ea. $2.95



J **Medium heavy sueded cotton.** Tailored dress collar; long shirttails.....Each $2.95

K **Medium heavy sueded cotton.** Pullover with knit bottom; sport collar.. Each $2.95

L **New pattern. Medium heavy sueded cotton.** Sport collar; square bottom. Ea.$2.95

SHIRTS DESCRIBED BELOW, SHOWN ON OPPOSITE PAGE

Handsome patterns in Our Best Cottons $3.59 Ea. Any 2 $7.00

A **Reduced! Was $3.95. Check pattern** in medium heavy sueded cotton. Sport style 2-way collar and square bottom. Washfast. Shipping weight each 14 ounces. *State size* small (14–14½-in. neck); medium (15–15½); medium large (16–16½); large (17–17½).

33N1509G—Maroon . Ea. $3.59
33N1510G—Blue Any 2 for
33N1511G—Brown $7.00

B **Reduced! Was $3.95. * Durene knit bottom.** Pullover in medium heavy sueded cotton. Sport collar. 2 pockets. Washfast. Shpg. wt. ea. 14 oz. *State size* small (14–14½-in. neck); medium (15–15½); medium large (16–16½); large (17–17½).

33N1561G—Blue..... Ea. $3.59
33N1560G—Black Any 2 for
33N1562G—Brown $7.00

* Reg. U.S. Pat. Off.

C **Our warmest, best looking cotton flannel** in extra heavy weight. Dress collar; long shirttails. 2 button-through flap pockets. Shpg. wt. ea. 1 lb. 10 oz. Hand wash separately. *State size* 14½, 15, 15½, 16, 16½, 17-inch neck sizes.

33 N 1498G—Green plaid
33 N 1497G—Blue plaid
33 N 1499G—Maroon plaid Each $3.59 Any 2 for $7.00

HOW TO MEASURE FOR NECK SIZE

Measure around neck with tape measure. Number of inches is correct size. If between sizes, order next larger size. If tape measure is not available use paper. Do not use string or anything that will stretch.

for dollar-stretching prices

Men like Pilgrim's Full Cut. Deep armholes, fullness across chest and shoulders for freedom in action. All amply long. Shirts on opposite page are **Sanforized** to keep that good fit—maximum 1% fabric shrinkage. Built strong, seamed to outlast the fabric. All have double shoulder yoke.

Low-priced Cottons that wash easily and iron smoothly $2.50 Ea.

D **Medium heavy cotton flannel Buffalo check.** Dress collar; long shirttails; 2 pockets. Hand wash separately. Shpg. wt. 1 lb. 6 oz. *Sizes* 14½, 15, 15½, 16, 16½, 17-inch neck.

33 N 1421—Red *State size*
33 N 1422—Black Each
33 N 1423—Green $2.50

E **Neat houndstooth pattern on warm sueded cotton.** Dress type collar; long shirttails and 2 pockets. Washfast. Shpg. wt. 14 oz. *Sizes* 14½, 15, 15½, 16, 16½, 17-in. neck.

33 N 1467—Green *State size*
33 N 1466—Red Each
33 N 1477—Blue $2.50

F **Block plaid medium heavy sueded cotton.** Sport collar; square bottom. 2 pockets. Washfast. Shpg. wt. 14 oz. *Sizes* small (14–14½-in. neck); medium (15–15½); med. large (16–16½).

33 N 1471—Blue *State size*
33 N 1470—Red Each
33 N 1472—Green $2.50

G **Plaid on medium heavy cotton flannel.** Dress collar; long shirttails. Hand wash separately. Shipping weight 1 pound 6 ounces. *Sizes* 14½, 15, 15½, 16, 16½, 17-inch neck.

33 N 1450—Blue *State size*
33 N 1451—Maroon Each
33 N 1428—Green $2.50

Plaids, solid colors . . One pull-over model $2.95 Ea. Reg. Sizes Any 2 for $5.78

H Regular and extra sizes in warm heavy weight cotton flannels. Dress collar; long (tuck-in) shirttails. 2 button flap pockets. Hand wash separately. Shpg. wt. ea. 1 lb. 8 oz.

Regular sizes 14½, 15, 15½, 16, 16½, 17-in. neck. *State size.*

33 N 1492G—Red plaid
33 N 1493G—Green plaid Each $2.95........Any 2 for $5.78

Extra large. Large bodied. *Sizes* 17½, 18, 18½, 19, 20-inch neck. *State size.*

33 N 1473—Red Ea. $3.59
33 N 1474—Green 2 for 7.00

Extra long body and sleeves. *Sizes* 14½, 15, 15½, 16, 16½, 17, 17½-in. *State size.*

33 N 1476—Green Ea. $3.59
33 N 1475—Red 2 for 7.00

J **Solid color medium heavy sueded cotton.** Dress collar; long shirttails. Flap pocket. Shpg. wt. ea. 14 oz. wash separately. *State size* 14½, 15, 15½, 16, 16½, 17-in. neck.

33N1407G–Scarlet Ea. $2.95
33N1406G–Kelly green Any 2 for
33N1413G–Maroon $5.78
33N1414G–Dk. green

K **Pullover with snug knit bottom. Med. heavy sueded cotton.** Sport collar. Washfast. Shpg. wt. ea. 12 oz. *State size* small (14–14½-in. neck); medium (15–15½); med. large (16–16½); large (17–17½).

33 N 1522G–Red Ea. $2.95
33 N 1521G–Brown Any 2 for
33 N 1520G–Maroon $5.78

L **New plaid pattern in medium heavy sueded cotton.** 2-way sport collar; square hemmed bottom. 2 flap pockets. Washable. Shpg. wt. ea. 14 oz. *Sizes* small (14–14½-inch neck); medium (15–15½); medium large (16–16½); and large (17–17½).

33 N 1535G--Yellow *Please state size*
33 N 1534G—Red
33 N 1536G—Black and white Each $2.95 Any 2 for $5.78

Thrifty Cottons in warm medium heavy weight . . choice of cotton suede cloth or cotton flannel $1.95 Each

Cotton Suede Cloth. Double shoulder yoke. 2 button-through pockets. Dress type collar; long tuck-in shirttails. Washable. Shipping weight 14 ounces. *Sizes* 14½, 15, 15½, 16, 16½, 17-inch neck. *Please be sure to state size wanted.*

33 N 1401—Navy (dark blue)
33 N 1400—Gray................Each $1.95

Cotton Flannel. Double shoulder yoke with dress type collar and long tuck-in shirttails. 2 button-through pockets. Hand wash separately. Shpg. wt. 1 lb. 8 oz. *Sizes* 14½, 15, 15½, 16, 16½, 17-inch neck.

33 N 1410—Red *State size—see above*
33 N 1411—Blue
33 N 1412—Green ....Each $1.95

Reduced! 80% Wool; 20% Nylon Blend. 20% stronger than all wool. Med. heavy wt. Were $8.40 $6.98 Each

Sport style with new life and luster due to Nylon. Comfortable long point sport collar; square bottoms. Double shoulder yoke; adjustable cuffs. *Sizes* small (14–14½-in. neck); medium (15–15½); med. large (16–16½); large (17–17½). Shipping weight 1 lb. 10 oz. Hand wash separately.

33 N 1631—Scarlet *Please state size*
33 N 1632—Light gray
33 N 1633—Dark green Each $6.98

New longer wearing wool and nylon blend in Dress Style with dress collar and long (tuck-in) shirttails. Double shoulder yoke. Strongly made with double sleeve facings; gussets on side seams. 2 pockets. *Sizes* 14½, 15, 15½, 16, 16½, 17-in. neck. Shpg. wt. 1 lb. 10 oz. Hand wash separately.

33 N 1664—Maroon *Please state size*
33 N 1665—Medium blue
33 N 1666—Medium green.......Each $6.98

Sport style with 55% warm wool, 45% rayon. Look what you get!

$4.78

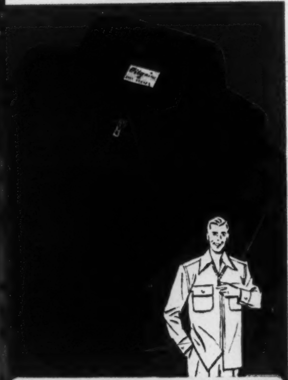
Handsome plaid with a world of good new looks. Rayon adds rich luster to warm wool. Long-point sport collar; hemmed square bottom. Double shoulder yoke; two flap pockets; adjustable 2 button cuffs. *Sizes* small (14–14½-in. neck); medium (15–15½); med. large (16–16½); large (17–17½). Hand wash separately. Shpg. wt. 1 lb. 10 oz. *State size.*

33 N 1627—Rust; medium green
33 N 1629—Maroon (dark red); medium green
33 N 1628—Medium blue; medium brown ....Each $4.78

A **Dress tailored Plaid. Were $8.40.** Medium-heavy wool. Long tails; dress collar. Quilted rayon neckband. *Regular, extra large, extra long sizes.* $6.98 Each Reg. sizes

B **Sport tailored Shadow Plaid. Were $7.50.** Medium-heavy wool. Low front sport collar, hemmed square bottom. Rayon shoulder yoke. 2 pockets. $6.98 Each

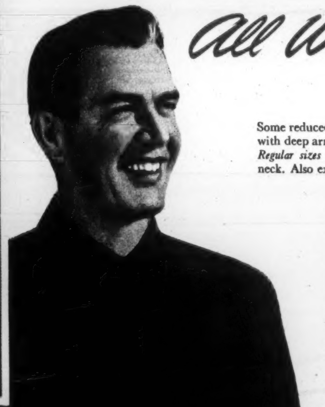
C **Full Zipper Front.** Plaid all-wool heavyweight with comfortable sport collar and hemmed square bottom. Rugged and warm. 2 pockets. Preshrunk. $6.98 Each



D **Full Zipper Front.** Rugged and warm. All-wool heavyweight with low front sport collar, hemmed square bottoms. Two flap pockets. Preshrunk. $6.98 Each

When men want warmth, they want Pilgrim

All Wool Flannels



Some reduced! All cut the way men like them with deep armholes, roomy shoulders, long body. *Regular sizes* 14½, 15, 15½, 16, 16½, 17-inch neck. Also extra sizes. Shpg. wt. ea. 1 lb. 10 oz. $6.98 Each Regular sizes

Our Best Reduced! Tailored like expensive sport and dress shirts

A **Shadow plaids.** Shirttail style. *State regular size.* Hand wash separately.
33 N 1699—Maroon
33 N 1698—Gray
33 N 1669—Brown
Were $8.40. . .Each $6.98

Extra large sizes 17½, 18, 18½, 19-inch neck. *Please state size.*
33 N 1696—Gray
Were $8.95. . .Now $7.70

Extra long sizes 15, 15½, 16, 16½, 17, 17½-in. neck. *Please state size.*
33 N 1697—Gray
Were $8.95. . . . .Now $7.70

B **Shadow plaids.** Sport style. *State regular size.* Hand wash separately.
33 N 1694—Green
33 N 1695—Maroon
33 N 1693—Gray
Were $7.50. . .Each $6.98

Rugged Heavyweights. Preshrunk—only 3% fabric shrinkage Always keep size

C **Plaid, zipper front.** Hand wash separately.
33 N 1626—Green *Please state regular size, above.*
33 N 1625—Red. $6.98

D **Solid color; zipper.** Hand wash separately.
33 N 1668—Blue *Please state regular size, above.*
33 N 1634—Maroon
33 N 1635—Green. $6.98

E **"Buffalo" plaids.** Hand wash separately.
33 N 1617—Red and black. *State size, above.*
33 N 1618—Green and black
33 N 1619—Black and white
33 N 1620—Red, black and white
33 N 1621—Blue combination
33 N 1622—Green combination
$6.98 Each Reg. sizes

Stouts. Larger bodied. *Sizes* 17½, 18, 18½, 19, 20-in. neck. Shpg. wt. ea. 1 lb. 12 oz. *Please state neck size.*
33N1614—Red and black
Ea. $7.70

Slims. Longer bodied. 14½, 15, 15½, 16, 16½, 17, 17½-in. neck *sizes.* Shpg. wt. ea. 1 lb. 12 oz. *Please state size.*
33N1624—Red and black
Ea. $7.70

HOW TO MEASURE NECK SIZES

Measure around neck with tape. Number of inches is correct size. If between sizes, order larger. Sleeve sizes in proportion to neck sizes.

E **Popular "Buffaloes."** Rugged all wool heavyweights. Dress type collar; long shirttails. Quilted rayon neckband; rayon yoke over shoulder. Two pockets. Preshrunk. $6.98 Each Reg. sizes

Extra Large, extra long sizes, too

A **Covered zipper front.** Durene* cotton knit waist. Pre-shrunk rayon yoke. 2 flap pockets button on underside.......$5.98

B **New handsome Scottish Plaid.** Long square (in or out) bottoms. Double fabric yoke. 2 flap pockets. Only............$6.50

C **Popular Bold Plaid.** Long square bottoms. Pre-shrunk rayon yoke. 2 pockets—button on underside of flap...........$6.50

Now, New beauty in hard-to-wear-out *Corduroys*

The newest, brightest, smartest sport shirts are Corduroys. Velvety pinwale that wears and wears. They're tailored the way men like them, with square bottoms . . and 2-way sports collars. *Sizes* small (14–14½-in. neck); medium (15–15½); med. large (16–16½); large (17–17½) (except [D]). Shpg. wt. each 1 lb. 8 oz. Hand wash separately.

A **Zipper front, knit waist style.** *State size, above.*
33 N 1564—Green
33 N 1563—Wine
33 N 1565—Blue....$5.98

B **3-color Scottish Plaid.** *Please state size, above.*
33 N 1504–Red, green, white
33 N 1505–Green, black and red....$6.50

C **Bold Plaid.** Long square bottoms. *State size, above.*
33 N 1549—Blue
33 N 1547—Red
33 N 1548—Green..$6.50

D **Pullover.** solid colors. *State size, no large size.*
33 N 1595—Royal blue
33 N 1512—Maroon
33 N 1519—Green
33 N 1591—Scarlet. $3.98

E **Pullover with "V" shape chest stripe** and knit trim. *State size, above.*
33 N 1523—Maroon
33 N 1524—Rust
33 N 1580—Green...$4.98

F **2-tone Pullover** with matching chest stripe and collar. *State size, above.*
33 N 1555—Gray
33 N 1553—Maroon
33 N 1554—Green..$4.98

G **Gathered back,** button front style in 7 solid colors. *State size, above.*
33 N 1539—Maize (lt. yellow)
33 N 1537—Kelly (lt.) green
33 N 1538—Scarlet
33 N 1543—Auburn (reddish dark brown)
33 N 1542—Dark green
33 N 1541—Gray
33 N 1540—Maroon $4.98

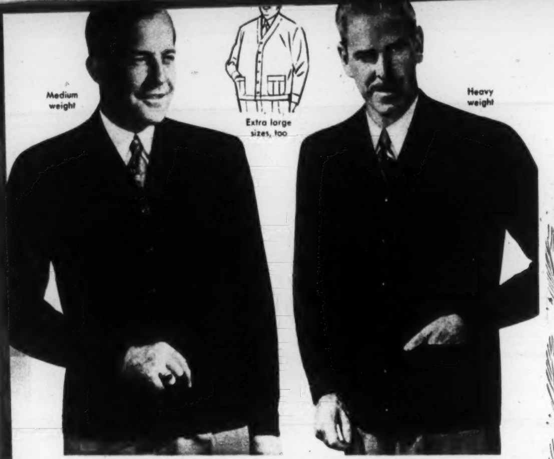
* Durene. Reg. U.S. Pat. Off.

D **New Pullover.** Knit cotton waist and cuffs. One set-in pocket...........$3.98

E **Pullover.** Durene* cotton knit waist, cuffs. One set-in pocket. Rayon yoke.....$4.98

F **Pullover.** Durene* cotton knit waist, cuffs. Rayon yoke. One set-in pocket.$4.98

G **Roomy gathered back.** Und side-button pockets. Rayon yoke............$4.



PILGRIM RIB KNIT CLASSIC SWEATER COATS

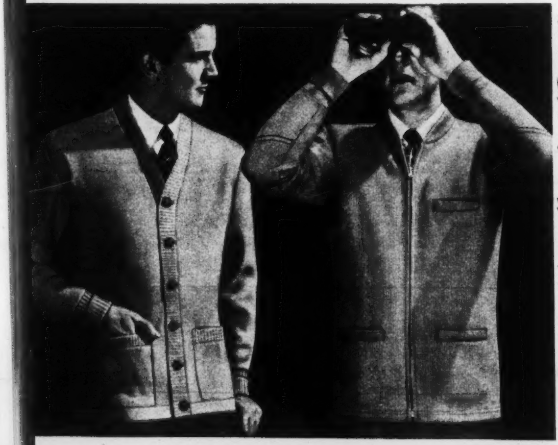
50% Wool; 50% Cotton $4.98 **100% Virgin Wool $5.97 Reg. sizes**

Fine rib knit quality yarns. Comfortably fitting. Strongly made with nylon sewn buttons and buttonholes, double fabric thickness at elbows and bar-tacked pockets. Tape reinforced neck and shoulder seams. Hand wash separately. *Sizes* 36, 38, 40, 42, 44, 46-inch chest.

Medium weight. 50% new wool worsted; 50% sturdy combed cotton. Shpg. wt. 1 lb. 4 oz. *State regular size.*
33N2108–Oxford (dark) gray
33N2107–Brown heather
33N2109–Navy(dk. blue) $4.98

Heavy weight 100% virgin wool worsted. Best for warmth and wear. Shipping weight 1 lb. 10 oz. *State regular size.*
33N2003–Oxford (dark) gray
33N2004–Brown heather
33N2005–Navy blue...... $5.97

Extra large. *Sizes* 48, 50, 52-inch chest. **Medium weight 100% wool.** Shipping weight 1 pound 9 ounces. *State size.*
33N2111–Oxford (dark) gray
33 N2110–Brown heather
33N2112–Navy blue....... $6.17



Cotton Coats, 6 colors $3.79

Regular and extra sizes in handsome medium weight cotton coats. Taped neck and shoulder seams. 2 pockets; rib knit trim. *Sizes* small (34-36-inch chest); medium (38-40); large (42-44); extra large (46-48). Hand wash separately.

33 N 2161—Tan
33 N 2162—Gray
33 N 2163—Kelly (bright) green
33 N 2164—Jockey (bright) red
33 N 2165—Maroon (dk. red)
33 N 2166—Royal (deep) blue

Shipping weight 1 lb. 4 oz. *Please state size.*

Each $3.79

All wool Leisure Coat $7.79

Zipper front long coat style with new neck hugging short collar. 100% wool tightly twisted worsted yarns in popular interlock knit. Rib-knit cuffs; hemmed bottom. Double thick elbows; new cigarette pocket (plus 2 more at waist). Hand wash separately. *Sizes* 36, 38, 40, 42, 44, 46-inch chest. Shipping weight, 1 pound 4 ounces. See How to Measure above, at right.

33 N 2174—Navy (dark) blue *Please state size.*
33 N 2175—Medium gray
33 N 2176—Maroon (dark red)......... Each $7.79

Cable Patterned 100% Wool Worsteds

Soft, fine knit Pilgrim Quality

SWEATERS BELOW SHOWN ON OPPOSITE PAGE

[A][B][C][D] 100% wool for warmth, worsted for long wear . . cable pattern for smart good looks. 4 styles including popular new vest. Rayon taped neck and shoulder seams. Tailored the way men like them. Hand wash separately. *Sizes* for sweaters [A] [B] [C] small (34-36 in. chest); medium (38-40); large (42-44).

[A] **Long-sleeve Pullover.** Rib neck trim; rib bottom; cuffs. Shpg. wt. 1 lb. *State size, above.*
33N2149–Green
33N2146–Camel tan
33N2147–Maize
33N2148-Gray Ea. $6.98

[B] **Vest style.** Rib trim at armholes; knit-on bottom. Waist pockets. Wt. 12 oz. *State size, above.*
33N2151–Maize
33N2150–Camel tan
33N2152–Gray
33N2153–Green Ea. $5.98

[C] **Sleeveless Pullover.** Knit-on bottom; rib trim neck; armholes. Shpg. wt. 12 oz. *State size.*
33N2142–Camel tan
33N2143–Maize
33N2145–Green
33N2144-Gray Ea. $4.96

[D] **Coat style.** Knit-on rib bottom and cuffs. *State size* 36, 38, 40, 42, 44, 46-in. chest. Shpg. wt. 1 lb. 4 oz.
33N2155–Gray
33N2154–Camel tan
33N2156–Green Ea. $8.98

> ***HOW TO MEASURE FOR SWEATERS.*** With shirt on, measure around chest. Number of inches is correct size. If between sizes, order larger size.

He's Wishing for

New Vicara and Virgin wool Blend

[E][F][G] Vicara is a sensational new man made fiber produced from protein. It is very similar to wool. It looks like cashmere; feels soft and comfortable and does not shrink like wool. 50% new wool; 50% Vicara blend adds luxury, softness and it wears well. Rayon taped shoulder seams. Hand wash separately. Choice of 3 styles, 4 colors.

[E] **Sleeveless.** Knit-on rib bottom; rib trim neck, armholes. *State size* small (34-36-in. chest); medium (38-40); large (42-44). Shpg. wt. 12 oz.
33N2130–Camel tan
33N2131–Royal blue
33N2132–Maroon
33N2133 Gray Ea. $2.98

[F] **Long-sleeve Pullover.** Rib neck trim; knit-on cuffs, bottom. *Sizes* 36, 38, 40, 42, 44, 46-inch chest. Shipping weight 1 lb. *Please state chest size.*
33N2135–Royal blue
33N2134–Camel tan
33N2136–Maroon
33N2137–Gray. Ea. $4.98

[G] **Coat style.** Pockets set in; rib knit cuffs. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. Shipping weight 1 pound 6 ounces. *State size.*
33N2138–Camel tan
33N2139–Royal blue
33N2140–Maroon
33N2141–Gray. Ea. $6.98

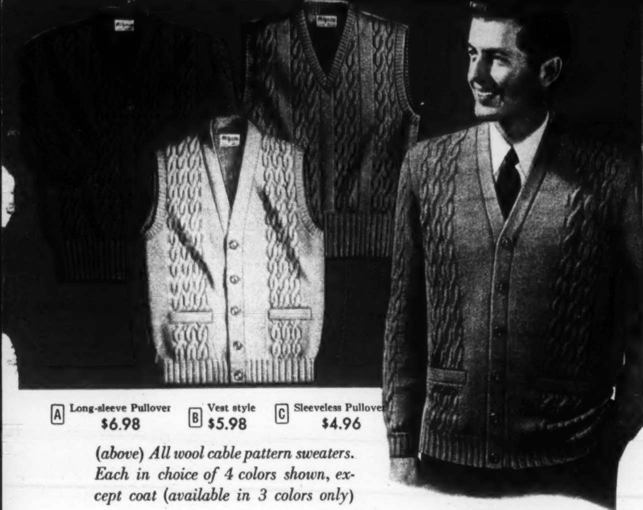
Our Best, Australian Zephyr Wool

[H][J][K] Long-fibered 100% zephyr wool worsted is very soft and warm, extremely good wearing. Generously sized, well tailored. Matching self fabric at neck and shoulder seams. Hand wash separately.

[H] **Sleeveless.** Knit-on rib waist. *State size* small (34-36-in. chest); medium (38-40-in.) large (42-44). Wt. 12 oz.
33N2273–Maize(lt. yellow)
33N2271–Camel tan
33N2272–Medium blue
33N2275–Green
33N2276–White
33N2274-Gray Ea. $4.20

[J] **Long-sleeve Pullover.** Rib trim at neck; knit-on rib cuffs, bottom. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. Shpg. wt. 1 lb. *Please state chest size.*
33N2279–Medium blue
33N2278–Camel tan
33N2280–Maize (lt. yellow)
33N2281–Gray
33N2282–Green. Ea. $6.98

[K] **Coat style.** Knit-on rib cuffs, bottom. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. Shpg. wt. 1 lb. 6 oz.
33N2265–Camel tan
33N2266–Medium blue
33N2267-Gray *Please state chest size*........... Ea. $9.80
33N2268–Green
33N2269–White



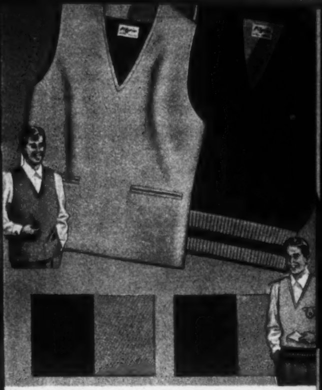
A Long-sleeve Pullover $6.98

B Vest style $5.98

C Sleeveless Pullover $4.96

(above) All wool cable pattern sweaters. Each in choice of 4 colors shown, except coat (available in 3 colors only)

D Coat style $8.98



Play or relax in Jerkins $2.79 Ea.

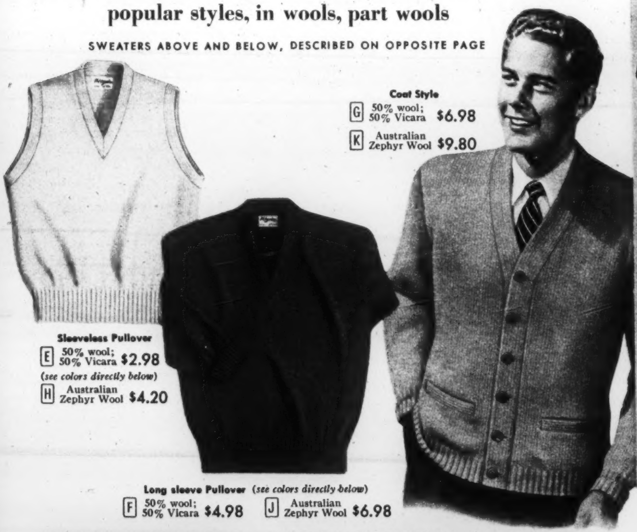
New! Rayon gabardine front; contrasting cotton knit back. *Sizes* small (34–36-in. chest); medium (38–40); large (42–44). Shpg. wt. 12 oz. Hand wash separately. *Please state size.*

Hemmed waist. 2 pockets	**Knit waist.** 1 pocket
33 N 2182—Camel tan	33 N 2184—Maroon
33 N 2181—Royal blue	33 N 2185—Royal blue
33N2183–Gray. Ea. $2.79	33N2186–Tan. Ea. $2.79

Sweaters in Fine Knits

popular styles, in wools, part wools

SWEATERS ABOVE AND BELOW, DESCRIBED ON OPPOSITE PAGE



Coat Style

G 50% wool; 50% Vicara $6.98

K Australian Zephyr Wool $9.80

Sleeveless Pullover

E 50% wool; 50% Vicara $2.98

(see colors directly below)

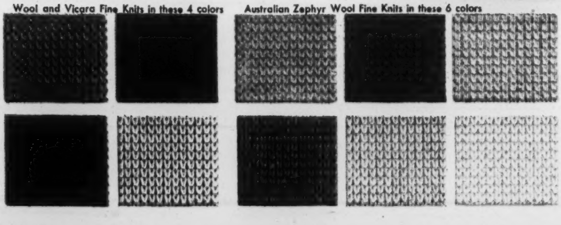
H Australian Zephyr Wool $4.20

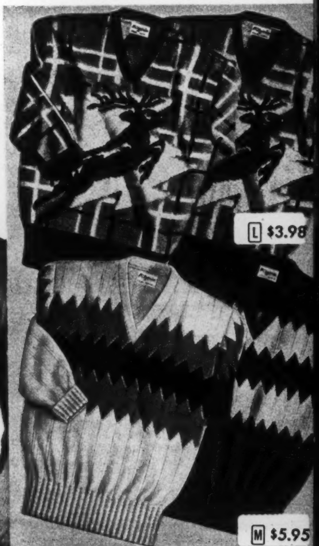
Long sleeve Pullover *(see colors directly below)*

F 50% wool; 50% Vicara $4.98

J Australian Zephyr Wool $6.98

Wool and Vicara Fine Knits in these 4 colors | **Australian Zephyr Wool Fine Knits in these 6 colors**





L $3.98

M $5.95

Cotton, Wool—Nylon Sweaters

L **Leaping reindeer** in heavy 100% cotton jacquard knit. Handsome windowpane plaid. Rib trim at neck, sleeves and waist. *Sizes* sma (34–36-inch chest); medium (38–40); large (42 44). Hand wash separately. *State size.*

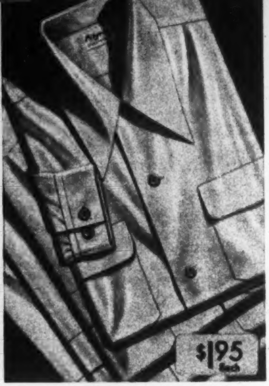
33 N 2179—Tan and brown. Shpg. wt. 1 lb.

33 N 2180—Lt. blue, navy blue.........Each $3.9

M **Contains 75% new wool; 25% Nylon.** Dazzling radiant tone stripes. Elasticized ribbe cuffs and waist. Rib trim "V" neck. Hand was separately. *Sizes as* [L] *above—State size.*

33 N 2177—White, blue, red. Shpg. wt. 1 lb.

33 N 2178—Green, yellow, black.......Each $5.9



Cotton Broadcloths

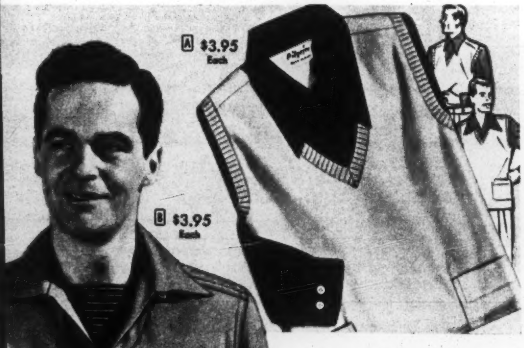
Give cottons because they wash so easily and iron so smoothly. Washfast colors stay bright and new looking. Sanforized—maximum 1% fabric shrinkage, lustrously mercerized. *Sizes* small (14–14½-in. neck); medium (15–15½); med. large (16–16½). Shpg. wt. 1 lb.

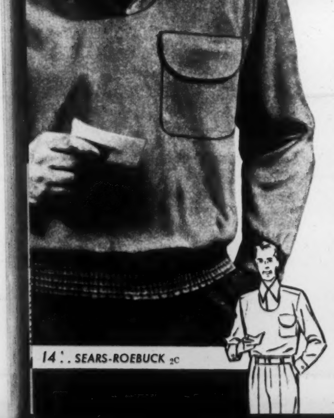
33 N 732—White. *State size.*
33 N 733—Lt. tan
33 N 734—Lt. blue
33 N 735—Lt. green
33 N 736—Lt. gray Each $1.95

Lightweight Rayon Crepes

The lightweight lustrous sport shirt fabric men like. Fabric won't shrink over 3%. Adjustable cuffs. Flap pockets. Hand washable. *Sizes* small (14–14½-in. neck); medium (15–15½); med. large (16–16½); large (17–17½). Shipping weight 1 pound 3 ounces.

33 N 691—White. *State size.*
33 N 692—Light blue
33 N 693—Light tan
33 N 694—Light green
33 N 695—Light gray Each $1.95





Twin-shirts . . they look like 2-piece Ensembles

A **Look like sweaters over sport shirts.** *Were $4.95.* $3.95 Each Sleeves, "V" neck and collar are set into body of shirt. All spun rayon. Sweater like knit trim. Square hemmed bottom; sport collar. 2 pockets. 3% fabric shrinkage. *Sizes* small (14–14½-in. neck); medium (15–15½); med. large (16–16½); large (17–17½). Shpg. wt. ea. 1 lb. 6 oz. *Please state neck size;*

33 N 788G–Navy blue body; lime green trim
33 N 787G–Gray and maroon Each $3.95
33 N 786G–Navy blue, gray 2 for 7.80

B **Striped bib is set into neck.** Spun rayon . . max. 3% fabric shrinkage. Shirred elastic bottom. Hand washable. Shpg. wt. ea. 1 lb. 4 oz. *See sizes above.* $3.95 Each

33 N 755G—Maroon *State size.*
33 N 756G—Lime green Each $3.95
33 N 757G—Gray 2 for 7.80

SHIRTS DESCRIBED BELOW, SHOWN ON OPPOSITE PAGE

Choice of Rayon Gabardine or "Teca" Rayon, Pilgrim quality

$2.95 Each

Both in the choice of the same 8 colors

Whether he likes the glow, the good body of spun rayon gabardine, or prefers the luster and softness of this "Teca" fabric, he's sure to be happy. They're carefully cut and tailored the way men like them. Square long bottoms; comfortable sport collars (loop for top button). Free gathered sleeves and back. Both are hand washable (fabric shrinkage 3% to 4%).

Sizes small (14–14½-in. neck); medium (15–15½); medium large (16–16½); large (17–17½). Shipping weight 1 pound 4 ounces. Shop for Christmas early.

C **Gabardine.** *State size.*
33 N 1964—Lt. blue
33 N 1967—Lt. gray
33 N 1968—Dk. green
33 N 1971—Navy blue
33 N 1994—Brick red
33 N 1995—Kelly green
33 N 1969—Maroon
33 N 1965—Tan. . Ea. $2.95

D **"Teca" Rayon.** *State size.*
33 N 1944—Maroon
33 N 1945—Dk. green
33 N 1946—Navy blue
33 N 1947—Light blue
33 N 1950—Kelly green
33 N 1951—Brick red
33 N 1948—Lt. gray
33 N 1949—Tan. . Ea. $2.95

Evenings, too

Women! Encourage the evening sport shirt habit. Give him Pilgrims for color, comfort and relaxation. Shipped boxed.

4-STAR Features . . Rayon-Nylon blend, or Rayon Gabardine

$4.40 Each Either fabric Any 2 for $8.60

E F Sleeve sized, expensively sport tailored . . with ocean pearl buttons, hemmed square bottoms, sport collars (loop for top button). Wonderfully lustrous rich fabrics (maximum 2% fabric shrink.). Generously full cut. Truly luxury shirts in every detail except price

Neck sizes (inches)	*Sleeve sizes available*
Small (14–14½)	32, 33 inches
Medium (15–15½)	32, 33, 34, 35, 36 inches
Med. large (16–16½)	33, 34, 35, 36 inches
Large (17–17½)	33, 34, 35, 36 inches
Extra large (18–18½)	33, 34, 35, 36 inches

E **Rayon Gabardine.** *State neck size, sleeve length.* Shpg. wt. ea. 1 lb. 6 oz.

Deeptones (Washable)
33 N 1917G—Dark green
33 N 1929G—Brick red
33 N 1928G—Lime (green)
33 N 1914G—Maroon
33 N 1916G—Rust
33 N 1915G—Navy blue
Dustones (Washfast)
33 N 1910G—Tan
33 N 1911G—Blue
33 N 1912G—Gray
33 N 1913G—Green
$4.40 Ea. Any 2 for $8.60

F **88% lustrous rayon, 12% strong nylon.** Hand washable. *State both neck size and sleeve length.* Shpg. wt. ea. 1 lb. 3 oz.

33 N 1921G—Lt. blue
33 N 1924G—Lt. tan
33 N 1920G—White
33 N 1923G—Lt. green
33 N 1922G—Lt. gray
Hand wash separately
33 N 566G—Maroon
33 N 567G—Dk. green
33 N 568G—Navy blue
$4.40 Ea. Any 2 for $8.60

Authentic Scottish Plaids

$3.95 Each Any 2 for $7.80

G **100% spun rayons** in bright yarn dyed woven through plaid patterns. Square bottom, adjustable cuffs; sport collar. Pre-shrunk—max. 3% fabric shrinkage. *State size.*

Sizes small (14–14½-inch neck); medium (15–15½); med. large (16–16½); large (17–17½). Shpg. wt. ea. 1 lb. 4 oz. Wash separately.

King George	33N1972G–Green plaid
Ancient Leslie	33N1978G–Red plaid
Brodie	33N1974G–Green, blue
Mac Leod	33N1976G–Gold plaid
Gordon	33N1975G–Green, blue
Innes	33N1973G–Red, green
MacPherson	33N1977G–Gray plaid

Each. . . . . $3.95 **Any 2 for $7.80**

"Photo Finish" Shirt

$3.95 Each

H **Exciting photos reproduced on rayon fuji cloth** in vat-dyed, washfast colors. Elastic waist. 4% fabric shrinkage. Inset pocket. Shpg. wt. 1 lb. 3 oz.

Sizes small (14-14½-in. neck); medium (15-15½); medium large (16-16½); large (17-17½).

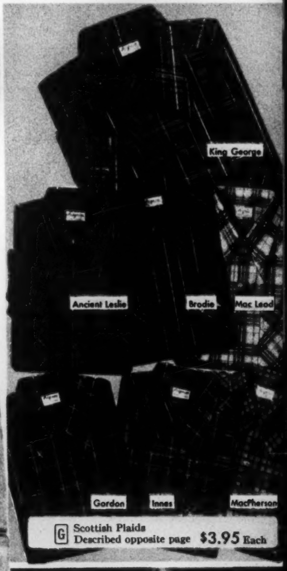
33 N 591—Multi-colored. *Please state size* . . . . Each $3.95

C Spun rayon Gabardine **$2.95** Each both in same 8 colors, above Described on opposite page **D** "Teca" Spun Rayon

...time for Sport Shirts

SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED

4-Star Feature means they're two of Sears Biggest Values


King George
Ancient Leslie
Brodie
Mac Leod
Gordon
Innes
MacPherson

G Scottish Plaids Described opposite page **$3.95** Each

H "Photo Finish" Shirt Described opposite page **$3.95** Each

E Luxury Rayon Gabardine **$4.40** Ea. Regular and extra large sizes Described on opposite page Either fabric **F** Lustrous Rayon-Nylon blend

[A] **Glen Plaid** in suiting-type cotton twill. 2-button-through pockets.............Each $2.95

[B] **Cotton Gabardine,** mercerized for luster. Flap pockets. 2-button cuffs............Each $2.95

[C] **Broadcloth Plaid,** colors stay new looking. Button-through pockets.............Each $2.95

[D] **Neatest of all Houndstooth** pattern, cotton twill. 3 handsome colors................Each $2.95

Cottons because they wash so easily and iron so smoothly

$2.95 EACH

Long sleeve sport shirts. Sanforized to keep that Pilgrim Good Fit (1% fabric shrinkage) **Vat-dyed, washfast** colors will stay bright and new looking . . . All comfortably full cut. **Pilgrim Sports Tailored** with 2-way sport collar and "in or out" square bottom. *Sizes* small (14-14½-inch neck); medium (15-15½); medium large (16-16½); large (17-17½). Shipping weight each 1 lb. 4 oz. Sleeve sizes are in proportion to neck sizes.

[A] **New! Glen Plaid** with sport collar; square hemmed bottom. Made of suiting cotton twill.
33 N 763—Medium blue
33 N 764—Tan
33 N 765—Medium green.........Each $2.95
State size, see above.

[D] **Neat Houndstooth pattern** on durable cotton twill. Pilgrim fine tailoring throughout.
33 N 748—Black and white
33 N 749—Brown and white
33 N 750—Green and white........Each $2.95
State size, see above.

[B] **Lustrous Cotton Gabardine** in light solid colors.
33 N 608—Dusty blue
33 N 609—Tan
33 N 610—Dusty green
33 N 611—Pearl gray.............Each $2.95
State size, see above.

[C] **Handsome Plaid** in lustrous cotton broadcloth. Comfortable low front sport collar.
33 N 737—Medium blue
33 N 738—Medium green
33 N 739—Medium brown........Each $2.95
State size, see above.

9 handsome colors in *Rayon Gabardine*

- Exact neck size and sleeve length
- His initial with each shirt
- Handsomely boxed, ready to wrap

$4.98 EACH ANY 2 FOR $9.66

Luster-rich rayon gabardine sport shirts sized as accurately as dress shirts. Note the pocket styling, the sleeve cuffs and luxurious rayon satin yoke. Square sport bottom. Preshrunk—only 2% fabric shrinkage. Shpg. wt. ea. 1 lb. 3 oz. Washfast except maroon, navy blue, brown—washable.

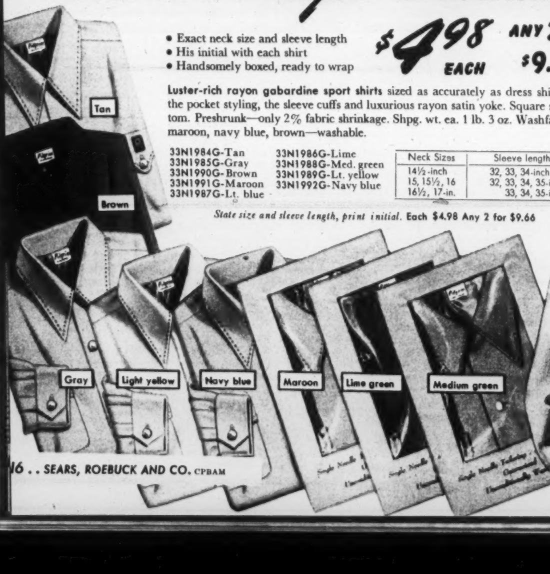
33N1984G-Tan
33N1985G-Gray
33N1990G-Brown
33N1991G-Maroon
33N1987G-Lt. blue
33N1986G-Lime
33N1988G-Med. green
33N1989G-Lt. yellow
33N1992G-Navy blue

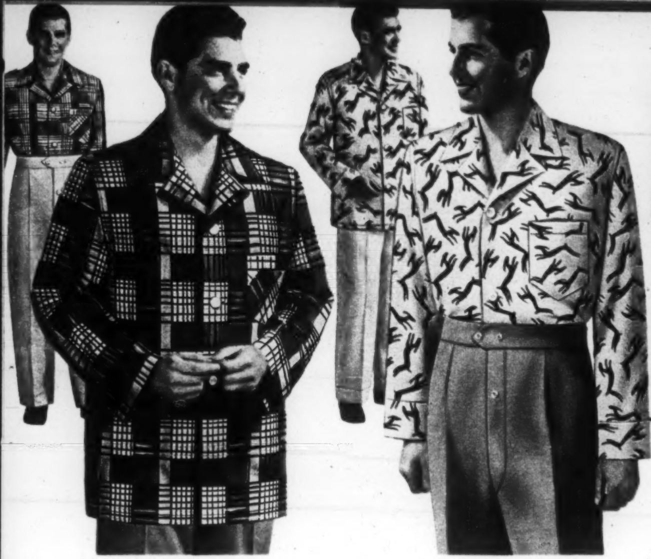
Neck Sizes	Sleeve lengths
14½-inch	32, 33, 34-inch
15, 15½, 16	32, 33, 34, 35-in.
16½, 17-in.	33, 34, 35-in.

State size and sleeve length, print initial. Each $4.98 Any 2 for $9.66

J

Securely adhering press-on initials (all except Q, U, X, Y, Z.)



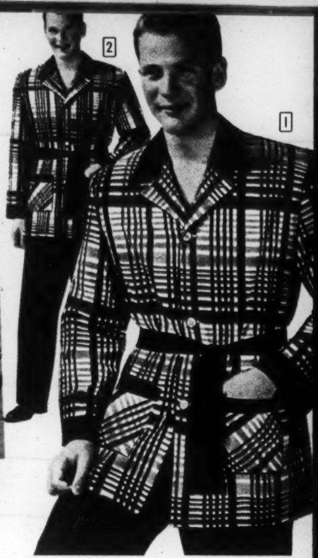


Pilgrim 2-Toners in Sanforized Broadcloth

$4.62 Suit Any 2 for $9.00

They're almost smart enough to step out in . . positively wonderful to sleep in. Handsome notch collar on one-pocket coat that can be worn in or outside of trousers. Solid color slacks are full cut, roomy for comfort. Convenient Gripper Fasteners on fly. Waistband has elastic back (no binding). Reinforced nylon crotch for comfort and long wear (only Pilgrim has it). Sanforized cotton—1% max. fabric shrinkage. Shpg. wt. suit 1 lb. 2 oz.

Washable. State size—A, B, C, D.
33 N 853G–Blue-brown plaid
33 N 854G—Rust—gray plaid
33 N 849G—Figure on blue
33 N 850G—Figure on gray
Suit $4.62 Any 2 for $9.00



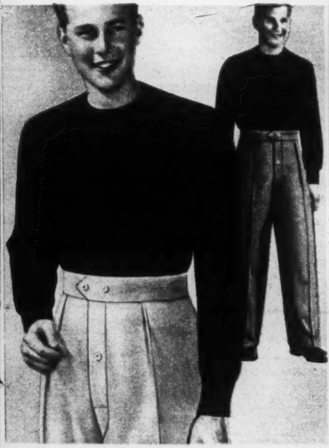
Broadcloth Lounger

$4.98 Suit 2 for $9.76

Luxurious 2-pocket long coat. Trousers have elastic side waistband and ties. Gripper Fastener fly. Cuff trousers. Sanforized cotton—1% fabric shrinkage. Washable. Wt. suit 1 lb. 4 oz. Sizes explained on following pages.

[1] 33 N 869—Red, gray, black *State size—A, B, C, D.*
[2] 33 N 870—Red, gold, green. . Suit $4.98 . . 2 for $9.76

For Lounging or Sleeping . . PILGRIM PAJAMAS

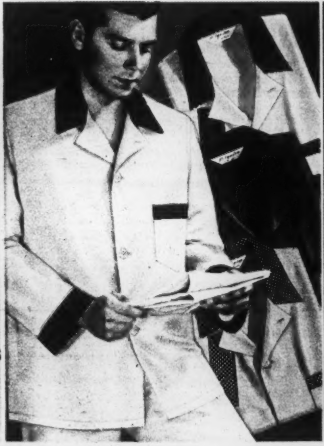


Knit Tops Style

$3.97

Knit cotton tops. Sanforized cotton broadcloth slacks (1% fabric shrink); with elastic-back waistband. Nylon-reinforced crotch. Washable trousers; tops, wash separately. Shpg. wt. suit 1 lb. 2 oz.

33 N 820—Navy and blue *State size—A, B, C, D.*
33 N 821—Maroon and gray. Suit $3.97 . . . . 2 for $7.80

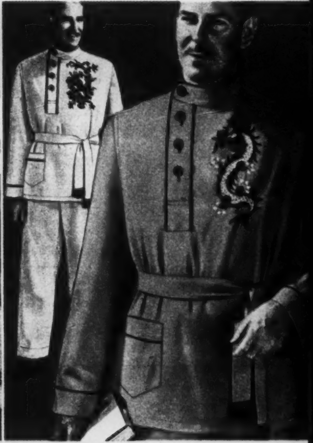


Rayon Acetate Pajamas

$3.97

Rich acetate. Notch collar coat. Elastic drawstring waist; Gripper Fastener on fly. Sleeve and pant cuffs. Shpg. wt. suit 1 lb. 4 oz. Hand washable.

33N851G–Blue, navy trim 33N852G–Gray, maroon trim
33N860G—Gold, black trim. *State size—A, B, C, D.*
33N861G—Rust, black trim. . . Suit $3.97 . . . 2 for $7.80



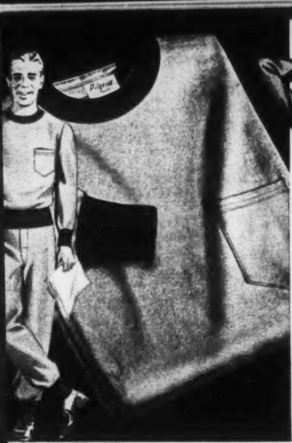
Tailored Cotton Broadcloth

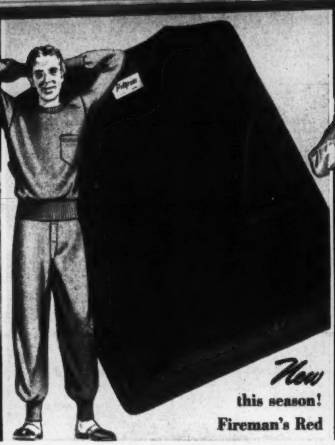
$4.62

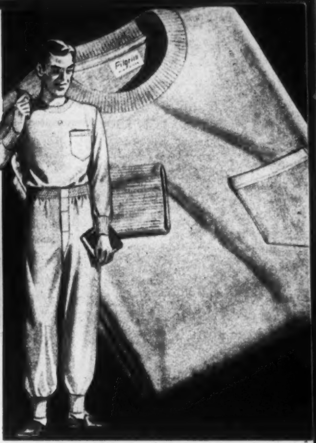
Fancy embroidered dragon. Elastic sides and tie back. Gripper Fasteners on fly. Sleeve, pant cuffs. Sanforized cotton—1% fabric shrinkage. Washable. Shpg. wt. suit 1 lb. 3 oz.

33 N 867—Blue *State size—A, B, C, D.*
33 N 868—Gray. Suit $4.62 . . . . 2 for $9.00

More Pajamas on following pages . . . How to Measure, and explanation of sizes on page 19







Rib Knit "Heavy" $3.46 Suit, 2 for $6.80

Comfortable ski style pajamas. Springy rib knit always regains its shape. Heavy weight cotton fabric. Top has double thick collar, snug fitting cuffs and waist. All around elastic waistband on trousers, and snug double thick cuffs. Solid color body with contrasting trim. Washable. Shpg. wt. suit 1 lb. 4 oz.

Men's sizes A, B, C, D. *State size.*

33N1071—Blue with navy (dark blue) trim
33N1072—Tan with brown trim Suit $3.46
33N1073—Maize with brown trim......Any 2 for $6.80

Fireman's Red! $3.22 Suit, 2 for $6.30

Ski style pajamas. Body-hugging rib knit always springs back into shape. Cheerful red for the man who likes warm colors with his comfort. Medium heavy weight, knit of long-wearing cotton yarns. Top has double thick collar, snug fitting cuffs and waist. Elastic all around the waistband in trousers—no uncomfortable binding. Snug fitting leg cuffs. Washable. Shipping weight ea. suit 1 lb. 4 oz.

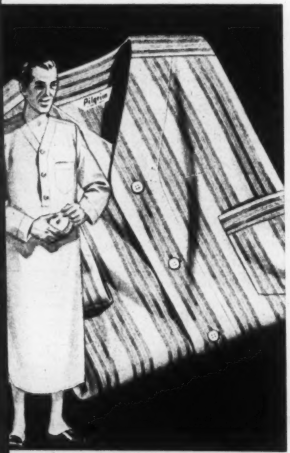
Men's sizes A, B, C, D. *State size.* Suit $3.22
33 N 1074—Fireman's red color............2 for $6.30

Flat Knit; medium wt. $2.86 Suit

Ski style pajamas for the man who likes a flat knit. Comfortable medium weight cotton fabric. Top has crew neck with snug rib-knit sleeve cuffs. Trousers have all around elastic waistband—for comfort and no binding. Rib knit snug ankles. Buy several at this thrifty price. Washable.

Men's sizes A, B, C, D. Shpg. wt. suit 1 lb. 2 oz. See How to Measure on opposite page. *State size.*

33 N 1069—Blue
33 N 1070—Maize (light yellow).............Suit $2.86



Night Shirts Broadcloth $3.14 Each, Flannelette $2.62 Each

Long-wearing cotton fabrics. Sanforized—maximum 1% fabric shrinkage. Roomy, full cut the way men like them. 54 in. long. One pocket. Washable.

Men's sizes small (34 to 38-inch chest); medium (40 to 44); large (46 to 50).

Flannelette. Woven stripes. Shpg. wt. ea. 1 lb. 4 oz.
33 N 1090—Blue. *Sizes above.*
33 N 1091—Maroon.....Each $2.62....2 for $5.00

Broadcloth. White. With double-stitched main seams, gusseted side seams. Shpg. wt. ea. 1 lb.
33 N 1002—*Sizes above*...Each $3.14....2 for $6.10

Flannelette Pajamas

MEDIUM . . . HEAVY WEIGHTS

$2.98 Suit $3.98 Suit

Sanforized cotton flannelettes; fabrics won't shrink over 1%

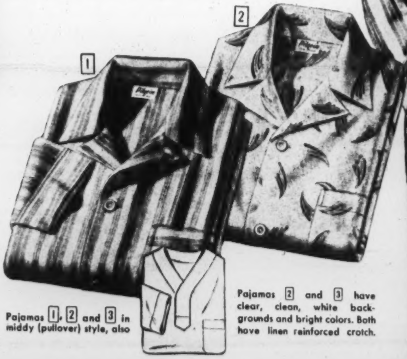
Washable. *Men's sizes* A, B, C, D. How to Measure, next page

[1] **Medium weight.** Stripes are woven all the way through. Drawstring waistband. Shipping weight suit 1 pound 6 ounces.

33 N 1051 —Blue; coat style
33 N 1053 —Green; coat style *Sizes above*
33 N 1054 —Blue; middy (pullover) style
33 N 1058 —Green; middy (pullover) style Suit $2.98

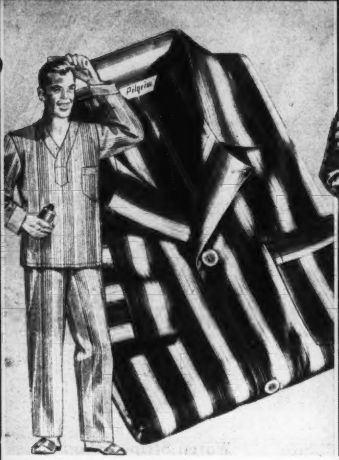
[2][3] **Heavy weight.** Trousers have linen-reinforced crotch, Lastex drawstring. Shipping weight suit 1 lb. 4 oz.

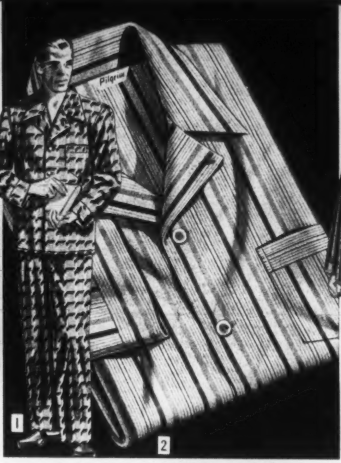
[2] 33 N 1063—Multicolor pattern; coat style *Sizes above*
33 N 1064—Multicolor pattern; middy style Suit $3.98
[3] 33 N 1061—Multicolor stripes; coat style
33 N 1062—Multicolor stripes; middy style Any 2 for $7.80

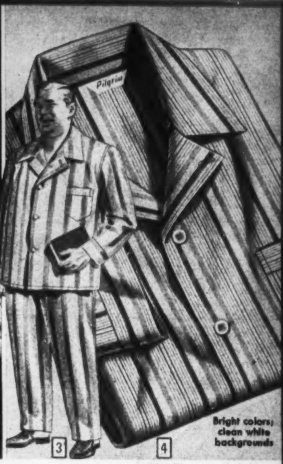


Pajamas [1], [2] and [3] in middy (pullover) style, also

Pajamas [2] and [3] have clear, clean, white backgrounds and bright colors. Both have linen reinforced crotch.







Bright colors; clean white backgrounds

Handsome Broadcloth $3^49^ Suit 2 for $6.84

Sanforized cotton broadcloth at a value-packed price! Fabric won't shrink over 1%. Stripe pattern. Durable plastic buttons. Drawstring waistband. Sleeve cuffs. Coat or middy styles. Washable.

Men's sizes A, B, C, D. Shpg. wt. suit 1 lb. 2 oz.

33 N 1156—Blue; coat style *State size letter.*
33 N 1157—Maroon; coat style
33 N 1158—Blue; middy (pullover) style
33 N 1159—Maroon; middy (pullover) style
Suit $3.49. . . . . .2 for $6.84

"Tall" Sizes $4.19 Flannelettes $4.50 Broadcloth

Comfortable Lastex drawstring. Sanforized cotton fabrics—won't shrink over 1%. Linen reinforced crotch in flannelettes; nylon in broadcloths. Gripper Fastener fly. Washable. Shpg. wt. suit 1 lb. 4 oz.

State extra-long sizes in B, C, D (see below).

2 **Heavy Flannelette.** Multicolor stripes.
33N1065–Coat style
33N1066–Middy style
Suit $4.19 2 for $8.20

1 **Broadcloth.**
33N842–Blue; coat style
33N843–Maroon; coat style
33N844–Blue; middy style
Suit $4.50 2 for $8.80

"Stout" Sizes $4.19 Flannelettes $4.50 Broadcloth

Sanforized cotton fabrics; won't shrink over 1%. Gripper Snap Fastener fly. Trousers have elastic waistband. Linen reinforced crotch in flannelette; nylon reinforcement in broadcloth. Shpg. wt. suit 1 lb. 4 oz. Washable. Available in coat style.

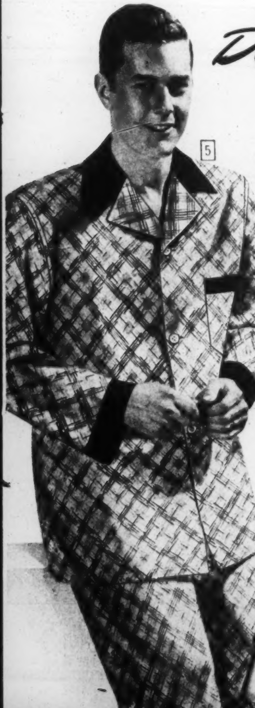
State extra-large size E (50 to 52-inch chest). See How to Measure at the bottom of the page.

3 **Broadcloth.**
33N840–Blue
Suit $4.50 2 for $8.80

4 **Heavy Flannelette.**
33N1067–Multicolor stripes
Suit $4.19 2 for $8.20

Deluxe Sanforized Broadcloths

with Pilgrim Exclusive Nylon-Reinforced Crotch



$3^97^ Suit Any 2 for $7^80^

2½ times longer wear just where pajamas are most likely to wear out first

Our longest-wearing broadcloth pajamas. Nylon-reinforced crotch. The smooth cotton broadcloth fabric won't shrink over 1%. Trousers have elastic side inserts at waist, with adjustable tie at back, insuring comfort. Gripper Snap Fasteners on trousers (won't rust or break). All seams double-stitched at strain points. Washable. Coat and some middy styles.

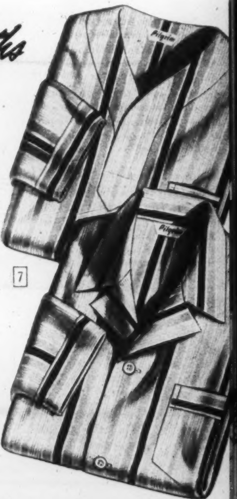
Sizes A, B, C, D. Shipping weight suit 1 pound 2 ounces. See "How to Measure" below at right.

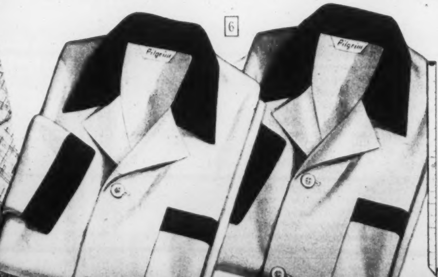
5 **Brand-new for this book!** Coat style.
33N845G—Blue; royal (deep) blue trim
33N846G—Green; dark green trim

6 **Solid colors; trim on collar, pocket top and cuffs.** Coat style.
33N816G–Blue; royal (deep) blue trim
33N817G—Gray; maroon trim

7 **Blazer stripe pattern.**
33N802G–Blue; coat style
33N803G–Maroon; coat style
33N804G–Green; coat style
33N805G–Blue; middy style
33N806G–Maroon; middy style

Suit $3.97. . . . . .Any 2 for $7.80





HOW TO MEASURE FOR PAJAMAS

Place tape around chest, under arms, over shoulder blades—snug but not tight. Order according to table at right. (Extra-long sizes have same chest measurements as reg. sizes, but have extra-long legs, body, and sleeves.

If Chest measures	Order size
34 to 36 inches	A
38 to 40 inches	B
42 to 44 inches	C
46 to 48 inches	D
50 to 52 inches	E

Sizes for "Big Men"

Rayon Jacquard

Handsome jacquard woven pattern. $8.97 Rayon satin shawl collar (double fabric), front facing, sash (non-slip), cuffs, pocket facings. 3 pockets. Shpg. wt. 2 lbs. 6 oz. Dry clean. *Sizes* small (36–38-in. chest); med. (40–42); large (44–46).

33 N 1362—Maroon *State size*
33 N 1363—Navy (dk.) blue . . $8.97

"Extra-Big" Size

Woven rayon jacquard robe $9.97 in a size properly proportioned for big men. Has rayon satin shawl collar (double fabric), all other features of robe described at left. Shpg. wt. 2 lbs. 6 oz. Dry clean. *Extra-large size* (48–50-in. chest).

33 N 1346—Maroon
33 N 1347—Navy (dk.) blue . . $9.97

Woven Stripe Rayon

Rayon robe with rayon satin trim $9.97 at collar, front facing, sash, cuffs, and pocket facings. Collar, cuffs, and sash lined. Tab button front. Dry clean. Shpg. wt. 2 lbs. 6 oz. *Sizes* small (36–38-in. chest); medium (40–42); large (44–46).

33 N 1350—Maroon *State size*
33 N 1351—Navy (dk.) blue . . $9.97

Gabardines $8^{70} Reg. Sizes

Men like the smooth feel, warmth, and long-wearing quality of these handsome rayon gabardine robes. Double-fabric shawl collar. Non-slip sash. 3 pockets. Boxed. Dry clean. *Regular sizes* small (36–38-inch chest); medium (40–42); large (44–46).

A **Solid color rayon gabardine robe, with polka dot trim.** Features above.

33 N 1338—Maroon, with white polka dot trim
33 N 1339—Navy blue; white polka dot trim
Shpg. wt. 2 lbs. 7 oz. *Sizes above* $8.70

B **Solid color rayon gabardine robe, with piping in contrasting color.** Features above.

33 N 1336—Maroon, with gray piping
33 N 1337—Navy blue; scarlet piping
Shpg. wt. 2 lbs. 7 oz. *Sizes above* $8.70

Special Size for "Talls" (above).

Rayon gabardine robe specially made for men over 6 ft. tall. Same features as (B) above. *Extra-long size* (chest is 40–42-inch).

33 N 1348—Maroon, with gray piping
33 N 1349—Navy blue; scarlet piping
Shpg. wt. 2 lbs. 9 oz $9.97

For Lounging . .

Rayon Satin Full Lining
Padded Suit-type Shoulders

If you want to give him something "special," this is it! $14^{25} Jacquard These rich-looking rayon robes are fully lined with rayon satin. Shoulders fit and drape like a fine suit. Rayon satin trim at collar, cuffs, and at the three tailored set-in pockets. Sash is rayon satin; has hand-fringed ends and non-slip feature. Dry clean. Shpg. wt. 3 lbs. 4 oz. *Sizes* small (36–38-in. chest); med. (40–42); large (44–46).

C **Woven stripe pattern.** Features and sizes just above. Boxed.

33 N 1382—Maroon *State size*
33 N 1383—Navy (dark) blue . $14.98

D **Woven jacquard pattern.** Features and sizes above. Boxed.

33 N 1392—Maroon *State size*
33 N 1393—Navy (dark) blue . . $14.25

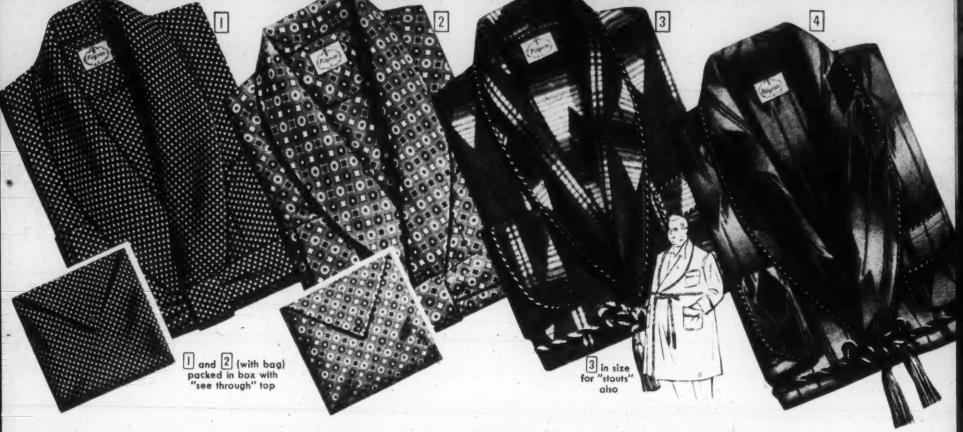
← Lounge Jacket, unlined

E **(At left). Rayon jacket in woven jacquard** $8.97 pattern. ¾ length. Rayon satin collar, trim. Non-slip sash. Boxed. Dry clean. Shpg. wt. 2 lbs. 2 oz. *Sizes* small (36–38-in. chest); med. (40–42); large (44–46).

33 N 1394—Maroon *State size*
33 N 1395—Navy (dark) blue . . . $8.97

HOW TO MEASURE FOR ROBES: With shirt on, place tape measure snug around chest, well up under arms, over shoulder blades. Number of inches is size. If between sizes, order the larger size.

$14.98 C
$14.25 D



1 and 2 (with bag) packed in box with "see through" top

3 in size for "stouts" also

Light weight Rayons . . with Travel Bag

Robes of light weight rayon—soft and smooth. Carrying bag (10x10 inches), in same fabric, with each robe. Robe has non-slip sash, 3 patch pockets. Cuffs on sleeves. Folds up to fit into carrying bag. Bag has Gripper Snap Fastener. Boxed. Dry clean.

$7.97 With Bag

Sizes small (36–38-in. chest); med. (40–42); large (44–46).

1 **Polka dot robe**
33 N 1250—Maroon
33 N 1251—Navy (dark) blue

2 **Rayon foulard robe**
33 N 1252—Maroon
33 N 1253—Navy (dark) blue

Shipping weight 1 lb. 5 oz. *State size.* Robe and bag $7.97

Beacon Cloth Robes . . Heavy and Extra-Heavy

Genuine Beacon cotton blanket cloth. Double shawl collar. 3 pockets. Rayon-covered cord sash and trim.
Sizes small (36–38-in. chest); med. (40–42); large (44–46).

$7.97 Reg. Sizes Heavy-wt.

3 **Heavy weight robe.**
Shpg. wt. 2 lbs. 4 oz. *Sizes above*
33 N 1315—Maroon
33 N 1316—Medium blue . . . $7.97

4 **Extra-heavy weight robe**
Shpg. wt. 2 lbs. 6 oz. *Sizes above*
33 N 1303—Maroon
33 N 1304—Medium blue $9.35

EXTRA-LARGE SIZE (48–50-inch chest) in robe (3) above. Shipping weight 2 pounds 4 ounces.
33 N 1317—Maroon 33 N 1318—Medium blue . . $8.97

For Traveling . . for Warmth

100% Virgin Wool Flannels . . 3 styles, each in 2 colors . . style 5 in extra-long and in extra-large size also

Choice of 3 styles—all made of 100% fine wool flannel. Comfortable medium weight. These robes are expertly tailored in fine single-needle stitching. Double-fabric shawl and notch collars. Non-slip sash. Concealed button tab at the front keeps robe closed. 3 patch pockets. Wide, roomy cuffs. Each robe separately boxed—ready for Christmas wrapping. Dry clean. Shpg. wt. 2 lbs. 14 oz. Order yours today.

Sizes small (36–38-inch chest); medium (40–42); large (44–46). *Please state size.*

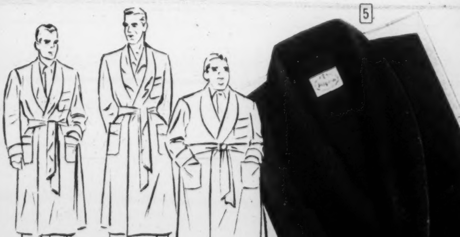
Solid color robes
5 33 N 1340—Maroon
33 N 1341—Navy (dark) blue
State size $10.98

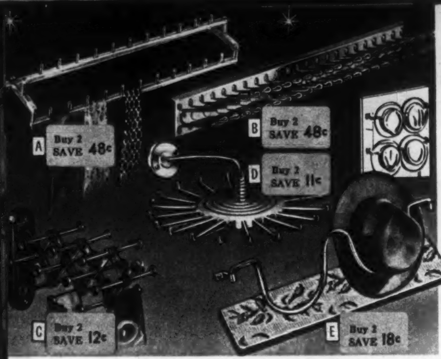
Woven plaid robes
6 33 N 1326—Maroon
33 N 1327—Medium blue
State size $12.25

Notch collar style
7 33 N 1324–Maroon
33 N 1325–Navy (dark) blue
State size $12.60

EXTRA-LONG SIZE in robe (5) above. Medium (40–42-inch) chest size. Specially proportioned for men 6 ft. tall or over. Shpg. wt. 2 lbs. 14 oz.
33 N 1344—Maroon 33 N 1345—Navy blue $12.25

EXTRA-LARGE SIZE in robe (5) above. 48-50-inch chest. Shpg. wt. 3 lbs.
33 N 1342—Maroon 33 N 1343—Navy blue 12.25





Tie and Hat Racks for his convenience

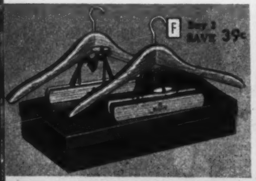
A **Folding Bar Tie Rack** takes only 16½-in. wall space yet holds lots of ties. Bright plated metal. Has 22 prongs. Projects from wall for instant selection of ties; folds flat when not in use. Screws are included. Each rack in a box.
25 N 6815—Buy 2 for 2 gifts and save.
Shpg.wt. 1 lb. Each $1.98
Shpg.wt. 2 lbs. 2 for 3.48 SAVE 48c

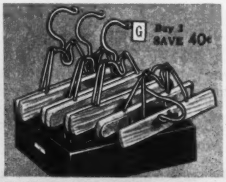
B **Folding Prong Tie Rack.** Has 46 smooth prongs that hold ties ready for instant selection. Holds ties securely; folds flat against wall when not in use. Bright plated metal 20½x2 in. Each rack comes in an attractive gift box.
25 N 6813—Buy 2 for 2 gifts and save.
Shpg.wt. 1 lb. Each $1.98
Shpg.wt. 2 lbs. 2 for 3.48 SAVE 48c

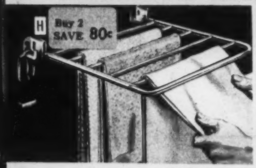
C **Plastic Folding Tie Rack.** Holds up to 20 ties. Folds flat against wall; pulls out for easy selection of ties. Shell (brown) color. 4¼x3½ in. Boxed. Costs you little; gives him a lot of use.
25 N 6818—Buy 2 for 2 gifts and save.
Shpg.wt. 12 oz. Each 95c
Wt. 1 lb. 8 oz. 2 for $1.78 SAVE 12c

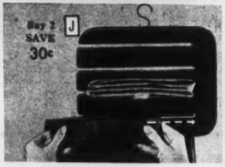
D **"Tymaster" Revolving Tie Rack.** Brown 18-spoke plastic wheel 6-in. diameter revolves for instant selection of ties. Bright plated rust resistant metal rod. Screws are included. Each rack in a box.
25 N 6817—Buy 2 for 2 gifts and save.
Shpg. wt. 8 oz. Each 95c
Shpg. wt. 1 lb. 2 for $1.79 SAVE 11c

E **Men's Double Hat Rack.** Saves closet space, keeps hats in order. Each rack holds 2 men's hats without crushing brims. Attach to wall, door, under shelf. A gift for both men or women—your hostess will like them for her guest closet.
25 N 6819—Bright plated metal. About 23 inches wide. Screws are included.
Shipping weight 1 pound.................Box of 2 racks... 98c
Shipping weight 2 pounds.................2 boxes (4 racks) $1.78 SAVE 18c









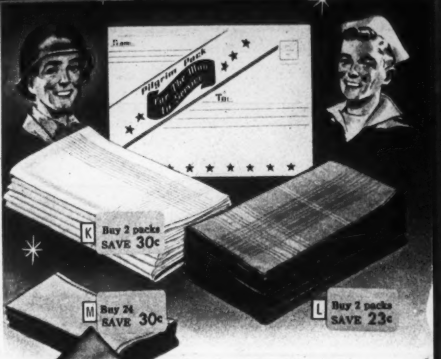
Hangers for his suits, trousers, slacks

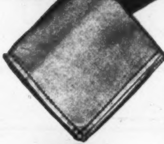
F **Men's Suit Hangers.** Each hanger holds complete suit. Lacquered hardwood. Top bar specially curved to hold shoulders and collars of jackets in press. Felt lined attached trouser hanger has *automatic spring opening.* Bright plated metal hook. 18 in. wide.
25 N 6932—Shpg. wt. of each box 2 lbs. 6 oz.
Box of 2 hangers........$1.89
2 boxes (4 hangers)..... 3.39 SAVE 39c

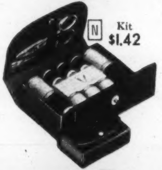
H **Trouser Valet** holds five pairs; folds flat. Special catch holds rack up to hang or remove garments. Ribbed rubber on bars keeps garments from slipping. Bright-plated metal.
25 N 6995—15¾x15 in. Screws included.
Shpg. wt. 4 lbs.... Each $2.89
Shpg. wt. 8 lbs.... 2 for 4.98 SAVE 80c

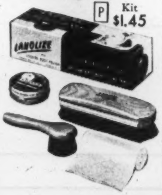
G **Trouser Hangers.** He'll like them because properly hung trousers stay in press longer. Natural lacquered hardwood bars have non-slip felt pads to hold garments securely. *Automatic spring opening.* Bright plated metal hooks. 9 in. wide.
25 N 6909—Shpg. wt. of each box 2 lbs.
Box of 4 hangers........$1.49
2 boxes (8 hangers)..... 2.58 SAVE 40c

J **Trouser Rack** holds four in the space of 1. No clips or locks to fasten. Easy to slip trousers into slots on plywood panel; easy to slip off. Weight of trousers prevents wrinkles.
25 N 6924—Walnut finish. 12x14 inches.
Shpg. wt. 14 oz... Each $1.29
Wt. 1 lb. 12 oz.... 2 for 2.28 SAVE 30c









Gifts for servicemen

Show him you remember with small, easy-to-mail gifts

Handkerchief Packs. Each pack contains six cotton handkerchiefs in a special folder ready for mailing to servicemen overseas or in United States. Assorted self color woven stripe borders, neat hems. About 17 inches square. Shipping weight per pack 7 oz., 2 packs 12 oz.

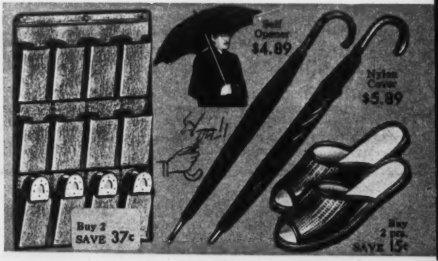
K 25 N 2506—White
Pack of 6 for $1.50
2 packs (12) for 2.70
Buy 2 packs. SAVE 30c

L 25 N 2510—Khaki
Pack of 6 for $1.15
2 packs (12) for 2.07
Buy 2 packs. SAVE 23c

M **Khaki Cotton.** Low cost handkerchiefs for servicemen, farm, factory or outdoor workers.
25 N 2501—Hemstitched. About 17x16 inches.
Shpg. wt. 9 oz......12 for $1.50
Wt. 1 lb. 1 oz.......24 for 2.70 SAVE 30c

N **Sewing Kit** for camp or travel. Cotton twill covered case; metal snap. 4 spools cotton sewing thread, 6 spools darning cotton, scissors, needles, buttons, safety pins. *Closed size* 4½x3x1¼ inches. *Kit colors* navy (with black and white thread), khaki (with tan and olive drab thread). *Please state kit color.*
25 N 5262—Shipping weight 8 oz.....Kit $1.42

P **Esquire Shine Kit** keeps his shoes ready for inspection. Includes 4⅛-oz. can paste polish, horsehair dauber, 7¼x4½ in. brush, shine cloth. *State choice of black or brown polish.*
25 N 9939—Shpg. wt. 1 lb. 2 oz.....Kit $1.45



Men's 12-pocket Shoe Bag. Men will like its roomy pockets . . they're made extra large, sturdy to hold 6 pr. shoes. Pocket seams are double stitched for extra strength. Leather-like plastic coated cotton fabric wipes clean with a damp cloth. Wood rod top. 35x19 in. Gift wrapped. *State* dark blue or wine.
25N6514-Shpg.wt.11 oz.
Ea...$1.98
2 for 3.59 SAVE 37c

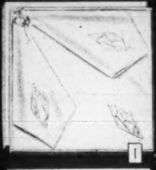
Men's Umbrellas. Open to full spread to protect shoulders. Metal frame. Wood shank. Assorted wood handles (no choice). Black. Shipping weight 2 lbs.

Self Opener. One hand does it; just press the button. Acetate rayon cover. 8-rib.
25 N 03697.....$4.89

Nylon Cover. 10-rib. Regular style. Quick drying, long wearing.
25 N 03472.....$5.89

Men's Scuffs. Lizard-grained plastic uppers. Just wipe them clean with a damp cloth. Sponge rubber sole for that "walking-on-air" comfort.

Colors brown or navy blue. *Sizes* small (7-8); med. (9-10); large (11-12).
25N3842—*Please state size and color wanted.*
Shpg. wt. 9 oz.. Pr. 92c
Shpg. wt. 1 lb. 2 prs. $1.69
Buy 2 pairs for 2 gifts SAVE 15c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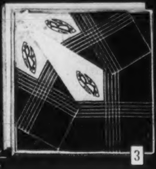
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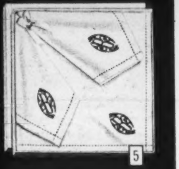
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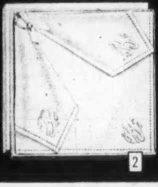
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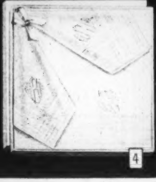
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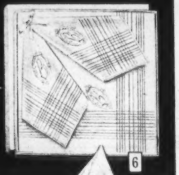
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Initialed Handkerchiefs

Embroidered initials, except I, O, Q, U, V, X, Y, Z. *Print initial. State 1st, 2nd choice*

Shpg. wt. of 3 in box 7 oz., 2 boxes 13 oz.
Shipping weight of 6 in box 8 ounces.

IRISH LINEN in 2 qualities. All white. About 17 inches square. 3 in a box.

1 **25 N 2599—Rolled hem**
Box $1.95
2 boxes 3.60 **SAVE 30c**

2 **25 N 2598—Hemstitched**
Box $1.75
2 boxes 3.15 **SAVE 35c**

3 **COLORED BORDER,** matching color initial. Hemmed cotton. Assorted.
25 N 2576—About 17 in. sq.
3 in box $1.50
2 boxes 2.70 **SAVE 30c**

4 **CORDED BORDER.** Hemmed cotton. All white.
25 N 2597–About 17½ in. sq.
3 in box ..99c
2 boxes $1.75 **SAVE 23c**

5 **COLORED INITIAL.** Hemstitched white cotton with initials in assorted colors.
25 N 2575–About 17½ in. sq.
3 in box ..98c
2 boxes $1.75 **SAVE 21c**

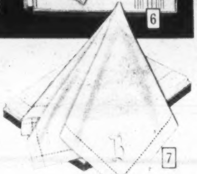
6 **SATIN STRIPE BORDER.** All white. Hemmed cotton. About 17 inches square.
25 N 2573—3 in a box.
2 boxes $1.67
4 boxes 2.84 **SAVE 50c**

7 **SIX LINENS IN A BOX.** Generous yet inexpensive gift. Genuine Irish linen with white ¾-inch hemstitched hem. White initial.
25 N 2579—About 17 in. sq.
6 in a box $3.57
2 boxes 6.57 **SAVE 57c**

Six in a band. Shpg. wt. of six 5 oz., twelve 9 oz.

8 **IRISH LINEN** with white initials. Hemstitched.
25 N 2553—About 17 in. sq.
6 for $2.50
12 for 4.50... **SAVE 50c**

9 **COTTON** with assorted color initials. Hemstitched.
25 N 2560—About 17 in. sq.
6 for $1.10
12 for 1.98... **SAVE 22c**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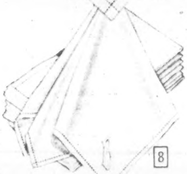
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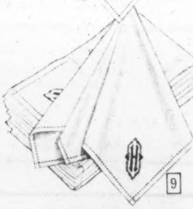
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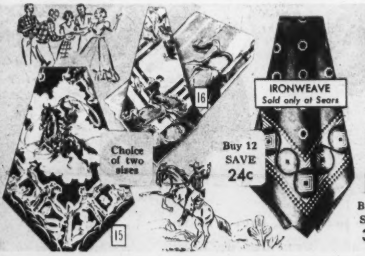

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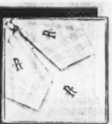
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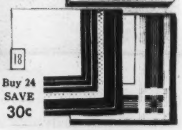
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15 **WESTERN STYLE.** The lure of the old West calls to youngsters and grown-ups. Assorted prints on hemmed cotton. Shpg. wt. of four 5 oz., of eight 9 oz.
Color combinations red and blue or green and sage (medium) purple. *State color.*
25 N 2531—About 24x22 inches.
4 for $1.00
8 for 1.79........ **SAVE 21c**

16 **YOUNG WESTERNER.** Assorted colors and patterns. Shpg. wt. of six 3 oz., twelve 6 oz.
25 N 2533—About 13½ in. sq.
6 for 92c
12 for $1.69..... .**SAVE 19c**

IRONWEAVE BANDANNAS sold only at Sears. A gift any agricultural or industrial worker is glad to receive. Rugged work handkerchiefs of strong twill weave cotton. Soft and absorbent to soak up perspiration. Neatly hemmed. Assorted patterns. Shipping weight of six, 6 ounces, twelve 10 ounces.
Colors red, blue or assorted. *Please state color.*
25 N 2592—About 20x19 in.
6 for $1.28
12 for 2.32.. **SAVE 24c**

17 **BOYS' WHITE BORDER.** About 15 in. sq. Hemmed cotton.
Embroidered Initials, except I, O, Q, U, V, X, Y, Z. 3 assorted color initials in box. *Print initial.*
25 N 2587–Wt. 2 boxes 10 oz.
2 boxes $1.40
4 boxes 2.40..... **SAVE 40c**

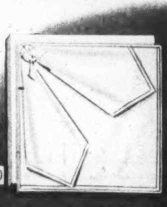
Without Initials. 3 in a box. Shpg. wt. 15 oz.
25 N 2550 ..... 3 boxes $1.79

18 **BOYS' COLORED BORDER.** About 14 in. sq. Hemmed cotton.
25 N 2546–Shpg wt. of 12, 6 oz.
12 for $1.37
24 for 2.44...... **SAVE 30c**

Gifts for Him

Buy Two Boxes and Save

Gift giving made easy . . . order two boxes, check off two names on your Christmas list, and save money, too.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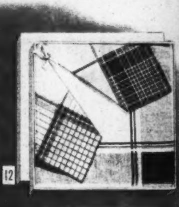
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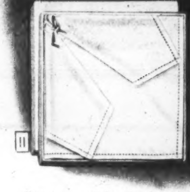
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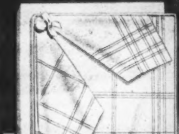
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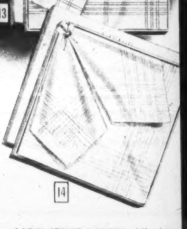
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Shipping weight per box 7 ounces; of two boxes 13 ounces

IRISH LINEN in a choice of two qualities. There's nothing like linen for snowy whiteness and that look of newness even after repeated tubbings. And they're always "right" with everything.

10 **Rolled Hem.** Our finest linen. Soft, smooth, absorbent.
25 N 2593—About 17 in. square.
3 in box $1.75
2 boxes 3.20.... **SAVE 30c**

11 **Hemstitched Hem.** Good linen. Costs you so little at Sears.
25 N 2595—About 17 in. sq.
3 in box $1.50
2 boxes 2.70.... **SAVE 30c**

12 **COLORED BORDER** on good quality cotton. Neat, narrow hems. Borders in assorted popular colors and patterns to go with today's men's fashions.
25 N 2557—About 17 in. sq.
3 in box $1.25
2 boxes 2.25.... **SAVE 25c**

SATIN STRIPE BORDER. All white cotton handkerchiefs in a choice of two qualities. Both top values for your money. Every man likes to have a lot of all whites. Neatly hemmed. Assorted borders.

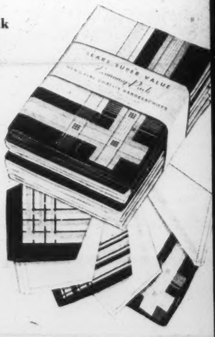
13 **Large Size.** Fine cotton.
25 N 2552—About 18 in. sq.
3 in box 98c
2 boxes $1.85..... **SAVE 11c**

14 **Good Cotton.** A thrifty gift. About 17 inches square.
25 N 2580—3 in a box.
2 boxes $1.50
4 boxes 2.50..... **SAVE 50c**

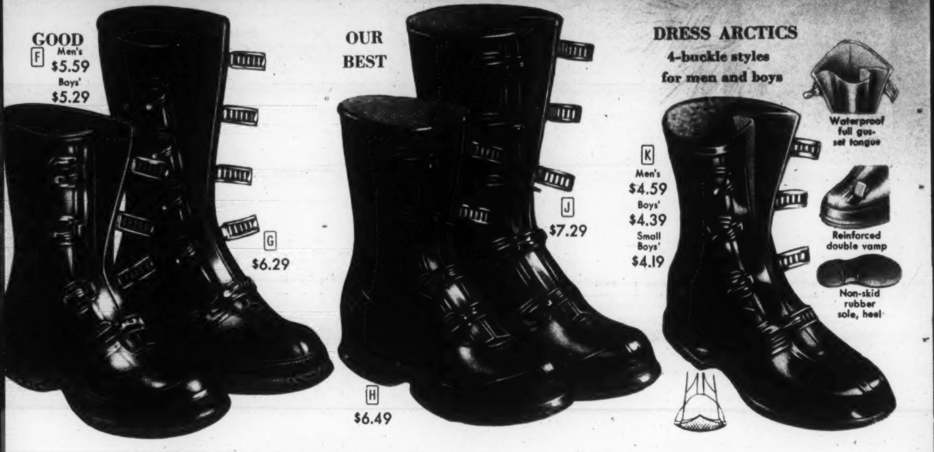
Budget Packs make Thrifty Gifts

Men's Handkerchief Wardrobe in each Pack

Buy 2 packs
12 handkerchiefs **SAVE 11c**



Variety. . . Economy. . . Value Gift assortment that's sure to please because it fills his every need. Each banded pack contains six cotton handkerchiefs—three with assorted color borders and three hemstitched plain whites. Order two packs and give twelve handkerchiefs for a generous yet thrifty gift. Or break up the packs and make three or four gifts out of them. It's a budget-wise idea. About 17 inches square. Shipping weight pack 5 ounces, two packs 8 ounces.
25 N 2588...... 6 for $1.00
2 budget packs
12 hdkfs. $1.89 **SAVE 11c**



Heavy duty Arctics help outfit your men and boys for all those cold, wet days ahead

F **G** Good quality black 4- and 5-buckle rubber work arctics. Reinforced toe, vamp, backstay. Rip-resistant top edges. Water-repellent gusset. Cotton net lined. Deep-cleated non-slip soles.

Sizes: Men's wide width in 6, 7, 8, 9, 10, 11, 12 and 13. No half sizes. *State size*. See How to Order, below.

F 76 N 9294—4-buckle. Shpg. wt. 3 lbs. 9 oz..Pair **$5.59**
G 76 N 9295—5-buckle. Shpg. wt. 3 lbs. 15 oz..Pair 6.29

Sizes: Big boys' wide full 2, 3, 4, 5, 6. *State size.*
F 76 N 9296—4-buckle. Shpg. wt. 2 lbs. 14 oz..Pair **$5.29**

H **J** Our finest snug fitting work arctic. Made of super grade black rubber with extra layers for reinforcement. 100% waterproof, keeps your feet dry on all outdoor jobs. Rip-resistant rolled top binding. Full self-draining gusset tongue. Wool fleece lining. Deep-cleated non-slip rubber soles.

Sizes: Men's wide width in 6, 7, 8, 9, 10, 11 and 12. No half sizes. *State size*. See How to Order, below.

H 76 N 9288—4-buckle. Shpg. wt. 4 lbs. 2 oz..Pair **$6.49**
J 76 N 9289—5-buckle. Shpg. wt. 4 lbs. 11 oz..Pair 7.29

TO ORDER WORK ARCTICS: heaviest work shoes, *order next size larger* (7 or 7½ order 8); medium heavy work shoes, *order shoe size* (7 or 7½ order 7); lightweight work shoes, *order arctic size smaller* (7 or 7½ order 6).

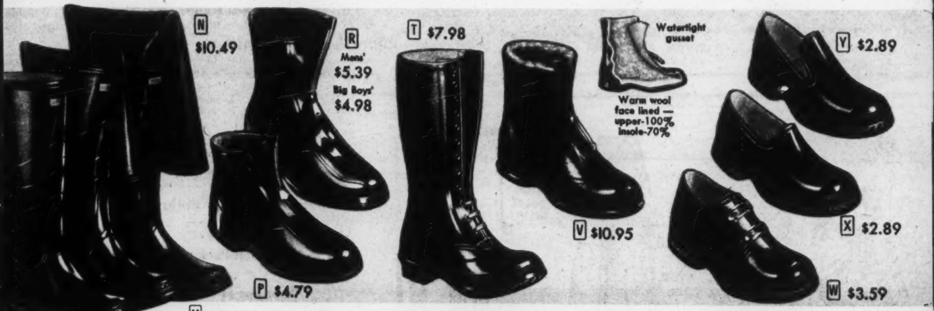
K Neat rubber arctics for dress shoes, oxfords. Fully watertight, protect your shoes from rain, snow. Lightweight . . reinforced at soles, backstay, seams.

Sizes: Men's wide 6 to 12. Half sizes too. *State size.*
76 N 9273—Black, 10-inch. Shpg. wt. 3 lbs. . . . . .Pair **$4.59**

Sizes: Big boys' 2½ to 6. Half sizes too. *State size.*
76 N 9274—Black. Shpg. wt. 2 lbs. 12 oz. . . . . .Pair **$4.39**

Sizes: Small boys' 11 to 2. Half sizes too. *State size.*
76 N 9275—Black. Shpg. wt. 2 lbs. 6 oz. . . . . .Pair **$4.19**

HOW TO ORDER: **Men's,** *order next half size larger than shoe* (7½ order 8). **Big boys',** *order next full size larger than shoe* (3½ order 4½). **Small boys',** *order shoe size.*



Sears fine rubber footwear makes practical, inexpensive gifts . . protects shoes, provides safe, non-slip walking

L **M** **N** Fine quality black rubber knee, over-knee and sporting top boots. Cushion insole. Non-skid sole, molded heel.

Sizes: Men's wide full 6, 7, 8, 9, 10, 11, 12. *Order shoe size*. For half size shoes, *order next size smaller*. *State size.* Shpg. wts.: 17-in., 5 lbs. 2 oz.; 27-in., 5 lbs. 14 oz.; 32-in., 6 lbs. 15 oz.

L 76 N 9474—17-inch. . . . . .Pair **$6.49**
M 76 N 9475—27-inch . . . . . .Pair 8.98
N 76 N 9479—32-inch. . . . . .Pair 10.49

P **R** Light, long-wearing. Dress Arctics. Slide fastener. *Order shoe size.*

Sizes: Men's wide 6 to 11, 12. Half sizes too. *State size.*
P 76 N 9260—About 7 inches. Shpg. wt. 2 lbs. 4 oz. . . .Pair **$4.79**
R 76 N 9261—About 10 inches. Shpg. wt. 3 lbs. 1 oz. . .Pair **$5.39**

Sizes: Big boys' wide 2½ to 6. Half sizes too. *State size.* Big boys'; *order full size larger than shoe size.*
76 N 9262—9 inches. Shpg. wt. 2 lbs. 13 oz. . . . . .Pair **$4.98**

T 15-inch black Rubber Pac, Sponge cushion insole. Full gusset tongue. Warm cotton knit lining. Thick rubber non skid sole, molded rubber heel.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size*. Shpg. wt. 6 lbs. 1 oz.
76 N 9393—Black. . .Pair **$7.98**

TO ORDER PACS, BOOTS: Full sizes, *order shoe size*. Half sizes, *order next size smaller*. (7½ order 7 boot).

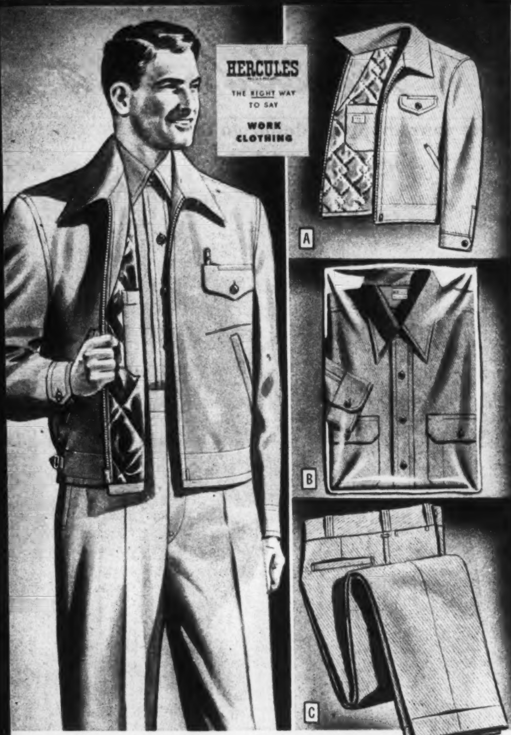
V It's waterproof, it's warm! Top quality reinforced brown rubber upper. Extra warm 100% wool face leg lining. Watertight gusset. Concealed heavy duty zip fastener, easy on and off. Non-skid rubber sole, heel. Fits over shoes.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size*. Shpg. wt. 3 lbs. 10 oz. See How to Order, at left.
76 N 9250—10-inch. Pair **$10.95**

W **X** **Y** Heavy duty work rubbers. Net lined. 2-buckle style has full gusset.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *State size*. Shpg. wt. 3 lbs.
W 76 N 9171—2-buckle. Pair **$3.59**
X 76 N 9170—Hi-lo style. Pair 2.89
Y 76 N 9169—Storm style. Pair 2.89

HOW TO ORDER: For very heavy shoes, *order size larger than shoe;* for medium heavy shoes, *order next ½-size larger than shoe;* lightweight shoes, *order shoe size.*



Our finest HERCULES MATCHED OUTFITS

For work or leisure wear..Sanforized, Washfast, Sunfast

Santa himself would be glad to receive one of these outfits. 9 oz. Zelan treated Mountain Cloth—sheds rain, is wind resistant. Army-developed for Mountain Troops. Gives 3 times greater wear resistance than type I Army twill. 2-ply combed cotton yarns—Sanforized—fabric won't shrink over 1%. Washfast, sunfast . . . Sold only by Sears.

PANTS. Waldes zip fly, 20-in. cuff bottoms. Regular model. Shpg. wt. 1 lb. 13 oz. Size chart below. *State waist, inseam—tell which is waist.* **$5.40**

41 N 5343M—Army (medium) tan . . . $5.40
41 N 5345M—Medium gray-blue 5.40

SHIRT. Dress-type collar. 2 button down flap pockets, pencil compartment. Shpg. wt. 1 lb. 9 oz. *Half sizes* 14 to 17 in. *State neck size.* **$5.40**

41 N 5423M—Army (medium) tan . . . $5.40
41 N 5425—Medium gray-blue 5.40

JACKET. Insulated with 6-oz. reused wool quilted under rayon lining. Zip front, 2 slash pockets. Button chest pocket. 5½x5½ in. inside book pocket. Under arm shields. Dry clean. Average length 24½ in. Shpg. wt. 3 lbs. 5 oz. *State even chest size* 36 to 46 inches. **$9.80**

41 N 5124M—Army (medium) tan . . . $9.80
41 N 5125M—Medium gray-blue 9.80

Hercules matched outfit of Stevens Twist Twill. Long staple carded cotton . . . mercerized, vat dyed. Washfast, sunfast, Sanforized—fabric won't shrink over 1%. Expertly finished and correctly sized.

A **JACKET.** Rayon lining quilted to 6 oz. reused wool. Zip front, 2 pockets, outside chest pocket, inside book pocket. Adjustable sides. Dry clean. Avg. length 24½ in. *State even chest* 36 to 46 in. Wt. 3 lbs. 6 oz. **$7.20**

41 N 6195M—Silver (medium) gray . . . $7.20
41 N 6196M—Bark (dark) tan 7.20

B **SHIRT.** Shape-Set collar—can't wrinkle, easy to iron, no starch. 2 flap pockets. *Neck half sizes* 14 to 17 in. *Sleeve lengths* short (32 in.); med. (33½ in.); long (35). *State neck, sleeve length.* Wt. 1 lb. 2 oz. **$2.89 Each**

41 N 5454M–Army (medium) tan
41 N 5455M–Silver (medium) gray
41 N 5456M–Bark (dark) tan
Each $2.89, 2 for 5.66

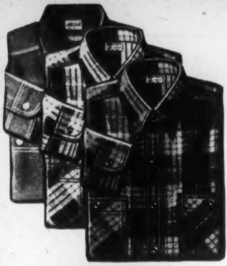
C **PANTS.** Semi-dress with Waldes zip fly, cuff bottoms. 2.50 weight boatsail drill pockets. Size chart below. *State waist and inseam, tell which is waist.* Shpg. wt. 1 lb. 10 oz. **$3.25**

41 N 5390M—Army (medium) tan $3.25
41 N 5393M—Silver (medium) gray . . . 3.25
41 N 5392M—Bark (dark) tan 3.25

MATCHED PANTS COME IN THESE SIZES

Note. Inseam sizes available only in lengths shown opposite each waist size. Order size nearest your measurements. *State waist and inseam; tell which is waist.*

Waist Sizes	Inseam Sizes
29, 30, 31, 32, 33, 34, 36, 38 inches	29 to 34 inches
40, 42, 44 inches	30, 32, 34 inches



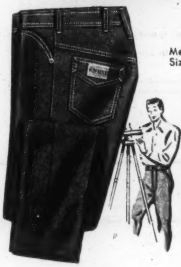
Denim Shirts

Plaids **$2.48** Ea. 2 for $4.84

Union Made from super tough 6-oz. denim; Sanforized—won't shrink over 1%. Wt. 1 lb. 2 oz. *Half sizes* 14 to 17 in. *State neck size.* PLAID. Bold washable colors. Dress-type collar. 2 button through pockets. Double stitched seams.

41N5525–Black-white
41N5526–Red-black
Ea. $2.48, 2 for 4.84

DEEP BLUE. Triple stitched, double shoulder yoke. Wash separately.
41N5523—Each $2.05, 2 for $3.98



ROEBUCKS

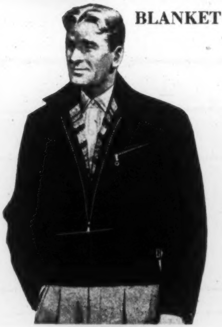
Men's Sizes **$3.85** Ea. Young Men's Sizes Each **$3.65**

11-oz. Rider Jeans—Born 'n' Bred in Texas. Guaranteed the finest Western Jeans you've ever worn or your money back. Sold only at Sears. Sanforized—fabric shrinkage 1%. Special proportioned fit. Zip fly. *State waist, inseam . . tell which is waist.*

MEN'S. *Waist sizes* 30, 31, 32, 33, 34, 36, 38, 40, 42, 44 inches, *inseam* 30, 32, 34, 36 inches. Shpg. wt. 2 lbs. 7 oz.
51N777—Each $3.85; *save*, 2 for $7.40

YOUNG MEN'S. *Waist sizes* 28, 29 inches, *inseam* 30, 32, 34 in. Shpg. wt. 2 lbs. 5 oz.
51N776—Each $3.65; *save* 2 for $7.00

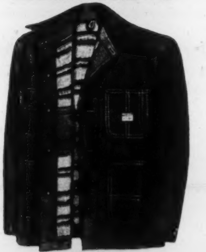
BLANKET LINED JACKETS . . won't shrink over 2%



Denim Jacket $4.19

7¼-oz. denim jacket with 16-oz.* cotton blanket lining—Sanforized, fabrics won't shrink over 1%. 2 slash pockets. Waldes zip front. Zip cig. pocket. Corduroy collar, adjustable side straps. Wash separately. Avg. length 25½ in. Shpg. wt. 2 lbs. 13 oz. *Please state chest size* small (34 to 36 in.); medium (38 to 40 in.); large (42 to 44 in.); extra large (46 to 48 in.).

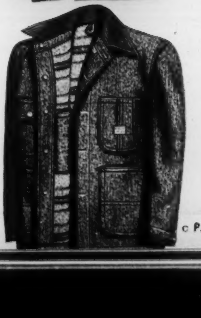
51 N 141—Blue $4.19



Denim Coat $4.72

Denim work coat—shrinkage-treated throughout. Tough 8 oz. Sanforized denim won't shrink over 1%. Fully lined with 16-oz.* blanket cloth (60% reused wool, 40% cotton), won't shrink over 2%. Roomy fit won't wash out ever. 4 patch pockets, one inside pocket. Corduroy collar. Average length 31 in. Shpg. wt. 3 lbs. 7 oz. *State even chest size* 34 to 48 inches.

51 N 120—Blue $4.72



Covert Coat $4.75

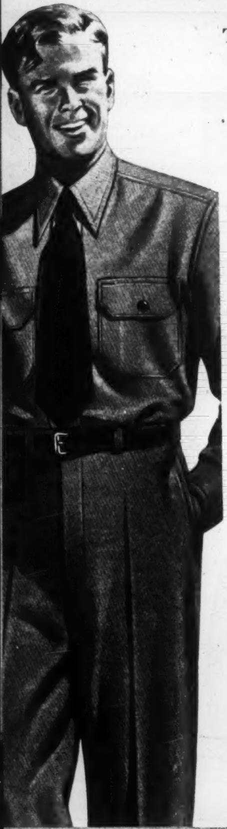
9½-oz. Sanforized Covert Coat. Shrinkage treated throughout . . keeps roomy fit. Soil-hiding cotton covert won't shrink over 1%. 16-oz.* blanket lining won't shrink over 2% . . . 60% reused wool, 40% cotton. 4 pockets, one inside pocket. Wash separately. Av. length 31 in. Wt. 3 lbs. 10 oz. *State even chest* 34 to 48 in.

51N135–Oxford (dark) gray $4.75

*Blanket linings more than 10 oz. per sq. yard. Same weight usually sold as 16 oz. per running yard (56 inches wide).

Christmas Tree Specials on *Matched Outfits*

Timely Savings . . to make your shopping dollar go farther



Stevens Twist Twill

Now Reduced

Shirt

Was ~~$2.75~~ $2.55

Pants

Were ~~$3.29~~ $3.15

Hercules Action-Fit Matched Outfits made of **Stevens Twist Twill** Two great names in work clothing combined to give you top value for your money. The finest carded cotton twill we've ever used for matched sets. Fine texture and rugged strength come from superior long staple cotton. Mercerized. Sanforized—fabric won't shrink over 1%. Washfast, sunfast—colors won't run, fade or stain. Laboratory tested under punishing conditions to assure you it meets Hercules rigid specifications. Cut over Sears Graduated Patterns, reinforced at strain points to give you greater comfort, months more wear.

MATCHING SHIRT. Regular model. Two button flap pockets. Shpg. wt. 1 lb. 1 oz. *Half sizes* 14 to 17 in. *State neck size.*
41 N 5494M—Army (medium) tan
41 N 5496M—Silver (med.) gray
41 N 5497M—Postman ~~(med.)~~ blue $2.55

MATCHING PANTS. Regular model. Button fly, cuff bottoms. Strong boatsail drill pockets. Shipping weight 1 lb. 10 oz. *State waist and inseam measurement, tell which is waist.* Chart below.
41 N 5396M—Army (medium) tan
41 N 5397M—Silver (med.) gray
41 N 5399M—Postman (med.) blue. $3.15

Jean Cloth Shirt Reduced

Choice of 3 colors Washfast, Sanforized

Was ~~$2.39~~ $2.15 Each

Price cut 24c . . buy 2 and save even more. 5-oz. cotton jean cloth in dressy twill weave . . . tough, long wearing, yet trim in appearance. Vat dyed colors won't run, fade or stain. Sanforized for permanent fit . . fabric won't shrink over 1%. Neat single stitching on collar, cuffs and pockets (like dress shirts). Main seams double stitched. Two button-through pockets. *Half sizes* 14 to 17 inches. *State neck size.* Wt. ea. 15 oz.
41 N 5522—Tex. green (med. gray-green)
41 N 5518—Army (medium) tan
41 N 5519—Gray.........Each $2.15
Save 8c.............. *buy 2 for* 4.22

Drills . . . Jeans

Our lowest price on a matched set

Pants Only $2.75 Shirt Only $2.35

- Choice of 2 washable, sunfast colors
- Sanforized to hold fit—fabric won't shrink over 1% in washings

Tightly woven cotton herringbones take punishing wear—stay neat even after many washings. Comfortable medium weight. Priced the Sears way to give you more wear per dollar.

PANTS 7¾-oz. drill. Heavy drill pockets, plain bottoms. Shpg. wt. 1 lb. 8 oz. See size chart below. *State waist and inseam, tell which is waist.*
41 N 5401M—Medium tan
41 N 5434M—Postman (med.) blue.$2.75

SHIRT 5½-oz. strong jean cloth. Button down flap pockets, dress-type collar. Shpg. wt. 15 oz. *Half sizes* 14 to 17 inches. *Please state neck size.*
41 N 5400M—Medium tan
41 N 5433M—Postman (med.) blue.$2.35

Gray Covert

9½-oz. Pants Were ~~$3.15~~ $2.85

Buy two save more

5.5-oz. Shirt Was ~~$1.85~~ $1.75

Extra rugged cotton fabric is Sanforized, shrinkage 1%. Wash separately.

9½-oz. Covert Pants. Our strongest, heaviest quality. Drill pockets, neat plain bottoms. Shpg. wt. 1 lb. 15 oz. For sizes see size chart below. *State waist and inseam, tell which is waist.*
41 N 820M—Dark gray..........$2.85

8-oz. Covert Pants. Same as above. Wt. 1 lb. 11 oz. Size chart below. *State waist, inseam, tell which is waist.*
41 N 788M—Dark gray..........$2.55

5.5-oz. Covert Shirt. Our heaviest quality. Button down flap pockets. Shpg. wt. 1 lb. *Half sizes* 14 to 17 in.
41 N 6716M—Dk. gray $1.75; 2 for $3.44

4.45-oz. Covert Shirt. Medium weight. Button through pockets, pencil slit. Shipping wt., each 14 oz. *Half sizes* 14 to 17 inches. *State neck size.*
41 N 5502M—Dk. gray $1.48; 3 for $4.32

Sizes for Matched Pants. NOTE: Inseam sizes available only in lengths shown opposite waist size. Order size nearest your measurements. Measure waist around waistband with belt off. Measure inseam from close up in crotch to length desired. *State waist and inseam, tell which is waist.*

Waist Sizes	Inseam Sizes
29, 30, 31, 32, 33, 34, 36, 38 inches	29 to 34 inches
40, 42, 44 inches	30, 32, 34 inches

Denims make sensible gifts

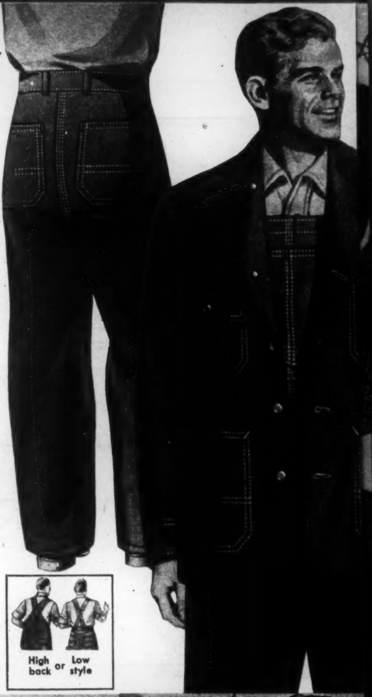
And now reduced for first time this season

HERCULES 9-oz. Denim prices cut . . .

Buy 2 pairs, save even more

You can't buy better 9-oz. denims than Hercules at any price. Check the features below . . . see why we can guarantee there is no finer quality at this price or your money back

- Sanforized, fabric won't shrink over 1%
- Double thick suspenders give more wear
- Brass-plated hardware . . rust-resistant
- Proportioned sizes . . . a size for every build
- Top grade pocketing of strong boatsail drill
- Extra strong . . main seams triple stitched



Zip fly Band tops

Were ~~$2.79~~ $2.69 Each 2 for $5.30

9-oz. Hercules Bandtops, Waldes zipper or button fly. Hip pockets double thick at bottoms. Rule and pliers pocket on right leg, hammer loop. *State even waist* 28 to 44 inches; *inseam* 30, 32, 34, 36 inches; *tell which is waist.* Indigo blue color. Shpg. wt. ea. 2 lbs. 4 oz.
51 N 17—Button fly. Each $2.59; 2 for $5.10
51 N 19—Zipper fly. Each 2.69; 2 for 5.30
See how to order below, right.

Overalls or Jacket

Were ~~$3.39~~ $3.25 Each 2 for $6.36

Bib Overalls. Seven pockets. Hammer loop. Double thick, non-curl suspenders. Hip pockets double thick at bottom. Wt. 2 lbs. 14 oz.
State waist and inseam, tell which is waist.
51 N 10—Blue. High back style. *Even waist sizes* 30 to 50 in.; *inseam* 30, 32, 34, 36 in.
51 N 11—Blue. Low back style. *Even waist sizes* 30 to 44 in.; *inseam* 30, 32, 34 inches.
Each $3.25. . . . .*Save! Buy any* 2 for $6.36

Jackets. Cut full for "free-action" comfort. Lower pockets double at bottom for longer wear. Same super tough denim as above. Shpg. wt. each 2 lbs. 9 oz. *State even chest size* 34 to 50 inches.
51 N 13—Blue denim. . . . . .Each $3.25
Save! Buy any 2 overalls or jackets above for. 6.36

Chambray Work Shirt Prices Cut

Medium Heavy Was ~~$1.48~~ $1.38

Heavyweight Was ~~$1.86~~ $1.75

Reinforced style Was ~~$2.10~~ $1.97

Reinforced Chambray Medium Heavy Was ~~$1.98~~ $1.77

Heavyweight Was ~~$2.27~~ $1.99

Medium and heavyweight chambray. Cut full, Sanforized—fabric shrinkage 1%. Double fabric shoulder yokes. Triple stitched main seams. Wash separately. *Half sizes* 14 to 17 in. *State neck size.*

MEDIUM HEAVY. 4.5-oz. fabric. Button through pockets. Shpg. wt. 13 oz.
41N5500–Blue. Ea. $1.38
Save! Buy 3 for 3.99

HEAVYWEIGHT. 5.5-oz. fabric. Button flap pockets. Shpg. wt. 1 lb. 1 oz.
41N5499–Blue. Ea. $1.75
Save! Buy 2 for 3.44

Medium heavy vat-dyed blue chambray. Washfast (won't fade or run). Sunfast and perspiration resistant. Sanforized—fabric won't shrink over 1%. Has double yoke, elbow and forearm . . almost the strength of 2 work shirts. Main seams triple stitched. Button-down flap pockets, pencil slit. Shpg. wt. each 14 oz. *Half sizes* 14 to 17 in. *State neck size.*
41 N 5510—Each $1.97
Save! Buy 2 for 3.86

Reinforced shirts in medium and heavyweight blue chambray. Double thick shoulder yoke. Double fabric elbow, forearm. Main seams triple stitched. Button flap pockets. Wash separately. *Half sizes* 14 to 17 inches. *Please state neck size.*

MEDIUM HEAVY. 4.45-oz. fabric. Shpg. wt. 14 oz.
41 N 5520—Each $1.77
Save! Buy 2 for 3.46

HEAVYWEIGHT. 5.5-oz. fabric. Wt. 1 lb. 1 oz.
41 N 5521—Each $1.99
Save! Buy 2 for 3.90

8-oz. Overalls and Bandtops

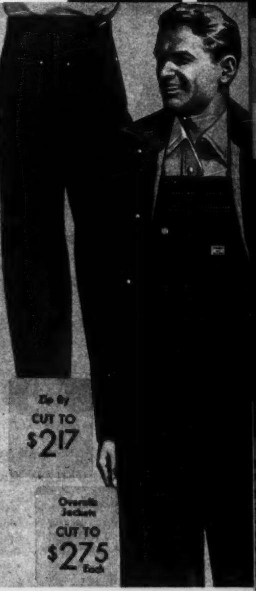
BANDTOPS. Waldes zip fly or button fly. Sanforized, fabric shrinkage 1%. Copper riveted at strain points. Snap fastener at waist. Western-style yoke back. 6 pockets. Double stitched. *State even waist* 28 to 44 in.; *inseam* 30, 32, 34, 36 in.; *tell which is waist.* Shpg. wt. ea. 2 lbs. 1 oz.
51 N 710—Zip fly. Blue.
Each $2.17. . . . .*Buy* 2 for 4.22
51 N 709—Button fly. Blue.
Ea. $2.05. . . . . . .*Buy* 2 for 3.98

Our low price overall leaders. 8-oz. blue denim, cut full and Sanforized (shrinkage 1%). 7 pockets, hammer loop. Double stitched, bar tacked. Rust-resistant hardware. *State waist and inseam; tell which is waist.* Shpg. wt. each 2 lbs. 7 oz.

HIGH BACK. *Even waist* 30 to 50 in.; *inseam* 30, 32, 34, 36 in.
51N66–Each $2.75; 2 for $5.40

LOW BACK. *Even waist sizes* 30 to 44 in.; *inseam* 30, 32, 34 in.
51N67–Each $2.75; 2 for $5.40

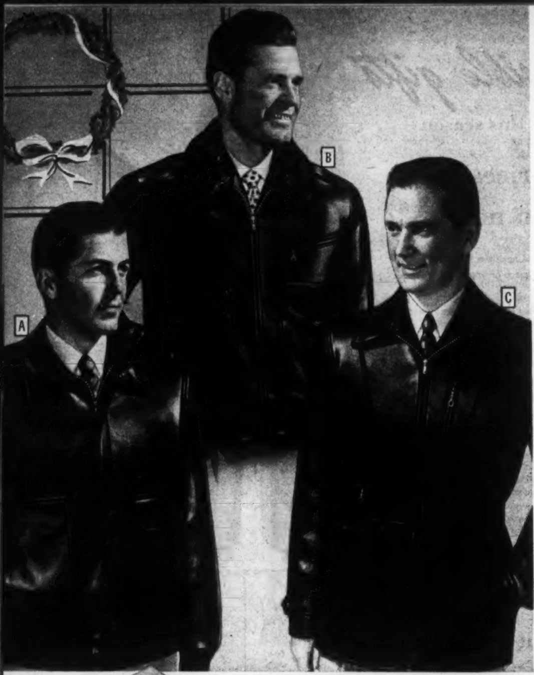
JACKET. 5 pockets. Metal buttons. *State even chest* 34 to 50 in. Shpg. wt. each 2 lbs.
51N68–Each $2.75; 2 for $5.40



Zip fly CUT TO $2.17

Overalls Jackets CUT TO $2.75 Each

MEASURE AND BE SURE. **For Overalls and Bandtops:** Measure waist with belt off, measure inseam from crotch to length desired. **For Jackets:** Measure around chest well up under arm and over shoulder blades . . state chest size. **For Shirts:** Measure neck at collar band. *Numbe of inches is your size.*



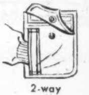
Our very finest! Supple No. 1 Horsehides with *Nylon Linings*

guaranteed to wear as long as the leather itself! ..100% *Nylon* stitching

A **Regulation-style Air Force A-2 model.** Front quarter horsehide, lined and stitched with Nylon. Zip front, overlapping fly. 2-way pockets (2 slash type, 2 with flaps). 100% wool worsted knit cuffs and waistband. Double collar and shoulder straps. Average length, 26 in. *State even chest* 36 to 46 in.

$27.40 Cash
$3.00 Down

41 N 3403—Deep brown. Wt. 4 lbs. 6 oz...$27.40

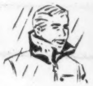


2-way pockets

B **Air Force B-15 model .. mouton lamb collar.** Nylon lining and stitching matches the wear of rugged front quarter horsehide. Zips snugly to neck. 2-way lower pockets plus zip cigarette pocket. Cuffs and waistband knit of 100% wool worsted. Shoulder straps. Avg. length, 26 in. *State even chest* 36 to 46 in.

$27.60 Cash
$3.00 Down

41 N 3453—Deep brown. Wt. 4 lbs. 11 oz..$27.60

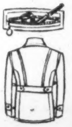


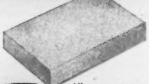
Mouton collar

C **Our finest leather Surcoat.** Premium horsehide, nylon lined and stitched. Zip front; zip 7-in. plastic lined humidor pocket holds pipe, tobacco (see view at right). Zip map pocket. 2-way lower pockets. 3-pc. belt (front sections detachable). Adjustable cuffs. Avg. length, 29 in. *State even chest* 36 to 46 in.

$34.90 Cash
$3.50 Down

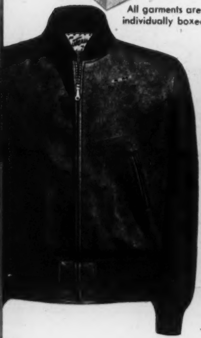
41 N 3702—Deep brown. Wt. 5 lbs. 2 oz...$34.90

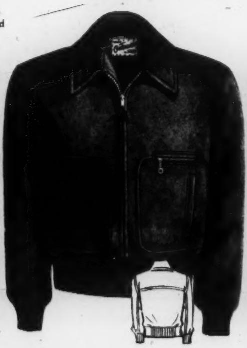


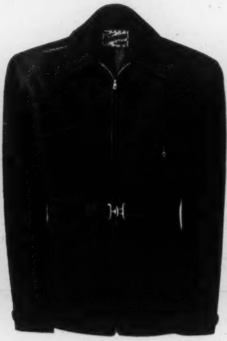


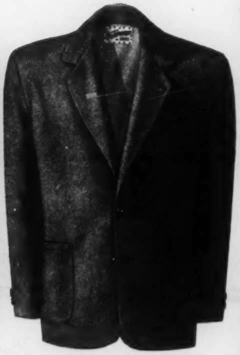
All garments are individually boxed

HERCULES Reg. U.S. Pat. Off. *Action-styled Leathers*









Action Blouses in velvety suede
Styled, tailored by Master craftsmen

"Warm-up" model

Choice suede leather, free of all blemishes. $14.95 Fully rayon lined. Knit cuffs, collar and bottom of 50% wool, 50% cotton . . won't lose shape. Zipper front, 2 slash pockets. Average length, 26 in. *State even chest size* 34 to 48 in. Shipping weight 3 pounds 6 ounces.

41 N 3407—Brown..............$14.95

Waistlength Casual

Made from hand-matched skins. Rayon lined throughout. $18.95 Cuffs and hugger-back waistband knit of 50% wool, 50% cotton. Welt-seam pockets. Zip front, cigarette pocket. Average length, 25½ in. Shipping weight 3 lbs. 6 oz. *State even chest* 36 to 46 in.

41 N 3405—Brown..............$18.95

New luxury Suedes—our finest!
Premium leathers—hip length models

Panel front Surcoat

Top quality, perfectly matched skins. 2 slash pockets, zip cigarette pocket. Zip front, belted back. Self-adjusting front belt. Rayon lined. Average length, 29½ inches. Shipping weight 3 pounds 12 ounces. *State even chest size* 36 to 46 inches.

$25.90 Cash
$3.00 Down

41N3704—Chestnut (dk.) brown.$25.90

California Sports Coat

Casual aristocrat . . . rich textured and amply cut for smooth drape. New 2-button model with 3 patch pockets. Lined with lustrous rayon. Average length, 31 inches. Shipping weight 3 pounds 8 ounces. *State even chest size* 36 to 46 inches.

$29.90 Cash
$3.00 Down

41 N 3705—Luggage tan........$29.90

You can buy Hercules leather jackets with assurance. All Sears leathers are selected, and only skins of the finest quality are used. All jackets are full cut over the chest, back and arms to give "free-action" comfort at work, leisure or sports.

Roomy, deep-pleated bi-swing back . . . eliminates arm and shoulder "pull." Double leather belt.

Warm woolen plaid lining

Horsehide "Knockabout"

Grand for work or casual wear. Genuine front quarter horsehide makes this wear-beater extra tough. Fully rayon lined. Zipper front, zip cigarette pocket. 2 slash pockets. Belted sports back, adjustable straps at sides. Average length, 25½ in. Shpg. wt. 4 lbs. 3 oz. *State even chest* 34 to 48 inches.

$19.75 Reg. Sizes

41 N 3101—Brown 41 N 3102—Black . $19.75

Extra Long Sizes. Body about 2 in., sleeves about 1½ in. longer. Wt. 4 lbs. 6 oz. *State even chest size* 38 to 48 in.

41 N 3108—Brown. . . . . Cut to $22.50

Goatskin Motorcycle Jacket

Our best imported Turkish goatskin. Body lined with rayon quilted to 4-oz. reused wool; rayon sleeve lining. Zip front, chest overlap. 14-in. zip pocket. Two 2-way pockets, storage pockets. "Pack-Sac" back with zipper. 8-in. zip sleeve closure. Full belt. Kidney support waistband. Avg. length, 22½ in. *State even chest* 36 to 46 in.

$26.50 Cash
$3.00 Down

41 N 3201—Black. Shpg. wt. 5 lbs. 9 oz . . . $26.50

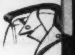
MEASURE TO BE SURE. Measure fullest part of chest around body, well up under arms and over shoulder blades, over clothing usually worn underneath. Number of inches is size. For best results, let someone else take measurements.

Our finest! No. 1 horsehide 2-collar Motorcycle Jacket

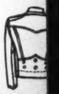
Everything you want in a jacket. Lambskin collar snaps on for warmth; self collar when detached. Soft, pliable front quarter horsehide. Body lined with heavy woolen Buffalo plaid (70% new wool, 30% reused wool); sleeves lined with tough cotton twill. Bi-swing action back with built-in kidney support. Diagonal zip front, map pocket and large glove pocket. Snap fasteners on lapels, shoulder straps and cigarette pocket. Solid leather belt. Average length, 23½ in. *State even chest size* 36 to 46 inches.

$33.95 Cash
$3.50 Down

41 N 3202—Jet black. Shpg. wt. 6 lbs. $33.95



Snap-on lambskin collar



Bi-swing back . . built-in kidney support

for icy winds and stormy weather there's no protection to equal leather

Genuine front quarter horsehides—best for wear!
Expertly styled and tailored . . cut full for no-bind freedom

Air Force A-2 Model

Our better quality. Pliable, scuff-resistant. Zip front, overlapping fly. Fully rayon lined. 2-way pockets. Knit cuffs and bottom, 50% wool, 50% cotton. Average length, 26 in. *State even chest size* 34 to 48 in. Shipping weight 4 pounds 10 ounces.

$19.75 Cash
$2.00 Down

41 N 3401—Brown. $19.75

Insulated B-15 model

Bomber style. Fully lined with rayon quilted to reused wool. Warm, soft mouton lamb collar. Knit cuffs, bottom of 50% wool, 50% cotton. Zip front, 2 pockets. Avg. length, 26 in. *State even chest size* 36 to 46 in. Shipping wt. 4 lbs. 6 oz.

$24.25 Cash
$2.50 Down

41 N 3551 —Brown. $24.25

Hip length Surcoat

Perfect grain, flexible leather. Belt with tunnel back. Padded shoulders. Zip front, cigarette pocket; 2-way lower pockets. Rayon lined. Average length, 30 in. Shipping weight 5 pounds 6 ounces. *State even chest size* 36 to 46 inches.

$24.75 Cash
$2.50 Down

41 N 3707—Brown. $24,75

Horsehide Surcoat
Fully quilted lined

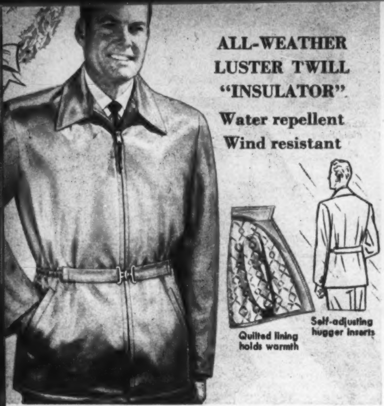
Panel front style

Fully insulated with rayon quilted to warm reused wool. Zip front, cigarette pocket; 2 slash pockets. Self-adjusting front belt, tunnel loops. Belted back. Avg. length, 30 in. *State even chest size* 36 to 46 in. Shipping weight 5 pounds 6 ounces.

$28.85 Cash
$3.00 Down

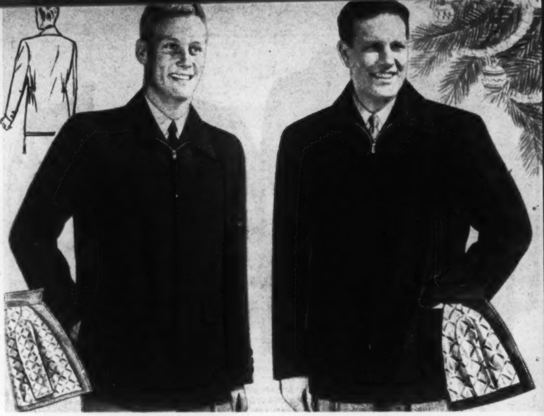
41 N 3802—Brown. $28.85

Leather jackets, like everything Sears sells, available on Easy Terms. For complete information, see page 313



ALL-WEATHER LUSTER TWILL "INSULATOR"

Water repellent
Wind resistant



Hip length—lined all the way! $11^{95}

More style and warmth features than any we've seen for the money! Tough, shiny outer fabric stays rain-repellent even after cleanings. Blended of rayon and cotton yarns for high luster and tightly woven to resist wind. Insulated from top to bottom with sleek rayon quilted to warm 8-oz. reprocessed wool. Zip front. Big-fisted hand warmer pockets. Pleated back with smart stitched-down belt. Hugger inserts at sides, ski-buckle front belt . . . adjusts automatically to your exact size. Inner wristlets knit of 50% wool, 50% cotton for draft-free snug fit. Average length, 31 inches. Shipping weight 3 lbs. 5 oz. *State even chest size* 34 to 46 inches.

41 N 4828—Tan **41 N 4829**—Forest (dark) green.........**$11.95**

Gabardine Surcoat $10^{95}

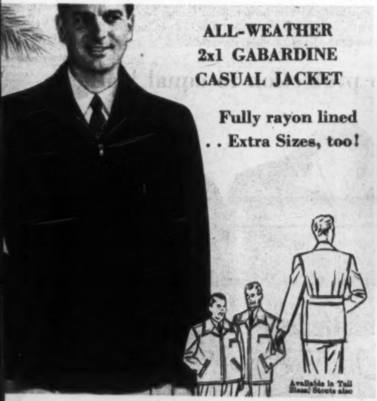
Outer fabric is husky 2x1 combed cotton. "Double strand" warp yarns make surface extra strong, extra wear-resistant. Treated to repel rain. Lined throughout with lustrous rayon box-quilted to reprocessed wool. Zip front, 2-way pockets (2 slash type, 2 with flaps). Smart padded shoulders and waist hugger inserts. Average length, 30 in. Shpg. wt. 3 lbs. 4 oz. *State even chest size* 36 to 46 in.

41 N 4804—Brown
41 N 4805—Medium tan...............**$10.95**

Corduroy Surcoat $12^{65}

An unbeatable combination of extra wear and extra warmth. Super tough 13-oz. thick-set corduroy lined with 6-oz. reprocessed wool quilted to lustrous rayon . . . nylon stitched for added strength. Zip front, dressy padded shoulders, shape holding interlined collar. 2 "hand warmer" pockets, 2 lower flap pockets. Coat style set-in sleeves for arm freedom. Average length, 31 inches. Shipping weight 4 lbs. 6 oz. *State even chest* 36 to 46 inches.

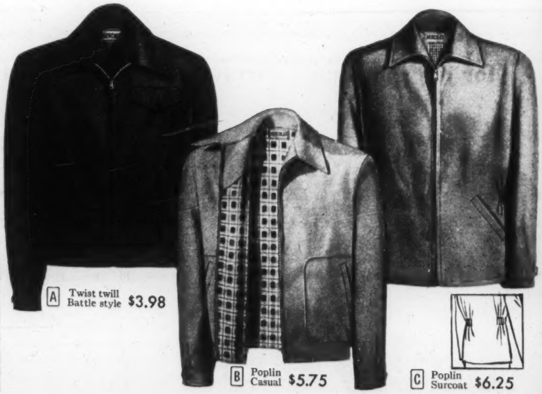
41N4801—Brown **41N4802**—Navy blue **$12.65**



ALL-WEATHER 2x1 GABARDINE CASUAL JACKET

Fully rayon lined . . Extra Sizes, too!

Available in Tall Sizes; Stouts also



Year 'round knockabout $8^{75} All Sizes

What a grand gift—for giving or for keeping! Action tailored of our wear-famous 2x1 combed cotton gabardine (double strand warp yarns make wearing surface super tough). Tightly woven to stop wind and treated to shed rain. Zip front and cigarette pocket. Two hand-warmer pockets. Belted back. Cuffs have button trim. Lined throughout with sleek rayon. Average length, 27 in. Shipping weight 2 pounds 15 ounces.

41 N 4107—Grayish tan. *State even chest size* 34 to 48 inches.
41 N 4108—Brown. *State even chest size* 36 to 46 inches.............**$8.75**

41 N 4109—*For Tall Men.* Average length, 28½ inches. *State even chest size* 38 to 48 in. Shpg. wt. 3 lbs. 5 oz. *Grayish tan*....................**$8.75**

41 N 4110—*Large Sizes.* Average length, 27 inches. *State chest size* 50, 52 or 54 inches. Shpg. wt. 3 lbs. 11 oz. *Grayish tan*....................**$8.75**

MEASURE—TO BE SURE. Measure **chest** around body, well up under arms and over shoulder blades in back. Measure fullest part of chest, over clothing usually worn underneath. Number of inches is size.

All-purpose Jackets you can wash at home

Sanforized for permanent fit (fabric shrinkage only 1%)

A Low priced Casual in Twist Twill. Tough cotton fabric is washfast, sunfast (won't run, stain or fade). Zip front, 3 pockets. Concealed hugger inserts, adjustable cuffs. Unlined. Avg. length, 24½ in. Wt. 2 lbs. 8 oz. *State chest size below.*

41 N 6162—Army (med.) tan
41 N 6161—Silver (med.) gray
41 N 6163—Postman (medium) blue
41 N 6164—Bark (dark) tan...................**$3.98**

B All-weather poplin Casual, fully lined for extra warmth. Tightly woven cotton fabric sheds rain, stops wind. Fully lined with cotton flannel. Completely washable and Sanforized to hold fit. Zip front, hugger inserts, new welt-seam pockets. Average length, 25½ in. Shipping weight 2 pounds 9 ounces. *State chest size* (below).

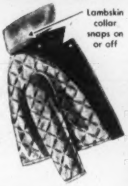
41 N 4119—Gray
41 N 4120—Bark (dark) tan.
41 N 4121—Green.......**$5.75**

C All-weather poplin Surcoat; hip length, plaid lined. Water-repellent, wind resistant cotton poplin, fully lined with warm plaid cotton flannel. Both shell and lining are Sanforized and fully washable . . . no dry cleaning bills to pay. Hugger inserts, 2 pockets. Zip front. Average length, 30 inches. Shpg. wt. 2 lbs. 8 oz. *State chest size* (below).

41 N 4720—Bark (dark) tan...................**$6.25**

SIZES FOR A, B, C: Chests small (34 to 36 in.); medium (38 to 40); large (42 to 44); extra large (46).

Two-collar RACER JACKET in luster twill


Lambskin collar snaps on or off

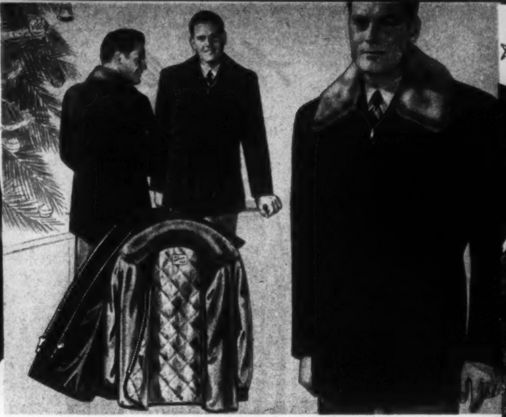
- Fully insulated . . keeps warmth in
- Sheds rain, snow, Wind-resistant, too
- Bi-swing back . . . more arm freedom

$14.40

Every inch a champion in its class. Cold wind and rain "bounce off" the tough, shiny outer fabric (tightly woven rayon and cotton). Processed to stay rain-repellent after cleaning. Lined throughout with sleek rayon quilted to 8-oz. reprocessed wool—like a built-in heater. Soft, furry lambskin collar snaps on or off in a jiffy. Silver color metal snaps hold down lapels, cigarette pocket flaps and shoulder straps. Zippers on aviation front, 7-inch map pocket, glove pockets and cuffs (fit tight under gloves). Adjustable front belt. Average length, 24 in. *State even chest size* 34 to 46 inches.

41 N 4251—Green **41 N 4252**—Black. Shpg. wt. each 4 lbs.... **$14.40**

How to measure for Outerwear. Measure **chest** around body, well up under arms and over shoulder blades in back. Measure fullest part of chest, over clothing usually worn underneath. Number of inches is size. (For best results, have someone else take your measurement. Stand naturally and don't expand chest.)



HERCULES *Zip-liners*

He can wear this smart Jacket every season of the year
Just zip lining, ready in a jiffy for freeze or breeze

- **The Shell:** new gabardine (80% rayon, 20% nylon) wears SEASONS longer
- **The Zip-lining:** heavy rayon-satin quilted to Intercel—super warm!
- **The collar:** Mouton lamb (zips out with lining)

$28.50 Cash
$3.00 Down

When the thermometer starts skidding, just zip in the fur-collared lining. Biting cold can't get through the Intercel insulation (warmer than wool of similar weight). Complete with knit inner wristlets (40% wool, 60% cotton). For mild days, wear outer shell alone for a smart casual jacket. Sheds rain and wrinkles; fully rayon lined. Zip front, 4 pockets. Length, 32 in. *State even chest* 36 to 46 in.

41 N 4860—Skipper (dark) blue. Shpg. wt. 4 lbs. 12 oz... **$28.50**

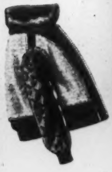
Selected for thick, fluffy wool! None finer than HERCULES Sheepskin lined Outerwear

These heat-holders defy sub-zero cold —perfect gifts for outdoor men

Sheeplined horsehide B-15 model

Husky "bomber" styling teamed with our warmest lining

$28.25
Cash $3.00 Down
Individually boxed



Natural pelt Extension Vest. $9.00 Fleece extends clear to edges all around. 3½-inch kidney pad extension in back (25½ inches total length). 2 patch pockets, riveted at corners. Zipper front. Taped outside edges neatly finished. Expertly tanned to a rich, natural color. *State even chest size* 34 to 46 inches.

41 N 1502—Natural pelt color. Shpg. wt. 1 lb. 10 oz....... **$9.00**

Bomber style Jacket . . lambskin collar. $14.90 Heavy, wind-resistant cotton moleskin, lined in body with soft, fleecy sheepskin. Knit wristlets and bottom (50% wool, 50% cotton). Zipper front. Sleeves lined with blanket cloth (40% reused wool, 60% cotton). 2 leather-piped pockets. Avg. length, 26 in. Shpg. wt. 4 lbs. 3 oz. *State even chest size* 36 to 48 in.

41 N 1555—Dark brown... **$14.90**

36-inch Mackinaw. $17.95 Extra heavy cotton moleskin with dark brown lambskin collar. Entire body lined with selected sheepskin pelts. Moleskin cloth facings below pelt and inside front. Blanket lined sleeves (40% reused wool, 60% cotton). Knit cotton inner wristlets. 4 deep pockets, all around belt. Shipping weight 5 pounds 3 ounces. *Please state even chest size* 36 to 48 inches.

41 N 1595—Dark brown...... **$17.95**

- Genuine front quarter horsehide—our best quality
- Natural sheepskin pelt lining.
- Mouton lamb collar

Tough as only top grade horsehide can be, expertly tanned to make the leather pliable and scuff-resistant. Thick, soft sheep's wool lines entire body . . . windproof and warm as a fireside. Sleeves lined with rayon quilted to heat-holding reused wool. Luxury collar of mouton lamb gives added protection to vital neck area. Zip front, faced inside with corduroy for added wear. High style welt-seam pockets. Snug-fitting knit bottom and wristlets (50% wool, 50% cotton). Average length, 26 inches. *State even chest size* 36 to 46 inches.

41 N 3553—Brown. Shpg. wt. 5 lbs. 10 oz...... **$28.25**

Hercules
for his most
appreciated gift

All-weather Blouses, fully insulated to hold warmth

NYLON Air Force B-15 style. Sheds rain, stops wind. Warmth-without-weight lining of 6-oz. reprocessed wool quilted under rayon. L [illegible] mooth becaus [illegible] h-ing. [illegible] 2 h [illegible] front. Draft-fr [illegible] waistband (50% wool, 50% cotton). Average length, 26 in. Shpg. wt. 3 lbs. 3 oz. *Please state even chest size* 34 to 46 in.

—Tan . . . .

SORRY—
NOT AVAILABLE

Tough, shiny luster twill, tightly woven to lock out cold wind and treated for durable rain-repellency. Lined throughout with rich, harmonizing rayon quilted to 8-oz. reprocessed wool. Zip front, 2 big slash pockets. Padded shoulders. 2-inch shirred elastic bottom snugs jacket to waist. Average length, 25 in. Shpg. wt. 3 lbs. 7 oz. *State even chest size* 36 to 46 inches. **$9.35**

41 N 4509—Skipper (dark) blue
41 N 4510—Tan $9.35

Reversible Surcoat

Two-in-one jacket. One side is 20-oz. pure wool in harmonizing plaids—the other is of Zelan treated cotton poplin. Average length, 30 inches. Shpg. wt. 3 lbs. 5 oz. **$10.95**

41N2704–Light tan with brown plaid
41N2705–Navy blue with red and black plaid. *State even chest* 36 to 46 in. $10.95

Quilted lined Surcoat

Outer fabric of 24-oz. reprocessed wool. Fully lined with rayon quilted to reprocessed wool. Elastic inserts at waist with self adjusting belt. Bi-swing back for arm and shoulder freedom. Average length 30 in. Shpg. wt. 4 lbs. 5 oz. *State even chest sizes* 34 to 46 inches. **$12.50**

41 N 2806—Gray with blue back, trim
41 N 2804—Gray with maroon . . $12.50

GIFTS THAT MAKE WARM FRIENDS

COLORFUL JACKETS, ILLUSTRATED ON OPPOSITE PAGE

A **2-in 1 Warm-Up Jackets.** Woolen Melton on one side for warmth (24-oz. reprocessed wool), reverses to tough, shiny luster twill (rayon and cotton blend). Sheds rain, stops wind. Raglan shoulders. Snug knit bottom, wristlets and collar (50% wool, 50% cotton). 2 pockets and contrasting snap fastener front on both sides. Average length, 25 inches. Shpg. wt. each 3 lbs. 12 oz. *State even chest size* 34 to 44 inches. **$9.95**

41 N 2402—Dark blue and gray.
41 N 2403—Green and gray 41 N 2401—Maroon and gray $9.95

B **Hip-Length Storm Mackinaw.** Warm and good looking. Fully insulated with 10-oz. reprocessed wool innerlining. Quilted under rayon with tough nylon stitching. Weather treated outer shell stays water-repellent after cleaning. Double breasted; buttons up to neck. Genuine Mouton (lamb) collar. Average length 34 in. *State even chest* 36 to 46 in. **$19.50**

41 N 4956—Tan luster twill (rayon and cotton)
41 N 4953—Tan gabardine (20% nylon, 80% rayon } Shpg. wt. 4 lbs. 15 oz. $19.50

C **Weather-treated luster twill Surcoat.** Sleek rayon and cotton twill repels rain, resists wind. Insulated with 8 oz. innerlining (100% reprocessed wool), quilted under lustrous rayon lining. Deep-furred pile* collar, zip front, slash pockets. Shirred elastic sides with ski buckle belt. Half-belted back. Knit inner wristlets are 50% wool, 50% cotton . . . hold shape. Average length, 31 in. Shpg. wt. 4 lbs. 9 oz. *State even chest size* 36 to 46 in. **$12.50**

41 N 4854—Brown 41 N 4853—Gray 41 N 4855—Navy blue. $12.50

D E **Nationally famous "double-shoulder" Jackets . . . now at Sears money-saving prices.** The same luxury models you've seen in leading magazines. Outer shell of heavy sheen rayon gabardine repels rain, fights off wrinkles. Lined throughout with high-luster rayon satin, quilted to 6-ounce pure wool. Double quilted over shoulders—an **extra** layer of 4-ounce wool insulates chest and upper back—actually 10 full ounces of quilted wool protection where it counts most! Choose from casual or surcoat style.

D **New! Casual** with double shoulder and lining features described above. Zip front, shirred waist at back. 2 hand-warmer pockets, coat-type sleeves. Button trim at cuffs. Average length, 28 in. Shpg. wt. 3 lbs. 12 oz. *State even chest size* 36 to 46 in. **$16.95**

41 N 4217—Pecan (medium) tan 41 N 4218—Teal green. $16.95

E **Hip length Surcoat** . . . double shoulder and wool innerlining as above. Zip front. 2 deep pockets. Tunnel belt in front. Average length, 33 in. Shpg. wt. 4 lbs. 3 oz. *State even chest* 36 to 46 in. **$19.95**

41 N 4960—Medium gray 41 N 4959—Pecan (medium) tan. $19.95

F **Zip-lined Surcoat . . . changes with the weather.** Lining in . . a cold-weather coat; lining out, a smart casual jacket for balmy days. Outer shell is lustrous rayon gabardine, treated to shed rain and wrinkles. Zip-out lining is made of satin-finish rayon, quilted to 6-oz. pure wool (lining extends all way down to cuffs). Zip front with leather pull. Upper zip pockets, 2 lower flap pockets. Front sections of 3-piece belt are detachable. Average length, 31 inches. Shpg. wt. 4 lbs. 3 oz. *State even chest size* 36 to 46 in. **ONLY $19.95**

41 N 4812–Gray 41 N 4813–Skipper (dark) blue 41 N 4814–Pecan tan. $19.95

G **Our finest 100% wool Mackinaw . . quilted lined.** Not just ordinary woolen yarns, but extra soft, fleecy pure wool give this mackinaw greater warmth, clearer colors. Fully lined with rayon quilted to 6-oz. reprocessed wool. 4 big pockets, all-around belt. Wide storm collar, interlined to hold shape. Average length, 32 inches. Shpg. wt. 5 lbs. 10 oz. *State even chest size* 36 to 48 inches. **$13.30**

41N2952–Blue plaid 41N2951–Brown plaid 41N2953–Maroon plaid . . . $13.30

H **Wool Surcoat with Quilted Lining.** Outer fabric of deep-napped 24-oz. all wool. Innerlining of 6-oz. all wool quilted under rich rayon. Luxurious fur-like pile* collar . . water-repellent. Padded shoulders, tunnel belt with buckle. Zip front, cigarette pocket, 2 slash pockets. Nylon stitched lining. Average length 32 in. Shpg. wt. 5 lbs. 3 oz. **$19.19**

41 N 2851—Gray. *State even chest size* 36 to 46 inches $19.19
41 N 2852—Brown. *State even chest size* 34 to 44 inches 19.19

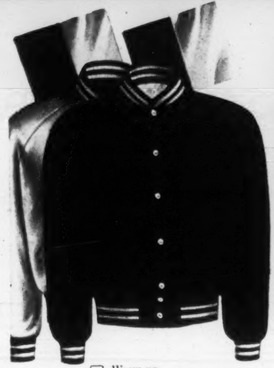
J **Quilted lined Surcoat in peppy bold plaids.** Extra soft and fleecy outer fabric is 20-ounce pure wool. Fully lined with rayon quilted to 6-oz. reprocessed wool—seals warmth in. Hip length, (30 inches, average). Self adjusting hugger inserts—always neat and trim. 2-way lower pockets, adjustable 2-button cuff tabs. Shpg. wt. 4 lbs. 7 oz. *State even chest size* 36 to 46 inches. **$11.50**

41N2803–Red plaid 41N2802–Green plaid 41N2801–Brown plaid . . $11.50

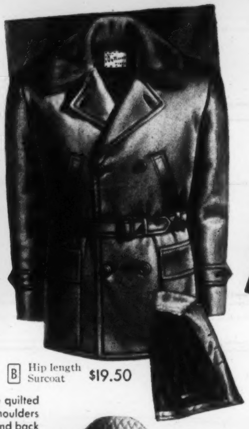
K **Unlined Surcoat . . . 20-oz. pure wool.** This favorite "knock-about" has a place in every man's wardrobe . . . the perfect "chill-chaser" for cool days throughout the year. Water-repellent, too. Styled big and roomy. Zip front, 3 pockets. Average length, 29½ inches. *State chest size* small (34 to 36 in.); medium (38 to 40); large (42 to 44); extra large (46 to 48). Shipping weight 3 lbs. **$6.90**

41N2608–Brown and green plaid 41N2607–Green and black plaid
41N2609–Gray, red and black plaid 41N2606–Red and black plaid. . . $6.90

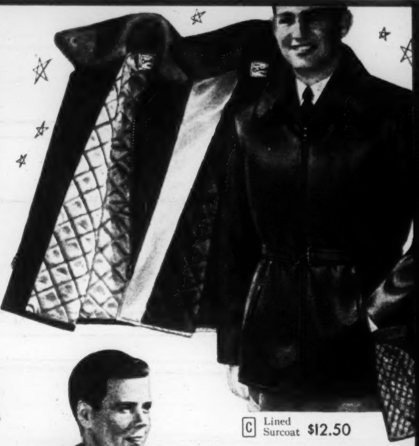
***100% wool face on cotton back that's 28% of total fabric**



A Warm-up Reversibles $9.95

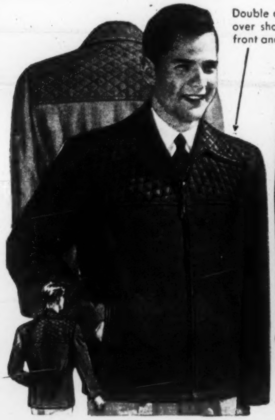


B Hip length Surcoat $19.50

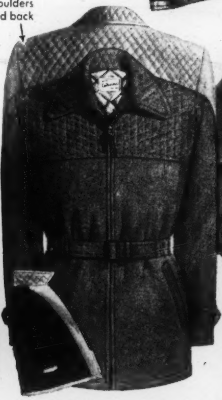


C Lined Surcoat $12.50

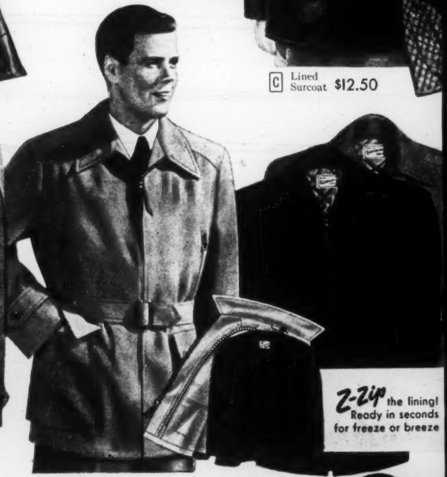
Double quilted over shoulders front and back



D Sheen Gabardine $16.95



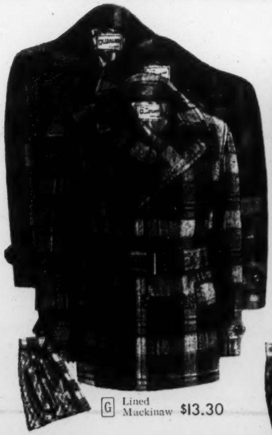
E Hip length Surcoat $19.95



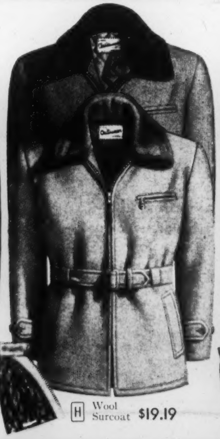
Z-Zip the lining! Ready in seconds for freeze or breeze

F Zip lined Surcoat $19.95

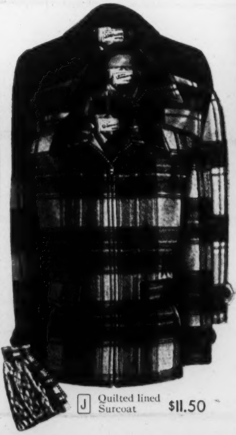
FOR COMPLETE DESCRIPTIONS SEE OPPOSITE PAGE



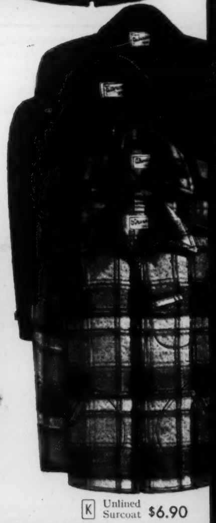
G Lined Mackinaw $13.30



H Wool Surcoat $19.19



J Quilted lined Surcoat $11.50



K Unlined Surcoat $6.90

Elastic back Waistband

New Style Hits..

HERCULES "DRESS-UP" CASUALS

Styled in the California manner

New rayon gabardine

Heavyweight sheen gabardine in 3 "California" colors. Sheds rain. Elastic at bottom of back. Zip front. 2 slash pockets. 2-button cuffs. Corded stitching on pockets. Unlined. Average length, 24½ in. *State chest size* small (34 to 36 in.); med. (38 to 40); large (42 to 44). **$5.75**

41 N 4028–Avocado (green)
41 N 4029–Ginger (tan). Wt. ea. 2 lbs. 6 oz.
41 N 4032–Skipper blue.........$5.75

Lined rayon gabardine

Styled with a luxury look—100% wool knit bottom and band on each side of zipper. Sheds rain, resists wrinkles. 2 chest pockets with flaps. Fully rayon lined. Avg. length, 26 in. Shpg. wt: 2 lbs. 11 oz. *State chest size* small (34 to 36 in.); medium (38 to 40); large (42 to 44); extra large (46). **$9.95**

41 N 4402–Tan
41 N 4401–Navy blue..........$9.95

NEW! 100% wool

Our richest, longest-wearing sheen gabardine. Trimly tailored with banded front. 100% all wool worsted knit bottom at back. Pleated yoke back. Zip front. Rayon lined. 2 chest pockets, flaps. 2-button adjustable cuffs. Average length, 25½ inches. *State even chest size* 34 to 46 inches. **$21.95** Cash **$2.50 Down**

41N4427–Cocoa. Shpg. wt. 3 lbs. $21.95

"Putter Pants," new style sensation in casual wear . . . now in luxurious 7-oz. pinwale corduroy. Special built-in boxer-type back . . . self supporting—no belt, no suspenders, no waistline pressure. Pleated front, 2-button extended waistband. Zip fly. Plain bottoms. 4 pockets (2 side, 2 back). *State even waist size* 28 to 40 in.; *inseam* 30, 32, 34 in.; *tell which is waist.* Wt. 1 lb. 9 oz. **$5.35**

41 N 5848—Dark brown
41 N 5849—Navy blue..........$5.35

Make your gift our finest satin-back luster twill Jacket . . fully quilted lined

A favorite because it gives extra warmth without excess weight. Insulated throughout with 8-oz. reprocessed wool innerlining quilted under lustrous satin-finish rayon. Extra heavyweight rayon and cotton outer shell repels rain even after dry cleaning. Genuine mouton lamb collar. Zip front. 2 welt-seam storm pockets, zip security pocket. Padded shoulders, self front. Knit inner wristlets and knit back waistband of 50% wool, 50% cotton. Choose navy blue jacket with gray lining, tan with brown lining, or gray with maroon lining. Average length, 26 inches. Shpg. wt. 3 lbs. 5 oz. *State even chest size* 34 to 36 inches. **$12.95**

41 N 4565—Navy blue 41 N 4566—Gray 41 N 4564–Tan. $12.95

Hercules insulated B-15 style Jacket with warmth quilted in

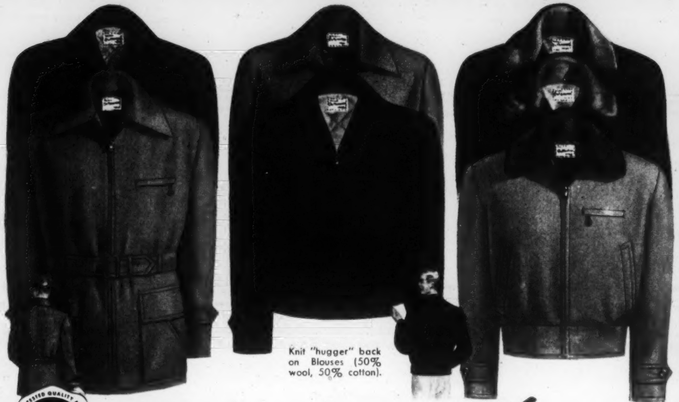
Packs plenty of warmth . . . yet not an ounce of excess weight. Bomber styling makes it ideal for active men. Heavyweight rayon and cotton luster-twill (50% rayon blended with 50% cotton) repels wind, rain. Water repellent pile collar (100% wool face on cotton back that's 28% of total fabric). Fully lined with gold satin-finish rayon quilted to 8-oz. reprocessed wool. Zip front. Knit bottom, wristlets (50% wool, 50% cotton). 2 pockets. Avg. length, 26 in. Shpg. wt. 3 lbs. 8 oz. *State even chest size* 34 to 46 in. **$9.90**

41 N 4552–Green
41 N 4553–Tan 41 N 4551–Brown. $9.90

Hercules all-weather Blouse . . quilted lined . . . repels rain

Looks and feels like it's much more expensive—husky rayon gabardine is action tailored throughout. Heavyweight rayon gabardine repels rain, sheds wrinkles. Strongly anchored innerlining holds firm. Fully lined with satin-finish rayon quilted to 6-oz. reprocessed wool that seals in body heat. Smooth working zipper front. Two deep slash pockets. Draft-free knit bottom and cuffs (50% wool, 50% cotton). Shape-holding interlined collar. Average length, 26 inches. Shipping weight 3 pounds 7 ounces. *Please be sure to state even chest size* 34 to 46 inches. **$8.44**

41N4513–Pecan tan 41N4514–Navy blue $8.44



Knit "hugger" back on Blouses (50% wool, 50% cotton).

SEARS 4-STAR ★★★★ FEATURE

THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED

Tougher outside.. Warm inside

Hercules 4-STAR Feature all weather Sport Jackets

LONGER WEAR—(20% **NYLON,** 80% rayon) shells wear 2 to 4 times longer than equal weight all-rayon.

Sheen gabardine Surcoat **$16.50**
—nylon reinforced rayon fabric. Front belt with tunnel loops at sides. Zip front. Two, 2-way pockets, zip cigarette pocket. Knit inner wristlets (50% wool, 50% cotton). Average length, 32 in. Shipping wt. 4 lbs. 5 oz. *State even chest* 36 to 46 in.

41 N 4808—Pecan (medium) tan
41 N 4807—Skipper (dark) blue. **$16.50**

MORE WARMTH—INTERCEL insulation. Quilted to satin-finish rayon . . warmer than equal weight wool linings.

California-style Blouse in sheen gabardine. **$11.50**
Nylon reinforced rayon. Set-in sleeves, knit inner wristlets (50% wool, 50% cotton). Zip front. 2 slash pockets, zip cigarette pocket. Adjustable cuffs. Avg. length, 25 inches. Shipping weight 3 lbs. 12 oz. *State even chest* 36 to 46 in.

41 N 4502—Skipper (dark) blue
41 N 4503—Pecan (medium) tan. **$11.50**

MORE PROTECTION OUTSIDE—Water repellency stays in after cleaning. Fabric resists wind.

Bomber model with fur pile collar **$12.80**
(100% wool face on cotton back that's 28% of fabric)—water repellent, dry clean. Nylon reinforced rayon gabardine shell. Zip front. Avg. length, 25 in. Shpg. wt. 3 lbs. 14 oz. *State even chest* 34 to 46 in.

41 N 4559—Taupe (grayish tan)
41 N 4558—Skipper (dark) blue
41 N 4557—Forest (dark) green. . **$12.80**

Deep, furry pile collar—plus Surcoat protection. **$18.80**
Outer shell and pile collar content same as Bomber Blouse at left. Detachable 3-piece belt. Knit inner wristlets. Two, 2-way saddle pockets, zip pocket. Avg. length, 32 in. Shpg. wt. 4 lbs. 10 oz. *State even chest* 36 to 46 in.

41 N 4863—Forest (dark) green
41 N 4865—Taupe (grayish tan)
41 N 4864—Skipper (dark) blue. **$18.80**

Extra sizes for tall or husky men.

Quilted lined for warmth . . Water-repellent 2x1-ply shell for long wear

Lustrous fabric of 100% combed cotton yarns, **$9.55** **All sizes**
double ply in warp (wearing surface). All short fibers removed—makes fabric more supple, yet stronger. Innerlined with 6-oz. reprocessed wool "sandwiched" under rich rayon lining. Zip front. 2 slash pockets, zip cigarette pocket. Adjustable side straps. Average length, 28 inches.

Regular Sizes. Shipping weight 3 pounds 6 ounces.
41 N 4205—Brown. *State even chest size* 34 to 48 inches
41 N 4201—Grayish tan } *State even chest size*
41 N 4204—Green } 36 to 46 inches **$9.55**
For Extra Tall Men. *State even chest size* 38 to 48 in.
41 N 4206—Brown only. Shpg. wt. 3 lbs. 12 oz. **9.55**
Large Sizes. *State chest size* 50, 52, 54 inches.
41 N 4207—Brown only. Shpg. wt. 4 lbs. 7 oz. **9.55**

New! Rippled Luster Twill reinforced with NYLON

Knockout combination of warmth and good looks! **$14.50**
Outer shell of tough rippled luster twill (50% rayon, 40% cotton, 10% nylon for strength)—has rippled weave effect. Sheds rain, even after dry cleaning. "Royal Stewart" tartan lining of lustrous rayon quilted to "warmer-than-wool" Intercel innerlining. Zip front, cigarette pocket. Two 2-way corded pockets. Elastic side inserts. Adjustable tab cuffs. Average length, 29 inches. Shipping wt. 3 lbs. 8 oz. *State even chest* 36 to 46 inches.

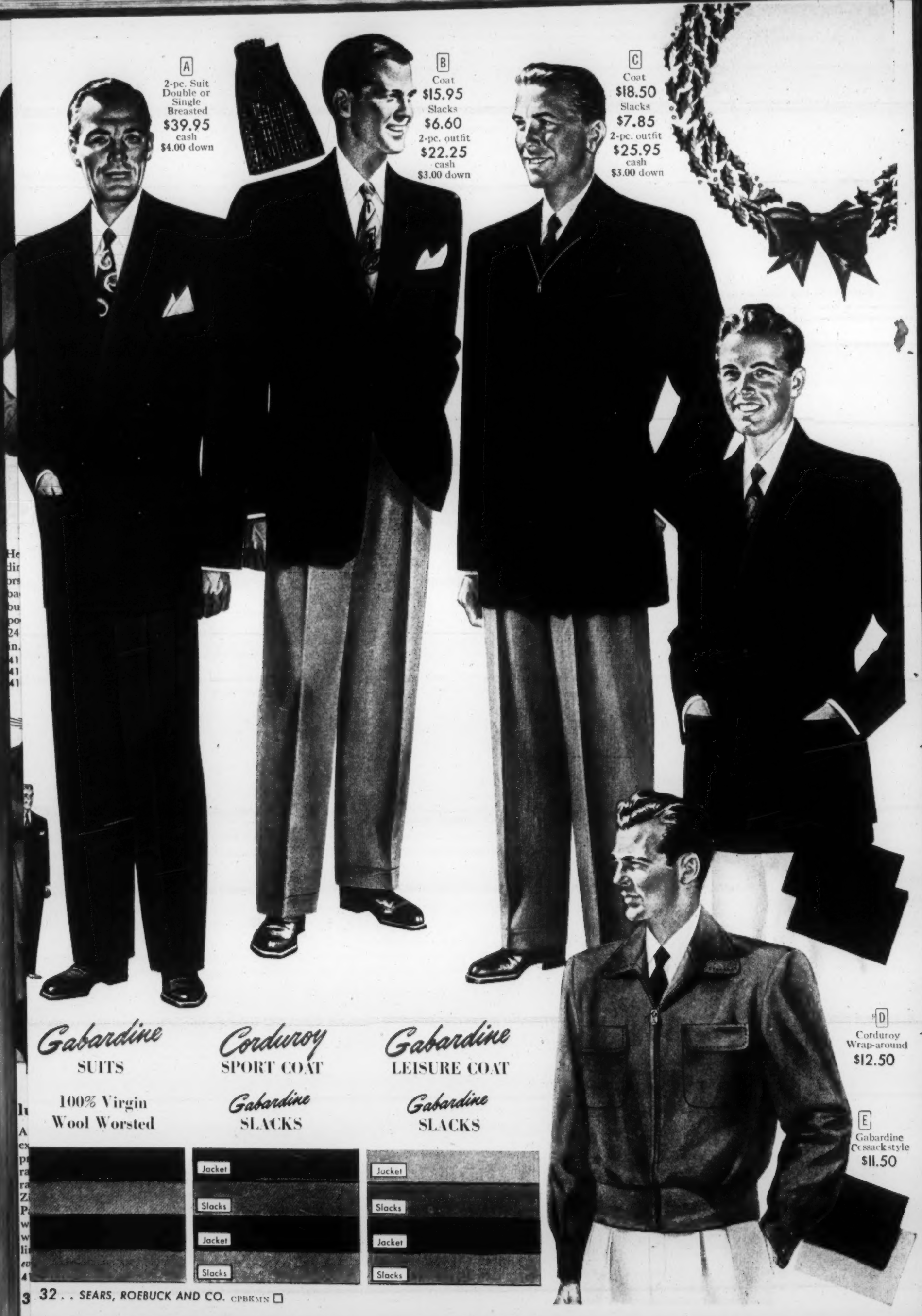
41 N 4212—Skipper blue
41 N 4213—Brown **$14.50**

Hercules Corduroy Sports Jacket 3 Patch Pockets . . . Tall sizes, too!

The perfect gift for year around wear. **$9.87**
Easy-draping lounge model for sports or general wear. Full coat length (31 in., average). Narrow wale corduroy has 14 cushiony wales to the inch. 3-button front, center back vent, padded shoulders. 3-roomy patch pockets, inside wallet pocket. Luggage tan lined with red plaid rayon, others have matching solid color linings. Shpg. wt. 3 lbs. 3 oz.

41 N 4714—Maroon. *State even chest size* 34 to 44 in.
41 N 4715—Green **41 N 4719**—Luggage tan. **$9.87**

For Tall Men. Maroon. 1½ in. longer in body, sleeves.
41 N 4718—*Even Chest* 38 to 44 in. Wt. 3 lbs. 7 oz. **$9.87**



A
2-pc. Suit
Double or
Single
Breasted
$39.95
cash
$4.00 down

B
Coat
$15.95
Slacks
$6.60
2-pc. outfit
$22.25
cash
$3.00 down

C
Coat
$18.50
Slacks
$7.85
2-pc. outfit
$25.95
cash
$3.00 down

Gabardine SUITS

100% Virgin
Wool Worsted

Corduroy SPORT COAT

Gabardine
SLACKS

Gabardine LEISURE COAT

Gabardine
SLACKS

Jacket
Slacks
Jacket
Slacks
Jacket
Slacks
Jacket
Slacks

D
Corduroy
Wrap-around
$12.50

E
Gabardine
Cossack style
$11.50

Wool-Worsted Gabardine Suit or Sports and Leisure Wear to make his Christmas Merry

SEE ILLUSTRATIONS ON FACING PAGE

A 100% Virgin Wool Worsted Gabardine Suit The *ONE THING* he's wished for all year

DOUBLE BREASTED MODEL. Semi-drape styling with just the right amount of fullness through the chest and shoulders. Fashion Tailored from King's Crown Gabardine . . a prize worth awaiting. Rayon lined coat. Pleated slack-style trousers with continuous waist—no waistband. Waldes zipper. No vest.

$39.95 Cash **$4 DOWN**

All sizes 34 to 44-in. *chest;* 28 to 39-in. *waist;* 28 to 35-in. *inseam.* Regulars, shorts and longs. *Measuring below.* Shpg. wt. 5 lbs. 8 oz.

055 N 8100–Brown
055 N 8104–Blue 055N8102–Tan
055 N 8106–Gray.......... $39.95

SINGLE BREASTED MODEL. Style-favorite semi-drape with smooth tapering lines. Masterful Fashion Tailored 2-button styling. Luxurious, long-wearing King's Crown Gabardine. Rayon lined coat. Pleated trousers have streamlined continuous waist—no waistband seam. Waldes zipper. No vest.

$39.95 Cash **$4 DOWN**

All sizes 34 to 44-in. *chest;* 28 to 39-in. *waist;* 28 to 35-in. *inseam.* Regulars, shorts and longs. *Measuring below.* Shpg. wt. 5 lbs. 8 oz.

055N8134–Blue 055N8130–Brown
055N8132–Tan
055N8136–Gray...........$39.95

B Neat Plaid-lined Corduroy Coat Rayon and Nylon Gabardine Slacks

SPORT COAT. Tartan plaid pattern of rayon body lining and wool under collar lend a handsome splash of color. Tailored like more costly corduroys. **$15.95**

All sizes 34 to 44-inch *chest.* Regulars and longs (no shorts). *Measuring below.* Shpg. wt. 3 lbs. 8 oz.

055 N 8840—Maroon
055 N 8841—Green
055 N 8842—Dark blue.....$15.95

SLACKS. Year-around 14½-oz. gabardine blend (80% rayon, 20% nylon). Processed for lasting crease-resistance. Fashion Tailored with "continuous" waist, full pleats, saddle stitching. Nylon zipper. **$6.60**

All sizes 28 to 40-inch *waist;* 28 to 35-in. *inseam. Measuring below.*

055 N 1853—Gray Wt. 1 lb. 15 oz.
055 N 1852—Tan...........$6.60

SAVE ON 2-PC. OUTFIT. *State both sizes, colors.* Shipping wt. 5 lbs. 7 oz.
055 N 8881—Sport coat and slacks.............................$22.25

C New Zipper Front Leisure Surcoat Part Nylon Sheen Gabardine Slacks

SURCOAT of wrinkle-resistant, water repellent sheen gabardine blend of 60% rayon, 40% virgin wool worsted. Fully rayon lined. Zipper front. Elastic waist inserts. Combination flap and slash pockets. **$18.50**

Even sizes 34 to 44-inch *chest.* Shipping weight 3 pounds 12 ounces. *Measuring below.*

055N8965–Dark blue
055N8967–Gray
055N8966–Medium brown..$18.50

SLACKS. Smooth, 2-color blended gabardine of 86% rayon, 14% nylon. Year-around 14½-oz. weight. Processed to resist wrinkles. Youthful pleats. Saddle stitching. Waldes Nylon zipper, set forward pockets. **$7.85**

All sizes 28 to 40-inch *waist;* 28 to 35-inch *inseam. Measuring below.* Shpg. wt. 1 lb. 15 oz.

055 N 1871—Gray-blue
055 N 1873—Tan
055 N 1872—Medium blue... $7.85

SAVE ON 2-PC. OUTFIT. *State both sizes, both colors.* Shpg. wt. 5 lbs. 11 oz.
055 N 8996—Surcoat and slacks.............................$25.95

D Pinwale Corduroy Wrap-around

TAKES "KNOCKING" ABOUT IN STRIDE. Tailored of even-textured, narrow pinwale corduroy. Youthful styling. Shirred yoke, front and back. Padded shoulders. Saddle-bag pockets. Removable tie belt. Fully rayon lined. **$12.50**

All even sizes 34 to 46-in. chest. *Measuring below.* Shipping weight 2 pounds 6 ounces.

055 N 8978—Green
055 N 8977—Maroon
055 N 8979—Seal brown.... $12.50

E Sheen Gabardine Cossack styling

CREASE-RESISTANT, water repellent all rayon gabardine. Simulated hand stitched pockets and collar edges. Padded shoulders. All wool knit waistband at back. Two button cuffs. Chest flap pockets. Shirred yoke back. Full length zipper. Rayon lined. **$11.50**

All even sizes 34 to 46-in. *chest.* Shpg. wt. 3 lbs. 8 oz.

055 N 8968—Pecan tan
055 N 8970—Gray
055 N 8969—Dark blue.....$11.50

HOW TO ORDER: for all items *state age, height and weight.* **For Sport coats, leisure coats, and rainwear** *state chest measurement taken over shirt.* **For suits** *state chest, waist, inseam and sleeve length.* **For slacks** *state waist and inseam* (tell which is waist). Items A, B, C, D, E shipped from Chicago. All other items shipped from mail order house. Order and pay postage from your Sears Mail Order House, regardless of shipping point.

DRESS TROUSERS . . a smart gift

100% Virgin Wool Donegal Tweed

Rich-textured, robust all wool fabric. It's Donegal Tweed—spirited weave that reflects a rugged nature. Fashion Tailored styling with tapered, athletic lines. Full double pleats and continuous waist. Waldes zipper. Shipping weight 1 pound 15 oz. Perfect fit guaranteed. **$7.94**

All sizes 28 to 40-inch *waist;* 28 to 35-inch *inseam. See how to measure, below.*

45 N 8526—Medium brown
45 N 8528—Blue-gray. $7.94

Rugged, Heavywt. Twist Gabardine

26% virgin wool worsted, 74% rayon. Wrinkle resistant. **Pleated model.** Seamless waistband. **$9.50**

All sizes 28 to 40-in. *waist;* 28 to 35-in. *inseam;* Shpg. wt. 1 lb. 15 oz.

45 N 8482—Blue-gray
45 N 8480—Brown
45N8484–Med. blue $9.50

Plain front model.

All sizes 30 to 42-in. *waist;* 28 to 35-in. *inseam.*

45 N 8430—Brown
45 N 8432—Blue-gray
45N8434–Med. blue $9.50
Shpg. wt. 1 lb. 15 oz.

100% Virgin Wool Worsted Gabardine

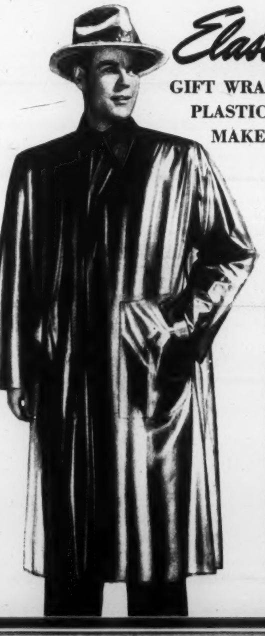
Fine quality fabric of all worsted yarns. Wrinkle resistant. Waldes zipper. **Pleated front.** Continuous waistband, saddle-stitched side seams. *Measure, below.* **$12.50**

All sizes 28 to 40-in. *waist;* 28 to 35-in. *inseam.*

45 N 8597—Tan. Wt. 1 lb. 15 oz.
45 N 8596—Brown
45N8598–Med. blue $12.50

Plain front. *All sizes* 30 to 42-in. *waist;* 28 to 35-in. *inseam.* Wt. 1 lb. 15 oz.

45 N 8508—Brown
45 N 8509—Gray...$11.95



Elasti-Glass

GIFT WRAPPED PLASTIC RAINCOAT MAKES IDEAL GIFT

$4.89 Available in four popular sizes

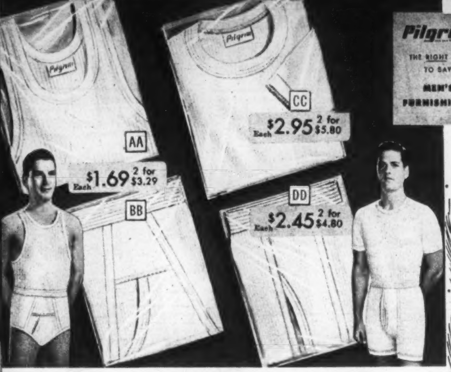
- Includes carrying pouch, hat cover
- Total weight only 13½ ounces
- Sturdy electronically sealed seams
- Handy slash-through pockets
- Snap fastener front

UNCONDITIONALLY GUARANTEED!
A new coat free if it rips or tears

He'll be thanking you 12 months of the year for the practicality of this wonderful comfort-weight wet-weather protection. *Nationally advertised as the "Elasti-glass" raincoat.* Made of strong, durable plastic . . weighs only 13½ ounces. Yet it affords all the protection received from burdensome heavyweight rainwear.

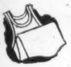
State chest size. All regular sizes as follows: Small (34, 36 in.); Med. (38, 40 in.); Large (42, 44 in.); Extra large (46, 48 in.). See *how to order* at left. Shpg. wt. 1 lb. 15 oz.

45 N 8616—Green
45 N 8618—Smoke gray........$4.89

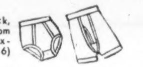


Pilgrim Vee Line Shirts, Shorts, Briefs

Every one wrapped in crisp cellophane



SHIRTS
Bound neck, armholes. Bottom rounded (except 16 N 5116)



BRIEFS, SHORTS. No-gap fly front . . gentle support. Elastic waistband. Briefs have elastic in leg openings; shorts have hemmed legs.

100% Spun Nylon Underwear . . a gift of lasting luxury

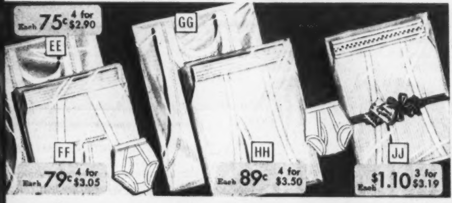
- Outwears best knit cotton 5 times. Finely rib knit. Extra soft, lightweight
- Easy to wash, quick drying, need no ironing. Won't ever shrink out of fit

AA **Athletic Shirt.** Fits like a second skin. Non-binding. Features above. *Color* white. *State size* small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest. Shpg. wt. ea. 6 oz.
16 N 5116—Each $1.69 2 for $3.29

BB **Brief.** Streamlined comfort. Double fabric crotch. Features above. *Color* white. *State size* small (30–32), medium (34–36), large (38–40), extra large (42–44)-in. waist. Shipping weight each 6 oz.
16 N 5117—Each $1.69 2 for $3.29

CC **Tee Shirt.** For all-purpose wear. Full cut. Hemmed sleeves, bottom. *Color* white. *State size* small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest. Shpg. wt. ea. 8 oz.
16 N 5118—Each $2.95 2 for $5.80

DD **Shorts.** Longer leg protection. No bind, no creeping. Features above. *Color* white. *State size* small (30–32), medium (34–36), large (38–40), extra large (42–44)-in. waist. Shpg. wt. ea. 6 oz.
16 N 5119—Each $2.45 2 for $4.80



Rib Knit Cotton . . your choice of 2 durable qualities

Our Better Quality. 80% cotton, 20% rayon. No bulk, no bind. Shape holding. *Color* white. *Please state size.* Shpg. wt. ea. 5 oz.

EE **Shirt.** Soft, snug, absorbent. Features above. *Sizes* small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest.
16 N 5368—Each 75c 4 for $2.90

FF **Brief.** Elasticized fabric crotch. Fabric strap support. Features above. *Sizes* small (30–32), medium (34–36), large (38–40), extra large (42–44)-in. waist.
16 N 5369—Each 79c 4 for $3.05

Our Best Quality. Durene* cotton. 2-ply, combed, mercerized yarns. Briefs have fabric strap support; double front. Features top of page. *Color* white. Shpg.wt. each 5 oz.

GG 16 N 5322—**Shirt.** Features top of page. *State size* small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest.
Each garment 89c 4 for $3.50

HH 16 N 5323—**Brief.** Features above. *State size* small (30–32), medium (34-36), large (38-40), extra large (42–44)-in. waist.
Each garment 89c 4 for $3.50

JJ 16 N 5301—**Brief.** Has colored elastic waistband. Features above. *State size above.*
Each $1.10 . . . . 3 for $3.19

***HOW TO MEASURE.* Undershirts.** Take chest measure over your underwear; close up under arms, over shoulder blades in back. Be sure tape is snug, not too tight. **Shorts, Briefs.** Take waist measure over your underwear. Place tape around waistline; snug, but not too tight. If measure falls between sizes, order next even size larger.

* Reg. U. S. Pat. Off.

Casual Wear—Thick Fleeced Flat Knit Cotton

Smart Gaucho Shirt

A Gaucho type neck. Washable separately. *State color* hunter (dk.) green with gray trim; navy blue with red trim. *State size* small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest. Shpg. wt. each 1 lb. 2 oz.
16 N 4003-Each $3.79 2 for $7.50

Fine Sweatshirts

B Young men and women like rich solid colors. Wash separately. *State color* hunter (dk.) green, brilliant red, navy, white. *State size* small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest. Shpg. wt. each 1 lb. 2 oz.
16 N 4008—Each $2.79 2 for $5.50

2-tone Warm-up Shirt

C Has hood, muff in contrasting color. Washable separately. *State color* gray with bright red; gray with bright blue. *State size* small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest. Shpg. wt. each 2 lbs. 4 oz.
16 N 4014-Each $2.89 2 for $5.69

Casual Cardigan Coat

D Handy for "knocking around." Taped neck, shoulder seams. 2 big pockets. Hemmed sleeves, bottom. Wash separately. *Colors* navy blue, hunter (dk.) green. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. *State size, color.* Shpg. wt. each 2 lbs. 6 oz.
16 N 4012—Each $3.79 2 for $7.50

Pilgrim *Shirts, Shorts*

ITEMS LISTED ABOVE AND BELOW ILLUSTRATED ON OPPOSITE PAGE

Nylon-reinforced Cotton Broadcloth Shorts

- Select yours from assorted washfast patterns, plain colors, white
- Nylon-reinforced crotch outwears cotton 2½ times; bar tacked 3 times
- Sanforized, won't shrink over 1%. Body curved full panel seat

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.* Shpg. wt. each 6 oz.

Boxer style. All around elastic waistband; 3 rustproof Gripper Fasteners.

E 16 N 5307G—Sparkling white

G 16 N 5305G—Assorted washfast colors, patterns.

F 16 N 5311G—Washfast solid colors blue, bamboo (cream), light gray. *Please state color.*

Gripper Fastener style. Elastic at sides for easy stretch comfort.

H 16 N 5313G—Assorted washfast patterns, colors.

J 16 N 5309G—Popular, sparkling white.

Each short at Sears low price 98c . . . . Any 3 for $2.85

Extra Fine Cotton Undershirts, T-Shirts

All select combed cotton. *Color* white. *Sizes* small (34–36), med. (38–40), large (42–44), extra large (46)-in. chest. *State size.* Shpg. wt. ea. 7 oz.

K **Athletic Shirt.** Rib knit of strong 2-ply Durene* yarns; mercerized.
16 N 5162G—Each 98c . . 3 for $2.85

L **Tee-style shirt.** Closely flat knit. Bound no-gap neck. Hemmed sleeves, bottom.
16 N 5304G—Each 98c . . 3 for $2.85

100% Nylon Shirts, Shorts . . tops in luxury

M **Woven Nylon Boxer Shorts.** 2½ times stronger than best cotton. Won't ever lose permanent, perfect fit. Plenty full cut, no creeping, binding. Elastic waistband. Quick drying, needs no ironing. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *Colors* white, light blue. Shpg. wt. each 5 oz.
16 N 5315—*State size, color.* Each Short $2.69 2 for $5.30

N **Spun Nylon Athletic Shirt.** 5 times stronger than knit cotton. Bound neck, armholes. Won't shrink. *Color* white. *Sizes* small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest. Shipping weight each 6 oz.
16 N 5116—*State size.* Each Shirt $1.69 2 for $3.29

For the unusual . . fancy Rayon Boxer Shorts

P Those who lean to the novelty short will get a "kick" out of the bright, splashy patterns. Feel smooth, silk-like. Closely woven. Roomy panel seat. All around elastic waistband. Double stitched main seams; bar tacked fly front. Washable colors. Cellophane "window" in box. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.* Shpg. wt. box. 1 lb. 4 oz.
16 N 5209—Assorted fancy novelty prints . . . . . . 3 in attractive box $3.98

Pilgrim ARMORED CROTCH SHORTS

- Armored crotch is stitched so that fly front has 3 layers of fabric
- Sanforized cotton broadcloth won't shrink over 1%. Full, roomy
- Assorted washfast patterns won't run, stain, or fade in wash
- Double stitched main seams. Full body curve panel seat adds comfort

Sizes 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.* Shpg. wt. each 6 oz.

Boxer style. All around elastic waistband stays lively.

R 16 N 5177G—Assorted washfast patterns

Gripper Fastener style. Elastic side inserts. 3 Gripper Fasteners.

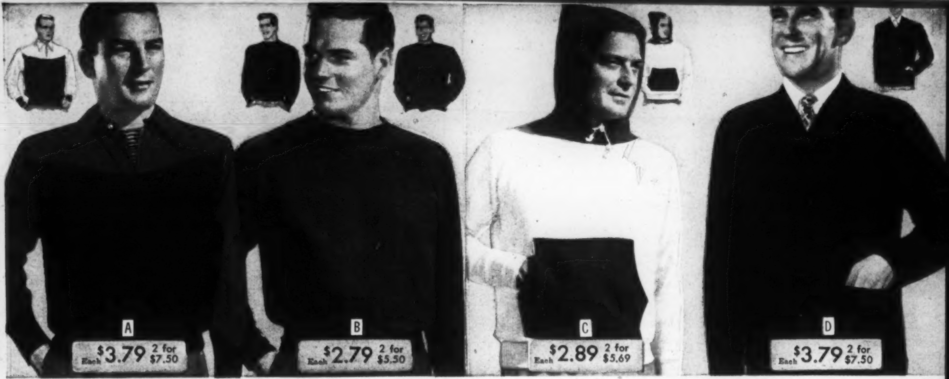
S 16 N 5179G—Assorted washfast patterns

Each short at Sears low price 89c . . . . Buy 4 for $3.50

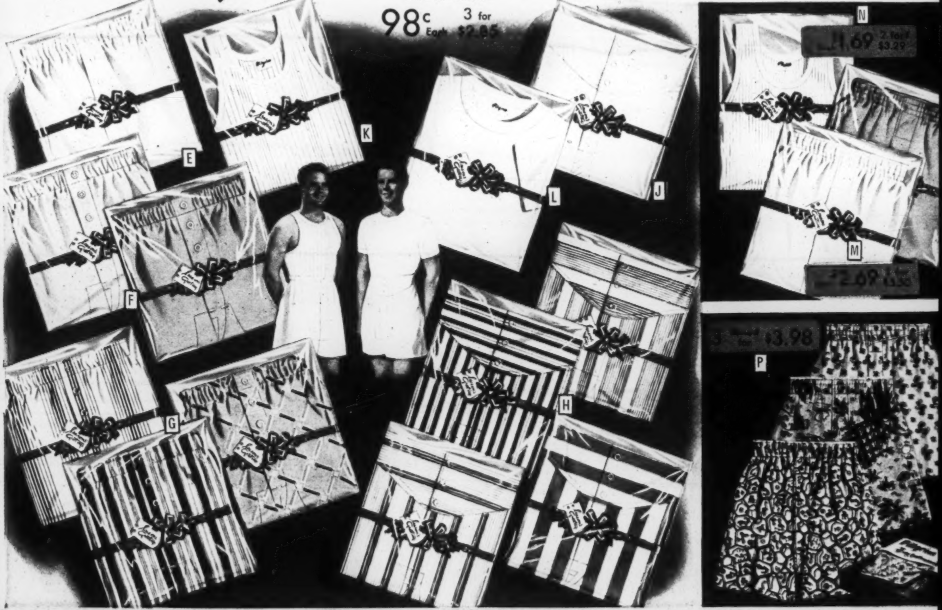
Fine Cotton Undershirts. *Sizes* small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest. *Color* white. *Please state size wanted.*

T **Athletic style.** Durene* cotton. 2-ply combed, mercerized yarns. Rib knit. Extra durable. Shpg. wt. ea. 5 oz.
16 N 5120G—Each 89c . . 4 for $3.50

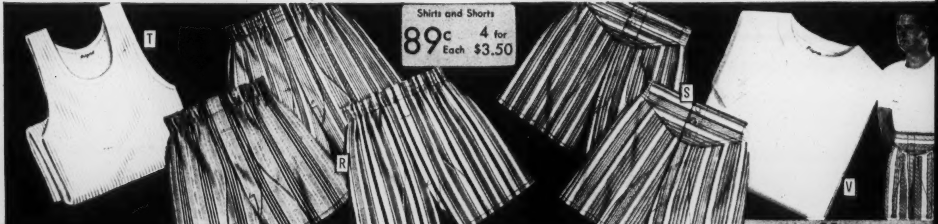
V **Tee style.** Closely flat knit combed cotton. Hemmed sleeves, bottom. Shipping weight each 7 ounces.
16 N 5186G—Each 89c . . 4 for $3.50

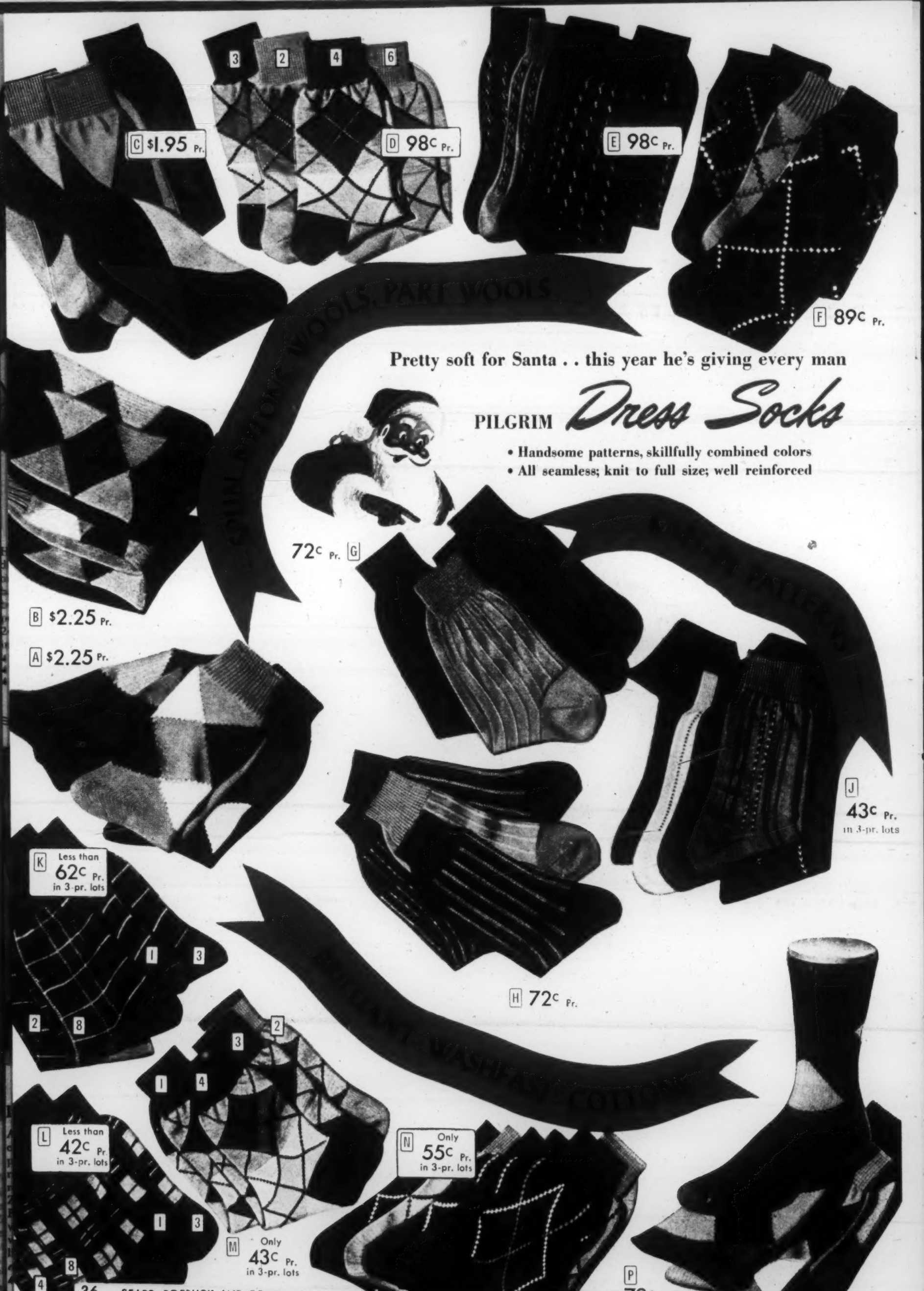

A
Each $3.79 2 for $7.50
B
Each $2.79 2 for $5.50
C
Each $2.89 2 for $5.69
D
Each $3.79 2 for $7.50

all Packaged **waiting for Christmas wrappings (described on page 34)**


Shirts and Shorts
98c Each 3 for $2.85
E
K
L
J
F
G
H
N
$1.69 2 for $3.29
M
$2.69
P
3 for $3.98

and fine KNIT SHIRTS . . matched in the all 'round comfort and durability he wants


Shirts and Shorts
89c Each 4 for $3.50
T
R
S
V


WOOLS, PART WOOLS
PATTERNS
WASHFAST COTTONS
3
2
4
6
1
3
2
8
2
3
1
4
1
3
8
4

C $1.95 Pr.

D 98c Pr.

E 98c Pr.

F 89c Pr.

Pretty soft for Santa . . this year he's giving every man

PILGRIM *Dress Socks*

- Handsome patterns, skillfully combined colors
- All seamless; knit to full size; well reinforced

72c Pr. G

B $2.25 Pr.

A $2.25 Pr.

J 43c Pr. in 3-pr. lots

K Less than 62c Pr. in 3-pr. lots

H 72c Pr.

L Less than 42c Pr. in 3-pr. lots

M Only 43c Pr. in 3-pr. lots

N Only 55c Pr. in 3-pr. lots

P 72c Pr.

Pilgrim Dress Socks

REG U.S. PAT OFF.

ILLUSTRATED ON OPPOSITE PAGE

A to F Luxurious spun nylons, wools, part wools

A **Our finest virgin spun nylon Argyles** make a truly distinguished gift for the "head man" in your life. Look like very costly hand knits; (cost about half their price). Actually the dashing 3-color pattern is hand machine knitted. Yarns are hefty, super-soft; outwear all other yarns known. Shpg. wt. pr. 5 oz. **$2.25 Pr.**

Main colors gray, brown, navy, maroon. *Sizes* 10½, 11, 11½, 12, 13.
86 N 1961—Short length; ribbed top. *Please state size and color.*

Pair	2 pairs
$2.25	$4.25

B **Finest all wool Argyles we sell** . . . a man's idea of real gift socks. Bold, handsome 3-color pattern is hand machine knitted; gives these fine socks the individual look of costly hand knits. Carefully knit of super-soft superior wools; treated to retard shrinkage. Nylon reinforced. Imported from Canada. **$2.25 Pr.**

Main colors maroon, navy, gray, brown. *Sizes* 10½, 11, 11½, 12, 13. *State size, color.*
86 N 2123—Short length; rib top. Shpg. wt. pr. 5 oz. . . . . **Pair $2.25; 2 pairs $4.25**

C **2-ply all wool worsted** . . . sparkling 3-color pattern. Designed to rugged masculine perfection; a "natural" gift hit. 2-ply double strength yarns treated to retard shrinkage. Very finely knit. Shipping weight pr. 4 oz. **$1.95 Pr.**

Main colors navy blue, tan, gray, maroon, brown. *Sizes* 10½, 11, 11½, 12, 13.
86 N 2104—Short length; elastic in top. *State size and color*. . . . . . **Pair $1.95; 2 pairs $3.69**

D **Wool and nylon Argyles.** Rate high in gift appeal with men who like a softer treatment of today's most popular pattern. 65% fine wool, 35% miracle-wear nylon; treated to retard shrinkage. Nylon reinforced. **98c Pr.**

Patterns, 3, 2, 4, 6. *Sizes* 10½, 11, 11½, 12, 13. *Be sure to state size and pattern number.*
86 N 2118—Short length; elastic top. Shpg. wt. pr. 4 oz. . . . . **Pair 98c; 3 pairs $2.79**

E **Distinctive knit-in patterns on 2-ply spun nylon;** feather-soft, light as air; gift socks he'll wear and enjoy a long, long time. Very finely knit in trim 6x3 rib; hug the ankles, stay up, stay neat. Superb yarns outwear all others known; won't shrink out of fit. *Sure to please.* Shipping weight pair 5 ounces. **98c Pr.**

Colors brown, navy, green, gray, maroon. *Sizes* 10, 10½, 11, 11½, 12, 13.
86 N 1936—Short length; elastic in top. *Please state size and color.*

Pair	3 pairs
98c	$2.79

F **Half wool, half cotton.** Colorful over stitching forms handsome pattern, adds sparkling contrast to this rugged Argyle. Cotton reinforced heels and toes. Treated to retard shrinkage. Shpg. wt. pr. 4 oz. **89c Pr.**

Main colors maroon, royal blue, medium green, brown, camel tan. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size and color.*
86 N 2127—Short length; ribbed tops.

Pair	3 pairs
89c	$2.55

G, H, J Knit in patterns on lustrous nylon, rayon

Very finely knit Nylons in choice of two patterns: select self color or contrasting . . . depending upon HIS personal taste. Semi-sheer in appearance; look like richly lustrous silk. Packed with beauty PLUS miracle wear. Mercerized cotton tops, toes, heels. Nylon heel buffer takes top of shoe wear. Double soles. **72c Pr.**

Sizes 10, 10½, 11, 11½, 12, 13. Shpg. wt. pr. 3 oz. *Please state size, color.*

G **Self color pattern** is knit in raised rib effect; smart, distinctive.

Colors brown, tan, maroon, navy blue.
86 N 1955—Short length; elastic in tops.

Pair	3 pairs	6 pairs
72c	$2.05	$4.00

H **Contrasting color patterns** in assorted sparkling combinations. Attractive.

Colors brown, gray, green, navy blue.
86 N 1946—Short length; elastic in tops.

Pair	3 pairs	6 pairs
72c	$2.05	$4.00

J **Rayons;** very finely knit, smooth. Handsome assorted knit in patterns for smart contrast. Mercerized cotton heel, toe, top. Double sole, reinforced heel buffer add wear. Shpg. wt. 3 prs. 8 oz. **Only 43c Pr. in 3 pr. lots**

Colors brown, maroon, gray, navy, white. *Sizes* 10, 10½, 11, 11½, 12, 13.
86 N 1933—Full length; ribbed top. *State size, color.*
86 N 1934—Short length; elastic in top. *State size, color.*

3 pairs	6 pairs
$1.29	$2.45

K to P Washfast Cottons won't fade in laundering

K **Richly blended deep Tartan plaids,** the last word in gift socks for the style-wise male. Fine 4-ply mercerized cotton; long wearing, softly lustrous, washfast. Reinforced. Shpg. wt. 3 prs. 10 oz. **Less than 62c Pr. in 3-pr. lots**

Patterns 2, 8, 1, 3. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size; pattern number.*
86 N 2024—Short length; elastic in top . . . . 3 pairs $1.85; 6 pairs $3.49

L **Bright thrifty Tartan plaids,** colorful and cheery as Christmas trimmings. Smart gift idea to pep up his wardrobe. All combed cotton, finely knit. Strongly reinforced. Shpg. wt. 3 prs. 10 oz. **Less than 42c Pr. in 3-pr. lots**

Patterns 1, 3, 4, 8. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, pattern number.*
86 N 2023—Short length; elastic in top. . . . . . 3 pairs $1.25; 6 pairs $2.39

M **Low priced Argyle.** You get a lot of gift sock for little money. Striking pattern in a blend of soft and deep tones. Fine combed cotton; soft, strong. Well reinforced. Washfast colors. Shpg. wt. 3 prs. 8 oz. **Only 43c Pr. in 3-pr. lots**

Patterns 1, 4, 3, 2. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, pattern number.*
86 N 2013—Short length; elastic in tops. . . . . 3 pairs $1.29; 6 pairs $2.45

N **Our best seller cotton Argyles** feature four deep bold tones usually found only in more costly socks of this type. Washfast. 4-ply mercerized cotton, finely knit. Strongly reinforced heels, toes. **Only 55c Pr. in 3-pr. lots**

Main colors brown, maroon, medium blue, navy blue, gray, tan. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size and color.* Shpg. wt. 3 prs. 8 oz.
86 N 2053—Short length; elastic in tops. . . . . 3 pairs $1.65; 6 pairs $3.15

P **One of the finest cotton Argyles you can buy** . . . every stitch a masterpiece of handsome, colorful pattern, fine yarns and fine knitting. Truly "special" socks for that special someone. Thick, super-soft spun cotton yarns; extra long wearing. Washfast colors. Shpg. wt. pr. 4 oz. **72c Pr.**

Main colors brown, gray, navy, maroon. *Sizes* 10, 10½, 11, 11½, 12, 13.
86 N 1907—Short length; elastic in tops. *State size, color*. . **Pr. 72c; 3 prs. $2.05; 6 prs. $3.98**

Each 3 pairs packed in attractive gift box

Each 3 pairs packed in attractive gift box

Guaranteed wear in every pair

3 pairs must wear
6 months or you get
3 new pairs FREE

3 pairs must wear
3 months or you get
3 new pairs FREE

(Guarantee applies to purchase of 3 pairs same size, same color)

All virgin spun nylon in distinctive 6x3 rib

Feel like down-soft wool; light, springy; wear like iron (actually outwear all other yarns known). Finely knit; won't shrink out of fit. Trim fitting. **3 prs. $2.55**

Colors camel tan, brown, navy blue, white. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color.* Shpg. wt. 3 prs. 12 oz.
86 N 1412—Short length; elastic in top.
3 pairs $2.55 6 pairs $4.89

Washfast colors 2-ply mercerized cotton

Low priced, but guaranteed! Finely knit, richly lustrous in appearance. Extra long wearing: heels and toes are 4-ply. **3 prs. $1.45**

Colors brown, gray, black, white. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color.* Shipping weight 3 pairs 9 ounces.
86 N 1407—Full length; ribbed tops.
86 N 1408—Short length; elastic in tops.
3 pairs $1.45 Save more on 6 prs. **$2.75**

Luxurious spun nylons, fine cottons in rich solid tones . . . always in good taste

R **6x6 rib all spun nylons** in six handsome solid tones. Season after season it's the style that can't be beat; popular for its quiet styling, trim fit, long wear. Very finely knit; super-soft; won't shrink out of fit. Shipping weight pair 3 ounces. **89c Pr.**

Colors yellow, brown, camel tan, navy, white, maroon. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color.*
86 N 1908—Short length; elastic in top.
Pair 89c 3 pairs $2.55

S **Plain knit spun nylons;** soft and feather-light. Smart solid tones. Very durable (outwear all other yarns known). Won't shrink out of fit EVER. Shipping weight pair 3 ounces. **65c Pr.**

Colors camel tan (medium), maroon, navy blue, white. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size, color.*
86 N 1909—Short length; elastic in tops.

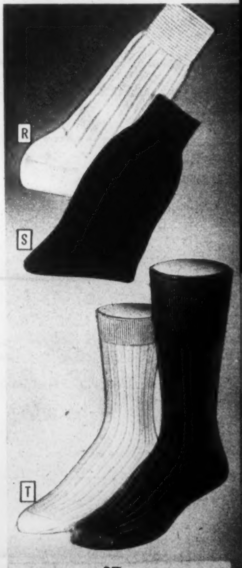
Pair	3 pairs	6 pairs
65c	$1.89	$3.60

T **Washfast cottons** . . genuine 6x3 rib. Richly lustrous, very finely knit 4-ply mercerized yarns. Reinforced heels and toes add wear. Shipping weight 3 prs. 8 oz. **Only 55c Pr. in 3-pr. lots**

Colors brown, camel tan, maroon, navy blue, white, black. *Sizes* 10. 10½, 11, 11½, 12, 13. *State size, color.*
86 N 2040—Full length; ribbed top
86 N 2041—Short length; elastic top
3 pairs $1.65 6 pairs $3.15

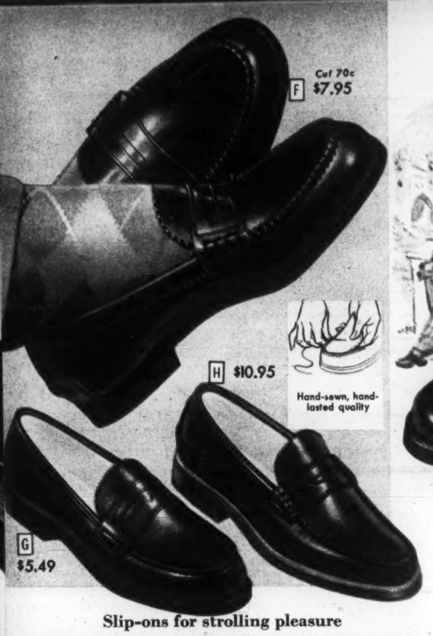
SIZE CHART FOR MEN'S SOCKS

If shoe size is . .	6½-7	7½-8	8½-9
Order socks size	**10**	**10½**	**11**
If shoe size is . .	9½-10	10½-11	11½-12
Order socks size	**11½**	**12**	**13**



Partners in your loaf-life indoors and out . .

Enjoy the easy-going comfort of casuals



Slip-ons for strolling pleasure

F Get set for **real** foot ease . . our best-selling moc-style in 3 widths, sizes to 13. Leather upper, saw-tooth trim, kicker back. Goodyear welt. Leather sole, hard heel.

Sizes: B (narrow) 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13. **Sizes:** D (medium) width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. **Sizes:** EE (wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size and width.* Shipping weight 2 lbs. 9 oz.
67 N 4217—Brown. . Pair **$7.95**

G Check this slip-on's value-full price! Easy comfort in good quality leather, strongly sewn. Non-marking rubber sole and heel.

Sizes: D (medium) width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. 2 lbs. 10 oz.
67 N 4305—Brown leather. . . . . Pair **$5.49**

H Our finest slip-on . . genuine moccasin of slipper-soft leather. Skillfully hand-sewn. Double leather sole, hard heel. *State size, width.*

Sizes: B (narrow) 8½, 9, 9½, 10, 10½, 11, 12. **Sizes:** C (medium narrow) width 7½, 8, 8½, 9, 9½, 10, 10½ and 11. **Sizes:** D (medium) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. **Sizes:** E (med. wide) 7, 7½, 8, 8½, 9, 9½, 10.
67 N 4421—Brown. Shpg. wt. 2 lbs. 8 oz. . Pair **$10.95**

Best of the West . . Boys' "Cowpokes"

For waist-sized cowhands . . . jaunty leather Cowpoke Boots. Embossed leg, chain and saddle trim. Nylon stitched. Goodyear welt. Rubber sole, heel.

Sizes: D (medium) Boys' 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. *Please state size.* Shipping weight 3 lbs. 6 oz.
67 N 5175—Deep Brown. . . . . . Pair **$7.95**

Your young cowpuncher will wear these husky Cowpoke Boots for school or play. Leather upper, nylon stitched. Goodyear welt. Rubber sole, heel.

Sizes: D (medium) Boys' 3½, 4, 4½, 5, 5½, 6, 6½, 7. *Please state size wanted.* Shipping weight 3 lbs. 6 oz.
67 N 5180—Wine-tone. . . . . . . Pair **$7.95**

Rugged and right with your casual togs . . . favorite Campus Boots. He-man styled brown leather with gold colored detachable chain decoration. Goodyear welt. Leather sole, hard heel.

Sizes: D (medium) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *Please state size.* Shipping weight 3 lbs. 8 oz.
67 N 4178. . . . . Pair **$10.95**

Campus Boots . . . to wear correctly, comfortably with turned-up jeans or slacks. Richly embossed wine-tone leather; smart buckle and strap. Goodyear welt. Rubber sole with hard heel.

Sizes: D (medium) 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 3 lbs. 8 oz.
67 N 4179. . . . . Pair **$8.95**

Take a forward step in comfort . . step into laceless shoes. Concealed elastic front gore, wine-tone leather upper. Goodyear welt. Rubber sole, heel.

Sizes: D (medium) 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 2 lbs. 9 oz.
67 N 4151. . . . . Pair **$7.65**

Light and easy on your feet—and your bankroll, too. Concealed elastic front gore molds gently to your foot. Brown leather upper. Rubber sole and heel.

Sizes: D (medium) 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 2 lbs. 8 oz.
67 N 4359. . . . . Pair **$4.98**

Cut 30c
$2.49
Men's
Cut 36c
$2.39
Boys'
$4.98

Leather moc-style that you'll live in, they're so comfortable, indoors and out. Leather laced. Rubber sole, heel. *Order shoe size.* For half sizes, *order half size smaller.*

Sizes: Men's wide full 7, 8, 9, 10, 11. *State size.* Shpg. wt. 1 lb. 10 oz.
67 N 4090—Brown. . . . . Pair **$2.49**

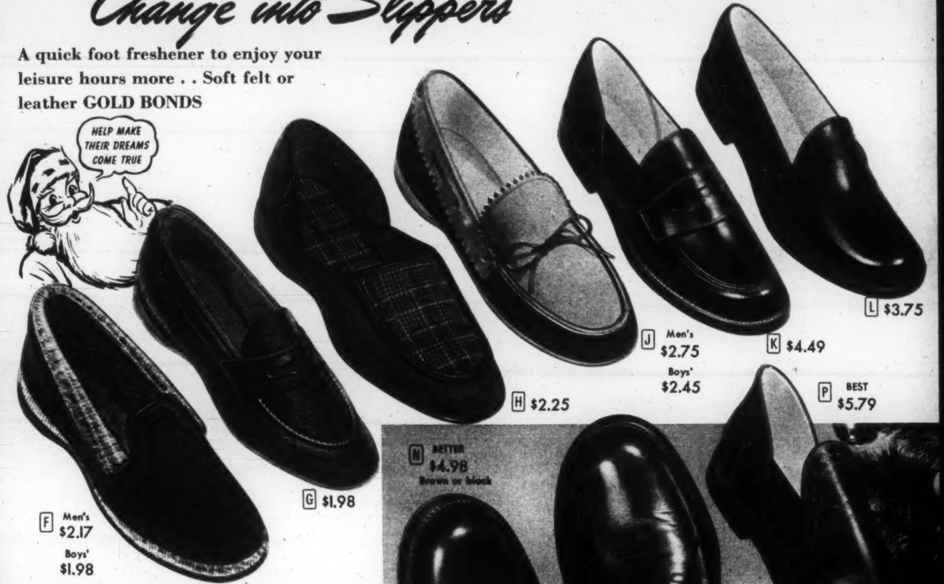
Sizes: Boys' wide 2, 3, 4, 5, 6. *State size.*
67 N 5090—Shpg. wt. 1 lb. 8 oz. Pr. **$2.39**

Hand-sewn Camp Moc, a "true" moccasin: one piece of flexible leather forms both vamp and insole. No uncomfortable inside seams. Rawhide leather laces. Rubber sole, heel. *Order shoe size.* For half sizes, *order half size smaller.*

Sizes: Men's wide full 6, 7, 8, 9, 10, 11. *State size.* Shpg. wt. 2 lbs. 2 oz.
67 N 4077—Brown. . . . . Pair **$4.98**

Change into Slippers

A quick foot freshener to enjoy your leisure hours more . . Soft felt or leather GOLD BONDS


HELP MAKE THEIR DREAMS COME TRUE
F Men's $2.17 Boys' $1.98
G $1.98
H $2.25
J Men's $2.75 Boys' $2.45
K $4.49
L $3.75
P BEST $5.79
N BETTER $4.98 Brown or black

F Toasty-warm felt upper in dark red color, so low priced! Comfortable padded sole.

Sizes: Men's wide full 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 4 oz.
67 N 5803—Wine.Pr. **$2.17**

Sizes: Boys' wide full 2, 3, 4, 5. *Please state size.* Shipping wt, 1 lb. 2 oz.
67 N 5983—Wine.Pr. **$1.98**

H Rich holiday colors . . wine (dark red) with plaid vamp, insole. Your feet relax in soft, warm felt; you'll like the cushiony comfort of the padded sole, heel.

Sizes: Men's wide full 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 4 oz.
67 N 5860—Wine color with plaid trim. . . .Pair **$2.25**

K Perfectly contented—that's Dad in his new moccasin slippers. Elk-tanned leather upper; elastic side gore. Wear-packed rubber sole, heel.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5720—Brown.Pr.**$4.49**

G Partners in leisure . . you'll put them on the minute you come home from work. Lighter-than-leather felt in wine (dark red). Cushiony padded sole and heel soften every step.

Sizes: Men's wide full 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5805—Wine.Pr.**$1.98**

J Comfortable moc style in genuine suede leather, 2-tone brown, tan. Padded leather sole.

Sizes: Men's wide full 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5706—2-tone.Pr.**$2.75**

Sizes: Boys' wide full 1, 2, 3, 4, 5. *Please state size.* Shpg. wt. 1 lb. 4 oz.
67 N 5951—2-tone.Pr.**$2.45**

L It's a soft life for Dad in his new kidskin Everetts. They're smart, too—you'll appreciate thatwhencompanydrops in. Rubber sole and heel.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* Shipping wt. 1 lb. 6 oz.
67 N 5719—Brown.Pr.**$3.75**

HOW TO ORDER SLIPPERS: order same size slipper as your regular shoe. If slipper comes in whole sizes only and you wear a half size, *order slipper half size larger* than shoe for C or wider widths . . . *order slipper a half size smaller* for A or B widths. Examples: for 7½D shoe, *order* 8 slipper; for 7½B shoe, *order* size 7.

NOTICE: Due to slight variations in individual slippers, the fiber content of felt and wool is not stated in the catalog, but is clearly marked on the merchandise as required by the Wool Products Labeling Act.

M GOOD $3.90 Men's $3.49 Boys'

Romeos

Put the supple ease of kidskin on his feet

M **GOOD.** A kidskin Romeo so low priced you can give it as an **extra** gift. Elastic gores. Composition sole, rubber heel.

Sizes: Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5717—Brown kid. . . Pair **$3.90**

Sizes: Boys' wide width in 1, 1½, 2, 2½, 3, 3½, 4; 4½, 5, 5½ and 6. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5917—Brown kid. . .Pair **$3.49**

N **BETTER.** He'll be ankle-deep in comfort in our most popular Romeo. Preferred for its moderate price, its fine kid leather, its better wearing qualities. Elastic side gores for snug fit. Leather sole, rubber heel.

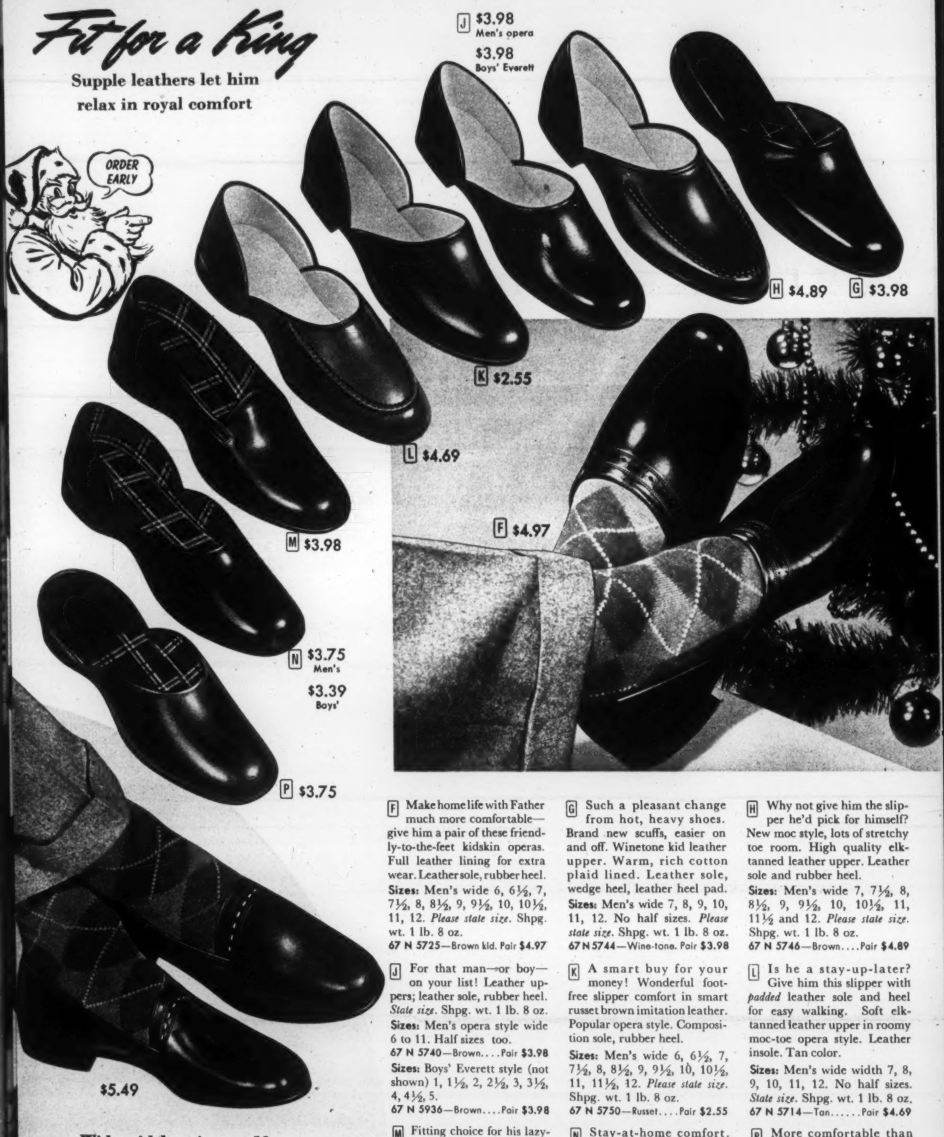
Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5721—Brown kid. . .Pair **$4.98**
67 N 5722—Black kid. . . .Pair **4.98**

P **BEST.** He'll float foot worries away on this Romeo's buoyant cushion insole! Kidskin upper—so pliant it follows every foot movement. Elastic side gores, high cut back for a snug fit without binding. Smooth leather lining. Leather sole, rubber heel.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5715—Brown kid. . .Pair **$5.79**

Fit for a King

Supple leathers let him relax in royal comfort



Wide widths, sizes to 13

Here's slipper luxury at its finest. Extra-soft kidskin upper, "molds" itself to your foot. Fully lined in smooth, wrinkle-resistant leather. Leather sole, rubber heel.
Sizes: E (medium wide) width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13.
Sizes: EEE (very wide) width men's 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. *Please state size, width.*
67 N 5726—Brown kidskin. Shipping weight 1 lb. 8 oz..Pair **$5.49**

F Make home life with Father much more comfortable—give him a pair of these friendly-to-the-feet kidskin operas. Full leather lining for extra wear. Leather sole, rubber heel.
Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.
67 N 5725—Brown kid. Pair **$4.97**

J For that man—or boy—on your list! Leather uppers; leather sole, rubber heel. *State size.* Shpg. wt. 1 lb. 8 oz.
Sizes: Men's opera style wide 6 to 11. Half sizes too.
67 N 5740—Brown....Pair **$3.98**
Sizes: Boys' Everett style (not shown) 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5.
67 N 5936—Brown....Pair **$3.98**

M Fitting choice for his lazy-life! Handsome Gold Bonds to team up with robes and easy chairs. Luxurious kidskin leather "gives" with every foot-flex. Easy to slip on and off. Leather sole and rubber heel.
Sizes: Men's wide width 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5712—Brown....Pair **$3.98**

G Such a pleasant change from hot, heavy shoes. Brand new scuffs, easier on and off. Winetone kid leather upper. Warm, rich cotton plaid lined. Leather sole, wedge heel, leather heel pad.
Sizes: Men's wide 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.
67 N 5744—Wine-tone. Pair **$3.98**

K A smart buy for your money! Wonderful foot-free slipper comfort in smart russet brown imitation leather. Popular opera style. Composition sole, rubber heel.
Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.
67 N 5750—Russet....Pair **$2.55**

N Stay-at-home comfort. Opera style slipper in supple elk-tanned leather. Soft padded leather sole, heel.
Sizes: Men's wide width 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5713—Brown....Pair **$3.75**
Sizes: Boys' full 1, 2, 3, 4, 5. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5952—Brown....Pair **$3.39**

H Why not give him the slipper he'd pick for himself? New moc style, lots of stretchy toe room. High quality elk-tanned leather upper. Leather sole and rubber heel.
Sizes: Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.
67 N 5746—Brown....Pair **$4.89**

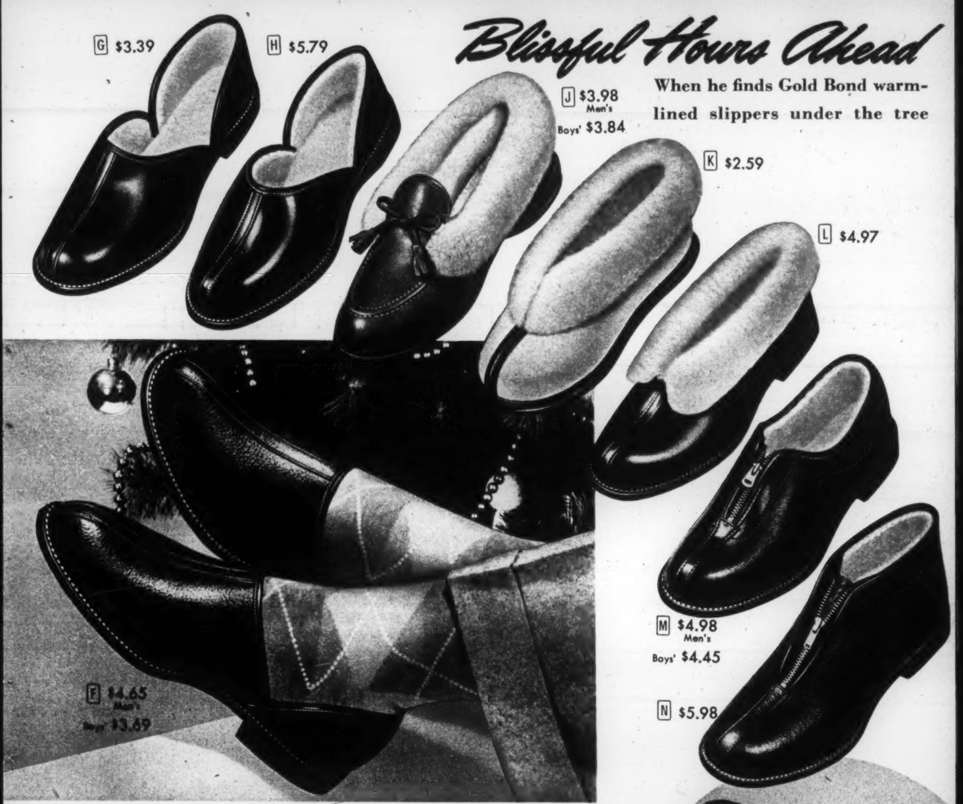
L Is he a stay-up-later? Give him this slipper with *padded* leather sole and heel for easy walking. Soft elk-tanned leather upper in roomy moc-toe opera style. Leather insole. Tan color.
Sizes: Men's wide width 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5714—Tan......Pair **$4.69**

P More comfortable than going barefoot! Lightweight scuffs you can just step in and out of. Softest elk-tanned leather uppers . . cushiony padded leather sole and heel coddle your feet.
Sizes: Men's wide width 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5702—Brown....Pair **$3.75**

HOW TO ORDER: Order same size as regular shoe. If slipper comes in whole sizes only, and you wear a half size shoe, order slipper half size larger for C width and wider; half size smaller for B widths and narrower.

Blissful Hours Ahead

When he finds Gold Bond warm-lined slippers under the tree



Best-selling shearling lined leather

F No ordinary slippers, these! Made for Sears by a famous manufacturer, they're our best sellers! Lined with thick shearling from heel-to-toe. Rounded vamp fits high on your instep. Softly pliant brown leather upper, easy-flexing leather sole and rubber heel.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. *State size.*
67 N 5774—Brown leather. Shipping weight 1 lb. 8 oz. . . . . Pair **$4.65**

Sizes: Boys' wide 1, 2, 3, 4, 5. No half sizes. *Please state size.*
67 N 5993—Brown leather. Shpg. wt. 1 lb. 6 oz. . . . . Pair **$3.69**

G A favorite gift for Him . . . Gold Bonds smooth brown leather opera style. Handsome for leisurely lounging. Warm cotton fleece lining. Sturdy leather sole, rubber heel.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.
67 N 5796-Brown leather. Pr. **$3.39**

H Settle down into shearling . . . slipper comfort supreme from your first step! Brown kid leather, shearling lined. Leather sole, wedge heel.

Sizes: Men's wide width 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. *Please be sure to state size wanted.* Shipping weight 1 lb. 8 oz.
67 N 5783-Brown leather. Pr. **$5.79**

J For slippered moments . . smooth-fitting brown leather . . shearling cuffed. Padded leather sole, heel. *State size.*

Sizes: Men's wide full 7, 8, 9, 10, 11, 12. Shpg. wt. 1 lb. 4 oz.
67 N 5757—Brown . . . . . Pair **$3.98**

Sizes: Boys' wide full 1, 2, 3, 4, 5, 6. *State size.* Wt. 1 lb. 4 oz.
67 N 5957—Brown . . . . . Pair **$3.84**

K Just about the softest, warmest slippers that ever walked! Natural shearling—furry side in; leather side out. Bark tanned upper, leather sole. Order several pairs now.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.
67 N 5755—Tan . . . . . . Pair **$2.59**

L Shearling cuff for added comfort; may be worn up or down. Warm, wonderfully relaxing. Strongly sewn crushed leather uppers. Long-wearing leather sole, rubber heel.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shipping wt. 1 lb. 10 oz.
67 N 5775—Brown . . . . . Pair **$4.97**

M Spare-time or yawn-time . . . zip-front brown leather has wearable warmth of shearling lining. Leather sole, rubber heel.

Sizes: Men's wide full 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 1 lb. 8 oz.
67 N 5776—State size . . . Pair **$4.98**

Sizes: Boys' wide full 1, 2, 3, 4, 5. Shipping weight 1 lb. 6 oz.
67 N 5980—State size . . . Pair **$4.45**

N Up to your ankles in comfort! Extra high zip front; shearling lining for snug protection. Easy-fitting leather upper; shearling sock lining. Leather sole, rubber heel.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.
67 N 5784—Brown . . . . Pair **$5.98**

New! Warmly-lined Leather

Make his wish for slippers come true this Christmas . . . Gold Bonds new warm-lined leather slipper has good looks and easy living built right in! Ankle-hugging shearling collar, warm lining to cradle his feet in blissful comfort. Pliable leather sole, wedge heel.

Sizes: Men's wide width in 6, 7, 8, 9, 10 and 12. No half sizes. *Please be sure to state size wanted.* Shipping weight 1 pound 8 ounces.
67 N 5797—Brown leather . . . . Pair **$3.98**

Now! Discover Gold Bond's luxurious comfort . . add a pair to your Easy Terms order . . see page 313

Knit Lined . . Capeskins and Pigskins

A **Pig-grained Capeskin** (domestic). Cotton fleece lined. Slip-on style. **$2.89** Pair
Sizes small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pr. 6 oz. *State size.*
33 N 2535–Cork (lt. tan)
33 N 2533–Black
33 N 2534–Dark brown. Pair $2.89

B **Pig-grained domestic Capeskin.** Lined with nylon. **$3.45** Pair
Sizes small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pr. 6 oz. *State size.*
33 N 2539–Cork (lt. tan)
33 N 2538–Dk. brown
33 N 2537–Black. Pair $3.45

C **So. African Capeskin; smooth finish.** Knit lining (52% cotton, 33% wool, 15% rayon). **$4.49** Pair
Sizes small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pr. 6 oz.
33 N 2560–Med. brown.
State size. Pair $4.49

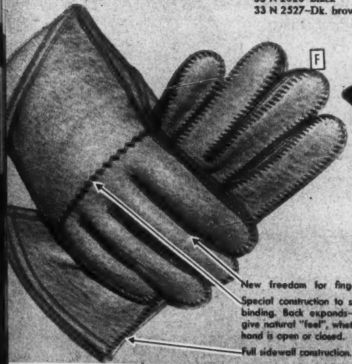
D **So. African Capeskin.** 100% wool knit lined. Nylon sewn. **$4.69** Pair
Sizes small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pr. 5 oz. *State size.*
33 N 2586–Dark tan
33 N 2585–Dk. brown.
33 N 2584–Black. Pair $4.69

E **So. African Capeskin.** Expansion sidewall. Wool knit lined. **$5.39** Pair
Sizes small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pr. 6 oz. *State size.*
33 N 2528–Medium brown
33 N 2526–Black
33 N 2527–Dk. brown . . Pair $5.39

F **Specialconstruction — back expands** when hand is closed. Pigskin wool knit lined. **$5.98** Pair
Sizes small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pr. 6 oz.
33 N 2571–Cork (lt. tan)
State size.........Pair $5.98

G **Capeskin (domestic); smooth finish.** Knit lining of 75% rayon, 25% cotton. Strap wrist. **$3.79** Pair
Sizes small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pr. 6 oz. *State size.*
33 N 2516–Dk. brown
33 N 2515–Black. Pair $3.79

H **So. African Capeskin.** Wool knit lined. Slip-on style. Adjustable strap wrist. **$5.50** Pair
Sizes small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pr. 5 oz. *State size.*
33 N 2522–Medium brown
33 N 2521–Black. Pair $5.50



New freedom for fingers!

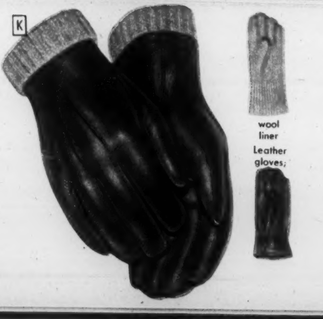
Special construction to stop binding. Back expands—to give natural "feel", whether hand is open or closed.

Full sidewall construction.

Part-Wools

$1.45 Pair **J** Knit gloves of 75% wool and 25% rayon. Rayon's luster makes them dressier. Comfortable seamless knit. Soft brushed finish. Warm and snug rib-knit wrists. Handsome solid colors.

Sizes small (8–8½); medium (9–9½); large (10–10½). Shipping wt. pr. 5 oz.
33 N 2819–Brown
33 N 2820–Oxford gray
33 N 2818–Navy blue
State size. Pair $1.45

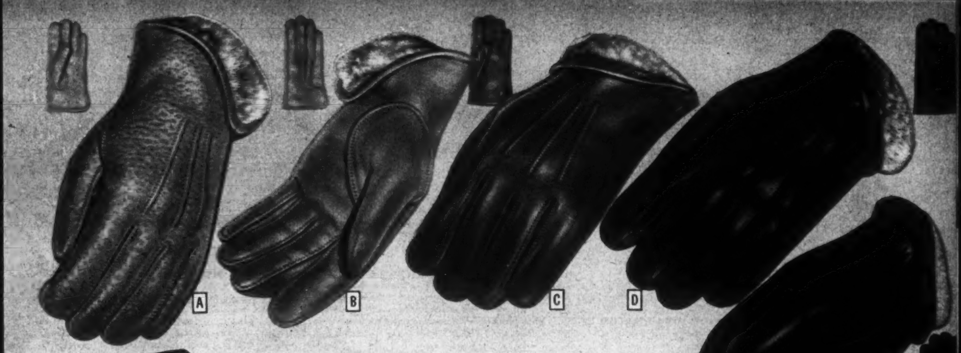


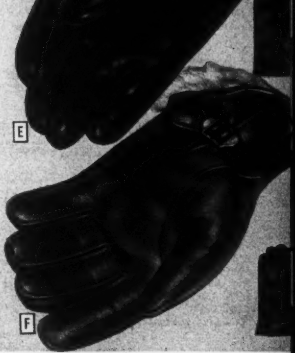
2-in-1 Stadiums

$6.50 Pair **K** Gloves of South African capeskin, with removable liners of 100% wool (seamless knit). Liner and glove can be worn separately.

Sizes small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pr. 6 oz.
33N2570–Medium brown; maize (lt. yellow) liner. *State size*......Pair $6.50

TO MEASURE FOR GLOVES: With fingers touching (bend hand slightly), measure around knuckles of right hand (left, if left-handed). **Don't include thumb.** Number of inches is size. Allow a little extra room for lined gloves.





Fur Lined

A B C D and F are lined with soft Coney (rabbit fur)

A Domestic Capeskin, pig-grained, fur lined. Strongly sewn with nylon thread. *Sizes* small (8–8½); medium (9–9½); large (10–10½). Wt. pr. 8 oz. *State size.* **$3.94 Pair**

33 N 2682—Cork (light tan)
33 N 2680—Black
33 N 2681—Dark brown. Pair $3.94

B Domestic Capeskin with smooth finish. Fur lined. Sewn with Nylon. *Sizes* small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. pr. 8 oz. *Please state size.* **$4.75 Pair**

33 N 2642—Cork (light tan)
33 N 2640—Black
33 N 2641—Dark brown. Pair $4.75

C So. African Capeskin. Fur lined. Expansion panel. Strongly nylon sewn. *Sizes* small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. pr. 8 oz. *State size.* **$5.89 Pair**

33 N 2686—Dark tan
33 N 2684—Black
33 N 2685—Dk. brown. . Pair $5.89

D South African Capeskin with smooth finish. Soft, supple, fur lined. *Sizes* small (8–8½); medium (9–9½); large (10–10½). Shpg.wt. pr. 5 oz. *State size.* **$6.39 Pair**

33 N 2627—Dark brown
33 N 2626—Black
33 N 2628—Med. brown. . Pr. $6.39

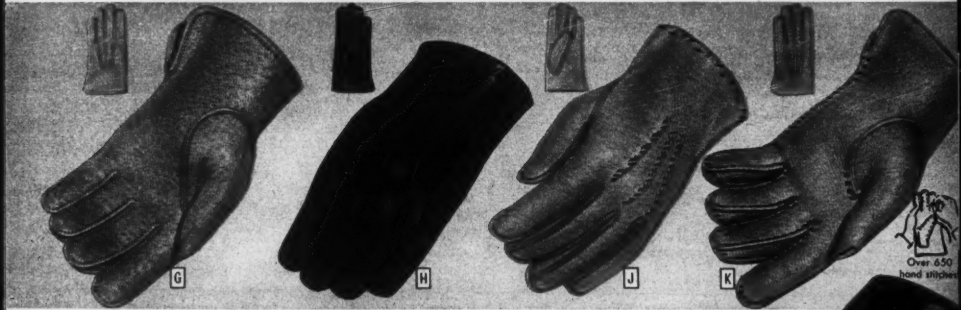
E Baby lambskin lined South African Capeskin. Elastic shirred wrist. Nylon sewn. Comfortable expansion sidewalls on first and little finger sides. *Sizes* (8–8½); medium (9–9½); large (10–10½). Shpg. wt. pr. 8 oz. *State size.* **$6.69 Pair**

33 N 2660—Dark brown. Pair $6.69

F So. African Capeskin, fur lined. Gore at wrist, adjustable strap. Comfortable slip-on style. *Sizes* small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. pr. 8 oz. *State size.* **$6.98 Pair**

33 N 2622—Medium brown
33 N 2621—Black. . . . . . Pair $6.98

Unlined Gloves.. dressy, fine-fitting Capeskins and Pigskins



Men's sizes 8, 8½, 9, 9½, 10, 10½. Shipping weight pair 5 oz.

G Domestic Capeskin. Pig-grained finish. Slip-on style. Sewn with nylon (break-resisting). Unlined. **$2.69 Pair**

33 N 2439—Cork (light tan)
33 N 2437—Black
33 N 2438—Dark brown
Sizes above . . . . **Pair $2.69**

H Imported So. African Capeskin; smooth finish. Side panel on "little finger" side. Sewn with nylon. Unlined. **$3.98 Pair**

33 N 2484—Black
33 N 2485—Dark brown
33 N 2486—Dark tan
Sizes above . . . . **Pair $3.98**

L New! Only Sears has it! Glove specially constructed to give unusually fine fit, with freedom of movement at fingers and knuckles—whether hand is open or closed. So. African capeskin. Unlined. *State size—see above.* **$4.98 Pair**

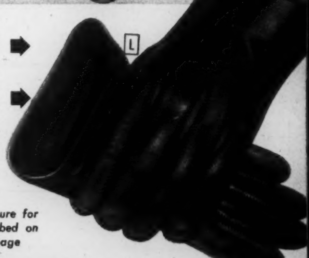
33 N 2436—Dark tan. Pair $4.98

J Imported Pigskin, the aristocrat of gloves. Velvety soft and supple. Distinctive peccary (wild pig) markings. Attractive hand stitching on back and hem. **$5.98 Pair**

33 N 2445—Cork (light tan). *Sizes above* **. $5.98**

K Hand-stitched Pigskin. Extra comfort because hand sewing gathers a little here, lets out there . . allows for flexing, tailors a snug thumb. Invisible hem. Soft, supple leather. **$6.50 Pair**

33 N 2470—Cork (light tan). *Sizes above* **. $6.50**



- "Natural fit" cuff—gives smooth, dressy fit at wrist
- New finger construction—to give freedom of movement, end binding, whether hand is open or closed

How to Measure for Gloves described on opposite page

5-piece Initial Set

Handsome leather inlay. Matching initials on gold color buckle and tie bar. Gold color key chain and collar bar. 1-inch ostrich grained calfskin lined on sueded cowhide, nylon sewn. Shpg. wt. 12 oz. *Print initial—see below—or state plain. State belt size, below.*

33 N 4241E—Med. brown belt. 30c Fed. Tax included. . . . .Set $5.50

3 Engraved Initials Set $2.98

3 matching initials engraved on buckle and tie bar. 1-inch wide top grain bridle leather belt with high gloss finish. Buckle and tie bar of gold colored metal. *Print any 3 initials or state plain. Please state belt size—see below.* Shpg. wt. 9 oz.

33 N 4219E—Black belt 12c Fed. Tax included.
33 N 4220E—Brown belt. . . . . .Set $2.98

Initial buckle, Tie bar Set $2.98

Matching black lacquered initial on gold colored buckle and tie bar. Belt is 1-in. genuine pigskin lined on pig-grained cowhide. *Print initial—see below—or state plain. Please state belt size—see sizes below, left.* Shipping weight 8 ounces.

33 N 4234E—Tan belt 12c Fed. Tax included.
33 N 4233E—Brown belt. . . . . .Set $2.98

Belts, Sets with his initial!

Unless otherwise stated, choose any initials except I, O, Q, U, V, X, Y, Z.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist . . Stout sizes in [2]. All except [7] gift boxed.

[1] **Script initial on lucite** in 2-tone gold color buckle. 1-in. gloss finish bridle leather belt. *Print initial—see above—or state plain, state size, above.* Shpg. wt. 7 oz.
33 N 4216—Tan.
33 N 4215—Brown belt. . . . . . .Each $2.48

[2] **Solid brass buckle with 2 initials.** 1-inch wide top grain cowhide belt with wood grain embossed finish. Initials are press applied. *Regular sizes above, plus stouts 46, 48, 50-in. waist. Print any 2 initials except X or Z, or state plain. State size.* Shpg. wt. 6 oz.
33 N 4200—Medium brown belt. Ea. $1.98

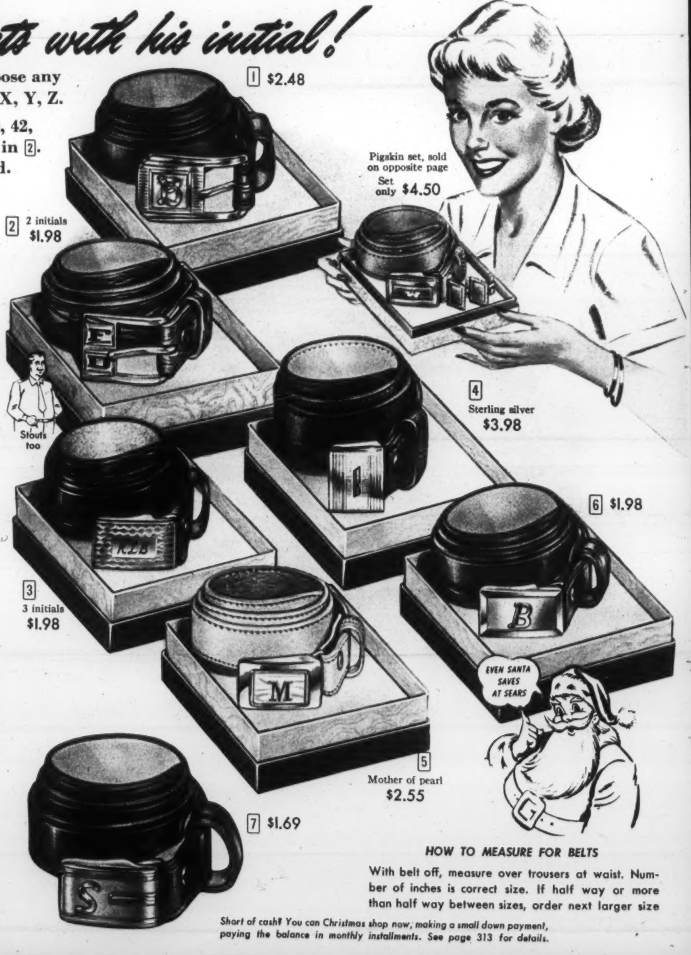
[3] **3 initials engraved on gold-colored buckle.** 1-in. wide gloss finish bridle leather belt. *Print any 3 initials or state plain. State size, above.* Shpg. wt. 6 oz.
33 N 4285—Black
33 N 4286—Brown belt. . . . . . . .Each $1.98

[4] **Initialed sterling silver buckle set.** 1⅜-in. wide belt is genuine imported pigskin lined on sueded cowhide, nylon sewn. Buckle has hammered background. *Print initial—see above—or state plain, state size, above.* Shpg. wt. 8 oz. 32c Fed. Tax. included.
33 N 4253E—Brown
33 N 4252E—Black belt. . . . . . . .Set $3.98

[5] **Initial on mother-of-pearl base** in bronze buckle. Belt is 1-inch wide pigskin lined on pig-grained cowhide. *Print initial—see above—or state plain, state size, above.*
33 N 4208—Tan. Shpg. wt. 6 oz.
33 N 4207—Black belt. . . . . . . .Each $2.55

[6] **Satin finished silver plated buckle center,** and gold color metal frame and initial. 1-inch gloss finished top-grain cowhide belt. *Print initial—see above—or state plain. State size, see sizes listed above.* Shpg. wt. 7 oz.
33 N 3797—Suntan
33 N 3795—Black belt
33 N 3796—Brown belt. . . . . . . .Each $1.98

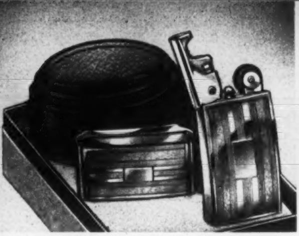
[7] **2-tone gold color buckle with raised initial.** 1-inch gloss finish bridle leather belt. *Print initial—see above—or state plain, please state size, above.* Shpg. wt. 6 oz.
33 N 3798—Brown
33 N 3799—Black belt. . . . . .Each $1.69

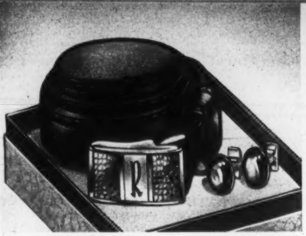

[1] $2.48
Pigskin set, sold on opposite page
Set only $4.50
[2] 2 initials $1.98
Stouts too
[4] Sterling silver $3.98
[6] $1.98
[3] 3 initials $1.98
EVEN SANTA SAVES AT SEARS
[5] Mother of pearl $2.55
[7] $1.69

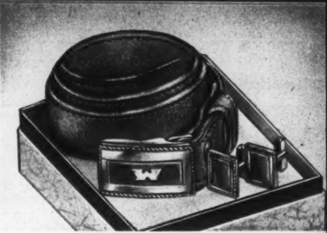
HOW TO MEASURE FOR BELTS

With belt off, measure over trousers at waist. Number of inches is correct size. If half way or more than half way between sizes, order next larger size

Short of cash? You can Christmas shop now, making a small down payment, paying the balance in monthly installments. See page 313 for details.







Lighter-buckle Set $4.97

The buckle is a lighter! Handsome solid brass lighter lifts out of buckle frame, locks in place when not in use. Belt is 1-inch wide imported pigskin, lined on pig-grained cowhide; soft and supple. Shpg. wt. 10 oz.
33 N 4250—Brown color belt. *State size, below*
33 N 4251—Natural tan color . . . . Ea. $4.97

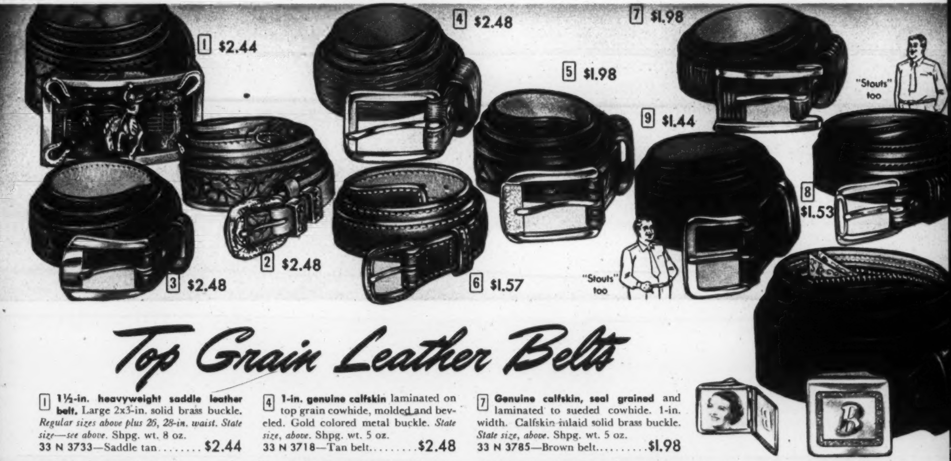
Initial Set with Cuff Links $2.65

Initialed gold color buckle, with links. 1-in. wide gloss finish cowhide belt. Links have colored simulated stone center—sorry no color choice. *Please be sure to print initial—see below—or state plain, and state size below.* Shipping weight 8 ounces.
33 N 4238E—Med. brown. 6c Federal tax included. $2.65

Matched Pigskin Set $4.50

Pigskin inlaid cuff links and buckle. Belt is 1-in. pigskin lined on pig-grained cowhide. Buckle, links, initial of gold colored metal. Shipping weight 10 oz. *Please print initial—see below—or state plain, be sure to state size.*
33 N 4236E—Tan belt 15c Federal tax included.
33 N 4235E—Brown belt . . . . Set $4.50

Unless otherwise stated, sizes are 30, 32, 34, 36, 38, 40, 42, 44-inch waist. All initials except I, O, Q, U, V, X, Y, Z



Top Grain Leather Belts

1 **1½-in. heavyweight saddle leather belt.** Large 2x3-in. solid brass buckle. *Regular sizes above plus 26, 28-in. waist. State size—see above.* Shpg. wt. 8 oz.
33 N 3733—Saddle tan $2.44

2 **1¼-in. Ranger style full grain cowhide belt** with removable nickel-plated brass trim. ¾-in. billet buckle piece. *Regular sizes above plus 26, 28-in. waist. State size—see above.* Shpg. wt. 7 oz.
33 N 3711—Saddle tan color . . . $2.48

3 **Genuine seal—usually a handbag leather**—it's so pliable and scuff-resistant. Alligator-grained; cowhide lined. 1-in. wide. Solid brass buckle. *State size, above.*
33N3784—Brown. Shpg. wt. 5 oz. $2.48

4 **1-in. genuine calfskin** laminated on top grain cowhide, molded and beveled. Gold colored metal buckle. *State size, above.* Shpg. wt. 5 oz.
33 N 3718—Tan belt $2.48

5 **Hand-rubbed bootmakers finish on 1-inch wide saddle leather belt.** Solid bronze tongue buckle. *Please state size, above.* Shpg. wt. 5 oz.
33 N 3772—Mahogany, black inlay
33 N 3771—Suntan, black inlay. $1.98

6 **1-inch top-grain cowhide** lined on split cowhide, saddle stitched. Cowhide covered buckle. Shpg. wt. 5 oz.
33 N 3712—Tan *State size, above*
33 N 3716—Brown $1.57

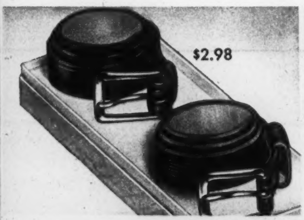
7 **Genuine calfskin, seal grained** and laminated to sueded cowhide. 1-in. width. Calfskin inlaid solid brass buckle. *State size, above.* Shpg. wt. 5 oz.
33 N 3785—Brown belt $1.98

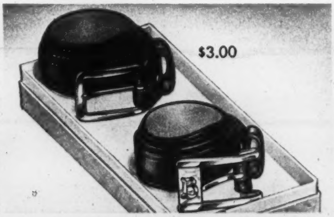
8 **Top-grain molded bridle leather,** 1-in. wide. 2-tone hand antiqued finish. Brass buckle. *Regular sizes, above plus 46, 48, 50-in. waist. State size.*
33 N 3702—Med. brown. Wt. 5 oz. $1.53

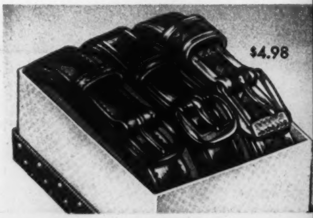
9 **Heavyweight top grain cowhide belt** 1¼-in. wide. Polished steel buckle. *Regular sizes, above, plus 46, 48, 50, 52-in. waist. State size.* Shpg. wt. 6 oz.
33 N 3705—Black
33 N 3706—Brown belt $1.44

Initialed Money Belt $2.69

Initial buckle opens to show picture and identification. Money compartment closes with zipper. 1⅜-inch wide top grain cowhide lined on split cowhide, Silverplated buckle. All initials except I, O, Q, U, V, X, Y, Z. *Print initial, or state plain, please state size, above.*
33 N 4214—Brown. Shpg. wt. 6 oz.
33 N 4213—Black belt $2.69







Pilgrim Belt Sets that will add interest to his wardrobe . . smart variety to his dress

2-belt combination. Brown belt has expandable spring feature and solid brass buckle. Suntan color belt has hand antiqued black inlay and solid brass buckle. Both 1-inch width. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State one size.* See How to Measure for Belts on opposite page.
33 N 4237—Two-belt set. Shpg. wt. 10 oz. $2.98

2 belts, 2 buckles—4 combinations. Brown cowhide belt with initial on mother-of-pearl base. Black bridle leather belt has high crown; gold color metal buckle. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. All initials except I, O, Q, U, V, X, Y, Z. *Print initial, or state plain, state one size.*
33 N 4249—Set. Shpg. wt. 9 oz. . . . . Set $3.00

3-belt set. 2-tone saddle leather belt with hand-rubbed bootmakers finish. Black bridle leather belt, and brown belt of cowhide lined on sueded cowhide. 1 in. wide. Gold colored metal buckles, one leather covered. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State one size.*
33 N 4264—Shpg. wt. 1 lb. 1 oz . . . . Set $4.98

Shop this catalog and our Big General Catalog for a more complete assortment of men's furnishings gifts

Pilgrim Wallets

South African ostrich leather
$14.00

Our finest

Handsome tan South African ostrich leather with distinctive quill markings, unusual at this price. Men like its luxurious "feel" and tailored styling. Our highest quality material and workmanship. Made with two large card pockets, cellu-holders; two smaller card pockets; turned edge construction. Bill pocket divided and lined with fabric. Sliding stay allows wallet to fold very thin. Packed in hinged gift box with padded rayon lining. Shipping weight 5 oz.

25 N 3095E. . . Each $14.00

Gold-plated trim

Gold-plated metal corners, shield. Divided bill pocket; secret pocket. 2 large card pockets with cellu-holders; 2 smaller card pockets. Turned edges, stitched with nylon. Black or brown in smooth calfskin or genuine hand-grained Morocco leather. Boxed. *Please state color.* Shipping weight 5 oz.

25N3056E–Calfskin. Ea. $6.00

25N3055E–Hand-grained Morocco leather. Each 5.00

Calfskin
$6.00

Set
$5.40
Wallet
$3.50

Diamond pattern Wallet, Key Case

Matching wallet and key case of shaded brown cowhide leather. Smartly embossed with a diamond design. Wallet has 3-side zipper closing; snap coin pocket with double gusset for more room; 4 double face swing windows; identification pocket with window; bill pocket with spare key holder and secret compartment. Key case has 3-side zipper closing; six metal key hooks; a convenient pocket for holding your drivers license. 2½x3½ inches. Both pieces nylon stitched for added strength.

25 N 2999E—Wallet and Key Case. Shipping weight 7 ounces. . . . . Set $5.40
25 N 2998E—Wallet only. Shipping weight 4 ounces. . . . . Each 3.50

Calfskin
$5.75

Fine calf . . embossed sports scenes

A practical way to remind the outdoor enthusiast of his favorite sport . . . in season or out. Give him one of these Pilgrim wallets, with the cover expertly embossed in a hand-tooled effect to depict the thrill of hunting or fishing. Rich brown smooth calfskin leather. Two bill pockets, one zipper-closed, the other open. Snap closing gusseted coin pocket; four removable swing windows; identification pocket with window; card pocket. Neatly turned edges strongly stitched with nylon. Nicely boxed.

25 N 3063E—Hunting scene. Shipping weight 5 ounces. . . . . Each $5.75
25 N 3065E—Fishing scene. Shipping weight 5 ounces. . . . . Each 5.75

Shaded cowhide

Embossed wallet. Divided bill pocket, zip coin pocket with gusset, stamp holder, small card pocket; two large card pockets, one with cellu-holders. Secret compartment in bill section for currency and extra keys. Turned edge construction. Shaded brown.

25 N 2957E–Shpg. wt. 5 oz. $5.00

Locket Wallet

The gift with sentiment. Gold-colored metal locket holds two photos. 3-side zipper closing. Laced braid edges. Smooth lambskin leather, good-looking tri-toned tan color. Snap button coin pocket, 4 swing windows, card pocket.

25 N 2965E–Shpg. wt. 4 oz. $2.34

Smooth lambskin

The 4-window pass case is conveniently detachable. Low priced but makes an expensive looking gift because it's so handsomely embossed. Zip and open bill pockets; snap button coin pocket; card pocket. Turned edge construction. Soft lambskin in tri-tone tan.

25N2819E–Shpg. wt. 4 oz. $2.34

"One-fold"

Folds on the long side. Slips in and out of pocket in same position. Convenient outside bill pocket. Detachable leather covered pass case; 4 windows. 3 card pockets. Smooth brown sheepskin leather; one-piece hidden stitch construction.

25N2908E–Shpg. wt. 5 oz. $3.59

SIZES: All wallets on these two pages are about 3½x4½ in. closed.
BOXED. All Pilgrim Wallets and sets on this page come in boxes.
FEDERAL EXCISE TAX: All prices on this page include 20% Federal Excise Tax. Easy Terms are on page 313.

Hand-laced Wallets

Calfskin
$5.00

Good-looking India calfskin leather, boarded for finer grain. Hand laced with goatskin. Strong nylon stitching. Sliding stay prevents bulking at the fold. Two bill pockets, one with zipper. Two swing windows; card pocket. Zipper closed coin pocket. Holder for carrying spare key. Black or brown. *State color.* Shpg. wt. 5 oz.

25 N 2905E.....Each $5.00

Elegantly embossed. Edges hand-laced with goatskin. Nylon stitched. Wallet has 2-side zipper, bill pocket, secret pocket, key holder, 3 slip-in windows, snap coin pocket, identification pocket, stamp holder. Key case has free registration service, 3-side zip; 6 detachable hooks; license holder; 2½x3¾ in. Brown Spanish-grained steerhide or black hand-grained morocco. *Please state color.*

25 N 2959E—Wallet, key case. Shpg. wt. 14 oz. . Set $10.00

25 N 2958E—Wallet only. Shpg. wt. 8 oz. . . Each $7.40

Set $10.00
Wallet $7.40

..Gifts Men Like

Calfskin
Cowhide
$6.00
$4.50
Key pockets
4-window pass case
Secret pocket

Detachable Pass Case, Secret Pocket

You'll be proud to give it, proud to use it yourself. Supple calfskin with embossed cover, or smooth cowhide (not embossed). Neatly tailored with turned edges, locked-in construction. Removable leather covered pass case with 4 double-faced swing windows. Two card pockets, one with identification window. Two key holders, convenient for spare keys. Secret bill pocket gives extra protection for bigger bills and important papers. Your choice of 2 leathers, 2 colors. Shpg. wt. 5 oz.

25 N 3049E—Calfskin. Shaded brown or black. *Please state color*....Each $6.00
25 N 3048E—Cowhide. Brown or black. *Please state color*..........Each 4.50

Key pockets
"Take-out" case
Secret pocket
Calfskin Set
Calfskin Wallet
$8.00
$6.00

Handsome Pilgrim "Commander"

Fine leather, nylon stitching, and skilled workmanship give you longer wear, better appearance. 2 key pockets; 1 secret, 1 open bill pocket; 2 card pockets, one with leather "take-out" case and 4 cellu-holders; identification window pocket. Matching 6-hook key case has free registration service. 2¼x3¼ in. *closed.* Shpg. wts.: Set, 8 oz. Wallet only, 5 oz.

25 N 2904E— Calfskin wallet, key case. Brown or black. *State color*......Set $8.00
25 N 2903E—Calfskin wallet only. Brown or black. *State color*........Each 6.00
25 N 2902E—Cowhide wallet only. Silvertone brown..............Each 4.50
25 N 2901E—Cowhide key case. Silvertone brown. Shpg. wt. 3 oz... Each 1.50

Cowhide
$7.20
Key pockets
Patented "Findex"
Secret pocket

Amity "Director"

Sliding stay, less bulking at fold. Free registration. 4 card pockets, bill pocket. Turned edges, nylon stitched. *Postpaid.* Wt. 6 oz.

25 N 3082E—Silvertone brown cowhide (shown). . Each $7.20

25 N 3081E—Shaded brown Steerhide (plain). . Each $6.00

25 N 3088E—Smooth brown Calfskin (plain).......$12.00

Budget-priced

One zipped, one open bill pocket. Identification window, 4 swing windows. Snap closing coin pocket. Shaded brown Spanish-grained or black levant-grained pigskin. *State color.* Shpg. wt. 4 oz.

25 N 2848E......Each $2.34

Goatskin, 2 styles

Sliding stay keeps wallet flat. Gusseted snap coin pocket, 2 key pockets. Turned edges, nylon stitching. Detachable leather covered pass case, 4 windows. Shaded brown or black morocco goatskin leather. *State color.*

25 N 2883E—Secret bill pocket
25 N 2881E—Zipper bill pocket
Shpg. wt. 5 oz....Each $3.50

Extra Protection

Inverted secret pocket swings out from inside of zip-closed coin pocket. Bill pocket, 3 card pockets, 4 removable swing windows. 3-side zip closing. Brown calf-grained cowhide leather. Wt. 5 oz.

25 N 2921E......Each $3.50

SIZES. All wallets on these two pages are about 3½x4½ in. closed.
BOXED. All Pilgrim Wallets and sets on this page come in boxes
FEDERAL EXCISE TAX. All prices on this page include 20% Federal Excise Tax. Easy Terms are on page 313.

Pilgrim Wallets

REG. U.S. PAT. OFF.

3-piece Set or Wallet—Luxurious sealskin

Fine-grained sealskin leather. Wallet: divided bill pocket, 4 card pockets. 6-hook key case: 3-side zip closing, card pocket. *Closed* 3⅞x2½ in. Pocket secretary: 2 long pockets for bills and papers, 4 card pockets. *Closed* 6¾x3¾ in. Tailored turned edge construction. Brown or black. *Please state color.*

25 N 3011E—Wallet, key case, pocket secretary. Shpg. wt. 11 oz. . . . . Set $16.00
25 N 3010E—Wallet only. Shipping weight 4 ounces. . . . . Each 6.00

Pilgrim
Pocket Secretary
Active Notes for Active Men
Buy Set Save $1.69

Pilgrim Cowhide Pocket Secretary, Wallet Set

Fine Silvertone brown cowhide leather, nylon stitching. Secretary has 2 card pockets, 2 bill pockets, 1 memo pad pocket. *Closed* 7x3⅞ in. Wallet has double bill pocket, stamp pocket, coin pocket, 2 card pockets. Leather lined.

25 N 2953E—Wallet. Shipping weight 4 ounces. . . . . Each $4.69
25 N 2954E—Pocket Secretary. Shipping weight 6 ounces. . . . . Each 5.00
25 N 2950E—Shipping weight 10 oz. *Save $1.69.* . . . . **Buy both for** 8.00

Two styles—each in a choice of two patterns

Western designs embossed with a hand-tooled effect on smooth natural tan lambskin. 3-side zip wallet with 4 swing windows, snap coin pocket, card pocket, braid edges; or detachable pass case wallet with hidden stitch construction, 2 bill pockets, secret pocket, card pockets.

25 N 2856E—3-side zip closing wallet, horsehead design. Shpg. wt. 4 oz. . . . $2.34
25 N 2857E—3-side zip closing wallet, saddle design. Shpg. wt. 4 oz. 2.34
25 N 2858E—Detachable pass case wallet, horsehead design. Shpg. wt. 4 oz. 2.34
25 N 2859E—Detachable pass case wallet, saddle design. Shpg. wt. 4 oz. . . 2.34

A
B
C
$2.44 Each

Servicemen's Wallets—Army, Air Force, Marine

Pilgrim wallets with Army, Air Force or Marine (see below for Navy) insignia embossed on genuine pigskin leather. Zipper on three sides. Four swing windows, identification window pocket, secret pocket and spare key pocket. Snap closing gusseted coin pocket. Ideal gift for men leaving for service or those already in. *Color* service tan pigskin leather.

A 25 N 2715E—**Army insignia.** Shipping weight 4 ounces. $2.44
B 25 N 2716E—**Air Force insignia.** Shipping weight 4 ounces. 2.44
C 25 N 2717E—**Marine Corps insignia.** Shipping weight 4 ounces. 2.44

"Hopalong Cassidy"

Young America's two-gun hero is pictured in color on both sides of wallet. Lucky coin in secret pocket, and "Special Agent's Pass." Zipper closing on two sides. Coin pocket, bill pocket. *State* black or brown imitation leather. (Shpg. wt. 4 oz.)

25 N 2706E—*Postpaid*. $1.20

Shaded Pigskin

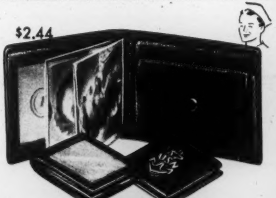
Long-wearing Scotch-grained pigskin. Smart mottled tan color. Hide your big bills in the secret pocket for safety. Detachable 4 window pass case has 2 gold-colored metal corners. Open bill pocket, card pockets. Turned edge construction. Shpg. wt. 4 oz.

25 N 2964E—Each. $4.69

Navy Insignia

Special 3x4⅛-in. closed size fits sailor's pocket. Outside: liberty pass window pocket. Inside: 2 swing windows, identification pocket, snap closing gusseted coin pocket. Navy insignia embossed on black Morocco-grained pigskin leather. Shpg. wt. 3 oz.

25 N 2721E. $2.44



Top grain cordovan

Gives remarkably long service. Leather texture actually improves with wear. Mahogany color. 3-side zip closing. Zip closed, gusseted coin pocket. Snap closing, 4 window detachable pass case. Identification window pocket, bill pocket. Shpg. wt. 5 oz.

25 N 2731E. . . . . Each $2.34

SIZES . . . All wallets on this page are about 3⅓x4⅓ inches.
BOXED . . . All Pilgrim Wallets and sets on this page come in boxes.
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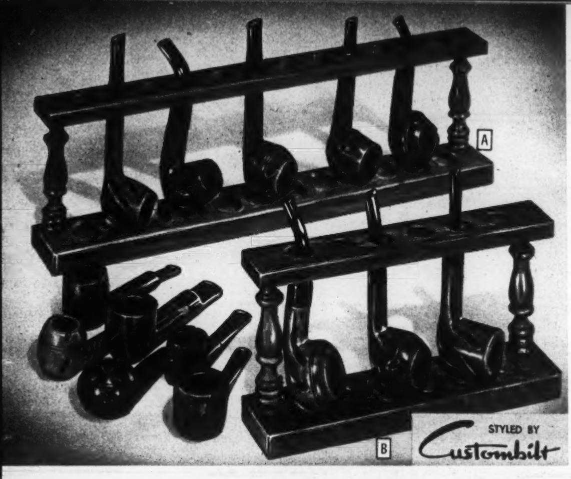


EXCEPTIONAL GIFT OFFER

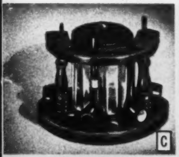
Hand-carved Yorkshire Pipes, genuine-walnut Pipe Racks

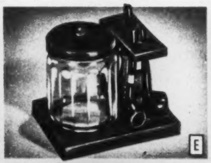
Pipe collector's dream—new Yorkshire Pipes styled and made by CUSTOMBILT. Each pipe is unique! No two pipes alike. Hand-carved by highly-skilled craftsmen. Imported briar. Carbonized bowl. Hard rubber bits. **$9.95** 5 pipes, rack

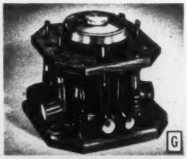
[A] **87 N 4728—5 Yorkshire Pipes** styled and made by CUSTOMBILT (3 straight, 1 full bent, 1 half bent). Complete with superbly-made 12-hole walnut pipe rack, 18 inches long. Shpg. wt. 2 lbs. 4 oz....$9.95

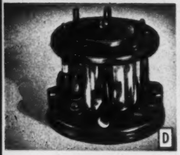
[B] **87 N 4729—3 Yorkshire Pipes** styled and made by CUSTOMBILT (2 straight, 1 bent). Complete with superbly-made 6-hole walnut pipe rack, 10 inches long. Shipping weight 1 lb. 4 oz.......$5.95

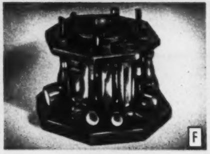
87 N 4730—Yorkshire Pipes, styled and made by CUSTOMBILT. A superb present for the smoker! *State choice* of straight or bent style. Shipping weight 6 ounces. Each pipe only 1.98

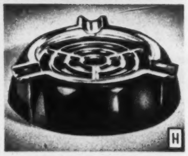












[C] **Half-Moon Pipe Rack for 6 Pipes,** with glass humidor. Solid walnut, carefully finished. Humidor has walnut top and knob. Sponge moistener to keep tobacco fresh. Holds ½ pound tobacco. Shpg. wt. 4 lbs.
87 N 4685—6¼ in. high. **$3.49**

[D] **6-hole Round Pipe Rack and Humidor.** Solid walnut. Glass humidor has walnut cover with knob. Sponge moistener to keep tobacco fresh. Holds ½ pound of tobacco. 6¼ in. high. Shipping weight 4 pounds.
87 N 4684—Only....... **$3.15**

[E] **Glass Humidor and Pipe Rack.** Holds 5 pipes. Made of solid walnut. Height 6¼ inches. Humidor has walnut top with knob. Holds ½ pound tobacco. Rubber sponge moistener. Shipping weight 3 pounds.
87 N 4682—Only....... **$1.98**

[F] **12-hole 8-sided Pipe Rack and Humidor.** Solid genuine walnut. Glass humidor has walnut cover with knob. Sponge moistener to keep tobacco fresh. Holds ½ pound of tobacco. Overall height 6¼ inches. Wt. 5 lbs.
87 N 4686—Only...... **$3.98**

[G] **Metal Humidor with 16-hole Pipe Rack.** Made of genuine walnut, specially selected. Metal-trimmed humidor is covered with simulated leather. Holds ½ lb. tobacco. Clay moistener. Size 8x8x6¾ inches. Shipping wt. 6 lbs.
87 N 4689—Only...... **$5.95**

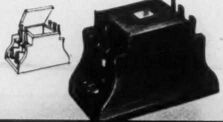
[H] **Windproof Ash Trays.** Metal grill prevents flying ashes. Use indoors or outdoors. 4¾ in. wide. Has lustrous plastic base. Large capacity. Shipping weight 1 pound 4 ounces.
87N4692—Burgundy. 2 for **$1.19**
87N4693—Black .... 2 for 1.19

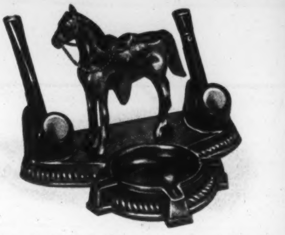
The above five pipe racks are packed in attractive gift boxes.

Pipe Rack with Built-in Caddy

Holds 6 pipes. Hinged lid with metal name plate. Cedar-lined caddy—holds ½ pound tobacco. Clay moistener. 9½x5x5⅝ inches. Shipping weight 3 pounds. **$3.98**

87 N 4680—Genuine solid walnut................Only $3.98
87 N 4681—Blonde Sycamore, for the modern home. Only 3.98

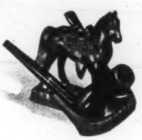


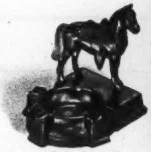


Combination Ash Tray and Pipe Rack

For a distinguished gift for the smoker on Christmas morning, put this beautiful metal horse pipe rack and ash tray under the Christmas tree! Authentic western-style saddle. Reins and bit in horse's mouth. Attractive copper-bronze finish. Felt bottom to prevent scratching furniture. Pipe rack holds 2 pipes. Ash tray has places for 3 cigarettes. Overall height 5¼ inches. **$2.98**

87 N 4678—Shipping weight 4 pounds. Only...............$2.98

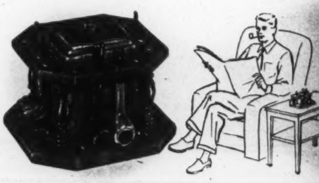




Western Style . . Ideal smokers' gifts

Metal Horse Pipe Rack. Western-style saddle. Bronze finish. Rack for 2 pipes. Overall height 5¼ inches. Shpg. wt. 1 lb. 8 oz.
87 N 4677—Only..... **$1.98**

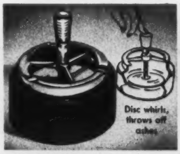
Metal Horse Ash Tray Authentic western-style saddle. Handsome bronze finish. Holds 3 cigarettes. 5⅜ in. Shpg. wt. 1 lb. 6 oz.
87 N 4674—Only....... **$1.98**

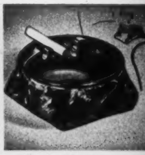


Prestige 16-hole Pipe Rack, Humidor

Strikingly handsome! Specially-selected straight-grained American walnut. Pipe rack, 9½-inch base, has felt bottom to prevent scratching furniture. Humidor of beautifully-polished walnut. Moistener keeps tobacco fresh. Holds ½ lb. of tobacco. **$11.95**

87 N 4695—Overall height 7 in: Shpg. wt. 4 lbs......$11.95

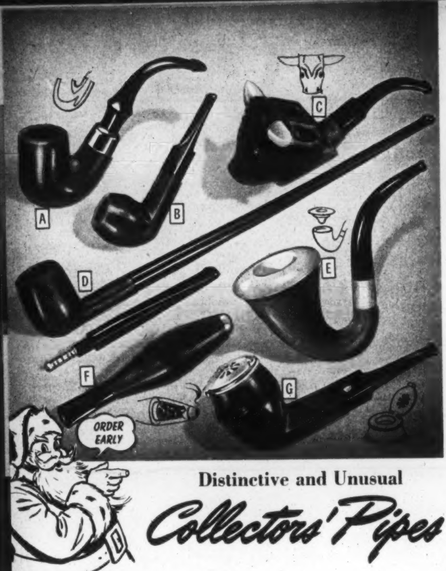




Ash Trays to help him keep tidy

Spin-a-way self-cleaning Ashtray. Pressure on plunger drops bottom disc, starts it whirling. Centrifugal force throws off stubs, ashes. Removable chrome finish top. *State*: tobacco brown or burgundy base. Postpaid. (Shpg. wt. 1 lb.)
87 N 4618—4 inch.. **$5.00**

Sta-Put Safety Ash Tray. Cloth base loaded with shot, like a beanbag. Fits securely on chair arm, won't spill. Metal tray with safety snuffer and holder for cigarettes. 4¼ inches wide. Shipping weight 1 pound 7 ounces.
87 N 4690—Only.... **$1.00**



Distinctive and Unusual

Collectors' Pipes

[A] **Yorkshire "Well" Pipe.** Imported briar bowl. Hard rubber bit. Moisture from mouth collects in a trap, leaving the smoke passage free of moisture.
87 N 4709—Shipping weight 5 ounces. Low priced at only.................. **$1.00**

[B] **Imported English Briar Pipe.** Before devaluation of English money, these superb Golden Grain pipes would have cost $3.50. Imported Algerian briar. Carbonized bowl. Walnut color. Metal filter. *State choice of shapes* listed below at right: (7) Billiard; (8) Apple; (9) Sportster; (10) Bulldog; (11) Full Bent; (12) Pot Bowl.
87 N 4700—Shipping weight 8 ounces. Buy this pipe at Sears and save! Only...**$1.98**

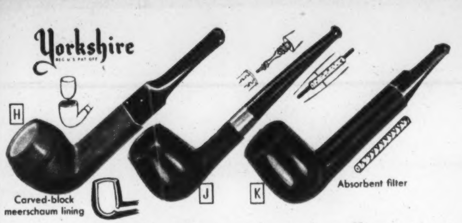
[C] **Jumbo-Size Black Angus Pipe.** Hand-carved. Realistic-looking plastic horns at side. Glass eyes. Briar bowl. Hard rubber bit.
87 N 4736—Includes metal filter. Shipping weight 1 pound................**$1.69**

[D] **Yorkshire Day and Night Pipe.** Two pipes in one! Long 7½-inch stem is for smoking in the evening. Regular 3½-inch stem for day. Interchangeable stems.
87 N 4724—Bowl of pipe is made of imported briar. Shpg. wt. 8 oz. Complete **$1.89**

[E] **Calabash Pipe.** Genuine imported gourd, removable porcelain bowl. Hard rubber bit. A most unusual pipe! As you smoke it, the golden color of gourd changes to a rich brown. High quality at a low price!
87 N 4701—Shipping weight 8 ounces. A beautiful gift for only..........**$2.98**

[F] **Cigar-Pipe.** You fill the top half of the pipe, close it and light it as a cigar! No sparks, no ashes. Imported briar bowl. Rubber bit.
87 N 4735—Includes aluminum filter. Shipping weight 6 ounces.............**$1.50**

[G] **"Storm King" Pipe** for outdoor smoking. Hinged metal cover fits over top of bowl. Imported Algerian briar. Hard rubber bit.
87 N 4721—Includes metal filter. Shipping weight 8 ounces................**$1.00**



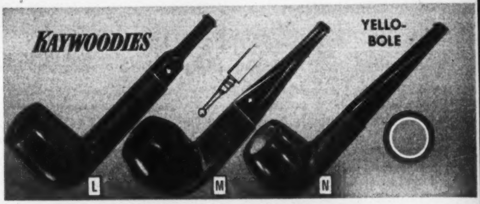
Yorkshire Pipes smoke cool, mellow

Imported briar. Hard rubber bits. Aluminum bands. *State shape shown below:* [7] Billiard; [8] Apple; [9] Sportster; [10] Bulldog; [11] Full Bent; [12] Pot Bowl.

[H] **Yorkshire Meerschaum Lined.** Bowl of finest imported Algerian briar. Lined with genuine carved-block meerschaum for a mild smoke. Light finish. Screw-type hard rubber bit. A pipe to make the smoker happy!
87 N 4710—Shipping weight 5 ounces. *State shape*.......................... **$2.98**

[J] **Yorkshire Pura-Smoke.** For filtered smoking. Reduce throat irritation with sensational new pipe. Special crystal tube filter reduces nicotine and tars in the smoke you inhale. Walnut finish.
87 N 4715—10 filters included. Shipping weight 8 ounces. *State shape*............**$1.98**
87 N 4717—20 extra filters (2 packs). Shipping weight 8 ounces................ 50c

[K] **Yorkshire Royal.** Polished plum-color finish. Carburetor on bowl cools the smoke. Carbonized bowl. Filter in shank. A nice gift!
87 N 4711—Removable absorbent filter. Shipping weight 5 ounces. *State shape*..**89c**



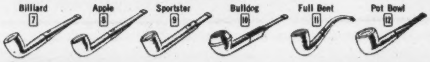
Kaywoodie for real smoking pleasure

Fashioned by craftsmen whose company has been making pipes for a century! That's the **Kaywoodie** pipe, choice of discriminating smokers. *Available in shapes shown below:* [7] Billiard; [8] Apple; [9] Sportster; [10] Bulldog; [11] Full Bent; [12] Pot Bowl. Place your order now for his Christmas Kaywoodie.

[L] **Super-Grain Kaywoodie.** Age-old imported briar. Dry smoke ball cleaner. Hard-rubber screw-type bit. Aluminum band. Postpaid (Shipping wt. 4 oz.)
87 N 4705—Boxed, complete with carrying bag. *State shape*................**$5.00**

[M] **87 N 4720**—**Standard Kaywoodie.** Imported briar. Hard-rubber bit. *State shape.* Postpaid (Shipping weight 4 ounces.)................................ **4.00**

[N] **Yello-Bole.** Honey-lined briar bowl insures sweet smoking. *State shape.*
87 N 4707—**Imperial.** Postpaid (Shipping weight 4 ounces.)................ **1.50**



Weighs only 1 ounce
Moisture trap

P
GENUINE MEERSCHAUM PIPE
R
S
Genuine imported carved-block

Falcon Pipe

The new Falcon pipe is featherlight, weighs only 1 ounce. Ejects the goo with every puff into the trap below imported-briar bowl.

After smoking, unscrew the bowl and tap out the trapped goo. Bowl stays dry for the next smoke. Metal stem. Hard rubber bit. A nice Christmas gift for the smoker. Postpaid. Shipping weight 8 ounces.

87 N 4734—Only.....**$3.50**

Hand Carved Animal Heads

A set of six hand-carved imported-briar pipes in smaller collector's size (4-inch length). Set consists of the following:

Black Angus Pipe	**Buffalo Pipe**
Elephant Pipe	**Devil's Head Pipe**
Skull Head Pipe	**Cowboy's Head Pipe**

The 3 animal-head pipes and the devil's head have glass eyes and white plastic horns. Skull Head has grinning mouth. Cowboy equipped with hat. Hard rubber bits. Shpg. wt. 2 lbs.

87 N 4732—Set of 6 pipes for only.......**$4.79**

87 N 4733—Above pipes in your choice of shape. *Please state shape.* Shipping weight 8 ounces..................Each pipe only **$1.00**

Distinctive Meerschaums

[P] **Pressed Turkish Meerschaum:** Well-balanced, sweet-smoking. Amber-colored plastic bit.
87 N 4718—**Curved stem.** Shpg. wt. 8 oz.........**$2.98**
87 N 4719—**Straight stem.** Shpg. wt. 8 oz.........**$2.98**

Genuine Carved Block Turkish Meerschaums. Treasures among pipes! On smoking, the dazzling white bowls gradually change in color to rich ivory-brown tones. Amber-color plastic bits. A gift you'll be proud of!

[R] **87N4702**–Slim pipe, **straight.** Shpg. wt. 8 oz.**$4.98**
87N4703–Slim pipe, **curved.** Shpg. wt. 8 oz.....**$4.98**

[S] **87N4722**–Regular-size pipe, **curved** shape. Shipping weight 8 ounces......................**$6.95**

87 N 4723—Regular-size pipe, **straight** shape. Shipping weight 8 ounces...................... **6.95**

Corn Cob Pipes

[T] **Corn Cob "Missouri Meerschaum" quality Pipes** give you clean, sweet smoking! Set of 6 in assorted shapes. Shpg. wt. 15 oz.

87N4704—Only...**98c**

[V] **Collector's Set of Corn Cob "Missouri Meerschaum" Pipes.** Unusual shapes (each different), large and small sizes. Shpg. wt. 2 lbs.
87 N 4713—
Set of 8........**$1.69**

WALNUT
Mailing Carton

Bonus offers on YORKSHIRE TOBACCO and CIGARS

Yorkshire Tobacco. When you order a large-size vacuum-packed tin of this fine tobacco, you get at no extra charge a regular 1⅛-oz. package. Use regular size first . . . if you are not completely satisfied, return large-size tin unopened for a refund! Vacuum packed for freshness. A blend of 5 imported and domestic tobaccos. Flake cut, cool, slow-burning.

$1.15 8-oz. tin plus 1⅛-oz. bonus

87 N 4652—8-oz. tin with one 1⅛-oz. bonus pkg. Shpg. wt. 14 oz. . . .Only $1.15
87 N 4651—1-lb. tin with one 1⅛-oz. bonus pkg. Shpg. wt. 1 lb. 8 oz. Only 2.00

Middleton's Variety Kit. This popular kit consists of 5 different fine tobacco mixtures, a blend for every taste. Walnut aromatic blend; Regimental mixture; Old Mariner; Bin 56; and Club mixture.
87 N 4655—Postpaid (Shipping weight 14 ounces.) Five 1-oz. tins. $1.50

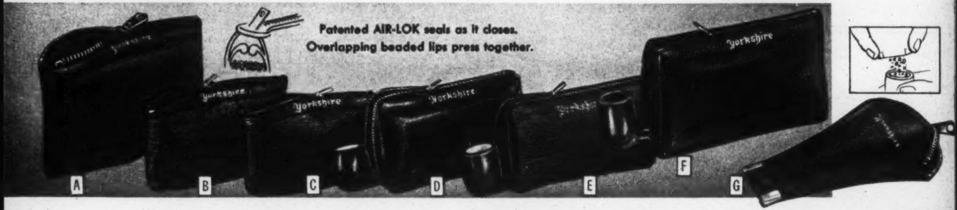
Middleton's Walnut Tobacco Mailing Kit. 5 ounces of Walnut aromatic blend tobacco in a re-usable pouch of transparent plastic.
87 N 4657—Packed in a box for mailing. Postpaid (Shpg. wt. 1 lb.). $1.00

Yorkshire Cigars. At no extra charge, Sears offers you a plastic cigar-holder with each tin of Yorkshire Cigars! Yorkshires are vacuum-packed for freshness.

$1.19 Blunts Tin of 25, plus plastic cigar-holder

Yorkshire Blunts. Mild smoking. Light color Havana wrappers. Havana and domestic blend filler. 4½-inch length, with punctured heads, ready-to-smoke.
87N4656–Shpg.wt. 1 lb. 8 oz. Tin (25) $1.19

Yorkshire Perfectos. Fragrant, mild. Shade wrapper, Havana filler. 4⅞ inch length. Punctured heads, ready-to-smoke.
87N4654—Wt. 1 lb. 8 oz. Tin (25) $2.50


Patented AIR-LOK seals as it closes.
Overlapping beaded lips press together.
Yorkshire
A
B
C
D
E
F
G

YORKSHIRE POUCHES keep his tobacco fresh and fragrant

Yorkshire Air-Lok Tobacco Pouches. High quality inner linings to keep tobacco fresh. Beaded lips press together as you close zipper. Size 3½x5½ inches. A Sears exclusive! Shipping weight 8 ounces.

A 87 N 4600—Long-wearing, easy-to-clean plastic. Plastic lining. *State choice* of black or brown. . . . . .Only 98c

B 87 N 4608—Soft topgrain sheepskin. Rubber lining. *State choice* of black or brown. A beautiful pouch!. $1.98

C 87 N 4613—Soft, supple topgrain "treebark" calfskin. Rubber lining. *State choice* of black or brown. Superb quality. $2.98

Yorkshire Air-Lok Combination Pouches. Hold both tobacco and pipe. Seamless moulded inner lining of pure latex rubber to keep tobacco fresh and fragrant. Beaded lips press together as you close zipper. Size 3½x6½ inches. A Sears exclusive! Shpg. wt. 6 oz.

D 87 N 4621—Long-wearing, easy-to-clean plastic. *Please state choice* of black or brown. Only. $1.98

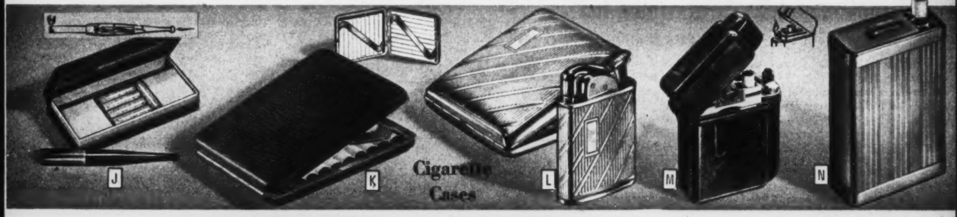
E 87 N 4614—Supple topgrain "treebark" calfskin. *State choice* of black or brown. Smart looking, superior quality. $3.98

F 87 N 4615—Topgrain brown pigskin. A deluxe pouch you'll be proud to give.$4.98

G **Yorkshire "Fills-Easy" Pouch.** Easy to use. All you do is press bottom of pouch to release tobacco into bowl of pipe. Brown sheepskin with moisture-retaining lining. Zipper closing. 4½x5½ in.
87 N 4604—Shpg. wt. 4 oz. 98c

H **Tobacco Wallet.** New! Smart appearance and style of fine leather wallet. Genuine topgrain brown cowhide, enclosed on 3 sides by zipper. Plastic lined to keep tobacco fresh. Size 4¾x3¾ in.
87 N 4611—Shipping weight 8 oz.. . . $1.98

Send your Christmas order now . . . avoid the rush!



Accessories for the smoker on your Christmas list

J **Pura-Smoke Ejector-Type Cigarette Holder.** Special crystal tube filter reduces nicotine. Metal, hard rubber.
87 N 4716—4⅜ in. long. Shpg. wt. 8 oz. With 5 filters. . .$1.00
87 N 4717—20 filters (2 packs). Shpg. wt. 8 oz. 50c

K **Flat Cigarette Case** in dark-brown genuine leather. Metal prongs keep in cigarettes. Holds 20 regular or king size cigarettes. Length (closed) 4 inches.
87 N 4625—Shipping weight 4 ounces. . . . . .Only $2.00

L **Evans Lighter and Cigarette Case.** Good-looking lighter in nickel-finish Baron pattern. 2x1⅜ in. Matching cigarette case (3¾x3¼ in.) holds 20 cigarettes.
87 N 4528—Postpaid (Shpg. wt. 1 lb.) Both for. $6.25

M **Pak-Lite Combination Cigarette Lighter, Case.** Holds package of 20 cigarettes. Plastic. 3¼x3 inches. Excellent wheel action lighter. Assorted colors.
87 N 4502—Shpg. wt. 6 oz. $1.00

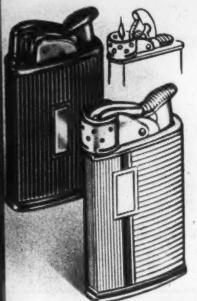
N **Slyd-Lok Cigarette Case.** You can flip out cigarette with one hand! Holds package of 20. Gold-color metal. Width 2¼ inches. Postpaid. (Shpg. wt. 6 oz.)
87 N 4610—Only. $1.95

P **Yorkshire Flints.** High quality, never fail to give a spark! Fit all standard lighters. Shipping wt. 5 oz.
87 N 4509—Box of 50. . 69c

R **Yorkshire Lighter Fluid.** Pump screws on top so you can pump fluid directly into lighter. Pint. Shpg. wt. 1 lb. 4 oz.
87 N 4505—16-oz. . . .$1.00

Fluid Pump Included
P
R

Pipes, tobacco, cigarettes not included with pouches, cigarette holders, or cigarette cases



Handsomely styled, the COSMOPOLITAN

Only **$5.50** Gold Finish

These distinguished lighters gave 2,007 lights without refilling, to assure you many more lights per filling! (See results of Sears Laboratory test below.) Reduces common annoyance of lighter failure due to fuel shortage. Fully automatic. Monogram shield for engraving. A gift sure to please the smoker. Size 2½x1⅜ inches. Postpaid. (Shipping weight 8 ounces.)

87 N 4562—Gold metal finish. $5.50
87 N 4530—Chrome (Not shown.) 4.50
87 N 4568—Gleaming rhodium finish lighter with windguard. $5.00

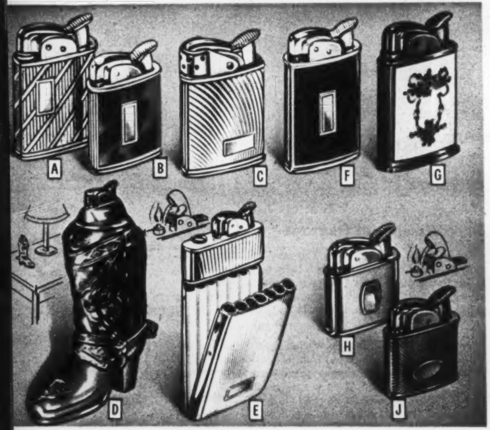
January
February
March
December
April
May
Flaminaire

For 6 months of lights without refueling, even if you smoke a pack a day!

Only **$12.50** **The new Parker Flaminaire Cigarette Lighter** uses butane gas. No wick, no gasoline. Found by Sears Laboratory to give 4,350 lights without refill . . more than 6 months of lights even if you smoke as much as a pack of cigarettes a day! Information for obtaining refills from manufacturer is included. Chrome finish. 2⅝x1⅜ inches. Postpaid (Shipping weight 1 pound).

87 N 04560—Boxed. $12.50

The Newest in Cigarette Lighters



Fully automatic EVANS Lighters now give you many more lights per filling

By actual test in Sears Laboratory the new Evans Cosmopolitan model gave 2,007 lights with one filling of fuel. Other Evans models gave from 900 to 1,520 lights, depending on size. Secret of large number of lights lies in Evans new method of packing fuel chamber to increase fuel capacity. Tests further indicate that with new seal at burner, fuel evaporation has been reduced 87%. **Guarantee:** We guarantee to replace any Evans lighter that proves to be defective in material or workmanship, for a period of 1 year. We further agree to repair any Evans lighter for a maximum service charge of 35c.

Evans Standard. Handsome engraving shield. Fully automatic. Size 1½x2 inches. Postpaid (Shpg. wt. 8 oz.)
[A] 87 N 4547—Rhodium finish. . . . $3.50
[B] 87 N 4531—Tortoise finish. $4.50

[C] **Evans Standard with Windguard.** Engraving shield. Fully automatic. 1½x2 in. Postpaid (Shpg. wt. 8 oz.)
87 N 4548—Rhodium finish. $4.00

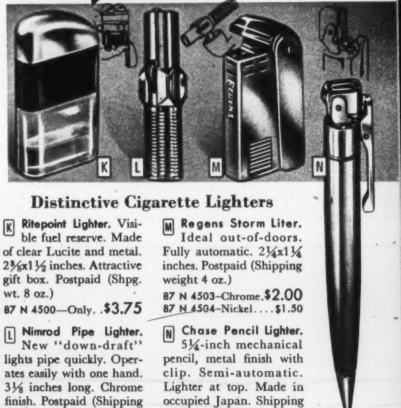
[D] **Evans Texas Boot Lighter.** Cowboy style for desk or table. Bronzed metal. (Shipping weight 1 lb. 8 oz.)
87 N 4523—5¼ inches high. $4.95

[E] **Evans Combination Cigarette Case and Lighter.** A luxurious gift! Nickel finish. Holds 14 cigarettes. 4⅜x2½ inches.
87 N 4543—Postpaid (Shpg.wt.5 oz.). $5.50

[F] **Evans Alligator Pocket Lighter.** Genuine alligator leather. Gold-color metal trim. Monogram shield for engraving. Postpaid (Shpg. wt. 8 oz.)
87 N 4563—Size 1½x2 in. . . . . Only $5.50

[G] **Evans Cloisonne Lighter.** Adorable gift for a woman. Gold-color metal, floral-pattern cloisonne. 2x1⅜ inches.
87 N 4536—Postpaid (Shpg.wt.4 oz.). $5.50

Evans Petite Lighter for women A lighter of gracious charm and chic. Size only 1½x1½ inches. Ideally small for her evening or cosmetic bag. Monogram shield for engraving. Postpaid. (Shipping weight 8 ounces.)
[H] 87 N 4559—White metal finish. . $5.50
[J] 87 N 4540—Gold metal finish. . . . $5.50



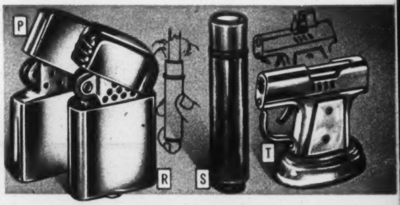
Distinctive Cigarette Lighters

[K] **Ritepoint Lighter.** Visible fuel reserve. Made of clear Lucite and metal. 2⅝x1½ inches. Attractive gift box. Postpaid (Shpg. wt. 8 oz.)
87 N 4500—Only. . $3.75

[L] **Nimrod Pipe Lighter.** New "down-draft" lights pipe quickly. Operates easily with one hand. 3⅛ inches long. Chrome finish. Postpaid (Shipping weight 4 ounces.)
87 N 4508—Only. . $3.50

[M] **Regens Storm Liter.** Ideal out-of-doors. Fully automatic. 2¼x1¼ inches. Postpaid (Shipping weight 4 oz.)
87 N 4503–Chrome. $2.00
87 N 4504–Nickel. . . . $1.50

[N] **Chase Pencil Lighter.** 5¼-inch mechanical pencil, metal finish with clip. Semi-automatic. Lighter at top. Made in occupied Japan. Shipping weight 8 ounces.
87 N 4551—Only. 98c



Lighters designed to please a man!

[P] **Zippo Windproof Lighter.** Perfect outdoor lighter. Windguard. Brush-finished in chrome. 2¼x1½ inches. Postpaid (Shpg. wt. 5 oz.)
87 N 4501—Only. . . . $3.00

[R] **Bowers Windproof Lighter.** Windguard for an easy light out-of-doors. Large fuel capacity. Sparkling chrome finish. 2⅛x1½ in. Shpg. wt. 8 oz.
87 N 4567. . . . . 98c

[S] **Lektrolite.** Flameless, lights with a glow. No flint, no wick. Plastic and metal, 2⅝ inches long. Includes 1 oz. fluid.
87N4566–Postpaid. (Wt. 4 oz.). $1.50

[T] **Pistol Cigarette Lighter.** Press the trigger and it lights! Genuine mother-of-pearl handle. 3 inches long. Gleaming metal finish. May be used as table lighter. Base is removable for pocket use. Made in occupied Japan.
87 N 4555—Shpg. wt. 8 oz. . . . $1.59

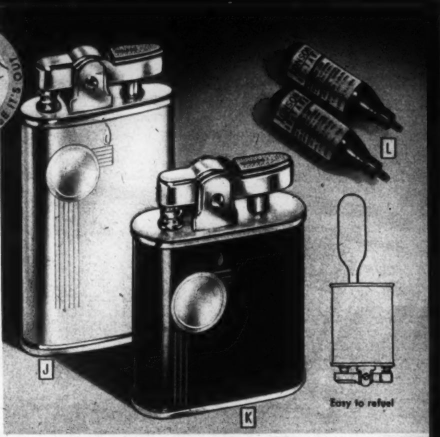
NOTE: Cigarettes are not included with cases. For Easy Terms see page 313.

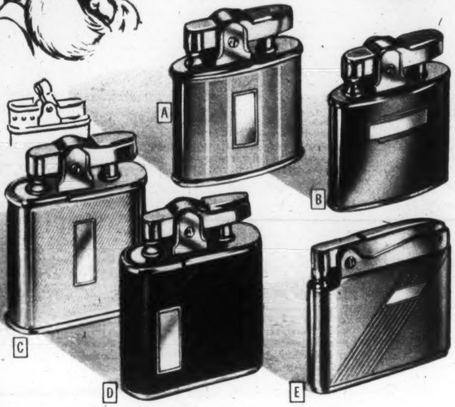
Ronson Lighters

Smart to own . .

Smart to give

PRESS IT'S LIT
RELEASE IT'S OUT





Ronsons designed especially for men

Ronson Standard. Handsome lighter that works in an instant. When you press your finger on a Ronson it's lit—when released it's out! Fully automatic. Beautiful as well as practical . . . styled by master craftsmen . . . two attractive finishes to choose from. A gift to make any smoker happy at Christmas. Size 1⅝x1⅞ inches. Boxed. Postpaid.

Only **$7.25**

A 87 N 4552—Chrome finish, engine turned. (Shpg. wt. 8 oz.)......$7.25

B 87N4512–Tortoise color enamel. Glowing dark brown. (Shpg. wt. 6 oz.)..$7.25

Ronson Whirlwind. Two-in-one lighter with disappearing windshield. Great outdoors, smart indoors. For windy outdoors, simply slide the shield up and "let 'er blow!" For indoors, just slide the shield down. Sure to please the smoker on Christmas day. Large fuel capacity. Size 1¾x2⅛ inches. Boxed.

C 87 N 4553—Attractive chrome finish. Postpaid (Shipping weight 8 ounces)..................$9.25

D 87 N 4520—2-tone brown ribbed genuine calfskin. Postpaid. (Shipping weight 8 ounces).......$9.50

E **Ronson Adonis.** Slim as a fine watch . . . graceful in design. Sweeping, modern lines appeal to everyone. The trim elegance of Adonis makes it a possession to treasure with your finest personal jewelry Streamlined into this fine lighter is all the skill and artistry of Ronson craftsmen. Comes with the famous Ronson automatic action. Size 1¾x2 inches. Chrome finish, engine-turned. Boxed.

87 N 4513—Postpaid (Shipping weight 6 ounces)..........................$10.00

Ronsons made especially for women

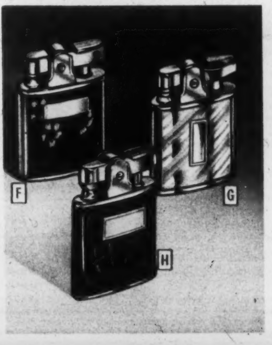
Ronson Princess. This petite, smart lighter for women is a welcome accessory for any handbag! Equipped with the famous Ronson safety action. Press, it's lit! Release, it's out. Safely out the instant you lift your finger. Its exquisite styling and compact size make it a gift she'll love. Boxed. Size 1⅜x1⅞ inches. Postpaid. (Shipping weight 8 ounces).

Only **$7.25** Chrome

F 87 N 4533—Black and floral enamel finish. Charming. Only...........$8.25

G 87 N 4521—Attractive chrome finish. Truly beautiful! Only...............$7.25

H 87 N 4522—Finished in distinguished-looking, carefully rubbed alligator leather. Only...............$8.25



New! Ronson compressed-fuel automatic Cigarette Lighter

Famous "one-finger, one-motion" safety action

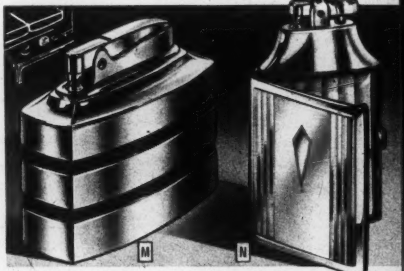
This new butane lighter is refueled by an inexpensive throwaway cartridge, the "Bu-tank." You do it yourself, in a jiffy! Slim, trim, light. Fully automatic, uses no wick. Clean, steady flame particularly suited to lighting pipes and cigars, as well as cigarettes. Postpaid. (Shpg. wt. 1 lb. each.)

Only **$12.50**

J 87N04557–Maximus model, chrome finish, 1¾ in. high $12.50

K 87N04556—Viking model, in black enamel, 1¼ in. high ... 12.50

L 87N04558—Bu-tank for above compressed-fuel lighter ...2 for 75c



Ronsons for men and women

M **Ronson Spartan Desk Lighter.** New, modernistic design lighter makes a handsome ornament for desk or table. Polished chrome finish. Black enamel design. Rubber padding on bottom protects your furniture. Equipped with famous Ronson automatic action. Height 2½ inches. Boxed.

Only **$12.25**

87 N 4519—Postpaid (Shipping weight 1 pound)...$12.25

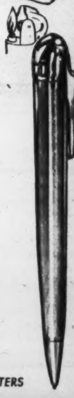
N **Ronson Mastercase.** Combination cigarette case and lighter . . . both cigarette and light, right at hand. Satiny chrome finish. Holds about 14 cigarettes. Size 4¼x2½ inches. Fits easily into pocket or purse. Boxed. A distinguished-looking accessory.

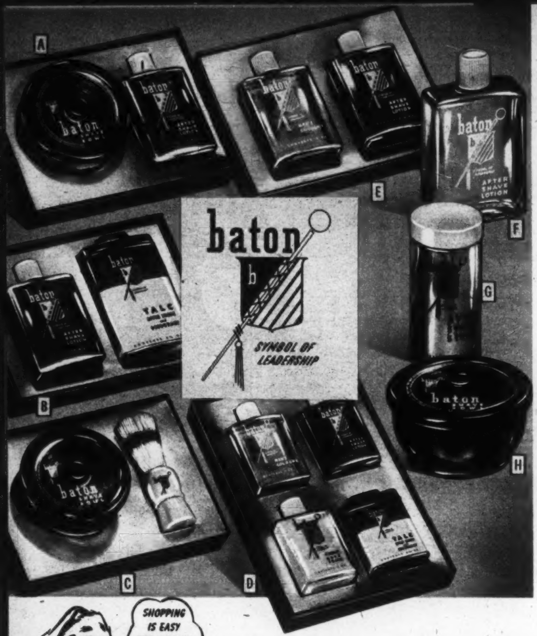
87 N 4518—Postpaid (Shipping weight 12 oz.)..... $11.00

P **Ronson Penciliter.** A Ronson cigarette lighter and a superb mechanical pencil streamlined into one. Always at hand to write with . . . to light with. Extra leads inside. Length 5½ inches. Clip for keeping in pocket. Boxed. Postpaid. (Shipping wt. 8 oz.)

87 N 4517—Chromium finish, engine-turned........$8.95

87 N 4554—Beautiful Burgundy (dark red) enamel finish. An elegant gift!..........................$8.95





Symbol of Leadership!

BATON

Sears Own Fine Toiletries

BATON Toiletries, Sears best quality, have that clean, refreshing, masculine fragrance preferred by active men. Handsome modern packaging. The perfect gift for any man!

[A] **Baton 2-piece Set.** Superb for shaving! 4-oz. bottle after-shave lotion; shave bowl with especially formulated soap containing lanolin. Includes 14c Federal Excise Tax. Shipping weight 1 pound 2 ounces
8 N 7586E—Only....... $1.85

[B] **Baton 2-piece Set.** Deluxe shaving items he'll like! 3¾-oz. two-purpose talcum powder for use after shaving and as deodorant . . . contains hexachlorophene. 4-oz. bottle after-shave lotion. Shpg. wt. 14 oz.
8 N 7587E—Only....... $1.70

[C] **Baton Shave Brush and Bowl Set.** Makes shaving a pleasure! 4½-in. genuine bristle brush, handsome plastic handle. Bowl with rich lathering soap containing lanolin. Shpg. wt. 8 oz.
8 N 7589—Only....... $2.75

Baton 2-purpose Talcum. Ideal finish after shaving. Can also be used as deodorant. Contains hexachlorophene. 3¾-oz. can. Shipping weight 6 ounces.
8 N 7581E—Only 85c

[D] **Baton 4-piece Travel Set.** Ideal for home or travel. Contains handy 2-oz. creme hair tonic; 2-oz. after-shave lotion; 2-oz. cologne; 2¼-oz. two-purpose talc. Shipping weight 1 lb. 4 oz.
8 N 7590E—Only....... $1.50

[E] **Baton 2-piece Set.** Refreshing after-shave lotion, 4 oz. Pleasantly scented masculine cologne, 4-oz. Shpg. wt. 1 lb. 4 oz.
8 N 7588E—Only....... $1.70

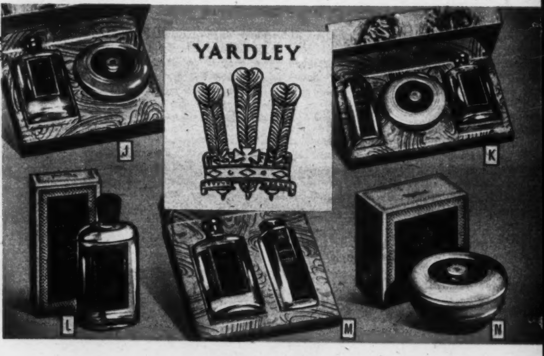
[F] **Baton After-Shave Lotion.** Cooling and soothing to the skin after shaving. Spicy, exhilarating aroma. Shpg. wt. 9 oz.
8 N 7580E—4-oz. bottle.... 85c

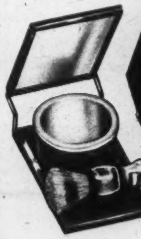
[G] **Baton After-Shave Stick.** Cools and soothes skin. A refreshing after-shave lotion in stick form. 2½ oz. Handy for home or travel. Shpg. wt. 8 oz.
8 N 7582E—Only........$1.00

[H] **Baton Shave Bowl.** Luxurious lathering soap containing lanolin to "condition" your skin . . . helps keep it soft, smooth .
8 N 7578–Shpg. wt. 12 oz. $1.00

SHOPPING IS EASY THE CATALOG WAY

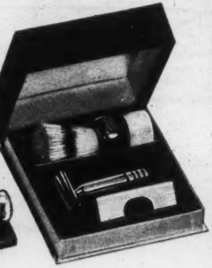
For luxury grooming every day of the year *Men's Toiletries*





Folding Shave Kit with Mirror

Finished in red enamel with shiny metal trim. Consists of mirror, bowl and brush. Mirror (4x6 inches) folds down over plastic shaving bowl. 4-inch shaving brush with genuine bristles. Compact unit, ideal for traveling. (Soap not included.) Shipping weight 1 pound 8 ounces.
8 N 6287—Only........$1.89



Handsome Shaving Brush, Razor Set

4½-inch shaving brush with red and ivory-toned plastic handle. Pure bristles for a good lather! Length 4½ inches. Gillette double-edge razor. 10 Gillette Blue Blades in handy dispenser. A clever gift for the hard-to-please man. Decorative box. Shipping weight 13 ounces.
8 N 9277—Only....... $2.88

Scented with Old English Lavender YARDLEY

The refreshing but light lavender fragrance of Yardley will make his shaving a delight! Packaging is gay and attractive. Truly a gift any man will welcome on Christmas morning.

[J] **2-piece Set.** Shaving bowl with soap; 4-oz. bottle of after-shaving lotion. Postpaid.
8 N 7209E—Includes 23c Federal Tax.....$2.88

[K] **3-piece Set.** Shaving bowl with soap; 4-ounce after-shaving lotion; 3½-ounce talc. Postpaid.
8 N 7210E—Includes 47c Federal Tax......$4.22

[L] **After-Shaving Lotion.** Refreshing. 7-oz. bottle.
8 N 7610E—Postpaid $1.50

[M] **2-piece Set.** 3½-oz. talc; 4-oz. lotion.
8 N 7211E—Postpaid................$2.82

[N] **Shaving Bowl.** Quick lathering soap, wood bowl.
8 N 7507—Postpaid..................... $1.25

Items on these two pages with catalog numbers ending in "E" have 20% Federal Tax included in price. Items marked Postpaid not for sale by Sears outside United States.

For discriminating men!

OLD SPICE

Tangy and masculine

Choose Old Spice Toiletries—reminiscent of sailing ships and salt waves and romance. Containers attractively made of cream-colored pottery—with early American clipper-ship design.

A **After-shaving Lotion.** Soothing, pleasantly scented. A perfect gift! Postpaid.
8 N 7609E—4¾-ounces . . $1.20
8 N 7607E—9½-ounces . . . $2.10

B **2-piece Set.** This handsome set will make a welcome gift for him. 4¾-ounce after-shaving lotion; 4¾-ounce cologne. Boxed.
8 N 7228E—Postpaid . . . $2.40

C **2-piece Set.** 4¾-oz. Old Spice after-shaving lotion; 3-oz. men's talc. Boxed.
8 N 7206E—Postpaid . . . $2.40

D **7-piece Set.** Luxurious! 4¾-ounce cologne; 4¾-ounce after-shaving lotion; 3-ounce men's talc; shaving mug; 3 cakes of soap. Attractively boxed. Includes 60c Federal Excise Tax.
8 N 9083E—Postpaid . . . $6.35

E **2-piece Set.** 4¾-ounce Old Spice after-shaving lotion; shaving mug with soap. Boxed. Includes 20c Federal Excise Tax.
8 N 7544E—Postpaid . . . $2.45

F **Cologne.** Spicy. A pleasure to use. 4¾-oz. bottle.
8 N 7611E—Postpaid . . $1.20

Men's Talc (not shown). For after-shaving smoothness. 3-ounce bottle.
8 N 7603E—Postpaid . . . $1.20

G **2-piece Set.** Pleasant, spicy fragrance. 4¾-oz. after-shaving lotion; 4½-oz. brushless shaving cream. Boxed. Includes 22c Fed. Tax.
8 N 7542E—Postpaid $1.87

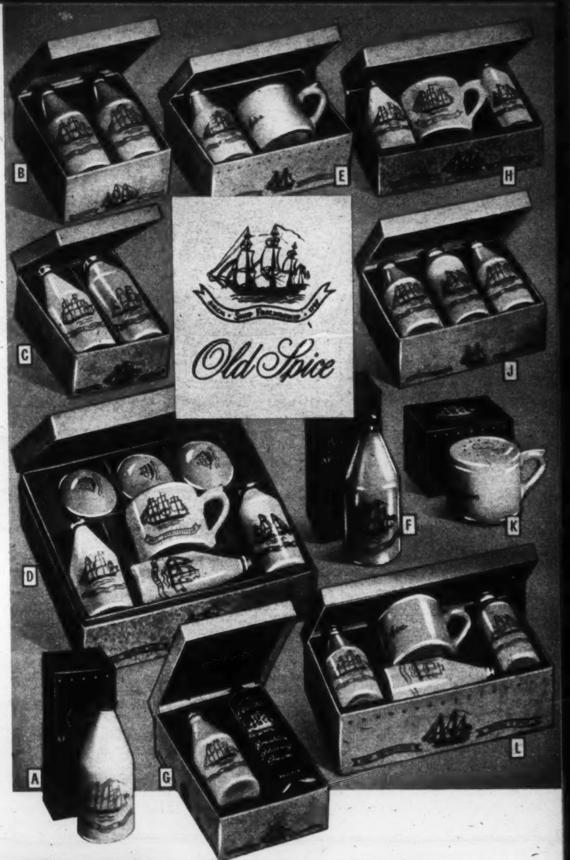
2-piece Set (not shown). 4¾-oz. after-shaving lotion; 4½-oz. lather shaving cream. Boxed. Price includes 22c Federal Excise Tax.
8 N 7543E—Postpaid $1.87

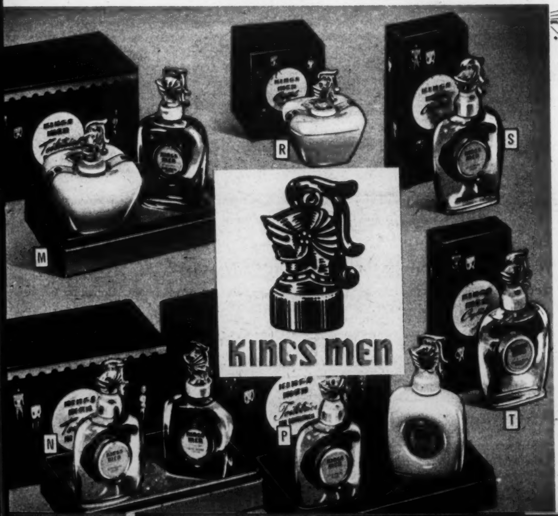
H **3-piece Set** . . . toiletries to make his Christmas a happy one. 4¾-ounce after-shaving lotion; 3-ounce men's talc; shaving mug with soap. Attractively packaged. Includes 40c Fed. Excise Tax.
8 N 7205E—Postpaid . . . $3.65

J **3-piece Set.** Fresh, clean scent. 4¾-oz. after-shaving lotion; 4¾-oz. cologne; 3-oz. men's talc. Boxed.
8 N 9177E—Postpaid . . . $3.60

K **Shaving Mug.** With soap. Adds a decorative touch. Attractively boxed.
8 N 7523—Postpaid $1.25

L **4-piece Set.** For a touch of luxury! 4¾-oz. cologne; 4¾-oz. after-shaving lotion; 3-oz. men's talc; shaving mug with soap. Includes 60c Federal Tax. Boxed.
8 N 9152E—Postpaid . . . $4.85





A royal treat for him!

KINGS MEN

the gift long remembered

To make his Christmas a joyous one, give him Kings Men Toiletries. Delightful, clean, fresh fragrance . . . distinctly masculine. Crystal-clear bottles. Knights head (of plastic) forms caps.

M **2-piece Set.** A smartly-styled gift, delightful to use! Watch his face light up when he receives it on Christmas morning. 3½-ounce after-shaving lotion. Plastic shaving mug with soap. Price includes 22c Federal Tax.
8 N 9180E—Postpaid . . . $2.42

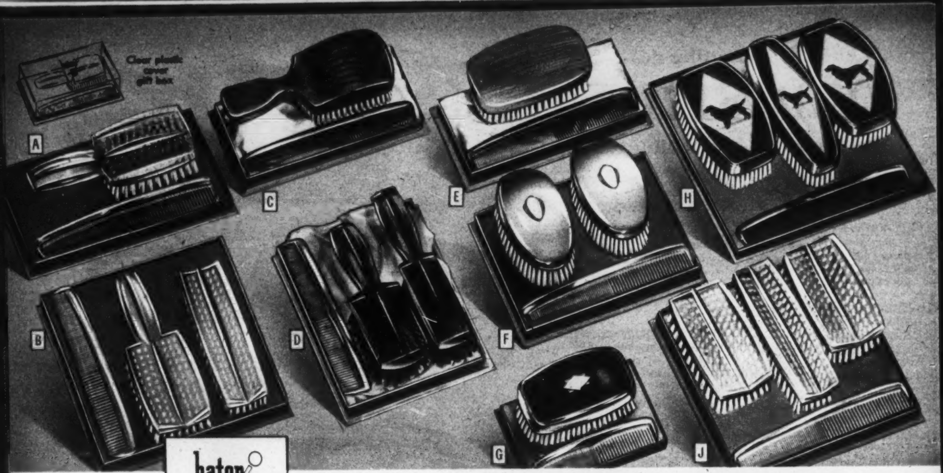
N **2-piece Set.** A Kings Men set he will love to receive! 3½-oz. after-shaving lotion and 3½-oz. cologne in thistle-and-plaid fragrance.
8 N 9181E—Postpaid . . . $2.64

P **2-piece Set.** A practical gift he will enjoy! 3½-ounce after shaving lotion and 3½-ounce men's talc.
8 N 9142E—Postpaid . . . $2.40

R **Shave Bowl.** Plastic bowl with soap.
8 N 9185—Postpaid . . $1.00

S **After-Shaving Lotion.** Refreshing! 3½-ounce.
8 N 9182E—Postpaid . $1.32

T **Cologne, thistle-and-plaid fragrance.** 3½-ounce.
8 N 9183E—Postpaid . $1.32



Buy Baton for best value *Brush Sets and*

[A] Baton Club Brush and Comb Set. Good looking, inexpensive, practical. Nylon-bristled plastic brush, 6¼ inches long. Handsome "chevron" design. 7-inch plastic comb. *State color:* clear or shell. Clear plastic cover gift box. Shpg. wt. 10 oz.
8 N 6455—Only.........**$1.49**

[B] Baton 3-piece Club Brush Set in Clear Plastic. Nylon-bristled brush, 6¾ inches long. Handsome "chevron" design. 5½-inch clothes brush with soft Nylon bristles. 7-inch plastic comb. Plastic cover gift box. A gift for every day of the year! Shpg. wt. 1 lb.
8 N 6460—Only........**$2.59**

[C] Baton Satinwood Club Brush and Comb Set. Genuine imported Satinwood brush, 6⅞ inches long. Best-obtainable pure natural bristles. 7-inch matching comb. Clear plastic cover gift box. Shipping weight 12 ounces.
8 N 6470—Only.......**$4.50**

[D] Baton 3-pc. Lucite Club Brush Set. Masculine amber-color Lucite. Very masculine looking! 6¼-inch brush, gray Nylon bristles. 7-inch clothes brush with soft Nylon bristles, gray color. 7-inch plastic comb. Plastic cover gift box. Shpg. wt. 1 lb. 4 oz.
8 N 6471—Only.......**$4.98**

[E] Baton Imitation-Satinwood Military Brush and Comb Set. Nylon-bristled high-quality hardwood brush, 4⅝ inches long. 7-inch matching comb. A gift he will be happy to receive! Plastic cover gift box. Shipping weight 12 ounces.
8 N 6469—Only.......**$2.49**

[F] Gold-color Metal Military Brush Set, 3 piece. Two military brushes in attractive gold-color metal, oval shape, 4½ inches long. Nylon bristled. 5-inch plastic comb. Boxed. Useful and good-looking, yet inexpensive. Shipping weight 12 ounces.
8 N 6453—Only.........**$1.98**

[G] Military Brush and Comb Set in Metal and Black Enamel. Gold-color metal trim with black-enamel top. Plastic bristles. Length of brush 4¼ inches. 5-inch plastic comb. Boxed. Shipping weight set 10 ounces.
8 N 6452—Only.........**98c**

[H] Military Brush Set with Dog Design, 4-piece. Two military brushes, 4½ inches long; clothes brush, 5¾ inches long. Brushes have metal trim with ornamental picture of dog. White plastic bristles. 7-inch plastic comb. Boxed. Shipping weight 1 lb. 3 oz.
8 N 9576—Only........**$2.29**

[J] Baton 4-piece Military Brush Set in Clear Plastic. Two military brushes 4⅜ inches long. Nylon-bristled. 5½-inch clothes brush, soft Nylon bristles. 7-inch plastic comb. Plastic cover gift box. Shipping weight 1 pound.
8 N 6461—Only........**$3.49**

Baton 3-piece Military Brush Set in Clear Plastic. (Not illustrated.) Two military brushes and plastic comb like 8N6461 above. Comes in handsome clear plastic cover gift box. A useful, good-looking set, ideal for giving at any time. Shpg. wt. 1 lb.
8 N 6456—Only........**$2.59**

GROOMING and TRAVEL SETS to please your favorite man at Christmas

Grooming Kit on Brush. Genuine cowhide case with zipper closure mounted on a clothes brush. Handy brush is 7 inches long, has black plastic bristles. Case contains 5-inch clear plastic comb; Lucite cuticle pusher; nail file; nail clipper; tweezers. Boxed. Price includes 30c Federal Tax. Shipping weight 10 ounces.
8 N 9564E—Only.......**$3.98**

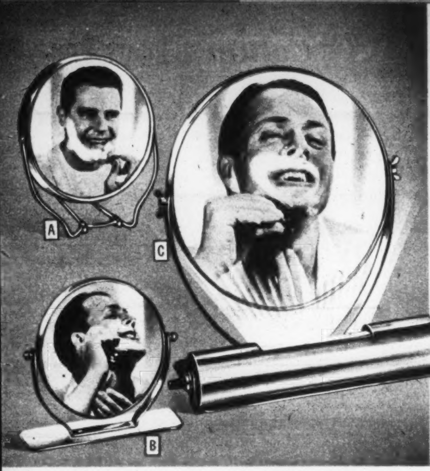
Pocket Grooming Kit. Handy, lightweight, easily slipped into pocket. Case of pliable, washable, brown plastic, 5½ inches long. Contains shell color plastic clothes brush with Nylon bristles; heavy plastic comb with coarse and fine teeth; rust-resistant, triple-cut nail file. Price includes 2c Federal Tax. Shpg. wt. 5 oz.
8 N 9572E—Only........**$1.00**

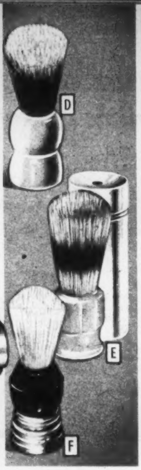
Tie Rack and Clothes Brush Set. Suntan-color simulated leather, with horse head decoration. Tie rack may be hung on wall or on bureau . . . ideal for travel . . . has 5 metal rings for ties . . length 7¼ inches. Clothes brush 7¼ inches long, has black plastic bristles. Attractively boxed. A useful gift for a man! Shipping weight 14 ounces.
8 N 9565—Only.........**$1.98**

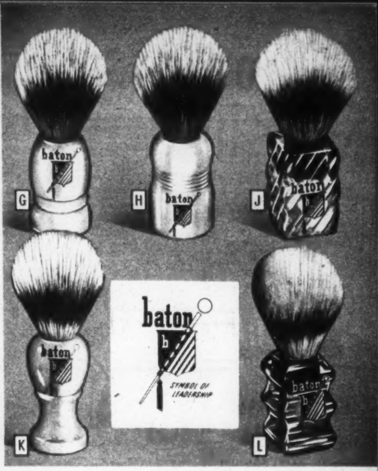
Pocket Travel Kit. Plastic case, brown reptile-like "lizagator" grain, zipper closing. 7 inches long. Contains Star razor with 2 double-edge blades; ⅞-ounce Squibb brushless shaving cream; toothbrush, Nylon-bristled; ⅜-ounce Squibb dental cream; 5-inch clear plastic comb; triple-cut nail file. Includes 7c Federal Tax. Shpg. wt. 10 oz.
8 N 9566E—Only.......**$2.19**

Kippy-Kar Kit. Contains the useful little things, compactly assembled, that every car owner needs. Tan plastic case, 6¼x4 inches folded. Contains 6-inch whisk brush; 11½x17-inch wiping cloth; plastic comb; "Powerful Pete" pocket screwdriver; metal bottle opener; plastic windshield scraper. Shipping weight 12 ounces.
8 N 9563—Only........**$1.98**

Send your Christmas order now . . . the easy mail order way . . . avoid the last-minute rush!







Grooming Aids to help keep him looking his best . . Buy Baton for quality

B **New Adjustable Utility Mirror,** can be adjusted to any angle you desire. One side plain, other magnifies to give you a better view. Large 5½-in. diameter. Riveted securely to 2½x7 in. stand with four felt "feet" to protect table surfaces. Chrome-plated metal.
8 N 9562–Wt. 1 lb. 4 oz. $1.98

A **Adjustable Utility Mirror.** —a splendid buy at such a low price. Metal frame around 5½-in. mirror. One side plain, other magnifies. Chrome-plated trim base. Use as table and hand mirror, or wall mirror. Buy now at this low price.
8 N 6293—Shpg. wt. 12 oz. 69c

C **De Luxe Electric Shaving Mirror.** Has giant 7½-inch reflecting surface on both sides. One side magnifies for greater detail. Non-glare light "spotlights" your face from 25-watt frosted tubular bulb at base of mirror. Takes the "guesswork" out of shaving—no more shadows or dark spots.

Adjustable . . tilt it to any angle you desire. Bright chrome finish gleams with beauty. On-off switch, 6-ft. rubber-covered cord. 110-120 volt AC-DC. U.L. approved. Bulb included —all ready to "plug in" for a new experience in shaving. Shipping weight 3 lbs. 8 oz.
8 N 6294. . . . . $5.75

D **Genuine-Bristle Shave Brush**—a good low-priced brush. Plastic handle. Pure bristles, sterilized and set in rubber. 4½-in. long overall.
8 N 7640—Shpg. wt. 6 oz. 95c

E **New Pure-Bristle Travel Shave Brush** with large luxurious knot, plastic handle. In plastic case, with hole in top to allow brush to dry. About 3¾ inches long overall.
8 N 7689–Shpg. wt. 5 oz. . $2.19

F **100% Dupont Nylon Shave Brush,** full knot. Easy-grip, grained lucite and plastic handle. 4⅛-in. long overall.
8N7686–Shpg. wt. 6 oz. $2.29

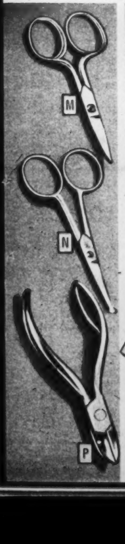
G **Baton Good Quality Pure-Badger Shave Brush,** full knot. Attractive easy-grip, grained plastic handle. 3⅞ inches long overall.
8N7690–Shpg. wt. 4 oz. $2.95

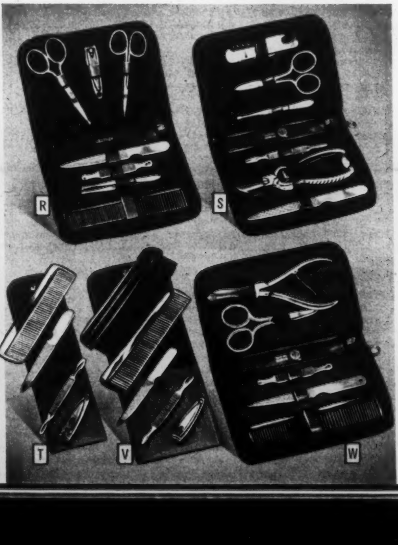
H **Baton Better Quality Pure-Badger Shave Brush** with beautiful grained Catalin plastic handle. 4⅛ inches long overall. Gift boxed.
8N7692–Shpg. wt. 5 oz. $4.95

J **Baton Best Quality Pure-Badger Shave Brush.** Extra-large, soft, luxurious knot. Sparkling lucite handle. 4⅛ inches long overall.
8N7694–Shpg. wt. 6 oz. $6.95

K **New Baton De Luxe quality Pure-Badger Shave Brush.** Badger is so soft, gentle and kind to your face. Beautiful plastic Catalin handle. 5 inches long overall.
8N7695–Shpg. wt. 5 oz. $9.50

L **Our Finest New Baton Pure-Badger Shave Brush.** Extra-large, luxurious full knot of finest quality pure badger . . the costly hair that is so soft and kind to your face—carefully blended to insure uniformity and length of hair. Beautiful modern-design crystal-clear handle—perfectly balanced. 4½ inches long overall.
8N7696–Shpg. wt. 6 oz. $12.95





M **Lyric Nail Scissors** with wide curved blades for precise cutting of toughest nails.
8 N 5823—3½ inches long. Postpaid. $2.00

N **Lyric Safety Scissors.** Smooth ball ends, curved blades.
8 N 5824—4 inches long. Postpaid. 1.75

P **Lyric Plier-type Nail Nipper.** Spring action of blades trims your toughest toe-nails with ease and accuracy.
8 N 5826—4½ inches long. Postpaid. $2.75

R **Men's 7-pc. Implement Set.** 4x5½ in. tan cowhide case with zip close. Contains 4½-in. Triple Cut nail file, metal blemish remover, metal slant-end tweezers, 5-in. brown plastic comb, nail clipper, cuticle scissors, and safety scissors.
8 N 5642 E—Shpg. wt. 10 oz. 30c Federal Excise Tax included. $4.95

S **Men's 6-pc. Implement Set.** 4x5½-in. tan cowhide case, zip close. Contains pocket knife with corkscrew and bottle opener, nail scissors, tweezers, cuticle pusher and nail cleaner, nail-nipper, 5-in. file.
8 N 5644E—Shpg. wt. 10 oz. 60c Federal Excise Tax included. $9.95

T **Men's 4-pc. Implement Set.** Tan pigskin case, 2x4½ in. Contains 4-in. nail file, cuticle pusher and nail cleaner, nail clipper, 4-in. comb.
8 N 5640E—Shpg. wt. 8 oz. 10c Federal Excise Tax included. $1.49

V **Men's 5-pc. Implement Set.** Tan pigskin case with snap close, 3x5 in. Contains 3¾-in. nail file, cuticle pusher and nail cleaner, nail clipper, shell comb, 4¾-in. clothes brush with black plastic bristles.
8 N 5641E—Shpg. wt. 8 oz. 15c Federal Excise Tax included. $2.39

W **Men's 5-pc. Implement Set.** Tan cowhide case with zip close. 3¼x5¾ in. Contains steel plier-type toe-nail nipper, nail scissors, blemish remover, 4½-in. nail file, 5-in. shell comb.
8 N 5643E—Shpg. wt. 8 oz. 40c Federal Excise Tax included. $6.50

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3 N 9294F	American Home (Dec. 31)	$2.50	$4.00	$5.00	....
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3 N 9435F	American Magazine (Dec. 31)	3.00	5.00	7.50	2.50
3 N 9548F	Argosy (Dec. 31)	3.00	5.00	7.00	2.00
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3 N 9494F	Charm (Jan. 31)	2.50	4.50	6.50	2.00
3 N 9549F	Children's Activities* (Jan. 1)	4.00	8.00	12.00	4.00
3 N 9431F	Collier's (Dec. 31)	5.00	8.00	12.00	4.00
3 N 9527F	Coronet (Dec. 31)	2.50	5.00	7.00	2.25
3 N 9411F	Cosmopolitan (Dec. 31)	3.50	5.50	8.25	2.75
3 N 9296F	Esquire (Dec. 31)	6.00	10.00	13.00	4.00
3 N 9432F	Etude	3.50	6.00	9.00	3.00
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3 N 9344F	Flower Grower (Jan. 10)	3.00	5.00	7.00	2.00
3 N 9446F	Good Housekeeping (Dec. 31)	3.50	5.50	8.25	2.75
3 N 9412F	Holiday (Jan. 31)	5.00	8.00	11.00	....
3 N 9503F	Jack and Jill	2.50	4.00	6.00	2.00
3 N 9413F	Ladies' Home Journal	3.00	5.00	7.50	2.50
3 N 9346F	Life (Dec. 31)	6.75	12.25	16.75	4.50
3 N 9478F	Look (Every 2 wks.) (Dec. 31)	3.50	6.00	8.50	2.50
3 N 9415F	McCall's Magazine (Jan. 7)	2.50	4.00	6.00	2.00
3 N 9509F	Mechanix Illustrated	1.80	3.60	5.40	1.80
3 N 9414F	Newsweek (Dec. 31)	4.75	9.50	14.25	....
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3 N 9504F	Open Road (Jan. 15)	2.00	3.00	4.00	1.00
3 N 9429F	Outdoor Life (Jan. 15)	3.00	5.00	7.50	2.50
3 N 9574F	Parents' Magazine (Jan. 15)	3.00	4.00	5.00	1.50
3 N 9350F	Popular Mechanics	3.50	6.50	9.50	3.00
3 N 9433F	Popular Science (Jan. 15)	3.00	5.00	7.50	2.50
3 N 9575F	Reader's Digest (Jan. 15)	2.75	5.00	7.25	2.25
3 N 9417F	Saturday Evening Post (The)	6.00	10.00	15.00	5.00
3 N 9419F	Sports Afield (Jan. 15)	2.50	4.00	6.00	2.00
3 N 9300F	Time (Dec. 31)	6.00	10.50	15.00	4.50
3 N 9420F	Today's Woman (Dec. 31)	3.00	5.50	8.00	2.50
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3 N 9364F	Children's Activities*	4.00	7.00	10.00
3 N 9157F	Collier's (weekly)	5.00	8.00	.....
3 N 9303F	Coronet (Before Jan. 1)	2.50	5.00	7.00
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For Long Distances . . . where the air is generally clear our new TOWER 15x56 mm. is by far the finest binocular we've ever sold.

Tower Binoculars with Grand Oculaire

Put a precision plus TOWER under his Christmas tree. Pay while he uses it. Buy on Easy Terms

Compare these Tower features with those of any other binocular. You'll see why we believe Tower is the biggest value we've ever seen in high-precision binoculars.

Grand Oculaire means that TOWER ocular lenses (the lenses you look through) are approximately 25% larger than standard size. These extra-large ocular lenses are the secret of split second sighting . . . guarantee you greater binocular enjoyment.

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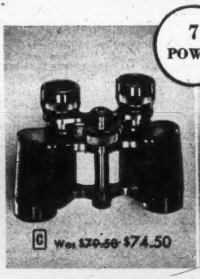
Large Center Focus Wheel for quick focusing.
Diecast Frames with artificial leather covering.
Carrying Cases of top grain leather included.

A 8-power x 40 mm.
$69.50

DeLuxe leather carrying case

A **Our most popular all-purpose binocular!** Excellent for sports. Ideal for hunting, scenery, etc. Extremely wide field of view (142 yds. at 1000 yds.) plus high relative brightness (25). Glass alone weighs 18 oz. 4⅛ in. high closed. Made in France. Shpg. wt. 2 lbs. Shipped express.
4 NM 6221E—*$7.00 down on Easy Terms* . . . . Cash $69.50

B Was ~~$69.50~~ $64.50



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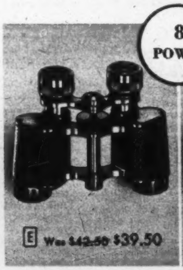

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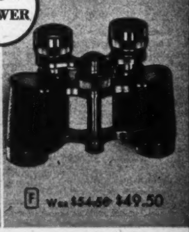

F Was ~~$54.50~~ $49.50

10-power x 35 mm.

B **Save $5.00!** Ideal glass for hunting, target work, wherever high power is required. Field of view 85 yds. at 1000 yds. Adequate relative brightness (12.25). Surprisingly small size—5⅓ in. high closed. Rugged yet light. Glass alone weighs 22 oz. Shpg. wt. 3 lbs. Shipped express. Cash.
4NM6217E–*$6.50 down*. . $64.50

7-power x 35 mm.

C **Save $5.00!** Lightweight all-purpose model built to give him speed and ease of handling. Binocular alone weighs less than 16 oz. Especially designed optical system combines good field of view (135 yds. at 1000 yds.) with high relative brightness (25), and small size (4½ in. high closed). Made in Germany (U.S. Zone). Wt. 2 lbs. Shipped express.
4NM6231E–*$7.50 down*. Cash $74.50

7-power x 50 mm.

D **Save $7.00!** Perfect for night or marine use. Extra large objective lenses give exceptionally high relative brightness (50.4). Field of view is 127 yds. at 1000 yds. Binocular alone weighs 30 oz. Size closed is 6½ in. high. Made in Saar by expert German craftsmen. Shpg. wt. 3 lbs. Shpd. express. *$8.00 down.*
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8-power x 26 mm.

E **Save $3.00** on this low-priced high power "Grand Oculaire." Has all the wanted TOWER features. Field of view is 102 yds. at 1000 yds. Relative brightness is 10.6. Binocular alone weighs 16 oz. 4⅛ in. high closed. Made in France. Shpg. wt. 2 lbs. Shipped express. Buy on Easy Terms—*only $4.00 down.*
4 NM 6229E. . . . . Cash $39.50

8-power x 30 mm.

F **Save $5.00!** Popular general purpose model. Has larger objective lenses than (E) at left . . . bigger field of view (130 yds. at 1000 yds.) and higher relative brightness (14). Smaller, handier too. Size closed only 3¾ in. high. Binocular alone weighs 16 oz. Made in France. Shpg. wt. 2 lbs. Shpd. express. Cash.
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Pocket-size Binoculars—Ideal for watching sports

Superprism Micras at Special Christmas Savings!

Our most powerful

Price was ~~$114.50~~!

G 5-power French Micra—one of the world's finest **$84.50** binoculars. Exclusive one-prism design gives field of view of 257 yds. at 1000 yds.—*nearly double that of others.* Compact—just 3⅝ in. closed. Lightweight—just 9 oz. Shockproof. Removable eyecups. Brown or tan leather over chrome barrels. Leather zipper case. Shpg. wt. 2 lbs. Shpd. express. *State color.*
4NM6218E—*$8.50 down*. . . . . Cash $84.50

Price was ~~$129.50~~!

H 8-power Micra—another masterpiece **$97.50** by Bronzavia, foremost French producer of precision optics. Field of view 152 yds. at 1000 yds. Weighs 10 oz. 3⅞ in. high. Shockproof. Tan or Brown leather with chrome trim. Soft leather case. Shpg. wt. 2 lbs. Shipped express. *State color.*
4 NM 6219E—*$10 down* . . . Cash $97.50

11 oz. Tower—was ~~$59.50~~

J **Save $15.00** on this 6-power x 24 mm. **$44.50** TOWER! Unique reverse prism design gives a very wide field of view (140 yds. at 1000 yds.) . . . yet it's tiny, featherweight . . . perfect for watching sports indoors or out. Just 3 in. high closed. Relative brightness 16. Made in France. Wt. 1 lb. Shipped express.
4 NM 6220E—*$4.50 down*. . Cash $44.50

15-power x 56 mm.

Our finest Tower designed for use in mountainous or prairie **$179.00** country where clearness of atmosphere permits use of a powerful binocular. All lenses coated. Field of view 55 yds. at 1000 yds. Relative brightness 13.6. Glass alone weighs 30 oz. Shpg. wt. 3 lbs. With case. By express.
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SQUIBB

A **4-piece Mennen Shaving Set.** 2-ounce brushless shaving cream; 4-ounce talcum; 5-ounce skin bracer; 1-ounce cream hair oil. Includes 18c Fed. Tax. Postpaid.
8 N 9164E–Only. $1.47
8 N 9163E—With lather shaving cream. . . . $1.47

B **Seaforth Sampler Set.** The fragrance of Seaforth will make him think of fern and heather. Quaint miniature replicas of ancient Scotch jugs. 1⅜-oz. cologne; 1¼-oz. men's talc; 1⅜-oz. after-shaving lotion.
8 N 9178E—Postpaid.
3-piece set only. . $1.80

C **Lyric 4-piece Men's Implement Set.** For that well-groomed look! Nail clip, safety scissors, tweezers, 4 inch nail file. Snap-fastener plastic case, 4⅜ inches long. *State choice* of blue or brown. Includes 10c Federal Tax. Postpaid.
8 N 5834E–Only. $3.50

D **Yardley Duffel Bag.** Sturdy gray-cloth miniature duffel bag with plastic lining and drawstring closure. Contains 4-oz. after-shaving lotion; 4-oz. men's talc; 2⁹⁄₁₀-oz. lather shaving cream. Attractively boxed. Includes 32c Federal Tax. Postpaid.
8 N 9292E–Only. $5.27

E **Seaforth 2-piece Toiletries Set.** Unbreakable plastic containers, gold-toned tops. Brown alligator-grained plastic wrap-around snap case. Postpaid.
8 N 7635E—4-ounces lotion, 4-ounces cologne. $3.18
8 N 7636E—4-oz. lotion, 4-oz. talc. $3.18

F **Men's Mirror** mounted in a good-quality dark-brown simulated-leather folding case. Flap for fastening. Size folded 6½ x 4¼ inches. *State choice.* Suntan or royal blue. Shpg. wt. 8 oz.
8 N 9573—Only. . . 79c

G **Seaforth Travel Kit.** Seaforth Scotch plaid in gaily-colored cloth-like plastic. Zipper closing. Carrying strap. 7½ inches long. Clear-plastic bottles contain 2-oz. men's talc; 2-oz. after-shaving lotion; 2-oz. cologne; 2-oz. deodorant; 2-oz. hair dressing; 2-oz. brushless shaving cream. Postpaid.
8 N 9071E. $5.94

H **"Gem" Duffel Bag.** Transparent plastic bag, drawstring closure at top. Contains lightweight Gem razor with 5 single-edge Gem blades. 2⅝-oz. Squibb Lather Shaving Cream. Ever-Ready Shaving Brush (4 inches long) with plastic handle, genuine bristles. Squibb Angle Toothbrush with Synton bristles. 1½-oz. Squibb Dental Cream. A handy toilet kit that the serviceman will welcome! Compact, easy to stow away. Postpaid.
8 N-9382–Only. $2.80

J **Money Belt.** Keeps money safe. Worn around waist and concealed by outer clothing. Two pockets, zipper close. Flap over zipper for extra protection. Made of rayon and cotton Skinner tackle twill—water-repellent. Shpg. wt. 2 oz.
8 N 7000—Khaki. . . . . .Only $1.59
8 N 7001—Navy blue. . . . . .Only $1.59

K **Kamp Kit** of Skinner tackle twill. 8¾ x 14½ in. Handy loop for hanging. Roomy pocket in back. Contains "Cadie" metal-polishing cloth, plastic toothbrush and case, plastic soap-dish with soap, 7-inch plastic comb; double-edge razor plus pack of 2 Gillette thin blades, 1⅛-ounce Williams Glider Brushless Shave cream, 3x3¾-inch stainless-steel mirror, 2-ounce Colgate tooth powder. Shpg. wt. 1 lb. 8 oz. Includes 59c Fed. Tax.
8 N 7054E—Khaki. . . . . . .Only $5.33
8 N 7055E—Navy Blue. . . . .Only $5.33

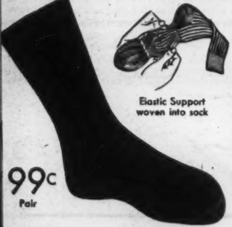
L **Photo Case.** Snap closing. Contains 4 plastic cases—enough room for pictures of all his loved ones. Tan simulated-leather. 2⅝x4¼-inch — convenient wallet-size, fits into pocket easily.
8 N 7056E—Shpg. wt. 3 oz. Only. . 90c

M **Brush Kit** in folding reptile-grained, dark-brown plastic case. Brass closure. Shell-color plastic military brush, Nylon-bristled, 3⅝ inches long. Nylon-bristled 3-inch clothes whisk. Plastic comb. Includes 14c Fed. Tax.
8 N 6464E—Shpg. wt. 10 oz. . . . $2.98

N **11-piece Toiletry "Apron" Kit.** 12½x 15⅝ in. Made of Skinner tackle twill. Ties around waist with drawstrings. Six roomy pockets. Contains same fine toiletries as kit 8 N 7054 at left. Includes 49c Fed. Tax. Shpg. wt. 1 lb. 8 oz.
8 N 7052E—Khaki. $4.98
8 N 7053E—Navy blue. $4.98

P **Duffel Bag.** Rayon and cotton Skinner tackle twill—water repellent. Drawstring closure; metal reinforced eyelets. Contains same fine toiletries as 8 N 7054 at left. Includes 38c Fed. Tax. Shpg. wt. 1 lb. 8 oz.
8 N 7002E—Khaki. $4.34
8 N 7003E—Navy blue. $4.34

R **Kippy Kit.** Contains whisk broom, polishing cloth, nail clipper, picture case, mud brush for shoes, stain shoe polish, can opener, comb. Shpg. wt. 12 oz.
8N7057–Tan (army insignia). . . . $2.98
8N7059–Navy blue (navy insignia). $2.98



Elastic Support woven into sock

New! Arch Support Socks

Gives gentle, firm support to the arches. Help him keep prepared for long hikes, sentry duty, and all the walking that service life calls for. Natural-rubber elastic arch support woven right into the sock . . . helps prevent foot strain. Mercerized 4-ply Durone* cotton yarn, pre-shrunk, 6x3 Komet rib style. Anklet length, elastic top. Choice of 6 colors: white, natural, maroon, gray, navy blue and khaki. *Sizes* 10, 10½, 11, 11½, 12, 13. *State color and size.*
8 N 1420—Shpg. wt. pr. 4 oz. . . . Pair 99c
Three pairs for only. $2.89
*Reg. U.S. Pat. Off.

Postpaid items not for sale outside U.S.

Smoking Supplies with your Serviceman's Insignia

S
T
V
W
Marines
Navy
Air Force
Army
X
Y
Z

All of the pouches, cigarette lighters, cigarette cases, combination lighter-and-cases listed below come with servicemen's insignia. *Please be sure to state choice of* U. S. Air Force; U. S. Navy; U. S. Army; U. S. Marines.

S **Evans Standard Lighter.** Olive-drab enamel finish. Fully automatic. Size 1½ x 2 inches. Large fuel capacity. Postpaid (Shipping weight 8 oz.)
87 N 4550—*State insignia*. . .Only $4.00

T **Embossed Cigarette Case.** Holds 20 cigarettes. Made of brown simulated leather. Gold-finish trim. Snap closing. Shipping weight 6 oz.
87 N 4617—*State insignia*. . . Only $1.98

V **Evans Combination Cigarette Case and Lighter.** A luxurious gift! Beautiful nickel finish. Holds 14 cigarettes. 4⅜ x 2½ inches. Order now for your serviceman! Postpaid (Shipping weight 8 oz.)
87 N 4750—*State insignia*. . .Only $5.50

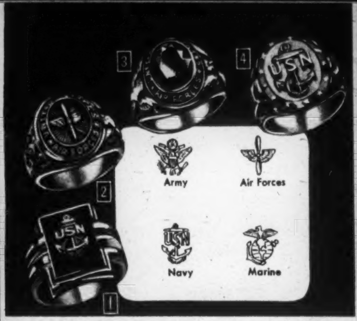
W **Pak-Lite Combination Cigarette Lighter and Case.** Holds package of 20 cigarettes. Made of plastic. Size 3¼ x 3 inches. Excellent wheel-action lighter. A nice gift for the serviceman! Shipping weight 6 ounces.
87 N 4619—*State insignia*. $1.00

X **Zippo Windproof Lighter.** Handsomely brush finished in chrome. Windguard makes it an ideal lighter for use out-of-doors. Large fuel capacity. A long-lasting lighter that the serviceman will find useful. Size 2¼ x 1½ inches. Postpaid (Shipping weight 8 ounces).
87 N 4751—*State insignia*. . .Only $4.00

Y **Yorkshire "Fills-Easy" Pouch.** Easy to use. All you do is press bottom of pouch to release tobacco into bowl of pipe. Made of brown sheepskin with moisture-retaining lining. Zipper closing. Size 4½ x 5½ inches. Shpg. wt. 6 oz.
87 N 4752—*State insignia*. . . .Only $1.69

Z **Yorkshire Royal Pipe.** Imported briar smokes cool and mellow! Hard rubber bit. Aluminum band. Plum-color finish. Carburetor cools smoke. A good-looking pipe. Order two or three for his Christmas. Shipping weight 5 ounces. *State billiard shape.*
87 N 4711—Priced low at only. . . .89c

Catalog numbers ending in "E" have 20% Federal Excise Tax included in price. Cigarettes are not included with cases



Rings with His Service Insignia

The gift *your* serviceman wants most . . . a handsome ring with the authentic insignia of *his* branch of service. You can order any of these rings with Army, Navy, Marine Corps or Air Forces emblem. *Print insignia* you want. *State ring size* 8 to 12. (See ways to measure page 75) Boxed. Shpg. wt. ea. 4 oz.

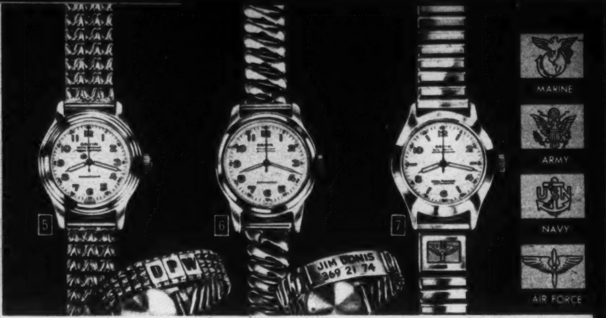
[1] **Genuine Black Onyx or Sparkling Synthetic Ruby** set in 10K yellow gold mounting with 10K gold service emblem.
⧫4 N 05561EY—Black Onyx. *State insignia, size*. $24.80
⧫4 N 05562EY—Synthetic Ruby. *State insignia, size*. 29.95

[2] **Insignia Ring** . . name of HIS service around oval top plus insignia in center. 10K yellow gold in rich antique finish.
⧫4 N 05563EY—*Print service insignia. State ring size*. $19.98

[3] **Our Most Popular Serviceman's Ring.** Name of HIS branch encircles deep synthetic ruby with sparkling beveled edges. Rich 10K yellow gold with popular antique finish.
⧫4 N 05564EY—*Print insignia. State ring size*. $24.98

[4] **Shining Sterling Silver** with yellow gold plated insignia.
⧫4 N 05560EY—*Print insignia. State ring size*. $4.98

Items marked ⧫ shipped from Chicago. Order, pay postage from nearest mail order house. Where catalog No. ends in E 20% except 10% [5], [6] and [7]) Federal Excise Tax included.



17 Jewel Orvin Service Watches with features he *MUST* have!
Water, shock resistant. Anti-magnetic. Luminous hands, numerals.

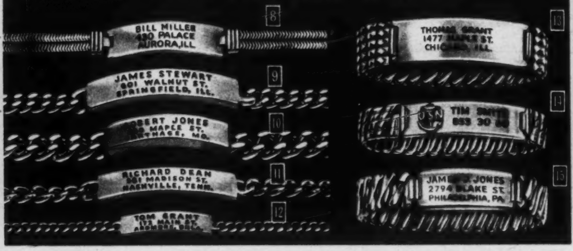
[5] **Servicemen's Special!** All the needed military features at a rock bottom price. Dependable 17 jewel Orvin movement in a trim chrome plated case. Stainless steel back. Modern stepped sides. Comfortable handsome expansion band with 3 engraved initials. Gift box. Shpg. wt. 9 oz. *Print 3 initials.*
4 NR 493E—*$2.50 down*. $21.95

[6] **New Military Model!** All stainless steel or gold plated with stainless steel back. Matching expansion band with full military identification engraved on sterling silver plaque. Gift box. Shpg. wt. 9 oz. *Print name and Serial number.*
4 NR 441E—Stainless steel . . $24.95
4 NR 443E—Gold plated top 24.95

[7] **Selfwinding Service Watch.** Stainless steel or gold plated with stainless steel back. "Signet" expansion band with 2 initials or service insignia (Army, Navy, Marine, Air Force). Wt. 9 oz. *Print insignia or 2 initials.*
4 NR 436E—Stainless steel . . $29.95
4 NR 437E—Gold plated top 29.95

HEADQUARTERS FOR
GI Gifts

Handsome Identification Bracelets



TOWER TROPHY "Campaigner" set in a handsome insignia gift case
$7.95 pen only

Parker "51 Flighter" set in durable, all-metal "LUSTRALOY"!
$19.75 pen only

Rugged, masculine Identification Bracelets in sterling silver or 1/20 12K yellow gold filled. *12 letters hand-engraved at no charge*—additional letters 6c each. *Print exact engraving and state front or back of plaque. No C.O.D. orders.* If correctly engraved may not be returned. Gift boxed. Shipping weight 3 oz.

[8] **Double Square "Snake Chain" "Ident".** Curved plaque.
4 NR 5338E—All sterling silver. 7¾ in. long $9.95

[9] **Heavy Flat Curb Link Bracelet.** Large curved plaque.
4 NR 5391E—All sterling silver. 7¾ in. long. 5.69

[10] **Extra Heavy Flat Curb Link Bracelet.** Thick curved plaque.
4 NR 6049E—All sterling silver. 7¾ in. long. $8.98

[11] **Heavy Cable Chain Bracelet.** Large curved plaque.
4 NR 6050E—Sterling silver. 7¾ in. long. $3.98
4 NR 6051E—1/20 12K Gold filled. 7¾ in. long. 5.69

[12] **For Boys.** Slightly smaller cable chain bracelet, plaque.
4 NR 6087E—Sterling silver. 6½ in. long. $2.19
4 NR 6088E—1/20 12K Gold filled. 6½ in. long. 3.00

[13] **De Luxe Expansion "Ident" Bracelet.** Stainless steel back.
4 NR 5337E—Sterling Silver $6.59
4 NR 5335E—1/20-12K Gold. . . . 8.65

[14] **Insiginia Expansion Bracelet.** Raised service emblem. (Choice of Army, Navy, Marine or Air Force). Sterling silver. Stainless steel back.
4 NR 5336E—*State Insignia*. . . . $5.89

[15] **Expansion.** Stainless steel back.
4NR5368E—Sterling silver. . . $4.29
4NR 5369E—1/20-12K Gold fill. 4.98

[16] **Tower Trophy pen and pencil set** in "Campaigner" military case with *his* service insignia (Army, Navy, Marine or Air Force) on cover. Streamline design. Military style clips—no protruding from pocket. 14K gold *Touch-o-matic* pen point writes instantly with "quick-dry" or standard fountain pen ink. *Action-matic* ink system won't leak. *Kromaloy* cap, band. Chrome clip. Lucite body in black, dark red, or gray. *State insignia, color, fine or med. point.*
4 N 6996—Set. Wt. 7 oz. $11.95
4 N 6995—Pen. Wt. 4 oz. . . . 7.95

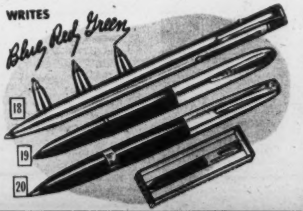
[17] **Famous Parker "51" pen and pencil set** in husky all-Lustraloy cap and body. Built to take rough use and hard wear. Servicemen like streamline styling. Hooded 14K gold penpoint is tipped with *plathenium*—cannot corrode; *Aerometric* ink system won't leak even when flying. Contains no rubber parts. Writes dry with Superchrome ink—no blotter needed. Uses ordinary ink too. Gift case. Cash or terms. *State fine or medium point.* Ppd.
4 N 6789T—Set. (Wt. 7 oz.) $29.75
4 N 6788T—Pen. (Wt. 4 oz.) 19.75

BALL POINT PENS—Easy to pack, carry and use

[18] **Color King 3-color pen.** *Was nationally advertised at $1.49!* Gold color metal. Postpaid (Shpg. wt. 5 oz.)
4 N 6842M—*A Sears special at*. . . . $1.00
4 N 6794M—refill cartridge. *State red blue or green color ink.* Postpaid. . . . 29c

[19] **Eversharp Reporter.** Gold color metal cap, clip. Plastic barrel comes in black, dark red, blue. *State color.*
4 N 6979M—Postpaid. (Wt. 4 oz.). . 98c
4N6980M—Blue ink refill. Postpaid . 49c

[20] **B B Executive.** Gold color metal cap and clip. Black, dark red or gray plastic barrel. Gift box. *State color.*
4 N 6812M—Postpaid (Wt. 4 oz.). . . 98c
4 N 6813M—Blue ink refill. Postpaid 49c

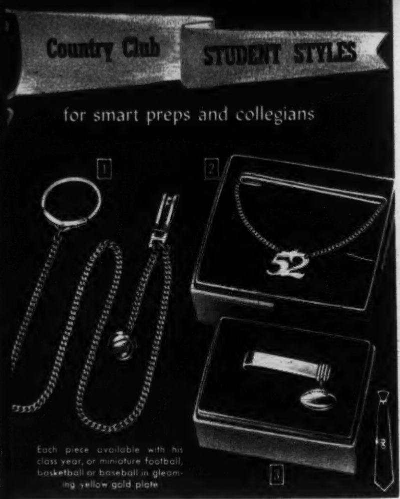


FloBall Service Gifts

[21] **FloBall Tell-A-Pad** with *3 bright metal initials.* Topgrain cowhide covered notepad with handsome little ball pen. Size 4x4x1½ in. Assorted colors (no choice). *State 3 initials.* Postpaid.
4 NR 6975M—(Wt. 9 oz.). . $1.95
4 N 6976M—Paper refill packs. Postpaid. (Wt. 4 oz.). . . 2 for 49c

[22] **FloBall "Black Plume"**, featherweight ball pen. Slim, black plastic barrel. Satin-silver color metal cap. Gold color band. Ppd.
4 N 6800M—(Wt. 4 oz.). . . . $1.00
4 N 6801M—Blue ink refill cartridge. Postpaid 50c

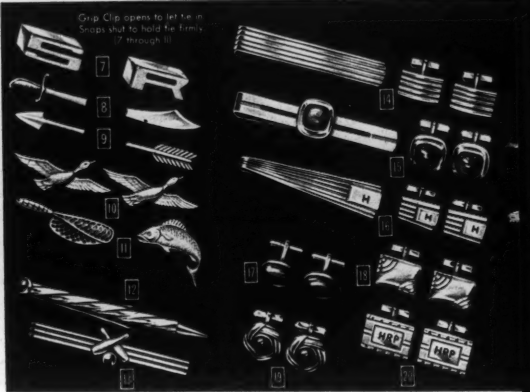
21
3 Initial Note Pad
22
New extra slim style



Each piece available with his class year, or miniature football, basketball or baseball in gleaming yellow gold plate

Country Club

The largest and smartest selection of men's and boys' jewelry ever offered by Sears . . . yellow gold plated unless otherwise stated.



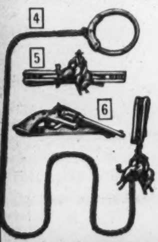
Grip Clip opens to let tie in. Snaps shut to hold tie firmly. (7 through 11)

New! Featuring his graduating year or miniature of his favorite sport

$1.75 Each
Any 2 for **$3.29**

Country Club captures the spirit of the campus! Outstanding new accessories created specifically for young men of high school and college age. Class numerals and miniature sport emblems swing free. Tie bar is latest extra short style. Heavy flat curb link key chain has clip top . . . fastens either to belt or trousers. *State class year (available in '52, '53, '54, or '55). OR state choice of miniature football, basketball or baseball.* Make him doubly happy with a set . . order two pieces at special Christmas savings!

[1] 4 N 5350E—Key chain. . . .$1.75 [2] 4 N 5351E—Tie chain. $1.75
[3] 4 N 5352E—New short style tie bar (spring clamp for longer life) . . . 1.75



Hopalong Cassidy Jewelry for boys

In handsome saddle tan "Hoppy" gift boxes.

[4] **New "Bucking Bronco" Key Chain.** Guards bike-padlock keys and locker keys against loss. Chain is special short length for boys' trousers, has clip top.
4 N 5381ME. $1.80

[5] **Bucking Bronco Tie Bar** matches above. High-riding cowpuncher astride satin-finish Western bronco. Junior size for Junior's ties. A big favorite with young broncobusters!
4 N 6024ME. $1.80

[6] **New Six-Shooter Tie Bar** . . modeled after a real Western pistol!
4 N 5382E. $1.80

Tie Clips . . Budget-priced Cuff Links and Matched Sets

[7] **Bold-O-Gram Grip Clip** with two bold, satin-finish initials on polished backgrounds. . . modern, masculine. Not available in I, O, Q, U, V, X, Y or Z.
4 N 6042E—*Please print 2 initials*. . .$2.95

[8] **Scimitar Grip Clip.** Mirror polished.
4 N 6000E. $2.30

[9] **Darling Arrow Grip Clip** appears to pierce his tie. Centers tie smartly.
4 N 6003E. $2.30

[10] **New "Wild Goose" Grip Clip** . . latest sportsmen's sensation.
4 N 5383E. $2.30

[11] **New Fisherman's Grip Clip** shows rising trout and landing-net.
4 N 5384E. $2.95

[12] **Twisted Pencil Tie Bar.** Simulated ruby tip. Automatic pencil writes!
4 N 6065E. $2.10

[13] **Bowling Tie Bar.** Satin finish tenpins, mirror finish bowling ball.
4 N 5399E. $1.70

[14] **Sparkling rib design** on polished bar and rectangular links.
4 N 6031E—Complete bar and link set. . .$2.30
4 N 5392E—Ribbed tie bar only. $1.19
4 N 5389E—Cuff links only. $1.19

[15] **Richly mounted simulated stones.** *State red, blue or moonstone (white).*
4N6001E—Complete bar and links set. $3.25
4N6004E—Slide-on Tie bar only. $1.70
4 N 5394E—Cuff links only. $1.70

[16] **New engraved initial set.** *Print 1 initial.* No C.O.D. No returns accepted if properly engraved.
4 NR 5388E—Complete bar and links set. . .$3.25
4 NR 5387E—Engraved tie bar only. 1.70
4 NR 5386E—Engraved cuff links only. 1.70

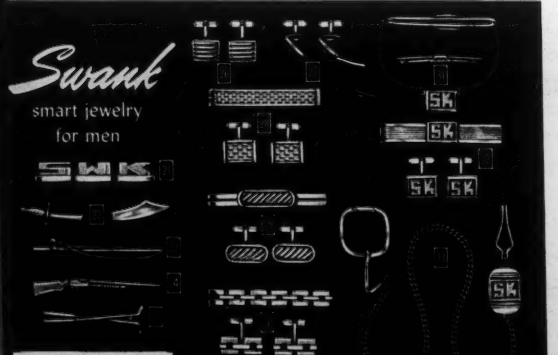
[17] **Simulated Stone-Set Cuff Links.** Smart oval design.
4 N 6081E—*State red, blue or moonstone (white)*.$1.19

[18] **Dashing Metal Cuff Links.** Rectangular style.
4 N 5393E. $1.70

[19] **Simulated Stone Cuff Links,** swirled setting.
4N6066E—*State red, blue or moonstone (white)*. .$2.95

[20] **Personalized Engraved Cuff Links.** *Print 3 initials.*
4NR5385E—No C.O.D. No returns if properly engraved. $3.50

Country Club jewelry is handsomely packaged and boxed. Shipping weight each piece or set 4 ounces.



Famous Swank Accessories for Men

Bold, masculine men's jewelry in handsome gift boxes. All gold plated. Yellow color gold unless otherwise stated. Postpaid. (Shpg. wt. ea. 4 oz.)

[21] **"Trio-gram" Tie Klip** . . 3 modern cutout initials.
4 N 6016E—*Print 3 initials*.$3.54

[22] **Scimitar Tie Klip** with rich mother of pearl blade.
4 N 5371E. $3.54

[23] **Fishing Rod and Reel Klip** with mother of pearl handle.
4 N 5347E. $3.54

[24] **Rifle Klip.** Mother of pearl stock, white gold plate barrel.
4 N 5348E. $3.54

[25] **Golfer's Klip.** 1 wood, 1 iron, and 1 ball. Mother of pearl grips.
4 N 5349E. $3.54

[26] **Metal Cuff Links.** Boldly styled . . . wide, ribbed design.
4 N 5346E. $2.34

[27] **Simulated-Stone Cuff Links** . . choice of red, blue or moonstone (white).
4 N 5370E—*State color stone*$3.54

[28] **Low priced Bar and Link Set.**
4 N 5345E. . . . . . . .just $3.00

[29] **Bold Bar and Link Set.** White raised rib on yellow frame.
4 N 5342E—Complete set. . .$5.88
4 N 5343E—Tie bar only. . . 2.34
4 N 5344E—Cuff Links only 3.54

[30] **Boston Link Bar and Link Set.** Heavy, masculine cutout design.
4 N 5339E—Complete set. . $7.08
4 N 5340E—Tie Bar only. . . 3.54
4 N 5341E—Cuff Links only. 3.54

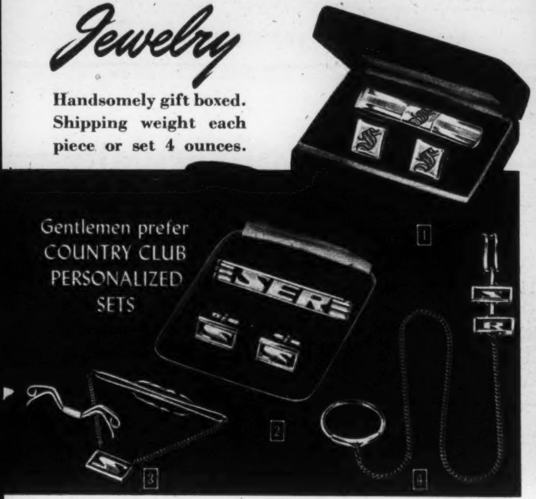
[31] **Duo-gram Tie Chain and Collar Bar Set.** *Print 2 initials.*
4 N 6089ME—Complete set. $3.54
4 N 6090ME—Tie Chain only 2.34

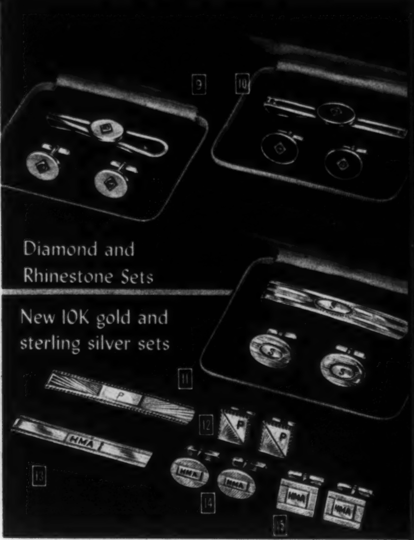
[32] **Duo-gram Tie Klip and Cuff Link Set.** *Print 2 initials.*
4 N 6091ME—Complete set. $5.88
4 N 6092ME—Tie Klip only. 2.34
4N6093ME—Cuff Links only. 3.54

[33] **Duo-gram Key Chain** matches either Duo-gram set above. *Please print 2 initials.*
4 N 6094ME. $3.54

Jewelry

Handsomely gift boxed. Shipping weight each piece or set 4 ounces.





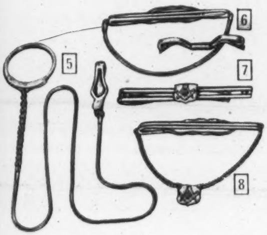
Initialed sets . . our most popular accessories

[1] **BRAND NEW!** Outstanding *engraved-initial* "bar and links" set. So rich-looking, so handsome . . . he'll never believe you paid so little! Bold, domed design a man can't help but like. Classic initial centered in each piece. Not available in I,O,U,Q, V,X,Y or Z. *Print 1 initial.*

4 N 5363E—Complete set $4.20
4 N 5364E—Tie bar only 2.35
4 N 5365E—Cuff links only 2.35

Modern, satin-finish initials in handsome framed setting. Put that important personal touch in his Christmas gift. *Please print 1 initial for tie chain or cuff links, 2 initials for key chain, 3 initials for tie bar.*

[2] 4 N 6026E—Initialed tie bar, cuff links set . . $4.58
4 N 6027E—3-initial tie bar only 2.30
4 N 6028E—1-initial cuff links only 2.30
[3] 4 N 6033E—1 initial tie chain, collar bar set . . 2.30
4 N 6034E—1 initial tie chain only 1.70
[4] 4 N 6029E—2-initial key chain with Clip top . . 2.30



Smart snake chain jewelry Masonic-emblem accessories

[5] **Snake key chain.** Conservatively styled. Heavy snake-style chain has clip top, locking key ring. Matches set below.
4 N 6064ME $1.70

[6] **Snake tie chain and collar bar set** will win his instant acclaim. Collar bar keeps collar firmly under control.
4 N 6062ME—Complete set $1.70
4 N 6063ME—Tie chain only 1.19

[7] **Masonic tie bar** . . . highly polished.
4 N 5362ME $2.95

[8] **Masonic tie chain** holds tie neatly.
4 N 5361ME $2.95

Genuine Diamonds

[9] **Genuine diamond-mounted set** . . . priced unbelievably low! Sparkling diamond set in white gold mounting on each magnificently styled piece. Richly yellow gold plated.

4 N 5396E—Complete set $9.45
4 N 5397E—Tie bar only 4.15
4 N 5398E—Cuff links only . . . 5.55

New! Rhinestone—onyx

[10] **NEW! Rhinestone-and-onyx "bar and links" set.** Fiery, flashing rhinestones . . tiny white gold settings on rich jet-black onyx! Gleaming yellow gold plated frames.

4 N 5358E—Complete set $6.65
4 N 5359E—Tie clip only 2.95
4 N 5360E—Cuff links only 4.15

Country Club's new solid sterling silver sets

Solid sterling creations of dignity and subdued distinction. For those special occasions . . . especially "right" with gray or blue suits. Each piece hand engraved with one initial. No C.O.D.; no returns if properly engraved. *Print 1 initial.*

[11] Finely-turned oval design.
4 NR 5357E—Complete set . . $9.98
4 NR 5380E—Tie clip only . . . 5.00
4 NR 5379E—Cuff links only. 5.57

[12] Sleek, square sunburst design.
4 NR 5356E—Complete set . $9.98
4 NR 5378E—Tie clip only. 5.00
4 NR 5377E—Cuff links only 5.57

Country Club's finest . . initialed 10K gold

So simply made . . . so finely wrought. All 10K gold accessories . . the final mark of distinction in his attire. (Please note: *These prices are made possible by low cost, direct-to-Sears-to-you selling. We believe you would have to pay up to ⅓ more for jewelry of this quality and weight elsewhere.*) Each piece *hand-engraved with 3 initials.* No C.O.D.; no returns if properly engraved.

[13] 4 NR 5353E—Slim, polished tie-clip. *Please print 3 initials* $15.98
[14] 4 NR 5355E—Matching oval cuff links. *Please print 3 initials* 17.98
[15] 4 NR 5354E—Matching rectangular cuff links. *Print 3 initials* 14.98

You can be sure he wants Weather Instruments

[A] **SAVE $1.46 on Hy-Lo Thermometer!** Present temperature, plus highest and lowest since last setting. Mounts on wall indoors or out. Pivot bracket. 4½ in. diam. Black metal case. Made in England. Shpg. wt. 1 lb.
4 N 6661—*Was $7.95* $6.49

[B] **Airguide Indoor-Outdoor Thermometer.** Shows indoor *and* outdoor temperatures. Gray plastic case. Wall bracket. 8¾ in. high.
4 N 6668—Shpg. wt. 12 oz . . . $4.75

[C] **Yacht Model Wall Barometer** in luxurious mahogany finish wood case. Solid brass spokes, trim. Open center dial. Adjustable up to 2500 feet. Overall diameter 7¼ inches. Made in Western Germany (U.S. zone).
4 N 6675—Shpg. wt. 1 lb. 4 oz. $7.95

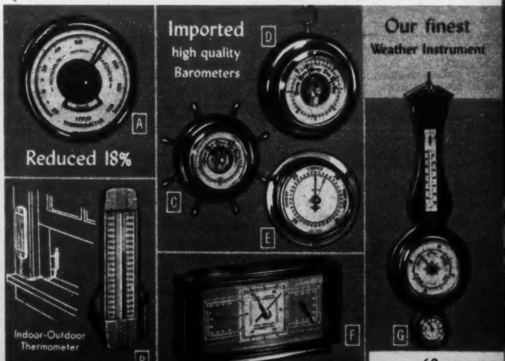
[D] **Imported Wood-case Barometer** in mahogany finish. Brass trim; open center enameled dial . . actually see fine polished brass movement. Adjustable to 2500 feet altitude. 5⅛ in. diam. Made in Germany (U.S. zone).
4 N 6667—Shpg. wt. 1 lb. $4.95

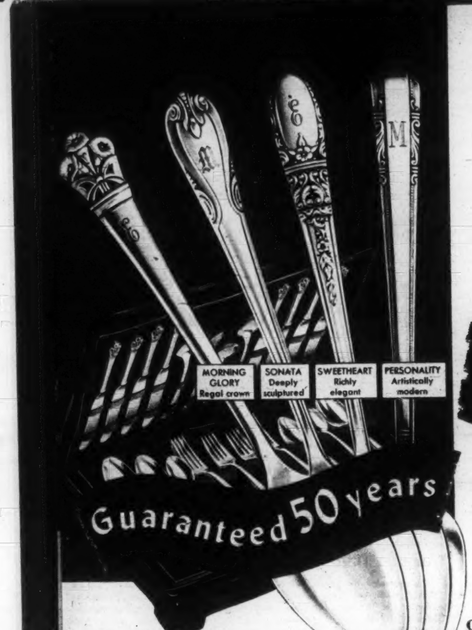
[E] **New! British Marine Barometer** at a record breaking low price! Genuine compensated movement. *Solid brass case*, mount on wall indoors or out! White frosted dial. Adjustable up to 1000 feet. Overall diameter 4 in.
4 N 6677—Shpg. wt. 8 oz . . . $7.50

[F] **Airguide Combination** . . for precision accuracy, sensibly priced. Center barometer tells weather forecast. Humidity shown at right, temperature at left. Black plastic case With gleaming gold color metal base. Size 7⅞x1⅝x4 inches high.
4 N 6665—Shpg. wt. 4 lbs . . $9.75

[G] **Distinctive "Coronet" by Airguide** . . . a complete "home weather-bureau" and an outstanding "period piece" furnishing as well. 20 inches high! Rich *solid mahogany* case in authentic period design. Solid brass trim. Silver color dials and scale show weather trends, humidity and temperature.
4N06678—Shpg. wt. 9 lbs. $24.50

Prices on these two pages include 20% Fed. Tax where "E" is added to catalog number




MORNING GLORY Regal crown
SONATA Deeply sculptured
SWEETHEART Richly elegant
PERSONALITY Artistically modern
Guaranteed 50 years

WE KNOW OF NO FINER SILVERPLATE . . REGARDLESS OF NAME OR PRICE

Harmony House Quadruple Silverplate

Another Sears 4-Star Feature

SPECIAL CHRISTMAS

You get Butter Spreaders or Iced Drink Spoons at no extra charge with sets or open stock

A gift to be cherished always. WHY? . . . because it is the only silverplate *carrying a written 50-year guarantee* . . . and the only silverplate unsurpassed in every quality comparison, yet priced way under comparable quality. Easy terms, too, see page 313. Knives have hollow handles, finest forged stainless steel blades. Knives and forks regular or grille (longer handles, shorter blades and tines). No extra charge for engraving. See page 66.

State style number, print initial. If correctly engraved may not be returned. *No C.O.D. ORDERS.*

State Pattern: Personality, Sweetheart, Sonata, or Morning Glory. No Excise Tax.

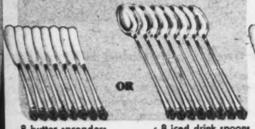
Crafted by America's oldest silverware manufacturer, R. Wallace & Sons

Bonus with 52-pc. Set Saves you $9.34

PAY ONLY $52.00 Cash $5.50 Down

Engraving included—Without chest

and at no extra charge you get Bonus Offer of either



8 butter spreaders
8 iced drink spoons

52 pcs. . . . Service for 8 includes: 16 teaspoons, 8 knives, 8 forks, 8 soup spoons, 8 salad forks, 2 (serving) tablespoons, 1 butter knife, 1 sugar spoon. *You can save 95c more* . . . $8.95 hardwood chest with cotton velveteen lining only $8.00 if you order with set. Deep walnut finish for traditional . . . blonde mahogany for modern. *State finish of chest, engraving style, pattern, bonus.*

Sets with 150-pc. chest. Shipping weight 12 lbs.

4 NR 8092M—Regular $60.00
4 NR 8093M—Grille 60.00

Sets without chest. Shipping weight 6 pounds

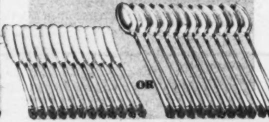
4 NR 8090M—Regular $52.00
4 NR 8091M—Grille 52.00

Bonus with 76-pc. Set Saves you $14.00

PAY ONLY $75.00 Cash $7.50 Down

Engraving included—Without chest

and at no extra charge you get Bonus Offer of either



12 butter spreaders
12 iced drink spoons

76 pcs. . . . Service for 12 includes: 24 teaspoons, 12 knives, 12 forks. 12 soup spoons, 12 salad forks, 2 (serving) tablespoons, 1 butter knife, 1 sugar spoon. $8.95 hardwood chest with cotton velveteen lining only $8.00 with set. If HER furniture is traditional select walnut finish . . . if it's modern, blonde mahogany is for HER. *State chest finish, engraving style, pattern, bonus.*

Sets with 150-pc. chest. Shipping weight 15 lbs.

4 NR 8064M—Regular $83.00
4 NR 8065M—Grille 83.00

Sets without chest. Shipping weight 9 lbs.

4 NR 8062M—Regular $75.00
4 NR 8063M—Grille 75.00

Open Stock BONUS OFFER

Saves you $4.67

Build your Open Stock order up to $26.00 or more and we will send you at no extra charge 4 butter spreaders or 4 iced drink spoons

Saves you $9.34

Build your Open Stock order up to $52.00 or more and we will send you at no extra charge 8 butter spreaders or 8 iced drink spoons

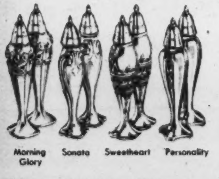
Saves you $14.00

Build your Open Stock order up to $75.00 and we will send you at no extra charge 12 butter spreaders or 12 iced drink spoons

Added bonus . . . if open stock order is $60.00 or more we will send a hardwood chest at no extra charge. For single pieces, divide "6 for" by 6. *State Bonus.*

State Pattern and quantity	Catalog No.	4 for	Shpg. wt.	6 for	Shpg. wt.
Teaspoons	4 NR 8000M	$2.50	6 oz.	$3.75	8 oz.
Dessert (oval soup) Spoons	4 NR 8001M	4.67	8 oz.	7.00	12 oz.
Round Soup Spoons	4 NR 8004M	4.67	8 oz.	7.00	12 oz.
(Serving) Tablespoons	4 NR 8003M	5.00	12 oz.	7.50	1 lb. 1 oz.
Iced Drink Spoons	4 NR 8005M	4.67	5 oz.	7.00	7 oz.
Regular Dinner Knives	4 NR 8032M	9.30	12 oz.	13.95	1 lb. 1 oz.
Regular Dinner Forks	4 NR 8018M	4.67	10 oz.	7.00	14 oz.
Grille Dinner Knives	4 NR 8031M	9.30	12 oz.	13.95	1 lb. 1 oz.
Grille Dinner Forks	4 NR 8015M	4.67	10 oz.	7.00	14 oz.
Salad Forks	4 NR 8019M	4.67	6 oz.	7.00	9 oz.
Butter Spreaders	4 NR 8041M	4.67	6 oz.	7.00	9 oz.
Cocktail or Oyster Forks	4 NR 8021M	4.67	4 oz.	7.00	6 oz.
		Each		Shipping weight	
Butter Knife	4 NR 8043M	$1.25		3 ounces	
Sugar Spoon	4 NR 8007M	1.25		3 ounces	
Pierced Pastry Server	4 NR 8046M	2.50		9 ounces	
Large Salad or Berry Spoon	4 NR 8011M	2.50		9 ounces	
Large Salad or Cold Meat Fork	4 NR 8027M	2.50		7 ounces	
Gravy Ladle	4 NR 8010M	2.50		8 ounces	

Save 30% on Matching Salt and Pepper Shakers



Pair Was ~~$4.50~~ Slashed to $3.15

Sheer Luxury for HER Table

Select shakers to match HER pattern. Quadruple silverplated . . . triple lacquered to retard tarnish. They never need polishing, just wipe them with a damp cloth. Each is 5½ inches tall. Beautifully lined gift boxes. Price includes 20% Federal Tax. *Please be sure to state pattern wanted:* Personality, Sweetheart, Sonata, or Morning Glory. Shipping weight 1 pound 5 ounces.

4 N 8870ME—*Reduced for Christmas to* . . . $3.15

SAVE $5.00 on Dual Purpose Occasional Table, Silver Chest

Was ~~$19.95~~ Slashed to $14.95

Dual purpose table has *these many expensive features too!* Screw-in legs lock in metal, hand-rubbed walnut finish blends with walnut or mahogany furniture, special anti-tarnish red cotton duvetyn and white rayon satin lining. 150-pc. chest has snug fitting cover, grooves for serving pieces and loops for 14 knives. Easy to assemble. 19½x13⅛-inch chest. Full 25 inches tall.

4 N 07478—Shpg. wt. 13 lbs. *Slashed to* $14.95

For Easy Terms, see page 313

WE KNOW FROM LABORATORY TESTS
THAT OUR POPULAR

Harmony House AA+ Silverplate

is America's BEST Value in this quality

BONUS OFFER

DANISH QUEEN
Made in U.S.A.
Statuesque beauty
SERENADE
Flowing
Cascade
MAYTIME
Youthfully
gay
CLASSIC FILIGREE
. . only pierced
pattern at this price
Guaranteed 25 years

of Iced Drink Spoons or Butter Spreaders at no extra charge with sets or open stock

YES . . . laboratory tests proved 25-year Silverplate has more silver than other brands in this quality. Silver overlay at wear points and 75% more silverplating than standard A1 plate *plus* beauty of design. Streamlined knives have hollow handles and forged stainless steel blades. Knives and forks regular or grille (longer handles, shorter blades and tines). Engraved at no extra charge (see page 66). Danish Queen and Classic Filigree cannot be engraved.
State style number, print initial. No C.O.D. Orders. If correctly engraved, may not be returned.
State Pattern: Classic Filigree, Maytime, Serenade or Danish Queen. No Excise Tax.

Made by oldest silverware manufacturer, R. Wallace & Sons

Open Stock BONUS OFFER

Saves you $2.17

Build your Open Stock order up to $13.50 or more and we will send you at no extra charge 4 butter spreaders or 4 iced drink spoons

Saves you $4.34

Build your Open Stock order up to $26.75 or more and we will send you at no extra charge 8 butter spreaders or 8 iced drink spoons

Saves you $6.50

Build your Open Stock order up to $37.50 or more and we will send you at no extra charge 12 butter spreaders or 12 iced drink spoons

Added Bonus . . . if open stock order is $32.50 or more, we will send hardwood chest at no extra charge. For single pieces, divide "6 for" by 6. State Bonus.

State Pattern and Quantity	Cat log No.	4 for	Shpg. wt.	6 for	Shpg. wt.
Teaspoons	4NR7800M	$1.24	5 oz.	$1.85	8 oz.
Dessert (oval bowl soup) Spoons	4NR7801M	2.34	8 oz.	3.50	11 oz.
Round bowl Soup Spoons	4NR7804M	2.34	8 oz.	3.50	11 oz.
(Serving) Tablespoons	4NR7803M	2.50	10 oz.	3.75	15 oz.
Iced Drink Spoons	4NR7805M	2.17	6 oz.	3.25	8 oz.
Salad Forks	4NR7819M	2.34	5 oz.	3.50	7 oz.
Regular Dinner Knives	4NR7832M	4.50	10 oz.	6.75	15 oz.
Regular Dinner Forks	4NR7818M	2.34	8 oz.	3.50	12 oz.
Grille Dinner Forks	4NR7815M	2.34	8 oz.	3.50	12 oz.
Grille Dinner Knives	4NR7831M	4.50	9 oz.	6.75	13 oz.
Butter Spreaders	4NR7841M	2.17	5 oz.	3.25	8 oz.
Cocktail or Oyster Forks	4NR7821M	2.17	4 oz.	3.25	6 oz.

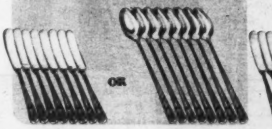
		Each	
Butter Knife	4NR7843M	$ .60	3 oz.
Sugar Spoon	4NR7807M	.60	3 oz.
Pierced Pastry Server	4NR7846M	1.25	5 oz.
Large Salad or Berry Spoon	4NR7811M	1.25	6 oz.
Large Salad or Cold Meat Fork	4NR7827M	1.25	7 oz.
Gravy Ladle	4NR7810M	1.25	5 oz.

Bonus with 57-pc. Set Saves you $4.34

PAY ONLY $26.75 Cash $3.00 Down

Engraving included—Without chest

yet at no extra charge you get Bonus Offer of either



8 butter spreaders 8 iced drink spoons

57-pcs. . . . Service for 8 includes: 16 teaspoons, 8 knives, 8 forks, 8 oval soup spoons, 8 salad forks, 3 (serving) tablespoons, 1 butter knife, 1 sugar spoon . . . plus 1 serving fork, 1 berry spoon, 1 gravy ladle, 1 pierced pastry server. Save 17% on 125-pc. walnut grained anti-tarnish hardwood chest with red cotton duvetyn lining . . . it's only $5.75 when purchased with sets. *State engraving style, pattern and Bonus above.*

Sets with 125-pc. chest. Shipping weight 12 lbs.
4NR7884M—Regular $32.50
4NR7885M—Grille 32.50

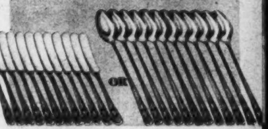
Sets without chest. Shipping weight 6 lbs.
4NR7882M—Regular $26.75
4NR7883M—Grille 26.75

Bonus with 81-pc. Set Saves you $6.50

PAY ONLY $37.50 Cash $4.00 Down

Engraving included—Without chest

yet at no extra charge you get Bonus Offer of either



12 butter spreaders 12 iced drink spoons

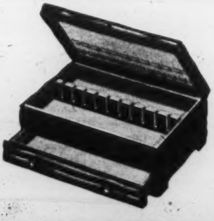
81 pcs. . . . Complete Service for 12 includes: 24 teaspoons, 12 knives, 12 forks, 12 oval soup spoons, 12 salad forks, 3 (serving) tablespoons, 1 butter knife, 1 sugar spoon, 1 berry spoon, 1 gravy ladle, 1 serving fork and 1 pierced pastry server. Save 17% on 125-pc. walnut-grained hardwood chest lined with gay red cotton duvetyn . . . just $5.75 when purchased with set. *State engraving style, pattern and Bonus.*

Sets with 125-pc. chest. Shipping weight 14 lbs.
4NR7888M—Regular $43.25
4NR7889M—Grille 43.25

Sets without chest. Shipping weight 8 lbs.
4NR7886M—Regular $37.50
4NR7887M—Grille 37.50

Save $3.00 on Handsome Anti-tarnish Drawer Chest

Was ~~$14.95~~ Slashed to $11.95



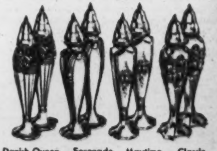
Large hardwood chest holds 212 pieces of silverware . . . and the roomy, 1¾ in. drawer is removable for extra ease in handling silver when setting the table. Rich burgundy red cotton velveteen lining is specially treated to protect silver. Walnut grain finish has *4 coats of satin smooth lacquer* . . . you can be sure it's the right color for any setting. Felt covered feet to protect HER furniture from scratches. 17x11⅛x6⅛ in. *Was $14.95*
4 N 07473—Shpg. wt. 12 lbs. Now only $11.95

Matching Salt and Pepper Shakers at 30% OFF

Were ~~$2.69~~ Slashed to $1.88

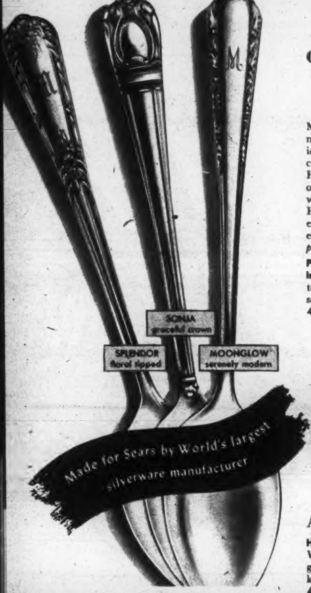
. . . for touch of perfection

Charm of her silver brought out in these shapely shakers. Select from same four beautiful patterns as above. Heavily plated and then carefully lacquered to resist tarnish. Never needs polishing . . . just wipe with damp cloth. Each shaker 5½ in. tall. *State pattern:* Classic Filigree, Maytime, Serenade or Danish Queen. Price includes 20% Federal Tax. Boxed.
4 N 8869ME—Wt. 1 lb. 5 oz. Pair $1.88



Danish Queen Serenade Maytime Classic Filigree

Sears Sterling Silver



Gift of heirloom beauty, expert craftsmanship . . yet PRICES are SO LOW

5-pc. Place Setting **$15.50**

SAVE $4.00 20-pc. Set only **$58.00** Cash $6 down

Made by world's largest silverware manufacturer whose name we cannot reveal because of these *low prices*. Fashioned of genuine sterling that meets government specifications . . . stamped "sterling" on back of every piece. Heritage quality means it is *solid silver* . . . never wears off, never loses luxurious beauty. Teaspoons are guild weight (heavy) with other pieces in proper proportion. Hollow handle knives, forged stainless steel blades. No extra charge for engraving (see below). Sonja cannot be engraved. *State engraving style number, print initial. State pattern:* Splendor . . . Sonja . . . or Moonglow.

Place Setting in flannel roll includes 1 each: knife, fork, teaspoon, salad fork, cream soup spoon. Wt. 13 oz.
4 NR 8575ME. **$15.50**

20-pc. Set includes 4 each: forks, knives, teaspoons, salad forks, cream soup spoons. Shpg. wt. 3 lbs.
4 NR 8591ME. **$58.00**

10% OFF on most wanted Open Stock Pieces

Name of piece	Catalog No.	Each Was	Each Now	Shpg. wt.
Butter Spreaders.	4 NR 8581ME	$2.60	$2.34	2 oz.
After dinner Coffee Spoons	4 NR 8583ME	1.30	1.17	1 oz.
Iced Drink Spoons.	4 NR 8584ME	3.10	2.79	2 oz.
Oyster or Cocktail Forks. .	4 NR 8585ME	2.10	1.89	2 oz.
(Serving) Tablespoons. . . .	4 NR 8582ME	5.75	5.17	4 oz.
Large Salad or Berry Spoon	4 NR 8586ME	7.75	6.97	5 oz.
Large Salad or Serving Fork	4 NR 8587ME	7.75	6.97	5 oz.
Gravy Ladle.	4 NR 8588ME	5.75	5.17	5 oz.
Butter Knife.	4 NR 8589ME	4.75	4.27	3 oz.
Sugar Spoon.	4 NR 8590ME	3.20	2.88	3 oz.

5 Other Popular Open Stock "Basic" Pieces

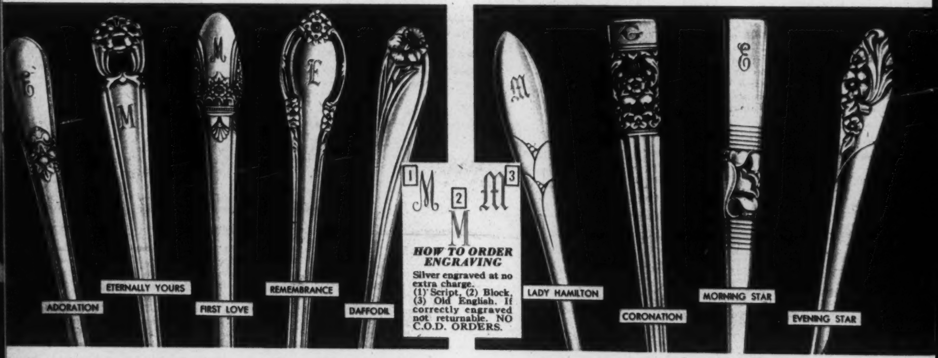
Name of piece	Catalog No.	Each	Shpg. wt.
Teaspoons.	4 NR 8576ME	$1.98	2 oz.
Cream Soup Spoons.	4 NR 8577ME	2.95	2 oz.
Luncheon or Dessert Forks. . .	4 NR 8578ME	4.25	2 oz.
Luncheon or Dessert Knives. .	4 NR 8580ME	3.45	3 oz.
Salad Forks.	4 NR 8579ME	3.20	3 oz.

ANTI-TARNISH CHESTS of solid wood to keep HER silver bright as new

Holds 90 pieces. Well made with Walnut color finish. Lined with green cotton duvetyn. Loops hold 10 knives. 15x11½x3⅛ in.
4 N 07466—Shpg. wt. 5 lbs.. **$4.95**

Holds 125 pieces. Walnut grain finish harmonizes with all furniture. Loops hold 12 knives. Red cotton duvetyn lining. 19x11¼x3⅛ in.
4 N 07454—Shpg. wt. 7 lbs. **$6.95**

Holds 150 pcs. Hand-rubbed, 3 coats of lacquer on walnut finish. Cotton velveteen lining. 17x11⅜x3⅛ in.
4N07461–Felt tabs. Wt. 7 lbs. **$8.95**
4N07477–Same, blonde mahogany. 8.95



HOW TO ORDER ENGRAVING

Silver engraved at no extra charge. (1) Script, (2) Block, (3) Old English. If correctly engraved not returnable. NO C.O.D. ORDERS.

1847 ROGERS BROS. by International Silver Co.

Made in U. S. A.

Prices controlled by manufacturer **52 pieces . . Service for 8** **$74.50** **With chest With engraving** **NO EXCISE TAX ON SILVERPLATE**

Five silverplate patterns for enchanting gifts . . . Daffodil, Adoration, Eternally Yours, First Love, Remembrance. Knives have hollow handles, forged stainless steel blades. Knives, forks regular or viande. Guaranteed against original defects in workmanship, materials. One initial engraved at no extra charge . . . see above. Daffodil cannot be engraved. **52 pcs. in hardwood chest include:** 16 teaspoons, 8 knives, 8 forks, 8 salad forks, 8 oval soup spoons, 2 (serving) tablespoons, 1 butter knife, 1 sugar spoon. *Postpaid* (Wt. 12 lbs.). *State engraving style number, print initial.*

4NR8158MT–Regular. *State pattern.* $74.50 **4NR8159MT–Viande.** *State pattern.* $74.50

OPEN STOCK for 1847 Rogers Bros. ***State pattern and quantity. Postpaid***

Name of piece	Catalog No.	4 for	6 for	Name of piece	Catalog No.	4 for	6 for
Teaspoons.	4 NR 8100MT	$3.00	$4.50	Salad forks.	4 NR 8119MT	$6.00	$9.00
Oval soup spoons.	4 NR 8101MT	6.00	9.00	Individual butter spreaders.	4 NR 8141MT	6.00	9.00
After dinner coffee spoons	4 NR 8106MT	2.84	4.25	(Serving) tablespoons.	4 NR 8103MT	Each	1.50
Iced drink spoons.	4 NR 8105MT	6.00	9.00	Gravy ladle.	4 NR 8110MT	Each	3.00
Regular knives.	4 NR 8132MT	10.00	15.00	Large serving or salad fork. .	4 NR 8127MT	Each	3.00
Grille or viande knives. . .	4 NR 8131MT	10.00	15.00	Large serving or salad spoon	4 NR 8111MT	Each	3.00
Regular forks.	4 NR 8118MT	6.00	9.00	Pierced pastry server.	4 NR 8146MT	Each	4.00
Grille or viande forks.	4 NR 8115MT	6.00	9.00	Pickle fork.	4 NR 8125MT	Each	1.75
Cocktail or oyster forks. . .	4 NR 8121MT	6.00	9.00	Carving set (13½-in. blade)	4 NR 8149MT	Each	14.75

COMMUNITY PLATE by Oneida, Ltd.

Made in U. S. A

52 pieces . . Service for 8 **$74.50** **With chest With engraving**

Give glorious silverplate beauty with Lady Hamilton, Coronation, Morning Star or Evening Star. Knives, forks regular or grille. Knives have hollow handles, forged stainless steel blades. Guaranteed for lifetime of service. One initial engraved at no extra charge (see above). Coronation as shown. Evening Star cannot be engraved. **52 pcs. in anti-tarnish hardwood chest include:** 16 teaspoons, 8 knives, 8 forks, 8 salad forks, 8 oval soup spoons, 2 (serving) tablespoons, 1 butter knife, 1 sugar spoon. *Postpaid.* (Shpg. wt. 12 lbs.). *State engraving style number, print initial.*

4NR8258MT–Regular. *State pattern.* $74.50 **4NR8259MT–Viande.** *State pattern.* $74.50

OPEN STOCK for Community Plate. ***State pattern and quantity. Postpaid.***

Name of piece	Community Plate			Name of piece	Community Plate		
	Catalog No.	4 for	6 for		Catalog No.	4 for	6 for
Teaspoons.	4 NR 8200MT	$3.00	$4.50	Cocktail or oyster forks.	4 NR 8221MT	$6.00	$9.00
Oval soup spoons.	4 NR 8201MT	6.00	9.00	Salad forks.	4 NR 8219MT	6.00	9.00
After dinner coffee spoons	4 NR 8206MT	3.00	4.50	Individual butter spreaders	4 NR 8241MT	6.00	9.00
Iced drink spoons.	4 NR 8205MT	6.00	9.00			Each	
Regular knives.	4 NR 8232MT	10.00	15.00	(Serving) tablespoons.	4 NR 8203MT	. . .$1.50. . .	
Grille or viande knives. . .	4 NR 8231MT	10.00	15.00	Gravy ladle.	4 NR 8210MT	. . . 2.75. . .	
Regular forks.	4 NR 8218MT	6.00	9.00	Large serving or salad fork. .	4 NR 8227MT	. . . 2.75. . .	
Grille or viande forks.	4 NR 8215MT	6.00	9.00	Butter knife.	4 NR 8243MT	. . . 2.00. . .	

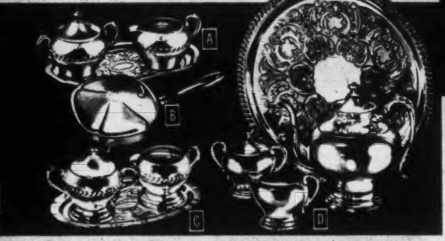
20% Fed. Tax included on prices with E after catalog number. 1847 and Community Plate not offered for sale outside U. S. A

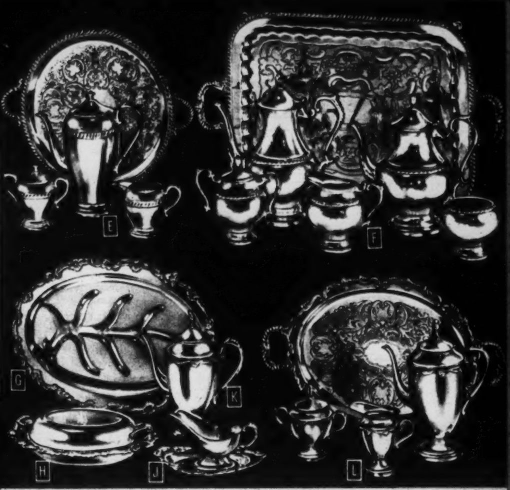
SCOOP OF THE YEAR

ORDER EARLY

Genuine copper base Silverplated Holloware is mighty scarce . . . BUT SEARS has this outstanding selection *in time for your Christmas giving.*

Each lovely piece heavily plated with PURE SILVER over genuine COPPER.





Special group of Traditional Favorites

A **Sugar and Creamer** with gadroon border. 9⅛x6-in. tray. Sugar 3⅜ in. creamer 2½ in.
4N8813E—Shpg. wt. 3 lbs. $6.95

C **Superb Sugar and Creamer** with gadroon border . . . *plus handy,* 9½x5⅛ in. tray. Covered sugar bowl 4 in. tall . . . creamer 3 in.
4 N 8725E—Shpg. wt. 3 lbs. . . $8.95

B **Footed Silent Butler** . . . for "tidying up" ashtrays. Wooden handle. 5⅛x7⅛ in.
4 N 8806E—Shpg. wt. 1 lb. 6 oz. $7.50

D **Queen Anne 4-pc. Coffee Set.** Authentic reproduction with lavish trim on beautifully rounded design. Full 8-cup coffee pot 7⅜ in. tall . . . creamer 3⅛ in. . . . sugar 4 in. All purpose 13-in. tray.
4N08705E—Shpg. wt. 10 lbs. . . . Set $26.95

Gadroon Bordered Sets

E **4-pc. Coffee Set with rolled gadroon border.** Striking simplicity of carefully detailed machine fashioned border stunning on gleaming silver plate. Large 8-cup coffee pot is 9⅝ in. tall . . . sugar bowl 5 in. with cover . . . creamer 5 in. tall . . . and tray 18 in. with handles.
4N08814E–4-pcs. *Save.* Shpg. wt. 12 lbs. $29.95
4N8722E–Coffee Pot. Shpg. wt. 3 lbs. . 11.95
4N8723E–Sugar, Creamer. Wt. 2 lbs. . 9.95
4N8724E–Tray. Shpg. wt. 6 lbs. 9.95

F **OUR MASTERPIECE.** Luxurious 6-pc. serving set with heavy gadroon border *completely crafted by hand.* By far our most strikingly beautiful set. Large coffee pot holds 10 cups, is 11⅝ in. tall; 8-cup teapot 10½ in.; covered sugar 6⅛ in.; creamer 4½ in.; waste bowl 3⅝ in. diam. Massive serving tray is 25x15 in. with handles.
4NT8712E–Shpg. wt. 22 lbs. 6-pc. Set $107.50

Princess Elizabeth Border

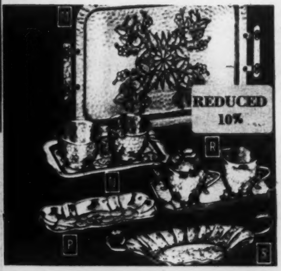
G **Princess Elizabeth Well and Tree Platter** with deep grooves for juices. 16½x12½ in.
4 N 8837ME—Shpg. wt. 3 lbs. 9 oz. $14.95

H **Princess Elizabeth Covered Vegetable Dish.** 4N8826ME 11½x9in. Shpg. wt. 5lbs. $14.95

J **Princess Elizabeth Gravy Boat.** Separate 9⅛x6⅛-in. sturdy stand.
4 N 8824ME—Shpg. wt. 2 lbs. 8 oz. . . .$14.95

K **Princess Elizabeth Teapot.** Full 6-cup size. 4N8838ME–10⅝ in. Shpg. wt. 3 lbs. $14.95

L **4-pc. Coffee Set with Princess Elizabeth border** . . . *hand-applied,* then *hand-cut.* 10½-in. coffee pot holds 8 cups, sugar and creamer each 5½ in. tall, attractive tray with graceful handles 21x12½ in. overall.
4N08828E–4-pcs. SAVE. Shpg. wt. 14 lbs. $42.50
4N8825E–Coffee Pot. Shpg. wt. 4 lbs. . . 14.95
4N8830E–Sugar, Creamer. Wt. 3 lbs. . . . 14.95
4N8831E–Tray. Shpg. wt. 7 lbs. 14.95



SAVE on Aluminum Gifts

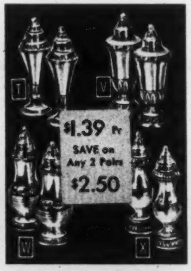
M **Serving Tray** in modern rectangular styling with lovely bouquet in center. 19x11¼ in.
4N8775–Wt. 1 lb. 12 oz. *Was $4.95* NOW $4.45

N **3-pc. Set.** Easy-grip handles on creamer and sugar bowl . . . each 2⅝ in. Tray 9⅞x5⅞ in.
4N8780–Shpg. wt. 1 lb. *Was $3.95* NOW $3.55

P **Scalloped Bread Tray.** 12½x6 in. overall.
4N8796–Wt. 9 oz. *Was $2.29* NOW $2.05

R **3-pc. Set. "Rose" tipped** 3⅜ in. sugar bowl and 2⅝ in. creamer. Tray 9½x5½ in.
4N8787–Wt. 1 lb. 4 oz. *Was $5.39* NOW $4.85

S **"Leaf" Handled Bread Tray** with raised grape design and fluted rim. 17x6⅝ in.
4N8772–Shpg. wt. 12 oz. *Was $3.29* NOW $2.95



Silverplated Shakers

SAVE 10% on any TWO PAIRS of shakers. Shpg. wt. ea. pr. 1 lb. 3 oz.

T **Aladdin's Lamp.** Unusually attractive detailing. Each 4¼ in. tall.
4N8857GE–Pair $1.39 Two Pairs $2.50

V **Troy** . . . broader style with spreading leaf design. Each 4⅜ in.
4N8858GE–Pair $1.39 Two pairs $2.50

W **Grecian Urn** . . . classic simplicity enhances every table. 4¼ in.
4N8872GE–Pair $1.39 Two pairs $2.50

X **Persian Market** . . . widens out from slender neck. Each 4⅜ in.
4N8873GE–Pair $1.39 Two pairs $2.50

PRICE CUT TO $6.20

Sterling Silver Gifts
SENSATIONAL Values
at ~~$6.89~~ . . now CUT
to ONE LOW PRICE
for Christmas gifts
$6.20

Y **Sterling Compote** with hinged handle . . . candy, nuts, or vase. Gadroon border. 5¼ in.
4N8802E–Shpg. wt. 1 lb. 8 oz. $6.20

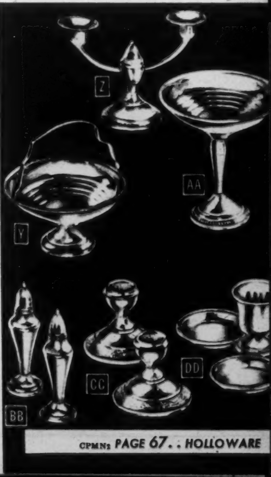
Z **Sterling Candelabra.** Modern styling with floral trim. 5 in.
4N8797E Shpg. wt. 1 lb. 8 oz. $6.20

AA **Taller Sterling Compote** with gadroon border on base. Both diameter and height 5¼ in.
4N8800E–Shpg. wt. 1 lb. 8 oz. $6.20

BB **Classic Sterling Salt and Pepper Shakers** with gadroon border. Each 4¾ in. tall.
4N8804E–Shpg. wt. 10 oz. Pr. $6.20

CC **Sterling Candlesticks** . . always in good taste. Each 3 in. tall. Shpg. wt. 1 lb. 8 oz.
4 N 8801E. . . . . Pair $6.20

DD **3-pc. Sterling Smoker Set.** Traditional gadroon border on 2¾ in. urn and 2 ashtrays, each 3 in. diameter.
4N8805E–Shpg. wt. 10 oz. Set $6.20



PRICES INCLUDE 20% Federal Tax where E is added to catalog number

SAY IT
WITH A
DIAMOND

NEW "Treasure" Gift Box with every ring

GUARANTEE . . . every engagement ring with 1/20 carat or larger center diamond has certificate showing weight, quality, registration number and purchase price. ALSO shows how simple it is to trade-in-a-ring on higher priced rings within 5 *years of purchase*. On ring you trade in we will allow Sears catalog price (exclusive of Federal Excise Tax) in effect at time of purchase.

SEARS OWN

Tradition Diamonds

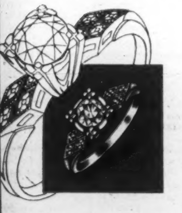
No matter what style she's dreaming of you'll find it HERE . . and for just 10% DOWN too!

YOU'LL ALSO SAVE MONEY, because according to a nationwide survey *Tradition* prices are 30% below the jewelry store average for comparable quality.

You have a choice of 2 or 3 famous qualities of Tradition Diamonds on these rings. *FINE Quality* . . . while not as perfect as Finer, is still radiantly beautiful and is equal to the *Best* quality sold by many stores. *FINER Quality* has absolutely no flaws visible to the naked eye. *PERFECT Quality (Our Finest)* meets or exceeds the accepted standard for stones when rated perfect . . . *no flaws when magnified 10 times. State ring size 5 to 8*. See How to Measure on page 75. Wedding Rings are engraved at no extra charge . . . so *print initials AND date*. ♦Rings shipped from Chicago or Philadelphia. Order from YOUR Mail Order House. *ALL RINGS POSTPAID* . . . Shpg. wt. ea. 4 oz.

Remember . . . all prices Include 20% Federal Tax. Rings enlarged

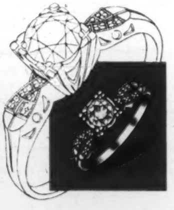
NEWEST . . lovely hand-engraved Solitaires



$46.95 to $495.95

Diamond shaped hand-carving. *State* 14K yellow or white gold. N 02908EY—*State quality, carat.*

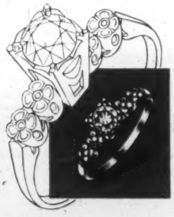
Fine Quality	Finer Quality
1/8 ct. . .$46.95	1/8 ct. . .$55.95
1/6 ct. . . 58.95	1/6 ct. . . 66.95
1/4 ct. . . 89.95	1/4 ct. . . 99.95
1/3 ct. . .120.95	♦1/3 ct. . .137.95
3/8 ct. . .154.95	♦3/8 ct. . .169.95
1/2 ct. . .255.95	♦1/2 ct. . .271.95
5/8 ct. . .320.95	♦5/8 ct. . .349.95
3/4 ct. . .449.95	♦3/4 ct. . .495.95



$53.95 to $626.50

Gleaming ribbons of fancy carving. *State* 14K yellow or white gold. 4 N 02909EY—*State quality, carat.*

Finer Quality	Perfect Quality
1/8 ct. . .$53.95	♦1/8 ct. . .$69.95
1/6 ct. . . 68.50	♦1/6 ct. . . 81.50
1/4 ct. . .101.50	♦1/4 ct. . .125.50
♦1/3 ct. . .139.50	♦1/3 ct. . .170.50
♦3/8 ct. . .170.50	♦3/8 ct. . .227.50
♦1/2 ct. . .271.50	♦1/2 ct. . .353.50
♦5/8 ct. . .350.50	♦5/8 ct. . .466.50
♦3/4 ct. . .503.50	♦3/4 ct. . .626.50

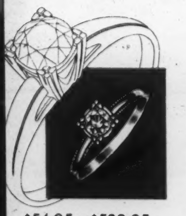


$47.50 to $1050.00

Exquisite "bridal" bouquets on sides. *State* 14K yellow or white gold. 4 N 02910EY—*State quality, carat.*

Finer Quality	Perfect Quality
1/8 ct. . .$47.50	♦1/8 ct. . .$69.95
1/6 ct. . . 68.50	♦1/6 ct. . . 81.50
1/4 ct. . .101.50	♦1/4 ct. . .125.50
♦1/3 ct. . .139.50	♦1/3 ct. . .170.50
♦1/2 ct. . .270.00	♦1/2 ct. . .353.00
♦5/8 ct. . .350.50	♦5/8 ct. . .466.00
♦3/4 ct. . .475.95	♦3/4 ct. . .626.50
♦ 1 ct. . .939.50	♦ 1 ct. .1050.00

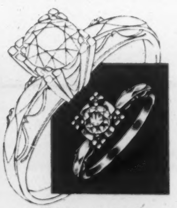
Classic Tailored Solitaires . . always be loved



$54.95 to $502.95

Tiny beading highlights solitaire. *State* 14K yellow or white gold. N 02904EY—*State quality, carat.*

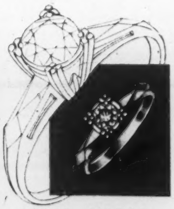
Fine Quality	Finer Quality
1/6 ct. . .$54.95	1/6 ct. . .$60.95
1/5 ct. . . 66.95	1/5 ct. . . 74.95
1/4 ct. . . 83.95	1/4 ct. . . 99.50
1/3 ct. . .114.95	♦1/3 ct. . .132.95
3/8 ct. . .152.95	♦3/8 ct. . .169.95
1/2 ct. . .234.00	♦1/2 ct. . .264.95
5/8 ct. . .318.95	♦5/8 ct. . .359.95
3/4 ct. . .410.95	♦3/4 ct. . .502.95



$47.95 to $1325.00

Starry white gold facets flashing accent on 14K yellow gold. 4 N 02905EY—*State quality, carat.*

Fine Quality	Finer Quality
1/8 ct. . .$47.95	1/8 ct. . .$50.95
1/5 ct. . . 72.95	1/5 ct. . . 79.95
1/4 ct. . . 87.95	1/4 ct. . . 97.95
♦1/3 ct. . .119.95	♦1/3 ct. . .133.95
♦1/2 ct. . .247.95	♦1/2 ct. . .260.95
♦3/4 ct. . .447.95	♦3/4 ct. . .460.95
♦ 1 ct. . .695.95	♦ 1 ct. . .875.00
♦1½ ct. .1295.00	♦1½ ct. .1325.00



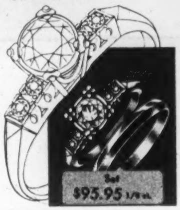
$45.95 to $625.95

Light-catching beveled edges. *State* 14K yellow, white gold. 4 N 02906EY—*State quality, carat.*

Finer Quality	Perfect Quality
1/8 ct. . .$45.95	♦1/8 ct. . .$67.95
1/6 ct. . . 65.95	♦1/6 ct. . . 79.95
1/4 ct. . . 97.95	♦1/4 ct. . .124.95
♦1/3 ct. . .136.95	♦1/3 ct. . .169.95
♦3/8 ct. . .167.95	♦3/8 ct. . .225.95
♦1/2 ct. . .269.95	♦1/2 ct. . .352.95
♦5/8 ct . .348.95	♦5/8 ct. . .465.95
♦3/4 ct. . .495.95	♦3/4 ct. . .625.95

CUPID SPECIAL!

Engagement
Ring PLUS
Matching
Wedding Ring
for
Regular Price
of Engagement
Ring ONLY

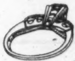


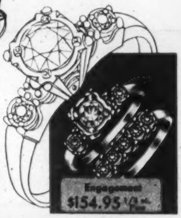
Christmas is always *the time* to give a diamond . . . now you can add an "extra gift" with the money you'll save when you select this beautiful set. Two diamonds on each side of our *Tradition Finer Quality* center diamond. Knife edge 14K yellow gold.

4 NR 2911EY—*State carat size below.*

1/6 ct. .$95.95 1/5 ct. .$107.95 1/4 ct. .$135.95
♦1/3 ct. .170.50 ♦1/2 ct. . 315.95 ♦5/8 ct. . 405.95
♦3/4 carat. .$529.50 ♦1 carat. .$919.50

NEW! Tradition Guard





Tiny springs adjust for perfect fit . . . will not slide or turn.

Reflector type setting in both rings of matched set gives illusion of greater size of *all* diamonds.

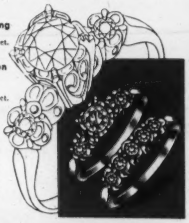
Sparkling diamonds in 14K yellow or white gold.
♦4 N 02903MEY—*State quality and carat size, color.*

Fine Quality	Finer Quality	Perfect Quality
1/4 ct. $124.50	1/4 ct. $135.95	1/4 ct. .$155.95
1/3 ct. 154.95	1/3 ct. 166.95	1/3 ct. . 209.50
1/2 ct. 279.50	1/2 ct. 305.95	1/2 ct. . 387.50
5/8 ct. 369.50	5/8 ct. 392.95	5/8 ct. . 539.50
3/4 ct. 469.50	3/4 ct. 507.95	3/4 ct. . 669.50
1 ct. 769.50	1 ct. 895.50	1 ct. .1100.95

♦4 NR 2032MEY—5 diamond Wedding Ring 50.00

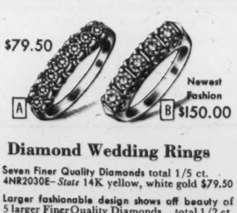
Engagement Ring
$149.50 1/3 ct.

Extra savings on
Matched Set
$189.50 1/3 ct.



Brilliant Magic Reflector Settings make *all* Diamonds in *both* rings appear much larger.

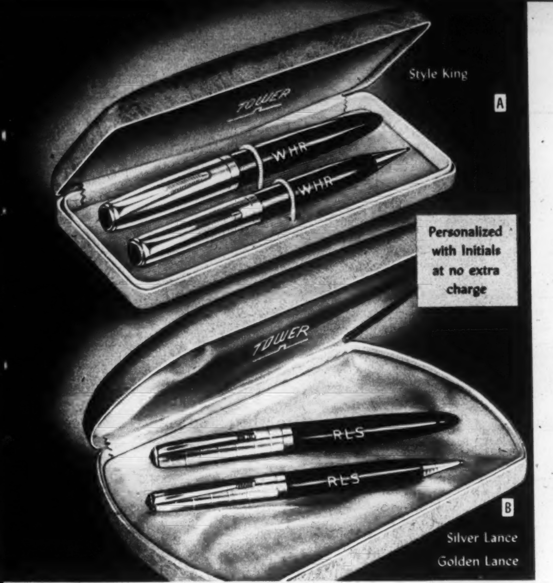
2 side diamonds with *Fine Quality* center diamond.
4 N 02901EY—*State carat size.* 14K yellow gold.
1/8 ct. $ 69.50 1/4 ct. $109.50 ♦1/3 ct. .$149.50
♦1/2 ct. 265.50 ♦5/8 ct. 335.50 ♦3/4 ct. . 437.50
4 NR 2029E—5-diamond Wedding Ring. 55.00
4 NR 2902EY—Save! 2-pc. Matched Set. *State carat.*
1/8 ct. $109.50 1/4 ct. $149.50 ♦1/3 ct. .$189.50
♦1/2 ct. 305.50 ♦5/8 ct. 375.50 ♦3/4 ct. . 477.50



Diamond Wedding Rings

A Seven Finer Quality Diamonds total 1/5 ct. 4NR2030E–*State* 14K yellow, white gold $79.50

B Larger fashionable design shows off beauty of 5 larger Finer Quality Diamonds . . total 1/2 ct. ♦4NR2031EY–*State* 14K yellow or white gold $150.00



New TOWER Pens with the Famous Touch-O-Matic Point!

Most outstanding values we've ever offered in precision writing instruments

Style King Pen Only	Silver Lance Pen Only	Golden Lance Pen Only
$3.89	$10.95	$16.95

***ALL THREE PENS** give all these important Tower Basic Features*

- Hooded 14K gold points
- Action-Matic Filler
- Trans-Plastic Ink Sac
- 10-Day Home Trial (see Big Catalog)

PLUS Special Christmas Engraving. Print 3 initials you want personalized on Tower Pen and Pencil. Absolutely no extra charge. No. C.O.D.'s.

TOWER STYLE KING . . almost unbelievable writing value

A Our Tower Style King has *all* features above . . . *all* satin smooth performance of Touch-O-Matic point . . . yet its price is easy on your Christmas budget. Sleek plastic barrels in dark red, gray or black. Silver color metal cap and clip. Snap cover gift case covered with morocco-grain artificial leather. *State color . . . fine or medium point. Print 3 initials.*

4 NR 6987—Pen. Shpg. wt. 4 oz. **$3.89** **4 NR 6988—Set.** Shpg. wt. 7 oz. **$6.89**

TOWER LANCE . . Sears finest Pens guaranteed 10 full years

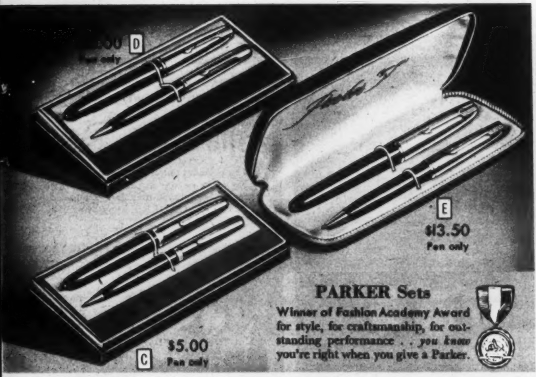
B Who ever is fortunate enough to receive one of these superb pens for Christmas will be proud of its matchless ultra slim beauty, and its peerless touch-and-go writing performance. Tower's finest, most precisely crafted pen is *guaranteed 10 years against defects in materials and workmanship.* 1/10 14K gold band and matching clip give contrast in Silver Lance . . . match perfectly the gleaming cap of Golden Lance. duPont Lucite barrels in black, dark red or gray. Luxurious presentation gift case covered with tan ostrich grain artificial leather. *State color . . . fine or medium point. Print 3 initials.*

Silver Lance with chased Kromaloy Cap

4NR6991-Pen. Shpg. wt. 4 oz. **$10.95** **4NR6992-Set.** Shpg. wt. 7 oz. **$15.95**

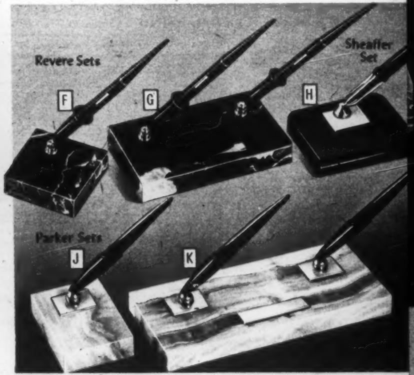
Golden Lance with 1/10 14K gold-filled Cap

4NR6993E-Pen. Shpg. wt. 4 oz. **$16.95** **4NR6994E-Set.** Shpg. wt. 7 oz. **24.95**



PARKER Sets

Winner of Fashion Academy Award for style, for craftsmanship, for outstanding performance . . *you know* you're right when you give a Parker.



C **Parker "21".** A budget priced pen with a name famous for quality. Special Octanium 8-alloy metal point will not spread, warp, twist or scratch. Silver color metal cap. *State black, red or blue* plastic barrel . . . *and fine or medium point.* Boxed. *Postpaid.*

4N6783T-Pen.(Wt. 4 oz.)**$5.00**

"21" Pen, Pencil Set.

4N6784T-(Shpg. wt. 7 oz.) **8.75**

D **Parker "51 Special".** Lower-priced version of famous "51". Octanium alloy point. Aero-metric ink pressure control. Bright stainless steel cap and clip. Foto-filler and Pliglass sac. *State red, blue or black plastic barrel, fine or medium point.* Boxed. *Postpaid.*

4N6787T-Pen. (Wt. 4 oz.) **$10.00**

"51 Special" Set.

4N6786T-(Shpg. wt. 7 oz.) **15.00**

E **"51" . . . Parker's proudest achievement.** 14K gold *plathenium* tipped point. Ink-governor gives no-skip line. Aero-metric pressure control. Dark red, black, gray or blue Lucite body. Silver color Lustraloy metal cap. Boxed. *State color, fine, medium point. Ppd.*

4N6775T-Pen (Wt. 4 oz.) **$13.50**

"51" Pen and Pencil Set.

4N6776T-(Shpg. wt. 7 oz.) **19.75**

Revere Desk Sets. Imported black, gold color marble bases. Black plastic pens. Gold plated stainless steel med. points. Swivel sockets.

F **Single Pen Set.** 3x3 in. base. Boxed. **4 N 6767**—Shpg. wt. 1 lb. . **$1.95**

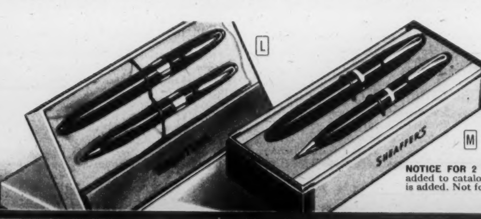
G **Two Pen Set.** 3½x6½ in. base. **4 N 6768**—Boxed. Wt. 2 lbs. **$4.95**

H **Sheaffer's Desk Set** with shiny jet black crystal 3½x4 in. base. White dot pen in swivel socket. **4N6772T-***Postpaid.* (Wt. 1 lb.). **$10.50**

J **Parker Magnetix Pen Desk Set.** Black "21" pen fits in magnetic ball socket that pivots to any angle. Genuine onyx base is 2½x3¾ in. **4N6773T-***Postpaid.* (Shipping weight 1 lb.) **$11.95**

K **Parker TWO PEN Desk Set** with large plaque for personalized engraving. Two black "21" Pens fit in magnetic sockets as above. Large genuine onyx base. 4x8½ in. *Ppd.* **4 N 6774T**—(Shpg. wt. 2 lbs.). **$25.00**

Handsome Gift Boxed Pens by SHEAFFER



L **Sheaffer's STATESMAN TM** . . . thin model. 14K gold hand-ground point. Radite plastic cap and body in black, blue or dark red. 1/10 10K gold-filled band and clip. *Touch-down* filler. Matching pencil. *State color, fine or medium point. Postpaid.*

4N6875T-Pen. (Wt. 4 oz.) **$10.00**

Statesman Pen and Pencil Set.

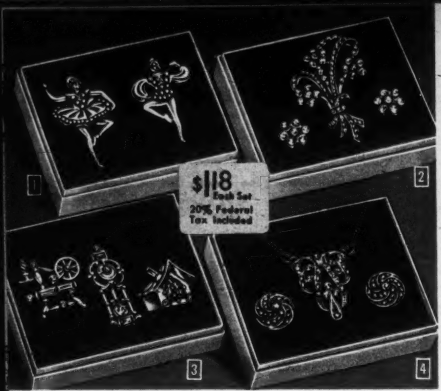
4N6876T—(Shpg. wt. 7 oz.) . . . **15.00**

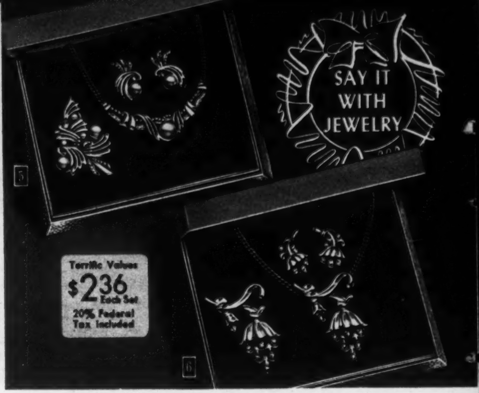
M **Sheaffer's Admiral** with *Touch-down* pneumatic filler . . . one stroke empties, cleans and refills in just 10 seconds. 14K gold point. Plastic body with 1/10 10K gold filled trim and clip. *State color . . . dark red, black or blue, and fine or medium point.* Boxed. *Postpaid.*

4N6881T-Pen. (Wt. 4 oz.) . . . **$5.00**

4N6882T-Set. (Shpg. wt. 7 oz.) **8.75**

NOTICE FOR 2 PAGES. Prices include 20% Tax where E is added to catalog number; same price cash or terms where T is added. Not for sale outside U.S.A. where marked Postpaid.





Fashion-wise Jewelry Sets she can't resist. Smartly styled rayon lined Gift Boxes

Dancin' Darlin' Pins

1 **Ballet Dancers** that'll pivot right into her heart . . . and bring new glamour to her wardrobe. Heavenly blue stones and tiny pearls (both simulated) 2 in. tall.
4 N 3501E—Shpg. wt. 7 oz. . . . Set $1.18

Starry Rhinestone Set

2 **Graceful Corsage Pin and Earring Set.** Large fiery flowers of 2½ in. pin sparkle as brightly as matching ⅝ in. earrings (screw backs).
4 N 3514E—Shpg. wt. 7 oz. . . . Set $1.18

Intriguing Threesome

3 **Set of 3 Scatter Pins** . . . copy of pins 3 times this price. Aqua-blue and rose simulated stones. Wheel and "birdhouse" ¾ in. long. "Grand-dad" clock 1¼ in.
4 N 3637E—Shpg. wt. 4 oz. . . . . Set $1.18

Gala Rhinestone Set

4 **Rhinestone "Evening Stars"** set off with flashing smaller stars. Lovely pendant with 16-inch silver color metal chain. ¾ in. swirl earrings (screw).
4 N 4531E—Shpg. wt. 7 oz. . . . . Set $1.18

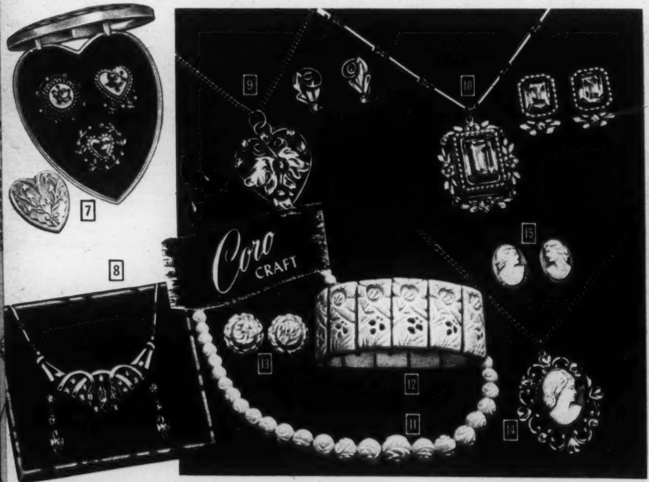
3-pc. Sets in attractive white and gold Gift Boxes

5 **Beautifully created for fascinating "fashion tricks."** Simulated pearls, rhinestones in gold color metal. 15¼ in. necklace, 2¼-in. pin and 1¼-in. clamp earrings.
4 N 4533E—Shpg. wt. 7 oz. . . . . Set $2.36

6 **Twinkling rhinestones accent** rich simulated stones. *State color:* emerald or aqua blue. Gold color metal. 15-in. necklace, 2¼-in. pin, 1¼-in. clamp earrings.
4 N 4569E—Shpg. wt. 7 oz. Boxed Set $2.36

Costume Jewelry

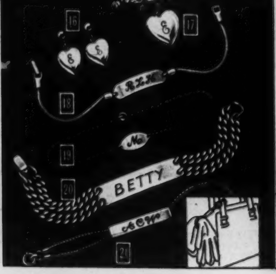
At Sears it's always Up-to-the-Minute



Personalized Jewelry by CORO

$1.18 and $1.24 20% Federal Tax Included

The personal touch that means so much. No extra charge for engraving, but if correctly engraved may not be returned. NO C.O.D. ORDERS. Shpg. wt. ea. 5 oz.



Sweetheart Scatter Pins

7 **Three Adorable Pins** in ivory-like embossed box. Lacy gold plating and tiny simulated pearls and rose stones frame genuine cloisonne hearts. 1¼ in. tall.
4N3500E—Shpg. wt. 7 oz. Boxed Set $3.50

8 **Coro's Artistic Masterpiece** . . . intriguing way to make every lovely lady look even more enchanting. *State color* of 15½-in. gold plated necklace and 1⅝-in. earrings (screw): aqua-blue, crystal.
4N4567E-Shpg. wt. 7 oz. Boxed Set $3.98

Dainty Pendant Set

9 **Detach pendant** from 15½-in. necklace, use as pin. Simulated stones . . . *state color:* rose, aqua-blue, ruby, emerald. Gold plated. Velour type box. Set with ½ in. screw earrings.
4N4568E—Shpg. wt. 7 oz. . . . . Set $2.40

Carved Bone "Rose Buds"

State color: ivory or cherry red.

11 **"Rose Bud" Graduated Necklace.**
4N4629ME–16¼ in. Wt. 5 oz. . . . $1.18

12 **"Rose Bud" Adj. 1½-in. Bracelet.**
4N4429ME—Shpg. wt. 4 oz. $1.18

13 **"Rose Bud" Earrings.** Screw. ¾ in.
4N3929ME–Shpg. wt. 3 oz. . Pr. $1.18

"Empress" Set

10 **Flashing emerald-cut** and tiny imported simulated stones in pendant on 15½ in. gold color metal chain. ¾ in. screw earrings. Velour type box. Wt. 7 oz.
4N4590E– *State:* aqua-blue or topaz. $2.40

Genuine Carved Cameo

14 **Sculptured Necklace.** Gold color metal.
4N4566ME–15 in. long. Wt. 5 oz. $1.18

15 **Matching Cameo Earrings.** Screw. ⅝ in.
4 N 3966ME—Shpg. wt. 3 oz. . $1.18

4N3566ME–**Separate Pin.** 2 in. Wt. 4 oz. 1.18

All Prices Include 20% Fed. Tax

16 **Earrings.** *Print 1 initial.* Screw 1⅛ in.
4NR3938E—Gold color metal. . . . Pr. $1.24

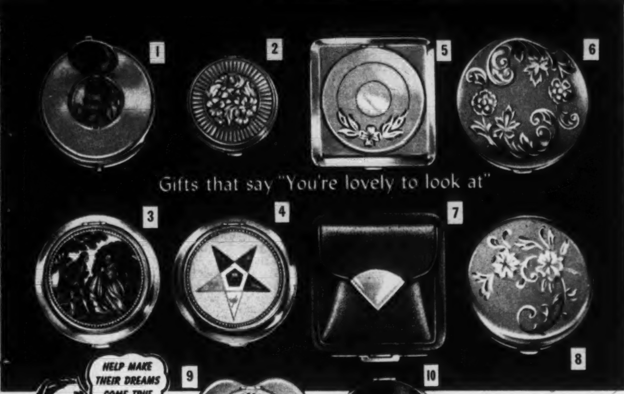
17 **Sword and Heart Pin** . . . heart opens to hold 2 pictures. *Print 1 initial.* 2¼ in. long.
4 NR 3639E—Gold color metal. $1.18

18 **Snake Chain Identification Bracelet.** 7½-in. *State:* rhodium finish or gold color metal.
4 NR 4430E—*Print 3 initials.* $1.24

19 **Fashionable Anklet.** 1/20 12K gold filled.
4NR4420E—9 in. *Print 1 inital* $1.24

20 **Two Row Bracelet.** Silver color metal. 7⅝-in.
4NR4425E–*Print 3 initials, 5 letter name* $1.24

21 **Glove Holder.** Slip gloves in loop, then push bar to hold securely. Attach to purse. *Print up to 3 initals.* 5½ in. long.
4 NR 4825E—Gold color metal. $1.18



1 Locket Compact . . . holds 2 of her most treasured pictures. Gold color metal. Mesh sifter with puff. 3⅛ in. diam. Shpg. wt. 3 oz.
4 N 4717. . . . . .95c

2 Tiny Compact styled for gala evenings . . . sports ...or for your "junior Miss." Sifter with puff. Gold color metal. 2⅛ in. diam.
4 N 4710—Shpg. wt. 3 oz. 95c

5 Expensive style, wafer thin Compact. Gold and silver color metal with hand-engraved flowers. Mesh sifter with puff. 3⅛ in. diam.
4N4726–Shpg. wt. 3 oz. $1.95

6 Copy of Compact twice this price. Floral design etched in pink and green on gold color metal. Metal door. Puff. 3½ in.
4N4742–Shpg. wt. 3 oz. $5.90

3 "May I Have This Dance" . . . as gallant cavalier bows to his lovely lady. Colorful design on gold color metal. Sifter, puff. 3⅛ in.
4N4723–Shpg. wt. 3 oz. . . 95c

4 Eastern Star Compact. Authentic emblem in official colors on white. Gold color metal. Mesh sifter with puff. 3⅛ in. diam.
4N4705–Shpg. wt. 3 oz. . . 95c

7 "Pouchette" Compact with tiny coin purse. Red artificial leather, gold color metal frame, expensive slide lock. Sifter, puff. 3½ in.
4N4712–Shpg. wt. 6 oz. $2.00

8 Domed satiny jeweler's bronze Compact with hand-engraved floral design. Metal *inner* cover protects powder from spilling. 3⅜ in.
4N4737–Shpg. wt. 3 oz. $2.00

She'll be so thrilled HER Compact is Initialed

Personalized engraving . . . and at no extra charge to you. If correctly engraved may not be returned. *No C.O.D. orders.*

9 Romantic Heart design Compact. Engraved design on gold color metal. Mesh sifter with puff. 3⅛ in. diam. *Print up to 3 initials.*
4NR4740-Shpg. wt. 5 oz. $1.50

10 "Cupcake" Compact. Gold color initials. *State:* gold color . . . or red or green jeweltone. Sifter, puff. *Print 3 initials or up to 5 letter name.*
4NR4729–3 in. Wt. 5 oz. $1.00

HELP MAKE THEIR DREAMS COME TRUE

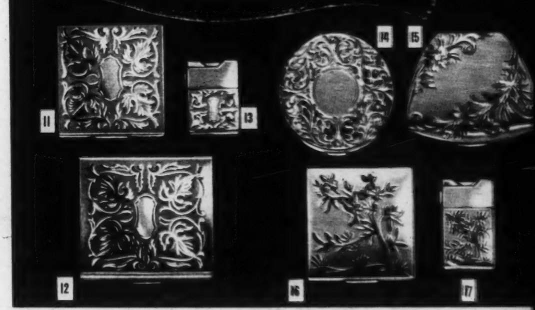
9
10
J.C.E.
Carol

Two beautiful compacts specially fashioned for engraving HER initials . . . at no extra charge.

and Compacts

Fashions in Costume Jewelry

GIFTS BY ELGIN-AMERICAN



Most wanted Gifts by Elgin-American

Elgin-American . . . a name known everywhere for designs that set fashion trends. Crafted of costly jeweler's bronze with rich styling. Protective felt case plus gift box. *Postpaid.* (Shpg. wt. each 5 oz.).

11 Slim Compact lavishly trimmed with hand-engraved design.
4 N 4752M—2¾ in. sq. Inner protective metal door with puff. $4.95

12 Matching Cigarette Case decidely feminine. Holds 10 cigarettes.
4 N 4762M—3⅛x3⅝ in. overall. $5.95

13 Matching Cigarette Lighter with famous automatic "magic action."
4N1310M—1¾x1¼ in. overall. $7.50
4N4773T–3-pc. Set in Extra Special Gift Box for Christmas. . 18.40

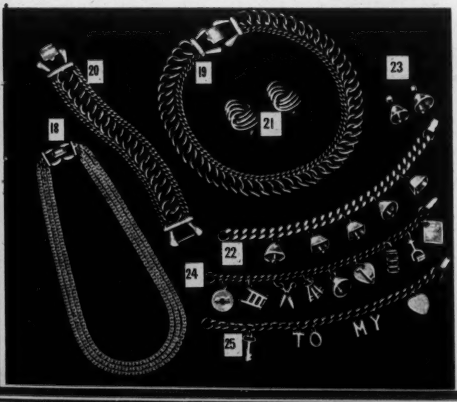
14 Popular Rounded style Compact so dainty and wafer thin.
4 N 4733—Inner metal protector powder door. 3-in. diam. . . 4.95

15 Fan-shaped Compact with graceful 3 tone floral sprays.
4 N 4253—2⅞x3⅝ in. Inner metal protective door. 5.95

16 Exquisite Silver color Compact highlighted with gold color accents.
4 N 4760—Inner metal door. 2¾ inch square $9.95

17 Matching Cigarette Lighter with "magic action" light.
4 N 1311—1¼x2⅛ in. overall. 8.75
4 N 4772T—2-pc. Set (16)and(17)in. Extra Special Gift Box. 18.70

Any gift above by ELGIN-AMERICAN is a perfect way to make a special occasion in her life



Jewelry that looks Expensive .. actually it's very budget-wise

18 Popular 3-row Snake Chain. Graceful, flexible metal links. 14½, 15 and 15½ in. lengths. *State choice:* silver or gold color metal.
4 N 4573E—Shpg. wt. 4 oz. $1.20

19 New ¾-in. Wide Collar—unusually flattering. Expensive detailing of mesh type links on outside emphasizes swirling beauty of slender loops in the center. Beautifully polished gold color metal.
4 N 4587ME—15¼ in. long. Shpg. wt. 8 oz. $2.38

20 Matching Bracelet for snug fitting flattery.
4 N 4487ME—7½ in. Shpg. wt. 3 oz. 2.38

21 Matching Earrings. Screw backs. ⅝ in.
4 N 3987ME—Shpg. wt. 3 oz. 1.18

22 "Tinkling Bell" Bracelet with 5 bells. 7⅛ in.
4N4431ME–Gold color metal. Shpg. wt. 4 oz. $1.18
[23] 4N3931ME-**Bell Earrings.** Screw. ⅜ in. Wt. 3 oz. 1.18

24 "My Diary" Bracelet with 9 movable charms. *State* silver or gold color metal. 7⅛ in. long.
4 N 4409E—Shpg. wt. 4 oz. $1.18

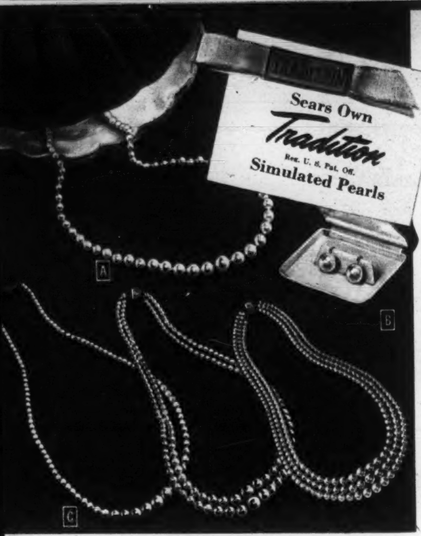
25 "Key to My Heart" Bracelet with 6 charms. 7 in.
4N4428E–Gold color metal. Shpg. wt. 4 oz. $1.18

Prices Include 20% Fed. Tax where E is added to catalog no. Same price cash or Terms where T is added to catalog no.

Indian style Bracelets

26 Pair of real Indian design Bracelets lavishly trimmed with turquoise and authentic Indian symbols. Silver color metal. Adjustable.
4 N 4421E—Shpg. wt. 4 oz. $2.38

27 Authentic Zuni Indian style Bracelet. Six turquoise set across entire top with real Indian writings. Adjustable. Silver color metal.
4 N 4422E—Shpg. wt. 3 oz. $1.18



Tradition Simulated Pearls in 3 famous qualities

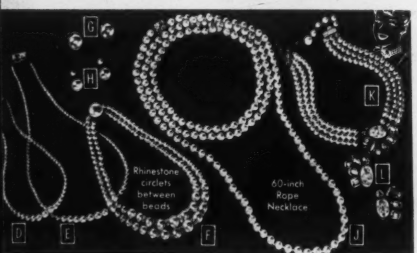
Carefully made of fine alabaster glass with coating of pearly essence from sea. Beautifully strung *by hand* on strong silk cord. Price depends upon coating, clasp, box.

[A] **OUR FINEST** . . . magnificent simulated pearls are so like natural pearl it's hard to tell the difference. Individually *hand-dipped* then *hand polished*. Knotted between each bead. Schick clasp . . . rhinestones set in sterling silver. Famous shell box (shown on opposite page) is cut rayon velvet with white rayon satin lining. Wt. each 5 oz.
4N4610ME—One row. 17 in. long.$6.74
4N4611ME—Two rows. 17-18 in. . 11.45
4N4612ME—3 rows. 17-18-19 in. . 15.60

[B] **Matching Earrings.** In square box to match above. White rayon satin, aqua velvet lining. Sterling screw backs ⅝ inch.
4 N 3900ME—Shpg. wt. 3 oz. Pr. $2.24

[C] **OUR Beautiful FINE and FINER** qualities in 1, 2 or 3 strand styles.
FINE Quality has creamy luster, rhinestone buckle clasp. Dark blue simulated leather snap box with white rayon satin lining. Shpg. wt. each 5 oz.
4N4581E—One row. 17 in. long .$2.38
4N4582E—Two rows. 16, 17 in. . . 4.64
4N4583E—Three rows. 16,17,18 in. 6.74
FINER Quality with richer luster. 10K white gold filigree clasp. Elegant brocade box with gold color metallic threads . . . highlighted with pink and blue. White rayon satin lining. Shpg. wt. ea. 5 oz.
4N4687E—One row. 17 in. long . . $3.50
4N4688E—Two rows. 16-17 in. . . . 6.74
4N4689E—Three rows. 16,17,18 in. 9.50

ALL PRICES on page include 20% Federal tax where "E" is added to catalog number. **ALL MEASUREMENTS** are approximate



Beautiful Simulated Pearls in latest fashions

[D] **Junior Necklace** . . . for "petite Mrs." as well as young miss. Sterling clasp.
4 N 4670E—13 in. Shpg. wt. 5 oz.$1.20

[E] **Good Quality** with creamy luster. Rhinestone clasp. Shpg. wt. ea. 5 oz.
4N4551E—One row. 17 in. long . .$1.20
4N4552E—Two rows. 16, 17 in. . . 2.40
4N4553E—Three rows. 16,17,18 in. 3.50
Same . . . extra long. Sterling clasps.
4N4538E—One row. 19 in. long . .$1.58
4N4539E—Two rows. 19, 20 in . . 2.98
4N4540E—Three rows. 19, 20, 21 in. 3.98

[F] **Rondelle Necklace** . . . one of our most popular styles. Spiced with rhinestones. *State color:* creamy white or pink.
4 N 4549E—15 in. Shpg. wt. 5 oz . $3.50

[G] **Large Pearl Earrings** with wide gold color metal band. Screw backs.
4 N 3939E—1½ in. Shpg. wt. 3 oz. Pair $1.18

[H] **Graceful Earrings** with dainty pearl drops. Screw backs. 1-in.
4 N 3921E—Shpg. wt. 3 oz. Pair.$1.18

[J] **Newest Trick** . . . long (60-in.) pearl rope that she can wear long or looped. Rhinestone clasp. Knotted.
4 N 4658E—Shpg. wt. 5 oz. $2.50

[K] **Beautifully Colored Pendant** on 3-row adjustable necklace. 12 in.
4 N 4598ME—Shpg. wt. 5 oz. . . .$3.98

[L] **Matching Pearl Earrings** with accents of lovely colors. Screw.
4N3999ME—1½ in. Wt. 3 oz. Pr. $2.36

ILLUSTRATED ON OPPOSITE PAGE

Tradition Cultured Pearls can't be completely imitated because they're taken from *living oysters*

[M] **OUR RARE Cultured Pearls** . . . we believe are the BEST you can buy at this price. Creamy, nicely sized, knotted and graduated on strong silk. 14K white gold clasp.
4 N 4506ME—18 in. Costly cut rayon velvet Shell Box. Shpg. wt. 5 oz. $24.95

[N] **OUR RARER Cultured Pearls** have been in the ocean many more years so each carefully matched pearl has more layers. ABOVE ALL . . . these knotted pearls are more artistically graduated and much freer from irregularities. "Shortener" included.
4 N 4530E—18 in. 14K white gold clasp. Famous Shell Box. Shpg. wt. 5 oz. $59.95

[P] **Heirloom Pink . . . OUR RAREST CULTURED PEARLS.** Only pearls that have been cradled in the ocean's depths for years can have such perfection of color . . . such unbelievable perfection of graduation . . . and flawless perfection of layers so thick and lustrous. As far as we know this rare colored cultured pearl is offered by Sears *way under prices* asked for such exquisite perfection. As it is so rare only a very few can be fashioned . . . and the privileged ones who will own one will find that the ageless beauty truly increases with the years. Knotted. 18 in. 14K white gold clasp. Famous Shell Box.
4 N 4660E—"Shortener" shown on opposite page included. Shpg. wt. 5 oz. $98.00

Sears Own *Tradition*

REG U S PAT OFF

Outstandingly beautiful Tradition Cultured Pearls

BAROQUE Cultured Pearls . . . *elegantly irregular.* 1/20 12K gold filled. Cut rayon velvet snap box, white rayon satin lining.

[R] **BAROQUE Bracelet** . . . so dainty. 7½ in.
4 N 4443ME—Shpg. wt. 4 oz . $12.95

[S] **BAROQUE Cultured Pearl Necklace.**
4 N 4543ME—14 in. Wt. 4 oz. . $22.50

[T] **Cultured Pearl Charm** . . . for either bracelet. 1/20 12K gold filled heart.
4 N 4804E—1½ in. Shpg. wt. 3 oz. . $1.98

[V] **Junior Cultured Pearl Necklace.** Sterling clasp. Cotton velour Box. 13-in.
4 N 4600ME—Shpg. wt. 4 oz. $10.40

[W] **Cultured Pearl Bracelet.** 1/20 12K gold filled links. Matching oblong box.
4N4426ME—7¼ in. Wt. 4 oz. . . $12.95
Cultured Pearl Earrings. 10K white gold. Square velvet boxes. ¼ in. Wt. ea. 3 oz.
[X] 4N3915ME—Screw backs . . Pair 8.95
[Y] 4 N 3925ME—Pierced . . . . . Pair 8.95

Jewels by Bogoff . . seen on smart women

Necklaces alone (as featured by Vogue magazine) sell nationally for more than you pay for BOTH necklace and earrings at Sears. Personally designed by Bogoff, famed creator of feminine jewelry, who uses only finest imported rhinestones . . . each *hand-polished*, then *set by hand.* Precious rhodium plated backs. Ice-blue and rhinestone, rose and rhinestone or all clear rhinestone. Rayon satin lined gift boxes. Shpg. wt. each 8 oz.

[AA] **Large jewel-cut stones** in radiant 15½ in. necklace. 1½ in. screw earrings.
4 N 4586E—*State color above.* Set . . $5.95

[BB] **Snowflake Set** . . . emerald-cut stones have exotic fiery brilliance. Large 3¼ in. pin and ¾ in. screw earrings.
4 N 3525E—*State color above.* Set . . $5.95

[Z] **Star-bright Set.** 15½ in. necklace and ¾ in. "star" earrings (screw-back).
4 N 4536E—*State color above.* Set . . $5.95

[CC] **The Queen** . . . to make her feel really regal. Finer 15½ in. necklace and shimmering ¾ in. earrings (screwback).
4 N 4601E—*State color above.* Set . . . $8.95

Gem-like Jewelry Boxes for her treasured "Gems"

Jewelry Boxes have upswing trays, lock and keys . . . are 10x7x3½ in. except 4N4866.

[DD] **"Medallion" Jewel Box** in wine or blue simulated leather with Florentine gold color tooling. Harmonizing rayon faillelining. *State color.*
4 N 4813—Shpg. wt. 1 lb. 12 oz. . . $2.95
As above . . . smaller size. 7½x5½x2½ in.
4 N 4866—Shpg. wt. 1 lb. 4 oz. . . . $2.20

[EE] **Polished Aniline dyed Genuine Leather Jewel Box.** Rich velvet and satin (rayon) lining harmonizes perfectly with glowing colors of leather . . . wine, blue or emerald green. Secret compartment, partitioned tray. *State color.*
4 N 4867—Shpg. wt. 1 lb. 12 oz. . . $5.90

[FF] [GG] **MUSICAL JEWEL BOXES** . . . genuine Swiss movements. Gold tooling. Harmonizing rayon velvet, satin linings. Partitioned trays. Shpg. wt. 1 lb. 12 oz.

[FF] **Simulated Leather** in baby blue, rose or ivory. Note unusual pastel lining.
4 N 4835—*Please state color* $6.89

[HH] **Genuine Aniline dyed Leather with genuine beige leather lining for $7.78** . . . lowest price we've seen is $18.95. 24K gold tooling. *State color of cover:* wine or medium blue. Soft pillow in partitioned tray to protect "gems".
4 N 4841—Shpg. wt. 1 lb. 12 oz. . . $7.78

[KK] **Sweetheart Earring Rack.** Rosy dawn or clear Lucite. 5¾x4¼ in.
4 N 4824—*State color.* Shpg. wt. 6 oz. . 95c

[GG] **Genuine Leather.** "Serenade." Exquisite tooling. Chestnut or wine color. *State color.*
4 N 4805 . . . . $9.44

[I] **FIRST TIME . . . personalized Jewelry Box.** Daintily feminine pastel satin and velvet (rayon) lining harmonizes perfectly with simulated leather cover . . . rose, baby blue or ivory. 24K gold trim. Partitioned tray. *Print 3 initials. State color.*
4 N 4820—Shpg. wt. 1 lb. 12 oz. . . . $3.95

[LL] **New "Swirl" Earring Rack.** Clear or sapphire blue Lucite. 5⅝x2 in.
4 N 4828—*State color.* Shpg. wt. 6 oz. 95c

"Sno-surprises" hold lovely Simulated Pearls

[MM] **"Sno-bell"** . . . tinkling with Christmas cheer and creamy 18 in. necklace.
4 N 4532E–Sterling clasp. Wt. 8 oz . $1.50

[NN] **"Sno-ball"** topped with festive bow . . . filled with 18 in. necklace.
4 N 4572E–Sterling clasp. Wt. 8 oz . $1.50

Outstanding marvels in BOTH beauty and price

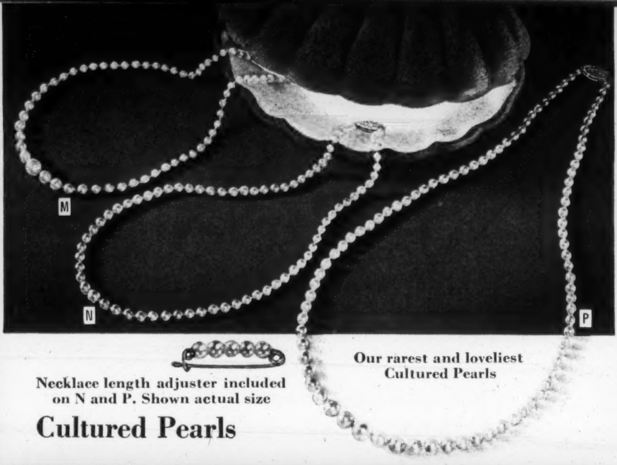
[PP] **Dainty Necklace** of exquisitely carved roses has such a delicate (but lasting) way of saying "Merry Christmas." Fashioned of simulated coral and tiny seed pearls.
4 N 4589ME—15¼ in. Wt. 5 oz . . . $3.49

[RR] **Matching Earrings.** Screw backs.
4N3989ME—1½ in. Wt. 3 oz. Pr. $1.18

[SS] **"One Rose" Compact.** Gold color metal. Mesh sifter with puff.
4 N 4720—3¼ in. Shpg. wt. 3 oz. . . . 95c

[2] **Smart Clamp-on Initial Pins.** Modern design that has appearance of popular third dimension. Gold plated finish on metal. ⅝ in. *Print 2 initials.*
4 N 3640E—Shpg. wt. 7 oz. Boxed . $1.18

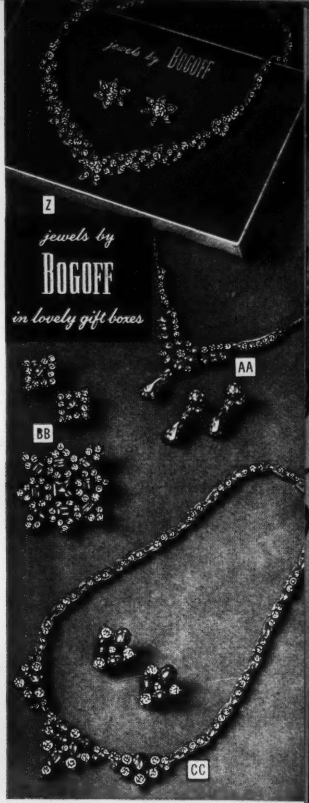
[3] **3 Rhinestone Initial Pins** . . . with flashing brilliance she'll love to sprinkle across collar, pocket or lapel. 1 inch tall. *Print 3 initials.*
4 N 3600E—Shpg. wt. 7 oz. Boxed.
Set $1.18



Necklace length adjuster included on N and P. Shown actual size

Our rarest and loveliest Cultured Pearls

Cultured Pearls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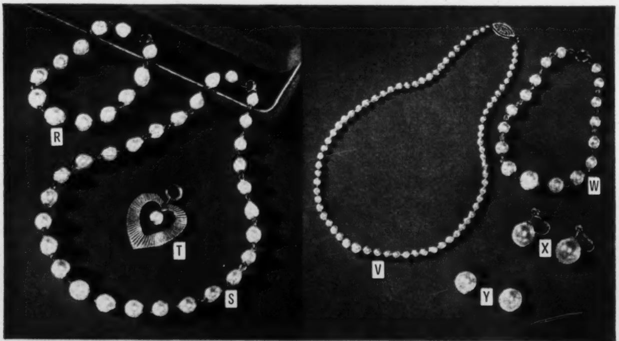

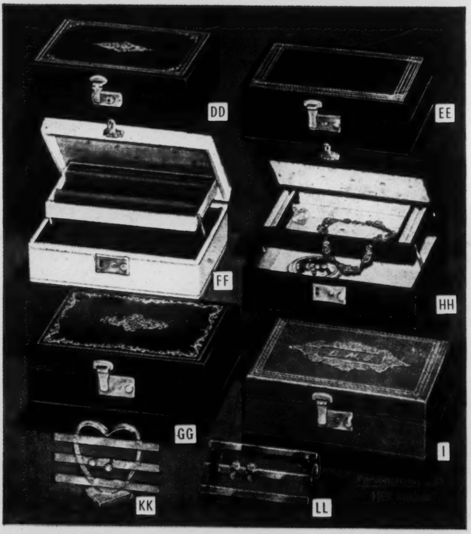
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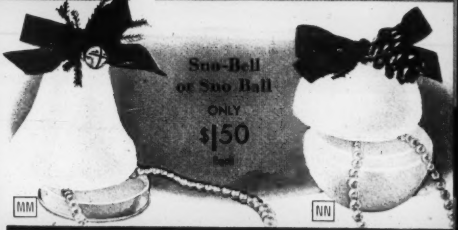
Sno-Bell
or Sno Ball
ONLY
$1.50
Each
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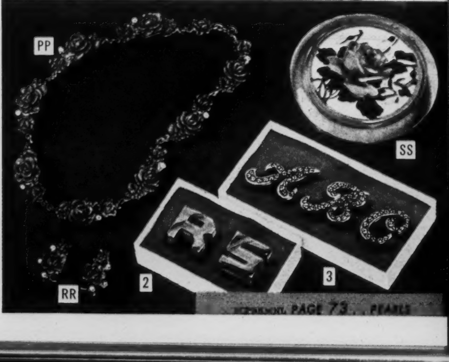
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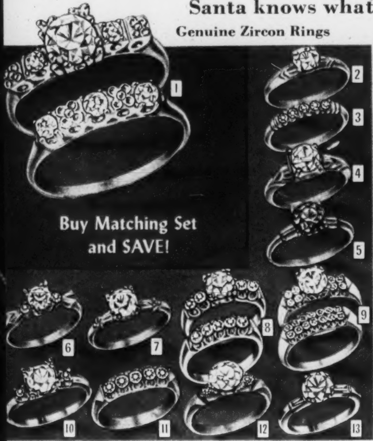
Santa knows what every woman wants . . a beautiful Ring from YOU

Genuine Zircon Rings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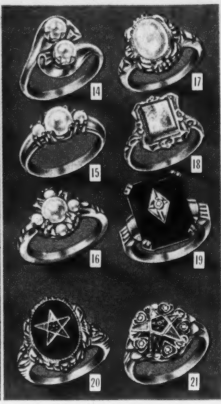
Buy Matching Set
and SAVE!

Striking favorites for HER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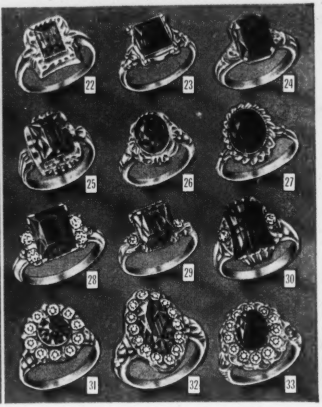
Synthetic or Simulated Birthstones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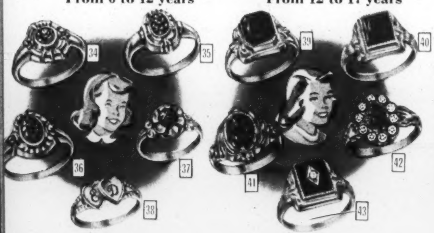
Lovely Rings for Girls 6 to 17 years

From 6 to 12 years **From 12 to 17 years**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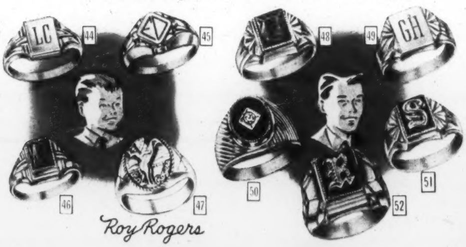
Mannish Rings for Boys 6 to 17 years

From 6 to 12 years **From 12 to 17 years**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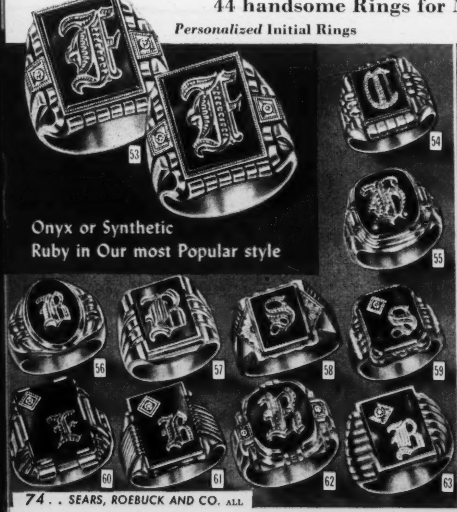
44 handsome Rings for Men . . so masculine

***Personalized* Initial Rings**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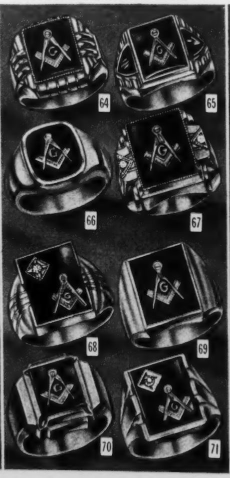
Onyx or Synthetic
Ruby in Our most Popular style

Fraternal Insignia Rings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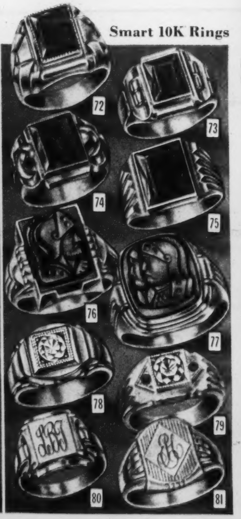
Smart 10K Rings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Rings on their fingers

SAY IT WITH
JEWELRY

Will keep YOU always in their hearts

Genuine ZIRCON Rings for Women

All rings below are **WHITE** Zircons that look so much like diamonds only an expert can tell. (5) also comes in sky-blue. Zircons are about 1/3 heavier than diamonds so carats are about 1/3 smaller. Wedding rings engraved at no charge. *State ring size* 5 to 8 . . . *print initials, wedding date.* Boxed.

1 **Romantic orange blossoms** with 2 side zircons. (About ¾ ct.). 10K yellow gold.
♦4 N 05238EY.........$9.98
Matching Wedding Ring.
♦4 NR 5239EY.........$8.95
SAVE $2.05 on Matched Set.
♦4 NR 5237EY.........$16.88

2 **Budgeteer.** 10K yellow gold mounting.
♦4N05183EY–Abt. 1 ct.$5.89

3 **5 zircon Wedding Ring.** 10K yellow gold.
♦4 NR 5203EY.........$7.69

4 **Laurel mounting of 10K** yellow gold. (Abt. 1 ct.).
♦4 N 05206EY.........$7.79

5 **White or radiant blue zircon.** (Abt. 1½ ct.). 10K yellow gold. *State choice.*
♦4 N 05180EY........$10.98

6 **Two side zircons in "bow-knots."** 10K yellow gold.
♦4N05230EY–Abt. 1 ct.$11.98

7 **Daintily fashioned of 10K** yellow gold. Abt. 1½ ct.
♦4 N 05205EY........$11.95

8 **Lovely 10K white gold** enhances 4 side zircons.
♦4 N 05188MEY—
About 1 ct...........$19.98
Matching Wedding Ring.
♦4 NR 5208MEY......$15.98

9 **New Double Row style** with 8 side zircons. 10K white gold. About 1½ ct.
♦4 N 05233MEY......$22.98
Double Row Wedding Ring.
♦4 NR 5234MEY......$19.95

10 **Highlighted with 2 diamonds.** 10K white gold mounting. About 1½ ct.
♦4 N 05222EY........$21.50

11 **Shimmering bright 5 zircon Wedding Ring.** *State* 14K white or yellow gold.
♦4 NR 5207EY........$26.98

12 **Two Diamonds for extra sparkling accent.** *State choice:* 14K white or yellow gold. About 1½ ct.
♦4 N 05159EY........$29.98

13 **Largest** . . . about 2½ ct. with 2 zircon baguettes. Luxurious 14K white gold.
♦4 N 05195EY........$32.98

Always Smart

Rich 10K yellow gold. *State ring size* 5 to 8. Gift Boxed.

14 **"Ballerina Swirl"** with twin cultured pearls.
♦4 N 05227EY........$16.95

15 **Trio of perfectly matched** cultured pearls.
♦4 N 05228EY........$18.95

16 **Lovely cluster of rich,** creamy cultured pearls.
♦4 N 05240EY........$19.95

17 **Real Opal** with delicate irridescent coloring.
♦4 N 05241EY........$10.95

18 **Genuine Opal framed in** artistic simplicity.
♦4 N 05213EY........$12.95

19 **Popular Genuine Onyx** with 1/100 ct. diamond.
♦4 N 05231EY........$17.98
Same . . . 3/100 ct. diamond.
♦4 N 05232EY........$26.98
Same . . . 5/100 ct. diamond.
♦4 N 05242EY........$36.95

Eastern Star Rings

20 **Oval synthetic ruby with** enameled emblem.
♦4 N 05243EY........$14.98

21 **Five heart-set diamonds** with beautifully colored synthetic star-points.
♦4 N 05190EY........$34.98

Women's Synthetic or Simulated Birthstone Rings

SIMULATED stones are expertly cut and colored to resemble *the genuine* . . . **SYNTHETIC** are even more brilliant, scientifically created . . . almost impossible to tell from genuine. 10K yellow gold mountings. *State ring size 5 to 8, birthmonth.*

22 **Budget-priced Simulated stone.**
♦4 N 05068EY..............$3.95

23 **Fancy Simulated square-cut.**
♦4 N 05063EY.............. 4.19

24 **Popular prong set Simulated stone.**
♦4 N 05062EY..............$4.98

25 **Daintily framed Simulated Ring.**
♦4 N 05072EY..............$5.98

26 **Simulated stone in "picture frame."**
♦4 N 05069EY..............$6.49

27 **Quaint victorian** mounting around highly faceted synthetic stone.
♦4 N 05081EY................$7.49

28 **Emerald-cut simulated stone with** 4 side zircons. Knife edges.
♦4 N 05082EY................$9.98

29 **Light-catching Synthetic stone with** 2 diamonds in beaded setting.
♦4 N 05071EY................$11.90

30 **NEW . . . unusually cut Synthetic stone** made even more brilliant with 2 flashing side zircons.
♦4 N 05083EY................$17.95

Artistic clusters of twinkling simulated white sapphires set off true beauty of these lovely simulated birthstones.

31 **Gently rounded . . . richly designed.**
♦4 N 05055EY.............. $5.98

32 **Stylish marquise-cut ring.**
♦4 N 05054EY.............. 7.49

33 **Fancy edge gives added depth.**
♦4 N 05041EY..............$7.98

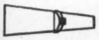
BIRTHMONTH CHART

January . . . Dark Red Garnet	May . . . . Pale Green Spinel	September . . Dk. Blue Sapphire
February . . . . Purple Amethyst	June . . . . Violet Alexandrite	October . . . . Rose Pink Zircon
March . . . Green Aquamarine	July . . . . Red Ruby	November . . Golden Sapphire
April . . . . . . White Sapphire	August. Light Green Peridot	December . Blue Green Zircon

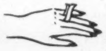
IMPORTANT NOTICES. ALL Prices include 20% Fed. Tax. ♦ means shipped from Chicago or Philadelphia. Order . . . pay postage from **YOUR** mail order house.

SHIPPING WEIGHT FOR ALL RINGS . . . 4 ounces each.

If you KNOW ring size state it . . . if NOT, here are 2 ways to measure:



A **Cut cardboard** 5 in. long as shown at left. Take ring that FITS and drop over narrow end of cardboard . . . but don't force. Then draw line at both sides of ring where it stops . . . *send with order.*



B **Cut cardboard** (about wt. of catalog cover) 4 in. long, but not over ¼ in. wide. Wrap around largest part of finger so it'll slip back and forth. Mark with pencil where paper joins . . . *send with order.*

OR write for Ring Size Card 8264N. For one size larger add $1.00, 2 sizes $2.00 (up to size 14 for men . . 10 for women).

ALL RINGS IN GIFT BOXES

ALL RINGS SHOWN ON OPPOSITE PAGE

Rings specially styled for Children and Teen-agers

Girls 6 to 12 years

Gleaming 10K yellow gold. *State size* 3-4-5 only. Gift boxed. **Simulated Birthstones** . . . chart above. *State size and birthmonth.*

34 **Fancy framed favorite.**
♦4 N 05066EY.........$2.59

35 **Daintily feminine oval design.**
♦4 N 05065EY.........$2.98

36 **Richly detailed setting.**
♦4 N 05064EY......... 3.59

37 **Ring with simulated ruby or** sapphire. *State choice.*
♦4 N 05224EY............$3.19

38 **Double Heart Signet.** Engraved (see notice at right).
4 NR 5289E– *Print 2 initials.*$3.29

Girls 12 to 17 years

Lovely 10K yellow gold. *State ring size* 5 to 7. Gift boxed. **Simulated Birthstones** . . . chart above. *State size and birthmonth.*

39 **Popular because it's so simple.**
♦4 N 05076EY.........$3.98

40 **Lovely frame for gay stone.**
♦4 N 05077EY.........$4.19

41 **Modern oval "swirl" mounting.**
♦4 N 05078EY.........$4.79

42 **Clear stone cluster "pet."**
♦4 N 05084EY.........$5.98

43 **Genuine Onyx and real center Diamond** . . . exactly like the style favored by women.
♦4 N 05229EY............$9.25

Boys 6 to 12 years

10K yellow gold (except 47). *State size* 3-4-5 ONLY. Boxed. **Signets.** Engraved . . . no C.O.D. orders. If correctly engraved may not be returned. *Print 2 initials.*

44 **Beveled side mounting.**
4 NR 5637E...........$3.49

45 **Modern diamond-shaped top.**
4 NR 5632E...........$3.69

46 **Mannish simulated ruby or** sapphire. **State choice.**
♦4 N 05545EY...........$3.89

47 **HIS HERO .. Roy Rogers** atop rearin' Trigger. Sterling Silver. *State size* 3½, 4½, 5½.
4 N 05902E..............$1.18

Rings for Older Boys 12 to 17 years

All mountings fashioned of gleaming 10K yellow gold. Patterned after best-selling Men's Rings . . . sized to fit. *State size 6 to 9.* Boxed.

48 **Handsome ring** with simulated ruby or sapphire. Striking engraved mounting. *State choice.*
♦4 N 05557EY............$5.09

49 **Signet Ring** with gleaming satin finish top. Always popular because it's such a personal gift. Initials engraved. No. C.O.D. Orders. If correctly engraved may not be returned. *Print HIS 2 Initials.*
4 NR 5634E..............$4.49

50 **Genuine Onyx set with genuine Diamond.** Masculine mounting is just like Dad's.
♦4 N 05566EY..........$10.98

51 **Genuine Onyx with His initial.** *Print 1 initial.*
♦4 NR 5406EY...........$6.59
Same . . . sterling silver mounting.
♦4 NR 5407EY...........$4.19

52 **Heavier Genuine Onyx Initial Ring.** *Print 1 initial.*
♦4 NR 5404EY...........$10.49

Ring a bell with any man this Christmas . . give him a handsome ring

INITIAL Rings . . . just for HIM

All mountings are 10K yellow gold. Diamonds set in white gold. *State ring size* 8 to 12. Gift boxed. *Please print initial.*

53 **BEST SELLER** . . . with either synthetic ruby or genuine black onyx. Two side diamonds.
Glowing Synthetic Ruby.
♦4 N 05401EY......... $23.95
Genuine JET Black Onyx.
♦4 N 05402EY......... $18.50

54 **Genuine Onyx in tailored** modern mounting.
♦4 N 05408EY......... $11.98

55 **Semi-oval Genuine Onyx** . . . pleasingly tailored.
♦4 N 05405EY......... $13.98

56 **Genuine Oval Onyx with** wide, built up mounting.
♦4 N 05426EY......... $16.50

57 **Vivid Synthetic Ruby is set** off by massive mounting.
♦4 N 05409EY......... $24.95
Same . . . genuine black onyx.
♦4 N 05410EY......... $19.95

58 **Ultra modern carved mounting** with synthetic ruby.
♦4 N 05424EY......... $26.95
Same . . . genuine black onyx.
♦4 N 05425EY......... $23.95

59 **Diamond in synthetic ruby.**
♦4 N 05422EY......$23.95
Same . . . genuine black onyx.
♦4 N 05432EY......... $18.98

60 **Diamond brings out richness of synthetic ruby.**
♦4 N 05417EY......... $31.98
Same . . . genuine black onyx.
♦4 N 05403EY......... $27.98

61 **Sparkle of diamond adds to** gleam of synthetic ruby.
♦4 N 05420EY......... $29.98
Same . . . genuine black onyx.
♦4 N 05421EY......... $24.98

62 **Brilliance of two diamonds** highlights the glowing color of synthetic ruby.
♦4 N 05411EY......... $32.98
Same . . . genuine black onyx.
♦4 N 05412EY......... $27.98

63 **OUR FINEST Initial Ring** . . . diamond countersunk in corner of synthetic ruby.
♦4 N 05429EY......... $36.98
Same . . . genuine black onyx.
♦4 N 05430EY......... $31.75

FRATERNAL Rings for Men

All rings are 10K yellow gold. Diamonds are set in 10K white gold. *State ring size* 8 to 12. Gift boxed.

Rings with Masonic Emblem ONLY

64 **Large** Masonic Emblem inlaid in simulated ruby.
♦4 N 05452EY..........................$12.98

65 **Masonic Emblem Countersunk** in genuine onyx.
♦4 N 05453EY..........................$19.98

66 **Blue Lodge Emblem encrusted** on synthetic ruby.
♦4 N 05458EY..........................$21.95
♦4 N 05484EY—Same . . . genuine black onyx.. 16.98

Masonic . . . Knights of Columbus or Elks

67 **Two diamonds set in triangles highlight unusually** rich color of synthetic ruby and emblem.
♦4 N 05454EY—*State HIS Emblem*...........$24.95
♦4 N 05455EY—Genuine black onyx. *State emblem* 19.98

68 **Diamond gleams from corner of synthetic ruby.**
♦4 N 05456EY—*State HIS Emblem*........$24.95
♦4 N 05457EY—Genuine black onyx. *State emblem* 19.95

69 **Emblem countersunk in synthetic ruby.**
♦4 N 05493EY—*State HIS Emblem*........$31.98
♦4 N 05494EY—Genuine black onyx. *State emblem* 26.98

70 **24 K gold Emblem richly encrusted on synthetic ruby.**
♦4 N 05463EY—*State HIS Emblem*........$29.98
♦4 N 05495EY—Genuine black onyx. *State emblem* 26.95

71 **Diamond AND Emblem countersunk in synthetic ruby.**
4 N 05450EY—*State HIS Emblem*........$39.98
♦4 N 05465EY—Genuine black onyx. *State emblem* 34.50

POPULAR Rings for Men

10K yellow gold. *State ring size 8 to 12.* Boxed.

72 **Simulated Ruby** in modern style mounting.
♦4 N 05548EY..........................$9.30

73 **Widely framed brilliant synthetic ruby.**
♦4 N 05569EY.......................... 11.98

74 **Synthetic Ruby with flashing highlights.**
♦4 N 05533EY.......................... 15.95

75 **Rich Synthetic Ruby expertly faceted** to catch extra sparkling highlights.
♦4 N 05565EY..............................$18.95

76 **Genuine Tiger Eye Cameo Ring,** nicely carved.
♦4 N 05536EY..........................$9.98

77 **Richly carved "Double Head" Tiger Eye Cameo.**
♦4 N 05566EY..........................$13.98

78 **Genuine bright White zircon.** About 1 ct.
♦4 N 05567EY..........................$19.98

79 **Larger Diamond-like White zircon** (about 1½ct.) . . . striking synthetic ruby at each side.
♦4 N 05537EY..............................$28.98
♦4 N 05547EY—**Same** . . . without rubies.... 23.90

SIGNETS. Engraved at no extra charge. No C.O.D. orders. If correctly engraved may not be returned.

80 **Unusually low-priced Signet Ring.**
♦4 NR 5615EY—*Print 3 initials*.........$7.49

81 **Heavier Signet with costly engine turned top.**
♦4 NR 5613EY—*Print 3 initials*.........$9.55

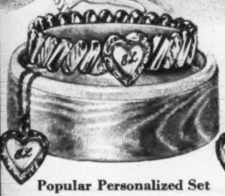
BE sure to read HOW TO ORDER Instructions above

Junior Miss

Gold Filled Jewelry

ALL LOCKETS ON THIS PAGE have 15-inch chains and open to hold 2 pictures (except 18). Expansion bracelets have stainless steel backs. Junior Miss Jewelry is 1/20 12K gold filled (except 2, 3 and "Specials.")

Please see Engraving Notice below.

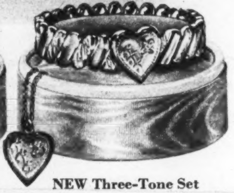


Popular Personalized Set

Bracelet	Locket	Save on Set
$3.69	$2.09	$5.49

Teen-agers definitely want something that is their very own . . . just like this *Initialed Set*. HER engraved initials show off perfectly on highly polished center of BOTH the locket and matching expansion bracelet . . . framed with lovely border design. *Print HER 2 initials*. Gift boxed.

4 NR 5801E–**Bracelet**. Shpg. wt. 3 oz.$3.69
4 NR 5820E–**Locket**. Shpg. wt. 3 oz... 2.09
SAVE 29c on 2-pc. Matched Set.
4 NR 5800E–Shpg. wt. 4 oz. ONLY $5.49



NEW Three-Tone Set

Bracelet	Locket	Save on Set
$4.19	$2.38	$5.79

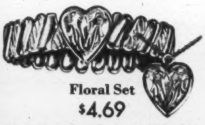
Gleaming border is sunny accent with dainty *hand-engraved* floral sprays of palest rose and green on satiny smooth yellow gold. She'll treasure this locket and expansion bracelet even more when she knows it was copied after one of the women's best-selling sets. Gift boxed.

4 N 5886E–**Bracelet**. Shpg. wt. 3 oz.$4.19
4 N 5823E–**Locket**. Shpg. wt. 3 oz. 2.38
SAVE 78c on 2-pc. Matched Set.
4 N 5885E–Shpg. wt. 4 oz. ONLY $5.79

Something Sentimental

is a Joy Forever

Two pages of Beloved Jewelry . . Prices include 20% Federal tax. ALL Jewelry in Gift Boxes

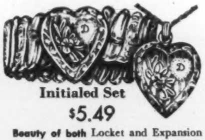


Floral Set

$4.69

Our Budget-Priced Locket and Matching Expansion Bracelet Set. Highly polished background adds modern touch to quaint, all-over engraved floral pattern. Boxed.

4N5888E–**Bracelet**. Shpg. wt. 3 oz.. $3.29
4N5887E–**Save on set**. Shpg. wt. 4 oz.4.69

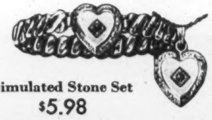


Initialed Set

$5.49

Beauty of both Locket and Expansion Bracelet has tiny bright shield for HER initial. *Print ~~1 initial~~*. Gift boxed.

4 NR 5736E–**Bracelet**. Wt. 3 oz...$3.90
4 NR 5737E–**Locket**. Shpg. wt. 3 oz. 2.18
4 NR 5735E–**Save on set**. Wt. 4 oz. 5.49

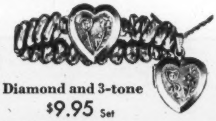


Simulated Stone Set

$5.98

Gay simulated ruby or sapphire in Locket and Expansion Bracelet. . . . set in contrasting frame. *State color*. Gift boxed.

4 N 5812E–**Bracelet**. Shpg. wt. 3 oz..$3.98
4 N 5813E–**Locket**. Shpg. wt. 3 oz..... 2.69
4 N 5811E–**Save on set**. Shpg. wt. 4 oz. 5.98



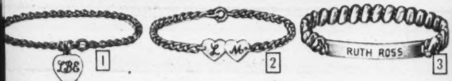
Diamond and 3-tone

$9.95 Set

OUR FINEST Locket and Expansion Bracelet Set. Genuine diamond *plus* rose and green tones on yellow gold. Gift boxed.

4 N 5884E—**Bracelet**. Shpg. wt. 3 oz..$6.49
4 N 5821E–**Locket**. Shpg. wt. 3 oz.... 3.98
4 N 5883E–~~Save~~ **on set**. Shpg. wt. 4 oz. 9.95

"Junior Miss" Identification Bracelets



1 **Her Heart's Desire Bracelet**..for something sentimental. *Print 3 initials*.
4 NR 5706E—Shpg. wt. 3 oz......$2.49
4 NR 5893E—**Same, sterling silver**.. 2.18

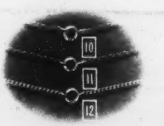
2 **Sterling "Double Heart."** Wt. 3 oz.
4 NR 5809E–*Print 2 initials*. 6 in..$2.18

3 **Sterling Silver Expansion Identification Bracelet** for snug-fitting glamour. She'll be doubly pleased if you have it engraved with HER name, and it's only 6c per letter extra. *Print name*.
4 NR 5804E—Shpg. wt. 3 oz.....$3.49

You Have Until Nov. 28th

to have Baby's FIRST pair of shoes preserved in bronze by Christmas. Turn to our Big Book for ordering instructions.

Engraving Notice for Bracelets and Lockets. Initialed (where specified) at no extra charge. *Sorry*, NO C.O.D. ORDERS.* If correctly engraved may not be returned. **Prices on both pages include 20% Fed. Tax**



Replacement Chains 10K yellow Gold

10 **Lightweight.** Shpg. wt. ea. 2 oz.
4 N 5825E—16-in..........$1.98
4 N 5826E—18-in.......... 2.24
4 N 5827E—20-in.......... 2.45

11 **Medium weight.** Shpg. wt. ea. 2 oz.
4 N 5828E—16-in..........$2.70
4 N 5829E—18-in.......... 2.90
4 N 5830E—20-in.......... 3.10

12 **Heavyweight.** Shpg. wt. each 2 oz.
4 N 5831E—16-in..........$3.85
4 N 5832E—18-in.......... 4.35
4 N 5833E—20-in.......... 4.65

"Junior Miss" Lockets and Crosses in Gift Boxes

4 **Gleaming Locket** with fine engine turned design. Cleverly placed engraved initial. *Print 1 initial*.
4 NR 5767E—Shpg. wt. 4 oz.........$2.39

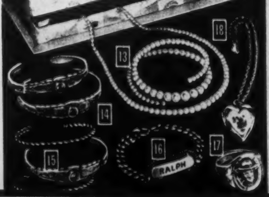
5 **Two Initials** on Brightly Polished Locket framed by wide, beautifully engraved border. *Print 2 initials*.
4 NR 5818E—Shpg. wt. 4 oz........$2.98

6 **Three-Tone Locket** . . . green and rose gold flower on yellow gold with initial in corner. *Print 1 initial*.
4 NR 5819E—Shpg. wt. 4 oz........$2.79

7 **Sparkle of Genuine Diamond in Locket** made even more brilliant by highly polished background and border.
4 N 5824E—Shpg. wt. 4 oz.........$3.49

8 **Dainty Cross** with edges that have appearance of costly hand-engraving.
4 N 5850E—Shpg. wt. 3 oz.........$1.58
4 N 5851E—**Same . . . sterling silver**... 1.18

9 **10K yellow Gold Cross** with Genuine Cut Diamond in center.
4 N 5862E—Shpg. wt. 3 oz.........$4.98
4 N 5861E—**Same..without diamond**.. 3.98



Junior Miss "Specials"

13 **Tiny Simulated Pearls.** 13 in. necklace and adjustable bracelet. Sterling clasp. Dainty box.
4 N 4672E—Shpg. wt. 7 oz...$1.20

Indian Style Bracelets with real turquoise. Silver color metal.
[14]4 N 4437E–**Pair**. Wt. 4 oz.$1.18
[15]4 N 4438E–**Trio**. Wt. 4 oz. 1.18

"Hopalong Cassidy" Jewelry. Silver color metal ring...gold color metal bracelet. Shpg. wt. each 4 oz.
[16]4N4412E–**6½ in. Bracelet** $1.18
[17]4N4842E–**Adjustable Ring** 1.18

18 **Locket** with cloisone type trim. Gold color metal. 12⅗ in. chain.
4 N 4576E—Shpg. wt. 4 oz.....89c

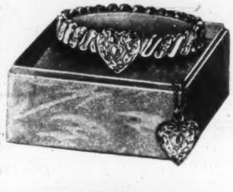
Baby, Tots

Gold Filled Jewelry

Baby Lockets have 12-in. chains and open to hold 2 pictures (pendant does not open). Expansion bracelets have stainless steel backs. 1/20 12K gold filled except 5, 7, 8, 9 and rings below.

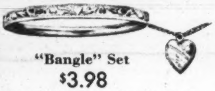
Engraving notice on opposite page.

Bracelet	Locket	Save on Set
$2.88	$1.59	$3.98



The gift that is exactly the right size for tiny ones . . . and you can be sure the sentimental locket and matching expansion bracelet will be cherished for a lifetime. Flowers on polished finish frame small heart in center for her own initial. *Print 1 initial.* Gift boxed.

4NR5950E-Bracelet. Shpg.wt.3 oz. $2.88
4NR5923E-Locket. Shpg. wt. 3 oz. 1.59
SAVE 49c on 2-pc. Matched Set.
4NR5949E-Shpg.wt. 4 oz. **ONLY $3.98**

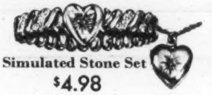


"Bangle" Set

$3.98

Traditional style bracelet with matching locket . . . perfect for baby's tiny little wrists and neck. Deeply engraved "hearts and flowers". Guard on bracelet. Boxed.

4 N 5993E–Bracelet. Shpg.wt.3 oz...$2.40
4 N 5992E–Save on Set. Shpg.wt.3 oz. 3.98

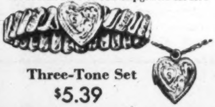


Simulated Stone Set

$4.98

Star-set flashing simulated ruby or sapphire in beloved locket and expansion bracelet. Gleaming finish such a rich contrast. *State color.* Gift boxed.

4 N 5973E–Bracelet. Shpg.wt.3 oz...$3.49
4 N 5972E–Save on Set. Shpg.wt.3 oz. 4.98

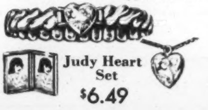


Three-Tone Set

$5.39

Baby's initial in tiny shield on locket and matching expansion bracelet set off by green and rose tones on satiny smooth yellow gold. *Print 1 initial.* Gift boxed.

4 NR 5945E–Bracelet. Shpg.wt.3 oz..$3.79
4 NR 5944E–SaveonSet. Shpg.wt.3oz. 5.39



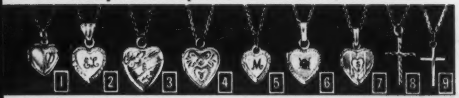
Judy Heart Set

$6.49

Dainty design on locket and expansion bracelet truly charming with baby's initial. Exquisite gift box can be used as double picture frame. *Print 1 initial.*

4 NR 5984E–Bracelet. Shpg.wt.3 oz..$4.49
4 NR 5983E–SaveonSet. Shpg.wt.3oz. 6.49

Baby and Tiny Tots Lockets and Crosses



1 **Adorable Locket** for the budget-wise.
4N5931E–Shpg.wt.3 oz. Boxed. $1.69

2 **Personalized Locket.** *Print 2 initials.*
4NR5920E–Shpg.wt.4 oz. Boxed. $1.98

3 **OUR LARGEST Little Miss Locket** has "banner" for initial. *Print 1 initial.*
4NR5938E–Shpg. wt. 3 oz. Boxed..$2.39

4 **Three-tone Locket** . . . rose and green on yellow gold. *Print 1 initial.*
4NR5997E–Shpg. wt. 3 oz. Boxed..$2.39

5 **10K yellow gold Pendant** enriched by graceful border. *Print 1 initial.*
4NR5937E–Shpg. wt. 3 oz. Boxed..$2.59

6 **Locket with Baby's Own** Simulated Birthstone. *State month of baby's birth.*
4N05921E–Shpg. wt. 3 oz. Boxed..$2.48

7 **10K yellow gold Locket** with sunburst design around initial. *Print 1 initial.*
4NR5929E–Shpg. wt. 4 oz. Boxed..$4.19

8 **10K yellow gold engraved Cross.**
4N5985E–Shpg.wt.4 oz. Boxed. $2.75
4N5986E–Same, 1/20 12K gold filled 1.59

9 **Beloved 10K yellow gold Cross.**
4N5961E–Shpg. wt. 3 oz.......$2.98
Same Cross with brilliant Genuine Diamond.
4 N 5966E—Shpg. wt. 3 oz.......$4.98

Bracelet and Rings for Tiny Ones

10 **Identification Bracelet.** Birth date engraved on back at no extra charge. 6c per letter for name.
4 NR 5948E–*Print date and name.* Shpg. wt. 3 oz. $2.18
4 NR 5946E–Same. Sterling Silver.............. 1.80

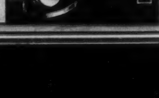
11 **Daintily fashioned 10K yellow gold Baby's Ring.**
4 N 5911E—*State size* 0 to 3. Shpg. wt. 4 oz. $1.09

12 **Baby's Heart Signet.** 10K yellow gold. Shpg.wt.4 oz.
4 NR 5916E–*Print 1 initial, state size* 0 to 3. $1.39

13 **Baby's** 10K yellow gold Signet. Shpg. wt. 4 oz.
4 NR 5912E–*Print 1 initial, state size* 0 to 3. $1.42

14 **Children's** 10K yellow gold Signet. Shpg. wt. 4 oz.
4 NR 5913E–*Print 1 initial, state size* 2 to 4. $2.09

15 **Little Girl's Simulated Birthstone.** 10K yellow gold. Shipped from Chicago. Order, pay postage from your mail order house.
4 N 05908EY–*State month, size* 2 to 4. Wt. 4 oz. $2.19



Women's

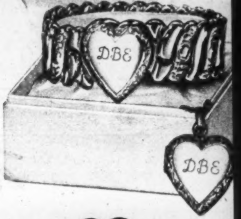
Gold Filled Jewelry

Women's Lockets have 18-in. chains, open to hold 2 pictures. Expansion bracelets have stainless steel backs. 1/20 12K gold filled except 23, 24 and Crosses.

Engraving Notice on opposite page.

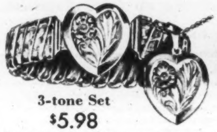
Three Initial Set

Bracelet	Locket	Save on Set
$4.05	$2.49	$5.98



Why not make this a truly sentimental Christmas with this popular *Personalized Set?* She'll cherish it even more because YOU remembered to have her 3 initials engraved on both the highly polished locket and matching expansion bracelet. *Print HER 3 initials.*

4NR5866E–Bracelet. Shpg.wt.6 oz. $4.05
4NR5877E–Locket. Shpg. wt. 4 oz.. 2.49
SAVE 56c on 2-pc. Matched Set.
4NR5865E–Shpg. wt. 8 oz. **ONLY $5.98**

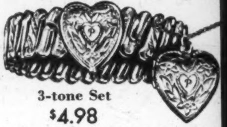


3-tone Set

$5.98

Artistically *raised* floral design of rose and green tone on yellow gold background. Gay, bright border. Boxed.

4N5892E–Bracelet. Shpg.wt.6 oz..$3.98
4N5807E–Locket. Shpg. wt. 6 oz... 2.98
4N5891E–SaveonSet. Shpg.wt.8oz. 5.98

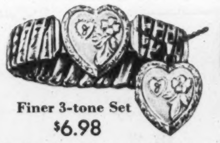


3-tone Set

$4.98

You'll go right to her heart when she spies HER initial in shield. Yellow gold with rose and green tones on locket and expansion bracelet. *Print 1 initial.* Boxed.

4NR5890E–Bracelet. Shpg. wt. 6 oz..$3.79
4NR5889E–Save on Set. Shpg.wt.8 oz. 4.98

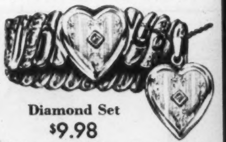


Finer 3-tone Set

$6.98

Hand-engraved to bring out daintiness of rose and green tones on yellow gold. *Print 1 initial* for heart on locket and expansion bracelet. Gift boxed.

4NR5817E–Bracelet. Shpg.wt.6 oz. $4.59
4NR5814E–SaveonSet. Shpg.wt.8oz. 6.98



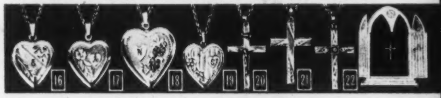
Diamond Set

$9.98

Most romantic of all . . . *Genuine CUT Diamond* gleams in beautifully engraved locket and expansion bracelet. Gift boxed.

4N5709E–Bracelet. Shpg. wt. 6 oz...$6.98
4N5710E–Locket. Shpg. wt. 6 oz..... 3.98
4N5708E–Save on Set. Shpg.wt.8 oz. 9.98

Lockets and Crosses for Women . . Boxed



16 **Floral Locket.** *Print 1 initial.* ¾-in.
4NR5816E–Shpg. wt. 4 oz....$2.39

17 **3-tone Locket.** Rose and green tones on yellow gold. *Print 1 initial.*
4NR5815E–¾-in. Shpg. wt. 4 oz..$3.59

18 **Larger 3-tone Locket.** Rose, green tones on yellow gold. *Print 1 initial.*
4NR5876E–1-in. Shpg. wt. 4 oz...$4.25

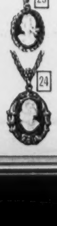
19 **10K yellow gold Locket.** *Print 1 initial* for more personalized gift. ¾ in.
4 NR 5808E—Shpg. wt. 4 oz.....$9.98
Same lovely Locket with Diamond.
4 N 5810E—Shpg. wt. 4 oz.....$11.98

NEW Cathedral Gift Box . . so perfect for these cherished gifts. Doors of plastic box swing open to show rich lining.

20 **10K yellow gold Crucifix.** ¾-in.
4 N 5855—Shpg. wt. 4 oz......$4.98
4 N 5856—Larger, 1-in. size... 5.75

21 **Highly polished 10K yellow gold Cross** with engraved design. 1-in. Wt. 4 oz.
4 N 5853E—Shpg. wt. 4 oz........$5.98
4 N 5854E–Same, 1/20 12K gold filled 4.28

22 **Exquisite 10K yellow gold Cross** with 3 Genuine Diamonds in center. 1-in.
4 N 5852E—Shpg. wt. 4 oz........$8.98

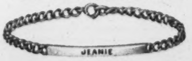


Hand-Carved Cameos

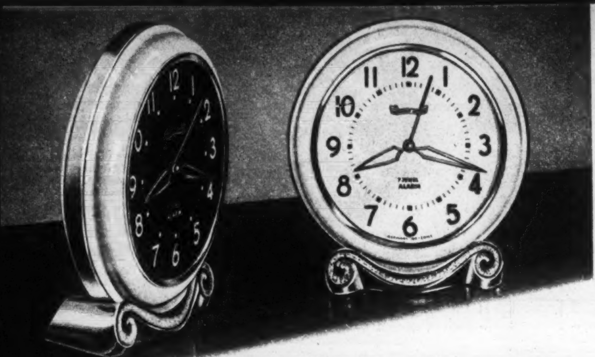
23 **Filigree type** of 10K yellow gold enhances genuine cameo. ⅞ in.
4N5769E–Wt. 4 oz. $9.98

24 **Larger portrait-type** frame shows off the beauty of genuine oval cameo. Shpg. wt. 4 oz.
4 N 5822E–1⅛ in. $12.98

Identification Bracelets



Sterling Silver. Link chain with slender plaque. 6c per letter extra. 6½ in.
4NR5727E–*Print name.* Shpg.wt. 2oz. $2.89
4NR5728E–Same, 1/20 12K gold filled 3.19



New! Harmony House 7-Jewel Imported Alarm Clocks

To our knowledge there are no finer 7-jewel alarms sold in America today for less than $20

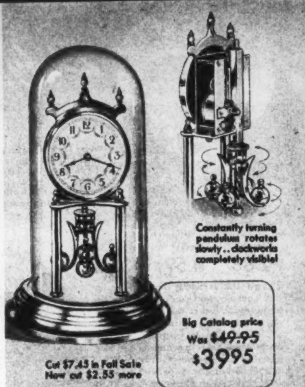
$7.95 Plain dial

Featuring Automatic 'Permalarm' the alarm you can't forget to set

A sensational Harmony House exclusive! No more oversleeping! No more late-to-work rush because you forgot to set the alarm button. Harmony House "Permalarm" *sets automatically* each time you wind the alarm key!

Extensive laboratory tests and comparisons have proved these to be the finest jeweled alarms we've ever seen selling below $20! Made by master European craftsmen to the same exacting specifications as a fine jeweled watch . . . every single part and every finished clock must be precision perfect to pass electronic inspection. 7 precision jewels give you long life and lasting accuracy. Hair-spring and balance-wheel are temperature compensated. Main-spring and alarm-spring are completely enclosed to lock out dust. New exclusive "Perm-alarm" feature sets alarm automatically every time you wind it. Extra-thin case of modern design . . . an outstanding blend of gracious charm and sleek simplicity. Compact . . . just 3⅗ inches high (clock shown about ⅔ actual size). Beautiful ivory color enameled case with handsome gold color base. Shpg. wt. ea. 12 oz. Imported from Germany (U.S. Zone).

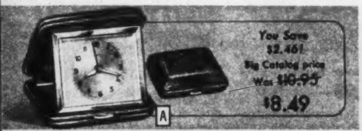
4 N 7011E–Plain, white dial. . $7.95 4 N 7012E–Luminous, brown dial. . $8.50

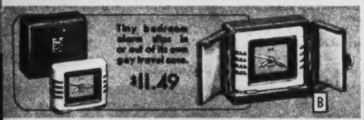

Constantly turning pendulum rotates slowly . . clockworks completely visible!
Cut $7.45 in Fall Sale
Now cut $2.55 more
Big Catalog price
Was ~~$49.95~~
$39.95

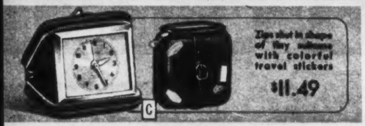
Imported 400-day clock cut $10

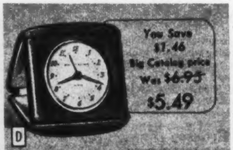
"Winding the Christmas Clock" . . . a tradition to be cherished by your family in the years to come. Produced by finest European artisans . . . stays on-the-dot 400 days without rewinding! Gleaming polished brass clockwork. Glass removable dome. Hand-decorated porcelain china dial. Solid brass base. 12 inches high; 7⅜ in. diameter. Key included. Made in Germany (U.S. Zone). Shpg. wt. 10 lbs.

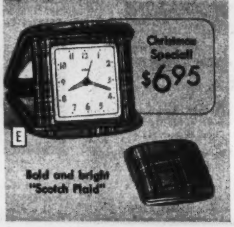
4 NM 7312E—Shpd. express. *Was $49.95*. . Now $39.95


You Save $2.46!
Big Catalog price
Was ~~$10.95~~
$8.49
A


Tiny bedroom alarm slips in or out of its own gay travel case.
$11.49
B


Zips shut in shape of tiny suitcase with colorful travel stickers
$11.49
C


You Save $1.46
Big Catalog price
Was ~~$6.95~~
$5.49
D


Christmas Special!
$6.95
E
Bold and bright "Scotch Plaid"

The Big 3 in 7-Jewel Travel Alarms ultra smart genuine leather cases

A **Bargain Price for Precision 7 Jewel** . . . more accurate, longer lasting, quiet as a whisper. Luxurious, grained genuine leather case *in 4 luggage-tone colors*—red, blue, brown or tan. Luminous hands, hour dots. 3 in. high open. Made in Germany (U. S. Zone). *Please state color.* Shpg. wt. 9 oz.

4N7015E–*Now at Midfall Sale Book price only* $8.49

B **Tiny Bedroom Alarm** has *red* travel case. Exquisite metal case. *Colors:* ivory, gold, or black with gold color trim. Top quality precision 7-jewel movement made by master European craftsmen. Luminous hands, hour dots. Just 2⅝ in. high.

4 N 7006E–*State color.* Made in Germany (U.S. Zone). Wt. 9 oz. $11.49

C **"Suitcase" Travel Alarm.** Miniature *genuine leather* zipper "suitcase" has tiny handle, gay travel stickers. *Your choice of* red, blue, brown or tan leather. 7-jewels. Beautiful gold color metal case. 2-tone dial. Luminous hands, hour dots. 3½ in. high open.

4N7005E–*State color.* Made in Germany (U.S. Zone). Wt. 9 oz. $11.49

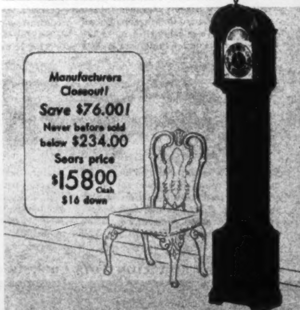
Non-Jewel Travel Alarms at money-saving Prices

D **Low Price for Top Quality 30-hour Alarm Movement.** Compact, *foldup case* is covered with simulated leather in *4 smart colors*—red, blue, brown, or tan. Luminous hands and numerals. Distinctive dial. Just 3½ in. high open. Shpg. wt. 12 oz. *State case color.*

4 N 7007E—Midfall Sale feature at. . . . $5.49

E **Gay New "Scotch Plaid" Travel Alarm!** Rayon taffeta covered foldup case is bright, cheery plaid on red, blue, or brown background. Simulated leather trim. Top quality 30-hour alarm movement. One key winds both time and alarm. 3⅜ inches high open. Shipping weight 1 lb. 3 oz.

4 N 7016E—*State color background* $6.95


Manufacturers Closeout!
Save $76.00!
Never before sold below $234.00
Sears price
$158.00 Cash
$16 down

General Electric "Winthrop" Hall Clock . . . 70 inches high!

The chance you've dreamed of! Your own solid mahogany hall clock, with glorious Westminster chime, at a price that scarcely seems possible. Etched two-tone dial in brushed gold-color finish, in scrolled design of timeless grace. Beautifully filigreed hands. Chime strikes quarter-hours and hours. 110–120 volt, 60 cycle AC only. Shipped express from Cincinnati, O., factory. Pay shipping charges from your mail order house on delivery.

4NM7366BF–14⅝x8⅝x70 in. Shpg. wt. 42 lbs. $158.00

Genuine Westminster Chime

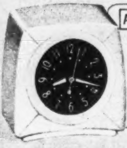
$39.50

Your home *can* thrill to a Westminster chime at this low, low price! Chime peals each hour in vibrant full tone chords, a patented feature. Deep tones also sound quarter hours. Handrubbed mahogany veneer wood case in choice tambour design. Richly etched gold and silver color dial. 110–120 volt 60 cycle AC only. 20x3⅜x5⅝ inches high.

4 N 07166E—Self starting. Shpg. wt. 7 lbs. $39.50

Federal Tax Notice—All clock prices on these pages include 20% Fed. Tax, except 4 N 7007E and 4 N 7120E include 10%. Electric clocks Underwriters Lab. approved.

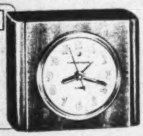
Special Bargains on G. E. Clocks!



A Never before sold below ~~$7.14~~

Sears price

$5.45



B Sale repeated! Former maintained price ~~$9.54~~

Sears price

$6.54

C Sale repeated! Former maintained price ~~$7.14~~

Sears price

$4.74

A sensational Sears first!

A *You save $1.69* on luminous "Chipper" by General Electric, never before sold anywhere for less than $7.14! Luminous hands and hour dots glow in the dark. Sweep second hand. Deluxe ivory plastic case. Self-starting electric movement.
4 N 7120E–4⅛ in. high. Shpg. wt. 2 lbs. $5.45

Genuine mahogany case

B *You save $3.00!* That's right. 31% lopped from former maintained price of famous G. E. "Gay Hour" alarm. Richly polished solid mahogany case. Gleaming gold color hands and red sweep second hand. G. E.'s finest sealed in oil self-starting movement.
4N7097E–4¼ in. high. Shpg. wt. 2 lbs. . $6.54

Colorful Kitchen "Garcon"

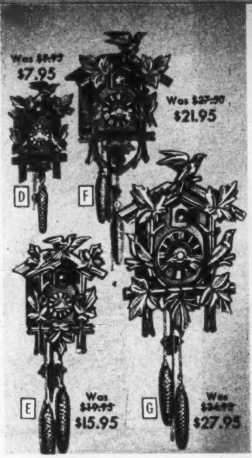
C *You save $2.40!* Gay G. E. kitchen clock . . . priced low at Sears! Unbreakable metal case in sunny yellow, cheerful red or white. Round white dial with black numerals, hands. Red sweep second hand. Sealed-in-oil, self-starting electric movement. *State color.*
4N7250E–7⅛ in. high. Wt. 2 lbs. 12 oz. . $4.74

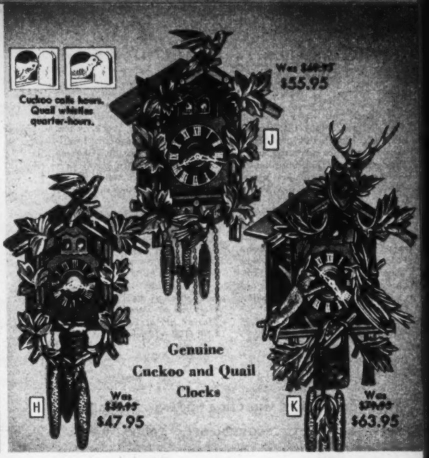
Grow real plants right in clock $9.54

New Telechron "Ivy!"

Spring-fresh beauty for her kitchen all the year 'round! Wonderful new Ivy kitchen wall or shelf clock has removable plant-wells . . holds growing water or soil plants. Designed to hang on wall or stand on shelves, cabinets, etc. Plastic case and wells can be cleaned in a wink! White case and background. Bright red, yellow, pale green or gray plant-wells. Telechron self-starting electric clock. 2⅝x8½x6¹⁄₁₆ in. high. Postpaid (not for sale outside U.S.A.).
4 N 7287E—*State color.* (Wt. 2 lbs. 6 oz.) . $9.54

NOTICE: Electric clocks on these two pages have cord, plug for 60 cycle, 110 volt AC only. Underwriter's Laboratory approved.





Cuckoo calls hours. Quail whistles quarter-hours.
Was ~~$69.95~~
$55.95
J
Genuine Cuckoo and Quail Clocks
H
Was ~~$59.95~~
$47.95
K
Was ~~$79.95~~
$63.95

Cuckoo Clocks Slashed 20%

Each hand-carved . . imported from Germany's Black Forest!

D *Save $2.00 on* **9½-inch authentic reproduction** of genuine cuckoo clock. Hand-carved wood case. Bird pops out, cuckoos every 15 minutes. 1-weight pendulum movement. 7x9½ inches high.
4 N 7305E—Wt. 4 lbs. . . . $7.95

E *Save $4.00 on* **11-inch genuine Cuckoo Clock** at our lowest price ever! Hand-carved case in famous "bird and boughs" design. Door opens, bird pops out to call the hours and half-hours. Hour gong also strikes. Two-weight pendulum movement. 8¼x11 inches high.
4N7313E—Wt. 6 lbs. . . . $15.95

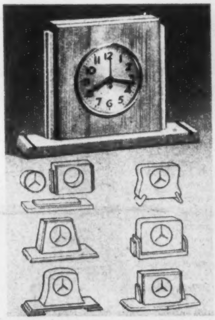
F *Save $5.55 on* **13½-inch Genuine Cuckoo Clock.** Larger, more elaborate case is deeply hand carved! Door opens, bird calls hours, half-hours. Hour gong. 2-weight pendulum. 10x13½ in. high.
4 N 07304E—Wt. 8 lbs. . $21.95

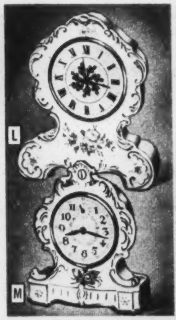
G *Save $7.00 on* **17½-inch Genuine Cuckoo Clock.** Magnificent three-bird design stands out in bold relief on glowing solid wood case. Door opens. Pert little cuckoo announces hours and half-hours. Mellow gong strikes hours. Two-weight pendulum movement. 12½x17½ inches high.
4 N 07314E—Wt. 10 lbs. $27.95

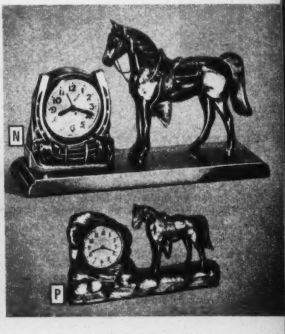
H *Save $12.00 on* **18½-inch Genuine Cuckoo-and-Quail-Clock** at a record-shattering low price! Intriguing hand-carved design shows bird perched a-top case; mate in nest below dial. Cuckoo calls out hours; quail whistles every fifteen minutes. Mellow hour gong. 3-weight pendulum movement. 14½x18½ in. high.
4N07315E–Wt. 12 lbs. $47.95

J *Save $14.00 on* **21-inch Cuckoo-and-Quail Clock.** Larger, more elaborate wood case deeply hand-carved, luxuriously polished. Classic birds-and-boughs design. Two doors open. Cuckoo and quail, hand carved and brightly painted, keep you informed of the time. 3-weight pendulum movement. 14¾x21 inches high.
4N07307E–Wt. 14 lbs. $55.95

K *You save $16.00.* **Giant 25-inch Hunting Scene Cuckoo and Quail Clock.** Magnificent in every detail . . painstakingly hand carved by proud craftsmen. Two doors. Cuckoo, quail bob out. Hour gong. Three weight pendulum. 15¼x25 inches high. $6.50 down, $5.00 a month on Easy Terms.
4NM7316E–*Shipped express.* Wt. 18 lbs. **Cash price now $63.95**







Mak-a-Clock Kit. Give *him* many happy hobby hours. Give *yourself* smart new *electric mantel clock.* Easy to assemble. (No blueprints to read) Simply cut blocks to any of the above six designs. (Designs included in the complete instructions) Then assemble and finish to match other furniture. Famous Sessions self-starting electric movement with 4⅛-in. dial arrives complete—slips easily into pre-cut hole in hardwood case. Kit includes all materials, complete instructions, six designs and electric clock movement.
4N7341E–Wt. 2 lbs. 12 oz. Just $7.95

L **Porcelain China Occasional Clock.** *Was $10.95.* Authentic design . . . charm of a French antique. Carefully handpainted floral motif. 8 in. high.
4 N 7364E–Self-starting electric movement. Shpg. wt. 3 lbs. $8.95
4 N 7308E–8-day spring-driven movement. Shpg. wt. 3 lbs. 8.95

M **Miniature Boudoir Alarm.** Porcelain china case in authentic "Dresden China" design. Hand painted floral motif. 40-hour spring driven alarm movement. 7 in. high.
4 N 7309E—Wt. 2 lbs. 8 oz. . . . $6.95

N **Sessions Western Horse Clock.** Handsome statue of thoroughbred horse. Self-starting electric clock in horseshoe case. Case, horse and base are cast in rich, gleaming bronze-color metal. 17½x11x5 in.
4 N 7365E–Shpg. wt. 6 lbs. . . . . Just $13.95

P **Smaller Western Horse Clock.** "Desert Scene" motif with model of thoroughbred horse. Gleaming bronze-color cast metal. Lux 30-hour spring driven movement. Size is 9⅝x5x2 inches.
4 N 7367E–Shpg. wt. 2 lbs. 8 oz. . Just $8.49

SPORT watches . . new CALENDAR watch

$14.95 to $24.95

A Shock and water resistant, antimagnetic; yet look at this low price! Bright new step-design sport-case; chrome plated, stainless steel back. Luminous hands, numerals. Gray leather strap.
4 N 312E—7 jewels....... $14.95

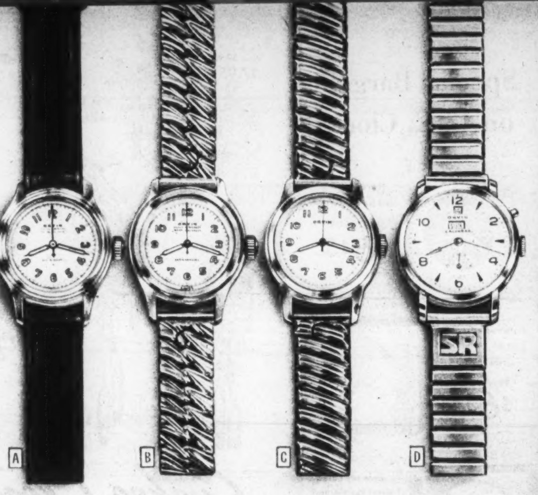
C New sport-case in choice of brawny all stainless steel or bright gold plate with stainless steel back. Domed expansion band has smart diagonal grooves. Shock and water resistant, antimagnetic. Luminous hands, numerals. Center sweep second hand. 17 jewels.
4N419E–All steel case..... $22.95
4N409E–Gold plated top.. 22.95

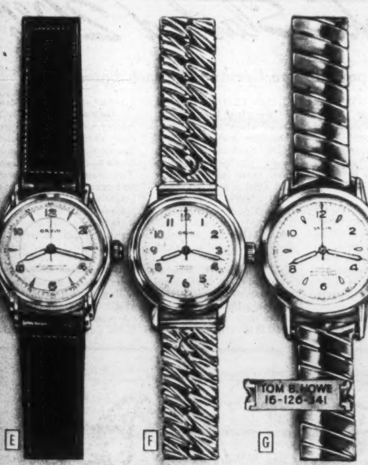
B 17 jewels, popular center sweep hand. Shock, water resistant. Anti-magnetic. Luminous hands, numerals. Chrome plated, stainless steel back.
4N417E–With exp. band.. $19.95
4N418E–Gray leather strap 17.95

D Another Orvin "first!" *Extra-thin* calendar watch shows day, date of month. Unlimited uses for businessmen, travelers, servicemen! Choice of yellow gold filled *initials* or *insignia*. White chrome plated case, stainless steel back. *Print 2 initials* or *state Army, Navy, Marine* or *Air Force insignia.*
4 NR 410E—17 jewels..... $24.95

☆ ☆ ☆

What does a man want in a fine watch? Ruggedness, accuracy, convenience, "good looks." You'll find "HIS ORVIN" on this page!

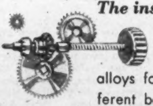




It's Orvin

for Christmas

The inside story of your Orvin watch



ORVIN'S high standards of craftsmanship demand specially-created alloys for every purpose . . . require 10 different basic types of steels. Every metal is made according to special formulas and is laboratory tested during its processing. This constant, scientific control assures precision timekeeping unsurpassed by leading, fine quality, nationally advertised watches.

HELP MAKE THEIR DREAMS COME TRUE

SELFWINDING ORVINS . . shock and water resistant . . favorite watch style of the American Man $24.95 to $32.95

Perfect for military, sports or professional use . . . these rugged, convenient watches have taken America by storm! Selfwinding watches are more accurate, too, because mainspring tension stays constant. Watch (G) has sensational new *Roto-automatic* movement . . . winds itself at *slightest* wrist motion. Antimagnetic. 17 jewels.

E New, low-priced automatic has luminous hands, numerals. Center sweep second hand. Unusual mirror-finish hour track on satin finish dial. Chrome plated, stainless steel back. 17 jewels. Gray leather strap.
4 N 0411E.............. $24.95

F New style looks *extra-thin*, extra smart on his wrist! Gold or chrome plated case, both with stainless steel back. Luminous hands, numerals. Sweep second hand. Expansion band.
4N0412E—Gold plated... $29.95
4N0414E—Chrome plated 26.95

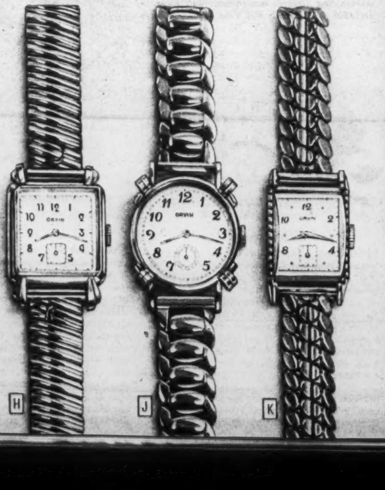
G New, thin, all steel Rotoautomatic watch for servicemen or civilians! Expansion band, sterling silver "ident" plate! Luminous hands, numerals. *Print name, address OR name and military serial number.*
4 NR 433E—17 Jewel..... $32.95

New 17 jewel Orvin DRESS watches $19.95 to $37.50

H Boldly styled square case has distinctive dial; thick, flat raised crystal for masculine good looks. 10K yellow rolled gold plate, stainless steel back.
4N445E–Expansion band. $21.95
4N449E–With leather strap 19.95

J Tomorrow's watch . . . today! One of the most outstanding styles we've ever offered. Extra-thin 10K yellow rolled gold plate case, stainless steel back.
4N0452E-Expansion band $24.95
4N 453E-With leather strap 22.50

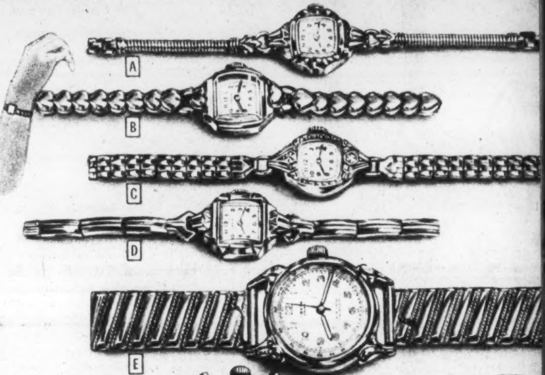
K The royal richness of solid 14K gold plus masterfully detailed beauty. Beaded "cut-back" sides blend with expansion band. Modern domed crystal. Hand applied numerals, dots.
4 N 0454E.............. $37.50

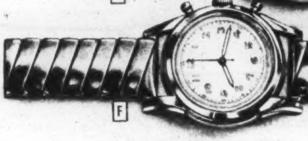


Every Orvin watch is handsomely gift boxed

ORVIN PREP

"..for the time of their lives"





Orvin's outstanding new series... Brand new styles created specially for high school and college students

$15.95 to $27.50

A Young as spring-time is this precious, gleaming watch, matching snake chain band. 10K yellow rolled gold plate, stainless metal back. *State wrist size.*
4 N 213E—17 jewels......$18.95
4 N 178E— 7 jewels...... 15.95

B Tiny, bewitching hearts glow softly on case and special expansion band. Fashion-wise domed crystal. 10K yellow rolled gold plate, stainless metal back.
4 N 220E—17 jewels......$19.95
4 N 195E— 7 jewels...... 16.95

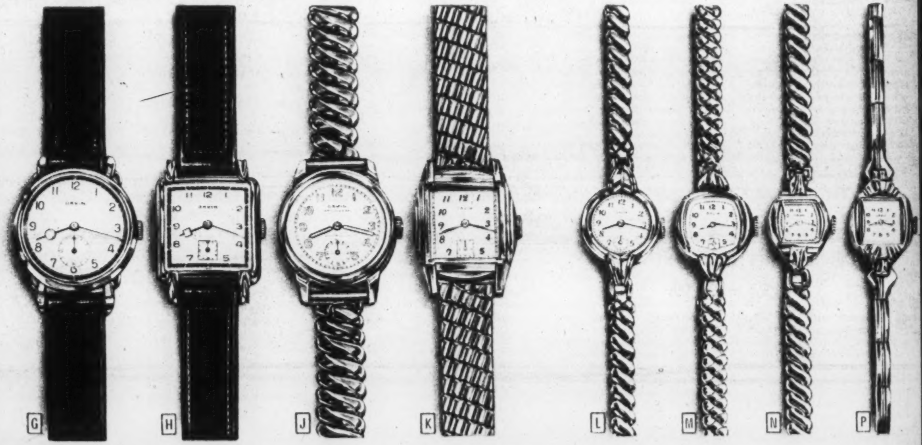
C Gem-like engraving will capture her heart, win compliments everywhere. Snug expansion band. 10K yellow rolled gold plate. Stainless metal back.
4 N 222E—17 jewels......$19.95
4 N 187E— 7 jewels...... 16.95

D Glamorous "cut-back" sides .. fashion feature of far more expensive watches. Tiny domed crystal. Smart "telescope" expansion band. 10K yellow rolled gold plate; stainless metal back.
4 N 224E—17 jewels......$21.95

E Handsome sport-watch. Shock, water-resistant. Luminous hands, numerals. 10K yellow rolled gold plate; stainless steel back. (Exp. band.)
4 N 405E–17 jewels.......$22.95
4 N 304E– 7 jewels. Strap. 15.95

F Orvin *scoops* the market! Sport-style wrist watch with built-in stop watch. Luminous hands, numerals. Red *Sweep-stop* hand. Chrome plated; stainless steel back. Expansion band.
4 N 0408E—17 jewels.....$27.50

Another ORVIN First! Shock and water-resistant Stopwatch Times All sporting events!



ORVIN VALUE SERIES . . now, more than ever before, the *quality* watch, *economy* priced $9.95 to $19.95

G Extra-thin watch in round, sport-design case. A style every man and boy will like. Chrome plated case has stainless steel back. Black hands, numerals.
4 N 310E—7 jewels. Leather strap.... $9.95

H Smart, square design. Chrome plated case has stainless steel back. Beveled sides, flaring ends. Unusual pierced hand and black numerals on white dial.
4 N 348E—7 jewels. Leather strap... $9.95

J Water-resistant Orvin! *Was $15.95* with leather strap . . . now $12.95 with full expansion band! Luminous hands, numerals. Chrome plated, stainless steel back.
4 N 357E—7 jewels............Just $12.95

K New! Shock-resistant 17-jewel dress watch in 10K yellow rolled gold plate!
4 N 404E—Stainless steel back......$18.95
4 N 300E—7 jewels. Not shock protected. Tan pigskin-grain leather strap.... $14.95

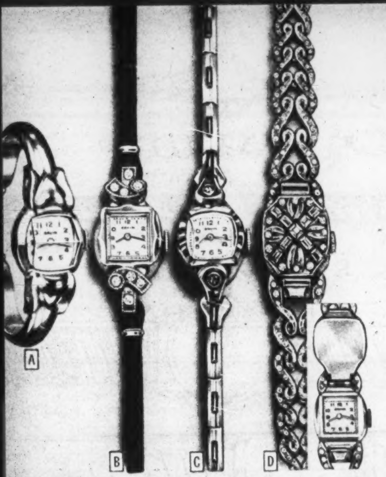
L Far more expensive looking than its modest price. Gleaming white chromium, plate case; stainless metal back. Black numerals, hands. Full expansion band.
4 N 116E—7 jewels................$12.95

M Smart 10K yellow rolled gold plate with stainless metal back. Grooved full expansion band for eye appeal. Gold color raised numerals and hands.
4 N 115E—7 jewels................$14.95

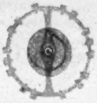
N Tiny 10K yellow rolled gold plate case has graceful ends, glowing sides. Dainty dial. Flexible expansion band.
4 N 218E—17 jewels............$18.95
4 N 188E— 7 jewels............ 15.95

P Fashionable domed crystal; telescope expansion band. 10K yellow rolled gold plate, stainless metal back.
4 N 200E—17 jewels............$19.95
4 N 174E— 7 jewels............ 16.95

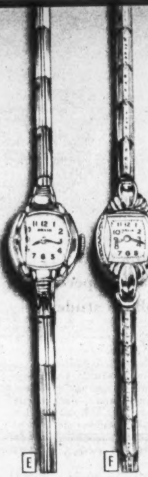
NOTICE for these two pages. Shpg. wt. of each watch, 9 oz. Shown ¾ actual size. Prices include 10% Fed. tax. Each gift boxed.



The inside story of your Orvin watch



The hairspring of your Orvin watch is a tiny ribbon of perfection that coils and uncoils exactly 432,000 times a day! To maintain such incredible resilience, its temper must be exactly right, its polish perfect, its fitting unbelievably accurate. This unseen perfection assures precision timekeeping unsurpassed by leading, fine quality nationally advertised watches.



TRADITION SERIES

Two *exclusive* new styles with cases of precious beautiful, all 14K gold

$24.95 to $27.50

E Bewitching "cut-back" sides, concave ends frame this case of tiny, tailored loveliness. 14K yellow gold. Petite *faceted* crystal over unusually smart dial. Sleek telescope band blends with ends of case.
4N0240E–Expan. band . . $27.50
4N0246E–With black cord band. *State wrist size* $24.95

F Elaborate engraving of both case and expansion band produce a gem-like effect in this exquisite little timepiece. Fluted ends flow smoothly away from fashion-wise domed crystal. Precious case is solid 14K yellow gold . . . a style and quality she'll treasure forever.
4 N 0241E $27.50

ORVIN STARLIGHT SERIES . . four charmingly *different* costume styles

$21.95 to $26.95

A Orvin's ingenious new bracelet watch . . . sleeker, slimmer . . . with just a touch of tomorrow's styling in its unique *faceted* crystal. Graceful petal ends set off chic dial. Gentle hinged bracelet. 10K yellow rolled gold plate, stainless metal back. Dainty guard.
4N0228E $26.95

B Two graceful, engraved "lovers' knots," each hand-set with four flashing rhinestones . . . a smart, yet warmly sentimental watch. Raised flat crystal has light-catching beveled sides. Gleaming white rhodium plate, stainless metal back. Black cord band.
4N236E–*State wrist size*...$21.95

C Brilliant red simulated rubies set in case and in each link of telescope expansion band . . . a glowing "jewel" of a watch to charm her wrist. Luxuriously styled case is 10K yellow rolled gold plate with stainless metal back. Curved crystal tops tiny attractive dial.
4 N 0133E $24.95

D Orvin's new "cover watch." Exciting new treatment of an "early American" idea. Fiery sunburst-cut rhinestones set in ornately engraved cover that snaps open or shut. Rhinestone-set link band in flashing "lyre" effect. White rhodium plate, stainless metal back.
4N0226E–*State wrist size* . $26.95

It's Orvin

for Christmas

17-jewel Orvins for women . . each true to Orvin's famed tradition of "perfect time in perfect taste"

For wrist size, measure completely around wrist. Prices include 10% Federal tax. Shipping weight each 9 oz. Watches shown ¾ actual size. All watches richly gift boxed.

Tiny, golden ORVIN CLASSIC SERIES

$21.95 to $26.95

G Delicately engraved sides add precious beauty to highly polished 10K rolled gold plate case. Stainless metal back. Smooth rising ends. Ever-popular high domed crystal. Full expansion band.
4 N 123E—Yellow gold . . $21.95
4 N 124E—White gold . . . 21.95

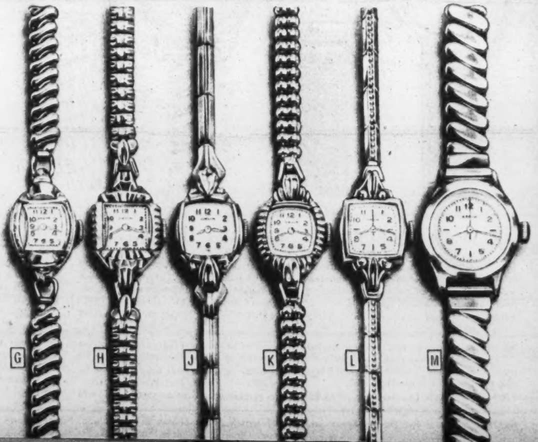
H Elaborate case finds a perfect match in beaded grooves of special new expansion band. Square dial makes her wrist look dainty. Smart domed crystal. 10K yellow rolled gold plate case, stainless metal back.
4 N 247E $22.95

J Styled to set her heart aglow on Christmas morn! Distinctive new dial complemented by gleaming tear-drop ends. Clever telescope expansion band has safety-lock ends. 10K yellow rolled gold plate with stainless metal back.
4 N 248E $23.95

K Entrancing creation has sleek fluted sides and ends . . a note of splendid simplicity. Raised flat crystal. New expansion band looks like a ribbon of tiny golden bubbles. 10K yellow rolled gold plate with stainless metal back.
4 N 249E $23.95

L Professional dress watch . . . breathless beauty plus precision efficiency. Easy-to-watch red sweep hand. Raised flat crystal. Telescope expansion band. 10K yellow rolled gold plate, stainless metal back.
4 N 0234E $24.95

M Handsome sport and professional watch becomes more popular every day. Small gold plated sport-case is *water resistant.* Sweep second hand. Stainless metal back.
4N0131E–Expan. band . . $26.95
4N0212E–With black suede strap. *Last minute fashion scoop!* $24.95



For HER

$55.00 to $175.00

A 21-jewel accuracy . . . the regal beauty of solid 14K yellow gold . . . yet priced unbelievably low. Exciting new *flexible* ends fit gentle as a kiss on her wrist. Fashionable flat raised crystal. Stepped ends and sides. Expansion band is latest J. B. creation, "Dixie Rose"; has double row of tiny gold filled beads.
4 N 270EF—21 jewels. . . $55.00

B So tiny, so graceful, so feminine in every detail. Concave ends of rich brushed gold rise dramatically to *faceted* crystal. Our tiniest movement encased in hand-finished solid 14K yellow gold. Black cord band by Gemex with 14K gold clasp. *Please state wrist size.*
4 N 271EF—21 jewels. . . . $65.00

C A tiny jewel-piece of breathtaking beauty . . . serene simplicity of design. Burnished surfaces form a frame of subdued luxury around domed crystal . . . and provide rich contrast for satin-like sides of hand-finished 14K yellow gold case. Tailored ends blend with gold filled telescope expansion band.
4 N 272EF—21 jewels. . . . $71.50

D The magic glory of eight "Tradition Perfect" diamonds, set in wrist-hugging *flexible* ends . . . a glistening teardrop effect of heart-stopping loveliness. *Faceted* crystal. 2½-point diamonds (total weight 1/5 carat). 14K white gold case. Black cord band by Gemex, 14K gold clasp. *State wrist size.*
4 N 273EF—21 jewels. . . $135.00

E 10 glorious 3-point diamonds give this Masterpiece the rare beauty of a queen's heirloom. "Tradition Perfect" diamonds (total weight 3/10 carat) set in solid 14K white gold case. Unusual doming of crystal makes tiny dial easy to read. Luxurious white gold filled double snake chain band by Kreisler. *State wrist size.*
4 N 274EF—21 jewels. . . $175.00

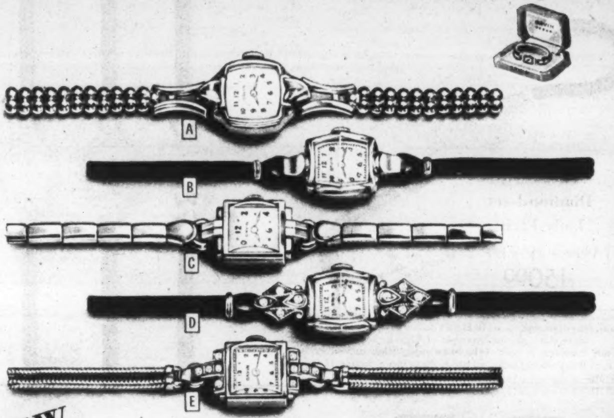
For HIM

$71.50 to $100.00

F An unforgettable gift for the man of action . . . built to withstand rugged conditions. *Shock-resistant* 21-jewel movement in a *water-resistant* case of solid 14K yellow gold. J. B. "Champion" expansion band is yellow gold filled, blends perfectly with sport styling.
4 N 494EF—21 jewels. . . . $71.50

G A dress watch that is *self-winding* and *shock-resistant!* Roto-automatic movement winds itself at the slightest wrist-motion . . . maintains the highest accuracy because mainspring tension never varies. Solid 14K yellow gold case is dignified, yet dashing in design. Unusual "cut-back" ends flank raised crystal. Gold color center sweep second hand. Expansion band is the smart new J. B. "Corsican" in yellow gold filled.
4 N 495EF—21 jewels. . . . $90.00

H Self-winding . . . shock resistant. "Cut-back" sides reflect brilliantly against edges of clear curved crystal. 21 jewel movement is Roto-automatic for the ultimate in accuracy and convenience. Shock-resistant to take rugged masculine wear. Solid 14K yellow gold case. Distinctive, new J. B. "American Patriot" expansion band is yellow gold filled.
4 N 496EF—21 jewels. . . $100.00



NEW

21-Jewel

Orvin Masterpiece Series

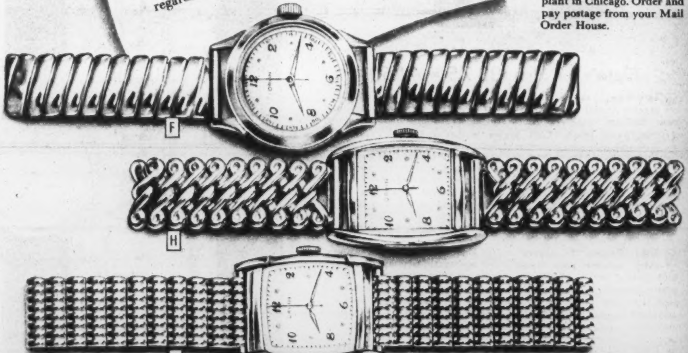
With Unconditional 3 Year Guarantee

21 jewel Swiss movements . . . cases of precious 14K gold . . . luxurious bands by America's foremost designers . . . Here are the finest, most precise Orvin timepieces ever offered by Sears . . . carefully created for those who demand the finest in styling and accuracy . . . the perfect gift for that "special someone" who deserves the finest money can buy.

3 YEAR GUARANTEE . . .

Strongest guarantee we know of . . . each Orvin 21 jewel Masterpiece is unconditionally guaranteed for three years. Should any repairs be required within this period of time, Sears will make them absolutely free of charge. To our knowledge, this is the strongest guarantee offered on any watch, regardless of name or price.

21-Jewels



Prices of A, B, C, and F include 10% Federal tax; all others include 20%. Shipping weight ea. 9 ounces. Watches shown ¾ actual size.

The inside story of your Orvin watch

Orvin's precision jewels allow it to function unceasingly, year after year, with a minimum of wear and friction. The amazing hardness of these jewels, their incredibly precise finish, and their perfect positioning within the watch are another hidden guarantee assuring precision timekeeping unsurpassed by leading, fine quality nationally advertised watches.

HOW TO ORDER

For watches B, D and E. *State wrist size* (measure completely around wrist). All Masterpiece Watches are shipped from assembly plant in Chicago. Order and pay postage from your Mail Order House.

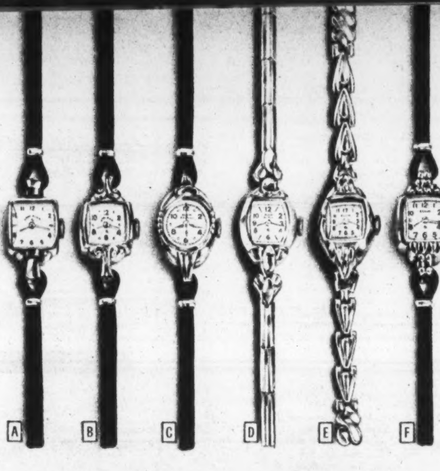
Diamond-set Lady Elgin

4 diamonds total ⅛ carat

$150^00

Brilliant, fiery diamonds . . . set in Elgin's dainty new "lily of the valley" motif . . . make this a glorious example of Elgin artistry. Three-point diamonds mounted in solid 14K white gold. High domed crystal; smooth, rounded sides. Black cord band. *Please state wrist size.* 19 jewels.

4 N 0810TE—4 diamonds (1/8 carat total weight)..............$150.00
4 N 0811TE—8 diamonds (1/4 carat total weight).............. 185.00



Jewel-like Elgins for Women $33.75 to $87.50

A **Lady Elgin.** Subdued distinction keynotes elegantly-crafted timepiece. Solid 14K gold case has unique black enamel overlay on each end. Domed crystal. Black cord band. 19 jewels. *State wrist size.*
4 N 0758TE—Yellow gold . $87.50
4 N 0759TE—White gold . . 87.50

B **Lady Elgin.** Flower-bud ends of all 14K gold case sweep gracefully away from petite raised crystal. Black cord band. 19 jewels. *State wrist size.*
4 N 0808TE—Yellow gold . $71.50
4 N 0809TE—White gold . . 71.50

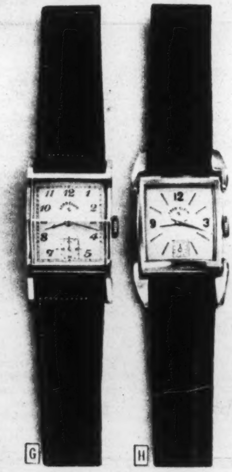
C **Elgin Deluxe.** Nurses and professional watch captures a mood of dainty femininity. Round dial with sweep second hand. Petite, oval case is all 10K gold filled. 18 jewels. Black cord band. *State wrist size.*
4 N 0806TE—Yellow gold . $57.50
4 N 0807TE—White gold . . 57.50

D **Elgin Deluxe.** Classic expansion band blends perfectly with petal ends. 10K gold filled case. Domed crystal 17 jewels.
4 N 0804TE—Yellow gold . $59.50
4 N 0805TE—White gold; black cord band. *State wrist size.* $55.00

E **Elgin.** Flashing, fashion-wise loveliness of "cut-back" sides highlights 10K yellow rolled gold plate case. Stainless metal back. Link-expansion band. 17 jewels.
4 N 0800TE..............$39.75
4 N 0801TE—With black cord band. *Please state wrist size.* $33.75

F **Elgin.** Fluted endpieces lend an air of smart simplicity to 10K yellow rolled gold plate case. Stainless metal back. Domed crystal. 17 jewels. *Please state wrist size.*
4N0802TE-Blk. cord band. $37.50
4N0803TE-Expansion band 42.50

Elgin .. timed to the stars
in Elgin's own observatory



Elgin's for Men $33.75 to $71.50

G **Lord Elgin** . . . bold . . . aristocratic. Flat, angular surfaces, unusual faceted crystal emphasize richness of all 14K yellow gold filled case. Brilliant "cut-back" sides are latest word in watch design.
4 N 0860TE—21 jewels. Dark brown leather strap........$71.50

H **Lord Elgin.** 21-jewel beauty with new flexible ends . . . rides his wrist with unbelievable comfort! Unique dial set off by smooth curved crystal. All 10K yellow gold filled case. 21 jewels.
4 N 0859TE–Leather strap. $71.50

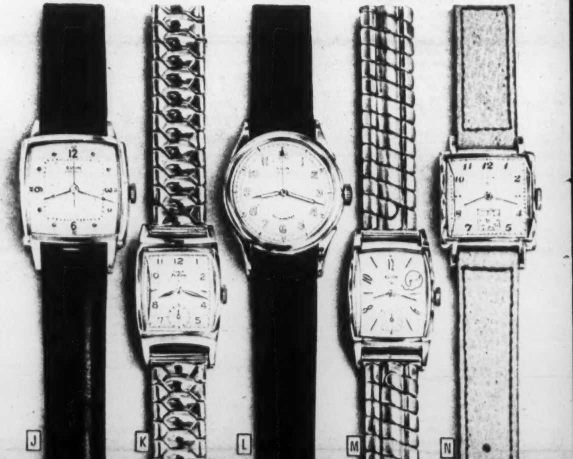
K **Elgin Deluxe.** "Cut-back" sides, concave ends frame high domed crystal of this superb timepiece. All 10K yellow gold filled case. 17 jewels.
4N0856TE-Expan. band . . $65.00
4N0857TE-Leather strap . . 57.50

M **Elgin.** Distinguished dial accented by "cut-back" sides, domed crystal. All 10K yellow rolled gold plated case, stainless steel back. 17 jewels.
4N0852TE-Expan. band . . $45.00
4N0853TE-Leather strap . . 37.50

J **Elgin Automatic.** New 18-jewel dress watch winds itself as he wears it! Wide, square dial. Sweep second hand lets him time things to the second. All 10K yellow gold filled case.
4N0858TE–Leather strap . . $71.50

L **Elgin Deluxe.** Shock, water resistant! All stainless steel case or 10K yellow gold filled, stainless steel back. Luminous hands, numerals. Strap 17 jewels.
4N0854TE-All steel.......$55.00
4N0855TE-Gold filled top. 57.50

N **Elgin.** Unusual 3-facet crystal, polished "cut-back" sides . . . the latest word in watch styles. 10K yellow rolled gold plate, stainless steel back. 17 jewels.
4N0850TE–Leather strap. $33.75
4N0851TE–Expan. band . . 39.75



Bulovas for Men

$33.75 to $71.50

A **Duo-wind.** Magnificent Bulova *self-winding* dress watch. Unusual 4-faceted "pyramid" crystal. Sweep second hand. Luminous hands, hour markers. 10K yellow rolled gold plate case, stainless steel back. Full expansion band.
4 N 0557TE—17 jewels............$71.50

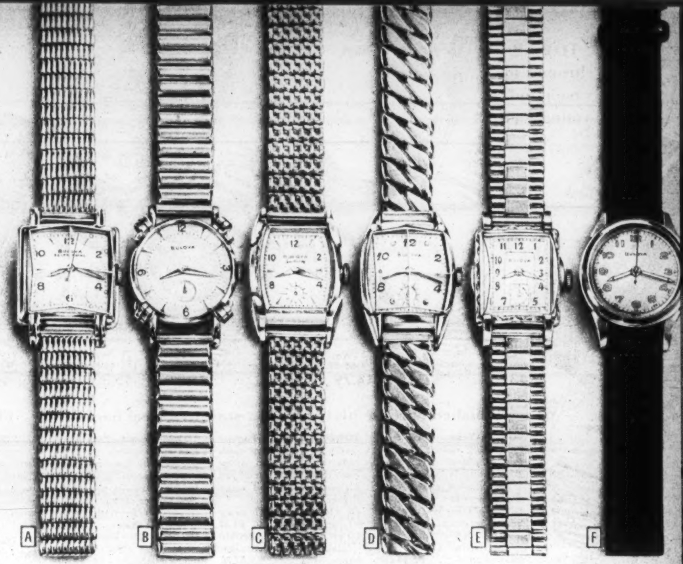
B **Jordan.** Here's the "watch of tomorrow" a revolutionary watch design . . . so masterfully styled he can't help but admire it. Extra-thin round case is 10K yellow rolled gold plate. Expansion band.
4 N 0556TE—17 jewels............$65.00

C **His Excellency.** 21-jewel Bulova distinguished for split-second accuracy, luxurious good looks. *All* 10K yellow gold filled case. Intricate engraving surrounds high domed crystal. Expansion band.
4 N 0555TE—21 jewels............$59.50

D **Ruxton** . . . the latest word in watches. Four-faceted crystal flanked by brilliant "cut-back" sides. 10K yellow rolled gold plate case. Stainless steel back. Massive flat-link expansion band.
4 N 0554TE—17 jewels............$49.50

E **Treasurer.** Rectangular watch has clean, sweeping lines that look so well on any man's wrist. Fine engravings around domed crystal. 10K yellow rolled gold plate case, stainless steel back. Sleek expansion band.
4 N 0553TE—17 jewels............$45.00

F **Waterlite.** Water-resistant watch has luminous hands and numerals. Popular center sweep second hand. Gleaming chrome plate sport-style case. Stainless steel back. Leather strap.
4 N 0504TE—15 jewels............$33.75

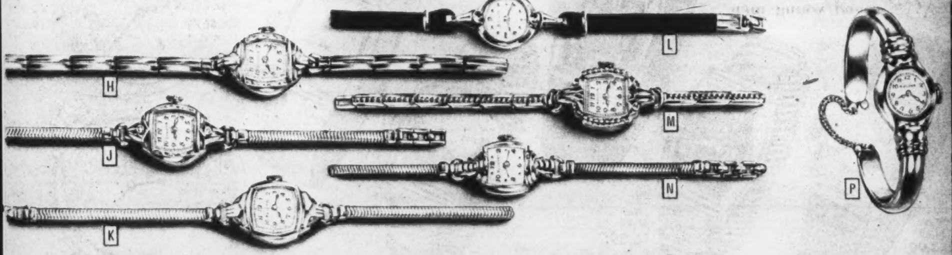


6 diamonds total 1/8 carat

$125.00

Bulova

for enduring beauty . . superb accuracy . . the traditional Christmas "gift of a Lifetime"



Bulovas for Women $29.75 to $125.00

6 flashing diamonds Bulova's glorious new 14K gold "Lynn"

G Here's a dramatic new high in Bulova watch design. Six brilliant 2-point-diamonds (total weight 1/8 carats) set in solid 14K white gold. "Cut-back" sides, fashionable raised flat crystal. Black cord band. *State wrist size.*
4 N 0522TE—17 jewels....$125.00

H **Starlet.** So low-priced! Engraved border around tiny dial. 10K yellow rolled gold plate, stainless metal back. Telescope expansion band.
4 N 0512TE—7 jewels.....$29.75

J **Beverly.** Two genuine diamonds. 10K rolled gold plate, stainless metal back. 7 jewels. Snake-style band. *State wrist size.*
4 N 0599TE—Yellow gold.$42.50
4 N 0541TE—White gold.. 42.50

K **Curie.** Trimly tailored nurse and professional watch with sweep second hand. *All* 10K yellow gold filled case. 17 jewels. Popular snake chain band.
4N0523TE–*State wrist size*.$49.50

L **Darlyn** . . . excitingly lovely little jewelpiece with charming new flexible ends. *All* 10K yellow gold filled. Black cord band. *Please state wrist size.*
4 N 0515TE—17 jewels.. .$55.00

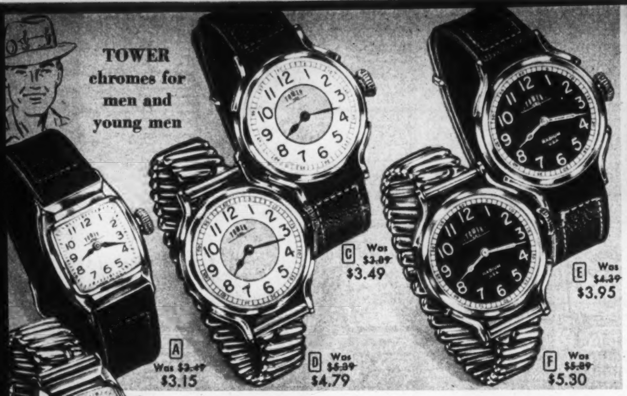
M **Academy Award.** 21-jewel precision. 10K yellow gold filled creation. Expansion band.
4 N 0516TE...............$57.50
4 N 0517TE—Black cord band. *Please state wrist size*......$49.50

N **Academy Award.** Tiny solid 14K yellow gold case . . . breathtaking pierced ends. 21-jewel. Slim, matching snake chain band. *Please state wrist size.*
4 N 0521TE—21 jewels....$95.00

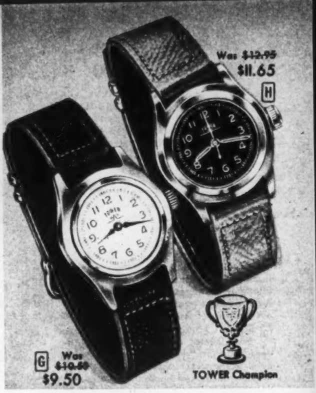
New "American Girl" Bulova's sleek, slender, carefree bracelet watch

P Here's a youthful style that's taken America by storm! Slim bracelet for her wrist . . . and an accurate 17-jewel watch. Bracelet has gentle spring hinge. Dainty golden guard chain. All 10K yellow rolled gold plate.
4 N 0513TE—17 jewels....$49.50

TAX AND SHIPPING NOTE FOR THESE TWO PAGES: All prices include 10% Fed. tax on watches priced $71.50 or under, 20% over $71.50. Same price cash or Easy Terms. Shipped postpaid (Shpg. wt. ea. 9 oz.). Every watch gift boxed.



B Was ~~$4.99~~ $4.50



Polished chrome plate cases . . stainless steel backs

TOWER Chrome. Sears fastest selling watch. Extra-thin "cushion" style case. Black hands, numerals. Wide polished ends. Non-shatter crystal.

A 4 N 1745E—With gray leather strap. $3.15

B 4 N 1759E—With gleaming stainless steel expansion band. $4.50

TOWER Chrome. Popular *sport-style* round case with attractive tan and silver color dial. Black hands and numerals. Curved non-shatter crystal.

C 4 N 1746E—With gray leather strap. $3.49

D 4 N 1757E—With flexible stainless steel expansion band. $4.79

TOWER Chrome. Expensive-looking *sport-style* watch is packed with features. Black dial; luminous hands, numerals glow in the dark. Non shatter crystal.

E 4 N 1747E—With gray leather strap. $3.95

F 4 N 1758E—With smart stainless steel full expansion band. $5.30

Expansion bands above made in occupied Japan. Styles may vary. Quality guaranteed

Shock and water resistant!

G **TOWER Champion.** Sport watch priced sensationally low! Chrome plated, stainless steel back. Black hands, numerals. Gray leather strap.

4 N 1776E. $9.50

4N1777E—NEW! As above but with gleaming, flexible, stainless steel expansion band. . . . $10.75

H **TOWER Champion** . . *plus* red sweep second hand, luminous hands, numerals and handsome black dial. Chrome-plated sport-style case, stainless steel back. Gray leather strap.

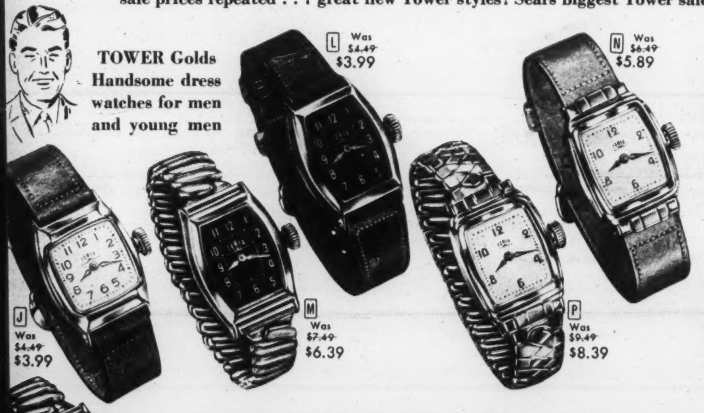
4 N 1778E. $11.65

4N1779E—NEW! As above but with stainless steel expansion band. . $12.95

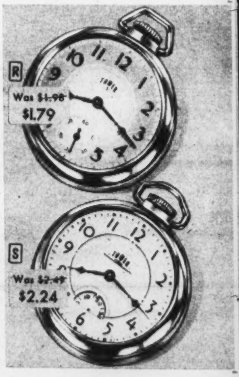
Tower Watch Prices go tobogganing down

REG. U. S. PAT. OFF.

Here's real Christmas savings . . 28 big catalog prices slashed . . 6 fall sale prices cut even more . . 10 fall sale prices repeated . . 7 great new Tower styles! Sears biggest Tower sale-buy now!



K Was ~~$7.49~~ $6.39



10K yellow rolled gold plate . . stainless steel backs

TOWER Gold you'll be proud to wear. "Cushion" style case has wide, glowing ends. Black hands and numerals. Non-shatter crystal.

J 4 N 1770E—With tan pigskin grain strap. $3.99

K 4 N 1783E—With genuine 1/20 12K gold filled expansion band with stainless steel back. $6.39

TOWER Gold. Extra-thin rectangular case. Distinctive black dial with gold color raised numerals and hands. Curved non-shatter crystal.

L 4 N 1721E—With tan pigskin grain strap. $3.99

M 4 N 1784E—With polished 1/20 12K gold filled expansion band with stainless steel back. $6.39

TOWER Gold. Dashing, luxuriously styled case has modern stepped ends. Rich looking dial has gold color numerals, hands. Curved, non-shatter crystal.

N 4 N 1734E—With tan pigskin grain strap. $5.89

P 4 N 1785E—With shining 1/20 12K gold filled expansion band with stainless steel back. $8.39

Rugged TOWER

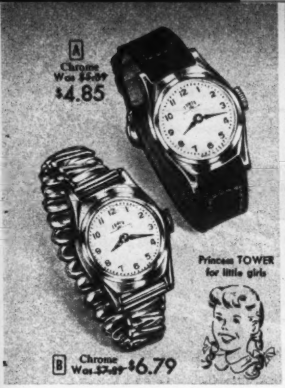
R **Reliable pocket watch** priced low enough for every man and boy. Gleaming nickel-plated case, non-shatter crystal. Has black hands and numerals.

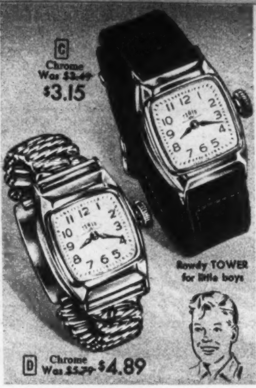
4 N 1659E—Two-tone dial. $1.79

S **Good looking dial,** unusual rotating second dial make this pocket watch a beauty. Mirror-polished. Non-shatter crystal. Black hands, numerals.

4 N 1667E—Nickel plated case. . . $2.24

SHIPPING WEIGHT NOTICE: Weight of each watch, these two pages, is 4 oz. All watches shown 3/4 actual size





Junior TOWERS . . straps and bands to fit small wrists

Princess TOWER. The lowest price little girl's dress watch we know of anywhere! Shock-resistant. Dial is small as a nickel! Non-shatter crystal. Chrome plated case, stainless metal back.

A 4 N 1900E—With gray leather strap. $4.85
4 N 1908E—NEW! As above but 10K yellow rolled gold plated case, stainless metal back. Tan pigskin grain leather strap.........$6.65

B 4 N 1904E—With chrome plated harmonizing metal expansion band.........$6.79
4 N 1909E—NEW! Same as 4 N 1908E but has harmonizing full expansion band.......$9.35

Rowdy TOWER looks like a regular grownup's watch! Rugged jolt-defying chrome plated case, stainless steel back. Non-shatter crystal.

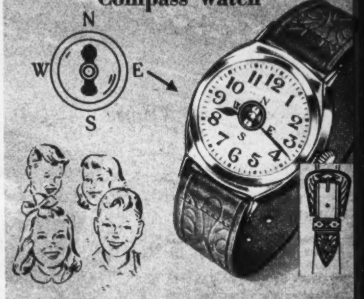
C 4 N 1902E—With gray leather strap. $3.15
4 N 1906E—NEW! As above but in genuine 10K yellow rolled gold plated case, stainless steel back. Tan pigskin grain leather strap. $3:99

D 4 N 1905E—Chrome plated case. Snug fitting harmonizing metal expansion band with stainless steel name plaque!.......$4.89
4 N 1907E—NEW! Same as 4 N 1906E but with harmonizing full expansion band...$6.39

down, down

New! Explorer

Compass Watch



It's a reliable watch! It's a jeweled compass!

Every youngster wants a watch . . . and here's the one they want most of all! A perfect gift for both boys and girls

$5.95

Here's the most sensational watch we've ever offered Fine jeweled compass, *actually built right into non-shatte crystal of* a dependable wrist watch. Tells you the righ direction wherever you are . . . gives you on-the-minut time as well. Unlimited uses for boys and girls of all ages

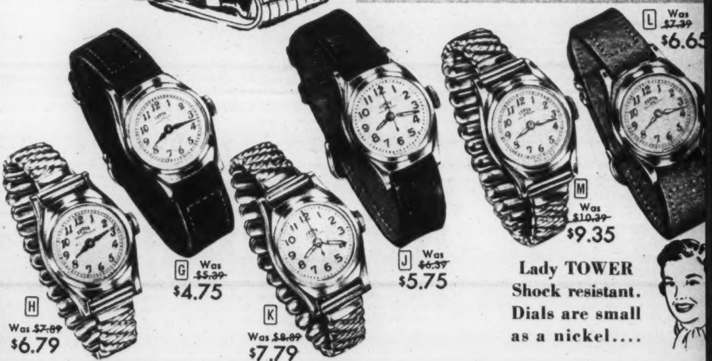
For young buckaroos: It's a *Western* watch . . perfect direction-finder for tracking down Indians, rustlers, or buffalo

For junior adventurers: Young explorers need this importan equipment for exploring backyard "African Jungles."

For Scouts: It's the ideal watch for hikes and campin trips. Handsome, too! Sport design is America's most popular expensive-watch style. Chrome plated, stainless stee back. Bold black hands and numerals for time-telling at glance. Western style strap has silver color metal buckl and tip.

4 N 1879E—Handsomely gift boxed.................Just $5.9

E
Was ~~$2.79~~
$2.54
F
Was ~~$2.98~~
$2.69



Pocket Watches

E Here's a pocket watch style every man likes! Luminous hands and numerals glow in the dark. Distinctive black dial. Full second hand. Heavy nickel plated case.
4 N 1665E.........................$2.54

F Versatile all-purpose lapel watch in smart enameled colors . . . black for men; red or green for women. Carry in purse, pocket, lapel or belt. Leather lapel thong.
4 N 1857E—*State color of case*....$2.69

Lady TOWERS are shock resistant . . dials and movements small as a nickel!

Lady TOWER Chrome . . lowest priced woman's watch we know of! Small round case is brightly chrome plated, stainless metal back. Dainty dial has black hands, numerals. Non-shatter crystal. Sturdy, dependable movement is tested to three different wrist positions for remarkable accuracy! With gray leather strap.
[G] 4N1807E.....................$4.75

H 4 N 1811E—With snug-fitting gleaming full expansion band in handsome grooved design.................$6.79

Lady TOWER Luminous is packed with most-wanted, "expensive-watch" features! Luminous hands, numerals glow vividly in dark. Sweep second hand lets her time things down to the second. Chrome plated case, stainless metal back. Clear non-shatter crystal protects dainty, easy-to-read dial. With gray leather strap.
[J] 4 N 1809E..................$5.75

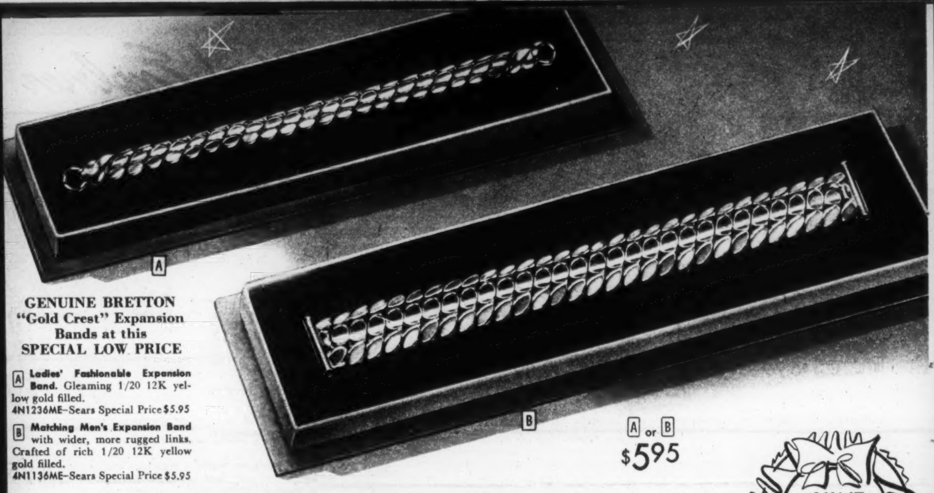
K 4 N 1812E–With full expansion band, dainty grooved design.........$7.79

Lady TOWER Gold. Glowing 10K yellow rolle gold plate gives this all the smart appearanc of and expensive lady's sport watch! Sale price to please your purse. Stainless metal back. Clea curved, non-shatter crystal protects dainty easy-to-read dial.

L 4 N 1805E—With extra-smart, tan, pig skin grain leather strap.............$6.6

M 4 N 1814E—With 1/20 12K yellow gol filled expansion band, stainless metal bac Smart, eye-catching grooved style expansio band...............................$9.3

TAX NOTICE FOR THESE TWO PAGES. All prices include 10% Federal tax. Every TOWER watch is handsomely gift boxed



A or B
$5.95

GENUINE BRETTON
"Gold Crest" Expansion
Bands at this
SPECIAL LOW PRICE

A **Ladies' Fashionable Expansion Band.** Gleaming 1/20 12K yellow gold filled.
4N1236ME–Sears Special Price $5.95

B **Matching Men's Expansion Band** with wider, more rugged links. Crafted of rich 1/20 12K yellow gold filled.
4N1136ME–Sears Special Price $5.95

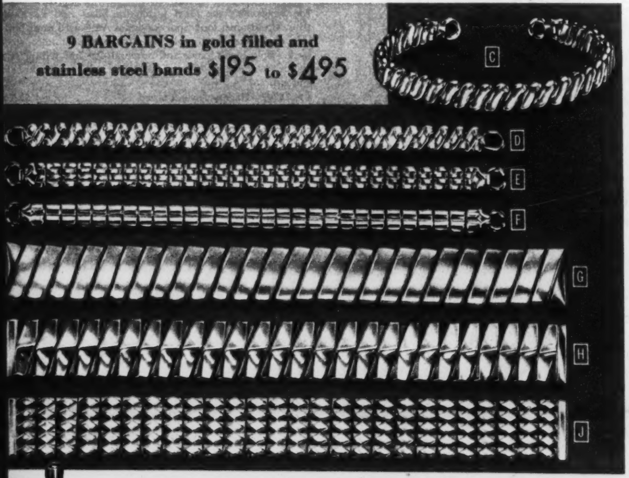
SAY IT
WITH
JEWELRY

Sears Watch Bands

SLEEK FITTING EXPANSION BANDS GIVE ANY WATCH NEW BEAUTY

. . . for better quality styles see our Big General Catalog

9 BARGAINS in gold filled and stainless steel bands $1.95 to $4.95



Women's Expansion Bands

C Gently flexible genuine 1/20 12K yellow gold filled.
4 N 1294E—*Special holiday low price*. . . . $2.45

D Gracefully swirled design in your choice of 1/12 12K yellow, pink or white gold filled.
4 N 1281E—*Please state color of gold*. $2.95

E NEW! Cleverly styled rectangles. 1/20 12K yellow, pink, or white gold filled.
4 N 1228E—*Please state color of gold*. . . . $3.45

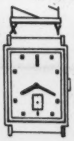
F Magnificent high-domed sides with deep grooved center. 1/20 12K yellow,pink or white gold filled.
4 N 1233E—*Please state color of gold*. $3.95

Men's Expansion Bands

G Smooth domed design in stainless steel.
4 N 1114—*Special holiday low price*. . $1.95
4 N 1141E—As above but 1/20 12K yellow gold filled $2.95

H 1/20 12K yellow or pink gold filled.
4 N 1132E—*Please state color of gold*. . $3.45
4 N 1134—All stainless steel. 2.45

J "Diamond-design" 1/20 12K pink or yellow gold filled.*
4 N 1117E—*Please state color of gold*. . $4.95



HOW TO ORDER

MEN'S. *State end width* (X to Y in sketch). Choice of ⅝ or ¾ in. **WOMEN'S**—all have loop ends. No measurement needed. *State color gold* where choice is given. All bands have stainless steel backs. Shpg. wt. of ea. 4 oz. Prices include 20% tax where "E" is added to catalog no.

NEW Multi-power Microscope $19.50

Closest price we've seen for similar quality is $30

Designed for students and amateur scientists . . yet has all these expensive *PLUS* features

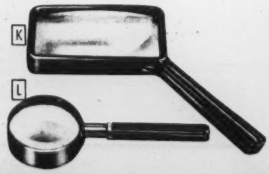
- Magnifies objects clearly to 50X . . . 120X . . . or 180X
- Sturdy tilting base
- RACK and PINION Focus
- Rectangular stage
- Excellent resolving power
- All-directional Plano Mirror
- Four sizes of light apertures

Such a perfect gift for your "hopeful scientists" . . . and at such an unheard of low price. Excellent metal microscope expertly made in Germany by skilled craftsmen. 8½ in. tall closed.
4 NM 6356—Shpg. wt. 4 lbs. Shipped by express. $19.50

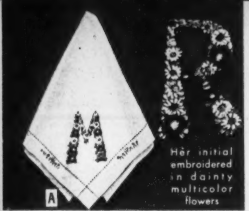
Gift Boxed Reading Glasses

K **Rectangular Reading Glass.** Clear, powerful lens with focal distance of 9 inches. Black plastic frame. $2.98
4N6405–Size 4x2 in. Wt. 1 lb. $2.98

L **Extra Strong Reading Glass** . . . for "extra aid" in reading. Precision ground lens has focal distance of 6 inches. Round black metal frame. 4 inches in diameter. $3.69
4 N 6410—Shpg. wt. 1 lb. . . $3.69



Before you send in your order be sure to read "How to Order" above



Delicate Embroidery

A FLOWER INITIAL. New and pretty . . . and hers alone. Tiny embroidered multicolor flowers make the initial in the corner of this white cotton handkerchief. Wide 1-inch hemstitched hem.

All initials except I, O, Q, U, V, X, Y, Z. *Print initial; State (1st. and 2nd. choice).*
25 N 2305—About 12 inches square
Shpg. wt. 3 oz. . 6 for $1.46
Shpg. wt. 5 oz. 12 for 2.60 **SAVE 32c**

B LACE EDGE. Brand new handkerchief assortment. White and assorted pastel colors embroidered in white or multicolors. Sheer cotton; tatting-type lace edges. Save money by buying 24 and making up your own assortment of 3, 6 or a dozen. Each gift costs you less that way.
25 N 2316—About 10½ inches square.
Shpg. wt. 5 oz. 12 for $1.96
Shpg. wt. 7 oz. 24 for 3.50 **SAVE 42c**

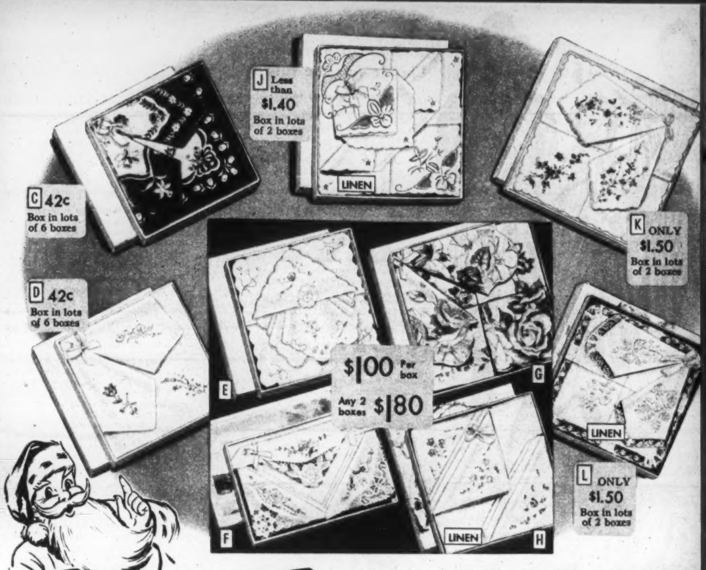
Circles for drama

Drape beautifully because there are no points. Assorted multicolor prints on cotton. Diameter about 13½ inches.

M 25 N 2387—**Scalloped Edge.**
Shpg. wt. 2 oz. 3 for $1.36
Shpg. wt. 3 oz. 6 for 2.45 **SAVE 27c**

N 25 N 2386—**Perle Edge.**
Shpg. wt. 3 oz. . 6 for $1.36
Shpg. wt. 4 oz. 12 for 2.45 **SAVE 27c**

See page 313 for Easy Terms


J Less than $1.40 Box in lots of 2 boxes
LINEN
C 42c Box in lots of 6 boxes
K ONLY $1.50 Box in lots of 2 boxes
D 42c Box in lots of 6 boxes
E
G
$1.00 Per box
Any 2 boxes $1.80
LINEN
L ONLY $1.50 Box in lots of 2 boxes
F
LINEN
H

Exquisitely Feminine Handkerchiefs

Three assorted hankies in a box . . . patterns similar to illustrations. Shipping weight per box 5 oz.; of two boxes 9 oz.; of three boxes 12 oz.

Buy 6 boxes SAVE 36c

BUDGET HANKIES. Pretty and practical, yet they cost so little you can remember everybody. Neatly finished edges. Assorted 3 in a box.

C Floral Prints in bright multicolors.
25N2340–About 12 in. sq.
3 boxes $1.44
6 boxes 2.52 **SAVE 36c**

D Embroidered in multicolor designs.
25N2342–About 11 in. sq.
3 boxes $1.44
6 boxes 2.52 **SAVE 36c**

3 in box $1.00 Get 2 boxes for $1.80 You buy two gifts and SAVE 20c

E EMBROIDERED SHEER cotton. Scalloped edges and embroidery in assorted colors. Swiss import.
25 N 2368G—Abt. 10 in. sq.
3 in box $1.00
2 boxes 1.80 **SAVE 20c**

F LACE AND EMBROIDERY. White lace corners with floral spray embroidered in multicolors on white cotton. Hemstitched edges.
25N2377G–Abt. 11¼ in. sq.
3 in box $1.00
2 boxes 1.80 **SAVE 20c**

G HAND SCALLOPED corner with rolled edges on multicolor floral print. Good quality cotton.
25 N 2395G—Abt. 12 in. sq.
3 in box $1.00
2 boxes 1.80 **SAVE 20c**

H EMBROIDERED LINEN. Choice of white or multicolor embroidery. Hemstitched edges. About 11 in. sq.
25N2363G–White embroidery
25N2364G–Color embroidery
3 in box $1.00
2 boxes 1.80 **SAVE 20c**

Buy 2 boxes SAVE 35c TO 50c

J SCALLOPED LINEN. White embroidered scallops and corner designs.
25 N 2367—About 11 inches square
3 hankies in a box . $1.57
2 boxes for only . . . 2.79 **SAVE 35c**

K SWISS EMBROIDERY. Scalloped sheer cotton. Assorted color embroidery.
25 N 2389—About 11 inches square
3 hankies in a box . $1.75
2 boxes for only . . . 3.00 **SAVE 50c**

L LACE BORDER LINEN. (cotton lace) Embroidered corner. All white.
25 N 2385—About 11½ inches square
3 hankies in a box . $1.75
2 boxes for only . . . 3.00 **SAVE 50c**

Just made to delight the youngsters

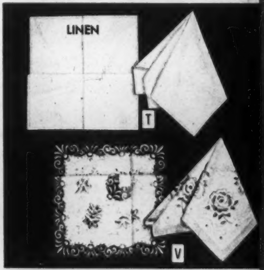
Howdy Doody Mail
LETTER-GETTER
Dilly Dally
P
R

HOWDY DOODY. All children love Howdy Doody and his circus pals. 8 handkerchiefs and a letter getter ready for mailing with a personal letter from Howdy.

Hemmed multicolor cotton print handkerchiefs about 9 inches square (each one different) and a letter-getter (easy-to-assemble cardboard mailbox in bright colors). Ready to mail envelope contains letter getter, letter and 8 handkerchiefs.
25 N 2371—Shpg. wt. 5 oz. . 95c
Buy 2 for only $1.70
Shpg. weight 7 oz. **SAVE 20c**

P TOYLAND PRINTS. Assorted. Hemmed cotton. Shpg. wt. of twelve 3 oz., of twenty-four 5 oz.
25 N 2323—About 9 in. square.
12 for $1.20
24 for 2.15 **SAVE 25c**

R HANKY DOLLS for decorations and prizes. Three assorted cotton print hankies, painted face. Shipping weight each 3 ounces, two 6 ounces.
25 N 2393—About 11 in. high.
Each doll . . 98c
2 dolls $1.75 **SAVE 21c**

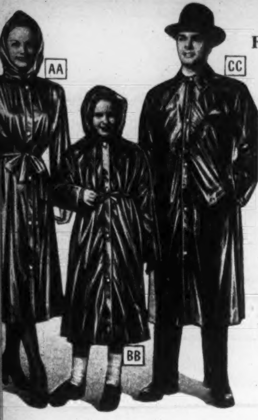


Linen Classics, Cotton Prints

T LINEN CLASSICS in white or pastel colors. Narrow (1/16 in.) hemstitched edge fine for crocheted or tatted edge. About 11¼ in. sq. Shpg. wt. six 3 oz., twelve 4 oz.

	6 for	12 for	
25 N 2308—White			
25 N 2309—Pastels	$1.10	$1.95	**SAVE 25c**

V COTTON PRINTS. Assorted patterns, colors.
25 N 2369—Hemmed. About 12 inches square
Shpg. wt. 3 oz. 12 for $1.19
Shpg. wt. 6 oz. 24 for 2.15 **SAVE 23c**



Raincoats of Waterproof Plastic for the family

AA **Styled for Women.** Smart swing back to wear flared, fully belted or half belted—3 styles in one. Full length, full sweep with snap closing for ample protection. Attached hood snaps under chin for extra protection. Raglan sleeves for roomy fit over suits. Self material tie belt. Self material carrying case.

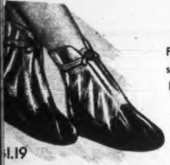
Colors clear, metallic blue or metallic green. *Sizes* small (32-34); medium (36-38); large (40-42). Shpg. wt. 1 lb. 2 oz.
25 N 3377—*State size, color.* $1.95

BB **Styled for Junior Miss.** Like women's coat above, but with loop style belt. Just the thing for school. Shipping weight 9 oz.

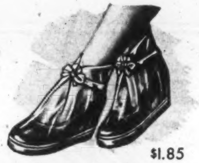
Colors blue or red. *Sizes* small (6-8), medium (10), large (12-14).
25 N 3381—*State size, color*. . . $1.39

CC **Styled for Men.** Slash opening for easy access to pockets underneath. Military collar. Snap front closing. Matching carrying case.

Color smoke. *Sizes* small (36-38); medium (40-42); large (44). Shpg. wt. 11 oz.
25 N 3382—*Please state size* . . $1.95



Fit any style shoe, fit any height heel

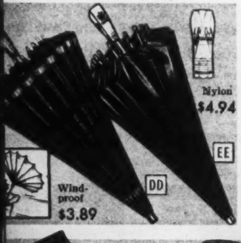


Plastic Boots

Vaterproof heat sealed seams. Skid resistant soles. Adjustable nkle strap; matching case. *Color* lear. Sizes small (5-6); medium 6½-7½); large (8-9). Shpg. wt. 9 oz.
5 N 3372—*State size.* Pr. $1.19

Kerrybrooke Rain Booties

All season protection from rain, snow or slush. Molded of vinylite plastic without a seam. Heavier sole, greater skid resistance. Reinforced heel. Ties at ankle. Matching case. *Color* off-white. *Sizes* small (4-5); medium (5½-6½); large (7-8); extra large (8½-9½). Order next size larger for wedgies.
25 N 9717—*State size.* Shpg. wt. 9 oz. . . Pair $1.85



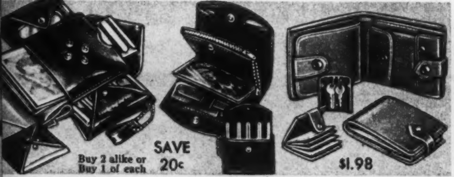
Windproof Umbrella

DD Special 16-rib frame turns inside out without damage. Just turn it right side out again easily and quickly and be on your way with the umbrella just as good as new. Assorted plastic handles. Shrink-resistant acetate rayon covers. Woven pattern on ground *colors* black, navy blue, brown; or multicolor all-over plaid. *State choice.*
25 N 3499–Shpg. wt. 1 lb. 3 oz. $3.89

16-rib Nylon Umbrella

EE Quick drying, long wearing nylon cover. Lucite or catalin handles with brilliant floral design inserts. Metal frame. Wood shank.

Solid colors black, navy, wine.
25N3471–Shpg. wt. 1 lb. 6 oz. $4.94


Buy 2 alike or Buy 1 of each
SAVE 20c
$1.98

Pixie Purse

Four snap closing pockets: one with plastic coin selector and bill pocket, one with 2 swing windows, one with mirror and one with needle and thread. Key chain carrying loop. Multicolor plastic. *Closed* 4½x4¾ in.
25N2751E-Shpg. wt. ea. 6 oz.
Each $1.20
2 for 2.20 SAVE 20c

Jackpot Purse

Disappearing coin selector in outside pocket. Inside bill pocket. Zipper cosmetic pocket. Comb, mirror emery board. 2 swing windows. Key chain carrying loop. Calf-grained plastic. *Closed* 3¾x4¼ in. *Colors* red, green, blue. *State color.*
25N2753E-Shpg. wt. ea. 5 oz.
Each $1.20
2 for 2.20 SAVE 20c

3-in-1 Wallette

Compact, efficient wallette, pass case, key case all in one. Wallette has bill pocket, snap closing coin pocket. Tab end closing has gold color metal trim. Smooth sheepskin leather. Leather covered detachable pass case has 4 windows. Leather 2-hook key case snaps into wallette.

Size 3½x4½ in. Shpg. wt. 4 oz. *Colors* red, green, black. *State color.*
25 N 2838E. $1.98

Give her the protection of Rainwear

(ILLUSTRATED IN FULL COLOR ON OPPOSITE PAGE)

A **Folding Umbrellas** . . . the all-purpose style. Opens to full spread for protection; closes to just 12 in. for easy carrying, packing. Acetate rayon covers, matching case. Assorted plastic handles. Woven designs on ground *colors* navy blue, black or wine; or multicolor all-over plaid. *State choice.*
25N3630-10-rib. Wt. 1 lb. 6 oz. $6.89
25N3685- 8-rib. Wt. 1 lb. 2 oz. 4.89

E **Polished Metal Rod.** Acetate rayon cover. 16-rib frame. Assorted handles. Woven designs on navy blue, brown, wine, black; or all-over plaid. *State choice.*
25N3477–Shpg. wt. 1 lb. 2 oz. $3.89

G **For School-age Miss.** Styled like "grown-ups'" umbrellas. Acetate rayon covers in multicolor all-over plaid. Assorted plastic novelty handles. 8-rib. Wood shank.
25N3431–Shpg. wt. 10 oz. . $2.44

B **C** **D** **Choice of 3 Handles** . . luxurous gift umbrella. Imported French acetate rayon covers; rayon satin patterns. Shell color gemstone handles with gold color metal trim. 16-rib gold color metal frame, tips, ferrulo. Attractive hand loop. Woven patterns in brown, wine, navy blue or black. *State choice* of color and handle style B, C, or D.
25N3682–Shpg. wt. 1 lb. 2 oz. $7.50

F **Rayon Acetate Covers.** 16-rib frame. Wood shank. Assorted composition handles. Woven designs on navy blue, brown, black; or multicolor all-over plaid. *State choice.*
25N3425–Shpg. wt. 1 lb. 2 oz. $2.94

H **New! Alice in Wonderland.** Celanese rayon cover, colorful Alice design on one gore. Plastic candy-stick handle. Wood shank. *State color* red or blue.
25 N 3433—Shpg. wt. 10 oz. $2.98

"Go-together" Gifts . . more for your money

Order the Combination SAVE $2.00

J **Women's Raincoat.** Pincheck plastic looks like taffeta. Wear flared, belted or half belted. Detachable hood, chin strap. Button front. Carrying case. *Colors* brown or blue. *Sizes* small (30-32); medium (34-36); large (38-40). *State size, color.*
25N3388–Shpg. wt. 1 lb. 3 oz. $5.94

K **Slim Sheath** 16-rib Celanese rayon umbrella. Matching color snug fitting sheath of lizard-grained plastic. Handle, loop, and ferrule match sheath. Wood shank. *Solid colors* navy blue, brown, green, wine or black. *State color.*
25N3423–Shpg. wt. 1 lb. 3 oz. $4.89

Combination Offer (coat and umbrella). *State size, colors.* Wt. 2 lbs. 6 oz.
25 N 3498–*Save $2.00*. . **Both for $8.83**

Order the Combination SAVE 67c

L **New Safety Raincoat** for children. Glowing fluorescent red plastic trim—vivid as a neon sign—on clear waterproof plastic coat. Heat sealed seams. Attached hood. Slash openings. Snap closing front.

State size 6, 8, 10 or 12.
25 N 3305—Wt. 1 lb. 1 oz. . . $2.98

M **Matching Rain Boots** for children! All fluorescent red plastic. Fit any shoe style. Easy to carry in pocket or school bag. Skid-resistant soles. Snap at ankle. Carrying case. *Sizes* small (9-12½); medium (13-1½); large (2-4½). *State size.*
25N3306–Shpg. wt. 8 oz. Pr. $1.19

Combination Offer Raincoat and Boots above. *State sizes.* Wt. 1 lb. 9 oz.
25 N 3307–*Save 67c*. . **Both for $3.50**

Pretty, Practical..

Give her the convenience of a Wallette

(ILLUSTRATED IN FULL COLOR ON OPPOSITE PAGE)

N **"Compurse."** It's a compact, it's a purse, all in one—and it's hers alone with her initial cut out in gold color metal against a glossy black background. Smooth boarded sheepskin leather with zipper on three sides. Two-tone braid edges. Gold color metal lipstick case and compact for loose powder. Plastic comb. Snap closing money pocket and open card pocket. *Closed* 3¼x4¼ in. *Colors* red or green. **All initials except** I, O, Q, U, V, X, Y, Z. *Please state color and print initial.*
25 N 2917E–Shpg. wt. 9 oz. . . $5.00

P **Matched Twosome.** Wallette and key case set of smooth cowhide leather. Wallette has open and zipper bill pockets and secret pocket for large bills. Removable snap closing leather covered pass case has 4 swing windows. Snap closing gusseted coin pocket. Tab end closure. *Closed* 4⅝x3½ in. Key case is fully lined, has 4 swivel key hooks, 3-side zipper, license pocket. *Closed* 2¼x3⅝ in.

Colors red, green, black. *State color.*

Matched Set.
25N2941E–Shpg. wt. 7 oz. Set $4.45

Wallette only.
25N2937E–Shpg. wt. 5 oz. Ea. 3.50

R **"Frosty the Snowman."** The man in the popular tune on the front and a village snow scene on the back. Zipper on two sides. Identification window pocket, snap closing coin pocket with secret compartment. Red imitation leather and plastic. *Closed size* 3⅜x4⅜ in.
25 N 2708E–Shpg. wt. 4 oz. . . . $1.20

T **Hummingbird and Flowers** in colors embossed on genuine saddle lambskin leather. Two-tone braid edges. Zipper on 3 sides. Gusseted coin pocket, 4 swing windows, identification pocket, bill pocket. *Closed* 3½x4½ in. *State color* red, medium blue or green. *State color.*
25 N 2813E–Shpg. wt. 5 oz. . . $2.34

V **Petit Point** insert on cover has embossed design that looks like fine needlework. Outlined in gold color oval design. Morocco grained lambskin leather. Zipper on 3 sides. Four swing windows, snap closing coin pocket, identification window.

Closed 3½x4½ in. *Colors* red, green or black. Shpg. wt. 4 oz.
25 N 2765E—*State color*. $2.50

W **Sachet** perfumed with neutral scent. Rayon satin sachet pillow in leather holder. Smooth sheepskin leather. Coin pocket, 2 bill pockets (1 open, 1 zipped), 4 swing windows, tab closing. *Closed* 3½x4½ in. *Colors* red or green. *State color.*
25 N 2824E—Shpg. wt. 4 oz. $2.50

X **"Pick-a-Bill."** Put all your bills into large bill pocket inside; take out one at a time from coin pocket outside. 3-side zipper closing. Divided bill pocket, divided gusseted coin pocket has snap closing. Two card pockets, 4 swing windows. Genuine pigskin leather. Shpg. wt. 4 oz.

Closed 3⅝x4½ in. *Colors* red, green or brown.
25 N 2853E—*State color*. $3.50

Y **Hers Alone.** Cut-out initial in gold color metal against black ground. Zipper on 3 sides. Window pocket, coin pocket, bill pocket. 4 swing windows. Morocco-grained sheepskin leather. *Closed* 3¼x4½ in.

Colors red, black, brown. **All initials except** I, O, Q, U, V, X, Y, Z. *State color, print initial.*
25 N 2775E–Shpg. wt. 5 oz. $2.50

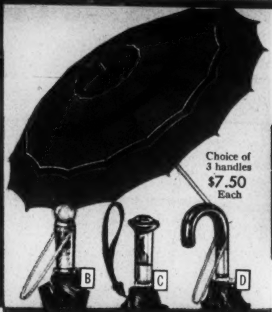
Z **New "Changemaster."** Reach your change quickly, easily without opening your wallette by unzipping the big coin pocket. Detachable leather covered pass case has 4 swing windows. Open bill pocket, card pocket. Tab end closing. Smooth sheepskin leather.

Closed 3⅜x4¼ in. *Colors* red or green. Shpg. wt. 5 oz.
25 N 2840E—*State color*. $3.50

ALL WALLETTE PRICES INCLUDE 20% FEDERAL EXCISE TAX

Folds to just 12 inches
Fits in your handbag

A $4.89



Choice of 3 handles $7.50 Each

B C D

E Polished Metal Rod $3.89

F 16-rib rayon $2.94

G

Alice in Wonderland [illegible]

H

Save on Combination Offers

J Women's Coat $5.94

K $4.89 Women's Umbrella

L Child's Coat $2.98

M Boots $1.19

Women's Coat	$5.94
Umbrella....	4.89
	$10.83
Both for....	$8.83

SAVE $2.00

Gifts of Rainwear and Women's Wallettes

FROSTY - THE SNOWMAN
FROSTY THE SNOWMAN
IDENTIFICATION CARD

N Compurse $5.00

P Set $4.45

R Frosty $1.20

T $2.34

X Pick-a-bill $3.50

V $2.50

Y $2.50

W $2.50

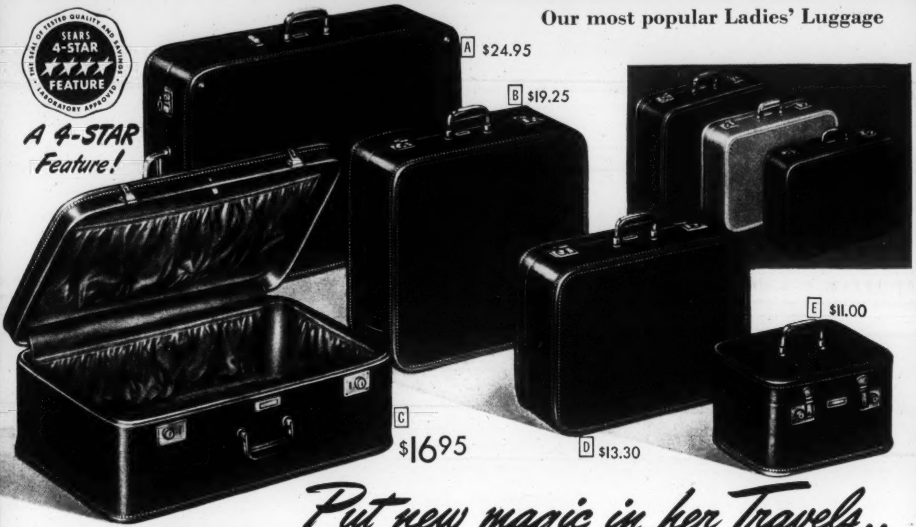
Z $3.50

Our most popular Ladies' Luggage

SEARS 4-STAR ★★★★ FEATURE

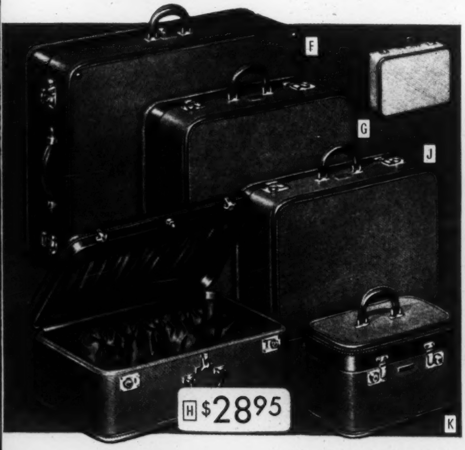
THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED ·

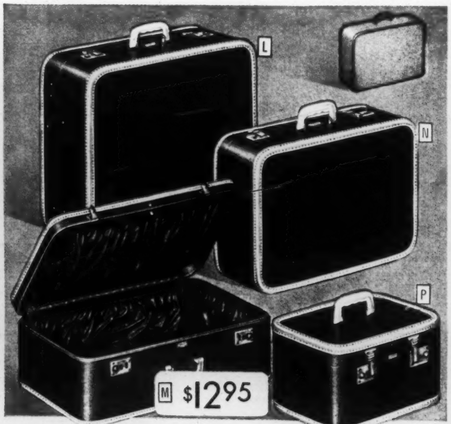
A 4-STAR Feature!



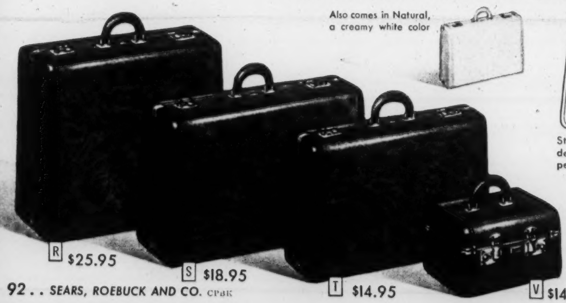
A $24.95
B $19.25
E $11.00
C $16.95
D $13.30

Put new magic in her Travels..



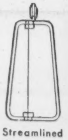


ALL LUGGAGE SHOWN IS DESCRIBED ON OPPOSITE PAGE



R $25.95
S $18.95
T $14.95
V $14.95

Also comes in Natural, a creamy white color



Streamlined design has tapered sides

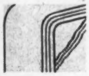
BEAUTIFUL! Exciting, fashionable colors. Tough!

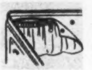
Plastic coated covers, all-wood molded plywood boxes wear long

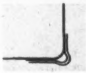
Here's why it's a 4-STAR Feature. Revised factory layout, new machinery and careful analysis of production costs resulted in great savings. Steady year around production brought still more savings. These are passed on to you in our low prices.

We studied and compared every important piece of luggage on the market. We checked with thousands of travelers to see what features you wanted most in luggage. The result—luggage designed for travel convenience and long service at remarkably low prices.

Smart, handsome . . lab tests prove they take rough wear


One piece, 3-ply molded frame and 3-ply tops and bottoms make all-wood box extra strong, light.


Waterproof zipper cosmetic bag snaps into place in Weekend case. Holds toilet articles, beauty aids.


Bumper binding of scuff-proof vinyl plastic wards off damaging jolts, protects case.

The luckiest traveler next year—and for years to come—will carry your gift of 4-STAR feature luggage. From lovely covers to strong frames, they've been thoroughly tested in our laboratory. In tests far more brutal than actual travel, they exceeded Bureau of Standards recommendations for luggage construction and strength. Yet you pay very little for this toughness, for these fine features.

One-piece molded plywood frame and 3-ply tops and bottoms—construction usually found only in very high priced luggage. Heavy, smooth covers of close woven cotton drill. Vinyl plastic coating protects colors from fading, scuffs, nicks, stains. Cleans easily with a damp cloth. Comfortable fabric-covered handle has brass trim. Highly polished brass-plated hardware. 3 stop hinges. Brass-plated bottom studs. Weekend nests inside Pullman. Sliding identification tab hides your name from prying eyes. Shirred pockets, padded bottoms. Luxurious, harmonizing linings. Fortniter has cotton twill lining; Hanger, Pullman, Weekend have iridescent rayon satin. Train case has washable plastic lining, removable tray, lid mirror. Removable zipper cosmetic bag in weekend has rayon satin cover and washable plastic lining. *State color* coppertone (reddish brown), tan, green or dark blue.

Type of Case	Size (inches)	Shpg.wt. lbs.	Catalog Number	Price
(E) Train	14x10 x7½	7	6N09151ME	$11.00
(D) Weekend	21x13¾x6¾	9	6N09152ME	13.30
(C) Pullman	26x16 x8½	13	6N09153ME	16.95
(B) Hanger	21x18 x8½	14	6N09154ME	19.25
(A) Fortniter	29x20 x8½	18	6N09155ME	24.95

give J. C. Higgins Luggage

Our Finest . . with best quality box of strong basswood

Beautiful, luxurious . . . a gift to delight the heart of the most discriminating traveler. Made with our best frame—one-piece molded 3-ply basswood. Add 3-ply veneer top and bottom and you have an all-wood case that's extra strong, light. Heavy 2-ply cover is impregnated with pyroxylin plastic. Won't scuff, crack or chip. Resists dampness and soil.

In tests in our laboratories, these cases withstood every type of travel abuse and retained their good looks, kept their toughness. Long bound in top-grain cowhide. Bumper style bindings cushion cases from damage of shocks, jolts. Top-grain cowhide handles. Brass hardware. Brass-plated studs. Stop hinges. Elastic shirred pockets. Lined with rich, costly fabrics. Fortniter has fine quality cotton lining. Hanger, Pullman, Weekend have rayon satin linings. Train case has washable Keratol lining, lid mirror and cosmetic tray. Zipper cosmetic bag snaps into place in Weekend. Bag is lined with washable plastic and has rayon satin outer cover. *State color* tan tweed with coppertone (reddish-brown) bindings and handles, and brown linings; or blue tweed with blue bindings, handles and linings.

Type of Case	Size in inches	Shpg.wt. lbs.	Catalog Number	Price
(K) Train	14x 8¼ x8	7	6N9161ME	$18.95
(J) Weekend	21x13¾x6¾	10	6N09162ME	18.95
(H) Pullman	26x15½x8¾	12	6N09163ME	28.95
(G) Hanger	21x18 x8½	14	6N09164ME	31.95
(F) Fortniter	29x22¼x9	22	6N09165ME	48.95

Prices cut on 3 most popular low-priced cases

Because you bought tremendous quantities of these cases, we increased production and costs were slashed. You get the savings in new low prices and improved quality. Heavier, stronger linings. Stronger 3-ply wood collar. Reinforced inside corners. Heavier [illegible] plastic coating. You actually get more—at reduced prices.

Tested in our laboratories against every type of travel punishment. They passed every test and exceeded Bureau of Standard recommendations. Exclusive calf-grained vinyl bindings resist scuffing. Canvas covers are impregnated with wear-resisting pyroxylin plastic. All-wood box construction described at top of page. Brass-plated steel hardware, studs. 3 stop hinges. Plastic handles molded to fit hand. Weekend nests inside Pullman. Elastic shirred pockets. Padded bottoms. Handsomely lined in rich, harmonizing fabrics. Hanger, Pullman, Weekend cases lined in maroon rayon taffeta with woven figure. Train case has maroon color washable plastic lining. *State color* maroon with white bindings or medium brown tweed with coppertone (reddish-brown) bindings. Shpg. wts.: Train 6 lbs. 12 oz.; Weekend 9 lbs.; Pullman 12 lbs.; Hanger 13 lbs.

Type of Case	Size in inches	Catalog Number	WAS	NOW
(P) Train	14x10 x7½	6N09171ME	....	$8.85
(N) Weekend	21x13¾x6¾	6N09172ME	$10.95	9.95
(M) Pullman	26x16 x6½	6N09173ME	14.20	12.95
(L) Hanger	21x18 x8½	6N09174ME	17.20	15.95

Streamlined Cases . . modern tapered sides, glossy covers

Sparkling luggage packed from top to bottom with high quality features. Glossy vinyl plastic covers resist scuffs, stains, scratches, grease, water. Easy to clean . . . a damp cloth sweeps away dirt. All-wood box frame and 3-ply veneer tops and bottoms make a very strong all-wood box. Reinforced corners increase strength. Easy to carry, streamlined design.

Highly polished brass-plated locks. Post style handles. Retainer curtains, tie-tapes. Lined with rich rayon fabric. Padded bottoms. Shirred elastic pockets. Train case has full lid mirror, adjustable plastic loop strap to hold cosmetic jars and bottles. Weekend case has zipper cosmetic bag with washable plastic lining. Bag snaps into place. Sizes: Train 12x9x7¼ in.; Weekend 21x14x7½ in.; Pullman 24x15x8½ in.; Hanger 21x17¾x8¾ in. *State* brown antique with top-grain cowhide bindings, handle; or natural (a creamy white) with natural color genuine rawhide bindings, handle.

Type of Case	Shpg.wt. lbs.	Brown Antique	Natural Color	Price
(V) Train	5	6N9089ME	6N9082ME	$14.95
(T) Weekend	7	6N09090ME	6N09083ME	14.95
(S) Pullman	9	6N09091ME	6N09084ME	18.95
(R) Hanger	11	6N09092ME	6N09085ME	25.95

W **Smart Hat Box.** Pyroxylin coated cotton gabardine cover. Rayon satin linings. *State color* maroon or dark blue. White trim. Shpg. wt. 2 lbs. 8 oz.
6 N 9352E—12x6x11½ in. $4.98

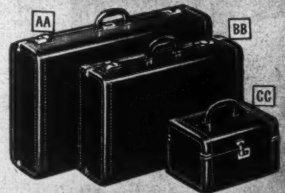
X **Quilted Hat Box.** Like those carried by models. Vinyl plastic cover resists scuffs, dirt. Zipper. Gray rayon lining. Accessory pocket. *State* Cherry red or Royal blue. 16½x6¾x15⅝ in.
6N09351E—Shpg. wt. 3 lbs. 12 oz. $7.25

Y **Plastic-coated Train Case.** Alligator grained artificial leather. Wood frame. Lid mirror, tray. 11¼x12x6½ in. *State* red, brown.
6 N 9274E—Wt. 3 lbs. $2.98

2-piece Set
Was ~~$24.90~~
$18.88

Midfall Price Cut Repeated!

Ladies 2-piece set reduced. You save $6.02 on our Spring General price on Weekend and Pullman case set. Rugged all-wood box with one-piece, 3-ply molded plywood frame. Smooth weave canvas covers are impregnated with wear-fighting pyroxylin plastic. Scuff-resistant, calf-grained vinyl binding. Brass-plated steel hardware and bottom studs. 3 stop hinges. Brown plastic handles. Elastic shirred pockets. Both cases are lined with dark brown rayon taffeta. Sliding identification tab conceals your identity when closed. *Sizes:* Weekend 21x13¾x6¾ in.; Pullman 26x16x6½ in. *Color* tan tweed with brown horizontal stripe. 6 N 09136E—Shpg. wt. 20 lbs. *Was $24.90* $18.88



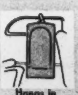
Low Priced Matched Set

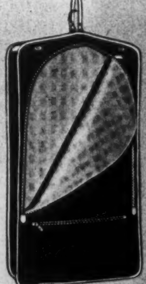
Excellent utility cases at very low prices. Fiber cover coated with vinyl plastic to resist scuffs, dirt, grease. Wood frame. Vinyl end bindings. Metal plates guard lid corners from damage. Plastic handle. Brown paper lining. Train has lid mirror. British brown.

Case	Size (inches)	Shpg wt.	Catalog Number	Price
(CC) Train	11¼ x 9⅛x6⅞	4 lbs.	6N 9270ME	$4.69
(BB) Weekend	20⅞x13⅜x6⅝	5 lbs.	6N09271ME	5.49
(AA) Pullman	26 x15½x7½	9 lbs.	6N09272ME	6.98

Improved! Light CAR-SAC keeps suits, dresses neat

Water-repellent, easy to carry


Hangs in car, cuts wrinkling



**Holds 5 ladies' dresses and suits. Ideal for air, auto travel. Clothes are out of way, protected from dust. Rubberized brown duck cover. Plastic handles. Solid brass zipper. Handy zipper pocket for accessories. Folds in half for easy carrying. Outside hanger. Dark brown color, saddle tan binding. Size 22x5x54 in. open. Shpg. wt. 5 lbs.
6 N 9303E $11.60**

20% Federal Excise Tax included in all prices on this page. Buy your Christmas luggage on easy terms . . . see page 313

J. C. HIGGINS MEN'S MATCHED LUGGAGE

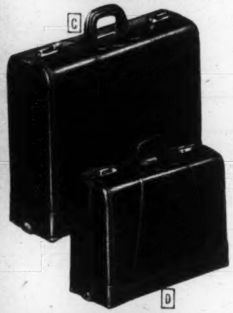
$21.95 A
B $14.95

Streamlined Set . . tapered sides, glossy plastic covers

$21.95 **2-suiter** Modern, streamlined design—tapered sides give that handsome appearance. Vinyl plastic covers resist scuffs, stains, scratches, dirt, grease, water. Clean with damp cloth. Hardside construction of all-wood frame and 3-ply veneer tops and bottoms makes very strong all-wood box. Reinforced corners. Large brass-plated locks. Retainer curtains. Cotton linings. Color brown antique with brown top-grain cowhide bindings, handles.

[A] **Two-suiter.** 2 hangers. Dust curtain. Size 24x18x8½ inches.
6 N 09093ME—Shpg. wt. 12 lbs........$21.95

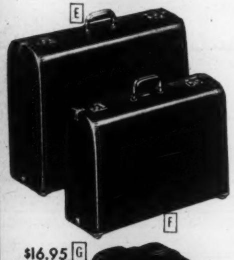
[B] **Companion Bag.** Roomy pockets. Center divider. No hangers. 19x14x7½ in.
6 N 09094ME—Shpg. wt. 8 lbs.........$14.95



Best leather in luggage, No. 1 grade top-grain cowhide

$59.95 **2-suiter** Our handsomest, most modern luggage. In style and quality, it's the equal of much higher priced luggage. No other luggage has all its features. Careful finishing has brought out all the natural beauty of the leather. Saddle stitched. Molded plastic end frames under covers absorb jolts. 3-ply wood bottoms, strong steel frames. Scuff plates, angle iron reinforcements strengthen bottom corners. Tan cotton gabardine linings. 2-suiter has easy to use packing arrangement. Snag-proof hangers hold suits neatly. Folding board helps prevent wrinkles. Divider has accessory pocket, tie bar. Zipper laundry compartment. Removable zipper travel kit holds shaving articles. Kit has washable plastic lining, cotton gabardine cover. Shoe socks. Brief bags (not shown) have steel frames, 3-position locks. 18-inch brief bag is extra large size. *See matching travel kit 6 N 9057ME on facing page. State color* coppertone (reddish brown) or saddle tan.

Type of Case	Size in inches	Shpg. wt. lbs.	oz.	Catalog Number	Price
[C] 2-suiter	24x18x8	16		6N09430ME	$59.95
[D] Companion	21x14x7½	10		6N09431ME	48.00
16-in. Brief	16x12	4	8	6N9650ME	25.38
18-in. Brief	18x12	4	8	6N9651ME	28.95



Top-grain Cowhide Set . . popular drumside style

$34.95 **2-suiter** Priced very low for such fine leather. Rich cover of smooth-grained top-grain cowhide in coppertone (reddish-brown) color. Double stitched. Full ends and tops and bottoms of sturdy basswood make rugged, lightweight frame. Extra heavy brass-plated locks. Streamlined handle has matching top-grain side and solid brass top. Cotton lined. Brass-plated metal scuff-plates protect bottom edges and corners from damage.

[E] **Two-suiter.** 2 hangers, center divider, dust curtain. 24x18¼x8½-inch size.
6 N 09450ME—Shpg. wt. 12 lbs........$34.95

[F] **Companion Bag.** Center divider. No dust curtain or hangers. 21x12x7 inches.
6 N 09451ME—Shpg. wt. 9 lbs.........$26.45

$16.95 G
H $22.95
J $8.95
K $18.50

J. C. Higgins Travel Bags

[G] **Walrus-grained Split Cowhide Gladstone.** Steel wire frame. Steel reinforced base corners, handle. 2 leather straps. Cotton lining. Accessory pocket. *State color* black, nickel-plated hardware or brown, brass-plated.
6 N 09227E—24x13½x8 in. Wt. 12 lbs..$16.95

[H] **Smooth Split Cowhide Gladstone.** High quality leather. Reinforced softside construction. Steel frame. Brass-plated hardware. Leather straps, handles. Leather doubly reinforced at corners. Divider. Sun tan color.
6 N 09474E—24x13½x8 in. Wt. 11 lbs..$22.95

[J] **Low-priced Club Bag.** Vinyl plastic cover resists stains, scuffing. [redacted] Undivided packing space. Wire frame. Zipper closing. Brass-plated lock. Plastic handle. Ginger color.
6 N 09319E—18x9½x11½ in. Wt. 6 lbs..$8.95

[K] **Jumbo Club Bag.** Thick, smooth-grained split cowhide cover. Brass-plated zipper locks with key. Leather straps. Cotton lining. Wire frame. British tan color. 21x11¼x12 in.
6 N 09391E—Shpg. wt. 7 lbs..........$18.50

Save $2 on 2 pc. Set

2-piece Set $31.90
L 2-Suiter only $19.40
M Companion only $14.50

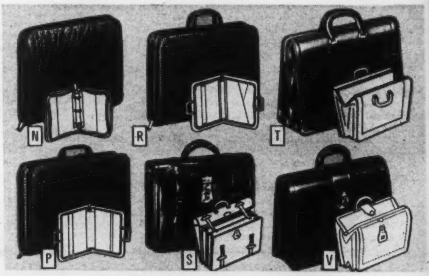
Drumside construction . . vinyl plastic covers scoff at dirt, grime, scuffs

Here's a real Christmas luggage bargain. Our regular prices are remarkably low . . . and now, you save $2.00 by buying the set. Imagine—just $31.90 for the 2-suiter and companion bag. Order yours now and save. Whether he's always on the go—or just an occasional traveler, this luggage wears and wears . . . and stays handsome too. Smart, modern drumside construction is right in style, makes them cases he'll be proud to carry. Durable covers of tough vinyl plastic closely resemble leather. Resist scuffs and scratches. Dirt, grease, grime and stains wipe off easily with a damp cloth. Full ends and strong tops and bottoms of sturdy basswood make a rugged, lightweight frame. Vinyl plastic binding is scuff-resistant. Good-looking brown cotton linings. Coppertone (reddish brown) color with white saddle stitching.
6 N 09456E—**2-piece Set.** Shpg. wt. 21 lbs. *You save $2.00*................$31.90

[L] **Two-suiter only.** 2 hangers, dust curtain and center divider.
6 N 09460E—24x18¼x8½-inch size. Shipping weight 12 pounds...... 19.40

[M] **Companion Bag only.** Center divider. [redacted]
6 N 09461E—21x12x7-inch size. Shipping weight 9 pounds.......... 14.50

All prices on this page include 20% Federal Excise Tax. You'll find it wise and convenient to buy luggage on Easy Terms. See page 313 for details.



Leather cases for student, executive

[N] **Good Ring Binders.** Rough-grained split leather. Zipper. 2 pockets. 13⅝x10½ in. *State color* black or brown.
6 N 9612E—3-ring. 8½x11-in. paper. Shpg. wt. 1 lb. 12 oz...........$2.97
6 N 9616E—2-ring. 8½x10-in. paper. Shpg. wt. 1 lb. 12 oz...........$2.97

[P] **Rough-grained Split Leather Disappearing Handle Case.** 3-side zipper. Plastic coated lining. 4 pockets. *State color* black or brown. 16x11-in. size. Shpg. wt. 2 lbs. 8 oz.
6 N 9617E................. $9.95

[R] **Smooth-grained Split Cowhide Disappearing Handle Case.** Top zipper, 3 pockets. Gusset expands to 4¼ in. *State color* black or brown. Shpg. wt. 2 lbs. 4 oz.
6 N 9614E—16x12 inches......$5.95

[S] **Split Cowhide Brief Case.** Smooth-grained. Steel frame. 4 pockets, 1 has zipper. Artificial leather gussets. 3-position lock, key. *State color* black or brown. Shpg. wt. 2 lbs. 12 oz.
6 N 9667E—16x12 in.........$7.80

[T] **Split Cowhide Brief Bag.** Smooth-grained. Steel frame. Artificial leather gusset expands to 7 in. Zipper. 3 pockets. Double width center pocket. *State* black or brown. Shpg. wt. 3 lbs.
6 N 9676E—16x12 in.........$7.50

[V] **Top-grain Cowhide Brief Bag.** Low priced for such fine quality. Saddle smooth. Aniline dyed. Top-grain gussets, handle. Top-swivel steel frame. Brass-plated 3-position lock. 16x11½-inch size. Ox blood color. Wt. 3 lbs. 12 oz.
6 N 9634E...................$18.25

See our finest brief bags 6N9650ME and 6N9651ME in table at left

SHOPPING IS EASY THE CATALOG WAY
G $2.59
J $4.55
H $5.79
K $6.95

J. C. Higgins Travel Kits

Fitted Kits help travelers stay neat, well-groomed

A **Steerhide-grained leatherette kit,** coated with vinyl plastic. Saddle tan. Plaid plastic lining. Zipper. 7 fittings. Toothbrush box and utility box, hair brush, lotion bottle, comb, mirror, file. Shpg. wt. 1 lb. 8 oz. *56c tax included in price.*
6 N 9074E—8⅝x6x2 in. $4.10

D **Saddle-grained lambskin kit.** Ginger color. Suedine lining. Zipper. 8 fittings mounted on removable tray. Chrome-plated brass boxes for soap, toothbrush, shaving brush. Hair brush, lotion bottle, comb, mirror, file. Shpg. wt. 2 lbs. 8 oz. *75c Tax included.* 10½x6x2 in.
6 N 9073E.......... $10.25

B **Plastic covered Kit.** Saddle tan color. Suedine lining. Zipper. 11 fittings in tan plastic. Hair and clothes brushes, soap dish, toothbrush holder, boxes for razor and shaving brush, lotion bottle, mirror, comb, nail file, nail cleaner. 10½x7⅛x2 in. Shpg. wt. 2 lbs.
6 N 9075E—*54c tax incl*.... $5.29

E **Boarded saddle-grained Lambskin Kit.** Smartly styled turned edges. Ginger color. Tan suedine lining. Brass-plated spring lock. 9 fittings on removable panel. Chrome-plated brass boxes for soap, shaving brush, toothbrush; chrome-plated hair brush; slippers, file, mirror, comb, lotion bottle. 10½x6x3⅛ in. Shpg. wt. 3 lbs.
6 N 9076E–(*$2.08 tax incl.*) $14.33

C **Smooth-grained split cowhide kit.** Our best seller. Ginger color. Vinyl plastic binding. Suedine lining. Zipper. 12 fittings in mahogany color plastic. Boxes for soap, razor, shaving brush, toothbrush. Hair and clothes brushes; nail file, cleaner; mirror; shoe horn; comb. 13x6¾x2⅛ inches. *50c tax included in price.*
6 N 9072E—Shpg. wt. 3 lbs...$7.50

F **Our finest fitted kit.** Smartly styled in ginger color saddle lambskin with white stitching. Carrying handle. Tan suedine lining. Zipper. 12 fittings on removable tray. Soap, razor, shaving and tooth brush boxes and back of hair brush are chrome-plated brass. Comb, mirror, nail file, clippers, tweezers, scissors, lotion bottle. 10½x6½x2½ in. *$2.35 tax included.*
6N9077E—Shpg. wt. 3 lbs.... $16.85

Unfitted . . hold all his accessories

G **Low-priced Semi-fitted Kit.** A sensation last year! Made of high quality sheepskin. Beautifully grained. Continuous zipper runs around case. Lined in waterproof, leakproof plastic. Saddle tan color. Fitted with nail file and comb. Size 7¾x3x2½ inches. *43c Federal tax incl.*
6N9060E–Shpg. wt. 10 oz. $2.59

H **New Collapsible Kit.** Saves space—adjusts to fit size of contents. Folds to depth of only 1¼-in. when empty. Handsome boarded top-grain lambskin. Calf-grained. White saddle stitching. Leather loop handle. Full length zipper. Pull tabs. Washable plastic lining. Expanded size 8⅝x4⅝x3 in. Shpg. wt. 2 lbs.
6 N 9059E..............$5.79

J **Low-priced Unfitted Kit.** Good all-purpose utility kit designed for men and women. Walrus grained split cowhide cover. Washable, leakproof vinyl plastic lining. Full length zipper. Carrying handle. Pull tab. Size 9x5x3½ inches. *State color* black or brown.
6 N 9055E—Shpg. wt. 2 lbs. $4.55

K **Our Finest Unfitted Kit.** Made with best leather used in luggage . . . no. 1 grade top-grain cowhide. Washable vinyl plastic lining. Full length zipper. Carrying handle. Pull tab. 10¼x6¼x3¼-inch size. Matches men's set 6 N 09430ME and 6 N 09431ME on opposite page. *State color* coppertone or saddle tan.
6 N 9057ME–Shpg. wt. 2 lbs. $6.95

Zipper Bags, B-4 Wardrobe

L **Low-priced Zipper Bags.** Compact, light. Rubberized duck covers. 12-in. zippers. 12½x6x8 in. Shpg. wt. 1 lb. 4 oz.
6 N 9300E—*State* plaid or solid Brown..................$1.49

M **NEW! NYLON Zipper Bag.** Tough NYLON cover rubberized to repel water. 18-in. zipper. 18x8½x10¾ in. Wire frame.
6N9312E–*State color* tan or blue. Shpg. wt. 3 lbs. 8 oz...... $4.29

N **2-Compartment Bag.** Put wet, dirty clothing in bottom zipper compartment. Rubberized lining keeps top-section dry. Water-repellent rubber coated duck cover. 19¼x9¾x11 in.
6 N 9335E—Navy blue. Shpg. wt. 4 lbs. 8 oz............$6.39

P **B-4 Bag** holds 4 suits. Outside zipper pockets. 2-ply duck cover, rubber coated. Vulcanized fiber frame. Dust curtain. Swivel hanger hook. Closed 24x20x11 in.
6 N 09301E—*State color* blue or brown. Shpg. wt. 9 lbs...$21.95

Improved CAR SAC

Carries 4 suits; reduces wrinkling

Folds in half for easy carrying
Hangs up in back of car
$9.29

Travel the modern, lightweight way. Car-Sac holds 4 men's suits. Ideal for air or auto travel. Hangs up in back seat—clothes are out of way, yet protected from dust. Made of sturdy brown duck with tan plastic handle and binding. Inside is completely coated with water-repellent rubberized lining. Zipper opens at top and sides. New pocket holds accessories, shoes; closes with solid brass zipper. Folds in half for easier carrying. Comfortable handle. Outside hanger. Dark brown color with saddle tan binding. Open size 22x5x40 inches.
6 N 9302E—Shipping weight 4 lbs............$9.29

★ ★ ★

All prices on this page and opposite page include 20% Federal Excise Tax unless otherwise stated. Buy gift luggage on easy terms . . . see page 313 for details

Completely Fitted Travel Kit!

Carry it in your pocket! Ideal for servicemen
$2.70

Smallest size completely fitted kit we've seen. Exceptionally small—fits in palm of your hand. Size 5x4¼x1 inches. Has comb, steel mirror, toothbrush, toothpaste, sewing kit, safety razor, razor blades, styptic pencil, brushless shaving cream, nail file. Vinyl plastic cover, binding. Washable waterproof plastic lining. Zipper closing. *State color* black or saddle tan.
6 N 9050E—*22c tax included*. Shpg. wt. 1 lb.....$2.70

Lowest priced Unfitted Kit— NYLON cover

$1.33

Very inexpensive for this high quality tough NYLON cover is washable. Washable, leakproof rubberized lining. Full length zipper. Carrying handle. Identification card holder. *State color* brown or blue. Size 9x5½x5 inches. Order yours today.
6 N 9062E—Shipping weight 1 lb............$1.33

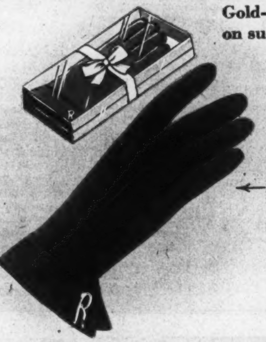
The Case for Christmas

The glove wardrobe in beautiful plastic case

3 pairs for $3.00

Yes, 3 pairs of gloves to fill all her fashion needs. Hand wash. (1) Double woven rayon classic in black. Whip-stitched. About 10½ inches long. (2) Feminine softly sueded rayon glove with petal-pretty floral pointing in brown. About 9½ in. long. (3) White sueded rayon glove with novel zig-zag stitching. About 9½ inches long. Plastic case protects your gloves at home or in your suitcases. *Sizes* 6½, 7, 7½, 8. *State size.* Shpg. wt. 6 oz.

88 N 5550—3 pairs for $3.00



Gold-plated initials on sueded rayon gloves

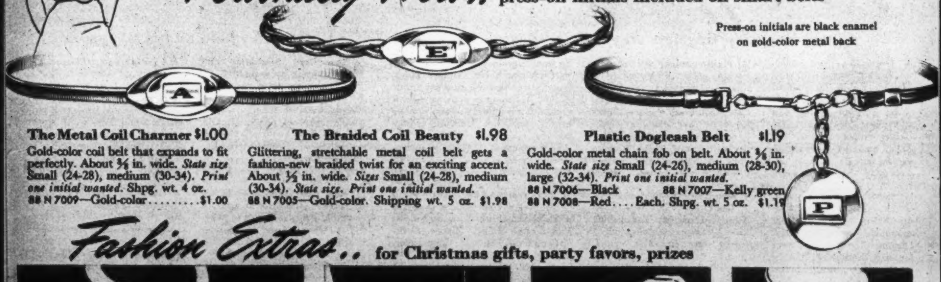
$1.98 pair

Something new has been added to double woven, cuffed rayon gloves for the gift that's marked personally hers. A pair of gold-plated initials that are conversational stoppers on the cuff of her glove. Wear these removable initials on blouses, dresses, etc. Instructions are included. Gold-color box, plastic top. Gloves about 9½ inches long. *Sizes* 6½, 7, 7½, 8. *State size. Print 2 initials wanted.* Shipping weight 6 ounces.

88N5551–Black. . . Pr. $1.98

Personally Hers.. press-on initials included on smart belts

Press-on initials are black enamel on gold-color metal back



The Metal Coil Charmer $1.00

Gold-color coil belt that expands to fit perfectly. About ⅜ in. wide. *State size* Small (24-28), medium (30-34). *Print one initial wanted.* Shpg. wt. 4 oz.

88 N 7009—Gold-color. $1.00

The Braided Coil Beauty $1.98

Glittering, stretchable metal coil belt gets a fashion-new braided twist for an exciting accent. About ½ in. wide. *Sizes* Small (24-28), medium (30-34). *State size. Print one initial wanted.*

88 N 7005—Gold-color. Shipping wt. 5 oz. $1.98

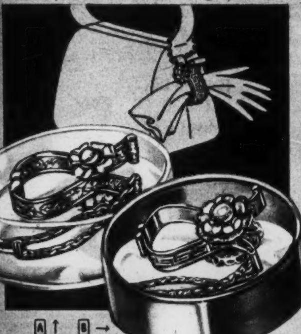
Plastic Dogleash Belt $1.19

Gold-color metal chain fob on belt. About ⅜ in. wide. *State size* Small (24-26), medium (28-30), large (32-34). *Print one initial wanted.*

88 N 7006—Black 88 N 7007—Kelly green

88 N 7008—Red. . . . Each. Shpg. wt. 5 oz. $1.19

Fashion Extras.. for Christmas gifts, party favors, prizes



A ↑ B →

$1.00 $1.50

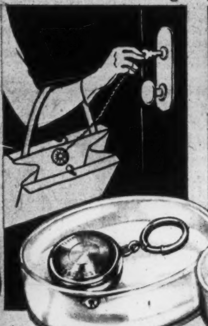
Watchdogs to keep her gloves safe

A Our better glove ring. 14K gold-plated floral hinged ring secures her gloves . . . adds a smart jewelry touch to her handbag. Sparkling, dainty, but strong chain attaches to her bag. Plastic gift box. Postpaid. (Shpg. wt. 2 oz.).

88 N 5502—14K Gold-plated. $1.00

B Our best glove ring,—beautifully 24K gold-plated for a thrilling gift. Genuine mother-of-pearl center, an elegant touch, on glove ring. Double chain attaches to bag. Gold-color banded plastic gift box. Postpaid (Shpg. wt. 2 oz.).

88 N 7012—24K Gold-plated. $1.50

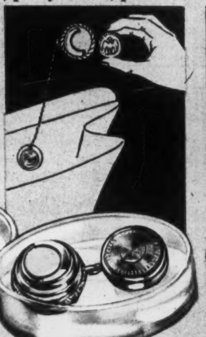


$1.00

Easy-to-use Key Finder

No more fumbling for your keys when you pin the handy key finder in your handbag. Long chain with ample key holder pulls out . . . giving you plenty of freedom to use your keys . . . then rewinds automatically into pretty gold case. Not only is it practical . . . it's an attractive fitting for your bag. Sparkling gold-plated for a jewelry smart finish. Gift boxed. Shipping weight 3 ounces.

88 N 1488—Gold-plated. $1.00

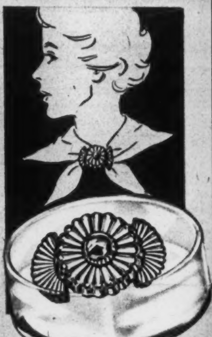


$1.50

The Handy Coin Finder

Here's the convenient, the smart way to keep track of your change. The "coin finder" holds at least seven coins . . pennies or dimes on one side, nickels or quarters on the other. Attaches to long chain . . rewinds quicker than a flash into sparkling case that pins in your handbag. So easy to use . . you can remove coin with one hand. Sparkling gold-plated. Shipping weight 3 ounces.

88 N 7014—Gift boxed. $1.50



$1.00

Essential Scarf Clutch

Yes, essential to give her important scarf wardrobe more variety, more fashion interest. It holds a scarf securely in place as an attractive neckscarf, top cover head square, or striking belt or sash. What's more it's a good looking addition to all her outfits . . . a sparkling 24K gold-plated accent. Snug hinge on back. Beautiful plastic gift box. 1¼x1¾ inch. Shipping wt. 4 ounces.

88 N 4907—24K Gold-plated . .$1.00

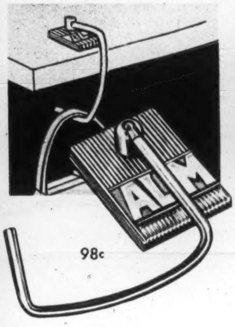
No Federal Excise Tax on the above items. For How to Measure for Women's Gloves see page 103

Stocking Stuffers $1.00 or less

EACH

No Federal Excise Tax

Gifts priced to stretch your Christmas budget



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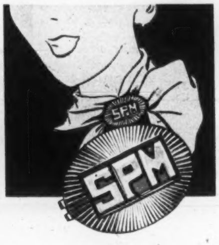

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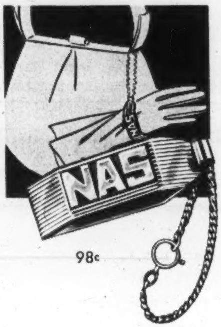

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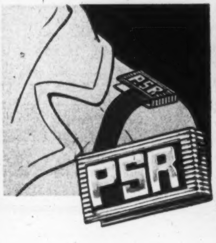


98c

All 24K gold-plated . . complete with instructions for slide-on initials

Handy Handbag Caddy

Look! no hands, leaves your lap free. Yet your bag is always handy and safe. Handbag caddy attaches in a jiffy to any surface . . . table, arm of chair, or closet shelf. Folds flat, so it is easy-to-carry with you. Base about 1x1½ inches. *Please print two or three initials wanted.* Shipping weight 3 ounces.

88 N 7002—24K gold-plated. 98c

The Scarf Clutch for variety

See how much variety the scarf clutch adds to her accessory wardrobe. Now her scarfs will stay in place . . . as a neck-scarf, head square, or belt. See how stunning, how eye-catching this personalized accent is. *Size* about 1½x 1¼ inches. *Please print two or three initials wanted.* Shipping weight 4 oz.

88 N 7004—24K gold-plated. 98c

The Safety Glove Holder

No more worries . . . this holder keeps a watchful eye on your gloves . . . keeps them clean. Here's how. Gloves are securely held by attractively designed clip, dainty but strong chain attaches to handbag handle. *Length* about 2⅜ inches. *Print two or three initials wanted.* Wt. 3 oz.

88 N 7001—24K gold-plated. 98c

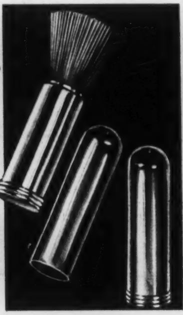
The Shoulderbag Stay-Clip

Just pin this attractive stay-clip in place, then slip bag strap into snug clip. Now you can forget about your shoulderstrap bag, walk freely, because you know it will stay secure. A smart glittering jewelry touch, too, for your outfit. *Size* about 1¾x ⅝ inches. *Please print two or three initials wanted.* Shipping weight 3 ounces.

88 N 7003—24K gold-plated. 98c

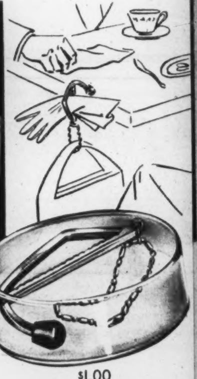
$1.00

$1.00



$1.00

$1.00



$1.00

Newest Handbag Accessories keep everything in place

The Sewing Kit

Everything in a nutshell (a sparkling gold-color metal walnut) for a novel, sewing kit. So easy to tuck in your bag, you'll always take that stitch in time and save nine. Includes metal thimble, needle, straight pins, safety pins, thread. Red felt lining. Boxed. Shipping weight 3 ounces.

88 N 7016—Gold color. . . $1.00

Handy Memo Case

Genuine leather and very rich-looking . . . so handy to carry in your bag. Lots of smart, practical, compact fittings . . . gold-color metal mechanical pencil, memo pad, address book and celluloid stamp holder. About 2¾x3¾ in. Boxed. Wt. 4 oz.

88N7017—Natural tan. $1.00
88N7018—Red. 1.00

Sal, The Brush-Off Gal

Works just like your lipstick case and is as easy to carry in handbag. You'll never want to be without this utility, durable nylon bristle brush that you'll use for your hats, coats, shoes, etc. Keeps your things looking spanking fresh all day. Gold-color metal case. About 2 in. long. Boxed. Shpg. wt. 4 oz.

88 N 7019—Gold color. . . . $1.00

The Manicure Kit

All the basic essentials for perfect hand grooming in compact kit that slips easily, comfortably into your bag. You get a pair of tweezers, nail file, emery board, and orange stick in handsome leather-like plastic case. Snap fastener closing. About 2¾x2½ inches. Boxed. Shipping weight 3 ounces.

88 N 7020—Natural tan. $1.00

The Double-Ette

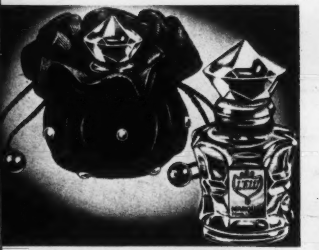
Practical, good-looking . . . protects both your handbag and gloves. Attach chain to bag handle, insert gloves in safety bar. Attaches to any surface . . . table top, arm of chair, closet shelf. Sparkling gold-plated, non-tarnishable. Gift boxed. Shpg. wt. 4 oz.

88 N 533—Gold-plated. . . $1.00

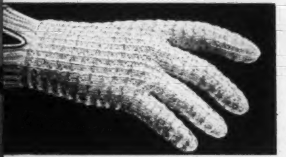
Direct Imports

FROM THE FASHION CENTERS of the WORLD

From Europe for you . . . a marvelous, hand-picked collection of stunning accessories . . for the gift she's always longed for . . the gift that is truly "different," with the glamour label of the fabulous fashion centers abroad . . . England, France, Italy or Belgium.



A "Gay Paree" Perfume Pouch imported from Paris, France $2.50 Tax included

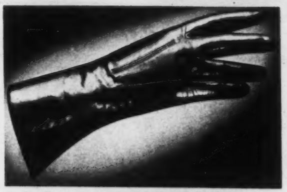


B Hand-Knit Glove imported from Italy $1.69 Pair

C "British Beauty imported from England $6.89 Tax included

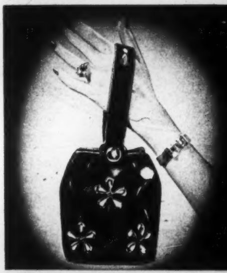
D $1.59 Floral-Gay Rayon Scarf imported from Italy

E $2.98 Silk Lace Stole imported from France

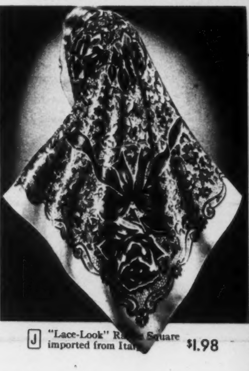


F Kidskin Classic Slip-On imported from France $3.98 Pair

G Angora and Wool Glove imported from Italy $1.59 Pair



H "Glamour-Glow" Bag imported from Belgium $3.49 Tax included



J "Lace-Look" Ra Square imported from Ita $1.98

A **"Gay Paree"** . . glamorous rayon velvet draw string pouch reverses to glittering lamé . . holds lovely French perfume, "Lelu," in prism bottle. Fits handbag easily . . can be used as money or jewelry pouch. About 2x2 in.
88 N 200E—Black. 7 grams perfume. Wt. 4 oz . . . **$2.50**

B **Hand Knit Cotton String Glove.** Self-colored leather trims cuffs. About 9½ in. long. *State size.* Small (6–6½), medium (7–7½), large (8–8½).
88 N 5803—White **88 N 5804**—Chamois (lt. yellow)
88N 5805—Natural (beige). Shpg. wt. 3 oz. Pair . . **$1.69**

C **"British Beauty"** . . hand-grained plastic kit bag, looks like expensive alligator leather. Suede-like plastic lined, coin purse, mirror. About 12x7 in.
88 N 293E—Brown . **$6.89** **88 N 294E**—Red . . **$6.89**
88 N 295E—Black . **6.89** Shpg. wt. ea. 2 lbs. 2 oz.

D **"Blossoms 'n' Bows"** . . . hand-rolled rayon scarf uses a dazzling array of rich vibrant tones for gay floral print. About 17x47 in. Shpg. wt. 3 oz.
88 N 4332—Green and red, white ground **$1.59**
88 N 4333—Red and blue, white ground **1.59**

E **Silk Chantilly-type Lace Stole** with all the filmy femininity of a French fashion. Dainty black lace with cotton applique and smart scallop border add glamorous touches to any dress-up occasion. About 23x57 inches.
88 N 4312—Black. Shipping weight 3 ounces . . **$2.98**

F **Classic Kidskin Slip-On** is imported from France, world-famous for butter-soft kidskins. Smooth, sleek pique seams. Length about 10¾ in. *Sizes.* 6, 6½, 7, 7½, 8. *State size.* Shipping weight pair 3 oz.
88N5760A—Black . **$3.98** **88N5761A**—Brown . . **$3.98**

G **More Fluff** . . . more beauty in a special Italian blend of 70% angora and 30% wool. About 10½ in. long. Hand wash. Will not shrink or felt. *State size* Small (6–6½), medium (7–7½), large (8–8½).
88 N 5014—White. Shpg. wt. 3 oz. . . . . Pair **$1.59**

H **"Glamour-Glow" Rayon Satin** party bag. Hand embroidered with gold-color metal accents and jewel-like beading. Assorted designs. Rayon lining. Metal slide loop closing. Abt. 5½x5½ in. Wt. 6 oz.
88 N 351E—Black . **$3.49** **88 N 352E**—White . **$3.49**

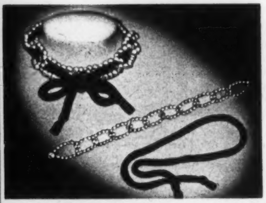
J **"Lace-Look"** is newest look on heavy sheer hand rolled rayon square. Black lace pattern spiced with flowers on white ground. About 35 in. sq.
88 N 4329—Blue flowers **88 N 4330**—Green flowers
88 N 4331—Red flowers. Each. Shpg. wt. 5 oz. **$1.98**

Prices of Perfume and Handbags include 20% Federal Excise Tax. For How to Measure for Women's Gloves, see page 103. Buy the Easy Sears Way. For information on Sears Easy Payment Plan, see page 313 of this catalog and get details.

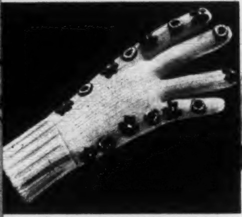
Copies of Imports

FROM THE FASHION CENTERS of the WORLD

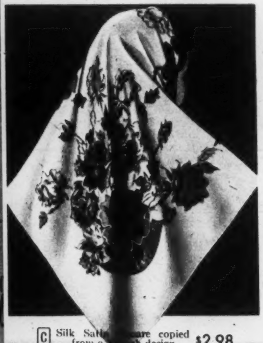
The newest, most fabulous accessory fashions from "famous-for-fashions" France and Italy are copied to the last detail . . thanks to the know-how and skill of American industry. All the glamour, the excitement of the original designs . . at Sears typically low prices



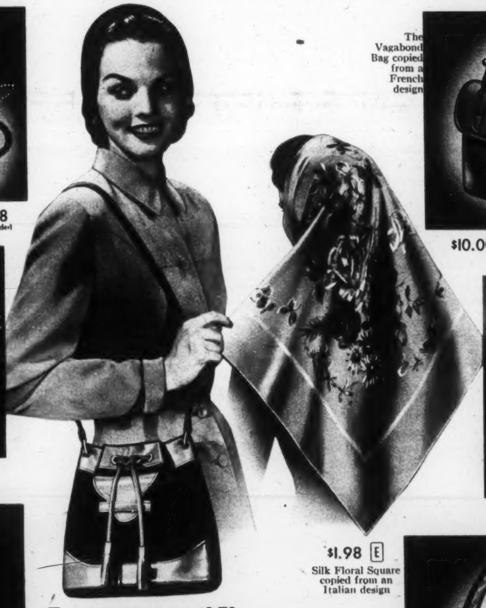
A Change-about Choker copied from a French design $2.38 Tax included



B Hand Decorated Gloves copied from a French design $1.19

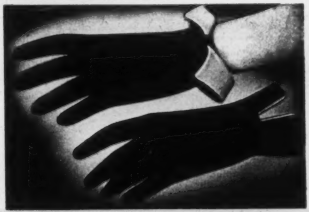


C Silk Sati[illegible]are copied from a [illegible]ch design $2.98



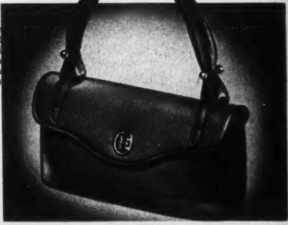
D "Riviera" Pouch copied from an Italian design $3.79 Tax included

$1.98 E Silk Floral Square copied from an Italian design

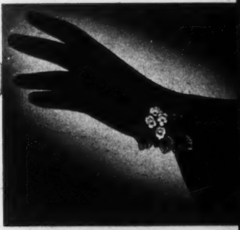


F The Convertible Cuff Glove copied from an Italian design $1.69

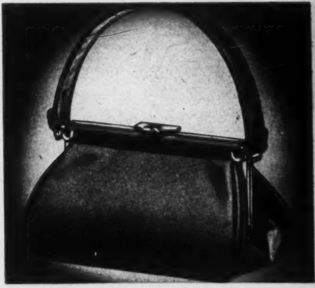
The Vagabond Bag copied from a French design



$10.00 Polished Calf Tax included G $3.59 Calf-Like Plastic Tax included



H Flower-spiced Slip-On copied from a French design $1.98



J Elegant Pouch copied from a French design $3.59 Tax included

A **Clever Parisian Idea** . . the change-about necklet. Weave the rich black rayon velvet tubing through the charming links of the pearl-like choker. Vary with squares or wear each separately.

88 N 4328E—Black tubing. Shpg. wt. 4 oz. $2.38

B **"Flower Show"** on wool gloves. Assorted patterns. Made in occupied Japan. Length about 10 in. *Please state size* Small (6-6½), medium (7-7½), large (8-8½).

88N5045–Black . . . . . . $1.19 88N5047–White . . . $1.19

88N5046–Dark green 1.19 Shpg. wt. each pair 3 oz.

C **Luxurious Silk Satin** and a vivid floral basket design combine to make a square of breath-taking beauty. Hand-rolled hems. About 32x35 in. square.

88 N 4313–Pink ground. Shpg. wt. 4 oz. $2.98

88 N 4314–Light blue ground. Shpg. wt. 4 oz. 2.98

D **Drawstring Shoulderstrap,** calf-like plastic. Plus pocket. Plastic lined. 12x9½ in. Wt. 1 lb. 4 oz.

88 N 355E–Black 88 N 356E–Red

88 N 357E–Russet Glo Each $3.79

In Rich Suede-Like Plastic, calf-like plastic trim.

88N353E–Green, tan $3.79 88N354E–All black $3.79

E **"Flower Show"** . . pure silk square has luxury-soft drape, is beautifully finished with hand-rolled hems. Super-flattering. Abt. 32x34 in. Wt. 4 oz.

88N4315–Pink ground 88N4316–Lt. blue ground

88N4317–Black ground Each $1.98

F **Dashing Cuffs** on double woven cotton slip-ons turn up for the classic look. About 9½ in. long. *Sizes* 6½, 7, 7½. *State size.* Shpg. wt. 3 oz.

88N5825–Black, black cuff 88N5827–Brown, beige

88N5826–Black, red cuff cuff . . . . Pair $1.69

G **The Vagabond.** Double-section inside. Rayon lined. About 10¼x4¾ in. Shpg. wt. 1 lb. 2 oz.

Polished Calf. Suede leather lined flap-over top.

88 N 299E–Black $10.00

Smooth Calf-Like Plastic . . all plastic lining.

88 N 297E—Black 88 N 298E—Red

88 N 350E—Brown Each $3.59

H **Flower-Spiced Gloves** . . newest French fashion flash says pin one nosegay to a pair of flare-out scalloped, double-woven cotton slip-ons. Glove about 10¾ in. long. *Sizes* 6½, 7, 7½. *State size.*

88 N 5828–Black. Shipping weight 4 oz. . . . . Pair $1.98

J **Elegant Pouch** in leather-like plastics. Rayon lined. About 9x10 in. Shpg. wt. 1 lb. 2 oz.

88 N 359E—Black Morocco-like Plastic. $3.59

88 N 358E—Red Morocco-like Plastic. 3.59

88 N 360E—Brown Alligator-like Plastic. 3.59

88 N 361E—Black Calf-like Plastic. 3.59

Prices of pearl-like choker, handbags include 20% Federal Excise Tax. For How To Measure for Women's Gloves see page 103.

Just what I wanted for Christmas

B
$1.98
A
$6.00
Tax included

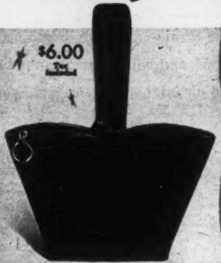
Leather Bag and Belt . . made for each other

It's big fashion news to match your adjustable shoulderstrap bag and contour curving belt . . especially when they're in genuine top grain cowhide. The leather that's long wearing . . keeps its good looks for many seasons. Large gold-color metal medallions for smart highlights. Bag self lined. About 9x6 in. Adjustable belt *fits sizes* 24–32 in. Front about 3½ inches wide.

A **Bag.** Shpg. wt. 1 lb. 2 oz.	B **Belt.** Shpg. wt. 6 ounces.
88 N 261ME–Black	88 N 265M–Black
88 N 262ME–Brown	88 N 266M–Brown
88 N 263ME–Red	88 N 267M–Red
88 N 264ME–Tan	88 N 268M–Tan
Each. $6.00	Each. $1.98

Initials Dress Up a Bag!

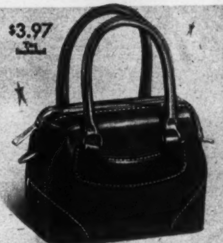
Gleaming letters, all but "X." Print letters wanted. Size 1⅛ in.
88 N 1012M–Gold-color metal. Shpg. wt. ea. 1 oz.
Each . . . 29c 3 for 84c



$6.00 Tax included

Luxurious Corde Pouch

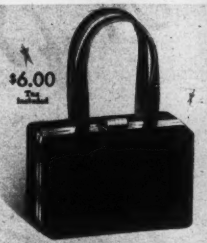
A winner for styling, long service. Pannier handle zip-top pouch in luxurious, yet sturdy corde, self quilting, embroidery on front. Two deep side pockets. Rayon lined. About 11x6⅛ in.
88 N 229E–Black 88 N 230E–Brown
Each. Shipping weight 1 lb. $6.00



$3.97 Tax included

Hold Everything Satchel

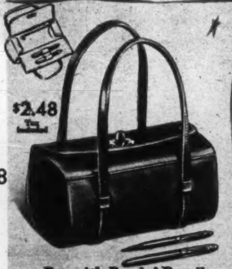
The bag with lots of dash . . . lots of room. Looks expensive because it's "Texon" — fine leather-like plastic. Zipper top. Suede-like plastic lining. About 8½x6 in.
88N253E–Tan 88N254E–Red
88N255E–Black 88N256E–Brown
Each. Shpg. wt. 1 lb. 6 oz. . . $3.97



$6.00 Tax included

The Corde Vanity Box

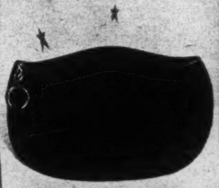
Nothing equals the luxury of genuine corde with deep, rich embroidery on front. Center dividing zip pocket, double handles. Gleaming gold-color metal frame. Rayon lined. About 7x4¼ inches.
88 N 231E–Black 88 N 232E–Brown
Each. Shpg. wt. 1 lb. 1 oz . . $6.00



$2.48 Tax included

Bag with Pen 'n' Pencil

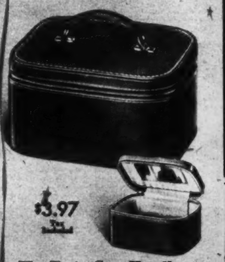
Surprise! Sparkling gold-color ball point pen, mechanical pencil set under flap-over top of the music roll bag for a sensational gift. In calf-like plastic. Rayon lined. About 8x4 in. Shpg. wt. 1 lb.
88 N 243E–Black 88 N 244E–Brown
88 N 245E–Red Each $2.48



$3.59 Tax included

Corde Clutch Gift Bag

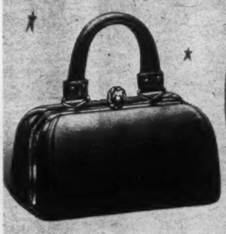
Novelty embroidery traces attractive design on front of corde clutch bag for a handy handful. Zip top opening, two roomy side pockets, rayon lining. All for this Sears low price. About 9¼x5¼ in.
88 N 233E–Black 88 N 234E–Brown
Each. Shipping weight 11 oz. $3.59



$3.97 Tax included

The Train Case Handbag

This genuine leather miniature bag is as roomy as its namesake. All around zipper for easy opening. Large full view mirror inside top. Plastic lining. About 8x6 in. Shipping weight 1 lb. 3 oz.
88 N 250E–Black 88 N 252E–Red
88N251E–Med. brown. Each $3.97



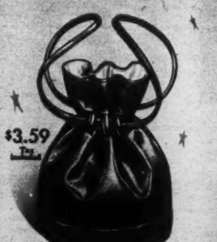
$2.69 Tax Included

The Neat Satchel Bag

Smart bag in suede-like plastic. Inside zipper pocket. Rayon lined. About 8¼x4¼ in. Wt. 1 lb. 1 oz.
88 N 274E–Black $2.69
88 N 275E–Gray 2.69

Also In Calf-Like Plastic

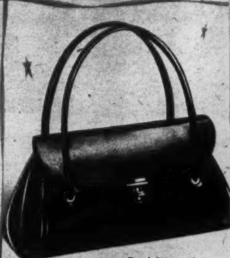
88 N 276E–Black 88 N 277E–Brown
88 N 278E–Red Each. $2.69



$3.59 Tax included

Genuine Leather Pouch

Perky drawstring pouch . . . a great favorite, makes the perfect gift. Eye-catching cuff . . a new detail. Plastic lined . . . easy to clean. About 9x9 in. Shpg. wt. 14 oz.
88 N 270E–Black 88 N 272E–Brown
88 N 271E–Red 88 N 273E–Green
Each $3.59

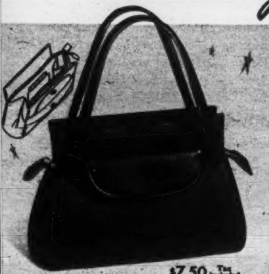


$2.48 Tax included

Dashing Vagabond

Snappy up-to-the-minute style . . . practical, too. Large interior with zipper pocket that forms rear wall pocket. In calf-like plastic with secure gleaming metal turn-lock. Rayon lined. About 12x5½ in.
88 N 246E–Black 88 N 247E–Brown
Each. Shpg. wt. 1 lb. 2 oz . . $2.48

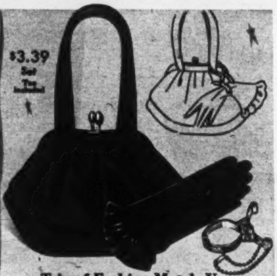
.. a Sears glamorous Handbag



$7.50 Tax included

Kerrybrooke Zip-Top Bag

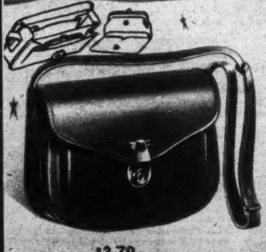
Famous for top quality and big value. Top handle bag in pebble-grained leather. Outside pocket with flap-over snap fastener closing. 2 side pockets. Covered frame metal coin purse on cord. Mirror. Rayon lined. About 11x7 inches.
88 N 1014E—Black 88 N 1015E—Brown
Shpg. wt. 1 lb. 6 oz .... Each $7.50



$3.39 Set Tax included

Trio of Fashion Match-Ups

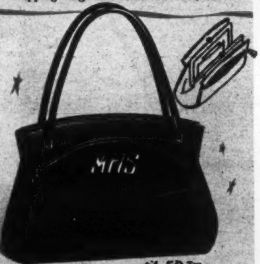
Bag and gloves in softly sueded rayon .. plus a gold-color metal glove ring. Skirted pouch about 10½x6¾ in. Rayon lined. Ballerina cuffed glove about 9⅜ in. long. *State size* 6½, 7, 7½. Price includes 40c Fed. Excise Tax on bag only.
88 N 225E—Black 88 N 226E—Brown
Shipping weight set 15 oz.....Set $3.39



$3.79 Tax included

The Bag with Fashion Extras

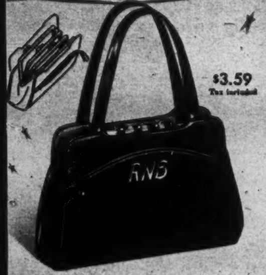
Adjustable shoulderstrap bag in calf-like plastic locks with its own key. Handsome French purse snaps into large front pocket. Roomy interior has rear wall pocket. Rayon lined. About 9¾x6½ in.
88 N 235E—Black 88 N 236E—Brown
88 N 237E—Red 88 N 238E—Green
Shipping weight 1 lb. 8 oz . . . Each $3.79



$6.50 Tax included

The Kerrybrooke Frame Bag

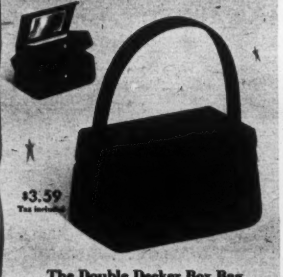
Made to our exclusive quality specifications in pebble-grained leather. Roomy outside zipper pocket; 2 extra side pockets. Coin purse on cord. Mirror. Rayon lined. About 10½x6½ in. Initials sold separately. See opposite page.
88 N 1016ME–Black 88 N 1017ME–Brown
Shipping weight 1 lb. 7 oz . . . Each $6.50



$3.59 Tax included

The Multiple Frame Bag

Look! Pockets galore. Handy large outside zipper pocket, two deep side pockets. Roomy interior features large center pocket. Calf-like plastic with double handles. Rayon lined. About 10x7 in. Initials sold separately. See oppotite page.
88 N 227ME–Black 88 N 228ME–Brown
Shipping weight 1 lb. 10 oz. . . Each $3.59

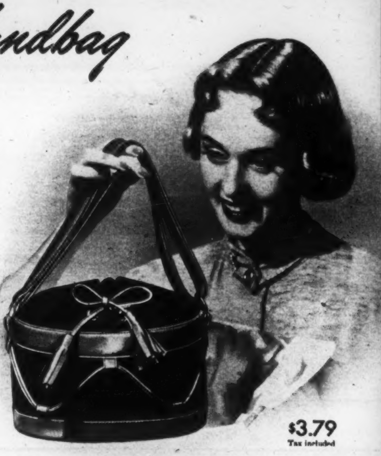


$3.59 Tax included

The Double Decker Box Bag

Divided into 2 smart, roomy sections. Expensive box construction. Full view mirror under flap-over top. Rayon lined. About 8½x4½ in. Shpg. wt. 1 lb. 5 oz.
88 N 239E—Black rayon faille......$3.59

Also In Rich Calf-Like Plastic.
88 N 240E—Black 88 N 241E—Brown
88 N 242E—Red Each........$3.59



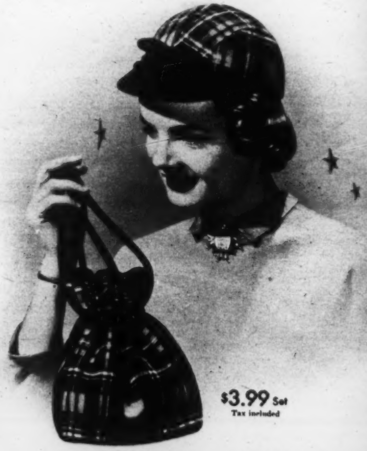
$3.79 Tax included

The Drum Bag makes Fashion Headlines

The most exciting, newest shoulderstrap bag for her most talked about gift . . the drum bag, inspired by an original design from Italy. So practical, too. The jaunty tassel drawstring through metal eyelets opens wide from a full-gathered top, assures a roomy hold-everything interior. Adjustable shoulderstrap for double fashion duty . . goes over arm or swings from shoulder. About 8¾x8 inches. Rayon lined. Shpg. wt. 1 lb. 3 oz.

Rich Calf-Like Plastic that looks like genuine leather.
88 N 257E—Black 88 N 258E—Red
88 N 259E—Medium brown Each...................$3.79

In Luxurious Suede-Like Plastic, leather like plastic trim.
88 N 269E–Black, black trim 88 N 260E–Gray, black trim. . Ea. 3.79



$3.99 Set Tax included

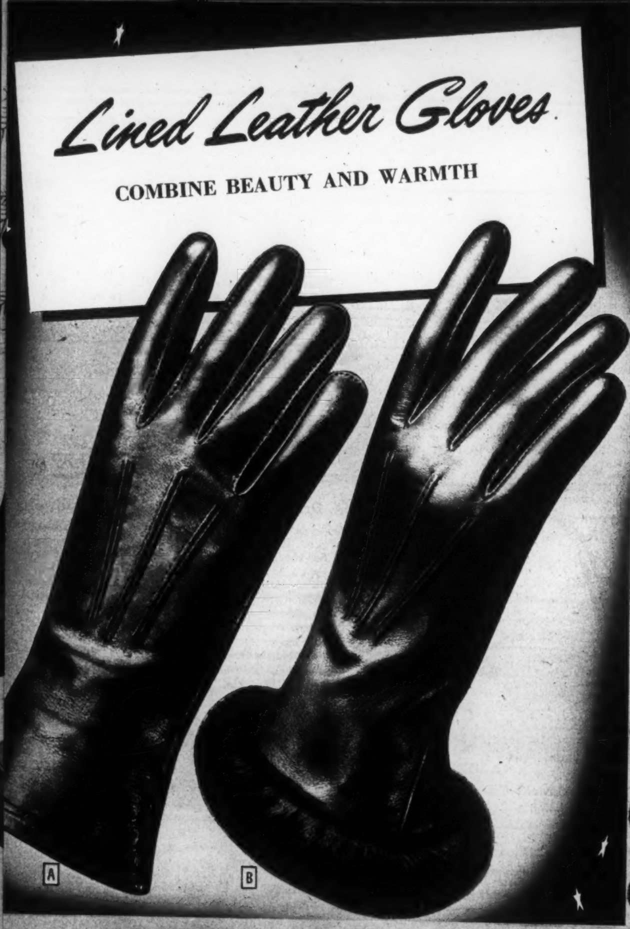
New! Clan Plaid Bag and Hat Set

Stunning match-ups are fashion's newest way of spicing any outfit. Gay plaids (58% wool, 42% rayon). Jaunty jockey cap with rayon velvet peak. Matching popular drawstring pouch has rayon velvet drawstrings. Rayon lined. About 9½x9½ in. Hat fits all head sizes. Price includes 40c Federal Excise Tax on bag only.
88 N 248E—Red, black plaid. Shpg. wt. set 13 oz.......Set $3.99
88 N 249E—Green, black plaid. Shpg. wt. set 13 oz. . . . .Set 3.99

Price of Handbags on both these pages include 20% Federal Excise Tax. Buy all your handbags by Sears Easy Payment Plan. For Sears Easy Terms see page 313 for details.

Lined Leather Gloves

COMBINE BEAUTY AND WARMTH



Sears high-quality specifications

- ★ Leather . . softest imported capeskin
- ★ Right length to wear with suits, coats
- ★ Bolton thumb . . cut for comfort
- ★ Contour cut for sleek fit of dress glove
- ★ Linings . . for warmth without bulk
- ★ Finish . . strong and even stitching

THE SMART SLIP-ON GLOVE

A A satin-smooth glove in rich imported capeskin, beautifully proportioned to give you tapering fingers, slim sleek wrists. About 9½ in. long. *State size* Small (6-6½), medium (7-7½), large (8-8½). Shpg. wt. pair 4 oz.

$2.49 pr. Cotton and Rayon Lining

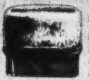
Warm cotton and rayon fleece lined pig-grained capeskin slip-on.

88 N 5300—Black	Pair $2.49
88 N 5301—Brown	Pair 2.49

$3.49 pr. 100% Wool Lining

Wool lining packed with cozy warmth to chase wintery chills.

88 N 5302—Black	Pair $3.49
88 N 5303—Brown	Pair 3.49

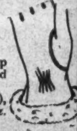


$4.49 pr. Coney Fur Lining

Soft-to-the touch coney fur lining for luxurious, super-warmth.

88 N 5304—Black	Pair $4.49
88 N 5305—Brown	Pair 4.49

RICH CONEY FUR CUFF
Shirred elastic wrists

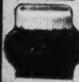


B Soft fur cuff that you can wear up or down, a dress-up air on imported capeskin glove. Length about 10 in. *Sizes* Small (6-6½), medium (7-7½), large (8-8½). *State size.* Shpg. wt. 4 oz.

$2.98 pr. Cotton and Rayon Lining

Cotton and rayon fleece lining for insulated warmth.

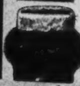
88 N 5306—Black	Pair $2.98
88 N 5307—Brown	Pair 2.98



$3.98 pr. 100% Wool Lining

Wool lining packed with cozy warmth to chase wintery chills.

88 N 5308—Black	Pair $3.98
88 N 5309—Brown	Pair 3.98



$4.98 pr. Coney Fur Lining

Soft-to-the-touch coney fur lining for luxurious, super-warmth.

88 N 5310—Black	Pair $4.98
88 N 5311—Brown	Pair 4.98

HANDFUL OF CHRISTMAS WARMTH . . every style a big value

$1.00 Pair

Softest Bunny Fur Mittens

Snow-white bunny fur backs, red brushed rayon palms spread Christmas cheer all winter long. Cotton fleece lined. Length about 10½ in. *State size* Small (6-6½), medium (7-7½), large (8-8½). Shpg. wt. 4 oz.

88 N 5336—White fur back, red palms.... Pair $1.00

$1.98 Pair

Wonder-Wearing Nylon, Soft Angora

50% nylon blends with 50% fluffy angora for luxury-soft mitten. Hand-washes like new. Will neither felt nor shrink. Ribbed wrists. Length about 10 in. *State size* Small (6-6½), medium (7-7½), large (8-8½).

88 N 5057—White. Shipping weight 3 oz...Pair $1.98

98c Pair

25% Nylon for longer-wearing Mitt

75% wool, 25% precious nylon in novelty stitched mitten. Ribbed wrists. Hand wash. Lgth. abt. 9½ in. *State size* Small (6-6½), med. (7-7½), large (8-8½).

88 N 5054-Red....pr. 98c
88 N 5055-Green . pr. 98c
88 N 5056-Brown . pr. 98c
Shpg. wt. each pair 4 oz.

For How to Measure for Women's Gloves please see opposite page. Order your gloves on convenient Sears Easy Payment Plan. For information on Sears Easy Terms see page 313 of this catalog and get full details.

Fashion and Value go hand in hand

★ Our Best leathers and fabrics
★ Right Length. . for smart styling
★ Bolton Thumb assures comfort
★ Flattering Flare for slim wrists
★ Hand Washable . . easy to clean
★ Contour Cut . . for a feminine fit

A **Imported French Kidskin,** the butter-soft, pliable leather for a flattering classic slip-on. Smooth seams for slim, sleek fingers. Hand wash. Length about 10¾ in. *State size* 6, 6½, 7, 7½, 8.
88N5760–Black 88N5761–Brown
Shipping weight pair 3 oz. Pair $3.98

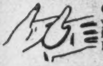
B **Double Woven Nylon** slip-on is a wonder for wear. Outseam sewn. Hand wash. Length about 10¾ inches. *State size* 6, 6½, 7, 7½, 8, 8½. Shipping weight 3 oz.
88N5470–Black 88N5471–White
88N5472–Biscuit (cream) 88N5473–Brown
Pair $2.25

C **Genuine Peccary Pigskin,** for a smart casual glove she will love. Hand wash. Outseam sewn. Length about 10¾ in. *State size* 6, 6½, 7, 7½, 8, 8½. Shpg. wt. 3 oz.
88 N 5702—Cork tan . . . . . Pair $4.98
88 N 5703—Oatmeal (beige). Pr. 4.98

D **Handsewn** double woven long-wearing cotton glove. A gift she'll wear the year 'round. Hand wash. Length about 10¾ in. *State size* 6, 6½, 7, 7½, 8, 8½. Shpg. wt. 3 oz.
88N5864–Black 88N5865–Brown
88N5866–White Pair $1.59

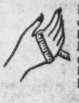
E **Imported Capeskin,** so lustrous, so kitten-soft to give your hands a well-gloved look. Smooth, sleek seams. Hand wash. Length about 10¾ in. *Sizes* 6, 6½, 7, 7½, 8, 8½. *State size.*
88N5710–Black 88N5711–Brown
88N5712–White 88N5713–Navy blue
Shipping weight pair 3 oz. Pair $3.39

EXTRA! The Bolton Thumb

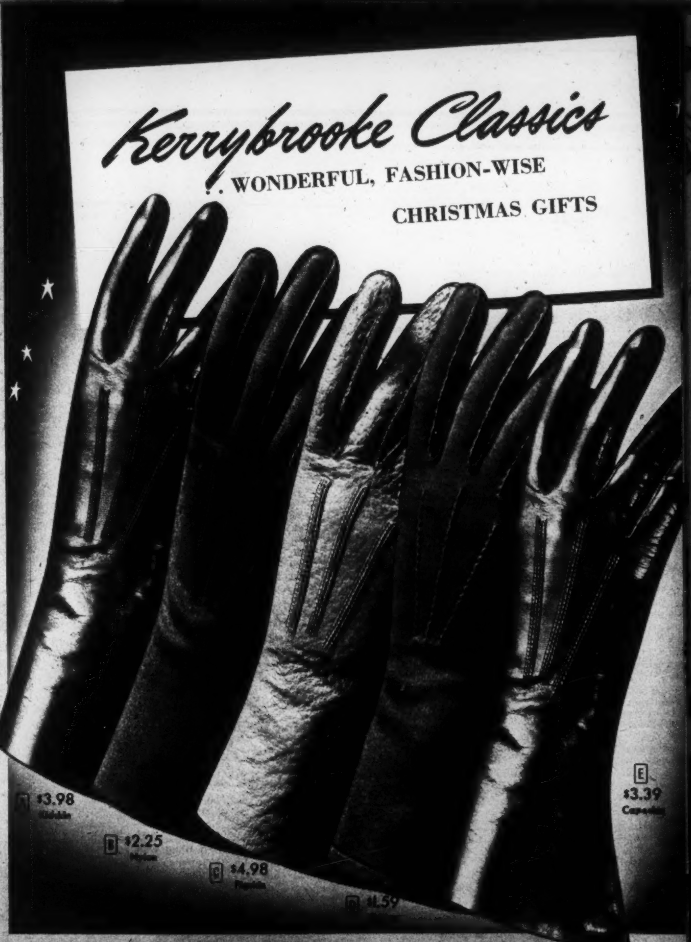


Cut to follow shape of your thumb for extra freedom and comfort. A Kerrybrooke value.

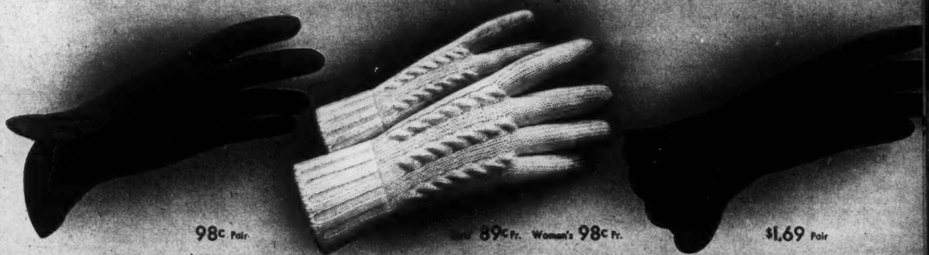
MEASURE to Be Sure



For correct glove size, draw tape snugly around fullest part of right hand. Number of inches is correct size. If measure is between sizes, order next larger size.



TOP-FASHION GLOVES in a variety of smart fabrics



The Ballerina Cuffed Slip-on

Flattering ballerina cuff ripples on softly sueded rayon glove. Inseam sewn. Hand wash. Length about 9¾ inches. *State size* 6, 6½, 7, 7½, 8. Shipping weight 3 ounces.

88 N 5635–Black 88 N 5637–Biscuit (cream)
88 N 5636–Brown Each pair 98c

For how to measure children's gloves see size chart on page 193.

Look-Alikes for mother and daughter

100% wool gloves with attractive cable knit backs. Made in occupied Japan. Hand wash. Shpg. wt. each pair 3 oz.

Girls' Gloves. About 8 inches long. *Sizes* 4, 5, 6, 7. *State size.*
88N9339M–White Pr. 89c
88N9341M–Green Pr. 89c
88N9340M–Red. . Pr. 89c

Women's Gloves. 10 in. long. *State size* Small (6–6½), medium (7–7½), large (8–8½).
88 N 5000M—White. Pair 98c
88 N 5001M—Green. Pair 98c
88 N 5002M—Red. . Pair 98c

Double Woven Cotton Butterfly Glove

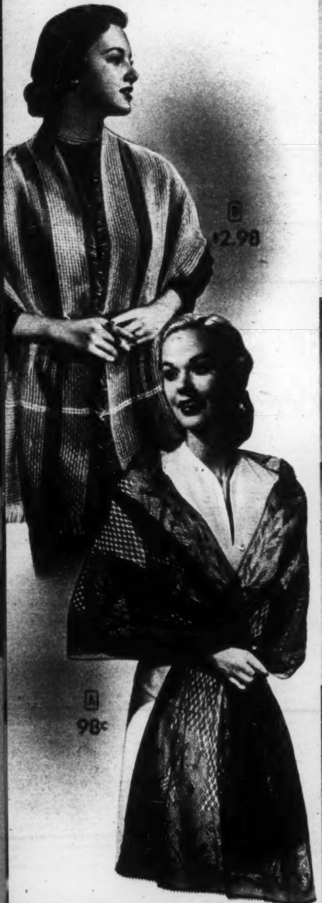
A glove with all the grace, styling she could want. Softly flaring scalloped top, novelty butterfly applique winging on back. Hand wash. Length about 10 inches. *State size* 6½, 7, 7½, 8. Shipping weight 3 ounces.

88N5815–Black Pr. $1.69 88N5816–White Pr. $1.69

Gift-Right

FASHIONABLE ACCENTS

Scarfs, squares, stoles, and novel neckline niceties



Fashion Spotlights the Stole

A **Black rayon lace stole** is a filmy feminine accent that cloaks her in sheer beauty. Just as lluring when worn to cover her head as around her houlders. The delicate butterfly and floral pattern s very flattering, captures the glamour of expensive ace. About 24x72 inches.

8 N 4340—Black. Shipping weight 4 oz.........98¢

B **A snuggle-warm glamorous gift.** Non-tarnish metallic yarn sprinkles gold-color dust for a fash-on-smart look on wool stole for super-flattery. Hand ash. About 21x75 in. Shpg. wt. 6 oz.

8 N 4337—White, gold, blending stripe........$2.98
8 N 4338—Light blue, gold, blending stripe.... 2.98
8 N 4339—Bright green, gold, blending stripe.. 2.98

Hand Painted Rayon Satin Ascot

The easy way to give her wardrobe more variety, more interest. Shimmering, glimmering rayon satin ascot adds beautiful hand painted flowers, outlined in twinkling gold-color. The best news . . the price for such an expensive-looking gift is only $1.00. About 34 in. long. Shipping weight 3 ounces.

88 N 4354–Black $1.00   88 N 4355–White $1.00

Pearl-Like Slide, Silk Square

Paris inspired it . . we copied it . . the richly beaded, pearl-like slide that adds so much glamour to a clever change-about, twin-tipped square. Smart colors predominate in floral prints. About 17 in. sq. Hand wash. Gift-boxed. Shpg. wt. 4 oz.

88 N 4334—Med. Blue   88 N 4335—Green
88 N 4336—Fuchsia   Set............$1.98

Paisley, Floral Silk Square

Something very new and different . . . a pure silk, soft-draping square that blends exotic paisley with flowers. Handsomely outlined in a bold-colored border. About 35 in. sq. Shpg. wt. 3 oz.

88 N 4325—Red border..................$1.19
88 N 4327—Black border................. 1.19
88 N 4326—Royal blue border............ 1.19

$1.98
Solid Color
$1.98
Multicolor Plaid

100% Wool, Colorful Squares

The gift that keeps her cozy-warm during cold wintery days . . that adds a bright touch of color. 100% finest wool worsted square in jacquard pattern. Choice of solid colors or multicolored plaid. About 32 in. sq. Hand wash. Shpg. wt. 4 oz.

88 N 4300—White   88 N 4301—Medium blue
88 N 4302—Multicolor plaid.........Each $1.98

Rich Rayon Velvet Tie, Plus

Yes, she gets a jaunty tie in rich rayon velvet . . fashion's favorite fabric . . plus this stunning extra . . sparkling gold-color metal ring with fashionable fake monogram that keeps tie securely in place. Wear it with other scarfs, too. Tie rayon lined. About 3x23 inches. Gift boxed.

88 N 4347—Black. Shipping wt. 4 oz.... Set $1.39

Pure Silk Jacquard Scarf

White on white scarf in attractive jacquard patterns . . . she can wear it the year 'round . . . and find it's a shimmering white accent that takes to all her outfits. The rich, pure silk is luxury-soft. Hand rolled. Hand wash. About 16x40 in.

88 N 4342—White. Shpg. wt. 3 oz...........$1.00

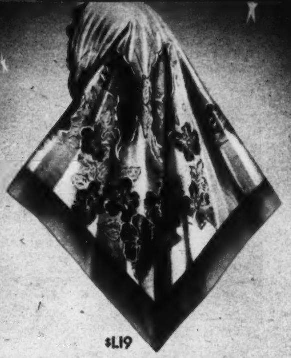
For information on Sears Easy Terms see page 313.

98c

Floral-Gay Silk Scarf

Luxury-soft silk scarf adds bold blossoms for dash and color. Just the gift every woman wants because she can wear it in many exciting ways and add spice to all of her outfits with it, too. About 17x43 in. long. Hand wash separately.

88 N 4343—Med. blue border. Shpg. wt. 3 oz. 98c
88 N 4344—Pink border. Shpg. wt. 3 oz. 98c



$1.19

Gold-Touched Silk Square

Dainty multicolored butterfly and floral pattern outlined with twinkling gold-color on pure silk white square. A gift-right fashion that adds glamour to party-going outfits. About 32 inches square. Hand wash separately. Shpg. wt. 3 oz.

88 N 4345—Pink to fuchsia border $1.19
88 N 4346—Light blue to royal border. 1.19

$1.00

It's a Doll . . It's a 17-inch Square

An unusual gift! Picture-pretty doll with dainty face, perky bonnet, flowing frock to add to her collection. Here's the surprise. Take doll apart for a versatile 17-in. printed silk square. Smart colors predominate in gay prints.

88 N 4356–Pink
88 N 4357–Medium blue
88 N 4358–Green
Shpg. wt. 4 oz. . Each $1.00

2 for 98c

Two Bell Pleated Silk Ties

Watch her smile with delight when she opens this cute plastic gift box and sees two silk ties, accordion pleated to give a bell-like effect. Multicolored to dazzle her eyes, to blend with all her outfits. Really two gifts for the price of one. About 24 in. long. Shipping weight 3 ounces.

88 N 4341—Multicolored . . . . Box of 2 for 98c

98c

The Rage . . Wear a Medallion

A stunning, an exciting neckline novelty that's bound to be a conversation stopper. Large royal-touch gold-color metal medallion, an outstanding piece of jewelry, swings on rayon velvet tubing. Simply tie in back for length you desire. About 28 in. Gift boxed. Shipping weight 3 ounces.

88 N 4348—Black tubing 98c

$1.25

The Silk Tie Choker

Pure silk tie . . a colorful addition . . is drawn through striking pearl-like choker for a fashion-rich combination. Alternate other colorful scarfs with this versatile ornament for clever quick changes. Hand wash. Abt. 2½x26 in. Gift boxed.

88N4430–Black $1.25
88N4431–Red . $1.25
88N4432–Kelly green 1.25
Shpg. wt. 3 oz.

A $1.19

B $1.19

Gay, Warm Headnotes

A 100% *Wool Square* in neat-as-a-pin jacquard pattern for a practical, snuggle-warm gift. Hand wash. About 29 in. square. Shpg. wt. 4 oz.

88 N 4303–White $1.19
88 N 4304–Lt. blue $1.19
88 N 4305–Red . . 1.19
88 N 4306–Yellow. 1.19

B *In Popular Wear-With-Everything Wool Plaid*
88 N 4307—Multicolored $1.19

3 for $1.79

A Sleighful of 17-in. Squares

Here's a triple treat . . three 17-in. squares . . 1 ombre shaded, 1 solid color, and 1 dainty print for a complete wardrobe. In pure silk. Hand wash. Gift packaged. Hand rolled. Shpg. wt. 3 oz.

88 N 4350–Pink combination . . . . 3 for $1.79
88 N 4351–Green combination . . . . 3 for 1.79
88 N 4352–Medium blue combination . 3 for 1.79

$1.19

Gay Spun Rayon Square

Bold beautiful flowers for a color-gay, about 35-in. square. Hand wash separately. Shpg. wt. 4 oz.

88 N 4318—Bright green border $1.19
88 N 4319—Bright blue border 1.19
88 N 4320—Black border 1.19

THE TRADITIONAL GIFT

End Christmas gift worries with the traditional gift of lovely Royal Purple Hosiery . . 36 styles . . complete assortment to suit every type . . ultra sheer Nylons, novelty heels, jeweled, runproof and utility styles

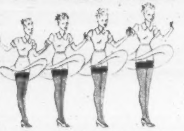
Merry Christmas
Merry Christmas
Merry Christmas
To
From
Merry Christmas

Attractive, colorful gift envelope (as shown or similar) included with each 3 to 6-pair purchase of Royal Purple Hosiery

Merry Christmas

BE SURE OF HER SIZE

Is your dream girl petite? shapely? classic? or tall? Check her footsize*, height and weight in figure type chart below. (If in doubt, order classic pattern.)



If her Foot size*is	If her Height is	If her Weight is	Order leg pattern**
8½	4 ft. 8 in. to 5 ft. 1 in.	90–110	Petite
8½	5 ft. 1 in. to 5 ft. 6 in.	111–140	Classic
9	4 ft. 8 in. to 5 ft. 1 in.	90–110	Petite
9	5 ft. 1 in. to 5 ft. 6 in.	90–120	Shapely
9	5 ft. 2 in. to 5 ft. 7 in.	121–150	Classic
9½	4 ft. 10 in. to 5 ft. 2 in.	95–115	Petite
9½	5 ft. 2 in. to 5 ft. 6 in.	95–125	Shapely
9½	5 ft. 3 in. to 5 ft. 7 in.	126–160	Classic
9½	5 ft. 7 in. to 6 ft. 1 in.	161–185	Tall
10	5 ft. 2 in. to 5 ft. 6 in.	100–130	Shapley
10	5 ft. 3 in. to 5 ft. 7 in.	131–165	Classic
10	5 ft. 7 in. to 6 ft. 1 in.	166–190	Tall
10½	5 ft. 2 in. to 5 ft. 6 in.	100–130	Shapely
10½	5 ft. 3 in. to 5 ft. 7 in.	131–165	Classic
10½	5 ft. 7 in. to 6 ft. 1 in.	171–200	Tall
11	5 ft. 7 in. to 6 ft. 2 in.	170–200	Tall

****Petite**—Short-slender **Classic**—Average
Shapely—Slender **Tall**—Tall

*Order stocking size that corresponds to shoe size. If shoe width is "A" or narrower, order stockings one-half size smaller.

Shoe size. . . .	up to 4	4½–5	5½–6	6½–7	7½–8½	9 and up
Order hose . .	8½	9	9½	10	10½	11

The most fitting gift of all . . our "best seller" Royal Purple Proportioned-Fit Nylons . . full fashioned

CAREFREE Ultra sheers

Pair $1.35 3 pairs $3.85 6 pairs 7.30

Her first choice . . . Carefree ultra sheer nylons, the gift stockings that combine exquisite sheerness, exclusive wear features PLUS perfect fit.

Very finely knit, sheer and clear as a moonbeam. Amazingly snag-resistant; they're protected by the exclusive Carefree process; much longer wearing than ordinary ultra sheers. Fine seams.

Scientifically proportioned over 16 graduated patterns for the best fit possible. Shpg. wt. pr. 2 oz.

Colors Sunni-beige, Ambertone, Towntaupe. *State size, color, catalog number; check chart at left.*

86N833–Petite. *Sizes* 8½, 9, 9½.	Pair **$1.35**
86N831–Shapely. *Sizes* 9, 9½, 10, 10½.	**3 prs.** 3.85
86N835–Classic. *Sizes* 8½, 9, 9½, 10, 10½.	*Save more*
86N832–Tall. *Sizes* 9½, 10, 10½, 11.	**6 prs. $7.30**

Utility sheers; finely knit

Pair $1.29 3 pairs $3.65 6 pairs 6.95

Favorite gift hose season after season; beloved for their pretty practicality, their enduring wear, their "smooth as paint" proportioned fit.

A wee bit heavier than Carefree at left, but sheer enough to wear on any occasion. Fit perfectly from top to toe; they're accurately proportioned in width as well as leg length. All nylon. Fine straight seams in back. Reinforced heels, toes; double garter tops. Shipping weight pair 2 ounces.

Colors Sunni-beige, Ambertone, Towntaupe. *State color, size, catalog number; check chart at left.*

86N803–Petite. *Sizes* 8½, 9, 9½.	Pair **$1.29**
86N801–Shapely. *Sizes* 9, 9½, 10, 10½.	**3 prs.** 3.65
86N815–Classic. *Sizes* 8½, 9, 9½, 10, 10½.	*Save more*
86N802–Tall. *Sizes* 9½, 10, 10½, 11.	**6 prs. $6.95**

Three Royal Purple basic "costume tones" plus NEW "Magnetic" shade

★**SUNNI-BEIGE**—lively golden beige to wear now and into spring.

★**AMBERTONE**—warm neutral beige with more than a touch of brown.

★**TOWNTAUPE**—a subtle taupe (medium beige undertoned by gray).

★**MAGNETIC**—rich, warm brown; fashion's newest foil for blacks, browns.

All styles not listed in all colors; please check individual descriptions for color listing

One pair will please
Three pairs impress
Six pairs will sweep
her off her feet

NEW "reverse knit" ultra sheer, ultra smart Nylons . . full fashioned

Pair $1.49 3 pairs $4.25
6 pairs 8.00

Clever is the woman who discovered this secret . . . that the *wrong* side of a stocking is the duller, more flattering side.

Royal Purple "reverse knit" nylons are actually knit with the smart dull flat surface on the outside. There are no ribs to reflect the light; looks sheerer, softer in tone; help keep seams from twisting; resist snagging. Unlike chemical dull finishes "reverse knits" are *permanently dull.* Knit in the finest stitch possible. New etched heel slims your ankles, follows the heel line without a break. Sandal soles. Fine seams. Shpg. wt. pair 2 oz.

Colors Ambertone, Sunni-beige, Towntaupe, Magnetic; contrasting seams. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State size, color.*
86 N 629 . . . . . Pair $1.49 . . . . . 3 pairs $4.25 . . . . . 6 pairs $8.00

Wonder Values for the money . . . 2 weights. Ultra sheer weight CUT 13%

Ultra sheers Were ~~$1.15~~ Pr. $1.00 Utility sheers $1.15

Finest nylons we've ever offered at this low price.

Very finely knit. Super-smooth texture discourages snags. Beautifully clear. Full fashioned, finely seamed. Reinforced.

Sizes 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. pr. 2 oz.

Ultra sheers; contrasting seams. *Colors* Sunni-beige, Ambertone, Towntaupe, Magnetic.

State color.	Pr.	3 prs.	6 prs.
86 N 999	$1.00	$2.85	$5.50

Utility sheers; self color seams. *Colors* Sunni-beige, Ambertone, Towntaupe, white.

State color.	Pr.	3 prs.	6 prs.
86 N 777	$1.15	$3.28	$6.20

Our lowest priced full fashioned Nylons . . first quality, ultra sheer

Pair 89c 3 pairs $2.55
6 pairs 4.72

Just look at the low price! All nylon; finely knit, beautifully clear, full fashioned. Fine seams. Reinforced heels, toes.

Colors Sunni-beige, Ambertone, Towntaupe, Magnetic. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State size, color.* Shpg. wt. pr. 2 oz.
86 N 770 . . . . Pair 89c . . . . 3 pairs $2.55 . . . . 6 pairs $4.72

MORE GIFT NYLONS

MERRY CHRISTMAS
From

MERRY CHRISTMAS
You simply can't make them run

Lovely gift envelope (as shown or similar) included with each 3 to 6 pair purchase of Royal Purple Hosiery

Merry Christmas

Ruinous runs her pet peeve? Give Royal Purple *Runproof Nylons*

Full fashioned Utility sheer Were ~~$1.47~~ $1.29 Pair 3 pairs $3.60
6 pairs 6.85

Full fashioned Ultra sheer $1.47 Pair 3 pairs $4.20
6 pairs 7.95

Welcome gifts for the women with hosiery "run" problems . . . these all nylon mesh beauties are **COMPLETELY RUNPROOF** because each tiny stitch is locked in; even if stocking is torn or snagged it will not run. Finely knit tiny mesh stitch is scarcely visible on leg. All nylon, full fashioned; finely seamed in back. Reinforced heels and toes; double tops. 2 weights. Shpg. wt. pr. 2 oz.

UTILITY SHEERS for women who want most wear. *Colors* Ambertone, Sunni-beige, Towntaupe, white. *Sizes* 8½, 9, 9½, 10, 10½, 11.

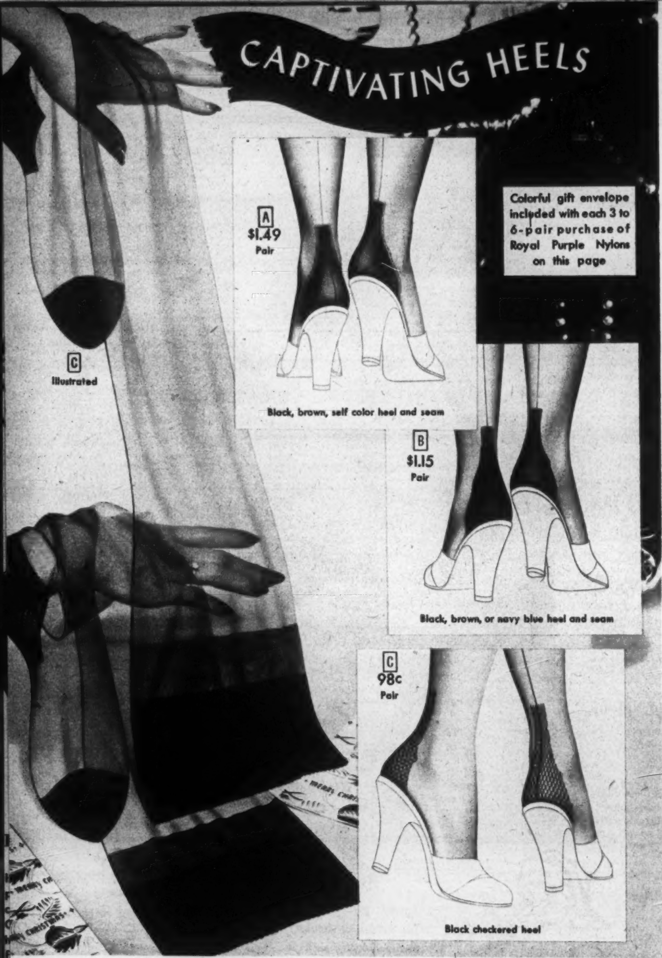
	Pr.	3 prs.	6 prs.
86 N 808—*State color, size*	$1.29	$3.60	$6.85

ULTRA SHEERS; sheerest runproof stockings made. *Colors* Sunni-beige, Ambertone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11.

	Pair	3 prs.	6 prs.
86 N 907—*State size, color*	$1.47	$4.20	$7.95

For Sears Easy Terms, see page 313

CAPTIVATING HEELS



Colorful gift envelope included with each 3 to 6-pair purchase of Royal Purple Nylons on this page

Black, brown, self color heel and seam

Black, brown, or navy blue heel and seam

Black checkered heel

Mistletoe magic . . ultra sheer Nylons with novelty heels and darker seams

Heel within a heel .. full fashioned

Pair $1.49
3 prs. $4.25
6 prs. 8.00

A For her holiday pleasure give our most popular novelty heel nylon stockings. Entire stocking is enchantingly sheer with dramatic contrast in the shadowy heel border; makes ankles appear slimmer, trimmer, more glamorous. Very finely knit all nylon. Reinforced. Shpg. wt. pr. 2 oz.

Colors Sunni-beige, Ambertone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11.

86 N 800G—Self color heel and seam
86 N 820G—Brown heel and seam
86 N 830G—Black heel and seam

State size and color Your choice	Pair $1.49	3 prs. $4.25	6 prs. $8.00

French heel; 3 colors .. full fashioned

Pair $1.15
3 prs. $3.28
6 prs. 6.20

B A gift of sheer, dramatic beauty . . . at a price that's low for just ordinary nylons. Different and exciting; frivolous French heels flatter her ankles, slenderize and beautify. Outrageously sheer, clear in texture. Very finely knit all nylon. Reinforced. Shipping weight pair 2 oz.

Sizes 8½, 9, 9½, 10, 10½, 11.

86 N 826—Black heel and seam. *Color* Ambertone. *Please state size.*

86 N 827—Brown heel and seam. *Color* Sunni-beige. *Please state size.*

86 N 828—Navy blue heel and seam. *Color* Ambertone. *Please state size.*

Your Choice	Pair $1.15	3 pairs $3.28	6 pairs $6.20

New checkered heel .. seamed back

Pair 98c
3 prs. $2.80
6 prs. 5.30

C Frankly flirtatious, very, very new . . . AND LOW PRICED! Graceful black French heels have a very tiny checkered design (just visible enough for pattern interest). Ultra sheer, very finely knit all nylon. Fine black seams; look like costly full fashioned hose. No-seam "barefoot" sole. Shpg. wt. pr. 2 oz.

Colors Ambertone, Sunni-beige. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State size and color.*

86 N 710—	Pair 98c	3 pairs $2.80	6 pairs $5.30

PRICE CUT 9% to 11% on *improved* "KITTEN-TRED" NYLONS

Sole is nylon plaited over cotton

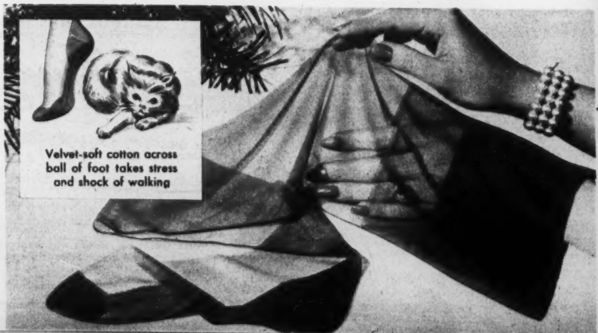
Were ~~$1.35~~ Pair $1.19 3 prs. $3.40 6 prs. $6.60 (Gift envelope with 3 to 6-pr. purchase)

It's a smart Santa who gives a gift of heavenly comfort wrapped up in glamour. Royal Purple "Kitten-Tred" Nylons are sheer as nylons can be made, but so wonderfully easy on the feet. The secret of their comfort is in the "Kitten-Tred" sole. Right across the ball of the foot we've had the softest cotton imaginable knit in to lessen the discomfort of burning, aching feet.

Ultra sheer, full fashioned; very finely knit. Hairline seams in back. Well reinforced. Shpg. wt. pr. 2 oz.

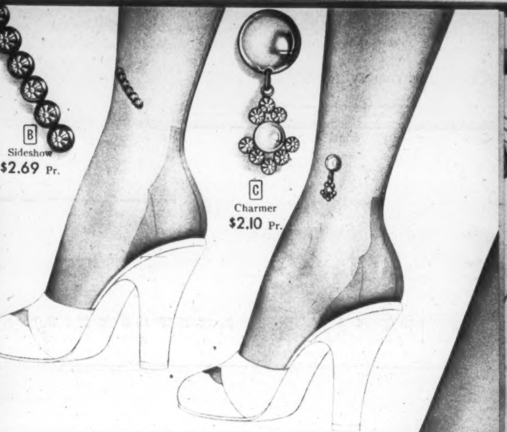
Colors Ambertone, Sunni-beige, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *Please state size and color.*

86 N 703—Pair . . . . $1.19; . . . 3 pairs $3.40; . . . 6 pairs $6.60



Velvet-soft cotton across ball of foot takes stress and shock of walking

A Heel-gazer $2.69 Pr.

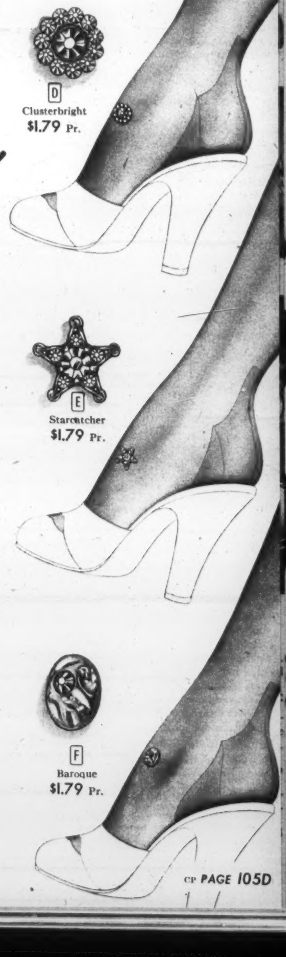

B Sideshow $2.69 Pr.
C Charmer $2.10 Pr.

This Christmas lay treasures at her feet . . dazzle her with

Royal Purple ultra sheer

"Jewel-adorned" (Simulated) Nylons

. . smartest style sensation of the nation . . sparkling simulated jewels act as bright punctuation marks at ankle, the side or back . . dramatic costume accents.


D Clusterbright $1.79 Pr.
E Starcatcher $1.79 Pr.
F Baroque $1.79 Pr.

Jewels are permanently attached, won't come off even in washings; carefully rounded, will not snag stockings

The lovely lady in your life will adore these "treasures" . . brain child of one of America's foremost stylists. Devastatingly different gift hose that will cater to her most glamorous personality.

Sheer as a whisper, the way gift hose should be. Scintillating make-believe jewels are artfully placed to accent a pretty ankle, to flatter a well-turned leg. Exciting enough for her most important occasions; not too extreme for daily wear. Full fashioned with needle-fine seams in back. Reinforced.

Color for all Bewitching, a subtle beige-taupe blend; order more than one pair for easy "match up." *Sizes* 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. pr. 2 oz. Gift envelope with each 2 pairs.

Pair at $2.69 2 pairs $4.80

Sparkling rhinestones gleam and glitter with every step you take. Each stone is encased in carefully rounded black setting for effective contrast; no snagging.

Outrageously sheer; actually knit in the finest stitch possible; satin-smooth, curve-clinging.

A **86 N 885—"Heelgazer"** . . rhinestones at backs of both heels.

B **86 N 890—"Sideshow"** . . rhinestones on left leg only. *State size.*

Choice, **pair $2.69; 2 pairs $4.80**

Pair at $2.10 2 pairs $3.75

C **"Charmer"** . . . copied from an expensive drop earring design; gently swings as you walk, dance. (On left leg only.) Formed by a beautiful simulated pearl with rhinestone "drop" set in rich gold color metal. Carefully rounded.

Finest of knitting possible insures smooth "rib-free" texture, fine fit. Very sheer, of course.

86 N 880—*State size above.*

Pair . . . . $2.10; 2 pairs $3.75

Pair at $1.79 2 pairs $3.20

At this modest price you can remember everyone.

Very finely knit; accented by a glittering jewel on left leg. Carefully rounded; permanently attached. *State size above.*

D **86 N 870—"Clusterbright"** . . brilliant and rhinestones.

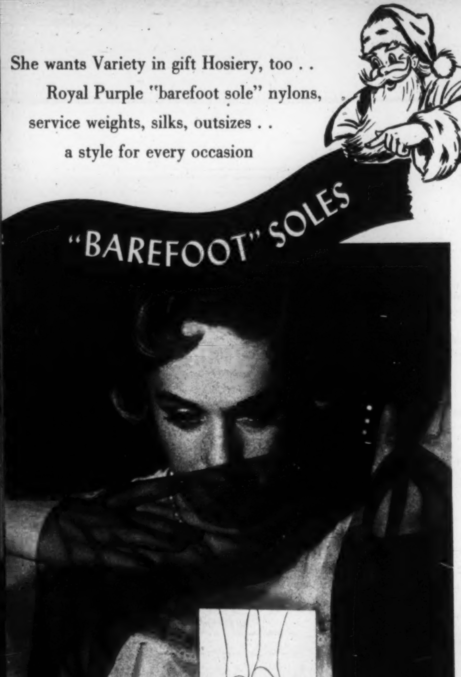
E **86 N 865—"Starcatcher"** . . a dainty rhinestone star.

F **86 N 875—"Baroque"** . . simulated pearl, brilliant center.

Choice, **Pair $1.79; 2 pairs $3.20**

Jewels are shown actual size. There is no excise tax to pay on this jeweled Hosiery.

She wants Variety in gift Hosiery, too ..
Royal Purple "barefoot sole" nylons,
service weights, silks, outsizes ..
a style for every occasion



Foot-caressing "barefoot sole" on Royal Purple ultra sheer Nylons . . . plain knit or mesh knit

Seam-Free; low cut sole

Pair 98c 3 prs. $2.80 6 prs. $5.30 (Gift envelope* with 3 to 6 prs.)

Designed to make legs appear more youthful, to give them that un-marred look of satin-smooth skin; no seams to twist or straggle. All nylon, gossamer sheer and clear. Improved knitting assures trim fit at ankle, heel and knee. Reinforced; double top. Sandal sole.

Colors Ambertone, Towntaupe, Sunnibeige. *Sizes* 8½, 9, 9½, 10, 10½. *Please state size, color.* Shpg. wt. pr. 2 oz.

Plain knit. Very fine knitting gives smooth texture, high elasticity for better fit.

	Pair	3 pairs	6 pairs
86 N 810.........	98c	$2.80	$5.30

Run-resist mesh. Fine stitch is barely visible on leg; won't run down below break or snag.

	Pr.	3 pairs	6 pairs
86 N 706.........	98c	$2.80	$5.30

Seamed Back value leaders

Plain Pair 84c 3 prs. $2.40 6 prs. $4.55 (Gift envelope* with 3 to 6 prs.)

You can give her the luxurious look of full fashioned nylons at a budget whittling price. These seamed back lovelies are finely knit, first quality, well reinforced. Double tops. Slenderizing tapered heels. Smooth barefoot soles.

Colors Ambertone, Towntaupe, Sunnibeige. *Sizes* 8½, 9, 9½, 10, 10½. *Please state size, color.* Shpg. wt. pr. 2 oz.

Plain knit; smart contrasting seams.

Low priced	Pair	3 pairs	6 pairs
86 N 714.........	84c	$2.40	$4.55

Mesh Pair 98c 3 prs. $2.80 6 prs. $5.30 (Gift envelope with 3 to 6 prs.)

Fine run-resist mesh stitch won't run down below a snag or break. *State size, colors above.*

	Pair	3 pairs	6 pairs
86 N 608.........	98c	$2.80	$5.30

*Gift envelope illustrated on preceding pages

Cotton inside next to your skin
Soft and absorbent

No heavier, durable Nylons made today

Pair $1.35
3 prs. $3.85
6 prs. 7.30
(Gift envelope with 3 to 6 prs.)

Famous 700's. Extra strong and comfortable. Have cotton inside soles. Carefully knit, highly elastic for hose so heavy. Nylon reinforced. Stretchy cotton tops. Full fashioned; neat seams. *State color* Ambertone, Towntaupe, Sunnibeige, white. *State size* 9, 9½, 10, 10½, 11. Shpg. wt. pr. 3 oz.

	Pr.	3 prs.	6 prs.
86 N 700......	$1.35	$3.85	$7.30

Extra wear in reinforced toe

Pure silk midweight .. full fashioned

Pair $1.59
3 prs. $4.50
6 prs. 8.60
(Gift envelope with 3 to 6 prs.)

Lovely hose that offer much in comfort, beauty. Finely knit; very elastic for easy stretch; midweight for skin-concealing beauty; reinforced for service. Very absorbent. Double cotton tops; cotton reinforced feet.

Colors Sunni-beige, Ambertone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State size, color.* Wt. pr. 3 oz.

	Pr.	3 prs.	6 prs.
86 N 645......	$1.59	$4.50	$8.60

WE GUARANTEE that all Royal Purple Hosiery is **first quality;** we do not sell seconds, sub-standards or imperfects merely to meet a low price.

WE GUARANTEE that Royal Purple Hosiery must please you on all counts: Fit, appearance, color, style, value; and that it will give you the wear you expect.

If for any reason whatever, you are not satisfied, we want you to return hosiery to us; we will exchange it or refund your money without question.

Stretchy tops won't bind

Full fashioned Silk or Nylon Outsizes

Nylon Pair $1.49
3 prs. $4.25
6 prs. 8.00
(Gift envelope with 3 to 6 prs.)

No-bind comfort for heavier legs. Finely knit; neatly seamed. Reinforced. Shpg. wt. pr. 3 oz.

State size 9½, 10, 10½, 11.

Utility sheer all nylon. Stretchy tops. *Colors* Ambertone, Towntaupe, Sunnibeige. *State color.*

	Pr.	3 prs.	6 prs.
86 N 805......	$1.49	$4.25	$8.00

Midweight silk. Silk reinforced feet; cotton tops; reinforced toes. *State color* Ambertone, Towntaupe.

	Pr.	3 prs.	6 prs.
86 N 536......	$1.79	$5.10	$9.65

A Assorted styles, colors
98c Each

Sparkling Pearlglo Hair Brushes

A A truly useful gift she'll use day-in-and-out for the constant brushing that will keep her hair well-groomed and glistening. Incredibly low priced, to fit even the tiniest budget, because Sears planned months ahead to bring you this amazing offer. Beautiful simulated pearl plastic brushes with long-wearing, easy-to-wash nylon bristles. (Sorry, no choice of style or color, but we guarantee satisfaction.)
8 N 6454—Shpg. wt. 8 oz.....98c

B $1.19
C 95c
D $1.79 Set
E 98c Set

Practical Santas give useful gifts Brushes and Tray Sets are daily needs

B **Jewelers Bronze Brush.** Natural bristles in removable block. Monogram included, to be mounted on back.
8 N 6416—*State one metal initial desired.* Shpg. wt. 10 oz...$1.19

C **Gracefully-fashioned Brush** of soft-toned pastel plastic. With 8 rows easy-to-wash nylon bristles.
8 N 6445—Popular half-round style. Shpg. wt. 8 oz...Each 95c

D **Ann Barton Set.** 8-inch brush in lustrous lucite has 5 rows nylon bristles. Matching 7-inch plastic dress comb. Both in assorted clear, pink or blue (sorry, no choice.)
8 N 6482—Acetate-covered gift box. Shpg. wt. 10 oz. Set $1.79

E **Plastic Deb Tray Set.** 4½x9¼-in. ivory color tray with wells for pins, etc. 7-in. comb and 8-in. brush with nylon bristles. Assorted clear, blue, or rose (no choice.)
8 N 6487—Shipping weight 10 ounces.........3-piece set 98c

Your Lady Fair will find constant use for these gifts

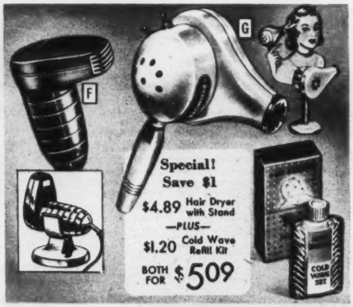
Spiral Lucite Hair Brush in lovely clear crystal color plastic . . a utility gift with a touch of glamour. Long, sturdy nylon bristles are arranged in spiral fashion for thorough, efficient brushing. Plastic base holds brush when not in use. Acetate cover protects it from dust. 8¼ inches long overall.
8 N 9087—Shpg. wt. 10 oz..........$2.39

Triple Duty Grooming Kit

"Beau" Kit of white imitation Spanish alligator, accented by gold-color grain. Zipper close. Contains miniature brush, clothes whisk and comb, all of clear plastic. Bristles are Emprene plastic. Case is 3x6¾-inches. (5c Fed. tax included.)
8 N 9571E—Wt. 3 oz......98c

Ann Barton Dryer and Folding Stand

A thrilling surprise for her Christmas . . her own hair dryer and stand to use at home. Dries hair quickly . . so thrifty, too . . requires less than ½ the current of an electric iron. Strong enameled steel hood. Hot-or-cold air switch can be controlled from chair. Non-tip 3-legged steel stand folds for easy storage, adjusts to 5-foot height. Plugs into any home outlet of 110-120 volt, 60 cycle, AC current. 400 watts. 7-foot cord. UL approved. 1-year guarantee. Shpg. wt. 14 lbs.
8N06590-Dryer and stand..$19.95



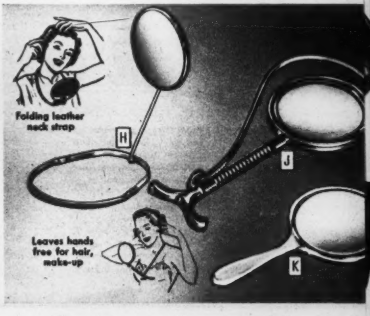
Electric Hair Dryers for faster home permanents

Use after shampoo or hair wave. Also for drying fingernail polish, hose. Blow warm or cold. UL approved.

F **Gilbert Dryer.** Maroon plastic case; contrasting gray felt-lined stand. Three-way switch; "Off-Cold-Hot"; automatic shut-off. 5⅝x4⅛x2⅜ inches. For any 110-120-volt AC or DC.
34 N 8311—275 watts. With cord. Shpg. wt. 3 lbs. 6 oz...$12.95

G ***SPECIAL! Ann Barton Home Permanent Cold Wave Refill described below included with Ann Barton Dryer at $1 Saving.*** Dryer has bronze-color enameled metal case and stand; wood handle. 4⅝x7⅛x9⅜ inches. 215 watts. For 110-120-volt 50 to 60-cycle AC only. With cord. (17c Federal Tax included.)
34 N 8314E—**Dryer and Wave Kit.** Shpg. wt. 4 lbs. 2 oz...$5.09
34 N 8309—**Hair Dryer only.** Shpg. wt. 3 lbs. 5 oz........ 4.89

Cold Wave Refill Kit includes 4-oz. bottle of creme waving lotion, neutralizer, end tissues and instructions. Use with any type plastic curlers (not included).
8 N 6583E—**Wave Refill Kit only.** Shpg. wt. 12 oz.........$1,20


Folding leather neck strap
H
J
Leaves hands free for hair, make-up
K

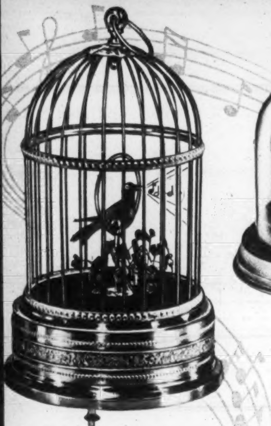
She always needs an extra Mirror for home or travel

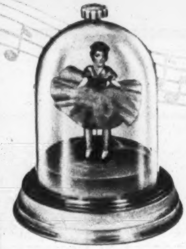
H **Round-the-Neck Mirror** folds compactly for travel or storage. Single-faced 6-inch mirror has nickel-plated metal frame and leather neck strap. Budget gift with a big future.
8 N 6288—Shipping weight 12 ounces..........................89c

J **Round-the-Neck Mirror** has handsome clear lucite frame. Adjustable to position desired, it leaves hands free to arrange hair, apply makeup, etc. One side is plain, the other magnifies. 14 inches long overall.
8 N 6284—Shipping weight 14 ounces......................$2.89

K **Lustron Hand Mirror** for a quick check of hair and make-up. One side is plain, one magnifies. 8¼ inches long overall. 4-inch diameter mirror. *State color* crystal or blue.
8 N 6275—Shipping weight 1 pound..........................$1.18

If catalog number ends in "E" price includes 20% Fed. excise tax





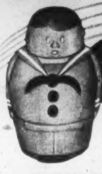
Lyric Musical Dancing Doll

Miniature hand-painted china doll gowned in rayon satin and lace, dances on her toes as the music plays. Mounted on base of lustrous blue spun metal, 5 inches in diameter. Removable clear glass dome, 5 inches high, protects doll from dust and damage.

18-note imported Swiss movement in base plays a beautiful waltz tune.

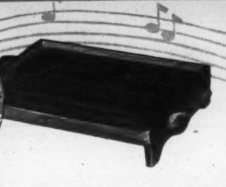
Musical gifts are a source of constant pleasure for the lucky ones who receive them. Shpg. wt. 1 lb. 4 oz.

8 N 9556............$5.98



Musical Cookie Jar. Chubby little sailor boy of sparkling red, white and blue color pottery, tempts young and old alike to try Mother's cookies. 18-note imported Swiss movement in lid plays one appropriate tune when lifted. Shipping weight 3 lbs. 6 oz.

8 N 9561—9x10 in. $7.95



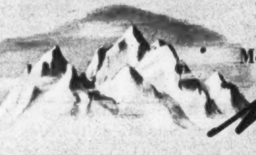
Musical Serving Tray of genuine American walnut, with handles for easy carrying. 18-note imported Swiss movement plays "Auld Lang Syne." Size 12x15 inches. Thoughtful gift for the woman who entertains. Order it today! Shipping weight 3 pounds 12 ounces

8 N 9315........$7.89

Singing Bird in a Cage, imported from Germany. Rare and exquisite gift . . a treasured collector's item for someone very special. Bird is very lifelike in appearance and has colorful natural feathers. Its trilling canary-like song is clear and melodious . . to charm all who hear it. As bird sings, beak and tail move.

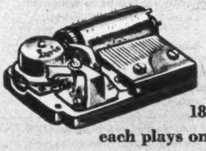
Cage is of handsome polished brass, 11 in. high overall, 6½-in. diam. base. Rayon velvet lining in bottom of cage. Ring in top for hanging. Three-way switch for "continuous singing," "intermittent singing," and "off." Bellows type musical movement in base. Shipping weight 4 pounds.

8 NM 9558F—Shipped express from New York factory. Pay express charges upon delivery....$75.00



Movements from Switzerland

Musical Gifts



The musical movements in these gifts were purchased by Sears from Swiss craftsmen who hand down their unique skill from generation to generation. The number of notes indicates the quality of the movement . . the greater the number, the more melodious and intricate its music.

18-note to 50-note musical movements . .
each plays one, two or three silvery tunes
. . a constant reminder of your thoughtfulness

THESE SIX ITEMS ILLUSTRATED ON OPPOSITE PAGE

A **Musical Jewel Box** of genuine leather has 24K gold tooling trim. Self-rising tray and earring bar. Rayon velvet and rayon satin lined. 18-note imported Swiss movement plays one popular tune. Lock and key. (Jewelry not included.) *State* green or ivory color. Shpg. wt. 2 lbs. 8 oz.

8 N 7097—10x7x3½ in. . $10.75

B **Musical Jewel Box** of simulated leather with 22K gold-tooling trim. Contrasting lining. Self-rising tray. Lock and key. 18-note imported Swiss movement plays "Golden Earrings." *State* wine or ivory color. 7⅜x5¾x2½ in. (Jewelry not included). Shipping weight 1 lb. 5 oz.

8 N 7005...............$5.49

C **Lyric Musical Powder Box** of sparkling metal. Accented by decorative gold color knob top. 18-note imported Swiss movement plays one appropriate romantic tune. Blue or silver-color metal (sorry, no choice). $4\frac{3}{16}$x4 inches. Shipping weight 12 ounces.

8 N 9551...............$2.98

D **Picture Locket Top** makes this Lyric Musical Powder Box a truly unique gift. Lovely cameo design locket opens for picture to be placed inside. Box is bright gold-color metal.

18-note imported Swiss movement plays "Night and Day." 4x2½ inches.

8 N 9578—Shpg. wt. 1 lb. $5.69

E **Lyric Musical Powder Box** revolves as music plays one appropriate tune. Lustrous blue satiny-finish metal box is adorned by colorful picture top . . . a lovely gift she'll be proud to display. 18-note imported Swiss movement. 5x3 inches. Shipping weight 1 lb. Christmas shop early—it's easier!

8 N 7026...............$4.98

F **Lyric 2-tune Musical Powder Box.** Lid is opaque glass figurine of colonial lady with full-skirted gown. Base of crackle-finish metal, 5 inches in diameter. 22-note imported Swiss movement plays two appropriate tunes. 5½ inches high overall. *State* green or blue. Shpg. wt. 1 lb. 8 oz.

8 N 9579..............$4.98

Automatic Disc Music Box of handsome polished walnut, made in Switzerland. Melodious 30-note Swiss musical movement plays interchangeable discs. One disc is included.

Choose additional disc assortments from the listings at right. Box is 10x6x4-inches. Shpg. wt. 5 lbs.

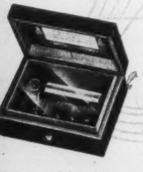
8 N 7033M.....$19.50

Metal Disc Assortments for box 8N7033M, at left. Ten different tunes in set.

8 N 7034M—Christmas tunes as: Silent Night, etc. Shpg. wt. 1 lb. Set $5.79

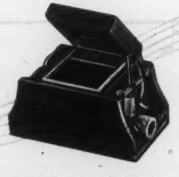
8 N 7035M—Classical tunes as: Blue Danube, etc. Shpg. wt. 1 lb. Set $5.79

8 N 9559M—Popular tunes: Some Enchanted Evening, etc. Wt. 1 lb. Set $5.79



Music Box of glossy brown wood. 50-note imported Swiss movement plays 3 clear, melodious tunes: "March of the Toy Soldiers," "Waltz of the Flowers," and "Dance of the Sugar Plum Fairies." Movement is visible under glass plate. 6x4¼x2½ inches.

8N9324-Shpg. wt. 2 lbs. $22.89



Musical Pipe Rack and Humidor of polished walnut. Rack holds six pipes (not included). Humidor has sponge moistener in lid. Holds about ½-lb. tobacco. 18-note Swiss movement plays "Smoke Gets in Your Eyes." 9¼x5x5¾ in. Shpg. wt. 1 lb. 8 oz.

8N9560.............$8.50

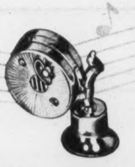
Alpine Music Box imported from Switzerland. Fashioned of walnut-tinted limewood with colorful Alpine scene on top. 18-note Swiss movement, which plays the lovely "Brahms Lullaby," is visible under glass plate. 4⅜x3¼x2 inches. Shpg. wt. 1 lb.

8 N 7041............$4.29

HILL BILLY
MUSICAL BROWN JUG

"Hill Billy" Musical Brown Jug plays "Little Brown Jug" when lifted. 18-note imported Swiss movement in base. Jug of brown ceramic with yellow drinking cup on top, and "hill billy" decal on side. Holds one quart beverage. 9 inches high. Shpg. wt. 3 lbs. 6 oz.

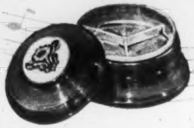
8 N 7039............$7.25



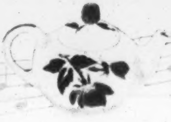
Musical Beverage Pourer. Attach to top of bottle, and when you tip bottle, pourer plays tune "How Dry I Am." 18-note imported Swiss movement. Chrome-plate finish. 4 inches high. Fun for parties . . excellent gift for host or hostess. Shpg. wt. 13 oz.

8 N 9465............$8.50

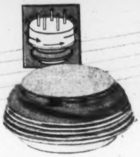
Add these musical gifts to your Sears Easy Payment Order. For complete details, see page 313



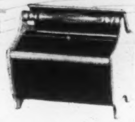
Large Candy Dish revolves as 22-note imported Swiss movement plays two appropriate tunes. Dish of sparkling blue metal is 8 inches in diameter, has removable 3-section glass dish. A thoughtful . . . and useful gift. Shipping weight 4 pounds.
8 N 7030........$8.25



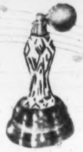
Cheery Musical Teapot plays "Tea for Two" when lifted. Fashioned of glazed pottery in oyster white, with multicolor floral design on sides. 18-note imported Swiss movement in base. 6-cup capacity. A decorative gift, it's practical, too! Shpg. wt. 3 lbs. 8 oz.
8 N 7027.........$6.95



Party Plate Stand revolves as music plays appropriate party tune. Pink spun metal with cork pad on top to hold plate. 18-note imported Swiss movement in base. 6 inches in diam., 2½ inches high. A "family" gift everyone can enjoy. Shpg. wt. 1 lb.
8 N 7038....... $4.98

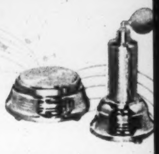


Musical Sewing Cabinet in attractive combination of light and dark wood. The two hinged lids open out from center for easy access. One spool tray. 18-note imported Swiss movement plays one appropriate tune. 19½x8½x9½ inches overall. Shpg. wt. 3 lbs. 2 oz.
8 N 7050.........$6.95



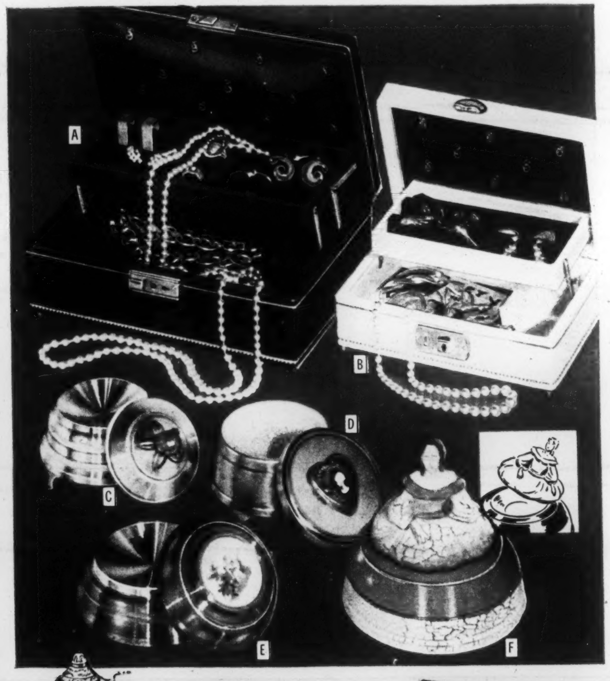
Musical Atomizer of clear glass, plays one romantic melody. Gold-plated head and mesh-covered bulb.

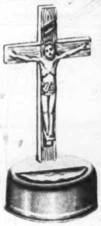
Colorful spun metal base is 3½ inches in diameter. Overall height 7⅜ inches. 18-note imported Swiss movement. Shipping weight 1 pound 5 ounces.
8 N 7028........$4.95



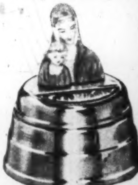
Matching Metal Powder Box, and Atomizer. 18-note imported Swiss movements. Each piece plays a different, appropriate tune. 6-in. high atomizer, 4½-in. diam. powder box. In gift box. *State color* gold or silver. Shpg. wt. 2 lbs. 8 oz.
8 N 9320..Set $9.95

SEE OPPOSITE PAGE FOR DESCRIPTIONS OF SIX ITEMS ILLUSTRATED BELOW

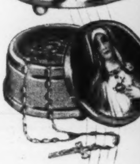




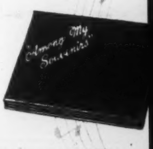
Beautiful Musical Crucifix mounted on gold-color metal base with holy water font in front. White crucifix is 8 in. high, formed of sturdy plastic wood. 18-note imported Swiss movement in base plays "Ave Maria." Overall height 10 inches. Base 4¼ inches wide. Shpg. wt. 1 lb. 8 oz.
8 N 9580......... $5.98



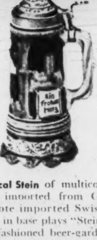
Musical Rosary Box with Holy Water Font. Lift the lid and 18-note Swiss movement in base plays lovely "Ave Maria." Rayon velvet lined rosary compartment. On top is 2⅞-in. pastel china figure of Madonna and Child. Holy water font in lid. Box is gold-colored metal, 3½x5 in. Shpg. wt. 1 lb. 7 oz.
8 N 7049........$6.95



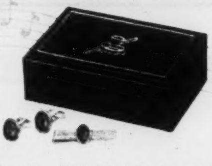
Musical Rosary Box of lovely jewelers bronze. Madonna picture on cover. Rosary compartment is felt lined. 18-note imported Swiss movement in base plays "Ave Maria" when lid is lifted. 2½x4 inches. (Rosary not included.) Shpg. wt. 1 lb. Shop early . . and enjoy the Holidays!
8 N 7032........ $4.98



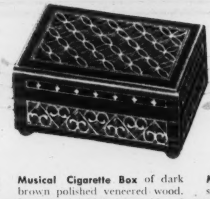
Musical Souvenir Album provides safekeeping for snapshots, clippings, programs, etc. . . perfect gift for anyone. 18-note imported Swiss movement plays "Auld Lang Syne" when cover is lifted. Attractively embossed maroon fabrikoid cover. Contains 6 printed and 12 plain pages. Shipping weight 4 pounds.
8N9581–9½x13 in.$8.95



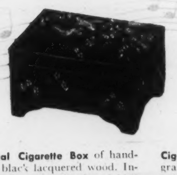
Musical Stein of multicolor pottery, imported from Germany. 18-note imported Swiss movement in base plays "Stein Song." Old-fashioned beer-garden scene around stein. Hinged lid of pewter. 22 oz. capacity. 10½ inches high. Shipping weight 3 pounds.
8 N 9554...............$9.95



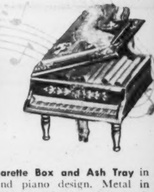
Musical Stud Box for men has saddle tan color imitation leather cover with gold-tooled trim. Rayon lined. 18-note imported Swiss Thorens movement plays one appropriate tune. 6⅞x4½x2⅛ in. (Jewelry not included.) Shipping weight 1 pound.
8 N 7047 ....$5.49



Musical Cigarette Box of dark brown polished veneered wood. Imitation inlaid design on hinged lid. Two-tune 22-note imported Swiss movement plays "Two Cigarettes in the Dark" and "Some Enchanted Evening." 5¾x4⅛x 2½ in. Shpg. wt. 1 lb. 8 oz.
8 N 7048............$12.25

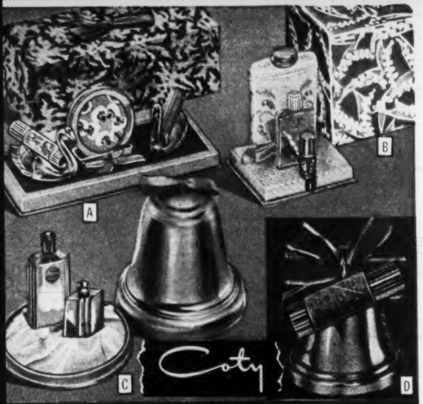


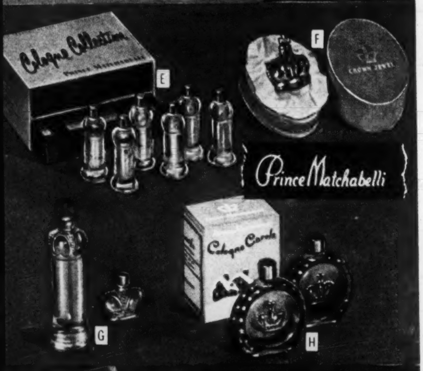
Musical Cigarette Box of handsome black lacquered wood. Intricate Japanese floral and bird figures form a colorful accent. It's a truly useful gift for any home. 18-note imported Swiss movement plays "Smoke Gets in Your Eyes." Shpg. wt. 1 lb.
8 N 9552–3¼x4x5½ in.. $7.85

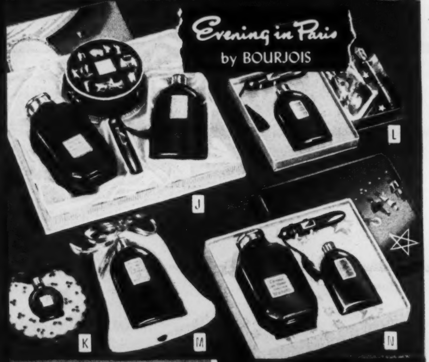


Cigarette Box and Ash Tray in grand piano design. Metal in striking combination of silver color with blue or red (sorry, no choice). 18-note imported Swiss movement plays "Smoke Gets In Your Eyes." Shpg. wt. 4 lbs. 4 oz. (Cigarettes not included.)
8 N 7044–8x4⅞x3⅞ in. .$8.95

Short of cash? Pay for your gifts after Christmas, by using Sears Easy Payment Plan. See page 313







YARDLEY
of London
P

Princess Eve
R

Coty . . forever favored

[A] **3-piece Swan Set by Coty.** Round gold-color metal compact, 2¾-in. diam. Mirror in lid. Contains Air-Spun Loosprest cake powder (medium shade). Two gold-color plastic swans, one holding 0.16-oz. Coty L'Origan parfum, other holding medium shade lipstick in gold-color metal case.
8 N 9198E—Postpaid. 3 pcs. in gift box.**$7.20**

[B] **3-piece Muguet du Bois (Lily of the Valley) Set by Coty.** 3.7-oz. shaker tin of talc, 0.75-oz. toilet water, glass purser with gold-color metal top, containing 0.13-oz. parfum.
8 N 9199E—Postpaid 3 pcs. in gift box.**$3.60**

[C] **2-piece L'Origan Bell Set by Coty.** 1.18-oz. Eau de toilette and gold-color metal purser containing 0.13-oz. perfume. Set in gold-color plastic bell. Postpaid.
8 N 9197E—2 pieces in gift box.......**$4.74**

[D] **Coty Perfume Bell.** Purser with gold-color metal cap and base, containing 0.16-oz. perfume, tied to shiny gold-color plastic bell. *State* L'Origan, L'Aimant, Emeraude or Paris.
8 N 9203E—Postpaid. In gift box.....**$2.40**

Distinctive Matchabelli

[E] **Matchabelli Cologne Collection** combines six Matchabelli colognes . . true, rich echoes of famous Prince Matchabelli perfumes. Distinctive 2-drawer gift "chest" contains 6 (¼-oz.) sceptre bottles of cologne: Crown Jewel, Stradivari, Duchess of York, Ave Maria, Katherine the Great, and Abano. Postpaid.
8 N 3452E—6 colognes in gift box . . . **$4.20**

[F] **Matchabelli "Crown Jewel" Perfume** in dainty gold color crown bottle, for purse or dressing table. Contains ¼-ounce.
8 N 9204E—Postpaid. In gift box. . . **$6.00**

[G] **2-piece Set by Matchabelli.** 1-oz. bottle Duchess of York Eau de cologne and 1 dram Duchess of York perfume in famous crown bottle.
8 N 9174E—Postpaid 2 pcs. in gift box **$3.00**

[H] **Matchabelli's Cologne Carols.** 1-oz. bottle Holly Berry cologne and 1-oz. bottle Potpourri cologne. Postpaid.
8 N 9173E—2 pieces in gift box........**$1.20**

Famous Evening in Paris

[J] **Four-piece Evening in Paris Set** by Bourjois. 1 dram perfume in flacon, 3¼-oz. talcum in glass container, 2-oz. cologne, and 2⅝-oz. (med.) face powder. Postpaid.
8 N 9219E—4 pieces in gift box...... **$4.80**

[K] **Gift-sized flacon** of popular Evening in Paris perfume set in a holly wreath of feather-light snowy styro-foam.
8 N 9146E—Postpaid. In gift box.......**$1.20**

[L] **Two-piece Evening in Paris set** by Bourjois includes glass purse flacon with one dram perfume, and 1-oz. bottle cologne.
8 N 9148E—Postpaid. 2 pcs. in gift box. **$2.10**

[M] **Evening in Paris Cologne** is a gay and welcome gift, set in a Christmas bell of glistening snow-like styro-foam. 2-oz. cologne. In gift box.
8 N 9149E—Postpaid.................**$1.20**

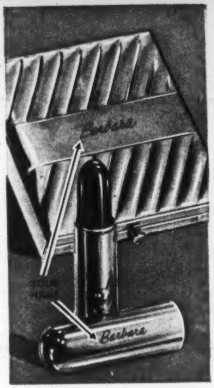
[N] **Three-piece Evening in Paris Set** by Bourjois. Includes 1 dram perfume in flacon, 3¼-oz. talcum in glass container, and 1-oz. bottle eau de cologne. Postpaid.
8 N 9217E—3 pieces in gift box.......**$3.00**

Yardley, Princess Eve

[P] **Yardley Old English Lavender Soap,** the luxury toilet soap of the world. Choice of lovely women everywhere, it's fine milled, gives rich lather. Gift box. Postpaid.
8 N 4464—3 toilet-size cakes...........**$1.35**

[R] **Princess Eve Perfume Kit** for her purse. Contains 3 perfume sticks, Zoom, French Lace, and Foolish Heart . . each in 1¼-inch long case of gold-color metal. Case is lizard-grained plastic in assorted colors. (sorry, no choice.) 1¾x1¾ inches. Postpaid.
8 N 9208E—3 perfumes in case........**$1.20**

***NOTE:** If catalog number ends in "E," price includes 20% Federal excise tax. Postpaid items not sold by Sears outside continental U.S.A.*



Personalized Set!

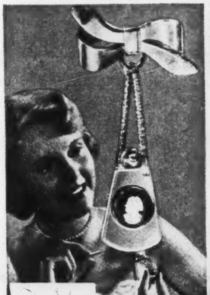
$2.95
2-pc. set engraved

Have your name . . . or a friend's engraved in graceful script lettering on smart gold-color metal compact and lipstick set. Dainty powder compact, 3x3 in., has mirror in lid. Lipstick in matching case. Both in gift box.

State light, medium, or dark lipstick. **PRINT name,** *up to 20 letters*, you wish engraved on both cases. (No extra charge for engraving.) Orders received after Dec. 5th, not guaranteed for Christmas delivery. Mailed, postpaid, from factory in Chicago. 15c Federal tax included.

8 NR 9220EF.................Set **$2.95**

Beauty

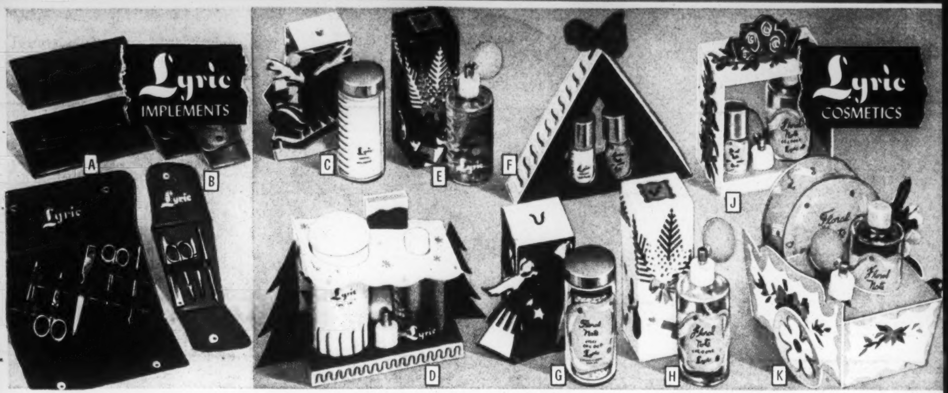


Perfume Pendant

$1.49 "Pin-A-Scent" . . novel combination of lapel pin and perfume dispenser.

Smart bow-shaped lapel pin has perfume vial suspended by chain. Leakproof vial is 1x¾ inches with dainty cameo-design ornament on front. Screw top has perfume applicator attached for quick-and-easy application of perfume at any time. Made of polished brass. Safety clasp. In gift box.

8 N 9550E—Shpg. wt. 2 oz.......**$1.49**



Implement Sets

She'll be pretty and pampered . . with Sears own Lyric

A **Lyric 5-piece Set** in folding snap case of lustrous plastic. "Satin" plastic lining. Contains 5-in. file, cuticle scissors, tweezers, nail scissors, cuticle pusher, all precision crafted of finest chrome-plated steel. *State* red or green case. (20c Fed. Tax. incl.)
8 N 5832E—Postpaid..Complete **$5.95**

B **Lyric 4-piece Set** in lustrous plastic snap case Contains 4-in. file, cuticle scissors, tweezers, cuticle pusher, all of finest chrome-plated steel. *State* wine or turquoise color case. (11c Fed. Tax included.)
8 N 5831E—Postpaid..Complete **$2.98**

C **Lyric Stick Cologne** in Lyric's own inimitable haunting fragrance. Non-spill . . just rub it on! 3-oz. in glass container in gay Christmas box.
8 N 5750E—Postpaid **$1.80**

D **Lyric 2-piece gift set** of 4-oz. cologne with atomizer, and 5-oz. talcum. Set in Holiday gift "house." (41c Fed. Tax included.)
8 N 5773E—Postpaid....2 pieces **$3.00**

E **Lyric Cologne with Atomizer** . . sophisticated, enchanting. 4-oz.
8 N 5714E—Cologne with atomizer (25c Fed. Tax incl.). Postpaid. **$2.00**
8 N 5708E—Cologne only. Postpaid. **$1.50**

F **Lyric Purse Duet** includes Lyric stick cologne, and Floral Note stick cologne . . sized to carry conveniently in purse. Each in glass container with gold-color metal cap. Holiday box with gay bow on top.
8 N 5771E—Postpaid. 2-piece set. **$2.70**

G **Lyric Floral Note Stick Cologne** . . cooling, refreshing. Leaves a delightful flower-fresh fragrance . . so simple to use, anywhere, anytime. Nonspill, it's fine for home, office, travel. Glass container has gold-color metal top. 2.5-oz. size in gift box.
8 N 5763E—Postpaid **$1.80**

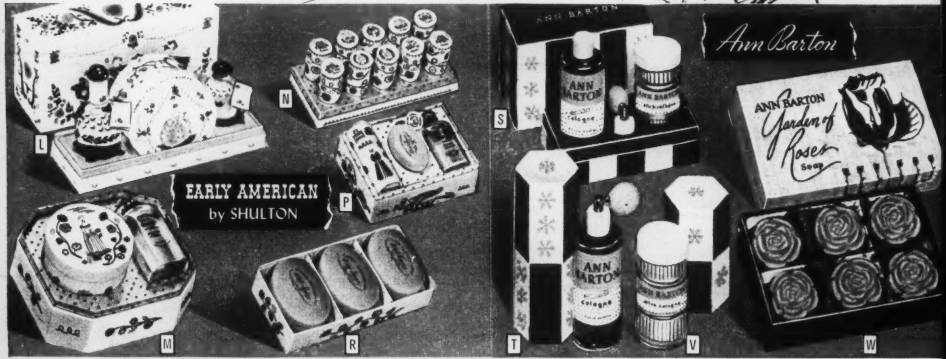
H **Lyric Floral Note Cologne.** 4-oz.
8 N 5757E—Cologne and atomizer. (25c Federal Tax included.)
Postpaid **$2.00**
8 N 5756E—Cologne only. Postpaid **$1.50**

J **Lyric 2-piece Gift Set.** 4-oz. Lyric Floral Note Cologne with atomizer, and 1-oz. Lyric Floral Note Stick Cologne. Flower-trimmed gift box. (49c Fed. Tax included.)
8 N 5769E—Postpaid...2-pc. set **$3.49**

K **Lyric Floral Note 2-piece gift set.** 4-oz. cologne with atomizer, 5-oz. dusting powder. "Flower cart" gift box. (55c Fed. Tax included.)
8 N 5770E Postpaid.....2-pc. set. **$3.89**

GIFTS BRING
JOY TO ALL

Gifts Including Sears own Lyric and Ann Barton



Bewitching fragrances for Santa's favorites

Thrill her with a gift of glamour

L **Friendship's Garden 3-piece Gift Box.** Precious floral bouquet fragrance . . treasured by all. 4-oz. toilet water, 7-oz. dusting powder, 1-oz. dry sachet. Postpaid.
8 N 9281E..... 3 pieces **$4.02**

M **Old Spice Homestead Box . . .** fragrant cargo of roses and spice. 4-ounce toilet water, 7-ounce dusting powder, puff. Postpaid.
8 N 9136E—2-piece set..**$2.82**

N **Old Spice "Bath Bounty" Gift Set.** 10 slender tubes of fragrant bath salts, each enough for 2 or 3 luxurious baths. 1¼ oz. each. Gift box. Postpaid.
8 N 5549E—10 tubes.... **$1.50**

P **Old Spice "Sewing Box."** Top has pin-cushion inset. Use as pin box when empty. Contains gift-size soap, ¾-oz. toilet water, 1-oz. talc. (18c Fed. Tax included.) Postpaid.
8 N 9278E—3-piece set...**$1.43**

R **Old Spice Soap.** Fragrant, rich-lathering, to give her a truly pampered feeling. 3 toilet-size bars in gift box. Postpaid.
8 N 5552.........3 bars **$1.25**

Old Spice Toilet Water. (Not shown.) 4-ounces in gift box.
8 N 5551E—Postpaid.... **$1.50**

Old Spice Dusting Powder with puff. (Not shown.) 7-oz. box.
8 N 5550E—Postpaid.... **$1.32**

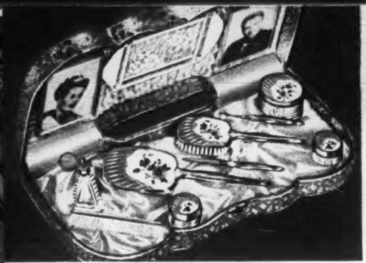
S **Ann Barton 2-piece Gift Set.** 4-oz. Lily of the Valley cologne, with atomizer, for frequent, lavish use . . and 2½-oz. stick cologne, cooling refresher. Shipping weight 1 lb. 5 oz. (30c Fed. Tax included.)
8 N 5691E—Gift boxed. **$2.00**

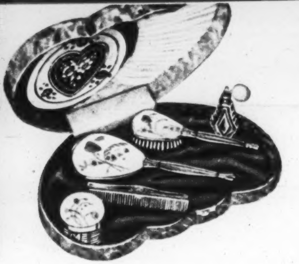
T **Ann Barton Cologne,** with atomizer. 4 oz. in gift box. (13c Fed. Tax incl.) *State* apple blossom or lily of valley.
8 N 5690E-Shpg. wt. 1 lb. **$1.00**

V **Ann Barton Stick Cologne** leaves pleasant, lingering "floral bouquet" scent. Quick to apply, exciting to wear. Non-spill. 2½ oz. in holder. Gift box. Shipping weight 6 oz.
8 N 5668E **98c**

W **Ann Barton "Garden of Roses "** Fragrant gift soap, shaped into 6 dainty red roses, set in background of green. Shpg. wt. 1 lb. 15 oz. Gift boxed.
8 N 4979—6 bars **95c**

If catalog number ends in "E", 20% Federal Excise Tax is included (unless otherwise specified). Postpaid items not sold by Sears, outside U. S. A.





6 pieces, gold and silver toned

$17.25
6 pieces in gift case

Handsome, costly looking set of gold and silver-toned metal, has finely engraved hearts-and-flowers design. Includes 13¼-in. beveled hand mirror, 10¾-in. hair brush with nylon bristles set in lucite block, removable for cleaning, 8-in. metal-backed plastic comb, glass atomizer, 9-in. round mirror tray, and 3½-in. diameter glass powder jar with metal lid. Hinged gift case has two-tone rayon satin lining.

8 N 07105—Shpg. wt. 6 lbs....Complete **$17.25**

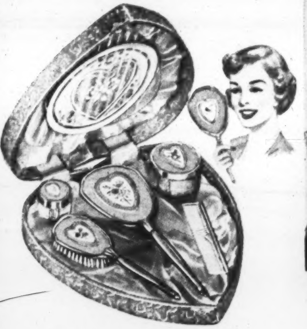
12 pieces in jewelers bronze

$19.75
12 pcs. in case

Soft-toned plastic with multicolor floral design accents the backs of the 13-inch beveled hand mirror, 10-inch nylon-bristled brush and tops the metal lids of the glass powder jar and 2 glass cream jars. Set also includes metal-backed plastic comb, all metal nail file, cuticle knife, glass atomizer, two 5x7-inch metal picture frames, 6⅜x11¾-inch mirror glass tray. Hinged gift case is rayon-satin lined.

8 N 07112—*State* blue or rose predominating.
Shipping weight 8 pounds......Complete **$19.75**

To capture her heart.. *Dresser Sets*

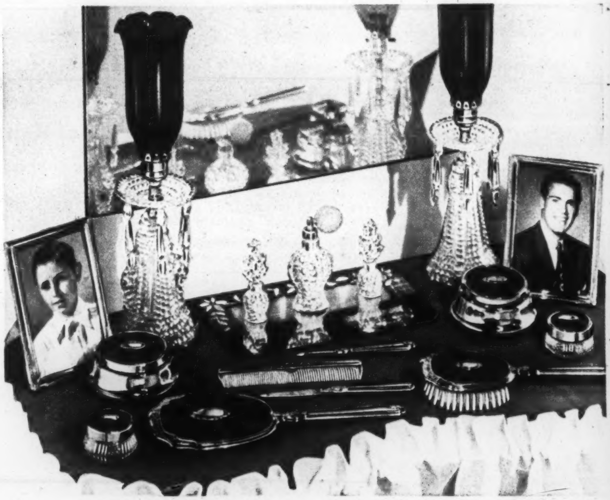


6 pcs. with heart-design trim

$12.25
6 pcs. in case

Elegant jewelers bronze, coveted for its beauty, is offset by pastel plastic trim with dainty heart design. 13-inch beveled hand mirror, 10-inch hair brush with nylon bristles, 3½-inch glass powder jar, and 2¼-inch glass cream jar all have plastic trim on backs or lids. Metal-backed comb. 9-inch round mirror tray has heart and floral design. Lovely heart-shaped hinged gift case has rayon-satin lining.

8 N 07106—*State* blue or rose predominating.
Shipping weight 5 pounds......Complete **$12.25**

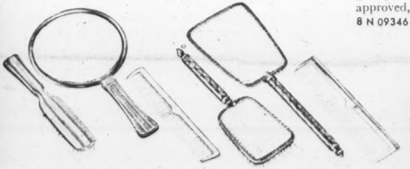


Romantic 17-piece Ensemble for someone very special!

$29.95
17-piece set

A truly magnificent set . . combining the elegance of jewelers bronze with sparkling glass and rich ruby red plastic. Center medallion for her initial. 13-inch beveled hand mirror, 10¼-inch hair brush has nylon bristles set in lucite block, removable for cleaning. One-piece construction in brush and mirror for strength. Metal-backed plastic comb. Nail file, cuticle pusher, two 5x7-inch metal picture frames, metal powder box, trinket box, and 2 glass cream jars. 12-inch mirror tray, 2 hobnail glass perfume bottles and atomizer. Two 16-inch hurricane lamps with ruby-red chimneys. UL approved, 110–120 volt AC-DC. 45-inch rubber cords.

8 N 09346—Shipping weight 23 pounds......................................Complete **$29.95**



3-piece plastic set

$2.98

Simple modern lines in gleaming transparent plastic. Round hand mirror is 5⅞-in. diam., 10¼-in. long overall. Plain mirror on both sides. 8-in. professional style hair brush has nylon bristles. 7½-in. plastic comb. All in gift box. Shpg. wt. 1 lb. 4 oz.

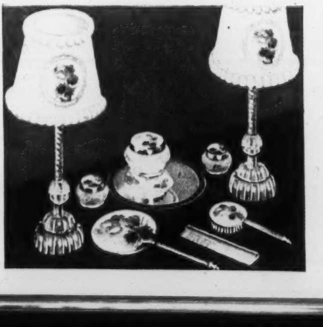
8 N 7103—*State* crystal clear or blue............Complete **$2.98**

3 pieces, white trim

$3.98

White plastic with dainty "brocade" design combines with rich jewelers bronze to make this set truly stunning. 12⅝-inch beveled hand mirror, 9¼-inch hair brush with nylon bristles, 7¾-inch metal-backed plastic comb. In gift box. Shipping weight 2 pounds 8 ounces.

8 N 9353......Complete **$3.98**



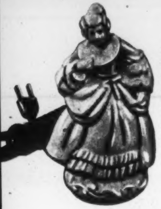
9-pc. set with lamps

$14.25
9-piece set

Thrilling gift to make her daily beauty ritual a pleasure. Jewelers bronze with white plastic trim, offset by multicolor floral design. The 13-inch beveled plate-glass hand mirror, 8½-inch nylon-bristled brush, two glass cream jars and powder jar all have plastic trim on backs or lids. Metal-backed plastic comb and 9½-inch round mirror tray are included.

Two 18-inch lamps are flattering highlights for her vanity table. Bases are of gold-color metal and glass, with shades of white parchment paper. 45-inch rubber-covered cords. UL approved. For any 110–120 volt AC.-DC. Shpg. wt. 15 lbs.

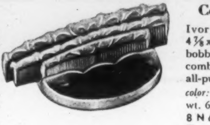
8 N 09390.....Complete **$14.25**



Perfume Lamp

China colonial lady has a small well at back to hold a few drops of perfume! Scents room delightfully. Use also as a night light. 7½-in. high. 110–120 volt, AC-DC. UL approved. Shpg. wt. 1 lb. 3 oz.

8 N 9474..........$2.19

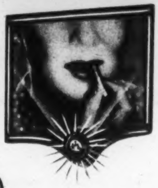


Comb Tray Set

Ivory-color plastic tray, 4⅞x3 inches with 36 bobby pins and 3 plastic combs; pocket, dress, and all-purpose. *State bobby pin color:* black or blonde. Shpg. wt. 6 oz. and 12 oz.

8 N 6448—Gift box. 38c

Two sets............75c



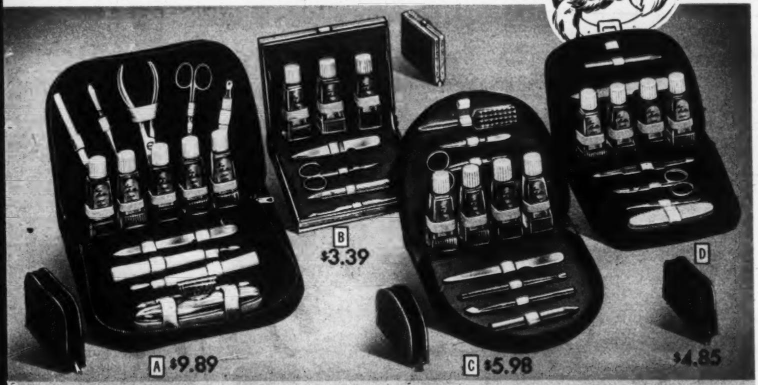
Lip-Lite Mirror

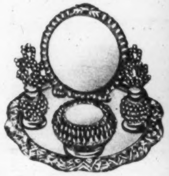
Simplifies putting on lipstick in the dark. Mirror with red plastic frame has bulb at base which lights up when button is pressed. 3¼ inches long. Contains standard penlite bulb and battery. Shpg. wt. 3 oz.

8 N 9398............$1.15

... especially for Her

SHOPPING IS EASY THE CATALOG WAY





Vanity Set

Five pieces, fashioned of beautiful hobnail glass. Set includes 8½-inch mirror tray, 3½-inch mirror-top powder jar, two 4½-inch perfume bottles, 4½-inch magnifying mirror. Shpg. wt. 3 lbs. 6 oz.

8 N 7007......Set $1.89

A **Ann Barton 17-piece Manicure Set** in lizzard-grain plastic zip case. Rayon moire lining. Contains cuticle scissors, toenail nipper, tweezers, blemish remover, nail white pencil, 2 emery boards, buffer, cuticle pusher, nail cleaner, file, cuticle knife, 2 bottles polish, cuticle remover, polish remover, polish coat. Case 8⅛x6 inches. 50c Fed. tax incl. *State* red or green. Shpg. wt. 1 lb. 12 oz.

8 N 5639E.............$9.89

B **Ann Barton 7-piece Manicure Set** in trim, compact purse-style case of blue grained plastic with nickel-plated frame. Matching rayon lining. Efficient way to keep all nail care needs together, for instant use. Contains cuticle scissors, nail file, cuticle pusher-nail cleaner, nail white pencil, nail polish, polish remover, and cuticle remover. Case 5⅛x4⅜ inches. 30c Fed. tax incl. Shpg. wt. 1 lb.

8 N 5637E............$3.39

C **Ann Barton 14-piece Manicure Set** in handsome zipper kit of red kid-grained plastic. Contains cuticle scissors, tweezers, nail brush, 2 emery boards in rayon case, plastic nail cleaner, nail white pencil, cuticle knife, cuticle pusher, nail file, nail polish, polish coat, polish remover, cuticle remover. Case 6⅜x5 in. 44c Federal tax included. Shpg. wt. 1 lb. 8 oz.

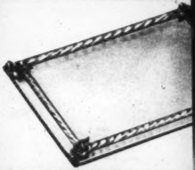
8 N 5634E..Complete...$5.98

Christmas shop early! It's easier!

D **Ann Barton 12-piece Manicure Set** in wine zipper case of grained plastic. Rayon lining.

Includes cuticle scissors, tweezers, buffer, plastic manicure implement (cuticle pusher and nail cleaner), nail file, nail white pencil, nail polish, polish coat, polish remover, cuticle remover, 2 emery boards. Case 6⅛x4¼ inches. 33c Federal tax included. Shpg. wt. 1 lb. 6 oz.

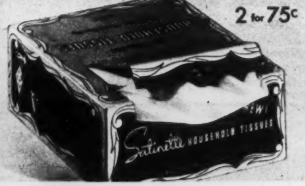
8 N 5638E..Complete...$4.85



Mirror Tray

Sparkling beveled glass mirror tray, 14x9 inches. Raised plastic rail in decorative "rope" effect. 24K gold-plated metal leaf at each corner accents its beauty. Rubber covered feet. Shpg. wt. 3 lbs. 6 oz.

8 N 9574.........$3.39



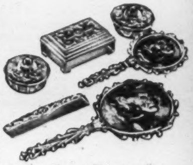
2 for 75c

Ann Barton Household Satinettes

Be prepared for your Holiday entertaining, with a supply of these new-type Ann Barton Satinettes, facial-quality tissues that look and feel like high-quality linen napkins.

Delicate cream color with embossed border. Fine enough to use as guest towels or for dinner napkins . . . save laundry during the busy Holiday season. These household Satinettes are soft and absorbent enough for baby diaper linings, too. Each tissue generously sized, 16x17 inches. 150 tissues (50 3-ply) in each box.

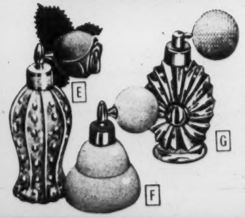
8 N 6604—Shipping weight 1 pound 8 ounces..................2 boxes 75c



6-pc. Vanity Set

Clear plastic with colorful picture backs. 13½-in hand mirror, 10-in. hair brush with plastic bristles, 7½-in. dress comb, 2 powder boxes, each 3¾-in. diam., jewelry box, 5¼x3¼ in. Shpg. wt. 2 lbs.

8 N 9577.....Set $2.49



For her favorite fragrance

E **Crystal-clear Atomizer** in hobnail glass. Rose-bud-shaped rubber bulb in assorted pastels (sorry, no choice). 24K gold-plated top.

8 N 7012—2-oz. size. Shpg. wt. 6 oz...79c

F **Glass Atomizer** in simple modern design. Covered with soft-toned velvety velour. 24K gold-plated head. *State* pink or blue.

8 N 7013—2-oz. size. Shpg. wt. 10 oz....89c

G **Holmspray Glass Atomizer.** Matching net-covered bulb. 24K gold-plated head. Colors: clear or iridescent amber, rose, or blue (sorry, no choice). 1½-ounce size.

8 N 9567—Shpg. wt. 8 oz...........$1.45

Holmspray Atomizers

H **Holmspray Crackle-finish Glass Atomizer.** Net-covered bulb. 24K gold-plated head. Iridescent colors amber, rose, or blue. *State color.* 2-oz. size.

8 N 9568—Shpg. wt. 12 oz. Gift box.$2.43

J **Holmspray Iridescent Glass Atomizer.** Matching net-covered bulb. 24K gold-plated head. Colors amber, rose, or blue. 2-oz. size. *State color.* Shipping weight 10 ounces. Gift box.

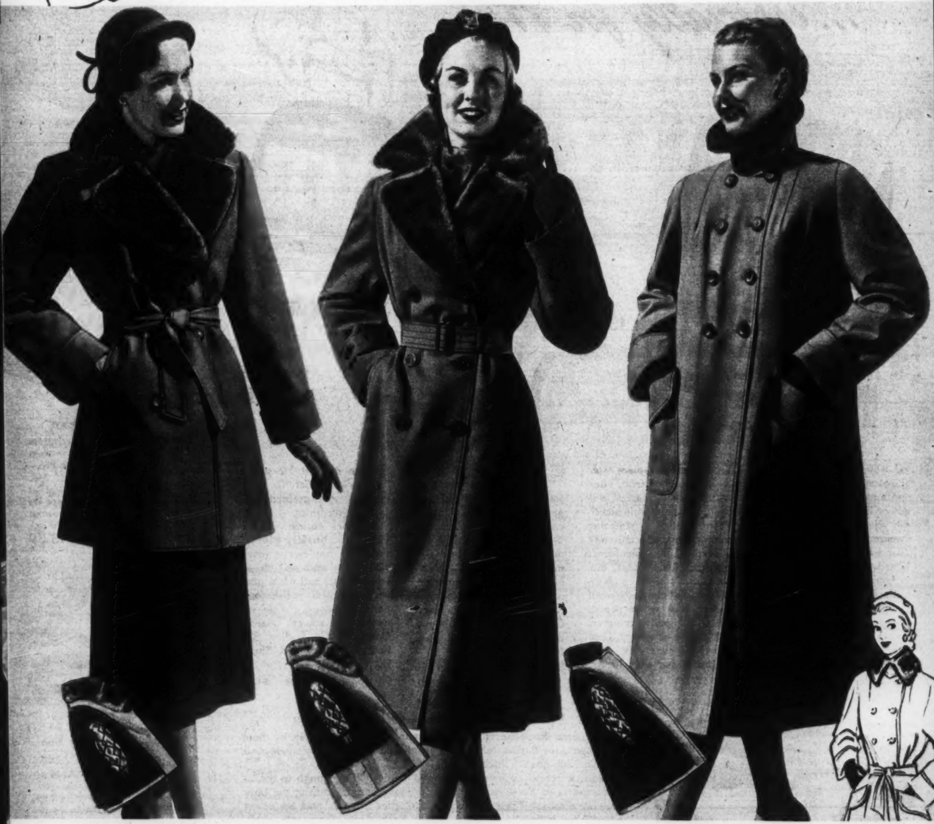
8 N 9569..............................$1.95

EVEN SANTA
SAVES
AT SEARS

Gift Idea: SPECIAL STORM COAT EVENT . . .

planned one year ago to save you money . . so important we repeat this offer so you can give these coats as gifts . . every coat would be at least $6 more if we bought the fabrics and linings now. You get fur coat comfort for the price of a good cloth coat

- ★ Firmly woven rayon gabardine outside
- ★ Collar and coat specially treated for water-repellency
- ★ All wool alpaca pile lining, cotton back; (face 75%, back 25%)
- ★ Big, thick-furred mouton lamb collar
- ★ Toasty-warm, quilted rayon lined sleeves
- ★ Knitted wristlets keep out cold winds



$26.75 cash $3 down, $5 monthly

Three-quarter length belted storm coat

Handiest utility coat you could own . . wonderful for driving, hiking, keeps legs and feet free so you can enjoy your activities in comfort. Mouton lamb collar, full alpaca pile lining, quilted rayon lined sleeves. Half belt and action box pleat in back; tie belt in front buttons on at sides. (About 34 in. long.) *Misses' sizes* 10, 12, 14, 16, 18, 20. Size chart below. *State size*. Shpg. wt. 4 lbs. 8 oz.

017 N 5734—Navy blue with gray mouton	$26.75
017 N 5735—Dark gray with gray mouton	26.75
017 N 5736—Bright red with beaver-brown mouton	26.75

$28.75 cash $3 down, $5 monthly

Shirred back with all-around belt

The queen of storm coats . . our famous belted beauty with the full collar of rich, thick-furred mouton lamb that looks like real beaver . . cuddles your face and neck in downy warmth. All wool alpaca pile lining is ⅞ full length. Elastic shirring in back for waist-hugging fit. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State size*. Size chart below. Shpg. wt. 5 lbs. 12 oz.

017 N 5730—Navy blue with gray mouton	$28.75
017 N 5731—Dark gray with gray mouton	28.75
017 N 5732—Dk. green with beaver-brown mouton	28.75
017 N 5733—Natural tan, beaver-brown mouton	28.75

$29.75 cash $3 down, $5 monthly

New pyramid 2-way storm coat

Combining the newest in smart coat silhouettes with the practicality necessary for rugged, blustery weather. Button up its full mouton lamb collar . . and for extra coziness, snug it tightly around you with the matching belt. Full length lining of wool alpaca pile. *Misses' sizes* 10, 12, 14, 16, 18, 20. Measure; size chart below. *State size*. Shpg. wt. 6 lbs. 2 oz.

017 N 5738—Navy blue with gray mouton	$29.75
017 N 5739—Dark gray with gray mouton	29.75
017 N 5740—Dk. green with beaver-brown mouton	29.75
017 N 5741—Bright red, beaver-brown mouton	29.75

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SIZE CHART FOR MISSES' STORM COATS

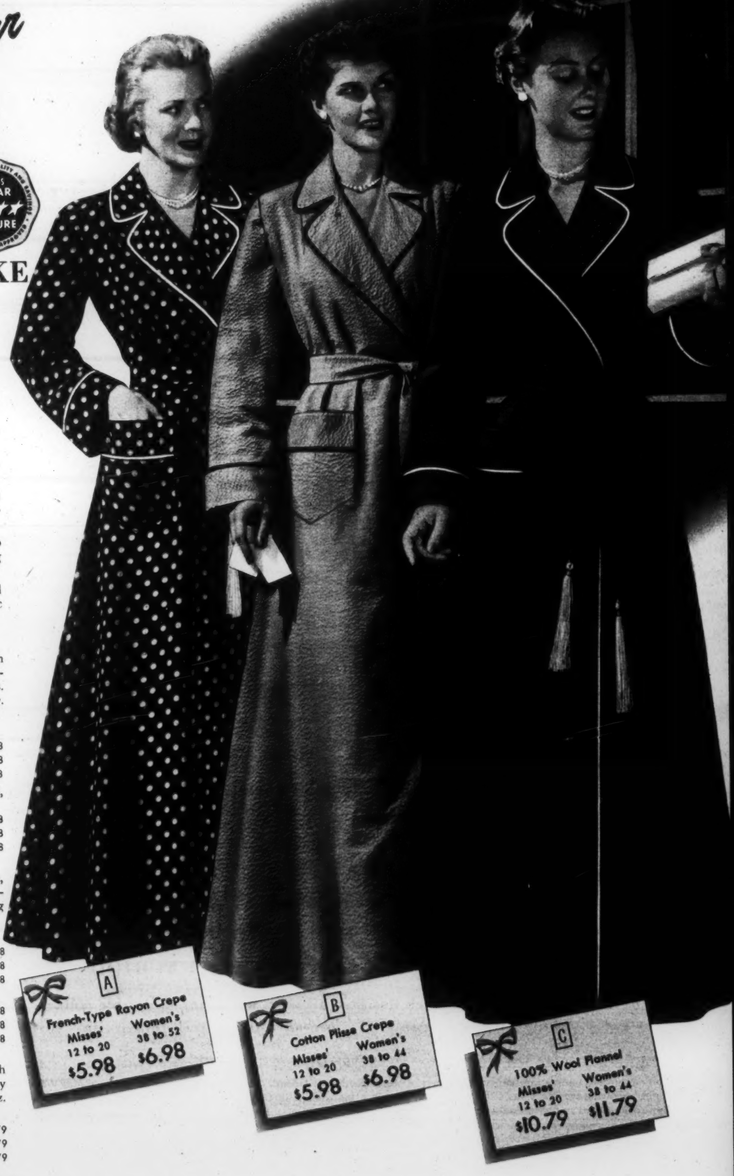
Order size	10	12	14	16	18	20
If hips are	34	35	36½	38	39½	41 in.
If waist is	24	25½	27	28½	30	32 in.
If bust is	31	32½	34	35½	37	39 in.
Coat length (boxy)	45½	46	46½	47	47½	48 in.

Fitted Coat ½ inch longer

Another 4-Star Feature

SEARS 4-STAR ★★★★ FEATURE

CLASSIC KERRYBROOKE GIFT ROBES


A
French-Type Rayon Crepe
Misses' 12 to 20 $5.98
Women's 38 to 52 $6.98
B
Cotton Plisse Crepe
Misses' 12 to 20 $5.98
Women's 38 to 44 $6.98
C
100% Wool Flannel
Misses' 12 to 20 $10.79
Women's 38 to 44 $11.79

- ✶SUPERIOR tailoring
- ✶3 FABRICS, smart colors
- ✶CONTRAST PIPING all top-stitched
- ✶BELTS finely stitched at both edges to prevent "rolling"
- ✶ALL SEAMS double stitched, no raw edges inside or out
- ✶POCKET CORNERS and belt loops reinforced to prolong wear
- ✶FACINGS blind-stitched to hold front smooth, giving good drape
- ✶SHOULDER PADS shaped for smart lines, self-fabric covered

A **French-Type Rayon Crepe** with snowy white polka dots. Contrasting rayon satin piping, tassels. Hand wash separately. *State size.* Shpg. wt. 1 lb. 7 oz.

Misses' sizes 12, 14, 16, 18, 20.
027 N 7815—Navy blue.......$5.98
027 N 7816—Bright red....... 5.98
027 N 7817—Aqua green...... 5.98

Women's sizes 38, 40, 42, 44, 46, 48, 50, 52.
027 N 7820—Navy blue.......$6.98
027 N 7821—Bright red....... 6.98
027 N 7822—Aqua green...... 6.98

B **Cotton Plisse Crepe,** washable, needs no ironing. Contrast trimming. *Please state size.* Shipping weight 1 lb. 15 oz.

Misses' sizes 12, 14, 16, 18, 20.
027 N 7625—Copen blue......$5.98
027 N 7626—Rose............ 5.98
027 N 7627—Aqua green...... 5.98

Women's sizes 38, 40, 42, 44.
027 N 7630—Copen blue......$6.98
027 N 7631—Rose............ 6.98
027 N 7632—Aqua green...... 6.98

C **100% Wool Flannel** with rayon satin piping, tassels. Dry clean. *State size.* Shpg. wt. 2 lbs. 6 oz.

Misses' sizes 12, 14, 16, 18, 20.
027 N 7795—Royal blue.....$10.79
027 N 7796—Dark red....... 10.79
027 N 7797—Navy blue...... 10.79

Women's sizes 38, 40, 42, 44.
027 N 7800—Royal blue.....$11.79
027 N 7801—Wine red....... 11.79
027 N 7802—Navy blue...... 11.79

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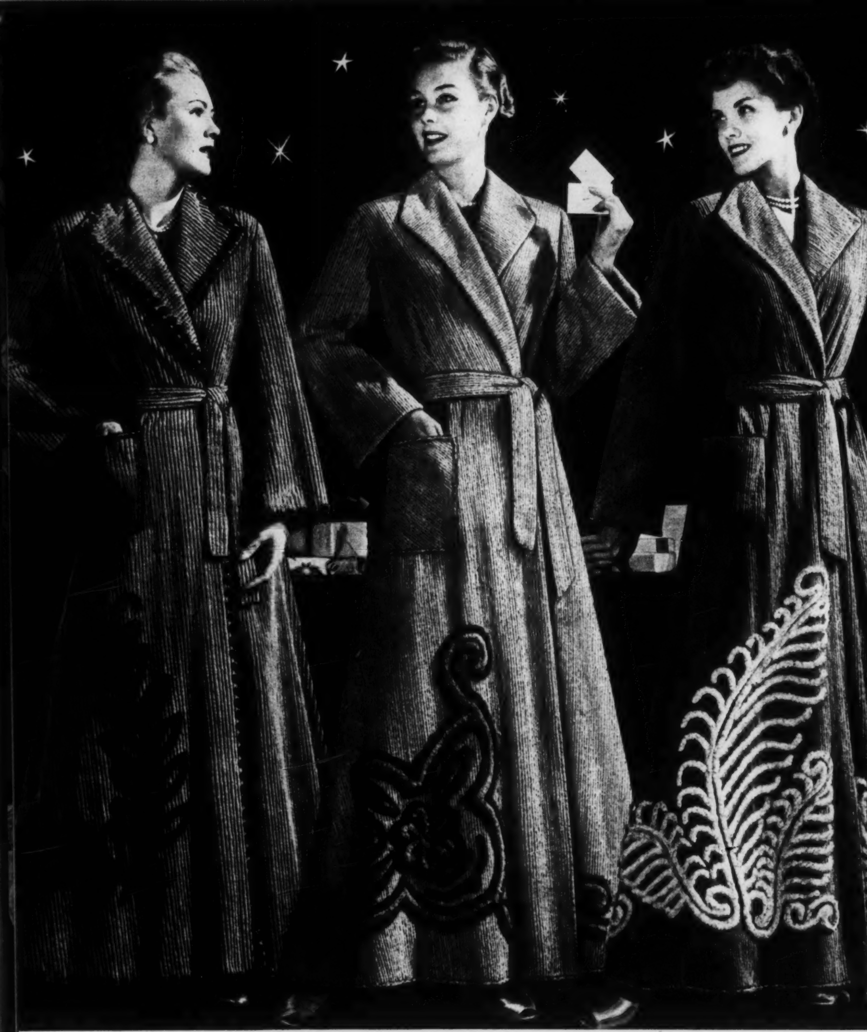

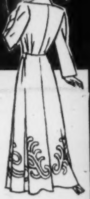

Velvety Chenilles . . THE LUXURIOUS PIN POINT KIND

Beautiful colors, rich designs, all with well-shaped double collars . . smooth, strong overlock seams . . pre-shrunk cotton (maximum shrinkage 3%)

$4.98 Misses' Sizes **$5.98** Women's Sizes

Hobnail Tufting makes a fascinating border at all edges, even around the wide-sweeping hem. Beautiful big leafy design richly tufted at front. Side-seam belt, generous pocket. Wash separately. Shpg. wt. 2 lbs. 6 oz.

Misses' sizes 12, 14, 16, 18, 20. *State size.*
027N7968–Copen blue. **$4.98**
027N7969–Melon rose. 4.98

Women's sizes 38, 40, 42, 44. *State size.*
027N7970–Copen blue . **$5.98**
027N7971–Melon rose . 5.98

$5.98 Misses' Sizes **$6.98** Women's Sizes

Scroll Border All Around. Our finest pin point chenille with a big, design in front. Side-seam belt. Wash separately. Shpg. wt. 2 lbs. 9 oz.

Misses' sizes 12, 14, 16, 18, 20. *State size.*
027N7972–Copen blue **$5.98**
027N7973–Melon rose. 5.98
027N7974–Aqua green 5.98

Women's sizes 38, 40, 42, 44. *State size.*
027N7975–Copen blue **$6.98**
027N7976–Melon rose 6.98
027N7977–Aqua green 6.98

$6.98 Misses' Sizes **$7.23** Women's Sizes

Great White Plumes, dramatic against brilliant color. Our finest pin point chenille. Wide-sweep skirt bordered all around. Side-seam belt, 1 pocket. Wash separately. Shpg. wt. 2 lbs. 9 oz.

Misses' 12, 14, 16, 18, 20.
027N7978—Turquoise blue
027N7979—Melon rose
027N7980—Medium blue
State size.....Each **$6.98**

Women's 38, 40, 42, 44.
027N7981—Turquoise blue
027N7982—Melon rose
027N7983—Medium blue
State size.....Each **$7.23**

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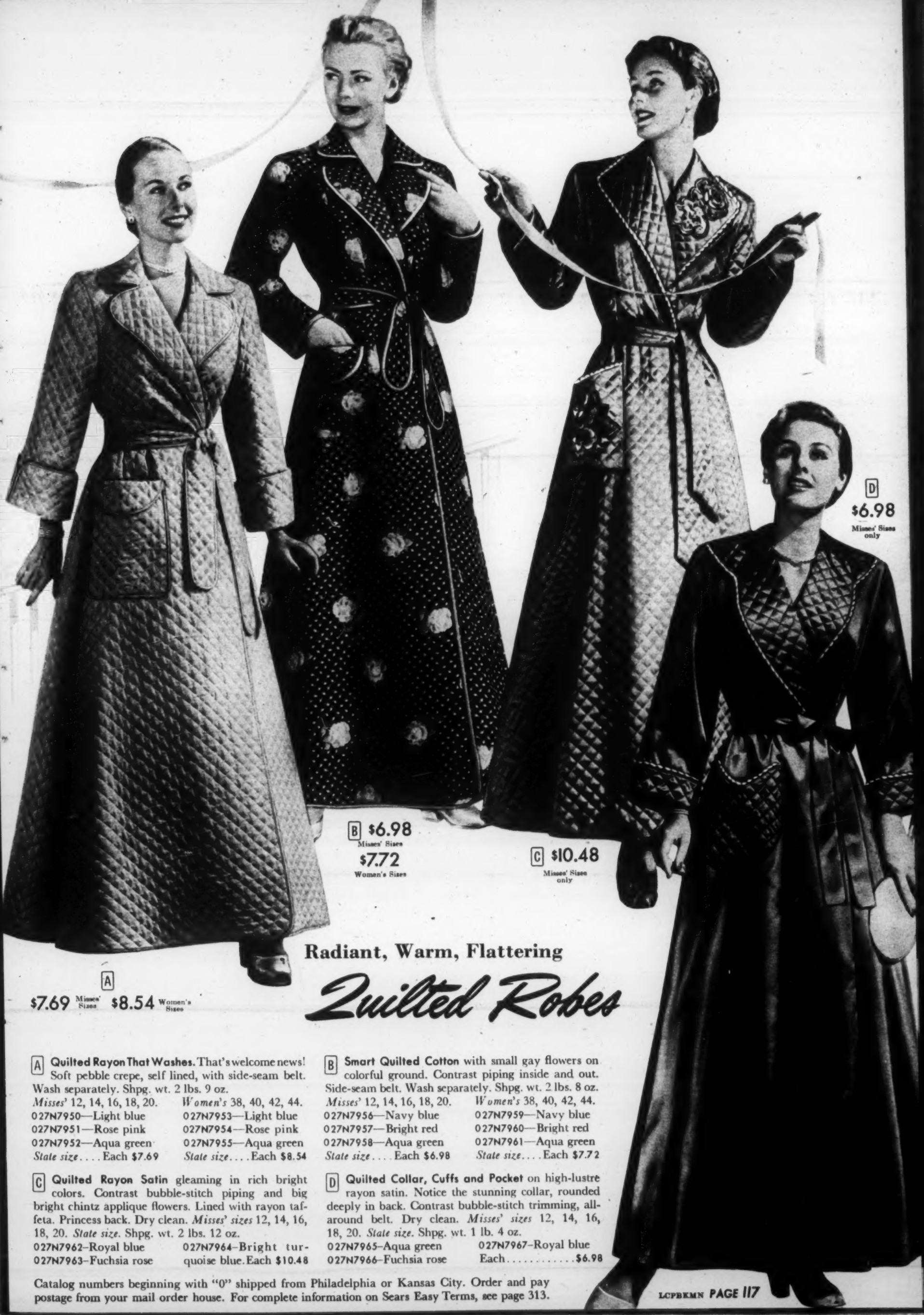

A $7.69 Misses' Sizes $8.54 Women's Sizes

B $6.98 Misses' Sizes $7.72 Women's Sizes

C $10.48 Misses' Sizes only

D $6.98 Misses' Sizes only

Radiant, Warm, Flattering

Quilted Robes

A **Quilted Rayon That Washes.** That's welcome news! Soft pebble crepe, self lined, with side-seam belt. Wash separately. Shpg. wt. 2 lbs. 9 oz.

Misses' 12, 14, 16, 18, 20.
027N7950—Light blue
027N7951—Rose pink
027N7952—Aqua green
State size....Each $7.69

Women's 38, 40, 42, 44.
027N7953—Light blue
027N7954—Rose pink
027N7955—Aqua green
State size....Each $8.54

C **Quilted Rayon Satin** gleaming in rich bright colors. Contrast bubble-stitch piping and big bright chintz applique flowers. Lined with rayon taffeta. Princess back. Dry clean. *Misses' sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 2 lbs. 12 oz.

027N7962–Royal blue
027N7963–Fuchsia rose
027N7964–Bright turquoise blue. Each $10.48

B **Smart Quilted Cotton** with small gay flowers on colorful ground. Contrast piping inside and out. Side-seam belt. Wash separately. Shpg. wt. 2 lbs. 8 oz.

Misses' 12, 14, 16, 18, 20.
027N7956—Navy blue
027N7957—Bright red
027N7958—Aqua green
State size.... Each $6.98

Women's 38, 40, 42, 44.
027N7959—Navy blue
027N7960—Bright red
027N7961—Aqua green
State size....Each $7.72

D **Quilted Collar, Cuffs and Pocket** on high-lustre rayon satin. Notice the stunning collar, rounded deeply in back. Contrast bubble-stitch trimming, all-around belt. Dry clean. *Misses' sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 4 oz.

027N7965–Aqua green
027N7966–Fuchsia rose
027N7967–Royal blue
Each............$6.98

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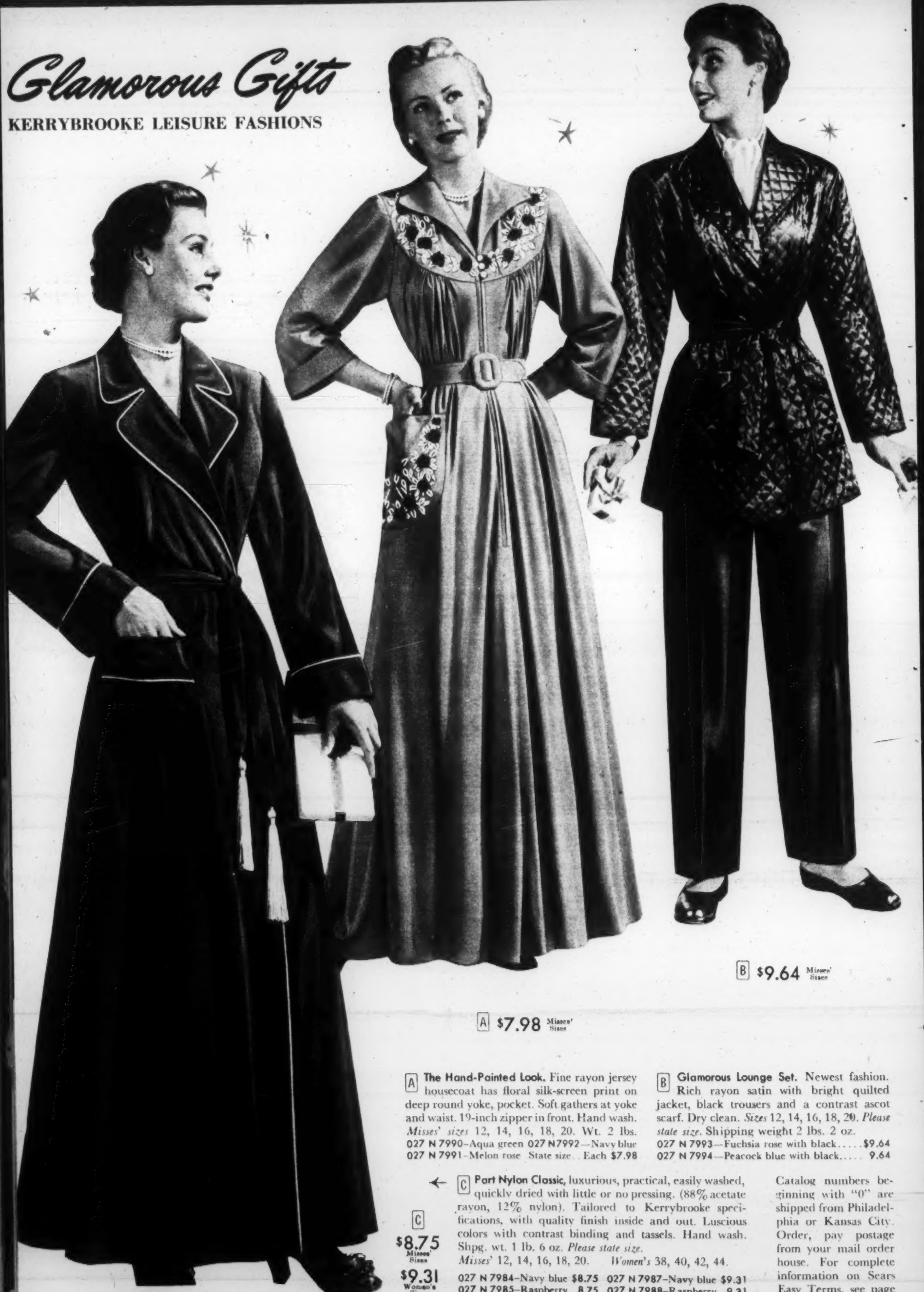
Glamorous Gifts

KERRYBROOKE LEISURE FASHIONS



B $9.64 Misses' Sizes

A $7.98 Misses' Sizes

A **The Hand-Painted Look.** Fine rayon jersey housecoat has floral silk-screen print on deep round yoke, pocket. Soft gathers at yoke and waist. 19-inch zipper in front. Hand wash. *Misses' sizes* 12, 14, 16, 18, 20. Wt. 2 lbs.
027 N 7990–Aqua green **027 N7992**—Navy blue
027 N 7991–Melon rose State size . . Each **$7.98**

B **Glamorous Lounge Set.** Newest fashion. Rich rayon satin with bright quilted jacket, black trousers and a contrast ascot scarf. Dry clean. *Sizes* 12, 14, 16, 18, 20. *Please state size.* Shipping weight 2 lbs. 2 oz.
027 N 7993—Fuchsia rose with black **$9.64**
027 N 7994—Peacock blue with black. **9.64**

C $8.75 Misses' Sizes $9.31 Women's Sizes

← C **Part Nylon Classic,** luxurious, practical, easily washed, quickly dried with little or no pressing. (88% acetate rayon, 12% nylon). Tailored to Kerrybrooke specifications, with quality finish inside and out. Luscious colors with contrast binding and tassels. Hand wash. Shpg. wt. 1 lb. 6 oz. *Please state size.*
Misses' 12, 14, 16, 18, 20. *Women's* 38, 40, 42, 44.

027 N 7984–Navy blue	**$8.75**	**027 N 7987**–Navy blue	**$9.31**
027 N 7985–Raspberry	**8.75**	**027 N 7988**–Raspberry	**9.31**
027 N 7986–Aqua blue	**8.75**	**027 N 7989**–Aqua blue	**9.31**

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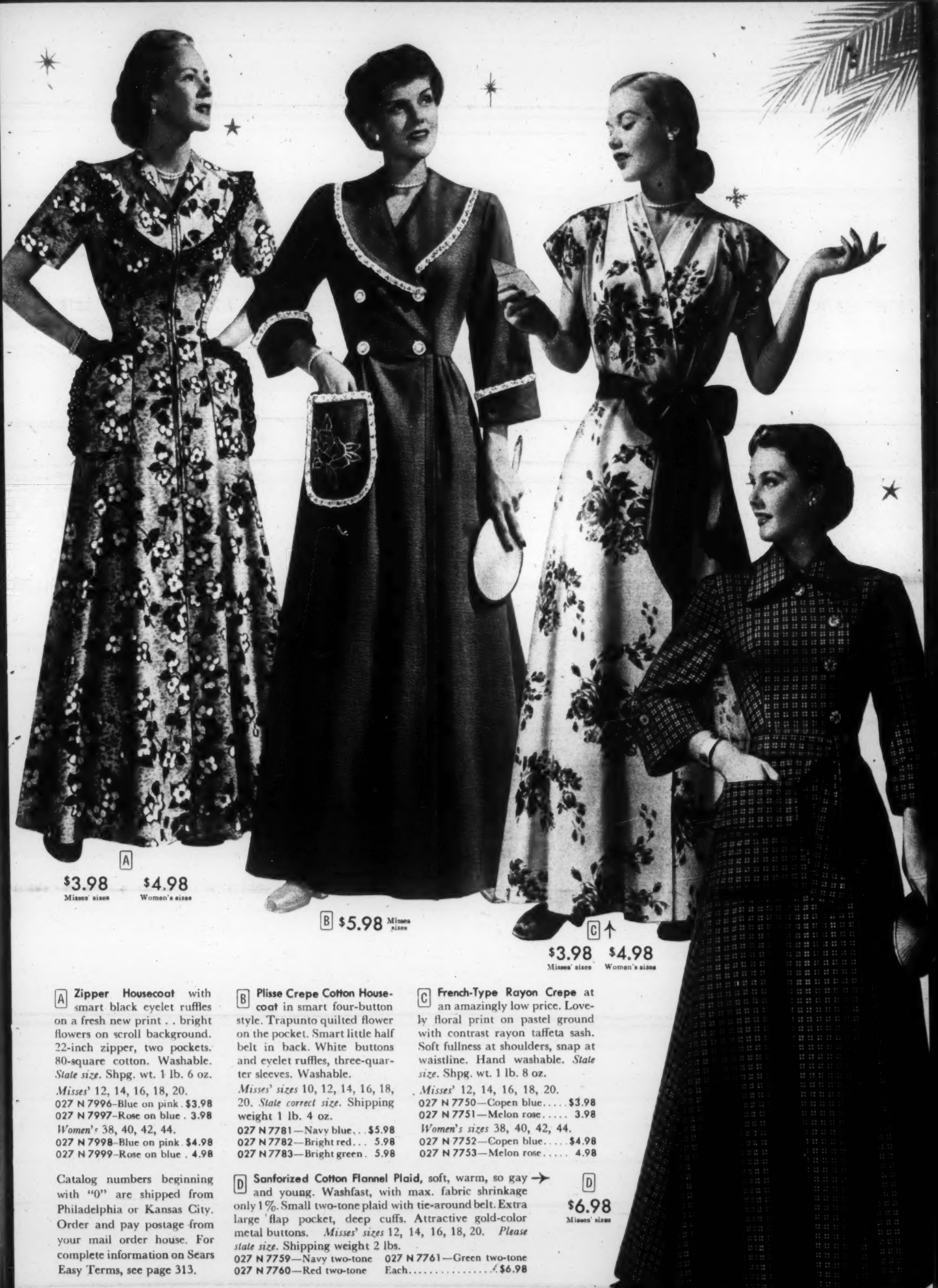

A **Zipper Housecoat** with smart black eyelet ruffles on a fresh new print . . bright flowers on scroll background. 22-inch zipper, two pockets. 80-square cotton. Washable. *State size.* Shpg. wt. 1 lb. 6 oz.

Misses' 12, 14, 16, 18, 20.
027 N 7996–Blue on pink . $3.98
027 N 7997–Rose on blue . 3.98
Women's 38, 40, 42, 44.
027 N 7998–Blue on pink . $4.98
027 N 7999–Rose on blue . 4.98

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B **Plisse Crepe Cotton Housecoat** in smart four-button style. Trapunto quilted flower on the pocket. Smart little half belt in back. White buttons and eyelet ruffles, three-quarter sleeves. Washable.

Misses' sizes 10, 12, 14, 16, 18, 20. *State correct size.* Shipping weight 1 lb. 4 oz.
027 N 7781—Navy blue . . . $5.98
027 N 7782—Bright red . . . 5.98
027 N 7783—Bright green . 5.98

C **French-Type Rayon Crepe** at an amazingly low price. Lovely floral print on pastel ground with contrast rayon taffeta sash. Soft fullness at shoulders, snap at waistline. Hand washable. *State size.* Shpg. wt. 1 lb. 8 oz.

Misses' 12, 14, 16, 18, 20.
027 N 7750—Copen blue $3.98
027 N 7751—Melon rose 3.98
Women's sizes 38, 40, 42, 44.
027 N 7752—Copen blue $4.98
027 N 7753—Melon rose 4.98

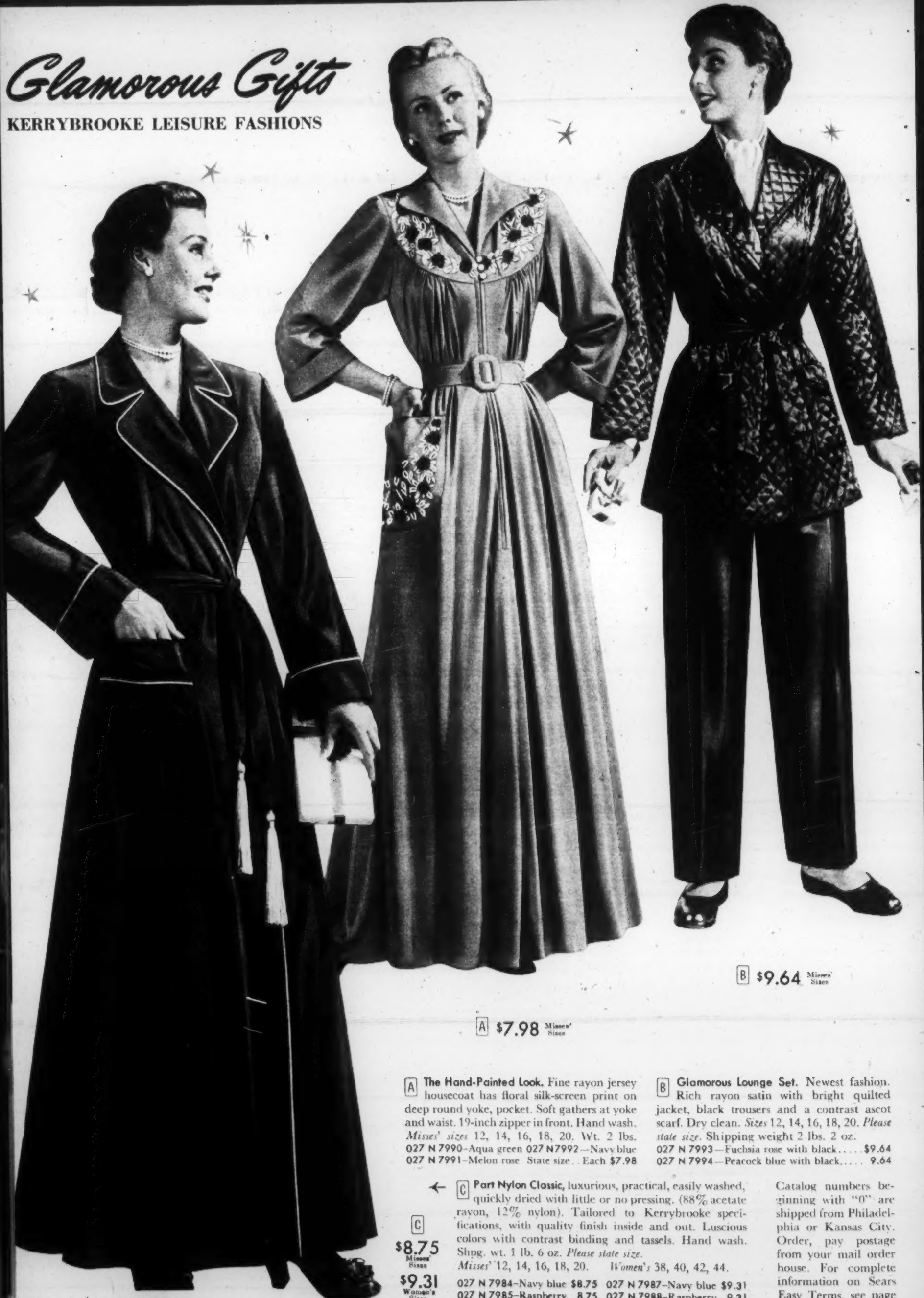
D **Sanforized Cotton Flannel Plaid,** soft, warm, so gay and young. Washfast, with max. fabric shrinkage only 1%. Small two-tone plaid with tie-around belt. Extra large flap pocket, deep cuffs. Attractive gold-color metal buttons. *Misses' sizes* 12, 14, 16, 18, 20. *Please state size.* Shipping weight 2 lbs. →

027 N 7759—Navy two-tone
027 N 7760—Red two-tone
027 N 7761—Green two-tone
Each $6.98

D
$6.98
Misses' sizes

Glamorous Gifts

KERRYBROOKE LEISURE FASHIONS



A $7.98 Misses' Sizes

B $9.64 Misses' Sizes

C $8.75 Misses' Sizes $9.31 Women's Sizes

A **The Hand-Painted Look.** Fine rayon jersey housecoat has floral silk-screen print on deep round yoke, pocket. Soft gathers at yoke and waist. 19-inch zipper in front. Hand wash. *Misses' sizes* 12, 14, 16, 18, 20. Wt. 2 lbs.

027 N 7990–Aqua green 027 N 7992—Navy blue
027 N 7991–Melon rose State size . . Each $7.98

B **Glamorous Lounge Set.** Newest fashion. Rich rayon satin with bright quilted jacket, black trousers and a contrast ascot scarf. Dry clean. *Sizes* 12, 14, 16, 18, 20. *Please state size.* Shipping weight 2 lbs. 2 oz.

027 N 7993—Fuchsia rose with black. $9.64
027 N 7994—Peacock blue with black. 9.64

← C **Part Nylon Classic,** luxurious, practical, easily washed, quickly dried with little or no pressing. (88% acetate rayon, 12% nylon). Tailored to Kerrybrooke specifications, with quality finish inside and out. Luscious colors with contrast binding and tassels. Hand wash. Shpg. wt. 1 lb. 6 oz. *Please state size.*
Misses' 12, 14, 16, 18, 20. *Women's* 38, 40, 42, 44.

027 N 7984–Navy blue $8.75
027 N 7985–Raspberry 8.75
027 N 7986–Aqua blue 8.75
027 N 7987–Navy blue $9.31
027 N 7988–Raspberry 9.31
027 N 7989–Aqua blue 9.31

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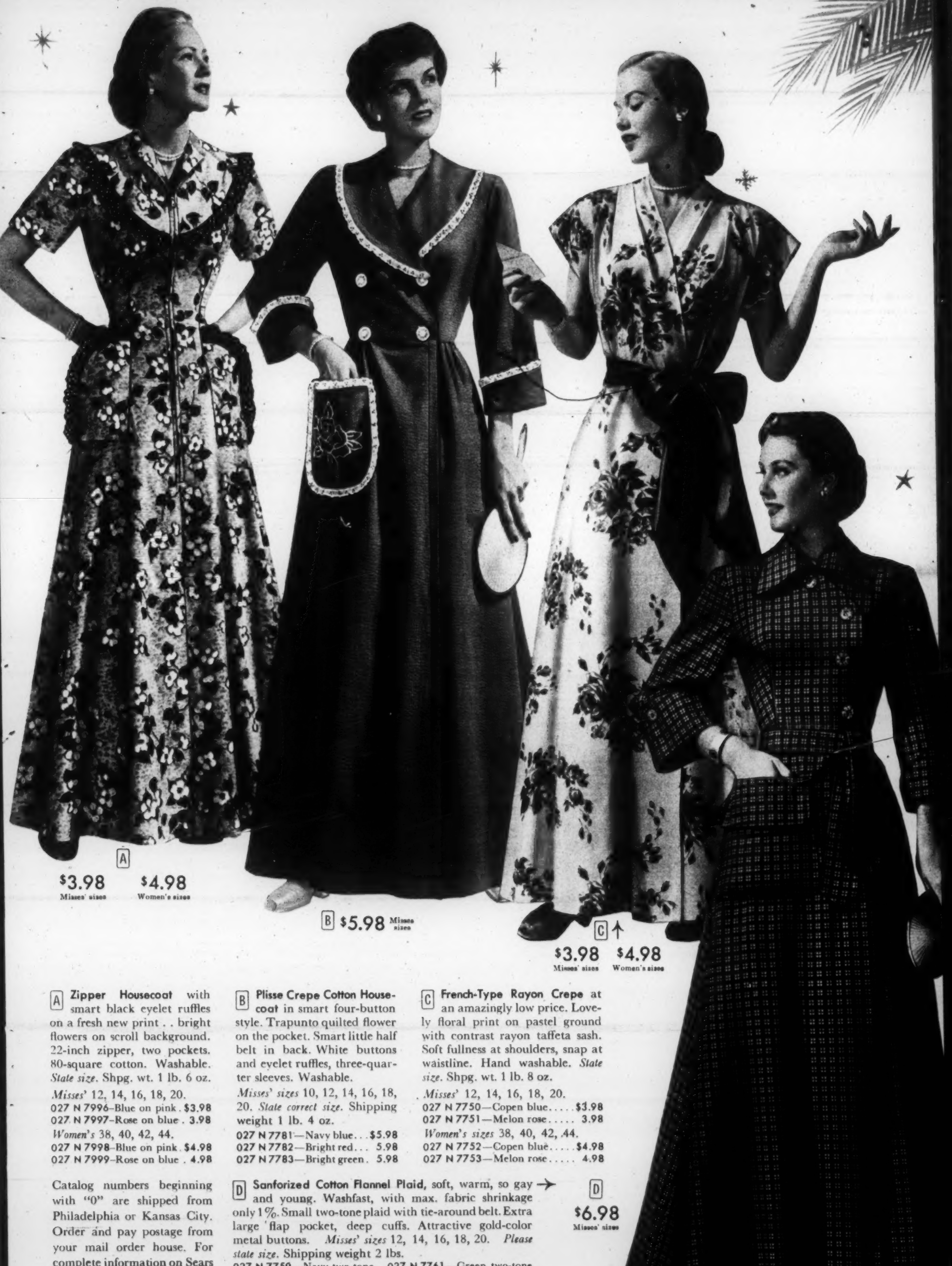


A **Zipper Housecoat** with smart black eyelet ruffles on a fresh new print . . bright flowers on scroll background. 22-inch zipper, two pockets. 80-square cotton. Washable. *State size.* Shpg. wt. 1 lb. 6 oz.

Misses' 12, 14, 16, 18, 20.
027 N 7996–Blue on pink . **$3.98**
027 N 7997–Rose on blue . **3.98**
Women's 38, 40, 42, 44.
027 N 7998–Blue on pink . **$4.98**
027 N 7999–Rose on blue . **4.98**

Catalog numbers beginning with "0" are shipped from Philadelphia or Kansas City. Order and pay postage from your mail order house. For complete information on Sears Easy Terms, see page 313.

B **Plisse Crepe Cotton Housecoat** in smart four-button style. Trapunto quilted flower on the pocket. Smart little half belt in back. White buttons and eyelet ruffles, three-quarter sleeves. Washable.

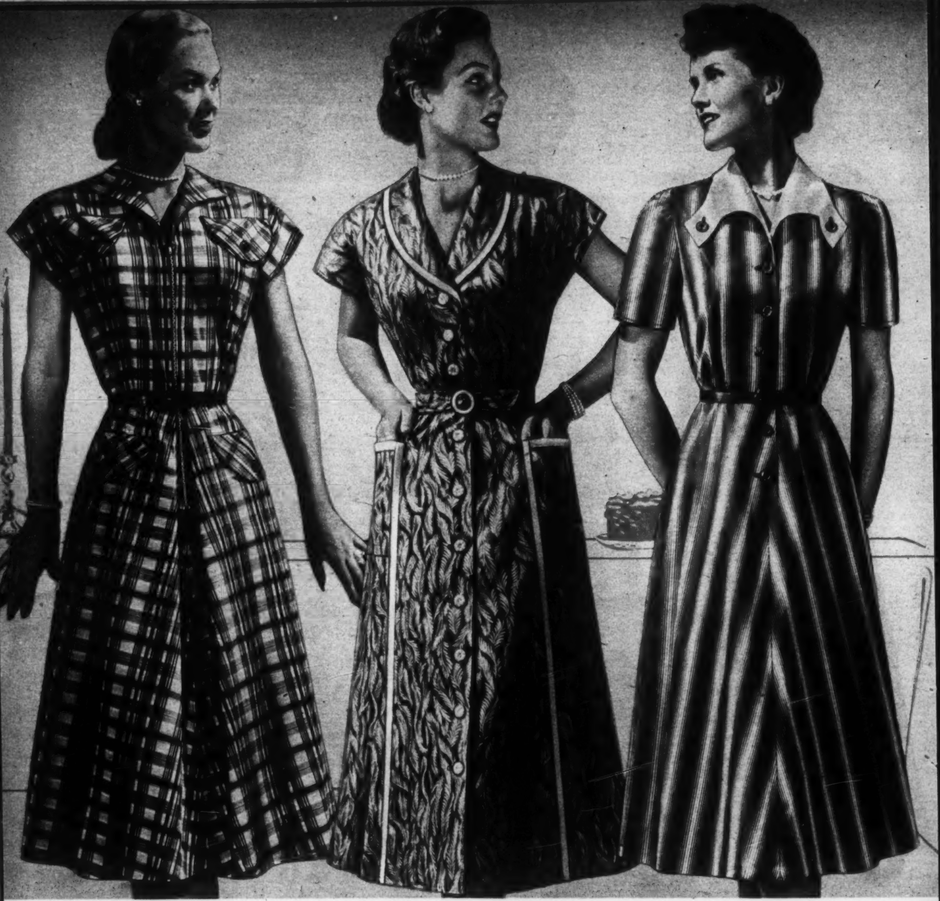
Misses' sizes 10, 12, 14, 16, 18, 20. *State correct size.* Shipping weight 1 lb. 4 oz.
027 N 7781—Navy blue. . .**$5.98**
027 N 7782—Bright red. . . **5.98**
027 N 7783—Bright green . **5.98**

C **French-Type Rayon Crepe** at an amazingly low price. Lovely floral print on pastel ground with contrast rayon taffeta sash. Soft fullness at shoulders, snap at waistline. Hand washable. *State size.* Shpg. wt. 1 lb. 8 oz.

Misses' 12, 14, 16, 18, 20.
027 N 7750—Copen blue. **$3.98**
027 N 7751—Melon rose. **3.98**
Women's sizes 38, 40, 42, 44.
027 N 7752—Copen blue. **$4.98**
027 N 7753—Melon rose. **4.98**

D **Sanforized Cotton Flannel Plaid,** soft, warm, so gay → and young. Washfast, with max. fabric shrinkage only 1%. Small two-tone plaid with tie-around belt. Extra large flap pocket, deep cuffs. Attractive gold-color metal buttons. *Misses' sizes* 12, 14, 16, 18, 20. *Please state size.* Shipping weight 2 lbs.

027 N 7759—Navy two-tone
027 N 7760—Red two-tone
027 N 7761—Green two-tone
Each. **$6.98**



SANFORIZED means permanent fit through countless washings . . fabric is guaranteed not to shrink more than 1%

WASHFAST means that these dresses can be washed without special care . . in a washing machine, hot water, any good soap

80-SQ. PERCALE means fabric woven 160 threads per inch, 80 across, 80 up and down . . smooth, firm

ONLY $2.99 EACH

Plaid with Zipper Front

Multicolor plaid with 16-inch zipper in front. Button-trim tabs on bodice and skirt. Durable plastic belt, same color as buttons. Inverted front pleat. *Misses' sizes* 12, 14, 16, 18, 20; *women's sizes* 38, 40, 42, 44; *shorter women's* 14½, 16½, 18½, 20½, 22½, 24½. *Please state size.* Shipping weight 1 pound.

027 N 6764—Aqua, gold and navy............$2.99
027 N 6765—Rose, gray and navy............ 2.99

Leafy Print with Panel Sides

Leafy print button-front has a lot of news interest with its slimming panels, pockets and smart shawl collar trimmed with white. Self belt. *Misses' sizes* 12, 14, 16, 18, 20; *women's sizes* 38, 40, 42, 44; *shorter women's sizes* 16½, 18½, 20½, 22½, 24½, 26½. *Please state size.* Shipping weight 1 pound.

027 N 6766—Grass green....................$2.99
027 N 6767—Slate blue...................... 2.99

Ombre Stripe with Pique Collar

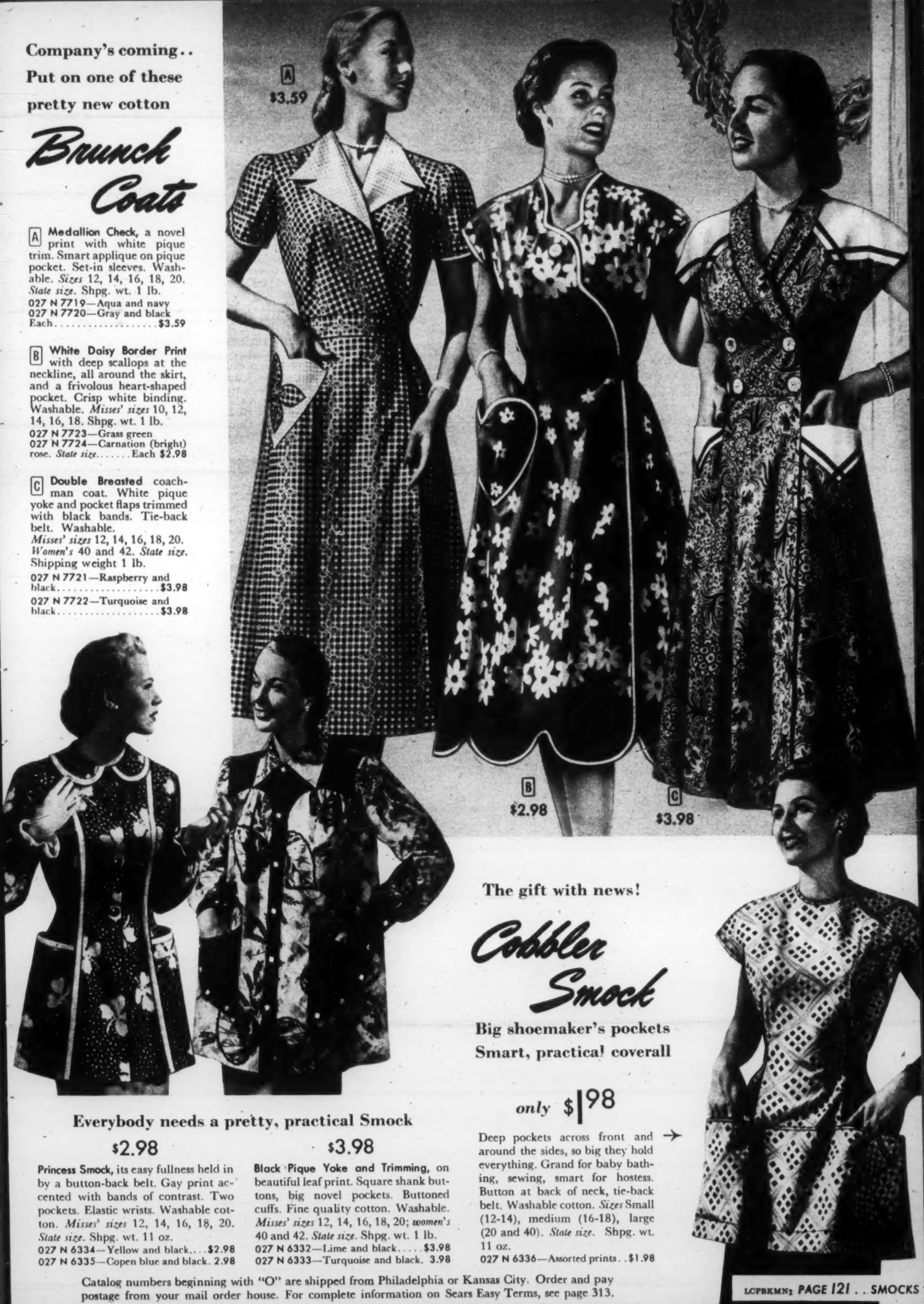
Novel white pique collar with buttoned-down tabs. Set-in sleeves. Buttons to below waist in front. Plastic belt. *Misses' sizes* 12, 14, 16, 18, 20; *women's sizes* 38, 40, 42, 44; *shorter women's sizes* 14½, 16½, 18½, 20½, 22½, 24½. *Please state size.* Shipping weight 1 pound.

027 N 6768—Navy and white.................$2.99
027 N 6769—Aqua green and white............ 2.99

Catalog numbers beginning with "0" are shipped from Philadelphia or Kansas City. Order and pay postage from your mail order house. For Easy Terms, see page 313.

Company's coming . .
Put on one of these
pretty new cotton

Brunch Coats



A **Medallion Check,** a novel print with white pique trim. Smart applique on pique pocket. Set-in sleeves. Washable. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb.
027 N 7719—Aqua and navy
027 N 7720—Gray and black
Each $3.59

B **White Daisy Border Print** with deep scallops at the neckline, all around the skirt, and a frivolous heart-shaped pocket. Crisp white binding. Washable. *Misses' sizes* 10, 12, 14, 16, 18. Shpg. wt. 1 lb.
027 N 7723—Grass green
027 N 7724—Carnation (bright) rose. *State size* . . . . . . Each $2.98

C **Double Breasted** coachman coat. White pique yoke and pocket flaps trimmed with black bands. Tie-back belt. Washable.
Misses' sizes 12, 14, 16, 18, 20. *Women's* 40 and 42. *State size.* Shipping weight 1 lb.
027 N 7721—Raspberry and black $3.98
027 N 7722—Turquoise and black $3.98

Everybody needs a pretty, practical Smock

$2.98

Princess Smock, its easy fullness held in by a button-back belt. Gay print accented with bands of contrast. Two pockets. Elastic wrists. Washable cotton. *Misses' sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 11 oz.
027 N 6334—Yellow and black $2.98
027 N 6335—Copen blue and black. 2.98

$3.98

Black Pique Yoke and Trimming, on beautiful leaf print. Square shank buttons, big novel pockets. Buttoned cuffs. Fine quality cotton. Washable. *Misses' sizes* 12, 14, 16, 18, 20; *women's* 40 and 42. *State size.* Shpg. wt. 1 lb.
027 N 6332—Lime and black $3.98
027 N 6333—Turquoise and black. 3.98

The gift with news!

Cobbler Smock

Big shoemaker's pockets
Smart, practical coverall

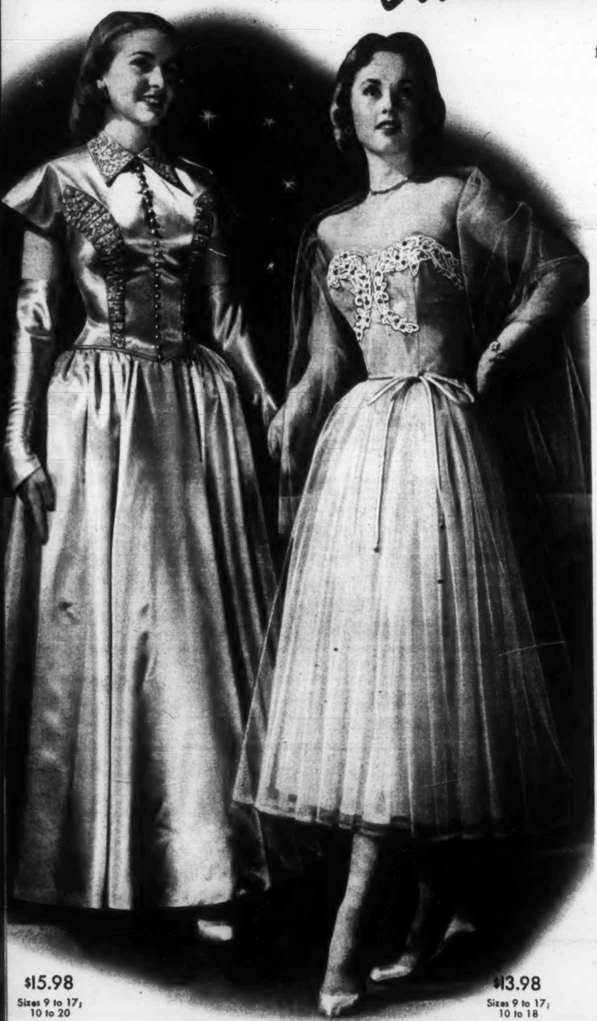
only $1.98

Deep pockets across front and around the sides, so big they hold everything. Grand for baby bathing, sewing, smart for hostess. Button at back of neck, tie-back belt. Washable cotton. *Sizes* Small (12-14), medium (16-18), large (20 and 40). *State size.* Shpg. wt. 11 oz. →
027 N 6336—Assorted prints . . $1.98

Catalog numbers beginning with "O" are shipped from Philadelphia or Kansas City. Order and pay postage from your mail order house. For complete information on Sears Easy Terms, see page 313.

Advance Fashions

for now and all through spring



$15.98

Sizes 9 to 17;
10 to 20

$13.98

Sizes 9 to 17;
10 to 18

Formals for holiday parties, weddings and proms

Slipper Satin . . lustrous, heavy rayon satin with collar and shirred inserts of beautiful dyed-to-match lace. This dress is easy to wear and wonderfully becoming. Very full skirt has stiffening at sides to make it stand out. Fabric button trim; slip-on gloves included. Dry clean. *Juniors' sizes* 9, 11, 13, 15, 17; *Misses' sizes* 10, 12, 14, 16, 18, 20. Measure, see size charts. *Order correct size.* Shpg. wt. 2 lbs. 4 oz.
031 N 9102–White **031 N 9103**–Powder blue
031 N 9104–Medium pink. . . . . . .Each **$15.98**

Fine Quality Rayon Net with flattering, moulded bustline emphasized by rhinestone-studded white lace. New ballet length skirt is double (2 layers of net). Belt, bodice lining and attached underskirt are matching rayon taffeta. Stole is included. Wear with its shoulder straps or without (4 lightweight bones hold it securely). Dry clean. *Juniors' sizes* 9, 11, 13, 15, 17; *Misses' sizes* 10, 12, 14, 16, 18. Measure; check with size charts. *Order correct size.* Shpg. wt. 1 lb. 2 oz.
031 N 9107–White **031 N 9108**–Light turquoise blue
031 N 9109–Coral rose. . . . . .Each **$13.98**

Description of dresses shown on opposite page

A **Rayon and Nylon Marquisette** (30% nylon makes it durable) with tucked front bodice, full dirndl skirt, matching velvet belt, crystal-like buttons, its own lovely flower. Collar can be worn open or closed; slip not included. Dry clean.
Misses' sizes 10, 12, 14, 16, 18, 20; *Juniors' sizes* 9, 11, 13, 15, 17. *Order correct size.* Shpg. wt. 11 oz.
031 N 9443–Navy blue..**$8.98** **031 N 9444**–Black .**$8.98**

B **Pure Silk Shantung** . . very fine quality . . smartest of all silks . . unequalled for richness and beauty. 2-piece dress with expensive details. Top has flattering bustline, 4 dressmaker pockets. Collar, cuffs and pockets are lined to keep their shape. Slim 4-gore skirt has ⅞-inch sideseams, 2-inch hem. 100% Pure Silk! Dry clean. *Misses' sizes* 10, 12, 14, 16, 18, 20. Shpg. wt. 13 oz.
031 N 9412–Turquoise blue **031 N 9413**–Deep gray
031 N 9414–Navy blue. .*Order correct size.* Each **$14.98**

C **100% Nylon** . . a wonderful new puckered sheer, soft and billowy, yet so firm it tailors beautifully, keeps its shape, wears for years. The dress is expertly made, extremely becoming, right for every season. Pleats in skirt front are lined at top to make them stand out; collar and cuffs are lined to keep their shape. 3-gore skirt back; rhinestone buttons (no side placket); expensive velvet belt. 100% Nylon! Hand wash separately. *Misses' sizes* 10, 12, 14, 16, 18, 20; *Juniors' sizes* 9, 11, 13, 15, 17. See size charts below. Shpg. wt. 13 oz.
031 N 9432—Navy blue **031 N 9433**—Powder blue
031 N 9434—Lilac. . . .*Order correct size.* Each **$12.98**

D **Our Best Printed Rayon Crepe** . . looks and drapes like silk. A flattering dress to wear now and on into summer . . front yoke of rayon net, sparkling scatter pins, very full 4-gore bias skirt. Dry clean. *Shorter Women's sizes* 14½, 16½, 18½, 20½, 22½, 24½; also *Women's sizes* 34, 36, 38, 40, 42, 44. Measure; see size charts. *Order correct size.* Shpg. wt. 1 lb. 1 oz.
031 N 9821—Black design on white background. . . .**$8.98**
031 N 9822—Navy blue design on white background **8.98**

E **Beautiful Alencon-Type Lace** top . . . separate skirt of fine-rib, heavy rayon sheer with built-up bodice of rayon taffeta. Top is fine, durable cotton lace . . . has easy fitting peplum, crystal-like buttons. Skirt has 3-gore back . . . ⅞-inch sideseams, 2-inch hem for easy alteration. Dry clean. *Shorter Women's sizes* 14½, 16½, 18½, 20½, 22½, 24½; *Women's sizes* 34, 36, 38, 40, 42, 44. *Order correct size.* Shpg. wt. 1 lb. 1 oz.
031 N 9818—Navy blue **031 N 9819**—Dusty rose
031 N 9820—Powder blue Each. **$10.98**

F **100% Nylon** . . an exquisite, finely puckered sheer that is smart for every season, needs little or no ironing, wears and looks lovely for years. The style is youthful and easy to wear. Crystal-like buttons, shoulder flanges, pockets, 3-gore skirt back. ⅞-inch sideseams, 2-inch hem. 100% Nylon! Hand wash separately. *Shorter Women's sizes* 12½, 14½, 16½, 18½, 20½, 22½, 24½; *Women's sizes* 34, 36, 38, 40, 42, 44. Measure; see charts. *Order correct size.* Shpg. wt. 10 oz.
031 N 9700—Turquoise blue **031 N 9702**—Navy blue
031 N 9701—Coffee (light) brown. . . . . .Each **$14.98**

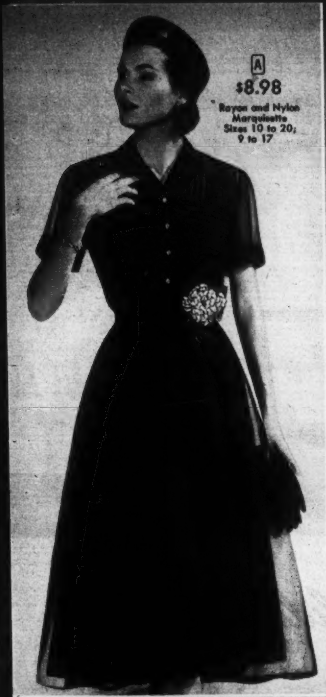
	Order size:. .	9	11	13	15	17	
JUNIORS' DRESSES	If hips are	33	34½	36	37½	39	in.
	If waist is.	23½	24½	26	27½	29	in.
	If bust is.	30½	32	33½	35	36½	in.
	Length about . .	45	45½	46	46½	47	in.

	Order size:. .	10	12	14	16	18	20	
MISSES' DRESSES	If hips are . . .	34	35	36½	38	39½	41	in.
	If waist is. . . .	24	25½	27	28½	30	32	in.
	If bust is.	31	32½	34	35½	37	39	in.
	Length about .	45	45½	46	46½	47	47½	in.

	Order size:. .	12½	14½	16½	18½	20½	22½	24½	
SHORTER WOMEN'S DRESSES	If hips are. . .	36	38	40	42	44	46	47½	in.
	If waist is . . .	27	29	31	33	35	37	39	in.
	If bust is	33	35	37	39	41	43	45	in.
	Length about.	44	44½	45	45½	46	46½	47	in.

	Order size:. .	34	36	38	40	42	44	
WOMEN'S DRESSES	If hips are. . .	38½	40½	42½	44½	46½	48½	in.
	If waist is . . .	30	32	34	36	38	40	in.
	If bust is	36	38	40	42	44	46	in.
	Length about.	46	46½	47	47½	47½	47½	in.

These dresses are shipped from Philadelphia or Kansas City. Order and pay postage from your mail order house.

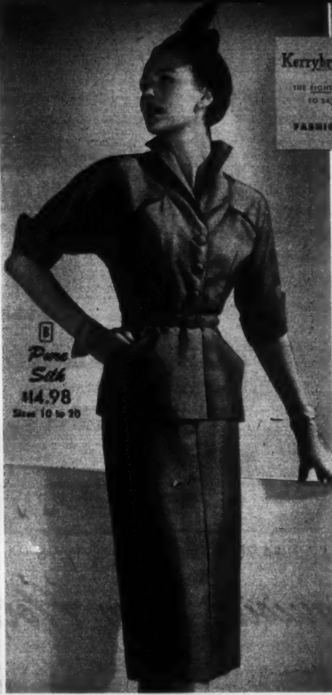


A

$8.98

Rayon and Nylon Marquisette

Sizes 10 to 20; 9 to 17



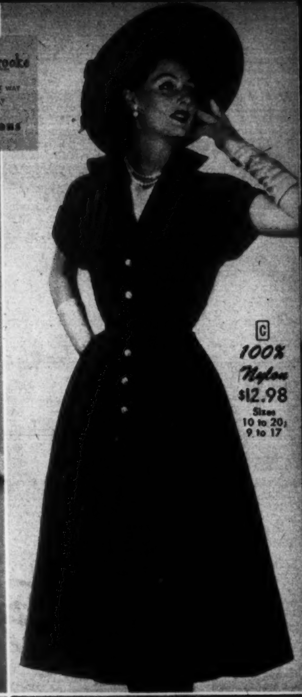
Kerrybrooke
THE RIGHT WAY
TO SAY
FASHIONS

B

Pure Silk

$14.98

Sizes 10 to 20

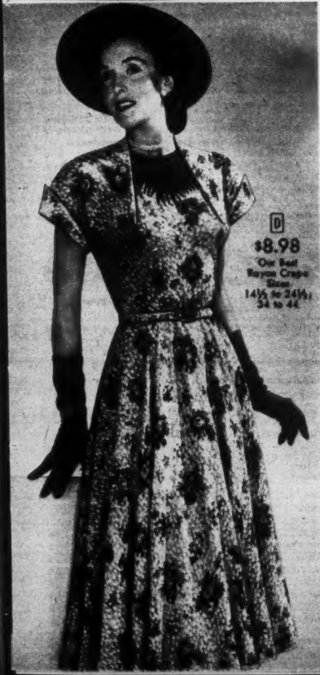


C

100% Nylon

$12.98

Sizes 10 to 20; 9 to 17

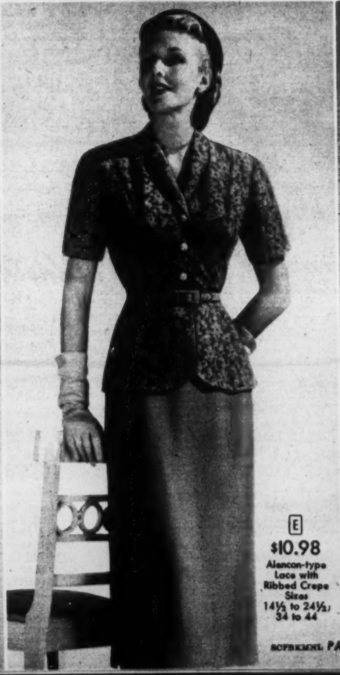


D

$8.98

Our Best Rayon Crepe

Sizes 14½ to 24½; 34 to 44

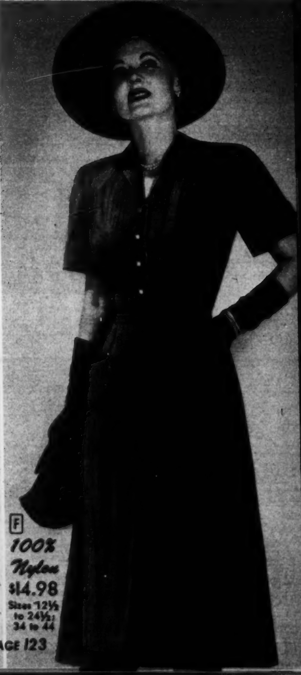


E

$10.98

Alencon-type Lace with Ribbed Crepe

Sizes 14½ to 24½; 34 to 44

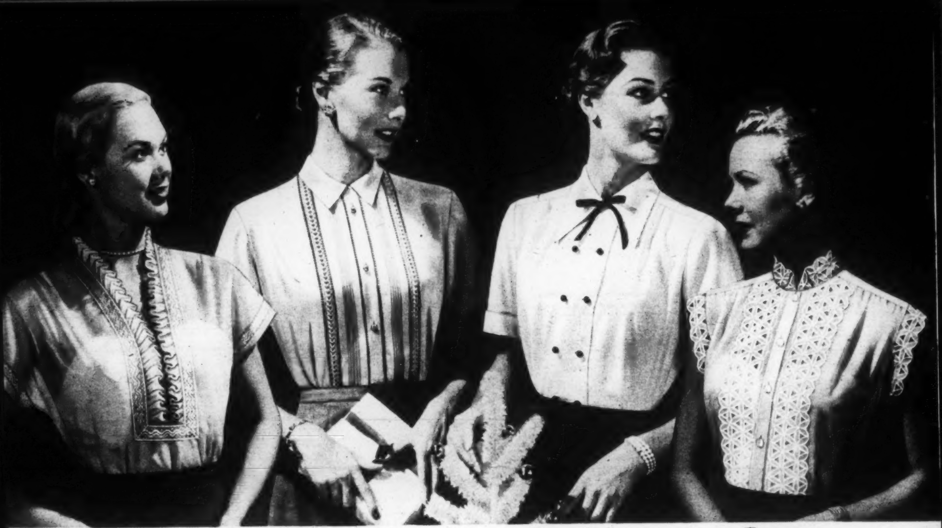


F

100% Nylon

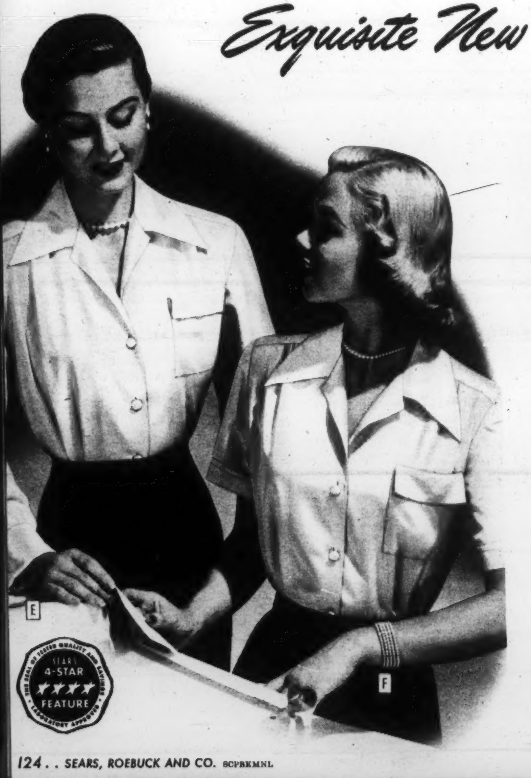
$14.98

Sizes 12½ to 24½; 34 to 44



A $4.98 B $4.98 C $2.98 D $2.39

Exquisite New Holiday Blouses


E
F
SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS LABORATORY APPROVED

A **Sheer, Sheer Nylon** with precious fluting, diving neckline, a Holiday party look. Hand wash. Needs no ironing. *Misses' sizes* 10, 12, 14, 16, 18; *women's sizes.* 38, 40, 42, 44. *State size.* Shpg. wt. 8 oz.

07 N 2116—White	$4.98
07 N 2117—Pink	4.98

C **12% Nylon** added to 88% acetate rayon crepe. Double breasted effect with small carved black buttons. Black bow. Hand wash. *Misses' sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 6 oz.

07 N 1728—Aqua blue	$2.98
07 N 1729—White	2.98
07 N 1730—Coral rose	2.98

B **Looks Hand-Made** in fine rayon tissue faille with bands of rosebud shirring. Hand wash. *Misses' sizes* 12, 14, 16, 18. *Women's sizes* 38, 40, 42, 44. *State size.* Shpg. wt. 12 oz.

07 N 1835—White	$4.98
07 N 1836—Mint green	4.98
07 N 1837—Black	4.98

D **Imported Batiste** lavishly frosted with wide panels of open-work embroidered organdy. Stand-up collar and sleeve caps also of embroidery. Elegant cotton gift blouse. Washable. *Sizes* 10, 12, 14, 16, 18. *State size.* Shpg. wt. 5 oz.

07 N 1993—White	$2.39

Another 4-Star Feature

Rayon Classic Shirt in 8 Colors

- ★ Uncommonly fine acetate rayon crepe, hand washable
- ★ Beautifully tailored, as many as 16 stitches per inch
- ★ Convertible collar with small button and loop
- ★ Pearl-like buttons match color of the blouse
- ★ Long sleeves with French cuffs, matching cuff links
- ★ Short sleeves with turn-back cuffs
- ★ Yoke front and back, curved shirt tails, flap pocket

$3.98 Long sleeves $2.98 Short sleeves

Misses' sizes 12, 14, 16, 18; *women's sizes* 38, 40, 42, 44.

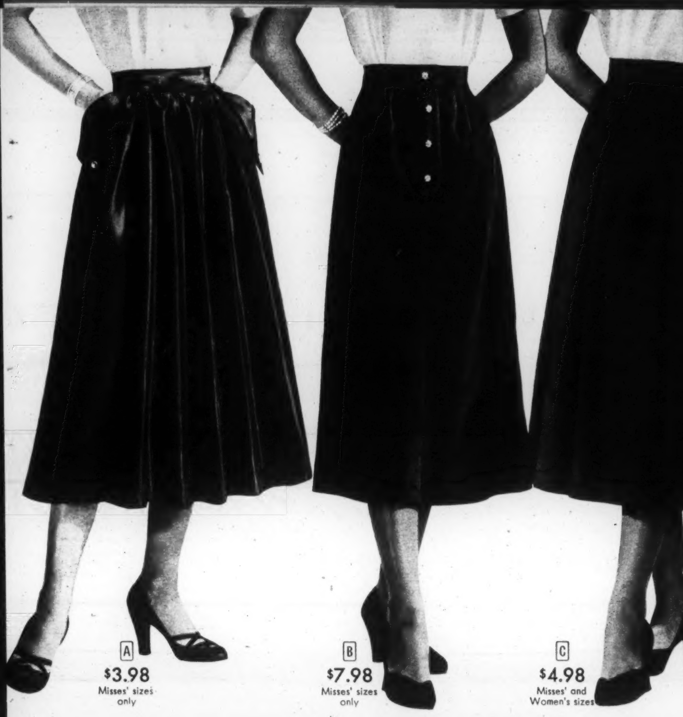
E **Long Sleeves.** *State size.* Shipping weight 14 oz.

07 N 1645—Aqua blue	$3.98
07 N 1646—Light beige	3.98
07 N 1647—White	3.98
07 N 1648—Navy blue	3.98
07 N 1649—Pink	3.98
07 N 1642—Mint green	3.98
07 N 1643—Coral rose	3.98
07 N 1644—Gold	3.98

F **Short Sleeves.** *State size.* Shipping weight 11 oz.

07 N 1613—Aqua blue	$2.98
07 N 1614—Light beige	2.98
07 N 1615—White	2.98
07 N 1616—Navy blue	2.98
07 N 1617—Pink	2.98
07 N 1633—Mint green	2.98
07 N 1634—Coral rose	2.98
07 N 1635—Gold	2.98

These blouses shipped from Philadelphia or Kansas City. Order, pay postage from your mail order house. Easy Terms, page 313.



For gayety, for gifts, you'll want these

Smart Holiday Skirts

Beautifully finished Kerrybrooke quality

Rayon Faille

A Make a lovely swish in this full, full skirt. There's holiday glitter in the rhinestone buttons on pocket flaps. 4-gore flare with gathers in front. Back zipper. Dry clean. *Order by waist size* 24, 25½, 27, 28½, 30 in. *State size.* Shipping weight 1 lb. 3 oz.

07 N 2589—Black $3.98
07 N 2590—Navy 3.98

Velveteen

B Jet black velveteen, the glamorous flatterer with little trouser pleats at waist. Sparkling rhinestone buttons in front with zipper underneath. You'll be the smartest girl at any party. Dry clean. *Order by waist size* 24, 25½, 27, 28½, 30 in. *State size.* Shipping weight 1 lb. 2 oz.

07 N 2588—Black $7.98

Seven Gores

C Rayon gabardine, crease-resistant, with the gentle ripple of seven gores. Unusually flattering. Side zipper closing. Dry clean. *Order by waist size* 25½, 27, 28½, 30, 32, 34, 36, 38, 40 inches. *Please state correct size.* Shipping weight 1 lb. 6 oz.

07 N 2592—Black $4.98
07 N 2593—Navy blue 4.98

Important Customer Information

These garments are shipped from Philadelphia or Kansas City. Order and pay postage from your mail order house.

For complete details on Sears convenient Easy Terms, see page 313.

PLEATS FOR KEEPS in 88% acetate rayon, 12% nylon

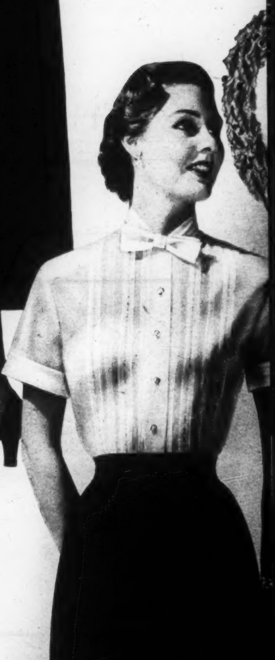
Skirt can be washed without ironing . . the pleats last →

D 100 knife-sharp pleats, slim and flattering. This rich, lustrous crepe retains its pleats like magic. Hand wash, don't wring, let it drip dry without pressing. It will still look like new. *State waist size* 24, 25½, 27, 28½, 30 inches. Shipping weight 1 pound 1 ounce.

07 N 2642—Black .... $5.98 07 N 2643—Navy blue $5.98

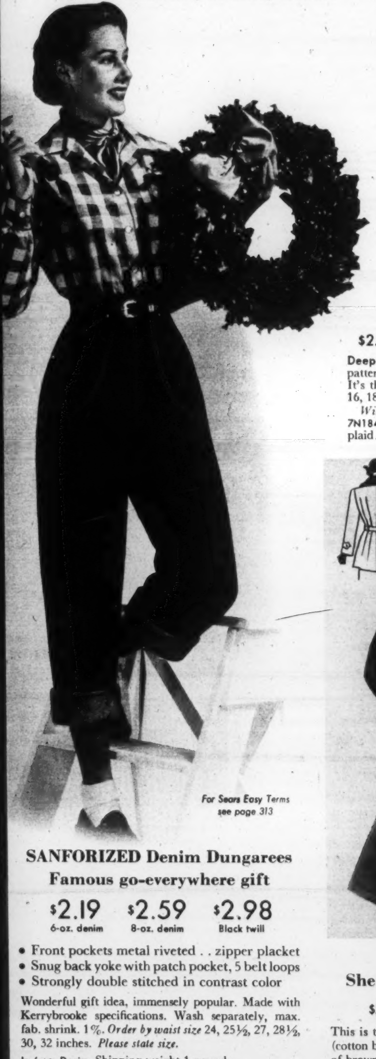
The Sheer Nylon Blouse has a pussy cat bow, fine pin tucks, and ladder-stitched pleats. Rhinestone buttons give a Christmas sparkle. Hand wash. *Misses' sizes* 12, 14, 16, 18, 20. *Please state correct size when ordering.* Shipping weight 8 ounces.

07 N 1669—White .... $5.98 07 N 1670—Pink $5.98



Sportswear Gifts

Right because they're Kerrybrookes



For Sears Easy Terms see page 313

SANFORIZED Denim Dungarees

Famous go-everywhere gift

$2.19 6-oz. denim $2.59 8-oz. denim $2.98 Black twill

- Front pockets metal riveted . . zipper placket
- Snug back yoke with patch pocket, 5 belt loops
- Strongly double stitched in contrast color

Wonderful gift idea, immensely popular. Made with Kerrybrooke specifications. Wash separately, max. fab. shrink. 1%. *Order by waist size* 24, 25½, 27, 28½, 30, 32 inches. *Please state size.*

In 6-oz. Denim. Shipping weight 1 pound.
7 N 973—Navy blue
7 N 969—Barn red
7 N 970—Faded blue
Each $2.19

In Heavy 8-oz. Denim.
Shpg. wt. 1 lb. 3 oz.
7 N 949–Navy blue.$2.59

8-oz. Black Cotton Twill.
Shpg. wt. 1 lb. 3 oz.
07 N 950–Black . . . $2.98

Also in larger waist sizes 34, 36, 38, 40 in. *State size.*
7 N 952—Navy blue 8-oz. denim. Wt. 1 lb. 7 oz . . $2.98

Sanforized Washfast Shirt Classics won't shrink over 1%

- Double stitched
- Plenty of tuck-in
- Action yoke back

$2.39 Short Sleeves $2.89 Long Sleeves

Deep-toned Plaid Gingham, a new smart woven pattern in beautiful glowing red and deep green. It's the gift-shirt with news. *Misses' sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 7 oz.

With Short Sleeves
7N1842–Red and green plaid $2.39

With Long Sleeves
7N1848–Red and green plaid $2.89

$2.19 Short Sleeves $2.79 Long Sleeves

Woven Check Gingham, big 2-inch checks. *Misses' size* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 7 oz.

With Short Sleeves
7N1801–Red and white
7N1802–Green and white
7N1803–Brown and white
Each $2.19

With Long Sleeves
7N1804–Red and white
7N1805–Green and white
7N1806–Brown and white
Each $2.79

She yearns for a Winter Storm-Breaker

$29.98 Cash . . $3.00 down, $5.00 monthly on Easy Terms

This is the winner, lined to the hem with warm wool alpaca pile (cotton back, alpaca pile is 58% of lining). Great convertible collar of brown mouton sheared lamb. Sleeves lined with quilted rayon. Knit wristlet wind breakers. Durable 2-ply rayon gabardine twill outside, water-repellent, crease-resistant. Two pockets, wide self belt. Pleated back, bone buttons. About 32 inches long. Dry clean. *Misses' sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 3 lbs. 14 oz.

07 N 1209—Dark green $29.98
07 N 1210—Taupe gray 29.98
07 N 1211—Navy blue 29.98

Smart Corduroy Slacks

$5.59

Velvety pinwale weave with 5 belt loops, zipper placket, deep side pocket. Waistband rayon lined. Non-ravel finish at seams. Dry clean. *Order by waist size* 24, 25½, 27, 28½, 30, 32 inches. *State size.* Shpg. wt. 1 lb. 4 oz.

07 N 1450—Dark green $5.59
07 N 1451—Medium gray 5.59
07 N 1452—Dark brown 5.59
07 N 1453—Black 5.59

Belts not included with slacks and dungarees. Numbers beginning with "0" shipped from Philadelphia or Kansas City. Others shipped from your mail order house. Order, pay postage from your mail order house.

Dressy rayon boucle—rich-looking, lustrous

A Rayon Boucle **$3.94**

Cloud-soft nylon.. needs no blocking

B Nylon! **$2.94**

C Part Angora **$5.00**

Kerrybrooke

Sweaters

for holiday fun!

Warm, lovely gifts

A **Glamorous Rayon Boucle.** Luxury-look yarn . . turns skirts into special occasion costumes—smart with suits. Open work yoke. Back button opening. Hand wash. *State size* 34, 36, 38, 40. See chart below.

38 N 6970—White **38 N 6971**—Light blue

38 N 6972—Cherry red (lt.) **38 N 6973**—Mint green (light)

Shipping weight 9 ounces.......................... Each **$3.94**

B **100% Virgin Nylon.** Finely knit—feather-light, warm. Lacy novelty stitch yoke. Takes seasons of wear! So practical—hand washes in a jiffy, dries quickly, *keeps its shape* without any blocking. Moth-resistant! *State size* 34, 36, 38, 40. Chart below. Shpg. wt. 7 oz.

38 N 6931—Pink **38 N 6932**—White

38 N 6933—Aqua blue.......................... Each **$2.94**

C **50% Angora, 50% Virgin Zephyr Wool.** She'll love it! Kitten-soft, warm. Light and fluffy as a puff of down; blissfully soft and cuddly to touch. *State size* 34, 36, 38, 40. See chart below.

38 N 6180–Pink **38 N 6181**–White **38 N 6182**–Lt. blue

38 N 6183–Yellow. Hand wash. Shpg. wt. 10 oz.... Each **$5.00**

To Order Sweaters: Measure around fullest part of bust.

If bust measures (in.)...	31-32	33-34	35-36	37-38
Order size..........	**34**	**36**	**38**	**40**

Cloud-soft NYLON in

Radiant Tones

Dazzling colors . . they really gleam in daylight. The newest fashion hit!

Add gay sparkle to her wardrobe!

D **100% Virgin Nylon Twin Set in Radiant Tones.** Brilliant colors gleam in daylight . . makes an exciting gift to brighten up her Christmas. Wear together, or separately. Soft, warm nylon is moth-resistant. Fast drying, needs no blocking. *State size* 34, 36, 38, 40. See size chart at left.

2-pc- set **$7.95**

38 N 6983—Radiant green (light)

38 N 6984—Radiant red (light)

Hand wash. Shpg. wt. set 1 lb...2-piece set **$7.95**

E **100% Virgin Nylon Pullover in Radiant Tones.** The season's success sweater—lovely nylon in bright, eye-catching hues that gleam like magic in daylight. Cloud-soft, warm nylon—dries quickly, needs no blocking. Order now—for yourself, for gifts. *State size* 34, 36, 38, 40. See chart at left.

$2.94

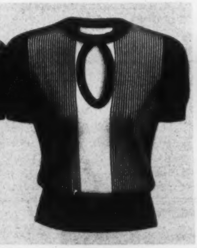
38N6770–Radiant orange **38N6771**–Lime green (lt.)

38 N 6772–Radiant pink **38 N 6773**–Radiant yellow

Hand wash. Shpg. wt. 9 oz.............Each **$2.94**

F **$1.98**

G So gay! **$1.94**



H New style! **$1.94**

J So smart! **$3.98**

K Thrifty! **$2.77**

L **$3.94**

F **Fine knit Cotton Cardigan.** Hand wash. *State bust size* small (30–32); medium (34–36); large (38–40) in. Shpg. wt. 9 oz.

38 N 7695—White, green pin stripes; dark brown trim.

38 N 7696—White, red pinstripe; navy trim. Each.....**$1.98**

Knit Cotton Polo Shirts

G **Sporty Plaid Front.** Solid color back, trim. Fine combed cotton, longwearing. Hand wash. *State bust size* small (30–32); med. (34–36); large (38–40) in. Shipping weight 7 ounces.

38 N 7965—Red with green plaid

38 N 7966—Navy blue; white plaid

38 N 7967–Brown; yellow plaid.

Each.......................**$1.94**

H **New! Keyhole-effect Neck.** White stripes on solid color. Soft knit cotton, hand wash. *State bust size* small (30–32); medium (34–36); large (38–40) in.

38 N 7662—Black

38 N 7663—Kelly green

38 N 7664—Red. Shpg. wt. 8 oz.**$1.94**

Wool Jersey

J **100% Virgin Wool.** Soft, fine texture warm. Dry clean. *State bust size* small (30–32); med. (34-36); large (38–40) in. Shpg. wt. 7 oz.

38 N 7997—Black; bright green trim

38 N 7998—Luggage tan (dark) with ivory trim

38 N 7999—Wine; aqua blue trim. Each**$3.98**

100% Virgin Wools

K **New Wool Worsted.** Simulated cable stitch trim. Hand wash. *State size* 34, 36, 38, 40. See chart, above left. Shpg. wt. 7 oz.

38 N 6947—Cherry red (light)

38 N 6949—White

38 N 6948—Jade green (med.). Ea. **$2.77**

L **100% Virgin Wool Shortie Cardigan.** Fine knit. Simulated cable stitch looks hand knit! Rhinestone buttons. A practical, warm gift—order now. *State size* 34, 36, 38, 40. See chart at above left. Shpg. wt. 7 oz.

38 N 6965—Lime green (light)

38 N 6966—Coral (rose)

38 N 6967—Lady blue (light)

38 N 6968—Sweet orange (lt.). Ea.**$3.94**

Warm Favorites

Utility Sweaters she'll wear all season long . . warm and comfortable . . priced for easy-giving

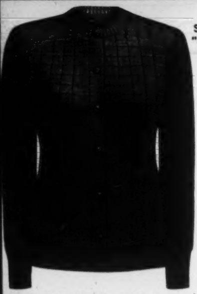
Also comes in larger sizes **$2.83** Regular sizes

Cotton Ribbed Coat Sweater. Boxy style. Hand wash. *State size.* See chart below.

Regular sizes. Small (34-36); medium (38-40); large (42-44)-inch bust. Shpg. wt. 1 lb. 3 oz.
38N7175–Medium blue 38N7176–Red
38N7177–Medium green 38N7179–Navy
38N7178–Lt. gray 38N7180–White
Each.............................$2.83

Larger sizes. Extra large (46-48); extra extra large (50-52)-inch bust. Shpg. wt. 1 lb. 7 oz.
38N7183–Navy 38N7185–Red
38N7184–Lt. gray............Each $3.48

Smart for "dress up"



In sizes 34 to 46

100% Virgin Wool Worsted Coat Sweater to keep her warm as well as pretty. She'll slip it over dresses, wear it under her coat. New wool yarns are soft and cozy . . firmly knit for lots of wear. Novelty rib trim gives slenderizing effect. Hand wash. *State size* 36, 38, 40, 42, 44, 46. See size chart. Shpg. wt. 11 oz. **$5.98**
38N7251–Blue (medium) 38N7252–Rose
38N7250–Light gray.........Each $5.98

100% Virgin Wool Worsted. Hand wash. Shipping weight 11 oz. *Please state size.* **$5.29** Regular sizes

Regular. 34, 36, 38, 40. See chart at right.
38 N 7200—Silver gray (light)
38 N 7201—Fuchsia (deep red)
38 N 7203—Turquoise (green-blue)
38 N 7202—Navy blue....................Each $5.29

Larger sizes. 42, 44, 46. See chart at right.
38 N 7220—Silver gray (light)
38 N 7221—Fuchsia (deep red)............Each 6.50

Thrifty and so practical

In sizes 34 to 48

Good quality, low priced

Cotton Cardigan . . firmly knit with soft fleece inside for cozy warmth. A useful gift and so *thrifty.* Holds its shape. Hand wash. *Please state bust size* medium (34-36 in.); large (38-40 in.). See size chart. **$1.94**
38 N 7005—Light blue
38 N 7006—Jockey red (bright)
38 N 7009—Wine red
38 N 7008—White
Shpg. wt. 1 lb. 4 oz... Ea. $1.94

Hug-Me-Tight. 50% wool, 50% cotton. Warm . . soft. Hand wash. *State size.* Shpg. wt. 15 oz. **$2.97** Reg. sizes

Regular. 34, 36, 38, 40. See chart.
38 N 7022—Cherry red
38 N 7023—Light gray
38 N 7016—Black... Each $2.97

Larger. 42, 44, 46, 48. See chart.
38 N 7030—Black
38 N 7033—Light gray Ea. $3.49

Economy Coat Sweater. 45% soft wool and 20% reused wool for warmth; 20% cotton for long wear; 15% rayon for soft, fine texture. Good, dependable quality. Hand wash. *Please state size* 34, 36, 38, 40, 42, 44. See size chart at right. **$2.66**
38 N 7163—Wine (deep red)
38 N 7162—Navy blue
Shpg. wt. 1 lb. 2 oz... Ea. $2.66

SWEATER GIRL STYLES

ILLUSTRATED ON OPPOSITE PAGE

A **Hollywood Style Coat Sweater.** So flattering on mature figures. Warm 100% virgin wool. Novelty ribbing trims yoke and waist. Snugly ribbed cuffs. Hand wash. *State size* 36, 38, 40, 42, 44, 46. See size chart below.
38 N 7042—Rico green (dark) 38 N 7039—Wine
38 N 7040—Silver gray 38 N 7038—Luster blue (med.)
Shipping weight 10 ounces......................Each $4.94

B **Fitted Pullover** in two nylons or wool. Hand wash. *State size* 34, 36, 38, 40. See size chart below. Shipping wt. 9 oz.

Our Finest Nylon. Fine gauge, softer texture. 100% virgin nylon yarn for longer wear. Keep its fit, needs no blocking.
38 N 6812–Rust 38 N 6811–Plum 38 N 6810–Wine
38 N 6813–Dark green 38 N 6814–Navy 38 N 6816–Brown
38 N 6815–White..............................Each $3.94

Our Good Quality Nylon. 100% duPont virgin nylon . . lightweight yet warm. Retains its shape without blocking.
38N6702 Blue (light) 38N6706 Cherry red 38N6707 Lime green
38N6700–White 38N6701–Pink 38N6703–Yellow, Ea. $2.94

Our Finest Wool. 100% virgin zephyr wool . . soft, fine knit for longer wear. Feels so warm and wooly, so light and fluffy.
38N6632 Cherry red 38N6629 Aqua blue 38N6627 Lime green
38N6625–White 38N6633–Navy 38N6628–Apricot, Ea. $3.10

C **Fitted Cardigan** in two nylons or wool. Hand wash. *State size* 34, 36, 38, 40. See size chart below. Shpg. wt. 11 oz.

Our Finest Nylon. Fine gauge 100% virgin yarn. Light and lovely! Quick drying. Won't shrink, no blocking needed.
38N6829 Navy 38N6827 Brown 38N6825 Wine 38N6830 Rust
38N6826 Plum 38N6828 Dark green 38N6831-White, Ea. $5.95

Our Good Quality Nylon. 100% duPont virgin nylon. Featherlight, softer than wool, cuddly-warm. Washes without shrinking.
38N6754–Navy 38N6747–Light blue 38N6750–Cherry red
38N6745 White 38N6753 Dk. green 38N6751 Lt. gray, Ea. $4.49

Our Finest Wool. 100% virgin zephyr wool is soft and warm.
38N6683–Navy 38N6678–Light gray 38N6679–Dark green
38 N 6680—Cocoa brown (light)..................Each $4.59

D **100% Nylon Coat Sweater.** A gift that will give her year 'round comfort. Keeps its shape without blocking; dries quickly. Pretty pattern woven down front; ribbed trim. Hand wash. *State size* 38, 40, 42, 44. See chart. Shpg. wt. 9 oz.
38N7242–Light gray 38N7243–Hunter green (dark)
38N7240–Blossom blue (med.) 38N7241–Wine... Each $5.98

E **"Tweed" Pullover** in nylon with multicolored wool nubs . . looks as dainty and feminine as she is . . feels so snugly warm. Hand wash. *State size* 34,36,38,40. See size chart.
38N6989–Light green 38N6988–White 38N6990–Blue (light)
38N6991–Light gray. Shipping weight 9 ounces.... Each $2.94

F **"Tweed" Cardigan** in lovely, warm nylon . . gay as a Christmas tree with pretty multicolored wool nubs. Here's a warm sweater that's sure to melt her heart. Soft to touch, wonderful to wear. Hand wash. *State size* 34,36,38,40. See chart.
38N6999–Lt. gray 38N6997–Light green 38N6998–Lt. blue
38N6996–White. Shipping weight 11 ounces....... Each $4.94

G **Fitted Shortigan** . . a smart topper over her dressy or casual skirts. Soft wool nubs on nylon. Quick washing and drying, needs no blocking. Hand wash. *State size* 34,36,38,40. See chart.
38N6994–Light blue 38N6993–Light green 38N6992–White
38N6995–Light gray. Shipping weight 10 ounces... Each $3.94

H **Imported from England!** A luxury for her sweater wardrobe. Made of 100% finest virgin Australian zephyr wool that looks and feels as soft as cashmere. Finely knit for warmth and long wear . . wonderfully light weight. Here's quality, workmanship, and styling seldom found at this price. Hand fashioned armholes. Dry clean. *State size* 34, 36, 38, 40. See chart.
38N6178–Action red (dark) 38N6176–Honour blue (light)
38N6177–Blazer green (dark) 38N6175–Luggage tan (light)
Shipping weight 11 ounces....................Each $11.50

J **Imported from England!** 100% finest virgin Australian zephyr wool. Feels as soft and fine as cashmere. Warm . . yet comfortably light in weight. Hand fashioned armholes to prevent sagging. Here's quality seldom found at this price. A gift she'll cherish for its loveliness . . and wear for many seasons. Dry clean. *State size* 34, 36, 38, 40. See size chart below.
38N6166–Honour blue (light) 38N6165–Luggage tan (light)
38N6167–Blazer green (dark) 38N6168–Action red (dark)
Shipping weight 9 ounces......................Each $7.95

K **Smart Wool Vestee** she'll wear with dash over a blouse or sweater. Soft, finely knit 100% virgin wool worsted. Exciting color combinations on front; solid color back. Hand wash. *State size* 34, 36, 38, 40. See size chart. Shpg. wt. 7 oz.
38 N 6937—Navy blue with bright wine and white stripes
38 N 6938—Kelly green with gray and yellow stripes
38 N 6939—Brown with aqua blue and pink stripes. Each $2.98

L **Price cut! 100% Virgin Wool Worsted Twin Set** to make her Christmas gay. White woven design across pullover front and back. New wool is soft, warm . . . firmly knit for wear. Hand wash. *State size* 34, 36, 38, 40. See chart. Shpg. wt. 12 oz.
38 N 6979—Toast; white trimmed pullover
38 N 6981—Emerald green (medium); white trimmed pullover
38 N 6980—Rose; white trimmed pullover.........Set $5.95

HOW TO MEASURE FOR SWEATERS

Measure around fullest part of bust.

If bust measures (inches):..	31-32	33-34	35-36	37-38	39–40
Order size............	34	36	38	40	42
If bust measures (inches):..	41-42	43-44	45-46	47-48	49-50
Order size............	44	46	48	50	52

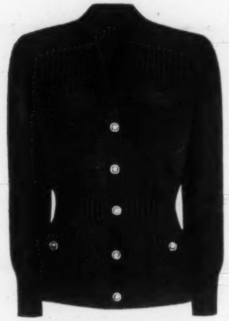
Kerrybrooke

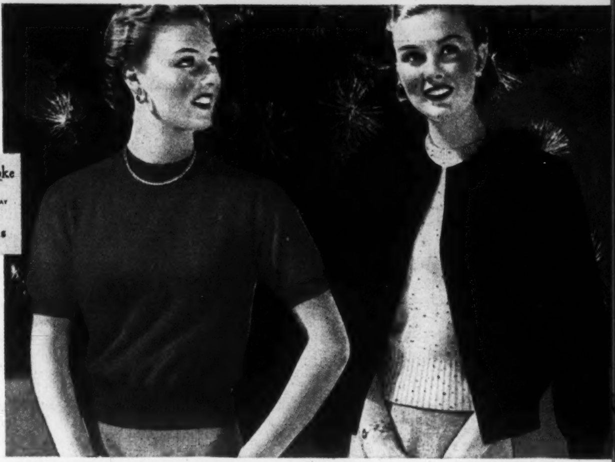
"Warm Wishes"

Kerrybrooke

THE RIGHT WAY TO SAY

SWEATERS

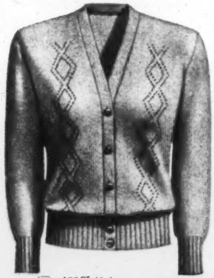


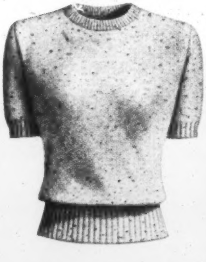


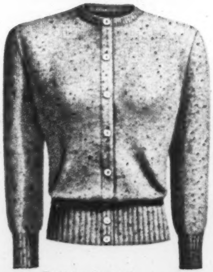
A 100% Virgin Wool All season style $4.94

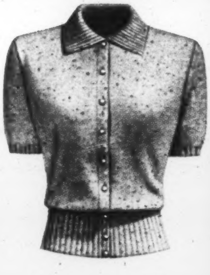
B Nylon Pullovers $2.94 and $3.94 Virgin Wool $3.10

C Nylon Cardigans $4.49 and $5.95 Virgin Wool $4.59









D 100% Nylon Soft! Durable! $5.98

E Nylon "tweed" with wool nubs $2.94

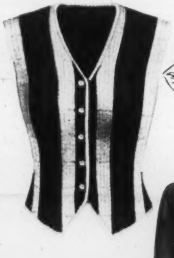
F Nylon "tweed" with wool nubs $4.94

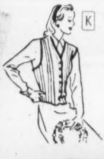
G Nylon "tweed" with wool nubs $3.94

Beautifully hand-fashioned details
NEW! FROM ENGLAND!

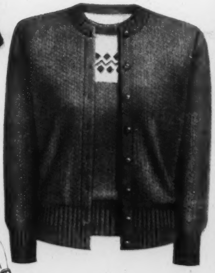
H 100% Australian zephyr wool $11.50

J 100% Australian zephyr wool $7.95

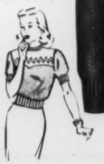




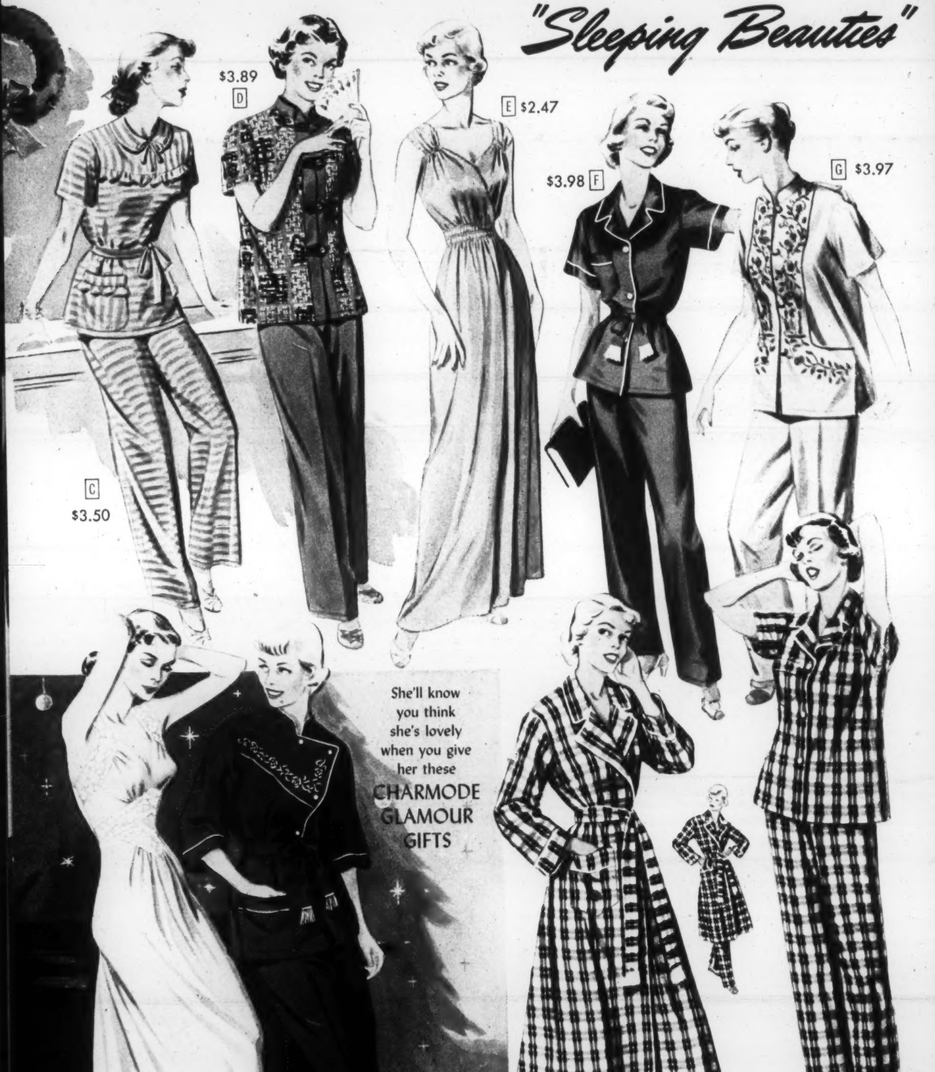
K 100% virgin wool Smart gift idea $2.98



L Wool Twin Set novelty design Was ~~$6.50~~ $5.95



"Sleeping Beauties"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B
$4.59

She'll know
you think
she's lovely
when you give
her these

CHARMODE
GLAMOUR
GIFTS

for Christmas Belles

ILLUSTRATED ON OPPOSITE PAGE

[A] **Runproof Knit Rayon Gown.** Fine quality, petal-smooth fabric, soft-draping. Luxurious cotton lace trim; "peek-a-boo" midriff. Straight-across back has elastic at waist. Hand wash. About 54 in. long. *State bust size* 32, 34, 36, 38, 40 in. Shipping weight 13 ounces.

38 N 2691—Yellow	**38 N 2690**—Light blue
38 N 2692—Light green	**38 N 2694**—Pink, Each. . **$2.59**

[B] **Rayon Crepe Lounging Pajama.** Exotic mandarin style with stand-up collar, exquisite contrasting embroidery and piping. *Extra long*, handsome jacket is generously cut for style, comfort. Fringed belt. Major seams are double stitched. *Smart* and becoming for lounging—she'll love it! Trousers have elastic insert at waist, buttons at side. Hand wash. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 13 oz.

38 N 1231—Royal blue (dark)
38 N 1232—Fuchsia. . . . . .Each **$4.59**

[C] **Knit Rayon Pajama.** Blissfully soft, *lustrous* rayon in satiny-stripe effect. Run-resistant! Self ruffle trim. Trousers have covered elastic waist. Gives soft, flattering lines to the figure. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.

38 N 2816—Light green	**38 N 2814**—Light blue
38 N 2815—Pink. Shpg. wt. 10 oz. . . . . .Each **$3.50**	

[D] **Mandarin Style Rayon Crepe Pajama.** Fun for lounging—silky-soft, smooth for sleeping. Fine quality fabric. Colorful print jacket, solid color trousers. Black rayon grosgrain binding trim. Trousers have covered elastic at back of waist, buttons at side. *State bust size* 32, 34, 36, 38, 40 in.

38 N 1222—Aqua blue	**38 N 1223**—Mint green (light)

Hand wash. Shipping weight 10 oz. . . . . Each **$3.89**

[E] **Runproof Knit Rayon Gown.** Sweet in its simplicity . . surplice front drapes softly . . *elasticized midriff* is flattering. Fine quality fabric is creamy-soft, smooth. V-back. A *special* gift for someone *special!* Hand wash. 53 in. long. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 10 oz.

38 N 2737–Lavender	**38 N 2734**–Light blue
38 N 2735–Pink	**38 N 2736**–Light green. Ea. **$2.47**

[F] **Rayon Satin Charmode Jamarette.** Action-free man-tailored style in lustrous, creamy-smooth rayon satin. Smart for lounging, too. White piping trim. Gripper Fasteners at waist; double-stitched seams. Fresh water pearl buttons. Hand wash separately. *State bust size* 32, 34, 36, 38, 40 in.

38 N 1656—Wine red	**38 N 1657**—Bright blue
38 N 1658—Eggshell. Shpg. wt. 8 oz. . . . . .Each **$3.98**	

[G] **Mandarin Style Rayon Crepe Pajama.** Petal-soft, shimmer-smooth fabric is fine-woven. Chic standup collar. Beautiful *hand screened print* trims top. Trousers have elastic at back of waist and buttoned side placket. Such a low price for all the joy you'll give. *State bust size* 32, 34, 36, 38, 40 in.

38 N 1213—Light green	**38 N 1212**—Light blue

Hand wash. Shpg. wt. 10 oz. . . . . .Each **$3.97**

[H] **Charmode Jamarette—Sanforized Cotton Sleep Coat.** Maximum fabric shrinkage 1%. Wrap-around style—smart over the matching Jamarette below for lounging, traveling. Set makes *a fine gift!* Fringed belt. Gay plaid print; white piping trim. 38 in. long. Washable. *State bust size* 32, 34, 36, 38, 40 in. Shipping weight 14 ounces.

38 N 501M—Navy, red, gray and white plaid. . Each **$2.94**

[J] **Sanforized Cotton Charmode Jamarette.** Maximum fabric shrinkage 1%—keeps its fine fit. Man-tailored style—so smart with matching robe above. Dashing plaid print; white piping trim. Wear coat tucked in, or out. Trousers have Gripper Fasteners at waist. Washable. *State bust size* 32, 34, 36, 38, 40 in. Shipping weight 15 ounces.

38 N 1020M—Navy, red, gray and white plaid. Each **$3.34**

Fluffy-soft, warm Bed Socks

[K] **100% duPont Nylon.** *New* . . first time we've offered bed socks in nylon! Cloud-soft . . hand wash in a jiffy, dry quickly, can't shrink out of size. Match bed jacket [T] above. There'll be a warm reception for these. *One size fits all.*

38 N 7801M—Pink	**38 N 7800M**—White
38 N 7802M—Light blue. Shpg. wt. 5 oz. . . . . . .Pair **$1.35**	

[L] **100% Virgin Wool.** Hand wash. *One size fits all.* Wt. 5 oz.

38 N 7811—Blue	**38 N 7810**—Pink. . . . . Pair **$1.35**

[M] **100% Virgin Wool.** Hand wash. *One size fits all.*

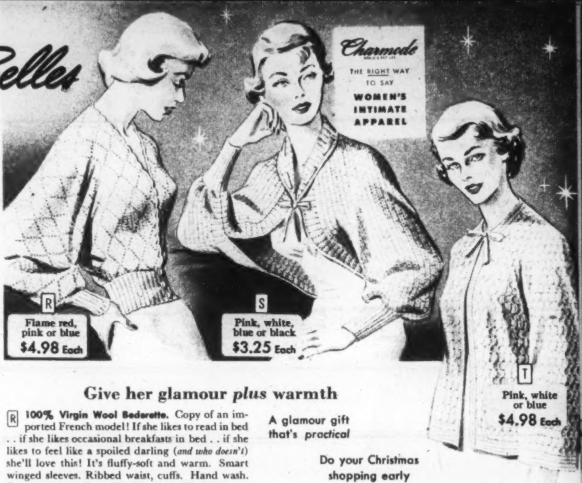
38 N 7816—Orchid	**38 N 7815**—Light blue
38 N 7817—Pink. Shipping weight 5 oz. . . . .Pair **$1.35**	

[N] **55% Wool, 45% Cotton.** Thrifty! White wool trim. Hand wash. *One size fits all women.* Shpg. wt. 5 oz.

38 N 7844—Rose	**38 N 7845**—Light blue. . . . Pair **$1.98**

[P] **100% Virgin Wool.** Hand crocheted, cozy-soft. Hand wash. Contrasting trim. *One size fits all.* Shpg. wt. 5 oz.

38 N 7841—Blue	**38 N 7840**—Pink. . . . . . .Pair **$2.29**



Give her glamour *plus* warmth

[R] **100% Virgin Wool Bederette.** Copy of an imported French model! If she likes to read in bed . . if she likes occasional breakfasts in bed . . if she likes to feel like a spoiled darling (*and who doesn't*) she'll love this! It's fluffy-soft and warm. Smart winged sleeves. Ribbed waist, cuffs. Hand wash. *State bust size* medium (34–36); large (38–40) in.

38N7877–Flame (light red)	**38 N 7876**–Pink
38N7875–Light blue. Shpg. wt. 9 oz. Each **$4.98**	

[S] **100% Virgin Wool Shoulderette.** She'll feel so pampered in this! Feather-light, soft new wool in fancy stitch to keep her cozy. Beribboned collar; snug cuffs. Order for yourself, too. Hand wash. *One size; fits 34 to 40-inch bust.* Shpg. wt. 9 oz.

38 N 7820–Pink	**38 N 7821**–Light blue
38 N 7822–White	**38 N 7823**–Black. Each **$3.25**

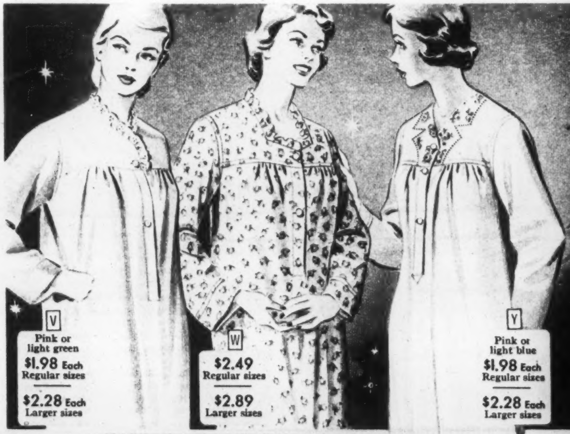
A glamour gift
that's *practical*

Do your Christmas
shopping early

Downy-warm, featherlight Nylon
Easy to wash; so quick to dry

[T] **100% duPont Nylon Bed Jacket.** Beautifully knit! Petal-soft, yet so durable—a lovely, easy-to-care-for gift. Ribbon ties. *Moth-resistant.* Order today. Hand wash. *State bust size* medium (34–36); large (38–42) in.

38 N 7872M–White	**38 N 7873M**–Pink
38 N 7874M–Light blue. Shpg. wt. 9 oz. . . . . .Each **$4.98**	



Flannelette Mother Hubbard Gowns
Double fabric yokes! Double-needle seams!

[V] **Flannelette Gown.** Fluffy-soft nap. She'll enjoy its cozy warmth, its generous cut. White cotton eyelet trim. Washable. 53 in. long. Shpg. wt. 1 lb. *State bust size.*

Regular. 34, 36, 38, 40 in.
38 N 208–Pink
38 N 209–Nile (lt. green) . . . .Each **$1.98**
Larger. 42, 44, 46, 48 in.
38 N 210–Pink
38 N 211–Nile (lt. green) . . . .Each **$2.28**

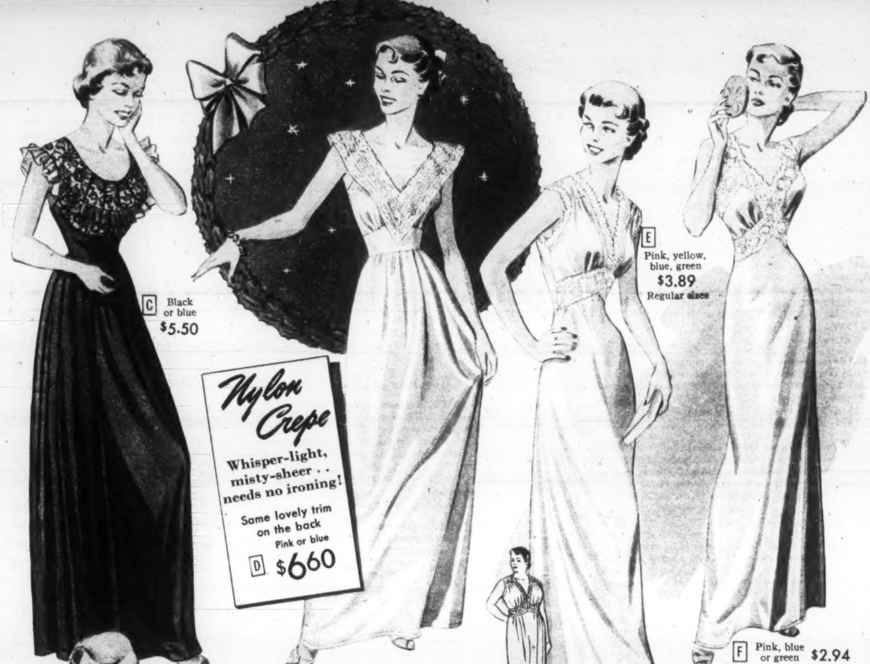
[W] **Print Flannelette Gown.** Deeply napped. Wonderfully warm—nice to snuggle into on a cold night! Self ruffle trim. A practical gift, so *dainty.* Full, straight cut for comfort. Washable assorted prints. 53 in. long. Order now. Shipping wt. 13 oz. *State bust size.*

Regular. 34, 36, 38, 40 in.
38 N 666—Each. . **$2.49**

Larger. 42, 44, 46, 48 in.
38 N 667—Each. . **$2.89**

[Y] **Flannelette Gown.** Fleecy-soft, cozy warmth for shivery nights—order now. Print collar effect. Washable. 53 in. long. Shipping weight 1 lb. *State bust size.*

Regular. 34, 36, 38, 40 in.
38 N 170–Pink
38 N 171–Light blue
Each. **$1.98**
Larger. 42, 44, 46, 48 in.
38 N 172–Pink
38 N 173–Light blue
Each. **$2.28**



C Black or blue $5.50

Nylon Crepe

Whisper-light, misty-sheer . . needs no ironing!

Same lovely trim on the back

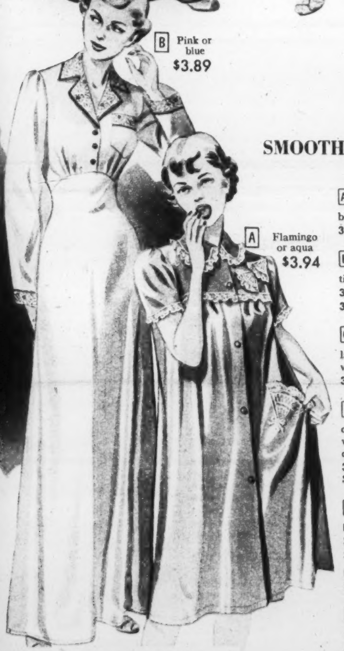
Pink or blue

D $6.60

E Pink, yellow, blue, green $3.89 Regular sizes

F Pink, blue or green $2.94

Gowns are 53 to 55 inches long



B Pink or blue $3.89

A Flamingo or aqua $3.94

SMOOTH *Woven Nightwear*

A **Multifilament Rayon Crepe Shorty Gown.** Our finest quality fabric . . heavenly soft. Cotton Val lace trim, exquisite embroidery. Hand wash. *State bust size* 32, 34, 36, 38 in. Shpg. wt. 10 oz.
38 N 1491–Flamingo (rose-red) 38 N 1492–Aqua blue Ea. $3.94

B **French-type Rayon Crepe Gown.** Good quality fabric—soft, smooth. Beautiful embroidery trim. Bias cut skirt, self back ties. Hand wash. *State bust size* 34, 36, 38, 40 in.
38 N 1473—Pale blue with flamingo (rose-red) trim
38 N 1472—Pale pink, aqua blue trim. Shpg. wt. 10 oz. Ea. $3.89

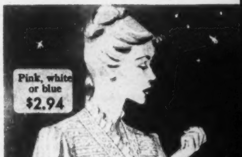
C **Glamorous Bemberg Sheer Rayon Gown.** Airy-light as a breeze. Luxurious nylon lace and nylon sheer trim; narrow lace at low cut back. Flattering midriff, soft gathers. Hand wash separately. *State bust size* 32, 34, 36, 38 in. Shpg. wt. 10 oz.
38 N 1411—Black 38 N 1410—Light blue.....Each $5.50

D **100% Nylon Gown.** Dream-deep in beautiful nylon lace and embroidered nylon sheer. Slim self midriff, graceful bias cut skirt. Cloud-soft nylon crepe . . its loveliness and its long wear make it a thoughtful gift—order now. Hand wash, dries quickly, needs no ironing. *State bust size* 32, 34, 36, 38, 40 in.
38 N 1508—Pink 38 N 1509—Light blue.
Shpg. wt. 8 oz..................................Each $6.60

E **Multifilament Rayon Crepe Gown.** Finest quality fabric. Lavish imported French cotton lace. V-back. Hand wash. **Regular.** *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 10 oz.
38 N 1477—Pink 38 N 1479—Yellow 38 N 1478—Light blue
38 N 1480—Nile green (light)...................Each $3.89

Larger sizes. *State bust size* 42, 44, 46, 48 in. Shpg. wt. 11 oz.
38 N 1481—Pink 38 N 1482—Light blue......Each $4.59

F **Multifilament Rayon Crepe Gown.** Gift-lovely! Petal-smooth fabric; rich cotton lace trim. Bias cut skirt. V-back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 10 oz.
38 N 1488—Pink 38 N 1489—Lt. blue
38 N 1490—Lt. green..........................Each $2.94

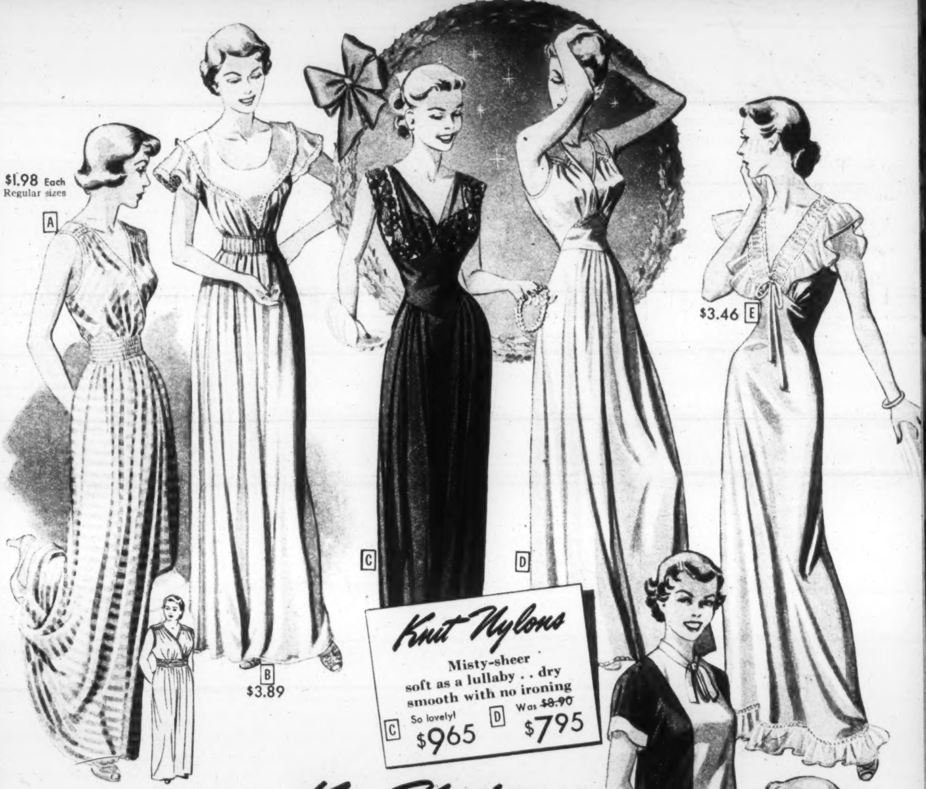


Pink, white or blue $2.94

Bed Jacket. Cotton lace, nylon sheer trim. Hand wash. *State bust size* small (32–34); med. (36–38); large (40) in. Shpg. wt. 6 oz.

Fine-woven multifilament rayon crepe.
38 N 2008—Pink 38 N 2010—White
38 N 2009—Light blue.......Each $2.94

Lustrous multifilament rayon satin.
38 N 2011–Pink 38 N 2012–Lt. blue $2.29

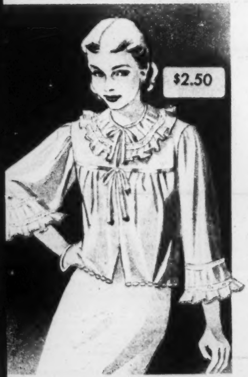


Knit Nylons

Misty-sheer
soft as a lullaby . . dry
smooth with no ironing

C So lovely! $9.65 D Was ~~$8.90~~ $7.95

WHISPER-SOFT *Knit Nightwear*



Makes a lovely set with gown (E). Wrap her up for Christmas in this feminine bed jacket. Runproof knit rayon, iced with nylon net and cotton lace, sweetened with ribbon ties. Hand wash. *State bust size* small (32-34); medium (36-38); large (40-42) in.
38N2923-Lt. blue
38N2924-White. Shpg. wt. 7 oz. Ea. $2.50

A **Run-resistant Knit Rayon.** Shimmering satiny stripes. Elastic at waist. V-back. About 55 in. long. Hand wash.
Regular. *State bust size* 34, 36, 38, 40 in. Shpg. wt. ea. 12 oz.
38 N 2750—Pink 38 N 2751—Light blue 38 N 2753—Lavender
38 N 2752—Mint green (light) .... Each $1.98; 2 for $3.90
Larger. *State bust size* 42, 44, 46, 48 in. Shpg. wt. ea. 12 oz.
38 N 2713—Pink 38 N 2714—Light blue .... Each $2.59

B **Runproof Knit Rayon** . . soft as a caress. She'll be a vision of loveliness in this dream-lovely gown. Rich cotton lace trims yoke and cap sleeves Elasticized midriff. Hand wash. About 54 in. long. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 14 oz.
38N2928-Lt. blue 38N2929-Pink 38N2930-Lt. green .... Ea. $3.89

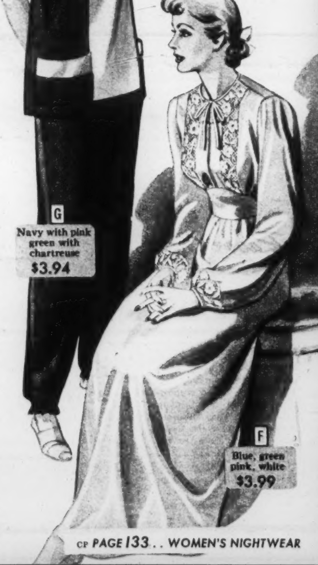
C **100% Knit Nylon.** Cloud-soft, runproof for long wear. Nylon lace and net trim . . lace forms V-back. Elastic at back of waist. About 55 in. long. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38N2600—Light blue 38N2601—Pink 38N2603—Maize (yellow)
38 N 2604—Black. Shpg. wt. 8 oz .... Each $9.65

D **100% Knit Nylon.** *Save 95c* on this classic tailored gown. Exquisitely embroidered nylon sheer inserts. Runproof nylon is long wearing, needs no ironing. Flattering surplice bodice. About 55 in. long. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 N 2944—Light blue 38 N 2945—Pink 38 N 2946—White
38 N 2947—Yellow. Shpg. wt. 8 oz .... Each $7.95

E **Runproof Knit Rayon** . . whisper-weight, butterfly soft. Extravagantly trimmed with nylon lace and ruffled nylon net. About 55 in. long. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 N 2780—Light blue 38 N 2781—Melon (bright rose)
38 N 2783—White 38 N 2782—Turquoise(green-blue).
Shipping weight 12 ounces .... Each $3.46

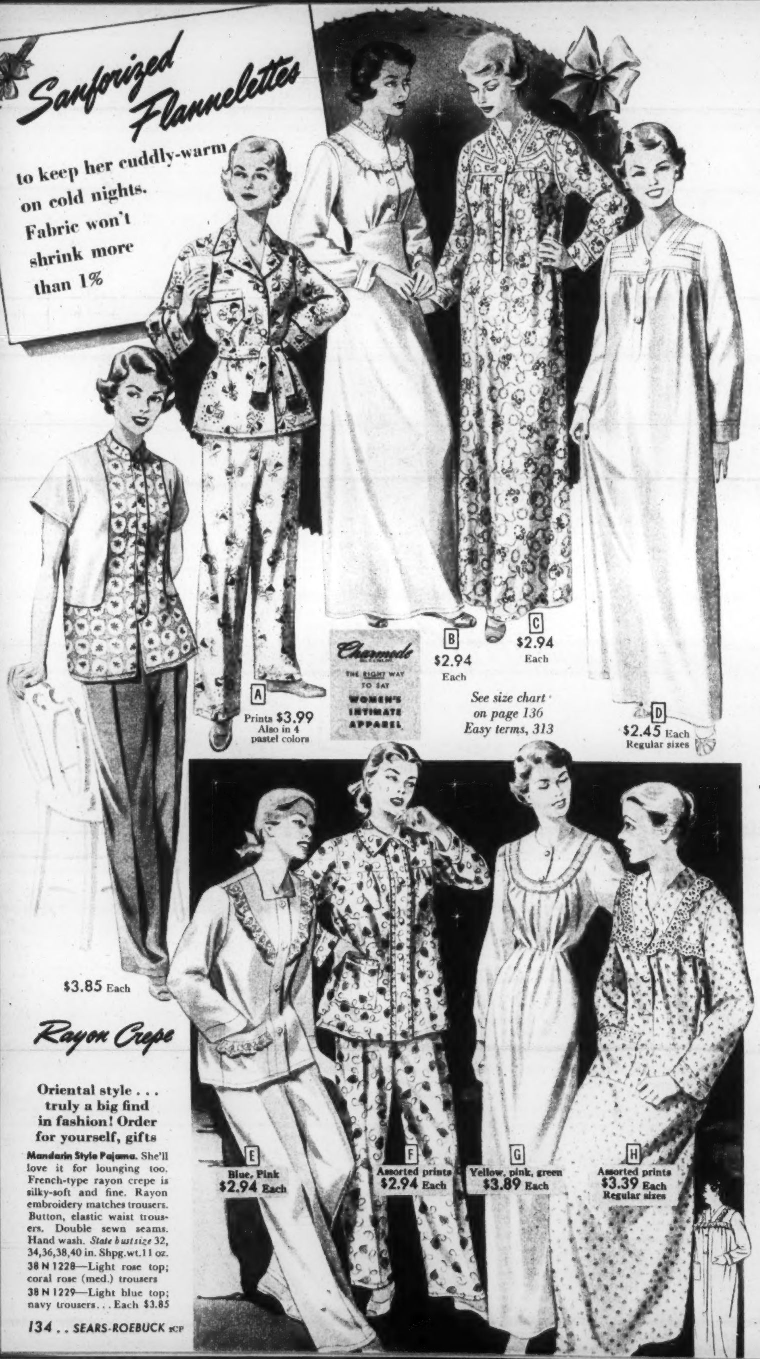
F **Runproof Knit Rayon.** Petal-smooth. Cotton lace trim. About 55 in. long. Hand wash. *State bust size* 34, 36, 38, 40, 42 in.
38 N 2696—Light blue 38 N 2698—Light green 38 N 2697—Pink
38 N 2699—White. Shpg. wt. 13 oz .... Each $3.99

G **Pajama** in heavier runproof knit rayon. Rich draping fabric. Contrasting trim. Elastic at trouser waist, ankles. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 13 oz.
38 N 2968—Navy blue with shocking pink (bright) trim
38 N 2969—Forest green (dark); chartreuse trim .... Each $3.94



Sanforized Flannelettes

to keep her cuddly-warm on cold nights. Fabric won't shrink more than 1%



A Prints $3.99 Also in 4 pastel colors

B $2.94 Each

C $2.94 Each

D $2.45 Each Regular sizes

See size chart on page 136
Easy terms, 313

$3.85 Each

E Blue, Pink $2.94 Each

F Assorted prints $2.94 Each

G Yellow, pink, green $3.89 Each

H Assorted prints $3.39 Each Regular sizes

Rayon Crepe

Oriental style . . . truly a big find in fashion! Order for yourself, gifts

Mandarin Style Pajama. She'll love it for lounging too. French-type rayon crepe is silky-soft and fine. Rayon embroidery matches trousers. Button, elastic waist trousers. Double sewn seams. Hand wash. *State bust size* 32, 34,36,38,40 in. Shpg.wt.11 oz.
38 N 1228—Light rose top; coral rose (med.) trousers
38 N 1229—Light blue top; navy trousers . . . Each $3.85

A **Man-Tailored Jamarette.** Sanforized flannelette won't shrink more than 1 %. Washable. Shpg.wt.1 lb.2 oz. *State bust size* 34,36,38,40 in.
38N1189–Asstd. prints.$3.99
Pastels. Style, fabric as above. Shpg. wt. 1 lb. 2 oz.
Regular. 34, 36, 38, 40 in.
38N1100–Pink
38N1101–Blue
38N1102–Maize (yellow)
38N1103–Lt. green. . . . $3.49
"Slims." Taller women, over 5 ft. 5 in. *Sizes* 34, 36, 38, 40 in.
38N1117–Pink
38N1118–Blue
38N1119–Maize (yellow)
38N1120–Lt. green. . . . $3.50
Larger. 42, 44, 46, 48 in.
38N1105–Pink
38N1106–Blue
38N1107–Maize (yellow)
38N1108–Lt. green. . . . $3.89

B **Fitted Gown.** Sanforized flannelette won't shrink more than 1 %. Warm, deep nap stays fleecy-soft. White cotton eyelet trim. Back tie belt. 53 in. long. Washable. *State bust size* 34,36,38,40 in.
38N221–Pink 38N222–Blue
38N223–Yellow
Shpg. wt. 13 oz. . Each $2.94

C **Print Mother Hubbard Gown.** Fluffy-soft flannelette is Sanforized, won't shrink more than 1 %. Cotton eyelet, hemstitching trim. Washable . . . vat print. Double fabric yoke. 54 in. long. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 1 lb.
38N196–Assorted floral prints on white. . . . . . . Each $2.94

D **Pastel Mother Hubbard Gown.** Warm flannelette won't shrink more than 1 %. Hemstitching on double fabric yoke. Straight cut. 54 in. long. Washable. *State size.* Shpg. wt. 1 lb.
Regular. 34, 36, 38, 40-in. bust
38N180–Blue 38N179–Pink
38N181–Yellow. . Each $2.45
Larger. 42, 44, 46, 48-in. bust
38N183–Blue 38N182–Pink
38N184–Yellow. . Each $2.49

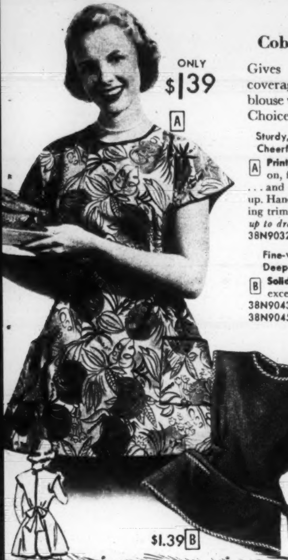
Budget-savers

E **Butcher Boy Pajama** . . . baby-soft pastels. Embroidery trim, fancy self fabric ruffles. Deeply napped, cozy-warm flannelette. Elastic back waistband on trousers. Washable. Not Sanforized. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 15 oz.
38 N 864—Light blue
38 N 863—Pink. . Each $2.94

F **Butcher Boy Flannelette Pajama.** Not Sanforized. Multicolored embroidery tape trim. Trouser waist has covered elastic at back. Double sewn seams. Washable. *State bust size* 34, 36, 38, 40 in.
38 N 833—Assorted prints. Shpg.wt.1 lb.1 oz. Each $2.94

G **"Revelcraft" Gown.** A woven brushed rayon and cotton fabric . . . *maximum shrinkage 3%.* Keeps its good shape. Nylon insert at bodice. Elasticized waist. Hand wash. 55 in. long. *State bust size* 34, 36, 38, 40 in.
38N974–Yellow
38N973–Pink
38N975–Lime green
Shpg. wt. 1 lb. . . Each $3.89

H **Cotton Challis Gown** . . . full cut Mother Hubbard style. White cotton eyelet trim. Washable. 54 in. long. Shpg.wt.12 oz. *State bust size.*
Regular. 34, 36, 38, 40 in.
38N659–Asstd. prints $3.39
Larger. 42, 44, 46, 48 in.
38N660–Asstd. prints. . $3.51



NEW!
Cobbler-type Apron

Gives all-around protection, coverage! Looks like a tunic blouse worn with slacks or skirt! Choice of print or solid colors

Sturdy, smooth 80-square percale. Cheerful, sparkling-bright prints.

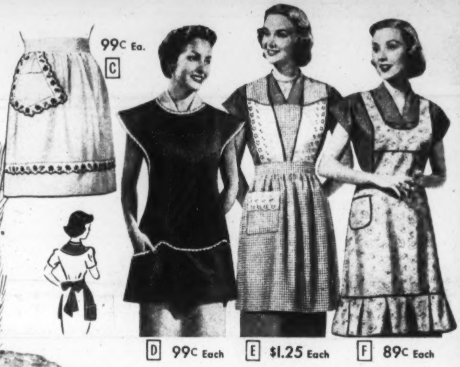
A **Print Style in Percale.** Just slip it on, fasten button at back of neck . . . and you keep cool and covered up. Handy pockets! Contrasting binding trim. Washable. 30 in. long. *Fits up to dress size 20.* Shpg. wt. 8 oz.
38N9032–Assorted prints. . Ea. $1.39

Fine-woven, lustrous broadcloth. Deep colors—slow to show soil.

B **Solid Color Style.** Same as above except in fine cotton broadcloth.
38N9043-Dk.blue 38N9044-Dk.green
38N9045-Maroon. . . . . . . Each $1.39

Kerrybrooke Cotton Aprons

for your favorite hostess



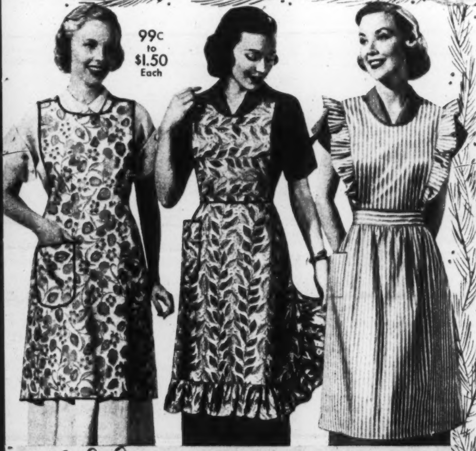
Budget-priced Organdy, Percales

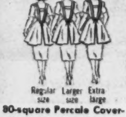
C **Permanent Finish Organdy Band Apron.** Party perfect! White; gay multicolor embroidery. Washable. *Fits up to dress size 20.* Shpg. wt. ea. 5 oz.
38 N 9010. . . . . Each 99c

D **New Cobbler Apron in Sturdy 80-square Percale.** 3 pockets! Washable. *Fits up to dress size 20.* Shpg. wt. 7 oz.
38N9178–Red 38N9179–Blue
38N9180—Green. . . . Each 99c

E **80-square Percale Bib Apron.** Dainty white cotton eyelet trim. Washable. *Fits up to dress size 20.* Shpg. wt. ea. 7 oz.
38 N 9182–Assorted gay prints.
Each. $1.25

F **80-square Percale Coverall.** Gives *full* coverage! Pleated self ruffle. Washable. *Fits up to dress size 20.* Shpg. wt. ea. 7 oz.
38 N 9183—Assorted prints.
Each. 89c





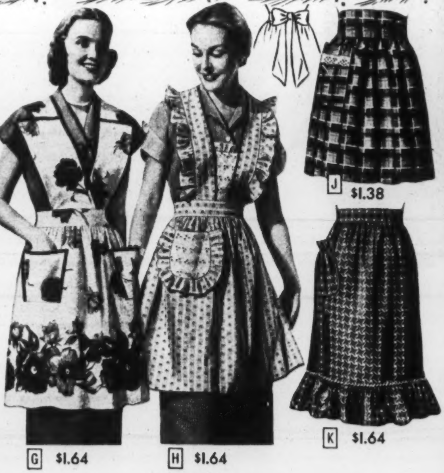
Regular and larger sizes!

Choice of sizes for fine, comfortable fit. Sturdy, firmly-woven 80-square percale prints. Stand up under hard wear! Full coverage.

80-square Percale Coverall. *Full* protection. Assorted washable prints.
Regular. *Fits up to 40-in.* bust. Shpg. wt. ea. 6 oz.
38 N 9091—Each. . . .99c
Larger. *Fits up to 48-in. bust.* Shpg. wt. ea. 7 oz.
38 N 9092—Each. .$1.20
Extra-large. *Up to 54-in. bust.* Shpg. wt. ea. 8 oz.
38 N 9093—Each. .$1.50

80-square Percale Coverall Apron. Sturdy, long-wearing. Ruffle trim; contrasting binding. Self ties. A *practical* gift—order now for yourself, too. Attractive assorted washable prints.
Regular. *Fits up to 40-in. bust.* Shpg. wt. ea. 8 oz.
38 N 9046—Each. .$1.68
Larger. *Fits up to 48-in. bust.* Shpg. wt. ea. 8 oz.
38 N 9047—Each. .$1.96

80-square Percale Pinafore. "Kitchen charmer!" Perky self fabric ruffles; binding trim. Self ties. Assorted washable colors.
Regular. *Fits up to 40-in. bust.* Shpg. wt. ea. 8 oz.
38 N 9189—Each. .$1.79
Larger. *Fits up to 48-in. bust.* Shpg. wt. ea. 8 oz.
38 N 9190—Each. .$2.18
Extra-large. *Up to 54-in. bust.* Shpg. wt. ea. 8 oz.
38 N 9191—Each. .$2.49



Pretty for holiday entertaining!

Festive and colorful . . . they make lovely, inexpensive gifts. Smart and gay for entertaining . . . practical for every day.

G **80-square Percale.** Pretty, pert and so useful! A grand gift—*just her dish!* Lovely multicolor flower print; pockets resemble flower pots. Binding trim. Self ties. Washable. *Fits up to dress size 20.*
38N9024—Shpg. wt. ea. 7 oz. Each $1.64

H **Fancy Bib Apron in 80-square Percale.** Practical for everyday—fine for "company meals." Daisy-fresh white cotton eyelet trim; sweetly ruffled. Self ties. Washable. *Fits up to dress size 20.* Shpg. wt. 8 oz.
38 N 9036—Assorted prints . . Each $1.64

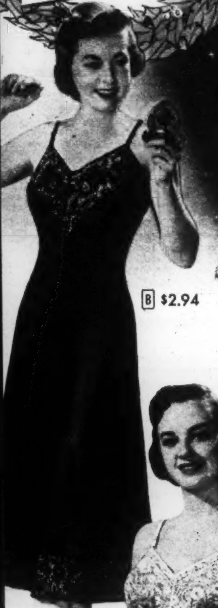
J **Full Cut Band Apron in 80-square Percale.** New! Extra wide, extra long self ties. White cotton eyelet trim. Holiday-gay, bold plaids; washable. *Fits up to dress size 20.* Wt. 7 oz.
38N9181—Assorted plaids. Each $1.38

K **Print Band Apron in Fine Cotton Broadcloth.** Closely woven! *Extra long, full cut.* Ruffle, rickrack and binding trim. Large handy pocket! Washable. *Fits up to dress size 20*; gives coverage in back. Shpg. wt. 8 oz.
38N9030-Asst'd dainty prints. Ea. $1.64

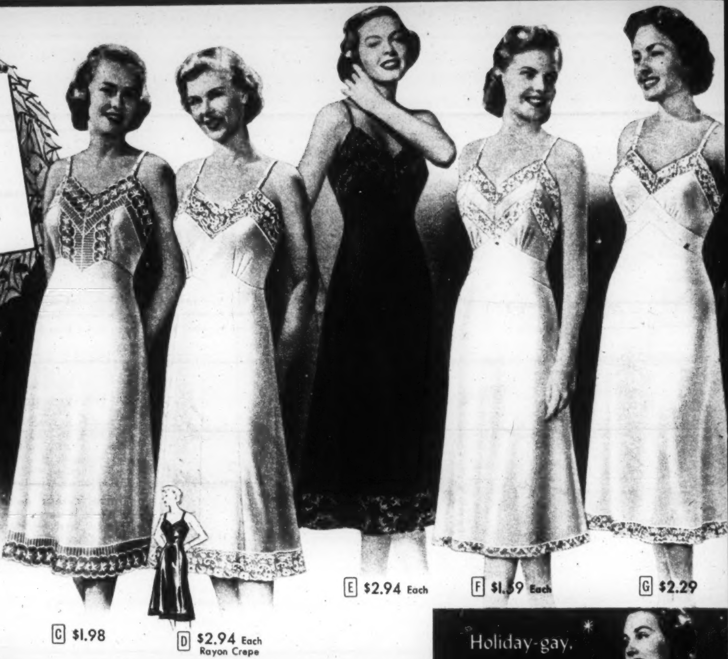
For complete details on Sears Easy Terms see page 313

Rayon Crepes

Fine-woven, so soft
Lacy and lovely as
she could long for!



B $2.94



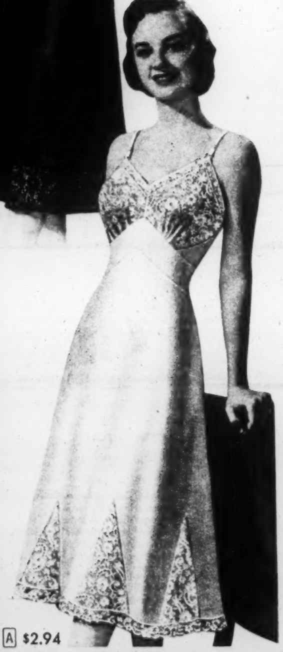
C $1.98

D $2.94 Each
Rayon Crepe

E $2.94 Each

F $1.59 Each

G $2.29



A $2.94

A **New trumpet style skirt!** Beautifully flared skirt has lovely cotton lace insets, trim. Narrow lace on straight back. Straight cut skirt. Fine-woven multifilament rayon crepe, hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 7 oz.
38 N 3278—Pink **38 N 3279**—White............Each **$2.94**

B **Lace and applique trim!** Petal-smooth, soft multifilament rayon crepe, lavishly edged with the fine cotton lace she loves. Exquisite applique, too! Matching narrower lace trims straight back. Bias cut skirt. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3277—Black **38 N 3275**—Pink **38 N 3276**—White
Hand wash. Shpg. wt. 8 oz......................Each **$2.94**

C **Daintily Scalloped nylon sheer trim!** A glamour gift. Multifilament rayon crepe has a smooth, rich texture—drapes gracefully. Double-stitched straight back; bias cut skirt. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 7 oz.
38 N 3248—Pink **38 N 3249**—White............Each **$1.98**

D **Charmode patented 8-gore Slip** in 2 fabrics. Fine-fitting! Fine cotton lace trim on bodice, straight back, bias skirt. Hand washable. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.

Multifilament rayon crepe. Fine-woven . . petal-smooth, soft.
38 N 3483—Pink **38 N 3484**—White **38 N 3485**—Black
Shpg. wt. ea. 8 oz..............Each **$2.94**; *Save* **2 for $5.80**

Rayon crepe-back satin. Rich, lustrous sheen. Shpg. wt. 8 oz.
38N3480–Pink **38N3481**–White **38N3482**–Black. Ea. **$3.94**

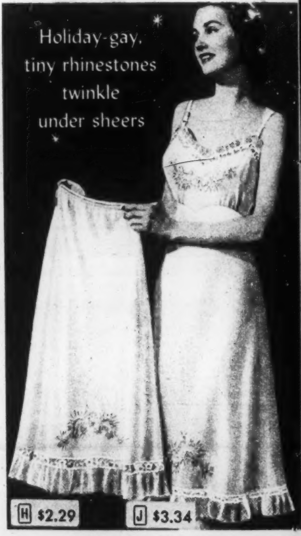
E **Gift value!** We believe it's hard to match this fine-woven, silken-smooth multifilament rayon crepe slip at this *low* price. Fine, *wide* cotton lace trims bodice, bias skirt, straight-across back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3339—Black **38 N 3337**—Pink **38 N 3338**—White
38 N 3340—Light blue. Shpg. wt. ea. 8 oz. Ea. **$2.94; 2 for $5.80**

F **Multifilament "Bemberg" rayon crepe.** Amazing new fabric dries quickly, has less than 2% shrinkage . . has smooth, soft drape. Cotton lace trim. Bias cut skirt, straight back. Hand wash. A sure-to-please gift! *State bust size* 32, 34, 36, 38, 40 in.
38 N 3594–Pink **38 N 3595**–White **38 N 3596**–Light blue.
Shipping weight each 6 ounces........Each **$1.59; 2 for $3.15**

G **Gift scoop!** Cloud-soft, smooth multifilament rayon crepe at this low price. Dainty cotton lace on bodice, bias skirt. Smooth midriff, straight back. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3033–Pink **38 N 3034**–White **38 N 3035**–Light blue.
Hand wash. Shipping weight 8 ounces............Each **$2.29**

SIZE CHART FOR SLIPS, PAJAMAS, GOWNS

Order bust size...	32	34	36	38	40	42	44	46	48	50	52
If bust is (inches)...	32	34	36	38	40	42	44	46	48	50	52
If waist is (inches)..	24	26	28	30	32	34	36	38	40	42	44
If hips are (inches)..	34	36	38	40	42	44	46	48	50	52	54
Woven Slip lengths,	45	45¼	45½	45¾	46	46¼	46½	46¾	47	47	47



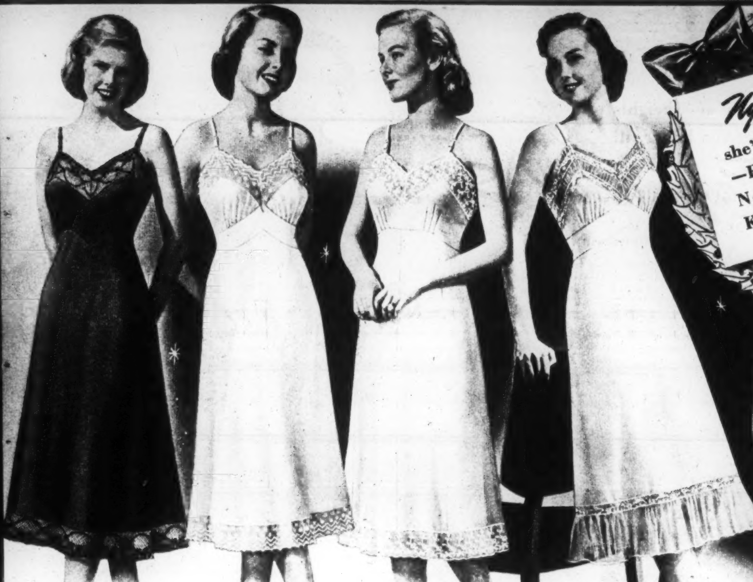
H $2.29

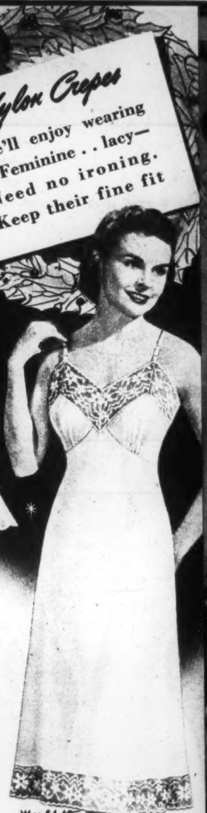
J $3.34

New sparkle-glitter effect!
Prices Slashed. Order now.

H **Multifilament rayon crepe Half Slip.** Embroidery, rhinestone inserts. *Nylon* sheer, cotton lace trim. Hand wash. 29 in. long. *State waist size* small (24–26); med. (27–29); large (30–32) in. *Was $2.89—Save 60c*
38 N 3512—Pink **38 N 3514**—Light blue
38 N 3513—White. Shpg. wt. 6 oz.......Each **$2.29**

J **Multifilament rayon crepe Slip.** Lovely embroidery and rhinestone insets. Cotton lace, *nylon* sheer trim. Straight back. A beautiful gift! Hand wash. *State bust size* 32, 34, 36, 38, 40 in. *Was $3.89—Save 55c*
38 N 3509—Pink **38 N 3511**—Light blue
38 N 3510—White. Shpg. wt. 6 oz......Each **$3.34**





A $3.98

Lacy yet thrifty

A Lavishly trimmed nylon . . . so low priced. Nylon lace on bodice, straight back and bias skirt. She'll love its quick-washing, fast-drying, no ironing ways. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shipping weight each 8 oz.
38 N 3341—Pink
38 N 3342—White
38 N 3347—Black
Each $3.98

B $4.70

Scalloped trim

B Dainty and feminine, and just a little bit frivolous. Trimmed with delicate nylon sheer . . scalloped edges, embroidery. Soft, luxurious nylon. High midriff for trim fit. Bias skirt; double-stitched straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3014—Pink
38 N 3015—White
Shpg. wt. 8 oz. . . . . Each $4.70

C $4.98

8 gores! Reduced!

C *Was $5.24.* Styled with details she loves. 8-gored for accurate, *smooth* fit. Whisper-soft nylon sheer at bodice front, straight back, bias cut skirt. Beautifully fine nylon needs no ironing. Hand washes easily. *When ordering, please be sure to state bust size* 32, 34, 36, 38, 40, 42, 44 inches.
38 N 3451—White
Shpg. wt. 8 oz. $4.98

D $5.75

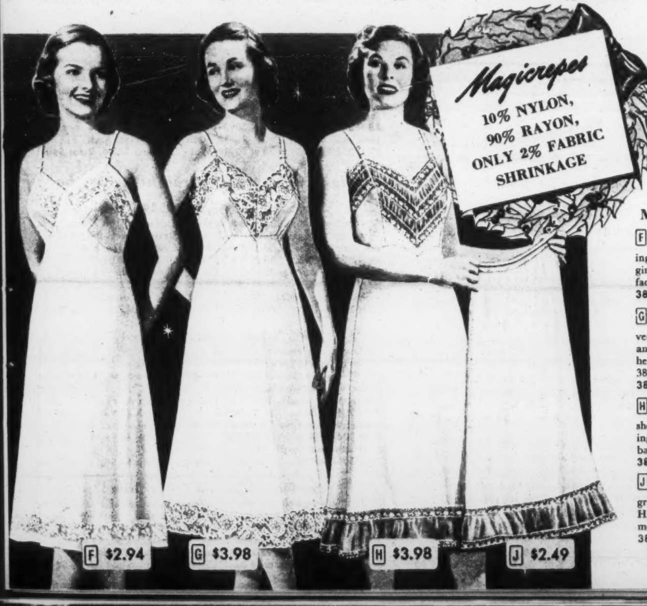
Our loveliest

D Our very best nylon crepe for the girl you'd like to please most. Frothy-fine nylon dries quickly, needs no ironing. Trimmed with a dainty combination of nylon net and lace. Narrower trim on straight back. Every thread is 100% nylon . . a real beauty at a small price. Bias cut skirt fits smoothly under her dresses. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3210–Pink 38 N 3211–White
Shpg. wt. 8 oz. . . . . Each $5.75

Was ~~$4.40~~
E $3.98

All nylon . . price cut 42c

E Luxurious in every way but price. So beautifully made she'll think it cost much more. Soft, durable nylon crepe . . heaped with nylon lace for that elegant feeling she loves. Narrower trim on straight back. Bias cut skirt; gathered bodice. She can hand wash it at night, wear in the morning, without ironing. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3593—White. Shpg. wt. 7 oz. . . . . Each $3.98



F $2.94 G $3.98 H $3.98 J $2.49

Magicrepe blend . . . 10% nylon 90% rayon

F **Almost unbelievable!** Famous Bur-mil quality at this low price. Nylon and rayon blended for quick-drying, less ironing, fine fit. Less fabric shrinkage too, only 2%. 4 figure-hugging gores; smooth bias cut fit. Cotton lace trim. Double fabric facing. V-back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3362–Pink 38 N 3363–White Shpg. wt. 8 oz. Ea. $2.94

G **Our finest magicrepe.** Soft and lustrous . . wears longer. Only 2% fabric shrinkage. Needs little or no ironing. Rich, very dainty lace is fashioned of fine multifilament rayon and nylon . . forms deep V at bodice, trims straight back and hem. 8-gored for better fit. Hand wash. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shipping weight 8 ounces.
38N3235–Pink 38N3236–White 38N3237–Lt. blue. Ea. $3.98

H **A slip worth sighing over!** Blend of fine Bur-mil rayon crepe and long wearing nylon. Frothed with cotton lace and nylon sheer. Famous straight-plus-bias cut prevents bunching, twisting or riding up . . gives her fine fit. Matching trim at straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Wt. 7 oz.
38N3350–Pink 38N3351–White 38N3352–Lt.blue.Ea.$3.98

J **Magicrepe Half Slip!** Fine, smooth rayon crepe blended with strong, easy-to-wash nylon. Straight cut skirt swings into a graceful flare . . cotton lace and nylon sheer trim. Elastic waist; Hand wash. About 30 in. long. *State waist size* small (24–26); medium (27–29); large (30–32) in. Shpg. wt. ea. 7 oz.
38N3372–Pink 38N3373–White 38N3374–Lt.blue.Ea.$2.49

Choice of 3 heights
gives you better fit!

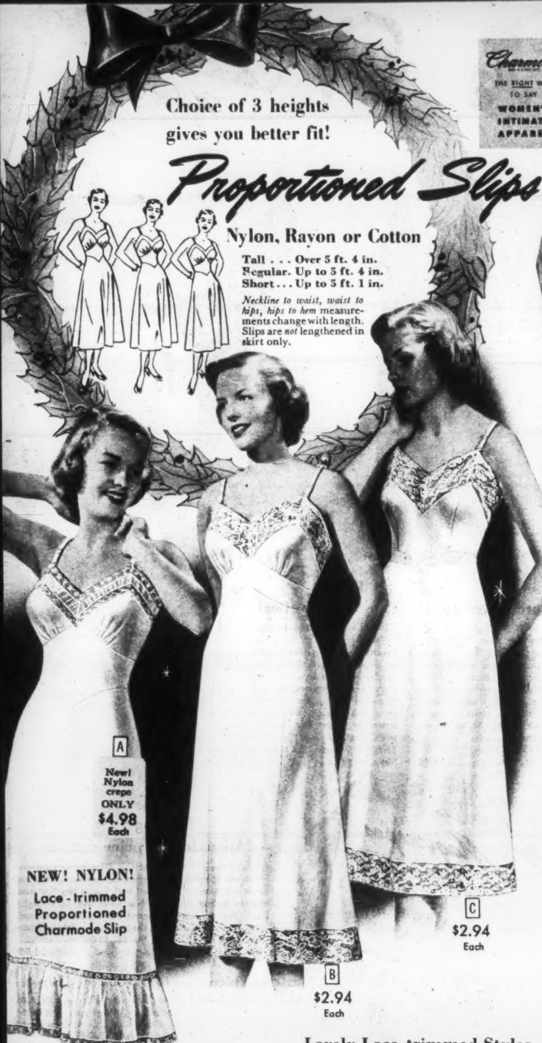
Proportioned Slips

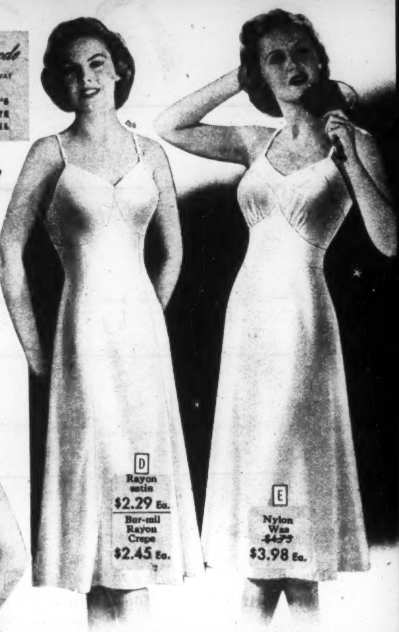
Nylon, Rayon or Cotton

Tall . . . Over 5 ft. 4 in.
Regular. Up to 5 ft. 4 in.
Short . . . Up to 5 ft. 1 in.

Neckline to waist, waist to hips, hips to hem measurements change with length. Slips are *not* lengthened in skirt only.

Charmode
THE RIGHT WAY
TO SAY
WOMEN'S
INTIMATE
APPAREL





[A] **Straight Cut Skirt.** First trimmed nylon crepe we've offered in 3 lengths! A wonderful gift at this *low* price. *Fine quality nylon* . . luxuriously smooth, filmy-soft and light—yet "miracle strong." Exquisite *nylon net and lace trim* . . narrow lace at straight back. Slip won't "ride up"—won't stretch or sag out of shape. Covered seams. Hand wash, needs no ironing. Shpg. wt. ea. 6 oz.

Tall. *State bust size* 34, 36, 38, 40, 42, 44 in.
38 N 3070—White....................Each $4.98

Regular. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 3069—White....................Each $4.98

Short. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3068—White....................Each $4.98

Lovely Lace-trimmed Styles

[B] **Bias Cut Skirt.** Sleek fit! Lovely *Bur-mil multifilament rayon crepe* is silky-soft, long-wearing. Fine quality cotton lace trims front, straight back.

Tall. *State bust size* 34, 36, 38, 40, 42, 44 in.
38 N 3246—Pink **38 N 3247**—White
Regular. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 3244—Pink **38 N 3245**—White
Short. *State bust size* 32, 34, 36, 38, 40 inches.
38 N 3242—Pink **38 N 3243**—White
Hand wash. Wt. ea. 8 oz. Ea. **$2.94; 2 for $5.80**

[C] **Straight Cut Skirt.** . . won't "ride up" or bind. Our best multifilament rayon crepe—petal-smooth. Cotton lace trims front, straight back.

Tall. *State bust size* 34, 36, 38, 40, 42, 44 in.
38 N 3394—Pink **38 N 3395**—White
Regular. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 3392—Pink **38 N 3393**—White
Short. *State bust size* 32, 34, 36, 38, 40 inches.
38 N 3390—Pink **38 N 3391**—White
Hand wash. Wt. ea. 8 oz. Each **$2.94; 2 for $5.80**

Also in cotton

TAILORED CLASSIC STYLES

Bias-Cut 4-gore style . . V-back

Multifilament Rayon Satin

[D] Better quality. Lustrous, smooth. Long-wearing. Hand wash.
Tall. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.
38 N 3088—Pink **38 N 3089**—White....Each **$2.29; 2 for $4.50**
Regular. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.
38 N 3086—Pink **38 N 3087**—White....Each **$2.29; 2 for $4.50**
Short. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38 N 3084—Pink **38 N 3085**—White....Each **$2.29; 2 for $4.50**

Bur-mil Multifilament Rayon Crepe

[D] Famous fabric—fine woven; silky-soft, long-wearing. Hand wash.
Tall. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.
38 N 3094—Pink **38 N 3095**—White....Each **$2.45; 2 for $4.80**
Regular. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.
38 N 3092—Pink **38 N 3093**—White....Each **$2.45; 2 for $4.80**
Short. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38 N 3090—Pink **38 N 3091**—White....Each **$2.45; 2 for $4.80**

Straight Cut style . . straight-across back

Magicrepe . . 90% rayon, 10% nylon

[E] Blend of fine multifilament rayon and nylon has soft sheen, extra strength. Maximum shrinkage 2%. Straight back. Hand wash.
Tall. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.
38 N 3544—Pink **38 N 3545**—White....Each **$2.82; 2 for $5.55**
Regular. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.
38 N 3542—Pink **38 N 3543**—White....Each **$2.82; 2 for $5.55**
Short. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38 N 3540—Pink **38 N 3541**—White....Each **$2.82; 2 for $5.55**

100% Nylon Crepe . . reduced 77c

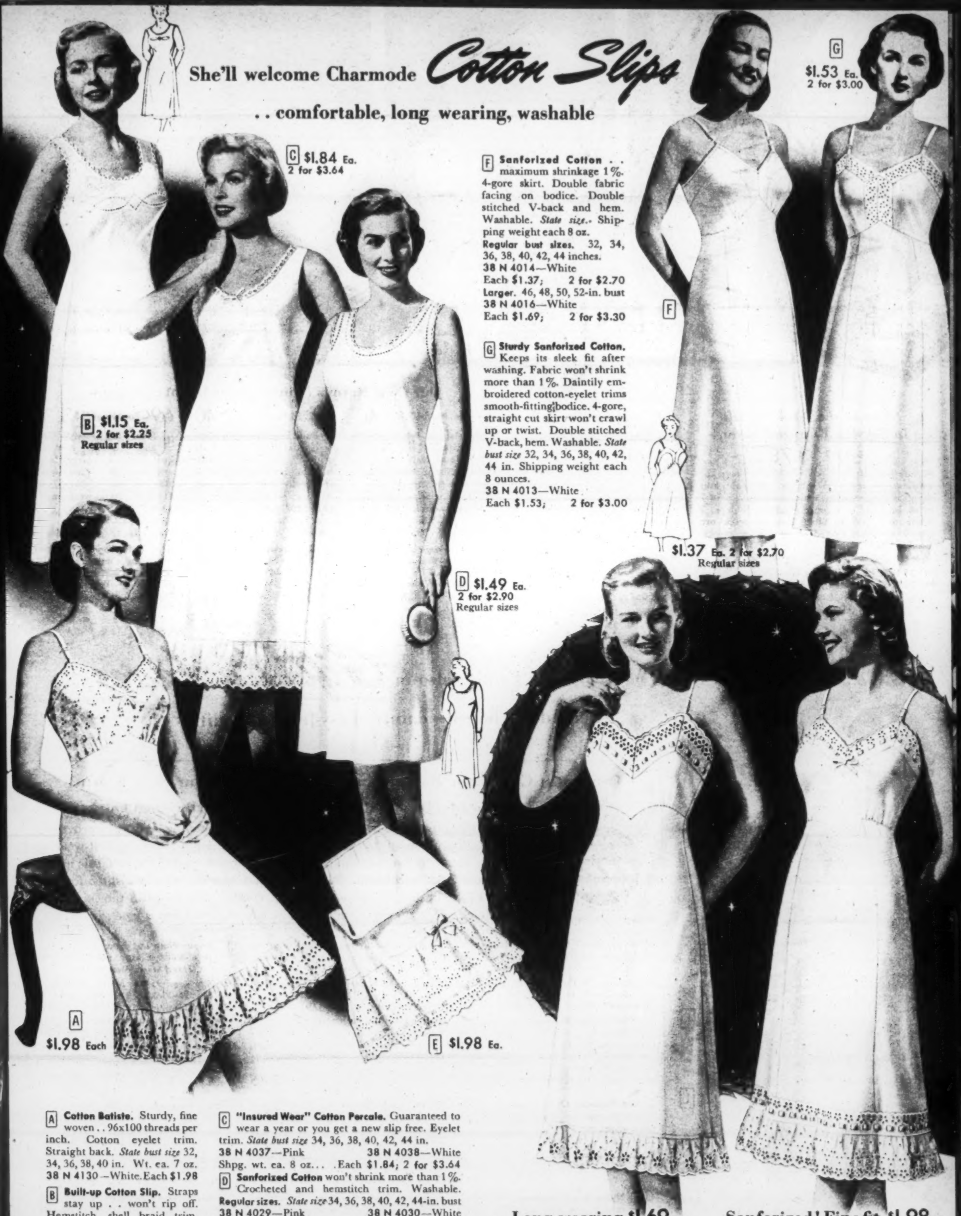
[E] Luxuriously smooth. Filmy soft, featherlight . . yet it's durable and long-wearing because it is *fine woven* of strong nylon. Slip *keeps its good fit*—won't stretch or sag out of shape. Hand wash, needs no ironing. Order now for yourself, for gifts.
Tall. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.
38 N 3066—Pink **38 N 3067**—White....Each **$3.98; 2 for $7.80**
Regular. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.
38 N 3064—Pink **38 N 3065**—White....Each **$3.98; 2 for $7.80**
Short. *State bust size* 32 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38 N 3062—Pink **38 N 3063**—White....Each **$3.98; 2 for $7.80**

Sanforized Cotton . . low priced!

[E] Firmly woven cotton, maximum fabric shrinkage 1%. Double facing at neckline. Straight back. Covered skirt seams. Washable.
38 N 4008—Tall length. *State bust size* 34, 36, 38, 40, 42, 44 in.
38 N 4007—Regular. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 4006—Short length. *State bust size* 32, 34, 36, 38, 40 in.
Color white. Shpg. wt. ea. 8 oz..............Each **$1.69; 2 for $3.30**

She'll welcome Charmode *Cotton Slips*

. . comfortable, long wearing, washable



F **Sanforized Cotton . .** maximum shrinkage 1%. 4-gore skirt. Double fabric facing on bodice. Double stitched V-back and hem. Washable. *State size*. Shipping weight each 8 oz.
Regular bust sizes. 32, 34, 36, 38, 40, 42, 44 inches.
38 N 4014—White
Each $1.37; 2 for $2.70
Larger. 46, 48, 50, 52-in. bust
38 N 4016—White
Each $1.69; 2 for $3.30

G **Sturdy Sanforized Cotton.** Keeps its sleek fit after washing. Fabric won't shrink more than 1%. Daintily embroidered cotton-eyelet trims smooth-fitting bodice. 4-gore, straight cut skirt won't crawl up or twist. Double stitched V-back, hem. Washable. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shipping weight each 8 ounces.
38 N 4013—White
Each $1.53; 2 for $3.00

A **Cotton Batiste.** Sturdy, fine woven . . 96x100 threads per inch. Cotton eyelet trim. Straight back. *State bust size* 32, 34, 36, 38, 40 in. Wt. ea. 7 oz.
38 N 4130—White. Each $1.98

B **Built-up Cotton Slip.** Straps stay up . . won't rip off. Hemstitch, shell braid trim. Straight cut. Washable. Shpg. wt. ea. 8 oz. *State bust size.*
Regular 34, 36, 38, 40, 42, 44 in.
38 N 4019—Pink
38 N 4020—White
Each $1.15; 2 for $2.25
Larger. 46, 48, 50, 52 in.
38 N 4021—Pink
38 N 4022—White
Each $1.36; 2 for $2.65

C **"Insured Wear" Cotton Percale.** Guaranteed to wear a year or you get a new slip free. Eyelet trim. *State bust size* 34, 36, 38, 40, 42, 44 in.
38 N 4037—Pink 38 N 4038—White
Shpg. wt. ea. 8 oz... .Each $1.84; 2 for $3.64

D **Sanforized Cotton** won't shrink more than 1%. Crocheted and hemstitch trim. Washable.
Regular sizes. *State size* 34, 36, 38, 40, 42, 44-in. bust
38 N 4029—Pink 38 N 4030—White
Shpg. wt. ea. 8 oz. ......Each $1.49; 2 for $2.90
Larger sizes. *State size* 46, 48, 50, 52-in. bust
38 N 4031—Pink 38 N 4032—White
Shpg. wt. ea. 8 oz.......Each $1.69; 2 for $3.30

E **Cotton Batiste.** Cotton eyelet trim. Elastic waist. A lovely gift set with slip (A). About 29 in. long. Washable. *State waist size* small (24–26); medium (27–29); large (30–32) in. Shipping weight each 7 ounces.
38 N 4129—White................Each $1.98

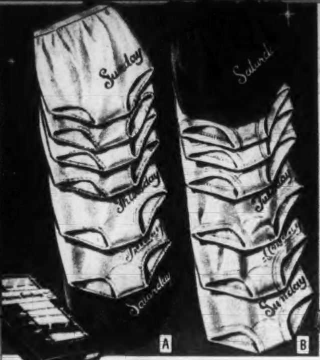
Long wearing $1.69 Ea.

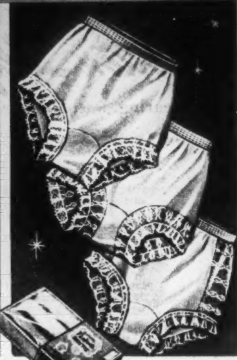
Good Quality Cotton. Dainty cotton eyelet and ribbon beaded trim give it a feminine touch. A practical gift because it launders so easily, wears so well. Bias skirt; straight back. Washable. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 7 oz.
38 N 4069—White, Ea. $1.69; 2 for $3.30

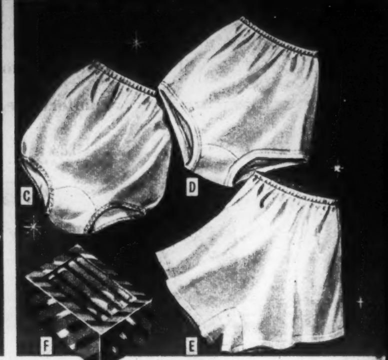
Sanforized! Fine fit $1.98 Ea.

Sanforized Cotton . . luxury smooth, long-wearing. Will keep its beautiful fit because fabric won't shrink more than 1%. 4-gore, straight cut skirt. Cotton eyelet and beaded trim. Straight back. Washable. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.
38 N 4120—White, Ea. $1.98; 2 for $3.90

See size chart on page 136







"Day of the Week" Briefs in 2 styles. Runproof rayon!

Box of 7 $3.78

A sure-fire gift hit! Sold by the package for greatest saving! Fine quality, runproof knit rayon is long-wearing, satiny-smooth. Box of 7 briefs in 1-size . . 1 pink, 1 yellow, 1 black, 2 white and 2 light blue. Days of week are beautifully embroidered in contrasting colors. Double fabric crotch, elastic waist. Hand wash. *State hip size* 30–34; 35–38; 39–40 inches.

[A] 38 N 5216—Elastic Leg Brief
[B] 38 N 5217—Band Leg Brief
Shpg. wt. pkg. 1 lb. 1 oz. . . . . .**Box of 7, $3.78**

Elastic Leg Briefs! Runproof rayon

Pkg. of 3 $1.95

Her eyes will sparkle when she sees the blossom-tinted, delicate pastels and white. Three different style elastic leg briefs with white cotton lace trim . . in 1 size. 1 pink, 1 light blue, 1 white. Double fabric crotch, elastic waist. Hand wash. *State hip size* 30–34; 35–38; 39–40 in. Shipping weight package 8 ounces.

38 N 5067 . . Package of 3, $1.95

Our Good Rayons . . in single or 5-panty packages

49c Ea. Pkg. of 5, $2.40

C **Elastic Leg Briefs.** Our good quality, circular knit rayon—run-resistant; soft, smooth. Elastic waist. Hand wash. *State hip size* 30–34; 35–38; 39–40 in. Shpg. wt. 6 oz.
38 N 5308—Pink
38 N 5328—White
Each 49c. . . . . . .**3 for $1.40**

F **Gift Package of 5.** 1-size to box. *State size as above.*
38 N 5412—Pink
38 N 5413—White
Shpg. wt. 1 lb. 2 oz..**Pkg. $2.40**

49c Ea. Pkg. of 5, $2.40

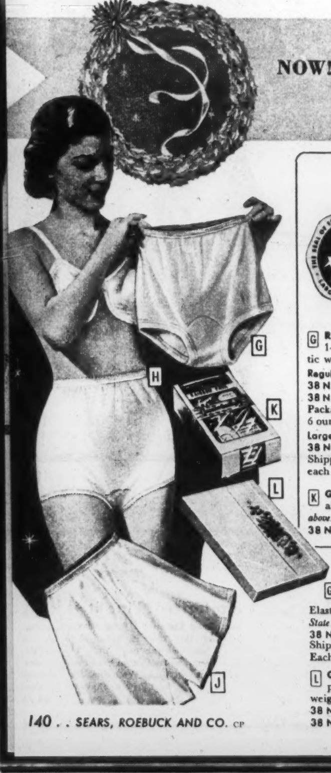
D **Band Leg Brief.** Our good quality, circular knit rayon . . run-resistant; soft, smooth. Hand wash. *State hip size* 30–34; 35–38; 39–40 in. Shpg. wt. 6 oz.
38 N 5307—Pink
38 N 5327—White
Each 49c. . . . . . .**3 for $1.40**

F **Gift Package of 5.** 1-size to box. *State size as above.*
38 N 5410—Pink
38 N 5411—White
Shpg.wt. 1 lb. 2 oz. **Pkg. $2.40**

69c Ea. Pkg. of 5, $3.35

E **Flare Leg Panty.** Our good quality, circular knit rayon—run-resistant; soft, smooth. Hand wash. *State hip size* 32–36; 37–40; 41–44 in. Shpg. wt. 6 oz.
38 N 5304—Pink
38 N 5324—White
Each 69c. . . . . . .**3 for $2.00**

F **Gift Package of 5.** 1-size to box. *State size as above.*
38 N 5414—Pink
38 N 5415—White
Shpg. wt. 1 lb. 2 oz. **Pkg. $3.35**



NOW! Charmode Panties also in *Gift Packages*

Beautifully boxed—dainty, daisy-fresh for gifts

Our finest Charmode Rayon Lingerie . . Another Four-Star Feature

SEARS 4-STAR ★★★★ FEATURE

Our Best Quality Rayons . . in runproof, satiny-rich knit rayon

Actual shopping comparison and wear tests in Sears testing laboratory prove you can't beat this quality at this price. These are our best-fitting, best-wearing rayons . . superior workmanship throughout. Finest quality rayon fabric in fine run-proof 2-bar tricot knit. Creamy-soft and smooth—interlock stitch for long wear. *Cut* to fit instead of *sewn* to fit for comfort. Rayon satin tab joins back waistband—feels smooth, won't rip. Their *lasting* loveliness is true *economy!*

G **Rayon Band Leg Brief.** Runproof. 1-piece, double fabric crotch. Elastic waist. Hand wash. *State hip size.*
Regular. 33–34, 35–36; 37–38; 39–40 in.
38 N 5652—Pink 38 N 5653—White
38 N 5682—Blue 38 N 5683—Yellow
Packaged. Shipping weight 6 ounces. . . . . .Each **79c**
Larger sizes. 41–42; 43–44-in. hips.
38 N 5694—Pink 38 N 5695—White
Shipping weight each 6 oz. . . .Each 97c **3 for $2.85**

K **Gift Package.** One each of 4 colors above, one size. *State regular size as above.* Shpg. wt. 13 oz.
38 N 5602. . . .Package of four $3.00

H **Rayon Elastic Leg Brief.** Runproof. 1-piece double crotch. Elastic waist. Hand wash. *State hip size.*
Regular. 33–34; 35–36; 37–38; 39–40 in.
38 N 5650–Pink 38 N 5651—White
38 N 5680–Blue 38 N 5681—Yellow
Packaged. Shipping weight 6 ounces. . . . . .Each **79c**
Larger sizes. 41–42; 43–44-in. hips.
38 N 5690–Pink 38 N 5691–White
Shipping weight each 6 oz. . . .Each 97c **3 for $2.85**

K **Gift Package.** One each of 4 colors above, one size. *State regular size as above.* Shpg.wt.13 oz.
38 N 5601 . . . .Package of four $3.00

J **Rayon Flare Leg Panty.** Runproof, petal-soft. Elastic waist, double crotch. Hand wash. *State hip size.*
Regular sizes. 35–36; 37–38; 39–40 in.
38 N 5654–Pink 38 N 5655–White
38 N 5684–Blue 38 N 5685—Yellow
Packaged. Shipping weight 6 ounces. . . . . .Each **96c**
Larger. 41–42; 43–44; 45–48; 49–52 in.
38 N 5656–Pink 38 N 5657–White
Shipping weight each 6 oz. . Each $1.00 **3 for $2.95**

K **Gift Package.** One each of 4 colors above, one size. *State regular size as above.* Shpg. wt. 13 oz.
38 N 5603. . . .Package of four $3.75

100% Knit Nylons . . runproof; our longest wearing, loveliest

G **Nylon Band Leg Brief.** "Miracle strong" yet filmy-soft, airy-light. Elastic waist, double crotch. Hand wash. *State hip size* 33–34; 35–36; 37–38; 39–40 in.
38 N 5108–Pink 38 N 5109–White
Shipping weight 6 ounces
Each. **$1.49**

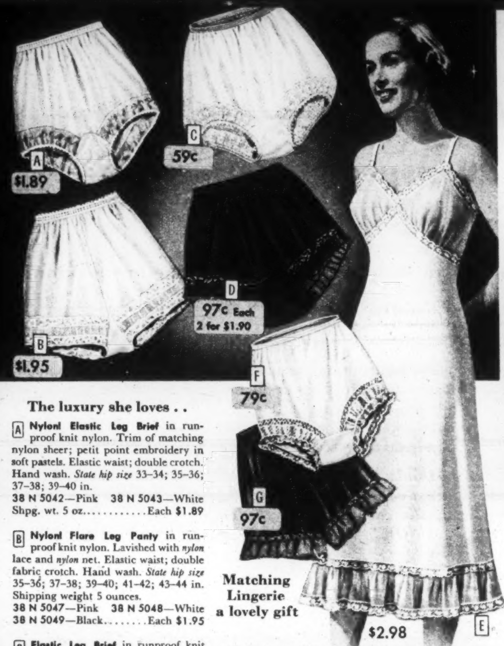
L **Gift Package of 3.** 1-size, 1-color to package. *State size as above.* Shipping weight package 13 oz.
38 N 5540–Pink
38 N 5541–White. . .Pkg. of 3, $4.40

H **Nylon Elastic Leg Brief.** Picot trim. Filmy-soft, "miracle strong." Keeps shape! Elastic waist, double crotch. *State hip size* 33–34; 35–36; 37–38; 39–40 in.
38 N 5106–Pink 38 N 5107–White
Hand wash. Shipping weight 6 ounces. . . . . .Each **$1.49**

L **Gift Package of 3.** 1-size, 1-color to package. *State size as above.* Shipping weight package 13 oz.
38 N 5542–Pink
38 N 5543–White. . .Pkg. of 3, $4.40

J **Nylon Flare Leg Panty.** Filmy-soft, strong. Can't shrink out of shape. Elastic waist, double crotch. *State hip size* 35–36; 37–38; 39–40; 41–42; 43–44 in.
38 N 5140—Pink 38 N 5141–White
Hand wash. Shipping weight 6 ounces. . . . . .Each **$1.95**

L **Gift Package of 3.** 1-size, 1-color to package. *State size as above.* Shipping weight package 13 oz.
38 N 5544–Pink
38 N 5545–White. . .Pkg. of 3, $5.45



The luxury she loves . .

A **Nylon! Elastic Leg Brief** in runproof knit nylon. Trim of matching nylon sheer; petit point embroidery in soft pastels. Elastic waist; double crotch. Hand wash. *State hip size* 33–34; 35–36; 37–38; 39–40 in.
38 N 5042—Pink 38 N 5043—White
Shpg. wt. 5 oz............Each $1.89

B **Nylon! Flare Leg Panty** in runproof knit nylon. Lavished with *nylon* lace and *nylon* net. Elastic waist; double fabric crotch. Hand wash. *State hip size* 35–36; 37–38; 39–40; 41–42; 43–44 in. Shipping weight 5 ounces.
38 N 5047—Pink 38 N 5048—White
38 N 5049—Black........Each $1.95

C **Elastic Leg Brief** in runproof knit rayon, matching embroidered rayon sheer. Double fabric crotch; elastic waist. Hand wash. *Please state hip size* 30–34; 35–38; 39–40 in. Shpg. wt. 5 oz.
38 N 5336—Pink 38 N 5337—White
38 N 5338—Lt. blue........Each 59c

D **Runproof Knit Rayon Brief.** So soft and comfortable. Full cut. *Nylon* net ruffle and cotton lace trim. Elastic waist; double fabric crotch. A pretty but inexpensive gift. Hand wash. *State hip size* 32–36; 37–40; 41–44 in. Shipping weight each 5 ounces.
38 N 5348—Black 38 N 5347—White
38 N 5346—Pink, Ea. 97c; 2 for $1.90

Matching Lingerie a lovely gift

E **Runproof Knit Rayon Slip.** Fully gathered bodice and hem of sheer *nylon* net and cotton lace. Matching cotton lace trims straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 N 4362M—Pink 38 N 4363M—White
38 N 4364M—Black. Shpg. wt. ea. 7 oz. Each $2.98

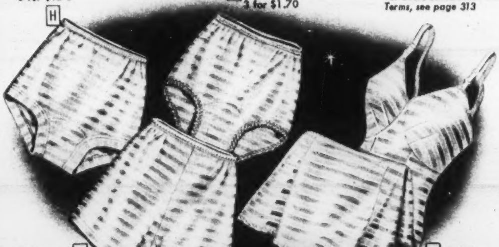
F **Elastic Leg Brief** in runproof knit rayon. *Nylon* net, cotton lace trim. Elastic waist; double crotch. Hand wash. *State hip* 30–34; 35–38; 39–40 in.
38 N 5002M—Pink 38 N 5003M—White
38 N 5004M—Black. Shpg. wt. 5 oz....Each 79c

G **Flare Leg Panty** in runproof knit rayon. *Nylon* net and cotton lace trim. Elastic waist; double crotch. Hand wash. *State hip size* 32–36; 37–40; 41–44 in.
38 N 5007M—Black 38 N 5006M—White
38 N 5005M—Pink. Shpg. wt. 5 oz.....Each 97c

59c Each
3 for $1.70
H

K 59c Each
3 for $1.70

For Sears convenient Terms, see page 313



79c Ea. J
3 for $2.30
Reg. Sizes

L $1.79 Ea.
2 for $3.50

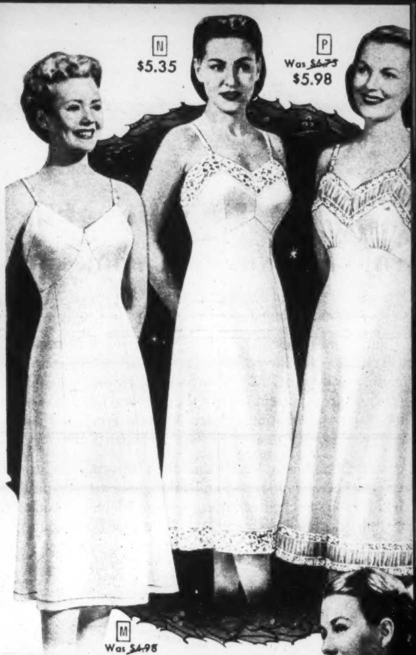
Satiny stripes . . run-resistant knit rayon

H **Band Leg Brief.** Smooth, run-resistant knit rayon. Double fabric crotch, elastic waist. Hand wash. *State hip size* 33–34; 35–36; 37–38; 39–40 in.
38 N 5154—Pink 38 N 5155—White
Shpg. wt. ea. 6 oz., Each 59c; 3 for $1.70

K **Elastic Leg Brief.** Run-resistant knit rayon. Picot-edged elastic around legs. Elastic waist, double crotch. Hand wash. *State hip size* 33–34; 35–36; 37–38; 39–40 in.
38 N 5150—Pink 38 N 5151—White
Shpg. wt. ea. 6 oz., Each 59c; 3 for $1.70

J **Flare Panty.** Hand wash. *State hip size.* **Reg.** 35–36; 37–38; 39–40; 41–42; 43–44 in.
38 N 5162—Pink 38 N 5163—White
Shpg. wt. ea. 6 oz., Each 79c; 3 for $2.30
Larger. 45–48; 49–52-inch hips.
38 N 5208—Pink 38 N 5209—White
Shpg. wt. ea. 6 oz., Each 89c; 3 for $2.60

L **4-Gore Slip.** Straight back, double fabric yoke. Hand wash. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.
38 N 4386—Pink 38 N 4387—White
38 N 4388—Black, Ea. $1.79; 2 for $3.50



M
Was ~~$4.98~~
$4.49

Knit Nylons

These are the Slips she's wishing for!

Personal treasures she can wash at night, wear in the morning, without ironing

M **Save 49c! Tailored.** Knit nylon classic designed with the simple, good lines she loves. Knit nylon is runproof for longer wear. Graceful 4-gore skirt. Straight back. Self fabric facing at darted bodice. Hand wash. Stays lovely without ironing. Shpg. wt. 8 oz. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 4285—Pink 38 N 4286—White
38 N 4287—Black................Each $4.49

N **Lace and Grace!** So delightfully frivolous, nylon lace trims neckline, straight back and hem. So gracefully feminine . . smooth 4-gore skirt, trim graceful lines. Caressingly soft nylon she'll cherish for its loveliness. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 N 4721—Pink 38 N 4722—White
38 N 4723—Black. Shpg. wt. 9 oz., Each $5.35

P **A Real Beauty** . . *save 77c* on trimmed knit nylon. Exquisite nylon net and lace at V-neck, straight back, hem. Practical, too! Washes in minutes, dries quickly, needs no ironing. Wears longer because it's runproof. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 N 4777—Pink 38 N 4779—Lt. Blue
38 N 4778—White. Shpg. wt. 8 oz. Ea. $5.98

R **Permanently Pleated** for lasting beauty. Showers of tiny pleats form bodice and flounce . . generously splashed with nylon lace. Matching lace at straight back. Runproof knit nylon is soft as a sigh, strong as a wind . . needs no ironing and will retain its pleats. Dries right back into shape. A luxury she'd love to own. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shipping weight 8 ounces.
38 N 4300—White 38 N 4301—Pink
38 N 4311—Black, *Reduced 94c*, Each....$7.85

R
Was ~~$8.79~~
$7.85

Slips about 45 in. long. Size Chart on page 136

Unsurpassed

. . for Sheer Reading Pleasure
and Unbelievable Savings

A special enrollment offer to new members of Peoples Book Club—good until midnight, December 31, 1951

THREE WONDERFUL BOOKS guaranteed to delight and entertain the entire family

Here is the kind of reading pleasure which you can expect to enjoy the year 'round if you are a member of Peoples Book Club.

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Can you think of a more appealing Holiday present for the entire family than a membership in Peoples Book Club? Or one bound to make a bigger hit the year 'round? Or a more impressive selection of worthwhile reading than this offer itself—$11.75 worth of books (at publishers' list prices) all for only $1.87 plus a few cents for postage and handling?

Don't miss this chance to take advantage of the most valuable offer Peoples Book Club has ever made in the catalog! Sign the coupon and mail it today . . . NOW!

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(at publishers' list prices)

All 3 for only

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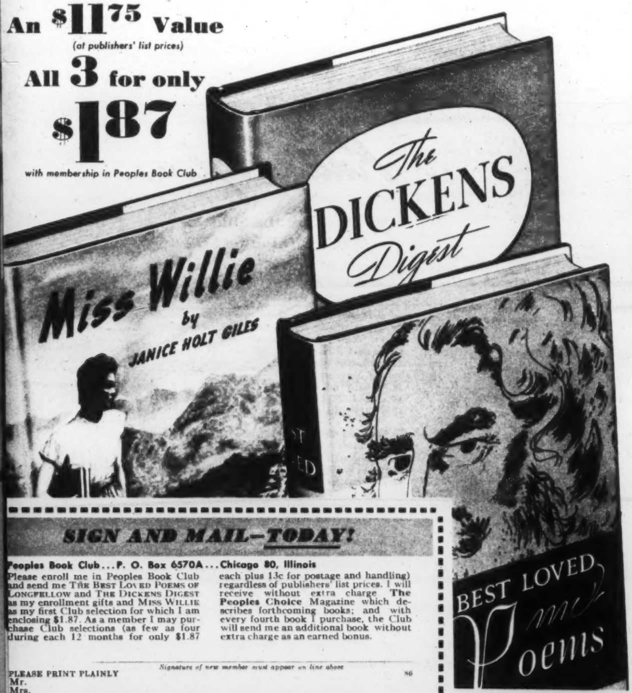

THE DICKENS DIGEST

Four great Dickens masterpieces—DAVID COPPERFIELD, OLIVER TWIST, MARTIN CHUZZLEWIT, THE PICKWICK PAPERS—expertly condensed for the modern reader. The wonderful characters created by Charles Dickens belong in every modern home. (*Publisher's list price $5.00.*)

BEST LOVED POEMS
of Longfellow

All the best-loved poems of this beloved poet in one handsome volume—including THE CHILDREN'S HOUR, EVANGELINE, THE VILLAGE BLACKSMITH, THE SONG OF HIAWATHA. A volume to be enjoyed and cherished by the entire family through the years. (*Publisher's list price $3.75.*)

Miss WILLIE *by Janice Holt Giles*

Miss Willie has an adventurous spirit and plenty of gumption, and a heart as big as the great outdoors of Kentucky where her story takes place. But is her heart big enough, her faith staunch enough to solve the problems that meet her when she comes to teach school at Piney Ridge? (*Publisher's list price $3.00.*)

Here's what members of Peoples Book Club say about their Club:

"We have seven children and are happy to have such fine books for them to read. Peoples Book Club has become a real part of our family living. May you continue to give us such real worthwhile reading."
Mrs. Samuel J. Allen, Port St. Joe, Florida

"All of the PBC selections have been of the very best. It certainly is gratifying to get books which I know are clean, wholesome, and worthwhile reading." *Mrs. Allison P. Ball, Worcester, Mass.*

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Mrs. Marjorie Woods, Albany, Oregon

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Please enroll me in Peoples Book Club and send me THE BEST LOVED POEMS OF LONGFELLOW and THE DICKENS DIGEST as my enrollment gifts and MISS WILLIE as my first Club selection for which I am enclosing $1.87. As a member I may purchase Club selections (as few as four during each 12 months for only $1.87 each plus 13c for postage and handling) regardless of publishers' list prices. I will receive without extra charge **The Peoples Choice** Magazine which describes forthcoming books; and with every fourth book I purchase, the Club will send me an additional book without extra charge as an earned bonus.

Signature of new member must appear on line above 86

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(First Name) *(Last Name)*

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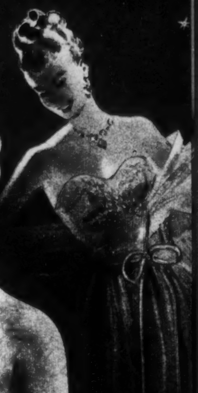
Sears way of bringing current popular books the year 'round for all the family at a saving of as much as 66%.



First Time at Sears!

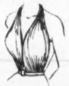
Strapless Wired Bra Slips

..with superb bra fit

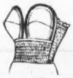
LOOK! Celebrity Bra Slips offer you all these features—brassiere top made by a famous brassiere manufacturer . . . gives all the uplift, all the comfort of your favorite strapless bra

PLUS a waist-hugging elasticized midriff

PLUS a generously cut "no-ride-up" skirt

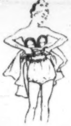


"U" wired bra lifts bustline high, then dips down, down at center for glamorous party frocks

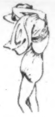


Elasticized all around to 'hug' waist smooth . . . fits long or short-waisted figures perfectly

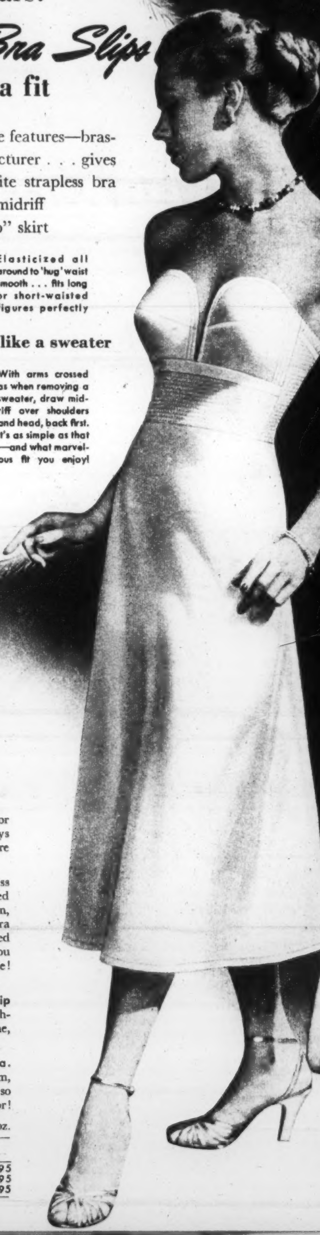
No placket to pucker—slips on and off like a sweater



To remove bra-slip, gather elasticized midriff in both hands and lift high in back. Then, gathering midriff to bottom of bra, lift both over your bustline.



With arms crossed as when removing a sweater, draw midriff over shoulders and head, back first. It's as simple as that —and what marvelous fit you enjoy!



LOOK AT THE LOW PRICES!

NOW you can buy a bra-slip for little more than the price of a bra

$2.95	$3.95	$5.95
Cotton Batiste	Nylon Bra Rayon Crepe Skirt	All Nylon Taffeta

Designed for action and shoulder-baring beauty . . . wear it for golf, for tennis, for dancing. No matter how active you are, this bra-slip "stays put." Fits better than many more expensive models . . . looks far more expensive than you'd expect at its modest price!

Wait till you try it on! You'll feel like dancing on stardust! Strapless bra fits skin-smooth, feels so comfortable, so secure. Two-section reinforced bust-cups provide excellent uplift; "U" wiring gives flattering separation, is cushioned for comfort. Flannel lined diaphragm band anchors bra firmly at bottom. You'll love the gentle "hugging" of the elasticized rayon and cotton midriff too! Smooths waist to a minimum . . . gives you one lovely, sleek line from bra to hem-line—no "bunching" at the middle! Skirt is straight-cut, has a back panel insert. *Length* about 39 in.

Treat yourself—and others—to the supreme comfort of this bra-slip NOW! Once you've worn one you'll never want to go back to old-fashioned "separates." Makes a marvelous gift, too! Entrancingly feminine, delightfully low-priced. In 3 lovely white fabrics, 2 bust types.

Thrifty Cotton. Looks soft as a snow bank, washes and wears beautifully.

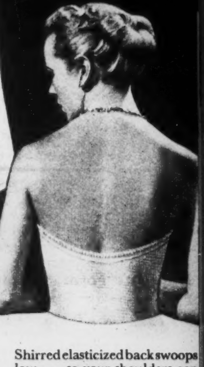
Nylon and Rayon Crepe. Nylon taffeta bra, smooth textured multi-filament rayon crepe skirt.

All Nylon Taffeta. Light as a moonbeam, silken-smooth, but so strong, easy to care for!

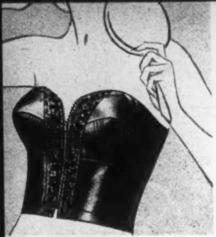
Order by bra size. Please state bust size. White only. Shipping weight 8 oz.

Fabric	Small (A cup) Sizes 32, 34, 36 in.	Medium (B cup) Sizes 32, 34, 36, 38 in.	Price
Cotton Batiste	18 N 3236	18 N 4236	$2.95
Nylon Bra, Rayon Crepe Skirt	18 N 3237	18 N 4237	3.95
All Nylon Taffeta	18 N 3238	18 N 4238	5.95

☆ ***Lovely formal gown sketched above is sold on page 122***



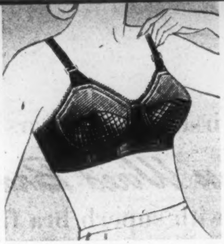
Shirred elasticized back swoops low . . . so your shoulders can catch the soft glow of holiday candlelight or coax a tan from the summer sun. Trimmed with dainty elastic ruffle.



Front Zipper Strapless

What marvelous uplift this lustrous rayon satin bra will give! Flexible front zipper sleeks you into trim proportions, self-locks for "plunging" necklines. 2 back seams are lightly boned to anchor bra. Lovely cotton lace trim. Lightly boned bust-cups. Fine cotton elastic side panels. 5-in. cotton reinforced band. Shpg. wt. 6 oz. **$2.94**

Medium (B cup). *State even size* 34 to 40 in.
18 N 4433—Black Rayon Satin. . . $2.94
18 N 4432—White Rayon Satin. . . . 2.94
Large (C cup). *State even size* 34 to 42 in.
18 N 5433—Black Rayon Satin. . . $2.94
18 N 5432—White Rayon Satin. . . . 2.94



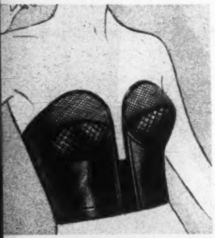
All Nylon Bras, net edged

Look at the quality—then the price! So pretty . . . upperbust is sheer marquisette. Waffle-stitched underbust gives grand uplift . . . center panel separates, accentuates. Forked straps, elastic back adjust. Wt. 4 oz. **98c**

Small (A cup). *State size* 32, 34, 36 in.
18 N 3922—Black Nylon Taffeta. . 98c
18 N 3920—Pink Nylon Taffeta. . . 98c
Med. (B cup). *State size* 32, 34, 36, 38 in.
18 N 4923—Black Nylon Taffeta. . 98c
18 N 4920—Pink Nylon Taffeta. . . 98c
Large (C cup). *State size* 34, 36, 38, 40 in.
18 N 5924—Black Nylon Taffeta. . 98c
18 N 5920—Pink Nylon Taffeta. . . 98c

Midnight Black

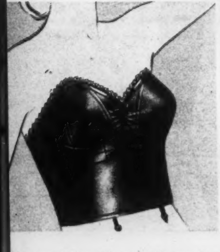
for holiday bewitchery . . most styles also available in snowflake white



Deep-plunging Strapless

Cushioned "U" wired front gives marvelous separation, perfect fit under low-cut dresses. Elegantly styled of rayon satin, with sheer, double cotton net upperbust. Waffle-stitched underbust. 5-in. band. Lightly boned sides, adjustable cotton elastic back. Wt. 5 oz. **$4.94**

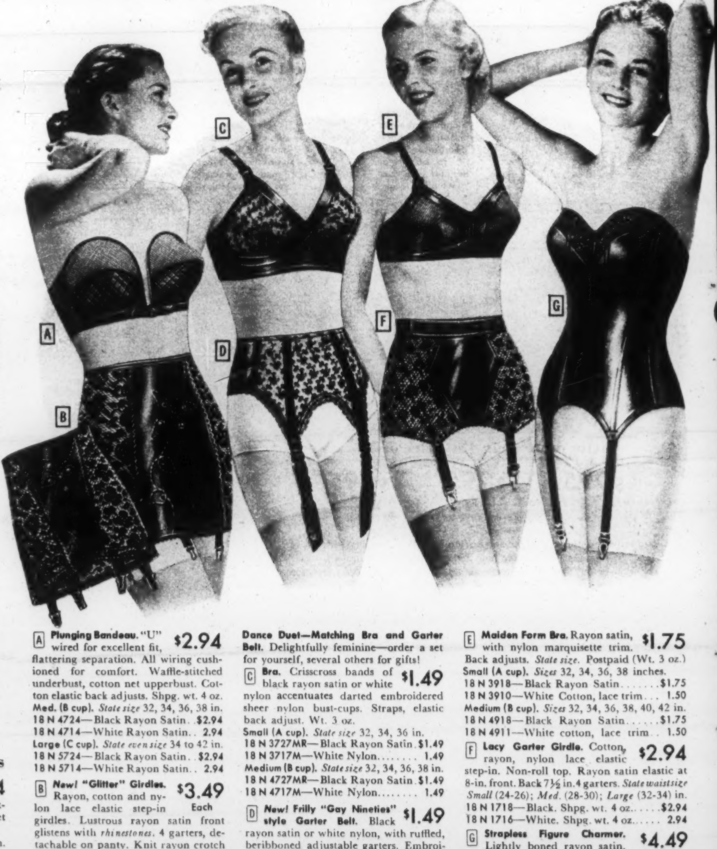
Medium (B cup). *State size* 32, 34, 36, 38 in.
18 N 4736—Black Rayon Satin. $4.94
18 N 4735—White Rayon Satin. 4.94
Large (C cup). *State even size* 34 to 44 in.
18 N 5736—Black Rayon Satin. $4.94
18 N 5735—White Rayon Satin. 4.94



Exquisite Form Strapless

Unique design—lightly boned top slides over 5½-in. band for extra freedom, extra comfort. Fine cotton elastic back panels adjust. 4 corset hooks. Postpaid (Wt. 5 oz.) **$4.94**

Medium (B cup). *State size* 34, 36, 38, 40 in.
18 N 4728—Black Rayon Satin. $4.94
18 N 4726—White Rayon Satin. 4.94
Large (C cup). *State size* 34, 36, 38, 40 in.
18 N 5728—Black Rayon Satin. $4.94
18 N 5726—White Rayon Satin. 4.94



A **Plunging Bandeau.** "U" wired for excellent fit, flattering separation. All wiring cushioned for comfort. Waffle-stitched underbust, cotton net upperbust. Cotton elastic back adjusts. Shpg. wt. 4 oz. **$2.94**

Med. (B cup). *State size* 32, 34, 36, 38 in.
18 N 4724—Black Rayon Satin. . $2.94
18 N 4714—White Rayon Satin. . 2.94
Large (C cup). *State even size* 34 to 42 in.
18 N 5724—Black Rayon Satin. . $2.94
18 N 5714—White Rayon Satin. . 2.94

B ***New! "Glitter" Girdles.*** Rayon, cotton and nylon lace elastic step-in girdles. Lustrous rayon satin front glistens with *rhinestones*. 4 garters, detachable on panty. Knit rayon crotch in panty. About 13 in. long on figure. *Waist sizes Small* (24-25), *Med.* (26, 27); *Large* (28, 29, 30) in. *State waist, hip size.* **$3.49 Each**

18N8136-Black Girdle. Wt. 10 oz. $3.49
18N8135-White Girdle. Wt. 10 oz. 3.49
18N9136-Black Panty. Wt. 10 oz. 3.49
18N9135-White Panty. Wt. 10 oz. 3.49

Dance Duet—Matching Bra and Garter Belt. Delightfully feminine—order a set for yourself, several others for gifts!

C **Bra.** Crisscross bands of black rayon satin or white nylon accentuates darted embroidered sheer nylon bust-cups. Straps, elastic back adjust. Wt. 3 oz. **$1.49**

Small (A cup). *State size* 32, 34, 36 in.
18 N 3727MR—Black Rayon Satin. $1.49
18 N 3717M—White Nylon. 1.49
Medium (B cup). *State size* 32, 34, 36, 38 in.
18 N 4727MR—Black Rayon Satin. $1.49
18 N 4717M—White Nylon. 1.49

D ***New! Frilly "Gay Nineties" style Garter Belt.*** Black rayon satin or white nylon, with ruffled, beribboned adjustable garters. Embroidered sheer nylon front is lined with nylon marquisette. 2-in. elastic back adjusts. Center front 4¼ in. long; 7 in. at back garters. *State even size waist* 24 to 30 in. Shpg. wt. 4 oz. **$1.49**

18N7700M—Black Rayon Satin. $1.49
18N7701M—White Nylon 1.49

E **Maiden Form Bra.** Rayon satin, with nylon marquisette trim. Back adjusts. *State size.* Postpaid (Wt. 3 oz.) **$1.75**

Small (A cup). *Sizes* 32, 34, 36, 38 inches.
18 N 3918—Black Rayon Satin. $1.75
18 N 3910—White Cotton, lace trim. . . 1.50
Medium (B cup). *Sizes* 32, 34, 36, 38, 40, 42 in.
18 N 4918—Black Rayon Satin. $1.75
18 N 4911—White cotton, lace trim. . 1.50

F **Lacy Garter Girdle.** Cotton, rayon, nylon lace elastic step-in. Non-roll top. Rayon satin elastic at 8-in. front. Back 7½ in. 4 garters. *State waistsize Small* (24-26); *Med.* (28-30); *Large* (32-34) in. **$2.94**

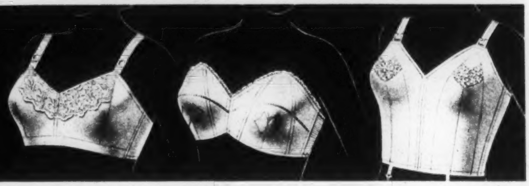
18 N 1718—Black. Shpg. wt. 4 oz. $2.94
18 N 1716—White. Shpg. wt. 4 oz. 2.94

G **Strapless Figure Charmer.** Lightly boned rayon satin, richly trimmed with cotton lace. Cotton elastic sides. Adjustable back. Length over bust 17 in. *State even bust size* 32 to 42 in. **$4.49 Rayon Satin**

18 N 1769—Black. Shpg. wt. 12 oz. . . . $4.49
18 N 1722—White. Shpg. wt. 12 oz. . . . 4.49
As above, in all nylon. Sheer trim.
18 N 1762—White. Shpg. wt. 12 oz. . . . 5.39

Snowflake White

adorned with frosty lace, sparkling rhinestones, glistening rayon satin



Such a pretty bra for this low price! **98c** Glossy rayon satin is prettily appliqued with embroidered Nylomist (sheer nylon). Double band anchors bra firmly on figure. Adjustable straps, elastic back closing. Shipping weight 3 ounces.

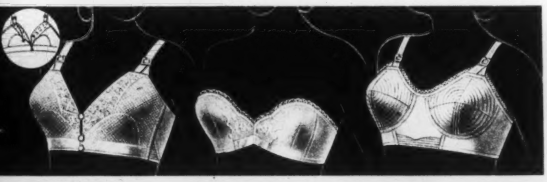
Small (A cup). *State bust size* 32, 34, 36 inches.
18 N 3085—White.....98c
Medium (B cup). *State bust size* 32, 34, 36, 38 inches.
18 N 4085—White.....98c

Look at the Cordtex Elfin **$1.97** inserts in underbust—then the tiny price, our lowest for a rayon satin strapless bra with this support. Lightly boned bust-cups daintily edged. Fine cotton elastic back panels adjust. Shpg. wt. 5 oz.

Small (A cup). *State bust size* 30, 32, 34, 36 inches.
18 N 3185—White...$1.97
Medium (B cup). *State bust size* 32, 34, 36, 38 inches.
18 N 4185—White...$1.97

All nylon longline with nylon lace inserts . . . in 3 bust types. **$2.94** Just what you need for figure-flattering holiday clothes! Princess style molds bustline into graceful curves, then tapers into a waist-minimizing 5-in. band. Divided front gives good separation. Adjustable straps, high back closing. 4 corset hooks. Shipping weight 5 ounces. *State bust size.*

Small (A cup). *Even sizes* 32 to 38 in.
18 N 3331—White Nylon..........$2.94
Medium (B cup). *Even sizes* 34 to 42 in.
18 N 4331—White Nylon..........$2.94
Large (C cup). *Even sizes* 34 to 44 in.
18 N 5331—White Nylon.......... 2.94



Wear 2 ways—fully buttoned or "plunging" (small view). **$1.49** Sleek rayon satin back, with nylon marquisette bust-cups and embroidered Nylomist (sheer nylon) trim. Nylon marquisette edging. 1-in. band. Adjustable straps, elastic at back hooks. Shpg. wt. 3 oz.

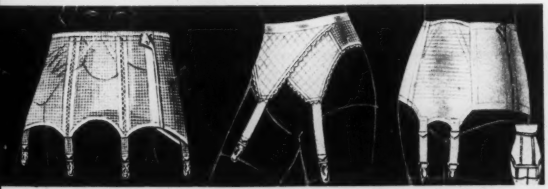
Small (A cup). *State even size* 32 to 36 inches.
18 N 3738—White...$1.49
Medium (B cup). *State even size* 32 to 38 inches.
18 N 4738—White...$1.49

New! Cut low, "heart-shaped" **$1.49** . . . especially for sweetheart necklines. Shimmering, lace edged rayon satin with embroidered Nylomist (sheer nylon) trim. Bust-cups are lightly boned for firm figure flattery. Forked cotton elastic back panels adjust. Shpg. wt. 3 oz.

Small (A cup). *State even size* 32 to 36 inches.
18 N 3632—White...$1.49
Medium (B cup). *State even size* 32 to 38 inches.
18 N 4632—White...$1.49

Styled for maximum accentuation, our finest circular stitched bras. 4-section lined bust-cups. Elastic at diaphragm. Adjustable straps, elastic back. **$1.49** **Rayon Satin**

Small (A cup). *State even size* 32 to 36 in.
18N3710-White Cotton. Shpg. wt. 3 oz. $1.49
18N3742-White Rayon Satin. Wt. 3 oz. 1.49
18N3711-White Nylon. Shpg. wt. 3 oz. 1.94
Med. (B cup). *State even size* 32 to 38 in.
18N4710-White Cotton. Shpg. wt. 3 oz. $1.49
18N4742-White Rayon Satin. Wt. 3 oz. 1.49
18N4711-White Nylon. Shpg. wt. 3 oz. 1.94
Large (C cup). *State even* size 32 to 40 in.
18N5710-White Cotton. Shpg. wt. 3 oz. $1.49
18N5742-White Rayon Satin. Wt. 3 oz. 1.49
18N5711-White Nylon. Shpg. wt. 3 oz. 1.94



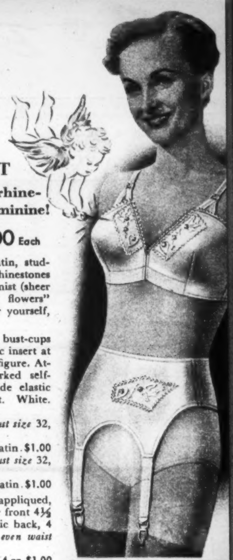
Low Price Repeated

Garter-girdle. *Was $2.39* in Big Fall Catalog, reduced in Midfall Book. **$2.19** Sheer nylon marquisette. 2 short bones at 8½-in. front. Side back 11½ in. long. Plush lined top. Side hooks. 4 garters. *State even waist size* 26 to 36 in.
18N1767-White. Wt. 8 oz. 2.19

Not just "Garter Belts"—give tummy control too

New! "Cross-front" style "moves with you" **$2.25** —frees your stride, gives double tummy control. 6¾-in. front of solid and sheer pattern nylon and rayon. Nylon marquisette lining, sides and back. Rayon satin band. 1½-in. elastic back, 4 garters adjust. *State even waist size* 24 to 30 in.
18N1799-White. Wt. 6 oz...$2.25

Flexible 8-in. front of ribbed rayon satin **$2.59** elastic gives extra tummy control. Built-up waist has 2 stays. 9-in. cotton and rayon batiste back, sides. Side hooks. 4 garters adjust. *State waist size* 24, 25, 26, 27, 28, 29, 30, 31, 32; 34, 36 in.
18N1776-White. Wt. 5 oz. $2.59
18N1775-Pink. Wt. 5 oz. 2.59



NEW SET

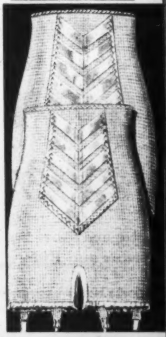
A-glitter with rhinestones—oh-so-feminine!

Matching Bra or Garter Belt $1.00 Each

Shimmering rayon satin, studded with twinkling rhinestones in embroidered Nylomist (sheer nylon) "hearts and flowers" trim. Order now—for yourself, for gifts.

Plunging Bra. Darted bust-cups give fine uplift. Elastic insert at front anchors bra on figure. Attractively edged. Forked self-fabric straps and wide elastic back closing adjust. White. Shpg. wt. 4 oz.
Small (A cup). *State bust size* 32, 34, 36 inches.
18 N 3618M–Rayon Satin. $1.00
Med. (B cup). *State bust size* 32, 34, 36, 38 inches.
18 N 4618M–Rayon Satin. $1.00

Garter Belt. Daintily appliqued, prettily edged. Center front 4½ in. long. 1½-in. elastic back, 4 garters adjust. *State even waist size* 24 to 30 in.
18N7702M–White. Wt. 4 oz. $1.00



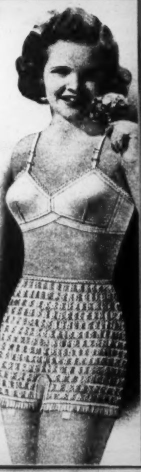
NEW GIRDLES

Pretty ribbon strips sleek tummy trim

Girdle or Panty-Girdle $2.98 Each

Five tiny strips of rayon satin ribbon firm your tummy gently, smoothly. And what an attractive air they lend to the sheer nylon marquisette overlay panel!

Lightweight 2-way stretch cotton and ~~rayon knit~~ elastic is long-wearing, comfortable. Perky ruffle edging around bottom. 4 elastic garters, detachable on panty. Panty has knit rayon crotch. Fits 14½ in. waist down. White. *State waist size Small* (25, 26); *Medium* (27, 28); *Large* (29, 30) in. Shpg. wt. 10 oz.
18 N 8141—Girdle........ $2.98
18 N 9141—Panty......... 2.98



FOR YOUNG FIGURES

Rayon Jersey Bra

79c

Specially designed for the growing girl. Double knit rayon fabric gives gentle uplift, holds its shape after countless washings. Elastic waistband, adjustable back.
Extra Small Bust Type. *State even size* 28 to 34 in. Shpg. wt. 2 oz.
18 N 3210—Pink...........79c
18 N 3211—White..........79c

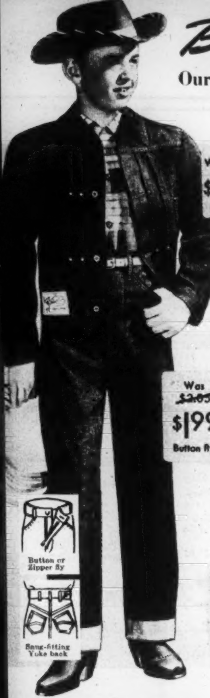
New! Shirred Panty

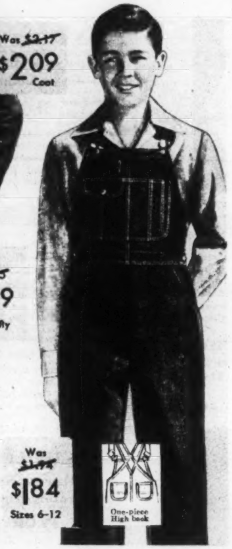
$1.98

So pretty! Makes a lovely gift. Rayon net is shirred round and round every half-inch with cotton covered elastic thread. Ruffle edging at bottom. 4 elastic garter loops. Knit rayon crotch. 11½ in. long. *State waist size Small* (24, 25, 26); *Medium* (27, 28); *Large* (29, 30) in. Shpg. wt. 4 oz.
18 N 9005—White........$1.98
4 Garters. Shpg. wt. 1 oz.
18 N 2878—White....4 for 18c

Boys' Denim Prices Slashed

Our Best Sellers REDUCED . . Just in Time for Christmas





Roy Rogers

Rugged 9-oz. Denim Jeans and Rider Coat

Designed exclusively for the "king of cowboys." Hefty 9-oz. Sanforized blue denim (shrinkage 1%). Sunfast white-back Deeptone blue. Copper riveted front; strong bartacks in back won't mar furniture. Double-stitched seams. Narrow rider style legs. Large cuff turn-up. Snug yoke back. 5 pockets. Roy Rogers leather patch in back. Wash alone. No belt, shirt or hat.

State size 4, 6, 8, 10, 12, 14, 16. See chart. Shpg. wt. ea. 1 lb. 7 oz.

50 N 9128M—Button fly jeans. . . .$1.99
50 N 9129M—Zipper fly jeans. . . . 2.09

Roy Rogers Coat. Pleated front, back. Copper riveted. Unlined. Wash alone. *Sizes* 4, 6, 8, 10, 12, 14, 16. Chart, pg. 315.
50N9131M —Coat. Wt. 1 lb. 6 oz . . .$2.09

Double-Knee Jeans →

Sanforized 8-oz. blue denim jeans in sizes 3 to 12. Maximum shrinkage 1%. Special double reinforcement at knees can be removed when worn through. Made extra strong with copper riveted front strain points. Triple-stitched main seams. Zip fly front. 4 pockets. Wash separately.

State size 3, 4, 5, 6, 8, 10, 12. See size chart above, at right.
50 N 9100–Shpg. wt. 1 lb. 4 oz.$1.79

8-oz. Blue Denim Bib Overalls

Rip-resistant tailored of Sanforized 8-oz. blue denim; (max. shrinkage 1%). Full-cut sizes for action-free body movement. Comfortable 1-piece high back with extra wide shoulder suspenders that won't slip off. Handy bib compartment. Button fly. 4 large pockets. Rust-proof buckles. Riveted metal buttons that won't discolor. Thread bartacked strain points. Strong double-stitched seams. Sunfast blue. Wash alone.

State size (listed below). See chart. Shpg. wt. ea. 1 lb. 10 oz.
50 N 9119—*Sizes* 6, 8, 10, 12.$1.84
50 N 9119X—*Sizes* 14, 16. . . . . 2.05

Double fabric at knees
Was ~~$1.87~~
$1.79

8-oz. Denim Jeans Now in Youths' Sizes

Priced unusually low! Rugged Sanforized fabric scoffs at repeated washings . . . won't shrink over 1%. Rip-resistant tailored. Copper riveted strain points. Every seam sewn twice, overlapped, then interlocked for greater strength. Yoke back resists tugs . . . absorbs strain. 2 front swing pockets of 2.50-wt. boatsail drill; 2 back pockets, 1 watch pocket. Sunfast blue. Wash alone. Your choice of button or zipper fly. Order today. Shipping weight each 1 lb. 6 oz.

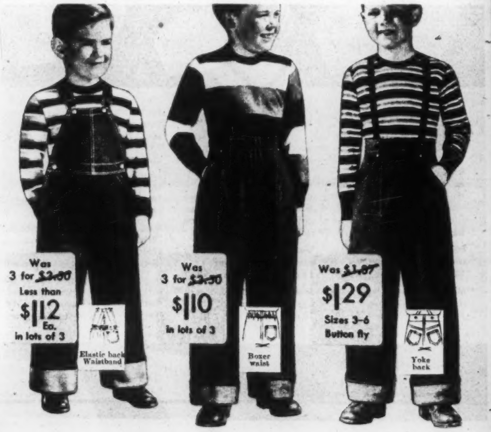
BOYS': *State size* 6, 8, 10, 12, 14, 16.
50 N 9120–Button fly. Chart above.$1.59
50 N 9121–Zipper fly. Chart above. 1.74

YOUTHS': *State waist size* 30, 31, 32 inch waist. Order by waist size only. 30 waist has 30 inseam, 31 waist has 31 inseam, 32 waist has 31 inseam.
50 N 9120X—Button fly jeans. $1.99
50 N 9121X—Zipper fly jeans. 2.10

Was ~~$1.67~~
$1.59
Boys' sizes
Button fly
Yoke back
Copper riveted

HOW TO ORDER BOYS' DENIMS Measure height without shoes. Measure waist around body over pants without belt. Be sure number comes in size needed. These are garment measurements.

If Height is, Inches	If Waist is, Inches	Order Size	If Height is, Inches	If Waist is, Inches	Order Size
32½ to 34	21½	2	48½ to 50	24½	8
34½ to 37	22	3	50½ to 52	25	9
37½ to 40	22½	4	52½ to 54	25½	10
40½ to 43	23	5	54½ to 58	26½	12
43½ to 46	23½	6	58½ to 61	28	14
46½ to 48	24	7	61½ to 64	29½	16



Jr. Boys' Sanforized Denims . . . Prices Cut!

Thrifty 6-oz. blue denim Jr. bib overalls . . . styled like Dad's. Strong Sanforized fabric won't shrink over 1%. Snug elastic back waist. Adjustable shoulder suspenders. 3 pockets. Double-stitched seams. Bartacked strain points. Wash alone.

State size 2, 3, 4, 5, 6. See chart. Wt. ea. 1 lb. 2 oz.
50 N 9126—Sunfast blue.
3 for $3.35. . . .Each **$1.14**

Economy-priced Sanforized 6-oz. blue denim jeans (max. shrinkage 1%). Tailored with all-around boxer-style elastic waistband. 3 pockets. Riveted front. All seams strongly sewn. Sunfast blue. Wash alone.

State size 3, 4, 5, 6, 7, 8. See chart above. Shpg. wt. ea. 1 lb. 2 oz.
50N9110–3 pairs for $3.30
Each. 1.12

Sanforized 8-oz. denim suspender jeans (1% shrinkage). Sunfast deeptone blue. Strain points reinforced. Zip or button fly. 4 pockets. Wash alone. Shpg. wt. ea. 1 lb. 2 oz.

Sizes below. Chart above.

Button Fly Front
50N9117-*Sizes* 3, 4, 5, 6.**$1.29**
50N9117X-7, 8, 9, 10. **1.47**

Zipper Fly Front
50N9118-*Sizes* 3, 4, 5, 6.**$1.39**
50N9118X-7, 8, 9, 10... **1.57**

TEXAS-CRAFTED GOLD BOND BOOTS
Low, shoe height heels for walking ease, better balance . . Children's, Boys' Sizes

SORRY— NOT AVAILABLE

Downright high style! Sears own "Wahoo" boot—sure to thrill waist-sized cowpokes. Comfortable, too—made over broad toe last that gives [illegible] of room for gro[illegible] illiant im[illegible] ded co[illegible] ıp- pe[illegible] ined leg, [illegible] nd leather so[illegible] regular shoe heigh[illegible] has rubber lift for longer wear.

Sizes: Child's wide width 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shpg. wt. 1 lb.

SORRY— NOT AVAILABLE

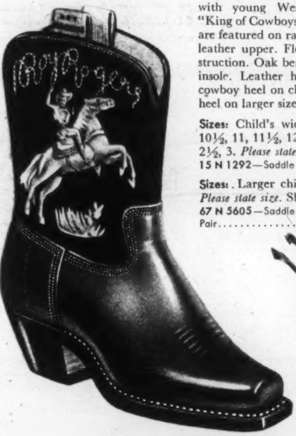
Western-minded children—tots too, will take to this Texas made boot on first wearing—fits like a shoe. Low, shoe h[illegible] t heel, rubber lift [illegible] the range or [illegible] alking e[illegible] ss leat[illegible] ced bac[illegible] construc[illegible] retaining toe. [illegible] rosole.

Sizes: C[illegible] 's wide width 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shpg. wt. 1 lb. 2 oz.

Sizes: Tot's wide width 5½, 6, 6½, 7, 7½, 8. *State size.* Shpg. wt. 1 lb. 2 oz.

Roy Rogers

COWHAND OR DUDE
Right smart young Westerners wear Roy Rogers Boots . . made in Texas



$8.35 Child's

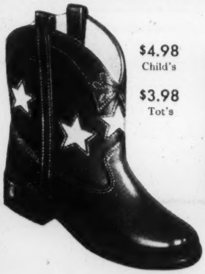
Honest Injun! Texas-built Roy Rogers Boots are top favorites with young Westerners. The "King of Cowboys" and Trigger are featured on raised leg design. Fine saddle leather upper. Flexible Goodyear welt construction. Oak bend leather sole, full leather insole. Leather heel, rubber lift. Modified cowboy heel on child's boot, regular cowboy heel on larger sized boot.

Sizes: Child's wide width 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shpg. wt 1 lb. 10 oz.
15 N 1292—Saddle leather leg, tan vamp. Pair **$8.35**

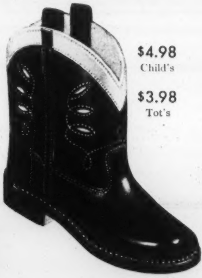
Sizes: Larger child's 3½, 4, 4½, 5, 5½, 6. *Please state size.* Shipping weight 3 lbs. 4 oz.
67 N 5605—Saddle leather leg, tan vamp. Pair **$9.98**

Mothers! Be sure to see Roy Rogers Rubber Cowboy Boot on page 154

New low prices! Broad heels, wide toes



$4.98 Child's
$3.98 Tot's



$4.98 Child's
$3.98 Tot's

Built to outlast your youngsters' bronco-bustin' pep. "Lone Star" leg inlay, soft leather upper. Roomy toe, flat low heel. Fully lined. Leather insole. Searosole, rubber heel.

Sizes: Child's D (med. wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shpg. wt. 1 lb. 10 oz.
15 N 1240—Burgundy, brown. Pair **$4.98**

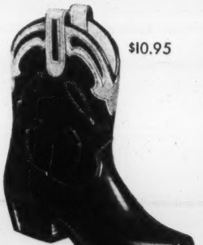
Sizes: Tot's wide 5½, 6, 6½, 7, 7½, 8. *State size wanted.* Shpg. wt. 14 oz.
15 N 755—Brown, beige . . . Pair **$3.98**

At the top of any youngster's Christmas list—Western boots. Pliant leather uppers, smooth leather insole. Broad rounded toe; flat heel. Wear-packed Searosole, rubber lift.

Sizes: Child's D (med. wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shpg. wt. 1 lb. 10 oz.
15 N 1241—Black, white . . . . Pair **$4.98**

Sizes: Tot's wide 5½, 6, 6½, 7, 7½, 8. *Please state size.* Shpg. wt. 14 oz.
15 N 756—Black, white . . . . . Pair **$3.98**

Comfortable Modified Cowboy Heels



$10.95

SORRY— NOT AVAILABLE

Duded up in smooth leather, bright colors; built to take rough wear. Tan vamp boot [illegible] brown leg. Boots have lea[illegible] handsome stitching. [illegible] leg, drill lined [illegible] seams. Easy-b[illegible] Tough, long-w[illegible] eel.

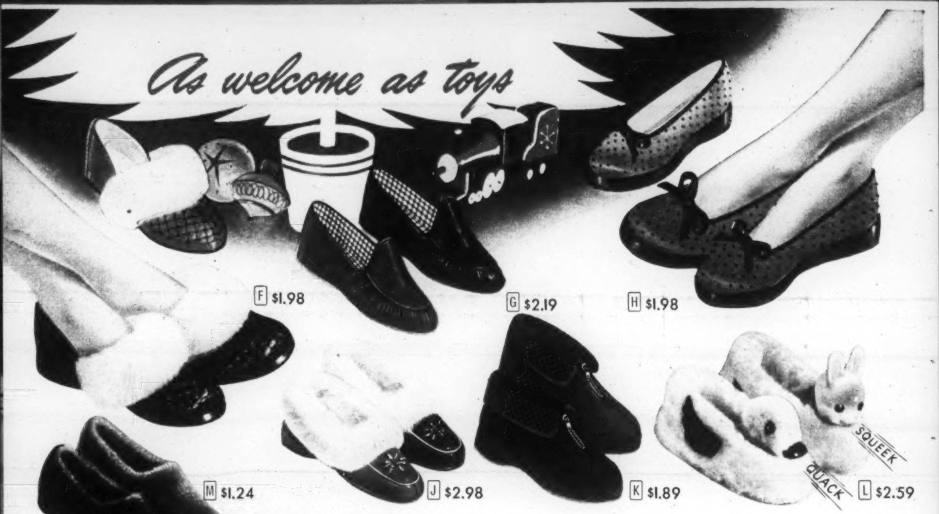
Sizes: C[illegible] e width 8½, 9, 9½, 10, [illegible] 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shpg. wt. 1 lb. 2 oz.

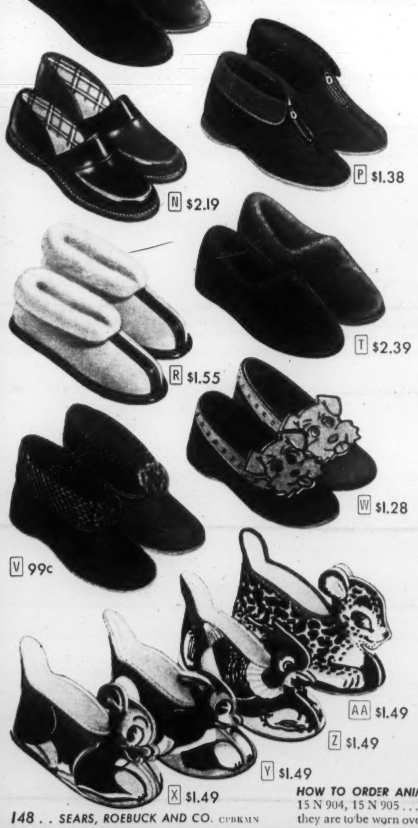
With fancy duds or jeans, this boot's thoroughbred styling stamps it Texas-made. Brown kid leg, yellow leather trim, decorative stitching . . tan dress leather vamp. Welted side seams. Leather lined leg, drill lined vamp. Goodyear welt. Pegged shank. Bend leather sole, low, modified cowboy heel; rubber top lift.

Sizes: Boys' wide width 2½, 3, 3½, 4, 4½, 5, 5½, 6. *Please state size wanted.* Shipping weight 2 lbs. 10 oz.
♦67 N 5600Y—Tan, brown . . Pair **$10.95**

♦ Means Boston orders for 15 N 1891Y and 67 N 5600Y shipped from Philadelphia . . . Order and pay postage from your Sears mail order house

As welcome as toys





Cozy Biltwel Slippers . . gay paint box colors

Children's sizes . . small 4 to big 3

F Soft fur, "quilted" vamp on rayon satin. Like Mom's (p. 152). Padded sole.
Sizes: Child's wide 10, 11, 12, 13, 1, 2, 3. *Please state size.* Shipping weight 10 oz.
15 N 1981—Blue. . Pair **$1.98**
15 N 1982—Red. . Pair **1.98**

G Oh so soft leather, "shirred" vamp. Same style for Mom, page 151. Padded sole.
Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. *Please state size.* Shpg. wt. 10 oz.
15 N 972—Red . . . Pair **$2.19**
15 N 971—Blue . . . Pair **2.19**

H New radiant tones, black polka dots. See Mom's style, page 150. Padded sole.
Sizes: Children's wide 10, 11, 12, 13, 1, 2, 3. *Please state size.* Shipping weight 10 oz.
15 N 1994-Fuchsia. Pair **$1.98**
15 N 1995-Green. Pair **1.98**

J Fur-frosted leather, beaded vamp. Mom's style, page 152. Padded leather sole.
Sizes: Children's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. *Please state size.* Shpg. wt. 10 oz.
15 N 917—Red . . . Pair **$2.98**
15 N 912—Blue . . . Pair **2.98**

K Jiffy zip-up boot . . . soft felt, printed corduroy platform, collar. Padded sole.
Sizes: Children's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. *Please state size.* Shpg. wt. 10 oz.
15 N 909—Blue . . . Pair **$1.89**
15 N 908—Red . . . Pair **1.89**

L Fluffy natural shearling duck quacks, bunny squeeks. Padded leather sole.
Sizes: Children's wide 4, 5, 6, 7, 8, 9, 10, 11. *Please state size.* Shipping weight 10 oz.
15 N 916—Duck. . . Pair **$2.59**
15 N 915—Bunny. . Pair **2.59**

M A big gift . . . a tiny price. Winter-warm rayon plush Fuzzy Wuzzy. Leather sole.
Sizes: Children's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size.* Shpg. wt. 10 oz.
15 N 929—Blue . . . Pair **$1.24**
15 N 930—Red . . . Pair **1.24**

N Sturdy as a shoe . . . rich leather, gay plaid lining. Composition sole, wedge heel.
Sizes: Children's wide 8, 9, 10, 11, 12, 13, 1, 2. *State size.* Shipping weight 10 oz.
15 N 950—Two-tone brown
15 N 949—Red, blue. Pr. **$2.19**

P Easy-on-or-off zip front boot. Cozy-warm, practical felt. Soft padded sole.
Sizes: Children's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. *State size.* Shpg. wt. 10 oz.
15 N 994—Blue . . . Pair **$1.38**
15 N 995—Red . . . Pair **1.38**

R Soft 'n' warm to snuggle tiny feet . . . natural shearling; deep-piled furry side is in, smooth side is out. Leather sole.
Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. *Please state size.* Shpg. wt. 10 oz.
15 N 991—Tan
Pair **$1.55**

T Fluff-soft, warm electrified shearling Fuzzy Wuzzy. Mom's style, page 152. Leather sole.
Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size.* Shpg. wt. 10 oz.
15 N 939—Blue
15 N 940—Red
Pair **$2.39**

V Ankle-high for snug comfort . . . red or blue felt boot, corduroy trim. Padded sole, heel.
Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. *State size.* Shpg. wt. 10 oz.
15 N 1966—Blue
15 N 1967—Red
Pair **99c**

W The gift your little tyke will like the most . . . bright, durable felt "dog." Padded sole, heel.
Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. *State size.* Shpg. wt. 10 oz.
15 N 922—Blue
15 N 923—Red
Pair **$1.28**

X Bright-eyed "Bobby Bear" . . . as much fun to look at as he is to wear. Supple imitation suede. Padded sole.
Sizes: Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. *Please state size.* Shpg. wt. 10 oz.
15 N 902—Bear
Pair **$1.49**

Y "Newton, Nine Lives" . . . a really cunning "pet" for Christmas-giving. Sturdy imitation suede. Padded sole.
Sizes: Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. *State size.* Shipping weight 10 oz.
15 N 905—Cat
Pair **$1.49**

Z "Rusty Rooster," the king of the barnyard, in rich imitation suede. Warm . . . practical. Sturdy padded sole.
Sizes: Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. *State size.* Shipping weight 10 oz.
15 N 903—Rooster
Pair **$1.49**

AA "Freckles, the Leopard" . . . warm imitation suede colored to look like the "real-live" animal. Padded sole.
Sizes: Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. *State size.* Shipping weight 10 oz.
15 N 904—Leopard
Pair **$1.49**

HOW TO ORDER ANIMAL SLIPPERS 15 N 902, 15 N 903, 15 N 904, 15 N 905 . . . order full size larger than shoe. If they are to be worn over sleepers, *order two full sizes larger.*

HOW TO ORDER CHILDREN'S SLIPPERS . . . order shoe size. Half sizes, *order next size larger.* If slippers go over sleepers, *order one full size larger than shoe.*

NURSERY RHYME BOOTS
in story book colors

Entertain the sleeper set with cleverly decked Biltwels

$2.27 ANY PAIR

F Fascinating new home of the "Old Woman Who Lived in a Shoe." Fun to wear . . . and practical too. Firm-textured felt, with soft padded sole.
Sizes: Child's wide width in 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 1955—Brown. . . . Pair **$2.27**

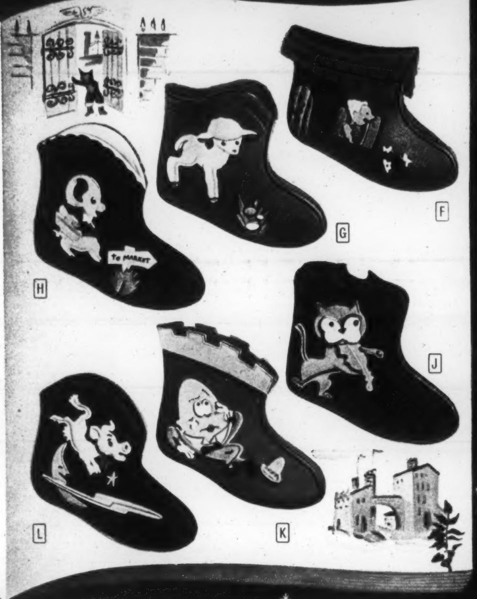
H Winsome "Little Pig Went to Market" boots keep tiny toes cozy and warm. Children wear them with glee. Felt, padded sole.
Sizes: Child's wide width in 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 1954—Green. . . . Pair **$2.27**

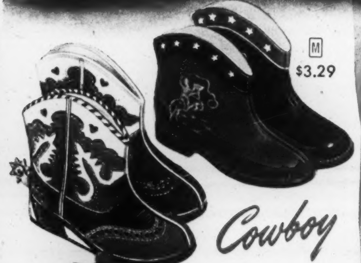
K Little folks *fall* for "Humpty Dumpty" Biltwels in a big way. Ankle-high for extra warmth. Cuddly felt with padded soles.
Sizes: Child's wide width 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 1951—Red. . . . . . Pair **$2.27**

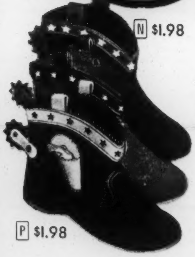
G "Mary Had a Little Lamb," and her playful pet is more appealing than ever on this cunning felt Biltwel. Soft padded sole.
Sizes: Child's wide width in 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 1953—Wine (dark red) . . . . Pair **$2.27**

J "The Cat and the Fiddle" produce a merry harmony in bright colors. A warm felt boot youngsters adore wearing. Padded sole.
Sizes: Child's wide in 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 1952—Black. . . . . Pair **$2.27**

L "The Cow Jumped Over the Moon" pictured in cheery appliques. As enchanting to tots as a new toy. Felt, padded sole.
Sizes: Child's wide width 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 1950—Blue. . . . . Pair **$2.27**




M $3.29


N $1.98

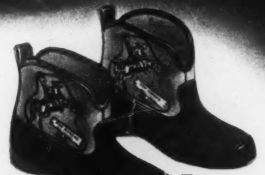
P $1.98

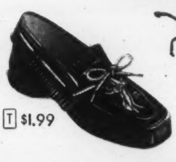
Cowboy
Styles thrill wee "Westerners"

M Durable leather in bright combinations of red and blue, able to take your romping young range hero's rough 'n' tough wear. Fit growing feet comfortably. Composition extension sole, flat rubber heel. *State size.*
Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes.
15 N 1961—Red with blue
15 N 1960—Blue with red
Shpg. wt. 1 lb. . . . Pair **$3.29**

N Rodeo-bright boots mite-sized cowhands treasure. Imitation suede, contrasting trim. Warm fleece lining. Padded sole, heel.
Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1. No half sizes. *Please be sure to state size wanted.* Shipping weight 10 ounces.
15 N 1957–Red, black. Pair . . **$1.98**
15 N 1956–Green, brown. Pr. **1.98**

P Warm felt boots with a side holster that totes a toy gun. Safe felt spur. Padded sole.
Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.*
15 N 921—Black with white
15 N 942—Red with blue
15 N 941—Blue with red
Shpg. wt. 10 oz. . Pair **$1.98**


R $2.59

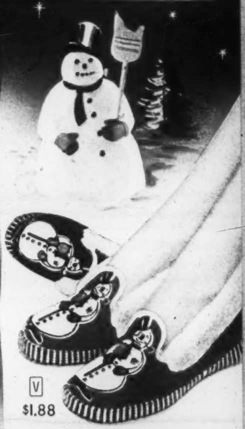

T $1.99

Roy Rogers
AND TRIGGER

Gift-finds for young fans who dream of cowboy adventures

R Popular Roy Rogers felt cowboy-type boots. Leather tipped for longer wear. Comfortable padded sole and heel. Handy back pull-on tab.
Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.*
15 N 945—Black, gray
15 N 946—Brown, tan
Shpg. wt. 1 lb. . Pair **$2.59**

T The King of the Cowboys' picture rides the vamp of this colorful Roy Rogers moc-style slipper. Imitation suede, padded sole and heel.
Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.* Shipping weight 1 lb.
15 N 948—Brown, sage green. . . . . Pair **$1.99**


V $1.88

FROSTY the snowman
Wins the hearts of little folk

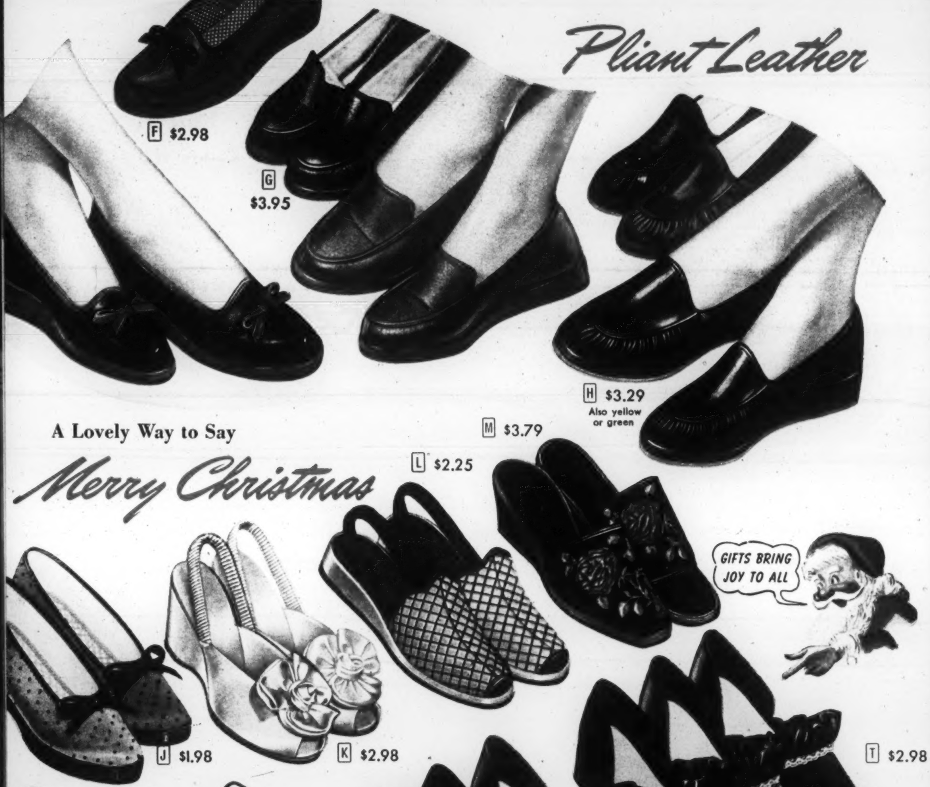
V That lovable winter wonder, Frosty the Snow Man, smiles jovially from a toasty-warm slipper children cherish. Furry white cuff snuggles around the ankle. Holiday colors. Resilient felt, padded sole, heel. Printed cotton corduroy platform.
Sizes: Child's wide width in 5, 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. *Please be sure to state size.* Shipping weight 1 pound.
15 N 1970—Red felt. . . . . Pair **$1.88**
15 N 1969—Blue felt . . . . Pair **1.88**

Because of slight variations, the wool content of felt slippers on these 2 pages is not stated in the catalog. It is marked on the merchandise as required by the Wool Products Labeling Act. Order now, pay later by using Sears Easy Terms. See page 313.

Pliant Leather

A Lovely Way to Say

Merry Christmas


GIFTS BRING JOY TO ALL

F $2.98

G $3.95

H $3.29
Also yellow or green

M $3.79

L $2.25

J $1.98

K $2.98

T $2.98

N $1.98

P $2.19

R $2.98

V $2.19

W $1.39

Gay as the Christmas spirit

Feminine lovelies; light-as-fluff, foot flattering; for soft pitter-pattering 'round the house, or lazily relaxing in your leisure hours

SLIPPERS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

Handsome, butter-soft leathers

F They look just like perky street flatties; they're as easy on your feet as can be. Such fun to relax in. Leather, bound in contrasting color. Polka dot lining. Platform, wedge heel, composition sole.

Sizes: C (medium wide) 4,4½,5,5½,6,6½,7,7½, 8,8½ and 9. *State size.*

15 N 3829—Blue with red
15 N 3830—Red with blue
Shpg. wt. 1 lb. Pair **$2.98**

G A colorful shearling that's cozy as a blazing hearth on a wintry night. The wooly side is turned inside for greater warmth. Neat moc-style. Soft platform cradles your foot. Composition sole, wedge heel.

Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3804—Red.Pair **$3.95**
15 N 3803—Blue..Pr. **3.95**
15 N 3805—Green.Pr. **3.95**

H Our best seller! Every detail designed for comfort. Supple leather, platform, wedge heel, composition sole.

Sizes: C (medium wide) in 4 to 9. Half sizes, too.

Sizes: E (very wide) 4 to 9. Half sizes, too. *State size.* Shipping wt. 1 lb.

15 N 3094–Blue. . Pr. **$3.29**
15 N 3087–Red. . . Pr. **3.29**
15 N 3095–Wine (dark red)
15 N 3088–Yellow. . Pr. **3.29**
15 N 3089–Green. . Pr. **3.29**

Glamorous rayon satin, crepe

J New! Sensation-creating radiant colors. Green or fuchsia rayon satin studded with black dots. Saucy black bow and binding. Padded sole. Children's sizes, too; see page 148.

Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3195—Green.Pr.**$1.98**
15 N 3194—Fuchsia.Pr. **1.98**

M A dramatic red rose embroidered on rich black rayon crepe. A treasure to put under the tree, or wear in your leisure hours. 1½-inch wedge heel, leather sole. *Please state size.*

Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes.

15 N 3811—Closed toe
15 N 3812—Open toe
Shpg. wt. 1 lb. . . .Pair **$3.79**

R Draped bows "shorten" foot. Royal, wine rayon satin with lt. blue; black with pink. ¾-in. heel, composition sole. *State size.*

Sizes: C (medium wide) 4,4½,5,5½,6,6½,7,7½, 8,8½,9. Shpg. wt. 1 lb.

15 N 3710–Royal blue
15 N 3711–Wine (dark red)
15 N 3712–Black. .Pr. **$2.98**

K Sugar 'n' spice and everything that's feminine. Smooth rayon satin, delightful rosebud bow. Stretchable strap. High 2-inch wedge heel, composition sole.

Sizes: C (medium wide) in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3771—Light blue
15 N 3772—Pink. . Pr. **$2.98**

N Fashion-adored braid trim decorates a gorgeous new rayon satin smoothie. Thickly padded sole makes every step a pleasure. Royal blue with silver, black with gold.

Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3196—Blue . Pr. **$1.98**
15 N 3197—Black.Pr. **1.98**

T Make slipper-time, glamour-time, with ruffled Kerrybrookes. Rich rayon satin, platform, composition sole, wedge heel. *State size.*

Sizes: C (medium wide) 4,4½,5,5½,6,6½,7,7½, 8, 8½, 9. Shpg. wt. 1 lb.

15 N 3716–Royal blue
15 N 3717–Wine (dark red)
15 N 3718–Black. . Pr. **$2.98**

L Pack it in your bag for a holiday weekend; enjoy wearing it at home. Rayon satin, scalloped throat. Stretchable back strap for snug fit. Wedge heel, platform, composition sole.

Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3887–Light blue
15 N 3889–Yellow.Pr. **$2.25**

P Play up your best housecoat with flattering rayon satin slippers. Dainty embroidery decks the throat. Wedge heel, platform, composition sole.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3661—Wine (dark red)
15 N 3660—Blue. . . Pr. **$2.19**

V Softies with a dressmaker look. Quilted rayon satin bright multicolor print. Pillow-soft platform, padded sole.

Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3684–Royal blue
15 N 3685–Wine (dark red)
15 N 3686–Black, Red
Pair **$2.19**

W Festive foot-easer. Feathery multicolor print on rayon satin. Plain collar. Wedge heel, padded sole.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3191—Royal Blue . . . . .Pair **$1.39**
15 N 3192—Red . . . . .Pair **1.39**
15 N 3193—Black . . . . .Pair **1.39**

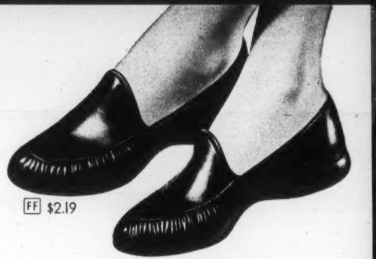
X New talked-about radiant colors. Beloved rayon satin ballerina style. Concealed wedge and composition sole.

Sizes: C (medium wide) 4,4½,5,5½,6, 6½,7,7½,8,8½,9. *State size.* Wt. 1 lb.

15 N 3776—Fuchsia . . . . .Pair **$1.98**
15 N 3777—Green . . . . .Pair **1.98**
15 N 3778—Orange . . . . .Pair **1.98**

HOW TO ORDER WOMEN'S SLIPPERS: Order regular shoe size where slippers are listed in that size. If you wear a half size, and slippers are listed only in whole sizes, order as follows: Those wearing A, B, C, widths, order a half size *smaller* than your shoe size. Those wearing D and E widths, order a half size *larger* than your shoe size.

NOTE: Because of slight variations, wool content of felt is not stated in the catalog. It is plainly marked on merchandise as required by Wool Products Labeling Act.

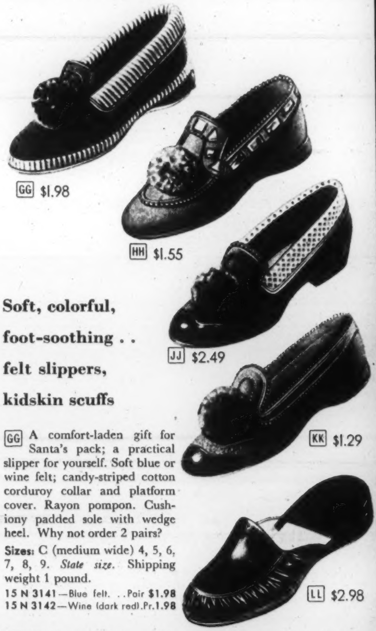


First choice of thousands

FF Everything you want in a comfortable slipper. Pliant leather, shirred vamp, pretty on your foot, padded sole.

Sizes: C (medium wide) 4,5,6,7,8,9,10,11. No half sizes. *State size.* Shpg. wt. 1 lb. For children's sizes, see page 148.

15 N 3682—Wine (dark red) smooth leather . . . . .Pair **$2.19**
15 N 3840—Blue smooth leather . . . . .Pair **2.19**
15 N 3841—Black smooth leather . . . . .Pair **2.19**



Soft, colorful, foot-soothing . . felt slippers, kidskin scuffs

GG A comfort-laden gift for Santa's pack; a practical slipper for yourself. Soft blue or wine felt; candy-striped cotton corduroy collar and platform cover. Rayon pompon. Cushiony padded sole with wedge heel. Why not order 2 pairs?

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Shipping weight 1 pound.

15 N 3141—Blue felt. . .Pair **$1.98**
15 N 3142—Wine (dark red).Pr.**1.98**

HH Here's proof that a useful, attractive gift need not be expensive. Warm felt in rich colors. Rayon satin ribbon, pompon. Padded sole for underfoot comfort, wedge heel.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15 N 3793—American beauty red
15 N 3794—Blue . . . . . . .Pair **$1.55**

KK Tiny priced gift, highly valued for cozy comfort. Buy several pairs, one for yourself too! Felt, leather tip. Wedge heel, softly padded sole.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15 N 3069—Blue . . . . . . .Pair **$1.29**
15 N 3786—Wine (dark red).Pr.**1.29**

JJ For ease-afoot. Leather tipped felt, built to give you longer wear. Cotton corduroy collar, rayon pompon. Long-lasting leather sole, ¾ inch rubber heel.

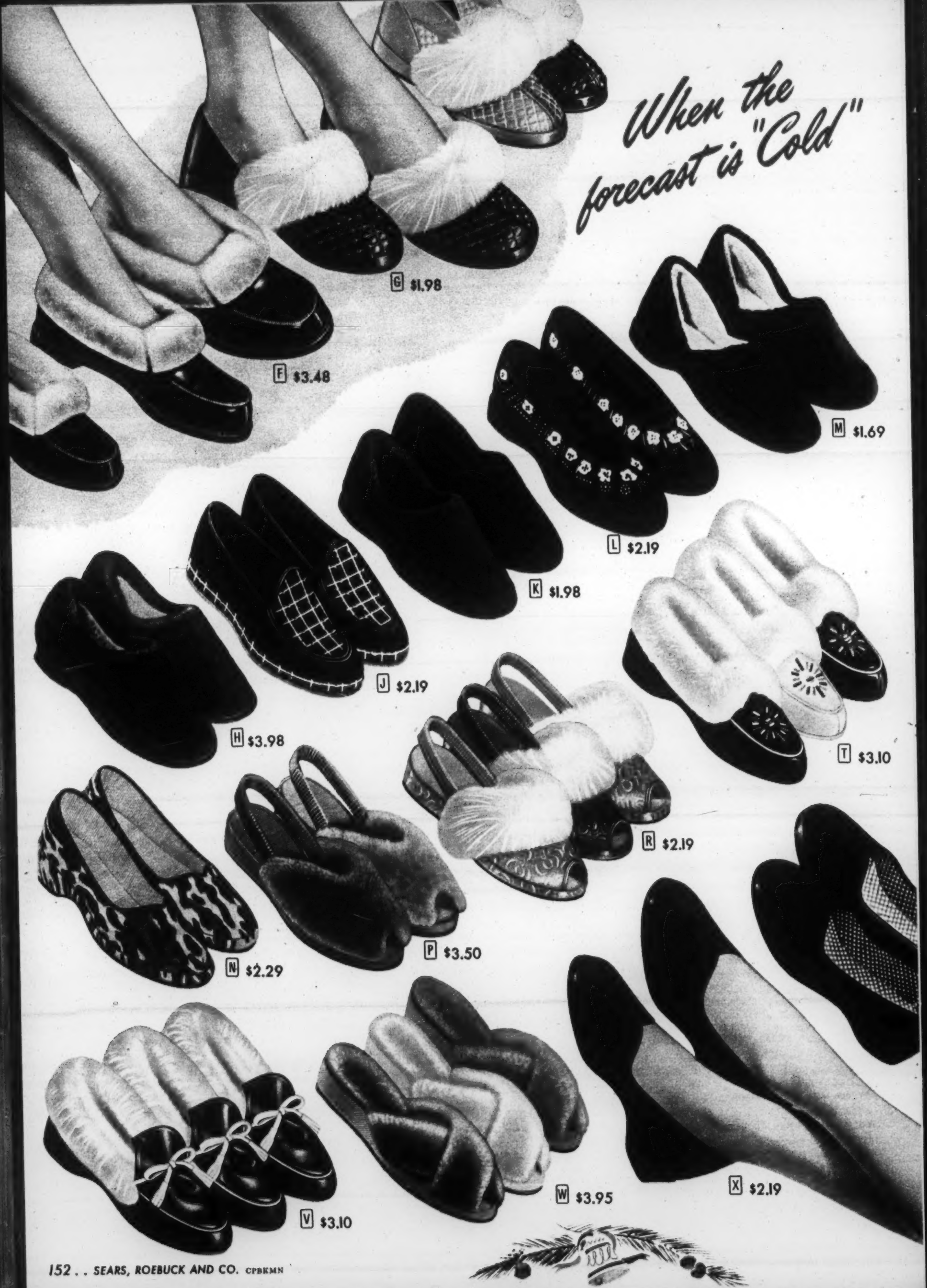
Sizes: C (medium wide) 4,5,6, 7,8,9. *State size.* Shpg. wt. 1 lb.

15 N 3831—Brown. . . .Pair **$2.49**
15 N 3832—Dark gray.Pair **2.49**

LL Kidskin scuffs, a foot treat season after season. Polka dot lining. Leather heel pad, wedge heel, soft-stepping padded leather sole.

Sizes: C (medium wide) 4,5,6, 7,8,9. *State size.* Shpg. wt. 1 lb.

15 N 3671—Wine (dark red)
15 N 3670—Blue. . . . .Pair **$2.98**


When the forecast is "Cold"
G $1.98
F $3.48
M $1.69
L $2.19
K $1.98
J $2.19
H $3.98
T $3.10
R $2.19
N $2.29
P $3.50
X $2.19
W $3.95
V $3.10

Cheery Foot-Cuddlers

Soft as baby's teddy bear . .
snug and warm as a kitten
by the fireside; soothing as
grandmother's rocking chair

SLIPPERS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

F For yourself, to tuck into Christmas stockings. Leather slipper in red or blue; collar and insole of natural color shearling. Leather sole, rubber heel lift.
Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3801—Blue..Pr. $3.48
15 N 3802—Red..Pr. 3.48

G "Quilted" rayon satin. Royal blue or black with red, light blue with pink. White fur cuff. Platform, padded sole. Sizes for daughter, page 148.
Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3881–Royal (med.) blue
15 N 3880–Light blue
15 N 3882–Black..Pr. $1.98

H If in doubt, give her our top quality electrified shearling slippers. Snug-fitting, deliciously comfortable. Rayon and cotton lining, padded leather sole, wedge heel.
Sizes: C (medium wide) 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3011–Blue..Pair $3.98
15 N 3012–Red..Pair 3.98

J Easy-feeling, smooth-fitting felt; dressed up with cheerful Scotch plaid cotton. Plump platform, padded sole. Buy several pair at this low price . . . for yourself and for Christmas giving.
Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3844–Blue..Pair $2.19
15 N 3845–Wine.Pair 2.19

K Just what you want for chilly mornings and evenings. Shirlett (rayon and cotton) softies, warmly lined. Padded sole and low wedge heel. Excellent answers to many of your gift questions.
Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3164–Red..Pair $1.98
15 N 3163–Blue..Pair 1.98

L Warm and snug as a bug in a rug. Rich red or blue felt brightly decorated with a floral print around the collar. Platform for delightful walking comfort. Wedge heel and softly padded sole.
Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.
15N3847–Red...Pair $2.19
15N3846–Blue..Pair 2.19

M If your gift list is long and your cash is short these colorful fuzzy wuzzies are just the thing for several women on your list. Rayon plush, wedge heel, padded sole. You wear it the year 'round.
Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.
15N3820–Wine (dark red)
15N3819–Blue..Pair $1.69

N New! If you or some special person on your gift list has a flair for the dramatic, you'll want these leopard print slippers. Flattering throat. Platform, wedge heel.
Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.
15 N 3118—Leopard design rayon and cotton . Pair $2.29

P Scuffs are a joy to own on busy mornings. They slip on, kick off in a jiffy. Warm, soft, deep pile shearling. Stretchable strap holds them firm. Platform wedge heel, composition sole.
Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.
15N3043–Aqua (green blue)
15N3042–Rose..Pair $3.50

R Sculptured rayon satin scuff for the luxury-loving; touched up with soft fur. Stretchable strap, platform, wedge heel, and composition sole.
Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.
15N3821–Light blue
15N3822–Coral red
15N3823–Black..Pair $2.19

T Gift beauties. Supple leather, bright beaded vamp, white piping. White fur collar, padded leather sole, wedge heel. See children's sizes, page 148.
Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.
15N3112–Blue...Pair $3.10
15N3117–White.Pair 3.10
15N3114–Black..Pair 3.10

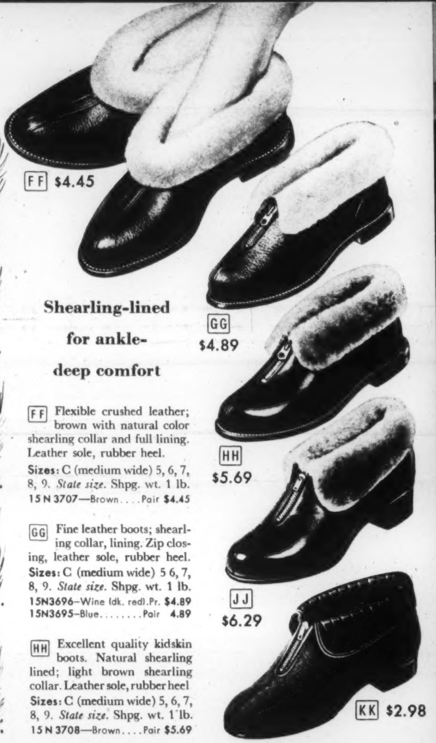
V Glove-leather smoothie; gathered vamp. White fur frosted, white piping, white fringed leather-tipped laces. Padded leather sole, wedge heel.
Sizes: C (medium wide) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.
15N3109–Black..Pair $3.10
15N3108–Red...Pair 3.10
15N3107–Blue...Pair 3.10

W We can't think of a lovelier gift than electrified shearling scuffs; kitten-soft, foot-flattering. Exquisite colors for pastel house coats. Platform, shearling heel pad, and leather sole.
Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3077—Light blue shearling . Pair $3.95
15 N 3080—White shearling . . . Pair 3.95
15 N 3078—Rose shearling. . . . . Pair 3.95

X Fashioned like a street shoe, its curved V-throat and low cut sides are becoming to any foot. Wear it lounging or when entertaining at home. Comfort-platform, composition sole. *State size.*
Sizes: C (medium wide) width 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Shpg. wt. 1 lb.
15 N 3885—Red cotton corduroy. . Pair $2.19
15 N 3884—Blue cotton corduroy . Pair 2.19
15 N 3886—Green cotton corduroy. Pair 2.19

HOW TO ORDER WOMEN'S SLIPPERS: Order regular shoe size where slippers are listed in that size. If slippers come in whole sizes only and you wear a half size: for A, B, C widths, *order half size smaller than shoe.* For D, E widths, *order half size larger than shoe.* No fitting problems if you follow these instructions.

NOTE: Due to slight variations, wool content of wool or felt slippers on these two pages is not stated in the catalog. It is, however, marked plainly on the merchandise as required by the Wool Products Labeling Act.



Shearling-lined for ankle-deep comfort

FF Flexible crushed leather; brown with natural color shearling collar and full lining. Leather sole, rubber heel.
Sizes: C (medium wide) 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.
15 N 3707—Brown. . . .Pair $4.45

GG Fine leather boots; shearling collar, lining. Zip closing, leather sole, rubber heel.
Sizes: C (medium wide) 5 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.
15N3696–Wine (dk. red).Pr. $4.89
15N3695–Blue. . . . . . . .Pair 4.89

HH Excellent quality kidskin boots. Natural shearling lined; light brown shearling collar. Leather sole, rubber heel
Sizes: C (medium wide) 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.
15 N 3708—Brown. . . .Pair $5.69

JJ Puzzled about what to give? Why not lovely boots. Lightweight kidskin, warmly lined; carefully made as your shoes. Our finest quality. In dark brown with matching shearling collar. Zip front fastener, easy on, off. Long-wearing leather sole, 1-inch heel.
Sizes: C (medium wide) width in sizes 4 to 10. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3720—Brown kid..Pair $6.29

KK Warm satisfying comfort to please you or any woman you're buying for and priced exceptionally low. Good quality felt boots, the turn down collar of decorative matching rayon velveteen. Quick zip center closing. Sturdy leather sole, ¾-inch rubber heel.

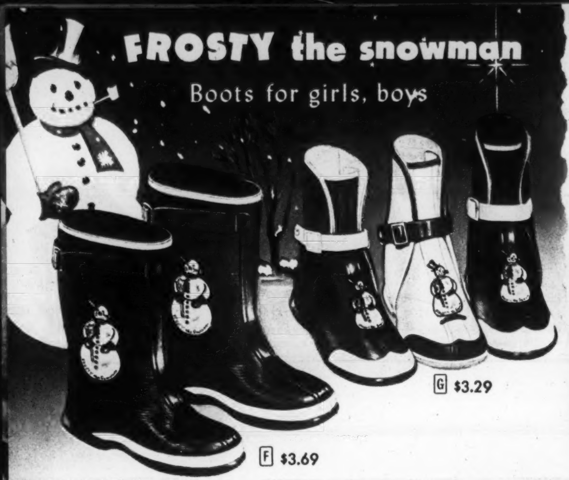
Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 pound.
15 N 3729—Wine (dark red) . . . Pair $2.98
15 N 3728—Blue felt. . . . . Pair 2.98

Outdoor Honeys Warmly lined for stormy weather

When it snows or blows, they're warm inside. As smartly designed as your favorite sports shoes. Rich caramel tan or vivid red leather; butter soft, flexible. Foot-coddling 100% nylon shearling-like pile lining. Feather-light, crepe platform and wedge heel, neoprene soles. Shpg. wt. 2 lbs.
Sizes: B (medium) 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.*
15 N 2751—Caramel tan. . . . .Pair $6.95 15 N 2752—Red. . . . . .Pair $6.95

FROSTY the snowman

Boots for girls, boys



F $3.69

G $3.29

Lollipop-bright . . high-up waterproof protection for young "puddle-splashers"

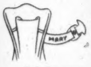
H $3.39 Girls'

$3.29 Child's

J $3.79

K
$3.49 Sizes 13 to 3
$3.29 Sizes 8 to 12

L
$3.19 Sizes 13 to 2
$2.98 Sizes 6 to 12



Tab for name on strap

M
Sizes 12½ to 3 $2.98
Sizes 5 to 12 $2.89

For blustery days ahead . .
Women's, Misses' Kerrybrookes

Side gusset, waterproof to top

N $4.49

Wear top up or down

P $3.49

R $6.49

Fits into handy packet

T $1.19

BOOTS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

Make way for Frosty the Snowman, now in gay colors on Biltwel rubber boots

F Frosty, with corn cob pipe and button nose smiles from the side of this rubber boot. Strap adjusts. Non-slip sole.

HOW TO ORDER: For full size shoe, *order next full size larger boot.* For half size shoes, *order the boot next size larger.*

Sizes: Children's wide full 5, 6, 7, 8, 9, 10, 11, 12. *Please state size.* Shpg. wt. 2 lbs.

76 N 9822—Red, white trim........Pair $3.69
76 N 9823—Brown, white trim......Pair 3.69

G Top opens wide for easy-on-off . . . strap adjusts. All rubber "Frosty" boot.

HOW TO ORDER: *Order boots half size larger than your regular shoe.*

Sizes: Child's wide 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb. 6 oz.
76 N 9739—White, red trim.......Pair $3.29

Sizes: Child's wide 5 to 12. Half sizes too. *Please state size.* Shpg. wt. 1 lb. 6 oz.
76 N 9740—Red, white trim........Pair $3.29
76 N 9741—Brown, white trim......Pair 3.29

No need to coax boys, girls to wear exciting all rubber Biltwel boots

H Your child romps in the snow, splashes through the deepest puddles warm and dry in this sturdy boot. Flexible rubber . . . net lining. Strap adjusts, tape backing on which to write child's name.

HOW TO ORDER: Full sizes, *order next full size larger.* For half sizes, *order next size larger.*
Sizes: Girls' wide width 13, 1, 2, 3. No half sizes. *Please state size.* Shipping weight 2 pounds.
76 N 9836—Red rubber 76 N 9835—White rubber
76 N 9842—Brown rubber.................Pair $3.39
76 N 9841—Black rubber..................Pair 3.39

Sizes: Children's wide 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shipping wt. 1 lb. 10 oz.
76 N 9838—Red rubber 76 N 9837—White rubber
76 N 9839—Brown rubber................Pair $3.29

J Roy Rogers rides again atop his faithful "Trigger" in color on this cowboy-style . . . the sturdy rubber boot children actually want to wear. Safe rubber spur.

HOW TO ORDER: For full size shoe, *order full size larger.* For half size shoe, *order next size larger.*

Sizes: Juniors' wide full 13 to 3. *State size.* Shpg. wt. 2 lbs. 4 oz.
76 N 9864—Two-tone brown. Pr. $3.79

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 13 oz.
76 N 9865—Two-tone brown. Pr. $3.79

K "Wild West" boot . . . colorful cowboy-'n'-horse side-design. Reinforced, flexible rubber.

HOW TO ORDER: For full size shoe, *order full size larger.* For half size shoes, *order boot next size larger.*

Sizes: Juniors' wide 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 1 lb. 14 oz.
76 N 9873—Brown and tan
Pair.................$3.49

Sizes: Child's wide 8, 9, 10, 11, 12. No half sizes. *Please state size wanted.*
76 N 9874—Brown and tan
Shpg. wt. 1 lb. 10 oz.. Pr. $3.29

L Children put this Biltwel on over their socks. Wide cut leg, easy on-off. Black rubber, gay red top band. Cotton fleece lined.

TO ORDER: *Full sizes order shoe size.* For half size, *order next size smaller.*

Sizes: Girls' wide 13, 1, 2. No half sizes. *State size.* Shpg. wt. 1 lb. 12 oz.
76 N 9430—Black.. Pair $3.19

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shipping weight 1 lb. 8 oz.
76 N 9431—Black.. Pair $2.98

M Extra wide top opening . . . all rubber, cotton fleece lined for warmth. Adjustable strap.

Sizes: Girls' wide 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Order half size larger than shoe size. Please state size.*
76 N 9737—Red, white trim
76 N 9733—All brown. Shpg. wt. 1 lb. 12 oz...... Pair $2.98

Sizes: Child's wide 5 to 12. Half sizes too. *State size.* Shipping wt. 1 lb. 6 oz.
76 N 9738—Red, white trim
76 N 9734—All brown
76 N 9736—All white
Pair................$2.89

A wardrobe of winter protection . . women's pullover, warm lined, plastic boots

N Just a flick of the slide fastener—you're in or out of this boot. Full watertight side gusset. Durable rubber.

HOW TO ORDER: For full size shoe, *order boot in same size as your shoe.* For half size shoe, *order boot next size larger.*

Sizes: Women's, misses' wide width 4, 5, 6, 7, 8, 9. No half sizes. *Please state size wanted.* Shipping weight 2 lbs. 5 oz.
76 N 9844—Red, low heel.........Pair $4.49
76 N 9843—White, low heel.......Pair 4.49
76 N 9847—Brown, low heel.......Pair 4.49
76 N 9848—Black, low heel........Pair 4.49

P With collar up or down, you're smart-as-can-be in this pullover. Fine quality rubber, cotton net lined. Strap adjusts.

HOW TO ORDER: For full size shoe, *order boot in same size as your shoe.* For half size shoe, *order boot next size larger.*

Sizes: Women's, misses' wide width 4, 5, 6, 7, 8 and 9. No half sizes. *Please state size wanted.* Shipping wt. 2 lbs. 3 oz.
76 N 9834—Red rubber...........Pair $3.49
76 N 9833—White rubber.........Pair 3.49
76 N 9845—Brown rubber.........Pair 3.49
76 N 9846—Black rubber..........Pair 3.49

R Best quality . . . lustrous Latex. Warm 100% wool face lined. Shearling collar.

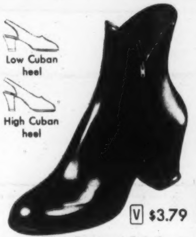
Sizes: Women's, misses' 4 to 9. No half sizes. Low or walking heels *order shoe size;* half sizes, *order next size larger.* Low cuban or high cuban heels; *order size smaller for full size shoe;* half sizes, *order half size smaller. State size.* Shpg. wt. 2 lbs. 11 oz.
76 N 9882—Brown latex..........Pair $6.49
76 N 9883—Black latex...........Pair 6.49

T Tuck this plastic boot in your handbag . . . be ready for sudden showers or light snow. Light, flexible . . . protects completely; keeps shoes, stockings splash-free. Fits all heel heights. Non-slip sole.

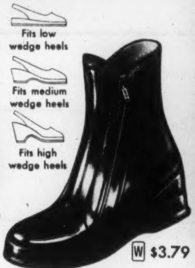
Sizes: small (4½ to 5); medium (5½ to 7); large (7½ to 9) and extra large (9½ to 10½). *Order shoe size. Please be sure to state size.* Shipping weight 8 ounces.
76 N 9715—Transparent plastic.....Pair $1.19

Wool content of the linings on 76N9882, 76N9883, 76N9807, 76N9808, 76N9803, 76N9804 is plainly marked on the merchandise as is required by the Wool Products Labeling Act.

Latex BOOTS



V $3.79



W $3.79

For low or high cuban heels

V Now you enjoy the wonderful sleek fit, the butter-soft "feel" of a latex boot for low cuban or high cuban heels. Snug around the ankles for sure protection . . . feather-light, flexible . . . zipped at side for on-off ease. Non-skid sole, heel for extra safety on slippery sidewalks.

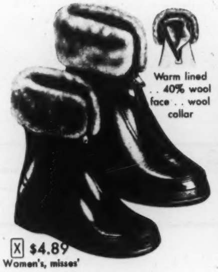
Sizes: Women's and misses' wide width 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Order boot the *same size as your shoe. Please state size.* Shpg. wt. 1 lb. 7 oz.
76 N 9852—Black, low cuban heel
76 N 9853—Black, high cuban heel
Pair.......................$3.79

Fits all wedge heel heights

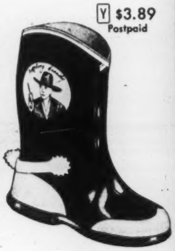
W Rich, soft latex . . . especially made to fit your wedge heels. Side-zipped. Non-slip sole, heel.

HOW TO ORDER: For full size low wedge heels (up to ⅞-inch), *order full size larger);* half sizes *order next size larger.* For medium wedge heels (1-inch to 1¾-inch) *order shoe size.* For half sizes *order next size larger.* For high wedge heels *order full size smaller;* half sizes, *order next size smaller.*

Sizes: Women's, misses' wide 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shipping wt. 1 lb. 7 oz.
76 N 9860—Black latex.. Pair $3.79



X $4.89
Women's, misses'



Y $3.89
Postpaid

Women's, girls', child's boot

X All rubber, zip front. 40% wool face lining, wool collar.

Sizes: Women's, misses' 4 to 9. No half sizes. Low or walking heels; full size shoe *order shoe size.* Half sizes *order next size larger.* Low cuban or high cuban heels *order size smaller than shoe.* Half sizes *order half size smaller. State size.* Shpg. wt. 2 lbs. 11 oz.
76N9803–Brown, brown collar
76N9804–Black, gray collar. Pr. $4.89

HOW TO ORDER GIRLS', CHILDS' . . for full size shoe *order full size larger;* half sizes *order next size larger.*

Sizes: Girls' wide full 13, 1, 2, 3. *State size.* Shpg. wt. 2 lbs. 7 oz.
76 N 9807—Brown......Pair $4.79

Sizes: Child's wide 8, 9, 10, 11, and 12. No half sizes. *Please state size.* Shpg. wt. 2 lbs. 2 oz.
76 N 9808—Brown......Pair $4.69

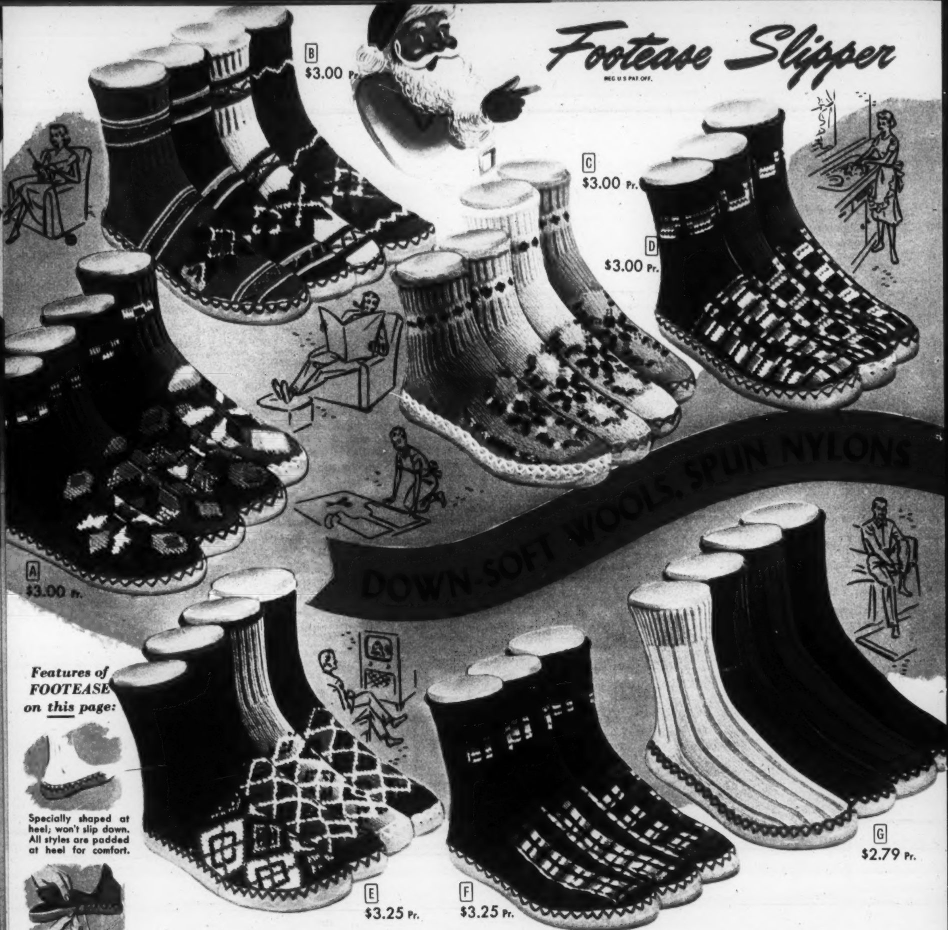
Hopalong Cassidy Boot

Y Yes, pad'ner, here it is . . . your all rubber overshoe boot with an autographed picture of Hopalong Cassidy on the side. Spic 'n' span white rubber spur and trim spotlight lustrous black. Smooth, warm net lining. Non-slip sole. Order your pair now.

HOW TO ORDER: For full sizes *order full size larger than shoe.* For half sizes *order next full size larger than the shoe.*

Sizes: Juniors' wide width in 13, 1, 2, 3. No half sizes. *State size.* Postpaid. (Wt. 1 lb. 12 oz.)
76 N 9862—Black, white...Pr. $3.89

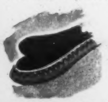
Sizes: Child's wide width in 7, 8, 9, 10, 11 and 12. No half sizes. *Please state size.* Postpaid. (Shpg. wt. 1 lb. 8 oz.).
76 N 9863—Black, white..Pair $3.89


Footease Slipper
REG U S PAT OFF
B $3.00 Pr.
C $3.00 Pr.
D $3.00 Pr.
DOWN-SOFT WOOLS, SPUN NYLONS
A $3.00 Pr.
E $3.25 Pr.
F $3.25 Pr.
G $2.79 Pr.

Features of FOOTEASE on *this* page:

Specially shaped at heel; won't slip down. All styles are padded at heel for comfort.

Hand stitched over wooden foot forms; sock, innersole, outersole stay in place.



Cushiony wool felt innersole. Chrome tanned leather outersole stays flexible.

Hand washable separately; sock dries out soft, sole stays pliable as your skin.

Wool worsted FOOTEASE for women, misses, girls . . lovely to look at, delightful to wear

Holiday thrill, everyday pleasure and comfort . . . that's what a gift of FOOTEASE promises the lady in your life. Four brilliant patterns distinctively designed by leading fashion experts to delight the feminine heart from teen-ager to grandmother. Superbly knit of bunny-soft all wool worsted; coddle her feet in cozy comfort, make her leisure moments sheer bliss. Pliant glove leather soles. Padded heels, soles. Hand washable separately. Other features at left. Shpg. wt. pr. 8 oz.

Hosiery sizes 8, 9, 10, 11. *Please state size wanted;* see chart below.

A **Exquisite floral.** *Colors* red, blue, black, green; gay multi-color design. *Please state color, size.*
86 N 2321—In box. . . . Pair $3.00

B **Gay Alpine pattern.** *Colors* maize, red, green, navy blue; smart 3-color design. *State color, size.*
86 N 2322—In box. . . . Pair $3.00

C **Delicate lacy pattern.** *Pastel colors* light blue, light green, maize (yellow), white. *State color, size.*
86 N 2323—In box. . . . . . Pair $3.00

D **Brilliant Tartan plaid.** *Colors* red, green, navy blue; colorful contrast. *Please state color, size.*
86 N 2320—In box. . . . Pair $3.00

Men's bold Argyles..wool worsted

E Watch Him beam when he spots these handsome FOOTEASE. $3.25 Pr. Just right for lounging, camping; warm, colorful, packable. Masculine 3-color Argyle pattern (women love it, too). Padded heel, sole. Glove leather sole.

Colors gray, maroon, royal blue, forest green. *Hosiery sizes* 10, 11, 12, 13. *State size, color.* Hand wash separately. Shpg. wt. pr. 8 oz.
86 N 2113—In box. . . . . Pair $3.25

Men's Tartans on wool worsted

F It's a bonny gift you'll be giving him, for plaids are $3.25 Pr. the season's biggest style news. Knit in costly 4-color combinations. Fine all wool worsted; soft, durable. Pliable glove leather sole. Foot soothing padded soles, heels.

Colors navy blue, green, maroon. *Hosiery sizes* 10, 11, 12, 13. *Please state size, color.* Hand washable separately. Shpg. wt. pr. 8 oz.
86 N 2119—In box. . . . . Pair $3.25

All spun nylon in trim "rib"

G **For men, women.** Feels fleecy-soft; outwears all $2.79 Pr. other yarns known. Won't shrink out of fit. Padded glove leather sole, heel. Hand wash separately.

Colors forest green, red, yellow, royal blue. Shpg. wt. pr. 8 oz. *State color, size.*
86 N 2009—*Men's Hosiery sizes* 10, 11, 12, 13.
86 N 2409—*Women's Hosiery sizes* 8, 9, 10, 11.
Choice, either pair (in box) $2.79

Give FOOTEASE to every member of your family; Easy Terms on page 313.

SIZE CHART FOR FOOTEASE . . . *order them by your hosiery size*

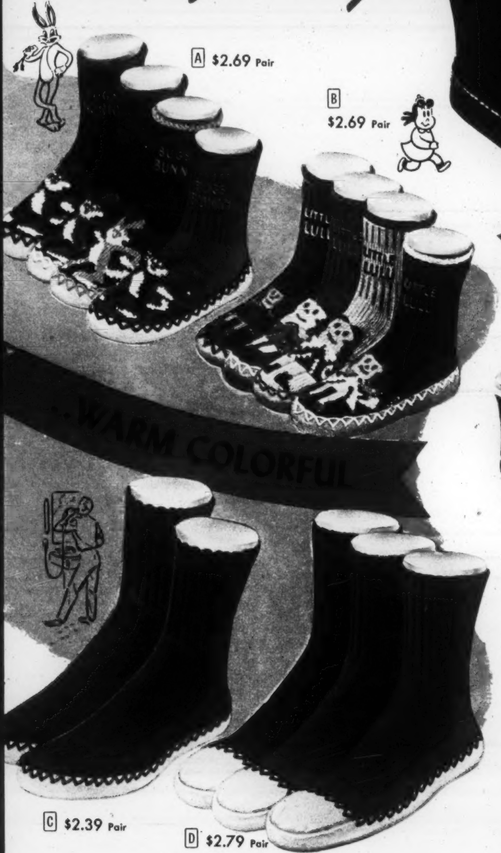
If you wear hosiery in ½ sizes, order Footease ½ size smaller; (if your hose are size 9½, order Footease size 9).

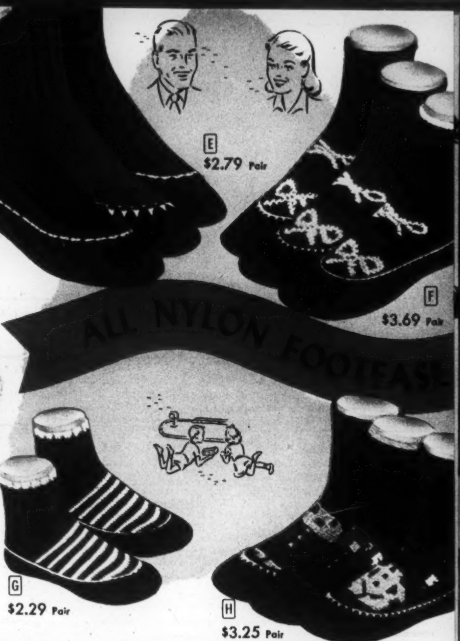
For small children	Hosiery size. . . . 4	5	6	6½	7	7½	8
	Order Footease. 4	5	6	6	7	7	8
For youths and men	Hosiery size. . . . 10	10½	11	11½	12	13	
	Order Footease. 10	10	11	11	12	13	

Bigger children, misses, women	Hosiery size. . . 8½	9	9½	10	10½	11
	Order Footease 8	9	9	10	10	11

Be sure size you want is listed in style you order; check individual descriptions of items.

Socks for all ages





Bugs Bunny*. . wool worsted

A Favorite comic book hero capers gayly **$2.69 Pr.** atop these adorable Footease. Exclusive design is knit in, won't pull out. Bunny-soft wool worsted socks, pliant glove leather soles. Slip on in a flash; can be worn on either foot. Hand wash alone.

Colors bright red, navy blue, forest green, brown. *Hosiery sizes* 6, 7, 8, 9. *State size, color*. Shpg. wt. pr. 6 oz.
86 N 2909—In box..........Pair **$2.69**

* W. B. C. Inc.

Little Lulu**. . wool worsted

B Gay as Christmas trimmings and oh, **$2.69 Pr.** so much fun to wear; keep tiny feet warm and snug; slip on in a flash . . and stay on. Little Lulu (cute cartoon tike) is knit in; won't pull out. Fine wool worsted socks, glove leather soles. Hand wash alone.

Colors bright red, dark blue, white, green. *Hosiery sizes* 5, 6, 7, 8. *Please state size, color*. Shpg. wt. pr. 6 oz.
86 N 2908—In box..........Pair **$2.69**

**Reg. U. S. Pat. Off.

Our lowest priced wool

C **Men's, women's, children's.** Budget low? You can still give a gift of Footease without straining it a bit. All wool; soft, warm, durable. Padded suede leather sole; glove leather "sidewall." Hand wash alone.

Colors red, forest green. *State color, size.*
Women's, Children's. *Hosiery sizes* 6, 7, 8, 9, 10. Shpg. wt. pr. 7 oz.
86 N 2336—In bag.........Pair **$2.39**
Men's. *Hosiery sizes* 10, 11, 12. In bag.
86 N 2110—Shpg. wt. pr. 7 oz.Pair **$2.39**

Our best wool "solids"

D **For men and women.** Finer virgin wool than at left; softer, warmer, more durable. Padded flexible glove leather sole; glove leather toe-cap. Hand wash alone.

Colors red, royal blue, green.
Women's. *Hosiery sizes* 8, 9, 10, 11. *State size, color*. Shpg. wt. pair 8 oz.
86 N 2335—In box........Pair **$2.79**
Men's. *Hosiery sizes* 10, 11, 12, 13. *State size, color*. Shpg. wt. pair 8 oz.
86 N 2109—In box.......Pair **$2.79**

- Every thread, every stitch is miracle nylon; no weak spots anywhere
- Feather-soft all spun nylon socks; softly padded nylon filament soles
- Will not stretch or shrink out of fit; hand washable separately

E **For men.** Make HIS holidays merrier, more relaxing. There's deep, soft comfort in every stitch; tough wear, too. Shpg. wt. pr. 8 oz.

Colors maroon, red, royal blue. *Hosiery sizes* 10, 11, 12, 13. *State size, color.*
86 N 2005—In box........Pair **$2.79**

F **For women.** A gift to enjoy 365 days a year. Feather-soft for heavenly comfort; all nylon for wear. Bright stitching. Shpg. wt. pr. 8 oz.

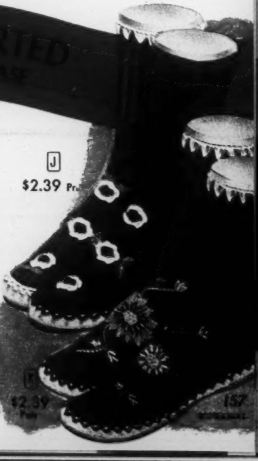
Colors red, blue, green. *Hosiery sizes* 8, 9, 10, 11. *Please state size, color.*
86 N 2440—In box........Pair **$3.69**

G **For small children.** Candy cane stripes to delight the lollipop set. Soft-as-a-cloud spun nylon, finely knit. Gently padded sole. Shpg. wt. pr. 6 oz.

Colors red and white, blue and white. *Hosiery sizes* 4, 5, 6. *State size, color.*
86 N 2990—In box.......Pair **$2.29**

H **For children.** Lovable Teddy Bear is knit in twinkling colors; won't pull out. All nylon for downy-soft comfort, miracle wear. Shpg. wt. pr. 6 oz.

Colors red, blue, green. *Hosiery sizes* 6, 7, 8, 9. *Please state size, color.*
86 N 2995—In box........Pair **$3.25**



Exquisite hand embroidered designs

- Neat colored pattern on deep solid ground. **$2.39 Pr.**
- Fine all wool socks, soft and warm.
- Flexible leather soles hand-stitched to socks; padded for comfort.

Even if she's hard to please we'll wager that these Footease will be a most welcome gift. Charming and feminine, wonderfully warm and comfortable. Made in occupied Japan. Hand wash alone.

Hosiery sizes 8, 9, 10, 11. *Please state size, color*. Shpg. wt. pr. 8 oz.

J **Dainty rosebuds** in raised effect. *Colors* blue, green.
86 N 2398—In bag....... Pair **$2.39**

K **Striking star flower** sparkling with metallic threads. *Colors* blue, red.
86 N 2399—In bag......Pair **$2.39**

Cap $2.94
Mitts $1.19

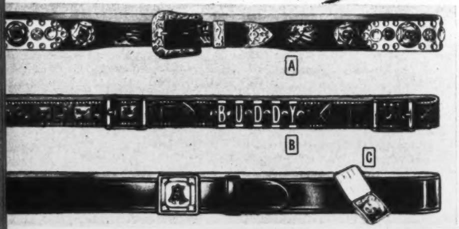
Is he a pioneer at heart? Buy him 'Coonskin Cap, Mitts

Here's the "sure-fire" gift for any young "Daniel Boone"! Jaunty-looking cap of warm selected genuine raccoon pelts. Water-repellent capeskin crown has 'coon's tail trimming across top. 100% wool turn-down inband. Warm quilted rayon lining. 'Coon's "face" front has "Nite-Glo" eyes that reflect light. Detachable 'coon's tail at back of cap. *Sizes* small (6½–6⅝); medium (6¾–6⅞); large (7–7⅛). Chart below.
43 N 784—Shipping weight 1 lb. 6 oz. **$2.94**

Genuine 'Coon Tail Mittens. Have leather palms, tough cotton fabric back. Elastic wrists—fully cotton fleece lined. *Sizes* 5½, 6½, 7, 8. See size chart on page 159.
43 N 829—Shipping weight 7 ounces. **$1.19**

NEW Luster Twill Cap with neat plaid pattern

Marvelous Luster Twill (rayon and cotton) fabric is wind-resistant, water-repellent . . . will help keep your boy warm and dry this winter. Bright plaid pattern has eye-catching "boy-appeal"! Heat retaining quilted rayon lining. Simulated mouton lamb trimmed lapels and all around collar. Leather snap top. *State color* blue or green. *State size* 6½, 6⅝, 6¾, 6⅞, 7, 7⅛. See size chart below. *Order Luster Twill Cap in time for Christmas!* Shipping weight 15 oz.
43 N 764 . . . . **$1.84**



NEW Western Belt

A **Top Grain Steerhide** $1.79 **Belt.** Appeals to every western minded youngster! Decorated with brilliant studs and jewel-like stones, 1¼-in. wide. Western 3-pc. buckle set. *Color* black. *State waist size* 22, 24, 26, 28, 30, 32. Shpg. wt. 6 oz.
43 N 307 . . . . **$1.79**

"AUTOGRAPH" Belt

B **Embossed Steerhide** $1.44 **Belt.** Up to 5 letters of your choice included . . easily attached (instructions included). 2 brass plated buckles. 1-in. brown belt. *State initials wanted* (not exceeding 5 letters). *State waist size* medium (20–26 in.); large (28–32 in.)
43 N 285—Wt. 6 oz. . . **$1.44**

Smart Dress Belt

C **Steerhide Belt. Secret** $1.84 **opening in buckle** keeps photos safe. Nickel plated, with simulated pearl facing, black initial. State initial (I, O, Q, U, V, X, Y, Z not available). *Belt Color* brown 1⅜ in. wide. *State waist size* 22, 24, 26, 28, 30, 32.
43 N 306—Wt. 6 oz. **$1.84**

Horsehide Gloves

D Our finest quality $3.98 gloves made of supple top grain horsehide leather. Fully lined with warm rabbit fur. Snap fastening straps at wrists. Deep sidewalls strongly sewn. *Color* tan. *State size* 5, 6, 7, 8. See chart, page 159. Shpg. wt. 7 oz.
43 N 876 . . . . **$3.98**

Dress Gloves

E Slip-on dress gloves $2.49 of pig-grained domestic capeskin. Easy-fitting flared cuffs, and raised stitching on back give exceptionally smart appearance. Lined with napped cotton. *State color* dark brown or tan. *State size* 5½, 6½, 7, 8. Size chart, page 159.
43 N 871—Wt. 5 oz. . . **$2.49**

Genuine Deerskin

F Gloves treated to $2.09 shed showers, to retain suppleness. Pliable, velvety textured full grained leather. Elastic webbed wristlets. Warm cotton fleece lined. *Color* buckskin. *Sizes* 5, 6, 7, 8. See chart, page 159.
43 N 872—Shipping weight 6 ounces. **$2.09**

MEASURE . . . to be sure! **Hats, Caps, Helmets** . . . Place 2-inch strip of paper around head. Mark where ends meet, then measure in inches. If between sizes, order larger.

If head measures	19½,	19⅞,	20¼,	20¾,	21⅛,	21½,	21⅞,	22¼ in.
Order size	6¼	6⅜	6½	6⅝	6¾	6⅞	7	7⅛

Introducing

Colorful Top Quality Boys' Wear Decorated with song character

FROSTY THE SNOWMAN

G **Water-repellent Luster Twill (rayon and cotton) Surcoat.** Lustrous rayon lining quilted to woolen interlining. Collar of gray wool pile on cotton back, 28% of total fabric. Zip front, elastic inserts, knit cuffs. No helmet. *Sizes* 3, 4, 5, 6. Chart on page 315.
40 N 5072—Skipper blue. Shpg. wt. 2 lbs. **40 N 5073**—Maroon . . **$9.40**

H **Luster Twill Ski Slacks.** Rayon fleece lining. Elastic back waist. Adjustable snap-on buckle suspenders. *State size* 3, 4, 5, 6. Chart on page 315. Shipping weight 1 lb. 3 oz.
40 N 5074—Skipper blue **40 N 5075**—Maroon. **$3.50**
[G] [H] 40 N 5076—Blue 2-pc. Set . . . **40 N 5077**—Maroon 2-pc. Set **$12.75**

J **"Frosty the Snowman" decorated Bib Pants** of fine weave corduroy. Cloth figure of "Frosty" on bib front. Button-on suspenders, adjustable side openings, snap-fasteners. Elastic back waist, 2 pockets. *Sizes* 3, 4, 5, 6. Chart on page 315. Shpg. wt. 1 lb. 1 oz.
40 N 3107—Wine bib pants **40 N 3108**—Copen (light) blue . . **$1.98**

K **Heavy Pre-shrunk Cotton Flannel Robe.** "Frosty" print. Solid color double shawl collar, front facing, sash and pocket trim. Wash separately. *Sizes* 2, 4, 6, 8. Chart, page 165.
43 N 37—Red combination
43 N 36—Blue comb.
Shpg. wt. 1 lb. 3 oz. **$3.49**

L **Combed Cotton Knit "Ski" Pajamas.** Screen printed "Frosty" design. Top has ribbed crew neck, cuffs, bottom. Trousers have elastic waist, ribbed cuffs. *Sizes* 2, 4, 6, 8. Chart on page 165.
43N4624–Maize Shpg. wt.
43N4623–Green 11 oz. **$2.09**

M **"Frosty the Snowman" Sweatshirt.** Cotton slipover with "Frosty" print on front. Fleeced cotton lining. Ribbed crew neck, cuffs, bottom. Individually cellophane wrapped. Wash separately. *State color* maize or white. *Sizes* 4, 6, 8, 10. See size chart on page 160.
43 N 2703—Shipping weight 11 ounces. . . . . Each **$1.19**

N **Knit "T" Shirt.** Hand screened "Frosty" design on front. Full combed cotton. Set-in ribbed crew neck. Matching knit tape shoulder reinforcement. Cellophane wrapped. Rib knit cuffs. *State color* maize or white. *Sizes* 2, 4, 6, 8. Size chart, page 160. *Order "T" Shirt now!*
43 N 4242—Shipping weight 12 ounces. . . . . 2 for **$1.78**

R **"Frosty the Snowman" Rayon Satin Ties.** Colorful "Frosty" screen printed design on ready-tied ties. Tie is easily adjustable for different neck sizes. *State color* red, brown, blue, green.
43 N 209—Shipping weight 4 ounces. . . . . . . Each **49c**

T **Genuine Jacquard Cotton Knit Pullover Sweater.** Knitted in "Frosty" design front and back. Elastic rib knit "U-V" neck, cuffs. Snug bottom. *State color combination* blue or brown. *State size* 2, 4, 6, 8. Chart, page 160.
43 N 2242—Shpg. wt. 8 oz. . . . . Each **$1.89**

P **"Frosty" Heavy Cotton Flannel Shirt. Washfast! Sanforized!** Max. shrinkage 1%. Allover "Frosty" print. Has TEX SPUN ribbed bottom. Button front, flap pocket. Double yoke; convertible collar. *Sizes* 2, 4, 6, 8. See How to Measure size chart, page 160. Shpg. wt. 9 oz.
~~**43 N**~~ **3660**—Blue comb.
43 N 3661—Red comb. Ea. **$1.98**

S **Combed Cotton Elastic Top Slack Socks.** "Frosty" design on leg. *Assorted colors* to 3-pair bundle. Gift bag. Wash separately. *Sizes:* 6, 6½, 7, 7½, 8, 8½, 9. Chart, page 165.
43 N 1907—Shpg. wt. 7 oz. . . . . 3 pair **$1.00**

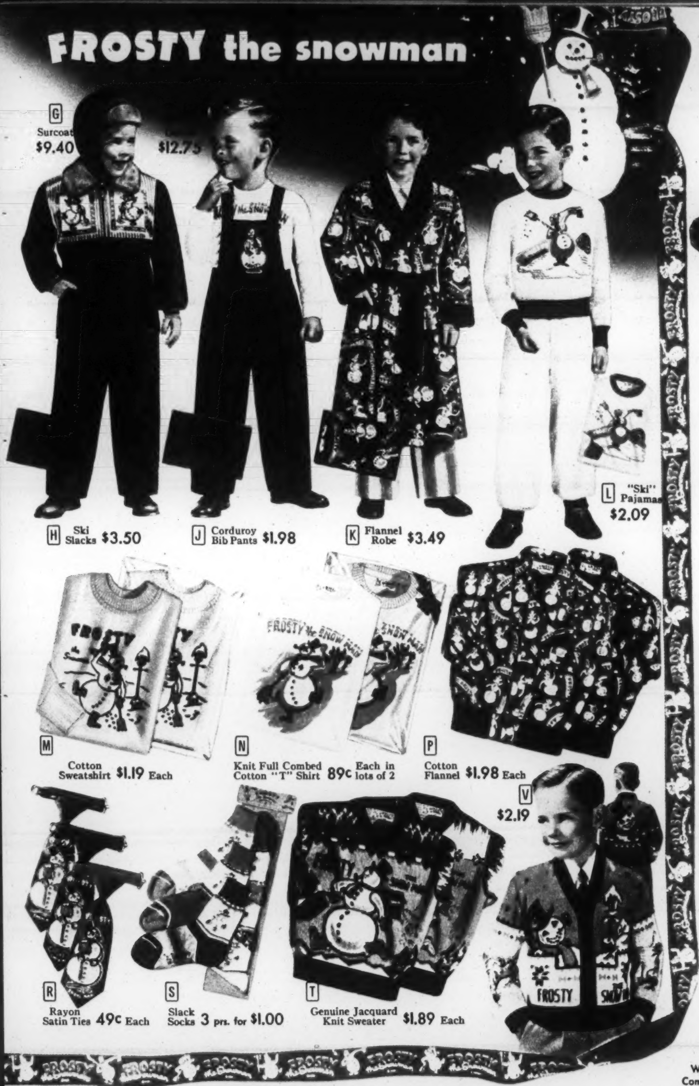
V **"Frosty" Genuine Jacquard Cotton Knit Coat Sweater.** Button front. Knitted-in designs on sleeves, front, back. Ribbed wristlets, bottom. *State color combination* blue or brown. *Sizes* 2, 4, 6, 8. Chart, page 160.
43 N 2442—Shpg. wt. 8 oz. . . . . Each **$2.19**

D Finest quality horsehide gloves $3.98

E Pig-grained capeskin $2.49

F Deerskin gloves $2.09

FROSTY the snowman



G Surcoat $9.40

$12.75

H Ski Slacks $3.50

J Corduroy Bib Pants $1.98

K Flannel Robe $3.49

L "Ski" Pajamas $2.09

M Cotton Sweatshirt $1.19 Each

N Knit Full Combed Cotton "T" Shirt 89c Each in lots of 2

P Cotton Flannel $1.98 Each

V $2.19

R Rayon Satin Ties 49c Each

S Slack Socks 3 prs. for $1.00

T Genuine Jacquard Knit Sweater $1.89 Each

"Wild and Woolly!"

In 3 sizes $1.84 Each

Western Felt Rodeo Hat

Has all the zip of a pony express! Preshaped woolen felt. 3-in. upsweep brim . . whip-lacing at edges. Gleaming jewel-like stones are fastened to hatband. Adjustable rayon chin cord. *State color* red, black or green. *State size* small (6⅜–6½); medium (6⅝–6¾); large (6⅞–7). See size chart on page 158.

43 N 538—Shpg. wt. 1 lb. 4 oz. . . $1.84

$2.27 Each

Heavy Cotton Flannel Plaid 'n' Plain Western Shirt

Our finest western style flannel shirt! Bright, washfast colors won't fade. Sanforized, maximum shrinkage 1%. Piped double yoke, set-in dart pockets. White shank buttons. Interlined collar, 2 button cuffs. Straight bottom can be worn in or out. *State size* 4, 6, 8, 10. See How to Measure size chart on page 160. Shipping weight 9 ounces. A perfect gift—order now!

43 N 3654—Maroon combination

43N3653—Blue combination. Ea. $2.27

$1.29 Pair

100% Worsted Wool

Seamless Knitted Ski Pattern Gloves. 100% worsted wool for snug winter comfort. Colorful knitted-in Norwegian-type ski pattern has lots of eye-appeal. Wrists are rib knitted to fit comfortably, stay in place. *State color* navy blue, brown or maroon. *State size* small (5–6); medium (7); large (8). See chart below.

43 N 873—Shpg. wt. 4 oz. $1.29

"Companion" Shirts

Full Combed Cotton Western Print Knit Shirts. Just the gift for young "Bronco busters"! Pony skin all-over background. Centered hand-screened design on front. Set-in ribbed crew neck, cuffs. *State size* 4, 6, 8, 10. Size chart, page 160. Shpg. wt. each 12 oz.

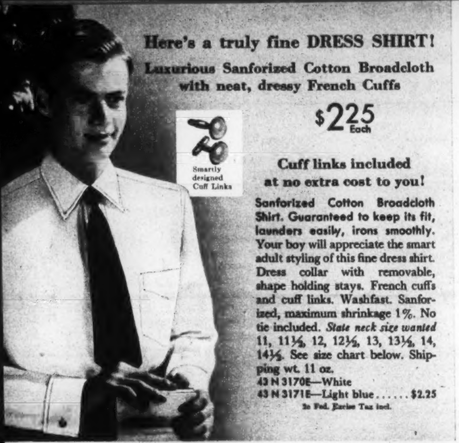
43 N 4261—"Stallion" on tan only

43 N 4260—"Sheriff" on gray

2 for $2.30. . . . . Each $1.19

Western Print Companion Shirts $2.30 For Two

HOW TO MEASURE BOYS' GLOVES AND MITTENS. Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Close fist and take measurement in inches. If the hand measures between sizes, order larger one.



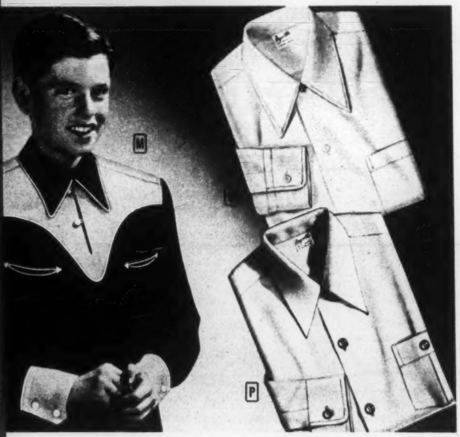
Here's a truly fine DRESS SHIRT!

Luxurious Sanforized Cotton Broadcloth with neat, dressy French Cuffs

$2.25 Each

Cuff links included at no extra cost to you!

Sanforized Cotton Broadcloth Shirt. Guaranteed to keep its fit, launders easily, irons smoothly. Your boy will appreciate the smart adult styling of this fine dress shirt. Dress collar with removable, shape holding stays. French cuffs and cuff links. Washfast. Sanforized, maximum shrinkage 1%. No tie included. *State neck size wanted* 11, 11½, 12, 12½, 13, 13½, 14, 14½. See size chart below. Shipping wt. 11 oz.
43 N 3170E—White
43 N 3171E—Light blue $2.25
2c Fed. Excise Tax incl.



Western Style Pullover Shirt

$2.24

M Colorful Shirt. Western Style Button Tab Front. 160 count washfast cotton broadcloth. Sanforized, max. shrinkage 1%. Has piped double yoke, sleeve cuffs, and arrow pockets. Loop fastening collar. *Sizes* 8, 10, 12, 14, 16, 18. *State size.* Chart below. Shipping wt. 9 oz.
43N3535–Maroon Comb.
43N3534–Green Combination $2.24

White Cotton Broadcloth

$1.97

N 2-Way Shirt for Sports or Dress. Sizes 8 to 18. Of lustrous, high-count combed cotton—196 threads per sq. in. Sanforized, max. shrinkage 1%. Convertible collar, double yoke, tailored chest pocket. Regular tails, long sleeves. Color white. *State size* 8, 10, 12, 14, 16, 18. See size chart below. Shpg. wt. 12 oz.
43 N 3196 . . . . $1.97

Gabardine Type Cotton Twill

$1.98

P 2-Way Shirt in Pastel Shades. Sanforized, max. shrinkage 1%. Convertible loop fastening collar; straight in-or-out bottom. Button through pleated chest pocket. Both long sleeve cuffs, collar, strongly interlined. *Sizes* 8, 10, 12, 14, 16, 18. Chart below. Shipping weight 10 oz.
43 N 3541—Blue
43 N 3542—Green
43 N 3543—Tan . . . $1.98

HOW TO ORDER SHIRTS, SWEATERS AND SWEATSHIRTS. Measure chest around body, under arms and over tips of shoulder blades.

If chest is	20½–21	21½–23	23½–25	25½–26½	27–28 in.
Order size	2	4	6	8	10
If chest is	28½–29½	30–31½	32–33	33½–34½	35–36 in.
Order size	12	14	16	18	20

HOW TO MEASURE DRESS SHIRTS. Measure neckband of an old shirt from center of button to end of button hole. Order neck size closest to number of inches on tape measure. Handy tape measure free on request. *Order only size listed.*

Boyville Shirts

A gift he'll wear with pride!

Vivid, Eyecatching Patterns . . Smart Styles

ILLUSTRATED ON FACING PAGE

A "Two'n' One" Cotton Flannel Pullover. $2.79
Sizes 8 to 20. Looks like shirt and pullover combination. Washfast. Sanforized, max. shrinkage 1%. Soft, smooth textured heavy flannel gives snug warmth. **TEX-SPUN** rib bottom, V neck, armhole trim. Rounded flap pocket. Loop fastening collar. *State size* 8, 10, 12, 14, 16, 18, 20. Size chart below at left.
43 N 3776—Red } Shipping weight
43 N 3775—Green } 14 ounces $2.79

B "Hawaiian" design Rayon Sport Shirt, $2.15
Sizes 8 to 20. Brilliant multicolor. Convertible loop fastening collar can be worn open or closed. Interlined collar, long sleeve cuffs, and pocket flap. Straight bottom can be worn in or out. Wash separately. *State size* 8, 10, 12, 14, 16, 18, 20. See How to Measure size chart below at left. Shpg. wt. 9 oz.
43 N 3544—Green combination
43 N 3545—Wine combination . . $2.15

4 STAR FEATURE . . Rayon Gabardine

★ Easy-to-launder fabric won't shrink more than 3%

★ Heavy rayon lining at yoke gives luxury comfort, more wear

★ Sears advance buying in quantity makes low price possible

★ Every value-plus feature found in more expensive shirts

C Superbly Tailored Shirt—Six Luxurious Shades $2.94
Sizes 8 to 20. Fashion-right rayon gabardine . . has every feature of much higher priced shirts. Raylon lined yoke, convertible collar, tailored flap pockets, panel sleeve opening. Wash separately. *Sizes* 8, 10, 12, 14, 16, 18, 20. Size chart below. Shpg. wt. 12 oz.
43 N 3555–Chartreuse 43 N 3556–Gray 43 N 3559–Tan
43 N 3558–Navy blue 43 N 3557–Maroon 43 N 3560–Green Each $2.94

D "Two 'n' One"—The Shirt of the Year! $3.87
Sizes 8 to 20. One-piece shirt resembles shirt and gabardine slipover combination. Body, sleeves, collar are of heavy rayon gabardine (100% Viscose). Ribbing of **TEX-SPUN,** a resilient rayon knit. Wash separately. *Sizes* 8, 10, 12, 14, 16, 18, 20. *State size.* Shpg. wt. 12 oz.
43N3562–Brown and beige
43N3563–Blue and chartreuse $3.87

F Heavy Jacquard Cotton Sweater. $2.19
Sizes 8-20. Knitted-in Jacquard pattern. Attractive plaid background with centered mallard design both front and back. Rib knit crew neck, cuffs, bottom. Christmas cellophane wrapped. *State size* 8, 10, 12, 14, 16, 18, 20. Size chart below left. Order both!
43N2394–Blue comb. } Shpg. wt. ea.
43N2395–Green comb. } 10 oz. . . . $2.19

H Smartly Styled Plaid Sport Shirt Reduced $1.98
from $2.24! Washfast colors. High-count cotton broadcloth fabric has 160 threads per sq. in., won't shrink more than 1%. Double yoke construction. Loop fastening collar. Rounded flap pocket. *State size* 8, 10, 12, 14, 16, 18. Size chart below at left. Shpg. wt. 9 oz.
43N3546–Blue combination
43N3547–Maroon combination . . $1.98

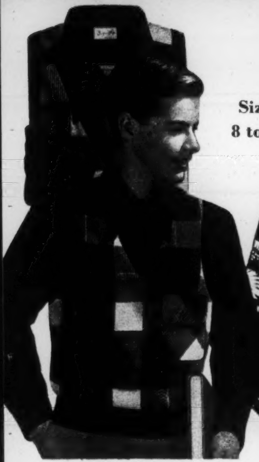
K Heavy Cotton Flannel Plaid. $1.94
A welcome gift for any boy! Washfast. Sanforized, max. shrinkage 1%. Has strong double yoke construction. Interlined loop fastening collar can be worn open or closed. Tailored chest pocket. Launders easily. *State size* 8, 10, 12, 14, 16, 18. Size chart at left. Shpg. wt. 11 oz. *Order now!*
43N3728—Navy combination
43N3729—Green combination . . . $1.94

E Authentic Western Checked Shirt. $2.77
Sizes 8 to 20. Tapered body gives that "real Western look." Cotton drill. Pointed Western style front and back yoke. Fancy shank metal ringed buttons. Two button cuffs and pointed flap pockets. *State size* 8, 10, 12, 14, 16, 18, 20. See size chart below at left. Shpg. wt. 11 oz.
43N3570 Black and white combination
43N3571 Green and white comb. . $2.77

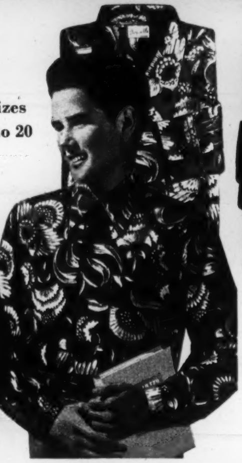
G Combed Cotton Two-Tone Knit Shirt with $1.55 ea. In lots of 3
"twin-layer" fold-over front. Requires little ironing! Tailored convertible loop fastening collar. Ribbed cuffs. Washable separately. *State color combination* brown and maize, maroon and gray, or green and maize. *Sizes* 8, 10, 12, 14, 16, 18. Chart below. Shpg. wt. 10 oz.
43 N 4395—3 for $4.65 . . . . . Ea. $1.59

J Extra Heavy Zipper Front Sanforized Cotton Flannel. $2.79
Rich colors add zest to any boy's wardrobe. Interlined loop-fastening collar, double yoke-construction, button down flap pocket. 2-button cuffs. Suede-like finish. Wash separately. *State size* 8, 10, 12, 14, 16, 18. See size chart at left. Shpg. wt. 14 oz.
43 N 3760—Green
43 N 3761—Red $2.79

L Fine Ribbed Corduroy with TEX-SPUN Cuffs, Bottom. $3.69
Rugged, masculine pullover shirt . . takes tough wear in its stride! Loop fastening interlined collar, rayon trimmed yoke. Welt pocket. Cuffs, bottom of **TEX-SPUN,** resilient rayon knit. Wash separately. *State size* 8, 10, 12, 14, 16, 18. See chart at left. Shpg. wt. 14 oz.
43 N 3796—Green
43 N 3797—Maroon $3.69

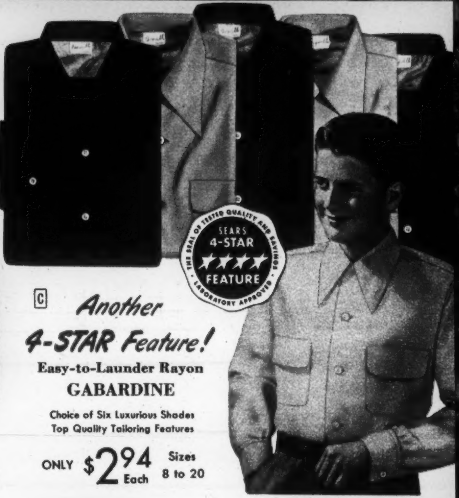


Sizes
8 to 20



A NEW! "Two'n'One" Sanforized flannel pullover. Sizes 8 to 20 **$2.79**

B NEW! Popular "Hawaiian" rayon sport shirt. Sizes 8 to 20 **$2.15**

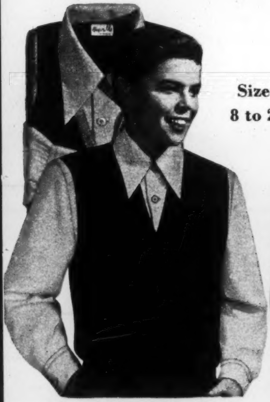


C *Another 4-STAR Feature!*

Easy-to-Launder Rayon GABARDINE

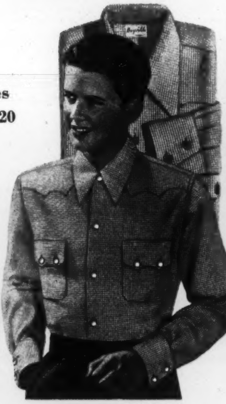
Choice of Six Luxurious Shades
Top Quality Tailoring Features

ONLY **$2.94** Each Sizes 8 to 20

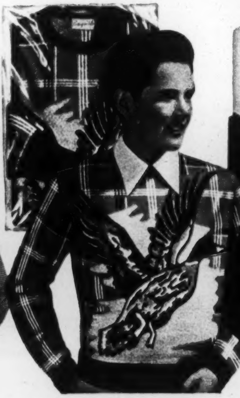


Sizes
8 to 20

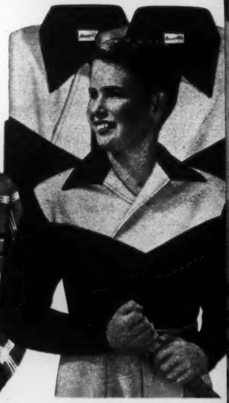
D "Two 'n' One" rayon gabardine pullover. Sizes 8 to 20 **$3.87**



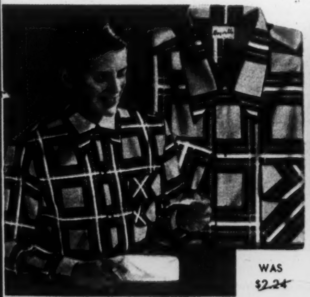
E NEW! Authentic Western! Tapered body. Sizes 8 to 20 **$2.77**



F NEW! Warm Jacquard cotton sweater. Sizes 8 to 20 **$2.19**



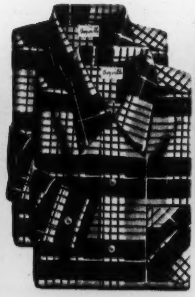
G Combed Cotton two tone knit **$1.55** Each in lots of 3



WAS ~~$2.24~~

H Sanforized high count cotton broadcloth shirt has 160 threads per square inch **$1.98**

J Zip front sanforized cotton flannel shirt **$2.79**



K Sanforized, colorful suede finish flannel **$1.94**

L Fine ribbed corduroy shirt has TEX-SPUN cuffs, bottom **$3.69**

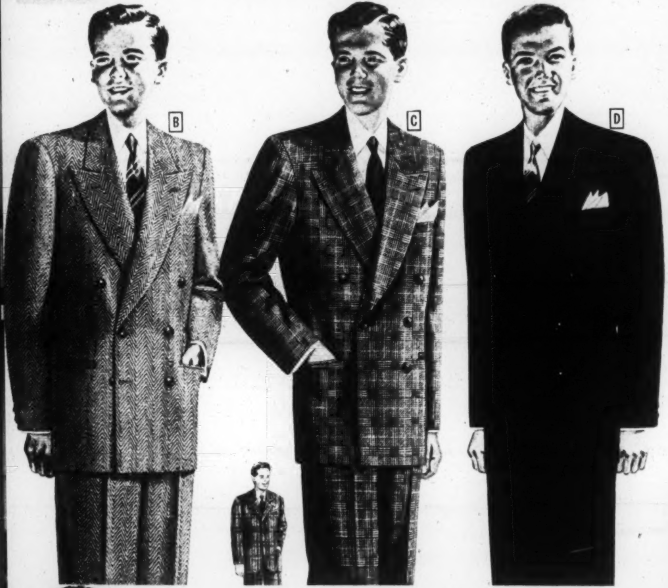
Shirts are always a much needed gift! Merchandise on this page is fully described on facing page along with "How-to-Measure" chart. USE EASY TERMS. See page 313

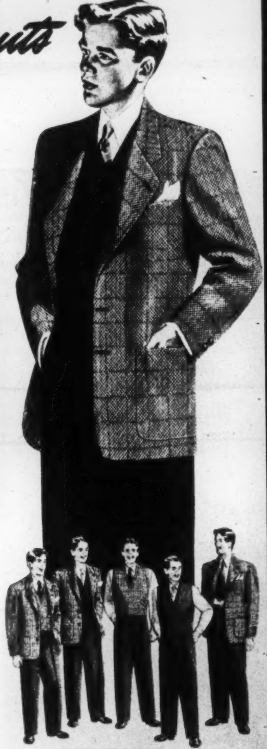
Fraternity Prep

THE RIGHT WAY
TO SAY
OLDER BOYS'
CLOTHING

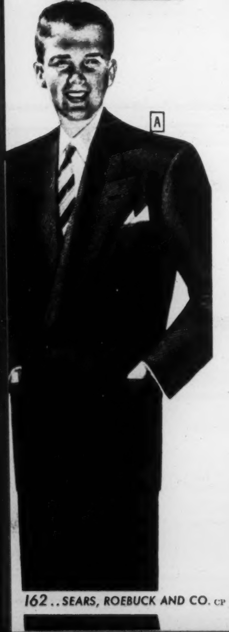
YOUTH STYLED Fraternity Prep Suits

Fashion-wise Gifts for His Year 'round Wear





FIVE STYLE-RIGHT COMBINATIONS



Make this his best-dressed Christmas
Give a handsome Fraternity Prep Suit

A Our finest 100% wool worsted gabardine. **$27.50** Cash **$3.00 Down** Faultlessly tailored of fine fabric spun from long staple, evenly combed wool. Has the smoothness and luster that identify the ultimate in gabardine. Double-breasted coat fully lined with lustrous rayon; finished inside seams. Smoothly draping pleated trousers; Waldes zip fly. Shpg. wt. 2 lbs. 12 oz.

State size 10 to 22 to fit 28 to 38-inch chest only. See *how to order* below.

060 N 2770–Skipper (dark) blue
060 N 2771–Medium gray
060 N 2772–Dark brown........ **$27.50**

B Part woolen herring-bone. **$16.50** Truly a 4-season favorite! Smart masculine styling makes this suit a champion for wear and appearance. Firmly woven herringbone fabric (50% reprocessed wool, 50% rayon) has harmonizing check overplaid. Double-breasted coat fully lined with lustrous rayon; has finished inside seams. Smoothly draping trousers feature Waldes zipper fly. Shpg. wt. 3 lbs. 12 oz.

State size 8 to 18 to fit 26 to 34-inch chest only. See *how to order* below.

060 N 2768–Medium blue
060 N 2769–Medium brown..... **$16.50**

C Our best 100% all wool suit. **$14.85** **Single Breasted** Ever-popular Glen plaid in smart double-breasted style. Full rayon lined coat. Smoothly draping pleated trousers; Waldes zipper fly. Handsome hard finish famous for long wear.

Sizes 10 to 22 to fit 28 to 38-inch chest. See chart. Shpg. wt. 3 lbs. 12 oz.
060 N 2745–Medium brown..... **$19.95**

Part wool Glen plaid (50% wool, 50% rayon). Single-breasted. Rayon lined.

Sizes 8 to 18 to fit 26 to 34-inch chest. See chart. Shpg. wt. 3 lbs. 12 oz.
060 N 2720–Medium brown
060 N 2721–Medium blue....... **$14.85**

D Our best quality part wool gabardine. **$22.50** Cash **$2.50 Down** Rich fabric of 40% worsted wool, 60% rayon has a crisp lustrous sheen; fully crease-resistant . . . stays neat-looking and keeps its shape. The youthfully styled double-breasted coat is fully rayon lined, has finished inside seams. Pleated trousers with Waldes zip fly. Shipping weight 3 lbs. 12 oz.

State size 10 to 20 to fit 28 to 36-inch chest only. See *how to order* below.

060 N 2737–Dark brown
060 N 2738–Dark blue
060 N 2739–Blue gray.......... **$22.50**

HOW TO ORDER: State chest, waist and inseam measurements; also, height, weight and age. See *HOW TO MEASURE* instructions on page 315. Suits are shipped from Chicago. Order and pay postage from your Sears mail order house.

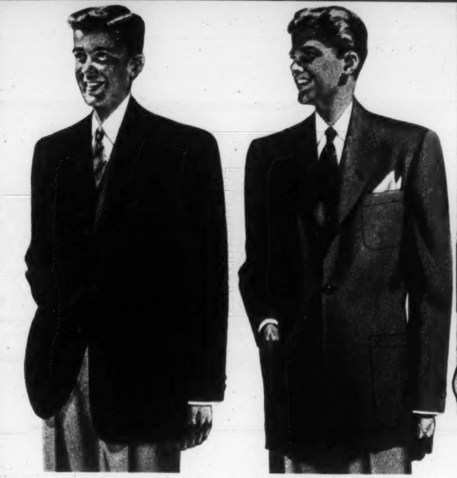
Year 'Round
5-WAY
DRESS-UP SUIT

1. Coat, checked side of vest and solid color contrasting slacks
2. Coat, solid color side of vest, solid color contrasting slacks
3. Check vest, solid color slacks
4. Solid color vest, solid slacks
5. Coat, solid color slacks (no vest)

Here's a real budget saver! Wear it in each of five different fashionable combinations. Dressy 3-piece outfit of crease-resistant 100% all rayon. Youthfully FRATERNITY PREP tailored in comfortable full-cut sizes. Ideal for 4-season wear because it's styled to be "right" for every occasion. Single-breasted coat in hard finish sharkskin weave with check overplaid; full rayon lining. Solid color pleated gabardine slacks. Reversible slipover vest with check pattern on one side to match coat; solid color on reverse side matches slacks. An ideal gift! **$19.95**

State size **8 to 18 to fit 26 to 34-inch chest only. See *how to order* at left. Shipping weight 4 lbs.**

060 N 2801–Gray-green 3-pc. Outfit
060 N 2800–Brown 3-pc. Outfit. **$19.95**



Fraternity Prep SPORT COATS

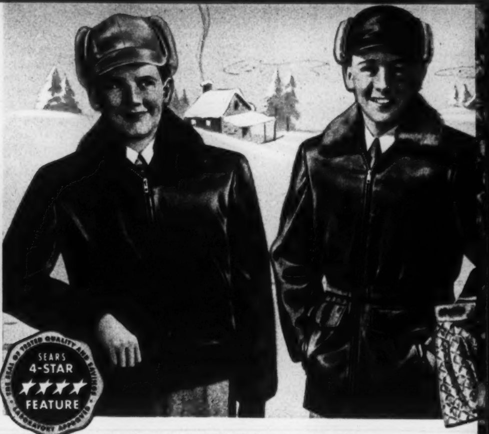
$9.85 A practical gift he'll wear with pride! Luxurious pinwale corduroy sport coat in deep handsome shades. Popular 3-button model. Distinctively styled with 3 pockets; full rayon lining. Finished inside seams. A special gift with a smart look, for a special boy!

State size 10 to 20 to fit 28 to 36-inch chest only. Chart, page 315. Shipped from Chicago. Order, pay postage from your Sears mail order house. Shpg. wt. 2 lbs.

060 N 2396—Dark blue
060 N 2346—Dark green........**$9.85**

$12.95 A handsome gift he'd choose himself. One of the most popular sport coats we've ever offered . . reduced from $14.50. Tailored of rich crease-resistant gabardine (23% wool worsted, 77% rayon). Smart patch pocket model. Fully lined with lustrous rayon. *State size* 10 to 22 to fit 28 to 38-inch chest only. Chart, page 315. Shipped from Chicago. Order, pay postage from your Sears mail order house. Shpg. wt. 2 lbs.

060 N 2382—Skipper (dark) blue
060 N 2385—Maroon
060 N 2389—Gray...........**$12.95**



Exclusive 4-STAR Luster Twill Handsome Jackets He'd Choose Himself

Sizes 10 to 20 **$8.95** Sizes 4 to 8 **$7.69**

Metallic sheen bomber jacket of water-repellent, wind-resistant rayon and cotton Luster Twill. Rayon lining quilted to woolen interlining. Mouton lamb collar, zip front, 2 pockets. Knit cuffs, bottom. *Sizes* 10, 12, 14, 16, 18, 20. Chart, pg. 315.

40 N 3427—Dark blue **40 N 3425**—Maroon
40 N 3424—Gray. Shpg. wt. 2 lbs. 6 oz.**$8.95**

Jr. Boys' Luster Twill Bomber Jacket.

State size 4, 6, 8. See chart, page 315.

40 N 5038—Dark blue **40 N 5037**—Maroon
40 N 5036—Gray. Shpg. wt. 2 lbs.....**$7.69**

Sizes 10 to 20 **$10.75** Sizes 4 to 8 **$8.63**

Stylish surcoat of rayon and cotton Luster Twill. Water-repellent; wind-resistant. Lustrous rayon lining quilted to woolen interlining. Mouton lamb collar, zip front, 2 combination pockets. Wristlets.

Sizes 10,12,14,16,18,20. Chart, pg. 315.

40 N 3441—Dark blue **40 N 3438**—Green
40 N 3439—Tan. Shpg. wt. 2 lbs. 10 oz. **$10.75**

Jr. Boys' Luster Twill Surcoat.

State size 4, 6, 8. See chart, page 315.

40 N 5041—Dark blue **40 N 5040**—Green
40 N 5039—Tan. Shpg. wt. 2 lbs. 4 oz.**$8.63**

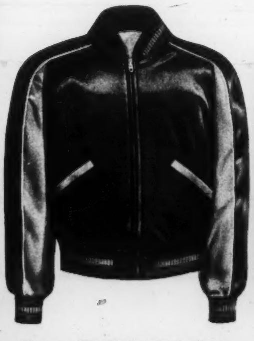
Luster Twill, rayon and cotton Caps in Jr. and Big Boys' sizes. Water-repellent; quilted rayon lined. Mouton lamb ear flaps. Snap-fastener strap. See size chart on page 158.

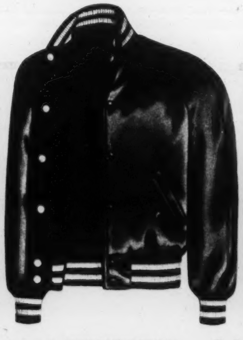
43 N 753—*State size* 6⅝, 6¾, 6⅞, 7, 7⅛. *State color* blue, gray, green. Shpg. wt. 15 oz...**$2.35**
43 N 617—*State size* 6¼, 6⅜, 6½. *State color* maroon, green, Skipper (dark) blue. Wt. 12 oz. **1.84**

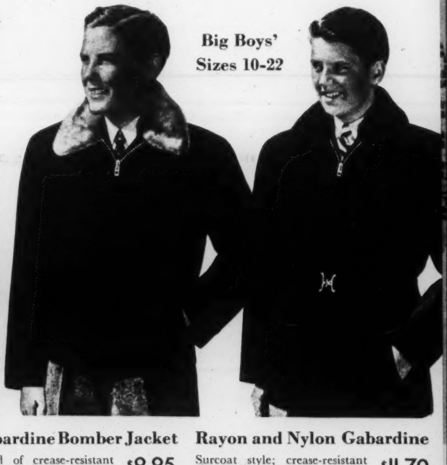
Boyville Outerwear

First on His Christmas List

Big Boys' Sizes 10-22







Rayon WARM-UP Jacket

$6.29 Athletic style, fully water-repellent. Full cotton lining. Zip front. Knit collar, cuffs, waistband. 2 pockets. Harmonizing braid trim. Shpg. wt. 1 lb. 4 oz.

State size 8, 10, 12, 14, 16, 18, 20. See size chart on page 315.

40 N 3447—Royal blue and gold
40 N 3448—Scarlet and gray
40 N 3449—Green and gray......**$6.29**

2-in-1 REVERSIBLE

$8.24 Double-duty jacket of reprocessed woolen Melton on one side; opposite side of water-repellent, wind-resistant rayon. Snap-fastener front. 2 pockets. Knit cuffs, collar, bottom. Shpg. wt. 2 lbs.

State size 8, 10, 12, 14, 16, 18. See size chart on page 315.

40 N 3433—Green
40 N 3434—Maroon............**$8.24**

Gabardine Bomber Jacket

$9.95 Blend of crease-resistant rayon and nylon gabardine. Zelan treated; wind-resistant. Tartan plaid rayon lining quilted to woolen interlining. Mouton collar, full length zipper front, 2 pockets.

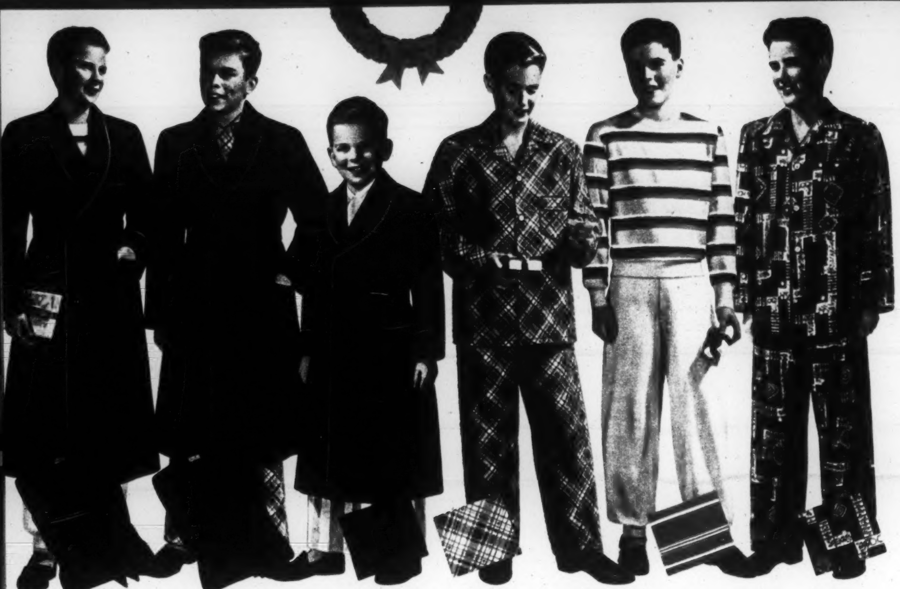
State size 10, 12, 14, 16, 18, 20, 22. Chart, page 315. Shpg. wt. 2 lbs. 14 oz.

40 N 3473—Skipper (dark) blue
40 N 3474—Dark green..........**$9.95**

Rayon and Nylon Gabardine

$11.70 Surcoat style; crease-resistant fabric is Zelan treated. Rayon tartan plaid lining quilted to woolen interlining. Mouton lamb collar, zip front, 2 pockets, knit wristlets. *State size* 10, 12, 14, 16, 18, 20, 22. See chart, page 315.

40N3471-Dark brown
40N3472-Maroon. Shpg. wt. 2 lbs 14 oz. **$11.70**



A Colorful Gabardine Robe. Sizes 8-18 $6.49

B Flannel Wrap-around Robe $6.25

C Flannel Robe $4.59

D Cotton Flannel "Coat" Pajamas $2.79

E Knit "Ski" Pajamas $2.67

F Colorful Rayon "Coat" Pajamas $2.98

Cozy Footease

Reg. U.S. Pat. Office

Wears like a slipper . . snug, soft as a sock! Made of all wool yarns

The ideal lounging socks!

G 100% Worsted Wool $2.98 Pr.

H 100% worsted wool $2.75 Pr.

100% wool, leather toes, soles **J** $2.59 Pr.

4-Star HEELGUARD SOCKS

GIVE Nylon Reinforced Heelguard Socks! Tests prove they give twice the wear Colors STAY bright, they're WASHFAST! 39c Pr. in lots of 6 prs.

Reinforced at heels, toes, wear point above heels

K Popular Argyle Plaid Slack Style Socks

L Colorful Blazer Stripe Slack Socks

M Striking Blazer Striped Crew Style Socks

N Bright Novelty Argyle Slack Style Socks

Our Best Washfast Hosiery—20% Nylon, 80% Cotton

50c Pr. in lots of 6 prs.

P Popular Argyle Slack Socks

R Blazer striped ribbed top crews

Matching Washfast Knit Shirts, Socks Don't need ironing!

S Knit Shirt $1.19

T Knit Socks 3 Prs. $1.00

V Matching Outfit $1.54 ea. 3 for $4.50

FAMOUS Boyville Apparel

SEE HOW LITTLE IT COSTS

Buy him the clothing he NEEDS!
Robes . . Pajamas . . Socks . . Shirts
In styles he'll really go for!

ILLUSTRATED ON OPPOSITE PAGE

[A] Big Boys' Rayon Gabardine Robe. **$6.49** Wrap-around style—double shawl collar. Piping at cuffs, collar, pockets. Self-fabric sash with GRIPPER fasteners. Washable. *Sizes* 8, 10, 12, 14, 16, 18. Chart below. Wt. 2 lbs.
43N135–Maroon
43N134–Royal blue.... $6.49

[B] Big Boys' Warm Flannel Robe of 75% Wool, 25% Rayon. **$6.25** Wool for warmth, rayon for smooth texture! Rayon cord trimmed double cuffs, single pocket, collar, and front facing. *State size* 12,14,16,18. Size chart below.
43N136–Blue Shpg. wt.
43N137–Maroon 14 oz...$6.25

[C] Small Boys' Flannel Wrap-around Robe of 75% Wool, 25% Rayon. **$4.59** Rayon cord trimmed collar, pocket, double cuffs. Self-material sash. *State size* 4, 6, 8, 10. See size chart below. Shpg. wt. 14 oz.
43 N 26—Maroon
43 N 25—Blue........$4.59

[D] Big Boys' Extra Heavy 2-Pc. Coat Style Cotton Flannel Pajamas. **$2.79** Notched, button collar; chest pocket. 2-button waist, elastic back insert. Washable. *State size* 8, 10, 12, 14, 16, 18. Chart below. Shpg. wt. 14 oz.
43N4722–Blue combination
43N4723–Brown comb. $2.79

[E] Big Boys' Knit "Ski" Pajamas—**$2.67** of full combed cotton. Striped pullover top has crew neck, ribbed bottom. Solid trousers have rib knit ankles. Reinforced crotch. Washable. *Sizes* 8, 10, 12, 14, 16, 18. See chart. Shpg. wt. 14 oz.
43N4728–Maize combination
43N4727–Blue comb.... $2.67

[F] Big Boys' Colorful Rayon "Coat" Pajamas. **$2.98** Has feel of fine silk. Notched collar, chest pocket. 2-button waist, elastic back insert. Wash separately. *State size* 8, 10, 12, 14, 16, 18. See size chart below.
43N4520–Green } Shpg. wt.
43N4519–Blue } 14 oz. $2.98

HOW TO ORDER BOYS' PAJAMAS, ROBES AND SHIRTS

If chest is.....	20½-21	21½-23	23½-25	25½-26½	27-28	28½-29½	30-31½	32-33	33½-34½ in.
If height is....	32½-34	34½-40	40½-46	46½-50	50½-54	54½-58	58½-61	61½-64	64½-66 in.
Order size...	2	4	6	8	10	12	14	16	18

Measure chest around body, over underwear, under arms and over tips of shoulder blades. Measure height without shoes from floor to top of head.

[G] Best Quality Footease Socks of 100% Worsted Wool. **$2.98 Pr.** Ribbed tops, bright Argyle pattern insteps. Leather soles with hand laced edges. Washable with care. *State color* red, blue, or green. *State hosiery size* 8, 9, 10, 11. Chart below. Gift boxed. Shpg. wt. 10 oz. *Order now!*
43 N 2122......... Pair $2.98

[H] Small Boys' 100% Worsted Wool Footease Socks. **$2.75 Pr.** Knitted-in cowboy patterns. Leather soles with hand-laced edges. Washable with care. Gift boxed. *State color* blue, red, or green. *State hosiery size* 6, 7, 8, 9. See size chart below. Shpg. wt. 8 oz. *Order Footease socks today!*
43 N 2120......... Pair $2.75

[J] Big Boys' All Wool Footease with Leather Toe Caps. **$2.59 Pr.** Ribbed tops. Leather toes and soles with hand-laced edges. Washable with care. Gift boxed. *State color* green, blue, or red. *State hosiery size* 8, 9, 10, 11. See size chart below. Shpg. wt. 10 oz. *Order now!*
43 N 2121....... Pair $2.59

[K] [L] [M] [N] Sears Exclusive 4-STAR FEATURE Heelguard Socks of Durene* **39c Pr. in lots of 6** 2-ply mercerized combed cotton. Nylon reinforced. Washfast. *Assorted colors* of 6 prs. one size holiday packaged. *Sizes* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Size chart below.
[K] 43N1983–Popular Argyles......slack style
[L] 43N1982–Smart stripes.........slack style
[M] 43N1980–Blazer stripes.........crew style
[N] 43N1981–Novelty pattern......slack style
Shpg. wt. 6 prs., 8 oz.......... 6 pairs for $2.34

[P] [R] Our Best Washfast Hosiery. About 20% Nylon, 80% Durene* Cotton. **50c Pr. In lots of 6** Nylon blended with Durene* 2-ply mercerized combed cotton. Washfast colors. *Assorted colors* of 6 pairs of one size, holiday packaged. Sizes proportioned to fit children's growing feet. *Please state size* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. See size chart below.
[P] 43N1947—Popular Argyles, slack style
[R] 43N1946—Blazer stripe, ribbed top crew
Shpg. wt. 6 prs. 8 oz.......... 6 pairs for $3.00

Matching Washfast Knit Shirt and Socks in Gift Box

[S] Washfast Blazer Striped Combed Cotton Knit Shirt. **$1.19** Stripes matched at side seams—feature usually found only in more expensive shirts. Ribbed crew neck; shoulder to shoulder taping. Gift boxed. *State main color* blue, brown, or gray. *Sizes* 4, 6, 8, 10, 12. Chart above.
43 N 4223—Shipping weight 6 ounces....$1.19

[T] Washfast Heelguard Socks of 2-Ply Combed Cotton. **3 Prs. $1.00** Elastic top slack style. Nylon reinforcements. Bright washfast colors won't fade. *State color* blue, brown, or gray. *State size* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. See size chart below.
43 N 4206—Shpg. wt. 3 prs. 6 oz....3 Prs. $1.00

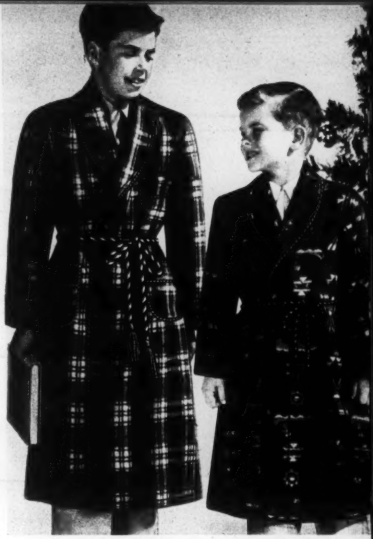
[V] Matching Outfit. **1 Outfit $1.54** Includes shirt with 1 pair socks. No ironing needed for shirts or socks. Gift boxed. *State color* blue, brown, or gray. *State shirt size* 4, 6, 8, 10, 12; *state sock size* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. *Buy now!*
43 N 4222—Shpg. wt. 1 outfit 8 ounces.......... 3 Outfits for $4.50.......... 1 Outfit for $1.54

Most mothers feel it wise to order ½ size larger than needed to take care of growing feet. Stretching, after washing, assures better fit.

HOW TO ORDER SOCKS

Sock Size..	6	6½	7	7½	8	8½	9	9½	10	10½	11
Shoe Size.	6½-7½	8-9	9½-10	10½-11½	12-13	1-2½	3-4½	5-6	6½-7	7½-8	8½-9

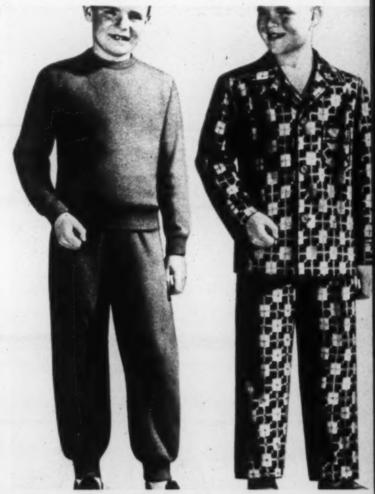
*Reg. U. S. Pat. Off.



Heavy Cotton Plaid Blanket Cloth Robes

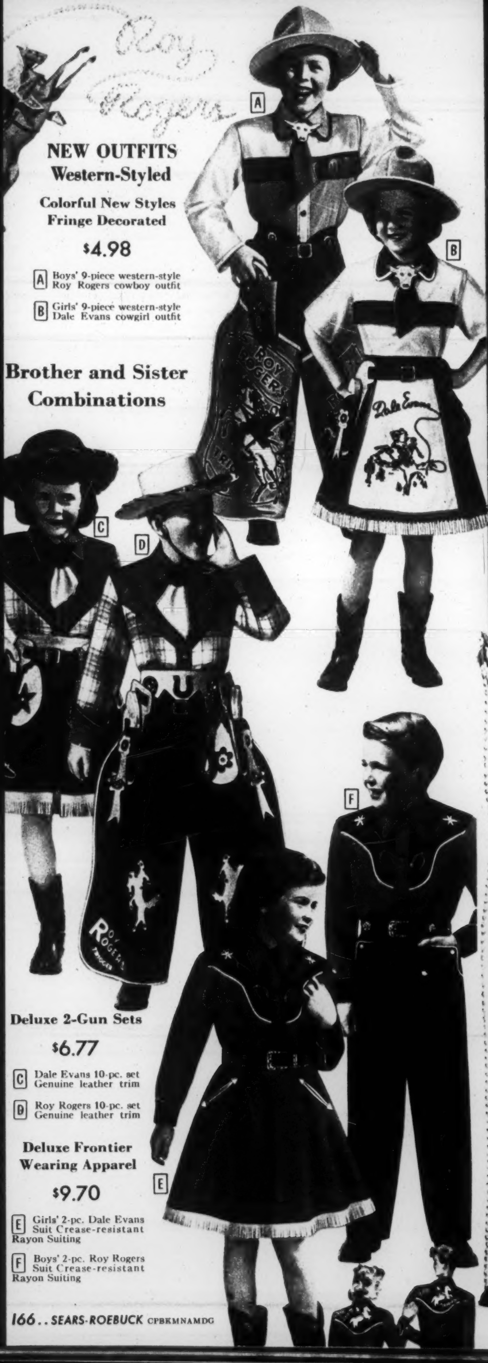
Wrap around double breasted style. **$5.29** Taped seams, double shawl collar, woven-in pattern. Rayon cord trimming, sash. Washable. *State size* 8, 10, 12, 14, 16, 18. Chart at left. Shpg. wt. 2 lbs.
43N111–Blue combination
43N112–Maroon comb....$5.29

Practical gift. Wrap-around style robe has **$3.37** rayon cord trimmed shawl collar. Trimmed double cuffs. Lustrous rayon sash cord. Tailored side pocket. *State size* 4, 6, 8, 10. Chart at left. Shpg. wt. 1 lb. 3 oz.
43N14–Blue combination.
43N15–Maroon comb.......$3.37



Knit Cotton "Ski" Pajamas. **$1.92 Ea. in lots of 3** Top has ribbed neck, cuffs, bottom. Trousers have elastic waist, ribbed ankles. Washable. *Sizes* 4, 6, 8, 10. Chart above.
43N4696–Red } Shpg. wt. 11 oz.
43N4695–Blue } 3 for $5.76 Ea. $1.97

2-pc. Coat Style. Extra Heavy Washfast, Sanforized Cotton Flannel. **$2.44** 2-button adjustable waist, elastic insert back. *State size* 4, 6, 8, 10. Chart above, left.
43N4619–Red-blue. } Shpg. wt.
43N4618–Blue-gold } 11 oz. $2.44



NEW OUTFITS Western-Styled

Colorful New Styles
Fringe Decorated

$4.98

A Boys' 9-piece western-style Roy Rogers cowboy outfit

B Girls' 9-piece western-style Dale Evans cowgirl outfit

Brother and Sister Combinations

Deluxe 2-Gun Sets

$6.77

C Dale Evans 10-pc. set Genuine leather trim

D Roy Rogers 10-pc. set Genuine leather trim

Deluxe Frontier Wearing Apparel

$9.70

E Girls' 2-pc. Dale Evans Suit Crease-resistant Rayon Suiting

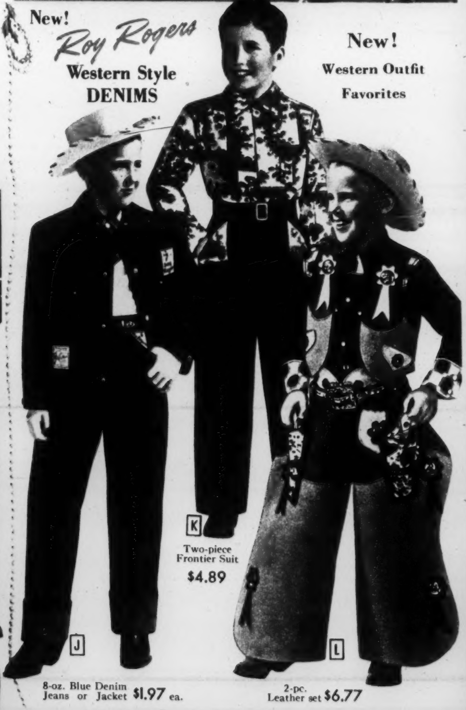
F Boys' 2-pc. Roy Rogers Suit Crease-resistant Rayon Suiting

New!

Roy Rogers Western Style DENIMS

New!

Western Outfit Favorites



K Two-piece Frontier Suit **$4.89**

J 8-oz. Blue Denim Jeans or Jacket **$1.97 ea.**

L 2-pc. Leather set **$6.77**

Complete Western Outfits

ILLUSTRATED IN COLOR ON OPPOSITE PAGE

Colorful ROY ROGERS, DALE EVANS Sets

A **New! Roy Rogers 9-pc. set.** $4.98 Bat-wing cotton twill chap-front pants. 2-tone cotton shirt, loop tie and leather slide. Cotton hat. Leather belt, holster. Toy clicker pistol, lariat. Shipping wt. 2 lbs. 2 oz.

State size 4, 6, 8, 10, 12. Measure to be sure. See size chart "A" below.
40 N 4552—9-pc. Roy Rogers Set **$4.98**

B **New! Dale Evans 9-pc. set.** $4.98 Cotton twill skirt with flannel front, 2-tone cotton blouse; Western loop tie and genuine leather slide. Cotton hat. Leather belt and holster. Toy clicker pistol. Lariat.

State size 4, 6, 8, 10, 12. See chart "A" below. Shipping wt. 2 lbs. 2 oz.
40 N 4553—9-pc. Dale Evans Set **$4.98**

C **New! Dale Evans 10-pc. Deluxe cowgirl suit.** $6.77 Leather decorated cotton suede-cloth skirt. Cotton flannel plaid shirt. Western-style loop tie and leather slide. 2 leather holsters, belt. 2 toy pistols, lariat. No hat. Shpg. wt. 2 lbs. 12 oz.

Sizes 4, 6, 8, 10, 12. Chart "A" below.
40 N 4555—10-pc. Dale Evans Set. **$6.77**

D **New! Roy Rogers 10-pc. Deluxe cowboy suit.** $6.77 Suede-cloth chap-front pants with leather decorated waistband. Cotton flannel plaid shirt. Loop tie and leather slide. 2 leather holsters, belt. 2 toy pistols, lariat, no hat. Shpg. wt. 2 lbs. 12 oz.

Sizes 4, 6, 8, 10, 12. Chart "A" below.
40 N 4554—10-pc. Roy Rogers Set **$6.77**

Western Frontier Outfits for Dress wear

E **New! Dale Evans 2-pc. Frontier Suit** $9.70 of crease-resistant rayon suiting. Matches Roy's suit at right. Western design red and black shirt with embroidered picture of Dale on back. Matching red skirt with zipper closure, 2 snap-fasteners at waist. 2 pockets. Shpg. wt. 1 lb. 15 oz.

Sizes 3, 4, 5, 6, 7, 8, 9, 10. Chart "A".
40 N 3295—2-pc. Dale Evans Suit. **$9.70**

F **New! Roy Rogers 2-pc. Frontier Suit** $9.70 of crease-resistant rayon suiting. Western decorated red and black shirt with embroidered picture of Roy and Trigger on back. Snap-fastener front, cuffs. Black zip fly pants; snap-fastener at waist. 2 flap pockets. Shpg. wt. 1 lb. 15 oz.

Sizes 3, 4, 5, 6, 7, 8, 9, 10. Chart "A."
40 N 3294—2-pc. Roy Rogers Suit. **$9.70**

PALOMINO Cowboy, Cowgirl Outfits

G **9-pc. Palomino Cowboy Set.** $3.98 Palomino print cotton chap-style pants. Elastic back waist. Matching vest. Plaid cotton flannel shirt. Embossed leather belt, holster. Toy pistol, cowboy hat, lariat, bandanna. Shpg. wt. 2 lbs. 2 oz.

Sizes 4, 6, 8, 10, 12. Chart "A" below.
40 N 4519—9-pc. Cowboy Set. . . **$3.98**

H **8-pc. Palomino Cowgirl Set.** $3.98 Partner to outfit at left. Palomino print skirt. Matching western-style vest. Plaid cotton flannel blouse. Embossed leather belt and holster. Toy clicker pistol, cowgirl hat, lariat. Shipping wt. 1 lb. 13 oz.

Sizes 4, 6, 8, 10, 12. Chart "A" below.
40 N 4520—8-pc. Cowgirl Set **$3.98**

New! ROY ROGERS Western-Style Denims

J **Super-tough Sanforized 8-oz. blue denim Jeans;** max. shrinkage 1%. Extra heavy-duty zip fly. 2 sturdy copper riveted front swing pockets. Embroidered Roy Rogers patch on front pocket facing. 2 back patch pockets. Thread bartacks in back won't mar furniture. $1.97 Jeans $1.97 Jacket
50 N 9136M—Jeans. *State size* 4, 6, 8, 10, 12. Chart "B". Wt. 1 lb. 1 oz. **$1.97**

Western design Sanforized 8-oz. denim Jacket; 1% max. shrinkage. Front pleats, Western action back. Woven Roy Rogers label on chest. 2 copper riveted chest pockets. Snap-fastener front, cuffs. Roy's leather patch on waist.
50 N 9137M—Jacket. *State size* 4,6,8,10,12. Chart "A" below. Shpg. wt. 1 lb. 1 oz. **$1.97**

Popular Western Playtime Outfits

K **NEW! Palomino Kid 2-pc. Frontier Suit.** $4.89 Sanforized cotton flannel shirt; max. shrinkage 1%. Button front, cuffs. Pinwale corduroy frontier pants. Half-belt front, elastic back waist, zip fly; 2 pockets, Palomino print flaps. Wash alone. Shpg. wt. 1 lb. 6 oz.

Sizes 3, 4, 5, 6, 7, 8. Chart "A" below.
40 N 3239—2-pc. Frontier Suit. **$4.89**

L **NEW! 2-pc. Leather Front Chap and Vest Set.** $6.77 Open seat chaps; leather front, waist, back strap. Cotton twill back, uppers. Bat-wings with leather decorated conches. Leather front vest; cotton twill back, 2 pockets. *Other clothes, gun not included.* Shpg. wt. 2 lbs.

Sizes 4, 6, 8, 10, 12. Chart "A" below.
40 N 4535—2-pc. Cowboy set **$6.77**

Chart "A": How to Order PLAYCLOTHES, JACKETS. Measure height without shoes. (Denims: measure height, waist. Chart B.) Measure waist over trousers without belt. Waist sizes are actual garment measurements. Measure chest around body, under arms, over tips of shoulder blades. Order only sizes listed.

If Height is Inches	If Chest is Inches	Order Size	If Height is Inches	If Chest is Inches	Order Size
34½ to 37	21½ to 22	3	48½ to 50	26 to 26½	8
37½ to 40	22½ to 23	4	50½ to 52	26¾ to 27¼	9
40½ to 43	23½ to 24	5	52½ to 54	27½ to 28	10
43½ to 46	24½ to 25	6	54½ to 58	28½ to 29½	12
46½ to 48	25¼ to 25¾	7	58½ to 61	30 to 31½	14
			61½ to 64	31¾ to 33	16

Chart "B": DENIM JEANS. Measuring instructions above.

Height, in.	34½–40	40½–46	46½–50	50½–54	54½–58
Waist, in.	22½	23½	24½	25½	26½
Order Size	4	6	8	10	12

Hopalong Cassidy

Girls' 7-pc. Set

Sanforized (shrinkage 1%) black cotton twill skirt. Sanforized black cotton poplin blouse. Leather belt, holster. Toy pistol. Loop tie and metal tie slide. $4.98

State size **4, 6, 8, 10, 12. See chart "A" below. Shipping wt. 2 lbs.**
40 N 4583—7-pc. set. . . $4.98

Boys' 7-pc. Set

Sanforized (shrinkage 1%) black cotton twill chap-style pants. Sanforized black cotton poplin shirt. Leather belt, holster. Toy pistol. Loop tie, metal tie slide. $4.98

State size **4, 6, 8, 10, 12. See chart "A" below. Shipping wt. 2 lbs.**
40 N 4582—7-pc. set . . . $4.98

Hopalong Cassidy
Hopalong Cassidy

HAWKS
SEA
P
M $2.20 Ea.
Jeans or Jacket
N $1.98 Ea.
Jeans or Jacket
R

Western Style

M **Sanforized 8-oz. black denim Jeans 'n' Jacket;** $2.20 Each 1% max. shrinkage. Zip fly jeans with narrow-cut legs, 4 pockets. Matching pleated jacket with snap-fasteners, 2 pockets. No belt. Wash alone.
Sizes 4, 6, 8, 10, 12. Wt. ea. 1 lb. 3 oz.
50N9165M—Jeans. *Chart "B"* **$2.20**
50N9166M—Jacket. *Chart "A"* **2.20**

N **Sanforized 7¼-oz.** blue denim jeans 'n' Jacket; 1% shrinkage. Zip fly jeans; 4 pockets. Matching jacket; snap-fasteners, 2 pockets. No belt. Wash alone.
Sizes 4, 6, 8, 10, 12. Wt. ea. 1 lb. 1 oz.
50N9124M—Jeans. *Chart "B"* **$1.98**
50N9125M—Jacket. *Chart "A'* **1.98**

Football, Baseball Suits

$4.79

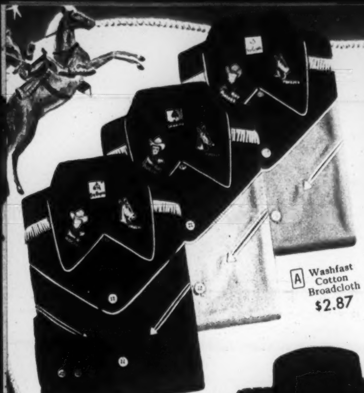
P **4-pc. football suit.** Heavy cotton duck pants; padded hips, thighs. Leather lace fly front. Leather knee patches. Elastic bottoms. Blue and gold cotton jersey. Cotton footless socks. Press-on alphabet.

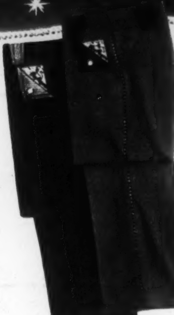
Sizes 4, 6, 8, 10, 12, 14. Chart "A" at left. Shpg. wt. 2 lbs. 6 oz.
40 N 4518. . . . . . **$4.79**

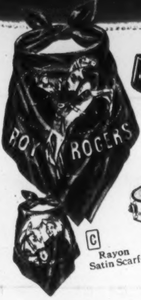
$3.98

R **6-pc. baseball uniform.** Gray cotton flannel shirt; colorful braid trim. Matching Gray cotton flannel pants; hip pocket. Matching cap, cotton footless socks. Leather belt. Press-on alphabet.

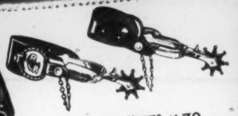
Sizes 4,6,8,10,12,14, 16. Chart "A," left. Shpg. wt. 2 lbs. 6 oz.
40 N 4508. . . . . . .**$3.98**

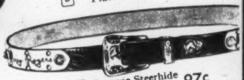

A Washfast Cotton Broadcloth $2.87

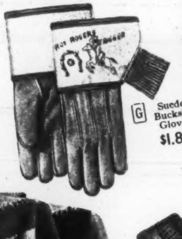

B Roy Rogers Frontier Longies $5.39



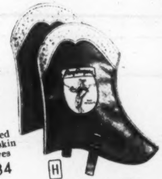
C Rayon Satin Scarf 97c

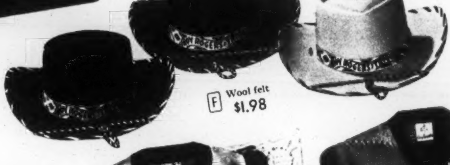

D Die Cast Chrome Plated Spurs $1.79


E Genuine Steerhide Western Belt 97c

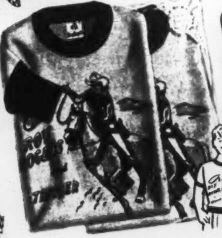


G Sueded Buckskin Gloves $1.84

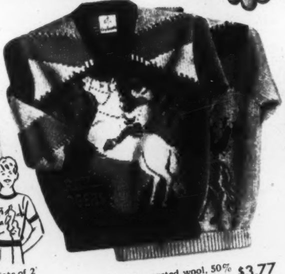

H Plastic Bootsters $1.67 pr.

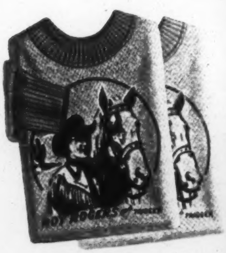


F Wool felt $1.98



J Knit Pullover—action design. $1.25 Ea. in lots of 2 (Long sleeve)


K 50% worsted wool, 50% Cotton Pullover Sweater $3.77



L Knitted Cotton Tweed Sweatshirt $1.39

Roy Rogers Togs . . complete from Hat to Spurs Approved by the King of the Cowboys

A **Washfast Cotton Broadcloth** $2.87 **Shirt** with Roy 'n' Trigger collar design. Mercerized, Sanforized. Shrinkage 1%. *Sizes* 4, 6, 8, 10, 12. See chart, page 160. Order now.
43N3467-Red comb.
43N3466-Brown comb.
43N3465-Blue comb.
Shpg. wt. 9 oz. $2.87

B **Roy's Gabardine Longies.** $5.39 Mercerized, Sanforized cotton. Shrinkage 1%. Vat-dyed colors. Roy's signature on patch. Zip fly. *Sizes* 4, 6, 8, 10, 12. Chart, page 315. Shpg. wt. 1 lb. 7 oz.
40N4015–Gray and green
40N4017–Brown and tan. $5.39

C **Rayon Satin Scarf.** 97c With bold overall Roy 'n' Trigger print. Always a much appreciated gift! Adds extra dash of bright color to any western outfit. Hand wash separately. *State color* red or gold.
43 N 364—Shpg. wt. 5 oz 97c

D **Roy Rogers Spurs for Hard Ridin' "Cowpokes"!** $1.79 Roy's initials on chrome conchas. Die cast chrome plated spurs. **No sharp edges;** rowel wheels have safe ball points. Boxed. *State strap color* tan or black.
43N4971—Wt. 13 oz. . $1.79

E **Roy Rogers Steerhide Belt.** 97c Gleaming studs, simulated jewels set on appliqued patch. Belt of richly tanned leather. 3-pc. western style buckle set. *State color* black or tan. Boxed. *State waist size* 22, 24, 26, 28, 30. *Order belt now!*
43 N 365—Shpg. wt. 6 oz. . 97c

F **100% Wool Felt, Preshaped Roy Rogers Hat.** $1.98 Whip-laced brim, rayon cord. *State color* black, red, tan. *Sizes* small (6½–6⅝); medium (6¾–6⅞); large (7–7⅛). Chart, page 158. Shpg. wt. 1 lb. 4 oz.
43 N 531. . . . . $1.98

G **Sueded Buckskin Gloves.** $1.84 Smart Roy 'n' Trigger design. Simulated leather cuffs. Cotton fleece lining. *Color* medium tan. *State size* small (5-6); medium (7); large (8.) Chart, page 159. Shipping weight 5 oz.
43 N 874. . . . . $1.84

H **Bootsters.** $1.67 pr. Turn any shoe into a western-type boot. Washable plastic, Roy 'n' Trigger design. *State color* red or tan. *State size* 2 (3–4 yrs.), size 3 (5–6 yrs.), size 4 (7–8 yrs.).
43 N 233—Shpg. wt. 14 oz.
Pair. $1.67

J **Cotton Knit Pullover** Long Sleeve $1.25 Ea. in lots of 2 with hand screened design of Roy 'n' Trigger on front. Ribbed crew neck. Wash alone. *State color comb.* blue or green. *Sizes* 4, 6, 8, 10, 12. Size chart, page 160. Shpg. wt. ea. 7 oz.
43N4243-**Long sleeve-2 for $2.50 Ea. $1.29**
43N4031-**Short sleeve-2 for $1.88 Ea. 98c**

K **Roy Rogers Pullover Sweater.** $3.77 50% worsted wool; 50% cotton. Knitted-in Jacquard action design front and back. Rib knit U-V neck, cuffs, bottom. Wash separately. *State color combination* gray or green. *State size wanted* 4, 6, 8, 10, 12. Chart, page 160.
43 N 2263—Shpg. wt. 9 oz. $3.77

L **Sweatshirt of Knitted Cotton Tweed.** $1.39 Has Roy 'n' Trigger printed on front. Soft cotton fleece inside. Ribbed contrasting crew neck, cuffs, bottom. Wash separately. *State color* blue or green. *State size* 4, 6, 8, 10, 12. Size chart, page 160. Order two for a change of wear!
43 N 2714—Shpg. wt. 11 oz. $1.39

Sizes 4 to 12
N
Blanket cloth
$5.88
M
Combed cotton
$2.44
P
Plastic raincoat
$2.79
Rain Hat
59c

Roy Rogers Pajamas, Robe and Raincoat

M Roy Rogers 2-pc. Knit Pajamas of Combed Cotton. Sizes 4-12. $2.44
Top features Roy 'n' Trigger print on handsome simulated pony skin background. Snug fitting ribbed crew neck, cuffs, bottom. Elastic waist, fly front trousers. Washable. *State size* 4, 6, 8, 10, 12. See size chart on page 165.

43 N 4622—Tan combination } Shpg. wt.
43 N 4621—Blue combination } ea. 12 oz. . $2.44

N Warm Cotton Blanket Cloth Bathrobe. $5.88
Roy 'n' Trigger overall pattern is woven in. Wrap-around style, double shawl collar. Wide front facing, rayon cord trimmed collar, double cuffs, pockets. Lustrous rayon cord sash. Wash separately. *State size* 4, 6, 8, 10, 12. See chart on page 165.

43N32—Maroon combination } Shpg. wt. ea.
43N31—Blue combination. . . . . } 1 lb. 7 oz. $5.88

P Roy Rogers Plastic 100% Waterproof Raincoat. $2.79 Raincoat
Unconditionally guaranteed. Electronically sealed seams, 2 slash openings, snap fastener front. Smoke-gray color, yellow trim. Carrying case. *Sizes* 4, 6, 8, 10, 12. See size chart on page 315.

40N7644M—Raincoat. Shpg. wt. 11 oz $2.79

40N644M—Cape-Style Rain Hat with visor. *State* Small (4, 6) or Med. (8, 10, 12). Wt. 3 oz. 59c

Roy Rogers

ROY ROGERS
Roy Rogers' name on belt and both chrome plated guns
"One of the best guns ever made for boys!" —Roy Rogers
$8.85 Set

Official Deluxe Six Shooter Set . . Genuine Top Grain Leather Holsters

Roy Rogers Deluxe Six Shooter set. One of the finest we've ever seen. 10-in. guns built to take toughest punishment . . . stag-horn design metal pistol grips won't split if guns are dropped. Embossed top grain brown steerhide holster and belt with whip-laced edges. Large nickel plated domes on holsters. Cross strap has 2-pc. western style buckle set. Curved belt is 4 in. at widest point . . contains 6 wooden bullets . . leg ties . . trophy buckle. Roy Rogers name on belt in nickel plated letters. *Fits waist* 24 to 29 in. Shpg. wt. 3 lbs. 11 oz. *Order this ideal gift now!*

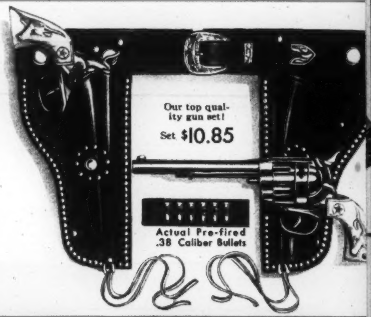
43 N 4993—Non-firing guns
43 N 4992—Cap-firing guns. . . . . . . Each Set $8.85

Super Deluxe Double Gun and Holster Set

- Guns have revolving cylinders
- Large 12-inch Cowboy pistols
- 2-inch wide belt contains 6 SPECIAL PRE-FIRED .38 Caliber bullets.

This set will make any young "bronco-buster" the envy of his friends. 12-in. holsters and belt of top grain black cowhide, decorated with nickel plated domes. Leather leg ties. Belt has nickel plated finish, western buckle. *Fits waist* 24 to 29 in. Boxed. Shipping wt. 3 lbs. 11 oz.

43 N 4989—Non-firing guns
43 N 4988—Cap-firing guns. $10.85


Our top quality gun set!
Set $10.85
Actual Pre-fired .38 Caliber Bullets

Top grain cowhide holsters
Set
$3.85

Double Gun and Holster Set

Cowhide holsters—studs, nickel plated domes. ¾-in. belt, wooden bullets. 8-in. Hubley Tex nickel plated guns, break barrel action. *Fits waist* 24 to 29 in. *State color* black or tan.

43 N 4965—Non-firing guns } Shpg. wt.
43 N 4964—Cap-firing guns } 1 lb. 14 oz. . . . $3.85

Simulated pony skin on holsters
Set
$6.49

Extra Fancy Two-Gun Set

Black cowhide holsters with simulated pony skin. Simulated jewels, metal studs. 1-in. belt, trophy buckle. 8-in. Hubley Tex nickel plated "break-barrel" guns. *Fits waist* 24 to 29 in.

43 N 4969—Non-firing guns } Shpg. wt.
43 N 4968—Cap-firing guns } 2 lbs. 8 oz $6.49

ROY ROGERS
All leather holster
Set $1.97

Roy Rogers Single Gun Set

Roy's name printed on 1-inch belt. Black all leather holster . . nickel plated studs, 3 wood bullets. 9-in. gun. *Fits waist* 24 to 29 in.

43 N 4991—Non-firing gun } Shpg. wt.
43 N 4990—Cap-firing gun. } 1 lb. 2 oz. $1.97

Residents of Iowa, Wisconsin, Colo., N. Mex., W. Va., Dela., D.C., N.J., Miss., Idaho order non-firing gun. Firing gun not sold to minors under 16 in Ohio, Wash.

Top grain cowhide holster
Set
$2.39

Single Gun and Holster Set

Black cowhide holster. Nickel plated domes, studs. ¾-in. belt. 8-in. Hubley Tex nickel plated "break-barrel" gun. *Fits waist* 24 to 29 in.

43 N 4961—Non-firing gun } Shpg. wt.
43 N 4960—Cap-firing gun. } 1 lb. 2 oz. $2.39

Frosty the Snow Man
CRIB BLANKET

"Frosty" Glamorizes Baby's Bed

Beautiful Blanket for Baby in luxuriously soft cotton, deeply napped and fluffy . . . with jolly Frosty the Snowman in fleecy wool tufting at center. A real beauty you'd be thrilled to own and proud to give. 5-inch gleaming rayon satin ribbon binding. Generous 36x50-inch size. Choose from lovely pastel shades of blue, pink, white, yellow or green . . . in a gay "Frosty the Snowman" Christmas box. Hand wash separately. $4.98

29 N 5267—*State color desired.* Shpg. wt. each 1 lb. 10 oz. Ea. $4.98 2 for $9.80

Cheery "Frosty" Towel Set

27x30 in. Bath Size Towel and 2 washcloths in fluffy white cotton terry cloth; gay "Frosty" design . . . cellophane wrapped. Washable. Wt. 7 oz. $1.89

29 N 5239 . . . . Each $1.89

Set of 4 Training Pants

"Frosty" design on knit combed cotton . . 1 blue, 1 yellow, 1 pink, 1 white in gift box. Elastic waist. Washable. *State size* 1, 2, 3, 4. Shpg. wt. 10 oz. $1.49

29 N 8706—Four pants 1 size . $1.49

Frosty the Snow Man

Hockey Cap

$1.79

All Wool with gay "Frosty" designs on contrasting color cuff. Hand wash separately. Fits 3 to 6. Shpg. wt. 5 oz.

29 N 7604—Navy blue, white . . . $1.79

29 N 7605—Brown with yellow . . . $1.79

Hat and Mitten Set

$3.49 Set

2-Tone All Wool Set with gay "Frosty" designs . . a cunning outfit. Hand wash alone. Fits 3 to 6.

29 N 7697—Navy blue, white

29 N 7698—Red with white

Shpg. wt. 6 oz . . . . Set $3.49

Hat Only. Shpg. wt. 5 oz.

29 N 7797—Navy blue, white

29 N 7798—Red, white $1.79

Anklets

95c

Set of 3 of one size. White mercerized cotton with jolly "Frosty" design on cuff. Washable. *State size* 4, 4½, 5, 5½, 6, 6½. Shpg. wt. 5 oz.

29 N 5898—Gift bag of 3 pairs 95c

SIZE CHART FOR 6 to 18 Months and 1 to 4 Years

Order size.	6 mos.	12 mos.	18 mos.	1	2	3	4
If height is.	24½-26½	27-29	29½-31½	29½-31	31½-34	34½-37	37½-40
If chest is.	18	19	20	20	21	22	23 in.
If weight is.	. . . .	. . . .	. . . .	22½-25	25½-29	29½-34	34½-38 lb.

"FROSTY'S" Gifts for Children

ILLUSTRATED ON OPPOSITE PAGE

"Frosty's" Knit Cotton Nightwear 1 to 8

A **2-Tone "Frosty" Pajamas** in soft combed cotton for cozy warm winter sleeping. Trim white top has double rib knit neck, cuffs to match contrasting color pants. Elastic waist and knit ski cuffs. Washable. *State size* 4, 6, 8. "Frosty" Christmas boxed. Size chart, page 175. $2.25 4 to 8

29 N 3448—Medium blue with white top

29 N 3449—Yellow with white top.

Shipping weight 12 ounces . . . . Each $2.25

B **2-Piece Sleeper** warmly fleeced inside and out—jolly "Frosty" design. Gripper Fasteners; elastic drop seat. Double bootee feet. Washable. *State size* 1, 2, 3, 4. Shpg. wt. ea. 11 oz. $1.95 2-piece

29 N 3474—Yellow **29 N 3475**—Med. blue

29 N 3453—Pink; Ea. $1.95; 2 for $3.82

3-Pc. Sleepers. 2 pair pants. Wt. ea. 1 lb.

29 N 3462—Yellow **29 N 3463**—Med. blue

29 N 3465—Pink; Ea. $2.75; 2 for $5.35

C **1-Piece Sleeper** in warm winter weight softly fleeced inside and out. "Frosty" design on chest. Gripper Fasteners; elastic drop seat, double bootee feet. Washable. *Please state size* 4, 5, 6, 8. Size chart, page 175. Shipping weight each 14 ounces. $1.95 4 to 8

29 N 3442—Med. blue **29 N 3443**—Yellow **29 N 3444**—Aqua blue; Ea. $1.95; 2 for $3.82

"Frosty's" Gifts for Babies up to 18 months

D **"Speed Apart" Carriage Suit** of Estron . . lustrous acetate rayon with jolly "Frosty" embroidered front. 2 zippers from neck to knee. Cozy cotton flannel lining. Matching hat. Fits to 12 mos. $9.98 to 12 mos.

29 N 7094—Yellow **29 N 7095**—Light green

29 N 7093—Lt. blue; Wt. 1 lb. 12 oz. $9.98

E **Jacket-Style Bunting** in snugly cotton blanket cloth with "Frosty" applique on zipper front; gleaming rayon ribbon binding, bows. Separate jacket has lined hood. Hand wash. Fits to 12 mos. Shpg. wt. 1 lb. 5 oz. $4.98 to 12 mos.

29 N 7096—Pink **29 N 7097**—Lt. blue $4.98

F **"Frosty's" Boxed Set** of 2 combed cotton polo shirts for tiny folk . . 1 white with lt. blue, 1 yellow with brown—each with "Frosty" design. Long sleeves; 2-button shoulder. Wash separately. *State size* 6, 12, 18 mos. Shpg. wt. set 8 oz. $1.98 for 2

29 N 8485—2 shirts of 1 size. 2 for $1.98

G **Pinwale Corduroy Creep-along** with "Frosty" padded knees. Front, back bibs keep shirt in. Button side placket; non-slip suspenders. 2 pleats front, back. Snap crotch. Wash separately. *State size* 6, 12, 18 mos. Shpg. wt. 8 oz. $2.59 6-18 mos.

29N8492—Red **29N8493**—Med. blue . $2.59

H **"Frosty" Jacket and Creep-along Set** in pinwale corduroy. Double breasted jacket has "Frosty" embroidered on front; warm flannelette lining. Creep-along has lined bib front; button side plackets and non-slip suspenders. 2 front and back pleats. Snap crotch. Wash separately. *State size* 6, 12, 18 months. Wt. set 12 oz. $4.98 Set 6-18 mos.

29N8490—Med. blue **29N8491**—Red . $4.98

J **Cardigan and Creeper Set** in soft knit cotton. 2-tone cardigan has "Frosty" on front . . special rust-proof jingle bell buttons. Matching creeper . . (shown fully (K) . . has "Frosty" on white top; 2-button shoulders. Elastic at sides. Snap crotch. Cellophane window box: Washable. *State size* 6, 12, 18 mos. Wt. 9 oz. $2.98 6-18 mos.

29 N 8488—White with lt. blue; Set $2.98

29 N 8489—White with yellow; Set 2.98

K **Cute "Frosty" Creeper** in cellophane window box. Soft knit combed cotton with "Frosty" design on white top; 2 button shoulder. Elastic at sides for neat fit. Snap crotch. Washable. *State size* 6, 12, 18 mos. $1.69 6-18 mos.

29 N 8486—White with light blue. **29 N 8487**—White with yellow. Wt. 8 oz. Ea. $1.69

"Frosty" Brightens Togs Sizes 1 to 8

L **"Frosty's" Gift Box** of 2 combed cotton polo shirts . . 1 yellow, brown . . 1 white, light blue. Long sleeves; 2-button shoulder. *State size* 1, 2, 3, 4. Wash separately. Wt. 10 oz. $1.98 for 2 1 to 4

29 N 8393—Two shirts of one size . . . $1.98

M **"Frosty" 8-oz. Cotton Twill Overalls.** Snap-on buckle suspenders; elastic at waist. Sanforized—won't shrink over 1%. Wash separately. *State size* 1, 2, 3, 4. $2.75 1 to 4

29N8394-Brown **29N8395**-Aqua green

Shpg. wt. 10 oz $2.75

N **"Frosty" Longie and Polo Shirt Set.** Combed cotton shirt with "Frosty" design; contrast ribbing. 2-button shoulder. Sanforized twill longies—won't shrink over 1%; non-slip suspenders. Washable. *State size* 1, 2, 3, 4. Shpg. wt. 10 oz. $2.98 1 to 4

29 N 8392—White with Navy blue . . $2.98

P **Cute "Frosty" Snowsuit** and matching bonnet in lustrous water-repellent treated rayon twill. Fully rayon fleece lined. Zipper front; snug knit cuffs, wrists. Dry clean. *State size* 2, 3, 4, 5, 6. $8.95 2 to 6

29 N 2523—Navy blue (Size chart, page 172)

29 N 2524—Med. green. Wt. 2 lbs. 2 oz. $8.95

R **"Frosty" Jacket,** in lustrous rayon twill—water repellent treated. Lined with rayon quilted to wool. Zip front. Dry clean. *State size* 2, 4, 6, 6x. $5.95 2 to 6x

29N4883—Med. green **29N4885**—Wine red

29N4884—Navy blue. Wt. 1 lb. 12 oz. $5.95

S **Cotton Fleece Sweat Shirt** with "Frosty" screen print on front in new radiant colors they're clamoring for. Hand wash separately. *State size* 2, 4, 6, 8. Shpg. wt. 9 oz. Size chart, page 172. $1.19 2 to 8

29 N 3607—White **29N3608**—Yellow . $1.19

FROSTY the snowman

Here "in Person" on Gifts for Small Fry

D $9.98

E $4.98

C $1.95

B $1.95 2-pc.

A $2.25

F 2 for $1.98

G $2.59

H $4.98 2-piece set

J $2.98 Set

K $1.69

Gifts for Sizes 1 to 4

L 2 for $1.98

M $2.75

N $2.98 2-pc. Set

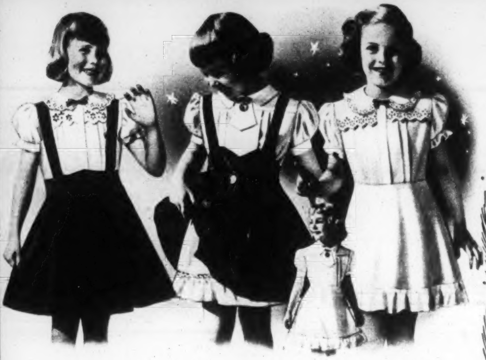
P $8.95

R $5.95

FROSTY
the Snowman

S $1.19

Gift Ideas for Sizes 2 to 8



Full Velveteen Swing Skirt

Four gore full swing skirt of pretty black dressy cotton velveteen. Something she's always wanted. Wide waist band with velveteen cross trim. Two inverted pleats, one on each side. Center seam front and back. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 8 oz.
29 N 4178—Black. . $3.98

$3.98 Each

Blouse-Slips . . no tails to pull out

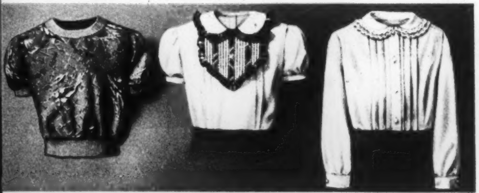
Blouse-slip—detachable gold plated Scottie pin. Hand washable rayon crepe. Yoke front, pleats to waist. Button back. Full slip, dust ruffle. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. 5 oz.
29 N 4671—White . . .$1.98

$1.98 Each

Skirt—rayon taffeta, Scottie pin to match above. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. 5 oz.
29N4179—Navy blue. $1.95
29 N 4180—Bright red 1.95

Cotton broadcloth blouse-slip . . can't pull out. Something she needs . . and something to please her. Handy for mothers too . . because it's so easy to wash. Eyelet trim on round collar and across yoke. Pleated front to waist. Short puff sleeves. Buttons down back. Full slip with dust ruffle. *State size* 2, 3, 4, 5, 6, 6x. Shipping wt. 6 oz.
29 N 4672—White. . .$1.98

$1.98 Each



Blouses with a "big sister" look . . gifts she'll treasure

Girls' Hawaiian print sport shirt in rayon crepe. Pullover style with cotton knit cuffs, neck and waist. Boxed. Wash separately, *State size* 3,4,5,6,6x Shpg. wt. 6 oz.
29 N 4677—Red. . .$1.69
29 N 4678—Blue. . . 1.69
29 N 4679—Yellow. 1.69

$1.69 Each

Pert 'n' pretty blouse. Cotton broadcloth with Dan River* Wrinkle-Shed plaid gingham trim and fagoting. Short puff sleeves. Buttons down back. Wash separately. *State size* 3,4,5,6, 6x. Shpg. wt. 5 oz.
29 N 4665—White. . .$1.98

$1.98 Each

*Reg. U. S. Patent Office

Cute 'n' dainty Round double collar, long sleeves. Lace trimmed. Shirt-waist cuffs. 3 stitched down pleats on each side of front band. Buttons down front. 12% Nylon, 88% Acetate rayon. Hand washable. *State size* 3,4,5,6,6x. Shpg. wt. 7 oz.
29 N 4666—White. . .$2.79

$2.79 Each

FROSTY the snowman

Rayon Crepe "Frosty" Blouse

$1.98 "Frosty the Snowman" blouse in stylish rayon crepe. Gay "Frosty" motif embroidered on front. Buttons down the front. Short puff sleeves. Team it with "Frosty" skirt below. Hand washable. *Please state size* 3, 4, 5, 6, 6x. Shipping weight 5 ounces.
29 N 4668—White. . . . . .Each $1.98

Rayon Gabardine "Frosty" Skirt

$2.95 Makes cute set with blouse above. "Frosty the Snowman" motif embroidered on hem. Wide waistband, detachable suspenders. Button side placket. Four gores with pleats at side. Washable with care. *Please state size* 3, 4, 5, 6, 6x. Shipping weight 7 ounces.
29 N 4100—Red
29 N 4101—Bright green. $2.95

ROBES for boys and girls, 1 to 6x
Gifts they'll use the year around

DESCRIPTION OF MERCHANDISE ILLUSTRATED ON OPPOSITE PAGE

A **"Big Apple" pinpoint cotton chenille robe.** Apple and leaf overlay in rich contrasting colors on front of wide full skirt. Front-tie belt. One pocket. Wash separately. *Please state size* 3, 4, 5, 6, 6x.
29 N 1553—Melon red (yellow apple) 29 N 1552—White (melon red apple)
29 N 1554—Aqua blue (melon red apple). Shpg. wt. 1 lb. 1 oz. Each $2.98

B **Pinpoint cotton chenille robe** in new wavy pattern. Eye-catching multicolor floral overlay all around bottom of full skirt. Double fabric collar. Front-tie belt. Wash separately . . . needs no ironing. *Please state size* 3, 4, 5, 6, 6x. Shipping weight 1 pound 2 ounces.
29 N 1557—Mint green 29 N 1555—White 29 N 1556—Med. blue $3.85

C **Robe and slipper set**—robe buttons on either side for boy or girl. Warm and good looking . . . makes a practical gift. Sanforized cotton flannel—won't shrink over 1%. All around belt of rayon cord, rayon braid trim, one pocket. Shawl collar, full skirt. Matching scuff type slippers, quilted plastic soles and binding. Open toes. Robe is washable. *State size* 3, 4, 5, 6, 6x.
29 N 1564—Blue plaid. Shipping weight 13 oz. . . . . .Each set $2.98

D **"Frosty the Snowman"** chenille robe. New Best Quality corduroy-type chenille. Sure to please the tiny "miss". Revere collar, self belt. One pocket. "Frosty" overlay in beautiful multicolors. Wash separately. *Please state size* 1, 2, 3. Shipping weight 13 ounces.
29 N 7930—Light blue 29 N 7931—Light yellow. . . . . .Each $2.94

E **"Frosty the Snowman" robe** in fine quality cotton chenille. Wide double fabric revere collar. One pocket. Belt ties in front. Popular "Frosty" design at bottom on front of roomy skirt. Soft and warm. Wash separately. *Please state size* 3, 4, 5, 6, 6x. Shipping weight 1 lb. 2 oz.
29N1560—Aqua blue 29N1561—White 29N1562—Yellow. Each $3.98

F Tots' fluffy pinpoint cotton chenille robe with cute contrasting nursery design overlay on front of full skirt. Soft and warm for the little ones. Pocket and snug wrap-around self belt. Washable—needs no ironing. *Please state size* 1, 2, 3. Shipping weight 12 ounces.
29 N 7913—Pink 29 N 7912—Med. blue 29 N 7914—White . . Each $1.98

G New—quilted rayon robe in lovely gift box—with a full sweep to make her feel grown-up and glamorous. Rich colors with contrasting trim and heart shaped buttons. Dainty floral pattern. Elastic at waist sides for fit. Hand wash. *Please state size* 1, 2, 3. Shipping weight 14 ounces.
29 N 7927—Yellow 29 N 7928—Pink. . . . . .Each $2.98

H Cotton flannel robe for boys or girls. Pretty and warm for tiny tots . . . thrifty too. Double-breasted—buttons on either side for boy or girl. Rayon cord belt and trim on collar, cuffs and pocket. Shawl collar, one pocket. Sanforized. Wash separately. *Please state size* 1, 2, 3.
29 N 7929—Multicolor plaid. Shipping weight 9 oz. . . . . .Each $1.98

J Tots' heavy Beacon cotton blanket cloth robe. Buttons on either side for boy or girl. Snug and warm with cute nursery rhyme design. Double-breasted front with shawl collar. Rayon cording edged collar, cuffs and pocket. Cord tie belt. Wash separately. *Please state size* 1, 2, 3.
29 N 7920—Light blue, yellow print. Shpg. wt. 11 oz . . . . .Each $2.49

Tots' Lounging Slippers

K **Bunny face slippers** in rayon plush. Shiny button eyes . . . will delight any child. Soft cushion padded soles. *State size* 2, 3, 4, 5, 6, 7, 8. Shipping weight 6 ounces.
29 N 5868—Blue . . . . .Pair $1.00
29 N 5869—Pink. . . . . . .Pair $1.00

M **Part wool felt slippers** with matching rayon plush cuffs. Zips up front for snug fit. See note below. *Please state size* 3, 4, 5, 6, 7, 8. Shipping weight 8 ounces.
29 N 5866—Blue. . . . . . .Pair $1.29
29 N 5867—Pink. . . . . . . .Pair $1.29

L **Felt cowboy slippers** . . printed Western design. Soft padded sole and heel. See note at bottom of page. *Please state size* 3, 4, 5, 6, 7, 8. Shipping weight 8 ounces.
29 N 5843—Royal blue...Pair $1.09
29 N 5844—Red . . . . .Pair $1.09

N **Indian Style Cowhide** moccasin-type slippers. Bunny fur cuff. Sturdy and long wearing. Smooth leather insole. *State size* 3,4,5,6,7,8. Shpg. wt. 9 oz.
29 N 5851—California gold color
29 N 5852—Red
29 N 5853—Royal blue. .Pair $1.98

P **Shearling slippers.** Cute bunny face. Fluffy shearling . . . thick, soft shearling insole. Stitched leather sole. *Please state size* 2, 3, 4, 5, 6, 7, 8.
29 N 5857—Pink 29 N 5856—Med. blue. Shpg. wt. 5 oz. . . . . .Pair $2.19

R **Capeskin leather slippers** with zip-up front opening. Fuzzy warm shearling cuff. Flexible leather sole. *Please state size* 2, 3, 4, 5, 6, 7, 8. Shipping weight 9 ounces.
29 N 5877—Royal blue. Pair $2.38
29 N 5878—Red . . . . . . Pair $2.38

S **"Frosty the Snowman"** moccasin-type slipper with lace tie. Made of Dupont fiber 'E' "Miracle" yarn . . soft, durable, warm. *State size* 3,4,5, 6, 7,8. Shipping weight 6 oz.
29 N 5848—White, blue trim. $1.69
29 N 5849—White, pink trim. $1.69

T **All wool Footease** with knit-in "Frosty the Snowman" design on rib knit wool top. Keep tiny feet warm—look cute. Glove soft leather soles. Washable with care. *State size to fit foot length:* Small (4 inches or less), Medium (4½ inches), Large (5 inches). Shipping weight 12 oz. for pair.
29 N 5845—Blue 29 N 5846—Pink 29 N 5847—Yellow. . . . . .Pair $1.98

SIZE CHART FOR SIZES 1 TO 6X

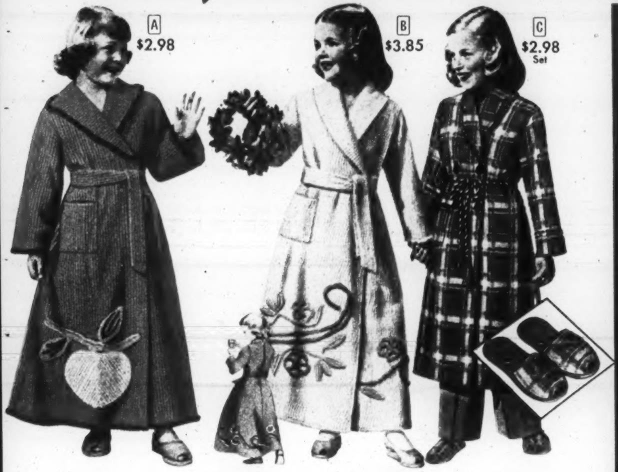
Order Size:	1	2	3	4	5	6	6x
If height is	29½-31	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is	20	21	22	23	24	25	25½ in.
If weight is	22½-25	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.

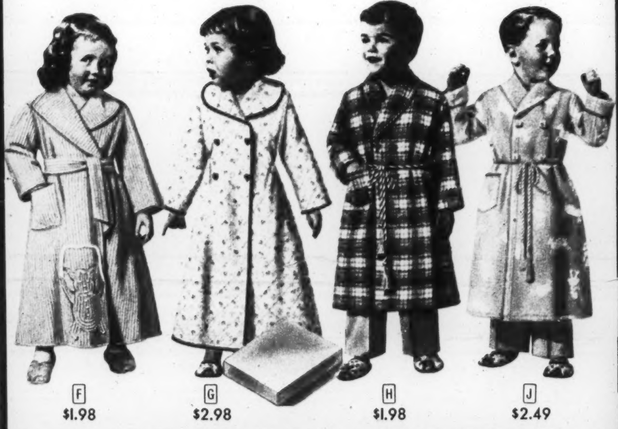
SIZE CHART FOR SLIPPERS

Order slipper size	2	3	4	5	6	7	8
If foot length is	4⅛	4½	4⅞	5⅛	5½	5⅝	6⅛ in.

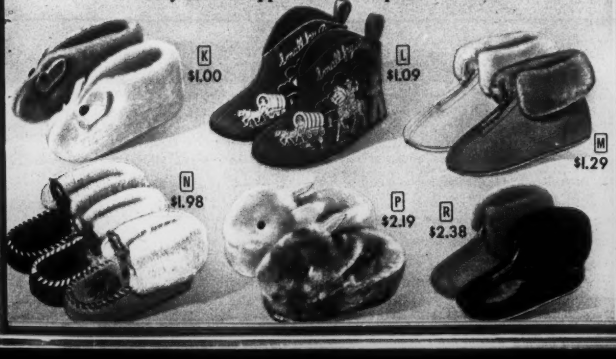
Note: Felt wool content not stated—marked on the slippers as required by Wool Products Labeling Act

Cuddly Christmas Robes for little folk


A
$2.98
B
$3.85
C
$2.98
Set

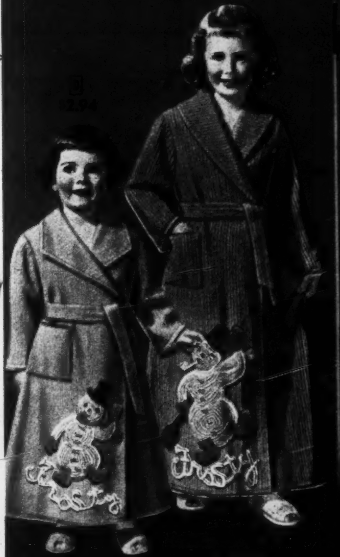

F
$1.98
G
$2.98
H
$1.98
J
$2.49

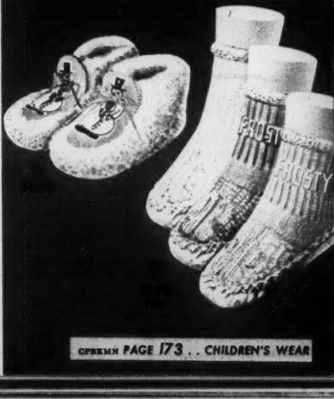
Cozy Little Slippers . . "tops" on Santa's list


K
$1.00
L
$1.09
M
$1.29
N
$1.98
P
$2.19
R
$2.38

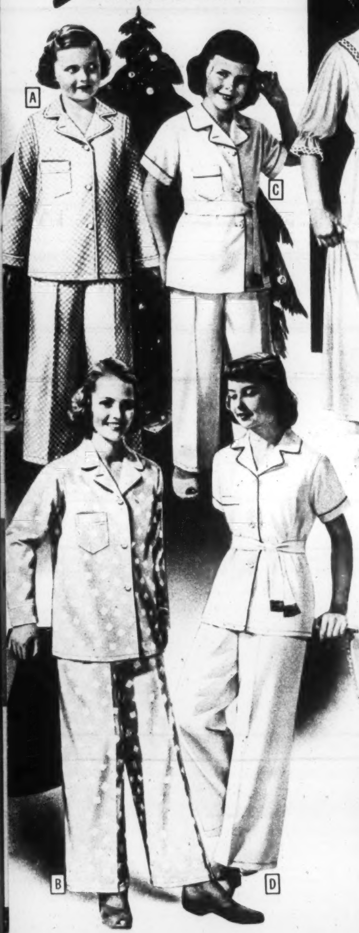
FROSTY
the snowman

is full of Christmas joy and we have "Frosty" gifts for little girls and boys. Santa's newest helper gives you a shopping lift. Shop at Sears—the only mail order house to offer "Frosty" gifts.





Dress Them Alike in *Jamarettes*



Twin Styles for Big and Little Sister

$2.53 4 to 8

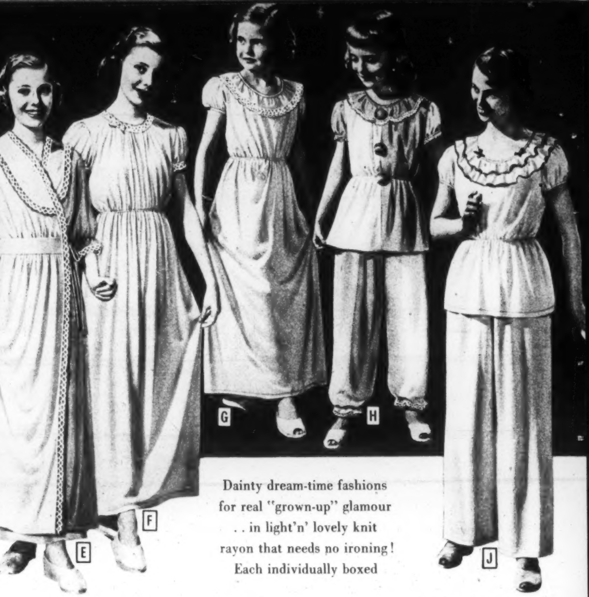
[A] **Honeysuckle Print Flannelette Jamarette** . . smartly man-tailored and oh, so warm on nippy nights! Jacket has convertible collar and snow white piping. Fitted pants have Gripper Fastener. Washable. *Please state size* 4, 6, 8.
29 N 3440—Pink check
29 N 3441—Blue check
Shpg. wt. 12 oz. Ea. $2.53

[B] **Honeylane Flannelette Jamarette,** bigger print. *State size* 8, 10, 12, 14, 16. Shpg. wt. 1 lb.
29 N 3586—Pink . . . $2.98
29 N 3587—Blue 2.98

$2.53 4 to 8

[C] **Honeysuckle Rayon Crepe Jamarettes** in heavenly colors with contrasting highlight piping. Jacket has convertible collar and jauntily fringed self-belt. Trim fitted pants have Gripper Fastener. Hand wash. *Please state size* 4, 6, 8.
29N3494–American Beauty
29N3495–French blue (medium)
29N3496–Turquoise blue
Shpg. wt. 9 oz. . . . . . . Ea. $2.53

[D] **Honeylane Rayon Crepe Jamarette.** *Please state size* 10,12, 14, 16.
29 N 3576–American Beauty
29 N 3577–French blue (medium)
29 N 3578–Turquoise blue
Shpg. wt. 11 oz. . . . . . Ea. $2.98



Dainty dream-time fashions
for real "grown-up" glamour
. . in light'n' lovely knit
rayon that needs no ironing!
Each individually boxed

Coat, Nightie Set

Set **$4.39** 8 to 16

[E] **Glamorous Matched Set** of runproof tricot knit rayon. Gown has elasticized waist, neck, puff sleeves. Coat, 2½ in. shorter than gown, has set-in midriff; elasticized sleeves. Both lace trimmed. Hand wash. *State size* 8, 10, 12, 14, 16. Wt. 15 oz.
29 N 3584—Coral pink . . . $4.39
29 N 3585—Aqua blue 4.39

[F] **Gown Only.** Shpg. wt. 7 oz.
29 N 3581—Coral pink $1.98
29 N 3582—Aqua blue 1.98
29 N 3583—Yellow 1.98

Nightie

$1.79 2 to 8

[G] **Angelic little style** in runproof tricot knit rayon. Dainty cotton lace and self-ruffle trim at neckline . . . pert puffed sleeves. Elasticized waist fits prettily. Hand wash. *State size* 2, 4, 6, 8.
29N3422–Coral pink
29N3423–Aqua blue
29N3424–Yellow
Shpg. wt. 9 oz. $1.79

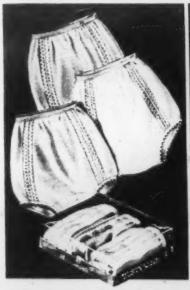
Two Pert Pajamas

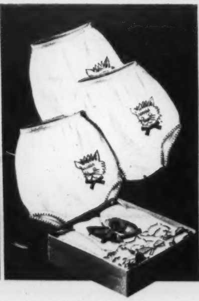
$1.69 4 to 8

[H] **Gay Harlequin Pajamas** in contrasting pastels. Run-resistant circular knit rayon with cotton lace edged collar and ankle ruffles. Elasticized waist, sleeves. Silk pompons down front. Hand wash. *State size* 4, 6, 8. Wt. 11 oz.
29N3404–Light blue with pink $1.69

$1.87 8 to 16

[J] **Ruffles 'n' Bows** trim dainty p.j.'s in run-resistant circular knit rayon. Self ruffles at neckline accented with red stitching . . . 2 red bows. Elasticized waist fits smoothly . . . pants have all around elastic top. Hand wash. *State size* 8, 10, 12, 14, 16. Shpg. wt. 13 oz.
29N3579-Yellow $1.87
29N3580-Lt. blue 1.87





Give Fancy Rayon Pants Packed 3 in a Pretty Box—Sizes 4 to 14

3 for $1.49

Wide Cotton Lace Insert and tricot knit braid decks each side of these panties . . . 1 pink, 1 blue, 1 yellow of 1 size in a window box. Good quality knit rayon with elasticized waist and leg binding. Durable double crotch. Washable. *State size* 4, 6, 8, 10, 12, 14. Shpg. wt. 12 oz. for 3.
29 N 3010—Three colors all in one size . . . . 3 for $1.49

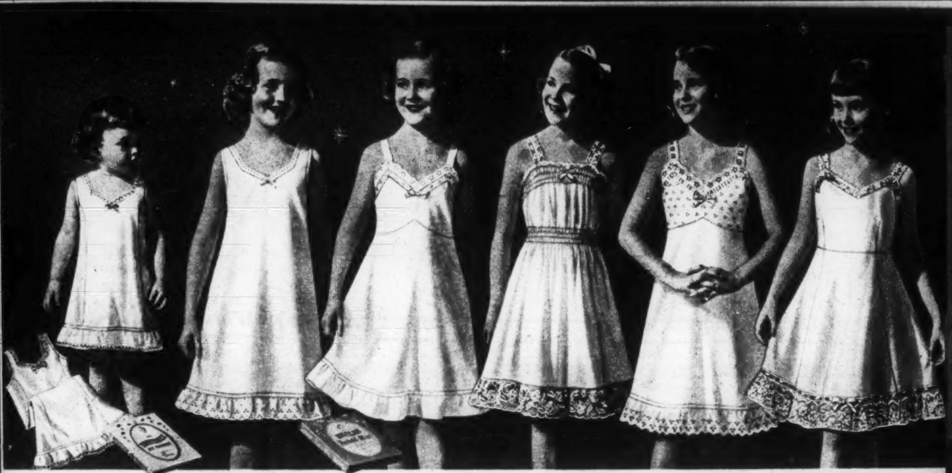
3 for $1.98

Cunning Kittens in radiant colors glow brightly on white panties . . . one each in fuchsia, (purple-red), lime and orange with sparkling rhinestones for eyes. Runproof tricot knit rayon with elastic at waist and legs . . . in a glamorous radiant color box with perky hair bow to match. Hand wash separately. *State size* 4, 6, 8, 10, 12, 14. Shpg. wt. 10 oz. for 3.
29 N 3076—Three white pants $1.98

3 for $1.98

Rainbow Pack of Honeylane Panties . . . 1 pink, 1 blue, 1 yellow in cellophane window box. Runproof tricot knit rayon with double row of dainty Val-type cotton lace at elasticized legs . . . rayon satin bow trimmed. Elasticized waist; double crotch. Washable. *State size* 4, 6, 8, 10, 12, 14.
29-N 3013—3 pants, 3 colors, 1 size. Shpg. wt. of 3, 12 oz. . . . 3 for $1.98

See Size Chart on opposite page



Sweet Gift Slip Sets come in a "Wardrobe" Box

Tots' Christmas Slip Set in fine quality multi-filament rayon crepe . . . 1 pink and 1 white of 1 size in a Honeysuckle slip wardrobe box. Dainty Val-type cotton lace frosts the sweetheart neckline and ruffled hem flounce. Perky rayon satin bow gleams at the neck. Hemmed armholes. Hand wash. *State size* 1, 2, 3. Shpg. wt. 2, 8 oz.

$1.98 for 2

29 N 3236—1 pink, 1 white. . . 2 for $1.98

Girls' Boxed Slip Set of two pretty styles in 88x80 cotton. One sweetheart neckline style with eyelet embroidery at neck, hem. One camisole type with wide eyelet embroidery and ribbon run beading trim. Hand wash. Order 2 of 1 size, 1 color. *State size* 4, 6, 8, 10, 12, 14. Shpg. wt. 8 oz. set.

$1.98 for 2

29 N 3237—White. . . . . 2 for $1.98
29 N 3238—Pink. . . . . 2 for 1.98

Choose her a Camisole Slip from 3 Delectable Styles

Runproof Tricot Knit Rayon Camisole in bonbon pastels. Elasticized at top and waist; dainty cotton lace trim. Hand wash. *State size* 6, 8, 10, 12, 14. Wt. ea. 6 oz.

$1.39 Ea. 6 to 14

29 N 3240—Pink
29 N 3241—Turquoise blue
29 N 3242—Yellow
Each $1.39. . . . . . 2 for $2.72

88x80 Cotton in feminine camisole slip. Frothy eyelet embroidery and ribbon run beading camisole straps and bodice trim. Eyelet embroidered hem. Washable. *State size* 4, 6, 8, 10, 12, 14. Wt. ea. 5 oz.

$1.59 Ea. 4 to 14

29 N 3239—White
Each $1.59. . . . 2 for $3.12

Fine Quality Rayon Crepe Camisole with cotton lace straps, front edging. 6-gore skirt has ribbon run lace hem. Hand wash. *State size* 4, 6, 8, 10, 12, 14. Wt. ea. 6 oz.

$1.98 Ea. 4 to 14

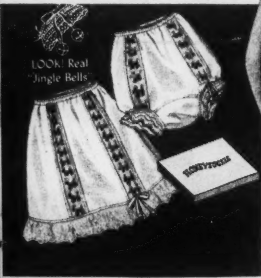
29 N 3243—Pink
29 N 3244—White
Each $1.98. . . . 2 for $3.90

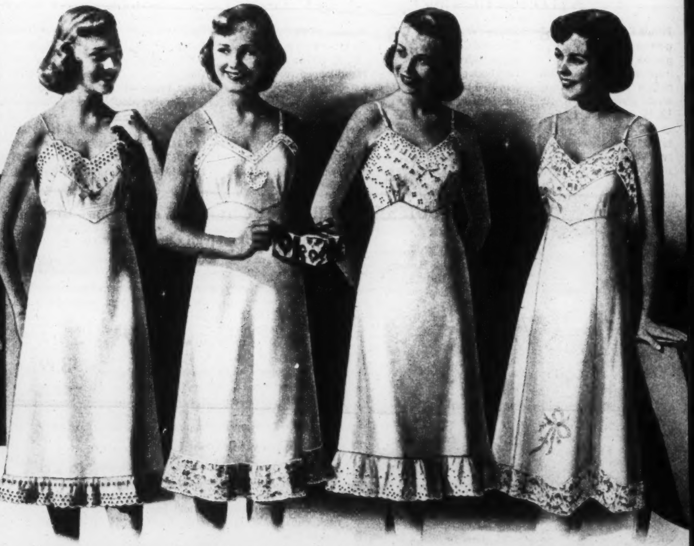
Size Chart for Slips, Undies, Pajamas, 1 to 16

Order Size.	1	2	3	4	6
If chest is.	20	21	22	23	25 in.
If hips are. . . .	. . . .	21½	22½	23½	25½ in.
Slip lgth. ab't.	15	16	17	19	22 in.
Order Size.	8	10	12	14	16
If chest is.	27	29	30½	32	33½ in.
If hips are. . . .	28½	31	33	35	36½ in.
Slip lgth. ab't.	27½	30½	33½	35½	37½ in.

Size Chart for Teens' Slips, Undies . . 10 to 16

Order Size.	10	12	14	16
If bust is.	30½	32	33½	35 in.
If hips are.	32½	34½	36½	38½ in.
Slip length (abt.) . . .	40	41½	43	44 in.





Boxed Gift Twosome

Jingle Bells 'n' Scotty Dogs Make the Sweetest, Cutest Petticoat and Panty Set

$1.98

A Real "Merry Christmas" Set in heavy quality runproof tricot knit rayon . . . with multicolor Scotties embroidered on rayon ninon . . down each side of petticoat and panty. Petticoat has elastic top and embroidered ninon ruffle with satin bow and 2 bells. Panties have elasticized cotton lace at legs . . . ribbon bow with bells. Hand wash. *Please state size* 2, 4, 6, 8.

29 N 3002—Pink
29 N 3003—White Shpg. wt.
29 N 3004—Blue Set 7 oz.
29 N 3005—Yellow. $1.98

Honeylane Slips for Teeners are Decked with GLAMOUR

Insured Wear Slip in 80x80 cotton, guaranteed for 12 month's wear or you get a new slip! 3 frothy inches of eyelet embroidery and ribbon run beading at top and hem. Washable. *State teen size* 10, 12, 14, 16. Wt. ea. 6 oz.

$1.79 Ea.

29 N 3371—White
Each $1.79. . . . . 2 for $3.52

Lovely Rayon Crepe *glitters* with glamour. 12 rhinestones . . set in cotton lace medallion. Lace at top, hem. Hand wash. *State teen size* 10, 12, 14, 16. Wt. ea. 6 oz.

$1.98 Ea.

29 N 3374—White
29 N 3375—Pink
Ea. $1.98. . . . . . . 2 for $3.90

All-Over Embroidered Top on 88x80 cotton. Eyelet embroidery and ribbon-run beading at neck . . deep eyelet trim at hem. Washable. *State teen size* 10, 12, 14, 16. Shpg. wt. ea. 6 oz.

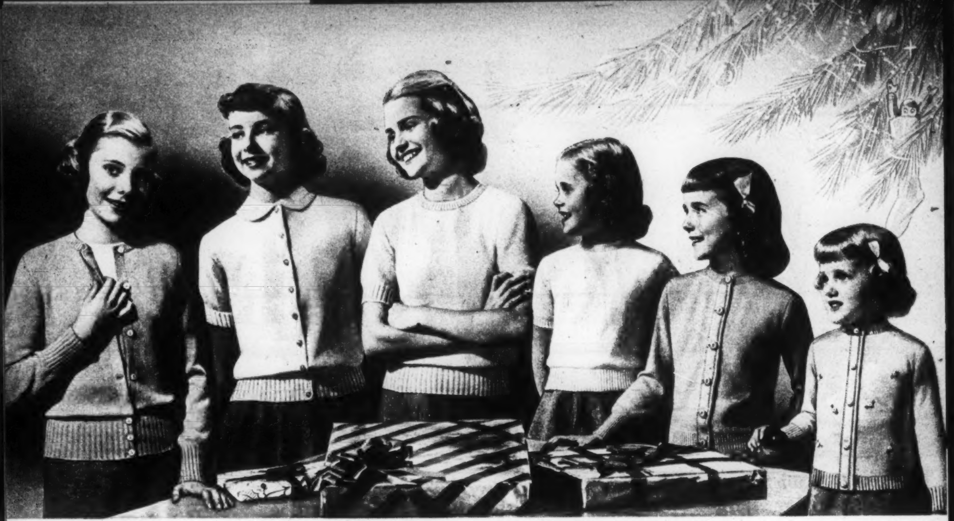
$1.98 Ea.

29 N 3372—White
29 N 3373—Pink
Each $1.98. . . . . 2 for $3.90

Twinkling Rhinestones in embroidered bows glamorize multifilament rayon crepe. Cotton lace trim. Hand wash. *State teen size* 10, 12, 14, 16. Wt. 6 oz.

$2.98

29 N 3376—White. $2.98
29 N 3377—Pink. 2.98



Gift wrappings not included . . see index for Sears complete assortments

100% Virgin Nylon Gift Sweaters

NYLON in Glowing Candle-light Colors . . Luxurious-looking yet sturdy . . quick to dry

Fitted Cardigan in 100% nylon with lustrous buttons—nylon ribbon backed. Hand wash. *State size* 7, 8, 10, 12, 14. Shpg. wt. 10 oz. **$3.98** 7 to 14

29 N 3741–Kelly green
29 N 3739–Cherry red
29 N 3713–Medium blue
29 N 3715–White. Ea. $3.98

Style-Wise Collared Cardigan with rib turn back cuffs. 100% nylon . . ribbon backed button border. Hand wash. *State size* 7, 8, 10, 12, 14. **$3.98** 7 to 14

29 N 3976—Yellow
29 N 3977—Cherry red
29 N 3978—Pink
Shpg. wt. 10 oz. Ea. $3.98

Classic Fitted Pullover in 100% nylon. Hand-looped rib-knit neck for snug fit. Hand wash. *State size* 7, 8, 10, 12, 14. **$2.98** 7 to 14

29 N 3710—Yellow
29 N 3708—Pink
29 N 3711—White
29 N 3709—Medium blue
Shpg. wt. 11 oz. . Each $2.98

Short Sleeve Pullover in 100% nylon with rib neck, cuffs and waist. Team with a cardigan for her double delight. Hand wash. *State size* 3, 4, 6, 8. Wt. 5 oz. **$2.17** 3 to 8

29 N 3670—Pink. . . . $2.17
29 N 3671—Yellow. . 2.17
29 N 3672—White. . . 2.17

Little Girls' Classic Cardigan in 100% nylon. Rib knit neck, cuffs and waist keep snug fit through tubbings. Hand wash. *State size* 3, 4, 6, 8. **$2.98** 3 to 8

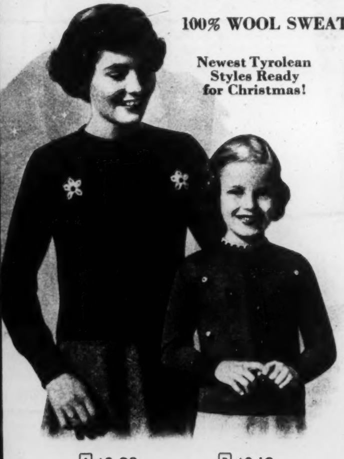
29 N 3689—Kelly green
29 N 3690—Cherry red
29 N 3691—Medium blue
Shpg. wt. 8 oz. . Each $2.98

Hand Embroidered Flowers bloom on our all nylon coat sweater for wee cherubs. Rib knit neck, cuffs and waistband. Hand wash. *State size* 1, 2, 3. Wt. 6 oz. **$2.83** 1 to 3

29 N 7704—White. . . $2.83
29 N 7705—Yellow. . 2.83
29 N 7706—Lt. blue. 2.83

100% WOOL SWEATERS . . Bright and Warm as a Christmas Wish!

Newest Tyrolean Styles Ready for Christmas!



Gay New Tyrolean Cardigans 3 to 14

A **Girls' Sizes 7 to 14.** Send her back to school in 100% virgin wool worsted with embroidered, fancy knit-in pattern front. Contrast buttons and crochet stitching at neck. Hand wash. *State size* 7, 8, 10, 12, 14. **$3.98**

29 N 3703—Jockey red 29 N 3704—Kelly green
29 N 3706—Yellow. Shipping weight 10 oz. . . . . . Each $3.98

B **Little Girls' Sizes 3 to 8** . . would love a 100% virgin wool worsted with bright embroidered front . . silvery color buttons. Hand wash. *Please state correct size* 3, 4, 6, 8. **$3.19**

29 N 3697—Yellow 29 N 3698—Jockey red
29 N 3699—Kelly green. Shipping weight 9 oz. . . . Each $3.19

Fancy All Wool Coat Sweaters

C **"Bang-Bang" Cowboys** will love to wear our all wool, 2-tone coat sweater with bright felt appliqued Western pattern . . metal Western buttons. Little cow-girls would love one, too! Rib knit neck, cuffs, waist. Hand wash. *State size* 2, 3, 4. Shipping weight 7 oz. **$3.69**

29N7825–Yellow, brown 29N7826–Red, Navy blue. . $3.69

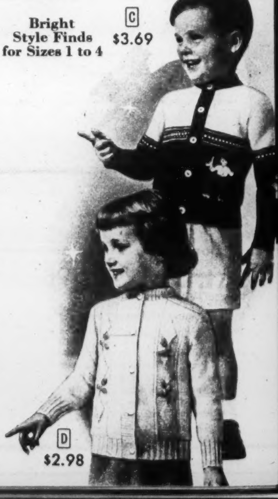
D **Tiny Girls** look sweet as Christmas candy in our all wool coat sweater with dainty hand embroidery on pretty knit-in pattern. Rib knit neck, cuffs and waist. *Hand wash. State size* 1, 2, 3. Shipping weight 5 oz. **$2.98**

29 N 7827—Pink 29 N 7828—Light blue. . . Each $2.98

SIZE CHART FOR SWEATERS 1 TO 16

Order size	1	2	3	4	6	7	8	10	12	14	16
If chest is	20	21	22	23	25	26	27	29	30½	32	33½ in.

Bright Style Finds for Sizes 1 to 4



ZIPPY COTTONS

Wonderful, washable Honeylane knits in 3 bright new styles to please sizes 7 to 16!

A **Pretty Boucle Knit Shirt** $1.65 in fine quality combed cotton with cleverly accented neckline in contrasting ribbing. A bright change from sweaters. Each packed in a cellophane bag. Hand wash. *State size* 7-8, 10-12, 14-16.
29 N 8031—Pink with Navy blue
29 N 8032—Light blue with wine
29 N 8033—Light green with brown
Shipping weight 6 oz...... Each $1.65

B **Smart Keyhole Rib Neckline** $1.49 makes high fashion news on our fine quality combed cotton shirt. Double rib cuffs and waist. Hand wash. *State size* 7-8, 10-12, 14-16. Shpg. wt. 6 oz.
29N8028–Dark green, lt. green stripe
29N8029–Brown, pretty pink stripe
29N8030–Navy blue, Scarlet stripe
Each........................ $1.49

C **Peppy New "Award" Coat Sweater** $2.98 all the coke crowd are wearing! Rib cotton with sporty V-neck and 2 white stripes on the left sleeve. Set-in lined pockets. Hand wash. *State size* 7, 8, 10, 12, 14.
29 N 3997—Navy blue
29 N 3998—Hunter green (dark)
29 N 3999–Wine. Wt. 15 oz.. Ea. $2.98

Twin Sweater Sets in Fine All Wool . .

Double Dividends for 7 to 14 Wardrobes

100% Virgin Wool Worsted Honeylane Sweater Set $4.98 in brilliant two-tone color combinations . . . wear them separately, too. Short sleeve pullover is highlighted by white yoke front and back with handsome jacquard knit in design same color as sweater. Long sleeve fitted cardigan to match. Hand wash. *State size* 7, 8, 10, 12, 14. Wt. 13 oz.
29 N 3991—Jockey red, white.........$4.98
29 N 3992—Emerald green, white..... 4.98
29 N 3993—Medium blue, white...... 4.98

Fancy Knit Honeylane Twin Sweater Set $5.98 in our finest, softest 100% wool zepher yarns. Short sleeve pullover has rich-looking cable pattern knit-in down the front. Long sleeves, flatteringly fitted cardigan has matching knit-in cable pattern. Wonderful together . . . or worn separately as two individual styles. Hand wash. *State size* 7, 8, 10, 12, 14.
29 N 3994—Cherry red..............$5.98
29 N 3995—Aqua blue.............. 5.98
29 N 3996—Yellow. Shpg. wt. 13 oz... 5.98

WARM JACKETS

Two handsome new styles and one best seller from our Big Book—2 to 6x.

$3.98

D **New "Day-Glo" Jacket** in the radiant colors all the youngsters are clamoring for. Rayon satin twill with zip front and snug shirt waist sleeves. 2 welt pockets. Cotton kasha lining. Dryclean. *Please state size* 2, 4, 6, 6x.
29 N 4886—Radiant pink; Wt. 12 oz....$3.98
29 N 4887—Radiant green; Wt. 13 oz...$3.98

$4.98

E **Our New Classic Jacket** in sturdy rayon gabardine . . Zelan treated to stay water repellent even after dry cleanings. Zip front. Knit cuffs and warm rayon fleece lining for protection where it counts. *State size* 2, 4, 6, 6x.
29 N 4888—Navy blue
29 N 4889—Taupe tan
Shpg. wt. 1 lb. 8 oz. $4.98

$6.95

F **Best Seller Jacket.** Popular "bomber" type in water repellent "Estron," lustrous acetate rayon. Snug and handsome Mouton dyed lamb fur collar. Zip front. Rayon fleece lined. Stripe knit cuffs, waistband. Dry clean. *Please state size* 2,4,6,6x.
29 N 4866—Royal blue
29 N 4867—Red
Shpg. wt. 1 lb. 9 oz. $6.95

All Wool Twin Sweater Sets sizes 3 to 8

Pretty styles to rival big sister's

2-Color Honeysuckle Sweater Set $4.77 in 100% virgin wool worsted. Short sleeve pullover has novelty knit pattern front . . . contrast stripes at neck, sleeves, bottom to match cardigan. Darker cardigan has same novelty pattern front. Hand wash. *Please state size* 3, 4, 6, 8. Shipping weight 10 oz.
29 N 3619—Kelly green with yellow
29 N 3620—Red with white
29 N 3621—Lt. Navy blue, Med. blue..$4.77

Matching Twin Sweater Set $4.49 in 100% virgin wool worsted. Short sleeve pullover has pretty knit-in pattern on the front. Matching hued long-sleeve cardigan in a plain knit. Here's a Christmas gift she can wear 3 different ways . . . both together or each separately. Hand wash. *Please state size* 3, 4, 6, 8.
29 N 3679—Aqua blue
29 N 3678—Jockey red
29 N 3680—Yellow; Shpg. wt. 12 oz...$4.49

MEASURE TO BE SURE—SEE SIZE CHART OPPOSITE PAGE

Picture Pretty

Fashions for sizes 3 to 6x

What's more exciting than Rich Velveteen for very best?

So Pretty for Partying! Elegant little frock of twill back cotton velveteen highlighted with a cotton lace collar. Elasticized puffed sleeves . . . ruffle all around skirt. Buttons in back to waist; tie back sash. Dry clean. *State size* 3, 4, 5, 6, 6x.

$798
3 to 6X

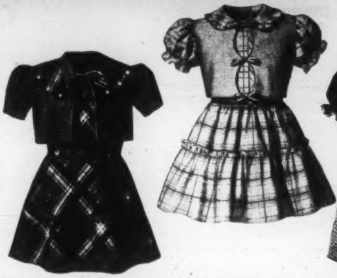
29 N 1290–Bright red 29 N 1291–Medium blue
Shipping weight 14 ounces . . . . Each $7.98

Bouffant 3-tiered Skirt on our Parasol-Pretty Frock

For the Littlest Angel . . . adorably styled in floral embossed cotton with a lustrous, silk-like sheen. White bodice on pastel skirt. Elastic insert at waist back flares out tiered skirt ruffles like an old-fashioned parasol. Dainty lace trimmed collar, skirt ruffles. Tie-back sash. Washfast. *Please be sure to state size* 1, 2, 3.

$298
1 to 3

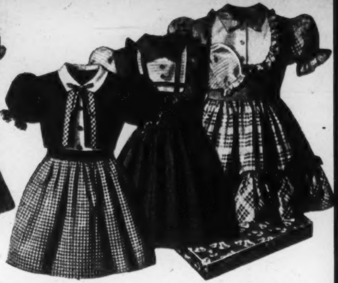
29 N 6316—Rose 29 N 6317—Light blue
Shipping weight 8 oz $2.98



Plaid Ginghams . . Each $3.98

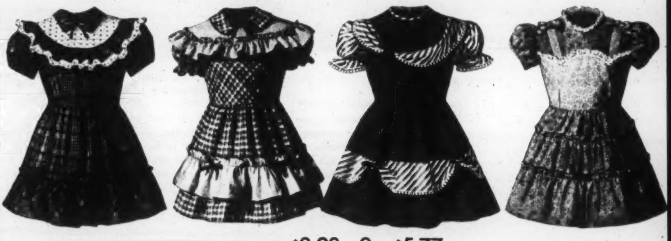
Multicolor Plaid with pert, removable bolero in bright red cotton broadcloth . . . gayly gingham trimmed. Broadcloth stripe on swing skirt. Sanforized—won't shrink over 1%. Washfast. *State size* 3, 4, 5, 6, 6x.
29N1292-Wt. 10 oz. $3.98

DanRiver Wrinkl-Shed Gingham that holds a press so well . . . with removable vestee in waffle embossed cotton. Cheerful multicolor plaid with elasticized puffed sleeves and saucy ruffled swing skirt. Washfast. *State size* 3, 4, 5, 6, 6x.
29N1293–Wt. 10 oz. $3.98



Christmas Dress Package . . 3 for $5.98

Gift Boxed Set of 3 Wonderful Dresses in 80x80 Percale . . . in three very charming styles. You'll find one bolero-type dress with a red checked skirt and "pretend" bolero in solid red . . . one solid green dress with pinafore effect ruffles and white bib and sleeves . . . one multicolor print with a ruffle-framed white bib and a bouffant tiered skirt for that old-fashioned charm. All washfast. Cute as can be for Christmas and after. *State size* 3, 4, 5, 6, 6x. Order 3 of 1 size. Order yours now the easy Sears mail order way!
29 N 1294—Gift Boxed Set; 3 assorted styles of 1 size.
Shipping weight 1 pound 3 ounces for 3 . . . . 3 for $5.98



Choose one for $2.98 or 2 for $5.77

Sanforized Plaid Gingham Charmers

Perky Multicolor Plaid Gingham frosted with crisp white cotton eyelet yoke and ruffle . . . pertly ruffled all-around skirt flounce. Washfast. Sanforized—won't shrink over 1%. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 8 oz.
29 N 1295G $2.98

Pretty as a Portrait in multicolor gingham plaid with frilly blue chambray ruffling; detachable rayon grosgrain bow. Sanforized, won't shrink over 1%. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 8 oz.
29 N 1298G $2.98

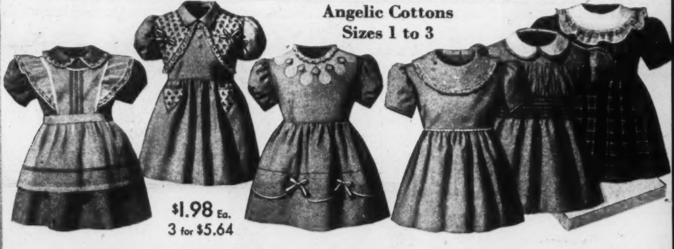
Candy Stripes

A Very Merry Frock in 80x80 percale dramatized with gay candy stripe swags and bow trim. Detachable bows. Washfast. *State size* 3, 4, 5, 6, 6x. Shipping weight 8 oz.
29N1296G–Brt. red. $2.98
29N1297G–Med. blue 2.98

Party-Pretty

Lustrous Beauty in mercerized cotton with permanently embossed floral design. Eyelet paneled bodice, lace and bow trim. Ruffled swing skirt. Washfast. *State size* 3, 4, 5, 6, 6x.
29N1299G—Aqua blue with pink. Wt. ea. 10 oz. . . $2.98

Angelic Cottons
Sizes 1 to 3



$1.98 Ea.
3 for $5.64

Cunning Pinafore Style and 2 Crisp Piques

Quaint Checked Cotton swing skirt style has sweet'n' fresh, removable white organdy pinafore; lace trim. Washfast. *State size* 1, 2, 3.
29 N 6346G–Medium blue check
29N6347G–Red check
Wt. ea. 6 oz $1.98

Make-Believe Bolero and pockets of eyelet embroidery on winsome pastel pique. Cotton lace'n'bow trim. Elastic at waist back; tie back sash. Washfast. *State size* 1, 2, 3. Shpg. wt. ea. 7 oz.
29N6450G–Pink . . $1.98
29N6451G–Lt. blue. 1.98

Scalloped White Yoke and piped skirt front set off this adorable pastel pique. Lace edged collar. Elastic insert at waist back; tie-back sash. Washfast. *State size* 1, 2, 3. Shpg. wt. ea. 5 oz.
29N6452G–Yellow . . $1.98
29N6453G–Aqua blue. 1.98
29N6454G–Pink. . . . 1.98

Gift Set Special

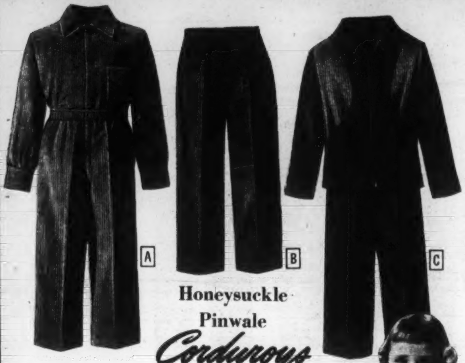
Gift Box of 3 Cunning Cottons . . . all different . . . all 1 size. Set includes one solid pink dress with embroidered organdy collar edged in cotton lace; rick-rack at waist . . . one blue stripe spiced with smocking at waist . . . one multicolor woven plaid with embroidered white collar. 2-in. hems. Washable. *State size* 1, 2, 3. Shpg. wt. 11 oz. for 3.
29 N 6315—3 Dresses of 1 size . . $3.98

SIZE CHART FOR DRESSES, SIZES 3-6X

Order size .	3	4	5	6	6x
If height is . .	34½–37	37½–40	40½–43	43½–46	46½–48 in.
If chest is . .	22	23	24	25	25½ in.
If weight is .	29½–34	34½–38	38½–44	44½–49	49½–54 lbs.
Dress length	18½	20	21½	23	24½ in.

SIZE CHART FOR DRESSES SIZES 1 TO 3

Order size	1	2	3
If height is	29½–31	31½–34	34½–37 in.
If chest is	20	21	22 in.
If weight is	22½–25	25½–29	29½–34 in.
Dress length	15½	16½	17½ in.



Honeysuckle Pinwale *Corduroys*

Exclusively Sears . . famous for fit, quality, wear! Grand gifts for 3-6x

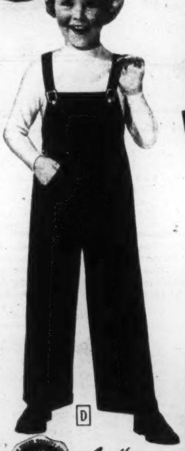
A **Trim Shirt and Longie Set** in tub-loving rugged wearing corduroy. Button shirt, cuffs; vest pocket. All around elastic waist longie. Wash separately. *State size* 3, 4, 5, 6, 6x. **$4.49**
29N4344-Red 29N4345-Gray 29N4346-Cinnamon
Shipping weight 14 ounces........................$4.49

B **Popular Boxer Longie** in Sears sturdy pinwale corduroy. All around, covered elastic waist fits neatly . . keeps shirts in. Wash separately. *State size* 3, 4, 5, 6, 6x. **$2.19 Each**
29N4306G-Gray 29N4308G-Cinnamon 29N4338G-Red
Shpg. wt. ea. 8 oz. Ea. $2.19 *Save 10c* 2 for $4.28

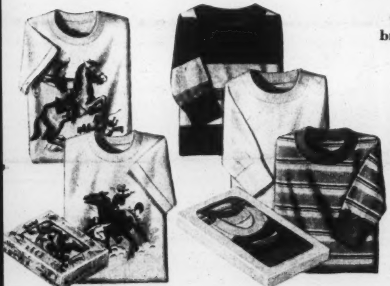
C **2-Tone Jacket Set.** Zip front jacket; elastic at both sides of back . . cotton kasha lining. All around elastic waist longie with cuffs. Wash separately. *State size* 3, 4, 5, 6, 6x. **$5.98**
29N4319-Brown, yellow 29N4320-Dk. green, gray
29N4321-Royal blue, red. Shpg. wt. 1 lb. 2 oz....$5.98

D **Our Best Corduroy Overall**—another 4-Star feature! Notice the extra-wide double fabric bib top for extra wear . . adjustable buckle suspenders. Gripper Fastener side plackets . . covered elastic waist in back. Full cuffs tacked to stay up. Wash separately. *State size* 3, 4, 5, 6, 6x. Shipping weight ea. 11 oz. **$2.95 Each**
29 N 4243—Dark green 29 N 4244—Cinnamon
29 N 4241—Red 29 N 4245—Gray
Each $2.95..............................2 for $5.75

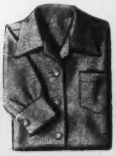
SIZE CHART PAGE 172



Another 4-STAR Feature!



Colorful tops to brighten playwear



They all can use a trim warm classic

Combed Cotton Polo Shirt Sets

$1.98 for 2

Set of 2 Polo Shirts each with different and colorful "Wild West" design . . in a gay cellophane window gift box. Short sleeves. Wash separately. *State size* 3, 4, 5, 6, 6x.
29 N 8274—1 white, 1 yellow of 1 size. Wt. 10 oz...$1.98

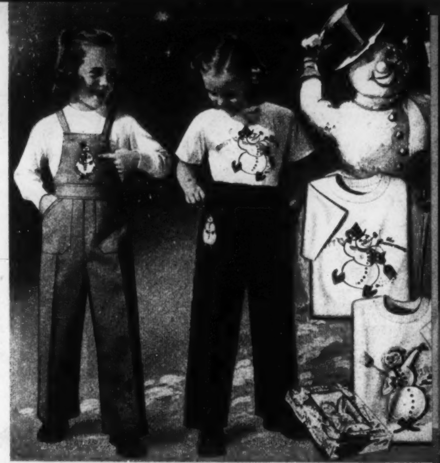
$2.98 for 3

Set of 3 Polo Shirts . . 1 yellow, 1 med. blue stripe, 1 green blazer stripe in a cellophane window gift box. Long sleeves. Wash separately. *State size* 3, 4, 5, 6, 6x. Wt. 13 oz.
29 N 8273—3 shirts, 3 colors of 1 size..........$2.98

Bright Shirt

$1.39 3 to 6x

Long sleeve Classic. Sanforized cotton flannel—won't shrink over 1%. Notched collar, button cuffs, patch pocket. Wash separately. *State size* 3, 4, 5, 6, 6x. Wt. 8 oz.
29 N 4674—Red.....$1.39
29 N 4675—Yellow... 1.39



FROSTY the snowman

tips his hat to Playwear in twill and knit cotton

$2.79 2 to 6

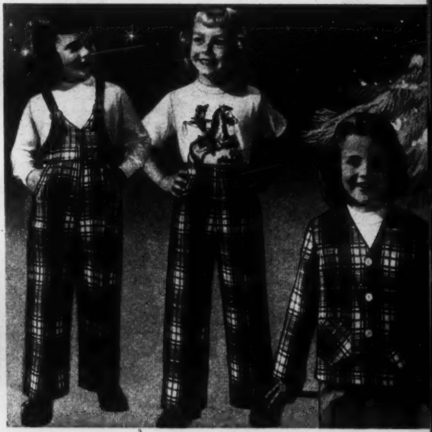
"Frosty" Overall in sturdy 8 oz. twill. Sanforized—won't shrink over 1%. Suspenders have Gripper Fasteners at bib. Wash separately. *Please state size* 2, 3, 4, 5, 6.
29 N 4251—Bright red
29 N 4252—Medium blue
Shpg. wt. 12 oz.....$2.79

$2.69 3 to 6x

"Frosty" Boxer Longie in 8 oz. wt. Sanforized twill—won't shrink over 1%. All around "stay up" elastic waist. Wash separately. *State size* 3, 4, 5, 6, 6x.
29 N 8100—Bright red
29 N 8101—Dark green
Shpg. wt. 11 oz...$2.69

$1.98 for 2

Set of 2 "Frosty" polo shirts in combed cotton. 1 yellow, 1 white in cellophane window box. Short sleeves. Wash separately. *State size* 3, 4, 5, 6, 6x.
29 N 8275—1 white, 1 yellow of 1 size. Shpg. wt. 11 oz....2 for $1.98



Cheery Multicolor Plaid 5¾-Oz. Denims

$1.98

Zip-Front overalls..buckle straps. Sanforized, won't shrink over 1%. Elastic at back. Wash separately. *State size* 3, 4, 5, 6, 6x.
29 N 4260—Wt. ea. 10 oz.
Ea. $1.98; 2 for $3.88

$1.59

Boxer Jeans. All around elastic waist. Sanforized, won't shrink over 1%. Wash separately. *State size* 3, 4, 5, 6, 6x.
29 N 4325—Wt. ea. 8 oz.
Ea. $1.59; 2 for $3.10

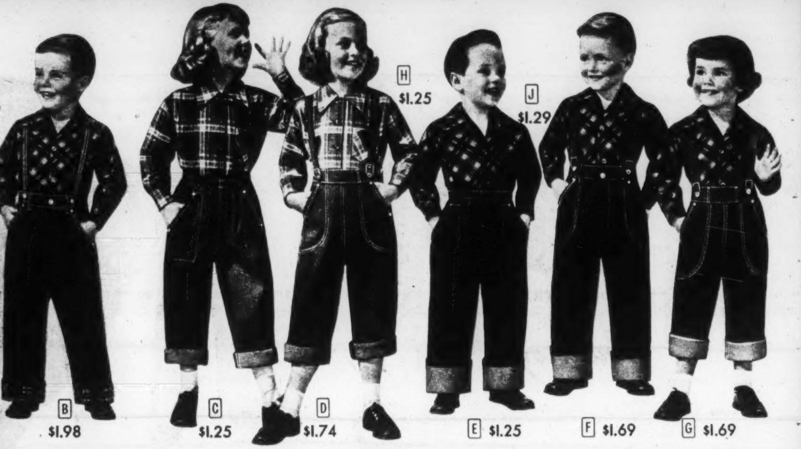
$1.69

Jaunty Jacket in smart new collarless style. Button front. 2 patch pockets. Sanforized—won't shrink over 1%. Wash separately. *State size* 3, 4, 5, 6, 6x. Wt. 8 oz.
29 N 4570.......$1.69

Order all 3 and save 26c! Overall, longie and jacket. Wash separately. *State size* 3, 4, 5, 6, 6x.
29 N 8103—Set of 3. Wt. 1 lb. 6 oz.......3 for $5.00

New! Denims napped inside for warmth

A $2.29



B $1.98

C $1.25

D $1.74

H $1.25

J $1.29

E $1.25

F $1.69

G $1.69

A **Detachable suspender jeans.** Sturdy 8-oz. denim—plaid print inside, softly napped for warmth. Sanforized—won't shrink over 1%. Side zipper, 4 pockets. Metal rivets in front—bartacked in back. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 10 oz.
29 N 4464—Navy blue. . . .$2.29

B **Heavy 8-oz. denim** with napped plaid print inside for warmth. Sanforized—won't shrink over 1%. Detachable suspenders, belt loops. Zipper fly. Bar-tacked. Wash separately. *State size* 1, 2, 3, 4. Wt. 15 oz.
29 N 6827—Navy blue. . . .$1.98

Denims . . . sizes 1 to 6x . . Sanforized—won't shrink over 1%

C **Western style boxer jeans.** 6-oz. blue denim. Shirred elastic waist. 3 pockets. Metal rivets in front, bar-tacked in back. *State size* 3, 4, 5, 6, 6x.
29 N 4398—Shpg. wt. ea. 7 oz. Ea. $1.25; 3 for $3.63

D **Detachable suspender jean** in 7¼-oz. blue denim. Metal rivets in front, bar-tacked in back. Snap fasteners. *State size* 3, 4, 5, 6, 6x.
29N4399–Wt. ea. 11 oz. Ea. $1.74. . .3 for $5.10

E **Tots' boxer longie.** 6-oz. blue denim. Shirred elastic waist for easy on and off. Fly front. 2 front, one back pocket. *State size* 1,2,3,4.
29 N 6820—Wt. ea. 7 oz. Ea. $1.25; 3 for $3.63

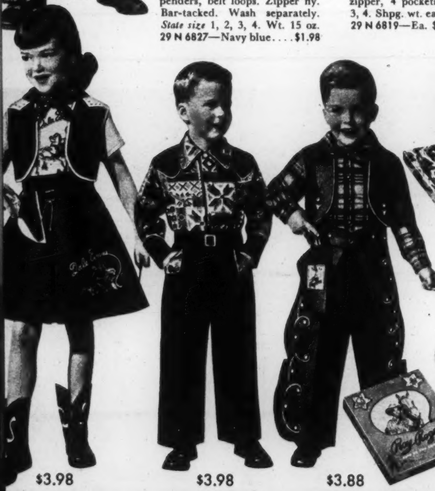
F **Tots' detachable suspender jeans** of 7¼-oz. blue denim. Western styling, yoke back. Belt loops, zipper fly. *State size* 1,2,3,4. Wt. ea. 7 oz.
29 N 6818—Each $1.69
Save . . buy 3 for 4.95

G **Tots' detachable suspender** 7¼-oz. blue denim jeans with adjustable buckles. Western cut, side zipper, 4 pockets. *State size* 1, 2, 3, 4. Shpg. wt. each 9 oz.
29 N 6819—Ea. $1.69; 3 for $4.95

H **Red plaid shirt** of woven cotton flannel. 2-way collar, long sleeves, button cuffs. Patch pocket. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 8 oz.
29 N 4654—Each $1.25; 3 for $3.63

J **Long sleeve cotton flannel shirt.** Sanforized, won't shrink over 1%. 2-way collar, 1 pocket. Multicolor plaid. Wash separately. *State size* 2, 3, 4. Wt. ea. 6 oz.
29 N 6526—Each $1.29; 3 for $3.78

Note: Wash all blue denims separately



$3.98

$3.98

$3.88

Western Suits thrill would-be cowhands

Girls' Dale Evans six-pc. Western outfit. Washable—sanforized, won't shrink over 1%. Bolero and skirt of mercerized cotton twill; knit cotton polo shirt, lariat, 'kerchief, plastic clicker gun, metal studs. Snap fasteners. Gift boxed. Red with yellow. *State size* 4, 6, 8, 10. Wt. 1 lb. 11 oz.
29N4307–6-pc. set $3.98

Texas Made Western suit. Multicolor print cotton flannel shirt, 2 pockets, constrasting 3 button cuffs. Brown cotton twill pants. Elastic waist back, adjustable belt, button fly. Pocket trim matches shirt. Sanforized, won't shrink over 1%. Washfast. *State size* 1, 2, 3, 4, Wt. 14 oz.
29N6881–Each set $3.98

Roy Rogers Cowboy outfit. Vest and pants of sanforized cotton twill, won't shrink over 1%. Gold-color metal stars and steerheads. Embroidery down legs. Plastic gun in attached holster, lariat and 'kerchief. 2 pockets, snap fastener fly. Boxed. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 2 oz.
29N6994—Red and blue combination. $3.88

K Box of 2 $2.98

L Box of 2 $1.98

M $1.09

N $1.49

P $1.98

R 59c

Gifts little "Westerners" love to wear

K **Gift box of 2 shirts.** Dan River *Wrinkl-shed woven cotton in 2 different plaids. 2-way collar, short sleeves, one pocket. Washfast. Sanforized, won't shrink over 1%. *State size* 1, 2, 3, 4. Wt. 10 oz. for 2.
29N6539–Multicolor plaid. . 2, one size $2.98
*Registered with U.S. Patent Office

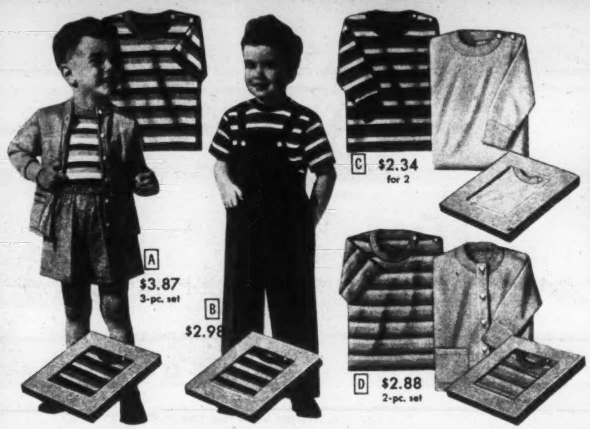
L **Gift box of two combed cotton polo shirts.** Long sleeves, 2 button shoulder. Rib knit crew neck, cuffs. Western prints. Wash separately. White with blue, yellow with medium brown. *State size* 1, 2, 3, 4.
29 N 6828—Shpg. wt. 9 oz. 2 of 1 size. . $1.98

M **Knit Cotton Sweatshirt.** Warm fleeced inside. Rib knit crew neck and cuffs. Western print on front. Washable. *State size* 2, 3, 4. Shpg. wt. ea. 6 oz.
29N6514–White
29N6513–Medium blue. . . Each $1.09
Save. . . 2 for 2.12

N **Western shirt** in Sanforized cotton flannel—won't shrink over 1%. Two-way collar, long sleeves. Embroidered yoke. Wash separately. *State size* 2, 3, 4. Wt. 6 oz.
29N6540-Yellow and med. brown. . .$1.49
29N6541-Med. blue, red. Wt. 6 oz. .$1.49

P **Western Felt Hat.** All wool felt, gold-color stars, ribbon trim around edge. Rayon drawstring. Sizes small (19¾ in.); medium (20¾ in.); large (21½ in.). Measure head. *Order nearest size.*
29N2900-Tan
29N2901-Bright red
29N2902-Kelly green
Shpg. wt. 1 lb. . .$1.98

R **Dale Evans colorful Western scarf.** Big 19½x19½ in. with large photo of Dale Evans and Western symbols printed on scarf. Smooth rayon bengaline. Hand wash. *State color* white, yellow or light blue. Shpg. wt. 4 oz.
29 N 4657. . . . . . .59c



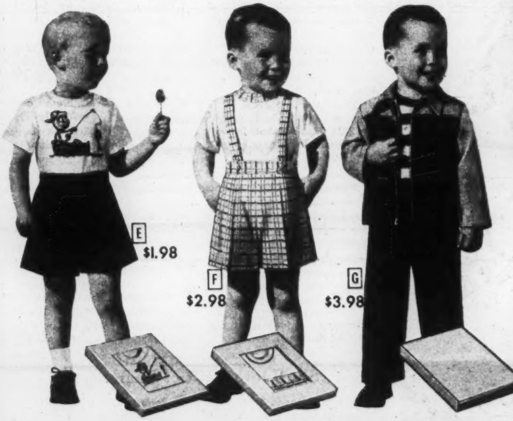
Matched Sets for tots . . attractively boxed

A **Tots' 3-piece set . .** gift boxed. All finest Durene* knit cotton garments. Boxer shorts, all elastic waist. Short sleeve striped polo shirt, rib knit crew neck, 2 button shoulder. Coat sweater, heavy rib knit, two pockets. Washfast—need no ironing. *State size* 1, 2, 3, 4. Shpg. wt. 15 oz.
29N6950–Navy blue
29N6951–Yellow$3.87

B **Tots' 2-piece set** in gift box. Striped short sleeve polo shirt, 2 button shoulder. Overall, non-slip suspenders button to self-lined bib. Elastic at waist back. Finest quality Durene* knit cotton—washable, needs no ironing. *State size* 1, 2, 3, 4. Shipping weight 11 oz.
29 N 6952–Red
29 N 6953–Med. blue
Each set $2.98

C **Tots' gift box of 2 long sleeve polo shirts.** One stripe, one solid color. Fine quality Durene* knit cotton. Rib knit crew neck, 2 button shoulder. Washfast—need no ironing. *State size* 1, 2, 3, 4. Shpg. wt. for 2, 12 oz.
29 N 6954—One blue stripe, 1 yellow . . . $2.34
29 N 6955—One red stripe, 1 med. blue 2.34

D **Tots' 2-piece set** in attractive gift box. Cardigan coat sweater in fine quality Durene* knit cotton. Heavy rib knit, long sleeves, two pockets. Striped short sleeve polo shirt, rib knit crew neck, 2 button shoulder. *State size* 1, 2, 3, 4. Shpg. wt. 11 oz. Washable . . no ironing.
29N6956–Navy blue Sweater, striped shirt
29N6957–Red Sweater and striped shirt $2.88



Boxed 2-piece Sets . . . for tots sizes 1 to 4

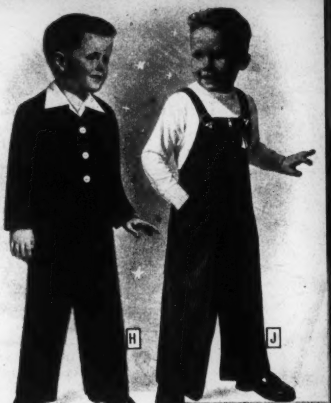
E **2-piece set.** Lollipop in each gift box. Colorful lollipop print on white short sleeve polo shirt. Combed cotton interlock knit. 2-button shoulder. Contrasting cotton twill boxer shorts. Washable. *State size* 1, 2, 3, 4. Wt. 8 oz.
29N6737–Maroon shorts. $1.98
29N6736–Navy blue shorts1.98

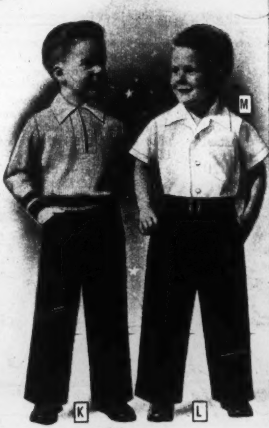
F **Tots' set in cellophane window gift box.** Cotton and rayon knit Boucle. White shirt, two button shoulder. Neck trimmed to match shorts. Light blue and red plaid shorts, elastic at back of waist, button front suspenders. Washable. *State size* 1, 2, 3.
29N6738–Shpg. wt. 10 oz. $2.98

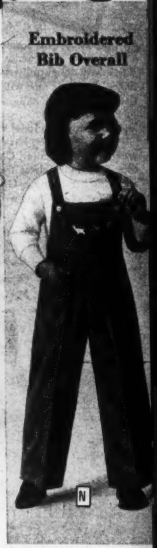
G **Tots' slack suit** in gift box. Rayon gabardine. Jacket with zipper front, 2 pockets, contrasting trim. Longies, elastic waist, fly front, cuffs. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb.
29 N 6710–Gray, royal blue
29 N 6709–Brown, tan $3.98

*Reg. U. S. Pat. Off.

SIZE CHART FOR SIZES 1 to 4					
	Order size	1	2	3	4
	If height is	29½–31	31½–34	34½–37	37½–40 in.
	If chest is	20	21	22	23 in.
	If weight is	22½–25	25½–29	29½–34	34½–38 lbs.







Corduroy

Suits and Overalls

H **Tots' Corduroy, Eton Suit.** $3.98 Long sleeve multicolor plaid jacket, 3 large white buttons, 2 pockets. Dark green boxer longies of fine pinwale corduroy, 2 side pockets, fly front. Wash separately. *Please state size wanted* 1, 2, 3, 4. Shipping weight 13 ounces.
29 N 8332—Dark Green $3.98

L **Tots' pinwale corduroy longie** with elastic waist $2.69 and buckle belt. Zip fly, full cuffs. *State size* 1, 2, 3, 4. Wash separately. Wt. 9 oz.
29N8321–Brown 29N8322–Dk. green
Each $2.69 . . . . *Save* Buy 2 for $5.24

M **White mercerized cotton** broadcloth. Sanforized—won't shrink over 1%. *State size* 2, 3, 4. Shpg. wt. for 2; 8 oz.
29 N 6525—2 for $2.10; 4 for $4.00

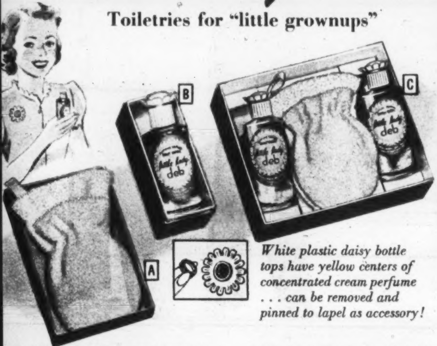
J **Pinwale corduroy overall.** Zipper $2.69 bib to crotch. Embroidery on bib. Adjustable buckle suspenders. Elastic back waist. Wash separately. *State size* 1, 2, 3, 4.
29 N 8303—Bright green
29 N 8304—Medium blue
Wt. ea. 11 oz. Ea. $2.69; 2 for $5.24

K **Pullover jacket, boxer longie set** $4.75 2-pc. set in pinwale corduroy. Zip jacket, long sleeves, rib knit cuffs and waist. Boxer longie with elastic waist, 2 pockets. Wash separately. *Please be sure to state size* 1, 2, 3, 4. Shipping weight 14 oz.
29N8316–Yellowandbrown $4.75
29N8317–Gray, royal blue. 4.75

N **Tots' pinwale corduroy overall.** Self-lined embroidered bib. Adjustable button suspenders. Button side, elastic at back of waist, one pocket. Wash separately. *Please be sure to state size* 1, 2, 3, 4. $2.29
29 N 8325—Aqua green 29 N 8326—Red 29 N 8327—Medium blue
Shipping weight each 8 oz. . . . . Each $2.29; 2 for $4.48

Little Lady Deb

Toiletries for "little grownups"

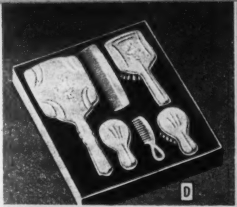


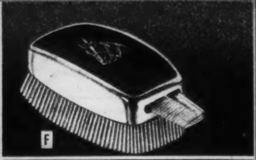
White plastic daisy bottle tops have yellow centers of concentrated cream perfume . . . can be removed and pinned to lapel as accessory!

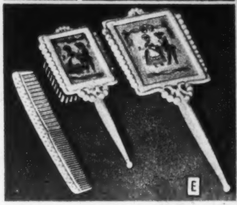
A **Little Lady Deb Scented Soap Mitt** of yellow and white terry cloth. Filled with delightfully perfumed soap flakes. Any little miss will love it.
8 N 9394—Gift box. Shpg. wt. 5 oz. **$1.00**

B **Little Lady Deb Toilet Water.** White plastic daisy top has concentrated cream perfume center. Can be pinned to a little lady's dress for a fragrant accent to her costume. Gift box.
8 N 9396E—2-oz. Shpg. wt. 8 oz. . **$1.20**

C **Little Lady Deb 3-piece Bath Set** . . her very own set of toiletries . . . 4-oz. bottle of fragrant toilet water and a 4-oz. bottle of liquid bubble bath each has plastic daisy top with concentrated cream perfume center, to be pinned on lapel and worn as accessory if desired. Set also contains scented bath mitt of cotton terry cloth filled with soap flakes. Gift box. 45c Federal tax included.
8 N 9357E—Shpg. wt. 1 lb. 6 oz. **$3.70**







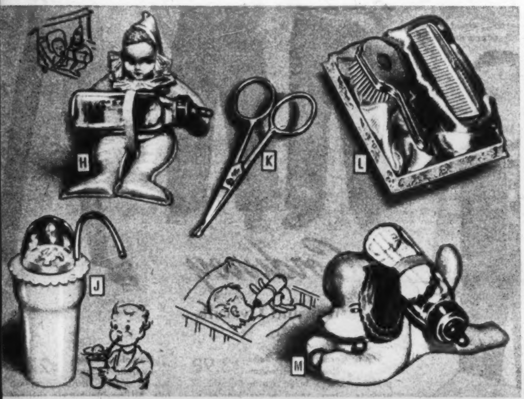
Clever grooming sets for the young crowd

D **"Dolly and Me" Dresser Set.** Includes a child's comb, brush and mirror, and a duplicate set in miniature for her dolly. Made of pink plastic. Gift box. Shipping weight 10 ounces.
8 N 9013—6-piece set. **57c**

E **Girl's 3-piece Dresser Set** of pink plastic. Colorful colonial design on backs. 10-inch mirror. Brush has white plastic bristles. Matching comb.
8 N 9570—Gift box. Shpg. wt. 12 oz. **63c**

F **2-pc. plastic set.** Comb slips into 4-inch metal-backed brush. Horse design on back of brush.
8 N 9586—Shpg. wt. 12 oz. . . Set **$1.00**

G **3-pc. set.** Bronze-color plastic-wood holder with cowboy design. 4½-in. metal-trimmed brush with plastic bristles. Plastic comb with pistol-shaped handle.
8 N 9584—Shpg. wt. 1 lb. 12 oz. Set **$1.65**
8 N 9585—Comb only, in paper holster. Shpg. wt. ea. 2 oz . . . . 15c 3 for 39c



Especially for the Crib 'n' Bib Set

H **"Totokin"** . . the cuddlesome doll that converts to a bottle holder, simply by snapping elastic band around bottle. Holds it securely as baby feeds. Washable vinyl plastic covering. 12 in. long. Bottle not included.
8 N 2264—*State* pink or blue. Shpg. wt. 12 oz **98c**
8 N 2270—Same as above but with clown's head. *State* pink or blue. Shpg. wt. 12 oz. **98c**

J **Merry-Go-Sip Drinking Glass** encourages baby to drink his milk. He's fascinated when animals under dome revolve as liquid is drawn through the flexible straw. Made of plastic with clear dome, blue glass, pink animals. Gift boxed.
8 N 9159—Shpg. wt. 10 oz. **$1.25**

Shop early . . . then relax and enjoy the Holidays!

K **Safety Scissors for baby's nails.** Nickel-plated carbon steel. Safety-rounded points. Fully ground blade. 3½ inches long. Shipping weight 3 ounces.
8 N 2054 . . . . **$1.39**

L **Sterling Silver Brush and Comb Set** for baby. Lovely heart design on back. Brush is 5⅜ inches long, with bristles of long, soft nylon. High quality white plastic comb has sterling trim, 4½ inches long. Acetate-covered gift box. Shipping weight 8 ounces.
8 N 9583E. . . . . Set **$6.95**

M **"Puppykin" Bottle Holder.** Cunning figure of puppy holds bottle as baby feeds. Easy-to-wash plastic fabric covering. 10½ inches long overall. Bottle not included. *State* pink or blue.
8 N 2098—Shpg. wt. 12 oz.. **$1.49**

She'll love a gift of fragrance!

N **Scented "Puss in Boot"** . . a lovable wooly kitten in pink and blue, sitting in a pink felt shoe. Appealingly scented . . a charming addition to a young girl's vanity table. About 3 inches high overall. In transparent plastic gift container.
8 N 9374—Shpg. wt. 3 oz. . **$1.00**

P **"Porky Pig" Bank** filled with 10¾ oz. fragrant bubble bath. Cream color crockery pig has slot in back for coins. 6 in. long overall. 10c Fed. tax included.
8N9354E–Shpg. wt. 1 lb. 4 oz. **$1.39**

R **Perfume "Hi-Lights."** Three dainty bottles of perfume fit snugly under shade of miniature floor lamp. Lamp has metal base and stem, with glass shade . . . a novel accessory for a young lady's dresser. When chain is pulled, disc holding perfume bottles slides down stem. 6 inches high overall.

Total perfume contents 2¼ drams. 10c Federal excise tax included. Shipping weight 1 pound 2 ounces.
8 N 9370E . . . . . .Complete **$1.60**

Shop early! Do it now!

Items with catalog numbers ending in "E" have 20% Federal Excise Tax included in the price

A
B
C
D
FROSTY
FROSTY the SNOWMAN

FROSTY the snowman
E

Loveable Frosty the Snowman in his high top-hat thrills everyone with his antics

A **Frosty the Snowman in Soap, with Bubble Bath.** Soap Frosty 4¼ inches high. Two 2½-oz. containers of bubble bath in forest-pine fragrance. Cut-out cards on back of box spell Frosty's name. 6c Federal Tax included. Shipping wt. 14 oz.
8 N 9377E–Only..$1.06

B **Frosty the Snowman and Snow Ball in Soap.** Here's Frosty made of pure castile soap, complete with a snow ball to roll. Nice for child's bath or just to play with. 4¼-in. high. Cut-out cards on back of box spell Frosty's name. Shipping weight 9 oz.
8 N 9376—Only...69c

C **Frosty the Snowman Bottlemaster.** Holds one bottle (bottle not included). Length 10½ inches. Insulated with Fiberglas. Keeps bottle warm or cold 4 hours. Pliable white plastic fabric, gay trim. Drawstring closure. Easy to clean. Shpg. wt. 2 oz.
8 N 9575—Only...98c

D **Frosty the Snowman Kabinette.** Wall cabinet, 6 inches high (attached by adhesive). Lime-green plastic. Inside door are small mirror and rack with 2 toothbrushes. Plastic cup; child's comb, $^{66}/_{100}$-oz. toothpaste, nail brush also included. Wt. 1 lb. 8 oz.
8 N 9582—Only $2.95

E **Musical Frosty the Snowman.** The cleverest Frosty you ever saw . . . skates all around on a "cake-of-ice" base as the music plays "Frosty the Snowman." Plastic, about 4 in. high on 4 in. base. 18-note Swiss musical movement. Shpg. wt. 1 lb.
8 N 9557—Only $6.50

FROSTY
FROSTY
F
G

'Frosty' Lamp and Bank

F **"Frosty" Lamp.** Plastic (composition) base . . . white with red, black, blue and yellow trim. 12½-in. diameter paper parchment shade is red. Height 19 in. *U.L. approved.* Shipping wt. 4 lbs.
35 N 8237. Each $4.29

G **"Frosty" Bank.** Flocked composition. White with red, black, blue and yellow trim. 11½ in. high. Shipping weight 3 lbs.
35 N 9288. Each $2.69

Kiddy Night Lights . . . give soft glow. *U.L. approved.*

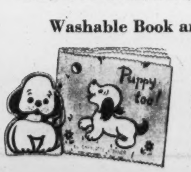
H Owl. Bank and light. Blue plastic. Flocked maple base.
35 N 8242—7-in. high. Shpg. wt. 2 lbs. . . . Ea. $2.19

J "Howdy Doody." Colorful plastic figure of "Howdy Doody" on flocked maple base. 7 inches high.
35 N 8243—Shipping weight 2 lbs. . . . . Ea. $2.19

K **Shining Knight.** All plastic. State white or yellow.
35 N 8241—7 in. high. Shpg. wt. 2 lbs. . . Ea. $2.39

All lamps for 110-120 volts, 50-60 cycle, A.C.-D.C.

Washable Book and Toy



A lovable, chewable cloth book for ages 6 mo. to 3 yrs. Its 10 colorful 8x9¼ in. picture pages may be boiled to sterilize. With foam rubber stuffed puppy cuddle-toy. Shipping wt. 4 oz.
3 N 1562...$1.39

Lighten Mother's work with a useful nursery aid

L **Baby Feeding Dish.** "Chow-Scow" does triple duty as feeding dish, pull toy, or sand and water toy. Sailor-boy fork and spoon, smoke-stack drinking tumbler, and funnel for filling. Put warm water in base to heat food as baby eats. *Red, blue or yellow* plastic (each trimmed in white). (Sorry, no choice.)
8 N 2021—5-pc. set. Shpg. wt. 1 lb. $1.25

M **Chow-Chow Feeding Train.** Sparkling red-and-white heat-resistant plastic. Spoon, fork, two-section dish and tumbler fit into engine and tender, but can be removed and used separately. Overall length of train 13½ in.
8 N 2020—5-pc. set, boxed. Shpg. wt. 1 lb. . 98c

N **"Tommee-Tippee" Baby Cup.** Weighted at base so that it cannot upset. Blue-color plastic with nursery decoration. Removable perforated pink-plastic top keeps milk from spilling out. Sanitary, easy-to-clean. Full-length handle. 3½ inches high.
8 N 9555—Shpg. wt. 12 oz. $1.00

P **Evenflo Nurser 33-piece Layette Package.** America's most popular nurser! (Nurser includes bottle, cap, nipple, and disc.) Six 8-oz. nursers for round-the-clock feeding and two 4-oz. nursers for orange juice or water. 6-oz. package of Evenflo Brushless Bottle cleanser also included. Postpaid.
8 N 2207—Set of 8 nursers and cleanser (33 pieces) boxed. Only. $2.25

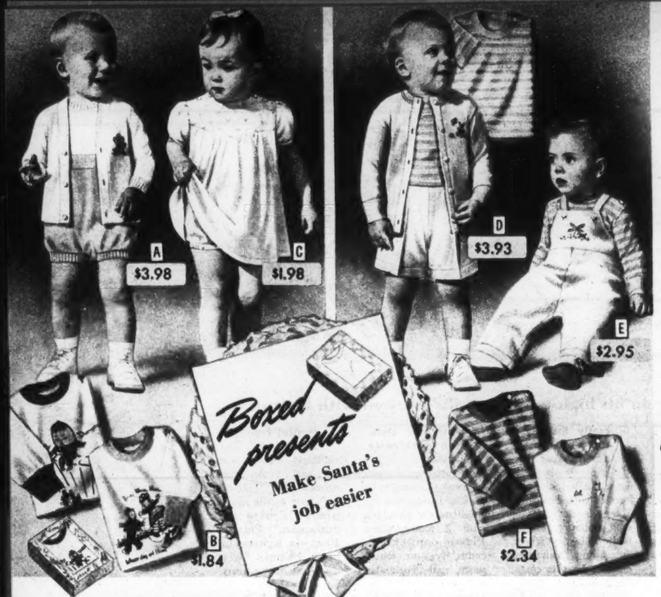
R **White Porcelain Enamel Sterlizer.** Heavy-gauge, stain-resistant enamel coating. Gay nursery design will not wear off. Tight-fitting cover, side handles. Wire rack fits inside, provides space for 7 bottles with center space for nipples and caps. (Bottles, nipples not included). Overall height 7¾ inches.
8N2217–Shpg. wt. 3 lbs. 12 oz. Complete $3.49

S **Johnson's Deluxe Gift Box.** Includes 1 bar baby soap, 2⅛ oz. baby cream, 5-oz. baby oil, 9-oz. baby powder, 5-oz. baby lotion, 54 double-tipped cotton tips. Shpg. wt. 5 lbs.
8 N 2189E—Includes 47c Federal Tax. . . $3.42

Items marked Postpaid are not for sale outside continental limits of the U.S.

CHOW-CHOW TRAIN
M
L
N

Evenflo LAYETTE PACKAGE
P
R
S



Practical Washable Knits for year 'round wear

Give Tots MATCHABLES for an adaptable, wash-easy wardrobe

A **Cardigan and creeper set** of rayon and cotton boucle. Snap crotch pants button to white creeper top. Neck and simulated suspenders have nursery embroidery trim. Matching embroidered, button front, V-neck cardigan. Hand wash. Cellophane window gift box. *State size* 6, 12, 18 months. Shipping weight 11 oz.
29 N 8497–Light mint green
29 N 8498–Light blue
2-piece set............$3.98

B **Tots are pleased** as punch to wear polo shirts with Humpty-Dumpty and Bow-Wow prints. Long sleeves, 2-button shoulder. Combed cotton yarn. Wash separately. 1 white, lt. blue trim; 1 yellow, med. brown trim. Both come in one gay nursery print box with cellophane window. *State size* 6, 12, 18 months. Order 2, one size. Shpg. wt. 9 oz.
29 N 8496...2 for $1.84

C **Dress, matching panty**.. Hand wash rayon jersey. Dress has dainty embroidered yoke, 2-button shoulders. Elastic-waist panty. Flattering, sugar candy colors. Gift box. *Please state correct size* 6, 12, 18 months.
29 N 6089—Light mint green. 29 N 6090—Pink
29 N 6091—Light blue. Shpg. wt. 9 oz.....2-piece set $1.98

D **3-piece wardrobe builder** for baby. Short sleeve striped polo shirt, 2-button shoulder. Embroidered cardigan. Non-slip suspender shorts with elastic back, Gripper Fastener crotch. Finest quality Durene* cotton. Washfast. Needs no ironing, saves mother time. Gift boxed. *State size* 6, 12, 18 months. Shpg. wt. 10 oz.
29 N 8400M—Light blue
29 N 8401M—Light yellow
3-piece set...........$3.93

E **2-piece set.** Creep-along with double fabric bib, non-slip suspenders, elastic back, Gripper Fastener crotch. Long sleeve striped polo shirt, 2-button shoulder. Mix with 3-piece set "D" to give baby a complete ensemble. Finest quality Durene* cotton. Washfast, needs no ironing. *State size* 6, 12, 18 months.
29 N 8402M–Light blue
29 N 8403M–Peach.
Wt. 10 oz. 2-pc. set $2.95

F **2 long sleeve polo shirts,** Gift boxed. One striped, one solid color. 2-button shoulder. Our finest quality Durene* cotton. Washfast, needs no ironing. *State size* 6, 12, 18 months. Order 2 of one size. Shipping weight 9 oz.
29 N 8404M—1 light blue, 1 yellow..........2 for $2.34
29 N 8405M—1 light blue, 1 peach.............2 for 2.34

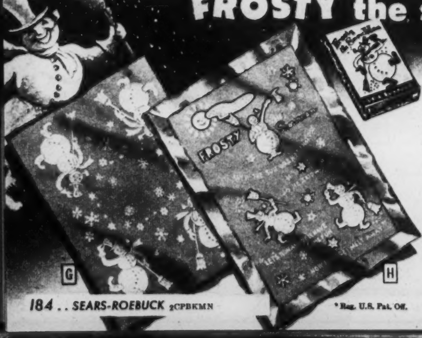
SIZE CHART For Sizes 6, 12, 18 months

Order size...	6 mos.	12 mos.	18 mos.
If chest is....	18	19	20 in.
If height is...	24½–26½	27–29	29½–31½ in.
Dress length is	14	15	16 in.

HOW TO ORDER SOCKS

Order size..	4	4½	5	5½	6	6½
For foot lgth.	3½	4	4½	5	5½	6 in.

FROSTY the snowman



"Frosty" Receiving Blanket

$1.39 Ea. 2 for $2.70 G "Frosty" casts his magic spell from a cheery cotton receiving blanket. The design is woven right into the blanket. Stitched edges all around. *Size* 30x40 in. Light blue, pink, or yellow. *State color.* Shipping weight each 11 oz.
29 N 5269....Each $1.39....2 for $2.70

New "Frosty" Crib Blanket

$3.98 H New cotton crib blanket with Frosty the Snow Man woven right in. The design includes a fascinating "Frosty" jingle little folks adore. 5-in. rayon satin binding. Pastel pink, blue, yellow, or nile (light) green. *State color. Size* 36x50 in. Shpg. wt. ea. 1 lb.
29 N 5268—Each $3.98 2 for $7.86

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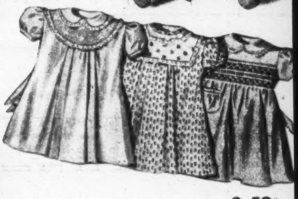
* Reg. U.S. Pat. Off.

Corduroy Creep-along

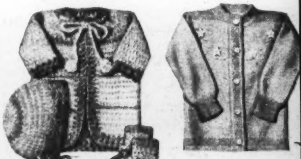
$1.95

Pinwale corduroy creep-along designed for baby's comfort, mother's convenience. 2 pleats front and back provide lots of room for activity. Gripper Fastener crotch, built-up back. Ocean pearl buttons on ladder back suspenders, side plackets. Wash separately. *State size* 6, 12, 18 mos. Shpg. wt. 7 oz.
29 N 8494—Medium blue
29 N 8495–Red $1.95



Set of three Cotton Dresses $3.59

3 attractive cotton dresses, gift boxed to put under the tree. Solid yellow with embroidered white organdy yoke, lace edged collar. Pink print with lace edged neck ruffle and embroidered yoke. Solid blue with smocking, lace edged collar, pocket. *State size* 6, 12 18 months. Order 3 of one size. Washable.
29 N 6088—Shpg. wt. for 3, 13 oz.....3 for $3.59



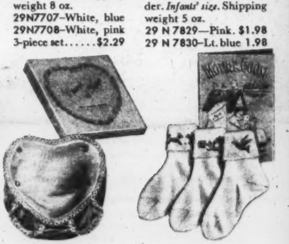
All wool Sacque Set, Sweater

3-piece set $2.29

Special buy . . . All wool lacy-looking knit sacque, bonnet, bootee set. *Fits up to* 9 months. Hand made in Japan. Gift box. Shipping weight 8 oz.
29N7707–White, blue
29N7708–White, pink
3-piece set......$2.29

$1.98

Keep baby snug and warm in this all wool coat sweater. Hand embroidered design on front. Rib knit neck and cuffs. Novelty knit border. *Infants' size.* Shipping weight 5 oz.
29 N 7829—Pink. $1.98
29 N 7830–Lt. blue 1.98



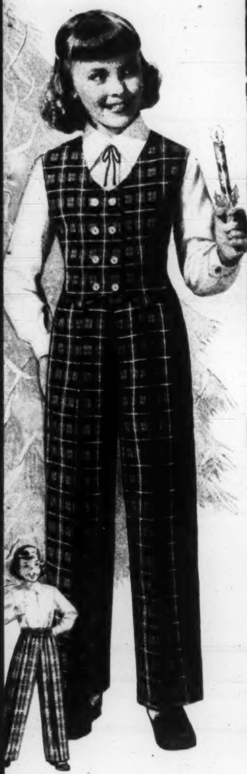
Big gift ideas, small prices

Cunning "Change of Heart" diaper cover. Rayon outside, plastic lining for moisture protection. Lace trim, snap closures. *Please state size* 3, 6, 12, 18 months. White, pink, yellow. *Be sure to state color wanted.* Shpg. wt. ea. 5 oz.
29 N 5173–Each 98c
Buy 3 for.......$2.85

3 "Story Book" anklets cleverly packaged in book form. A useful gift that thrills kiddies, makes a hit with mom, too. White with fancy cuffs. Mercerized cotton. *State size* 4, 4½, 5, 5½, 6, 6½. Shpg. wt. 5 oz. Order only one size to a package.
29 N 5897—
3 for...........$1.00

Girls' Sportswear

Sizes 7 to 14



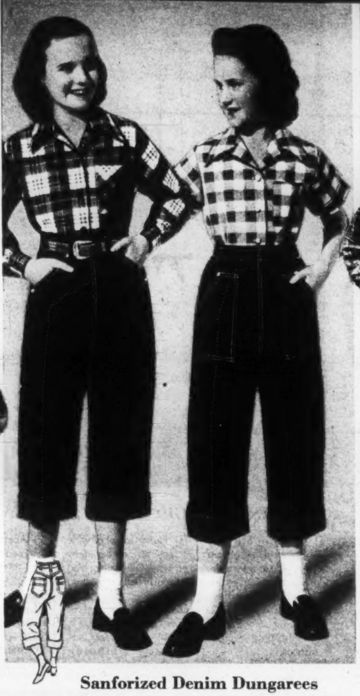
$4.98 Slack suit **$2.98** Slacks only

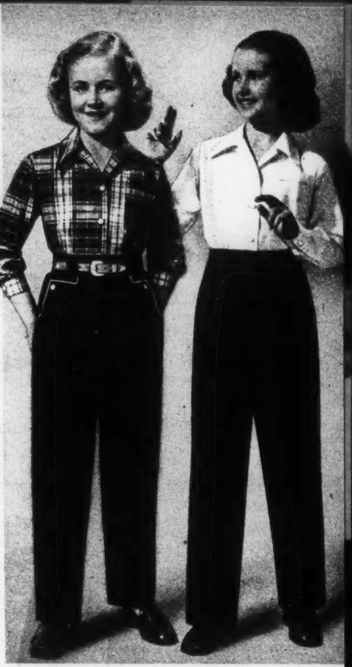
Washable Rayon Plaid Slack Suit

The gay plaid is top fashion and the rayon suiting is crease-resistant. Double-breasted weskit has gold-color buttons, neatly taped edges. Slacks have stay-put elastic waistline, a back hip pocket. All seams neatly finished. Sunfast, washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 2 oz.
077 N 5400—Red and blue plaid . $4.98

Slacks Only. Shpg. wt. 10 oz.
077 N 5300—Red and blue plaid . $2.98

Numbers beginning with "0" shipped from Philadelphia, Kansas City, Chicago or Atlanta. Others shipped from your mail order house. Order, pay postage from your mail order house. Sears Easy Terms, page 313.





Sanforized Denim Dungarees

★ Rugged, durable, guaranteed max. fabric shrinkage 1%
★ All seams double-needle stitched, no raw edges anywhere
★ Metal rivets reinforce front pocket corners to prevent rips
★ Popular navy blue color with contrast orange stitching

$1.96 6-oz. denim **$2.29** 8-oz. denim

Side-zipper Style with 2 front pockets, 2 back patch pockets and back yoke. 5 belt loops (belt not included) are firmly bar-tacked. Metal Gripper fastener at waist. Wash separately.
Girls' sizes 7, 8, 10, 12, 14. *State size.* *6-ounce denim.* Shpg. wt. 13 oz.
77 N 5326—Navy blue $1.96
Rugged 8-oz. denim. Shpg. wt. 15 oz.
77 N 5343—Navy blue $2.29

$1.69 6-oz. denim

Boxer Style dungarees with waist-hugging elastic for security and comfort. Two front pockets. Back yoke with patch pocket. Wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight 11 oz.
77 N 5303—Navy $1.69

Black Twill Rancher Slacks

$2.94

Heavyweight Sanforized cotton twill, slim, tapered, snug. White piping and snap fasteners at square rancher-style pockets. Back yoke, 5 wide belt loops (belt not included). Wash separately, max. fab. shrink. 1%.
Girls' sizes 7, 8, 10, 12, 14. *State size.* Shipping wt. 13 oz.
077 N 5301—Black
Each $2.94

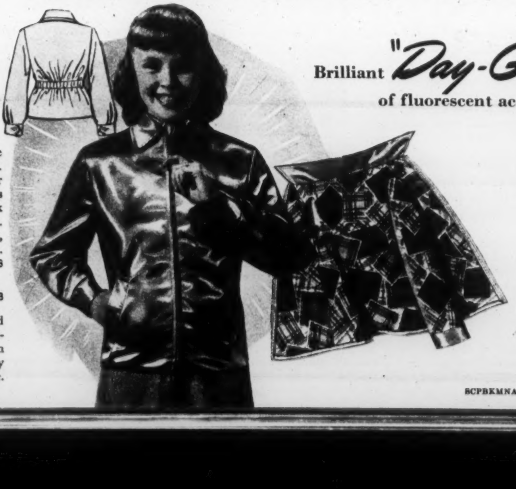
Boxer Slacks

$2.98 Corduroy **$3.74** All Wool

Elastic shirring all around waist. Back pocket. Dry clean.
Girls' sizes 7, 8, 10, 12, 14. *State size.* Shipping wt. 1 lb. 2 oz.

Pinwale Corduroy
077 N 5317—Rust
077 N 5318—Dk. green
077 N 5319—Red
Each $2.98

All Wool Flannel
077 N 5328—Brown
077 N 5329—Navy
077 N 5330—Dk. green
Each $3.74



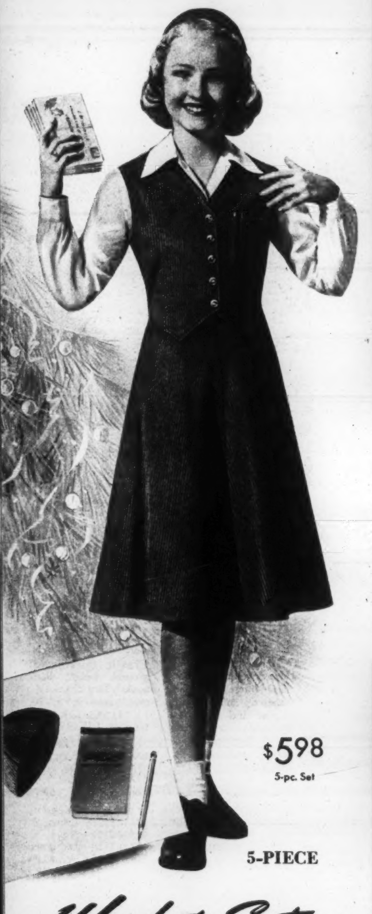
Brilliant *"Day-Glo"* Satin Jacket

of fluorescent acetate rayon

Colors shine like neon
Plaid-lined for warmth
And it's hand washable

$5.49

It's that gleaming, glossy rayon satin in startling colors that's taken the coke crowd by storm. Full zipper front, lined with plaid cotton flannel. Elastic shirring in back. Two slash pockets, adjustable cuffs.
Girls' sizes 7, 8, 10, 12, 14. *State size.* Wt. 1 lb. 3 oz.
077N5944–Neon red $5.49
077N5945–Kelly green 5.49



$5.98
5-pc. Set

5-PIECE

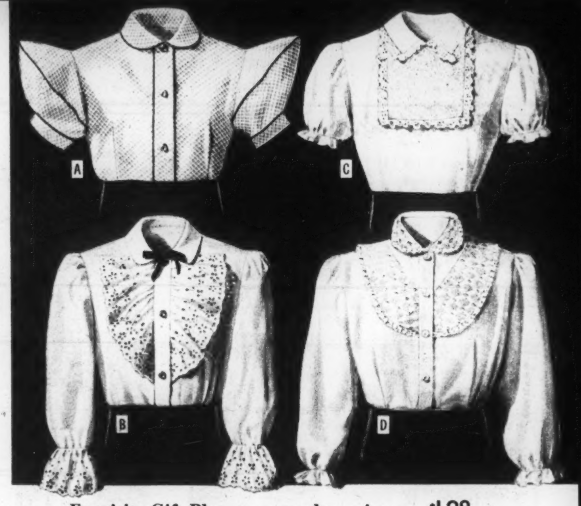
Wacket Set

Pinwale Corduroy Skirt, Vest, Cap with Pad and Pencil tucked in pocket

★ Skirt, vest and beanie cap in velvety corduroy
★ Two-compartment pocket holds pad and pencil
★ Beautiful, durable quality, expertly finished
★ All parts of outfit useful separately, too
★ Three smart colors in girls' sizes 7 to 14

This is a Sears specialty—the Honeylane Wacket Set. Has all the novelty appeal beloved by the pigtail crowd, yet it's so practical. Four-gore skirt has side zipper, firm 2-button waistband. Boyish vest has gold-color buttons, darts in back for smooth fit. Beanie cap has cunning pompon buttton top. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 7 oz.

077 N 5019—Bright red
077 N 5020—Dark green
077 N 5021—Gold
Each set........$5.98



Exquisite Gift Blouses . . one low price

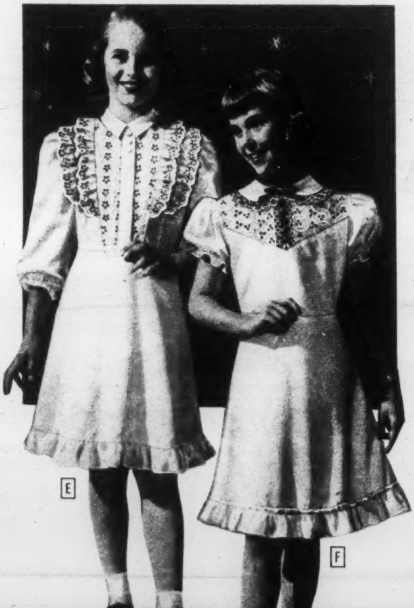
$1.98 each

A **Lantern Sleeves** make this embossed cotton blouse adorable. Contrast piping, gold-color buttons. Washfast. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight 7 ounces.
077 N 5641–White with red piping.......$1.98
077 N 5642–Pink with blue piping......$1.98

B **Fluffy Jabot** of wide eyelet embroidery on washfast Sanforized cotton broadcloth, max. fab. shrink. 1%. Gold-color buttons, velvet bow. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight 6 ounces.
077N5639–White.$1.98
077N5640–Yellow with white..........$1.98

C **Acetate and Nylon** blouse. It's exquisite. 88% acetate rayon, 12% nylon with novelty embroidery at all nylon yoke. Elastic at sleeves. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 5 oz.
077N5643–White.$1.98
077N5644–Yellow with white...........$1.98

D **Fine Rayon Crepe** with lace trimmed embroidered batiste. Glittery buttons, elastic at ¾-length push-up sleeves. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight 5 ounces.
077 N 5645–White with pink............$1.98
077 N 5646–Pink. 1.98



She'll love a BLOUSE-SLIP

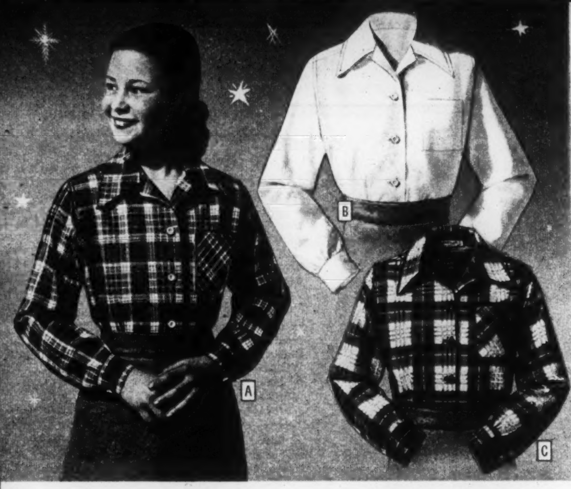
$2.98 each

Girls' sizes 7 to 14

E **Fine Rayon crepe** blouse-slip for dress-up best has fine cotton eyelet embroidery and eyelet ruffles down front. Wide ruffled hemline. ¾-length elastic push-up sleeves. Hand washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 8 oz.
077 N 5748—White..$2.98

F **Sanforized** cotton broadcloth with lace edged collar. Eyelet bib front, laced up with grosgrain ribbon. Elastic at ruffle sleeves. Washable (remove ribbon) max. fab. shrink. 1%. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 8 oz.
077 N 5749—White..$2.98

Garments on this page shipped from Philadelphia, Kansas City, Chicago or Atlanta. Order, pay postage from your mail order house. For Sears Easy Terms, see page 313.



Sanforized Washfast Classic Shirts . . Girls' sizes 7 to 14

- ★ Gingham, broadcloth or cotton flannel
- ★ Permanent fit, max. fab. shrinkage 1%
- ★ Yoke back, action gathers, patch pocket
- ★ Double-stitched seams, ample tuck-in

$1.98 Long sleeves **$1.79** Short sleeves

A Woven gingham plaid. *State girls' size* 7, 8, 10, 12, 14. Shpg. wt. 8 oz.

77 N 5672—Red plaid with long sleeves.........$1.98

77 N 5671—Red plaid with short sleeves........$1.79

$1.79 Long sleeves **$1.29** Short sleeves

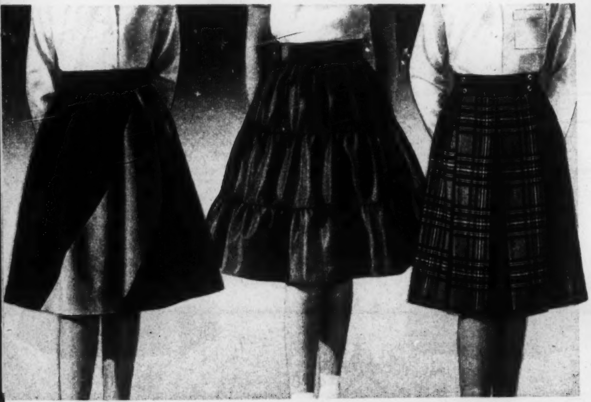
B Mercerized broadcloth. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Wt. 8 oz.

Long sleeves	*Short sleeves*
77 N 5656—White	77 N 5652—White
77 N 5658—Yellow	77 N 5654—Yellow
77 N 5659—Pink	77 N 5655—Pink
Each.........$1.79	Each........$1.29

$1.98 Long sleeves

C Heavy weight plaid cotton flannel, to wear in or out. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 9 oz.

77 N 5678—Red, white, blue plaid.........$1.98



Girls' Gift Skirts with a lot of fashion pep $2.98 each

Corduroy Barber Pole made of diagonal bands of red, green and gold pinwale corduroy. Shirred full at waistband. Side zipper. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 14 oz.

077 N 5457..............$2.98

Bow-Catcher rayon Taffeta in 3 ruffled tiers, each with a contrast velveteen bow. Side zipper. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Wt. 1 lb.

077 N 5481—Royal blue .$2.98
077 N 5482—Bright red . . 2.98
077 N 5483—Aqua green . 2.98

Washable Rayon Plaid and it's crease-resistant, too. Box pleat, novelty buttons both front and back. Elastic shirred sides for sure fit. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 14 oz.

077 N 5459—Red plaid . . $2.98

Catalog numbers beginning with "0" are shipped from Philadelphia, Kansas City, Chicago or Atlanta. Others are shipped from your mail order house. Order and pay postage from your mail order house. For Sears convenient Easy Payment Plan, see page 313.

Fine Rayon Crepe Classic

- ★ Hand washable in white and pastel colors
- ★ Convertible collar with top-stitched edges
- ★ Fine seams . . as many as 16 stitches per inch
- ★ Yoke front, flap pocket, color-match buttons

State Girls' size 7, 8, 10, 12, 14. Shipping wt. 6 oz.

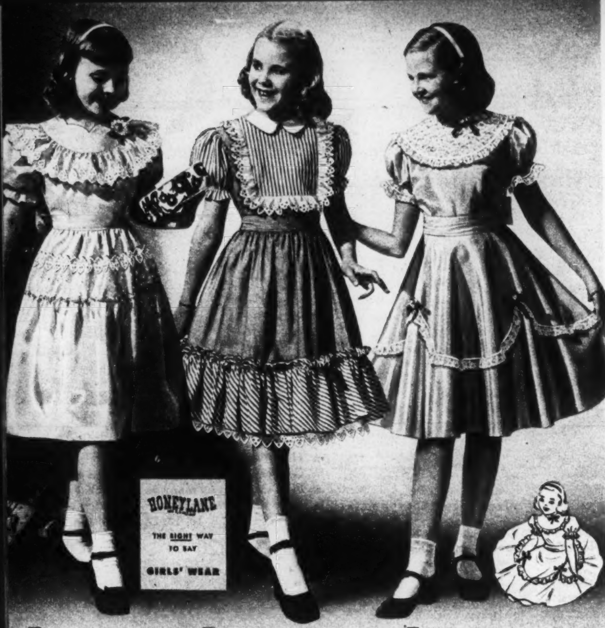
Long sleeves $2.28	Short sleeves $1.98
077 N 5794–White. . .$2.28	077 N 5797–White. . .$1.98
077 N 5795–Yellow . . 2.28	077 N 5798–Yellow . . 1.98
077 N 5796–Pink 2.28	077 N 5799–Pink 1.98

Rich Velveteen

$4.98 Each

Fit for a princess, this cotton velveteen skirt. Unpressed pleats make fullness stand out. 2 deep pockets. Novelty flap and buttons. Zipper back. Dry clean. *State Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 1 lb.

077 N 5484—Wine red
077 N 5485—Dark green
077 N 5486—Black
Each.............$4.98



A Rayon Taffeta $3.98 B Sanforized Chambray $5.98 C Rayon Taffeta $4.98

New Dresses

for now and all through spring
Our Best Honeylane Quality
Girls' Sizes 7 to 14

A **Rayon Taffeta** with white eyelet and scallop embroidery . . . lace medallion with simulated pearl and black velvet bow. Ruffled front yoke; flounce amd embroidery all around skirt. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 1 lb.
077 N 2449—Med. yellow. *Order correct size*..$3.98
077 N 2450—Light blue. *Order correct size*.. 3.98

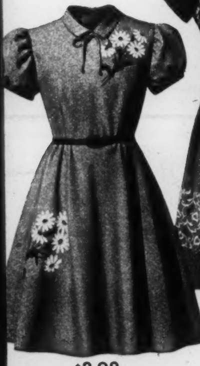
B **Sanforized Combed Yarn Chambray** with corded striped chambray and eyelet embroidered edging . . all beautiful, expensive cottons. Ruffled flounce and edging all around full skirt. Washable. *Girls' sizes* 7, 8, 10, 12, 14; see chart. *Measure; order correct size.* Shpg. wt. 1 lb. 6 oz.
077 N 2452—Medium rose with white......$5.98
077 N 2453—Medium blue with white...... 5.98

C **Rayon Taffeta** with a big lace collar and a full circle skirt. Nosegays with black velvet bows and ruffled edging of imported Val-type lace on collar, sleeves and skirt front. Big sash. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. Measure; see size chart. *Order correct size.* Shpg. wt. 1 lb. 3 oz.
077 N 2455—Aqua blue with white lace.....$4.98
077 N 2456—Petal pink with white lace..... 4.98

SIZE CHART FOR GIRLS' DRESSES

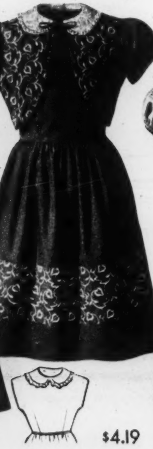
Please measure your child . . see instructions on page 315. If measurements fall between two sizes, order larger size.

Order size......	7	8	10	12	14
If chest is.......	26	27	29	30½	32 in.
If hips are.......	27½	28½	31	33	35 in.
Dress length is...	27	29	32	35	37 in.



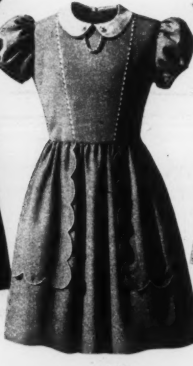
$3.98

Faille-Ribbed Rayon that washes. Screen painted design of pretty white daisies with green leaves . . full swing skirt with 1-inch hem. Fabric bow; separate plastic belt. Hand wash separately with care. *Girls' sizes* 7, 8, 10, 12, 14. Measure; see size chart above. Shpg. wt. 1 lb. 4 oz.
077 N 2461–Buttercup yellow
077 N 2462–Turquoise blue
Order correct size...Each $3.98



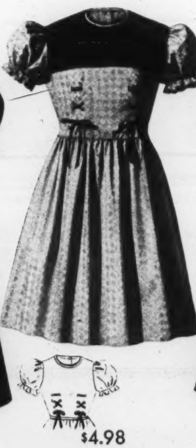
$4.19

Sanforized Broadcloth with lovely white embroidery. Separate bolero . . dress with insert of embroidery all around skirt; collar of white embroidered organdy, edged with lace; 2-inch hem. Washable cotton. *Girls' sizes* 7, 8, 10, 12, 14. Measure; see size chart above. *Order correct size.* Shpg. wt. 1 lb. 6 oz.
077 N 2464—Geranium rose
077 N 2465—Bright turquoise blue.............Each $4.19



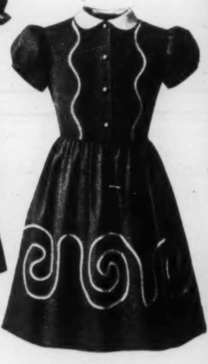
$4.19

Fine Rayon Crepe . . lustrous, smooth, expensive looking. Simulated pearls button on to white collar; white embroidered scallops give panel effect to dirndl skirt. White rickrack trim; 2-inch hem. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Measure; order correct size.* Shpg. wt. 1 lb. 2 oz.
077 N 2470—Geranium red
077 N 2471—Deep cornflower blue.............Each $4.19



$4.98

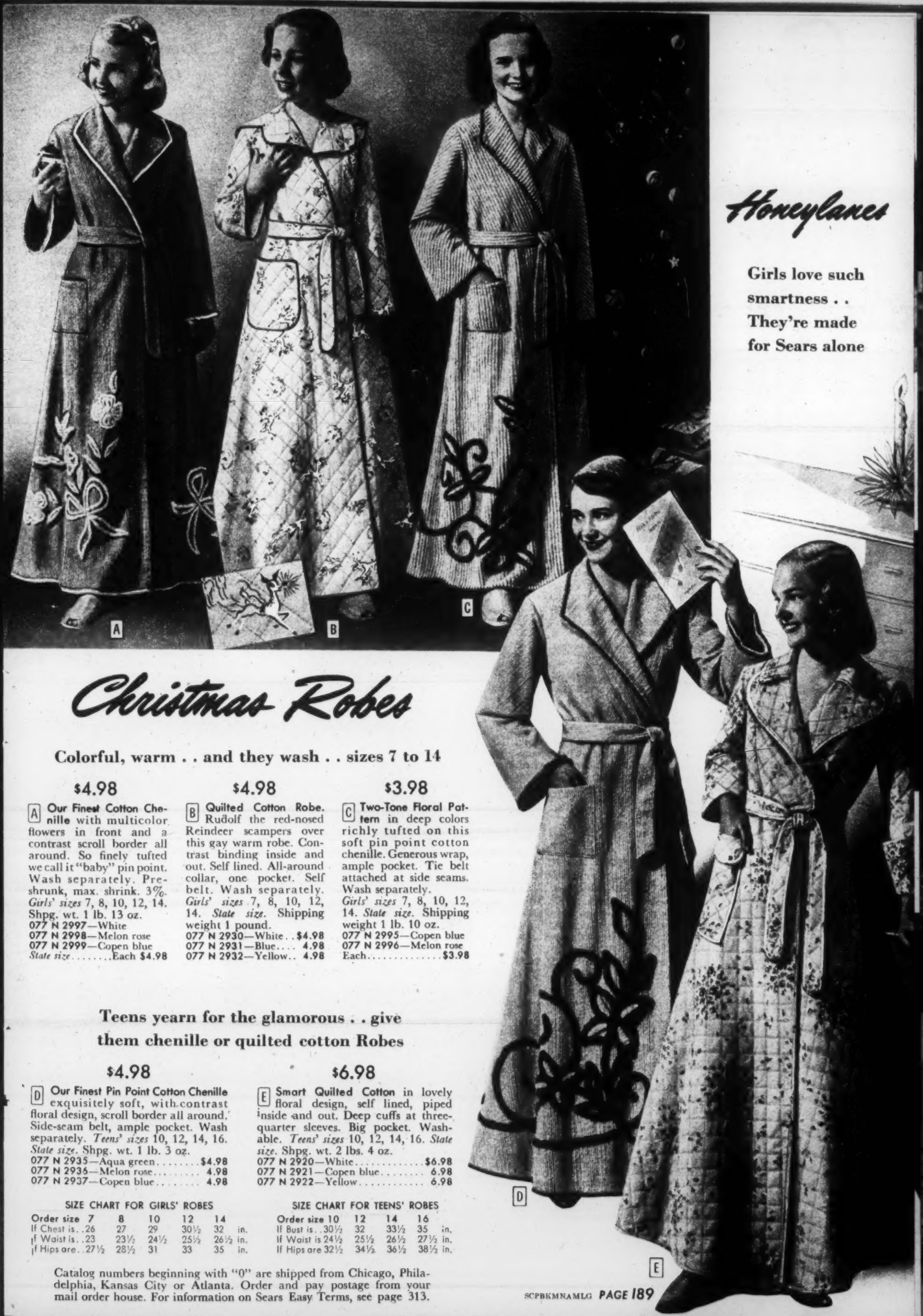
Beautiful Embossed Cotton . . raised diamond design. Separate reversible collar (black cotton velvet on one side, matching fabric on other). Black velvet lacing; full dirndl skirt with 2-inch hem. Washable . . remove trimming. *Girls' sizes* 7, 8, 10, 12, 14. *Please measure; order correct size.* Shpg. wt. 1 lb. 2 oz.
077N2458–Light pink....$4.98
077N2459–Aqua blue.... 4.98



$3.98

Sanforized Broadcloth with a white pique collar and scroll designs of white braid on the front of the bodice and all around the dirndl skirt. White plastic buttons; 2-inch hem. Washable cotton. *Girls' sizes* 7, 8, 10, 12, 14. *Measure; order correct size.* Shpg. wt. 1 lb. 2 oz.
077 N 2467—Bright navy blue
077 N 2468—Turquoise green
Each.............only $3.98

Sanforized dresses will not shrink more than 1%. These dresses are shipped from Philadelphia, Atlanta, Chicago, Kansas City. Order and pay postage from your mail order house. Use Easy Terms . . see page 313.



Honeylanes

Girls love such smartness . . They're made for Sears alone

Christmas Robes

Colorful, warm . . and they wash . . sizes 7 to 14

$4.98

A Our Finest Cotton Chenille with multicolor flowers in front and a contrast scroll border all around. So finely tufted we call it "baby" pin point. Wash separately. Preshrunk, max. shrink. 3%. *Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 13 oz.
077 N 2997—White
077 N 2998—Melon rose
077 N 2999—Copen blue
State size.......Each **$4.98**

$4.98

B Quilted Cotton Robe. Rudolf the red-nosed Reindeer scampers over this gay warm robe. Contrast binding inside and out. Self lined. All-around collar, one pocket. Self belt. Wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 pound.
077 N 2930—White..**$4.98**
077 N 2931—Blue.... **4.98**
077 N 2932—Yellow.. **4.98**

$3.98

C Two-Tone Floral Pattern in deep colors richly tufted on this soft pin point cotton chenille. Generous wrap, ample pocket. Tie belt attached at side seams. Wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 lb. 10 oz.
077 N 2995—Copen blue
077 N 2996—Melon rose
Each..............**$3.98**

Teens yearn for the glamorous . . give them chenille or quilted cotton Robes

$4.98

D Our Finest Pin Point Cotton Chenille exquisitely soft, with contrast floral design, scroll border all around. Side-seam belt, ample pocket. Wash separately. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 1 lb. 3 oz.
077 N 2935—Aqua green........**$4.98**
077 N 2936—Melon rose......... **4.98**
077 N 2937—Copen blue........ **4.98**

$6.98

E Smart Quilted Cotton in lovely floral design, self lined, piped inside and out. Deep cuffs at three-quarter sleeves. Big pocket. Washable. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 2 lbs. 4 oz.
077 N 2920—White.............**$6.98**
077 N 2921—Copen blue........ **6.98**
077 N 2922—Yellow............ **6.98**

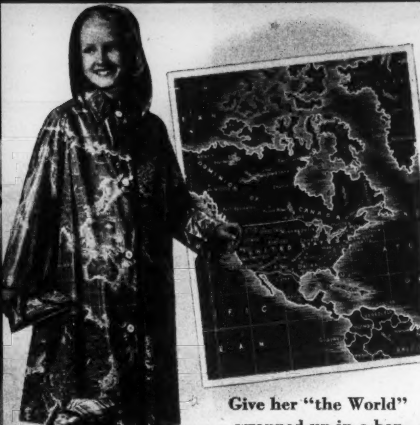
SIZE CHART FOR GIRLS' ROBES

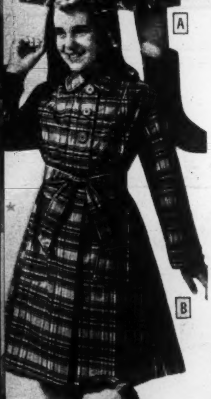
Order size	7	8	10	12	14	
If Chest is..	26	27	29	30½	32	in.
If Waist is..	23	23½	24½	25½	26½	in.
If Hips are..	27½	28½	31	33	35	in.

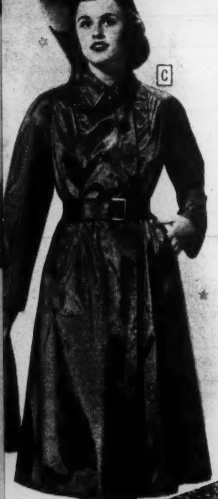
SIZE CHART FOR TEENS' ROBES

Order size	10	12	14	16	
If Bust is..	30½	32	33½	35	in.
If Waist is	24½	25½	26½	27½	in.
If Hips are	32½	34½	36½	38½	in.

Catalog numbers beginning with "0" are shipped from Chicago, Philadelphia, Kansas City or Atlanta. Order and pay postage from your mail order house. For information on Sears Easy Terms, see page 313.







Give her "the World" wrapped up in a box

Plastic raincoat with map of world printed on. With detachable hood and carrying case

$1.98 Girls' sizes

[A] Newest, smartest novelty idea for schoolgirls . . this practical, waterproof raincoat. Entire surface has map of world outlined in white on your choice of colors. Button front . . tie belt. *Girls' sizes* Small (7–8), medium (10), large (12–14). *State size.* Shpg. wt. 1 lb. 4 oz.

077 N 6833—Bright red. $1.98
077 N 6834—Medium green. . 1.98
077 N 6835—Medium blue. . . 1.98

Waterproof Plaid

$3.98 Girls' sizes

[B] Say "Merry Christmas" with a Scotch accent . . give her this gay waterproof, rubberized cotton plaid 3-way raincoat with detachable hood. Wear flared or belted. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 14 oz.

077 N 6837—Red plaid. $3.98
077 N 6838—Green plaid. 3.98
077 N 6839—Blue plaid. 3.98

Waterproof Taffeta

$6.50 Teens' sizes

[C] Smooth, dressy rayon taffeta has style and class in sunshine; gives waterproof protection in rain. Detachable hood. *State Teens' sizes* 10, 12, 14, 16. Shpg. wt. 2 lbs. 3 oz.

077 N 6823—Navy blue. $6.50
077 N 6824—Bright red. 6.50
077 N 6825—Deep green. 6.50

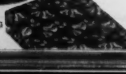
SIZE CHART FOR GIRLS' RAINCOATS

Order size	7	8	10	12	14	
If chest is.	26	27	29	30½	32	in.
Coat lgth (fitted).	28	30	33	36	38	in.
Coat lgth. (boxy).	27½	29½	32½	35½	37½	in.

SIZE CHART FOR TEENS' COATS

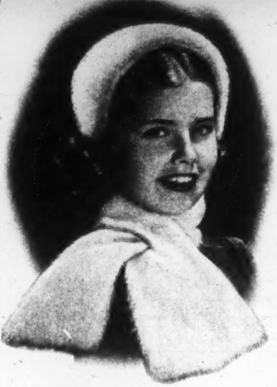
Order size. . .	10	12	14	16	
If bust is.	30½	32	33½	36	in.
If hips are. . . .	32½	34½	36½	38	in.
Coat length (fitted). . . .	42½	43½	44½	45½	in.

Raincoats on this page shipped from Chicago, Philadelphia, Kansas City or Atlanta. Hats and hat sets are shipped from Philadelphia or Chicago. Order, pay postage from your mail order house.



GIFT BOXED

Every raincoat wrapped in a beautiful Christmas gift box.



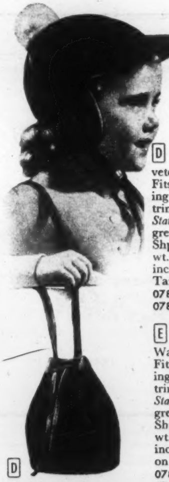
Every girl wants a GLAMOROUS GIFT

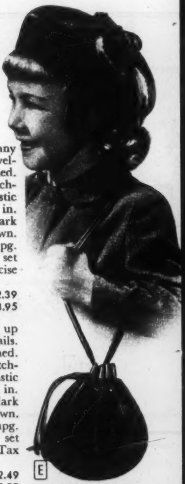
Bunny Fur Set . . Headband, Scarf

$3.98 Set Tax Included

Give her this fashion-favorite styled in glamorous Hollywood. In soft bunny fur, it includes a halo headband, pull-through scarf. Both rayon lined. Fits all sizes. Price includes 66c Fed. Excise Tax. Shipping weight 1 lb. 3 oz. Gift boxed.

078 N 5520E—White. Set. $3.98





Smart Match-Mates in cotton velveteen

[D] **Jockey Cap,** with bunny fur pompon, cotton velveteen earlaps. Rayon lined. Fits sizes 19½–20½ in. Matching shoulderstrap bag, plastic trim, lining. About 5x6 in. *State color* Bright red, dark green, wine red, dark brown. Shpg. wt. hat 11 oz. Shpg. wt. set 13 oz. Price of set includes 26c Fed. Excise Tax on bag only.

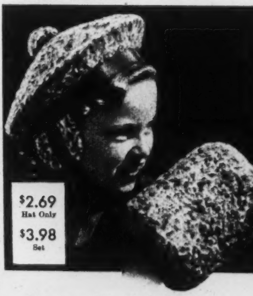
078 N 5525—Hat. $2.39
078 N 5530E—Set. 3.95

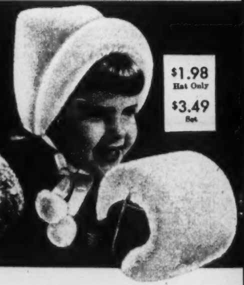
[E] **Darling Beret** dressed up with two ermine tails. Warm earlaps. Rayon lined. Fits sizes 19½–20½ in. Matching drawstring bag, plastic trim, lining. About 5x6 in. *State color* Bright red, dark green, wine red, dark brown. Shpg. wt. hat 9 oz. Shpg. wt. set 13 oz. Price of set includes 25c Fed. Excise Tax on bag only.

078 N 5535—Hat. $2.49
078 N 5540E—Set. 3.99

D **$2.39** Hat Only **$3.95** Set Tax included

E **$2.49** Hat Only **$3.99** Set Tax included





Luxurious Fur-Like Amatex

The beret in gray Amatex, the fabric that looks like Persian lamb. Fluffy pompon, earlaps, grosgrain trim. Matching muff (about 6x7 in.). Both rayon lined. Fits all sizes. In gray only.

078N5455–Hat. Shpg. wt. 12 oz. $2.69
078N5460–Set. Wt. 1 lb. 3 oz. . . . 3.98

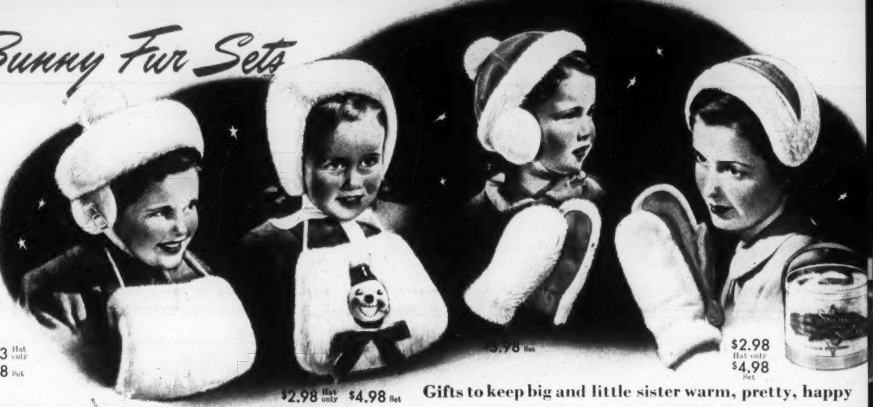
Snow-White Rayon Plush

She looks like a pretty snow princess in our softest, white rayon plush bonnet. Fluffy pompons on grosgrain chin ties. Matching muff (about 5x7 in.). Both rayon lined. Fits all sizes.

078N6965–Hat. Shpg. wt. 10 oz.$1.98
078N6970–Set. Wt. 1 lb. 3 oz. . . . 3.49

How to Measure for Hats see opposite page. For Sears Easy Terms see page 313

Bunny Fur Sets



Gifts to keep big and little sister warm, pretty, happy

Luxurious Beret and Muff

White bunny fur beret with pompon, earlaps. Matching muff has shirred rayon satin back for added wear. (About 6x8 in.). Both rayon lined. *Fits 20½-21½ in. headsize.* Prices include 54c Fed. Excise Tax on hat.
078 N 5410E–Hat. Shpg. wt. 12 oz. **$3.23**
078 N 5415E Set. Shpg. wt. 15 oz. **4.98**

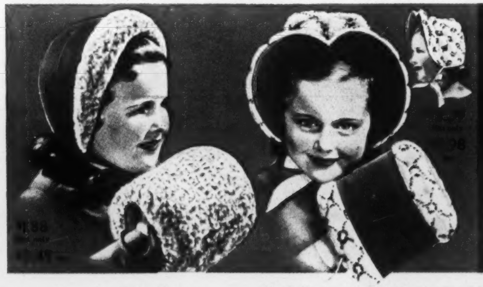
Frosty Hat and Muff

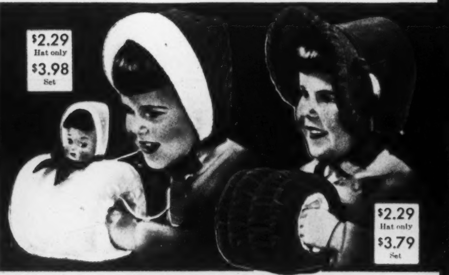
Snow-white bunny fur helmet. Matching muff (about 7x9 in.) trimmed with Frosty the Snowman, has shirred rayon satin back for added wear. Both rayon lined. *Fits all sizes.* Prices include 50c Fed. Excise Tax on hat.
078 N 5400E–Hat. Shpg. wt. 10 oz. **$2.98**
078 N 5405E–Set. Shpg. wt. 14 oz. **4.98**

New! Radiant Colors . . sun-bright colors that glow

Rayon satin cap in radiant colors . . the brightest colors in the world . . combines with white bunny fur trim. Matching mittens. Both cotton fleece lined. *Colors* Fuchsia red, Kelly green. *State color.* Shipping weight set 13 oz.
078 N 5420—Fits 19½-20½ in. Set **$3.98**
078 N 5421 –Fits 20¾-21½ in. Set **3.98**

Sparkling white bunny fur clip headband with rayon satin in new radiant colors. Rayon lined. Matching mittens with warm cotton fleece lining. Plastic gift box. *Fits all sizes. Colors* Fuchsia red, lime green. *State color.*
078 N 5425–Hat. Shpg. wt. 9 oz. **$2.98**
078 N 5430–Set. Shpg. wt. 11 oz. **4.98**





Gray Fur-Like Trim

Rich gray Amatex trims felt cloth bonnet (70% wool, 30% cotton). Matching muff (about 6x7 in.). Rayon lined. *Fits all sizes. Colors* Bright red, dark green, wine red. *State color.*
078 N 5555–Hat. Shpg. wt. 11 oz. **$1.88**
078 N 5560–Set. Wt. 1 lb. 2 oz. . . **3.49**

Rich Embroidered Plush

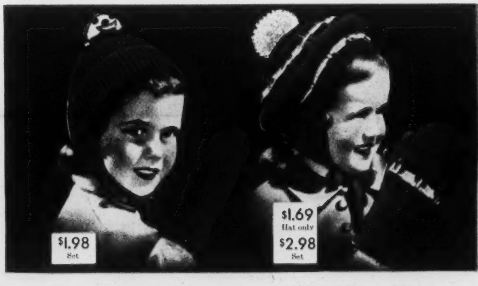
Heart bonnet in multicolored embroidered white rayon plush. Rich red cotton velveteen faces adorable brim. *Fits all sizes.* Matching muff (about 6x7 in.). Both rayon lined.
078 N 5435–Hat. Shpg. wt. 13 oz. **$2.59**
078 N 5440–Set. Wt. 1 lb. 2 oz. . **3.98**

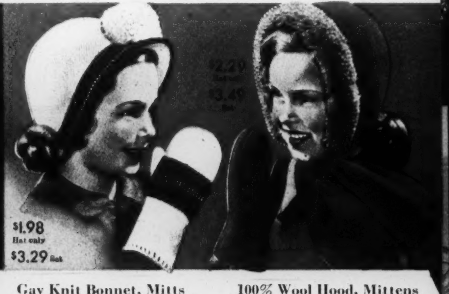
Bonnet and Dolly Muff

Luxurious quilted cotton velveteen bonnet bordered with white rayon plush. Matching muff (about 6x7 in.). Both rayon lined. *State color* Bright red, dark green, wine red. *Fits all sizes.*
078 N 5445–Hat. Shpg. wt. 12 oz. **$2.29**
078 N 5450–Set. Wt. 1 lb. 4 oz. . . **3.98**

Cute Cotton Velveteen

Rich ermine tail, shirred brim for a darling bonnet. Matching shirred muff (about 6x7 in.). Both rayon lined. *Fits all sizes. Colors* Bright red, dark green, wine red, dark brown. *State color.*
078 N 6985–Hat. Shpg. wt. 12 oz. **$2.29**
078 N 5470–Set. Wt. 1 lb. 1 oz. . . **3.79**





Frosty Cap, Mittens

Frosty The Snowman pompon cheers up 70% wool, 30% cotton knitted earlap-cap. Matching mittens. *Fits all sizes. Colors* Bright red, white, bright green, royal blue. *State color.*
078 N 5505 –Set. Shpg. wt. 4 oz. **$1.98**

100% Wool Beret, Mitts

Radiant multicolored design and fluffy lemon colored pompon on knitted earlap-beret. Matching mitts. *Fits all sizes. State color* Bright red, dark green.
078 N 5485 –Hat. Shpg. wt. 3 oz. **$1.69**
078 N 5490 –Set. Shpg. wt. 6 oz. **2.98**

Gay Knit Bonnet, Mitts

Multicolored brim, fluffy pompon on 100% wool bonnet. Head clip for snug fit. Matching mittens. *Fits all sizes. State color* Red, white, dark green.
078 N 5475 –Hat. Shpg. wt. 4 oz. **$1.98**
078 N 5480 –Set. Wt. 5 oz **3.29**

100% Wool Hood, Mittens

Radiant fringed knit hood. Mittens match. *Fits all sizes. State color* Bright red, dark brown; mint green trim. Dark green; lemon yellow trim.
078 N 5510 –Hat. Shpg. wt. 4 oz. **$2.29**
078 N 5515 –Set. Shpg. wt. 6 oz. **3.49**

How To Measure for Millinery. Draw tape measure around forehead. Number of inches is your correct headsize. Hats and Hat Sets shipped from Philadelphia or Chicago. Order, pay postage from your mail order house.

Every Girl Dreams

3-way Pleated Silk Square

Popular 18-in. square is a beauty all by itself. Add the gold-color metal charm or pin on the rayon velvet rose for exciting, new, dress-up changes. Attractively gift boxed. Shipping weight 4 ounces.
88 N 9767-Red **88 N 9768**-Royal blue
88 N 9769-Kelly green Each..........**98c**

Fluffy Bunny Fur Mittens

A popular gift that spreads Christmas cheer all winter. Brushed red rayon palms, white bunny fur backs. Cotton fleece lined. Length about 8¾ in. *State size* 2, 3, 4, 5, 6, 7. Gift box, see-thru bunny cut-out.
88 N 9342-White. Shpg. wt. 4 oz. **98c**

$1.69 Set
Includes 18c Fed. Ex. Tax on bag only

Go-Togethers in velveteen

Drawstring bag, ascot in cotton velveteen. With white cotton lace for party going outfits. Rayon lined. Bag about 4¼x3¾ in. Ascot about 25½x3¼ in. Shpg. wt. 5 oz.
88 N 9571E-Red **88 N 9573E**-Black
88 N 9572E-Royal blue.....Set **$1.69**

$2.69
Tax included

Panda Plush Muff Bag

Adorable panda's head, spotted with black, trims white rayon plush muff for a cuddly gift. Shoulderstrap, back zipper opening for bag compartment. Fabric lined. About 7¾x9 inches. Shpg. wt. 11 oz.
88 N 9562E—White and Black...**$2.69**

$2.79 Set
Includes 30c Fed. Ex Tax on bag only

Saddle-stitched Bag and Belt Set is a fashion-right gift

Shoulderstrap bag, belt strike a match in a coated fibrous material that looks like leather. Gold-color metal accents Unlined bag about 6½x8¾ in. Belt adjusts to fit sizes 22, 24, 26, 28 in. Front about 3¼ in. wide. Shpg. wt. 1 lb.
88 N 9574E-Red **88 N 9575E**-Med. brown
88 N 9576E-Green............Set **$2.79**

FROSTY the snowman

Most lovable fellow since Santa Claus..sets up his exclusive mail order workshop at Sears

FROSTY SNOWMAN
A $1.99 Tax included
B 98c
C 98c
D $1.29
FROSTY EAR MUFF

Keep in Tune with Frosty

A Plastic Frosty ornament on calf-like plastic zip-top shoulderstrap bag. Extra! Phonograph record of Frosty's story. Bag rayon lined. About 4¾x4¾ in. Gift boxed. Shpg. wt. 8 oz.
88 N 9565E-Red **88 N 9566E**-Green
88 N 9567E-Brown Each set.....**$1.99**

Frisky Frosty on Suspenders

C Frosty the Snowman frolics, dances, skips on white tape. Bright felt border. Adjustable metal clips. Fits sizes 1 to 7. Shipping weight 4 oz.
88 N 9770-Red, white tape.........**98c**
88 N 9771-Green, white tape........**98c**

Frosty takes to Mitts

B Gay Frosty on backs of water-repellent cotton poplin mittens. Cotton fleece lined. About 6¼ in. long. *State size* 1, 2, 3, 4, 5, 6. Shpg. wt. 4 oz.
88 N 9337-Red back, navy palm. Pr. **98c**
88 N 9338-Tan back, brown palm. Pr. **98c**

Mouton Lamb Ear Muffs

D Frosty's face (in plastic) on ear muffs. Metal clip adjusts to fit all sizes. Plastic box. *State color* White, gray or brown mouton. Shipped from Philadelphia or Chicago. Order, pay postage from your mail order house.
078 N 5595—Shpg. wt. 7 oz.........**$1.29**

FROSTY THE SNOW MAN
E
98c

Frosty Goes to Your Head on spun rayon square

E Corn cob pipe, button nose, two eyes made of coal .. that's Frosty, the Snowman .. gayer and happier than ever on colorful printed fringed square. About 24 in. sq. Novel plastic gift box. Shpg. wt. 4 oz.
88 N 9784-Red...**98c** **88 N 9785**-Blue....**98c** **88 N 9786**-Green ...**98c**

Warm, Gay Headsquares

100% wool. About 27 in. sq. Hand wash.
(F) *Favorite Solid Colors.* Shpg. wt. 4 oz.
88 N 9738-White..**98c** **88 N 9740**-Lt. blue**98c**
88 N 9739-Red....**98c** **88 N 9741**-Yellow.**98c**
(G) *Popular Glad Plaids.* Shpg. wt. 5 oz.
88 N 9758-Red **88 N 9759**-White
88 N 9760-Light blue. Each...............**98c**

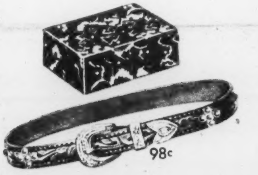
$2.39
Tax included

Ball Point Pen Fitted Bag

Calf-like plastic adjustable shoulderstrap bag with pen, comb, coin holder, wallet. Inside zip pocket. Rayon lined. About 6x8¼ inches. Shpg. wt. 1 lb.
88 N 9552E-Red **88 N 9553E**-Green
88 N 9554E-Brown Each...... **$2.39**
88 N 9555E-Black patent-like....... **2.39**

Santa Claus Scarf Doll

Adorable scarf doll looks like cheerful Santa Claus himself. A practical gift, too. Take doll apart, she has an 18-in. silk hand rolled square. Shpg. wt. 5 oz.
88N9781-Red **88N9782**-Green
88N9783-Royal blue. Each...**98c**



Embossed Cowhide Belt

Western embossed cowhide belt blazes silver-color metal nailheads, attractive buckle, tip. She'll wear this gift with slacks and skirts. About 1 in. wide. *State size* 22, 24, 26, 28 in. Pretty Christmas box. Shpg. wt. 5 oz.
88 N 9991-Natural tan...........**98c**

Prices of handbags on both these pages include 20% Federal Excise Tax. For details on Sears Easy Terms, see page 313

# of New Accessories

A
$1.98 Pr
Cotton Fleece Lined
B
$2.39 Pr.
Cotton Fleece Lined

Fig-Grained Capeskin Mitts, Gloves

A *Mouton* lamb fur cuff on natural tan mittens. About 8 in. long. *Sizes* 4, 5, 6, 7. *State size.*
88N9334—Gray cuff. 88N9335—Medium brown cuff.
88N9336—Dk. brown cuff. Pair Shpg. wt. 5 oz. $1.98

B *Trim Slip-On*, a warm leather glove. About 8 in. long. *Sizes* 4, 5, 6, 7, 8. *State size.* Shpg. wt. 4 oz.
88N9309—Tan. Pr. $2.39 88N9310—Brown. Pr. $2.39

C
D
$1.99 each
Tax included

Cute-as-a-Toy Handbag Dolls

Surprise! These adorable dolls are shoulderstrap handbags, too, for a perfect 2-in-1 gift. Zipper opening handbag compartment in back. In leatherlike plastic About 11½x6½ in. Shipping wt. 6 oz.
(C) 88 N 9557E—Swiss Miss.. green, yellow dress. $1.99
(D) 88 N 9556E—The Queen of the Ice...sports miniature ice skates, red and white dress................$1.99

$1.99
Tax included

The Favored Fitted Shoulderstrap

Everything in its place, and a place for everything in this adjustable shoulderstrap bag. Complete with coin holder, comb, mirror, roomy center zipper pocket. In calf-like plastic. Rayon lined. About 5½x7 inches. Gift boxed. Shipping weight 14 ounces
88N9558E-Red ..$1.99 88N9559E-Green...... .$1.99
88N9560E-Brown 1.99 88N9561E-Black patent-like 1.99

FIRE! FIRE! SUN-FIRE COLORS . . the newest,

brightest day-glo colors in the world . .

for the snappiest accessories

E
$1.18
Tax included

G
69c
H
$1.79
J
98c

Fitted Clutch Bag

E With coin holder, wallet, comb, mirror. All around zip closing. Rayon satin. About 5 x 5 in. Wt. 6 oz.
88N9568E-Fuchsia red...$1.18
88N9569E-Bright yellow.. 1.18
88N9570E—Kelly green.. 1.18

"Light" on the Head

F Triangular head square glows in rayon satin. About 46x28 in. Shpg. wt. 3 oz.
88 N 9772—Fuchsia red....98c
88 N 9773—Bright yellow...98c
88 N 9774—Kelly green...98c

The Three-in-One Tie

G A wardrobe pick-up in dazzling colors. Ties stitched at back. About 1x27 in. Rayon satin. Shpg. wt. 3 oz
88 N 9787—Bright yellow, fuchsia red, Kelly green.....69c

Glowing Blousette

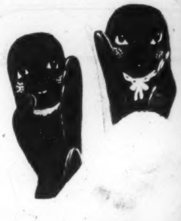
H Rayon satin blousette. Johnny collar. Snap closing. *State size* Medium (7–9); large (10–14). Shpg. wt. 4 oz.
88 N 9775-Fuchsia red.. $1.79
88 N 9776-Bright yellow.. 1.79
88 N 9777-Kelly green... 1.79

Genuine Leather Belt glows in sun-fire colors

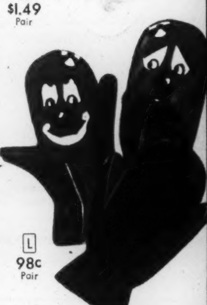
J Her favorite western leather belt is as bright as a prairie sunset in new radiant colors. Gold-color metal buckle. About ⅞ in. wide. *State size* 22, 24, 26, 28 in. Shipping weight 5 oz.
88 N 9992-Red 98c 88 N 9993-Yellow 98c 88 N 9994-Green... 98c

Gay Puppet Mitts are fun, cozy-warm

Wiggle thumb, and extra pinkie for a lively Christmas show



K **"Eskie and Mo"**, gay painted girl and boy faces on water repellent cotton poplin palms, fluffy white bunny fur backs. Wiggle thumb and pinkie for a lively holiday performance. Cozy-warm cotton fleece lining, snug-fitting elasticized wrists. Length about 8½ in. *Sizes* 3, 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 4 oz.
88 N 9316-Red, white. Pair...........$1.49



L **"Teary and Cheery"** lovable clown faces on water repellent cotton poplin mittens. Watch these stars perform . . just wiggle thumb and pinkie. Snuggle-warm cotton fleece lining, elasticized wrists. About 7¾ in. long. *State size* 3, 4, 5, 6, 7, 8, 9. Wt. 4 oz.
88 N 9314—Navy back, red palm. Pair. 98c
88 N 9315—Green back, gray palm
Pair..............98c

$1.29 Sizes 2 to 4
$1.49 Sizes 5 to 7
Cotton Fleece Lined

Soft Deerskin Mitts

After snow, rain . . mitts dry soft. *State size* 2, 3, 4. About 6 inches long. Shpg. wt. 5 oz.
88 N 9328-Red 88 N 9329-Green
88 N 9330-Brown Pair..... $1.29
State size 5, 6, 7. About 7¼ inches long. Shpg. wt. 5 oz.
88 N 9331-Red 88 N 9332-Green
88 N 9333-Brown Pair... . $1.49

$1.99
Tax included

The Flower Pot Bag

Cotton velveteen bag with plastic coin holder. Wear rose separately, too. Lined. About 4x4¾ in. Shpg. wt. 7 oz.
88 N 9563E—Black....... $1.99
88 N 9564E—Red........ 1.99

100% Wool Jacquard

Holiday-gay mittens in colorful jacquard patterns. About 8½ in. long. *State size* 2, 3, 4, 5, 6, 7. Shpg. wt 4 oz.
88N9318-Red 88N9319-Navy
88N9320-Kelly green...Pr. 98c

Size Chart for Children's Teens' Gloves

Size	1	2	3	4	5	6	7	8	9
Inches	4¼	5	5¼	5½	5¾	6	6¼	6½	7

Around fullest part of right hand

$1.59 Sizes 2 to 4
$1.79 Sizes 5 to 7

50% Nylon, 50% Angora

Non-shrink mittens that won't mat. Hand wash. Shipping weight 3 ounces. *Sizes* 2, 3, 4. About 6¾ inches long. *State size wanted.*
88 N 9307-White....Pair $1.59
Sizes 5, 6, 7. About 8½ inches long. *State size wanted.*
88 N 9326-White...Pair $1.79

Alice in Wonderland
98c

Alice in Wonderland

Famed characters printed on white spun rayon. About 25 in. sq. Wt. 3 oz.
88 N 9778—Green border
88 N 9779—Red border
88 N 9780—Blue border
Each..................98c

Only 39c Pair in lots of 3

Washfast Guaranteed Anklet

3 pairs guaranteed 3 months or 3 new pairs FREE. Mercerized cotton. Knit on cuffs. Reinforced. *Colors* blue, red, sunbeige, yellow, white. *Sizes* 8, 8½, 9, 9½, 10, 10½. *State size, color*. Shpg. wt. 3 prs. 8 oz.

86 N 2539—3 pairs $1.17 . . . . . 6 pairs $2.27

Only 63c Pair in lots of 3

Our Best Cotton Stocking

3 pairs guaranteed 3 months or 3 new pairs FREE. Mercerized. Reinforced. *Colors* French tan, brownmist, towntaupe. *Sizes* 9, 9½, 10, 10½, 11. *State 1 size, 1 color*. Each 3 in gift box. Shpg. wt. 3 prs. 12 oz.

86 N 2452—3 pairs $1.89 . . 6 pairs $3.69

Less than 92c Pair in lots of 3

Look! Angora Cuff Anklet

Cuff is 60% French angora, 40% virgin nylon . . . no seams. Combed cotton foot. Nylon reinforced. White. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State size*. 3 prs. gift boxed. Shpg. wt. pr. 4 oz.; 3 prs. 14 oz.

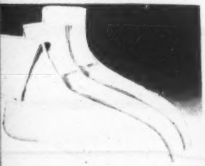
86 N 2560—Pair 93c . . . . . . 3 pairs $2.74

Less than 40c Pair in lots of 4

New! Fancy Cuff Anklet

Washfast colors won't run or fade. Cuff knit on . . no seams. Mercerized cotton. Nylon reinforced. Packed two white, one red, one blue to box. *State size* 7, 7½, 8, 8½, 9, 9½, 10, 10½. Shpg. wt. 4 prs. 10 oz.

86 N 2547—4 pairs gift boxed $1.59



Less than 34c Pair in lots of 3

Guaranteed Crews

3 pairs guaranteed 3 months or 3 new pairs FREE. (3 prs.. one size.) Soft 2-ply combed cotton. Reinforced. *Color* white. *Sizes* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size*. Shpg. wt. 3 pairs 9 oz.

86N2535—3 prs. $1.00; 6 prs. $1.95

Less than 47c Pair in lots of 3

"Sloppy Floppies"

Extra thick triple roll terry cuffs. Combed cotton. *Colors* med. blue, pink, white, yellow. *Sizes* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size*, color. Shpg. wt. pair 4 oz.

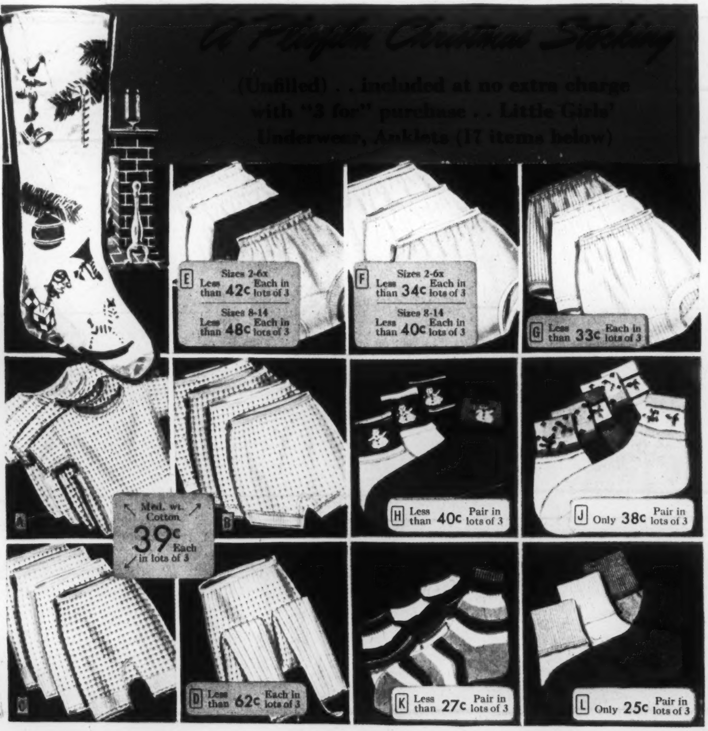
	Pair	3 pairs
86 N 2533	49c	$1.40

Less than 24c Each in lots of 6

"Day of Week" Brief

Each has a different printed design for each day of the week, Monday through Saturday. Flat knit cotton. Double crotch; elastic waist. Packed in blue envelope, 6 prs. of one size (one for each day of the week). *Color* white. *Sizes* 2, 4, 6, 6x. *State size*. Shpg. wt. set of 6, 1 lb.

16 N 7732 . . . . 6 for $1.39


E
Sizes 2-6x Less than 42c Each in lots of 3
Sizes 8-14 Less than 48c Each in lots of 3
F
Sizes 2-6x Less than 34c Each in lots of 3
Sizes 8-14 Less than 40c Each in lots of 3
G Less than 33c Each in lots of 3
A
B
Med. wt. Cotton 39c Each in lots of 3
H Less than 40c Pair in lots of 3
J Only 38c Pair in lots of 3
C
D Less than 62c Each in lots of 3
K Less than 27c Pair in lots of 3
L Only 25c Pair in lots of 3

A Playful Christmas Stocking

(Unfilled) . . included at no extra charge with "3 for" purchase . . Little Girls' Underwear, Anklets (17 items below)

Tuck Knit Vests, Panties

- Vest: Lastex yarn at neck, sleeves for trim fit
- Panties are shaped at crotch; have all around elastic waistband; ribbed cuffs

Sizes 2, 4, 6, 6x. *Please state size, color*. Shipping weight 3 garments 10 ounces.

Medium weight select cotton. Soft, warm. *Colors* lt. blue, maize, tearose, white.

A 16 N 7212—Short sleeve Vest
B 16 N 7214—Brief leg Panty
C 16 N 7213—Above knee Panty

Choice of any 3 garments $1.17

10% New Wool, 90% Cotton. Warmer, softer. *Color* tearose. *Please state size above.*

A 16 N 7232—Short sleeve Vest
Ea. 48c 3 for $1.40

C 16N7233 Above knee Panty
Ea. 47c 3 for $1.37

D **Ankle Panty.** 10% wool, 90% cotton. Elastic strap under foot. *Color* tearose.
16N7239—*State size above.* Each 63c; 3 for $1.85

Good Cotton Panties, Briefs

- Double fabric crotch. Elastic waistband.

E **Washfast Panty.** Closely knit combed cotton jersey. *State size, color*. Shpg. wt. ea. 4 oz.; 3, 12 oz.

Sizes 2,4,6,6x. Covered elastic waistband.
16 N 7796—White
16 N 7798—*Colors* red, maize, lt. blue.
Ea. 43c. 3 for $1.25

Sizes 8, 10, 12, 14. Elastic waistband.
16 N 7996—White
16 N 7998—*Colors* red, maize, lt. blue
Ea. 49c. 3 for $1.43

F **Elastic leg Brief.** Flat knit of soft combed cotton. *Colors* tearose, white, maize. *State size, color*. Shpg. wt. 3, 8 oz.

Sizes 2, 4, 6, 6x.
16N7795-3 for $1.00

Sizes 8, 10, 12, 14.
16N7995-3 for $1.19

G **Bargain priced Brief.** Swiss rib cotton. Rib cuff. Packaged 3 of one size to envelope. 1 each pink, maize, white. *Sizes* 2, 4, 6, 8, 10, 12. Shipping weight 3, 14 oz.
16 N 7768—*State size.* . . . . 3 for 97c

Good Cotton Anklets

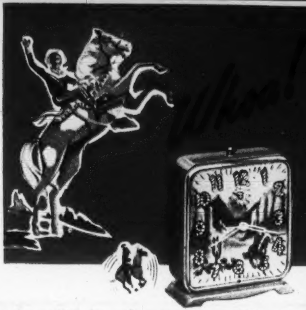
Sizes 6, 6½, 7, 7½, 8, 8½. *State size and color*. Shpg. wt. 3 pairs 8 oz.

H **New "Frosty the Snowman" Knit on cuff.** Washfast. Reinforced. *Colors* red, yellow, blue, white.
86 N 2821—3 pairs $1.19; 6 pairs $2.29

J **Multicolor design on cuffs.** Mercerized. Reinforced. *Colors* pink, med. blue, red, maize, beige, white.
86 N 2801—3 prs. $1.14; 6 prs. $2.25

K **New radiant Blazers.** Mercerized. Elastic tops. *Main colors* royal blue, maroon, gray, brown. *State one size, one color to pack of 3 pairs.*
86 N 2813 . . 3 pairs 79c; 6 pairs $1.48

L **Washfast solid colors.** Combed cotton. Reinforced. *Colors* med. blue lt. brown, maize, white.
86 N 2804—3 pairs 75c; 6 pairs $1.44



Here's *Four* gifts for the price of *Three* . .

Don't miss this money-saving gift offer!

With the purchase of any 3 Watches from this page you will receive,
***at no extra charge,* a $2.99 Animated Roy Rogers Alarm Clock**

HOW TO ORDER: Order any 3 watches. Then add catalog number of Roy Rogers alarm clock at left. *State case color desired* and write "no charge." Your extra gift clock will be included with every 3 watches ordered. All watches postpaid. (Shipping weight each 4 oz.). Handsomely gift boxed.

Animated Roy Rogers Alarm Clock Roy and Trigger actually gallop with each tick!

Was ~~$3.28~~ $2.99

It's true! Roy and Trigger actually gallop on gorgeous Western scene dial. Wonderful clock has famous Ingraham alarm movement. Metal case in choice of Desert Sand (tan), pale Cactus Green, Sky Blue (light), or dark Saddle Brown 4½ in. high. *Please state case color wanted.*

4 N 7306GE—Wt. 1 lb. 6 oz. *Special Christmas price*. . . $2.99

Hopalong Cassidy

Hopalong Cassidy Wrist Watch

$7.65

Genuine "Hoppy" wrist watch gets youngsters to the Chuck wagon on time! Hoppy's picture on smart gray dial. "Good luck from Hoppy" engraved on back of extra small chrome plated case. Stainless steel back. Black leather Texas-style strap. By U. S. Time.

4 N 1866GE $7.65

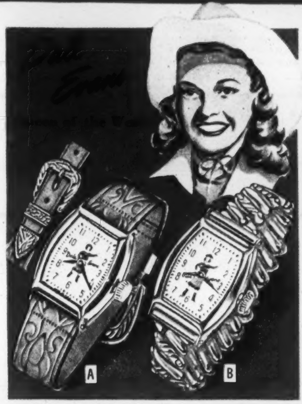
FUN WITH HOPPY
Hopalong Cassidy
FIELD GLASSES

Look! "Hopalong" Field Glass

$2.39

Perfect for hunting Indians, rustlers! Pictures of "Hoppy" himself on black crinkle finish metal frames. Clear, 3½-power lenses. Center focus. Plastic strap.

4 N 6284E—"Hoppy" gift box. Shpg. wt. 1 lb. Just $2.39



Dale Evans Wrist Watches for Girls

$4.95 with strap

Here she is! Dale Evans, favorite Western star of girls everywhere, on a small, *extra-thin* watch. Dale's picture, autograph on gayly colored dial. Brilliant chrome plated case, stainless metal back. Non-shatter crystal. Reliable Ingraham movement.

A **4 N 1869GE**—With Texas-style "saddle tooled" leather strap. Silver color metal buckle and tip . . . . . Just $4.95

B **4 N 1875GE**—With cactus flower motif expansion band. Hugs wrist gently. *Was $7.95* now just $6.95

Roy Rogers Watches for boys

As low as $3.95

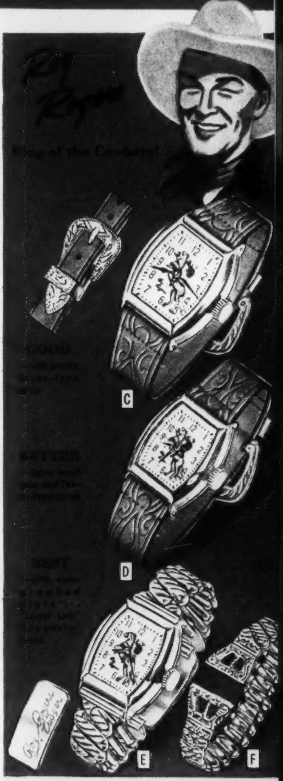
Yes, sirree, pardner. Roy Rogers and his golden palomino horse, Trigger, on special watches for young buckaroos. Non-shatter crystals. Chrome plated, stainless steel backs. Ingraham movements.

C **4 N 1886GE—GOOD quality** with "saddle tooled" Texas-type leather strap, silver color metal buckle, tip. $3.95

D **4 N 1860GE—BETTER quality.** Small, *extra-thin* case with Texas-type strap as 4 N 1886GE . . . . just $4.95

E **4 N 1865GE—BEST quality.** Small, extra-thin case. "Lariat link" expansion band has stainless steel identification plate engraved with Roy's own signature! $6.95

F **Roy Rogers Sterling Silver Expansion Watch Band** with engraved "saddle buckle" ends. "Lariat link" design. **4 N 1876E**—Stainless steel back. Postpaid (Wt. 1 oz.) $2.95



Fairy Tale Favorites . . Mickey Mouse, Cinderella, New Alice in Wonderland

G **Mickey Mouse Wrist Watch for boys and girls.** Famous Mickey watch has shiny, washable red vinylite strap, lined with leather. Gleaming chrome plated case, stainless steel back. $7.65

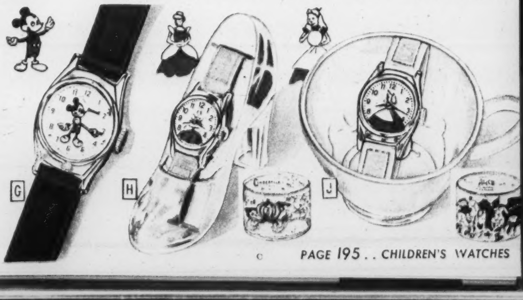
4 N 1872GE—Made by U. S. Time. "Mickey" gift box $7.65

H **Lovely Cinderella Watch for girls** will provide a new thrill of Christmas happiness for your little princess. Packed in exquisite plastic "glass slipper," colorful Disney gift box. Pink dial shows Cinderella dressed in her blue dress for Prince Charming's ball. $7.65

4 N 1868GE—Chrome plated, stainless metal back. By U. S. Time. $7.65

J **Thrilling new Alice in Wonderland Watch.** It's Alice herself . . . just as she appears in Walt Disney's latest Technicolor movie . . . on the dial of an extra small watch! Gleaming, polished case is chrome plated; stainless metal back. Dainty pink fabric strap contrasts with soft dial colors. Packed in teacup of translucent plastic. Colorful Walt Disney gift box shows scenes of the March Hare's teaparty. Don't wait to order . . be *sure* Alice rides with Santa Claus! $7.65

4 N 1873GE—Made by U. S. Time $7.65



Watch and clock prices include 10% Fed. tax. Field glass, expansion band, 20%.

New! Talking Station

"Gas and oil, please!" says talking tape
Elevator raises and lowers cars
2 pumps dispense "gas" (water)

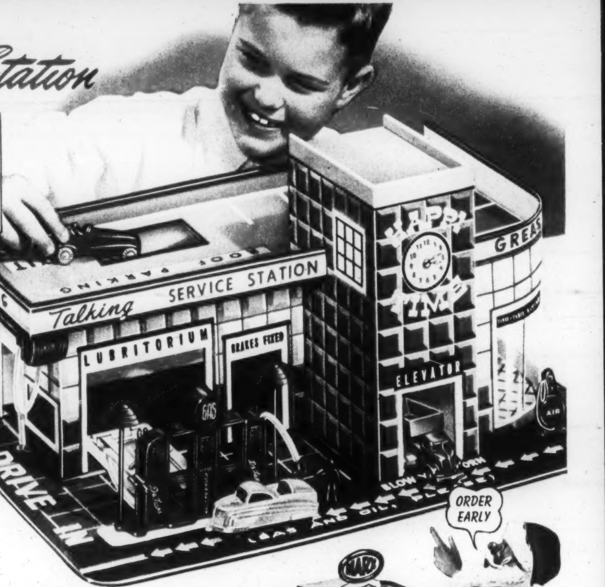
Happi-Time Gas Station Built of sturdy metal

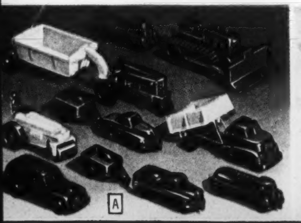
$4^59

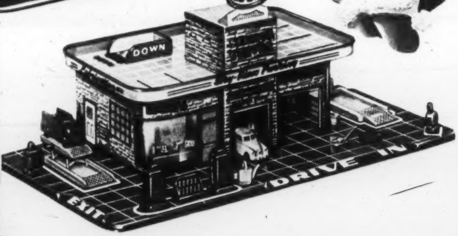
- Drive car with fillable tank over talking tape. Metal adapter on car bottom makes tape say "Gas and oil, please"
- Curved, transparent display room front
- Plastic auto laundry with hose, nozzle
- Rear ramp . . you can drive cars to roof
- Plastic dump truck, racer, air pump, two dummy flood lamps, attendant, three gas pumps . . 2 dispense gas (water)

Several can play! One makes tape talk. Second can wash, grease cars on rack. Third can hoist cars in elevator. Fourth can drive cars up ramp to roof. Lithographed metal station; tekwood base (has rubber feet). 23x15½x10½ in. high overall.

79 N 06497—Easy to set up. Wt. 7 lbs. . . . $4.59





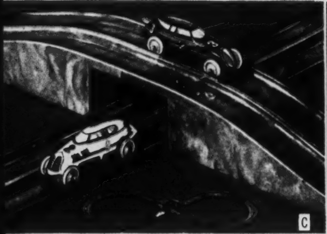


Metal Service Station; Plastic accessories

$2.98

For roof parking, raise cars in plunger operated elevator or run them up ramp in rear. Plastic car and truck are about 3½ in. long. Fifteen plastic accessories add to play time fun: jack, grease rack, display counter, air pump, oil can rack, grease pump, etc. Sponge to wash cars. Lithographed metal garage and base measures 26¼x14½x11 inches high overall.

79 N 06441—Easy to set up; no tools needed. Shpg. wt. 5 lbs. $2.98



59-piece Ranch Set. Chores for young cowhands

$3.89

Lithographed metal bunkhouse 11x7x6 in. high. Plastic Western furniture. Outside are: 7 cowboys, cowgirl, horses, steer of vinyl; tree, cactus, hitching rail, well, etc. of plastic. Cowboy is about 2½ in. high; others in proportion. 22 sections of 4-rail plastic log fence; gate, arch incl.

49 N 6459—Very easy to set up; no tools needed. Shipping weight 3 pounds. . . $3.89

A **12-pc. Vehicle Set.** Sturdy, colorful plastic; easy rolling. Steerable tractor with hook and detachable dump wagon. (About 11 in. long overall, other pieces in proportion). Bulldozer with adjustable scraper; road roller. 5 trucks: pick-up, grocery, dump, oil, beverage . . **plus** coupe, 2 trailers. $2.09

49 N 6499—Shpg. wt. 1 lb. . . . . . Set $2.09

C **2-lane Crossover Speedway.** 2 autos zip around track . . over and under bridge. 16 sections interlocking plastic track form 2-lane, figure-8 speedway; 150-in. running length. 4-in. racing cars, have long running clock-spring motors. $4.69

49 N 5772—Easily set up. Wt. 2 lbs. 8 oz. $4.69
49 N 5815—Extra cars. Shpg. wt. 6 oz. Ea. 89c

B **Service Station Attendants and Cars.** 5 vinyl plastic workers; standing figure is 2¼ in. high; others in proportion. Five 3½-in. assorted cars. Plenty of extra help for service stations (above) . . to play change tires, tune-up motors, polish cars . . . also add "business." 99c

49 N 6414—Shpg. wt. 10 oz. 99c

D **Stop-and-go Light** for "Toy-town traffic." Shines red in 2 directions, green in other 2. Just flick switch at base to change directions of lights. Molded of plastic, about 8 in. high. Uses standard flashlight battery (not included.) 2 bulbs (included.) $1.17

49 N 6313—Shipping weight 8 oz. $1.17

Girls' Skirt-Vest Set

$2.79

Really a smart outfit!! Suede-like cotton; plastic fringe. Skirt adjusts with drawstring. Reindeer color. Shpg. wt. 1 lb.

49 N 2715—Small (for 3,4,5)..... $2.79
49 N 2716—Medium (for 6,7).... 2.79
49 N 2724—Large (for 8,9,10).... 2.79

Dale Evans Holster Set

$4.89

Goes with suit at left. Red and white 9½-in. split cowhide holsters. Cuffs and spurs. Two 7½-in. gold color metal repeater action pistols. Shpg. wt. 3 lbs. 14 oz.

49 N 2773—Cap-firing pistol......$4.89
49 N 2774—Non-firing pistol..... 4.89

Low priced single set

$1.47

Two tone 10-inch split cowhide holster. 1-in. belt. Holster front decorated in real Western style. 7½-inch break barrel pistol. Shipping weight 1 pound.

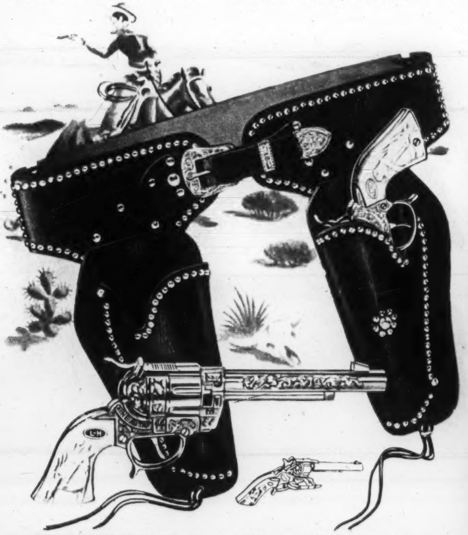
49 N 2759—Cap-firing pistol.....$1.47
49 N 2760—Non-firing pistol..... 1.47

Our best single set

$3.89

Natural top grain cowhide for longer wear. Decorated 11¾-inch holster. 3-in. belt. Plastic lacing and leg ties. 9-in. break barrel pistol. Shpg. wt. 1 lb. 8 oz.

49 N 2761—Cap-firing pistol.....$3.89
49 N 2762—Non-firing pistol..... 3.89



Super De Luxe Set . . . authentic styling

$8.79 Set

- Black top grain cowhide holsters. 4-inch shaped belt
- Ranch type 11½-inch side loader revolving barrel pistols

Any hard riding young tophand will be proud of this set. He'll feel just like his favorite Western hero. Holsters authentically decorated with nickeled "studs." Plastic leg ties. Three section belt connected with plastic lacing. Reinforced eyelets. Holsters 13 in. overall. Designed and built for extra hard play.

49 N 2771—Regular cap-firing pistols. Shpg. wt. 3 lbs.......................... $8.79
49 N 2772—Non-firing pistols. Shpg. wt. 3 lbs............................ 8.79

Texas
Rangers

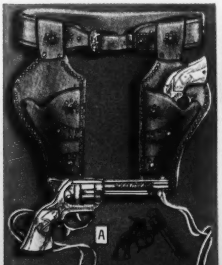
Ranger Chap Set

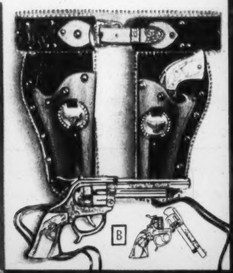
$1.99

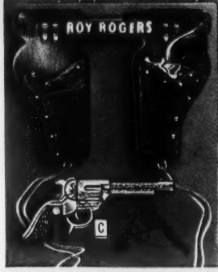
Makes a youngster feel like a grown-up cowboy. Adds extra thrills to Wild West games; a fine party costume too! Decorated in typical Western design. Cotton chaps and vest have leathery feel. Simulated belt band in front; adjustable cloth belt and leg straps on back. Bandanna incl. Shpg. wt. ea. 1 lb.

49 N 2705-Small (3,4,5) . $1.99
49 N 2706-Med. (6, 7)... 1.99
49 N 2723-Large (8,9,10) 1.99

Wild West Thrills!







A Gene Autry 2-gun Set. $6.89

Fine quality *natural top grain* holsters with plastic leg ties. 12½ in. overall. Studded sides; "jewelled" and spot trim. 2-in. belt; 9-in. break barrel repeater pistols. Shipping weight 2 lbs. 8 oz.

49 N 2769—Cap-firing pistols.... $6.89
49 N 2770—Non-firing pistols..... 6.89

C Official Roy Rogers Set. $3.95

Roy and his famous horse Trigger embossed on antique finish 10-inch split cowhide holsters. Plastic leg ties. 9-inch pistols with Roy's name. 1-inch belt. Shipping weight 2 pounds 4 ounces.

49 N 2765—Cap-firing pistols.....$3.95
49 N 2766—Non-firing pistols..... 3.95

B 2-Gun Set . . rarin' for action. $4.69

Felt lined mahogany color split cowhide backs, genuine leather fronts with conchas and trim. 11 inches overall. 2-inch belt. 9-inch repeater pistols. Shipping weight 2 lbs. 4 oz.

49 N 2767—Cap-firing pistols.....$4.69
49 N 2768—Non-firing pistols.... 4.69

D Low priced 2-gun Set. $2.98

Sure fire hit with straight shootin' cowpokes! 10-inch split cowhide holsters have black backs, white fronts. Western trim. 1¼-inch black belt. Two 7½-inch nickeled repeater pistols. Wt. 2 lbs

49 N 2763—Cap-firing pistols.....$2.98
49 N 2764—Non-firing pistols..... 2.98

Residents of District of Columbia, Delaware, Iowa, New Jersey, West Va. and Wisconsin order non-firing pistols. Firing pistols not sold to minors under 16 in Ohio.

A 36-key Spinet $23.30

B Toy Piano $3.19

C 8 Key Piano $1.98

D Phonograph $8.79

Musical Toys for

F 8-key Xylophone $2.49

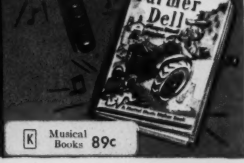
G Toy Piano Key Accordion $2.98

H Toy Accordion $3.98

E Phonograph $12.75

J Cowboy Ge-tar $1.29

L Twirl-a-Tune 89c


Farmer Dell

K Musical Books 89c

Christmas Favorites
Kiddie Favorites

M Record Sets $1.15

N Hurdy-Gurdy $1.31

Youngsters' Toy Spinet, Pianos, Phonograph

[A] **36 Key Toy Spinet.** Finest quality; develops real musical talent. Styled just like full-sized, with all wood, mahogany color finish. 21 white, 15 black plastic keys. Key action is regulated for smooth, responsive touch. Moving parts engineered to give trouble-free action. Measures 23x16x22 inches high. Matching bench is 14x9¾x8 inches. Your child will treasure it for years. Shipped freight or express. **$23.30**

79 NM 583—Shipping weight 34 lbs...$23.30

[B] **17 Key Toy Piano.** Your tots will love to play their Christmas carols on this rich chime toned piano. Sturdy all wood construction. Masonite Presdwood bottom, glossy red enamel finish. Ten white, 7 black plastic keys have improved type key action regulated to give sure, smooth operation. Piano measures about 12x11x6¼ inches. Easy to play. **$3.19**

49 N 581—Shipping weight 4 pounds...$3.19

[C] **Eight Key Piano.** True pitch, rich pleasing tone. Feather touch, standard width keys prepare little fingers for a big piano keyboard. This piano may awaken your tot's musical talent! Sturdy metal body, no sharp edges. Three turned wood legs, removable music stand. Bright enamel finish. Piano measures about 10⅞x8⅜ inches overall. 16 page music book included. A lot of musical fun for a low, low price. **$1.98**

49 N 506—Shipping weight 2 lbs.......$1.98

[D] **Electric Phonograph.** More fun than you can imagine! A real phonograph built **just for children.** Rich, clear tone. **Extra strong** pressed steel body, baked on enamel finish. Heavy duty motor. Die cast tone arm. Turn table plays up to 12-in. 78 rpm records. (Record not included). Size 13x8x7 in. For 110–120 volt, 60-cycle AC. UL Approved. **$8.79**

79 N 0577—Needle included. Wt. 6 lbs..$8.79

Girls and Boys

Our BEST Portable Electric Toy Phonograph

[E] Youngsters . . even teen-agers . . thrill to this unusually clear-voiced acoustic type electric portable. Big, good looking case of natural tan imitation leather inside and out. Sturdy wood frame has straight lock joint corners, reinforced inside. Outer edges all rounded smooth. Powerful heavy duty constant speed motor can take plenty of abuse . . has switch control. Plays any 78-rpm records up to 12-in. size. (Record not incl.) Carrying case is 13x11x6¾ in. with plastic handle, metal hangers and lock. Plugs into any 110–120 volt, 60-cycle AC outlet. Attached 5 foot cord. **$12.75**

79 N 0510—UL approved. Portable Phonograph. Shpg. wt. 9 lbs. Needle included.....$12.75

[F] **8-key Xylophone.** Achieves an extra pleasing tone—rich, vibrant, mellow . . because of its metal tone chamber. Heavy metal tone bars cushioned on felt. Enameled case has lyre-shaped ends. Two mallets—a rubber one for mellow tones, a wooden one for sparkle. About 12½-inches long. Instructions included. **$2.49**

49 N 505—Shpg. wt. 2 lbs. 14 oz.......$2.49

[G] **New! Toy Piano Key Accordion.** Many hours of musical fun with this sturdy little toy. Made of colorful, glossy finished plastic. Plastic coated cloth bellows. Sixteen tuned reeds produce 8 full notes with rich, mellow tone. The same note is produced no matter which way the bellows are moved. 8 plastic keys that work. Songs played by number. Instruction book included. **$2.98**

49 N 593—Shipping weight 1 lb. 8 oz....$2.98

[H] **Toy finger button Accordion** Precision built to give youngsters real musical value. Full, resonant tone. 20 carefully tuned plastic reeds. 10 quick-acting plastic buttons make even harder tunes seem easy to play. Streamlined plastic case; pyroxylin-coated fabric bellows. Size: 4x4¼x8½ inches. Plays in Key of C. Instructions included. **$3.98**

49 N 520—Shpg. wt. 1 lb. 4 oz.........$3.98

[J] **Cowboy Ge-tar.** Plays two ways. Turn the crank to hear a real western song or play it with the pick. Plastic with western designs and cord. Measures about 13¾x4½ inches. **$1.29**

49 N 569—Shipping weight 8 oz........$1.29

[K] **New Musical Storybook.** Colorful book contains story of Farmer in the Dell; music box plays the book's song when the crank is turned. Something new in the world of things for children. Size 7x1x5 inches. **89c**

49 N 527—Shpg. wt. each 10 oz.........89c

[L] **New Twirl a-Tune.** Even little tots can make the music play. Just twirl it; you'll hear a gay tune. All metal with wood twirling handle. About 6½x¾x8¼-in. long. Decorated with brightly colored circus figures. **89c**

49 N 516—Shipping weight 12 oz.........89c

[M] **Child's Record Albums.** Four 7-in. 78 rpm records (8 playing sides). Fine quality long wearing colored plastic (not vinyl coated fiberboard). Almost unbreakable . . can be entrusted to child. Combines high reproduction quality with minimum of surface noise. **$1.15**

Christmas Favorites. Includes: Jingle Bells, I Wish I Were Santa Claus, Silent Night, Come All Ye Faithful, The Night Before Christmas (2 parts), The First Noel, Santa's Toy Shop.

49 N 590—Shpg. wt. album of four, 1 lb..$1.15

Kiddie Favorites. Includes: Ten Little Indians, Chicken Chatter, Tic-Tock, A Frog Went Walking, Simple Simon, Old MacDonald, Oh Susanna, Oh Dear, What Can the Matter Be.

49 N 594—Shipping weight 1 pound....$1.15

Western Favorites. Home on the Range, Sourwood Mountain, Big Rock Candy Mountain, Ol' Chisholm Trail, What Would You Rather Be, Get along Little Dogie, Buster the Bronco Buster, Bury Me Not on the Lone Prairie.

49 N 591—Shipping weight 1 pound....$1.15

[N] **Metal Hurdy-Gurdy with Dancing Monkey.** Colorfully lithographed all metal case with high gloss finish. You turn the crank and play a lively tune as Jocko, the mischievous monkey, performs. He has a long curled tail, formed of strong, cloth-covered wire. His sturdy little body will stand up under pressure of an everyday dance "marathon." Plays real hurdy-gurdy tune. Overall size about 4¼x9¾x2⅜ inches. **$1.31**

49 N 523—Shpg. wt. 14 oz.............$1.31

Miniature Organ . . plays electrically

You'll be amazed at the deep, full tone . . . sounds just like a big organ. 25 keys . . 15 white, 10 black play two full chromatic octaves . . single tones or chords. Scientifically designed reeds respond with resonant, perfectly-pitched organ tone to the lightest touch of the keys. Smooth finish plastic case 11½ x 6½ x 5½-in. Plays on 110–120 volt AC only. UL approved. Cord attached. **$17.95**

79 N 0563—Simplified song folio included. Shpg. wt. 7 lbs...$17.95

Foot beater on drummer side
HILLBILLY BAND
P
R

Three-Drum Trap Set

[P] Beat out "name" band rhythms! Ivory color metal shells, red rims. 16-inch bass drum has steel foot beater; front head has hillbilly design. Drummer side, 6¼-inch snare and tom-tom have cloth heads. "T" holds triangle, cymbal. Wood bar holds 2 nickel-plated bells. Two 8-inch drum sticks. Easy to set up. Instructions included. **$2.69**

79 N 0566—Shpg. wt. 5 lbs. $2.69

11-in. Parade Drum

[R] Every child wants to be the star of the parade . . to beat out the band's peppy tempos. Here's the drum to do it! Has lithographed metal shell 6 in. deep with Western motif. Strong cotton "tobacco cloth" heads; two drumsticks, convenient carrying strap. Durable and resonant. **$1.15**

49 N 588—Wt. 2 lbs..$1.15

"Scotch" Bagpipe

New! Learn to play a tune in minutes by reading numbers. Authentic replica of a Scotch bagpipe; made of bright, durable plastics. Deflatable Scotch plaid bag; about 9x20 in. inflated. 12 in. chanter has 8 reeds, tuned in Key of C. Largest drone is 18 in. Song folio included. **$5.29**

49 N 509—Wt. 14 oz. $5.29

You can Play the Ukulele
ARTHUR GODFREY

Two Wonderful Ukuleles for Christmas!

Our lowest-priced! $2.99 Uke only

With Don Ball's instruction book shown above . . . *recommended by Arthur Godfrey!* Red and white Lustrex uke, resists chipping, moisture. Nylon strings. Size, 21¾x6¾ in. Plastic.

57N0828—Uke and Book. Shpg. wt. 3 lbs. *Save on combination!* . . $3.69
57N0827–Uke only. Wt. 2 lbs. 2.99
57N4608–Book only. Wt. 2 oz...79c

Silvertone Hawaiian Scene Ukulele. $4.98 Decorative scene of the islands on mahogany finished hardwood body. White striping around top edge for protection and beauty. Waterproof nylon strings. Strong, durable construction. Size, 20⅝x 6⅜ in. Complete with instruction book, pick.

57N0852—Shpg. wt. 2 lbs. $4.98

NEW! Real Radio Programs!

$1.16 One 10-in. 33⅓-rpm

79c One 7-in. 45-rpm

New! Different! Exciting episodes and stories taken directly from real radio programs! *Some are complete half-hour programs!* 33⅓ or 45-rpm. Entertaining and educational . . . *order now! State Catalog No.* 58 N 5476, *plus record number wanted.*

Laramie. Early west conflict between sheepmen and cattlemen.
50—7-in. 45-rpm (3) $2.68
10—10-in. 33⅓ (1) 1.16

Dodge City in 1872. Dramatic tale of railroad forging westward.
51—7-in. 45-rpm (3) $2.68
11—10-in. 33⅓ (1) 1.16

Custer's Last Stand. Thrilling story of Custer's famous battle.
52—7-in. 45-rpm (1) 79c
12—10-in. 33⅓ (1). Above plus **Massacre at Taos** $1.16

Buffalo Bill. Western story.
53—7-in. 45-rpm (1) 79c
13—10-in. 33⅓ (1). Above, plus **California Gold Rush** . . . $1.16

Devil's Island. Prison story.
54—7-in. 45-rpm (1) 79c
14—10-in. 33⅓ (1). Above, plus **Bushman of Africa** $1.16

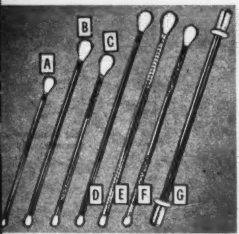
Elephant's Graveyard. Exciting adventures in strange lands.
55—7-in. 45-rpm (1) 79c
15—10-in. 33⅓ (1). Above, plus **The Living Shroud** $1.16

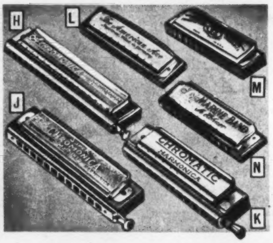
Three on a Match. War story.
56—7-in. 45-rpm (1) 79c
16—10-in. 33⅓ (1). Above, plus **Spilling Salt** $1.16

The Star Spangled Banner. Birth of national anthem during battle.
58—7-in. 45-rpm (1) 79c
18—10-in. 33⅓ (1). Above, plus **Yankee Doodle** $1.16

STAR SPANGLED BANNER
THREE ON A MATCH
DODGE CITY
CUSTER'S LAST STAND
FRONTIER TOWN
LARAMIE
FRONTIER FIGHTERS
BUFFALO BILL

Children's Musical Instruments and Records





SILVERTONE BATONS

[A] **20x⅝ in. Junior Balanced Baton.** Silver color aluminum, white rubber ball and tip.
57 N 3783—Shpg. wt. 1 lb. 4 oz. $1.39

20x⅝ in. Junior Unbalanced Baton. Same as above except unbalanced, red ball, tip.
57 N 3778—Shpg. wt. 1 lb. 4 oz. 79c

[B] **24x⅝ in. Plain Shaft Baton.** Chrome-plated steel. White ball and tip.
57 N 3769—Shpg. wt. 1 lb. 2 oz. $1.89

[C] **22x⅝ in. Junior Balanced Baton.** Red star design on chrome-plated steel. White ball and tip.
57 N 3784—Shpg. wt. 1 lb. 8 oz. $1.98

[D] **28x⅝ in. Plain Shaft Baton.** Polished chrome-plated steel. White rubber ball and tip. Shpg. wt. 2 lbs.
57 N 03775—⅝-in. shaft $1.89
57 N 03752—¾-in. shaft $1.89

[E] **28x¾ in. Deluxe Red Star Baton.** Hammered design. White ball, tip. Chrome-plated steel. Perfectly balanced.
57 N 03776—Shpg. wt. 2 lbs. $2.25
57 N 03779—Above with instruction book described below. Shpg. wt. 2 lbs $2.79

[F] **26x⅝ in. Red Star Baton.** Hammered design. White ball, tip.
58 N 3770—Shpg. wt. 1 lb. 2 oz. . . . $2.25

[G] **28x⅝ in. Lighted Baton.** Each end lights. 4 colored lucite tips; 2 rubber tips. 8 batteries. Chrome-plated steel. Balanced.
57 N 03796—Shpg. wt. 3 lbs. $6.49

Twirling Instruction Book. Explains how to become a top-notch baton twirler.
57 N 4609—Shpg. wt. 4 oz 79c

Harmonicas for Christmas!

[H] **Hohner Chromonica.** 4 octaves. Nickel-plated. 16 holes, 64 reeds. 7 inches long. Key of C. Instructions.
57 N 1813—Shpg. wt. 2 lbs. $15.98

Harmonica Song Book. (Not Shown). 100 songs.
57 N 4621—Shpg. wt. 9 oz. 29c

[J] **Hohner Chromatic Harmonica.** 3½ octaves. Nickel-plated. 12 holes, 48 brass reeds. 5⅝ inches long. Key of C. Instructions.
57N1812—*Postpaid.* (Shpg. wt. 1 lb. 8 oz.) $12.98

[K] **Chromatic Harmonica.** Made by **Hohner.** 3 octaves. Nickel-plated. 10 holes, 40 brass reeds. 4⅞ inches long. Key of C. Instructions.
57 N 1811—*Postpaid.* (Shpg. wt. 1 lb. 5 oz) . . $9.98
57 N 1815—(Not Shown) As above except made in Switzerland by **Gretsch.** *Postpaid* $6.95

[L] **American Ace Harmonica.** Nickel-plated brass plates. 10 holes, 20 reeds. 4 inches long. Key of C. Instruction book.
57 N 1807—Shipping weight 9 oz $1.09

[M] **All Star Harmonica.** Polished metal covers. 20 brass reeds, 10 holes. 4 inches long. Key of C. Complete with instructions.
57 N 1806—Shipping weight 9 oz. 79c

[N] **Hohner Marine Band Harmonica.** Heavy nickel-plated brass covers. 10 holes, 20 reeds. Hinged box. 4 inches long. Instructions. Key of C or G. State key desired.
57 N 1808—Shipping weight 9 oz $2.19

(*Note: Health rules forbid return of harmonicas. If defective on receipt, replacement will be made.* (H), (J), (L), (N) and 57 N 1811 *made in Germany.*

The Drum He's Always Wanted!

Not just a toy . . . a real drum designed especially for children! $6.95 Genuine buckskin heads with adjustable tension rods . . . same as used on orchestra drums. Silk wire wound drum snares. Bright red enameled maple shell. Complete with hickory drum sticks, canvas web sling and instruction book. 10⅝ inches in diameter, 5¼ inches high. Order now . . . Christmas isn't far away! And then watch his eyes sparkle when he sees his bright red drum resting under the Christmas tree!
57 N 2603—Shipping weight 3 pounds $6.95

ARTHUR GODFREY
LORETTA YOUNG
the littlest angel
GENE AUTRY
RUDOLPH THE RED NOSED REINDEER
Walt Disney's Snow White and the Seven Dwarfs
Cinderella
Walt Disney's ALICE in WONDERLAND
FROSTY THE SNOW MAN
GENE AUTRY

Children's Records . . gay stories and songs! Many in colorful albums with written stories

Alice in Wonderland. Giant story book, beautifully illustrated. Recordings by Jerry Colonna, Ed Wynn, and others (Victor)
58N1Y437—Two 10-in. 78-rpm records in story book. . $3.57
58N1WY437—7-in. 45 (2) . . . $3.15
58N1LY1—10-in. 33⅓ (1) 3.93

Alice and the White Rabbit.
58N1Y434—One 10-in. 78-rpm. record. (Victor) $1.29
58N1WY434—7-in. 45 (1) . . . $1.18

Alice and the Mad Tea Party.
58N1Y435—One 10-in. 78-rpm record. (Victor) $1.29
58N1WY435—7-in. 45 (1) . . . $1.18

Alice and the Trial.
58N1Y436—One 10-in. 78-rpm record. (Victor) $1.29
58N1WY436—7-in. 45 (1) . . . $1.18

Frosty the Snowman. The wonderful story of Frosty. (Columbia)
58N2MJV75—10-inch. 78-rpm. (1) 94c
58N2MJV475—7-in. 45 (1) 79c

Arthur Godfrey sings to children.
58N2MJV88—One 10-in. 78-rpm record. (Columbia) 94c
58N2MJV488—7-in. 45 (1) 79c

Tom and Jerry at the Circus. Popular Cartoon team. (MGM)
58N8MGM51A—Two 10-in. 78-rpm records $3.55

David and Goliath—Daniel in Lion's Den. In illustrated story album.
58N5455—10-in. 78-rpm (2). 87c

Roy Rogers Rodeo. Colorful story book album (Victor)
58N1Y413—10-in. 78-rpm (2) $3.57
58N1WY413—7-in. 45 (2) 2.76

Rudolph the Red Nosed Reindeer. Rudolph helps Santa. (Victor)
58N1Y353—Two 10-inch 78-rpm records $2.29
58N1WY353—7-in. 45 (2) . . . $2.08

Rudolph. Sung by Gene Autry. Also one more. (Columbia)
58N2MJV56—One 10-inch 78-rpm record. 94c
58N2MJV456—7-in. 45 (1) . . . 79c

Rudolph's Second Christmas.
58N1Y441—Two 10-inch 78-rpm records. (Victor) . . $2.25
58N1WY441—7-in. 45 (2) . . . $1.99

The Littlest Angel. Loretta Young tells of smallest angel in heaven.
58N3A399—Three 10-inch 78-rpm records. (Decca) . . $3.55
58N3968—Three 7-inch 45-rpm records. (Decca) . . . 2.98
58N3DL8009—One 10-inch 33⅓-rpm record. (Decca) . . 4.85

Snow White. Original cast, story of Disney movie. (Victor)
58N1Y33—Two 10-inch 78-rpm records $3.57
58N1WY33—7-in. 45 (2) $2.76

Cinderella. Cast, story of movie.
58N1Y399—Two 10-inch. 78-rpm records. (Victor) . . $3.57
58N1WY399—7-in. 45 (2) . . . $2.76

Christmas Party. Two-Ton Baker sings Night Before Christmas, other Christmas songs, (Mercury)
58N5MMP5—Two 10-inch 78-rpm records $1.58

Roy Rogers—Lore of the West. In album. (Victor)
58N1Y388—Two 10-inch 78-rpm records $3.57

All records postpaid, sold in continental U.S. only

CIRCUS
Pinocchio
The BIG RED FIRE ENGINE
PEEK-A-BOO
Happy Birthday
FROSTY the SNOWMAN
SNOW
HENN
Silvertone
LITTLE DUCK
MARCHING SONGS
RUDOLPH
RED-NOSED
PETER PAN RECORDS

The Gift of Music!

Phonograph with 4 records **$19.49**

Red Phono, Records

A Christmas package that will convince your children that Santa Claus is the greatest guy in the world! A wonderful new SILVERTONE phonograph . . . bright red, built to last, and all their very own! Plus four big 10-inch 78-rpm Peter Pan records. (*Nos. 2252, 2254, 2233, and 2241 listed at right.*) All at a money-saving combination price!

Bright red plastic phonograph plays 78-rpm records singly. Has one tube plus rectifier. Rich-toned 4-inch speaker. Volume control. Sensitive crystal pick-up. Size, 12½x8¼x5¼ in. For 105–125-volt, 60-cycle AC only. UL approved. *Order early for Christmas!*

58 NT 1230—Phonograph plus 4 records. (Records postpaid.) Wt. 11 lbs. $19.49
57 N 01235—Phonograph only. Shipping weight 11 lbs......... 17.95

Peter Pan 10-inch Records . . 78-rpm, sturdy plastic

Longer stories, more songs! Bright red plastic, 10-inch 78-rpm records . . . non-breakable in normal use. Each in bright, colorful folder, many with picture stories. *Order now!*
58 N 5457—*State both catalog number and record number........Postpaid.* Each 49c **4 for $1.89**

2255—Little White Duck—Pony Boy
2256—Frosty, the Snow Man—Red Wagon
502—Happy Birthday (2 sides)
503—Teddy Bear Picnic—Teddy Bear Polka
2254—Mighty Mouse in Toyland (2 sides)
2253—Dinky, the Terry Town Duck (2 sides)
2252—Rudolph, the Red Nosed Reindeer—Deck the Halls—3 more
2251—Henny Penny—Little Red Hen
2250—Peek-A-Boo (2 sides)
2231—Silent Night—Adeste Fidelis—Little Town of Bethlehem—Jingle Bells
2233—Night Before Christmas—4 more
2248—Jesus Loves Me—Children of the Heavenly King—Jesus, Hear Me—1 more
2249—Stand Up for Jesus—Away in the Manger—Jesus Calls Us—1 more.
2119—Goldilocks—Red Riding Hood
2229—Peter Rabbit (2 sides)
2235—Big Red Fire Engine (2 sides)
2237—Circus (2 sides)
2238—Pinocchio (2 sides)
2239—Little Brave Sambo (2 sides)
2241—Cinderella (2 sides)
2115—King Cole—Hey Diddle—Tommy Tucker—Boy Blue—6 others
2117—Miss Muffet—Jack Horner—10 more
2240—Alphabet Song—3 Blind Mice—Bo-Peep—Crooked Man—5 more
2242—Puff 'N' Toot (train story)
2243—Snow White (musical story)
2244—Treasure Island (2 sides)
2245—Parade—Marine Hymn—Anchors Aweigh—Sound Off—4 more
2246—Polly Doodle—Red River—6 more
2247—Alice in Wonderland (2 sides)
2227—Susanna—Chisholm Trail—Home on the Range—Candy Mountain

Phonograph with 4 records **$15.49**

Portable with Records

A low-priced package of fun that will keep the children happy all year long! Portable electric phonograph . . . wonderful for every occasion . . . plus 4 big 10-inch 78-rpm Peter Pan records. (*Numbers 2231, 2119, 2235, and 2246 listed at left.*) And all at a money-saving combination price!

Phonograph has sturdy electric motor. Acoustic tone chamber for full tone. Rugged portable wood case covered with brown imitation leather. Plays all 78-rpm records singly. Size, 12½x11x6 in. For 105–125-volt, 60-cycle AC only. UL approved.

58 NT 1231—Phonograph plus 4 records. (Records postpaid.) Shipping weight 12 lbs.......$15.49
57 N 0254—Phonograph only. Shipping weight 12 lbs....... 13.95

Snow White
HANSEL
45 RPM
THE 3 LITTLE PIGS

FROSTY THE SNOW MAN
BIG HORN
Willie the Whistling Giraffe

JESUS LOVES
MARCHING
ALICE IN WONDERLAND
Dinky
Peter Rabbit
FROSTY THE SNOWMAN
CINDERELLA
3 BEARS
Rudolph

PeterPan 7-in. 45-rpm and Story-Toy Pack

Peter Pan 7-in. 45-rpm Records. Equal in length to 10-in. 78-rpm record. You must have 45-rpm player to use these records. *Order by both catalog number* 58 N 5339, *and record number.*
452115—Nursery Rhymes
452226—Farmyard Fun
452227—Cowboy Songs
452228—Three Little Pigs
452229—Peter Rabbit
452240—Mother Goose
58 N 5339—
Ea. 51c. . *Postpaid.* **4 for $1.89**

Story-Toy Pack. Each pack includes 7-in. 45-rpm record plus printed picture story and punch-out toys that can be used to play-act the story! *Order by catalog number* 58 N 5395, *and record number. Postpaid.*
R-501—Three Bears—The Little Red Hen
R-503—Snow White—Hansel and Gretel
R-508—Little Red Riding Hood—Pinocchio
R-509—Cinderella—Shoemaker and the Elves
58 N 5395—
Each 79c.......**4 for $2.98**

Big Golden Records 10-inch, 78-rpm

New for Christmas! "Big Golden Records," the big brother to the famous Little Golden Records! 10-inch 78-rpm records of yellow plastic, each in its own colorful jacket. Famous characters created by Walt Disney, and other favorite songs and characters popular with children all over the world! *Order by both catalog number* 58 N 5449, *and record number. Order early . . in time for Christmas!*

DBR1—Alice in Wonderland (2 sides of Alice's exciting adventures)
DBR2—Alice in Wonderland (2 additional sides—more of Alice's adventures)
BR1—Poky Little Puppy—Willie the Whistling Giraffe
BR2—Mr. Shortsleeve's Super Store—Popo the Puppet
BR3—Little Boy with the Big Horn—When I Grow Up
BR4—Rudolph the Red Nosed Reindeer—Frosty the Snowman
BR5—Timbuctoo to Kalamazoo—The Choo Choo Train
58 N 5449—
Ea. 98c. . . *Postpaid.* **3 for $2.79**

Star Bright 5-in-1 Pack-O'-Fun

In sets of 3 records each. Each record has 5 ways that appeal to young minds and hands. (1) Bright red plastic 7-inch, 78-rpm record that plays the tunes; (2) brightly colored punch-out toys that illustrate songs, stories; (3) coloring book; (4) an exciting story to read; (5) cut-outs to color. Each set contains 3 records, books, and all the exciting songs listed below. *A package of happiness for your children! (Postpaid.)*

58 N 5378—Set of 3 records including Simple Simon, Humpty Dumpty, To Market, and 8 others . . **$1.09**
58 N 5377—Set of 3 records including Cowboy Roundup, Farmyard Fun, Oh Susanna, and 6 others. . . **$1.09**
58 N 5379—Set of 3 records including Toy Parade, Happy Birthday, Hurdy Gurdy, and 10 others...... **$1.09**
58 N 5406—Set of 3 records including Jingle Bells, Night Before Christmas, The First Noel, 15 others.... **$1.09**

Peter Pan and Little Golden Records 7-inch, 78-rpm versions of favorite songs

Sets of four plastic records . . . unbreakable in normal use! In colorful envelopes . . . many have printed words or cutouts. Postpaid.

Christmas Package. Frosty, the Snow Man—Rudolph—Mighty Mouse in Toyland — 3 more. (Peter Pan)
58N5404—Set of 4 records. . 88c

Mother Goose. Three Little Kittens—London Bridge—Jack and Jill—Humpty Dumpty—Little Bo-Peep—14 others. (Peter Pan)
58 N 5303—Set of 4 records. 88c

Christmas Songs. Night Before Christmas—Silent Night—Jingle Bells—5 more. (Peter Pan)
58 N 5405—Set of 4 records. **88c**

Nursery Rhymes. Farmer in the Dell—Billy Boy—A Hunting We Will Go—8 more. (Peter Pan)
58 N 5305—Set of 4 records. . 88c

Cowboy Songs, Let's Go to the Circus. Big Rock Candy Mountain—Camptown Races—Lone Prairie—Ponyboy—8 more. (Peter Pan)
58 N 5312—Set of 4 records. . 88c

Four Famous Stories. Includes Alice in Wonderland—Cinderella—Pinocchio—Snow White. (Peter Pan)
58 N 5317—Set of 4 records. **88c**

Four Famous Fairy Tales. The Three Little Pigs—Little Red Riding Hood—Peter Rabbit—Three Bears. (Peter Pan)
58 N 5370—Set of 4 records. **88c**

Children's Stories. Treasure Island—Brave Sambo—Marching Songs—2 more (Peter Pan)
58 N 5392—Set of 4 records. **88c**

Children's Religious Songs. Includes Stand Up for Jesus—Jesus Loves Me—Now the Day is Over—5 others. (Peter Pan)
58 N 5393—Set of 4 records. **88c**

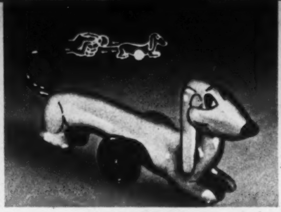
Christmas Songs. Frosty the Snowman—Jingle Bells—Silent Night—Night Before Christmas—1 more. (Little Golden)
58 N 5486—Set of 4 records. **98c**

Alice in Wonderland. Very Good Advice—I'n Late—Mad Tea Party—5 more (Little Golden)
58 N 5394—Set of 4 records. . 98c

Favorite Stories. Little Toot—Popeye—2 more (Little Golden)
58 N 5432—Set of 4 records. . 98c

Walt Disney Stories. Mickey's Car—Donald Duck, Baby Sitter—Mickey Mouse and Pluto—5 more. (Little Golden)
58 N 5336—Set of 4 records. **98c**

All records postpaid, sold in continental U. S. only (Shipping weight each 6 oz.)



Whistling Frosty

Frosty, the friendly, lovable snowman, now becomes a rubber squeeze toy for toddlers. He whistles when squeezed and makes an excellent crib companion. Stands 6 in. high, gaily decorated. Washable. **54c**

49 N 4016—Shpg. wt. 10 oz........54c

Whistling Bird

Wind him up and he hops around chirping gaily. Wears a perky top hat. Colorfully decorated and molded with coat, bow tie, shirt and vest. Made of sturdy plastic . . . has strong key-wind motor. 5 inches high. **89c**

49 N 5845—Shpg. wt. 8 oz.........89c

Pull-tail Dachshund

Just pull his tail and watch him scoot across the room! Almost as spirited as a real puppy . . . fascinating to youngsters. Sturdy, colorful plastic construction. Long-running, pull-back motor. 8½ in. long. **71c**

49 N 5819—Shpg. wt. 8 oz.........71c

Molded Rubber Tool Set

Four tools realistically molded of colorful, washable rubber. Set includes 8¾-in. folding jack knife, 7¾-in. long dagger, 9¾-in. hammer, 9¾-in. hatchet. Hatchet, hammer have wood handles. **54c**

49 N 6446—Shpg. wt. 1 lb. 6 oz.....54c

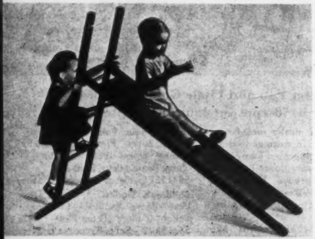
Children like ACTION in Toys

"Nina," Mother's Helper, holds broom, mop, carpet sweeper (interchangeable). Pail, dust pan included. Sturdy plastic. Key-wind motor. 6¼ in. ~~tall.~~ Wt. 10 oz. **$1.49**

49 N 5841...........$1.49

Bouncing Frosty the Snowman. Knock him down, he bounces back. Weighted bottom keeps him upright. Vinyl plastic. Easily inflated. 23 in. high. Wt. 1 lb. 6 oz. **$1.39**

49 N 2577...........$1.39

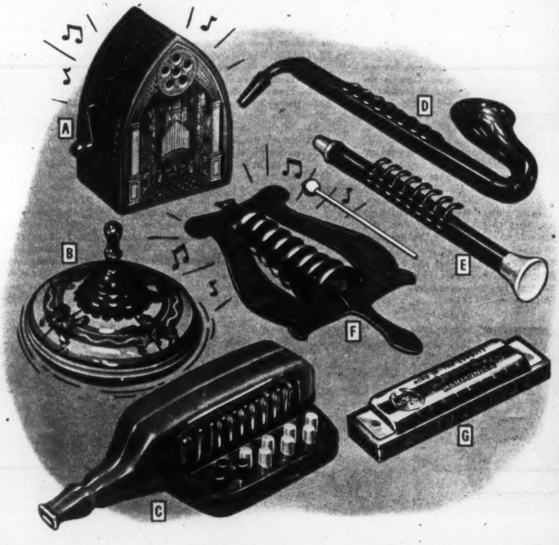


Indoor-Outdoor Slide. 4-ft. sliding bed. Masonite Presdwood surface. Lightweight. Use indoors or out. Wood ladder, 3 rungs securely doweled into sides; hand rails at top. Cross brace at foot of ladder 3 ft. wide. Red, blue enameled wood parts. Sliding bed 2 ft. 8 in. high. Easy to set up. **$6.25**

79 N 07158-Wt. 16 lbs. $6.25

Flasher, the friendly pup. Press his tail, watch his flashlight-bulb eyes light up. Plastic. 5½ in. high. Battery included.

49 N 6349—Wt. 10 oz.. $1.13



Musical Toys delight the children . .

help stimulate their interest in music

A **Metal Hand Organ.** A gift suggestion for the child who likes something different. The front and back panels are lithographed to resemble a pretty little church. Turn the crank and it plays 4 organ-like chords. All metal. 9⅜x7½ inches wide. Makes a lovely Christmas gift.

49 N 544—Shipping weight 2 lbs. 9 oz......$2.25

B **9½-in. diameter Humming Top.** Brilliant colors, lively entertainment for little ones. Pull wood plunger up, push down 'til top spins with musical "hum-m-m." Lithographed metal.

49 N 513—Shipping weight 1 lb. 6 oz.........83c

C **Keymonica.** Anyone can learn to play this instrument . . . instruction sheet teaches child to play by numbers. 10 button keys, 20 long-life reeds, key of "C" tuning. Tough plastic body is in bright, eye-catching colors. 7¼x2¾x1¾ inches.

49 N 573—Shipping weight 6 oz.............98c

D **Toy Saxophone.** Clear, true tone. 15-in. plastic body, small nickel plated keys; 8 notes, hand tuned reed. Instructions and song book included.

49 N 512—Shipping weight 14 oz...........$1.92

E **Toy Clarinet.** 15 in. long. Clear tone, 8-note range. Colored plastic body, nickel plated keys. Easy-to-follow instruction sheet included.

49 N 511—Shipping weight 12 oz...........$1.59

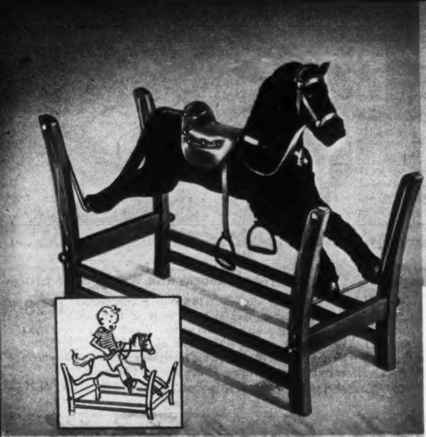
F **Melody Bells.** 8 polished aluminum bells give clear tones when struck with wood mallet. Lyre shaped plastic frame. 11½x6¾ in. Easy-to-follow song sheet included.

49 N 504—Shipping weight 1 lb............$1.09

G **Roy Rogers Harmonica** . . . for real trail riders' music. Metal covered, plastic reeds. 4 inches long, 1 inch wide. 10-note range. Roy Rogers emblem. A gift for year 'round fun.

49 N 574—Shipping weight 3 oz.............49c

From the fruit cake on table to the stocking on mantel. . . buy on Sears easy terms . . . see page 313



Swinging, plush-covered Hobby Horse

$16.10

Lucky the youngster who "corrals" this thoroughbred for a ride on Christmas morning. He's a real western-style bronc with flowing mane and tail . . . and a glint in his eye. Young riders will have no trouble taming him, though, for he's really very gentle. Carved wood body covered with rich black rayon plush, with padded saddle, red bridle, reins, and stirrups. Leather ears, bright glass eyes. Swings freely on steel rod hangers mounted on sturdy wooden frame. Base of frame 33½x14½ inches. 20½ inches to top of saddle, 28 inches to top of head.

79 N 07545—Easy to set up. Shipping weight 34 pounds........$16.10

Sturdy ride 'em toys for little tots

A **Vinyl plastic inflated hobby horse.** An ideal inexpensive gift for children. Can be used as beach toy or indoors as television stool. Tube is attached for easy inflation. Horse squeaks when squeezed. Washable. Body inflated is 21x12 inches. 23 inches from top to bottom. $1.79

49 N 7501—Shipping weight 1 pound 2 ounces.................$1.79

B **Wheel Horse.** Lightweight, tubular steel frame makes it easy for tots to push along with their feet. Has four rubber-tired wheels. Silk-screened horse head design, dowel hand grip. Seat is 6½ inches wide. Ground to seat 9 inches. Shipping weight 5 pounds. $3.39

49 N 7544—Easy to assemble..................................$3.39

C **Horsie rocker.** So low a creeping baby can get on and off without help. Seat is 16½x6½ inches, with backrest. Only 4¼ inches to top of saddle. All wood with dowel handles, silk screen design, metal bell. Overall length 20½ inches. Shipping weight 3 pounds. $2.19

49 N 7543—Easily assembled......................................$2.19

Ride-a-chief Fire Engine

- Rounded corners
- Bright enamel finish
- Solidly constructed

$8.95
36x13x13 in.

Here's a new concept in riding and rocking toys for children of pre-school age. Flat bottom is easy on floors and carpets. Made of Masonite Presdwood—no sharp edges that might cut or scratch. Roomy seat with backrest. Steering wheel has colorful Mother Goose design. Painted headlights, 2½ in. bell. Shpg. wt. 13 lbs.

79 N 07528.................. $8.95

For fun plus exercise

Happi-Time White ROCKING HORSE with molded contour

Looks just like a horse from a fairy tale, and his brisk, rocking gait is pure bliss to little folks. Has comfortably molded saddle which supports the child and makes "cowpunchin'" easy. Fully molded, "merry-go-round" horse contour, body and head. Smooth, deluxe finish. Baked-on enamel wipes clean with a damp cloth.

Bright red hardwood rockers with stationary footrest. Blue dowel handles on horse's head make it easy to hang on for rough ridin'. Saddle is about 12¾ in. from ground. About 22½x8½x22¼ in. high overall to top of head. Partly assembled. $5.29

79 N 07524—Shipping weight 7 pounds. $5.29

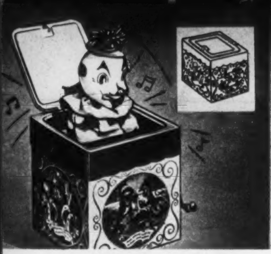
$5.49
27 in. long

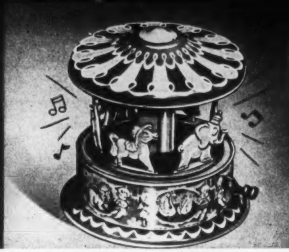
Gentle-rocking Shoo-Fly

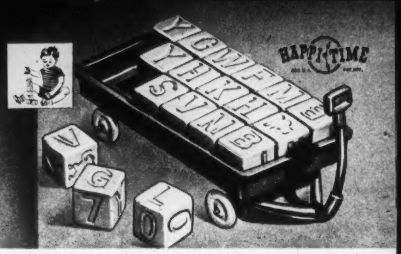
- High sides provide extra safety
- Four-color nursery rhyme horse
- Roomy enough for small "wigglers"
- Plywood and wood construction

Here's the gentle Shoo-Fly horse for would-be young bronc busters. You can trust this horse to give young folks mild, harmless rides, satisfying exercise. Sides are ¼-in. plywood. Seat, tray and footrest are ½-in. wood. Has smoothly rounded edges . . . no sharp corners for cuts or scratches. Tray, seat and footrest are stationary. Seat has a 7-in. backrest for adequate support. Rounded tray edge gives a firm grip. About 27x12½x16 in. high overall.

79 N 07521—Shpg. wt. 7 lbs. . . . $5.49







Musical Jack-in-the-Box

Plays "Pop Goes the Weasel" when cranked . . . then, when least expected, up jumps Mr. Jolly Tune, the clown. Plastic head, cotton polka-dot suit, hat. Heavy cardboard box, metal reinforced, lithographed fairy tale illustrations. Box 5½x5½x5¾ in. **$1.79**

49 N 4567—Shpg. wt. 1 lb. 10 oz.........$1.79

Musical circus Merry-Go-Round

Color, Action, Music! . . . in this small replica of a real merry-go-round. Children will love it . . . turn the handle, music plays; platform with 6 metallic-colored, plastic animals revolves. Brightly lithographed metal merry-go-round with exciting carnival pictures. Size about 7¼x7¼x7 in. **$1.79**

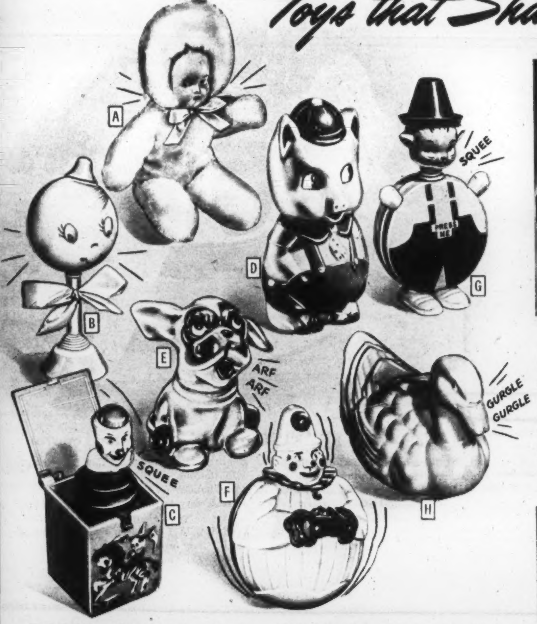
49 N 5722—Shipping weight 1 lb. 8 oz............$1.79

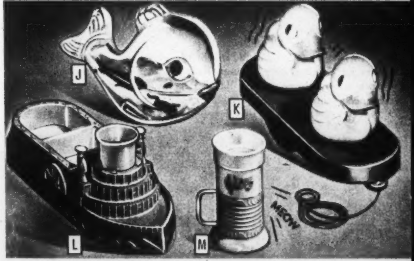
All-rubber Blocks and Wagon Set

Molded rubber wagon . . . 18 sponge rubber blocks. Safe, no sharp edges to harm baby or furniture. Easy to clean with soap and water. Watch baby's eyes sparkle when he sees the wagon load of pastel-colored, alphabet-picture blocks. Blocks are 1¼ in. square. Front wagon wheels swivel for easy steering. Order now for Christmas. **$1.98**

49 N 4493—Wagon 12¾ in. long. Shpg. wt. 2 lbs........ $1.98

Toys that Shake, Jingle, Rattle





Inexpensive plastic toys for tiny tots

J **Transparent plastic fish,** partly filled with water, contains 2 aquatic toys. 4¾ inches long.
49 N 4421—Shpg. wt. 6 oz.....69c

K **Two ducks** waddle from side to side on platform when pulled. Bright finished plastic. Platform 7½ in.
49 N 5433—Shpg. wt. 8 oz..... 71c

L **Steamboat two-section feeding dish.** Removable dish, tumbler, fork, spoon. 5-pc.
49N4537—14 in. long. Wt. 1 lb. $1.34

M **Plastic cup "meows" when lifted.** Top screws off for easy washing. Makes drinking fun. 5 in. high.
49 N 4557-Shpg. wt. 8 oz..... 89c

A **Soft doll, rattles** when baby shakes her. Cotton-stuffed body. Cotton-back rayon plush covered. Composition head 11½-in.
49 N 3546—Shpg. wt. 14 oz.......... $1.56

B **Stand-up suction cup rattle.** Attaches to smooth surfaces . . hit it and it snaps back. Plastic head, rubber cup, stem.
49 N 4550—About 8-in. Shpg. wt. 8 oz.. 55c

C **Squealing clown Jack-in-Box.** Press button, out pops bright colored, squealing clown. Plastic box with nursery decal.
49N4460- Box 3¾ in.high.Shpg.wt.10 oz. 71c

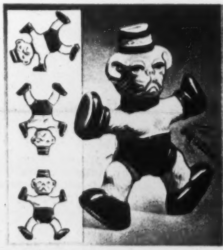
D **Plastic Piggy Bank**—one foot tall. Molded features. Slot in back of head for coins up to 50c. Lock on bottom.
49N6335-Shpg. wt. 1 lb. 8 oz......... $1.87

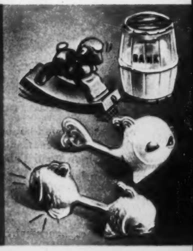
E **Barking Dog.** Popular "poochie." Squeaks when you squeeze him. Molded of soft rubber in bright colors.
49N4409—5½ in. tall. Shpg. wt. 6 oz... 64c

F **Roly-Poly Clown.** Can't keep this jolly fellow down. Always bobs up. Molded plastic, bright finish. 7½ in. high.
49N4490—Shpg. wt. 1 lb.......... 93c

G **Plastic "Press me" Kitty.** Press tummy and he squeaks. An excellent crib toy. Colorful design. 7¼ in. high.
49N4451—Shpg. wt. 8 oz............73c

H **Gurgling Gertie.** Dunk the head in water, squeeze, hear her "duck talk." Soft, Vinyl body. Rainbow colors on white.
49N6463—7 in. long. Shpg. wt. 10 oz... 89c





Comical Tumbling Dog

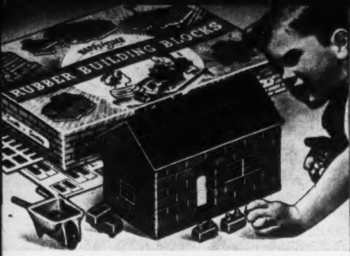
Here's a fine toy for toddlers because he's used to hard wear. Made of soft, flexible vinyl plastic . . has a squeaker voice, will tumble about with gay abandon. Brightly decorated, stands about 6½ in. high. **73c**

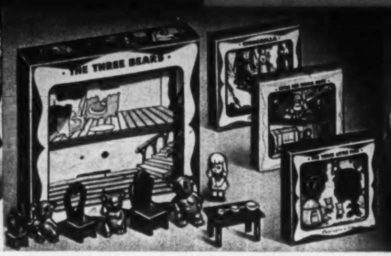
49 N 4445—Shpg. wt. 6 oz.....73c

Tots' Plastic Play Set

Four pastel-colored plastic pieces . . . easy to clean. Barrel bank 3¼ in. high has slot in top. 4-inch lamb rattles when rocked. Two fish design rattles, 5 inches long. One has teether tail. Shipping wt. 12 oz. **89c**

49 N 4561..................89c





190-pc. Happi-Time Rubber Block Set

Red rubber building set includes 1-in. bricks, ½-in. bricks, ¼-in. bricks, 3-in. base blocks, 2-in. lintels, 1-in. sill blocks; windows, roofs, doors, rubber wheelbarrow. Fit-tite construction holds bricks together. Block set can be boiled, sterilized; won't mar furniture. **$1.94**

49 N 1545—Shipping weight 2 lbs. 8 oz.....190-pieces $1.94

NEW "Once-upon-a-time" toys in thrilling reality

World's most loved fairy tales brought to life. Each of 4 sets tells a complete story with all the well known characters represented by charming miniature vinyl plastic figures. Story printed on box, can be acted out with characters. 4 subjects included: 3 Bears, 3 Pigs, Cinderella, Red Riding Hood. Makes a charming wall decoration for nursery or playroom. **$1.79**

49 N 1749—Box 6x6x1½ inches. Shpg. wt. 1 lb.....Set of 4 $1.79

Junior Steering Wheel

Now young "make believe" drivers can drive right along side Dad. Suction cup grips smooth surfaces, 3-position gearshift, 10-inch turning wheel, horn beeps softly. Molded plastic wheel, rubber base. **$2.79**

49 N 1873—Shpg. wt. 2 lbs.......$2.79

Toys That Teach

HELP MAKE THEIR DREAMS COME TRUE

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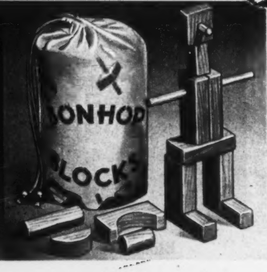


NEW! Wood play Clock

Fascinating new toy helps youngsters learn to tell time. Hands move just like those on a real clock. Large under-the-dial gears move when minute hand is turned. Face is colorfully decorated with large, legible numbers. Stands 14-inches high. **$2.59**

49N1940–Shpg.wt. 2 lbs. 12 oz. $2.59

Duffle bag full of Blocks

Imagine the fun children can have with this bag of fifty scientifically designed blocks and pegs. Natural color, polished maple . . . assorted shapes and sizes. Youngsters love to build and play with blocks. This king-size assortment promises lots of play value. Duffle bag is grand for storing blocks. **$3.15**

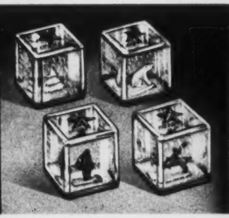
49N1562–Shipping weight 4 lbs. 6 oz. $3.15

Metal Play Table . . for tots who like to pound

With this table, youngsters can pound and hammer to their heart's content . . . without damage to the furniture. Sturdy tubular steel understructure. Masonite Presdwood peg board. Finished in red and white enamel. Completely equipped with pegs and mallet. Table about 12x16x2¼ inches. Stands 19 inches high, about 25 inches long. Comfortable saddle-type seat. Instructions for easy assembly. **$4.19**

79 N 01947—Shipping weight 7 pounds...... ....$4.19

BUTTONS and BEADS



Carpet Sweeper

Musical carpet sweeper plays "Whistle While you Work," actually sweeps. Metal, rubber bumper, wheel tread. 8x3-in. base. Shpg. wt. 3 lbs. **$2.49**

49 N 1326.......$2.49

Pyramid Blocks

5 colorful plastic blocks, soft, unbreakable. Fine for small tots. Washable. Nest into each other for extra play value. Shpg. wt. 1 lb. 4 oz. **$1.05**

49 N 1547.......$1.05

Buttons 'n' Beads

Youngsters can spend many hours playing with this bright colored button 'n' bead assortment. Let them string their own necklaces and bracelets. More than 70 pieces in this assortment for them to choose from. Fancy shapes, in wood and plastic. Heavy string has plastic tipped ends. **89c**

49 N 1521—Shpg. wt. 1 lb. 2 oz.....89c

Snow scene Blocks

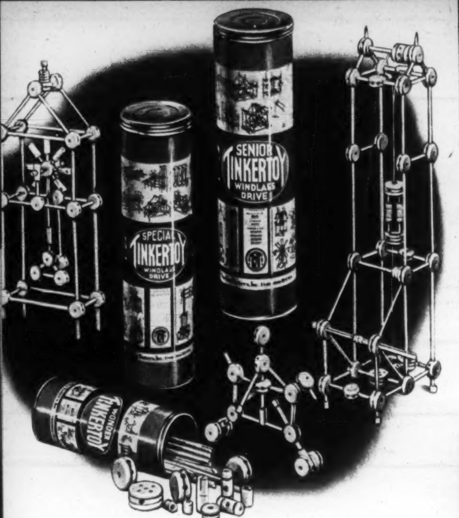
Crystal-clear plastic with snow scenes inside blocks. Shake them, snow falls on reindeer, polar bear, Santa himself, or other winter wonderland scene. Purified water with plastic flakes. Brilliant colors, smooth, rounded corners. Four blocks to a set . . . each 2-inches square. **$1.20**

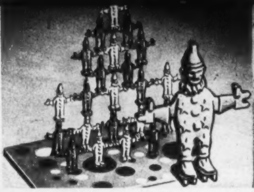
49 N 1514—Shpg. wt. 1 lb. 12 oz. $1.20

Whirl-a-Blocks

Round and round they go . . . brightly decorated plastic blocks on a lively pull-along cart. Blocks revolve when cart is moved . . . are easily removable so tots can play with them separately. Six 1⅝-inch blocks on 9x5-in. plastic wagon. **$1.59**

49 N 1522—Shpg. wt. 1 lb...$1.59


SENIOR TINKERTOY WINDLASS DRIVE
SPECIAL TINKERTOY WINDLASS DRIVE
WONDER TINKERTOY



Miniature Circus Clowns

94c

These brightly colored clowns love to balance and perform for the amusement of children. They stand on flat surfaces, can be arranged in geometrical forms by joining notches in head, back, arms, feet. Durable plastic with fine detailing. 2⅜ in. high. 20 clowns to a set. An unusual eye-catching Christmas gift.

49 N 1735—Shipping weight 12 oz. 94c

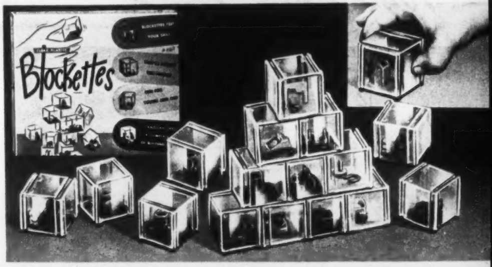
Bright, fascinating tops

76c Set of 3

Children will marvel at the whirling colors, fast spinning action of these lively tops. Set of 3 includes Hop-a-long 3-in. bouncing top, 3-in. mechanical humming top, 5-in. song spinner top. Bright, lithographed metal.

49 N 2502—Shpg. wt. 1 lb. 3 for 76c

Action Packed Toys



Build your own toys with Tinkertoys!

$1.12 100-pc. set

- A wonderful all year 'round toy . . . keeps children busy
- Helps develop imagination and originality in children of all ages . . . from pre-kindergarten through grammar school
- Pieces fit together without bolts, screws, hammer . . . are easily dismounted when play is over for the day

Imagine building a windmill that actually moves! Or try a house or barn . . . even an entire little village. Build cars, planes, horses . . . there's almost no end to the things a child can make with Tinkertoys. It's easy to build hundreds of playthings and it's even more fun to think of unusual ways to assemble them. All children love to build with Tinkertoys (and adults have a fine time kibitzing, too). Made of smooth-sanded birch. All you do is insert rods into holes in joining pieces . . . they fit snugly but are easily dismounted.

Tinkertoys are wonderful entertainment . . . creative fun at its best. Children can build, tear down, and use the pieces over and over again to build new things. Come in fiberboard tubes with metal ends, convenient for storing. Illustrations on tubes show many ways in which Tinkertoys can be used. Few toys promise as many hours of fun . . . be sure to include at least one set on your Christmas list. And remember . . . Christmas isn't far off . . . order now.

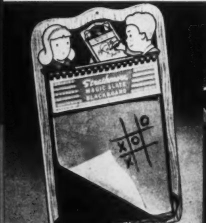
49 N 2038—164-piece set. Shipping weight 2 pounds $1.98
49 N 2037—130-piece set. Shipping weight 1 pound 10 ounces 1.59
49 N 2036—100-piece set. Shipping weight 1 pound 4 ounces 1.12

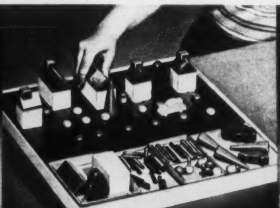
Blockettes . . intriguing, educational

$1.09 Set of 16

Each of these transparent blocks contains a bright colorful figure—animal, house or other figure which child soon learns to recognize. Blocks have grooves in the sides for easy building, too. The crystal-clear plastic adds brilliance to the figures . . . makes colors more vivid. Here's a fine way to teach tots to identify different objects . . . encourage them to play happily and constructively by themselves. They rattle, too. Blocks are lightweight, absolutely safe with smooth rounded corners. Easily kept clean with just a swish of a damp cloth. The 1 5/16-in. blocks are just the right size for small children to grasp and play with. Each set contains 16 blocks with assorted figures, assorted colors.

49 N 1564—Shipping weight 1 pound set of 16. . . . . .Set $1.09





SPELLING & COUNTING BOARD

Ever-Popular Magic Slate

89c

For the toddling author or artist who likes to write, draw pictures, or just scribble . . . the magic slate is just the thing. Colorful design. Table-top size with easel. Use it over and over . . . just lift the film to remove writing or "scribbles." Includes magic writing stylus. About 11¼x17 in.

49 N 1948—Shpg. wt. 1 lb. 8 oz. . .89c

Peg Set . . to build toy villages

$1.79

Thrill your little "builder" with this new type of peg set. Large supply of bright enameled pegs represent trees, houses, cars, fence posts, lamp posts. Little tots can build complete villages and country scenes by fitting pieces into the green-enameled peg board. Teaches child to identify objects and place them correctly; develops imagination. Board 11⅞x7¾ in.

49 N 1508—Shpg. wt. 1 lb. 12 oz. $1.79

Children learn by doing!

89c

This spelling and counting board teaches children that learning can be fun. Colorful 10-in. plastic board has movable wood inserts with printed letters and numbers. Youngsters slide inserts around board and into center slits to form words and numbers. A fine educational toy.

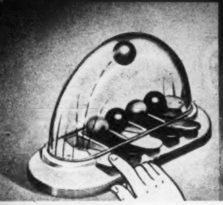
49 N 1845—Shpg. wt. 9 oz. 89c

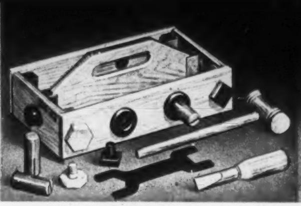
40-pc. Alphabet, numeral set

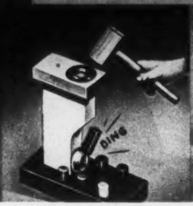
$1.49

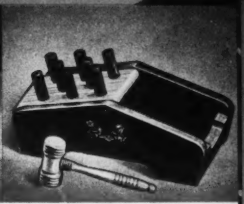
Help your child learn to spell with these fascinating, gaily colored plastic letters and numerals. It's an easy way to teach youngsters to recognize letters, count, spell out simple words. Set includes 30 letters, 10 numerals. Complete alphabet with A, E, I, O, duplicated. Each is 2 in. high. Smooth, rounded corners. Easy to keep clean . . . excellent sand toy, too.

49 N 1541—Shipping weight 1 lb. $1.49









Color-bright Tap-a-toy

89c

An amusing little game to hold tots' attention, challenge their skill, and teach them coordination. Trick is to bounce wooden balls inside transparent enclosure to make them match colored keys. Base about 7¾ by 3¼ in.

49 N 1866—Shpg. wt. 10 oz. . 89c

Young Carpenter's Kit

$2.59

Great for youngsters who like to take apart and put together. Wrenches, screwdriver fit large bright colored screws and bolts. Little carpenters can pound pegs through holes in side with mallet. Box made of sturdy, well-finished hardwood. Overall size about 11x6½ inches. An ideal gift for tiny tots.

49 N 1560—Shpg. wt. 2 lbs. 2 oz $2.59

Toddlers, Ring the Bell!

89c

Wood pegs go in metal bound hole at the top. When hit with mallet, pegs drop through and ring the bell. A delightful game for small tots for they can pound to their heart's content. Wood bench about 7½ in. high. Six pegs, hammer. Finished in bright enamel. Add this bright little toy to your Christmas list.

49 N 1888—Shpg. wt. 1 lb. 5 oz. 89c

Flip-Flop Peg Board

$1.85

Children can pound and pound on the eight bright colored wooden pegs . . . then just flip the top over and begin again. An eye-catching toy for pre-school age children . . . finished in natural varnished wood. Keeps them busy, contented to "stay put." About 14x6½x5 inches high.

49 N 1874—Shpg. wt. 2 lbs. 6 oz. $1.85

to delight Pre-school Girls and Boys

Take-a-Part Animal Train for creative play

$2.24

- Tots will have hours of fun taking it apart, re-assembling pieces
- A go-everywhere toy . . . fine for indoor and outdoor playtime
- Sturdily built for lots of action, plenty of fun and hard wear

It's a zoo train . . . it's a circus train . . . it's a regular train for transporting vital materials. Locomotive is in four parts, easily taken apart and put back together. Fastens on to car which carries four "wild" animals . . . zebra, bear, giraffe, and hippopotamus. Animals are removable and can be played with separately. Child learns to plan and fit pieces together properly . . . learns to identify different animals. Sturdy wood construction, rounded corners for safety.

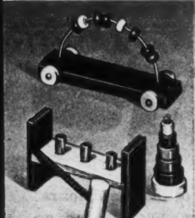
49 N 1561—6⅛x2⅞x16⅛ inches. Shipping weight 1 pound $2.24

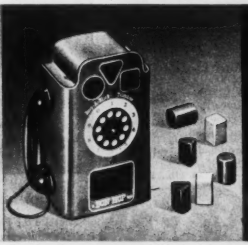
Toy Dial Telephone . . for "personal" calls

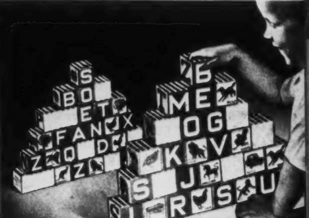
98c

Youngsters delight in having a phone of their very own, they'll keep busy making imaginary calls to all those "far away places." This handsome model is realistic, has merry tinkling bell and dial that clicks. No "operator" or "nickel nuisance" barriers . . . dial number . . . bell rings. Lettered, numbered dial has spring back action. Smooth, gleaming plastic in two colors. Receiver 7¾ in. long, base about 4x6 in. Safe and sanitary . . . will not chip, washes easily. Can be inexpensively "installed" in your own home.

49 N 1826—Shipping weight 1 pound. 98c







3-piece Wood Toy Set

98c
Set of 3

Hammering pegs; rearranging rings on peg tower; pushing, pulling, playing with beads on cart, teach child coordination and principles of how to make things. Hammer board 7x2¼x4¼ in., 3 pegs, wooden mallet. Peg tower, 5 removable rings. Bead cart 9x3¾x4½ in.

49 N 1553—Shpg. wt. 2 lbs. 98c

Toy Barber Shop Set

$1.08

Every little boy likes to "make believe" and this hair-cutting set will make him a first class "barber" in one easy lesson. 6-pc. set made of durable, pliable plastic. Consists of scissors, play razor, clippers, (which do not cut), comb, brush, mug. Scissors are 6 in. long.

49 N 1841—Shpg. wt. 7 oz. . . . $1.08

Drop-a-Block Telephone

$2.69

For calling playmates and other important people . . . a play phone children will really go for. Brightly colored blocks fit in shaped holes at top of coin box. Release lets blocks drop into return slot. Dial turns, bell tingles. Sturdy molded tekwood. 9½x5¾x4½ in.

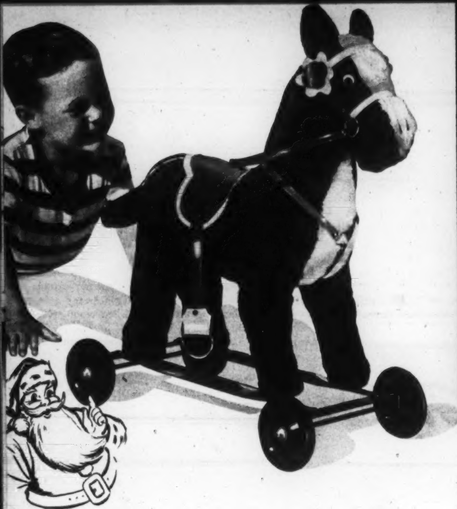
49 N 1559—Shpg. wt. 2 lbs. . . $2.69

Blocks stimulate creative talent

94c
1⁵⁄₁₆ in.

Let your child learn to build with fascinating and educational Halsam Hi-lo blocks. Each has pictures of animals and letters of the alphabet on sides . . . which child soon recognizes. Made of wood with smooth edges . . . interlocking ridges on sides make building easy.

49 N 1565—30 blocks. 1⁵⁄₁₆ inches square.
Shipping weight 1 pound 6 ounces. 94c
49 N 1569—30 blocks. 1¾ inches square.
Shipping weight 2 pounds 12 ounces. $1.85



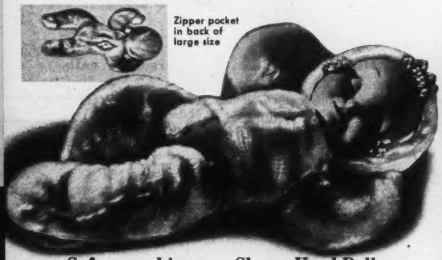
Plush horsie . . for young cowpokes to ride

- Glossy two-tone plush coat . . . cotton and excelsior stuffed
- Will hold up to 100 pounds, takes plenty of punishment
- Mounted on strong steel frame . . . rubber tire steel disc wheels

$8.45

This horse will bring a sparkle to some youngster's eyes on Christmas morning. He's good-natured, easy to handle, and a star performer in all cowpuncher activities . . . stands up even under days of long, hard riding. He's docile when his young rider dismounts and leads him by the reins, too. Rubber-tired, steel disc wheels are easy rolling, sturdy. Cotton-backed rayon plush coat is soft and smooth to the touch . . . firmly stuffed with cotton and excelsior. Colorful, long-wearing plastic bridle, harness and reins. Durable imitation leather saddle is shaped for comfort. Sparkling eyes. Horse is 19x9¾x20 in. high overall. Metal stirrups. Height from saddle to floor 13 in.

79 N 04364—Horse on wheels. Shipping weight 8 lbs. **$8.45**



Zipper pocket in back of large size

Soft as a whisper . . Sleepy-Head Doll

Soft, lovable doll with an impish face to capture your heart. She'll be baby's favorite play, crib companion. Kitten-smooth, cotton-back rayon plush in pastel colors, stuffed with cotton. Rosy face of easy-to-clean plastic, painted features. Yarn ringlets.

$4.79 17-in. size

De luxe 17 in. Zipper-pocket Sleepy-head. Pocket in back to hold trinkets.
49 N 3528—Shpg. wt. 1 lb. 8 oz. **$4.79**

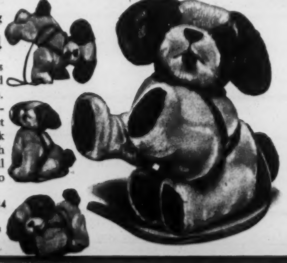
Sleepy-head doll without pocket. 15-inch size.
49N3527—Shpg. wt. 1 lb. . . **$2.89**

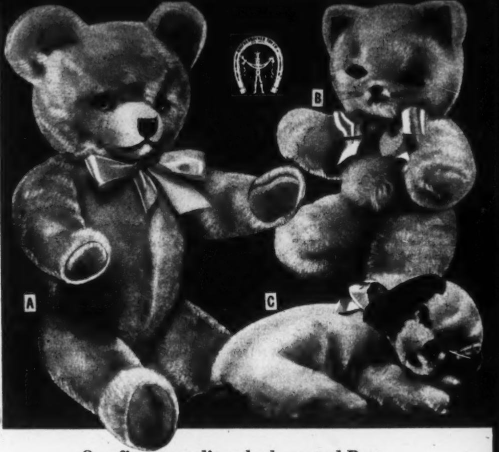
Jointed "Speaking" Dog

$4.84

This cunning little pooch is a bright-eyed, well-trained dog. He speaks when his tail is squeezed and strikes all sorts of amusing poses. Legs are fully jointed and movable, head moves, too. Finest quality, two-tone cotton back rayon plush coat, stuffed with cotton. Plastic harness with bell and leash keeps him close to home. About 10 in. long.

49 N 4080—Wt. 1 lb. 10 oz. . **$4.84**





Our finest quality plush-coated Pets

A Gold-color jointed bear $2.99 13½-in. size

with squeaker voice climbs right into your toddler's heart, for every child loves a teddy bear. Cotton-back rayon plush. Cotton stuffed, fully jointed. Has a friendly face with bright, shiny eyes. Felt nose, yarn mouth.

49 N 4321—13½ inches high. Shpg. wt. 1 lb. 8 oz. **$2.99**
49 N 4322—16 inches high. Shpg. wt. 1 lb. 14 oz. **$3.99**

B "Mohair" Kitten. An $2.89

adorably soft little kitty with bright eyes and a squeaking voice that endears her to children. She's yearning to be your youngster's playmate. Fluffy, mohair plush, stuffed with cotton. Realistic whiskers, ribbon bow. Shpg. wt. 1 lb.

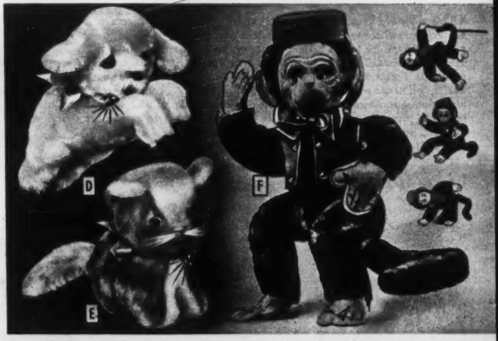
49N4015-11½ in. tall **$2.89**

C Sleepy-head Pup. $2.89

Perfect companion for sleepy-time hours. Makes naps more pleasant, play hours happier. Has a squeaker voice . . . cuddly as a real live puppy. Cotton-back rayon plush. Felt nose, eyes and tongue. Cotton stuffed. About 12 in. long.

49 N 4066—Wt. 1 lb. **$2.89**

Stuffed Animals



Popular "cuddlers" for bedtime or playtime hours

D Leaping white plush $1.89

Lambkin—to inspire a world of juvenile affection. His soft cotton back rayon plush coat is snowy white—set off by jet black button eyes and feet. Legs can be bent to make him stand or sit. Tinkling bell attached to ribbon collar. Yarn nose, felt tongue. Cotton stuffing. 9 in. long. Wt. 14 oz.

49 N 4012. . . . . **$1.89**

E Adorable two-tone $1.37

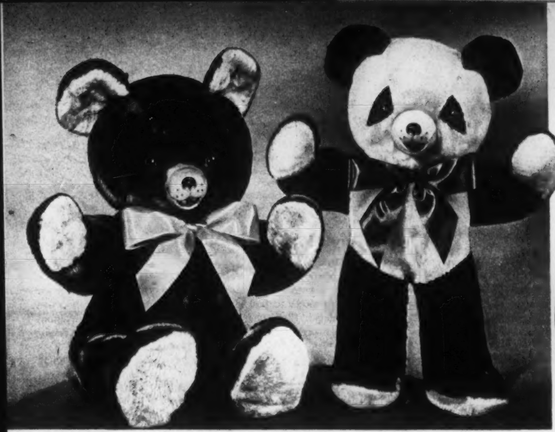
kitten. She'll be cherished by any child. Soft, cotton-stuffed body covered with cotton back rayon plush. Expressive eyes, perky whiskers and felt tongue. Matching ribbon collar. Stands about 6 inches high—just right for a little child to cuddle and hug. Takes hard wear. Shipping wt. 8 oz.

49 N 4009. . . . . **$1.37**

F Circus Monkey. $3.59

Provides lots of fun for everyone. Legs, arms, tail, bend to any position . . . he can even *hang* by his tail. Cotton-back rayon plush. Cotton stuffed. He's gaily dressed . . . as though he just escaped from a circus. Colorful felt jacket and cap. Smiling face. Felt hands, feet. About 15 in. long.

49 N 4040—Wt. 1 lb. **$3.59**



NEW Vinyl Nose Bear and Panda, Amazingly Realistic

Two-tone Honey Bear. New vinyl plastic nose makes him look more lifelike than any toy bear we have ever seen. Soft and unbreakable. A playtime pal for your youngster to hug and pet. He'll take lots of rough treatment and never complain a bit. His bright eyes are safely anchored—and with his new plastic nose, he can almost smell! Cotton-back rayon plush coat in two-tone brown. Cotton stuffed. 12-inch size has stub feet; shaped feet on others.

$1.97 12-in.

49N4347—About 12 in. Shpg. wt. 1 lb. $1.97
49N4348—About 15 in. Shpg. wt. 1 lb. 3 oz. 2.79
49N4349—About 19½ in. Shpg. wt. 3 lbs. . . 4.65

Squealer voice in tail. Irresistible Panda—a sure bet to win the heart of any child. A cuddly toy made to be hugged . . . the perfect crib companion or active playmate. His new nose and big black, friendly eyes make him just that much more wanted. His coat is cotton-back rayon plush with panda markings. Cotton stuffed to stand up under hard wear. The kind of toy that becomes more lovable with wear. 12-inch size has stub feet; shaped feet on others.

$2.14 12-in.

49N4380—About 12 in. Shpg. wt. 1 lb. 4 oz. $2.14
49N4381—About 15 in. Shpg. wt. 1 lb. 6 oz. 2.90
49N4382—About 17 in. Shpg. wt. 3 lbs. 3.93

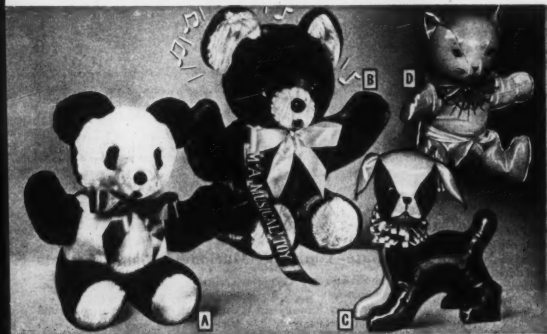
Make Lovable Pets

Fully Jointed GROWLING Teddy Bear

$3.79 13½ in. tall

This rougish-looking fellow actually GROWLS—has lots of the same appeal that brings crowds out to see real bears at the zoo. He'll assume just about any pose you can imagine. Arms and legs are fully jointed, his head moves and he has a deep growler voice. Your tot will be delighted to see this new playmate under the tree on Christmas morning. He'll be a faithful companion . . . go anywhere and everywhere with your youngster, share his naps and playtime hours. His perky, friendly face has sparkling eyes and a plastic nose that looks almost real enough to twitch. Brown, cotton-back rayon plush coat . . . soft cotton stuffed makes him the most huggable, lovable animal you've seen in a long time.

49 N 4352—About 13½ inches tall. Shpg. wt. 1 lb. 4 oz. $3.79
49 N 4353—About 18 inches tall. Shpg. wt. 1 lb. 12 oz. 5.79



Dear Santa: For Christmas this year I want a . . .

A **Popular-priced Panda.** Santa has many, many calls for this inexpensive little pet. Cotton-back rayon plush "coat" . . . cotton stuffed. Shiny eyes, plastic nose, yarn mouth, big rayon ribbon. White and black Panda markings. 12 inches tall. **$1.87**

49 N 4360—Shipping weight 1 lb. $1.87

B **Swiss Music Box Bear.** Has real imported Swiss music box in his cotton stuffed middle. Wind key in his back—he takes great pleasure in singing lullabys to little sleepy heads. Two-tone cotton-back rayon plush, bright eyes, plastic nose. **$4.78**

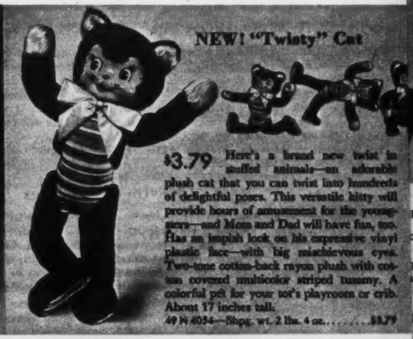
49N4384—About 12 inches. Shpg. wt. 1 lb. . $4.78

C **Puppy-dog with turning head.** In two vivid colors with painted eyes and nose. Cotton stuffed body. His coat is a plastic material. Washable—jam and jelly stains wipe off easily with a damp cloth—safe and sanitary for young children. **$1.45**

49N4030–About 8½ in. high. Shpg. wt. 12 oz. $1.45

D **Washable plastic fabric kitty.** This kitty is just as practical as she is pretty for those baby smudges wash right off with a damp cloth. Made of Wataseal plastic fabric; soft cotton stuffed body. Painted eyes and mouth. Jingle bell on collar. **$1.09**

49N4027–About 10 in. long. Shpg. wt. 8 oz. $1.09



NEW! "Twisty" Cat

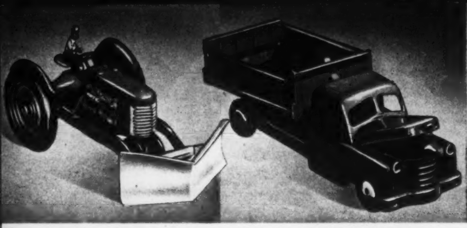
$3.79 Here's a brand new twist in stuffed animals—an adorable plush cat that you can twist into hundreds of delightful poses. This versatile kitty will provide hours of amusement for the youngsters—and Mom and Dad will have fun, too. Has an impish look on his expressive vinyl plastic face—with big mischievous eyes. Two-tone cotton-back rayon plush with cotton covered multicolor striped tummy. A colorful pet for your tot's playroom or crib. About 17 inches tall.

49 N 4054—Shpg. wt. 2 lbs. 4 oz. $3.79

Plush Puppy wants a home

$2.79 Here's just the sort of puppy every child wants. He has big soulful eyes—just yearning to be some lucky child's playmate. Thickset, two-tone cotton back rayon plush, plastic nose, felt tongue. Soft cotton stuffed body. Has a stubby little tail and floppy ears that fairly shout his urge to be friendly. Listens attentively to children's chatter—an all 'round companion. Sits about 10½ inches high.

49 N 4053—Shpg. wt. 2 lbs. $2.79



Big Cultivator Tractor

Loads of fun with this powerful-looking tractor. **$2.69** Makes clicking sound. Huge rear wheels. Sturdy lithographed steel. Hydraulic-type V-shaped plow can be raised or lowered. Hook at rear. 14¾ inches long.

49 N 6198—Shpg. wt. 3 lbs. $2.69

New "Structo" Dump Truck

He'll have a great time operating this big truck. Release **$2.98** spring lever; body dumps automatically; tailgate opens. Hood raises revealing "Fireball" plastic play motor. Treaded wheels with shiny hub caps. Enameled metal. 19½ inches long.

79 N 06172—Shpg. wt. 4 lbs. 6 oz. $2.98

Mechanical Tow Truck

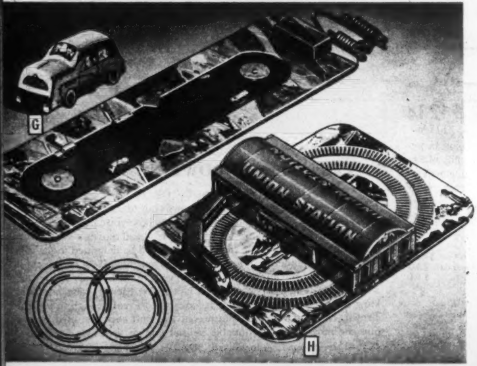
Heavy gauge steel body with die cast cab and frame. Crank oper- **$3.76** ated winch with steel chain, also tow chain on rear. Powerful clockspring motor to pull heavy loads. Brightly enameled. 12 inches long. Comes with 6 rubber tired wheels, shiny hub caps.

49 N 5881—Shpg. wt. 3 lbs. 6 oz. $3.76

Musical Merry-Go-Round

Listen to jolly tune merry-go-round play as it re- **$3.59** volves. Easy, self-winding motor for tiny tots to operate; simply push lever and away she turns . . . airplanes flying, merry tune a'tinkling. Bright metal. 11x12½ inches high.

79 N 05794—Shpg. wt. 4 lbs. . . . $3.59



Electric Super Highway

G No tracks or winding. Colorful cars zip around **$4.69** highway . . . pass . . . jam up and even crash. Big variety of races and games can be played. Cars swerve in amusing ways. Driven by vibration of track . . . UL approved for 110-120 volts 60-cycle A.C. Five 1½-inch cars, 27x8⅜-inch base. Lithographed steel.

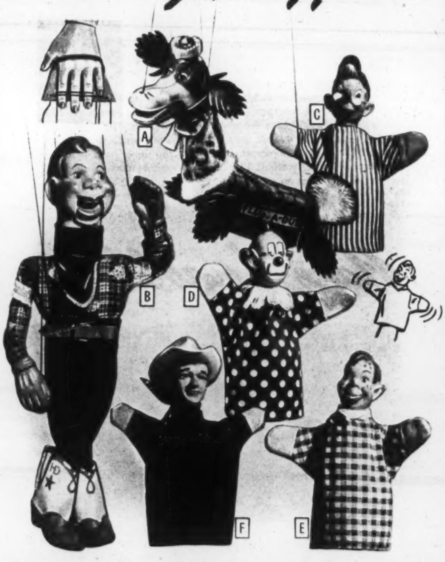
79 N 05793—Shpg. wt. 4 lbs. $4.69

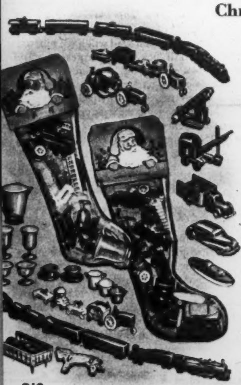
New Mystery Union Station

H Unique, clever train zooms over double track, **$3.58** curves into Union Station, switches in station out of sight on the other track. Most fascinating new toy in years. Powerful, long-running mechanical motor in 10¾-inch train. Train and 14x20-inch metal base are colorfully lithographed.

49 N 5795—Shpg. wt. 3 lbs. 4 oz. . . $3.58

Floor Toys, Puppets





Christmas Stockings

Low as **89c** Chuck-full of gifts from top to toe . . . loaded with fun and excitement. Cotton net stockings for boys and girls are packed with a large assortment of practical plastic toys, average about 3½ in. long.

Girls' 27-in. Stocking. About 26 pieces . . doll, doll bed, 5-piece circus train (12 in. long), 6-piece freight train (26 in. long), sand toys, tea set, etc.
49 N 6317—Shpg. wt. 1 lb. $1.79

Boys' 27-in. Stocking. About 18 pcs. . . steam shovel, 6-pc. freight train (26 in. long), steam roller, 5-pc. circus train (12 in. long), many more toys.
49 N 6316—Shpg. wt. 1 lb. $1.79

Girls' 19-in. Stocking. About 16 pcs. . . sand toy, doll, doll bed, 4-piece circus train (12 in. long), tea set, others.
49 N 6348—Shpg. wt. 12 oz. 89c

Boys' 19-in. Stocking. About 15 pieces . . 4-piece circus train (9¼ in. long), truck, 2 boats, earth hauler, station wagon, others.
49 N 6347—Shpg. wt. 12 oz. 89c

New "Animate-Yourself" Marionettes and Puppets

Now you can bring Howdy Doody and his pal Flub-A-Dub, kiddies' television favorites, to life right in your home. **$2.98 Howdy Doody** Entire family will have fun making large, life-like marionettes play, walk, talk, laugh, dance a jig. So simple to operate . . . it's easy to control mouth, body action with one hand. Colorfully dressed in their authentic cotton costumes; well-made to withstand wear. Sturdily constructed composition parts. Instructions included.

A **Flub-A-Dub.** Shipping weight 1 pound 3 ounces.
49 N 6290—12⅛ in. long. $2.54

B **Howdy Doody.** Shipping weight 1 pound 2 ounces.
49 N 6355—16½ in. long. $2.98

Thrills! Excitement! Loads of creative fun animating **89c** famous characters of radio, movies and television fame. Story-tellers . . . both old and young . . . delight in animating life-like puppets. Provides wonderful outlet for youngsters' vivid imagination. Finger-fitting mitts are easy to use . . . fit both adult's and child's hands. Make puppets nod, wave, bow, with a twist of fingers. Flexible Vinylite plastic heads are washable. Each character wears appropriate costume of bright, colorfast fabrics. Each about 8 inches high. Shipping weight 6 ounces each.

C 49 N 6252—Dilly Dally 89c
D 49 N 6251—Clarabell the Clown . . 89c
E 49 N 6250—Howdy Doody 89c
F 49 N 6253—Roy Rogers 89c

HAPPI-TIME
REG U S PAT OFF

27-inch Rubber Train . . Washable . . Sanitary

$1.49

Especially fine for tots. Rubber construction means it's practically unbreakable; sanitary because it's washable . . . and easy on furniture. No tracks needed . . . pull it along the floor. Includes 1-piece engine and tender with 6 wheels, dump car with real dumping action, gondola, open-end caboose. 4 quiet, easy-rolling rubber wheels on each car. Sturdy rubber couplers between all cars. Brightly colored in realistic design. 27 inches long overall. A gift that's sure to please the kiddies. Be sure to order one for the toddlers on your Christmas list.

49 N 6485—Shipping weight 2 pounds 4 ounces $1.49

Toys That Thrill

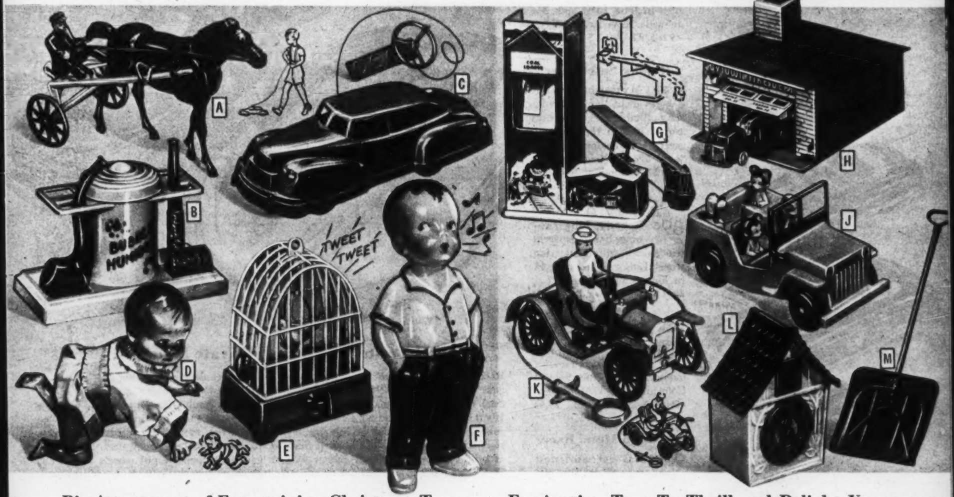
New Army Signal Truck

$1.94

Junior GI's can send secret messages on this 2-phone communication system. Plastic khaki-color truck carries 2-section ladder . . . extends to 13½ in. Two 7-in. plastic telephone poles. Rubber-tired truck is 10 in. long. Talk or listen with either phone.

49 N 6480—Shpg. wt. 1 lb. . . $1.94

SIGNAL CORPS



Big Assortment of Entertaining Christmas Toys

A **Toy Trotter.** Movement of horse's legs duplicates trotter's gait. Sulky racer's performance fascinates all. Plastic driver holds reins. Colorful plastic. Metal key-wind motor. 8¾ in. long.
49 N 5747—Shpg. wt. 1 lb. 8 oz. $1.79

B **Plastic Bubble Pipe Set.** It's fun to blow soap bubbles. Includes 2 pipes (ea. 3¾ in. long), humidor to hold bubble solution, rack for pipes. Rack 2¾x5½x3½ in. high.
49 N 6315—Shpg. wt. 8 oz. 64c

C **"Steer-it-Yourself" Plastic Auto by Remote Control.** Panel and steering wheel is attached to car by long flexible wire which steers car by remote control. Key-wind motor, 3 speeds . . . set car down and it goes; pick it up, motor stops. Runs about 100 ft. 9¾ in. long.
49 N 5856—Shpg. wt. 1 lb. $2.66

D **6-inch Crawling Baby.** This cute little tyke crawls with an extremely realistic lifelike motion that delights youngsters. Long-running key-wind motor . . . plastic body.
49 N 5830—Shpg. wt. 10 oz. $1.15

E **Tweedie Singing Bird in Cage.** Pretty bird trills a merry tune as he swings to and fro on perch. Two feeding cups; ring at top for hanging. Beautifully colored, sturdy plastic cage. Cage is 9 inches high. Clockspring motor for bird, key attached.
49 N 5880—Shpg. wt. 2 lbs. . . $2.67

F **Whistling Boy.** This jolly fellow whistles gaily . . . delights kiddies, charms grown-ups. Vibration motor makes him dance. Durable plastic in fine detail, gaily decorated. Key-wind motor, key attached. 9¾ in. tall.
49 N 5840—Shpg. wt. 12 oz. $1.39

Fascinating Toys To Thrill and Delight Youngsters

G **Automatic Coal Loader.** Action! Speed! Watch hopper drop marbles one by one down chute into bucket. Bucket swings down arc . . unloads . . swings back for next marble. Continuous action as long as hopper is full. Lithographed metal. About 11 in. high.
49 N 5867—Shpg. wt. 1 lb. 8 oz. $1.00

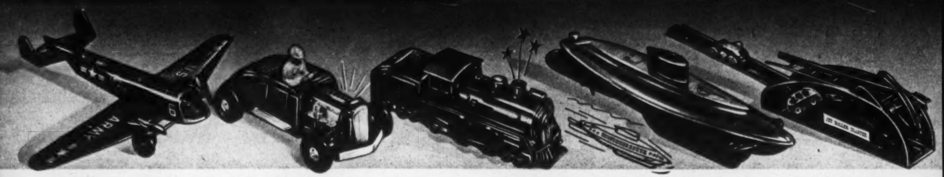
H **Toytown Fire Station.** Fire-red plastic truck has revolving aerial ladder. Release lever and station door slides overhead. Colorfully lithographed steel. Truck 5½ in. long. Station is 6½x8x4¾ inches high overall.
49 N 6101—Shpg. wt. 1 lb. 6 oz. . $1.19

J **Plastic Disney Jeep** carries 4 famous passengers . . . Donald Duck, Minnie and Mickey Mouse, Pluto. Adjustable windshield. Dummy gas can. Rubber tires. 7 in. long.
49 N 6447—Shpg. wt. 1 lb. 6 oz. . 98c

K **Animated Maxwell Car.** Horn honks, car bucks, driver leaps up when you press trigger. Trip trigger again and driver flops back, car stalls. Rear end clatters. Plastic replica of real Maxwell. 7 inches long.
49 N 6359—Shpg. wt. 1 lb. $1.87

L **Cuckoo "Clock" Bank.** Saving money is fun . . . easy, too . . . with cute toy clock. Takes pennies, nickels, dimes, quarters. Drop coin in slot, door opens, bird pops out . . . chirps. Clock has movable hands, removable back. Colorful molded plastic. 4½x2¾x5½ in. high.
49 N 6343—Shpg. wt. 8 oz. 89c

M **Sturdy Metal Snow Shovel.** Designed and constructed especially for kiddies. Sturdy metal enameled blade 11x11 in. Overall 32 in. long.
79 N 06301—Shpg. wt. 1 lb. 6 oz. 79c



Two Motor Army Plane

98c Military design bomber of lithographed metal. 2 free-spinning propellers. Wingspread 18¼-in. Keywind motor. Speeds along floor.
49 N 5749—Shpg. wt. 1 lb. 4 oz. 98c

Sparkling "Hot Rod"

$1.25 Just push; powerful friction motor propels speedy 7½-in. auto. Sparks light up motor block. Plastic and steel. Rubber wheels.
49 N 5728–Shpg. wt. 12 oz. $1.25

Sparkling Locomotive

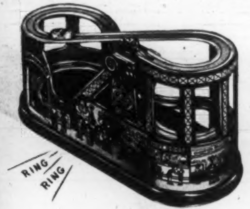
$1.32 Friction motor; sparks shoot from smoke stack. No winding; just a slight pressure and push. Well-detailed plastic. 10⅛ in. long.
49 N 5768—Shpg. wt. 1 lb. $1.32

Diving Mechanical Sub

$1.39 Dives, rises. Depth and angle controlled by adjusting fins. Rises as motor unwinds. Sturdy lithographed steel. 13 in. long.
49 N 5762—Wt. 1 lb. 6 oz. $1.39

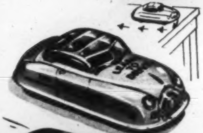
Jet Roller Coaster

$1.39 Car shoots down incline. Automatic lift raises it to upper track, action repeats. Metal, 20½ in. long overall. Keywind motor.
49 N 5848—Wt. 1 lb. 8 oz. $1.39



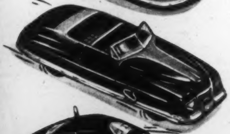
Thriller Coaster

$3.17 All-metal, realistically lithographed to resemble amusement park scene. Two tiny ¾-in. metal cars are pulled up to peak of coaster by conveyor belt. Then they speed down inclines, around curves just like real roller coaster! Bell rings, color discs whirl. 19¾ in. long, 10 in. high, 8¼ in. wide. Keywind motor.
49 N 5792—Wt. 5 lbs. . $3.17



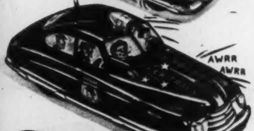
Tricky Safety Car

87c Mysterious! What keeps it from running off table edge? It always turns, just in time. Sturdy steel, 6¾ inches long. Streamlined. Clockspring motor.
49 N 5719–Shpg. wt. 10 oz. 87c



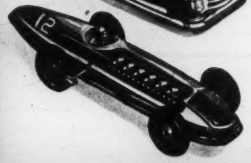
Mechanical Auto

89c Speedy, long running; has transparent windshield, dummy steering wheel. Lithographed steel, 11 in. long. Shpg. wt. 1 lb.
49 N 5776—Keywind 89c



Dick Tracy Siren Car

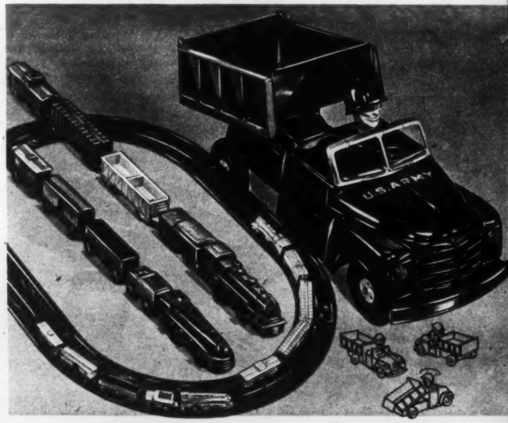
$1.87 Siren wails, gun sparks. Friction motor; Action—Noise galore! Colorful metal. 11¼ in. long.
49N5783–Wt. 1 lb. 8 oz. . $1.87



16½-inch Metal Racer

94c BIG streamlined racer, driver zip across floor. Keywind motor. Brightly lithographed.
49N5739–Shpg. wt. 1 lb. . . 94c

Mechanical Toys

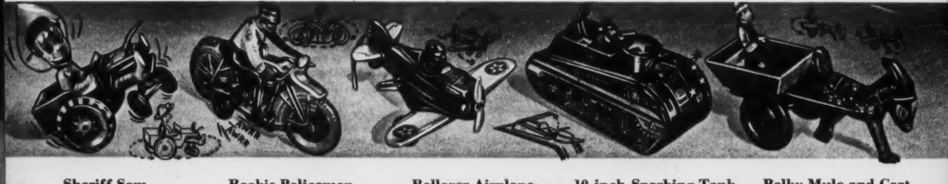


Dual Train Set

$3.29 Race 2 trains or have 'em pass each other on 94-in. dual track of heavy plastic. It's fascinating fun, and a handy size railroad layout. One train is lithographed steel, 15¾ inches long. The other is made of bright colored plastic, 21 inches long. Oval track has 2 straight sections; 8 curved sections. Easy to assemble. Long running clockspring motors on trains.
49 N 5890—Shpg. wt. 2 lbs. 10 oz. $3.29

Private Mac Army Truck

$2.94 Mac rides along, stops, dumps his truck load, turns his head to check results, then speeds to his next stop . . all automatically! Mac and truck molded of sturdy olive drab plastic. Truck has strong steel frame, tailgate that opens. Front wheels adjust for circle or straightaway. Rubber tires protect floors. Long-running enclosed, clockspring motor; brake. About 12 inches long.
49 N 5778—Shipping weight 2 lbs. . . . $2.94



Sheriff Sam

$1.08 Sam streaks around in circle and back and forth. Head turns from side to side, big hat flops up and down. Plastic, lithographed metal. About 5¾ in. long. Keywind motor.
49 N 5820—Shpg. wt. 1 lb. $1.08

Rookie Policeman

$1.49 Lithographed steel. Cop learns to ride, siren wailing. 8-in. motorcycle tips over on side, then rights itself and runs in circle. Long-running keywind motor.
49 N 5846–Shpg. wt. 1 lb. . $1.49

Rollover Airplane

89c Plane scoots along . . stops . . rolls over. Action repeated many times. Keywind motor. Metal in military design. 5 in. long; 6-in. wingspread. Shpg. wt. 8 oz.
49 N 5738 . . . . Each 89c

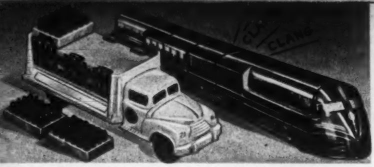
10-inch Sparking Tank

$2.37 Swirls; makes rat-tat-tat noise as sparks shoot from turret gun and armed soldier pops up and disappears. Lithographed metal. Keywind motor.
49 N 5766—Wt. 1 lb. 8 oz. . $2.37

Balky Mule and Cart

88c Mule runs back and forth, rears up with cart, farmer rocks to and fro in seat. All-steel, lithographed. Length 8¾ inches. Key winds clockspring motor.
49 N 5721–Shpg. wt. 10 oz. 88c

Make this a really big Christmas . . Buy all your toy needs by using Sears convenient Easy Terms; see page 313



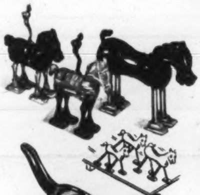
Pepsi-Cola Truck

Durable plastic, 7¼ in. long. Easy-rolling **49c** wheels. 3 removable dummy cases (tiny bottles); Pepsi emblems on truck. Looks like model Pepsi truck.
49 N 6422—Shpg. wt. 12 oz.. 49c

Big Diesel Pull Train

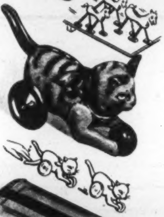
Lithographed metal, 35 in. long. Two sections. **$1.79** Bell clangs realistically as train is pulled. Pull cord, easy rolling wheels. Shipping weight 3 pounds 2 ounces.
49 N 5496 .... $1.79

New! Walking Horses



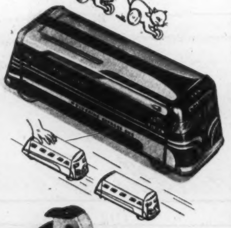
Cleverly designed plastic hobby horses, **94c** brightly colored. Put them on any smooth surface that is tilted and they walk down, no winding needed. Large horse 4½ in. long. 2 ponies in proportion have daring riders.
49N6457–Shpg. wt. 8 oz..94c

Mystery Motor Kitty



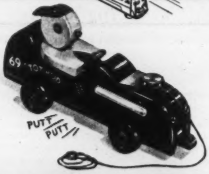
Press her tail down and release **97c** . . . cat bounds forward, wooden ball between paws. Ideal for youngsters too small to wind mechanical toys. Lithographed metal. Soft rubber ears. Mystery motor kitty measures 8½ inches long.
49 N 5727—Wt. 14 oz. 97c

Mystery Motor Bus

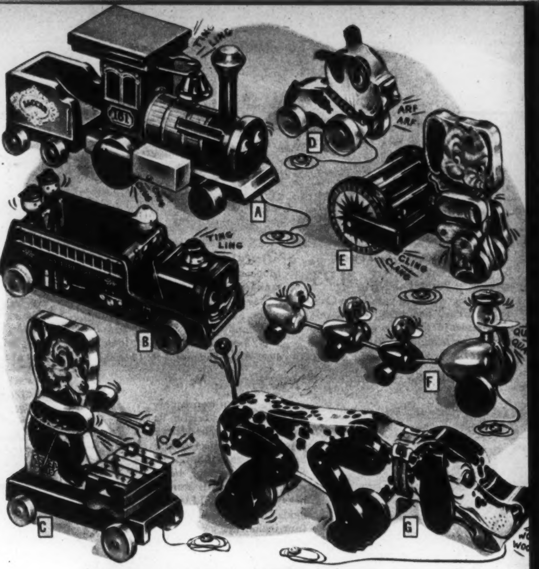


Press down on top—remove hand— **89c** mystery motor bus speeds away across the room under its own power. Amusement plus amazement for the kiddies. No key, no winding. Sturdy lithographed metal. Bus measures 14 inches long overall.
49 N 5735–Wt. 1 lb. 8 oz. 89c

New! Tot Rod Auto



Jolly little driver bobs up and down **$1.69** in his seat as toy is pulled; off-center wheels make car jog along. 10 in. long. Brilliant colors, durable all-wood construction. Steel axles, thick wooden wheels. Designed to make a hit with "small fry."
49N5424–Wt. 1 lb. 4 oz. $1.69



Toddlers' Pull Toys

[A] **Looky Chug-Chug Engine.** **$2.25** Makes "choo-choo" noise. Piston rods go in, out of moving cylinders. Eyes on boiler move. Metal bell. Brightly lithographed wood. 13½ in. long. Lots of action!
49N5475–Wt. 2 lbs. 6 oz..$2.25

[B] **Looky Fire Truck.** Rolling **$1.65** eyes on truck front move in rhythm with alarm bell. Heads of 2 rear firemen bob up and down and turn around. Lithographed wood. 11½ in. long. Easy rolling wheels.
49N5435–Wt. 1 lb. 8 oz.. $1.65

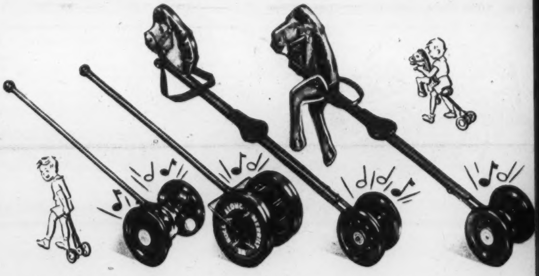
[C] **Teddy Xylophone.** The **$1.69** faster he's pulled, the faster he bangs 5 metal keys with 2 wood mallets, playing lively tune. Sturdy, colorful. Wood. Size 9x4¾x10½ in. high.
49 N 5455—Shipping weight 2 pounds 4 ounces...... $1.69

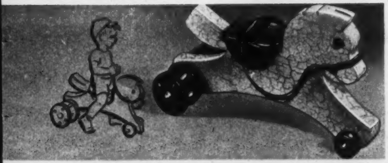
[D] **Butch the Pup.** He swaggers and **56c** "gruff-gruffs" . . . but he wags his plastic tail. Mischievous eyes, felt ears. Sturdy wood body. 6 in. long. Pull cord included. Bright colors.
49N5409–Shpg. wt. 1 lb... 56c

[E] **Jumbo Rolo** pedals with his **$1.85** feet as fast as you pull. Colored balls rattle in cage rolling behind. All wood. 9 in. high.
49 N 5457–Wt. 2 lbs. 6 oz.. $1.85

[F] **13-in. Quacky Duck Family.** **$1.10** Mama duck "quacks" to ducklings waddling behind. Enameled wood. Pull cord.
49 N 5430—Shpg. wt. 1 lb. $1.10

[G] **Snoopy Sniffer.** He "woofs" **$2.25** loudly as he stalks along. Coil spring tail wags. Wood body, cloth ears. 16¼ in. long.
49 N 5447–Wt. 2 lbs. 6 oz.. $2.25





Tot's Rider Pony . . sturdy wood construction

Easy for little folks to ride . . . seat is only 7 inches from the floor. Horsie has single front wheels, and **$3.08** two rear double wheels have bell inside. Well designed toy, built to take rough and tumble treatment. All wood, wooden saddle seat. Pony is 18 inches long overall. Bright colored plastic reins, easy rolling wheels. Enameled finish.
79 N 05485—Shpg. wt. 4 lbs. A real quality toy.............$3.08

Tinkle Pull Toy

Metal wheels chime, wood **98c** balls spin, 2-piece wood handle. Bright colors. 23 in. long. Shpg. wt. 1 lb. 12 oz.
49 N 5423........ 98c

7-Chime Toy

Plays "Merrily **$2.49** we Roll Along." Colorful wood handle. Metal wheels. 26½ in. long. Wt. 1 lb. 8 oz.
49 N 5431....... $2.49

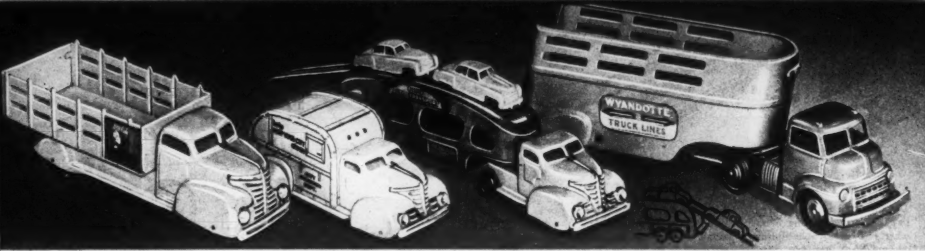
Stick Horsie

Metal chime wheels, seat. **$1.04** Enameled wood stick. Cloth reins have bells. Toy 31 in. long. Shpg. wt. 2 lbs.
49 N 6467...... $1.04

New! Bronco

Legs really trot as you **$2.29** "git up" the reins. Sturdy wood, chiming metal wheels. Saddle seat. 33 in. long.
49N6479–Wt. 2 lbs. $2.29

Make this a really big Christmas. Take advantage of Sears Easy Payments on one big order. See page 313



Huge Coca-Cola Truck

Be a Coca Cola delivery man . . . "drive" a big stake truck decorated with Coca Cola decals. Heavy steel body; bright yellow enamel finish. Shiny grill, bumper, dummy headlights. 20½ in. long. **$1.93**

49 N 6167—Shpg. wt. 5 lbs. $1.93

Operating Sanitation Truck

Modern, gleaming white sanitation truck has big sliding overhead door that opens and closes. Metal wheels; radiator; bumper; dummy headlights. Lithographed steel; enamel finish. 13 in. long. **$1.25**

49 N 6151—Shpg. wt. 1 lb. 10 oz. . $1.25

NEW Big Auto Transport

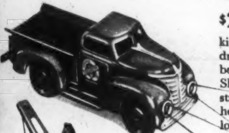
Sleek 8-wheel job has detachable trailer carrying two 6-inch plastic cars. Two 12-inch rails serve as loading ramp. Trailer has wire support; stands alone. Heavy steel; bright colors. 22½-in. long. **$1.94**

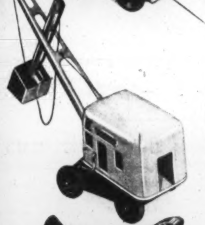
49 N 6148—Shpg. wt. 3 lbs. $1.94

24-inch 2-unit Trailer Truck

Modern truck has 3 reflectors on front, 2 on rear of trailer. 6 rubber-tired wheels plus spare. Plastic cab has lithographed interior; metal trailer. Trailer swivels, has detachable support. **$3.29**

79 N 06139—Shpg. wt. 7 lbs. $3.29





New Pick-up Truck

$2.19 **Real headlights** glow bright as kiddies play make-believe driver. Roomy 6½x4½-inch bed has tailgate that opens. Shiny grill, radiator, hood strip, bumpers. All sturdy, heavy gauge steel. 14 inches long. Uses flashlight battery (not included).

49 N 6168—Wt. 3 lbs. . . $2.19

Steel Steam Shovel

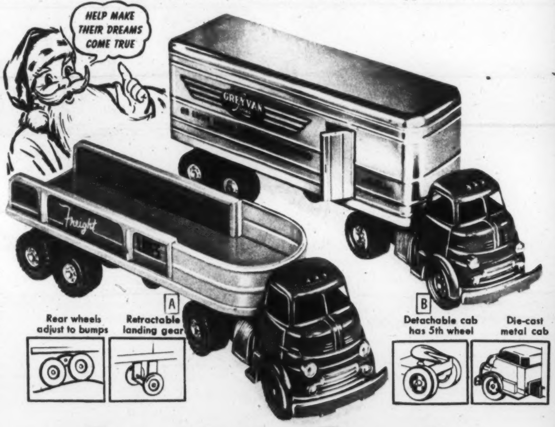
$2.21 Really scoops and dumps . . . packed with play value. Cab revolves on a swivel base. 2 cranks raise and lower the boom; scoop shovel. Pull cord and shovel dumps the load. 21 inches long overall with boom extended. Steel; baked-on finish.

49 N 6154 — Wt. 4 lbs. . $2.21

Army Cabin Plane

$1.00 New army air cruiser for junior aces. 2 dummy motors; 2 propellers spin. Heavy gauge steel construction; baked-on Khaki-color enamel finish. Military decals on each wing; 10½-inch fusilage. 15¾-inch wingspread.

49 N 6155—Wt. 1 lb. . . . $1.00


HELP MAKE THEIR DREAMS COME TRUE
GREY VAN
Freight
A
B
Rear wheels adjust to bumps
Retractable landing gear
Detachable cab has 5th wheel
Die-cast metal cab

Accurately Detailed..

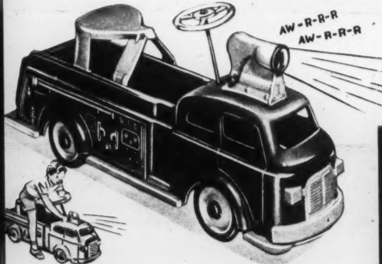
Just Like Big Trucks

Finely detailed scale models brought down to popular prices. Die-cast detachable **Cab** has authentic "5th wheel" type trailer hitch that locks automatically when backed into trailer. 6-wheel cab-over-engine tractor has dummy headlights, signal lights, metal bumper. **Trailers** have heavy gauge steel chassis of reinforced and welded construction. Retractable landing gear. Individually mounted, dual tandem rear wheels. Die-cast wheels have truck type threaded rubber tires.

$9.79 Van Truck

A 79 N 06175—**De Luxe Trailer Truck.** Embossed aluminum bed. Removable hardwood sides have metal trim, decorative decals. 24 inches long, 6 inches high, 6 inches wide. Shpg. wt. 7 lbs. . . $7.68

B 79 N 06176—**De Luxe Van Truck.** Polished aluminum van body with decorative decals on sides. Double rear door and single side door open and close. 24 inches long, 9 inches high, 6 inches wide. Shipping weight 8 pounds $9.79



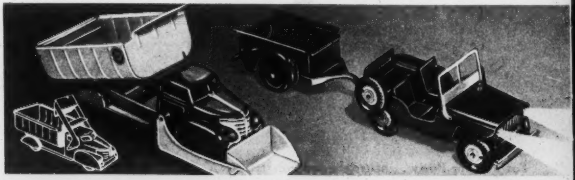
Rider Fire Truck . . Siren, Flashing Light

- Red searchlight flashes as hand siren is operated.
- 31½ in. long . . children can actually ride and steer.

$7.29

Heavy duty fire engine with bicycle type seat 11½ in. from floor. Tailgate swings open. Automobile type chassis of extra-heavy gauge steel . . . reinforced and welded construction . . . red enamel finish. Real steering wheel. Rubber tires. Lithographed fire-fighting equipment at sides. Uses flashlight battery (not incl.).

79 N 06163—Shipping weight 14 pounds. $7.29



Load and Dump Road-Builder Truck

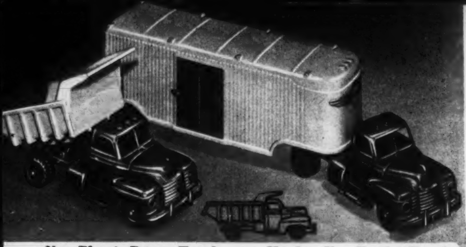
Scoop loader picks up loads, dumps into body. When spring lever is released, body dumps automatically; tailgate opens. Heavy gauge steel body; bright baked-on enamel finish. 20½ inches long overall. **$2.46**

49 N 6164—Shipping weight 5 lbs. 6 oz. $2.46

Trailer Jeep . . Real Headlights

Electric headlights. Hood, windshield raise, lower. Drop tailgate trailer. Heavy gauge steel construction, enamel finish. 22½ in. long overall. Uses flashlight battery (not incl.) **$2.79**

49 N 6140—Shpg. wt. 4 lbs. $2.79



New Plastic Dump Truck

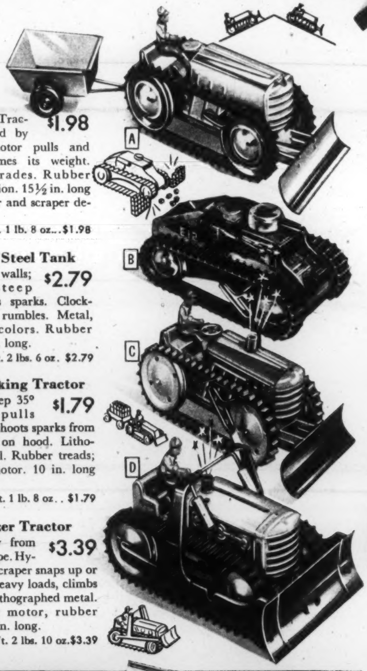
Watch how easily toy truck raises and dumps its load . . . **$1.44** just like a big one. To unload, release wire lever. Overhead cab protector. Dual rear wheels. Colorful sturdy plastic; finely detailed. 11¾ in. long.

49 N 6453—Shpg. wt. 1 lb. $1.44

Hauler, Van Trailer Truck

Just like big coast-to-coast freight trucks. Detachable **$2.98** van is raised and lowered by lever. Molded of new, tough, colorful plastic. Doors at rear and side of truck open. Dual wheels on van. Toy 22 in. long.

49 N 6454—Shpg. wt. 3 lbs. 8 oz. $2.98



Aluminum Tractor Set

A 3-pc. Set. Tractor powered by **$1.98** clockspring motor pulls and pushes 20 times its weight. Climbs 35° grades. Rubber treads for traction. 15½ in. long overall. Trailer and scraper detachable.

49 N 5753—Wt. 1 lb. 8 oz. . . $1.98

Sparking Steel Tank

B Crashes toy walls; climbs steep **$2.79** grades; shoots sparks. Clockspring motor rumbles. Metal, camouflage colors. Rubber treads. 9½ in. long.

49 N 5797—Wt. 2 lbs. 6 oz. $2.79

New Sparking Tractor

C Climbs steep 35° grades; pulls **$1.79** heavy loads. Shoots sparks from exhaust pipe on hood. Lithographed metal. Rubber treads; clockspring motor. 10 in. long with scraper.

49 N 5733—Wt. 1 lb. 8 oz. . $1.79

Bulldozer Tractor

D Sparks fly from exhaust pipe. Hy- **$3.39** draulic type scraper snaps up or down. Pulls heavy loads, climbs 35° grades. Lithographed metal. Clockspring motor, rubber treads. 10½ in. long.

49 N 5759—Wt. 2 lbs. 10 oz. $3.39

Sparking Police Riot Car

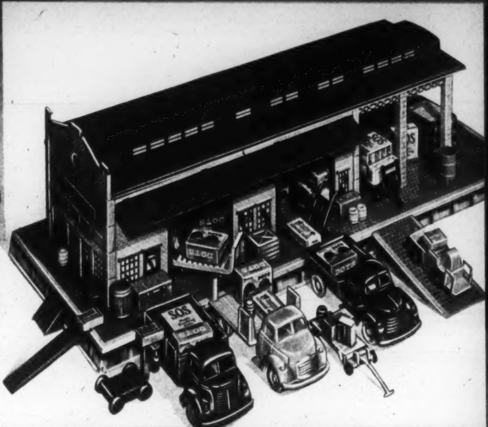
Loud realistic siren wails, sparks fly from machine gun **$1.25** as "Police Riot Car" speeds along, propelled by strong friction motor. Sturdy plastic. Lots of action—low priced. 9 inches long.

49 N 5752—Shpg. wt. 1 lb. $1.25

Pet Shop Truck—6 Dogs

Transparent doors at sides of plastic "Pet Shop" truck **$1.45** actually fold up or down. 6 pet dog breeds of Vinyl plastic 1¾ in. . . . each in its own cubicle. Truck 10 in. long. Play value galore.

49 N 6451—Shpg. wt. 1 lb. $1.45

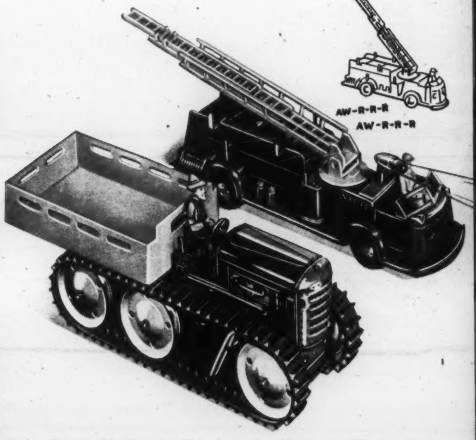


New Truck Terminal

Complete with Trucks, Cargo, Baggage

Loaded with play value . . Toy Town Freight Trucking Terminal is a gift to thrill any youngster. Plenty of make-believe jobs for all the kiddies . . . truck driver; freight checker; terminal manager. Fully equipped and ready for business . . 52 pieces in all **$4.79 Complete** Big 29x11x9-inch lithographed metal terminal with loading platform, offices and storage areas. Metal ramp and barrel slide for loading and unloading freight. Equipment includes: 3 large plastic trucks; live skid; dummy scale; 3 plastic baggage wagons; 6 wooden barrels; 24 empty food cartons, etc. Brightly lithographed green tile roof, red brick walls. Lithographed claims office and cashier's window inside. Sturdy colorful metal, reinforced construction. Safe, all turned edges. Terminal shipped flat . . . easy to assemble without tools.

79 N 06440—Shipping weight 5 pounds. . . . . 52-piece play set . . $4.79



Reversible Tractor Truck

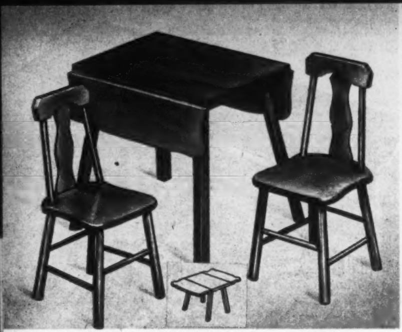
Drive forward or backward . . . or change direction **$3.35** even while in motion with lever control. Powerful clockspring motor with brake. Climbs steep 35° inclines easily; pulls heavy loads. Sure-grip rubber treads. Large stake body 7¼x4½x2 in. deep. Colorfully lithographed steel body . . removable metal driver. Tractor 13¾ inches long.

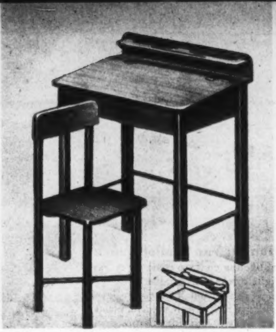
49 N 5862—Shpg. wt. 3 lbs. 4 oz. . $3.35

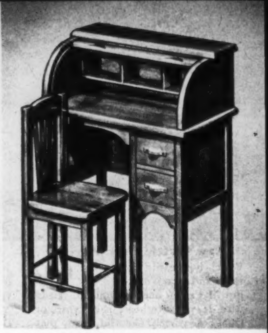
Siren . . . Flasher Light

Speed to fire in brilliant red plastic fire truck as **$2.89** *siren wails, red light flashes.* Transparent wind shield. 3-section swivel ladder extends from 9 to 21 in. Uses standard flashlight battery (not included). Sturdy steel-reinforced body. Rubber tires; front wheels adjustable. Has long-running clockspring motor. 13 inches long.

49 N 5770—Shpg. wt. 2 lbs. 4 oz. $2.89







Dinette Set with a "grown-up" look

$5.95

Think of the hours of fun youngsters will have playing "house" and entertaining other playmates at tea parties. It's twice as much fun when their furniture looks just like mother's. Has same kiln-dried wood construction as in many big sets. Table has drop leaves on 2 sides; top 19x24½ in. with leaves extended. Chair seats 10x10 in. Table top 18 in. high; chairs 21 in. high overall. Table has metal hinges on leaves, rigid metal braces on legs. Beautiful maple finish. Shipping weight 17 pounds.

79 N 09105—Easy to set up.................................$5.95

Lift-top Desk and Chair Set

$10.98

Give your child a corner of his very own. Encourage his interest in writing and drawing. He'll be very proud of this lovely hardwood, maple finish desk. Top slopes for writing comfort . . . has 3-inch depth of storage space underneath. Desk top is 20x12¾ inches; 21 inches high at rear, 20 inches high at front. Straight chair 23 inches high overall, seat 10x10 inches, 12 inches high. Shipping weight 16 pounds.

79 N 09175.................................$10.98

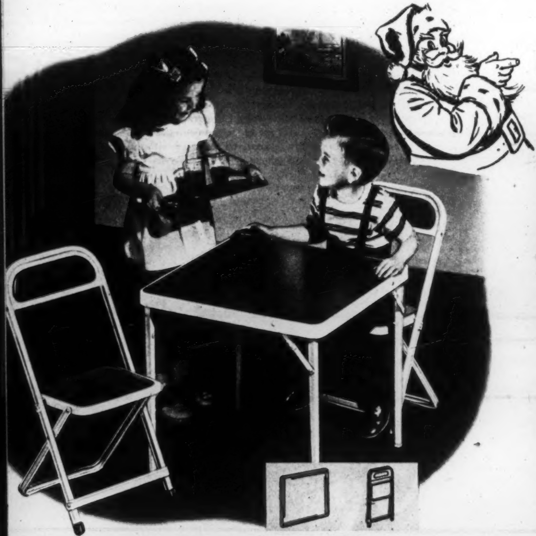
Roll Top Desk and Chair

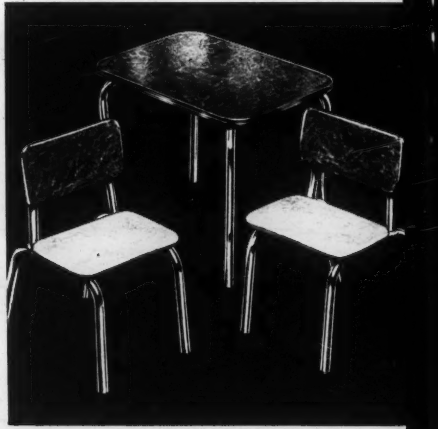
$24.49

Helps inspire interest in writing and studying. Encourages youngsters to be neat. Two side drawers; three pigeonholes; 24x15-inch writing surface. Maple finished hardwood. 6-leg desk has 3-ply veneer wood sides, back. 33 inches high. Chair has 11x11-inch seat. Rounded edges, corners. Shipped by freight or express.

79 NM 9177—Shpg. wt. 40 lbs...... $24.49

Grown-up Styles





All-steel frame 3-piece folding Bridge Set

$11.79

- Tough, all-steel frames . . . steel seats . . . soft padding . . . and nicely finished in off-white enamel
- Masonite Presdwood table top cross-braced with steel for extra rigidity and strength
- Folding table legs held firmly by positive locking device to assure firm support
- Chair seats, backs, table top have removable covering of simulated leather

Looks just like mother's bridge set . . built to scale for young tots' tea or play table. Rigid, long wearing. Furniture of their own teaches children to enjoy taking care of possessions . . . develops orderliness in play. Simulated leather covering is in bright, eye-catching red. Chairs have strong steel seats beneath padded upholstery. Rubber tips on front legs prevent slipping, scratching. Set folds compactly. Edges and corners rounded for safety. Two chairs 24¾ in. high; seats 11¼x10 in., 13¼ in. high. Table top 22¾ in. square, 20½ in. high.

79 N 09112—Shipped assembled. Mailable. Shipping weight 24 pounds......3-pc. set $11.79
79 N 09024—Matching extra chair. Shipping weight 7 pounds........................ 3.39

Chrome plated tubular steel Dinette Set

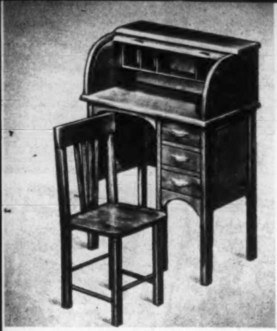
$16.89
Table, 2 chairs

- Sturdy 1-in. chrome plated legs on table and chairs
- Table top has red "Mother of Pearl" plastic finish
- Comfortable, padded chair seats are covered in off-white plastic film . . . the comfortable padded backs are covered with bright, contrasting red

A beautiful set that looks as though it had just been moved from mother's kitchen . . . except that it's built to scale for young folks. Promises to be the focal point of every child's play room.

This is the most eye-catching set we've seen in a long time . . . sleek red and white "Mother of Pearl" plastic complimented by the sturdy, chrome plated legs. Built to withstand many a hard knock. Children will love it and care for it as one of their most cherished possessions. Table top measures 24x18 inches, 20 inches high. Two chairs are 22 inches high overall; seats 13 inches wide, 12 inches high. A grand Christmas gift. Shipping weight 30 pounds.

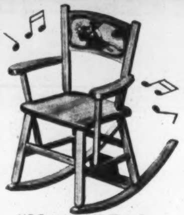
79 N 09168—Shipped partly assembled. Mailable.................$16.89



De luxe Roll Top Desk, Chair

Maple finish hardwood desk with easy sliding top . . . and straight back chair in matching wood. Three easy-pull side drawers; 5 big pigeonholes. 27x15-inch writing surface. 3-ply wood veneer sides, back; 6 legs. 35 inches high overall. Chair seat 12x12 inches, 15 in. from floor. Shipped freight or express. *Only $3.00 down on Easy Terms.* **$27.89**

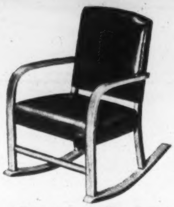
79 NM 9178—Shpg. wt. 50 lbs.....Cash $27.89



"Musical" Rocker

Tot rocks . . . music plays. Swiss movement musical attachment. Solid oak. Panel back . . . 6-color cowboy design. Chair 22½ in. high; seat 11x11½ in., 11 in. high. **$5.92**

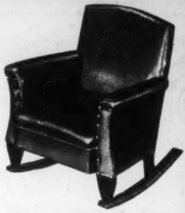
79N09124–Mailable. Shpg. wt. 8 lbs. $5.92



Bentwood Rocker

Red plastic upholstery. Smooth hardwood frame, natural lacquer finish. No-sag springs. 15x14-in, seat, 12 in. high. 23 in. high overall. Mailable. **$7.39**

79 N 09007—Shpg. wt. 11 lbs...$7.39



Overstuffed Rocker

Tough plastic covering, hardwood parts finished in walnut lacquer. Seat 14x15 in. Overall width 22¼ in., height 25 in. Shipped freight or express. **$10.95**

79 NM 9012—Shpg. wt. 20 lbs..$10.95

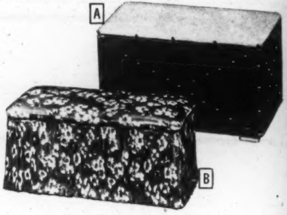
Teach tots to put their toys away

A **Big, roomy Toy Chest** of *5-ply fir wood.* Upholstered in vinyl plastic with bright nail head trim. Padded lid, inside smoothly sanded. Red sides, gray top. *4 legs protect floor.* Strap supports on lid. **$10.89**

79 N 09086—24x13x14½ in. high. Shipping wt. 17 lbs....$10.89

B **Sturdy Wood Chest** covered in washable chintz with red flowered design. Padded top doubles as seat. Steel hinges, chain support on lid. Inside smoothly finished in maple.

79 N 09072—13x13x25 in. long. Shipping weight 10 lbs....$5.89



Built for Children

Hardwood, colonial style Table-Chair Set

- Table and two chairs built just like fine adult furniture
- Built of durable hardwood, medium-dark maple finish
- Table top 21 inches high . . . chair seats 12 inches from floor

$11.29 3-piece set

Roomy table top is 24x18 inches . . . large enough for youngsters' entertaining or playing games. Comfortable curved wood slat seats 11½x11½ inches. Extra matching chairs may be ordered to completely outfit playroom. With this fine furniture, tots will be kept busy for hours in their own little "house." Be a practical Santa . . . give a gift they will enjoy every day of the year. Chairs are shipped assembled. Screws included to attach table legs.

79 N 09110M—Shipping weight 23 pounds. Mailable............3-piece set $11.29

Extra Straight Chair. Same as straight chair above . . . matches table.

79 N 09002M—Shipping weight 7 pounds. Mailable..................Each $3.14

Matching Rocker. With arm rests. 11½x11½-in. seat, 10½ in. from floor.

79 N 09004M—Shipping weight 10 pounds. Mailable..................Each $3.80

De luxe Desk with sturdy Swivel Chair

- 3 side drawers, 1 large center drawer; 5 pigeonholes
- 30x16-inch writing surface, height 26½ inches from floor
- Swivel chair seat adjusts from 12 to 18 inches from floor

$34.95 Cash
$3.50 Down

Encourage your child's interest in learning. Just think how proud he'll be with a desk of his very own . . . one that's almost like Dad's. Homework is fun when he sits down in the comfortable swivel chair in his "make believe" office.

Our finest deluxe model desk set is expertly constructed of durable hardwood . . . finished in maple. Shows careful detailing of high quality adult furniture. Swivel chair is safe for young children. 6-leg desk has ample storage space to keep youngster's school supplies or playthings neat and easy to find. Easy-sliding roll top helps keep dirt out.

Overall height of desk 36 in. Chair seat measures 12x12½ inches. All corners and edges are safe, well-rounded to prevent snags and splinters. Shipped freight or express. *Only $3.50 down on Sears Easy Terms.*

79 NM 9181—Shipping weight 60 pounds..............................Cash $34.95

Use Sears Convenient Easy Payment Plan . . see page 313 for complete details

A WAGON LOAD OF BOOKS
ABC
ANIMALS
Children
Little Red Ridinghood
THE GINGERBREAD BOY

RUDOLPH
THE HAPPY LITTLE CHOO-CHOO
TOBY
ANIMAL STORIES
Ride
MR. SNITZEL'S COOKIES
ELVES AND FAIRIES
THE PIGGY BANK BOOK
Alice in Wonderland
The Modern Story Book

Tots' Picture-Story Books

Look! A Whole Wagon Loaded with Picture Books

- A grand book and toy combination!
- 12 story and coloring books for pre-school tots
- A real little wagon moves along on 4 wheels

Won't your child's eyes shine when he sees this wonderful book and toy combination? It's a real little wagon (10¼x6½x2 in.) made of heavy cardboard with 4 movable wheels and a brightly colored draw-cord. And inside is a generous load of 12 picture-story and coloring books. There are about 12 pages in each 6¼x6¾ inch book, all colorfully illustrated. Some of the stories are old favorites—"Goldilocks and the Three Bears," "Gingerbread Boy," —and there is also an assortment of delightful new stories. Paging through the books will keep your small child busy through many a winter's day . . . and he can always play with the wagon.

3 N 1824—Shipping weight 1 lb. 4 oz............99c

Rudolph, the Red-Nosed Reindeer with 5 full-page pop-up action pictures! Every child should have this appealing book, which has become one of the great modern classics. Everybody loves the shy little reindeer whose bright red nose guided Santa safely through the fog one Christmas Eve. About 20 story pages 10½x8 inches, packed with big colorful pictures. Stiff cover. A beautiful gift book.

3 N 1856—Pop-up edition. Shpg. wt. 9 oz........$1.19

3 N 1861—Complete story, but without pop-up action pictures. Shipping weight 8 ounces..........47c

The Happy Little Choo-Choo. Story about "the train that moves" animated by Julian Wehr. Read about the exciting ride that Choo-Choo gives Andy, Alice and their dog Bounce—look at the big full page pictures (most of them in color)—and work the 4 big animated illustrations. 20 pages 10x7½ inches lie flat for easier reading.

3 N 1864—Shpg. wt. 10 oz. Stiff cover...........93c

The Story Book Clock. Story-telling time. Just open the door of this grandfather clock and you'll find 5 delightful picture-story books. "Animal Stories"; "The Story of Toby," about a colt; "Bengie Engie," the unhappy locomotive who wanted to slow down and see the scenery; "Henrietta's Ride," about a hen who found her wings; and "Mr. Snitzel's Cookies." Each 5x6½ in. book has about 35 pages. A grand educational story book. Children learn to tell time by moving the plastic hands on the dial. Back of clock has verse on how to tell time. Stiff covers.

3 N 1930—Shipping weight 1 lb. 10 oz............93c

Elves and Fairies is a picture-and-story-crammed volume populated with hundreds of the most beguiling elves, fairies, leprechauns, trolls, pixies and brownies that ever made mischief and magic. Dozens of stories and poems selected from the world's treasure of lore about the "little people." Illustrated with color and humor by Garth Williams. 80 pages, all in full color. Size 9⅝x12¾ inches.

3 N 1503—Stiff cover. Shpg. wt. 1 lb...........$1.89

Walt Disney's Alice in Wonderland, based on the movie. A wonderland of color and gold on every one of the 32 captivating pages. Children, and adults too, will enjoy this beautifully illustrated version of the old classic.

3 N 1529—Stiff cover. Shpg wt. 1 lb..............93c

The Piggy Bank Book with a real plastic piggy bank on the cover. Inside are 22 attractively illustrated story pages about things the different animals save—dogs save bones, squirrels save nuts, wasps save wood . . . what can YOU save? As instructive as it is entertaining. 9½x5¾ in.

3 N 1858—Stiff cover. Shpg. wt. 12 oz............93c

The Modern Story Book. Completely revised and redesigned, as up-to-the-minute as a jet airplane. Lively tales of trains, planes, fire engines, tractors and other machines. There are thrills when the brave airplane tries to fly to the sun or when the fire engines go roaring to put out the fire; chuckles when the lazy little automobile goes to sleep on the job. 72 illustrated pages. Stiff cover.

3 N 1601—Shipping weight 1 lb. 12 oz.........$1.89

BABY'S ZOO
LITTLE BEAR
BABY'S PALS
A "TI-D-TEX"
BUNNY
BABY'S OWN
FARM PETS
BABY'S PETS
MOTHER GOOSE RHYMES

NURSERY TALES CHILDREN LOVE
TALES from STORYLAND
Edited by WATTY PIPER
STORIES CHILDREN LOVE
CHILDREN OF OTHER LANDS
FOLK TALES CHILDREN LOVE

Baby's First Books

New! 2 Completely Washable Cloth Books. Can be washed and ironed—are sanitary and entirely safe for baby. He'll like the bright colors, big pictures, simple rhymes. Each book has 8 colored pages 9x7 in. Practically indestructible. "Baby's Zoo," "Baby's Pals."

3 N 1553—Shpg. wt. 5 oz...Set $1.43

3 Cloth Books, each with 8 strong 6½x9 in. picture pages hard to tear that can be washed with mild soap and tepid water. Colors are harmless.

3 N 1611—Shpg. wt. 14 oz..Set $1.39

Mother Goose

185 best-loved nursery rhymes with one or more pictures on every page. A de luxe edition of selected rhymes printed on fine quality paper and cleverly illustrated by Margot Austin. Generations of children have enjoyed hearing these rhymes—a *good Mother Goose* should be in every playroom. Wt. 1 lb. 12 oz. Stiff cover.

3 N 1612........$1.69

Five Books of Stories Children Love

- 5 books with 59 famous stories
- Big, nicely made books, beautifully illustrated

Start your child's permanent library with these five big beautifully made books. Children 7 to 10 years old can read the stories for themselves, and their younger brothers and sisters will love hearing them. All sure-fire favorites, a superb collection of the *great* folk tales and nursery stories. "Peter Rabbit," "The Star Dipper," "Hansel and Gretel" should be a part of every child's reading experience. Each 10x12-inch volume has about 80 pages, with either black and white or color illustrations on almost every page. Order single books, or, for a wonderful Christmas gift order the complete matched set. Stiff covers. Shipping weight each 2 pounds.

3 N 1511—**Nursery Tales Children Love.** 8 stories—Peter Rabbit, Chicken Little, Little Black Sambo, Little Red Hen, others..........$1.69

3N1512—**Stories Children Love.** 9 stories—Peter Pan, Cinderella, Sleeping Beauty, others.$1.69

3N1513—**Tales from Storyland.** 15 stories—Ugly Duckling, Hansel and Gretel, Pied Piper, Teeny Tiny, Bremen Town Musicians, others...$1.69

3 N 1514—**Folk Tales Children Love.** 15 stories—Shoemaker and the Elves, Star Dipper, others..............................$1.69

3 N 1515—**Children of Other Lands.** 12 stories—about little folk of the desert, the pueblo, the land of the vikings, the south seas, others..$1.69

3 ACTIVITY BOXES . . BRAND NEW FOR 1951

- For rainy days! Keep youngsters busily occupied for hours
- Convalescent periods—educational fun . . . quiet playtime
- Any time—answers the question "Mother, what shall I do?"

GOOD 10 activity books for 63c

No one with small children should ever be without at least one box of Activity Books. They are a wonderful help in keeping boys and girls happily occupied. They'll sit for hours and color pictures, follow through mazes and puzzles, and connect the dots. This big 7½x11⅛-inch box contains 10 assorted activity books, each 6½x11 inches in size and having 16 pages. 2 magic coloring books, 2 follow-the-dots, 3 books of mazes and puzzles, an ABC book, coloring book, drawing and coloring book.

3 N 1830—Shpg. wt. 1 lb. 2 oz. Box 63c

BETTER 16 activity books for 97c

Here's a really tremendous value . . . books enough to keep the children interested for hours and hours, at just a fraction over 6c apiece! Each 8½x10¾-in. book has approximately 20 pages, jam-packed with games and fascinating things to do. The assortment includes a Color Craft; a game book; a picture hunt; fun with words; stunts and jokes; tricks, riddles and puzzlers; a drawing book; 4 follow-the-dot books; 3 coloring books; and 2 wet-a-brush and color books. A wealth of play ideas.

3 N 1844—Shpg. wt. 2 lbs. . . . . . Box 97c

BEST 20 giant-size activity books, plus a crayon and paint set $1.97

Our biggest and finest Activity Box with everything you need to keep a 4 to 9 year old boy or girl contented. The box is packed with 20 big activity books ranging in size from 9⅛x7⅛ in. to 10⅞x14 in. There are 5 coloring books, a trace and color, 5 follow-the-dot books, 3 wet-a-brush paint books, 2 paste-without-paste, 2 rub-a-pencil, a picture dictionary, and a book of Western pushout figures. And, in addition, there is a box of 8 crayons, a palette of 6 paints, a brush and pan. Just imagine the hours of fun a youngster can have with this set . . . and without bothering mother!

3 N 1848—Shipping weight 4 pounds. . . . . Complete box $1.97

Alice in Wonderland Coloring Book
Hopalong Cassidy
Bugs Bunny and the Indians
Christopher and the Columbus
The Train to Timbuctoo
Tom and Jerry
Frosty
William Boyd Coloring Book

Always Popular with Ages 4 to 8

Coloring Sets

Two new Golden Story-Coloring Books . . . "Hopalong Cassidy" and "Walt Disney's Alice in Wonderland". Each of these books contains 68 pages of pictures for the child to color, plus an exciting full-length story and 20 beautiful full color pictures to serve as color guides. A doubly entertaining gift—what a lot of fun to hear the story and color the scenes at the same time! *For ages 4 to 8.* Size 8¾x11 inches.

3 N 1508—Shpg. wt. 1 lb. 12 oz. . Set 93c

Paint and Coloring Set. Every "creative" child ought to find one of these sets under his Christmas tree . . . the coloring materials are excellent quality. Set consists of 12 semi-moist water color paints in metal box with hinged cover, brush, 24 good quality, standard size hexagon crayons, 8 jumbo crayons, 5 paint books about 11x14 in.—each with 24 pages of drawings to color.

3 N 4907—Shpg. wt. 3 lbs. $1.67

Latest Little Golden Books

Here are 5 more of the increasingly popular **Little Golden Books** to delight your pre-school boys and girls. Each 6¾x8 inch book has about 28 pages with a big color illustration on almost every page. Set includes "Frosty, the Snow Man," "Christopher Columbus," "Bugs Bunny and the Indians," "The Train from Timbuctoo," and "MGM'S Tom and Jerry". Stiff covers.

3 N 1605—Wt. 1 lb. 12 oz. 5 books $1.19

5 Walt Disney Little Golden Books with stories and pictures from his famous movies. Set includes "Snow White," "Bambi," "Donald Duck's Adventure," "Cinderella's Friends," and "The Mad Hatter's Tea Party" from **Alice in Wonderland.** Mother and dad will enjoy reading these stories to the youngsters, reviewing the beloved Disney illustrations. Book size 6¾x8 inches . . . 28 colorful picture-story pages in each. All have stiff covers.

3 N 1604—Wt. 1 lb. 12 oz. 5 books $1.19

Include a few books for the children on your next Easy Terms order. You'll find information about terms on page 313.

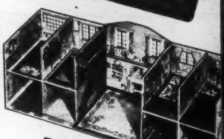
"Read-and-Do" Books for Active
School Age Youngsters

Books for Reading and Play Activities Children Enjoy Daily

Playtime Dolls
Paper Dolls

Play Time Paper Dolls. A giant package of six doll books with 24 NEW PAPER DOLLS! What a thrilling gift for your little girl. Each doll has her own gorgeous wardrobe . . . with street clothes, party clothes, Western costumes, outing and beach wear. Dolls are approximately 5 to 10 inches—they are baby dolls and big girl dolls, and even some boy dolls. Your youngster will find enough material here for many an exciting hour's play. Order paper dolls for every girl on your list.

3 N 1852—Shpg. wt. 1 lb. 2 oz. . 59c



Nine Room Doll House. Yes, there are 9 big rooms—complete with furniture—in this most luxurious of all foldaway doll books. Almost 1,500 cubic inches of house—24 pieces of furniture cut and ready to assemble —just waiting for the doll to make it a home. Life-like doors and windows open and close—Living Room, Dinette, Kitchen, Den and Sun Porch, Playroom, Bath, Laundry and Garage. In full color. Easy to erect—no cutting or pasting—and it all folds away into book form.

3 N 1890—Shpg. wt. 1 lb. $1.39

Locomotives
Boats and Ships
Machines

Three BIG Books. For 20th century boys and girls who want to know all about the world about them . . . about steam-shovels, bulldozers, cranes, boats, locomotives. Each of these books is packed with giant color illustrations and explanatory text . . . all 100% accurate, but written in terms a child can understand. "The Big Book of Real Building and Wrecking Machines," "The Big Book of Real Boats and Ships," and "The Big Book of Real Locomotives" with an exciting pull-out picture. Each 9x13-inch book has 28 picture pages. Stiff covers.

3 N 1505–Shpg. wt. 3 lbs. Set $2.79

Horses
Birds
Dogs

3 Nature Books *for ages 6 to 12.* Authentic books on dogs, horses, birds—designed and illustrated by experts in each field. Beautifully illustrated, yet they are much more than picture-books . . . appearance and habits of the animals are described with accuracy and skill in a lively story style. "A Child's Book of Horses," "A Child's Book of Dogs," "A Child's Book of Birds"—each with 32 pages, 16 in sparkling color. 7¼x10¼ in. Stiff covers.

3 N 1620–Wt. 1 lb. 8 oz. . Set $1.39

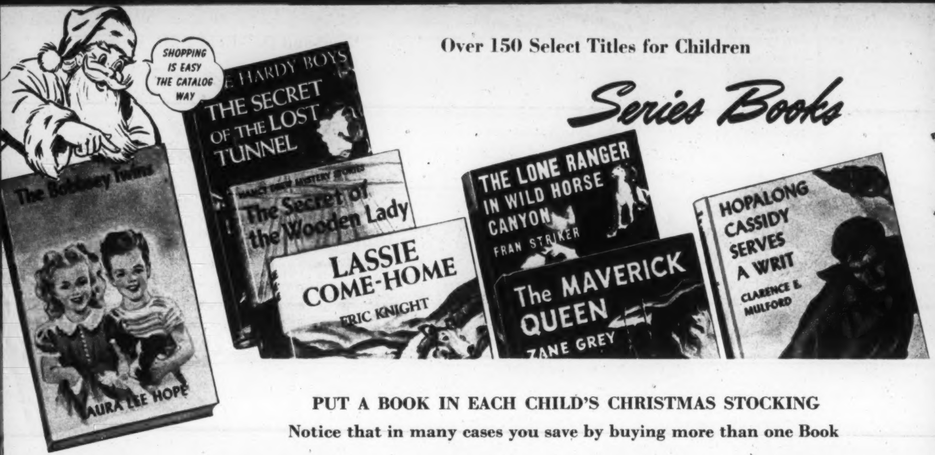
The Picture Dictionary for Children
The Children's Book of Bible Stories

The Picture Dictionary for Children *ages 8 to 12.* Recommended by librarians, teachers, parents. It has helped teach over 1,000,000 children to read, write and spell more rapidly . . . and have fun doing it. 5079 terms and 1442 clear illustrations. Each word shown in small letters, capitals, and script—beneath an appropriate picture. Learning words becomes a fascinating game . . . the picture catches the child's eye while his mind retains the word below. Stiff cover. 383 pages, 8⅝x11⅝ in.

3 N 1902–Shpg. wt. 2 lbs. 2 oz. $1.39

Children's Book of Bible Stories, a great help in teaching boys and girls to know and love the Bible. Includes over 100 of the finest stories from the Scriptures, clearly and simply retold. Stories of Joseph and his brethren, Ruth and Naomi, Jesus and His Disciples . . . written with reverence, but in an exciting story style that children will follow with rapt attention. 47 illustrations, 28 in brilliant color. 256 pages. 6⁹⁄₁₆x9¾ in. Large clear easy-to-read type; cloth binding. *For all ages.*

3 N 1660–Shpg. wt. 1 lb. 10 oz. $1.19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LAURA LEE HOPE
THE HARDY BOYS
THE SECRET OF THE LOST TUNNEL
NANCY DREW MYSTERY STORIES
The Secret of the Wooden Lady
LASSIE COME-HOME
ERIC KNIGHT
THE LONE RANGER IN WILD HORSE CANYON
FRAN STRIKER
The MAVERICK QUEEN
ZANE GREY
HOPALONG CASSIDY SERVES A WRIT
CLARENCE E. MULFORD

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For children 6 to 12.
The Bobbsey Twins (75)—*first*
—own Little Railroad (497)—*latest*
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—and Their Schoolmates (132)
—at a Circus (127)
—at Mystery Mansion (129)
—at the County Fair (125)
—at the Ice Carnival (72)
—in Echo Valley (70)
—in Mexico (138)
—in the Country (120)
—in the Great West (133)
—in Tulip Land (140)
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—Solve a Mystery (79)
—Toy Shop (139)
—at Indian Hollow (73)
—at Windmill Cottage (128)
—Treasure Hunting (131)

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3 N 1717.......Each 83c 2 for $1.49

The Hardy Boys

Series for boys 11 to 15.
Twisted Claw (19)—*first title*
Wailing Siren (231)—*latest pub.*
Lost Tunnel (230)
Clue of the Broken Blade (16)
Disappearing Floor (18)
Figure in Hiding (226)
Footprints Under Window (223)
Great Airport Mystery (204)
House on the Cliff (202)
Missing Chums (207)
Mystery at Cabin Island (220)
Phantom Freighter (227)
Secret of Skull Mountain (228)
Secret of the Caves (209)
Secret of the Old Mill (206)
Secret Panel (200)
Shortwave Mystery (13)
Sign of the Crooked Arrow (229)
Tower Treasure (201)
While the Clock Ticked (222)

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Nancy Drew

Mysteries for girls 11 to 15.
Secret of Old Clock (85)—*first*
Clue of Black Keys (118)—*latest*
Haunted Bridge (88)
Wooden Lady (117)
Bungalow Mystery (101)
Clue in the Crumbling Wall (81)
Clue in the Diary (105)
Clue in the Leaning Chimney (116)
Clue in the Old Album (114)
Clue of the Broken Locket (109)
Clue of the Tapping Heels (87)
Ghost of Blackwood Hall (115)
Message in the Hollow Oak (110)
Mystery of Tolling Bell (113)
Nancy's Mysterious Letter (106)
Secret at Red Gate Farm (104)
Secret at Shadow Ranch (103)
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Whispering Statue (89)

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World-Famous Stories about Dogs . . for Everyone

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by Eric Knight
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Lad—A Dog (2)
Lad of Sunnybank (4)
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Further Adventures of Lad (7)
Dog Named Chips (9)
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Faith of a Collie (11)
Way of a Dog (12)

3 N 1711—*State catalog No., title No.* Shpg. wt. 12 oz. Clothbound.........................Each 89c

Lone Ranger

For boys and girls 11 to 15.
"Hi-yo, Silver!"—you're off on another thrilling adventure.
The Lone Ranger (28)
—West of Maverick Pass (461)
—in Wild Horse Canyon (460)
—and the Mystery Ranch (29)
—and Outlaw Stronghold (31)
—and the Gold Robbery (30)
—and Tonto (32)
—at the Haunted Gulch (33)
—Traps the Smugglers (34)
—and the Silver Bullet (142)
—on Powder Horn Trail (143)
—Rides Again (35)
—Rides North (99)

State catalog number, title number. Shipping wt. each 12 oz.
3 N 1715.....Each 83c 2 for $1.49

Hopalong Cassidy

For ages 11 to 16. Original Clarence E. Mulford series – Western adventure at its best.
Hopalong Cassidy.
—Takes Cards (312)
—and the Eagle's Brood (559)
– with the Trail Herd (560)
—Serves a Writ (311)

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3 N 1746.,...Each 73c 3 for $1.98

Zane Grey Westerns

Maverick Queen (558)
The Deerstalker (512)
Arizona Ames (232)
Call of the Canyon (226)
Hashknife Outfit (230)
Light of Western Stars (484)
Majesty's Rancho (41)
Mysterious Rider (300)
Raiders of Spanish Peaks (42)
Riders of Purple Sage (385)
Shadow on the Trail (386)
30,000 on the Hoof (45)
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Valley of Wild Horses (483)
Rogue River Feud (511)
Spirit of the Border (510)
West of the Pecos (236)
Wild Horse Mesa (47)
Drift Fence (233)
Stairs of Sand (40)
Wilderness Trek (302)
Twin Sombreros (44)
Forlorn River (229)
Robbers' Roost (234)
Sunset Pass (235) Nevada (509)
Zane Grey, Man of the West (557)
. . . vivid biography by Jean Karr

State catalog No., title, title No.
3N260–Shpg.wt.each 14 oz.$1.19

The Dude Ranger. Another colorful, fast action story by Zane Grey. Just published!
3 N 1268—Wt. 1 lb....$2.50

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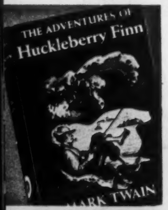

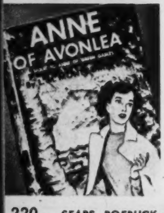

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Companion Library of outstanding and ever popular stories.
Adventures of Huck Finn (1)
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Black Beauty (5)
Bob, Son of Battle (6)
Call of the Wild (7)
Eight Cousins (24)
Grimm's Fairy Tales (25)
Heidi (8)
Heidi Grows Up (9)
Heidi's Children (18)
Jo's Boys (26)
Kipling Stories (19)
Little Colonel (10)
Little Men (27)
Little Women (11)
Robin Hood (28)
Robinson Crusoe (29)
Rose in Bloom (20)
Treasure Island (14)
Uncle Remus (15)
Under the Lilacs (16)

State catalog No., title No. Shpg. wt. each 1 lb. 4 oz.
3 N 1705......Each 73c 3 for $1.98

Better Binding

Famous Thrushwood Classics are always welcome Christmas gifts. They are clothbound and wrapped in colorful jackets. Printed on better quality paper, with illustrations. Titles include many of the tried and true favorites . . . **Bambi,** about the forest deer, the beloved tales of Uncle Remus, Jack London's thrilling **Call of the Wild** . . . stories that should be in every child's reading experience.

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Bambi (325)
Bambi's Children (326)
Bob, Son of Battle (327)
Call of the Wild (189)
Heidi (315)
Heidi Grows Up (321)
Heidi's Children (322)
Little Shepherd of Kingdom Come (332)
Merry Adventures of Robin Hood (314)
Pollyanna (477)
Pollyanna Grows Up (478)
Rebecca of Sunnybrook Farm (190)
Uncle Remus (324)
White Fang (328).

State catalog No., title No. Shpg. wt. 1 lb. 4 oz.
3 N 1716.............Each 89c

JOHANN WYSS
The Swiss Family Robinson
Alice's Adventures in Wonderland & Through the Looking Glass

BEST CLASSICS: Beautifully Made

Cloth bindings decorated with exquisite full color designs . . . a wealth of color illustrations . . . selected stories printed on excellent quality paper. Lovely editions that any child will be delighted to receive as a gift—books to read and reread. Introductions by May Lamberton Becker.

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Adv. of Tom Sawyer (358)
Andersen's Fairy Tales (351)
Five Little Peppers (602)
Swiss Family Robinson (605)
Pinocchio (610)
Robin Hood (611)
Black Beauty (359)
Grimm's Fairy Tales (604)
Heidi (354)
Little Women (355)
Treasure Island (612)

3 N 1757–*State catalog No., title No.* Shpg.wt. 1 lb. 8 oz....$1.39

All books on this page have stiff covers, except where otherwise stated

a child's FIRST COOK BOOK
TRICKS Every Boy Can Do
playtime package
"KEEP-BUSY" BOOK FOR BOYS AND GIRLS FROM 4 TO 8
PENCIL PASTIMES
WILD WEST SHOW
The GOOD TIME BOOK for BOYS and GIRLS from 7 to 11
Junior Jamboree
A ONE VOLUME LIBRARY OF FUN AND ENTERTAINMENT FOR boys

TRICKS, PUZZLES, GAMES and THINGS TO DO
Something Exciting for Every Boy or Girl from 4 to 16

The Keep-Busy Book and Playtime Package, two activity books for young children from *4 to 8*. Each contains 192 pages and presents an astonishing array of cutouts, poems, observation tests, picture games, toothpick play, coloring pages, play ideas, funny stories, etc. Designed to keep little hands busy. 8x10¾ in. Stiff covers.

3 N 1584–Shpg. wt. 2 lbs. 4 oz. Both books. **$1.89**

The Good Time Book for ages *7 to 11*. 192 pages of picture puzzles, jokes, riddles, quizzes, board games, cartoons, coloring pages, pencil games, hero stories. Loaded with play value, it answers the question, "I have nothing to do. What shall I play with?" It will provide many happy hours. Over 300 illus. 8¼x11 in. Stiff cover.

3 N 1625—Shpg. wt. 1 lb. 8 oz.......... **$1.89**

A Child's First Cook Book, for ages *7–12*. An unusual book, written in pictures as well as words. Simple directions, all illustrated, will make cooking an exciting adventure for children. Safety rules emphasized. Complete menus and simple recipes: scrambled eggs, baked apples, potato salad. 96 pages; illus. 6¾x8⅛ in.

3 N 1533—Stiffcover. Shpg. wt. 12 oz... **$1.39**

Wild West Show and Pencil Pastimes, 2 exciting activity books for ages *8 to 12*. Plenty to do from cover to cover of both. "Pencil Pastimes" includes mazes, puzzles, word games and other activities that require only a pencil. "Wild West Show" features a 32-page section of western action comics . . . also cowboy cartoons, board games, quizzes, etc. Each book has 192 pages, 8x10¾ in. Illustrated. Stiff covers.

3 N 1580—Shpg. wt. 2 lbs... Both books **$1.89**

Junior Jamboree for boys aged *10 to 15*. Packed solid with pages that will thrill any red-blooded youngster. Dozens of easy-to-do tricks, adventure stories, comic poems, lessons in cartooning, and fascinating pictures. 192 pages profusely illustrated. 7¼x11¼ in.

3N1568–Stiff cover. Shpg. wt. 1 lb. 8 oz. **$1.69**

Tricks Every Boy Can Do for ages *9 to 16*. 192 pages of simple tricks a boy can learn in a few minutes and using only home equipment. Mind-reading stunts and card tricks, tricks with pencils, coins, checkers, tableware, paper. Over 200 color illustrations. Size 5⅞x9½ in.

3 N 1624—Stiffcover. Shpg. wt. 1 lb.. **$1.89**

About the "real" West—in Story Form
Famous Holling Books for Ages 8-12

THE BOOK OF COWBOYS
THE BOOK OF INDIANS

The Book of Cowboys by Holling. Follow the adventures of Peter and Barbara Ann to learn about the work, play, and exciting day to day life of the cowboy. Learn how to pack a horse; the reason behind brands and branding; why the cowboy wears clumsy boots, chaps and bandannas. Everything told in story form that will hold boys and girls entranced. 126 pages 8½x10¾-in. Illustrated. Shpg. wt. 1 lb. 12 oz.

3 N 1578—Stiffcover. **$1.69**

The Book of Indians by Holling. How did the Indians really live? How did they paddle their birchbark canoes—make their wickiups and tepees—ride and hunt and fish? The answers are given in exciting story form. Read how the boy Buffalo-Calf went on the great hunt; how the Pueblo girl helped save a trader's life; and many other stories. 126 illustrated pages 8½x10¾-in. Shipping weight 1 lb. 12 oz.

3 N 1577—Stiffcover. **$1.69**

Thrilling Stories about Horses

Ages 10-16

Black Stallion Series. Horse stories that are off the beaten track. Rip-roaring adventure tales about a line of great Arabian stallions. By Walter Farley, who is very pleased to hear from readers of his books. Write to him at 457 Madison Ave., N.Y. 22, N.Y., and you will get an answer as well as a button making you a member of the Walter Farley Black Stallion Club. Books are clothbound. Shpg. wt. 1 lb. each.

3 N 1559—Black Stallion.............. **$1.89**

3 N 1560—The Black Stallion Returns........ **1.89**

3 N 1561—The Son of Black Stallion......... **1.89**

3 N 1602—Black Stallion and Satan............ **1.89**

3 N 1628—Island Stallion **$1.89**

3 N 1634—The Blood Bay Colt.................. **$1.89**

3 N 1627—The Island Stallion's Fury. Just published.... **$1.89**

Ages 12-16

Marguerite Henry's stories about horses. Thrilling, realistic, superbly illustrated—they are fast becoming classics. Clothbound. Shipping weight 1 lb. 10 oz. each.

3 N 1223—Album of Horses— New! The stories of 26 famous breeds of horses with full-page illustrations.. **$2.79**

3 N 1219—King of the Wind. Book that won the 1949 Newberry Award. Stirring adventures of an Arabian charger who founded a new line of thoroughbreds...... **$2.79**

3 N 1161—Misty of Chincoteague. Capture of a mare and colt on unknown island.. **$2.79**

3 N 1220—Sea Star: Orphan of Chincoteague. Sequel to **Misty**............. **$2.79**

3 N 1240—Born to Trot. How the boy Gib becomes the owner of a colt and trains her to become "Queen of Trotters"............... **$2.79**

The Island Stallion's Fury
Album of Horses

The Christmas Corner

TELL ME ABOUT JESUS
THE NIGHT BEFORE CHRISTMAS
THE ANIMALS' MERRY CHRISTMAS
The Littlest Angel
IF JESUS CAME TO MY HOUSE

Inspiring Books for Ages 4-10

If Jesus Came to My House, a heart-warming poem in which a small child imagines how he would act if Jesus came to visit. His Guest would get the "comfy" rocker and a pick of the best toys and flowers from the garden. 30 appealing verses with delightful sepia illustrations. A long-time favorite! Shpg. wt. 8 oz.

3 N 1532—Stiff cover..... **93c**

The Littlest Angel, written for a radio narration by Helen Hayes. A modern Christmas classic about the littlest angel, whose halo was always slipping around his ears and who had a disrupting effect on the Celestial City. 28 pages 9x7 in. Clever color illustrations. Shipping weight 10 oz.

3 N 1596—Stiff cover..... **93c**

Tell Me About God. An unusual, beautiful book answering many important questions a small child asks. How the Bible helps us know God; how God loves all His children, etc. For Christians of all denominations. 74 pages with color and black and white illustrations. Wt. 1 lb. 2 oz.

3 N 1593—Clothbound... **$1.89**

Tell Me About Jesus. Inspiring book answering a young child's questions about Jesus. In simple conversational style. Excellent basis for religious training. Over 70 pages 8¼x10½ in. About 60 illustrations. Wt. 1 lb. 2 oz.

3 N 1594—Clothbound... **$1.89**

The Night Before Christmas. Brand-new edition with huge brilliant color illustrations on every page. And, of course, the wonderful old Christmas poem. 28 giant pages 9¼x13 inches. Shpg. wt. 1 lb.

3 N 1530—Stiff cover..... **93c**

The Animals' Merry Christmas with a big pop-up Santa inside the front cover! A giant Big Golden Book with 30 entirely new and delightful stories about animals. Some of them are serious, like the story about the little bear so good he rated a golden sled; others, like the story of the pig who bought presents for himself only, tickle the funnybone. 97 big pages 9½x12½ in., with color illustrations and gold on almost every page. Shpg. wt. 1 lb. 12 oz.

3 N 1570—Stiff cover.... **$1.89**

Sport Thrills
Nature's Ways
Famous Paintings

3 Lovely and Unusual Gift Books

Famous Paintings, an introduction to art for young people. We are proud to present this beautiful volume. It has 172 reproductions of world renowned paintings and sculpture, 50 of them large full color illustrations printed by beautiful soft tone rotogravure. With each picture is a lively and simply written explanation. Included are the "Mona Lisa," "Laughing Cavalier," works by Goya, Reynolds, Tintoretto, and others.

3 N 1549—Clothbound. Size 8½x10¾ in. Shpg. wt. 2 lbs...... **$3.39**

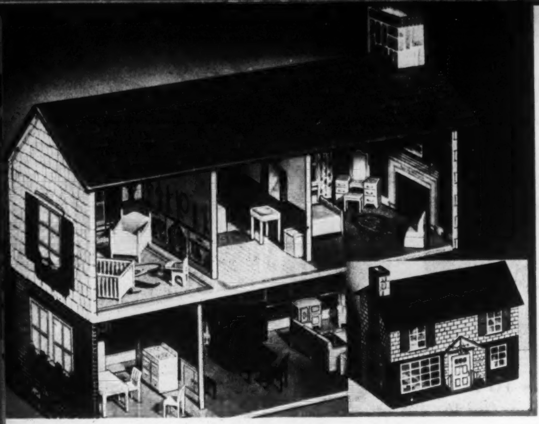
Encyclopedia of Sport Thrills. All the big moments from all the big sports. Greatest all-time records, anecdotes, famous blunders, oddities. Over 100 cartoons. 192 pages. For sports fans of any age!

3 N 1526—Clothbound. 7¼x10 in. Shpg. wt. 1 lb. 6 oz.............. **$2.69**

3 N 1520—Paperbound. 7¼x10 in. Shpg. wt. 1 lb.. **93c**

Nature's Ways, beautiful gift book by Roy Chapman Andrews. The strange and thrilling ways that nature's creatures adapt themselves for survival. With 72 beautiful full-color illustrations and 72 halftones. Packed with marvelous pictures, amazing facts, graphic authenticity . . . this is a book for every American home. 8x11 in. Clothbound.

3N1556—Wt. 1 lb. 6 oz. **$3.59**



Low Priced Beginner's Doll House With Furniture

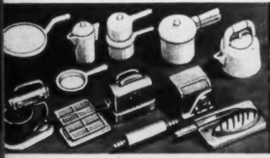
- 5-room house is 19½ in. long, 9 in. wide, 15½ in. high overall
- 36-pieces of bright plastic furniture scaled to fit the doll house

$3.39

Specially designed for little "beginner" homemakers to keep make-believe house. Little girls . . . and, little boys, too, have loads of fun rearranging furniture to suit their fancy in this charming Colonial. Youthful homemakers prefer cozy, compact rooms and beautifully styled miniature furniture . . . just the right size. Order one today for the little girl or boy on your shopping list. Steel house has turned edges for safety. Colorfully lithographed exterior, interior . . . 2 fireplaces, gay curtains, rugs in every room, pictures . . . just like a real home. Living room has sofa, cocktail table, 2 arm chairs, radio, dining table, 4 chairs. Kitchen: refrigerator, sink, stove, table, 4 chairs. Bedroom: bed, vanity; bench, night table. Bathroom: tub, lavatory, toilet, hamper. Nursery: crib, training chair, play pen and others.

Shipped flat . . . easy to assemble without tools. Instructions included.

49 N 1459—Shipping weight 5 pounds..Complete set $3.39

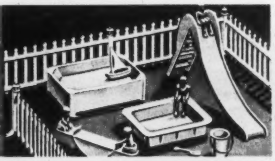


NEW. . Set of Doll House Appliances

89c

What could be more fun than playing with these miniature plastic appliances? Set of 16 includes toaster, waffle iron, bread board with knife, mixer, mixer bowl, radio, frying pan, coffee pot and cover, tea kettle, pressure cooker, double boiler, griddle, etc. Scaled to fit doll houses.

49 N 1467—Shipping wt. 6 oz.....Set of 16; 89c



Doll House Playground Set

95c

Her doll house isn't complete without a playground. Plastic wading pool actually holds water. Also, sail boat, plastic ladder-slide, teeter-totter, sand box, pail, shovel, 4 fence sections. 4 vinyl plastic dolls in set: boy, girl, 2 babies. 2½-in. high fence . . . other pieces in proportion.

49 N 1454—Shpg. wt. 1 lb....Complete set 95c

CHARM CRAFT

Big Charm Craft Jewelry Kit

$2.29

Over 50 charms, colored plastic beads, clasps, plus jewelry chain, thread with which to make necklaces, bracelets, earrings, lapel pins and many other jewelry items. Attractive 14½x11½-inch box. Instructions included.

49 N 1207—Shpg. wt. 1 lb. 12 oz.........$2.29

TREASURE CHEST

Gold-plated Lapel Pins

$1.00

Disney-design pins represent GLAMOUR to any little girl. Six sturdy pins all in gold plate with safety clasps. Mickey and Minnie Mouse, Pluto, Donald Duck, Practical Pig and Jiminy Cricket . . . each about 1½ inches tall. 8x5-inch box. Shipping weight 1 pound.

49 N 1308E—(20% Fed. Tax included)...$1.00

Special Value . . Doll House with Breezeway, Furniture, Baby Dolls, Cadillac-type Sedan

- 5-room house with rumpus room; garage, sun deck
- Metal doll house is 38x9½x15½ inches high
- 53 pieces plastic furniture scaled to fit house

$4.99

A Make this her happiest, proudest Christmas ever with a beautiful suburban style Colonial doll house. It's a gift loaded with play value . . . full of fun and excitement. She'll never tire of re-arranging furniture and playing with her doll family in this home of her own. Complete furnishings include: television set; piano; chaise lounge; juke box and ping pong table. Living room sofa is about 3¾ in. long, other pieces in proportion. Interior is decorated with brightly lithographed draperies, rugs, fireplace, book shelves. Walt Disney characters on nursery wall; sports equipment in rumpus room; tools in garage. Outside is finished to represent stone and clapboard. Flower boxes, bright green shutters, decorate the windows. House and rumpus room are connected by breezeway with "flagstone" floor. Three little doll figures . . . boy, girl, and baby . . . are molded of flexible vinyl plastic. Sturdy construction features . . . floor sections are ribbed, walls double turned for extra strength. Has no rough edges to cut or scratch. A doll house promises long hours of play throughout the year. It's a toy that never goes out of date. Shipped flat; can be set up in just a few minutes, no tools needed.

79 N 01460—Shipping weight 8 lbs........Complete set $4.99

Completely Furnished Metal *Doll Houses . .*

De Luxe Colonial Doll House Now with 11 piece Utility Room Larger rooms and furniture

- 5 big rooms. House is 33½x12x18¾ inches high overall
- Special utility room . . . chuck full of modern appliances
- 57 pieces of large plastic furniture, scaled to fit house
- Colorful lithographed interior and exterior in vivid colors
- Sturdy metal house, safe turned-in edges, cut-out windows

$7.98

B See how luxuriously this spacious, ultra-modern Colonial "manor" is furnished. 5 big rooms filled with 57 pieces of larger furniture, with extra-fine details. She'll thrill with pride as make-believe hostess in this Toy Town mansion . . . so beautifully decorated, so perfectly furnished . . . truly a little girl's dream home. New utility room fully equipped with laundry appliances . . . including ironing board, iron, automatic washer. And, she'll have grand fun decorating furniture with 27 decals. Sofa is 5¼ in. long, other pieces in proportion. Outside of whitewashed brick and clapboard; inside has colorful rugs, drapes, fireplace (all lithographed). Shipped flat . . . easy to set up. No tools needed.

79 N 01461—Shipping weight 12 lbs........Complete set $7.98

C **Plastic Carry-All and Make-believe Make-up Kit.** Thrilling gift for little girls who love to imitate mother's make-up routine. Plastic set contains no actual cosmetics. Compact with mirror, eyebrow pencil, lipstick, memo pad with make-believe pencil, change purse, key holder, comb, earrings, ring and rouge case. Colorful carry-all kit with shoulder strap is about 2⅞x4⅞x3¼ in. high overall. Order one for the little girl on your shopping list.

$1.29 Complete set

49 N 1325—Shipping weight 8 oz.........Complete set $1.29

D **Family of 8 Dolls for her Doll house** . . . molded in lifelike color. Playing "make-believe" house is loads more fun with a real doll family. Father is 3¼ inches tall, other dolls in proportion. Molded of flexible, soft vinyl plastic in realistic sitting and standing positions. Fit furniture above and any standard-size doll house.

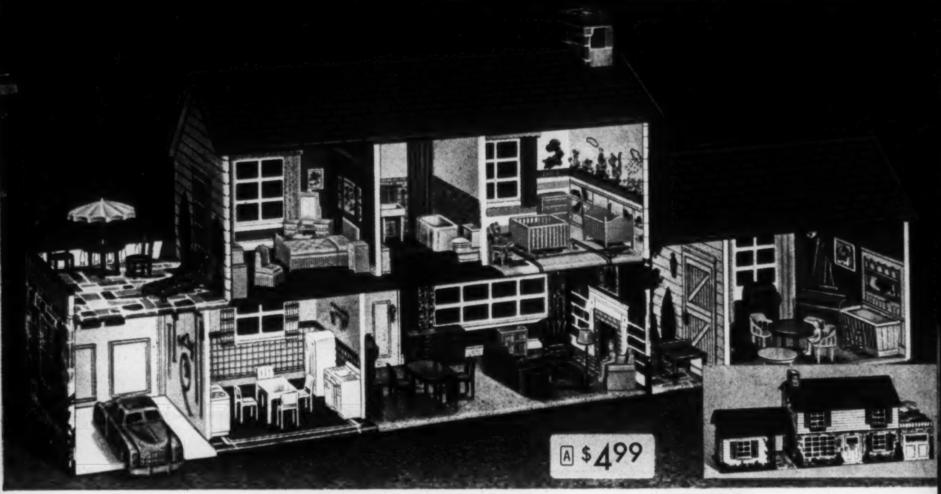
79c Set of 8

49 N 1468—Shipping weight 6 oz..............Set of 8; 79c

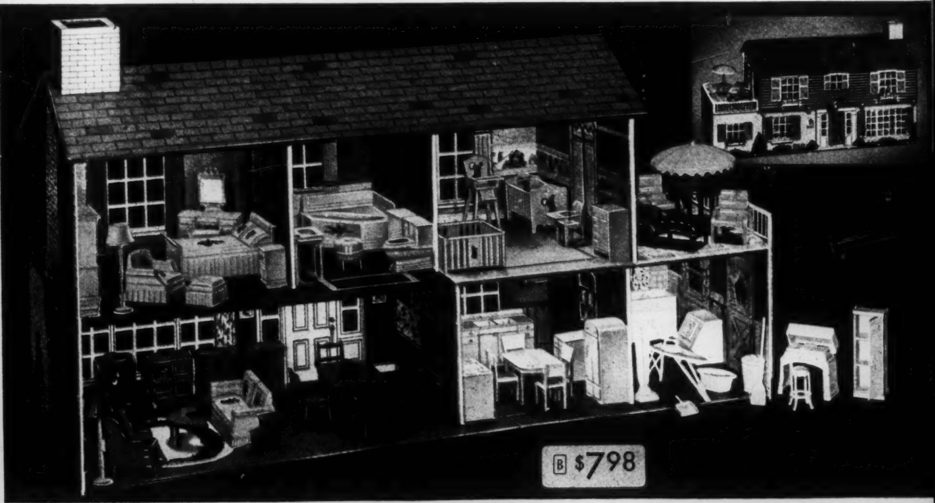
E **NEW. . 3 Electric Doll House Lamps** . . that really light. Add to the play value of her doll house with these decorative plastic table lamps. Just give shades a slight twist and they light up. Bases and shades in assorted styles; various color combinations (no choice). Flash light bulbs and batteries included. Lamps are 2½ inches high; diameter of shades 1½ inches.

83c Set of 3

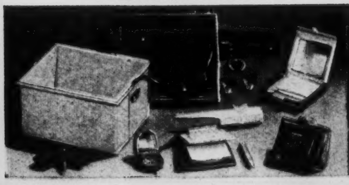
49 N 1466—Shipping weight 6 oz...............Set of 3; 83c



with rooms full of year round fun!

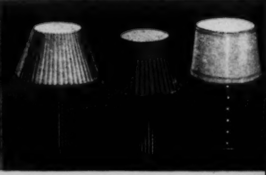


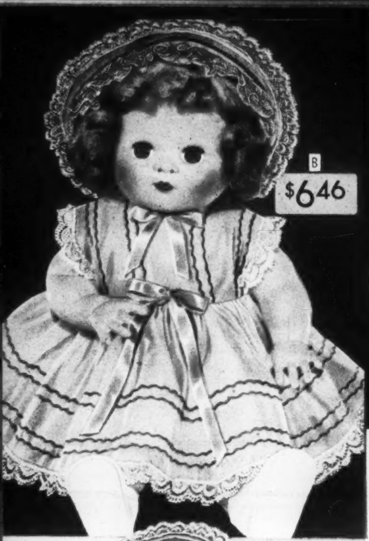
C Plastic Toy Make-up Kit $1.29

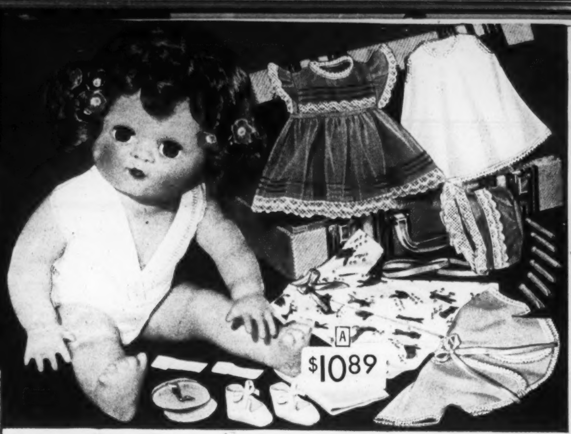


D Plastic Doll Family 79c

E Set of 3 Toy Lamps That Really Light 3 for 83c



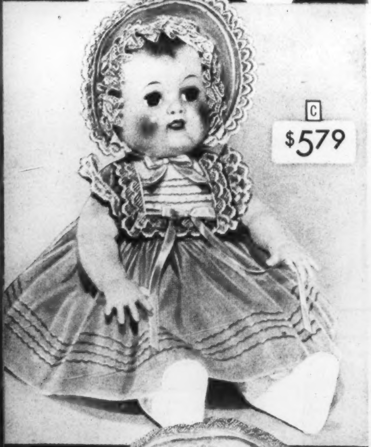


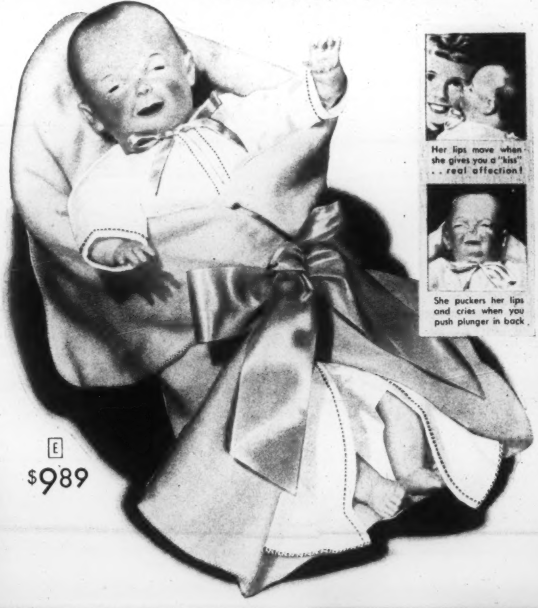


HAPPI-TIME Baby Dolls

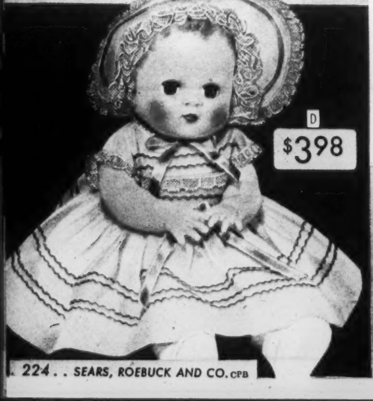
REG. U.S. PAT. OFF.

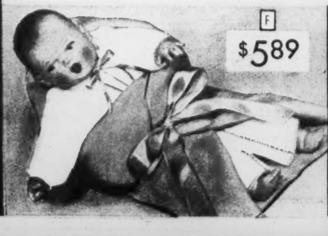
Cute, cuddly . . every one can cry

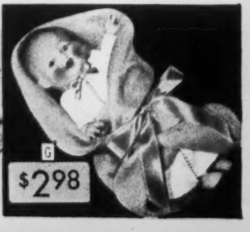



Her lips move when she gives you a "kiss" . . real affection!

She puckers her lips and cries when you push plunger in back







LOVABLE LAYETTE BABY

with hair you can really wash and wave!

(ILLUSTRATED ON OPPOSITE PAGE)

A To wave her hair, simply dampen it carefully, comb it and set with your fingers. It's so easy to make new stylish "hairdo's" giving dolly the new look, because her lovely hair is made of wonderful *Saran!* Petal-soft Magic Skin rubber body is stuffed with cotton and foam rubber. Jointed arms, attached legs. Molded plastic head tilts and turns. Go-to-sleep glassene eyes; long, silky lashes. Coo-type voice. *Complete wardrobe in canvas-effect carrying case.* Doll wears knit shirt and pants. **Layette includes:** organdy dress, matching bonnet, cotton slip, cotton jacket, flannelette nightie with ribbon bow, rayon socks, imitation leather shoes, wash cloth, 6 clothespins, 3 powder puffs. **$10.89**

49 N 3663—13½-inch doll with layette and case. Shpg. wt. 4 lbs. $10.89

Three Magic Rubber Skin Babies

Finely detailed durable molded plastic heads

Sparkling go-to-sleep eyes, real lashes!

To clean, just sponge doll off with soapy water

Lifelike rubber skin—the kind that calls for hugs

B C D BIG NEWS this Christmas season is the "birth" of this "Happi-Time" threesome . . babies so beautiful, and so beautifully behaved . . . they'll get lots of loving attention from their new "mothers."

We're convinced they're the best dolls you'll find at these prices. Check all their sought-after characteristics . . . you'll soon see why.

- Wonderfully warm, cuddly body, arms and legs are covered with Magic Rubber Skin that feels smooth as a real baby's skin.
- Soft, too. Stuffed with fluffy cotton and resilient foam rubber.
- And washable! Sponge dolly off with soapy water to keep her clean.
- Turning head is made of hard-to-break plastic. Has realistically molded features . . . from pert little nose to tiny shell-like ears.
- Sparkling go-to-sleep glassene eyes with long, silky-soft lashes.
- Sweet baby coo voice . . . a squeeze or hug makes doll sob or cry.

B **Our Best! With Saran Wig to comb and set.** Change her hair-do as often as you please! Her hair is made to be washed, "set," brushed and combed—without ever losing its lovely sheen. Her arms and legs are jointed. She wears a fine quality, richly trimmed crisp organdy dress with lace and embroidery trim, matching bonnet, cotton slip with lace, diaper, rayon socks, imitation leather shoes. **$6.46** 49 N 3647

49 N 3647—13½ inches tall. Shipping weight 2 lbs. 3 oz. . . . . Each **$6.46**

C **BIGGER Happi-Time Magic Rubber Skin Doll.** Molded hair. Jointed arms and legs. Her outfit is similar to that of (B) above.

49 N 3643—16 inches tall. Shipping weight 2 lbs. 6 oz. . . . . Each **$5.79**

D **LOW-PRICED Happi-Time Magic Rubber Skin Doll.** Molded hair, jointed arms, legs attached to body. Stylish lace trimmed organdy dress, half slip with lace, diapers, shoes and socks.

49 N 3641—13½ inches tall. Shipping weight 2 lbs. . . . . Each **$3.98**

New-born Happi-Time "KISS ME" Baby

puckers her lips and gives a kiss!

E **More real-looking than any other doll we've ever sold!** . . . so tiny, so new, her eyes are only partly open. When visiting grown-ups first see her, they'll probably think she's an honest-to-goodness baby. Whatever her mood, she's perfectly adorable. Through her sweet open mouth you can catch a glimpse of a tiny pink tongue . . . and, although it's a bad habit, she sometimes puts a finger in. When you want her to cry, pout or pucker her lips for a "kiss," you simply push the plunger in her back. Her turning head, arms and legs are made of soft, huggable vinyl plastic. Her plump cotton-stuffed body is cloth-covered. Baby is dressed in a baby-style flannelette gown and diaper. To keep her warm, there's a fluffy rayon fleece outer blanket tied with a wide ribbon bow. "Kiss Me" baby is sure to be popular with any little girl. **$9.89**

49 N 3668—19 inches tall. Shipping weight 5 lbs. $9.89

18-inch Happi-Time "Snoozie"

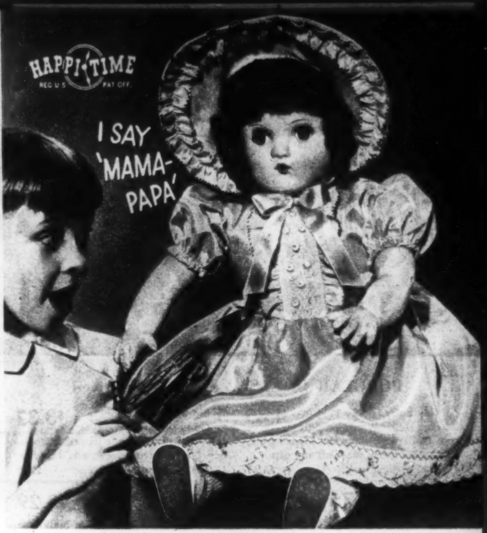
F **Lullabye time comes often** for this sleepyhead . . . you can see she's yawning already! Beautiful vinyl plastic head, hands and legs . . . her "mother" marvels at their perfection. Plump cotton-stuffed, cloth-covered body. Crying voice. Flannelette wrapper, diaper. Ribbon-tied fleecy blanket. **$5.89**

49 N 3614—18 inches tall. Shipping weight 1 lb. 10 oz. $5.89

11½-inch Happi-Time "Snoozie"

G **Tiny new-born baby** . . . so soft and sweet-looking, she inspires a world of tender care. Rubber-skin body, cotton and foam rubber stuffed. Pliable vinyl plastic head; painted eyes. Jointed arms. Press her tummy; she cries. Flannelette wrapper, diaper. Fleecy rayon blanket; ribbon bow. **$2.98**

49 N 3609—11½ inches tall. Shipping weight 14 oz. $2.98



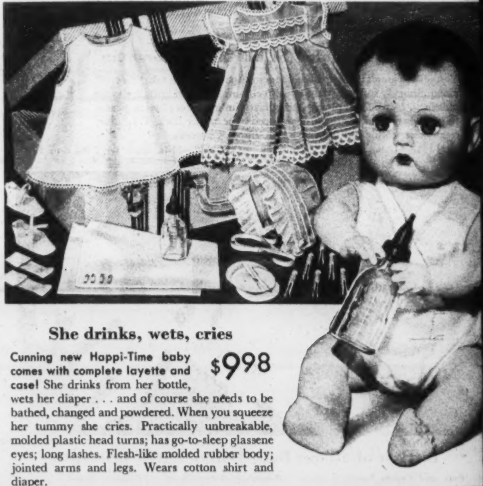
"Mama"-"Papa" Doll is a smart child!

Already she's learned to come to Papa, too! Tilt her one way and she'll call "Mama" . . . tilt her the other way and you'll hear an appealing "Papa." With such winning ways, she's completely irresistible. **$5.98**

She has fine, lustrous mohair curls. Her sparkling glassene eyes are shadowed by long, thick lashes (which are even more noticeable when she's sleeping). What's more, she turns her plastic head . . . and her parted lips reveal small babylike teeth. She has soft vinyl plastic arms and legs which look and feel like those of a real infant.

Her plump body is stuffed with cotton. She wears a full-skirted, embroidery-trimmed rayon taffeta dress, matching bonnet, cotton slip, rubber panties, rayon socks and imitation leather shoes. She'll love this wonderful gift.

49 N 3186—18 inches tall. Shipping weight 2 pounds. $5.98



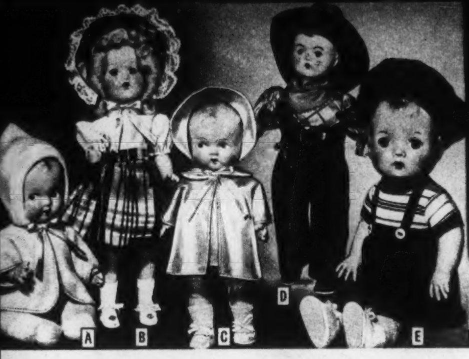
She drinks, wets, cries

Cunning new Happi-Time baby comes with complete layette and case! She drinks from her bottle, wets her diaper . . . and of course she needs to be bathed, changed and powdered. When you squeeze her tummy she cries. Practically unbreakable, molded plastic head turns; has go-to-sleep glassene eyes; long lashes. Flesh-like molded rubber body; jointed arms and legs. Wears cotton shirt and diaper. **$9.98**

Layette includes sheer organdy dress and bonnet, cotton slip, 2 diapers, rayon socks, imitation leather shoes, 6 clothespins, 3 powder puffs and nursing bottle. **In canvas-effect carrying case.**

49 N 3080—15½ inches tall. Shpg. wt. 5 lbs. 6 oz. . $9.98

HAPPI-TIME
REG. U.S. PAT. OFF.



POPULAR DOLLS . . moderately priced

A **Tiny Baby** is only 11½ inches tall. Warm, cuddly body is all composition. Has jointed arms, legs, wears fleecy snowsuit and cap. **$1.45**
49 N 3305—Shpg. wt. 10 oz.........$1.45

B **Big Sister.** 15 inches tall. Go-to-sleep glassene eyes; curly mohair wig. Fully jointed composition body. Rayon dress; asst'd. styles. **$3.32**
49 N 3320—Shpg. wt. 1 lb. 8 oz......$3.32

C **Toddler.** All composition. Stands; arms, legs move. Rayon coat, bonnet; cotton dress; diaper, shoes. Wt. 1 lb. **$1.75**
49N3304–12½in.tall.$1.75

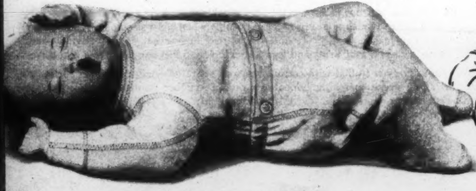
D **Cowboy.** Composition head, arms. Cotton-stuffed body. Head turns, rattles. Cotton outfit; tiny gun. Wt. 1 lb. 4 oz. **$1.99**
49 N 3315–14 in. tall $1.99

E **Saucy Sally Lou. Press** soft rubber-skin body; she cries. Plastic head; go-to-sleep eyes. Bright cotton jersey outfit. Wt. 2 lbs. **$3.29**
49 N 3024–14 in. tall . . $3.29

Beautiful Dolls

17-inch Curlyhead Wears Coat . . . ready to "go bye-bye." She has pretty mohair curls, sleep-or-wake glassene eyes, lashes. Open mouth shows teeth, tongue. Hard-to-break plastic head turns. Rubber skin arms and legs; cotton-stuffed body. Crying voice. Wears lustrous rayon satin coat and bonnet, sheer cotton dress, slip, rubber pants, cotton socks, imitation leather shoes. **$5.45**
49 N 3140–Shpg. wt. 1 lb. 8 oz...$5.45

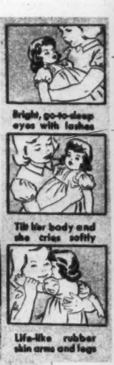
16-inch Curlyhead Baby. Sweet face framed with shining mohair curls. Turning plastic head is practically unbreakable; has sparkling go-to-sleep glassene eyes, thick lashes. Soft, flesh-like rubber skin arms and legs; plump cotton-stuffed body. Rubber panties, filmy organdy dress with lace trim, matching ruffled bonnet, cotton slip, socks, imitation leather shoes. Crying voice. **$3.99**
49 N 3135–Shpg. wt. 1 lb. 8 oz...$3.99



Lovable "SLEEPY" by Horsman

Youngsters aren't likely to object to nap-time if they can take "Sleepy" along. Snuggly soft body stuffed with cotton; head and arms are vinyl plastic . . . washable, pliable, practically unbreakable! Sleeps peacefully on her tummy; cries when flipped over on her back. Washable, removable, cotton-knit sleeper with Gripper Fasteners. **$5.89** 17-inch

49 N 3637—17-in. Shpg. wt. 2 lbs. $5.89   49 N 3649—21-in. Shpg. wt. 2 lbs. 6 oz. $7.85

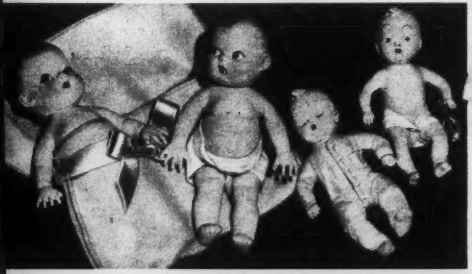

Bright, go-to-sleep eyes with lashes
Tilt her body and she cries softly
Life-like rubber skin arms and legs

BARGAIN . . 24-inch Crying Baby . . 2 styles

If your little girl's notes to Santa specify "A great big doll, please", here's just the doll for her. She's a large, lovable armful for any child . . . and amazingly low priced, considering how nicely she's made. She has *glossy mohair curls* . . . and her shining glassene eyes close for sleep. She cries softly when you lay her down. Easy-to-wash rubber skin arms and legs; soft cotton-stuffed body. Plastic turning head is very nearly unbreakable; has finely molded features. Wears: Rubber panties, dainty dress with lace trim, matching bonnet, cotton slip, rayon socks and imitation leather shoes. **$6.88** With wig

79 N 03183—With mohair wig. Sheer Ninon dress. Shipping weight 4 pounds.....$6.88

79 N 03182—With molded hair. Organdy dress. Shipping weight 4 pounds...$5.85



Littlest of all our Baby Dolls . . little prices, too

Pete and Repete Twins. A mere 9¼ in. tall. Turning heads; Magic Skin rubber bodies. Squeeze them and hear them cry. Each in diaper. Fleecy outer blanket, bow trim.
49N3607–Shpg. wt. 1 lb. $2.93

Adorable Sleepy-Baby. She whistles when she's squeezed. Molded of washable rubber. About 10½ inches tall. Shpg. wt. 12 oz.
49 N 3004........$1.15

Diaper Baby. Drinks from her bottle; wets her diaper. Squeeze her, she whistles. Soft rubber. 10 inches tall. Shipping wt. 12 oz.
49 N 3602....... $1.19

Make this a really BIG Christmas! It's simple when you order on Sears Easy Terms. See page 313

Head turns realistically
She walks when guided
Sits upright by herself

to Make Her Happy

16-inch Crying Baby Doll. Squeezable infant with lovely glassene eyes which close tightly when bedtime comes. Her rubber skin arms and legs feel real as life . . . they're easy to keep clean, too. Soft body is cotton-stuffed. Turning, molded plastic head is hard to break. Her full-skirted ninon dress is nicely trimmed; bonnet matches dress. Rubber panties, cotton slip, cotton socks, imitation leather shoes. **$3.99**

49 N 3132—Shpg. wt. 1 lb. 8 oz. . . $3.99

Bargain 15-inch Baby. Real "find" at this price! She's a fine size for cuddling . . . and she has go-to-sleep eyes with lashes. Arms, legs are molded composition. Her plastic head turns, is almost unbreakable. Cloth-covered body is stuffed with cotton. She's all dressed up, ready for a party, wears sheer organdy dress and bonnet, rubber pants, cotton slip, rayon socks, imitation leather shoes. **$2.45**

49 N 3106—Shpg. wt. 2 lbs. $2.45

She Walks, Rolls her Eyes, Cries

$14.79

- Take dolly for a walk . . . just guide her like a real mother
- Head turns side to side and she cries if you want her to
- Lovely Saran hair . . . to comb, brush and set over and over

This winsome little miss is life-like, you'll think she's an honest-to-goodness child. Ribbon-tied fluffy Saran wig; big, rolling, go-to-sleep eyes fringed with long, curling lashes. Her open mouth discloses a tiny tongue, pearly white teeth. Plastic body, jointed arms, legs. Cotton dress and undies, rayon socks; and shoes.

79 N 03397—21 inches tall. Shipping weight 3 pounds. $14.79

CUDDLY SOFT DOLLS
D
E
F

A Lovable 14-inch Crying Doll, an adorable tousle-head (it's really a fur wig). Squeeze her plump body and she'll sob realistically. Plastic head turns. Go-to-sleep eyes, curling lashes. Soft, rubber-skin body is stuffed with foam rubber and cotton. Jointed arms, legs. Embroidered Ninon dress; lace-trimmed bonnet; cotton diaper; rayon socks; shoes. **$4.98**

49 N 3642—Wt. 1 lb. 8 oz. . . $4.98

B Big 18-inch Dolly. Squeeze her cuddly body or dimpled legs and she crys as if real! **$5.89**

Plastic head turns; sparkling eyes go to sleep; silky lashes. Washable rubber-skin body stuffed with cotton and foam rubber; jointed arms. Embroidered, lace-trimmed Ninon dress, bonnet; cotton slip, panties; rayon socks; shoes.

49 N 3639—Wt. 2 lbs. . . . $5.89

C New Vinyl Head Baby has curly Saran Wig you can brush, set and curl. The new soft vinyl face feels and pinches like a real live baby. Has go-to-sleep eyes. 15 inches tall, wears Ninon dress, bonnet, cotton slip, panties, rayon socks, shoes. Her body, with jointed arms and legs, is soft rubber skin. Washable. Shipping weight 2 pounds. **$6.98**

49 N 3658 . . . . $6.98

Soft, small Sweethearts for very little girls

D 12-inch Dolly. Huggable cotton-stuffed body; cunning plastic mask face with painted features; tufts of cotton yarn hair. Cotton print dress, bonnet; cotton panties, rayon bootees. Shpg. wt. 1 lb. 12 oz.

49N3540. . . . . $1.49

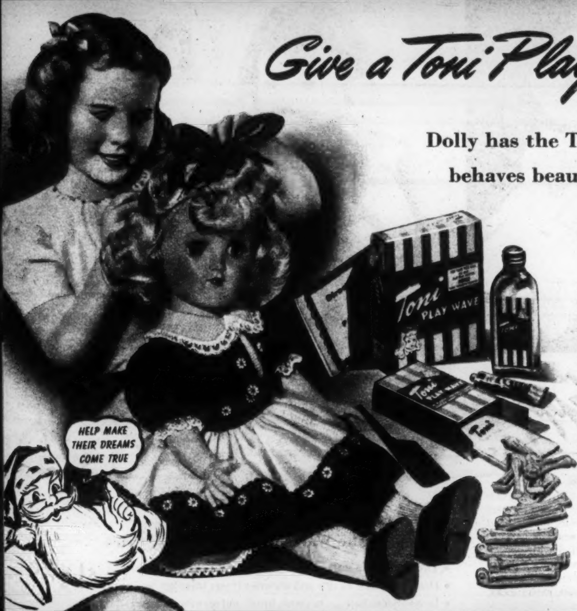
E 14-in. Baby. Coy-looking plastic mask face, tufts of cotton yarn hair; cotton-stuffed body. Wears dotted swiss dress and bonnet, one-piece cotton undies, cotton booties. Shpg. wt. 12 oz.

49 N 3558. . . . . $1.98

F 14½-in. "Candy." Washable plastic-covered arms, legs, plastic mask face; yarn hair. Cotton-stuffed body. Candy-striped cotton dress, bonnet, panties; rayon socks; shoes. Shpg. wt. 1 lb. 2 oz.

49 N 3573 . . . $2.08

Give a Toni Play-Wave Doll!



Dolly has the Toni! Her lustrous hair is Nylon . . behaves beautifully when washed and waved

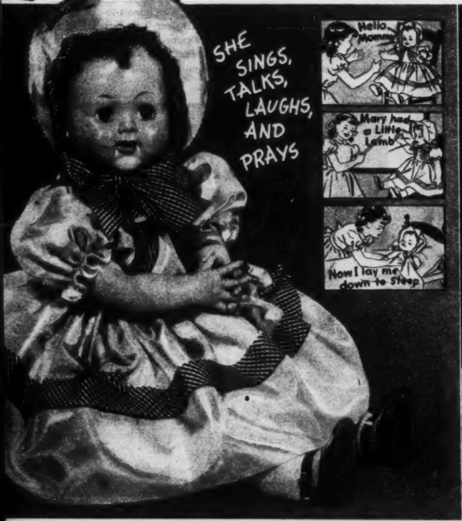
$11 29
14½-in. size

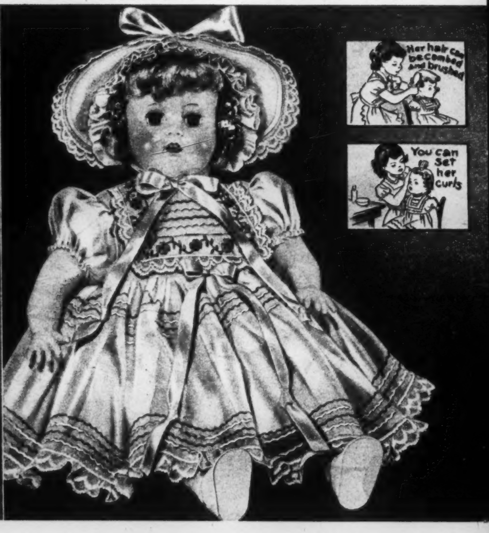
Everybody's talking about Toni . . . saying she's a queen among dolls. And she is! Her crowning glory is her soft, shining Nylon hair . . . and it's locked to her scalp to stay. Her little "mother" can try her skill at hairdressing as often as she pleases . . . let Toni keep pace with changing fashions. Toni's "permanent" was specially created to retain its lovely texture, despite frequent shampooing, play-waving and combing.

Toni comes with a complete Play Wave Kit which contains famous Toni creme shampoo, play wave solution (completely harmless), curlers, comb, end-papers and directions. When you want a refill for the play wave solution, all you have to do is mix 1 teaspoon of sugar with ⅓ cup of water . . . it's that simple!

Toni's plastic, so it won't matter if she gets wet during shampooing. Just wipe her dry and go ahead with the "beauty treatment." She's practically unbreakable, too . . . made to be a fascinating companion for active play. Jointed arms and legs move with lifelike grace. Head turns and tilts to all sorts of poses, just like a lively little girl's. Sparkling go-to-sleep eyes are fringed with thick lashes. Toni wears a braid-trimmed bolero-style dress made of fine cotton pique. Cotton half slip and panties, rayon socks, imitation leather shoes.

49 N 3374—	**14½ inches tall.** Shipping wt. 1 lb. 14 oz.	$11.29
49 N 3375—	**16 inches tall.** Shipping wt. 2 lbs. 4 oz.	12.98
79 N 03380—	**21 inches tall.** Shipping wt. 6 lbs.	18.98


SHE SINGS, TALKS, LAUGHS, AND PRAYS
Hello Mommy
Mary had a Little Lamb
Now I lay me down to sleep



Beautiful Electronic Talking Doll

$23 79 Cash
$2.50 Down

A wonder-child, truly! Press the magic button and you'll hear Noma perform. (*There's no motor to wind.*) Noma sings, recites, prays and laughs . . . all in a clearly recorded, childlike human voice. You can keep her talking as long as you like. Voice is an electrical unit (encased in plastic) inside doll's body; runs on two ordinary flashlight batteries (incl.). Finely molded plastic head, sparkling go-to-sleep eyes with lashes. Soft vinyl plastic arms and legs. Full-skirted dress made of rich, rustling rayon taffeta. Rayon panties, rayon socks, imitation leather shoes.

79 N 03198—**Full 27 inches tall.** Shipping weight 8 pounds. $23.79

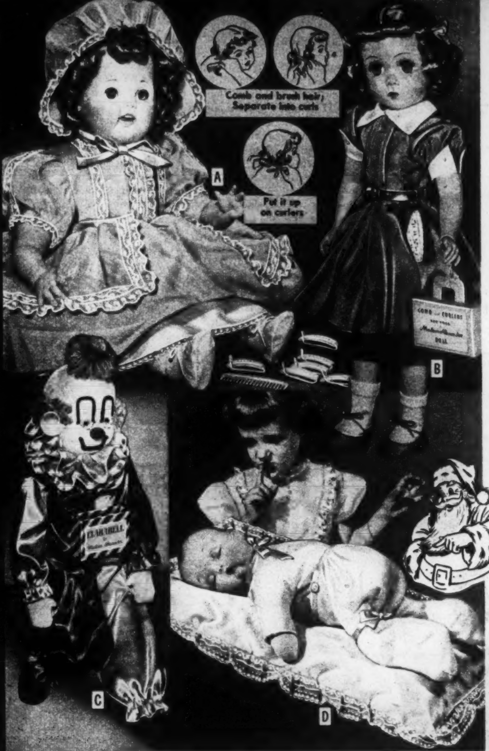
Has hair you can comb, brush, curl

$6 99

Cute, cuddly curlylocks . . . with pretty Saran hair that's made to be washed, brushed, combed, curled. She's irresistible to look at . . . but even more fun to care for! Her hard-to-break plastic head turns to many positions; glassene go-to-sleep eyes have real lashes; open mouth reveals small teeth and tongue. Soft rubber-skin arms and legs are softly stuffed; cloth-covered body is cotton stuffed. Tilt dolly back and she cries appealingly. Wears crisp organdy dress and bonnet, lace-edged cotton slip and panties, rayon socks, imitation leather shoes.

49 N 3170—**About 20 inches tall.** Shipping weight 2 pounds 10 ounces. $6.99

Make their Christmas dreams come true . . it's simple, when you use Sears Easy Terms. See page 313.



Mme. Alexander Dolls

Finest quality we've found in all America . . . exquisitely made dolls, practically unbreakable . . . with painstaking details and finest workmanship. Your little girl's dream of a doll comes to life!

A 18½-in. Bunny-Baby $12.98
- New soft vinyl head
- Wig can be combed and set

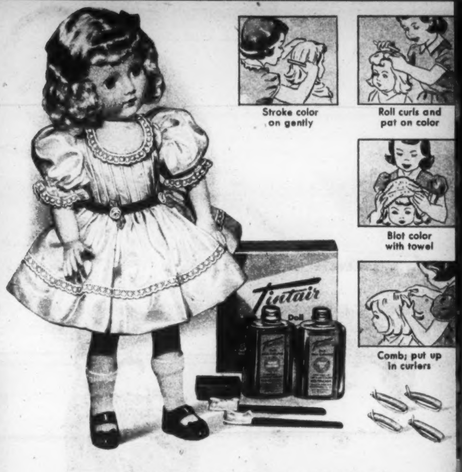
Soft molded vinyl arms, legs, head . . . most lifelike look and feel ever achieved! Go-to-sleep glassene eyes. Wig can be brushed, curled, combed. Cloth-covered body. Organdy dress, bonnet; rayon slip, panties; suede shoes, curlers, comb.
49 N 3295—Shpg. wt. 3 lbs. $12.98

B Wig can be brushed, combed, curled; all plastic body almost unbreakable. $9.39 14½ inch Betty is pert and perfectly lovely! Sleeping eyes, plastic fiber wig. Jointed arms, legs. Head turns. Swishy rayon taffeta dress. Cotton half slip, panties; suede shoes, curlers, comb.
49N3387—14½ in. Wt. 1 lb. 4 oz. $9.39
49N3388—17½ in. Wt. 1 lb. 12 oz. 11.67

C Clarabell. Beloved TV comic—famous on popular Howdy Doody show—is fully equipped, right down to the familiar trinket box! Floppy cotton-stuffed, cloth-covered body; mask face. Yarn nose, hair; felt mouth, ears, eyebrows. 2-tone rayon satin suit has net clown's ruff, jingle-bell on sleeves. 19 in. tall. $4.79
49 N 3581—Shpg. wt. 1 lb. 4 oz. . . $4.79

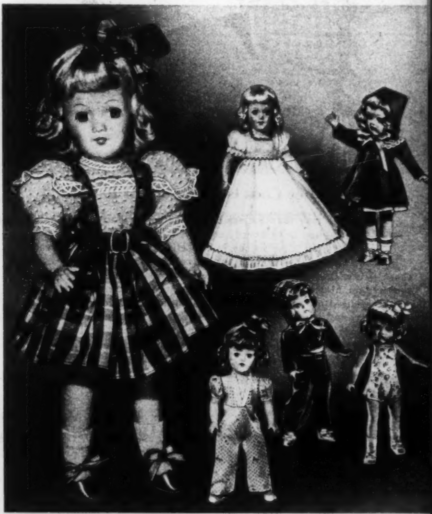
D Slumbermate. Drowsy dreamer . . . ideal nap companion. Soft vinyl plastic head is turned to one side for a sound sleep; cheeks are rosy-tinted. Soft, jersey-covered body is stuffed with fine kapok. 2-piece removable sleeper with real buttons made of best quality jersey. 14 in. tall. Lace-edged rayon satin pillow. $6.69
49 N 3657—Shpg. wt. 1 lb. 14 oz. . . $6.69

$2.87 **"Glamor Box" by Mme. Alexander.** Plastic comb, brush, mirror, barrette, compacts for powder and rouge, lipstick, hairpins, ribbons, curlers, many other accessories. Plastic fiber braid to make braided wig, and chignon. Specify BLONDE or BRUNETTE.
49 N 3501—Shpg. wt. 1 lb. . . . 15-pc. set $2.87



NEW! "Tintair" Glamor Girl Doll

You can shampoo, curl, **change hair color of Tintair Doll!** $11.45 A real glamor girl and it's fun to change color of her hair. Your little "hairdresser" can color it chestnut brown one day, carrot top red the next or change it back to natural blonde. Coloring kit has 2 bottles of *non-toxic* coloring, 2 applicators, plastic dish, curlers. Plastic body; fully jointed. She has rayon dress and panties; socks, shoes.
49 N 3679—14 inches tall. Shipping weight 2 pounds. $11.45

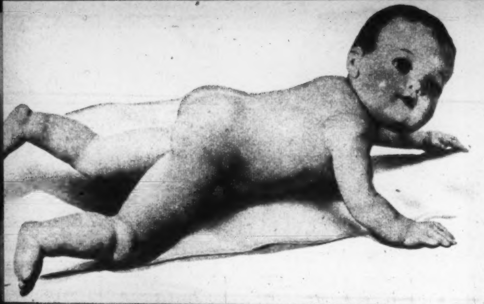


She has 6 Stylish Outfits . . Wig you can brush, set

- Now with beautiful wig to comb, brush and set
- Almost unbreakable plastic jointed body, head turns, tilts
- Separate outfit for almost every occasion, play, party, etc.

$8.98

Your little girl will have the best dressed dolly with this wardrobe. Plastic fiber hair can be curled and set to suit her best. Wardrobe includes 4-pc. ski suit, trousers with knit anklets, plastic belt, cap, jacket. Evening gown with slip. Shortie coat, hat, pajamas. Cotton play suit. Wears shirt and blouse outfit, panties, socks, imitation leather shoes. Sleeping eyes.
49 N 3382—14 inches tall, 6 outfits. Shipping weight 1 pound. $8.98

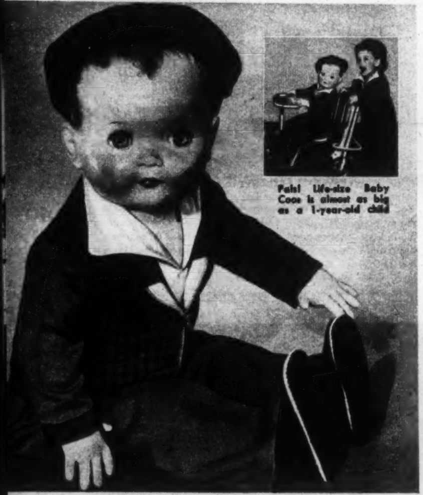


BABY COOS wears real-life "hand-me-downs"

$\$12^{98}$ Just haul out your own tot's outgrown clothes . . . the ones you've tenderly laid away in the old trunk . . . BABY COOS fits right into them. She's a 27-inch bundle of joy and wears actual size baby clothes, size 6 to 12 months . . . from bonnet to shoes, she's easy to outfit. Extra-big BABY COOS has soft, smooth Magic Skin rubber body . . . she can be sponged off, dried and powdered. Her molded plastic head is very unlikely to break, **ever.** Beautifully realistic, go-to-sleep eyes with lashes . . . babylike coo-type voice makes her seem to come to life, makes it almost impossible to resist hugging her. BABY COOS arrives without a stitch of clothes to her name . . . can be dressed as boy or girl. Whether she wears soft organdy dresses or corduroy overalls doesn't matter . . . we know you're going to love her anyway.

79 N 03070—Full 27 inches tall. Shipping weight 7 pounds......................$12.98

Famous "Baby Coos"

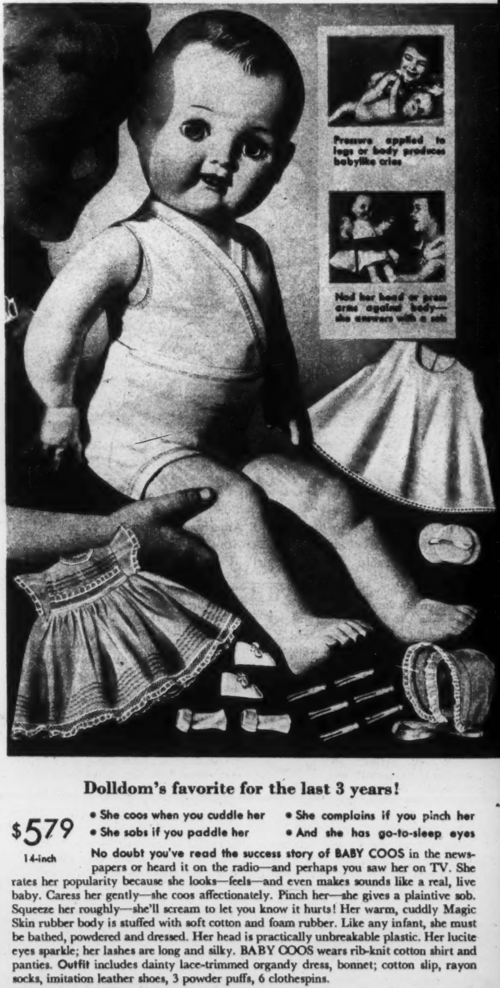


Pals! Life-size Baby Coos is almost as big as a 1-year-old child

Brother Coos is big as a real baby!

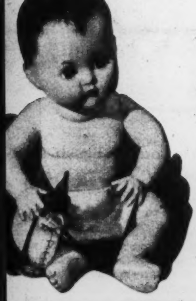
$\$19^{98}$ **He's the boy member of the celebrated Coos family . . .** and he's certainly no sissy. Why, he measures over two feet tall . . . 27 inches, in fact! His clothes are the size a real, live baby (6 to 12 months) would wear. And of course this young fellow has all the characteristic BABY COOS features . . . makes sounds like a baby when you squeeze him. Magic Skin rubber body is stuffed with cotton and foam rubber; can be sponged off and powdered. Plastic head is practically unbreakable. Go-to-sleep eyes have silky lashes. Wears cotton gabardine trousers, tam to match; sporty jacket, open-collared knit shirt, rayon socks, real leather baby shoes. (For a change, let him wear children's outgrown baby clothes.)

79 N 03071—27 inches tall. Shipping weight 7 pounds..................$19.98



Pressure applied to legs or body produces babylike cries

Nod her head or press arms against body—she answers with a sob



This Wee One Wets, Sleeps

$\$3^{25}$

- Popular priced; 13 in. tall
- Fully jointed, molded rubber body; plastic head turns
- Appealing go-to-sleep eyes

Feed her from her bottle and she'll wet her diaper. Then tuck her in bed and she'll close her eyes for a nap. Though very young, she's already learned to sit alone. Her plastic head is almost impossible to break. Her body, arms and legs are soft, molded rubber . . . washable and almost unbreakable. Head turns, jointed arms and legs take all sorts of positions. Young tots will love to bathe and care for this lovable baby . . . she seems *almost* human.

49 N 3611—Shpg. wt. 2 lb. 8 oz.......$3.25

Dolldom's favorite for the last 3 years!

$\$5^{79}$ 14-inch

- **She coos when you cuddle her**
- **She sobs if you paddle her**
- **She complains if you pinch her**
- **And she has go-to-sleep eyes**

No doubt you've read the success story of BABY COOS in the newspapers or heard it on the radio—and perhaps you saw her on TV. She rates her popularity because she looks—feels—and even makes sounds like a real, live baby. Caress her gently—she coos affectionately. Pinch her—she gives a plaintive sob. Squeeze her roughly—she'll scream to let you know it hurts! Her warm, cuddly Magic Skin rubber body is stuffed with soft cotton and foam rubber. Like any infant, she must be bathed, powdered and dressed. Her head is practically unbreakable plastic. Her lucite eyes sparkle; her lashes are long and silky. BABY COOS wears rib-knit cotton shirt and panties. **Outfit** includes dainty lace-trimmed organdy dress, bonnet; cotton slip, rayon socks, imitation leather shoes, 3 powder puffs, 6 clothespins.

49 N 3040—14-inch. Shipping weight 2 pounds..................................$5.79
49 N 3042—18-inch. Shipping weight 2 pounds 8 ounces.............................9.77

Buy on Easy Terms
See page 313

SHE SHEDS BIG TEARS like a real, live baby
SHE BLOWS BUBBLES when playtime comes
SHE TAKES BATHS in water up to her neck!
PALMOLIVE
KLEENEX
TINY TEARS
TISSUES

27-inch "Sweetie Pie" . . 2 styles

$14.95
With fur wig

She's a dimpled coquette with tousle wig to brush. She cries when you lay her down. Her lustrous glassene eyes are fringed with long lashes, and they close for sleep. What's more, her lamb's wool hair can be combed and brushed! Her turning, tilting head is hard-to-break plastic; teeth and tongue show. Arms and legs are soft vinyl plastic; body cotton-stuffed, jointed arms. Wears rayon taffeta dress, bonnet and panties; rayon socks, imitation leather shoes. A doll that any little girl would be thrilled to find under her Christmas tree.

With tousle wig (Lamb's wool).
79 N 03299–Shpg. wt. 7 lbs. $14.95

With molded hair (no wig).
79 N 03298–Shpg. wt. 6 lbs. . . $12.89

"Tiny Tears" with layette and carrying case . . 2 styles

$9.49
With fur wig

Big wet tears well up in her eyes and roll down her cheeks. Not only can you **see** and **hear** her crying lustily . . . she also sleeps, drinks her bottle, wets her diaper, blows bubbles with her tiny bubble pipe . . . and bathes like a real infant. Turning plastic head is hard to break; glassene eyes have thick lashes. Body, jointed arms, legs are molded rubber, 11½ inches tall. Wears knit shirt, panties. **Layette includes** sheer cotton dress, bonnet, cotton slip, diaper, bootees, soap, wash cloth, sponge, bottle, bubble pipe, Kleenex, cardboard case with handle.

Deluxe has tousled Fur Wig (lambs wool really). Can be combed and brushed. Added flannelette robe in Layette.
49 N 3017—Shpg. wt. 3 lbs. 3 oz. $9.49

With molded hair. Has Layette and all the features described above (no robe); smaller case.
49 N 3014—Shpg. wt. 2 lbs. 10 oz. $7.29

HOWDY DOODY
HOWDY

Charming Tousle-Head

$4.98

Her hair is a mop of soft fur (lambs wool, really) . . . and it's forever in need of a good combing. She's ready for you to do it, too . . . has her own plastic brush, comb and mirror handy. But she'll cry if you so much as squeeze her body or legs. Chubby rubber-skin body is cotton and foam rubber stuffed; has jointed arms. Hard-to-break plastic head turns; glassene go-to-sleep eyes have thick, pretty lashes. Wears regular baby-style cotton knit shirt and pants. About 16 inches tall.
49 N 3628—Shpg. wt. 1 lb. 12 oz. $4.98

Howdy Doody

$7.49

Here's a freckled face that's familiar to all young TV fans. Lower jaw moves to simulate speech movements, like those of a ventriloquist's dummy. Sturdy plastic head turns; glassene eyes close for sleep. Soft body is cotton-stuffed; hands are vinyl plastic. Wears bright cotton bandana, plaid shirt, frontier pants, imitation leather cowboy boots and belt, elastic arm bands. Measures about 20 inches tall.
49 N 3571—Shpg. wt. 2 lbs. $7.49

Sparkle Plenty

$6.49

Glamorous daughter of B.O. Plenty and Gravel Gertie . . . with her long, gleaming blond "wig." She has a coo-type voice. Rubber-skin body is foam rubber stuffed; can be sponged off. Arms are jointed. Plastic head turns; has cotton, rayon yarn wig. Glassene go-to-sleep eyes with lashes. Wears cotton coveralls, rayon socks, imitation leather shoes. About 14 inches tall. (Copyright Chicago Tribune.)
49 N 3015—Shpg. wt. 1 lb. 10 oz. . $6.49

Newborn Bonny Braids

$6.69
14 in. size

Cooing baby of Dick Tracy, Tess Truehart. Has 1 tooth, toothbrush. Turning vinyl head, 2 tufts washable, brushable Saran hair. Rubber skin body, foam rubber stuffed; jointed arms. Rayon dressing sacque, organdy dress, cotton slip, diaper, boots. 14 in. (Copyright Chicago Tribune).
49 N 3662—Shpg. wt. 2 lbs. $6.69

11 in. **Bonny Braids** (not shown). 1-pc. body. Blanket, undies, gown.
49 N 3659—Wt. 1 lb. 7 oz. $3.89

So you wish Santa's pack could be extra full? Let Sears Easy Terms help . . see page 313

HAPPI-TIME
REG. U.S. PAT. OFF.

Miniature Dolls

NEW! 7½ inches tall
Go-to-sleep eyes with eyelashes

Dressed Dolls $1.79 Each

TRULY EXQUISITE . . . gems to shine in any girl's doll collection. They're all plastic . . . with arms that move, heads that tilt and turn, glassene eyes that sleep! Every one stands alone. Shoes are painted on. All except nun, groom and cowboy have curly mohair wigs. Why not order a music box (H) along with the doll?

[A] **Cowboy.** Ready for round-up. Wears fringed imitation leather chaps, bright felt vest, bold-checked cotton shirt, big felt hat. Metal gun in holster.
49 N 3115—Shpg.wt.12oz.$1.79

[B] **Cowgirl.** Little Westerner all set for rodeo-time. In fringed imitation leather vest and skirt, cotton shirt, big felt cowgirl hat. Metal gun.
49 N 3116—Shpg.wt.12oz.$1.79

[C] **Nun.** Black rayon taffeta habit, soft black veil, white collar and headpiece. Silver colored metal crucifix on cord. Shpg. wt. 12 oz.
49 N 3114..............$1.79

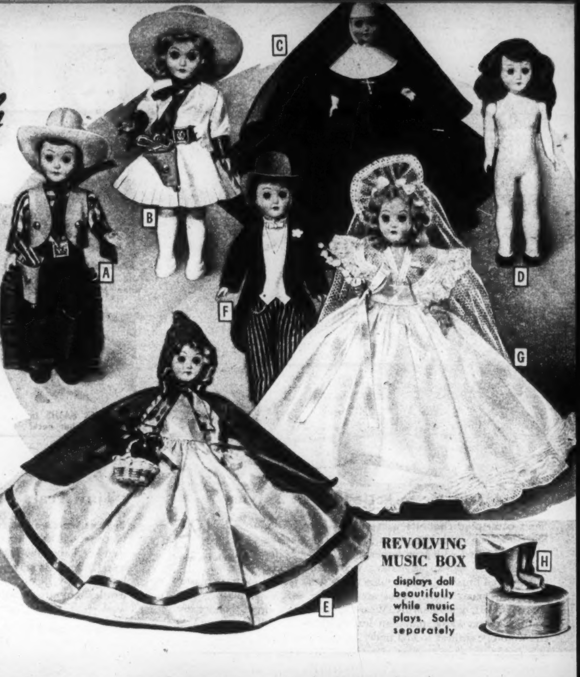
[D] **Mannequin.** Needs a complete wardrobe . . . for she comes without any clothes at all. Lots of fun to sew for! Dress any way you like.
49 N 3556—Shpg. wt. 5 oz..63c

[E] **Little Red Riding Hood.** On her way to visit grandmother. Flowing cape, hood attached; full-skirted rayon dress. Carries basket.
49 N 3104—Shpg.wt.12oz.$1.79

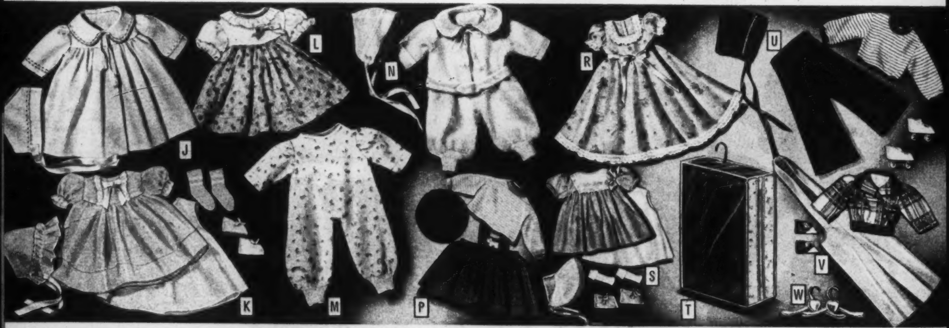
[F] **Bridegroom.** Handsome fellow in formal attire. Felt hat, striped trousers, "tails" and tie. White vest and shirt front. Gold color metal watch chain.
49 N 3102—Shpg.wt.12oz.$1.79

[G] **Bride.** Radiantly lovely in her traditional gown. It's white rayon satin, net trimmed; veil is net, too. Artificial orange blossom bouquet.
49 N 3101—Shpg.wt.12oz.$1.79

[H] **Imported Swiss Music Box.** Turntable revolves as music plays. Rubber attachment holds doll. Asstd. tunes. Plastic; 4¼-in. diam. base.
49 N 3094—Shpg. wt. 8 oz. $2.44



REVOLVING MUSIC BOX
displays doll beautifully while music plays. Sold separately



Doll Clothing.. SMART STYLES

HOW TO ORDER: Doll clothes are sold according to height. Measure doll from head to foot. On your order, state catalog number and length of doll in nearest even inches

[J] **Coat Set for Baby Doll.** Coat and bonnet made of soft cottons. Shpg. wt. 6 oz. Low as $1.10
49 N 3464—Size 10-11 in..$1.10
49 N 3465—Size 12-13 in.. 1.10
49 N 3466—Size 14-15 in.. 1.29
49 N 3467—Size 16-17 in.. 1.29
49 N 3468—Size 18-19 in.. 1.42
49 N 3469—Size 20-21 in.. 1.42

[K] **Baby Doll Layette.** Dress, slip, bonnet; socks, shoes. Shpg. wt. 8 oz. Low as $1.17
49 N 3492—Size 10-11 in..$1.17
49 N 3493—Size 12-13 in.. 1.17
49 N 3494—Size 14-15 in.. 1.49
49 N 3495—Size 16-17 in.. 1.49
49 N 3496—Size 18-19 in.. 1.94
49 N 3497—Size 20-21 in.. 1.94
49 N 3498—Size 22-23 in.. 2.14
49 N 3499—Size 24-25 in.. 2.14

[L] **Dainty Dress for Baby Doll.** Assorted styles, assorted cotton fabrics . . . attractively trimmed. On hanger. Wt. 6 oz. Low as 59c
49 N 3402—Size 10-11 in...59c
49 N 3403—Size 12-13 in....59c
49 N 3404—Size 14-15 in....69c
49 N 3405—Size 16-17 in....69c
49 N 3406—Size 18-19 in....79c
49 N 3407—Size 20-21 in....79c

[M] **Pajamas for Baby Doll.** Cuddly, soft flannelette in neat floral design. Snug knit anklets assure good fit. Dolls sleep soundly in them! On plastic hangers. Shpg. wt. 6 oz. Low as 59c
49 N 3408—Size 10-11 in....59c
49 N 3409—Size 12-13 in....59c
49 N 3410—Size 14-15 in....77c
49 N 3411—Size 16-17 in....77c

[N] **Snowsuit Set for Baby Doll.** Rayon fleece suit, knit anklets, belt, tassel around neck. Matching bonnet. Shpg. wt. 8 oz. Low as $1.45
49 N 3435—Size 10-11 in..$1.45
49 N 3436—Size 12-13 in.. 1.45
49 N 3437—Size 14-15 in.. 1.69
49 N 3439—Size 16-17 in.. 1.69

[P] **Corduroy Set for Baby Doll.** Suspender skirt made of velvety pinwale corduroy; matching beret. Striped jersey shirt. Shpg. wt. 8 oz. Low as $1.49
49 N 3453—Size 10-11 in..$1.49
49 N 3454—Size 12-13 in.. 1.49
49 N 3455—Size 14-15 in.. 1.79
49 N 3456—Size 16-17 in.. 1.79
49 N 3457—Size 18-19 in.. 2.14
49 N 3458—Size 20-21 in.. 2.14

[R] **Evening Gown for Girl Doll.** Organdy dress, lawn slip. Shpg. wt. 10 oz. Low as $2.14
49 N 3460—Size 12-13 in..$2.14
49 N 3461—Size 14-15 in.. 2.14
49 N 3462—Size 16-17 in.. 2.44
49 N 3463—Size 18-19 in.. 2.44

[S] **Layette for "newborn" Baby Doll.** Sheer cotton dress and bonnet, cotton slip, rayon socks, shoes. Wt. 10 oz. Low as $1.44
49 N 3470—Size 10-11 in..$1.44
49 N 3471—Size 12-13 in.. 1.44
49 N 3472—Size 14-15 in.. 1.73
49 N 3473—Size 16-17 in.. 1.73

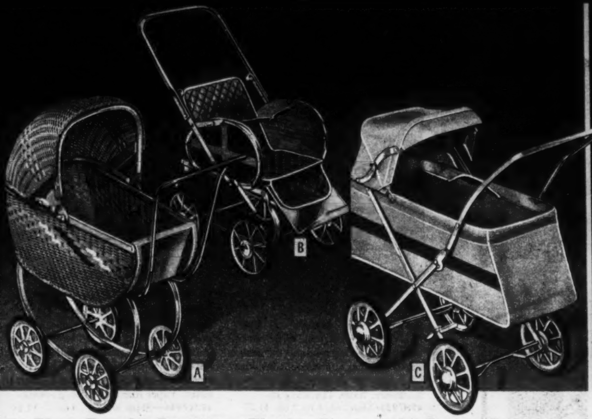
[T] **Doll's Garment Bag.** Transparent plastic. Hanger. Zipper. Metal top frame. 14x12x4 inches. 98c
49 N 3438—Shpg. wt. 8 oz...98c

[U] **Roller-Skating Set for Girl Doll.** Doll-size skates on imitation leather shoes. Slacks, matching bonnet; striped jersey shirt. Shpg. wt. 10 oz. Low as $1.37
49 N 3440—Size 13-14 in..$1.37
49 N 3441—Size 15-16 in.. 1.37
49 N 3442—Size 17-18 in.. 1.57
49 N 3443—Size 19-20 in.. 1.57

[V] **Dude Ranch Outfit for Girl Doll.** Sun Valley overalls; gay cotton shirt; imitation leather play shoes. Shpg. wt. 6 oz. Low as $1.18
49 N 3474—Size 14-15 in..$1.18
49 N 3475—Size 16-17 in.. 1.24
49 N 3476—Size 18-19 in.. 1.24

[W] **Hangers for Doll Dresses.** Made of plastic. Shpg. wt. 6 oz. 8 for 43c
49 N 3575—Set of 8

Buy everything you need for a happy holiday season on Sears Easy Terms . . . see page 313 for complete details



Three Popular Buggies . . Thrifty, Easy-on-the-Budget Prices

A Low-priced Loom Woven Fiber Buggy. $5.79 Braid trim. Beige color; woven design. 5-inch stamped wheels; ⅜-inch rubber tires. Aluminum-enameled gear; handle (23 in. high). Body 9½x18x 5 in. deep.

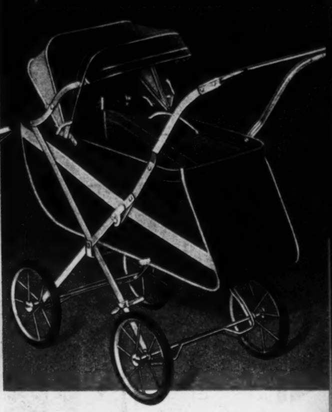
79 N 08245—Wt. 7 lbs. $5.79

B Town and Country Folding Strollerette. $8.95 Frames; reversible pusher (27½ in. high) of nickel-plated tubular steel. Seat 8½x10 in. has adjustable back, footrest. Plastic pad. Carriage type gear; hand brake. 7-in. wheels; rubber tires. 12x11x9 in. deep.

79 N 08275—Wt. 12 lbs. .$8.95

C Happi-Time Folding Buggy. $4.98 Spanish grain washable leatherette: light gray, red trim. 3-bow folding hood; sun visor. Steel handle 23½ in. from floor. 6-inch stamped wheels; ⅜ inch rubber tires. "L" type foot brake. Collapsible aluminum-finish steel frame. Body 19x9x7 in. deep.

79 N 08265—Shpg. wt. 6 lbs. . . .$4.98



22-inch Folding Happi-Time Buggy

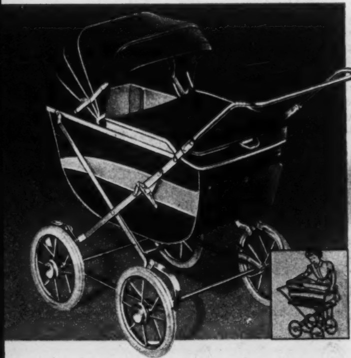
$7.98

Little "doll mothers" will have grand fun taking dolly for a stroll in this trim Happi-Time buggy. Washable Spanish grain vinyl leatherette in maroon and gray. Fiberboard insert. Toe extension. Four-bow folding hood; sun visor. Tubular aluminum handle is 29 in. high. 7-in. wire wheels; ½-in. rubber tires. "L" type foot brake. Folding steel frame. Aluminum paint finish.

79 N 08266 — Body 22x11x9 inches deep. Shipping weight 9 pounds. $7.98

Doll Buggies

Give proud little girls more make-believe fun with their dolls



HELP MAKE THEIR DREAMS COME TRUE

Our Finest . . famous Boodle Buggy

$18.98

All these wonderful features . . . just like Mother's favorite Boodle buggy. Body lifts right out to form cradle or play pen for dolly (see small view). Full shackle type duchess gear. Luxuriously padded sides; upholstered half-draft rail. Storm shield. Single wheel spring action foot brake. Two-tone body (blue and gray) with white piping in washable leatherette. Fiberboard insert. Folding toe extension. 5-bow folding hood; sun shield. Chrome-plated pusher 29½ in. from floor. Large 8-in. wire wheels; thick 1-in. rubber tires. Folding steel frame. Body 25½x13x12 inches deep. Shipping weight 25 pounds.

79 N 08220. . . . .$18.98

Folding Buggy with Duchess Gear

$9.98

Lucky dolly rides in style in this handsome Happi-Time buggy. Full shackle type duchess gear assures smooth riding. Two-tone body (Royal blue and gray) in washable Spanish grain artificial leather. Fiberboard insert. Foot extension. Four-bow folding hood with sun visor. ½-inch tubular aluminum-finished handle 29½ in. high. 7½-inch wire wheels; ⅝-inch rubber tires. Double action foot brake. Folding steel frame; aluminum paint finish. Body is 24x12x9 inches deep. Shipping weight 12 pounds.

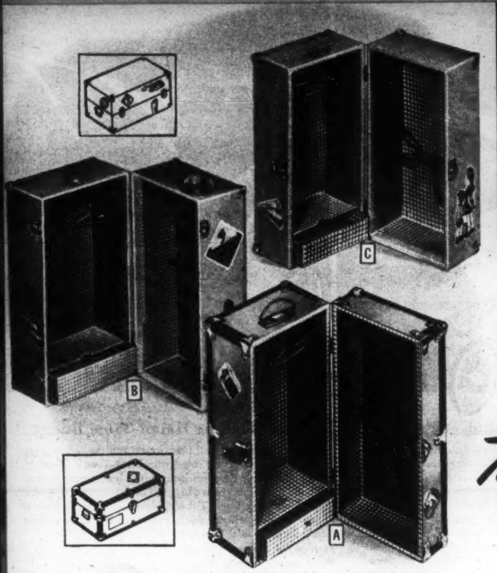
79 N 08267. . . . .$9.98

Upholstered Half-draft Rail

$13.95

Collapsible buggy has shackle-type duchess gear; spring-actuated leg lock. Washable Spanish grain leatherette—French blue and light gray. Fiberboard insert. Toe extension. Storm curtain. 4-bow folding hood, sun shield. Chrome-plated handle 30 in. high. 7½-in. wire wheels; ¾-in. rubber tires. 2-wheel, double action foot brake. Steel frame, aluminum paint finish. Body 24¾x13¾x11 inches deep. Shipping weight 15 pounds.

79 N 08268—(Doll not included). $13.95



Sturdy wood trunks . . for dolls who like to travel in style . . for storing clothes and accessories

A **Metal-over-wood Trunk.** Strong, blue-enameled metal over sturdy wood . . . makes one of the nicest looking, most durable trunks dolly could own. Has a rack and hangers for hanging doll clothes . . . a convenient drawer for storing accessories and little "extras." Metal binding, brass handle. Brass hasp holds trunk shut. Travel stickers on sides. Handsome houndstooth paper lining inside. **$3.98**
79 N 07902—About 15⅝x8x7½ inches overall. Shipping weight 8 lbs. $3.98

B **Tough wood and fiberboard trunk.** Striped paper outside gives canvas effect. Lined with houndstooth pattern paper. Drawer in bottom for accessories; rack and clothes hangers. Travel stickers on sides. Corners bound in metal. Metal hasps, hinges, handles. Trunk closes securely . . . keeps dolly's clothes fresh and clean . . . prevents their being lost. **$2.98**
79N07960–Measures 18x10x9½ inches overall. Shipping weight 5 lbs. $2.98

C **Wood and fiberboard trunk** similar to 79 N 07960 but slightly smaller. Same sturdy construction. Shipping weight 4 pounds. **$1.98**
79 N 07906—Measures 14x7½x7 inches. 1.98

Doll Suitcase

NEW! Can be used as suitcase for "traveling" dolls . . . and children will find many other uses, too. Wood and fiberboard construction, striped paper outside, houndstooth inside. Clear plastic handle with plated hardware, hasp. 11x7x3⅞ in. **$1.00**
49N7953–Shpg. wt. 1 lb. 7 oz. $1.00

Doll's Vanity Case

It's brand new and it's a lovely gift . . . a vanity case to keep dolly clean, neat and pretty through hours of play. Fitted with nylon bristle hairbrush, plastic comb, mirror . . . with gay nursery circus patterns. Red imitation alligator (plastic) cover. Paper lined. 11x8x4 in. deep. **$2.89**
49 N 7944—Shpg. wt. 2 lb. 4 oz. . . . $2.89

Take Dolly Traveling

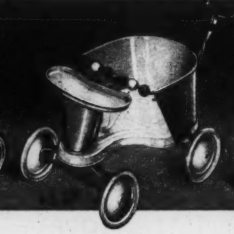
Versatile Doll's Chair or High Chair

$3.79

A wonderfully useful toy for busy little mothers . . . it's easy to feed dolls and keep them in place with this attractive high chair. Easily converted into a regular doll's chair by removing lower portions of legs. All metal with shaped seat, backrest. Feeding tray moves up and down just like a real high chair. Footrest. Rubber feet won't scratch floors. Leg spread at base 12x12½ in. Overall height 29½-in. Two-tone enamel finish with colorful decal. Easy to assemble, hardware included. Mailable.
79 N 07940—Shpg. wt. 8 lbs. $3.79

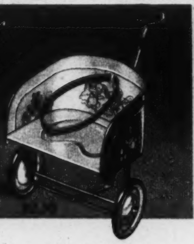
Handsome New Doll Stroller

Dolly will have a pleasant trip when riding in this brightly lithographed, all metal stroller. Has a leatherette-covered 9½x9-in. seat. Folding under-carriage, adjustable footrest and safety strap. Handle 24 in. from floor. 5½-in. stamped spoke wheels, rubber tires.
79 N 08270—Shpg. wt. 6 lbs. **$3.81**



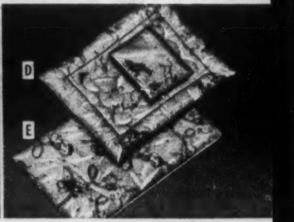
Jaunty Doll Walker

Every smart young lady with a doll family needs a walker for strolling about the neighborhood. All metal with 4-in. double disc wheels. Finished in pink and blue enamel. 7¾x6½-in. cream colored seat. Play beads on tray. Handle 21½ in. from floor.
79 N 08297—Shpg. wt. 5 lbs. . . **$2.27**



Inexpensive Doll Sulky

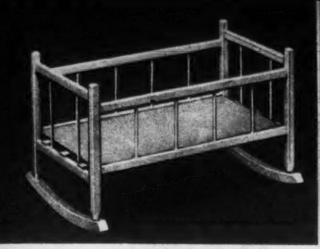
Make-believe homemakers will love to wheel their dolls around in this gaily colored little sulky. Made of heavy gauge metal. Blue and red baked-on enamel, colorful trim. 8x7-in. cream color seat. 4-in. steel disc wheels with molded rubber tires. Plastic safety strap is adjustable.
49 N 8261—Shpg. wt. 3 lbs. **$2.10**

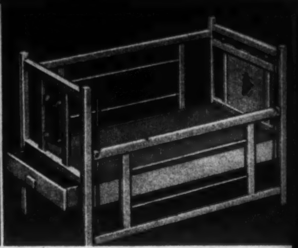


Bedding for Dolly's Crib

D **Comforter and Pillow Set.** Quilted cotton cover. Cotton stuffed. Pillow 7½x9½ in. Comforter 21x16 inches.
49 N 3530—Shpg. wt. 1 lb. . . . . . . Set **$1.29**

E **Doll Bed Mattresses.** Cotton or tufflex stuffed. Bright patterns.
49 N 3517—11x21 in. Shpg. wt. 8 oz. . . **86c**
49 N 3524—14x25 in. Shpg. wt. 12 oz. . **$1.14**





Rock dolly to sleep in this Cradle

98c

When Mr. Sandman comes around, it takes just a tiny bit of rocking and a soft lullabye to put baby dolls to sleep. And there's never a bump from the smooth wood rockers. All wood, beautifully finished in blue enamel. Removable slat bottom. Dowel joinings for extra strength. 20 in. long, 10¼ in. wide, 11¼ in. high. Shipped partly assembled. Easily assembled; no hardware needed.

49 N 7908—Shipping weight 2 pounds..............98c

Bassinet for wee mothers

$1.79

At nap time and night time, dolly will slumber peacefully in her own little bed. Finished in lovely light blue enamel with colorful play beads on foot, decal on head. Made of sturdy wood, snug-fitting dowel joinings. Strong corrugated cardboard bottom. Takes up to 22-in. doll. Mattress not included . . . order from opposite page. Easily assembled, no screws needed. 22½x12½x15½ in.

79 N 07920—Shipping weight 4 pounds...........$1.79

Drop-side Crib . . storage drawer

$2.98

A beautifully finished, comfortable bed for her favorite doll. Drawer makes convenient storage place for doll clothes or bedding. Selected wood, rounded corners. Head is fiberboard with colorful decal. Play beads on foot and head. Bed, drawer have sturdy cardboard bottoms. Blue enamel finish. Snug fitting dowel joints, easy to set up. 22½x12½x15½ in.

79 N 07925—Shipping weight 8 pounds.........$2.98

..Bathe her, put her to bed

Combined Bath and Dressing Table

Completely equipped with
washcloth and soap
for dolly's bedtime bath

$3.98

Dolls, like children, do get dirty . . . and it's fun to bathe them in this leakproof vinyl plastic tub. Handy tray below bath for accessories. Splash-guard has pockets for soap and washcloth. Wash dolly in tub, then slide dressing table top over tub. Safety strap holds doll securely. Easily cleaned tub has drain hose with clip. Tubular aluminum frame folds easily . . . will *not* rust. 20x11½x 22½ in. high. 25 inches to top of frame. Legs are rubber tipped. Doll not included.

79 N 07938—Shipping weight 5 pounds...................$3.98

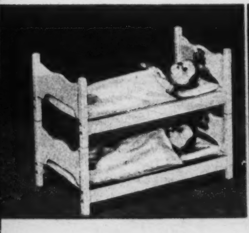
Happi-Time Drop-Side Doll Crib

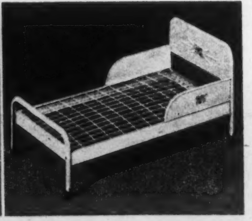
Dolly will snuggle down to pleasant dreams
in this beautifully finished crib
that's built just like a real baby bed

$4.98

A wonderful gift for any little mother . . . she'll love tucking them away when day is done. Mellow maple finish with decal decorations. Sturdy wood frame, tough fiberboard end panels. Colorful play beads. Rounded corners and edges. Rails doweled into legs for added strength. Wood slat bottom; side can be raised or lowered Smooth-rolling casters. Shipped partly assembled, easy to assemble. Order bedding from opposite page.

79 N 07954—20½x14½x26 in. long. Shipping weight 12 lbs............$4.98





Double-Deck Beds

$3.59

Two dolls can sleep comfortably at same time; one in upper bunk, other in lower. Or set them side by side for a set of twin beds. Pastel enameled wood, decal trim. Heavy cardboard bottom. 21½x12x16 in. 15-in. wood ladder. Shipped flat, easily set up. Bedding not included.

79 N 07932—Shpg. wt. 4 lbs.....$3.59

Metal Doll Bed with springs

$3.19

A comfortable, bouncy bed for dolly . . . an ideal gift for any little girl. All steel construction with link-type springs. Finished in blue baked-on enamel with colorful decal. Embossed panel headboard, detachable side panels. Hard rubber swivel casters. 25¾x13¾x12¾ in. high. Shipped partly assembled. Easy to assemble, hardware included.

79 N 07919—Shipping weight 6 lbs.......$3.19

Roomy Doll Basket, Stand

$5.47

Made to look like a real baby's basket . . . same fine quality woven fiber and construction. Enameled pure white with soft pastel trim. Folding legs have easy-rolling swivel casters. 20 inches high. Basket is 23x13x8 inches high.

79 N 07958—Shpg. wt. 6 lbs.....$5.47

Plastic basket liner and pad to fit above basket. White with pastel pattern.

49 N 7962—Shpg. wt. 8 oz......$1.85

Imported China Sets

Deluxe Dinner Service for Six. Every young hostess needs just the right equipment for entertaining. She'll be extra proud of this set. Made of real china; floral pattern with luster tan finish. Just the thing for make-believe meals and tea parties. It's a wonderful way to teach children to care for possessions, too—for any little girl will take extra good care of her "best" china. Teach her all the rules of gracious dining, how to set the table properly. Imported from occupied Japan. Larger pieces than set at right. Set includes 6 cups, 6 saucers, 6 plates. Also, there's a teapot (with cover) in which the little hostess can really make tea; sugar bowl with cover, creamer, meat platter, vegetable dish, footed gravy boat, casserole with cover—everything she'll need for a complete meal. Plates have 4½-in. diameter; other pieces in proportion. Shipping weight 6 lbs.

$3.29
28-pc. set

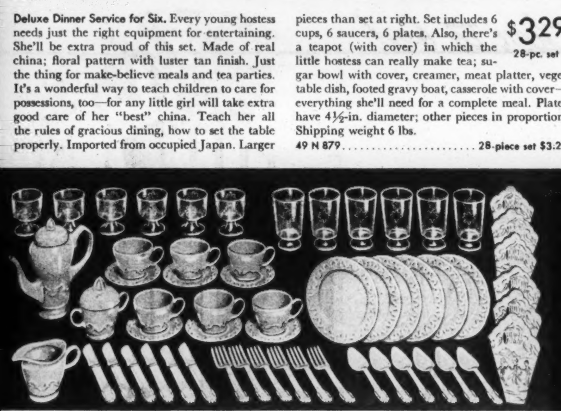
49 N 879........................28-piece set $3.29

Blue Willow China Tea Set for Six

$1.79
24-piece set

A traditional old pattern that's a favorite with grown-ups . . . now comes in a smaller size for small homemakers. Complete as mother's own tea service . . . in real sparkling china. Any young make-believer will swell with pride when she serves her doll family or playmates from such a beautifully detailed set. Made in occupied Japan of delicate china . . . finished in popular blue willow pattern. Set consists of 6 cups, 6 saucers, 6 plates. There's a cake plate for tea parties, a perky little teapot and sugar bowl with covers; creamer . . . everything she needs to set a lovely table. Plates are 3 13/16 inches in diameter, others in proportion.

49 N 878—Shipping weight 3 lbs. 12 oz.....24-piece set $1.79



Complete Plastic Table Service for Six . . 53 pieces!

$3.79

Toy dishes are wonderful for teaching children the use of dishes and utensils. Set has about every type of dish needed. Heavy pastel blue plastic with a delicate scroll design. Little girls have fun entertaining playmates at make-believe banquets and tea parties. Fine for children with large doll families. Set consists of 6 each of the following: cups, saucers, plates, knives, forks, spoons, napkins; teapot and sugar bowl with covers; also creamer. 6 crystal-clear plastic goblets, 6 sherbets. Plates 5 in. in diameter, other pieces in proportion.

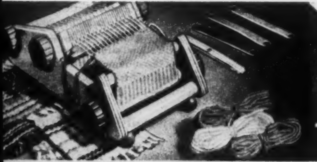
49 N 828—Shipping weight 2 pounds 14 ounces....................................$3.79

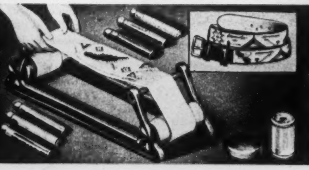
Plastic Tea Set . . . Complete Service for Four

$2.29

A little girl's Christmas wish come true . . . Pastel blue plastic tea set that's modeled just like mother's. Now she can serve tea to friends that come to play . . . or neighbors who drop in to visit. Set consists of 29 pieces made of extra-heavy, durable plastic that's almost unbreakable . . yet lightweight. There are 4 each: cups, saucers, plates, knives, forks, spoons. Also sugar bowl and teapot with covers, creamer, and napkins. Plates are 5 inches in diameter, other pieces in proportion.

49 N 823—Shipping weight 1 pound 13 ounces..........................$2.29





Walco
TILE-CRAFT
TILE-CRAFT

Handloom . . just like big ones

$5.59

A real handloom on which youngsters can really make things. It weaves beautiful fabric in endless variety of patterns, yet it's simple enough for children to operate. Constructed of hardwood 12x8¼x5 in. wide. Illustrated book on weaving, 3 skeins of colorful wool yarn, 3 plastic shuttles included.

49 N 1215—Shipping weight 2 lbs. 10 oz........$5.59

Colorful Indian Beadcraft Kit

$2.29

Children can design and make belts, rings, and many useful articles with this kit. Includes metal bead loom frame 11½x2¾ inches, 6 vials of brightly colored Indian seed beads, 2 special needles, wire, bead thread, center stones, wax, everything needed to start right in weaving. Illustrations of various designs are included. It's a grand toy to stimulate creative imagination, encourages constructive play.

49 N 2010—Shipping weight 1 lb. 5 oz..........$2.29

Make useful items with Tilecraft

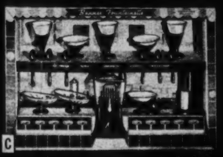
$1.79

Keep little hands busy with constructive play. This kit is the perfect outlet for children who like to make things. Keeps them occupied on rainy days or when they have to stay indoors. With the bright colored beads, they can make table mats, coasters, plaques, or even a basket. Assorted colored porcelain beads. Cord and 2 needles included. Easy-to-follow instructions show how to make a variety of designs.

49 N 2028—Shipping weight 1 lb. 12 oz..........$1.79

A

B



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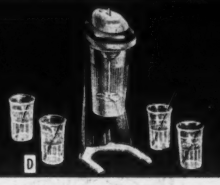
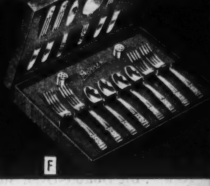


D

E

Collins Mix
Ice Cream



F

Metal Tea Set for 6

Make a tiny hostess happy on Christmas morning with this bright little tea set . . . she'll be proud as punch to show it off to her playmates. 29 pieces in all . . . bright, lithographed design on metal that takes lots of hard wear and positively won't break. Tea-time will come often for the proud owner of these lovely dishes. Complete set consists of 6 each of the following: 4⅛-in. plates, cups, saucers, and butter plates. For tea parties, there's a gay little teapot and sugar bowl with covers; matching serving tray 8x10 inches, and creamer. **95c**

49 N 925—Shpg. wt. 1 lb. 8 oz......95c

Tea for Two

A Tea parties will be far more fun with this delightful little 15-piece set. Two-tone plastic—almost unbreakable. Includes 2 each: 3⅜-in. saucers, cups, knives, forks, spoons; also teapot, cover, teapot stand, sugar bowl, creamer. **$1.15**

49 N 825—Shpg. wt. 1 lb. 6 oz....$1.15

Beverage Tray Service

B Beautifully colored heavy quality plastic. Set contains large scalloped tray (9¼-in. diameter) with removable handle. Pitcher, 2 goblets, 2 sherbets. **$1.15**

49 N 821—Shpg. wt. 2 lbs. 6 oz...$1.15

Soda Fountain Set

C Big 6-in. plastic dispenser serves liquids through spigot. 3 sundae dishes and 3 soda cups with holders, 2 banana split dishes, 6 spoons, ice cream scoop; all in colorful plastic. Straws in plastic holder. 20x12-in. box. **$2.19**

49 N 1204—Shpg. wt. 1 lb. 12 oz..$2.19

Soft drink mixer

D Wind the spring motor, watch your drink being mixed. Sturdy metal, about 9½ in. high. Plastic mixing tumbler. 4 plastic tumblers and straws. **$1.79**

49 N 1213—Shpg. wt. 1 lb. 4 oz...$1.79

Ice Cream Freezer

E Make ice cream in 5 to 6 minutes! Blue plastic outer tub 4¾ in. high, 3½-in. diameter. Aluminum freezing container, plastic mixer. Instructions, ice cream mix included. 5¾ in. high overall. **89c**

49 N 1745—Shpg. wt. 10 oz.........89c

"Silverware" Chest

F Plastic with metalized finish to look like silver. 4 knives, 4 forks, 4 spoons, salt and pepper shakers, pie server, butter knife. 8¾x6-in. cardboard chest. Knife 5 in. long, others in proportion. **89c**

49 N 824—Shpg. wt. 10 oz.........89c

Fun for your little hostess

Magnetic Paper Doll

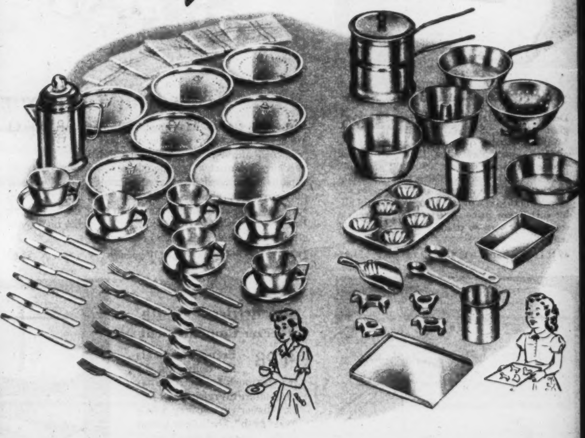
Magic Mary is a paper doll with a very special quality that will thrill your little girl. She can be dressed in an instant because her clothes cling like magic, due to magnetic attraction. She comes with a wardrobe of 14 dresses to be cut out. Cardboard doll is on metal base . . . she stands alone. Mary is about 10 inches tall, and she's about the most colorful paper doll we've seen. **$1.05**

49 N 1251—Shipping weight 1 pound...................$1.05

Real, workable Weaving Loom

Keep little ones busy, happily weaving hot-pan holders, coasters and other useful items. You'll be surprised at how easy it is to weave. Even small children can learn in a short time. Metal loom is adjustable from 4 to 8 inches, square or rectangular. Two skeins of yarn, loopers, hook and needle included . . . so they can start right in. A Christmas present to keep them busy all year round. Meets the child's instinctive desire to be constructive and imitate mother. Shipping weight 1 pound 7 ounces. **98c**

49 N 1250.......................................98c



40-piece toy Percolator Set

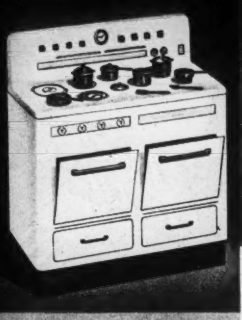
The little percolator really "perks" . . . has standard sieve-type coffee basket and lid with glass inset. Since it's aluminum, this set has extreme durability. Plates and saucers have embossed Bo-Peep decoration. Set includes percolator, 6 cups, 6 saucers, 6 plates, 6 forks, 6 knives, 6 spoons, round serving tray, 6 paper napkins. Percolator about 4½ in. high, other pieces in proportion. Service for 6. **$1.39**

49 N 906—Shipping weight 1 pound.........$1.39

Aluminum Cooking, Baking Set

Includes 4-in. pie plate (other pieces in proportion), tube cake pan, measuring cup, 6-cup muffin pan, biscuit pan, skillet with enameled handle, cookie cutters in 4 animal shapes, cookie sheet, mixing bowl, double boiler, colander, canister and scoop, 2 measuring spoons. Set stays clean, bright, smooth. **$1.39**

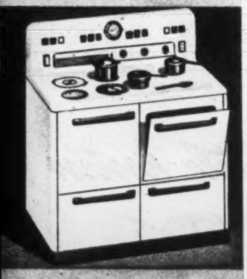
49 N 921—Shipping weight 1 pound........$1.39



New . . Big Double-Oven Stove

Big, modern non-electric stove chuck full of play value. Perfect equipment for beginning homemakers. See all you get . . . 2 oven doors that open and close, 8 multicolor plastic play push buttons that push "on" or "off" just like a grown-up stove, convenient recessed base. 8-piece plastic utensil set. Sturdy steel construction with white baked-on enamel finish, bright red handles and lithographed trim. 14x7⅛x14⅛ inches high. **$3.69**

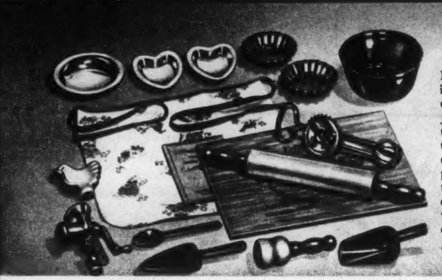
79 N 01132—Shipping weight 6 pounds. . $3.69



New economy-priced Play Stove

Designed especially for little beginner cooks. Styled just like Mother's. Hinged oven door opens and closes, adds to stove's play value. Four vari-colored plastic play push buttons actually "push in". Dummy timer. Colorful plastic utensils. Bright red handles, heavy gauge steel. Non-electric stove is 11x6⅛x12 inches high. Wonderful gift for such a low price. Every little girl needs a stove of her own to practice on . . . order one today. **$1.95**

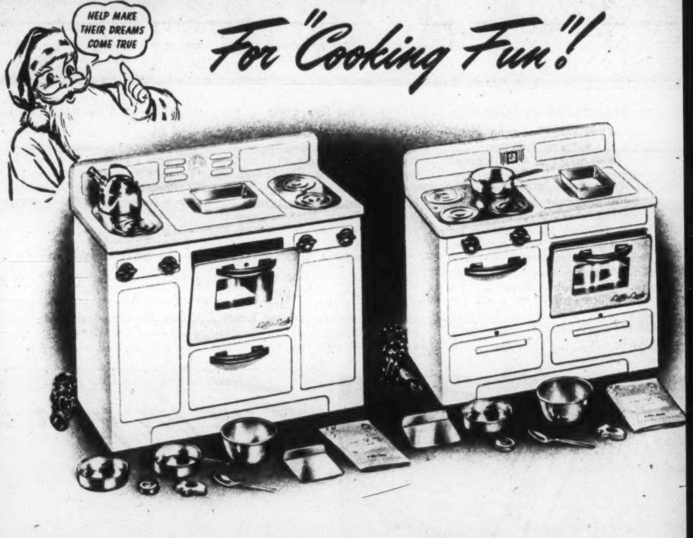
49 N 1128—Shpg. wt. 4 lbs. 2 oz. $1.95



17-piece Kitchen Set

Little girls have grand fun helping mother cook or bake on a set of their very own cooking utensils . . . just the right size. Designed for real use, these miniature utensils will make her want to try her hand at baking delicious cakes, cookies and other pastries. Set includes pastry board, rolling pin, meat grinder, potato masher, egg beater, plastic scoop, cookie cutter, 4 metal pans, pie plate, plastic cake server, plastic mixing bowl, spoon, colorful plastic apron and recipe booklet. **$1.19**

49 N 924—Shipping weight 1 lb. $1.19


HELP MAKE THEIR DREAMS COME TRUE
For "Cooking Fun"!

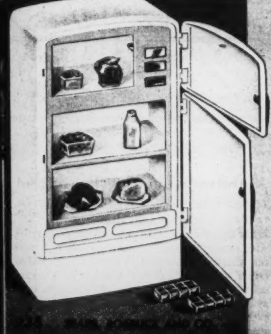
ELECTRIC TOY RANGES that actually cook things

Large Size Electric Range with twin top, glass window oven, toy utensils. Has 4 burners, 2 at left and 2 at right for handier "cooking." Separate heating elements for burners and window oven. Steel with baked-on white enamel. Plastic play switches, chrome-plated door handle. Oven has spring-lock door. Insulated cord with plug. UL approved. For 110-120 volt AC-DC. 15x7¾x12¾ inches high overall. 9 utensils and cook book included. **$7.69**

79 N 01136—Shipping weight 10 pounds. $7.69

Electric Range with glass window oven, toy utensils. Warm meals are best for dolly, so naturally doll mothers prefer an electric range. Steel model has 4 burners on top, separate heating element for oven. Baked-on white enamel finish; plastic play switches and handles. Oven has spring-lock door. Insulated cord with plug. UL approved. For 110-120 volt AC or DC. Eight cooking utensils and cookbook included. 12½x6¾x11 in. high overall. **$4.98**

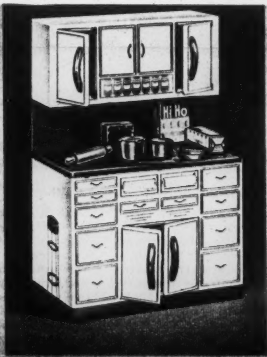
79 N 01135—Shipping weight 7 pounds. $4.98



Toy Refrigerator with Freezer Compartment

$1.98 Preparing meals for dolly can be twice as much fun when she has a miniature toy refrigerator just like Mother's to help keep dolly's food "fresh". She'll be so proud of the "freezer compartment" with a separate door like newest, big refrigerators. 2 removable plastic ice cube trays. Both doors open . . . bright red handles. Heavy gauge metal enameled white. Six colorful cutouts of food items are included to give extra play appeal. Non-electric refrigerator, 8x5⅛x13⅛ inches high. Shipping weight 2 lbs. 9 oz.

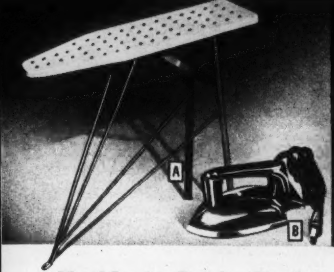
49 N 1129. . . . . $1.98

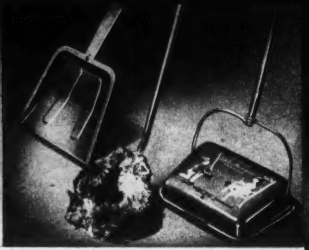


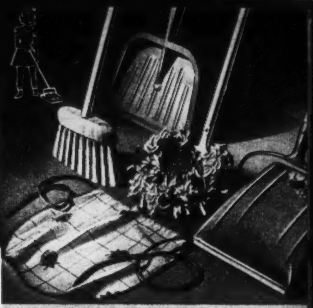
Modern Metal Kitchen Cabinet . . 6 utensils

Her kitchen isn't complete without a roomy cabinet to store cooking supplies for "dolly's dinner." She'll love to imitate mother's kitchen chores at this miniature cabinet. Shelves are stocked with play packages of famous grocery brands . . . such fun when planning make-believe menus. 4 doors open with colorful plastic handles. 6 plastic cooking utensils in assorted colors plus tiny rolling pin. Lithographed in white and red with "painted-on" spice shelf and kitchen stool at side. About 11x6½x15¾ inches high. **$1.98**

79 N 01124—Shpg. wt. 4 lbs. $1.98







Metal Ironing Board . . Play Iron

A Just right for ironing doll clothes. Has features of full size boards. Top 7x27-in. **$2.48**

79 N 01023—22 inches high. Folds. Shpg. wt. 6 lbs...$2.48

B **Electric Play Iron.** Actually heats! Irons doll clothes. Enameled base, black handle. Cord is U.L. approved for 110-120 volt AC or DC. 6¼ inches long overall.

49 N 1004—Shipping weight 1 pound 10 ounces......$1.79

3-pc. Cleaning Set for Tots

Junior set for every tiny tot who wants to help mother with house work. Streamlined metal sweeper has 6¾x5¼-in. base, 18-in. wood handle. Brightly colored dust pan 5x5½ in. Multicolored dust mop, 18-in. handle. All she needs to clean. **$1.09**

49 N 1321—Shipping weight 1 pound....$1.09

5-pc. Happi-Time Sweeper Set

Super De luxe Cleaning Set for her household duties. Bigger and better set includes streamlined enameled metal sweeper with 8x7-in. base. Special fiber bristle broom and fluffy dust mop keep her floors sparkling clean. All have enameled handles. Matching dust pan and colorful plastic apron complete de luxe set. **$2.25**

79 N 01329—Shpg. wt. 4 lbs. Super De luxe set $2.25

for Playhouse Time

HELP MAKE THEIR DREAMS COME TRUE
Clamp to table
Presser foot
Tension disc

C
$2.79
$2.20
Little Deb

Sewing Machine . . Sweeper

C **Economy Sewing Machine.** Sews chain stitch. Clamp holds to table. Tension disc adjusts to fabric thickness. Enameled metal, 7⅛x4x7⅝ in.

49 N 1203—Shipping weight 1 lb. 4 oz.......$2.79

D **Vac-type Sweeper.** Looks like mother's vacuum sweeper. Shining headlight uses battery (not included). Two-tone plastic base 9⅛ in. wide. 29 in. high overall. Dummy cord, plug.

49 N 1324—Shipping weight 2 lbs. 10 oz.......$2.20

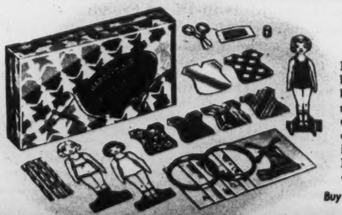
De luxe Toy Sewing Machine . . sews neat, even chain stitch

$5.69

- De luxe model has flocked-finish bottom to help protect the surface of your table
- Has two sturdy metal clamps ... holds the machine more securely ... won't slip
- Safe, too! Body is completely housed ... precision built ... no exposed moving parts

De luxe in appearance and performance. Your little seamstress will quickly learn to turn out a fine seam. She'll spend busy hours making dresses for her dolls. Tension disc adjusts to fabric thickness. Built of heavy-gauge steel, baked on enamel finish. Uses No. 14 or 16 sewing machine needles. 8x4x6½ in.

49 N 1201—Instructions, needle, thread included. Shipping weight 3 pounds........................$5.69



Happi-Time Sewing Kit

98c Perfect for beginners . . . will help your little girl learn to sew. It's so much fun and will keep little hands busy for hours. Three 9¾-in. heavy cardboard dolls with stands. Embroidery hoops, scissors, needle, 4 skeins embroidery cotton, 6 ready-to-sew dresses, 6 large embroidery doilies, thimble. Packed in 8¾x15¼x2¼-in. cardboard carrying case with snap-lock. Now she can have her own sewing circle.

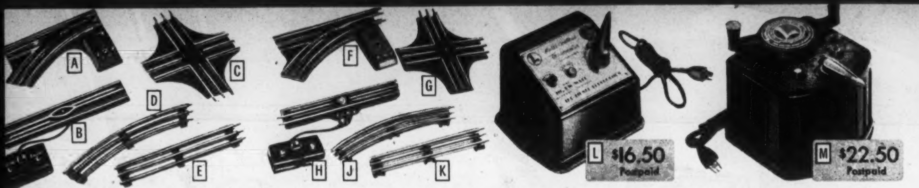
49 N 1313—Shpg. wt. 1 lb. 6 oz.........98c

Buy Christmas needs on Easy Terms: page 313.

Laundry Set for doll duds

She'll have the time of her life turning handle and watching cups beat dolly's clothes up and down. Glass tub on metal base (9 in. high) with adjustable wringer. Rinsing tub, revolving dryer, clothes pins included. **$1.59**

49N1005—Shipping weight 3 pounds 9 ounces $1.59



"O27"-gauge Track, Switches, Crossover

A 49 N 6048T—**Remote Control Switches.** One right-hand, one left-hand switch, control panel, connecting wire. (Shpg. wt. 3 lbs.). *Postpaid*..........Pair $12.95

B 49 N 6043T—**Magnetic Track Set.** For remote control uncoupling and unloading. Control panel and wire included. (Shpg. wt. 1 lb.). *Postpaid*..............$3.50

C 49 N 6035T—**90-degree Crossover.** 7⅜ in. square. (Shpg. wt. 8 oz.). *Postpaid*..............Each $2.25

D 49 N 6004T—**Curved Track Section.** Length 9½ in. (Shipping weight 3 oz.). *Postpaid*.........Each 25c

E 49 N 6003T—**Straight Track Section.** Length 8⅜ in. (Shpg. wt. 3 oz.). *Postpaid*...............Each 25c

"O" gauge Track, Switches, Crossover

F 49 N 6090T—**Remote Control Switches.** One left, one right-hand switch, control panel, connecting wire. (Shpg. wt. 5 lbs.). *Postpaid*...................Pair $22.50

G 49 N 6060T—**90-degree Crossover.** 8¼ in. square. (Shipping weight 8 oz.). *Postpaid*........Each $2.95

H 49 N 6061T—**Magnetic Track Set.** For remote control uncoupling and unloading. Control panel and wire included. (Shpg. wt. 1 lb.). *Postpaid*..............$3.75

J 49 N 6009T—**Curved Track Section.** Length 10⅞ inches. (Shpg. wt. 4 oz.). *Postpaid*.........Each 30c

K 49 N 6008T—**Straight Track Section.** Length 10 inches. (Shpg. wt. 4 oz.). *Postpaid*...............Each 30c

"Trainmaster" Transformers

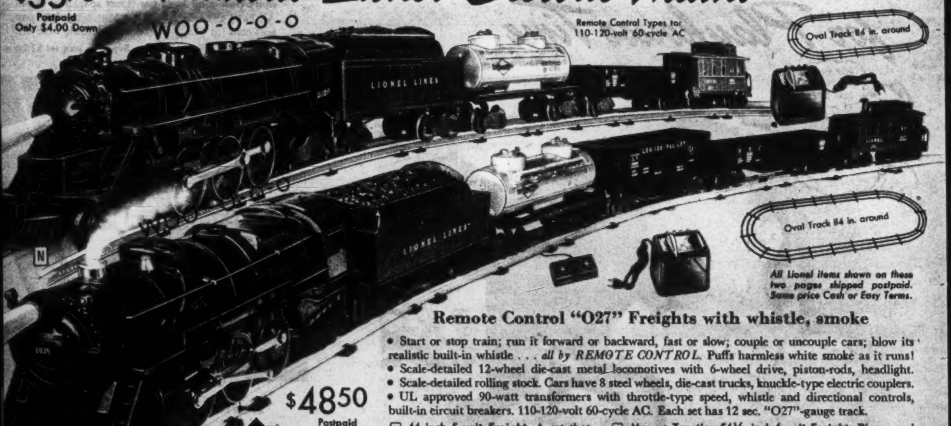
Built-in self-resetting automatic circuit breakers protect against overloads and shorts. Red light signals short. For 110 to 120-volt 60-cycle AC only.

L **Type RW . . . 110 watts.** Two variable-voltage circuits for running train; 4 fixed voltages for accessories. Two buttons: one blows whistle, one for reversing.
49 N 6088T—**UL approved.** (Wt. 6 lbs.). *Postpaid*...$16.50

M **Type KW . . . 190 watts.** Two independently controlled variable-voltage circuits for running two trains at same time on different layouts. Built-in whistle and separate directional controls for each train. Fixed 14-volt circuit for accessories. Durable molded case.
79 N 06093T—(Shpg. wt. 9 lbs.). *Postpaid*..........$22.50

Famous Lionel Electric Trains

$35.75
Postpaid
Only $4.00 Down


WOO-O-O-O
Remote Control Types for 110-120-volt 60-cycle AC
Oval Track 116 in. around
LIONEL LINES
LIONEL LINES
Oval Track 114 in. around
N
P

All Lionel items shown on these two pages shipped postpaid. Same price Cash or Easy Terms.

Remote Control "O27" Freights with whistle, smoke

- Start or stop train; run it forward or backward, fast or slow; couple or uncouple cars; blow its realistic built-in whistle . . . *all by REMOTE CONTROL.* Puffs harmless white smoke as it runs!
- Scale-detailed 12-wheel die-cast metal locomotives with 6-wheel drive, piston-rods, headlight.
- Scale-detailed rolling stock. Cars have 8 steel wheels, die-cast trucks, knuckle-type electric couplers.
- UL approved 90-watt transformers with throttle-type speed, whistle and directional controls, built-in circuit breakers. 110-120-volt 60-cycle AC. Each set has 12 sec. "O27"-gauge track.

N **44-inch 5-unit Freight.** A set that will thrill any boy Christmas day! Accurately scale-detailed 10-in. steam type locomotive without Magne Traction. Tender, gondola, oil car and caboose. 90-watt transformer included. *Postpaid.* (Shpg. wt. 16 lbs.).
79 N 05951T.................$35.75

P **Magne Traction 54½-inch 6-unit Freight.** Bigger and better than set at left! More cars PLUS massive 10⅛-inch steam-type locomotive *with Lionel Magne Traction for greater speed, more pull, more climb, better control.* Set includes: locomotive, tender, hopper car, oil car, gondola, caboose; 90-watt transformer. 12 section track including uncoupling section.
79 N 05955T—(Shipping weight 18 lbs.). *Postpaid*..$48.50

$48.50
Postpaid
$5.00 Down

PLUS—LIONEL MAGNE-TRACTION

- For greater speeds without derailment
- For superior grade-climbing ability
- Greater power for pulling more cars
- Realistic slow starts . . . instant stops

GIFTS BRING JOY TO ALL
BEEP BEEP
Oval Track 131 in. around
UNION PACIFIC
2023
UNION PACIFIC

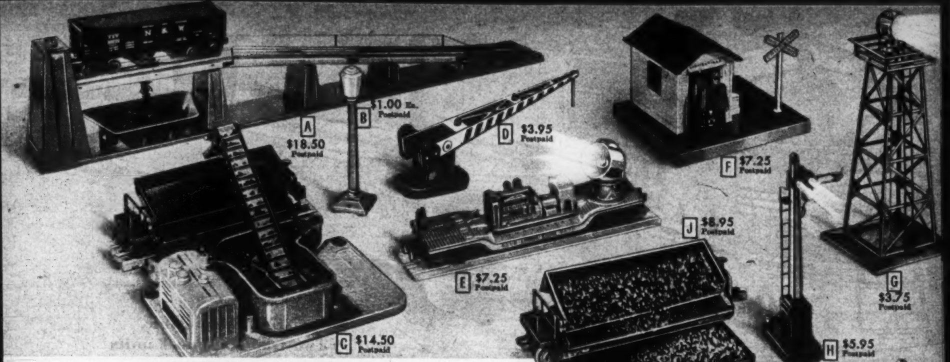
Union Pacific 6-unit Twin-Diesel Freight

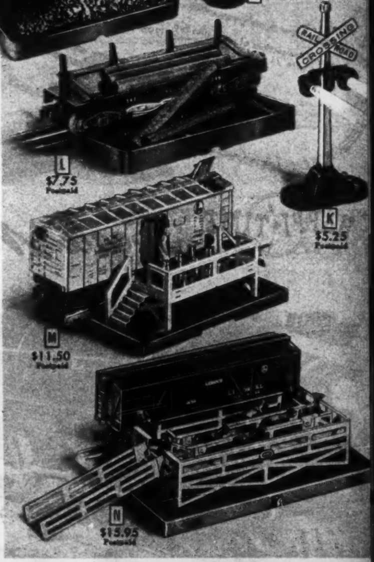
Lionel MagneTraction for greater power!

- Giant 22-inch twin diesel with authentic Union Pacific markings. Super-powered locomotive has wide speed range. Eight steel wheels on each of the 2 units. Gleaming headlamp.
- Even trainmen marvel at its magnificent accuracy of detail, including louvers, ladders, stanchions!
- Remote-controlled deep-toned electric horn.
- Four realistically scale-detailed plastic cars, including new stock car, illuminated caboose.
- Every car equipped with 8 solid steel wheels, die-cast trucks, knuckle-type electric couplers.

Just like being at the controls of a real Diesel! Start and stop train . . . run it forward or backward, fast or slow . . . sound its deep-throated horn . . . couple and uncouple cars . . . *do all this by REMOTE CONTROL!* Locomotive about 22 in., plastic cab; metal frame, trucks. Transparent plastic windshield; simulated wipers. Six-unit train is 56 in. long, includes Twin Diesel units, stock car, oil car, hopper, lighted caboose. 90-watt U.L. approved transformer (110-120-volt 60-cycle A.C.), throttle-type controls and built-in circuit breaker. Fourteen sections "O27" gauge track.
79 N 05958T—(Shpg. wt. 19 lbs.) *Postpaid.* $57.50

$57.50
Postpaid
Only $6.00 Down





Lionel Accessories

A **Operating Coal Ramp and Operating Hopper Car.** Back train up ramp . . . plastic hopper car automatically couples to lighted bumper at top. *REMOTE CONTROL* panel has 3 buttons to uncouple hopper car from train, dump its load of "coal," release bumper coupling so empty car rolls down ramp. The 35-inch ramp has plastic base, metal track and side rails. Hopper car, "coal" and bin are all included.
79 N 06086T—(Shpg. wt. 6 lbs.) *Postpaid* . . . $18.50

B **6-in. Lamp Post.** Made of die-cast metal. Plastic globe, bulb and wire are included.
49 N 6071T—(Shpg. wt. 1 lb.) *Postpaid* $1.00

C **Conveyor Coal Loader.** Realistic dummy "coal" flows up endless rubber conveyor belt with multiple buckets, tips into waiting car. Car and track not included. General Motors Diesel-type housing encloses heavy duty self-lubricating electric motor. Heavy 10x7½-in. die-cast base. Controller, wire leads, "coal" included.
49 N 6070T—(Shpg. wt. 6 lbs.). *Postpaid* . . $14.50

D **Illuminated Crossing Gate.** Automatically lowers as train approaches, raises after train passes. Scale-size light in 9¾-in. arm lights as gate is lowered. Bulb in base included.
49 N 6030T—(Shpg. wt. 1 lb.) *Postpaid* $3.95

E **Searchlight Car.** Realistically detailed. Powerful searchlight swivels freely, switches on and off by *REMOTE CONTROL!* Car has 8 solid steel wheels, die-cast trucks, knuckle-type electric couplers. Dummy hand brake. Molded plastic platform. Dummy G.M. Diesel generator. Car is 10 in. long. Track not included.
49 N 6067T—(Shpg. wt. 2 lbs.) *Postpaid* $7.25

F **Illuminated Automatic Gateman.** When train nears, door opens, gateman rushes out swinging red lantern. After last car has passed, gateman returns to shack, door closes. Metal base; plastic shack and man. Height 5 in.
49 N 6066T—(Shpg. wt. 2 lbs. 8 oz.) *Postpaid*. $7.25

G **11¾-in. Rotary Beacon.** Embossed lattice-work steel structure has platform on top, ladder on side. Powerful miniature searchlight revolves. Red and green fresnel-type lenses rotate over light on hardened steel pivots.
49 N 6042T—(Shpg. wt. 2 lbs.) *Postpaid* $3.75

H **9⅞-in. Automatic Semaphore.** As train nears, blade shoots upright and bull's eye glows green. After last car passes, blade drops to horizontal position and red light shows.
49 N 6062T—(Shpg. wt. 2 lbs.) *Postpaid* $5.95

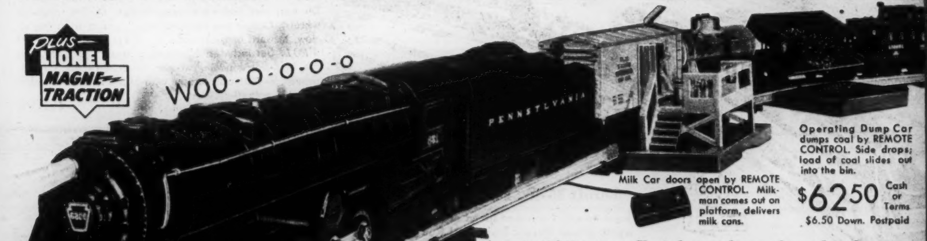
J **Operating Dump Car.** Ingenious gear action. Body tilts up, side drops, "coal" slides into bin . . . *by REMOTE CONTROL!* Dummy handbrake, railings. Dummy "coal," plastic bin included. Car 9½ in. long. Track not included.
49 N 6059T—(Shpg. wt. 2 lbs.) *Postpaid* $8.95

K **Flashing Highway Signal.** Two red warning lights flash on and off alternately from one side to the other as train nears, stop flashing when last car has passed. Height 9 inches.
49 N 6049T—(Shpg. wt. 1 lb.). *Postpaid* $5.25

L **Operating Lumber Car.** 9½ in. long. Die-cast frame. Rotating brake wheel. Touch *REMOTE CONTROL* button . . . steel stakes drop, bottom tilts up, logs roll out. Logs, bin included. No track.
49 N 6063T—(Shpg. wt. 2 lbs.) *Postpaid* $7.75

M **Operating Milk Car with Platform.** Press *REMOTE CONTROL* button . . . car doors open and milkman comes out, delivers 7 milk cans to 5x7¼-in. steel platform. 9-in. car. No track.
49 N 6051T—(Shpg. wt. 2 lbs.) *Postpaid* $11.50

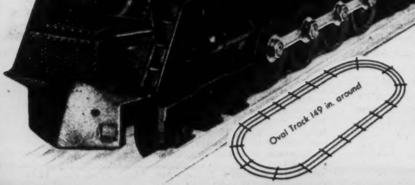
N **Operating Cattle Car and Platform.** When 8½-in. cattle car stops alongside platform, *REMOTE CONTROL* button opens doors, drops loading ramp, then 9 head of cattle troop out of car, across platform, back into car. 13¾-in. steel platform and ramp; built-in remote control unit (no remote control track needed). Track not included.
49 N 6069T—(Shpg. wt. 4 lbs.) *Postpaid* $15.95



Operating Dump Car dumps coal by REMOTE CONTROL. Side drops; load of coal slides out into the bin.

Milk Car doors open by REMOTE CONTROL. Milkman comes out on platform, delivers milk cans.

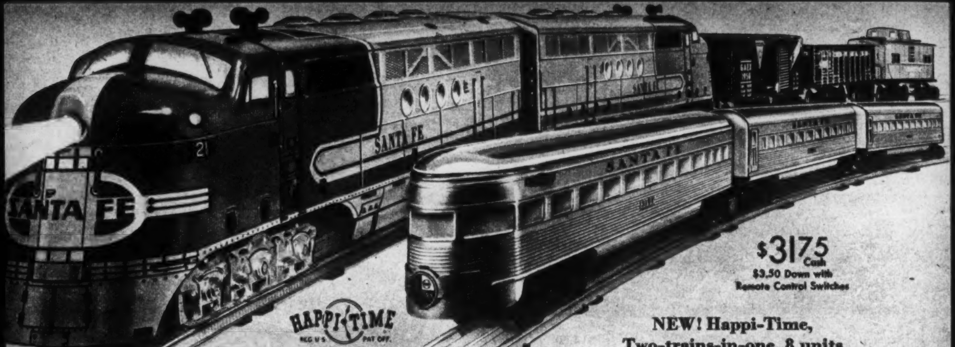
$62⁵⁰ Cash or Terms
$6.50 Down. Postpaid



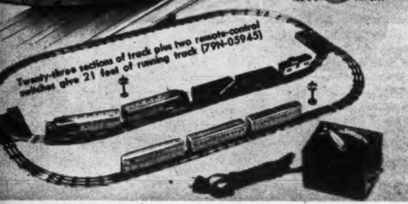
6-unit "O"-gauge Freight with smoke, whistle

- Magnificently scale-detailed 20-wheel die-cast steam turbine locomotive, new Magnetraction. Powerful 8-wheel drive . . 2 six-wheel pony trucks . . piston rod action . . bright headlamp. Just like a real freight thundering down the rails puffing harmless, realistic smoke . . . whistle blowing! Run it fast or slow, forward or backward . . . couple and uncouple cars . . . operate milk or coal dump car . . . sound its deep-toned whistle . . . *all by REMOTE CONTROL without touching track or train!* 6-unit train 55 in. long; includes locomotive, tender with built-in whistle, plastic milk-car, metal oil car and coal dump car, lighted plastic caboose. 16 sections "O"-gauge track, milk platform, 7 milk cans, "coal," bin included.

79 N 05985T–Complete train. Transformer not incl. See facing page. (Wt. 20 lbs.). *Postpaid*. $62.50



$31.75 Cash
$3.50 Down with Remote Control Switches


Twenty-three sections of track plus two remote-control switches give 21 feet of running track (79N-05945)

NEW! Happi-Time, Two-trains-in-one, 8 units

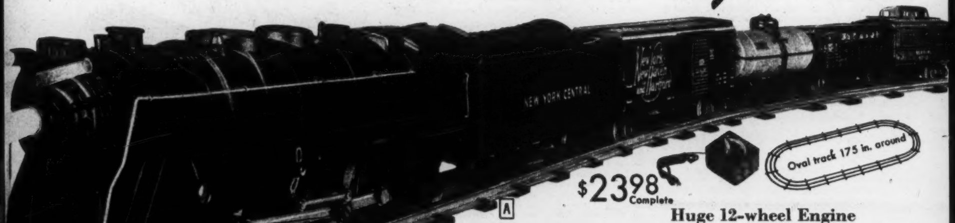
Biggest Train Value we know of! Big, authentic 8-unit combination passenger and freight is over 7 ft. long. Twin-unit Santa Fe diesel with powerful headlamp alone is over 2 ft. long. Has oilless bronze bearings. **Six scale model cars of latest design** . . . are embossed, lithographed metal . . have double trucks (8 wheels). Box car, high-side gondola, caboose, two passenger cars, observation car. Run train forward, backward . . . fast or slow . . . couple and uncouple cars . . . *all by REMOTE CONTROL* without touching track or cars! **50-watt UL approved transformer** with built-in circuit breaker. 110-120-volt 60-cycle AC. Shpg. wt. 17 lbs.

79 N 05944—With 18 track sections making 195-inch oval $24.79

With remote control switches, 4-button control panel opens—closes switches, plus 23 sections of track makes huge layout. 2 uncoupling sections uncouple cars to shuttle freight or passenger cars on inner circle, or have one big train with all cars. Shpg. wt. 18 lbs.

79 N 05945........$31.75

HAPPI-TIME REG. U.S. PAT. OFF. *Scale Model Electric Freight Sets*

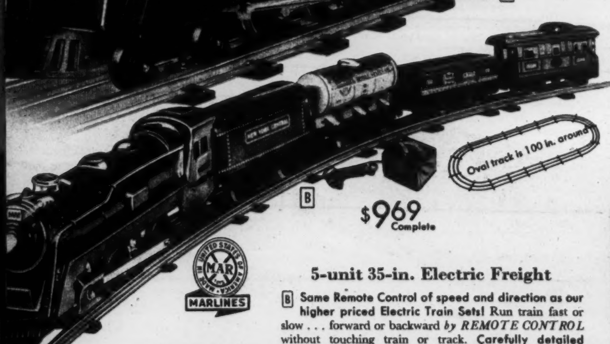


$23.98 Complete

Huge 12-wheel Engine

A **Big 6-wheel drive scale-detailed die-cast locomotive** with pony trucks, guide wheels and powerful headlamp usually only found in sets selling at above $25.00. Piston rod action. 6-unit train is over 4 feet long. **Colorful embossed metal cars are 3/16-in. scale models. Die-cast coal and water type tender.** Double trucks (8 wheels). Couple and uncouple cars . . . run train fast or slow, forward or backward . . . *all by REMOTE CONTROL!* **Set includes:** Locomotive, tender, tank car, box car, high-side gondola, caboose, 16-section track, UL approved 50-watt transformer with built-in circuit breaker (110-120-volt 60-cycle AC).

79 N 05948—Shipping weight 13 lbs............$23.98


NEW YORK CENTRAL
Oval track is 100 in. around
B

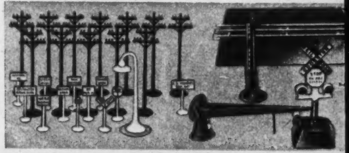
$9.69 Complete

5-unit 35-in. Electric Freight

B **Same Remote Control of speed and direction as our higher priced Electric Train Sets!** Run train fast or slow . . . forward or backward *by REMOTE CONTROL* without touching train or track. **Carefully detailed steam-type steel locomotive** equipped with REMOTE CONTROL, oilless bronze bearings, die-cast wheels, realistic piston-rod action and bright headlamp. Metal tender PLUS three brightly lithographed metal freight cars; gondola, tank car and caboose. Train measures 35 in. long overall. **Ten sections of track form oval 100 inches around.** Underwriters' Laboratories, Inc., approved 50-watt transformer for 110 to 120-volt 60-cycle AC only. Durable quality, very low priced for the new young train enthusiast. Wires and track connectors included. Shipping weight 8 pounds.

79 N 05925—Complete Set as described..............................$9.69

All Electric Train Sets shown on these two pages operate on 110-120-volts 60-cycle AC only. You pay postage on Marx and Happi-Time train items

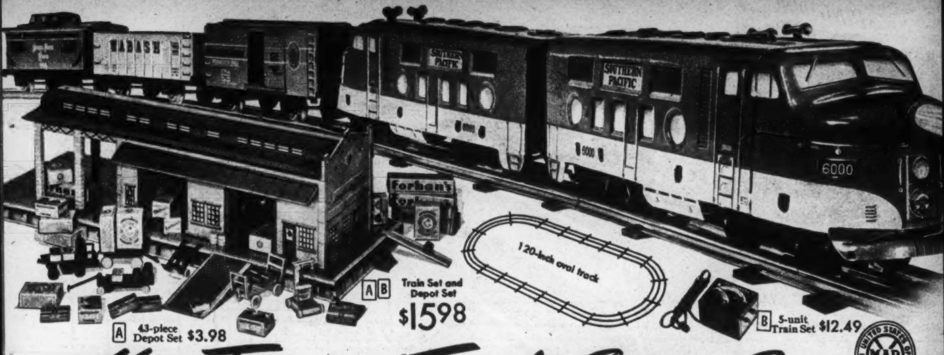


29-piece Scale Accessory Set

$2.89 29-pc. set

Just what the young railroader needs to add greater realism to his train set. Made of sturdy molded plastic, authentically detailed. And they're just the right size for any standard electric or mechanical train set. **Set includes:** 12 telegraph poles (each 7 in. high), 12 Railroad Right-of-way signs, PLUS one each of the following: semaphore, lamp post, crossing gate, grade crossing, railroad crossing sign. Track not included.

49 N 6024—Complete 29-piece Set. Shpg. wt. 2 lbs. . $2.89


WABASH
SOUTHERN PACIFIC
SOUTHERN PACIFIC
6000
Forhan's
120-inch oval track
A 43-piece Depot Set $3.98
A B Train Set and Depot Set $15.98
B 5-unit Train Set $12.49

Marx Train and Freight Station Set

43-piece Freight Depot

A **Big 29x11¼x9-in. colorful steel depot with loading platform and ramps.** Fully equipped with realistic plastic baggage trucks, live skid, dummy scale, hand truck. Also included are 24 assorted empty imitation food cartons, 6 wooden barrels and 6 wooden blocks. Forty-three pieces in all! Depot shipped unassembled; easily set up without tools!

79 N 06095—Shipping weight 4 lbs. . . . Complete $3.98

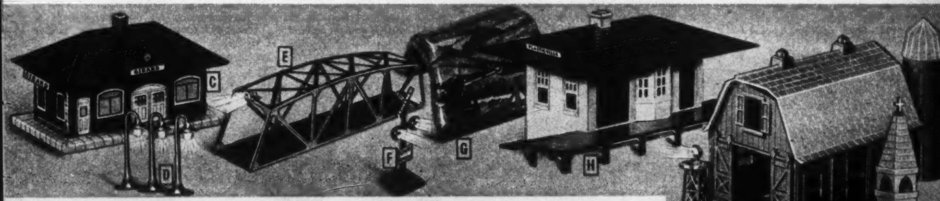
5-unit Twin-Diesel Remote-Control Electric Freight

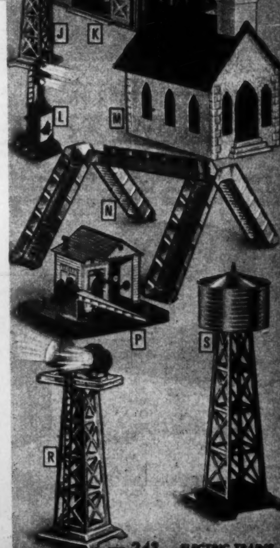
B **Built-in circuit breaker protects transformer against shorts and overload.** Big 5-unit set powered by latest type 2-unit Diesel locomotive with oilless bronze bearings, die-cast drive wheels, bright headlamp. **Realistic details on locomotive** include dummy Diesel horn; lithographed louvers, dummy windshield wipers. Train about 43 in. long. Lithographed steel cars: high-side gondola, box car with sliding doors, caboose.

Run train fast or slow, forward or backward by REMOTE CONTROL. Watch it speed around its 120 inches of oval track (12 sections). 50-watt UL approved transformer (110-120-volt 60-cycle AC) has reversing lever.

79 N 05932—Train Set as described above. Train, transformer, track and cars. Shpg. wt. 9 lbs. $12.49

A B **79 N 05991—Train Set (B) PLUS 43-pc. Freight Depot Set (A).** Shpg. wt. 14 lbs. . . . $15.98





Realistic, low priced Electric Train Accessories

Water tower, metal tunnel, plastic station, foot bridge, church and barn may also be used with mechanical train sets. Asterisk (*) after an item indicates all necessary parts such as wire, track connectors, etc., included with accessories.

C **Whistling Metal Station*.** Press remote control button . . . hear realistic wail of locomotive whistle as train speeds down track. Whistle is built into 9x5½x5 in. high lithographed steel station.
49 N 6079—Shipping weight 2 lbs. $4.29

D **3 electric Lighted Station Lamps*.** Fluted design.
49 N 6012—6 in. high. Shpg. wt. 6 oz. . . **Set of 3** $1.89

E **Lighted all-steel Trestle Bridge*.** Embossed rivets. Light socket and reflector held in position by snap-on slip; adjustable for position.
49 N 6026—24x4½x6½ in. high. Shpg. wt. 2 lbs. . . $2.10

F **Automatic Crossing Flasher*.** Twin lights flash alternately from one side to other. Metal.
49 N 6034—8 in. high. Shpg. wt. 10 oz. $1.87

G **Collapsible Metal Tunnel.** Comes in two parts; Easily assembled. Lithographed landscape scene.
49 N 6025—10¾x9x7 in. high. Shpg. wt. 1 lb. 89c

H **Plastic Railroad Station.** Realistically molded detail. Easy to set up, parts snap into place.
49 N 6037—11x6x4½ in. high. Shpg. wt. 10 oz. 97c

J **Lighted Revolving Beacon*.** Revolves ou top of girder-type molded plastic tower. Reflectors green, red.
49 N 6023—12½ in. high. Shipping weight 1 lb. . . $1.95

K **Plastic Barn with Silo.** Realistically molded detail. Easy to set up. Height 6 in. to top of weathervane.
49 N 6057—8 in. long, 4½ in. wide. Shpg. wt. 8 oz. 85c

L **Automatic Block Signal*.** Train stops on red light, proceeds on green. Die cast base, 2-track section.
49 N 6027—Metal; 7 in. high. Shpg. wt. 1 lb. $2.15

M **Plastic Church.** Detail molded. Roof, trim. 8½ in. high to top of spire. Cross; metal bell. Easy to set up.
49 N 6056—5½ in. long, 4 in. wide. Wt. 8 oz. 85c

N **Foot Bridge Crossing.** Five heavy metal sections interlock to form conventional type foot bridge with 2 inclining stairways at each end; crossing bridge in middle.
49 N 6032—13½x15½x7 in. high. Shpg. wt. 1 lb. 12 oz. 95c

P **Automatic Grade crossing Shack with Watchman.*** Lithographed steel shanty; 8½-in. plastic gate. When train nears, watchman comes out, gate lowers.
49 N 6074—Base 7x6½ in. House 5 in. high. Very fascinating accessory—low priced. Shipping weight 2 lbs. 8 oz. $3.87

R **Twin Searchlight Tower*.** Two powerful lights tilt and revolve on girder-type plastic tower, Metal ladder.
49 N 6078—13 in. high. Shpg. wt. 2 lbs. $2.79

S **New Large Plastic Water Tower.** Like those seen in real freight yards. Realistic ribs and steel-type understructure.
49 N 6081—13¾ in. high. Shpg. wt. 12 oz. $1.06

Transformers, Track, Switches

T **50-watt Transformer.*** For 110-120-volt 60-cycle AC. 2 sets binding posts give variable 7 to 13 volts for controlling train speed plus 13 volts for accessories. UL approved. Built-in circuit breaker. Connectors, cords, plugs.
49 N 6094—Shipping weight 3 lbs. 4 oz. $5.79

V **Electric Remote Control Switch Set.*** One left and one right-hand switch plus 4-button control panel.
49 N 6019—Shipping weight 2 lbs. 8 oz. . . . . Set $6.79

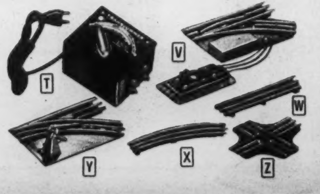
Extra Track for Electric Trains. Shpg. wt. 4 oz. each.

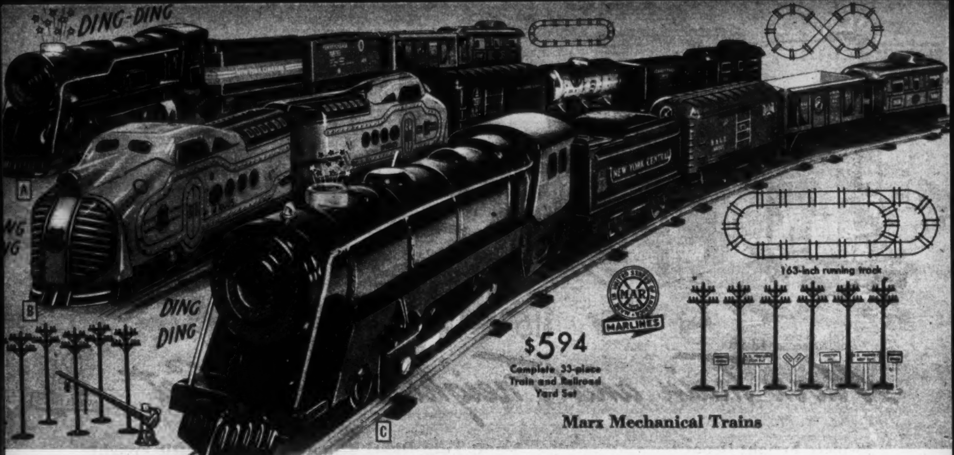
W **8⅞-in. Straight Track.**
49 N 6010. . . . . Each 18c

X **10-inch Curved Track.**
49 N 6011. . . . Each 18c

Y **Manual Switch Set.** One left, one right-hand switch.
49 N 6018—Shipping weight 2 pounds. . . . . . Set $2.95

[Z] 49 N 6017—**7½-inch Crossover.** Shpg. wt. 8 oz. 89c





34-inch Sparkling Freight

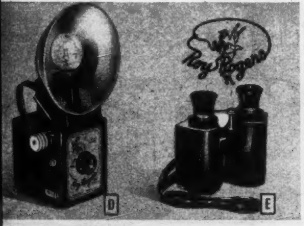
A **5-unit sturdy steel Mechanical Train.** Steam-type locomotive whizzes around 94-inch oval track, *tiny sparks shooting from smokestack, bell ringing!* Steel engine has long-running clockspring motor; built-in speed governor and brake. Tender, coal car, high-side gondola, caboose lithographed metal. Ten track sections.
49 N 5905—Shpg. wt. 4 lbs. $3.29

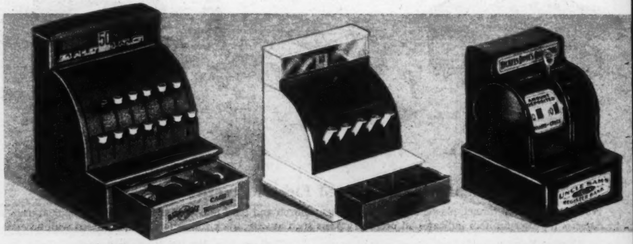
New 42-inch Twin Diesel Freight

B **Big 6-unit Mechanical Freight plus seven realistic plastic railroad accessories.** *Bell rings* as train rushes around its 164 inches of figure 8 track. **Complete 30-piece set includes:** Lithographed metal Twin-Diesel locomotive with powerful clockspring motor, gondola, box car with sliding doors, tank car, caboose, six miniature plastic telegraph poles, plastic crossing gate, 16 sections track, crossover.
49 N 5909—Shpg. wt. 5 lbs. $4.98

37-inch Sparkling Freight with Switches and Accessories

C **Big 5-unit sparkling Mechanical Freight Set includes pair of manually-operated switches and twelve realistic plastic accessories.** Sturdy steel steam-type locomotive *shoots sparks from smoke stack, rings bell* as it streaks along! Powerful, long-running clockspring motor; built-in speed governor and brake. Colorful lithographed metal cars. **Set includes** locomotive, tender box car, coal car, caboose, six miniature plastic telephone poles, six miniature railroad signs, 14 sections of track plus pair of plastic switches.
49 N 5913—37-inch Train Set as described. Shpg. wt. 4 lbs. 8 oz. $5.94
Extra Track Sections for Marx mechanical trains. Wt. 6 oz. per 4 sec.
49 N 6001—4 straight sections. . . . . 39c 49 N 6002—4 curved sections. 39c





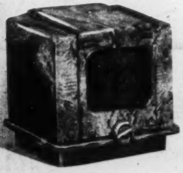
D **Roy Rogers Camera with Flash Attachment.** Takes $3.98
12 clear 2¼x2¼-in. pictures on roll of 620 film, *indoors or out, day or night!* Film, flash bulbs, 2 penlite batteries not included. Plastic case. 1/50th second shutter. Eye-level sight.
49 N 6240—Shipping weight 1 lb. $3.98
3 N 6918—**Flash Bulbs for above.** (Wt. 12 oz. for 8). *Postpaid*. . . . . . . 8 for $1.17

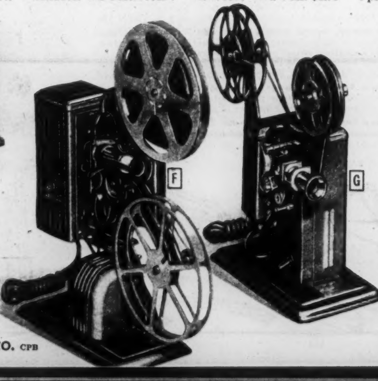
E **Roy Rogers Binoculars.** $2.79
3-power. Make faraway objects appear close. Adjustable focus and eye separation. Optically ground, polished lenses. Metal and plastic; 4¾x5x2 inches.
49N6330E-20% Federal Tax included. Wt. 1 lb. . . . $2.79

Happi-Time metal Cash Register. $2.98
Press key . . . bell rings, partitioned cash drawer pops out, window registers amount. 13 plastic keys; 12 show denominations, one "No Sale." Enameled steel. 7¼x6½x7¼ in. With play "money."
49 N 6380—Wt. 4 lbs. $2.98

Colorful plastic Cash Register. Metal back. $2.26
Five keys: 5c, 10c, 25c, 50c, "No Sale." Press key . . . bell rings, 3-section drawer pops out, amount registers on "flasher." 5x5x6 in. high. It's fun to play store.
49 N 6338—Shipping weight 1 pound 8 ounces. $2,26

3-Coin Register Bank. $3.58
Bell rings once for nickel, twice for dime, 5 times for quarter. Non-registering slot in rear for other coins. Hole for bills. Locks when first quarter is deposited, opens automatically at $10. Holds about $50. Heavy-gauge enameled metal. 6x5¼x4½ in. Computes savings.
49 N 6493—Wt. 2 lbs. 8 oz. . . $3.58





Hopalong Cassidy TV

Pull out lever; animated Wild West thriller rolls before you through transparent "screen": "Hoppy," Indians, cowboys, horses, etc. Plastic case, 5¼x5x4⅛ in. deep. Keywind motor. Includes 4 action strips in color. Shipping weight 1 lb. 8 oz. $1.85
49 N 6243. . . . . $1.85

16-mm. Electric Movie Projectors

Ideal for parties, holidays, rainy days. Easy to operate. Show 16x12-inch pictures when about 7 feet from screen. Constant-speed, fan-cooled motors for 110-120-volt 60-cycle AC. UL approved. "On-Off" switch, cord and plug included with each. *Film not included. See page 384 for favorite story and movie film.*

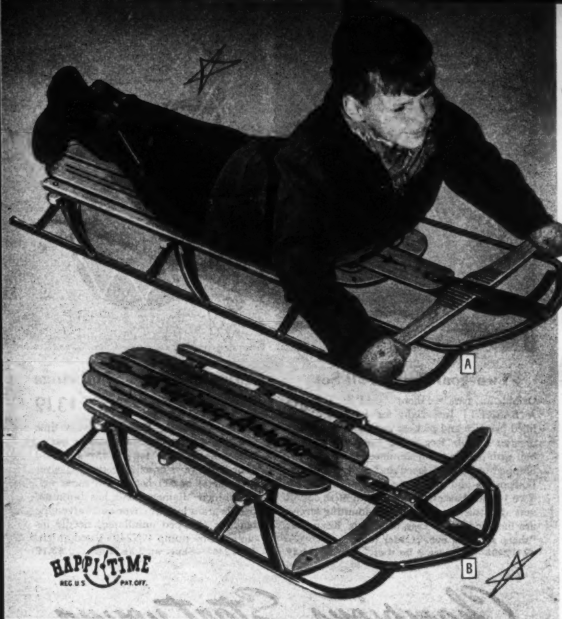
F **Famous Keystone Moviegraph. Uses big 140-watt tubular projection lamp** in vented housing, metal $22.75
reflector and optically ground condenser lens . . . for brighter, clearer pictures! Sliding projection lens. Picture may be raised or lowered. Sturdy steel base; die-cast frame. Bright metallic finish. 9¾x5¼x14 in. high. Carrying handle.
79 N 06272—With empty 400-ft. reel. Shpg. wt. 11 lbs. . . $22.75

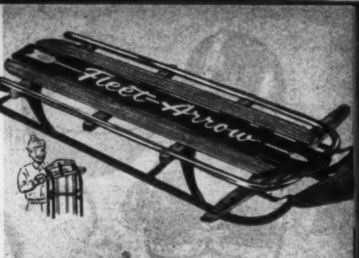
G **Happi-Time Projector.** Powerful 50-candlepower auto headlamp projector bulb gives bright, clear $13.98
pictures. Runs COOL AND QUIET. Fiber drive gear. Silent revolving prism. Moving parts enclosed. Sturdy steel frame. 5½x9½x11 in. high; green hammerloid finish.
79 N 06266—With empty 200-ft. reel. Shpg. wt. 7 lbs. . . . $13.98

Easel-type 13x18-inch Movie Screen

(Not shown.) Glass beaded surface for brighter, clearer pictures.
49 N 6219—For above projectors. Shpg. wt. 1 lb. 8 oz. $1.83

You'll want film! See page 384 for popular titles





Big "Fleet Arrow" Sled with tubular steel rails

What a wonderful gift! A sleek, streamlined sled that'll make your boy or girl say "Just what I wanted!" Balanced design gives it just the right "feel." Patented "easy-steer" principle gives almost effortless steering. Special alloy steel safety runners are grooved for speed and accurate steering. Extra-heavy 18-gauge patented knee supports. Sleek, modern appearance. New front piece of highly polished chrome plate; shiny tubular steel side rails. Large tapered top of selected ⅜-inch shaped hardwood . . . spar varnished. 48 inches long. **$10.00**

79 N 08310—Shipping weight 14 pounds. *Mailable*. $10.00

Sleek and Easy to Steer

Happi-Time "Flying Arrow" Sleds in 4 Sizes

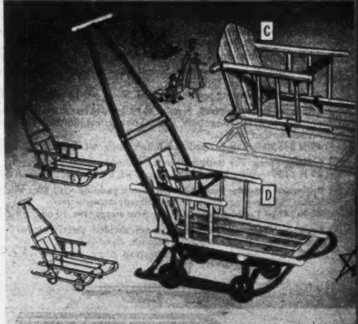
A 55-inch $\$7^{29}$

B 37-inch $\$3^{69}$

- Tapered for speed! High and wide front, low and narrow rear
- Very easy to steer . . . runners bend from front to rear in one sweep
- Big, roomy hardwood top extends almost to runner ends at the rear
- Grooved runners made of finest quality heat-treated spring steel
- Built solid for hard wear . . . yet runners and frame are easily flexed

Make way for the HAPPI-TIME "Flying Arrow"—*the speediest, best designed sled we know of at these low prices*! Smooth, easy steering . . . handsome, streamlined styling will make any youngster proud as a peacock. Finest heat-treated spring-steel runners are grooved for speed and accurate steering . . . bend from front to rear in one sweep for almost *effortless steering!* Sturdily built to stand up under all the fast sliding and rough punishment your child will give the "Flying Arrow." Heavy, steel-riveted crossbars made of seasoned hardwood. Husky, heavy-gauge metal knees, placed at points of strain along sides, give firm, balanced support. Hardwood top boards shaped and sanded smooth . . . beautifully varnished with red trim. All steel parts enameled red with attractive yellow trim.

A Catalog Number	Overall Length	Number of Knees	Shipping weight	Price	B Catalog Number	Overall Length	Number of Knees	Shipping weight	Price
79 NM 8306	55 inches	6	12 pounds	$7.29	79 N 08301	37 inches	4	9 pounds	$3.69
79 N 08305	46 inches	4	10 pounds	5.96	All mailable, except 79NM8306 (freight or express).				
79 N 08304	41 inches	4	9 pounds	4.87					



Baby Sleds and Sled Guards

C **Sled Guard.** Clamps to standard sled. Steel hinges and clamps. Varnished hardwood backrest (10½x11½ inches high), side rails (7 inches high, 17½ inches long). Width, safety strap adjustable. **$2.54**

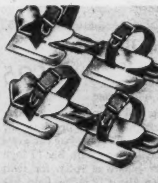
49 N 8320—Shipping weight 3 pounds. $2.54

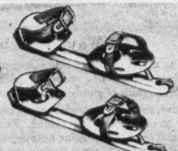
D **Baby Sled with wheel attachment.** Wheels lower so you can push or pull over dry surfaces. 3½-in. steel wheels; ⅜-in. rubber tires. 33-in. steel handle attaches to front or back. Varnished hardwood seat; back, side guards. Safety strap.

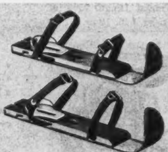
79 N 08312—Length 28 in.; width 12 in. Shpg. wt. 10 lbs. **$7.49**

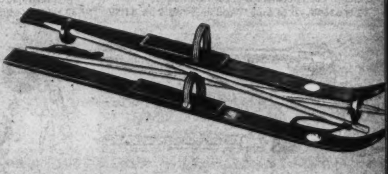
Baby Sled. *Not shown.* Varnished hardwood seat, back and side guards. Safety strap. Removable 33-in. steel handle, knees, bumper, runners enameled red. Runners turned up at rear.

79 N 08316—Length 28 in.; width 12 in. Shpg. wt. 9 lbs. **$5.15**









Tot's Sled Skates

Ideal for beginners 2 to 6 years old. Adjust from 6 to 8 inches. Made of steel, non-rust finish. Broad footplate and wide-spaced runners give youngsters confidence. Web straps. Any child loves skates! Shpg. wt. 1 lb. 4 oz. **89c**

49 N 2501 . . . . 89c

Tubular Skates

Ice skating is fun! Tubular "U" type ice skates have twin runners, giving confidence to 5-8 year-old learners. Adjust from 6 to 8⅝ inches. Made of sturdy steel, non-rust finish. Web straps. Shpg. wt. 1 lb. 4 oz. **$1.32**

49 N 2520. . . . . $1.32

Snow, Ski Skates

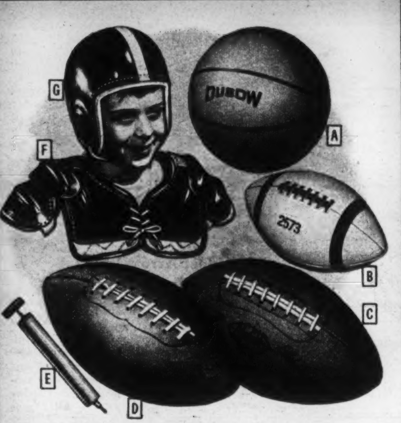
Steam-bent hardwood skate 2$\frac{7}{16}$x16 in. with grooved bottom. Fitted with aluminum heel plates, adjustable straps adapted to various foot sizes. Skate is rigid and durable. In natural wood finish, red trim. Shpg. wt. 1 lb. 4 oz. **$1.55**

49 N 2570. . . . . $1.55

A Wonderful Gift . . Child's Ski Set

Every red-blooded young boy and girl wants to learn how to ski. There's no better time for them to gain confidence than when they're young! This ski set is ideal for beginners. Seasoned hardwood shaped skis, 39 in. long; brown lacquer finish. Rubber-covered foot blocks. Web toe straps with buckle adjust to fit children's shoes, boots, overshoes. Two 36-in. wood poles with web straps and snow rings. **$2.19**

79 N 02522—Shipping weight 3 pounds. $2.19



Basketball, Footballs and Equipment

A **Junior-size Rubber Basketball.** Sturdy molded rubber, pebble-grain effect. Has valve, no bladder. Dummy lacing. Abt. 6½-in. diam.
49 N 2574—Shipped inflated. Shpg. wt. 10 oz. $1.07

B **Junior-size Football.** Tough white molded rubber, pebble grain effect, black stripes. Valve; no bladder, dummy lacing.
49 N 2573—Inflated. 8 in. long. Shpg. wt. 10 oz. $1.07

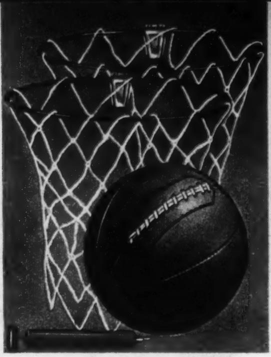
C **Boys' Regulation Size Football.** Simulated pebble-grain leather cover. Valve type bladder. Inflated.
49 N 2477—Inflating needle included. Shpg. wt. 12 oz. $1.44

D **Beginners' Better Football.** Similar to ball above but made of heavier, stronger material. Reg. boys' size. The perfect football for future "All-American" stars.
49 N 2463—Inflated. Needle included. Shpg. wt. 1 lb. $1.98

E **Inflating Pump.** For basketball or footballs above.
49 N 2405—10 in. long overall. Shpg. wt. 8 oz. 37c

F **Beginners' Shoulder Pads.** Quilted cotton padding with fiber shields. Sewed, pebble-grain fabric hinges. Sturdy construction.
49 N 2411—Laced front and back. Arm straps. Wt. 10 oz. . . . $2.19

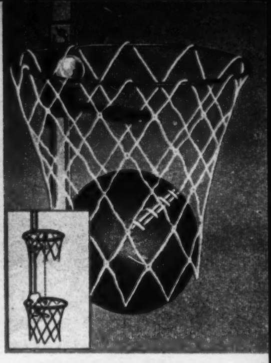
G **Beginners' Football Helmet.** Strong, molded plastic crown with sponge rubber lined ear pieces. Smooth, durable finish.
49 N 2410—Adjustable elastic chin strap. Shpg. wt. 1 lb. . . $2.98



Two-goal Basketball Set

$4.49

Dribble . . . pass . . . shoot . . . IT'S A BASKET! Just right for fun-filled practice and pick-up games on Saturdays or after school. Regulation boys' size basketball with pebble grain simulated leather cover. Shipped uninflated, laced and ready to inflate. Both pump and inflating needle are included. Two 16-inch basketball hoops with mesh cotton nets and sturdy steel bracket. Mounting screws are included. Very easy to set up. Keep that "sharp shooting eye." Order today.
49 N 2408—Shpg. wt. 3 lbs. 4 oz. $4.49

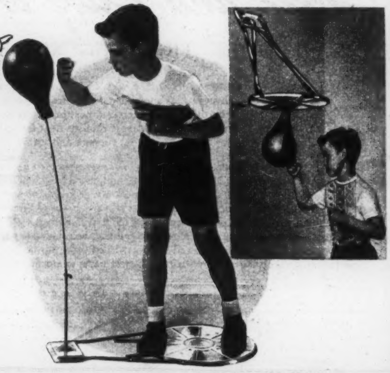


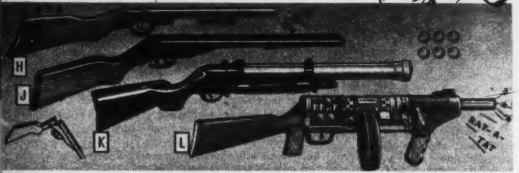
Adjustable Set . . bell rings

$3.19

Basket adjusts up or down on slide track to proper height for any youngster. Bell rings every time you sink a shot. Use it indoors or out . . basket hangs over top of any standard door—no screws or nails needed. Twelve-inch metal basket hoop with mesh net. Seven-inch diameter ball has imitation pebble grain leather cover and valve type bladder. Shipped uninflated, needle included. Buy pump 49N2405 listed at left.
49 N 2461—Shpg. wt. 2 lbs. 2 oz. $3.19

Champions Start young



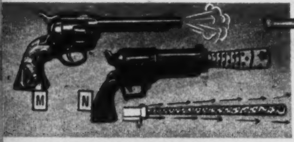


H **Single-barrel Cork Gun.** Cock with pump handle . . insert cork, SHOOT! 79c
Steel barrel enameled black. Walnut finish wood stock. About 20 inches long. Corks included.
49 N 2697—Shpg. wt. 12 oz. 79c

J **Double-barrel Pop Gun.** Self-loading . . barrels "break," cocking gun. Pull 2 triggers, get 2 loud "bangs." Black-enameled heavy steel barrel.
79 N 02698—28 in. long. Wood stock. Wt. 2 lbs. $1.39

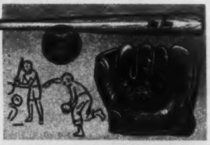
K **Jet Automatic Repeating Rifle.** Shoot 6 plastic balls $3.38
(incl.) with 1 loading. Plastic stock; aluminum barrel. Length 29 in.
79 N 02753—Shpg. wt. 2 lbs. $3.38
49 N 2754—12 extra balls. Wt. 8 oz. 59c

L **Sparking Machine Gun.** Plastic and lithographed metal. Length 25⅝ in.
49 N 2703—Shpg. wt. 1 lb. 10 oz. . $2.29



M **9-inch Lone Ranger 6-Shooter.** Harmless smoke plus loud click. Colorful 98c
embossed plastic. 3 packages powder included.
49 N 2752—Muzzle-loader. Shpg. wt. 9 oz. 98c

N **Zoomerang Gun.** Cock gun, pull trigger . . plastic spiral shoots out about 29 in. Raise gun, spiral returns. Plastic. Strong spring—easy to cock.
49 N 2709—9 in. long. Shpg. wt. 12 oz. 89c



Glove, Bat and Ball Set. $2.59
Beginners claw model glove is top-grain willow sheepskin, leather lined. Double tunnel web, pre-formed pocket. Solid sponge rubber baseball. 18-inch hardwood bat. Just the right size for boys up to 6 years. A lot of hitting, pitching and fielding play value.
49 N 2571—Shpg. wt. 1 lb. 8 oz. . . $2.59

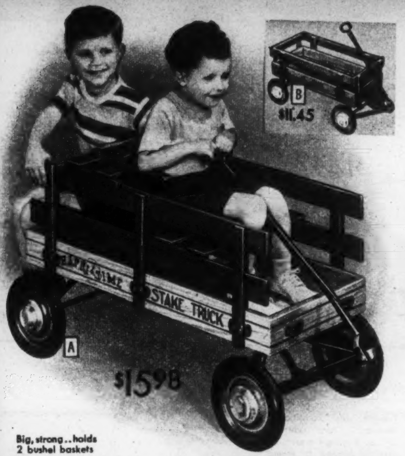
"Tu-Way" Punching Bag Outfit

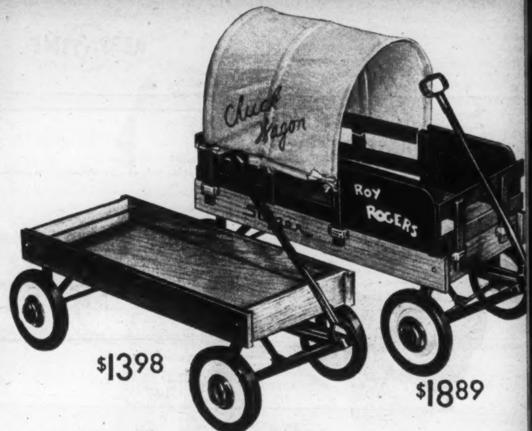
- Use as *floor model* . . . height adjusts from 36–47 in.
- Use as *wall model* . . converts quickly and easily
- Frame built of sturdy metal for long, hard usage

$6.95

Active, energetic youngsters can develop real boxing skill . . accuracy, co-ordination and timing. Fast, snappy action provides the rugged sport that growing boys love. Tu-way punching bag can grow with your boy . . use it first on the floor, later on wall. Big 17-inch diameter circular base gives youngster plenty of room for swift movement during his daily workout. Bag, about 12 inches long, has long wearing artificial leather cover. Adjusts from 36 to 47 inches as floor model. Inflating needle and pump included. Easy to assemble; instructions are included. Shipped uninflated.
79 N 02409—Shipping weight 7 pounds. $6.95

Make sure your child gets off to a flying start in developing sturdy muscles and athletic skill. Get him the proper beginners' athletic equipment at Sears money-saving prices, using Sears convenient Easy Terms. A small down payment and a few nickels a day may take care of your child's playtime needs. See page 313 for details.





Big, strong..holds 2 bushel baskets

Use it to take baby shopping

Convertible Stake Wagon

A A chore truck or coaster. Strong steel chassis. Plywood bottom, hardwood sides, ends. 9-in. steel wheels, oil impregnated wood bearings. 1½-in. semi-pneumatic tires. Varnish finish, red enamel trim. About 22 in. high; body 36x16x11¼-in. with stakes. Easily set up; fittings included. Mailable.

79 N 08064—Large Stake wagon. Shpg. wt. 34 lbs.$15.98

B **Junior Stake Truck.** Similar to above, but smaller. Body 28x14⅜x8½ in. deep with stakes. 17½ in. high. 8-in. wheels, 1-in. solid rubber tires. Easy to set up. Shpg. wt. 27 lbs.

79 N 08058—Fittings included. Mailable........$11.45

Wood Coaster Wagon

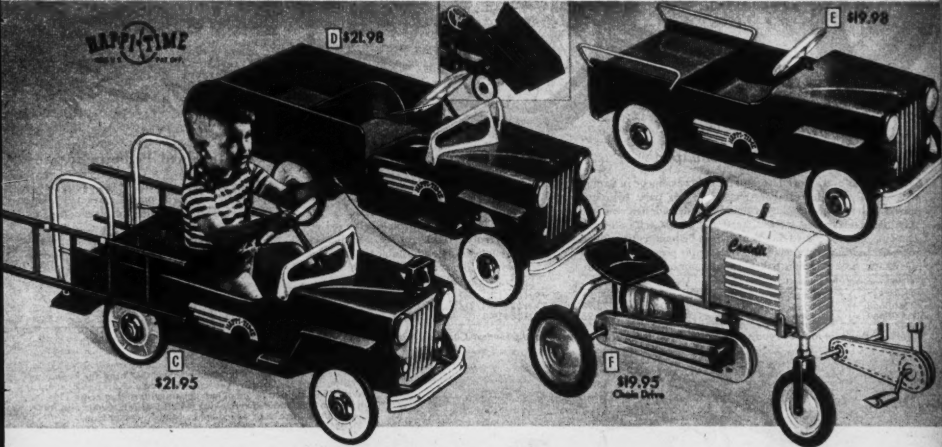
Sturdy, roomy body makes chores fun. Durable plywood bottom mortised into thick hardwood sides, ends. Heavy duty steel chassis is easy to steer. Easy rolling double disc steel wheels 9 inches in diameter. 1½-in. balloon rubber tires cushion bumps. Oil impregnated wood bearings. Body 37x16¾ inches. Smooth varnish finish, bright red trim. Shipped partly assembled.

79 N 08044—Shpg. wt. 28 lbs...$13.98

Roy Rogers Chuck Wagon

New! White canvas cover, machine sewed, with loose ties. Can be raised, lowered, rolled; is easily removed. Has steel hoops, steel clips. Front and rear racks form seat beneath canvas top. Wood wagon bed is of natural oak 36x16x3 in. Clear waterproof varnish finish. Panel and racks bright red colored hardwood; white trim. Black all steel undercarriage. 9-in. disc wheels; 1½-in. semi-pneumatic tires. Overall length 43 inches; width overall 19½ inches; overall height 32 inches.

79 N 08060—Shipping weight 36 lbs.....$18.89



New! Fire Truck with Bell

C Clang! Clang! Brand new jeep style fire truck **$21.95** with "tough 'n' ready" body and undergear of heavy gauge steel. Easy to pedal and steer; rubber block pedals are adjustable. Tubular hand rails, two varnished wooden ladders, bell, rear step plate, front bumper. Ball bearing rear axle. Double disc steel wheels, 10-inch diameter, with ⅞-inch solid rubber tires. Bright red baked-on enamel finish, white trim. Truck is 39¼ inches long, 15¾ inches wide overall.

79 N 08990—Shpg. wt. 35 lbs.......$21.95

New . . Jeep Dump Truck

D Now youngsters can haul and unload sand **$21.98** for the sandbox or help mother with chores. Steel body, undergear. Easy to pedal, steer. Big dump box is easily operated from driver's seat. Rubber grip on dump handle. Adjustable rubber pedals, adjustable seat. Ball bearing rear axle. Front bumper and windshield enameled white. Double disc 10-in. steel wheels; ⅞-in. solid rubber tires. Red baked-on enamel, white trim. 44¼ in. long; 15⅝ in. wide.

79 N 08991—Shpg. wt. 37 lbs.....$21.98

New . . Jeep Runabout

E Jeeps gained fame because they were tough, **$19.98** rugged and easy to handle. Any youngster can turn, steer and pedal this model. Heavy gauge steel body and undergear. Ball bearing rear axle. Adjustable rubber pedals. Easy rolling 10-inch double disc steel wheels; ⅞-inch solid rubber tires. Front bumper. Bright red baked enamel finish washes easily; dummy windshield, headlights and radiator grille are white. Smooth edges. Length 33¼ inches.

79 N 08995—Shpg. wt. 27 lbs.....$19.98

2 Metal Tractors

F Pedals like tricycle. Enclosed **$19.95** **Chain drive** hood, semi-pneumatic tires. Five-inch double disc steel front wheel, 10-in. double disc steel rear wheels, 1½-in. semi-pneumatic tires. Length 37 in.; 19 in. wide, 26 in. high. Red baked-on enamel. Mailable. Easily assembled.

79 N 08936—Chain drive. Easier pedalling. Shpg. wt. 28 lbs...$19.95

79N08935—(Not shown). Like above, with pedal drive. Wt. 24 lbs..$14.95

HAPPI-TIME
REG U S PAT OFF.

Ball-bearing front wheel for smooth, easy-to-pedal rides. Strong spoke wheels. $21.98 Cash Only $2.50 down

Sturdy tubular steel frame. Reinforced at points of strain. Built to take the wear and tear of playtime. Gives many, years of service.

$14.49
12-inch

Tubular steel construction. Modernistic rear platform of heavy gauge steel . . . securely brazed to frame and axle. Takes hard play.

$10.69
12-inch

Fast, Strong, Safe

Super De luxe Velocipede

Super in looks and wear! The most exciting velocipede in Santa's pack. Sturdy 1¼-in. tubular steel frame has parts hydrogen brazed with copper for added strength. Modern design rear step plate has red reflector. Wheels, head and pedals, full ball bearing. Zinc, chrome-plated handlebars have bell and rubber hand grips. Coil spring, troxel saddle has adjustable post. 1¾-in. semi-pneumatic tires. Maroon baked enamel finish with gold trim.

Catalog number	Front wheel	For leg reach	Shpg. wt.	Price
79 N 08667	12 inches	16-19 inches	27 lbs.	$21.98
79 N 08668	16 inches	18-20 inches	30 lbs	23.98
79 N 08669	20 inches	20-22 inches	33 lbs	25.98

De luxe . . sleek design

A Just what you would order from Santa! Strong 1¼-in. tubular steel frame. 1½-in. semi-pneumatic tires. 2-in. head . . full sleeve bearing. Rear step plate with red reflector. Double block pedals. Handlebars, molded rubber saddle adjustable. Ball bearing spoke wheels. Blue enamel finish, white trim.

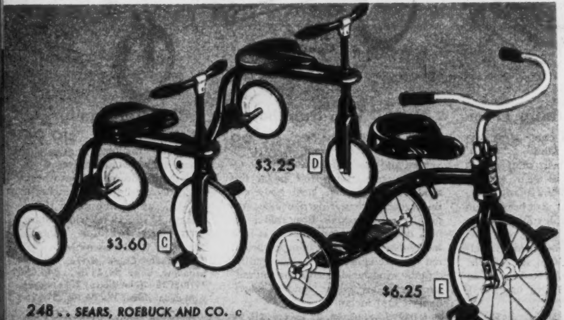
Cat. No.	Front wheel	Leg reach	Shog.wt.	Price
79 N 08617	12 in.	16-19 in.	26 lbs.	$14.49
79 N 08618	16 in.	18-20 in.	28 lbs.	15.98
79 N 08619	20 in.	20-22 in.	30 lbs.	17.35

Standard Velocipede

B We consider this the best quality, low-priced velocipede on the market. 1¼-in. heavy gauge tubular steel construction. Has strongest-type frame made. 1-in. solid rubber tires. Adjustable handlebars; riveted spokes. Ball-bearing front wheel. Adjustable steel, spring saddle. Red and white enamel finish.

Cat. No.	Front wheel	Leg reach	Shpg. wt.	Price
79 N 08701	12 in.	16-19 in.	19 lbs.	$10.69
79 N 08702	16 in.	18-20 in.	22 lbs.	11.85
79 N 08703	20 in.	20-22 in.	25 lbs.	13.25

Don't let lack of ready cash prevent you from granting your child's fondest Christmas wish—a new "bike." See page 313 for Sears Easy Payments.



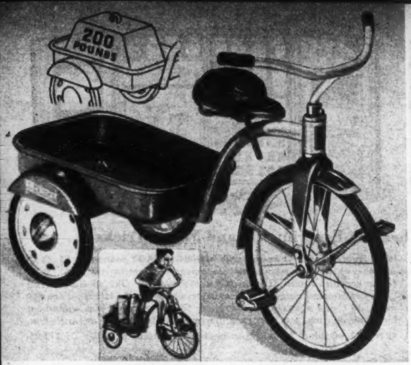
C **PEDAL BIKE.** Double bar reinforced frame. Rear assembly 13¾ in. wide to help prevent tipping. It's just the thing for beginning pedal-pushers . . . sturdy, yet easy to handle. Adjustable, shaped saddle. 17½ in. high to top of handlebars with rubber grips. 11¾ in. high to top of saddle. Double disc wheels: 8½-in. front; 5-in. rear. ⅝-in. rubber tires. Red baked enamel finish; cream trim.
79 N 08376—Mailable, partly set up. Shipping weight 8 lbs. $3.60

D **KIDDIE CAR.** Strong double bar frame. Rear assembly 13¾ in. wide to prevent tipping. Adjustable, shaped saddle. 17½ in. high to top of handlebars. Red baked enamel; cream double disc wheels—5-in. diameter. Rubber tires, handlebars, grips, pedals. Mailable. Sent partly assembled to save you high transportation costs.
79 N 08374—Shipping weight 5 pounds $3.25

E **VELOCIPEDE . . . for tots.** Designed especially for smaller riders with leg reach from 14 to 16 inches. Heavy gauge steel frame. 10-in. front wheel; 7-in. rear wheels. ⅝-in. rubber tires. Non-slip step-plate at rear. Steel saddle shaped for comfort. Adjustable handlebars, rubber grips. Easy to assemble; all fittings are included.
79 N 08601—Enameled red, ivory. Shpg. wt. 13 lbs. $6.25

How to Measure Leg Reach: Measure child from crotch to foot to determine proper leg reach size on velocipedes.

Important: All wheel goods on these two pages mailable. Shipped partly assembled.



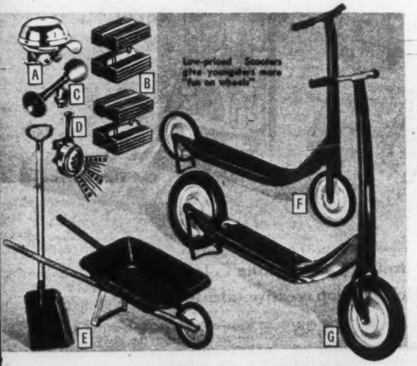
Steel Pedal Wagon . . turns errands into play

$15.75
12-in. size

Here's a practical combination . . . sturdy velocipede plus roomy wagon. Not only gives your youngsters fun and exercise, but makes trips to the store and other errands much easier. Stamped steel wagon box measures 18x12x3½ inches deep inside . . . loads of room for carrying packages or toys. Husky velocipede frame of welded tubular steel. Spoke-type front wheel has ball bearings for smooth, easy pedaling; disc-type rear wheels. All wheels have fenders. Rubber tires, handlebar grips and pedals for smooth riding. (Two larger pedal wagon sizes have semi-pneumatic tires to help cushion bumps).

Comfortable red rubber saddle with springs. Bright, gleaming enameled finish of fire chief red with white trim. Built to last; to give maximum usefulness plus plenty of healthful outdoor sport. Shipped partly set up to save you money. To determine proper leg reach, measure child crotch to foot. Shipping weights 29, 31 and 35 pounds.

Catalog number	Front wheel	Tires	Leg reach	Price
79 N 08520 . . .	. . . 12-inch . . .	. . . 1 -inch . . .	. . . 16 to 18 inches . . .	. . . $15.75
79 N 08521 . . .	. . . 16-inch . . .	. . . 1⅛-inch . . .	. . . 18 to 20 inches . . .	. . . 16.95
79 N 08522 . . .	. . . 20-inch . . .	. . . 1⅛-inch . . .	. . . 20 to 22 inches . . .	. . . 18.45



"Bike" Accessories

A **Bell.** Nickel-plated steel. Attach to handlebar with clamp (incl.) Diam. about 2¼ in.
49 N 8795—Shpg. wt. 6 oz. . . . 33c

B **Wood Pedal Blocks.** About ¾ in. thick. For 2-pc. rubber pedals. Easy to attach in jiffy.
49 N 8794—Wt. 9 oz. . . . Set 27c

C **Plastic Goose Horn.** Bright plastic in assorted colors. Red latex rubber bulb. Clear "honk." Length 6¾ in., diam. 1⅞ in.
49 N 8791—Shpg. wt. 3 oz. . . . 40c

D **Junior Fire Chief Siren.** Press plunger for fire siren sound. Nickel-plated. Clamps to handlebar. About 4½ in. high.
49 N 8796—Shpg. wt. 6 oz. . . . 73c

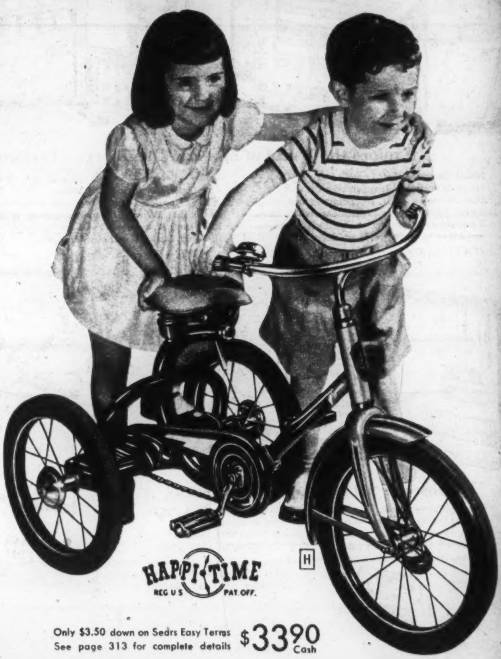
Wheel Toys

E **Wheelbarrow, Shovel.** Sturdy steel, enameled red. Barrow has hardwood handles, 5-in. wheel, ½-in. rubber tire, steel legs. Shovel 5½x7¼ in., with ¾-in. varnished wood handle. Steel grip.
79 N 08006—Wt. 6 lbs. . . . $2.25

F **Small Steel Scooter.** Streamlined; footrest embossed into frame. Ht., 30 in., length 33 in. Red 7-in. wheels, solid rubber tires.
79 N 08828—Wt. 8 lbs. $2.55

G **Large Steel Scooter.** Curved handle; rubber grips. Embossed footboard 5 in. wide. Parking stand; brake. Red with cream trim. Height 32 in. length 41 in.
79 N 08830—Wt. 18 lbs. . . . $5.60

Chain Drives


HAPPI-TIME
REG U S PAT OFF.
H

Only $3.50 down on Sears Easy Terms
See page 313 for complete details

$33.90 Cash

3 RUGGED CHAIN DRIVE TRICYCLES . . easy pedaling

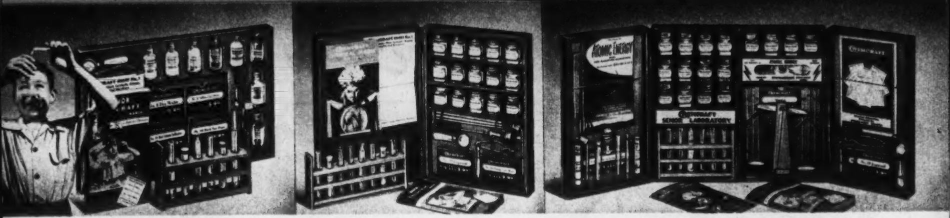
"Big bike" action with 3-wheeler safety

H **De luxe HAPPI-TIME model.** More speed, less pedaling. **$33.90**
Sixteen-inch front wheel, 14-inch rear wheels . . Full ball bearing for smooth durability. Adjustable bicycle-type spokes. Comfortable spring saddle is vinyl coated and is easily adjustable. Ball bearing axle and rubber pedals. Thick, 1¾-inch semi-pneumatic tires for a "floating ride." Adjustable handlebar with bell. Streamlined fender and chain guard. Maroon baked-on enamel finish; gold color trim. Well suited for youngsters from 4 to 9 years old. Order now!
79 N 08733—Shpg. wt. 42 lbs. $33.90

J **Sturdy Standard Model.** Similar to above, with economy features . . . riveted spokes, 1½-in. solid rubber tires, and saddle. Enameled handle bar. 16-in. front wheel, 14-in. rear wheels. No bell. Enameled bright red-white trim.
79 N 08730—Shpg. wt. 39 lbs. . . . $25.70

K **OUR BEST HAPPI-TIME Chain Drive Tricycle.** **$39.98**
Lifetime frame guarantee! Dual suspension double bar all steel frame of sturdy 1¼-in. tubing. Extra wide rear wheel base for maximum stability. Smooth running . 100 per cent ball bearing construction including wheels and pedals. Big 20-in. front wheel, 16-in. rear wheels are easy rolling. Puncture proof 1¾-in. diameter semi-pneumatic tires cushion bumps. Full rear steel step plate with full enclosed axle underneath. Steel streamlined chain guard, fastened front and rear. Adjustable tangent bicycle spokes.
Completely adjustable full spring saddle is built for comfort. Baked-on enamel finish burgundy wine color with white trim. Fully adjustable bicycle handlebar and goose neck of ⅞-in. chrome-plated tubing. Shipped partly assembled, assembly instructions included.
79 N 08740—Shpg. wt. 45 lbs. $39.98

All tricycles this page mailable, partly assembled



Explore the World of Modern Chemistry . . Perform Thrilling Experiments and Magic Tricks

Junior Chemcraft Set. Loads of exciting fun making soap, dyes, etc. **$2.69** *Over 240 experiments*, 27 chemicals and equipment! Enough to do experiments many times. Test tube rack just like type used in real laboratory. Box 16½x10½x1½ in. deep.

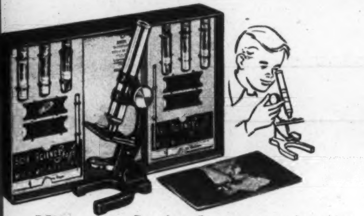
49 N 2110—Shpg. wt. 2 lbs. 10 oz........$2.69

Senior Chemcraft Set. 43 pieces! **$6.75** Chemicals, apparatus, equipment. You can perform *over 500 experiments* in fields of textiles, agriculture, paints, others. Wood laboratory style cabinet with metal "select-o-shelves." 21x13¾ inches when open.

49 N 2111—Shpg. wt. 6 lbs. 4 oz........$6.75

NEW! De luxe Senior Chemcraft with ATOMIC ENERGY feature! **$11.25** All the chemicals, laboratory equipment, apparatus the young scientist needs. It even has real **URANIUM ORE** specimens and "Story of Atomic Energy". Lab manual tells how to make laboratory equipment, do chemical magic, perform *over 600 experiments!* Has equipment for Glass Blowing, test tube rack, balance. Wood cabinet, metal shelves.

49 N 2112—Cabinet 31½x13¾ inches open. Shipping wt. 9 lbs.....$11.25



Microscope Set for the young scientist

Through a microscope see wonders; colors and structures the naked eye cannot see! **$6.29** Easy-to-focus microscope, 10 in. high. Has ground and polished lenses with magnifying power of 50 diameters. All necessary equipment: slides, slide glasses, teasing needles, and manual.

49 N 2214—Box 15½x10 in. Shpg. wt. 3 lbs...$6.29

3 in 1
Leather Set

$1.08 Hours of fun making useful items and handsome gifts. Practical, inexpensive, too! Includes pieces of genuine leather to make a billfold, comb case and coin purse. All pieces cut to size with holes punched. Lacing, easy-to-follow instructions included. No tools needed.

49N2044–Shipping weight 12 ounces..........$1.08

7 in 1
Plastic Set

$1.79 Here's a hobby-kit that will keep little hands busy for hours. Enough fine quality plastic to make photo case, comb case, identification tag, pencil holder, card case, change purse and bill fold. Lacing included. No tools needed; all parts cut to size and holes punched. Instructions.

49N2048 Wt. 1 lb. 8 oz. $1.79

Wall Phone Set of sturdy steel

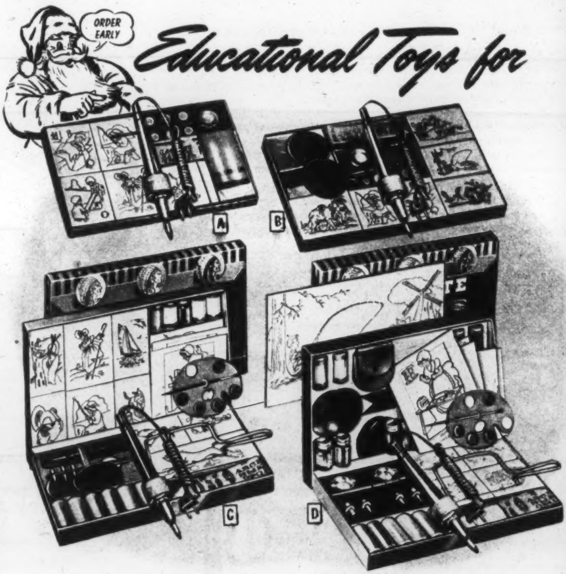
$3.29 Fun! practical! 2 wall phones of heavy gauge steel. Operates on two No. 6 dry cell batteries (Not included). 50-ft. wire. Shipping wt. 2 lbs. 4 oz.

49 N 2106..........$3.29

No. 6 Battery for above. Shpg. wt. 2 lbs. 5 oz.

34 N 4701—Each.....65c

Educational Toys for



Wood-burning . . foil-writing . . leather-tooling
Help develop creative talents early

A **Thrifty 24-piece Set.** Burn designs on wood . . . color with **$1.96** paints. Emboss initials on wood and leather with metal foil. It's lots of fun and helps develop your youngster's creative talent. Set includes:

- UL approved electric pen . . detachable point
- 6 wood plaques, 6 paint tablets, brush
- 6 pieces of foil, design transfer sheet
- Water pan, sandpaper, complete instructions

Pen operates on 110-120 volts AC-DC.

49 N 2107—Shipping wt. 1 lb. 10 oz........$1.96

49 N 2209—(Not shown.) 10 Plaques. Shipping weight 1 pound.............. 98c

B **Big 31-piece Set.** Wood-burning, foil-writing and leather **$2.89** tooling set gives your child more creative freedom. Set includes:

- UL approved electric pen . . 2 detachable points, wood burning point and leather tooling point
- 10 wood plaques, 2 leather coasters, sandpaper
- 6 pieces of colored foil, design transfer sheet
- 6 paint tablets, brush, water pan, instructions

Pen operates on 110-120 volts AC-DC. A big 31-piece set keeps small hands busy for hours.

49 N 2109—Shpg. wt. 2 lbs. 2 oz...........$2.89

C **Bigger 44-piece Set.** The larger the set the bigger the play **$4.98** value! Youngster can do more operations, make more items. Includes:

- UL approved electric pen, 4 detachable points
- 13 wood plaques, 2 leather coasters, bookmark
- 6 paint tablets, 2 brushes, pictures, glue
- 4 containers of sand, design transfer sheet
- 6 colored foils, sandpaper, coping saw

Pen operates on 110-120 volts AC-DC. Instructions included.

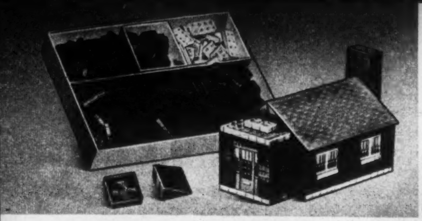
49 N 2113—Shipping weight 3 lbs. 12 oz.. $4.98

D **Our Biggest! Giant 57-pc. Set.** Five operations—Burn designs **$6.98** on wood, make wood cut-outs, tool leather, create sand pictures, transfer foil designs to wood, leather. Includes:

- UL approved electric pen . . 5 detachable points
- Large plaque 16x9½ in., 7 smaller wood plaques
- 12 sand pictures, 6 paint tablets, 2 brushes
- 4 coasters, bookmark, coin purse, transfer sheet
- 3 jars tempered paint, pallette, glue, sandpaper
- 6 colored foils, 4 containers of sand, coping saw

Pen for 110-120 volts AC-DC. Instructions.

49 N 2128—Shipping wt. 4 lbs. 12 oz......$6.98



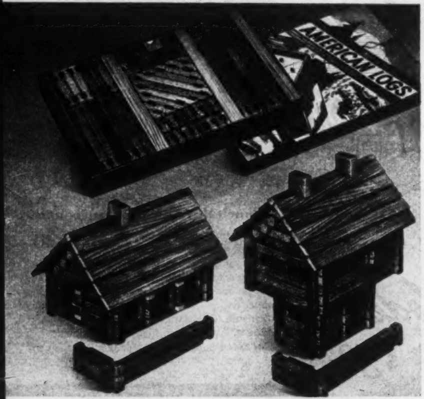
American Plastic Bricks for young architects

Encourage your youngster's desire to build, create. Playtime architects can erect houses, churches and many other buildings. Peg-socket plastic bricks fit together easily. Set contains large 1¾-in. blocks representing nest of 9 bricks. Also half and gable bricks. Colorful windows, doors, roof of embossed cardboard.

$3.39
200-pc. kit

49 N 2022—200-piece kit. Shipping weight 2 pounds 4 ounces.........$3.39
49 N 2023—400-piece kit. Shipping weight 4 pounds 8 ounces......... 6.74

Useful Hobbies



Halsam American Logs . . re-live pioneer days

Build model frontier houses with miniature rough-hewn logs. Notched to fit together easily . . . can be used over and over. No tools or glue needed. Interlocking logs make models semi-permanent. They can be moved as unit without dismantling. Edges beveled, smoothly finished, splinter free. Roof panels, chimneys, illustrated instructions included. The larger the set the more structures you can build at one time. Buy an extra set and build a larger frontier town.

$1.35
63-pc. set

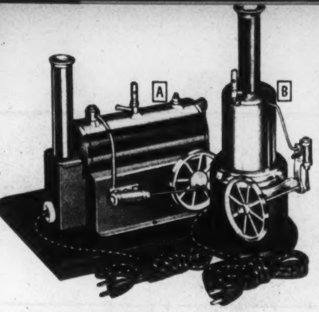
49 N 2030— 63-piece set. Shipping weight 1 pound 8 ounces........$1.35
49 N 2031— 86-piece set. Shipping weight 3 pounds................ 2.24
49 N 2032—200-piece set. Shipping weight 5 pounds 6 ounces........ 4.59
49 N 2046—286-piece set. Shipping weight 8 pounds 4 ounces........ 6.85

Cub Rotary Printing Set for young reporters

Print the news, handbills, tickets, programs, etc. It's a lot of fun and easy to do. Set type in individual, removable slots and insert slots in cylinder. To print . . . slide in paper, turn crank and the job's done. Takes paper up to 3½x5½ in. 200 pieces of rubber type (all capitals), 8 type slots, tool for inserting slots, tweezers, ink, brush, ribbon, 2 picture dies. All metal press 8½x3¾x3½ in. high.

$2.59
Complete set

49 N 2202—Shipping weight 2 pounds............................$2.59



Electric Steam Engines

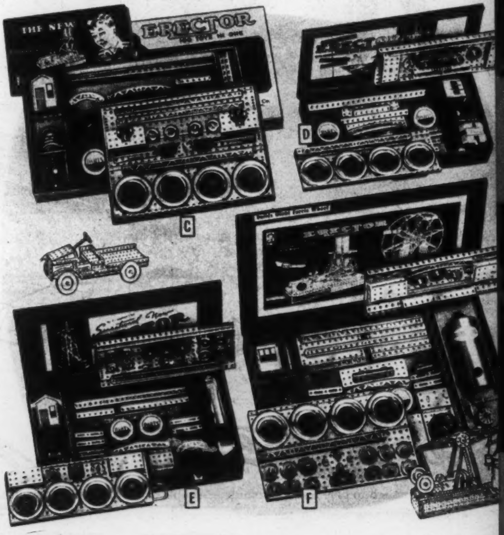
Whirling nickel-plated flywheels. Heavy-gauge steel fireboxes. Rustproof brass boilers and real whistles. Dummy smokestacks. Escape valve, spring for safety. UL approved. Porcelain heating units for 110-120 volts, 60-cycle AC-DC.

A **Electric Horizontal Model.** 6-in. boiler. **$7.39**
Glass water gauge. 9x6½-in. wood base, 8 in. high. Cord, plug included.

49 N 2306—Shpg. wt. 5 lbs....$7.39

B **Electric Upright Model.** 3-in. long boiler. **$5.49**
Base diameter 4½ in. 10½ in. high overall. Cord, plug included.

49 N 2302—Shpg. wt. 3 lbs....$5.49



GILBERT ERECTOR SETS for Junior Engineers

Build models that really work . . see them hum into action

Every junior engineer will get a big thrill seeing the models he's made humming into action. Larger sets build derricks that lift . . . bridges that open . . . ferris wheels that turn. Every set includes steel girders, wheels, bolts and booklet illustrating many different models. Parts from all sets interchangeable. Each set, except smallest, has motor to run models. Three large sets (D, E, and F) have flexible coupling that allows you to run models offset at angles up to 180° from motor. U.L. approved electric motors operate on 110-120, 60 cycle AC. No transformers needed. Packed with many busy hours of creative fun.

C
- Builds over 100 models
- Has spring-wound motor

$7.95

No. 4½ Set. Builds crane, elevator, hoist, railroad bridge, truck, other models. Many can be run by spring-wound motor with key attached. Box 18x10x2¾ in. high.

49N2012T–*Postpaid.* (Shpg. wt. 6 lbs.) $7.95

No. 2½ Set. (Not shown). Builds 75 models . . ferris wheel, others. No motor. *Postpaid.*

49 N 2011T—(Shpg. wt. 2 lbs. 10 oz.)..$3.50

D
- Builds over 125 models
- 20-watt electric motor

$12.95

No. 6½ Set. Builds pile driver, lift bridge, fodder mixer, elevator and big variety of other models. Motor runs in one direction only. Has flexible coupling. Sturdy box 18x10x3 in. deep. *Postpaid.*

79 N 02049T—(Shpg. wt. 10 lbs.)..... $12.95

E
- Builds over 150 models
- Reversing electric motor
- Set has model boiler parts

$16.95

No. 7½ Set. Builds dump truck, steam plant, walking beam engine, merry-go-round and others. 20-watt motor with flexible coupling runs forward or backward, operates many models. Sturdy box 19x11x3 in. high.

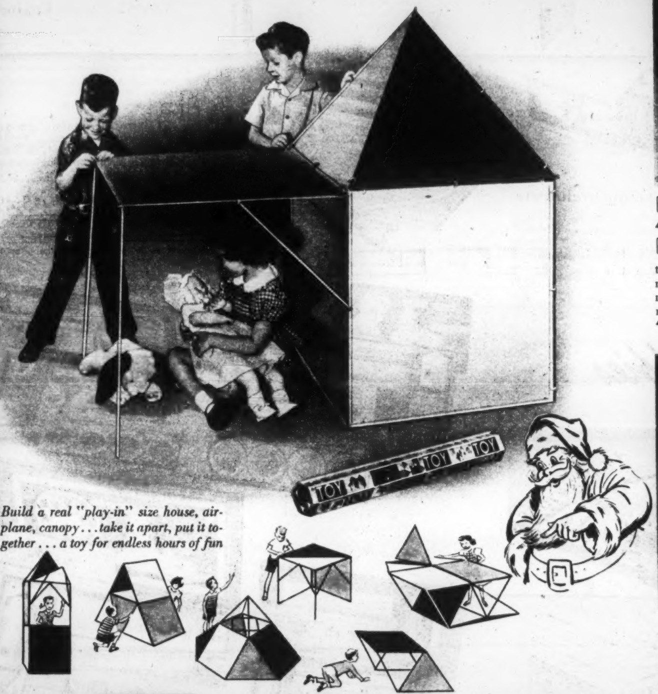
79N02060T–*Postpaid.* (Shpg. wt. 9 lbs.)$16.95

F
- Builds over 180 models
- Reversing electric motor
- Set has model boiler parts
- Lights and electromagnet

$22.50

No. 8½ All-electric Set. Builds airplane, beacon that lights up, magnetic crane, bridges, drilling rig, others. 20-watt motor with flexible coupling runs many models forward or backward. Metal box, 20x12 in.

79N02034T–*Postpaid.*(Shpg. wt. 18lbs.) $22.50



Build a real "play-in" size house, airplane, canopy . . . take it apart, put it together . . . a toy for endless hours of fun

The TOY Builds 54 Models

- Large enough to play in and around . . . simple enough for children to assemble
- Sensational new assembly toy opens up a whole new world of playtime activity

$3.19

IT'S NEW, IT'S BIG, IT'S DIFFERENT! Builds a house, an airplane, a tent . . . almost anything a child's imagination can dream up. Tots love to play inside larger structures . . . remember the fascination of old boxes and crates? Now, with these simple panels and connecting pieces, the designer of THE TOY enables children to satisfy their desire for king-size structures.

THE TOY comes in a bright colored container . . . includes 4 panels, each 30 in. square; 4 panels, each 30 in. triangular; more than the necessary number of dowels for connecting and bracing the panels, and a good supply of pliable connectors. Illustrated construction sheet shows the many toys that can be made. Panels are in assorted bright colors; made of extra-heavy kraft paper, coated with water-resistant plastic. It's easy to assemble . . . no tools needed. Easily taken apart, too . . . stores away conveniently in compact, six sided container. Older boys and girls will find THE TOY ideal for party decorations, floats, festivals. We believe THE TOY will strike a brand new note in Toyland . . . for it gives so much play value for such a small price. For Christmas this year, give your child this new toy that promises year 'round fun and fascination.

79 N 01942—Shipping weight 4 pounds $3.19

[A] **Plastic Zoomeray Gun.** Harmless paper coil zooms out, rewinds around muzzle.

49 N 2635—7 in. long. Shpg. wt. 5 oz. 44c

[B] **BONNIE BRAIDS (Dick Tracy's famous baby)** is taken for a stroll. 3-in. high plastic nurse pushes stroller on 12x5 in. metal ramp. Tiny, soft vinyl plastic baby can be removed from stroller. No mechanism, set nurse on ramp, she walks down.

49 N 6202—Shpg. wt. 6 oz 47c

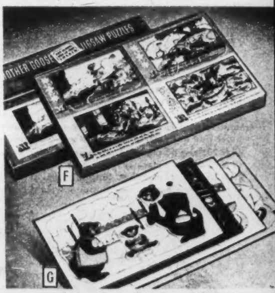
Knock him down, he bounces right up again.

"Punch Me" toy with lots of bounce

Punch him . . . knock him down . . . he bobs right back with a great big smile. Strong vinyl plastic with electrically welded seams. Weighted bottom that just *won't* let him stay down. Plastic inflating stem tucks under flap . . . needs no tying. Easy to inflate by mouth. Bright water-resistant colors. Floats upright. About 23 in. high, when inflated.

$1.30

49 N 2544—Shpg. wt. 1 lb. 6 oz. $1.30



Inlay picture puzzles for tots

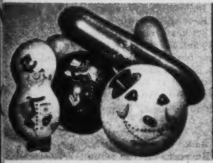
[F] **Mother Goose.** Easy-to-assemble fiberboard pieces fit into border that holds puzzle. Each 8½x5½ in. Include Peter Pumpkin, Simple Simon, Mary and Lamb, Miss Muffet, etc. 8 in all, gaily colored.

89c

49 N 1876—Shpg. wt. 2 lbs. . . . . . . Set of 8 89c

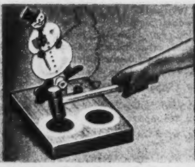
[G] **Furry little animal puzzles** children will love. 4 subjects . . . elephant, bear, squirrel and horse, flocked on strong cardboard. Assorted colors, gray or brown flocking.

49 N 1746—Shipping weight 2 lbs. 12 oz. $1.23



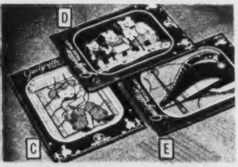
Frosty the Snowman Balloons. Big 15-balloon assortment . . . 7 with Frosty-the-Snowman motif and 8 plain. Varied sizes and shapes, some with cardboard feet, one with protruding red nose. Some inflate to 4 in. dia., others to 18 in. long.

49 N 6285—Shpg. wt. 10 oz. . . . 55c



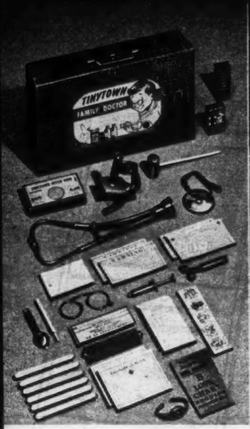
Rocking Frosty the Snowman. Tots will get lots of laughs from Frosty . . . when they hit pegs on the wood base, he rocks from side to side. About 7 in. high. 5¾x9½ in. base. Black top hat, red mittens, broom, pipe. Wood mallet.

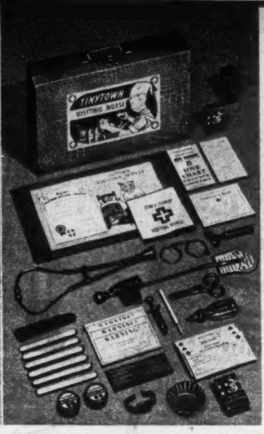
49N1748-Shpg.wt.1 lb. 8 oz. $1.79

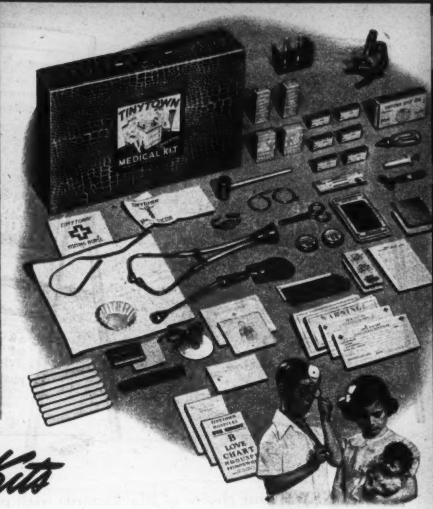


Judyette Inlay Puzzles. Large pieces fit in 5/16-inch thick board with back that holds puzzles. Each 8½x11½ in., made of sturdy, hard-to-bend Masonite Presdwood. Choice of three subjects.

[C] 49N1751–Cowboy. Shpg. wt. 1 lb. 2 oz. 89c
[D] 49N1752–3 Bears. Shpg. wt. 1 lb. 2 oz. 89c
[E] 49N1753–Trains. Shpg. wt. 1 lb. 2 oz. 89c







Doctor and Nurse Kits

Make-believe Doctor Kit

$1.59

Includes stethoscope that really works, hypo needle, ear tester, eyeglass frames, thermometer, candy pills. Plastic microscope, head reflector, cotton; play watch, reflex hammer, tongue depressors. Office signs, shingle, diploma and many other needs. Colorful cardboard carrying case, 13½x8¼ in., has metal snap lock, handle.

49 N 1934—Shpg. wt. 1 lb. 8 oz. $1.59

Make-believe Nurse Kit

$1.59

Includes plastic ear-tester, play wrist watch, eyeglass frames, hypo needle. Blood pressure gauge, candy pills, tongue depressors, wash pan and cloth, play stethoscope, play thermometer, appointment blanks, apron and many other needs. Colorful cardboard carrying case, 13½x8¼ inches; metal snap lock, handle.

49 N 1935—Shpg. wt. 1 lb. 10 oz. Set $1.59

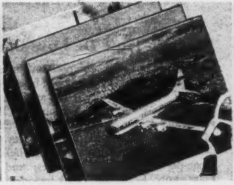
Combination Medical Kit for group play

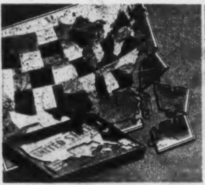
$2.85

All the medical equipment little doctors and nurses need to open their own fully equipped Tiny Town "Medical Center." This big kit contains a stethoscope that really works, eyeglass frames, hypo needle, play thermometer. Head reflector, fluoroscope and films, candy pills, plastic microscope, test tubes, tongue depressors, Tiny Town "Inter Com." Two boxes of cotton, vaseline can, cold cream can, litmus paper, nursing bottle, 2 shingles, warning blanks, sick charts, prescription blanks and many other pieces. Sturdy cardboard carrying case, 15½x10¼ inches. Metal snap lock, handle.

49 N 1952—Shipping weight 2 pounds 8 ounces. . . . . .Set $2.85

HOME SWEET HOME





Popular Walt Disney Puzzles

83c Set of 3

Set of 3 brilliantly-colored puzzles showing the children's favorite Walt Disney characters: Mickey Mouse, Donald Duck and Snow White. Over 400 pieces per puzzle. Each puzzle is 19x14 inches.

49 N 1877—Shipping weight 3 lbs. . . 83c

Four Scenic Adult Puzzles

98c Set of 4

Scenic series of airplane, Mt. McKinley, train, Arch de Triomphe . . . all in vivid color. Each puzzle contains over 300 interlocking pieces. Completed puzzles measure approximately 17x11 inches.

49 N 1708—Shipping weight 4 lbs. . . 98c

Big 2-Sided Map Puzzle

$1.29

Map of U. S. on one side, world map on the other. An excellent way for children to learn while having fun. 20x14-inch durable tekwood map (3-ply fibreboard, wood center). Colorfully lithographed.

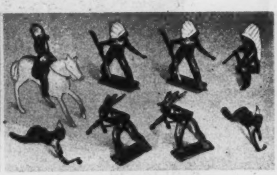
49 N 1889—Shpg. wt. 1 lb. 8 oz. . . . $1.29

New..Popular Joke Assortment

$1.79

Complete practical joker kit. Includes dribble water glass, Snow Storm tablets, economical teaspoon, ink bottle and ink spot, invisible ink, magic soap powder, hot toothpicks, bitter "cigs" and others. 12 tricks in all.

49 N 1945—Shpg. wt. 1 lb. 8 oz. . . . $1.79



8-piece Lead Cowboy Set

89c

Children love to play "cowboy". Five standing cowboys 2¼ in. high; others in proportion. 2 kneeling, 1 mounted. Hand-decorated . . . made in England.

49 N 2636—Shipping weight 14 ounces. . 89c

8-piece Lead Indian Set

89c

Colorful Indian band. Four standing Indians 2¼ inches high; others in proportion. 1 kneeling; 1 mounted, 2 crawling. Attractively hand-decorated . . . made in England.

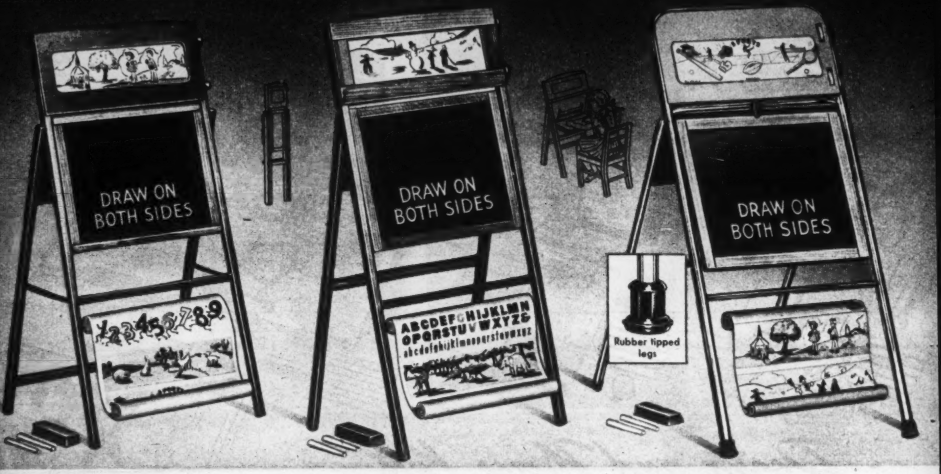
49 N 2637—Shipping weight 14 ounces. 89c

New! 15-piece parade and combat Soldier Set

$1.35

Miniature molded vinyl plastic soldiers are popular with boys and girls. Includes 4 marching, 4 hiking, 5 combat soldiers, plus a flag bearer and saluting officer. Fun to arrange in make-believe parades and fighting positions.

49 N 2751—Shpg. wt. 10 oz. . . . . .Complete 15-piece set $1.35



NEW! Your choice of Blackboards with practically indestructible PLASTIC Roller Charts

- Economy-priced desk-type blackboard **$2.98**
- Special plastic 6-frame roller chart
- Sturdy frame and legs 39x19 inches overall

Ideal for small boys and girls. Composition slate writing surface (both sides) 15¾ x 12 inches. Maple finished wood rack for supplies. Board has Masonite Presdwood back. Eraser, 2 pieces of chalk incl. Allow 10 lbs. postage, according to postal regulations.

79 N 01927—Folds flat for easy storage.......... $2.98

- De luxe blackboard, hardwood frame **$4.98**
- Plastic 12-frame colored roller chart
- All-screw construction—41½x19½ inches

Built for long use. Sturdy, natural finish hardwood frame. Strength plus . . with steel hinge plates on rear legs; Masonite Presdwood back. Smooth composition writing surface (both sides) 16x12 inches. Wood supply rack. 2 pieces of chalk; eraser incl. Folds flat.

79 N 01928—Shpg. wt. 12 lbs. Mailable.........$4.98

- Super de luxe blackboard, metal frame **$9.49**
- Tubular steel construction, 41x20 in.
- Special plastic 12-frame roller chart
- Rubber-tipped legs make board extra steady

Chromium-plated frame . . . built to last for years. Masonite Presdwood trim. Composition slate writing surface 15¾x12 in. on both sides in hardwood frame. Supply rack. 2 pieces of chalk; eraser.

79 N 01930—Wt. 14 lbs. Folds easily. Mailable...$9.49

Blackboards..a favorite with girls and boys

DRAW ON BOTH SIDES

Happi-Time De Luxe Blackboard with Play Clock

$6.25
- Large composition slate writing surface 18x14 inches wide.
- Sturdy hardwood frame; 44½ in. high . . . all screw construction
- Colorful die-cut animals appear in two portholes at top as child turns wood knobs . . . lift out for tracing on board
- Movable hands on clock help teach children how to tell the correct time

Many extra features at this moderate price. Opens easily to form convenient desk. Roomy 16-inch wood rack for chalk, eraser, books, etc. Rear legs have metal hinge-plates for extra steadiness and strength. Masonite Presdwood back. Folds easily. Eraser and chalk included.

79 N 01811—Shpg. wt. 14 lbs. Shipped by parcel post.........................$6.25

Large alphabet letters

8 removable animals

Make believe clock

A
B
Merry Christmas to you

Wall Blackboards for Creative Fun . . Choice of 2 Sizes

$1.12
24x18 in.

Glareless writing surface with alphabet and numbers stenciled on the top. Easy to hang or fasten to wall. Made of non-warping Masonite Presdwood, smoothly coated. Chalk marks erase easily. Thorough cleaning with damp cloth won't harm finish. Sturdy maple finished wood chalk rail. Eraser, 2 pieces of chalk included. Two sizes . . . two big values!

[A] 79 N 01944—Giant size, 36x24 inches. Allow 10 pounds postage according to postal regulations.............................$1.86
[B] 79 N 01943—24x18 in. Shipping weight 4 pounds.......................... 1.12

Toys for year 'round

Toy Typewriter . . . Kiddies can write real letters

$3.69

Writing letters, playing secretary or journalist is fun for career-minded kiddies. Well-designed typewriter has 40-character dial complete with alphabet, numbers, and punctuation marks. Dummy keyboard. Looks much like real typewriter. Carriage, moved by lever is 11¼ inches wide. Takes up to 8½-inch wide paper. Linespacer, plastic roller knobs. 6⅝ inches high to top of dial. Easily-inserted self-inking rolls.

49 N 1915—2 ink rolls included. Shipping weight 2 pounds 8 ounces............ $3.69
49 N 1916—Ink Roll Refill. Shipping weight 2 ounces.......................... 14c

Toy Adding Machine

$1.75

Entertaining, educational gift combines learning with fun. Youngsters have great times playing store or bookkeeper with an adding machine of their very own. While they play "grown-up", they learn to add numbers. Older children can use it for homework . . . helps check addition problems. Even adults find it helpful in balancing household accounts. Takes 4-column figures; adds accurately up to 9999. Sturdy metal construction; enamel finish. 9x6x4 inches high.

49 N 1810—Shpg. wt. 1 lb. 9 oz........... $1.75

K YOU FOR ALL
S YOU BROUGHT
ADDING MACHINE

Lack ready cash? Buy the easy way . . order all your Christmas needs on Sears Easy Terms . . complete details on page 313

HAPPI-TIME
PAINT SET

CHALK
BLACKBOARD
NATURAL SLATE
Eraser

Happi-Time Paint and Crayon Set

98c

Trace, paint, color . . . all with one set. Set features metal tray with 21 paints, 15 paint tablets, 4 plastic animal paint cups. Includes brush, 4-section mixing pan, 6 crayons, 6 pictures to color, tracing paper, color chart. Hinged carrying case (15x 8¾ in.), metal snap lock and handle.

49 N 1703—Shipping weight 1 lb. 6 oz.......... 98c

Big 159-piece Paint, Crayon Set

$1.98

Extra big set to develop the young artist's creative ability. Includes 26 wood tubs of paint, 46 paint tablets, 6 bottles of poster paints, all in assorted colors. Brush, 2 water pans, palette, 16 crayons, color chart, 10 stencils, 50 coloring pictures. Beautiful box 20x13 in. Another HAPPI-TIME Value!

49 N 1732—Shipping weight 3 lbs. 4 oz.......... $1.98

Chalk and Crayon Slate Set

98c

Children have great fun writing, drawing and coloring with this chalk and slate set. 10½x7½-inch *natural slate* wood frame drawing board, black on one side for chalk, white on the other for crayons. 16 pieces of chalk, 8 crayons, 10 stencils, 1 blackboard eraser, 15 coloring pictures.

49 N 1701—Shipping weight 2 pounds 8 ounces... 98c

JUGGLE HEAD

Model-Craft

Model-Craft

Funny-face Juggle Head

$1.79

Loads of laughs for everyone. 20 colored plastic features attach magnetically to molded plastic head . . . makes many amusing faces. Includes sets of rolling eyes; noses; ears; mustaches; paper cutouts of clothing; hats; bow tie; etc.

49 N 1920—Shpg. wt. 1 lb. 2 oz.... $1.79

Roy Rogers Clay Set

92c

Over 1 pound of modeling clay in 6 different colors. 3 tin molds; 4 plastic impression stamps . . . or you can design your own figures. 3 wood tools (rolling pin, 2 pointed sticks), 1 wood spoon; 3 cutouts; 3 stencils included.

49 N 1724—Shpg. wt. 2 lbs. 6 oz...... 92c

Molding, Coloring Set

$2.19

Use these 5 rubber molds over, over again . . tepee, squaw with papoose, tom-tom player, Indian chief and warrior. Palette with 5 paint tablets, brush, talcum powder, wood paddle, molding powder. Models shown not included.

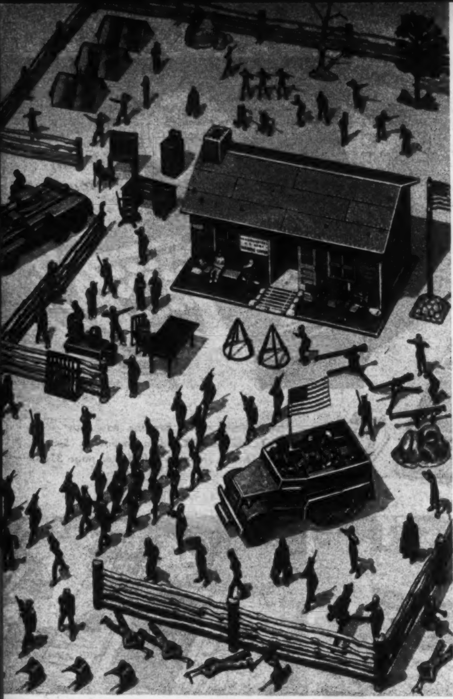
49 N 1740—Shpg. wt. 2 lbs. 8 oz.... $2.19

Western Molding Set

$2.19

Five reusable rubber molds. 2 cowgirls, 2 cowboys, 1 horse, palette, 5 paint tablets, brush, talcum powder, molding powder, instructions. Models shown not incl.

49 N 1739—Shpg. wt. 2 lbs. 8 oz.... $2.19



NEW 145-piece Army Training Center . .
. . A Play Army for the Little "General"

• If pieces bought separately, set would cost over $10.00!

145 pieces **$5.98** Complete Set

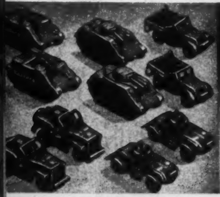
Action packed fun with this 145-piece army. The little "General" will spend hours planning sham battles and training his soldiers. **100 Vinyl plastic soldiers:** on parade, marching with rifles and flags. Also, combat soldiers firing bazookas, charging with rifles and bayonets, firing rifles and throwing hand grenades, etc . . . accurate reproductions.

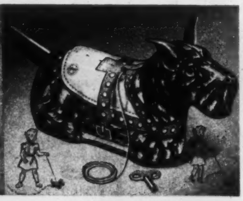
Big headquarters building 11x7x6 in. high. Constructed of sturdy metal. Realistically lithographed. All edges turned for strength, safety. Easy to set up.

Plastic Furniture for headquarters includes desk, swivel chair, army switchboard, rifle rack, crate, waste basket, map table, file cabinet, bench, side chairs.

Army field equipment: rifle on tripod, machine guns, tents, stacked rifles, bazooka gun, flag, trees, rocks. Army half track, scout car, 16 sections of fence.

79 N 06488—Shipping weight 6 pounds............Complete 145-piece Set $5.98





10 Army Vehicles

Vehicles for his motorized divisions. Constructed of sturdy plastic. Fine detail—some have revolving gun turrets. Includes: 2 Sherman tanks, 2 Howitzer carriers, 2 armored troop carriers, 2 armored cars, 2 jeeps. In army khaki color. About 3¼ in. long. **89c**

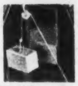
49 N 6296—Shpg. wt. 10 oz...........89c

Guide-a Scotty

Remote control "Scotty" dog. Turns right, left, runs straight or in circles. Remote controlled by tension put on leash. Clockspring motor. He has rubber ears and he makes friends by wagging rubber tail. Sturdy construction. Lithographed steel, 12½ in. long. **$2.81**

49 N 5775—Wt. 1 lb. 12 oz...$2.81

A "FARM" OF HIS VERY OWN
with Barn, Silo, 69 other pieces



"What fun running haylift . . . hoisting plastic bales of hay into the hayloft!"

"Look at how this realistic plastic litter carrier slides along overhead rail!"

"Look! Plastic tractor hitches to, pulls any of thirteen implements in set."

Complete Set **$4.99**

A *Always something to do on this little farm* . . . hundreds of chores to keep little play farmers busy for months.

Big hipped-roof metal barn. Realistically lithographed sheet steel. Edges turned for strength, safety. Open at back; animals can be put in stalls. Barn is 9¼ in. high, 9¼ in. wide, 13½ in. long. Has haylift and litter carrier that slides on overhead rail.

Big 10-inch silo of sturdy brightly lithographed steel with plastic roof.

Plastic tractor; plastic implements to hitch to tractor. Authentically detailed . . . everything a real farmer uses. Tractor, scraper, spiked-tooth harrow, corn planter, high-lift scoop, plow, stone boat and wagon.

18 colorful molded plastic farm animals and fowl; cows, calf, saddle horse, colt, sow, baby pigs, goat, sheep, lamb, duck, ducklings, hen on nest, chicken, baby chicks and dog. All the animals you find on a farm. Horse is 2⅜ in. high, others in proportion. Also 6 miniature birds.

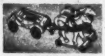
Plastic milk pick-up platform; milk cans. 16 sections of plastic fence.

Plastic barn accessories. Includes feed bags, bales of hay, feed box, feed trough, pitch fork, shovel, block and tackle, milking stool, cow stall, etc. Barn, silo shipped flat. Easy to set up without tools. Implement, animal content may vary slightly.

79 N 06444—Instructions incl. Shpg. wt. 8 lbs.....Complete set only $4.99

Farm Sets . .

Implements hook to tractor



Hitch horses to implements

Roomy shed; doors open

Happi-Time 16-piece Rubber Farm Equipment Set

B Now your youngster can have miniature farm implements just like the regular farmer uses. Modeled after Sears famous DAVID BRADLEY line. Molded of washable colorful rubber with easy rolling wheels . . almost unbreakable. Set includes roomy corrugated cardboard shed, 2-horse team (3½ in. high); 2-piece harness, whiffletree, tractor, mule, farm wagon, plow, manure spreader, hay wagon, mower, pulverizer, scraper and hay loader. All implements can be attached to either tractor, horses, or both. **$2.00**

49 N 6491—Shipping weight 3 pounds.......Complete 16-piece set $2.00

Metal Farm House to complete your farm set

C Attractive white lithographed clapboard country cottage of sturdy sheet steel. Turned edges for strength, safety. Realistic open door, windows, colorful window boxes. Interior lithographed in modern colors. 2 rooms of plastic furniture includes bed, chest, night stand, tub, chairs, lawn furniture, etc. Shipped flat . . . sets up without tools. **$1.67**

49 N 1458—11x7x6⅛ in. high. Shipping weight 1 lb. 11 oz.........$1.67

NEW Accessory Set. Plant a garden on your play farm!

D 50-piece farm accessory set of vinyl and molded plastic. Corn, tomato, cabbage, bean plants look almost real growing on your play farm. They can be moved around, planted, harvested. Figures of farmer's family milking, carrying a pail, feeding chickens, hoeing, etc. add lifelike action. 17 familiar farm animals, birds and fowl. Hours of playing fun for young farmers. Farmer 2⅜ in. tall, other pieces in proportion. Pieces may vary slightly. **$1.48**

49 N 6437—Shipping weight 10 ounces................50-piece set $1.48

18 Piece Rubber Farm Animal Set

E More true-to-life molded rubber miniature farm animals and fowl for your HAPPI-TIME Farm Sets. Durable washable rubber appropriately enameled. Practically unbreakable. Won't scratch furniture. **$1.00**

Big 18-piece set includes horse, 2 colts, cow, 2 calves, hog, 2 little pigs, rooster, 6 hens, turkey, one sheep. All stand on solid bases. Horse 3⅜ inches high, cow 3⅞ inches long, other animals in proportion. Add a set of animals to your order for HAPPI-TIME Sets above.

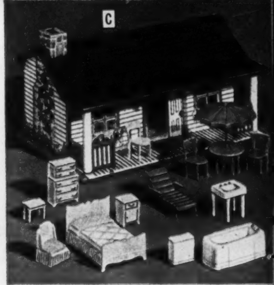
49 N 6449—Shipping weight 1 pound 4 ounces.........18-piece set $1.00

A

for young farmers

HAPPI-TIME
REG. U.S. PAT. OFF.

B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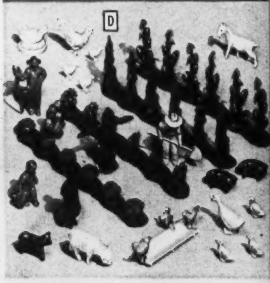
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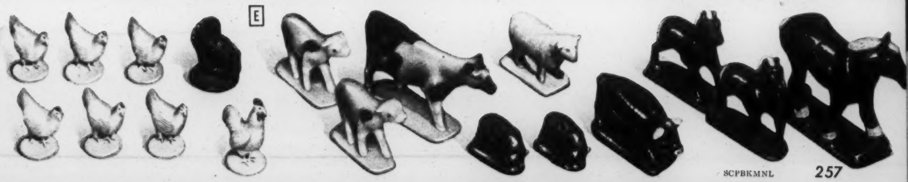
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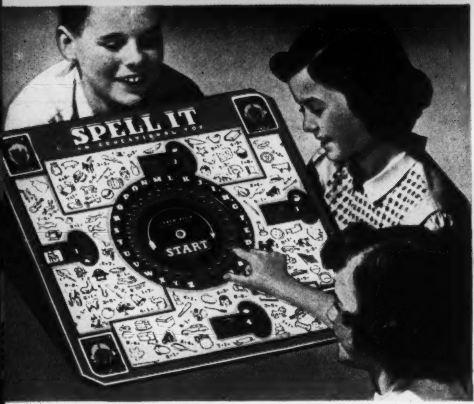
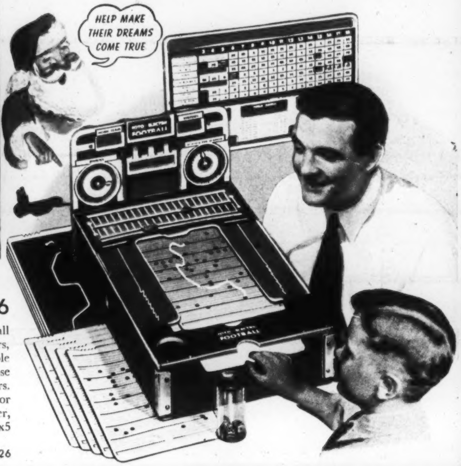


Cadaco Ellis Games

Make it Fun to stay at home


HELP MAKE THEIR DREAMS COME TRUE
FOTO ELECTRIC FOOTBALL

Spell It Game for Youngsters

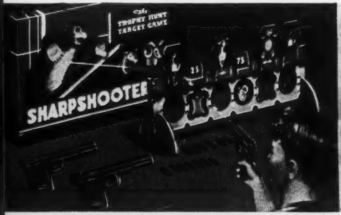
Fun while they learn! Here's a game that helps children learn to spell, add, multiply, subtract. Dial letters to spell anything pictured on the board or numbers to solve problems. Pictures of objects correctly spelled and answers to problems will appear in one of the 4 magic doors. Youngsters will spend happy hours of instructive fun. Game board is of heavy cardboard 17½ in. sq. One or more can play. **$1.63**

49 N 207—Shipping weight 2 lbs. 3 oz. **$1.63**

Electric Football Game

Foto-Electric Football. Almost as much fun as a real thrill-packed football game. Watch the ball carrier hit that line, dodge tacklers, and make end runs. Over 1000 possible plays for the young "coach" to choose from. Hours of busy fun for 2 players. Play viewer for 110-120 volt AC or DC. Cardboard gridiron, dice, shaker, play sheets, rules included. 20x12x5 in. U.L. approved electrical parts. **$6.26**

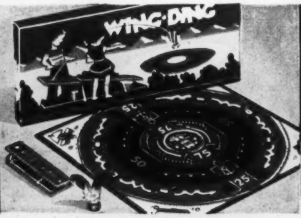
49N201—Shipping weight 4 lbs. 8 oz. **$6.26**



Target Practice Game to test your aim

Sharpshooter gallery for "Hunters" of all ages! Targets reverse when hit and show mounted trophy, and scoring value. For 2 or more players. Game includes 2 practically unbreakable, molded plastic, automatic repeating pistols and rubber band ammunition. Target range has 6 colorful animal targets. **$3.19**

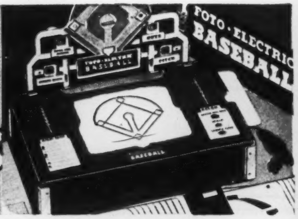
49 N 251—18½x9¾ inches . . . Shpg. wt. 2 lbs. 8 oz. **$3.19**



New! Wing Ding Target Game

A top flight game of skill. Place feathered Wing Ding on one end of flipper, aim and tap other end. Land Wing Ding on target board. Authentic Indian-styled board, flipper and Wing Ding. First to score 500 wins. Fascinating game for all ages. **$1.79**

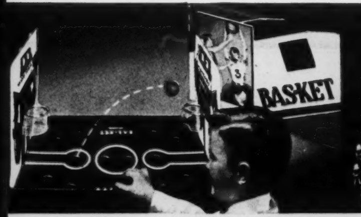
49 N 168—Shipping weight 1 lb. 12 oz. **$1.79**



3 Strikes You're Out!

Foto-Electric Baseball. See the ball pitched, hit! Watch runner sprint around bases. Hits, walks, runs . . . just like in real baseball. Over 100 possible plays. Exciting fun for two players. 20x12x5 in. play viewer. 110-120 volt AC. or DC. Shpg. wt. 4 lbs. 8 oz. **$6.26**

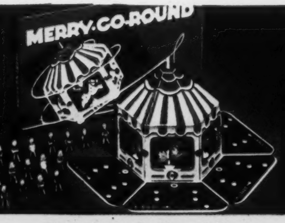
49 N 206—U.L. approved electrical parts. **$6.26**



Exciting Basketball in Miniature

Bas-Ket . . a thrill-a-minute. One to 6 players operate mechanically controlled levers which shoot ball at basket from any position on the court. Steel mechanism, fiberboard playing field, celluloid ball, rules and scoring instructions included. In box 12x20 in. **$3.59**

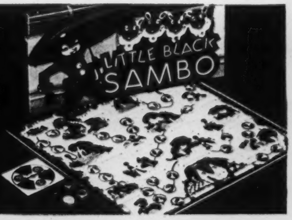
49 N 202—Shipping weight 3 pounds. **$3.59**



New! Merry-Go-Round Game

Have fun assembling, then play this exciting game! Each player in turn spins Merry-Go-Round—first to reach dotted path puts cut-out boy or girl on horse. First to get 3 children on horses wins the game. Fun galore for 2 to 4 players. **$1.79**

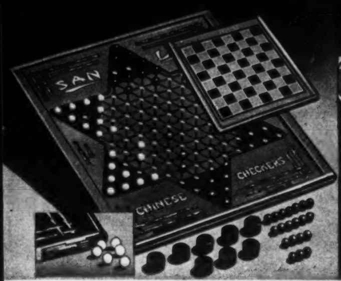
49 N 134—Shipping weight 2 pounds 4 oz. **$1.79**

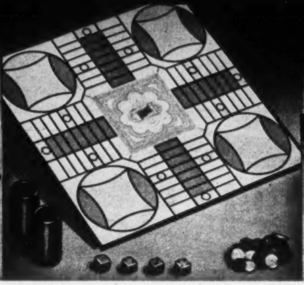


Little Black Sambo Game

Children get a big thrill following the adventures of familiar Sambo. Spin wheel, follow paths on illustrated game board. First one home to the pancake wins. Folding game board, spinner, bright wooden pawns included. 2 to 4 players. **$1.39**

49 N 227—Shipping weight 1 lb. 10 oz. **$1.39**





PRESIDENTS

Chinese or Regular Checkers

$1.89

Fascinating for both young and old. Two games,1 board. Play checkers on the back side, Chinese Checkers for 2 to 6 players on front. Two-sided heavy cardboard playing field 18x16 inches. Sturdy, tubular steel frame stores 60 marbles. Order yours today.

49 N 147—Shipping weight 3 lbs. 4 oz..........$1.89

Play Popular Parcheesi

$1.02 Set

Form blockades to stop opponent. Move your own players forward. First side or player to move all "men" home wins. Set includes 2 dice cups, 4 dice, 16 "men" and beautifully illustrated board. For 2 to 4 players.

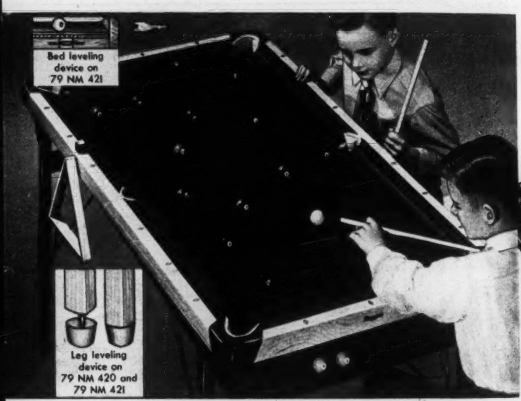
49 N 101–**Popular Set.** 15½-in. board. Wt. 1 lb. 8 oz. $1.02
49 N 172–**De luxe Set.** 18½-in. board. Wt. 2 lbs. . . 2.19

"Meet the Presidents"

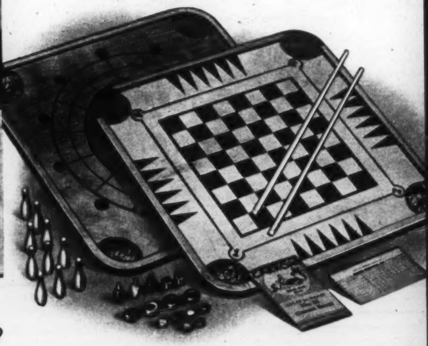
$2.95

Learn fascinating historical facts about every U. S. president. Entertaining . . . educational. 19½x14½-inch full color folding map board of U.S. with history-making pathway; 9-in. spinner; 32 silver color coins with presidents' pictures and historical facts. Any number can play.

49 N 123—Shipping weight 2 pounds..........$2.95


Bed leveling device on 79 NM 421
Leg leveling device on 79 NM 420 and 79 NM 421

Games of Skill!



Burrowes Pool Table in 4 Sizes . . . complete with ball return

$14.49 40-in. size

Sturdy, girder reinforced, non-warping wood tables with green, cloth-covered playing surface, 15 colored, numbered balls, 1 white cue ball, triangle, 2 maple cues, rule book. All but 79 NM 421 have maroon rail, ivory colored corners, legs. 79 NM 421 has natural finish, maple corners, legs. 79 NM 420, 79 NM 421 have green, cloth-covered cushions and score counters. Shipped freight or express, except 79 N 0418, mailable. For a merrier Christmas, order now.

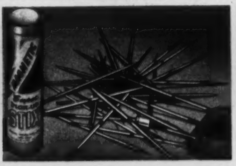
Length	Width	Height	Diam. of Balls	Cue Lengths	Catalog No.	Shpg. wt.	Price
40 in.	22½ in.	26 in.	1⁵⁄₁₆ in.	32 inches	79 N 0418	18 lbs.	$14.49
44½ in	25 in.	27 in.	1¼ in.	34 inches	79 NM 419	23 lbs.	22.25
50 in.	28 in.	28 in.	1½ in.	36 inches	79 NM 420	26 lbs.	36.50
54 in.	30 in.	29 in.	1⁹⁄₁₆ in.	42 inches	79 NM 421	40 lbs.	52.90

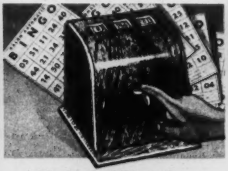
Carrom Board—you can play 85 games on it!

$7.85

Play your favorite games . . . Carroms, Checkers, Backgammon, Crokinole and many party and children's games on this one board. Handsome playing board of 3-ply veneer, 28½ in. square, green net pockets. 2 tapered cues, 29 carrom rings, 15 discs, 10 tenpins, 3 tops, score tab, 2 dice, box, 18 flies, complete instructions.

79 N 0481–**Board with playing pieces.** Shipping weight 10 pounds.....$7.85
49 N 480—**Set of 29 extra Carrom rings.** Shipping weight 8 ounces..... 45c





New Popular Domino Sets

Lightweight Plastic Dominoes. Smooth, hard, durable—a brilliant, high gloss black finish. 1x2-inch pieces.

Pieces	Cat. No.	Shpg. wt.	Price
28 Double 6's	49 N 241	8 oz.	89c
55 Double 9's	49 N 242	1 lb.	$1.79

Magnetic Pick-up Stix

67c

Loads of fun. Pick up metal-banded wood sticks with magnetic master stick . . . or reverse master stick and play conventional way. Wood sticks packed in cardboard tube. Rules included.

49 N 245—Shipping wt. 6 oz........67c

Mechanical Bingo Set

$1.79

All-metal machine adds new thrills to Bingo . . . speeds up game. Release lever . . . wheel spins, stops on lucky number. 2–15 players. Machine 3½x4½ in. long. 15 cards, banker's sheet, counters included.

49 N 165—Shpg. wt. 1 lb. 4 oz....$1.79

Construct a "Cootie"

$1.79

New game. Race to assemble multi-color plastic cooties. Get body first; then head; other pieces any way you wish. Pieces for 4 cooties. 1 die included.

49 N 176—Shpg. wt. 12 oz.......$1.79

A
OLD MAID
AUTHORS
DR. QUACK
SLAP JACK
ANIMAL RUMMY
CROSS-WORD
FAVORITE GAMES
B
DONALD DUCK
Pinocchio
MICKEY MOUSE
BAMBI
THE THREE LITTLE PIGS
Snow White
MICKEY MOUSE
LIBRARY OF GAMES

ELECTRIC FIRE FIGHTERS

Uncle Wiggily

Who can get Uncle Wiggily through the forest to Doc Possum's office first? **85c** Cards tell where to go on each play, no spinners or dice. For 2 to 4 players. Beautifully illustrated 16-in. square board, 4 pawns, 140 direction cards. Rules included. There are many variations of the game which will keep youngsters amused for countless hours.

49 N 104—Shipping weight 1 lb. 6 oz. . . 85c

Miniature Card Game Sets

[A] **Old favorites.** 6 decks of popular childhood games; **72c** Old Maid, Authors, Dr. Quack, Slap Jack, Crossword, and Animal Rummy.

49 N 171—Shpg. wt. 10 oz. 72c

[B] **Mickey Mouse.** 6 decks colorfully decorated with Disney characters: Donald Duck, Pinocchio, Mickey Mouse, Bambi, Snow White, 3 Pigs.

49 N 239—Shpg. wt. 10 oz. 72c

Globe Trotters

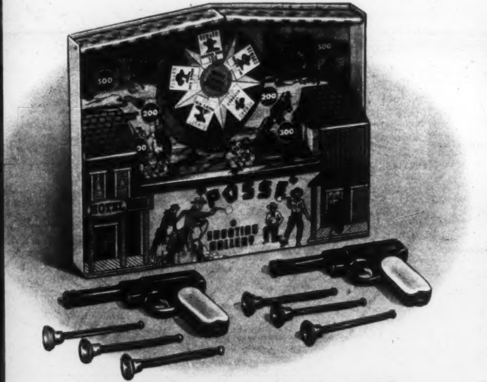
Here's a game that's fun for children, ideal for the whole **$2.69** family. For 2, 3, or 4 players. Large, beautifully colored true-scale world map board 20 in. sq., script money, markers, chance cards, novel plastic range-finder. Travel by plane, ship, train . . makes geography fun, promotes wise use of money. Easy directions.

49 N 125—Shpg. wt. 2 lbs. $2.69

Electric Fire Fighters

The alarm is rung . . a red bulb creates the fire illusion. **$1.79** 2 players race their fire engine pieces up the street. First to switch off blaze wins game. Lacquered wood frame with colorful playing surface. Battery included with simple instructions, playing pieces. Size 15¾x13¾x1¼ in. It's new, different!

49 N 179—Shpg. wt. 2 lbs. 9 oz. $1.79



Motor-driven "Posse" Shooting Gallery

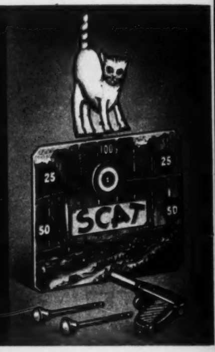
- Outlaws travel on moving belt
- Plastic pistols; darts can't fall out

$4.19

Great entertainment . . mechanically-operated shooting gallery is similar to those you see in big carnivals. Moving outlaws, motor-driven belt, rotating scorewheel, plastic pistols. Wind motor, release lever, scorewheel rotates and you start shooting. Outlaws fall when hit, score pops up. Metal folding support in back for more stability. Sturdy metal construction: 14 in. long, 11 in. high. Lithographed in bright colors. Two 7¼-in plastic spring pistols, 6 rubber-tipped, plastic safety suction darts. Add this lively, exciting game to your Christmas list.

49 N 108—Shipping weight 5 pounds 12 ounces. $4.19

HOPALONG CASSIDY'S
300



Hopalong Cassidy Target

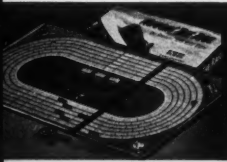
Be an expert marksman . . . just like Hoppy! Get lots of practice on **$1.99** this big shooting gallery. Hit the bulls-eye and make 1000 points. If player hits "Hopalong," he must subtract 2000 points from score. Many thrilling variations. Colorfully lithographed metal target, 27x16 in., supported by sturdy wire easel. 2 plastic pistols; 6 plastic rubber suction darts.

79 N 0225—Shipping weight 4 pounds. . . $1.99

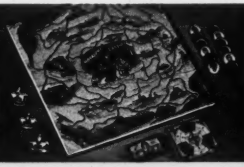
Scat

Scat, favorite target game. **$1.05** Hit the special spring bull's-eye on the metal "fence," and watch the cat jump high in air. Set includes 8¼x10-inch target base, plastic dart gun with whistle, 2 suction darts.

49 N 230—Shpg. wt. 1 lb. $1.05



FUNNY FACE
MAGNETIC DONKEY PARTY



Huggin' the Rail

Exciting auto race game. **$2.24** "Hug" the rail and force opponents to lose ground by going "outside" to pass. Set includes: lane locator, folding board, die, six metal racers. 2 to 6 players. Board, racers in eye-catching colors. Instructions.

49 N 130—Shpg. wt. 2 lbs. $2.24

Party Fun . 2 Games in 1

Laughs! Thrills! Attach magnetic tails on donkey; amusing features **$1.39** on Funny Face. 13½x17½-in. lithographed metal board has donkey on one side . . . Funny Face on the other. 12 donkey tails, 13 features with permanent magnets, 2 cut-out silhouettes, blindfold.

49 N 210—Shipping weight 2 lbs. $1.39

Hopalong Cassidy Game

Help Sheriff "Hoppy" run down a band of desperadoes. **$1.79** "Ride" on a thrilling chase. Set includes 8 metal cowboys on horseback, 12 bandits, Hopalong Cassidy reward money, spinner, colorful 18½-in. square playing board. For 1 to 4 players.

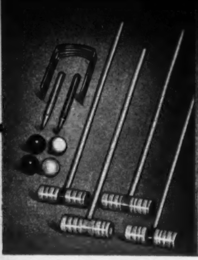
49 N 164—Shpg. wt. 1 lb. 14 oz. . . . $1.79

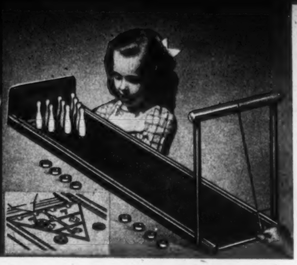
Roy Rogers Rodeo Game

Who will get to "Winner's Corral" first? **$1.32** Winner plays as Roy Rogers in next game. Spinner determines how far each player moves. 2 to 4 players. 16 cowboy figures, spinner, colorful 18½-in. sq. board.

49N163–Shpg. wt. 1 lb. 4 oz.. $1.32

Add toys to your Easy Terms order . . see page 313





Favorite Croquet

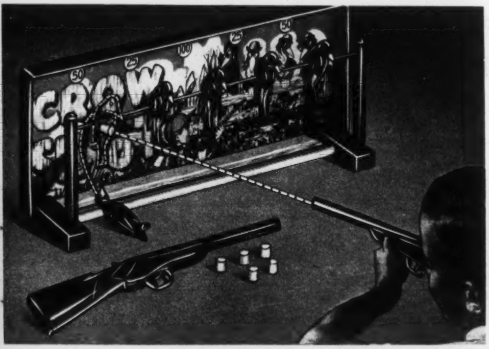
Play popular game indoors or out. Well-constructed of seasoned hardwood; clear varnish finish. Balls are attractively striped to match mallets. Four 22-inch mallets with 5-inch heads; four 2-inch balls; stakes, and wire-wickets. 2 to 4 players. **$1.79**

49 N 228—Wt. 3 lbs. 4 oz., .$1.79

Magnetic Shuffleboard, Bowling Game

Double entertainment for youngsters. 2 fascinating games on 1 playing surface. Attach bowling ball or shuffleboard discs to powerful permanent magnet supported by heavy gauge wire. Pull wire arm back . . take aim and release . . ball or disc slides down playing surface for a score. Masonite Presdwood base; wood frame. Set of ten pins, bowling ball, shuffleboard discs. 40x9x4½ in. high. Sets up to 13 in. high. **$3.65**

79 N 0115—Shpg. wt. 6 lbs. $3.65



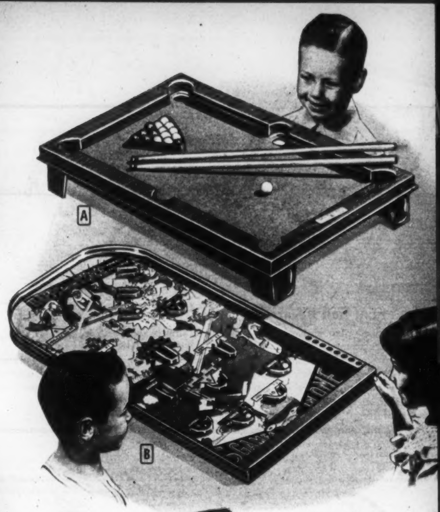
Test your aim on crow shoot . . Cork-Shooting Gun

$1.69

- New cork-shooting break-action rifle with steel barrel and plastic stock . . . 14½ inches long overall . . . ample supply of corks.
- Five three-dimensional plastic crows . . . realistically designed and painted to look like real birds . . . supported on steel roost.
- A skill-demanding game for the whole family where the best man wins

Who is the best marksman? Who will shoot the most crows? Knock black crows from their roost with realistic-looking rifle. Wood posts fit into bright wood bases, support colorful cardboard fence and steel roost. Comes complete with one rifle; easy-to-follow rules; ample supply of corks; bright-colored box 17¾x4 inches.

49 N 185—Shipping weight 2 pounds. $1.69



Game Fun at Home

Now you can play pool right in your own home on this Miniature-size Pool Table

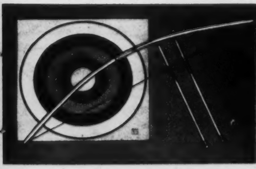
A Year 'round entertainment for the youngsters playing this exciting grown-up game. Miniature pool table can be set up on a card table for pool playing enjoyment. Table, 19¾x12⅝x3¼ inches high . . . has steel frame, legs, two metal return alleys. Colored glass balls "bank" off rubber cushions into metal pockets which empty into return alleys. Smooth, non-warping Masonite Presdwood playing surface, covered with green cotton flocking. Set comes complete with two wood cues, 15 balls, 1 cue ball, metal rack and instructions. For a gift that's sure to delight the youngsters, order miniature pool game today. **$2.79**

49 N 425—Shipping weight 3 pounds. $2.79

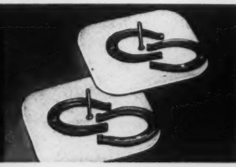
Happi-Time Pin Ball Game . . 5 games on 1 board

B A gift that will keep kiddies and grown-ups, too, amused for many happy hours. Really not 1 gift, but 5. Play all five skill-testing games on the same board . . . Bagatelle, Penants, Twenty-one, Put-n-take and Baseball! Each a game enjoyed by young and old alike. Large 12x22-inch playing surface is warp-resistant composition board, colorfully lithographed. Board has metal frame, steel spring shooter, traps, obstacles. Metal cups marked for scoring all games. Supporting leg holds board at right playing angle. Rules for each game, supply of marbles included. Have a great time trying your skill on one of these exciting games. For more all-family fun, include this in your Christmas order today. **$1.69**

49 N 237—Shipping weight 3 pounds 8 ounces. $1.69



BOWLING KIT
Pla



4-piece Archery Set

Junior "Robin Hoods" will have a great time with this Archery set both indoors and out. 36-inch hardwood bow, stout cord. Two 15-inch arrows . . . rubber suction-cup tips. Bright-colored "bulls-eye" paper target is included. Order it today. **$1.00**

79 N 0253—Shpg. wt. 2 lbs. $1.00

Plastic Duck Pins

Children love to set 'em up and knock 'em down. Requires little room . . . can be used indoors or outside. Includes ten 2-tone red and white plastic pins 3¾ inches high, two 1⅜-inch wood balls in compact box. For action-packed hours, order this for Christmas. **89c**

49 N 191—Shpg. wt. 1 lb. 4 oz. 89c

Play indoors or out

Popular horse shoes . . everyone likes to play. Enjoy the thrill of throwing a ringer . . watch your opponent try to catch up. Two pairs of molded reinforced 5¾-in. rubber horseshoes. Two enameled steel plates 11¼ in. sq. Removable pegs. **$1.10**

49 N 174—Shpg. wt. 2 lbs. 10 oz. . . .$1.10

Two-in-one Fishing Game

Junior fishing fans will enjoy reeling in bright plastic fish with safety hooks and sinkers attached to line; or catch with magnet. Five fish float upright. 22-in. metal pole (wood handle), metal reel. **$1.12**

49 N 140—Shpg. wt. 12 oz. Set $1.12

Skill Ball Bagatelle

94c

Low priced marble game for lots of excitement. Who'll be first to shoot a marble in "Double Score" cup for 2000 extra points? Who will get winning score? Bright lithographed metal playing field with center star design, 16½x11¾x1 in. Has 8 score cups, 2 large center cups. Folding legs act as stand. 5 marbles included.

49 N 198—Shpg. wt. 1 lb. 12 oz.....94c

Fast Ice Hockey Game

$2.79

Game of skill with all the lightning fast action of professional hockey game. Each player controls one of the goalies with a hand knob and tries to drive steel ball through opponent's goal. Illustrated cardboard rink 11x25x3½ in. shows hockey action scenes. Blue enameled steel frame. 2 steel balls included. Sure to be a Christmas favorite.

79 N 0276—Shpg. wt. 4 lbs......$2.79

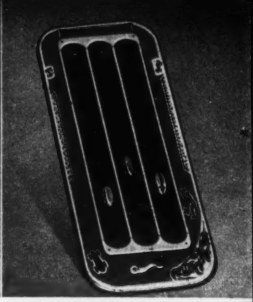
SCORE
GOTHAM ALL-STAR
OUTSIDE BALLS

All-Star Basketball

$2.18

Almost as much fun as real basketball. Just right for junior cagers. Put "ball" in play with right side shooter. If it rolls in designated cup, shoot from center and try to make a basket. It's great fun mastering trick shots. 11x21 Masonite Presdwood playing field has metal frame. Set includes Cardboard backboard with ring and net, marbles, rules.

49 N 160—Shpg. wt. 3 lbs...........$2.18



NEW! Magic Auto Race

$1.79

Altogether new, different! Packed with fun, action, excitement! Turn handle, track vibrates . . . 3 racing cars speed down separate tracks. When they reach end, each car turns around and returns. Race may consist of any number of laps. Winner is in doubt to the last second. Colorful lithographed metal track 23 in. long. Add this lively game to your Christmas list.

49 N 102—Shpg. wt. 1 lb. 10 oz....$1.79

Games for family fun

Lone Star Ranger Game

$2.18

Watch spinning top as it whirls through arch-ways after rustlers . . . pops 'em off one by one. Round and round it goes. 20x12 inch metal playing surface, arch-ways with colorful lithographed Western scenes. Metal frame. Set also includes top, 7 colorful plastic cowboys and Indians. Loads of exciting fun.

49 N 208—Shipping wt. 3 lbs.....$2.18

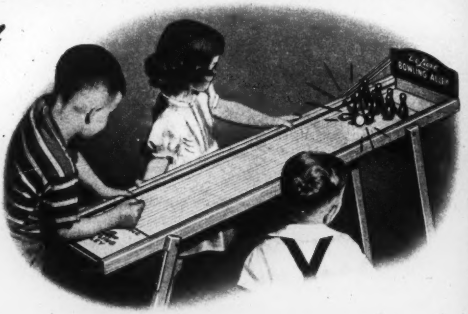
SAFE T DART
500
200
100

Magnetic Target Game

89c

Two games in One! Bullseye target on one side, baseball game on other. A dart game all ages can play. Darts have *no sharp points* . . . cling to target by means of magnetic tips. Colorful, lithographed metal target, 16x14 in. Two magnetic feather darts, sturdy easel stand included. Also has center hole for wall hanging.

49 N 236—Shpg. wt. 1 lb. 6 oz......89c

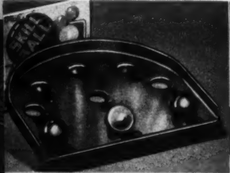


Self-storing floor model Bowling Alley

$3.79

One of the most popular competitive games! An inexpensive Christmas gift that will entertain youngsters and the entire family throughout the year. Everyone enjoys testing his skill on bowling surface of smooth, durable hardboard. Grooved side on alley has metal attachment for returning thrown ball to player, just like a commercial bowling alley. Trough in back catches downed pins and ball. It's a real bowling alley in miniature. Legs fold, 10 pins and 2 balls fit into closed compartment when game is not in use. Legs reinforced with wooden braces. Size 52x11½x21 inches high set up.

79 N 0248—Shipping weight 11 pounds. Shipped assembled.......................$3.79

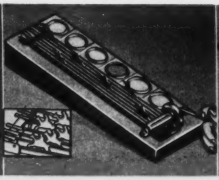


Fun-packed Skill Ball

89c

Fun for all. Play inside or outside—on a table or on the floor. Roll balls into numbered holes in base . . . try to get them in the hundred hole! 12x11½-inch steel base has red baked-on enamel finish. Three colored wood balls. 1⅝ in. diameter. Shipping weight 2 pounds 4 ounces.

49 N 114........................89c

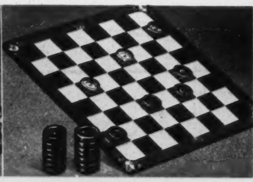


Exciting Horse Race

$2.59

They're off! Six differently colored horses race on metal track. Any horse can win in this thrilling race. It's action-packed and lots of fun. Shaft of spinning flywheel drives balls against horses, advancing them along the track. Flags rise as horses cross finish line. Sturdy metal construction. Track 15½ in. long. Starting cord and rules included.

49 N 173—Shpg. wt. 2 lbs. 6 oz...$2.59

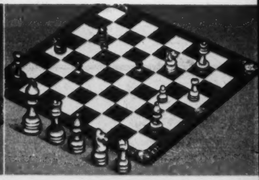


Checkers . . an old favorite

$1.12

Sure to make a hit with the entire family because everyone from teen-agers to Grandpa plays checkers. It's been a top favorite game for years. Have fun galore matching your wits and skill against your opponent. Handsome Masonite Presdwood board 11¾ in. sq. Set of 24 elegant, embossed checkers 1⅛ in. in diameter. Rules included. A grand gift for those of all ages.

49 N 184—Shpg. wt. 2 lbs...........$1.12



Chess for family fun

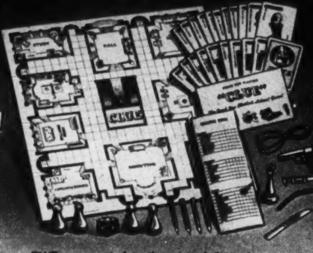
$1.79

For family, or even community entertainment, what could be better than a chess tournament. It's wholesome fun that every one enjoys. Set includes durable plastic-coated tan and brown Masonite Presdwood board 11¾ in. sq. 32 beautifully molded, colorful plastic chessmen, (King 2⅜ in. tall, other pieces in proportion). Easy-to-follow instructions included.

49 N 183—Shpg. wt. 2 lbs.........$1.79

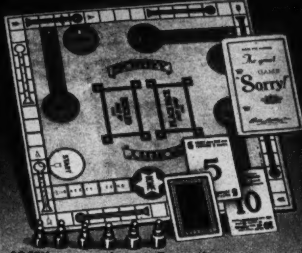
CHILDREN'S HOUR. 3 simple games. **Peanut the Elephant:** 4 little elephants take trip through jungle. Spinner, illustrated playing board. **Porky the Pig:** children make noises to ask for animal cards. **ABC Fishing:** fish alphabet cards out of pond. **$1.79**

49 N 285—Set of 3. Rules incl. Shpg. wt. 1 lb. 12 oz. $1.79



CLUE . . . great detective game! 3 to 6 players try to figure out: Who did it? In what room? With what weapon? A new plot each time. Playing board represents victim's 9-room mansion. Includes 6 "suspects," 6 "weapons," 21 cards. **$2.68**

49 N 152—Shipping weight 2 pounds 8 ounces. . . . $2.68

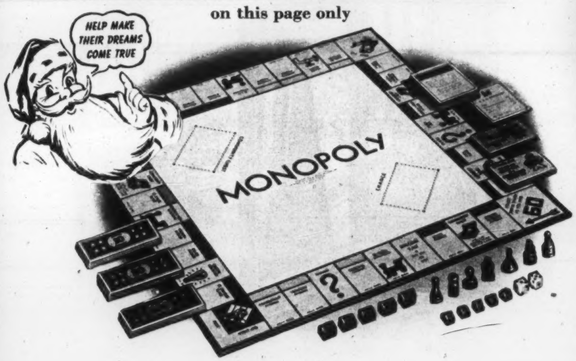


SORRY . . . a grand game. Easy to learn, fast to play. No dice, no spinners. Movement of pawns is controlled by draw and play of Sorry cards. 17¾ in. sq. folding playing board. Wood pawns, Sorry cards, rules incl. 2 to 4 players. **$2.24**

49 N 118—Shipping weight 1 lb. 6 oz. $2.24

Famous Parker Games

on this page only



Monopoly—buy, sell, trade . . become "wealthy"

Fine entertainment on long winter evenings at home. Play Monopoly—the greatest of all trading games. Handle thousands of "dollars" . . buy, rent and sell railroads, hotels, houses, public utilities. Build up a monopoly, become the wealthiest player and win! Appeals to adults and teenagers alike. Has 19¼-in. square folding playing board, 32 "houses," 12 "hotels," tokens, dice, deeds, packs of "money," cards and instructions. **$2.69 Reg. edition**

49 N 220—Regular Edition. For 2 to 7 players. Shipping weight 2 lbs. 8 oz. $2.69
49 N 223—De luxe Edition. For 2 to 10 players. Finer equipment. Shpg. wt. 4 lbs. 4 oz. 4.21

PIT
A
ROOK
C
Flinch
B
TOURING
D

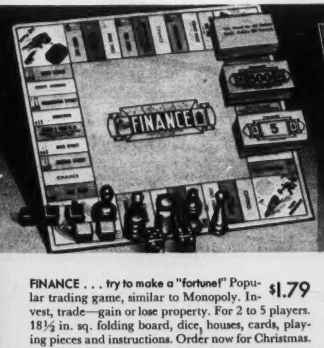
Entertaining Family Card Games

[A] **Pit.** Lively grain trading game provides fun for the entire family. 65 cards, instructions included.
49 N 166—For 2–7 players. Shpg. wt. 8 oz. 83c

[B] **Flinch.** 150 cards in ten series. Rules for 7 games.
49 N 151—3–8 players. Shpg. wt. 12 oz. $1.32

[C] **Rook.** 57 crisp quality cards for regular or partnership Rook. Rules for 20 games included.
49 N 148—For 2–6 players. Shpg. wt. 8 oz. 83c

[D] **Touring.** Famous auto card game—with all the thrills of an auto tour. First to finish tour wins.
49 N 150—2–6 players. Shipping weight 6 ounces. $1.10



FINANCE . . . try to make a "fortune!" Popular trading game, similar to Monopoly. Invest, trade—gain or lose property. For 2 to 5 players. 18½ in. sq. folding board, dice, houses, cards, playing pieces and instructions. Order now for Christmas. **$1.79**

49 N 222—Shipping weight 2 pounds 4 ounces. . . . $1.79

POLLYANNA . . . game of pursuit. Fascinating for children and grown-ups. First to reach Pollyanna wins! Use curved side tracks to avoid capture or blockades. 17¾-in. sq. board, 4 dice cups, dice, pawns, rules incl. 2–4 players. **$2.24**

49 N 158—Shipping weight 1 lb. 8 oz. $2.24

DIG—with magic pick. The gold mine game. Dig fast and furiously for letters. First to finish a word earns a share. Trade shares for gold-colored bar. When you have three bars, you win! Picks, shares, cards. For 2–6 players. **$1.75**

49 N 137—Shipping weight 1 lb. 2 oz. $1.75

You can buy all your Christmas needs on Sears Easy Terms. For complete details see page 313.

15-piece Boys' Tool Set . . low priced

$3.96

The low price is good news for thrifty parents, and the sturdy assortment gives plenty of constructive fun. Set includes: Embossed 14x5x4-in. steel tool box with full-length piano hinge (gray hammeroid finish); 8-oz. hammer with polished head and claws; tempered saw with 10-in. blade; all steel T-square with double-rule edge; stamped steel plane with blade; 3/16x5-in. screwdriver; pocket screw driver; forged slip joint pliers; 12-in. wood rule; 3 pc. hardened steel wrench set; carpenter pencil 3/4-in. steel wood chisel; work book.

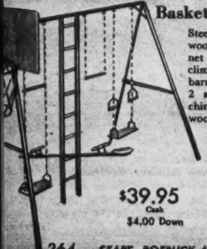
49 N 7331—Shipping weight 5 pounds. $3.96

Better quality 24-piece Tool Set

$5.98
24-piece

There's plenty of fun and fascination in building and repairing things, and any practical minded boy will welcome this popular-priced gift. There are enough tools in this set for many building projects . . . the kind of sturdy tools "reg'lar fellers" want. **Set includes** rugged, embossed 17x6x6½ inch steel tool box with full length piano hinge, lockable hasp, heavy duty handle, (gray hammeroid finish), 8-ounce hammer with polished head and claws, skew-back saw with 14-inch tempered steel blade, steel T-square with double rule edge, 3/16x5-inch screwdriver, pocket screw driver, stamped steel plane with tempered steel blade, forged slip joint pliers, 12-inch wood rule, 3-piece wrench set, carpenter pencil, ½ and ¾-inch tempered steel wood chisels, 12-inch level, coping saw with 6 blades and illustrated work book. Place your Christmas order now to be sure the children on your list are taken care of. For Sears Easy Terms . . . see page 313.

49 N 7332—Tool Set. Shipping weight 7 lbs. 8 oz. $5.98

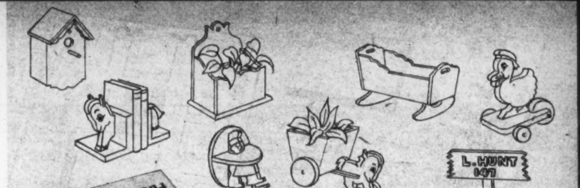


Basketball Gym Set

Steel basket frame (15 in.), wood backboard. Cotton net (ball not incl.) Wood climbing ladder; 2 trapese bars (1 on separate chains). 2 swings, pair rings, 2 chinning bars; 3-position wood teeter has shaped wood seats. Cadmium plated chains. 1⅝-in. tubular steel construction. 5 ft. 8 in. x 10 ft.; 7 ft. high. Instructions incl. Shpg. wt. 108 lbs. By Freight or Express.

79NM7165. .$39.95

$39.95
Cash
$4.00 Down



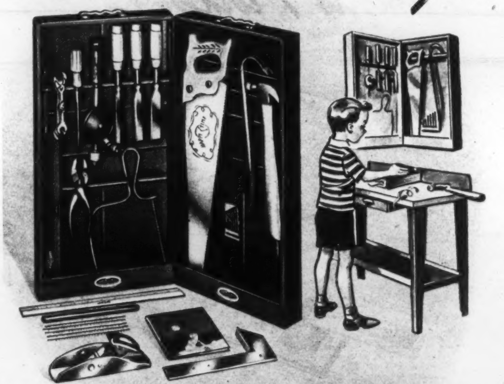
New! Full size Pattern Book

$1.14

SEVENTEEN full size patterns in thrifty book form. Trace patterns on wood, saw out and assemble. Easy to build and decorate lawn markers, birdhouse, book ends, etc. Your youngster can quickly make more than the price of this book by selling the things he makes.

49 N 7334—17-pattern Book. Shpg. wt. 9 oz. $1.14

It's Fun to Make Things!



Best Happi-Time Set . . 36-pc.

$8.90
36 pc.

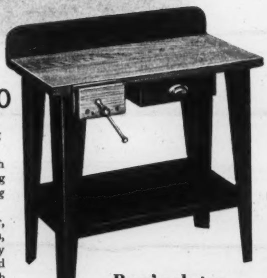
- Our finest complete tool set
- Husky tools just like Dad's in a size just right for boys
- Ideal for odd jobs, building and repairing
- Wall-type tool box to protect tools

Big 20x10x4-inch all-steel box has full length piano hinge. Gray hammerloid finish. Strong carrying handle. *Box may be carried or hung on the wall* to serve as wall-type box.

Set includes all these tools: 8-ounce hammer, brightly finished with polished head and claws, all-steel T-square with double-rule edge, easy to adjust stamped steel plane with tempered steel blade, skew-back tempered steel saw with 16-inch blade, 12-inch wood rule, carpenter pencil, hand drill with 2¾ inch die cast rim gear, ¼-inch knuckled chuck and hardened steel jaws, 9 drill bits in plastic case, forged slip joint pliers, 3-piece tempered steel wrench set; ½x12-in. forged crow bar, one each ½-in., ¾-in. and 1-in. tempered steel wood chisels, 12-in. level with bright red enamel finish, tempered steel coping saw, six coping saw blades, 3/16x5-in. screwdriver, pocket type screwdriver, work book with full size birdhouse pattern.

79 N 07333—Shipping weight 14 lbs. . . Set $8.90

Happi-Time Tools, Easi-Bild Patterns develop child's confidence and ability to work with his hands. Get him started the right way . . include pattern book 49N7334 (top of page) with your tool kit order.



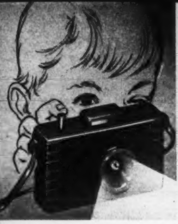
Boys' oak-top Work Bench

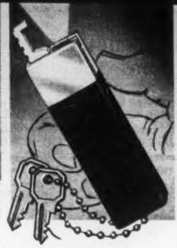
$11.98

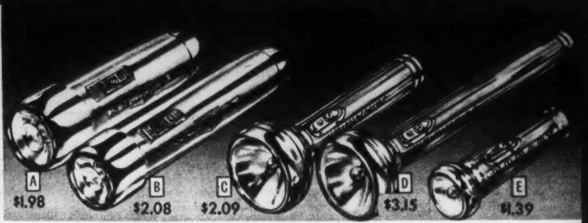
A grand gift suggestion! Ideal for boys—and men, too, where space is limited. Just look at all of these more-for-your money features:

- Big 30x15-inch work top of solid one-inch natural clear-lacquered oak. Height 26½ inches to top of bench.
- Rigid all-steel understructure. Overall steel shelf, steel legs. All-steel drawer 10x12x2½ in. All edges turned for safety. Attractive baked-on enamel finish.
- Sturdy oak wood vise with 1-in. oak screw. Handy tool rack. Shipped partly assembled to save you money. Easily assembled, instructions included.

79 N 07310—Shpg. wt. 28 lbs. $11.98







"Camera" Light

Tiny Toy Flashlight thrills youngsters!

PRESS BUTTON . . IT CLICKS . . IT LIGHTS!

47c With bulb and battery

Looks like a small candid camera—light clicks "on" when you press the button, stays on until you release button. (Takes no pictures.)

Red or blue plastic, 1¼x 2¼x 9/16 inches. Carrying strap. Fits neck. Wt. 2 oz.

34 N 4443—*State color*. . .47c
34 N 4661—**Extra battery for above.** Wt. 3 oz. . . . Each 7c

Purse Light

Sleek little beauty to light her purse

FLIP THE COVER . . AND IT LIGHTS!

72c With bulb and 2 batteries

Red, blue, or green metallic jeweltone color metal case with ivory-color cap. Gold color key chain.

Tiny for convenience (1⅞x 2¾x½ inch) . . and you'll be amazed at the brightness of its beam! Wt. 3 oz.

34 N 4505—*State color*. . .72c
34 N 4660—**2 extra batteries for above.** Wt. 4 oz. 18c

HOMART FLASHLIGHTS for Men, Boys, and Children, too! Brightly polished beauties, finest quality because they're made of solid brass . . with bulb and batteries

AB Finest Homarts . . 2-in-1 Combination Spot and Floodlights. Real beauties! 2-tone brushed and polished chrome over solid brass. Silver-plated reflector. Shatterproof lens. Finger-tip focusing switch. Complete with standard size 34N4650 batteries.

A 2-battery size, 8¼ in. . . 1000-ft. beam. Shpg. wt. 9 oz.
34 N 4450. . . . . .Complete $1.98

B 3-battery size, 10½ in. 1500-ft. beam. Shpg. wt. 12 oz.
34 N 4451. . . . . Complete $2.08

CD Homart Long-range Searchlights for camping, hunting, motoring. Polished solid brass with chrome trim. Big (3½-in.) head for extra wide beam. Switch has FLASHER Button for signalling. Silver-plated reflector. Shatterproof lens. With 34N4650 leakproof batteries.

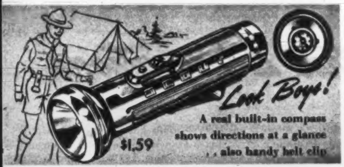
C 3-battery size, 10 inch 1250-foot beam.
34 N 4453—Shpg. wt. 13 oz. $2.09

D 5-battery, 14¾ inch 1500-foot beam.
34 N 4454—Shpg. wt. 1 lb. 4 oz. . . .$3.15

E Homart Spotlight with Flasher. Has same brass and chrome finish, and same features as C and D, at left, but has **2¼-in. head..500-ft. beam.**

Length 6⅞ inches, handy for pocket. With two 34N4650 leakproof batteries.

34 N 4452—Complete.
Shpg. wt. 7 oz. . . . $1.39

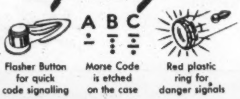

Look Boys!
A real built-in compass shows directions at a glance . . also handy belt clip
$1.59

Chrome-plated Scout Light with Compass

A beauty! 500-ft. beam Spotlight, PLUS special features for scouting: (1) Switch has Flasher Button for code signalling. (2) Accurate Compass in end of polished chrome-plated solid brass case. (3) Belt Clip, handy because it leaves both hands free. Silver-plated reflector. Plastic lens. With bulb and two 34N4650 batteries.

34 N 4444—**6⅞ in. long.** Shpg. wt. 15 oz. $1.59

Hopalong Cassidy Signal Light



Flasher Button for quick code signalling
Morse Code is etched on the case
Red plastic ring for danger signals

CASSIDY
HOPALONG

98c
In attractive "Western" box

Red with Polished Aluminum

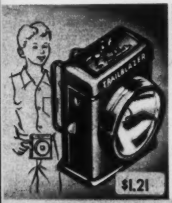
A Flasher, Danger Light and Flashlight all in one. Just what they need for those rootin'-tootin' cowboy games.

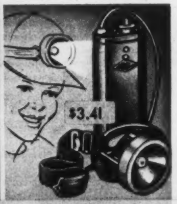
Flashy and colorful. Enameled bright red, with polished aluminum trim. Hopalong's picture and complete Morse Signal Code appear right on the case.

Actually 3 units in 1: (1) Regular 400-ft. beam flashlight with clear plastic lens, **PLUS** (2) Flasher Button for code signalling, **PLUS** (3) Red plastic head ring for danger signals. Length 7 in.

Attractively boxed to create real excitement on Christmas morning! Complete with pre-focused bulb and two standard size 34 N 4650 leakproof batteries.

34 N 4440—Shpg. wt. 11 oz. 98c





"Trail Blazer"

Bright red steel case with "Pony Express Rider" trim. 300-ft. beam adjusts for Spot or Floodlight. Carry it, or fasten to belt or bike. With bulb and two 34N4650 batteries. 2¾x2⅛x4 in. Shpg. wt. 1 lb. 3 oz.

34 N 4801. . . . .$1.21

Head Lantern

For Spot or Floodlight Fastens to head, clips to belt or bike. A fine toy for youngsters . . a hunting, fishing light for boys or men. 2x4-in. case fits pocket. With bulb and 4 batteries (34N4650). Shpg. wt. 2 lbs. 6 oz.

34 N 4804. . . . .$3.41

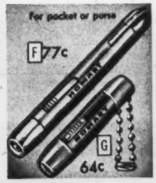
HOMART
Guaranteed
LEAKPROOF
FLASHLIGHT
BATTERY

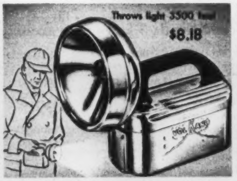
Order Extra Homart Batteries

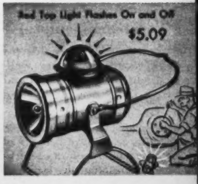
34 N 4650—**Standard Size,** 1⅜-in. diam. Leakproof. Wt. 4 oz. each. 2 for 23c 6 for 65c

34 N 4659—**Baby Size,** 1-in. diam. Leakproof. Shpg. wt. 2 oz. each. 2 for 23c 6 for 65c

34 N 4653—**Penlight Size,** diam. ⅝ in. Not leakproof. Wt. 1 oz. each. Each 9c 6 for 49c






Red Top Light Flashes On and Off
$5.09

Pocket Lights

F Penlight with pocket clip. Two-tone brushed and polished chrome. 5½ in. long. Locking type switch. Bulb; two 34N4653 batteries.
34N4506–Shpg. wt. 3 oz. 77c

G Key-chain Light. Red, green, or blue aluminum; chrome ends. 3¼ in. Bulb; one 34N4653 battery. An ideal small gift! Shpg. wt. 4 oz.
34 N 4508–*State color*. . .64c

Sealed-Beam Volkano Lantern

Powerful Light for sportsmen, farm chores at night, etc. First hand lamp with the Sealed-Beam Unit that revolutionized auto head lights. Brighter, clearer because it's hermetically sealed. Burns at full brightness up to 50% longer than ordinary lanterns.

Swivel Head permits full 120° angle adjustment. Waterproof, rustproof. Aluminum case. UL approved Lifetime Switch. Shockproof rubber handle. At Sears, bulb and 34N4702 lantern battery included. 8x7⅜x4¾ overall.

34 N 4848—Postpaid. (Wt. 3 lbs. 11 oz.)$8.18

Auto Trouble Lantern

Big 3-in. front light adjusts for 1000-ft. Spot or Flood beam. **2½-in. Red intermittent Flasher** provides danger signal. **Twin switches**—use either light, or both. Head tilts. Gray enameled. 7½ in. high. 5x5-in. base. With bulb; 34N4702 lantern battery.

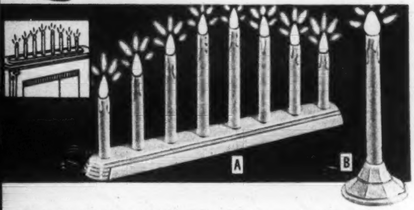
34 N 4811—Wt. 2 lbs. 14 oz. $5.09

Lantern Battery. 2⅝x2⅝x4 in.
34 N 4702–Wt. 1 lb. 6 oz. . . .69c

Jolly, Happy . .
"Frosty The Snow Man"
Lights up

$1.39 Here's Frosty himself, kiddies' favorite Christmas character . . "alive as he can be." Merry Frosty lamp is 9 inches tall . . . perfect as night lamp in youngster's room. Let him shine from your window or mantel, or as centerpiece on your Christmas table. He's jauntily decked out from the top of his shiny black hat to the tip of his bright red boots. Frosty holds a yellow broom. He has a green button nose and a black scarf wound 'round his neck. Molded of hard-to-break, flame-resistant translucent plastic. C-7½ lamp; 4-ft. cord; single plug.

49 N 6745—Shipping wt. 1 lb. 2 oz. $1.39



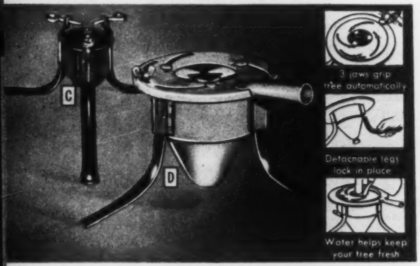
ELECTRIC CANDLES add cheer to any room

A **8-lite Candolier** . . . to brighten your window, mantel, table or buffet. **$2.69** Sparkles radiantly for festive occasions. Eight tapered candles on 20½-inch base hold C-6 series type lamps (included). Base and candles are of lustrous ivory-color plastic. About 9¼ inches high. 4-foot lead-in cord and single plug.

49 N 6771—Shpg. wt. 1 lb. 12 oz. $2.69

B **Electric Candle.** **62c** Single candle. Ivory-color plastic base. C-7½ lamp. 10 inches high. U.L. approved. For 110-120 volts AC-DC. Shipping wt. 8 oz.

49 N 6773 . . . . 62c


C
D
3 jaws grip tree automatically
Detachable legs lock in place
Water helps keep your tree fresh

"Twist-grip" metal Tree Stand; 3 jaws grip tree

- Strong steel base holds tree securely . . . no screws to tighten
- Large-capacity water well helps tree retain its freshness
- Easy to set up . . . twist handle and tree is automatically centered

D **HAPPI-TIME "Twist-grip" Stand.** Exclusive with Sears. **$1.90** Set up your tree in a jiffy . . . no bother with screws and adjustments. Holds tree with trunk diameter from 1½ to 3 in. Tree is automatically centered with a twist of the handle. 3 jaws hold it securely. Legs are wide spread for firm support. Large-capacity water well helps keep tree fresh, green, aromatic. Heavy steel has red and green baked-on enamel finish. Legs are easy to attach—lock in place. Handy storage carton.

49 N 6553—Shipping weight 5 pounds 4 ounces $1.90

C **Low-priced Stand.** Such a thrifty price for all-steel Christmas tree stand. **84c** Three screws support tree securely in place . . . takes only a few minutes to set up. Holds trees with trunks up to 2¼ inches in diameter. Tripod leg arrangement distributes weight evenly. Tree is held firmly . . . cannot rock. Well holds water to keep your tree green and fresh throughout the Christmas season. Sturdy all-steel stand has bright red and green baked-on enamel finish. About 6 inches high.

49 N 6593—Shipping weight 2 pounds 84c

GLISTENING CHRISTMAS DECORATIONS

ILLUSTRATED ON OPPOSITE PAGE

E **NEW—Musical Illuminated Candlelite Tree.** Swiss "wind-up" music box tinkles Christmas tune. 12 multicolored lucite candles lighted by 25-watt lamp in plastic base. Flame-resistant rayon visca branches. 17 in. tall.

79 N 06611—Shpg. wt. 5 lbs. $9.45

G **Jolly Illuminated Santa** radiates holiday cheer. Chubby Santa provides festive decoration for Christmas tree top, table or mantel. Flame-resistant plastic. About 7 in. tall. Uses C-7½ lamp. Lamp and cord included.

49 N 6687—Shpg. wt. 1 lb. 3 oz. . . $2.49

J **NEW—3-bell Cluster** with cheery lamp in each bell. 3-inch red cellophane bells. Red ribbon bow. Silver-color and red foil poinsettia leaves. 12 in. long. Add-on plug incl.

49 N 6720—Shpg. wt. 1 lb. 1 oz. . . $2.49

L **Gay Christmas Tree Lamps.** Yule Bird, 4 in. high, Angel, Santa, Snowman. Flame-resistant plastic. Interchangeable with C-6, series type bulbs.

49 N 6582—Shpg. wt. 10 oz. . 4 lamps 89c

49 N 6592—**Larger-Size Lamps** to fit C-7½ independent-burning bulbs, sockets. Shpg. wt. 1 lb. . . . . 4 lamps $1.39

F **14-inch Illuminated Christmas Tree.** Sixteen sparkling candlelites in assorted colors and star-top illuminated by 15-watt lamp in plastic base. Flame-resistant green visca branches; metal flame. Use singly or in pairs.

49 N 6705—Shpg. wt. 2 lbs. 4 oz. . $4.29

H **NEW—Beautiful Illuminated Angel-Glo.** Star-sprinkled white plastic skirt and gold-color wings lighted by C-7½ lamp. Use as night lamp or atop tree. Lucite wand, star shine. 6-inch figure. Cord, add-on plug incl.

49 N 6670—Shpg. wt. 1 lb. 4 oz. . . . $1.85

K **NEW—Illuminated Cross** (indoor use only). C-7½ lamps glow around edges of metal "diamond-dusted" cross. 11 red plastic lenses. 7¼x10 in. high, 20-inch lead-in cord, add-on plug incl.

49 N 6561—Shpg. wt. 13 oz. $1.89

M **NEW—Electric Star** for tree top or window. (Indoor use only). Beveled edges, cut-out metal center of plastic star glow with cheery red light from C-7½ lamp. 9 in. across. Crystal-coated white metal center. Add-on socket, 2-ft. lead-in cord are included.

49 N 6590—Shpg. wt. 1 lb. $1.49

Electric Decorations

N **NEW—Illuminated Musical Altar.** Beautiful year 'round decoration. Molded of lustrous, white plastic. Light from 15-watt lamp shines softly through entire altar and illuminates 10 lucite candles, cross, picture of "Last Supper." Swiss "wind-up" music box plays Christmas music. About 11x4½x11 inches high. 3½-in. statue of Christ. 3-ft. 4-in. lead-in cord; add-on plug.

49 N 6790—Shpg. wt. 2 lbs. 5 oz. . . $8.98

R **Illuminated Plastic Christmas Tree Stand.** C-7½ lamp bathes tree in soft light. Marbleized red and yellow base, colorful Yuletide decals. 3 screws hold tree securely. Supports trees up to 3¼ in. in diameter. 13½-in. base gives firm support. 6 in. high. Water well is 1½ in. deep; 4¼ in. wide. 4 ft. lead-in cord; 5-ft. extension cord; add-on plug.

49 N 6530—Shpg. wt. 3 lbs. 2 oz. . . $3.69

T **Pair of Giant 3½-foot Electric Candles.** Indoor or outdoors they give a merry greeting to guests. Beside your fireplace or tree they bring Yuletide warmth into your home. Weather-resistant red fiberboard candles, plastic "candle-drip" caps. Flame-shaped lamps, rubber insulating washers. 12-inch base. Lead-in cord, add-on socket incl.

79 N 06758—Shpg. wt. 11 lbs. Pair $8.49

P **NEW—Santa Face that Lights Up.** 13x15-in. jolly Santa beams a warm Christmas greeting. Let his smiling face shine from wall, window or door, inside or outside. Molded of heavy, hard-to-break, finely detailed plastic. Two C-7½ sockets illuminate face from within. Bulbs are held secure by rubber insulating washers. 3-ft. lead-in cord; add-on plug included.

49N6717—Shpg. wt. 3 lbs. 5 oz. . . $4.59

S **Illuminated White Plastic Church.** Light glows softly through realistic "stained-glass" church windows. Red-roofed church makes beautiful Christmas decoration for table, mantel or under tree. Molded in exquisite detail . . . complete with bell in belfry, gold-color doors. 9½-in. high overall. C-7½ lamp and 2-ft. cord, add-on plug included.

49 N 6605—Shpg. wt. 1 lb. 8 oz. . . $2.79

U **Illuminated Santa Wreath.** (Indoor use only). Spread good cheer throughout holiday season with unusual Santa wreath. Cheery decoration for window or door. Bright glow from 3-inch C-7½ Santa lamp is reflected on red crinkled cellophane surface. 12 inches in diameter. Holly and poinsettia spray of green, red foil. 4-ft. cord; add-on plug included.

49 N 6671—Shpg. wt. 13 oz. $1.00

Full Length Illuminated Plastic Santa Figure

Unusual Outdoor or Indoor Christmas Decoration

V Have jolly old St. Nick himself at your home this Christmas. Placed beside your tree he radiates Yuletide cheer . . . outside, he greets holiday guests with a merry smile. Brightly illuminated Santa stands 2½ ft. tall. Finely detailed plastic figure is painted in vivid colors. Four lamps are illuminated by four C-7½ base sockets with rubber insulating washers. 2½-ft. ground stake, ½ inch in diameter holds Santa upright. 4-ft. picture wire, 4-ft. lead-in cord, plug, instructions incl.

49 N 06764—Fully enclosed at back. Shipping weight 8 pounds $13.98

IMPORTANT: All electrical items on these 2 pages are U. L. approved . . . All include lamps and operate on 110-120 volts AC-DC unless otherwise described

NOMA

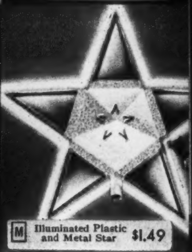
G $2.49

H $1.85

J 3-Bell Cluster for Door, Windows $2.49

K Illuminated Cross $1.89

L NC-6 Electric Lamps for Tree 89c

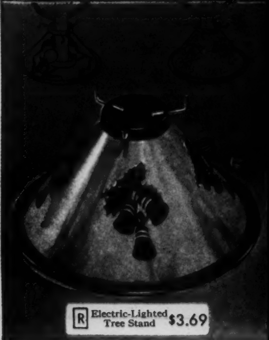


M Illuminated Plastic and Metal Star $1.49

to Brighten Your Holidays

N Illuminated Musical Altar $8.98

P Santa Face Lights Up $4.59



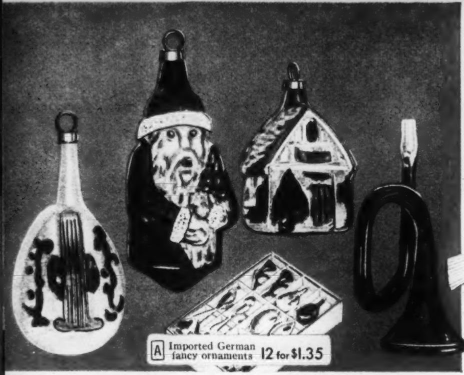
R Electric-Lighted Tree Stand $3.69

S Illuminated Church $2.79

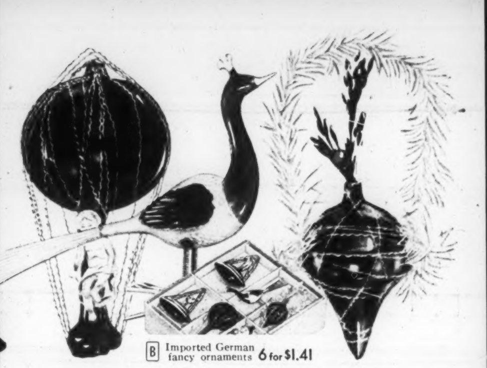
U $1.00

T $8.49

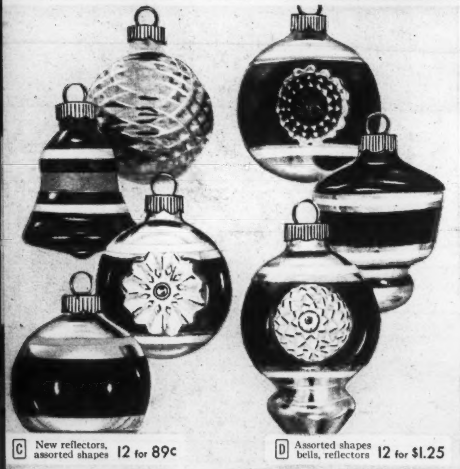
V $13.98



A Imported German fancy ornaments 12 for $1.35



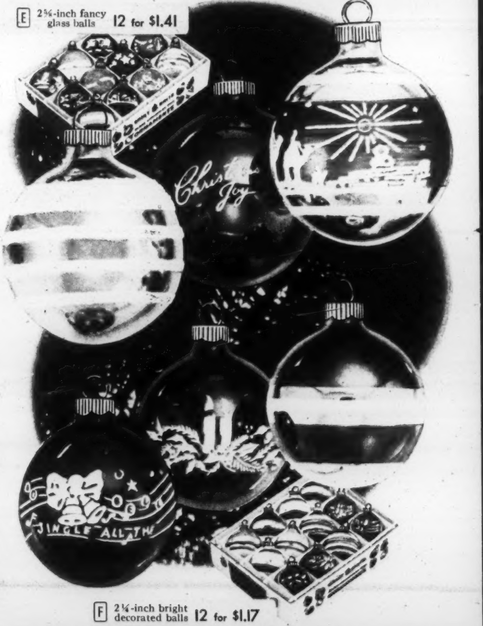
B Imported German fancy ornaments 6 for $1.41



C New reflectors, assorted shapes 12 for 89c

D Assorted shapes bells, reflectors 12 for $1.25

Christmas Ornaments..

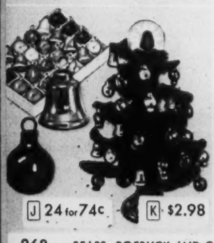


E 2⅝-inch fancy glass balls 12 for $1.41

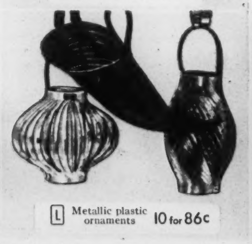
F 2¼-inch bright decorated balls 12 for $1.17

G 1¾-in. colored glass balls 12 for 55c

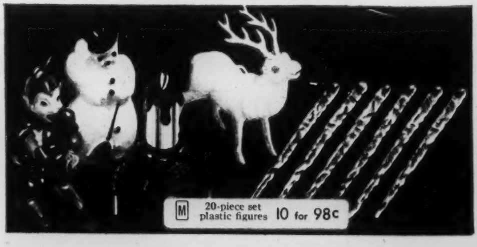
H Tinkling colored bells 10 for 84c



J 24 for 74c K $2.98



L Metallic plastic ornaments 10 for 86c



M 20-piece set plastic figures 10 for 98c

Sparkling Old-Fashioned Yuletide Ornaments

ILLUSTRATED ON OPPOSITE PAGE

A **New imported German Glass Ornaments** make your tree glitter with old-fashioned elegance. Once again you can have delicate Christmas ornaments made by European craftsmen. This set of 12 includes two 3-in. Santas holding green tree, two 3½-in. mandolins, two 3½-in. fish, one 3⅜-in. trumpet, one French horn that toots, two 2½-in. houses and two 3-in. birds with glittering spun glass tails. Feather-light glass ornaments in assorted gay Christmas colors, packed in heavy partitioned cardboard cartons help protect them from breakage. Convenient to store from year to year. Order these outstanding decorations at Sears low prices.

Box of 12 $1.35

49 N 6516—Shipping weight 1 lb. 4 oz....................12 in Box $1.35

B **Extra fancy imported German Ornaments** with all the beauty of Old World craftsmanship. Just enough Fancy frills to brighten and grace your Christmas tree. Set of six ornaments in sparkling assorted colors includes one 4-in. Bird of Paradise with 2-inch spun glass tail that stands on spring legs to make it bob and glitter. Two 4-in. Dream Boat ornaments with gold tinsel rigging and silver foil Cupid attached to mast. Also included: One Zeppelin shaped ornament with tinsel rigging, a jolly clown playing mandolin, and a pretty flower urn with a gleaming tinsel handle. Packed in partitioned cardboard cartons.

Box of 6 $1.41

49 N 6517—Shipping weight 1 lb. 6 oz....................6 in Box $1.41

gay and brilliant

C **New Glass Ornament Assortment** that adds Yuletide cheer to your Christmas tree. 12 per box. Set includes 3 of each of the following: 2-inch pastel balls with waffle reflector surface, 2-in. double reflectors with silver centers, 1¾-in. fancy decorated bells, and 2 in. decorated balls. Assorted colors. Metal capped.

Box of 12 89c

49 N 6531—Partitioned box. Shpg. wt. 14 oz................12 in Box 89c

D **New Reflectors and fancy Shapes** to accent the splendor of your tree! 12 per box. Two of each of the following: 2¼-in. round double reflectors, 2¼-in. dimple reflectors, 3-in. spear-point double reflectors, 3-in. teardrop double reflectors, 2¼-in. lantern shapes and 2½-in. bells. Metal capped.

Box of 12 $1.25

49 N 6532—Partitioned box . . . Shipping wt. 1 lb. 4 oz....12 in Box $1.25

E **2⅝-inch decorated Glass Balls!** Assorted styles, colors. Box of 12 includes: star design, Merry Christmas leaf design, scenes of skating, Santa Claus and reindeer, Star of Bethlehem, frosted church, animated toys, Silent Night Holy Night, Christmas candle setting, and striped frosted cap, band design. Metal capped.

Box of 12 $1.41

49 N 6538—Partitioned box. Shpg. wt. 1 lb. 5 oz...........12 in box $1.41

F **New 2¼-in. Glass Balls.** Silver lacquered; fancy decorated. Box of 12; assorted designs, colors. Includes 2 frosted cap and stripe designs, 2 solid colors with stripes, 4 assorted colors with stripes, candle and holly spray design, Merry Christmas and poinsettia design and Jingle Bell tune design. Metal capped.

Box of 12 $1.17

49 N 6539—Partitioned box. Shpg. wt. 1 lb. 2 oz...........12 in box $1.17

G **Gleaming 1¾-inch Glass Balls** in rich assorted solid colors that glisten against the background of any color tree. Set includes 3 red, 3 blue, 3 silver color, 2 gold color, 1 green. Metal capped. Christmas gems to enhance the beauty of your tree. Packed in heavy partitioned cardboard box for convenient storage.

Box of 12 55c

49 N 6602—Shipping weight 10 ounces......................12 in Box 55c

H **Tinkling, colored Aluminum Bells.** Each has tiny clapper which makes clear, tinkling sound when rung. Add sound as well as color to your Christmas tree, wreaths, door, table decorations, gift wrappings or fireplace decoration. Ten bells, 2x2 inches in assorted colors. All metal, won't break.

Box of 10 84c

49 N 6615—Shipping weight 8 ounces........................10 in Box 84c

J **Miniature Glass Ornaments** add sparkle to small table trees, glamour to Christmas packages and color to Yuletide boutonnieres, etc. Pretty assorted pastel colors and designs. Metal capped. Twelve 1-inch balls, six 1⅛-inch bells, six 1½-inch spear point ornaments. All sparkling gems of color.

Box of 24 74c

49 N 6682—Partitioned box. Shipping weight 4 ounces.......24 in box 74c

K **12-inch Decorated Tree with lighted halo and base.** Wonderful to use for table center-piece, or for decorations on mantel, buffet or end tables. Flame resistant green visca (straw-like rayon) branches. Plastic base lights from within. 24 miniature ornaments. U.L. approved. 49 in. cord. 110-120 volts AC-DC.

Complete $2.98

49 N 6683—Uses 2 C-7½ lamps (included). Shpg. wt. 1 lb. 5 oz.....$2.98

L **Metallic Plastic Ornaments,** made of the same glittering metallic plastic as sequins. Many assorted shapes and colors to dazzle your Christmas tree. Included are: horns of plenty, lanterns, baskets. Each ornament hangs from extra loop so they are free to swing and sparkle in slight air currents. About 3 to 4½ in. long.

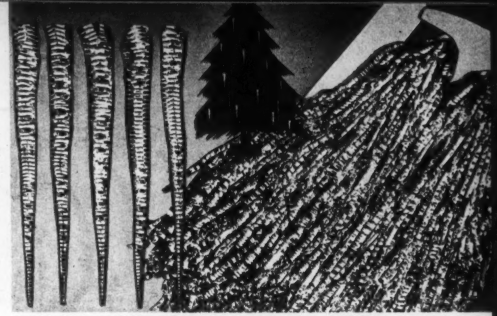
Box of 10 86c

49 N 6589—Shipping weight 6 ounces......................10 in Box 86c

M **New molded plastic Figures.** Big beautiful 20-piece set. Watch the kiddies smile when they see these on the Christmas tree. 2 Santa's Helpers 3¼ in. high, 2 white snowmen 3¼ in. high, 2 silver-plated candles 2¾ in. high, 2 reindeer 3¼ in. long and 12 clear icicles 5 in. long that look just like real ones.

Box of 20 98c

49 N 6572—Shipping weight 15 ounces......................20 in Box 98c



Shimmering HAPPI-TIME Metal Icicles

Spiral Icicles. Twenty-one sparkling gems that glitter and dance with every tremor of your tree. Hang them from the ends of tree branches. They reflect hundreds of tiny pinpoint gleaming lights, giving your tree breath-taking beauty. Made of flat wire plated with silver. Coiled into bright tapering spring-like spirals. All metal . . nothing to burn! Extended length 5½ in. 21 icicles per box. Order several boxes. Be sure you have enough for large trees.

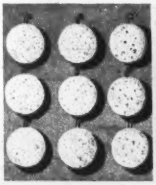
21 per box 38c

49 N 6525—Shipping weight 4 ounces. . . 38c

Lead Foil Icicles. Silvery strands that "drip" gracefully from tree branches . . . catch glints of light and color from other ornaments to make your tree a wondrous sight. Thin flame-proof metal ribbons, about 17 inches long, reflect light. Separate strands are light and loose, not stuck together . . . folded over cards to help prevent tangles. Five ounces of foil icicles is equivalent to 5 average 10c boxes. Order enough so you won't run short.

5 ounces 37c

49 N 6527—Shipping weight 10 ounces. . 37c

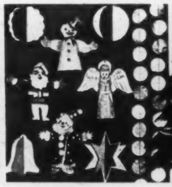


Plastic "Snowballs"

The sheer white beauty of these 2½-inch plastic balls contrasts brilliantly with the green of your tree and the color of your ornaments. Frosty lightweight plastic ornaments do not weight down your tree branches. They are flame-resistant, too. Colorful hanging hooks make tree trimming easy and fun. Nine fluffy balls per box. Shpg. wt. 7 oz.

Box of 9 87c

49 N 6575..............87c

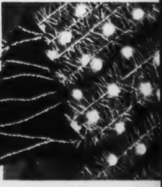


Foil Blinker Set

Featherlight metal foil; assorted colors. The slightest breeze sets them in twinkling motion . . truly a beautiful sight! You get three 3-in. balls, three 3-in. bells, three 3-in. cookie shapes, three 4-in. stars, an angel, snowman, clown, Santa; all 4½ in. high. Also one dazzling garland of 50 colored 1¼-in. discs. Nice to use in room or window decorations. Unbreakable.

17-pc. Set 47c

49N6554–Shpg. wt. 2 oz. 47c



Tinsel Garlands

Sparkling HAPPI-TIME silver-plated tinsel garland with lustrous cellophane filament, for added brilliance. A pretty decoration every Christmas tree needs to look its holiday best! Drape it from branches in graceful festoons . . . it glitters like ice. Two sizes. Drape rooms for added cheer.

66c Each

49 N 6546—¾-in. diameter Shpg. wt. 3 oz. . . .45 ft. 66c

49 N 6548—1-in. diameter Shpg. wt. 3 oz. . . .30 ft. 66c

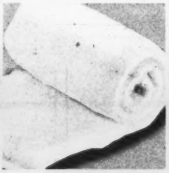
CHRISTMAS
HOLIDAY SNOW
FIREPROOF
HOLIDAY SNOW

Plastic Snow

"Winterize" your tree with fluffy white HAPPI-TIME plastic snow. Clings naturally to branches; makes delicate halo for lights and ornaments. Light fluffy, flame resistant. Easily picked up by sweeper; will not stick to your rug. Makes cleaning-up time easy. 4 boxes each 7⅜x4⅝x1¾ in. Shpg. wt. 10 oz. for 4 boxes.

4 boxes 38c

49 N 6730 . .4 boxes for 38c



Cotton Batting

Flame-resistant white cotton batting for a white Christmas under your tree. Soft fluffy cotton is ideal for making "snow-drifts" at the base of your tree and to use as background for toyland "villages." Roll 30 in. wide, 44 in. long. Order 2 or more to be sure you have enough.

Roll 39c

49 N 6504—Shipping weight 4 ounces...........Roll 39c

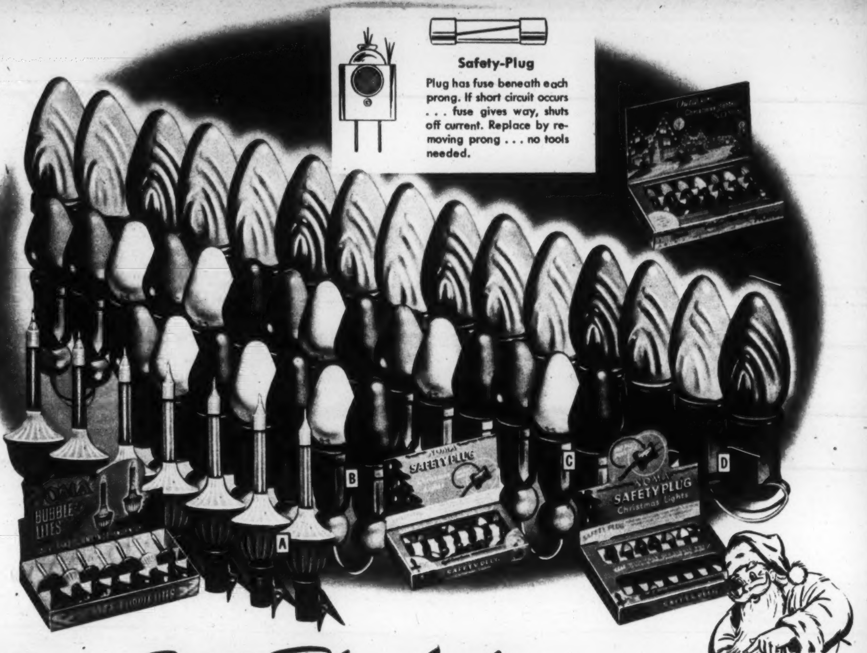
SHINY BRITE
CHRISTMAS TREE
ORNAMENT
HANGERS
SHINY BRITE

Metal Hangers

Metal ornament hangers make trimming your Christmas tree easy and fun. Insert hooks in cap opening at top of ornaments. Suspend wide hook from branch. Holds ornament securely. Easy to remove from tree . . . helps to avoid breaking of ornaments. Shpg. wt. 3 oz.

150 for 9c

49N6656–For any size ornament............150 for 9c



Safety-Plug

Plug has fuse beneath each prong. If short circuit occurs . . . fuse gives way, shuts off current. Replace by removing prong . . . no tools needed.

NOMA *Safety Plug Lights* . . help protect against fire

A **Noma 7-lamp Indoor Bubble Lite Set with Safety Plug.** $3.99 When one goes out, rest stay lighted. Liquid-containing tubes on 2-tone plastic bases, about 5 in. high. Interchange with C-7½ independently burning lamps. Clips hold lamps upright. Plug has extra outlet. Handy "put-away" box. Assorted colors. Shpg. wt. 1 lb. 8 oz.
49 N 6503—7-lamp set. . $3.99

Indoor, Independent-burning Safety-Plug Sets $2.65 7-light Set protect your home. Safety-Plug has two 5-ampere fuses. It catches most short circuits too small to affect your regular electric fuses . . . but large enough to set fire to your tree. Helps guard your home from fires due to overloaded circuits, worn wiring, etc. that may arise from light sets. When a short circuit occurs, just change the fuse in the plug. Safety-Plug sets are independent-burning . . . if one lamp goes out, the rest stay lighted. Sets B, C, D, have ceramic finish that resists scratches, wears better. "Berry beads" hold sockets to branches. Wired in straight line. UL approved. For 110–120-volt AC-DC. Add-on connector on cord for extra light sets. One Safety-Plug Set helps protect entire tree. Set has 2 fuses in plug. Buy extra fuses, order below.

B **Noma 7-light Safety-Plug Set.** For indoor use. 11 feet long. C-7½ lamps in assorted colors.
49 N 6581—Shipping weight 1 lb. 4 oz. $2.65

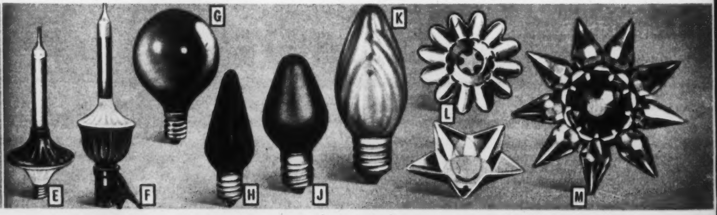
C **Noma 15-light Set.** Otherwise same as above set.
49 N 6591—22 feet long. Shpg. wt. 2 lbs. 2 oz. $5.49

Noma 20-light Set. Otherwise same as above (not shown). Longer sets mean easier decorating.
49 N 6501—30 ft. long. Shpg. wt. 2 lbs. $6.89

Extra Safety Fuses (not shown) for above sets.
49 N 6518—Shipping weight 4 oz. . . . . Box of 4, 23c

D **Noma Indoor-Outdoor Safety-Plug Sets.** $3.29 7-light set For trees, porches, windows, pillars. Colored on inside, will not wash off. Weather-resistant cord. C-9½ lamps.
49 N 6684—7-light set Shpg. wt. 1 lb. 8 oz. . . . $3.29
49 N 6685—15-light set Shpg. wt. 2 lbs. 10 oz. . . $6.89
49 N 6576—20-light set Shpg. wt. 3 lbs. 12 oz. . . $8.98

NOMA
BUBBLE LITES



9-lamp Bubble-Lite Set

Liquid-containing, closed-tube glass candles, plastic base. About 4½ in. high. Interchange with C-6 series-type lamp. With cord. For 110–120 volt A.C.-D.C. $2.98
49 N 6542—Shipping weight 1 pound 8 ounces. $2.98

Extra Christmas Lamps . . . assorted colors

E **Bubble-Lite Indoor. C-6** (series-type)
49 N 6541—Shpg. wt. 3 oz. . 3 for 74c

F **Bubble-Lite C-7½ Indoor.** (Independent-burning.)
49 N 6540—Shpg. wt. 6 oz. . . . . 2 for 76c

G **Round G-14 Indoor Lamps.** Independent-burning. Assorted colors.
49N6560-Shpg. wt. 1 lb. 8 oz. 10 for $1.09

H **C-6 Indoor Series Lamps.** 15 volt.
49 N 6507—Shpg. wt. 4 oz. 10 for 72c

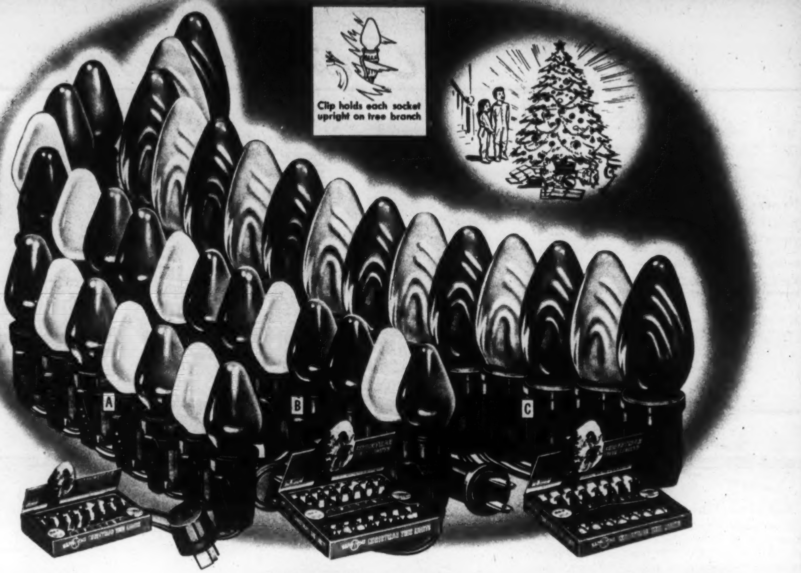
J **C-7½ Indoor Lamps.** Independent. Ceramic finish resists scratches.
49 N 6521—Shpg. wt. 8 oz. 10 for $1.33

K **C-9½ Outdoor Lamps.** Burn independently.
49 N 6567–Shpg. wt. 8 oz. 10 for $1.62

Reflectors, Star Lamps

L **Set of 16 aluminum Foil Reflectors.** Shipping weight 2 ounces.
49 N 6579. . . . . 37c

M **Star Lamp, replaces C-6 series-type lamp.**
49 N 6588—Shpg. wt. 6 oz. . . 4 for $1.00
49 N 6580—Similar, but replaces C-7½ independent lamp. Shipping weight 10 ounces. . . . . 2 for 94c


Clip holds each socket upright on tree branch
A
B
C

HAPPI-TIME Christmas Lights

REG. U.S. PAT. OFF.

Sears own Indoor Light Sets

[A] **Happi-Time 7-light Set.** C-7½ lamps burn independently. **When one burns out, the rest stay lighted** . . . this saves you the bother of searching for the burned-out lamp. Wreathe your tree in a rainbow of holiday colors. Improved hard ceramic finish resists scratching . . . lamps wear better than ever before. Clip fastener holds each lamp securely to tree . . . makes tree trimming quicker, easier. Wired in a straight line, over 11 feet long. Add-on connector at end of each set for attaching additional sets. Washer keeps lamp tight and secure in socket. Assorted bright colors. U.L. approved. For 110–120 volt, AC-DC. Packed in sturdy "put-away" carton.

$2 25
7-light set

49 N 6596—Seven-light set. Shipping weight 1 pound..................$2.25

[B] **Happi-Time 15-light Set.** Over 22 feet long . . . bigger sets mean easier stringing . . . faster decorating. Same type C-7½ lamps as above set. Shipping weight 2 pounds 2 ounces.
49 N 6598—Assorted colors. Independent-burning.........................$4.50

Outdoor-Indoor Sets

[C] Show Christmas colors indoors and out. C-9½ lamps in assorted bright colors are independent-burning . . . **when one goes out, the rest stay lighted.** Use on trees, porches, around windows and pillars, outdoor nativities and Christmas scenes. Each lamp is colored on the *inside* so colors will not wash off in rain or snow. For 110–120 volt, AC-DC. U.L. approved. Packed in handy "put-away" carton.

$2 79
7-light set

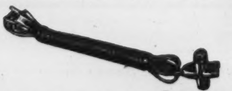
49 N 6597—7-light set. About 11½ feet long. Shipping weight 1 lb. 8 oz...............$2.79
49 N 6599—15-light set. About 22 feet long. Shipping weight 2 lbs. 10 oz.............$5.98

Two-piece Santa Outfit

Let "Santa" ride in style this Christmas Eve. Soft, napped cotton, matching red and white hood, mask. Black oilcloth leggings and belt, white trim. In large size only (42–44).

$7.98

49 N 6726—Shipping weight 2 lbs...$7.98

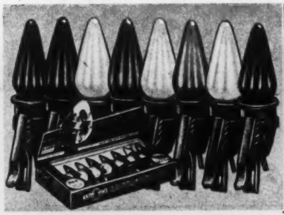


15-ft. Extension Cord

Extends Christmas tree light cords. Also for radios, lamps. 3-way tap, for indoor use. Brown rubber covered, type POSJ cord, nonbreakable rubber tap, plug. No. 18 wire.

69c

34N5838–UL Approved.Shpg.wt.9 oz..69c

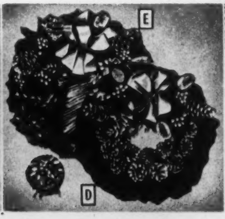


Thrift-priced Indoor Lights

Happi-Time 8-lamp series-type set . . . when one lamp goes out, all go out. Eight C-6 lamps in assorted bright colors, wired in a loop about 12⅓ feet around. Packed in sturdy "put-away" box for easy storage. UL approved, operates on 110–120 volt AC-DC. Buy several sets at this low price.

$1.09

49 N 6595—Shipping weight 1 lb..........$1.09



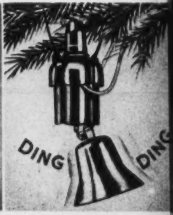
Memorial Wreaths

[D] **15-in. princess-pine, cone-trim.** Metal easel. Thistle, berries, ribbon.

$2.47
15-in. size

79 N 06798—Shpg. wt. 3 lbs......$2.47

[E] **17-in. green ruscus wreath with metal easel.** Trimmed with holly, cones, ribbon, berries.
79 N 06742—Shpg. wt. 4 lbs......$3.39



Electric Bell

2-in. bell fits socket of C-7½ (independent-burning) set. Flasher controls current, rings bell. Extra socket for C-7½ lamp. UL approved. Indoor use. 110–120 volt AC-DC. Flasher incl.

$1.49

49 N 6678—Shpg. wt. 8 oz.$1.49

Christmas Decorations

Frosty the Snow Man Decoration

$2.47

Jolly Frosty, the famous snow man, makes cheery decoration for your mantel or a smart centerpiece for your table. 7-inch Frosty wears top hat and bright red boots. 5x22-in. wood base. Plastic composition set includes 3 tots, house, green foliage. Glittering crystal-like snow covers entire scene.

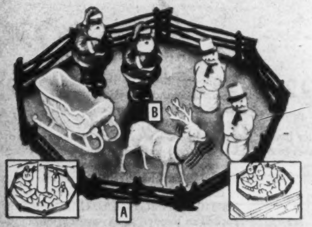
79 N 06729—Shpg. wt. 3 lbs. $2.47

Lighted Musical Christmas Set

$6.98

Quaint winter wonderland scene. Jingly tune plays as Santa climbs into chimney of wood log cabin. Sleigh is drawn by 8 plastic reindeer. Windows glow from C-7½ lamp inside. Sparkling "snow" covers all. Key-wind music box. Cabin 9½ in. tall; 22x5-in. base. 4-ft. cord.

79 N 06731—Shpg. wt. 3 lbs. UL approved $6.98



For Your Christmas Decorating

79c Fence

A **Plastic Fence Set.** 14 sections, 6x1½ in., 1 gate and tree 4⅛ in. high.

49 N 6728—Shpg. wt. 8 oz. 79c

B **New Centerpiece Set.** Touch deer (4½ in. tall) . . . head nods! Includes 5 candy holders: 2 Santas, 2 snow men and 1 sled.

49 N 6732—Shpg. wt. 8 oz. Plastic Set 85c

Novelty Angel

$1.19

Radiant angel reflects light from her sparkling aluminum gown. Tinsel halo, gleaming gold color wings. Perfect centerpiece. 10 in. tall.

49 N 6688—Wt. 1 lb. $1.19

14-inch Tree

$2.85

48 sparkling glass ball ornaments, translucent branches. Green base, 5⅛ inches in diameter. Shipping weight 1 lb. 3 oz.

49 N 6707 .... $2.85

Fireplace . . glowing "Fire"

$3.29

C Christmas isn't complete without a fireplace on which to hang the stockings. This "brick" fireplace in your living room will be the focal point of all your decorating. Red "flames" give cheery warmth to holiday festivities. Corrugated cardboard with electrical device to simulate fire. Rotating reflector casts glow from red C-7½ bulb onto logs. Printed red brick, black mantel, logs. Cardboard wreath. 110–120 volt AC-DC. UL approved cord, plug. 46x8½x42 in. high. Stockings not included.

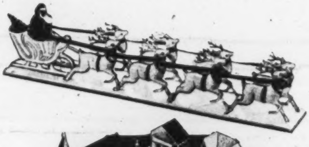
79 N 06743—Shipping weight 6 pounds $3.29

Giant Inflated Santa

$2.59

D Keep a Santa of your own in the house this Christmas . . . he'll be a handsome addition to holiday decorations and a jolly visitor at all your parties. Made of vinylite plastic with reinforced seams, merry old St. Nick stands 4½ feet high, measures 4½ feet around when inflated. Inflate by mouth through tube in feet. Folds to compact package when not in use. In vivid red, white and black colors to add a festive note to your home. Complete with stand to keep him upright.

49 N 6794—Shipping weight 12 ounces $2.59



Santa Claus is on his way!

$1.25 For centerpiece, mantel or under the tree. Eight dashing, prancing reindeer carry Santa on his Christmas rounds. Sled and reindeer are white plastic, molded with fine details. Red plastic Santa sits in sled with small frosted visca (straw-like rayon) Christmas tree. Red ribbon harness on deer. Base 3x18 inches long overall.

49 N 6781—Shipping weight 14 ounces $1.25

Miniature Christmas Village

$2.39

This charming wintertime scene has all the dreamy essence of a fairy tale land. Place make-believe village under your Christmas tree, on mantel or table. Two churches with steeples are 7-in. high, six 4-in. houses . . . all are heavy cardboard on plastic foam "snow" bases. Openings at back so houses may be lighted if desired. Cut out cardboard Santa and reindeer plaque. Fence not included.

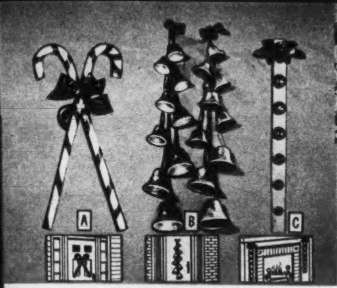
49 N 6775—Shipping weight 2 lbs. 9 oz. $2.39

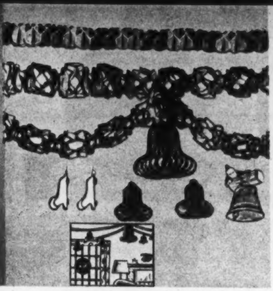
3-dimensional Santa, Reindeer

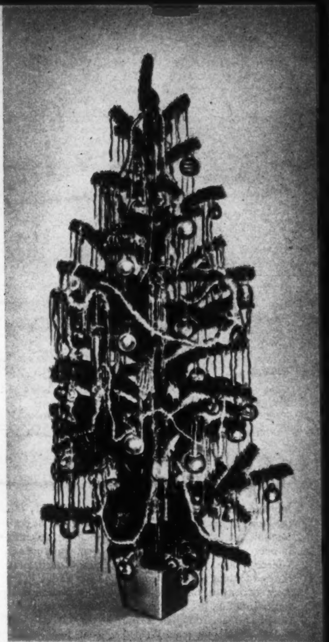
$2.85

NEW! Hang this beaming jumbo Santa face and prancing reindeer team on door or wall, either indoors or outside. Finely molded of vinylite plastic in brilliant colors. Hang them on your door or in the windows and they fairly shout "welcome" to friends and visitors. Santa head measures 19x13 in., reindeer 18x13 in. . . . both large enough to be seen for quite a distance. Sturdy metal hangers for lights. Bulb not included.

49 N 6713—Shipping weight 1 lb. 15 oz. $2.85







Holiday Decorations for your home

99c
Pair of Canes

A **Two 30-inch White Plastic Canes.** Have fun decorating them yourself. 2 foil poinsettias; plastic ribbon 28 in. long; wire and holly berries are included in set. Adds holiday touch to doors, windows, archways, porches, etc.

79 N 06719—Shipping weight 1 pound..............Pair 99c

B **Two Ribbon-tied 9-bell Clusters.** Hang them on your tree or anywhere in your home. Red heat-sealed cellophane, silver foil lining . . . retains shape. 2 to 5 inches in diameter bells help create festive setting.

49 N 6733—Shipping weight 5 ounces...............Pair 92c

C **New Door Bell Ringer** . . . jingles merrily as your door opens or closes. Six bells molded of genuine bell metal with plastic ribbon and holly berry trim. Order one now.

49 N 6740—Shipping weight 8 ounces...................83c

Flame-resistant Assortment

92c

Brighten your home at holiday time. 19-piece set . . . enough to decorate an entire room in flame-resistant safety (as shown above). Makes parties even more festive. 2 red and green fancy square paper garlands expand to 10½ ft.; 5 red and green diamond shape cut-out paper garlands expand to 9 ft.; ten 5-inch honeycombed red tissue bells, one 8-inch bell; 1 foil sign lithographed "Merry Christmas." All fold flat for easy storing. All have red string loops for hanging. Unfold clip and hang in a jiffy. Just as easy to take down again. An extremely low-priced set that you can use and enjoy year after year.

49 N 6792—Shpg. wt. 1 lb. 2 oz........Set 92c

Lighted, Musical Nativity Scene

$8.09

Bring the true, warm spirit of Christmas into your home this year with an illuminated musical nativity set. Softly lighted manger depicts the story of the Christ child . . . Swiss music box plays familiar hymn. 22 beautiful plaster figurines, molded in life-like detail, painted in rich colors. Standing figures are 5-inches tall. Sturdy fiberboard stable is finished to resemble natural wood . . . thatched roof. The painted pastoral scene forms a realistic background. Cord and C-7 lamp are included. 14x4x10 inches high. For 110-120 volt A.C.-D.C. Shipping weight 8 lbs.

79 N 06721..................$8.09

Improved Artificial Trees

$2.29
30-in. size

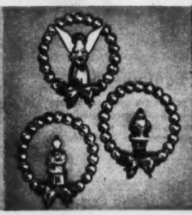
Fuller foliage . . . more branches than ever. Covered with fluffy, flame-resistant imported Swiss visca (straw-like rayon) . . . colored a deep, glossy green to resemble pine needles. White wood base with sparkling "snow" flakes. Firm, round branches stand up under the weight of ornaments. Economical, clean (branches will not shed). Unfold branches from tree trunk, adjust to shape you desire. Fold them flat against trunk for storage. Sizes may vary slightly. Ornaments are not included. Mailable. Your choice of 4 sizes.

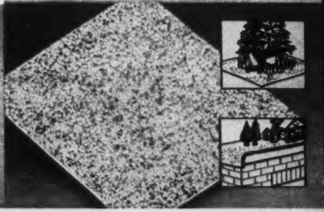
79 N 06783—30-inch size. Flat base, no tub. Shipping weight 4 lbs........................$2.29

79 N 06739—42 inches tall. Shpg. wt. 4 lbs.... 5.35

79 N 06704—About 56 in. tall. Wt. 10 lbs..... 7.32

79 N 06716—About 72 in. tall. Wt. 12 lbs.....10.45





Nativity Scene

$1.85

Twelve colorful figures dramatize the story of Christmas. Stable is sturdy cardboard finished to look like natural wood. Thatched roof, painted scene. Molded plastic figures stand 4 inches tall. Opening at back for bulb to illuminate scene. Stable 8x10x4½ in.

49 N 6750—Shpg. wt. 2 lbs. 2 oz.$1.85

Holly Wreath, Bells

$2.29

Decorative wreath of preserved imported Italian holly adds festive note indoors or outside. 15 in. in diam. Red berry clusters, ribbon trim, 3 bells tinkle in merry Yuletide greeting as door opens and closes. Shipping weight 3 lbs.

79 N 06797................ $2.29

3-wreath Set

$1.29

Shining silver-plated plastic wreaths make unusual decorations for window, tree, and tree top. Center figures 3 in. tall: Santa, angel, choir boy. Lots of "glitter" at a low price. Shipping weight 5 oz.

49 N 6610............$1.29

New Non-burn Sparkl-Tex "Snow"

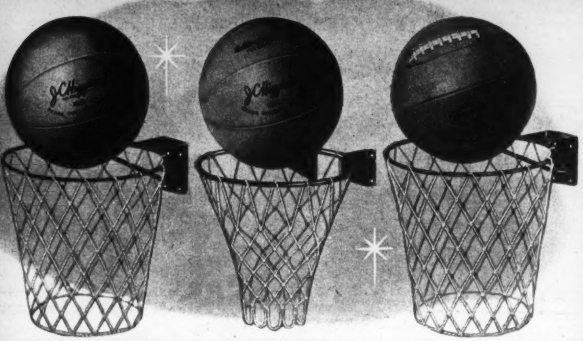
84c

Shimmering and sparkling foil-flecked cotton Christmas tree base makes a perfect "snowdrift" under your tree. Has dozens of other uses, too. Adds to the decorative beauty of the Nativity scene, mantel, wreaths and gifts. Can be cut to any shape you desire. Size 32x72 inches. Please order early . . . and be sure to order plenty. Shipping weight 3 ounces.

49 N 6506.......................................84c

Put all your Christmas decorating needs on one Easy Terms order

Gifts for Future



Ball only	$4.45
Goal, net only	2.19
Ball, goal, net combination	$6.19

You save 45c

Ball only	$6.25
Goal, net only	3.77
Ball, goal, net combination	$9.66

You save 36c

Ball only	$3.69
Goal, net only	2.19
Ball, goal, net combination	$5.55

You save 33c

Save on Basketball—Goal—Net Combinations

J. C. Higgins Basketballs—Official Size, Shape, Weight

Molded Rubber Basketball. No laces or stitches. No dead spots. Durable, watertight rubber cover is pebble-grained, molded over 1-piece rubber bladder and vulcanized for long wear. Resembles more expensive balls in many ways. Inflating needle included. Goal has ⅝-in. round steel rim, official 18-in. diameter. Welded steel braces. Regulation size net of strong cotton twine. Why not order right away?

6 N 01818—Combination. Shpg. wt. 11 lbs. *You save 45c* $6.19

6 N 1830—Ball. Wt. 2 lbs. 8 oz. 4.45

6 N 01829–Goal, net. Wt. 9 lbs. 2.19

High Quality Molded Rubber Covered Basketball. Triple-molded, vulcanized construction. Built over reinforced carcass. Tough, rubber cover outlasts leather in rugged outdoor play. Seamless, laceless, absolutely watertight—*will not get soggy*! Needle incl. Official size goal. ⅝-in. thick rim. College style tapered net of extra strong twine.

6 N 01817–Combination. Shpg. wt. 12 lbs. *You save 36c* . . $9.66

6 N 1802–Ball. Wt. 2 lbs. 8 oz. 6.25

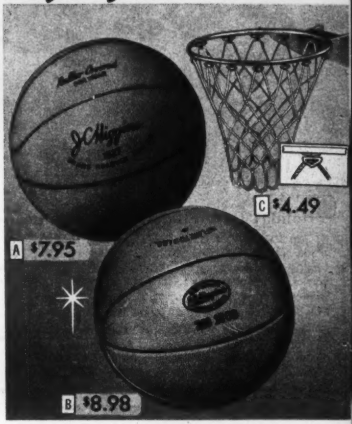
6 N 01833–Goal. Wt. 9 lbs. 2.98

6 N 1828–Net. Shpg. wt. 6 oz. . 79c

Low-priced Combination for Youngsters features Peb-Tex Basketball of sturdy, artificial leather—pebble grained for easy grip. Looks and feels like real leather, Double stitched seams and double cotton lining reinforce ball for rough wear. 1-piece rubber bladder and flat, plastic lacings. Official size and weight. Needle included. Goal and net in combination is 6N01829 described at left.

6 N 01816—Combination. Shpg. wt. 11 lbs. *You save 33c* $5.55

6 N 1800—Basketball only. Shpg. wt. 2 lbs. 8 oz. $3.69



J. C. Higgins Best Basketballs

A **Molded, Rubber-covered Basketball** looks and handles like leather. Official size, shape, weight. It's water-tight, pebble-grained, has triple molded construction—ideal for outdoor play. No seams. No laces. No dead spots.

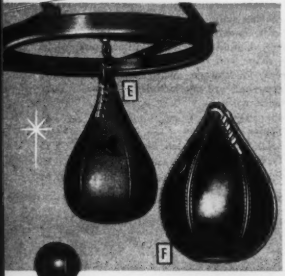
6 N 1827—Shpg. wt. 2 lbs. 8 oz. Needle included $7.95

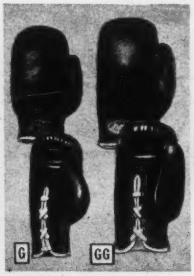
B **Molded, Leather Basketball.** No seams. No laces. No dead spots. Molded carcass covered with precision cut split cowhide. Pebble grained. Official size, shape, weight.

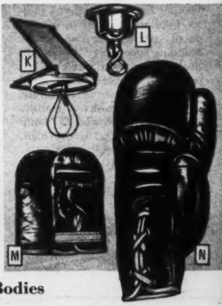
6 N 1808—Shpg. wt. 2 lbs. 8 oz. Needle included $8.98

C **Goal-Net Combination.** Official 18-in. diam. ⅝-in. round steel rim. Net slips over hooks on rim, attaches without tying. College style tapered net of strong twine.

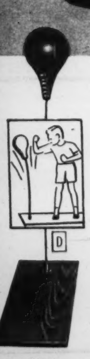
6 N 01870—Shpg. wt. 9 lbs. 6 oz. Nuts, bolts included . . . $4.49







Junior-sized Boxing Equipment



D **NEW! Peb-Tex Punching Post.** A sturdy, pebble grained striking bag that laces to a flexible steel rod. Rod bolts to sturdy rectangular wooden base. Rubber bladder. Lively, bouncy, fun.

6 N 01418—Shpg. wt. 6 lbs. Inflating needle included. $4.95

E **NEW! Low-priced Striking Bag and Platform.** 19-in. rebound ring welded to gray enameled, channel steel back frame. Black enameled, channel steel wall support. Hook type swivel. Sturdy, pebble-grained Peb Tex striking bag included.

6 N 01419—Shpg. wt. 12 lbs. Inflating needle included. $6.95

F **Junior-size Striking Bag** is specially built for youngsters. Wine-color sheepskin cover. Leather welt seams. Rubber bladder.

6 N 1402—Shpg. wt. 1 lb. 6 oz. Inflating needle included . . . $5.45

G **4 oz. Boxing Gloves** for boys to 8 years. Wine-color sheepskin cover. Protective curved thumb. Hair padding. Full padded wrists.

6 N 1412—Shpg. wt. 2 lbs. (set of 4). Canvas lined $5.45

GG **6 oz. Boxing Gloves.** Pro style for boys up to 12. Select, wine-color sheepskin—specially tanned for boxing gloves. Thumb is curved and tapered. Hair filler. Padded finger grip across palm.

6 N 1416—Shpg. wt. 2 lbs. 6 oz. (set of 4). Canvas lined $7.45

Boxing Builds Sturdy Bodies

Keep in shape by exercising at home. Striking Bags help you develop co-ordination and timing, sharpen your boxing skill, stay in condition.

H **J.C. Higgins Wine-color Sheepskin Bag.** Official size, twill lining, sturdy rubber bladder. Inflating needle incl.

6 N 1403—Shpg. wt. 1 lb. 8 oz. . . $6.75

J **J.C. Higgins Finest Striking Bag.** Handsome, top grain, tan cowhide. Official size, shape, weight. Strong, double cotton twill lining helps retain perfect shape. Leather laces, welt seams for long wear. Strong, replaceable rubber bladder (inflate with hand pump). Inflating needle included. A skillful exerciser for the men and boys in your family. Great fun too. Why not order yours right away and enjoy healthful exercise now.

6 N 1450—Shpg. wt. 1 lb. 10 oz. . $8.75

K **Striking Bag Platform.** Easy to set up. Handy for recreation room or garage. Hardwood frame. One piece circular steel rim. 22-in. diam. Ball and socket swivel. Order striking bag (not included) and platform, and start your own home gym.

6 N 01408—Shpg. wt. 12 lbs $5.28

L **Striking Bag Swivel.** Ball and socket type for fast, free action.

6 N 1406—Shpg. wt. 7 oz. $1.35

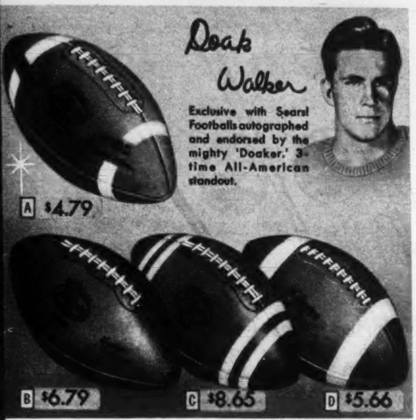
M **Striking Bag Mitts** protect your hands while you're punching the bag. Tan sheepskin cover and well padded back. Long wearing leather finger grips.

6 N 1417—Shpg. wt. 4 oz. . . Pair $2.65

N **Official 8-oz. Boxing Gloves.** Specially tanned select wine sheepskin. Protective curved thumb. Hair padding. Full padded cuffs help hold wrists straight.

6 N 1410—Set of 4. Wt. 3 lbs. 4 oz. $9.65

All Americans...



Exclusive with Sears! Footballs autographed and endorsed by the mighty 'Doaker.' 3-time All-American standout.

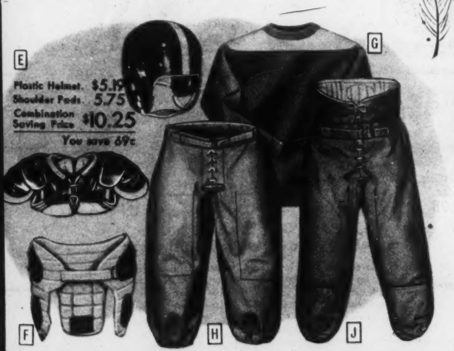
Official Size, Shape, Weight

A **Pro Style, Pebble Grained, Split Leather Ball.** 'It's a great football,' says Doak Walker, 'and I personally recommend it for all playing conditions.' Double lining. Leather laces. 1-piece rubber valve bladder.
6 N 2444—Shpg. wt. 1 lb. 8 oz. Inflating needle included.......... $4.79

B **Top Grain Cowhide Ball.** Double lining. Pebble grained. Leather laces. Seams are lockstitched with linen thread. Rubber valve bladder.
6 N 2446—Shpg. wt. 1 lb. 10 oz. Inflating needle included......... $6.79

C **Finest, Select Top Grain Cowhide Ball.** *Triple lining.* Pebble grained. Double leather lacing. Linen thread lockstitching. Rubber valve bladder.
6 N 2448—Shpg. wt. 1 lb. 10 oz. Inflating needle included......... $8.65

D **Rubber Covered Ball** for rough outdoor treatment. Leather laces. Watertight, seamless, pebble grained. Reinforced ends.
6 N 2453—Shpg. wt. 1 lb. 12 oz. Rubber Bladder. Needle included.. $5.66



Plastic Helmet. $5.19
Shoulder Pads. 5.75
Combination Saving Price $10.25
You save 69c

E **Combination.** Plastic helmet. Foam Rubber padding, web suspension. Blue with white stripe or scarlet with gray. Small 6⅝-6¾; med. 6⅞-7; large 7⅛-7¼. Foam rubber shoulder pads (for boys to 14). Fiber shields.
6 N 2437—**Combination.** *State size.* Wt. 3 lbs. 10 oz. *You save 69c*..... $10.25
6 N 2427—**Helmet.** Shpg. wt. 2 lbs. *State color. State size*.............. 5.19
6 N 2426—**Shoulder Pads.** Shpg. wt. 1 lb. 10 oz. Riveted leather hinges. 5.75

F 6 N 2441—**Hip, Kidney Pads.** Quilted padding, fiber shields, adj. web belt. *State small* (waist 28-30); *medium* (32-34). Shpg. wt. 1 lb. 10 oz......$4.65

G 6 N 2431—**Cotton Jersey.** Double shoulder, elbow. Navy blue—gold yoke; green with white; scarlet with white. *State small* 34-36; *medium* 38-40; or *large* 42-44. *State color and size.* Shpg. wt. 10 oz. .. $3.15

H 6 N 2442—**Shell type Tan Duck Pants.** Strongly stitched seams, bar tacked. Removable covered thigh guards. Cupped knee. Use with kidney pads 6N2441. *State waist size* 28, 30, 32, 34. Shpg. wt. 2 lbs.......... $5.97

J 6 N 2420—**Tan Duck Pants.** Protected at waist, thigh, knees. Ventilated crotch. *State waist size* 28, 30, 32, 34. Shpg. wt. 2 lbs. . . 7.79

Give the youngster that 'varsity' look. He'll go for economy priced khaki duck football pants. Padded hips and knees. Removable thigh shields. Reinforced crotch and knees. *State waist size* 24, 26, 28, 30. Shipping weight 1 pound 2 oz. Be sure to order yours early.
6 N 2433........... $2.98

Give your boy his proper size

Designed for your youngster

Good Cotton Rib Jersey. Watch him beam when he sees the colorful two-tone designs. *State color:* blue with gold yoke; green with white; scarlet with white.

State size: small (26-28), medium (30-32), large (34-36). Shipping weight 10 ounces.
6 N 2421....... $1.79

Good Khaki Duck Pants. Cotton hip pads. Fiber kidney and thigh shields. Reinforced knees, crotch. *State waist size* 24, 26, 28, 30, 32. Shipping weight 2 pounds.
6 N 2407....... $5.29

Fiber Helmet..... $1.97
Shoulder Pads..... 2.49
Combination Saving Price. $4.16
You save 30c

Fiber Helmet.. $3.94
Shoulder Pads. 4.39
Combination Saving Price. $7.77
You save 56c

Money-saving Helmet-Shoulder Pad Combinations

Tan, white fiber helmet. Padded. Sturdy shoulder pads, fiber shields, cotton padding. For Boys up to 10 years old.
6 N 2436—Combin. Wt. 2 lbs. 12 oz..$4.16
6 N 2419—Helmet. Wt. 1 lb. 4 oz.... 1.97
6 N 2416—Pads. Wt. 1 lb. 12 oz..... 2.49

Brown, white molded fiber helmet. Padded. *State small* 6⅞-7; *med.* 7⅛-7¼; *lge.* 7⅜-7½. Better shoulder pads. For Boys up to 12.
6 N 2465—Combin. Wt. 3 lbs. 14 oz..$7.77
6 N 2470—Helmet. Shpg. wt. 2 lbs.. 3.94
6 N 2414—Pad. Wt. 1 lb. 14 oz..... 4.39

Official Size

Endorsed by Doak Walker

Economy priced Peb-Tex Football. Great for the tiny football terror. Imitation leather cover. Pebble grained surface. Has reinforcing cotton drill lining, white plastic laces. Valve type bladder. Inflating needle for football included. Shipping weight 1 lb. 7 oz.
6N2403............. $1.98

Peb-Tex Ball. Imitation leather cover. Pebble grained. White striped ends. Cemented cotton drill lining. Flat plastic laces. Official size, shape, weight. Rubber valve bladder. Inflating needle included. Shipping weight 1 lb. 7 oz.
6N2451....... $2.79

Snowy White Peb-Tex Ball. Same fine quality and construction as ball at left, but brilliant white pebble-grained cover has black stripes at ends for day or night play. Rubber valve bladder. Inflating needle included. Wt. 1 lb. 7 oz.
6N2452........ $2.89

Give 'em Bowling Bags

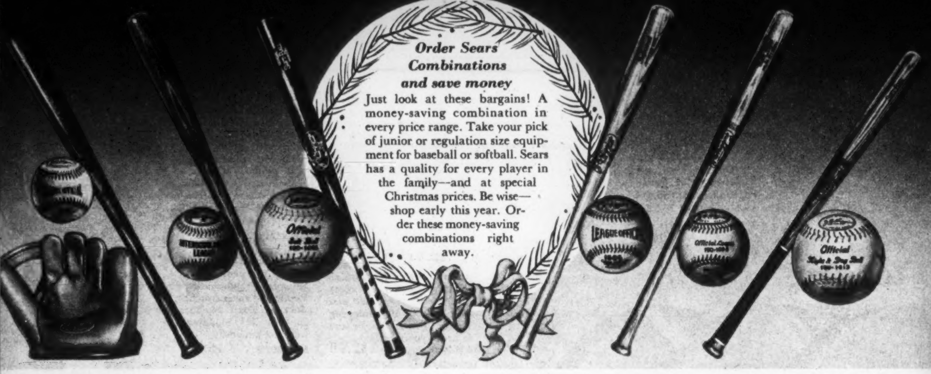
K **Cowhide Bowling Ball, Shoe Bag.** Reinforced white welt seams. Leather handles. Heavy zipper top. Rubber cup in base for ball. Name card holder. Shpg. wt. 2 lbs. 10 oz.
6N1475E-Brown $11.75 6N1476E-Black $11.75

L **Plastic Bowling Ball, Shoe Bag.** Long zipper. White plastic bound edges. Plastic handles. Rubber cup in base for ball. Leather name card holder. Shpg. wt. 2 lbs. 10 oz.
6N1440E-Brown $6.57 6N1441E-Black $6.57

M **Canvas Bowling Ball, Shoe Bag.** Rubberized twill. Brown and tan. Zipper top. Rubber cup in base for ball. Name card holder.
6N1471E-Wt.1 lb.10 oz. Plastic handle $4.65

N **Lightweight Canvas Shoe Bag.** Rubberized twill. Plastic bound edges. Brown, tan—white trim. Zipper. Name card holder.
6N1470E—Wt. 6 oz. Leather handle... $1.65

20% Federal Tax included in price of bags



Order Sears' Combinations and save money

Just look at these bargains! A money-saving combination in every price range. Take your pick of junior or regulation size equipment for baseball or softball. Sears has a quality for every player in the family—and at special Christmas prices. Be wise—shop early this year. Order these money-saving combinations right away.

Combination Savings for Boys

Attractively Gift Boxed $4.77

Fielder's Glove is specially sized for small hands. Made of top grain cowhide, has expertly padded, grease set pocket. Leather lined palm and adjustable back.

Rubber Covered Baseball has tough cork and rubber center. **Junior-sized hardwood bat.** Attractively packaged in gift box. Shipping weight 5 lbs.

6 N 01751–Wear glove on left hand....$4.77

Give both—save 19c $2.25

J. C. Higgins Official Baseball has double hand sewn horsehide cover, resilient rubber center.

J. C. Higgins Good 'Leaguer' Baseball Bat of sturdy, brown hardwood. Outfit your lad with both these beauties. Shpg. wt. 4 lbs.

6 N 01735—Combination. *Save 19c*....**$2.25**
6 N 1608—Ball only. Shpg. wt. 9 oz..**$1.29**
6 N 01718—Bat only. Shpg. wt. 3 lbs..**$1.15**

Give both—save 25c $2.19

J. C. Higgins Official 12-inch Softball with cowhide cover, lively kapok center.

J. C. Higgins Official Hickory Softball Bat. Dark finish, white taped handle. Balanced for smooth, easy swinging. Shipping weight 4 pounds.

6 N 01734—Combination. *Save 25c*....**$2.19**
6 N 1644—Ball only. Shpg. wt. 9 oz..**$1.29**
6 N 01716—Bat only. Shpg. wt. 3 lbs..**$1.15**

Combination Savings for older Boys, Men

Give Ball and Bat—Save 21c $3.19

J. C. Higgins League Official Baseball has lively cork and rubber center. Anchored, balanced winding with high grade wool yarn. Smooth-fitting, white, alum-tanned horsehide cover good for many innings of hard play.

J. C. Higgins Hardwood Baseball Bat in handsome natural finish. Loaded with extra base hits. Give bat *and* ball—*save 21c.*

6 N 01732—Combination. Shpg. wt. 4 lbs.......**$3.19**
6N1606—Ball. Wt. 8 oz. **1.75**
6N01744–Bat. Wt. 3 lbs. **1.65**

Give Ball and Bat—Save 46c $3.98

J. C. Higgins Finest Cushion Cork Center Baseball. Fine as any baseball made! Anchored, balanced winding with best blue-gray, white wool yarn. Alum-tanned horsehide cover with hand-stitched, double sewn seams.

J. C. Higgins Best Official Baseball Bat has natural ash finish. Expertly balanced for smoothest swing. Give bat and ball—*save 46c.*

6 N 01736—Combination. Shpg. wt. 4 lbs.......**$3.98**
6N1603—Ball. Wt. 8 oz. **2.19**
6N01741–Bat. Wt. 3 lbs. **2.25**

Give Ball and Bat—Save 27c $3.69

J. C. Higgins Official 12-inch Night and Day Softball. Extra lively center of springy virgin kapok. Cover of sparkling white cowhide.

J. C. Higgins Finest Hardwood Softball Bat of air dried select ash. Has natural colored finish. Tapered handle with sprayed-on composition grip. Everyone enjoys softball. Give your players ball *and* bat and *save 27c.*

6 N 01738—Combination. Shpg. wt. 4 lbs.......**$3.69**
6N1613—Ball. Wt. 9 oz. **1.98**
6N01713–Bat. Wt. 3 lbs. **1.98**

76c F
PREP LEAGUE
G $1.29

Junior-size Baseball Equipment

A **Chico Carrasquel Fielder's Glove** made of top grain cowhide with double stitched thumb and finger seams. Single cowhide tunnel trap. Large pocket is well padded to protect small hands. Leather lined palm. Plastic wrist binding. Adjustable wrist strap. Shpg. wt. 1 lb. 4 oz.
6 N 1758—Wear on left hand. **$3.89**

B **3-finger Ball Hawk.** Solid tunnel trap; deep, grease set pocket. Top grain cowhide, fully oiled. Leather welted seams, leather lined palm. Adjustable back. Shpg. wt. 1 lb. 4 oz.
6 N 1619—Wear on left hand..**$4.79**

C **'Spear-M' Baseman's Mitt** has large, off-the-palm solid tunnel trap. Made of top grain, fully oiled cowhide. Has sturdy double stitching, durable plastic lacing. Mitt works with hand and closes over ball on sharp impact. Shpg. wt. 1 lb. 4 oz.
6N1643—Wear on left hand.. **$3.79**
6N1665—Wear on right hand. **3.79**

D **Bob Scheffing Model Catcher's Mitt** made of tan cowhide. Deep, grease set pocket has laced down, break-in palm and hinged heel for great flexibility. Jute felt padding, cotton bound edges, plastic lacing. Shpg. wt. 1 lb. 6 oz.
6 N 1625–Wear on left hand.**$4.95**

E **Boys' Sturdy Spikes.** Split cowhide uppers. Leather heel and tap, full length midsole. Double stitched. Riveted steel spikes. *Order ½ size larger than street shoe. State size:* 3, 3½, 4, 4½, 5, 5½.
6 N 1690—Wt. 3 lbs. 2 oz...**$3.98**

F **Official Size and Weight Baseball.** Scuffproof, white rubber cover vulcanized to compressed cork and rubber center. Simulated stitching and grain leather finish.
6 N 1602—Shpg. wt. 9 oz.....**76c**

G **Official Size and Weight Baseball.** Double hand sewn horsehide cover. Lively rubber center.
6 N 1608—Shpg. wt. 9 oz...**$1.29**

Regulation-size Baseball Equipment

J. C. Higgins Fielder's Gloves and Mitts are expertly made of select, top grain cowhide.

H **Fielder's Glove.** Solid trap; grease set pocket; leather lined. Shpg. wt. 1 lb. 4 oz.
6 N 1760—Wear on left hand.........**$5.29**
6 N 1761—Wear on right hand........ **5.29**

J **Bob Feller Glove.** Solid tunnel trap; grease set pocket; hinged heel pad; finger laces; leather welted seams. Shpg. wt. 1 lb. 8 oz.
6 N 1663—Wear on left hand.........**$7.79**
6 N 1664—Wear on right hand........ **7.79**

K **Ball Hawk.** Solid tunnel trap; grease set pocket; leather lined. Wt. 1 lb. 8 oz.
6 N 1626—Wear on left hand.........**$7.79**
6 N 1627—Wear on right hand........ **7.79**

L **Wilson 3-finger Ball Hawk.** Triple-tunnel trap. Fully lined, oiled. Wt. 1 lb. 8 oz.
6 N 1622—Wear on left hand.........**$7.98**
6 N 1638—Wear on right hand........ **7.98**

M **Pro Model.** Extra large pocket; cowhide lining; NYLON stitching. Wt. 1 lb. 14 oz.
6 N 1615—Wear on left hand.......**$10.98**
6 N 1616—Wear on right hand...... **10.98**

N **'Spear-M' Baseman's Mitt.** Solid tunnel trap; grease set pocket. Shpg. wt. 1 lb. 6 oz.
6 N 1678—Wear on left hand.........**$6.05**
6 N 1640—Wear on right hand........ **6.05**

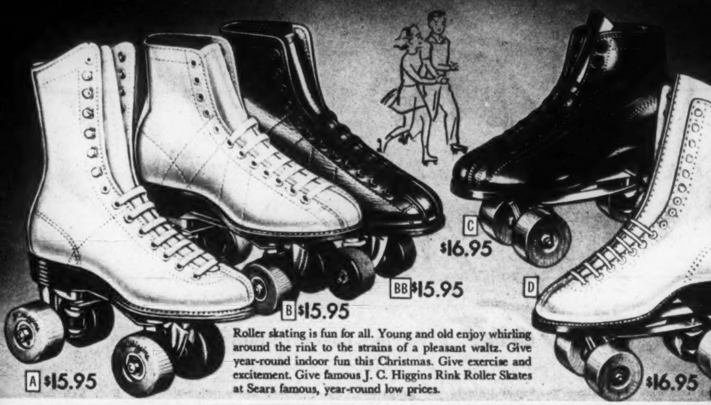
P **'Trapper' Baseman's Mitt** has flexible, fiber reinforced thumb; grease set, leather lined palm. (Shpg. wt. 1 lb. 8 oz.) *Postpaid.*
6 N 1628—Wear on left hand.........**$8.31**
6 N 1629—Wear on right hand........ **8.31**

R **'Flex-Action' Catcher's Mitt.** Grease set pocket works like a hinge. Jute padding.
6 N 1672—Wear on left hand. Full professional size. Shipping weight 1 lb. 14 oz.............**$8.45**

Start Quickly with J. C. Higgins 'Spikes'

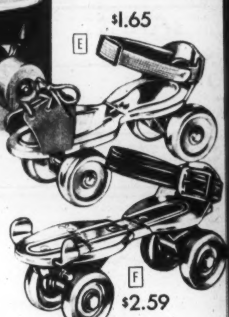
$6.79

Cowhide uppers. Sprint last. Lockstitched. Oak tanned heel and tap—full length midsole. Riveted steel spikes. *State size:* 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Order ½ size larger than street shoe.*
6 N 1693—Shpg. wt. 2 lbs. 8 oz. Black.....**Pair $6.79**



Roller skating is fun for all. Young and old enjoy whirling around the rink to the strains of a pleasant waltz. Give year-round indoor fun this Christmas. Give exercise and excitement. Give famous J. C. Higgins Rink Roller Skates at Sears famous, year-round low prices.

GIFTS BRING JOY TO ALL



Rink Roller Skates

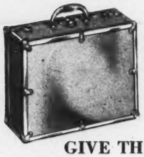
Built for Comfort, Strength, Beauty

J. C. Higgins Rink Roller Skates with 128 free-running ball bearings (15 per wheel). Resist gumming by resin and dust far better than ball retainer types. No retainer friction, always free rolling. Precision machined bearing cups and cones, non-locking, adjustable type. Rubber shock absorbers reduce vibration. 10 degree pivot action, adjustable steering tension. Shoes of select, top grain elk-tanned cowhide. Heavy webbing reinforces ankle and instep. Long padded tongue. American welt double soles, Goodyear stitched. Men's shoes are lace to toe style. Women's full, high cut have new women's style closed toe construction. Snug-fitting heel counters. Wrench included. Nickel-plated foot plates anchored at sole with metal rivets. Men's size: 5, 6, 7, 8, 9, 10, 11, 12. Women's size: 3, 4, 5, 6, 7, 8, 9, 10. *Please state size. See How to Order* information below. Shpg. wt. 7 lbs. per pair.

A	6 N 2306—**Women's.** White. Wide fiber wheels	Pair	$15.95
	6 N 2305—**Women's.** White. Semi-jumbo wood wheels	Pair	15.95
B	6 N 2304—**Men's.** White. Wide fiber wheels	Pair	15.95
	6 N 2307—**Men's.** White. Semi-jumbo wood wheels	Pair	15.95
BB	6 N 2353—**Men's.** Black. Wide fiber wheels	Pair	15.95
	6 N 2354—**Men's.** Black. Semi-jumbo wood wheels	Pair	15.95

HOW TO ORDER RINK SKATES: *Order same size as your street shoe. If you wear a half-size, order the next larger full size.*

Protect Your Rink Skates



$4.19 **Colorful, Riveted Skate Case** of strong steel over a sturdy wood frame. Keeps skates in clean, like new condition; handy for carrying socks and accessories too. Lock (key included). Measures 15x11x5½ inches. *State color:* red, green, or blue. Price includes 20% Federal tax.

6 N 2381E—Shpg. wt. 3 lbs. $4.19

Speed Skates

Official, High Speed Roller Derby Skates are the same kind worn by the great Roller Derby Stars. Each pair has 128 free running ball bearings (16 per wheel), popular 10-degree pivot action. The non-locking, adjustable cones keep wheels free rolling. Rubber shock absorbers give smooth skating, easy steering, and reduce vibration. Handsome, top grain elk-tanned cowhide shoes with extra long inside counters for better arch support. Full-cut tongue is padded with sponge rubber so you can lace shoes snugly and comfortably without binding. Shoes have double sole with a leather outer sole. Large, semi-jumbo hardwood wheels are of first quality maple. Men's shoes are lace to toe style. Women's shoes have smart, new closed toe construction. Wrench included with each pair of skates. Men's sizes: 6, 7, 8, 9, 10, 11, 12. Women's sizes: 3, 4, 5, 6, 7, 8, 9, 10. *Please state size.* See *How to Order* information at left.

C **Men's Black Skates.** Semi-jumbo wood wheels. Medium high cut.
6 N 2391—Shpg. wt. 7 lbs. . . . $16.95

D **Women's White Skates.** Semi-jumbo wood wheels. Full high cut.
6 N 2393—Shpg. wt. 7 lbs. . . . $16.95

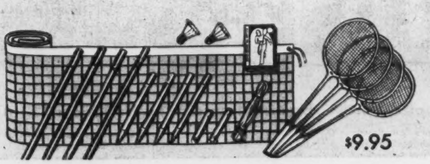
Beginners' Skates

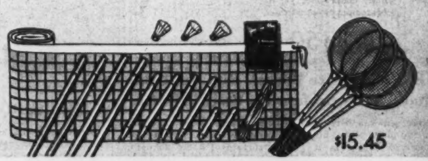
E **J.C. Higgins Nickel-plated Sidewalk Skates** have the plain bearings (no ball bearings) that are best for beginners, make learning easier. Chassis is sturdy, steel girder type with reinforcing flange on sides. Laced toe straps of bright, red leather. Colorful, red web ankle straps too. Skate does not clamp on—lace and strap it to shoe. Length is easily adjusted from 6¼ to 8½ inches.
6 N 2361—Shipping weight 2 pounds. $1.65

Sidewalk Skates

F **J.C. Higgins Regular Ball-Bearing Skates with shiny Nickel-plated finish.** Eight ball bearings in each steel wheel for an easier, more effortless ride. Rubber shock absorbers help reduce vibration, improve steering action, give added smoothness. Steel girder chassis with reinforcing flange on sides. Skates clamp at toe, attach at ankle by a 17½-inch replaceable leather strap. Length adjusts 7¼ to 10½ inches. Key included.
6 N 2303—Shipping weight 3 pounds. $2.59

GIVE THE YOUNGSTERS FUN-FILLED BADMINTON SETS for Indoor and Outdoor Enjoyment

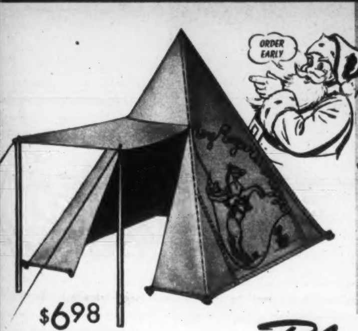


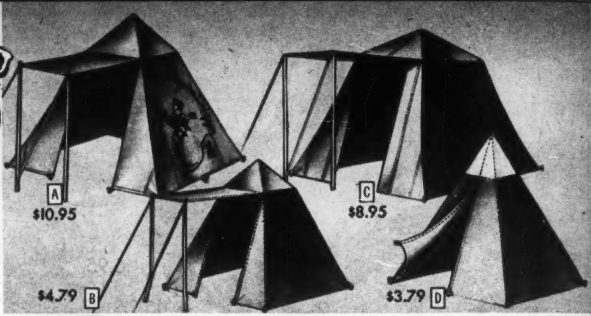


Young and old will get good service and lots of fun from this low-priced, good quality, four racket set. Its sturdy, laminated rackets are made in occupied Japan and are strung with strong, spiral silk strings. The 20x1½-foot tape bound net is made in U.S.A. You get two regulation U.S.A. made shuttlecocks plus all necessary poles, ropes, and stakes. A rule book is included for beginners. The set is shipped in a sturdy box that you'll find handy for storage. Place your order early.
6 N 01331—Shipping weight 7 pounds. $9.95

Low-priced, Good Quality, Two Racket Set (not shown) is economical, yet strongly built. Laminated wood rackets (made in occupied Japan) strung with spiral silk strings. 18x1-foot tape bound net made in U.S.A. You get two regulation U.S.A. made shuttlecocks plus a rule book. (No poles, ropes, or stakes.) Shipped in a sturdy box for storage.
6 N 01323—Shipping weight 4 pounds. $4.98

You play your best when you use the best equipment. Order Sears Finest Four-Racket Badminton Set in time for Christmas, and use it for year-round fun. It's attractive under the tree and a beauty on the court. The handsome, laminated rackets are of four-ply ash (made in U.S.A.), have imitation leather handle grips and reinforcing bindings at shoulders and throat. Each racket hand strung with water-proof DuPont nylon for longer life. And the net is large 20x2-foot size. You get all necessary poles, stakes, and guy ropes plus three Timpe shuttlecocks that have stitchless sponge rubber base. An instruction booklet is included for beginners. A fast game of badminton has all the action and excitement of tennis. It's fun for children or adults and can be played indoors or outdoors. Why not order your set right away and enjoy the excitement and fun of badminton for yourself?
6 N 01334—Shipping weight 7 pounds. $15.45





New Roy Rogers Tepee Tent

Let *Play Tents* Turn your Backyard into 'Make-Believe' Land

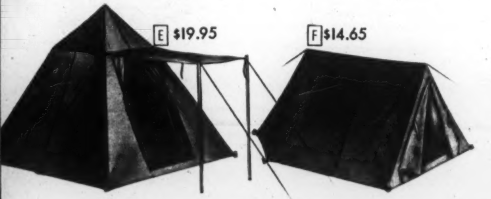
EXCITING, NEW 'Roy Rogers' Tepee Tent has fancy construction and colorful design that's sure to please your galloping warriors. Made of light green tent material and gaily decorated with bright red action pictures of Roy Rogers and Trigger. 5 ft. high at peak; 4½ ft. square at base. Roomy 3x2-ft. awning can be lowered over door and tied to hold paleface captives. Tent is easy to put up or take down—stores easily in a small place. All necessary ropes, poles, and stakes are included. Be the first brave in your hunting ground to pitch this new, handsome Roy Rogers Tepee Tent. It's a beauty!
6 N 07760—Shipping weight 5 pounds........$6.98

A **Exciting 'Roy Rogers' Umbrella Tent.** Desert tan tent material has an action picture of Roy and Trigger on its sides. 5 ft. high at peak, almost 7 ft. square at base. Wire frame at eave connects to center pole with ropes. A bunkhouse for the posse in your back yard. Awning ties down over door when you want to jail rustlers. Shpg. wt. 9 lbs.
6 N 07715—Ropes, poles, stakes included...$10.95

B **Economy-priced Umbrella Tent.** Made of light green tent material. 4 ft. high at peak; 4 ft. square at base. Order right away. Shpg. wt. 5 lbs.
6 N 07742—Ropes, poles, stakes included...$4.79

C **Junior-size Umbrella Tent.** Lightweight tent material in an attractive, light green color. 5 ft. high at peak; 7 ft. square at base; 2½ ft. square at eave. Wire frame at eave connects to center pole with ropes. Tent comes equipped with all ropes, poles, and stakes.
6 N 07758—Shipping weight 9 pounds.............$8.95

D **Economy-priced Tepee Tent** is ideal for your younger back yard braves. Made of lightweight tent material in a deep forest green color. Has a bright yellow top. 4 ft. high at peak; 4 ft. square at base. Front flap can be closed. Equipped with all ropes, poles, and stakes.
6 N 07746—Shipping weight 3 pounds.............$3.79



J. C. Higgins Scout-Size Tents

E **Best Scout-size Umbrella Tent.** Plastic screen door joins down middle with snap-fasteners, snaps to 3½-in. door riser. Sewed-in floor keeps out insects, moisture. 5½ ft. high at peak; 4 ft. high at eaves; 7 ft. square at base; 2¾ ft. square at eaves. Made of 6.74 oz. sq. yd. forest green, water repellent drill. Plastic screen rear window protected by storm flap that ties up or down. Rust resistant iron rings and rope beckets at corners, canvas beckets on sides. Lap felled seams double stitched with 4-ply threads.
6 N 07756—Shpg. wt. 18 lbs. Ropes, poles, stakes included........ $19.95

F **Best Pup Tent.** Plastic screen door joins with snap fasteners, snaps to 4-in. door riser. Sewed-in floor repels insects, moisture. 3½ ft. high; 5 ft. wide; 7 ft. long including 1½-ft. rear extension. 7.68 oz. forest green, water repellent drill. Lap-felled seams double stitched with 4 ply thread.
6 N 07735—Shpg. wt. 17 lbs. Ropes, poles, stakes included......... $14.65

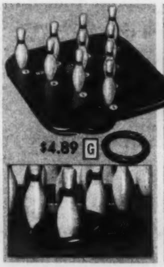
SEARS GAME ROOM GIFTS PLEASE THE WHOLE FAMILY

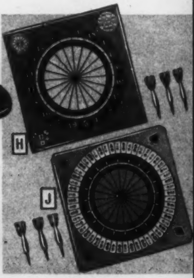
Rigidly constructed, yet it folds compactly for storage

$174.50

NEW home size Pocket Billiard Table made by world famous BRUNSWICK

Assure year-round recreation for the entire family with this sturdily made pocket billiard table, conveniently designed for home use. 32¾x65¼-in. playing surface of finely textured, 100% wool billiard cloth over specially braced, extremely smooth, hard composition bed. Leveling devices on each leg assure accurate bounce on super-speed live rubber cushions. 15 professional color billiard balls and cue ball 1⅞ in. in diameter, made of special formula plastic. Balls return through gullies to gully ball receiver, can be stored at end of table in storage rack. Built-in score marker under storage rack has 50 pro-type marker buttons. Two 52-in. scale model cue sticks of select, straight-grained maple are fitted with fiber points, regular leather tips. Racking triangle and box of chalk included. Burgundy and beige frame has burn-resistant finish. Exposed wood preserved with sealing lacquer. Weighs 167 lbs. Recommended minimum room size 12½x15½ ft. Order from nearest mail order house. Shipped freight prepaid from factory.
6 NM 2520F—(Shpg. wt. 196 lbs.)...............$174.50





Bowling, Quoits, Darts .. Exciting Games that are Enjoyed by All

Set 'em up and knock 'em down. Here's bowling practice for the youngsters and great fun for grown-ups. A compact, sturdy set that's almost regulation size, yet easy to store away. Each of the 10 rock maple 10-inch pins has a bright white enameled finish with red collar stripes. The two rock maple balls are 4 inches in diameter, no finger holes. 12-foot long oilcloth alley can be spread out on any smooth surface. Alley is marked to help you set pins on proper spots. Two pads of bowling score sheets are included plus complete instructions. Order yours right away and score a strike with the family Christmas day. Shpg. wt. 16 lbs.
6 N 2517...............$10.95

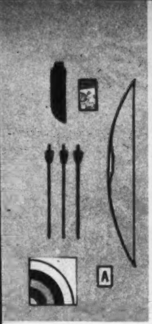
G **Ring the headpin—you win!** A new and exciting game that's a combination of bowling and quoits. Fun and thrills for adults and children. Can be played at long or close range—in or out of doors. 10 miniature bowling pins fastened in regulation bowling formation on a strong, 18x18-in. plywood base. You toss two rubber quoits at the pins, and your score is based on the accuracy of your throws. Complete playing materials are provided with every set, including sturdy quoits and bowling score sheets. Shpg. wt. 6 lbs.
6 N 2516......Game $4.89

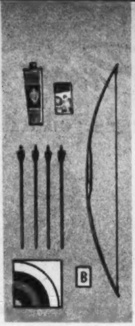
Three Colorful, Interesting Dart Games

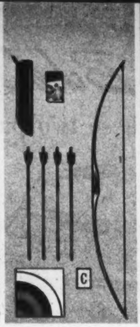
H **3-color, 20-point game on front. 2-color baseball game on back.** Full cork facing. 18x18x⅝-in. board.
6N2503–3 darts, instructions included. Shpg. wt. 3 lbs.....$1.89

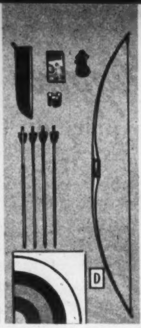
5-color bowling game on front—2-color baseball game on back (not shown). Full cork facing. 24x24x9/16-in. board. 3 darts, crayon, bowling score pad, instructions.
6N2504–Shpg. wt. 5 lbs. 6 oz. $2.98

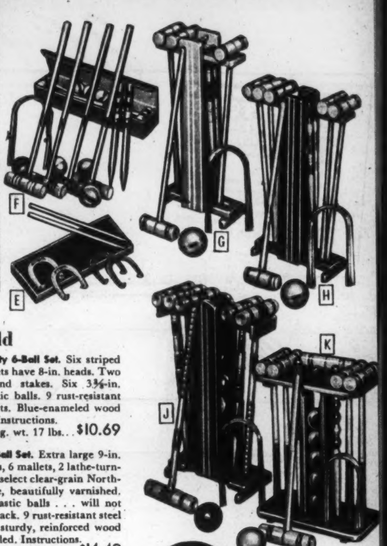
J Front has full cork facing, 3-color card game and 20-point game; back has wood pulp facing, 2-color baseball game. 24x24x9/16-in. board. 3 darts, instructions.
6N2508–Shpg. wt. 3 lbs.....$2.98

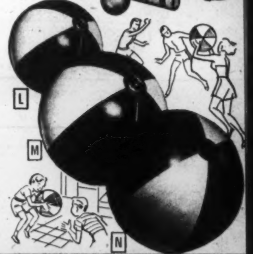












Healthful, relaxing outdoor games to delight young and old

Archery Sets—Cuban lemonwood bows have bow-sight, leather handle grip, waxed braided string. Arrows have cedar shafts, plastic nocks, tru-spiral feathers, blunted brass points. Each set includes quiver, colored paper target face, booklet "Archery Made Easy," instructions.

A **Juvenile Set.** For youngsters 4-7 yrs. 39-in. bow. 3 arrows with 18-in. shafts. Canvas quiver.
6 N 02650—Shpg. wt. 1 lb.. Just $2.98

B **Junior Set.** For 7-10-yr. olds. 49-in. bow. 4 arrows with 20-in. shafts. Kraft fiber quiver.
6N02651–Shpg. wt. 2 lbs. All for $3.98

C **Youth's Set.** For 10-14-yr. olds. 55-in. bow. 4 arrows, 22-in. shafts. Canvas quiver, target face, booklet.
6 N 02652—Shpg. wt. 2 lbs. Just $4.98

D **Teen Age, Women's Set.** 61-in. bow. 6 arrows, 24-in. shafts. Finger tab, arm guard, canvas quiver.
6N02653–Shpg. wt. 3 lbs. Great at $6.59

E **J. C. Higgins Official Horseshoe Set.** 2 pairs of shoes of drop forged steel. 1 pair silver color, 1 bronze. Two 24½-in. steel stakes. Wooden box.
6 N 02584—Shpg. wt. 23 lbs.... $5.25

6N2583—**Shoes only.** 2 pr. like in set. 1 pr. silver color, 1 bronze. Wt. 11 lbs. $3.69

F **Economy 4-Ball Croquet Set.** Sensational buy at this low price. Hardwood with smooth varnish finish. 4 wood balls, 3-in. diameter, 4 mallets with screw-in handles, 6-in. heads, 9 steel wickets. Instructions included. In cardboard box.
6 N 02695—Shpg. wt. 6 lbs... $3.29

G **Good Quality, 4-Ball Croquet Set** has hardwood maple balls, mallets and end stakes, varnished. Has four regulation size 3⅜-in. color-striped knurled balls. Four striped mallets with 6-in. heads that are striped to match balls, have screw-in handles. Two multi-striped end stakes. 9 steel wire wickets, 10 in. high. Yellow enameled wood carrying rack can be used for storage. Croquet instructions included.
6 N 02568—Shpg. wt. 12 lbs.... $5.79

H **Good Quality 6-Ball Croquet Set** has varnished hardwood maple balls, mallets, and end stakes. Has six 3⅜-in. color-striped maple balls. Six mallets with 6-in. striped heads that match balls, have 22¾-in. handles. Two multi-striped end stakes are 15 in. high. Nine steel wire wickets 10 in. high. Green-enameled wood carrying rack can be used for storage. Croquet instructions included.
6 N 02696—Shpg. wt. 15 lbs... $7.89

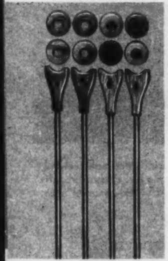
J **Better Quality 6-Ball Set.** Six striped maple mallets have 8-in. heads. Two multi-striped end stakes. Six 3⅜-in. solid-color plastic balls. 9 rust-resistant steel wire wickets. Blue-enameled wood carrying rack. Instructions.
6 N 02697—Shpg. wt. 17 lbs... $10.69

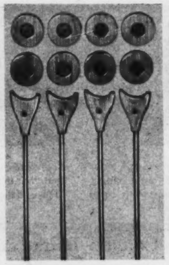
K **Our Best 6-Ball Set.** Extra large 9-in. mallet heads, 6 mallets, 2 lathe-turned end stakes of select clear-grain Northern hard maple, beautifully varnished. 6 solid-color plastic balls . . . will not split, warp or crack. 9 rust-resistant steel wickets. Large, sturdy, reinforced wood rack, red enameled. Instructions.
6 N 02571—Shpg. wt. 20 lbs... $14.49

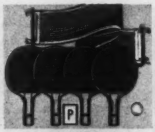
L **J. C. Higgins Plastic Play Balls** of tough Vinylite plastic . . . watertight, welded seams. Inflate by mouth. Red, yellow and blue panels.
6N2528–10-in. diam. Shpg. wt. 7 oz. 55c
6N2546–14-in. diam. Shpg. wt. 8 oz. 89c

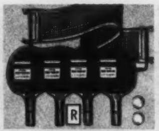
J. C. Higgins Giant Plastic Play Balls—biggest ones we have. Sit, roll, float on them . . . electronically welded Vinylite plastic. Bright alternating colored panels. Inflate by mouth. Shpg. wt. 1 lb.
M 6N2541–20-in. diameter..... $1.65
N 6N2545–26 in. diameter....... 2.49

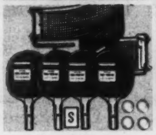
GAMES YOU CAN ENJOY WITH YOUR FAMILY AND FRIENDS

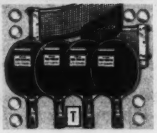


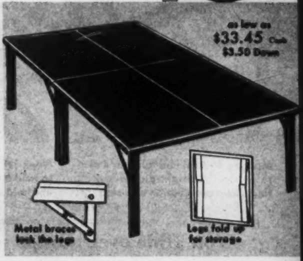











as low as
$33.45 Cash
$3.50 Down
Metal braces lock the legs
Legs fold up for storage

Play Shuffleboard for fun!

"Game Room" Shuffleboard Set of hardwood: 4 pushers, 50 in. long; 4 green and 4 red discs, each 4½ in. in diam.; and a shuffleboard stencil pattern for laying out court. Designed for courts up to 26-ft. long. Can be played on wood, tile, or linoleum floors—even outdoors on asphalt or cement. Instructions show how to set up court and explain rules. Shpg. wt. 8 lbs.
6 N 02505..... $6.25

J. C. Higgins Regulation Size Shuffleboard Set for courts 32 to official 52 feet long. Set made of selected, durable hardwood. Includes four pushers, each 66 inches long; four green and four red discs, each six inches in diameter; suitable for outdoor courts or large recreation rooms. Instructions tell you how to set up court and play game. Why not order yours today? Shipping weight 14 lbs.
6 N 02507.. Set $8.50

Big Price Cuts on J. C. Higgins Regulation Table Tennis Tables!

P **4 Sandpaper-faced Paddles.** 66-in. green net. Extension brackets. Ball. Wt. 2 lbs. 12 oz.
6 N 2708—Instr. incl. Set $3.79

2 Cork-faced Paddles. (Not shown). 66-in. net. Extension brackets. 2 balls. Instr.
6N2710–Shpg. wt. 2 lbs. $2.69

S **4 Rubber-faced Paddles** of 5-ply basswood.. beveled edges. walnut handles. 66-in. tape-bound net. Metal clamp-on posts, thumb screw adjustment. Extend beyond edge of table. 4 regulation balls. Instructions included.
6N2700–Shpg. wt. 3 lbs. $5.79

R **4 Rubber-faced Paddles** of 3-ply basswood: beveled edges, lacquered handles. 66-in. green net. Metal clamp-on extension brackets. 2 balls.
6N2707–Wt. 2 lbs. 12 oz. $4.79

T **J. C. Higgins Finest Set:** 4 Rubber-faced paddles of 5-ply basswood—beveled edges. Tapered, laminated handles. 66-in. adjustable net; extension posts. 8 balls, instructions incl.
6N2709–Wt. 4 lbs. 12 oz. $6.45

J. C. Higgins Table Tennis Balls. (Not shown.) Shpg. wts. 5 oz.
6 N 2550—Official...... 6 for 59c
6 N 2543—Standard.... 6 for 39c

J. C. Higgins Regulation Table Tennis Tables. Smooth, level playing surfaces resist warping. Green, non-glare tops with official, white doubles lines. Give true, lively bounce. Tops attached to sturdy wood frames. 4½x5-ft. sections join to make official 9x5-ft. table. Sections may be used separately as game, utility table. Metal braces lock legs in position; legs fold for storage. Shipped freight, express.

Regulation Table Tennis Table—3-ply, ⅜-in. Top.
6 NM 2559—Shpg. wt. 90 lbs. . . *Was $37.95* $33.45

Regulation Table Tennis Table—5-ply, ½-in. Top.
6 NM 2558—Shpg. wt. 110 lbs... *Was $43.95* $36.95

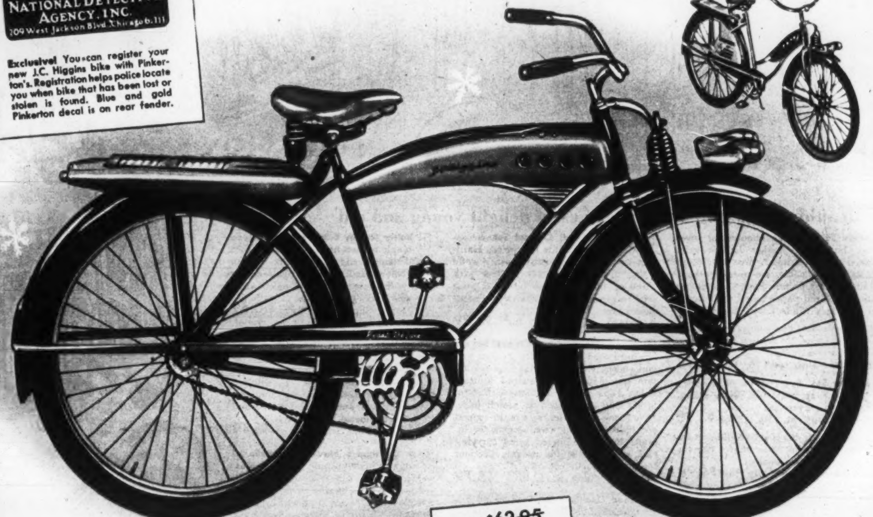
Regulation Table Tennis Table with 5-ply, ¾-in. Top. Official size for tournament play.
6 NM 2529—Shpg. wt. 135 lbs. *Was $49.95* $46.95

J.C. Higgins Bike Prices Cut

Every price on these two pages reduced

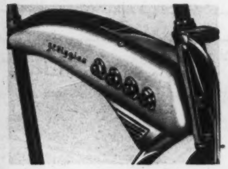
REGISTERED WITH
PINKERTON'S
NATIONAL DETECTIVE
AGENCY, INC.
209 West Jackson Blvd. Chicago 6, Ill

Exclusive! You can register your new J.C. Higgins bike with Pinkerton's. Registration helps police locate you when bike that has been lost or stolen is found. Blue and gold Pinkerton decal is on rear fender.

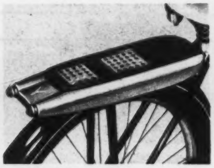


WAS ~~$62.95~~
$59.95 Cash
$6.00 Down on Terms

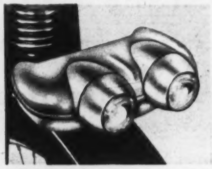
Regal De luxe price cut $3.00. Fully equipped . . . exciting, daring styling



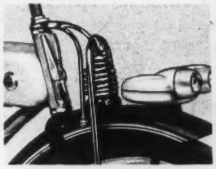
Massive, streamlined tank has 4 red reflectors in bright-plated metal rings, loud push-button electric horn



Sleek jet tube luggage carrier is built to hold heavy loads, two small tubes in end hold sparkling red safety reflectors



Brilliant headlight casts powerful, clear twin beams that make night riding safer. Mounted in trim bat wing case.



Improved Spring Fork makes riding smoother than ever. Eliminates jolts . . gives delightful "flow-motion" ride.

You glide over bumps with Spring Fork. J. C. Higgins Coaster Brake stops fast

You'll get looks of admiration—and envy—when you ride your new J. C. Higgins Regal De luxe. It rides smoothly, almost effortlessly. So fleetly streamlined with modern styling and fresh bold colors . . . equipped with so many J. C. Higgins features and accessories that it's really a standout anywhere you ride.

Sparkling colors, swift styling make it beautiful. Big tank with enameled drop makes bike look larger. Frame has curved lower bar for streamlining. Wide, heavy duty deep crescent fenders. Handsome bright colors in long lasting baked-on enamel. Color-flow styling . . . color band flows through chain guard, fender braces. Chrome-plated handlebars, hubs and sprocket. Polished zinc-chrome plated truss rods.

Fully equipped. Spring fork is patterned after knee action auto springs. Improved J.C. Higgins coaster brake gives quick, dependable stopping action . . . lets you coast farther because there's no brake drag. Tubular steel frame is strongly welded and brazed. Comfortable troxel saddle has waterproof vinyl cover, thick padding, double action springs and flexible hose coil. Weatherproof undercoating protects frame from rust. 26-in. Allstate Safety Tread balloon tires. Synthetic rubber tubes. Steel kick-up park stand. Streamlined chain guard. Girls' has skirt guard too.

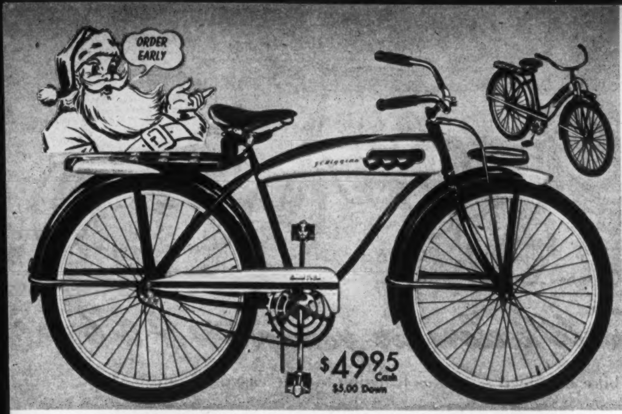
Pinkerton Registration, too. You can register your Regal De luxe with Pinkerton's to aid in recovery if bike is lost or stolen. Pinkerton decal is on rear fender.

Designed for youngsters over 9 and for adults. Seat to pedal length adjusts from 28 to 32½ inches. 4 batteries for headlight and 2 for horn not included.

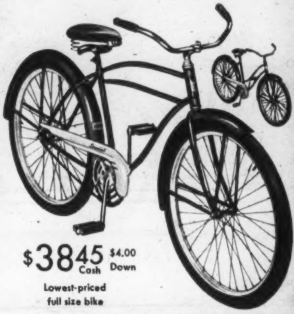
Boys'. *Colors* Dark green frame, fenders, guard. Gold tank, color-flow. Green and gold light, luggage. Vermilion, gold, white and green trims. OR black frame, fenders, guard. Gold tank, color-flow. Vermilion and gold light. Black and gold carrier. Vermilion, gold trims. *State color* green and gold or black and gold.
6 NM 4516—Shipping weight 70 pounds. *Was $62.95*. . . . . .NOW **$59.95**

Girls'. *Colors* Ivory frame and color-flow. Medium blue fenders, tank, chain guard. Blue and ivory headlight, luggage carrier and skirt guard. Vermilion, ivory trims. OR light blue frame and color-flow. Dark blue fenders, tank, chain guard. Dark and light blue headlight, luggage carrier, skirt guard. Vermilion, white, light blue trims. *State color* ivory and blue or light blue and dark blue.
6 NM 4517—Shipping weight 70 pounds. *Was $62.95*. . . . . .NOW **$59.95**

SHIPPING INFORMATION. Shipped by freight or express. Pay charges on delivery. Saddle, pedals, handlebars unattached.



PRICES CUT ON EVERY BIKE ON THIS PAGE!



Lowest-priced
full size bike

Price reduced! Dashing full size bike . . fully equipped

You'll be riding high with J. C. Higgins swift Special De luxe bicycle. **Streamlined!** Flashy jet tube design enameled on side of tank (on boy's model) gives look of speedy planes. Girls' model has attractive design on tank. Luggage carrier has exclusive blister design. Wide deep draw crescent fenders. **Beautiful!** Lively colors in durable baked-on enamel. Color-flow styling. Gleaming chrome-plated handlebars, sprocket, hubs. Enameled truss rods. **Safe!** Improved J.C. Higgins Coaster Brake gives dependable, fast stops. Long-wearing Crusader safety tread 26-inch balloon tires. Synthetic rubber tubes. Torpedo headlight. Red reflector. Push button electric horn in tank.

Plus these features. Tubular steel frame is strongly welded and brazed. Chain guard. Troxel saddle, vinyl cover, simple springs with cup. Kickup parking stand. Register yours with Pinkerton's. Pinkerton decal is on rear fender. **Designed** for youngsters over 9 and adults. Seat to pedal length adjusts from 28 to 32½ in. **Boys'** has black frame, luggage carrier; vermilion fenders, light, tank, guard; and white color-flow and rims. **Girls'** has medium gray frame, carrier; light gray tank, color-flow, fenders, rims; vermilion guard, light. 2 batteries for light, 2 for horn not incl. *See shipping information on opposite page.*

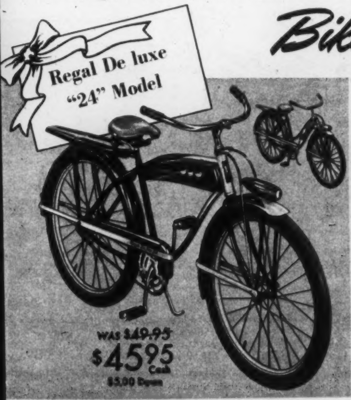
6 NM 4514—Boys'. Shpg. wt. 64 lbs. *Reduced to* $49.95
6 NM 4515—Girls'. Shpg. wt. 64 lbs. *Reduced to* . . 49.95

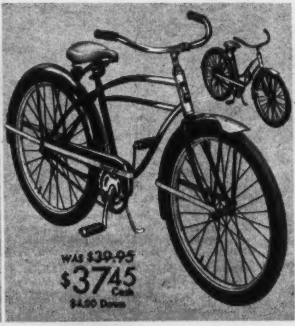
Your youngster will have the fun of owning his own J. C. Higgins bike. Improved J. C. Higgins coaster brake. Chain guard. Troxel saddle. Chrome-plated handlebars, sprocket, hubs. Red safety reflector. Tubular steel frame is welded and brazed. Baked-on enamel finish. 26-inch Crusader balloon tires. Register yours with Pinkerton's. Pinkerton decal is on rear fender. **Boys'** is vermilion with white rims, vermilion and white trim. **Girls'** is blue with white rims, blue and white trim. Designed for youngsters over 9 and adults. Seat to pedal length adjusts 28 to 32½ in. *See shipping information.*

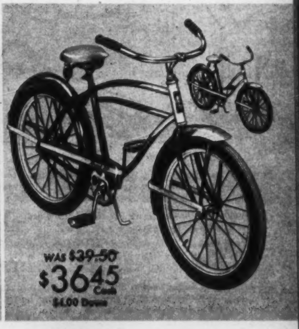
6NM4510–Boys'. Shpg. wt. 56 lbs. *Was $39.95.* $38.45
6NM4511–Girls'. Shpg. wt. 56 lbs. *Was 39.95. . .* 38.45

* * *

Bikes for Youngsters 5 to 9







Designed for youngsters 7, 8 and 9 years old

Price cut $4.00! Fully equipped J. C. Higgins bike that's a joy to own and ride. Streamlined design. Tank on boys has jet tube design. Push-button electric horn in tank. Torpedo headlight. Troxel saddle. Luggage carrier. Chain guard. Kick-up park stand. Red reflector. Chrome-plated handlebars, sprocket, hubs. Truss rods. Tubular steel frame is strongly welded and brazed. Improved J.C. Higgins coaster brake stops bike quickly. 24-inch Allstate Safety Tread balloon tires. Register yours with Pinkerton's. Pinkerton decal is on rear fender. **Boys'** is vermilion with black frame, rims and carrier. **Girls'** is light blue with blue frame, rims and carrier. Both have vermilion and white trim. Seat to pedal length adjusts from 23½ to 27½ in. 2 batteries for horn, 2 for light not incl. *See shpg. information on opposite page.*

6 NM 4520—Boys'. Shpg. wt. 59 lbs. *Was $49.95*. $45.95
6 NM 4521—Girls'. Shpg. wt. 59 lbs. *Was 49.95*. 45.95

Regal "24" for youngsters 7 to 9

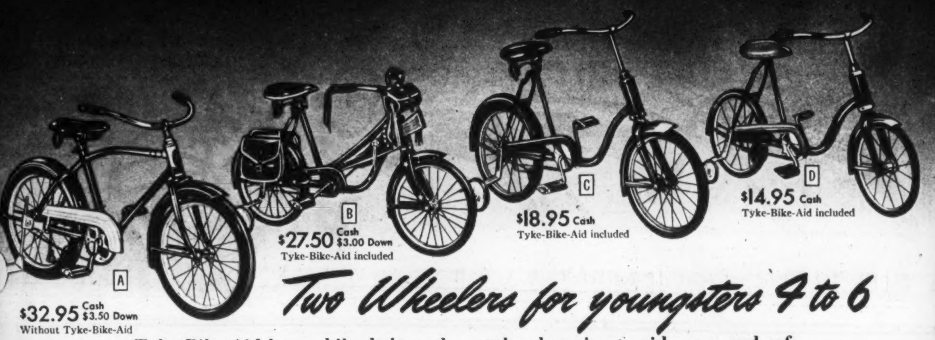
Attractive J. C. Higgins bike reduced to a new low price. Brilliant colors in baked-on enamel. Chrome-plated handlebars, sprocket, hubs. Welded tubular steel frame is specially reinforced and brazed. Improved J. C. Higgins coaster brake. Register yours with Pinkerton's. Decal is on rear fender. Troxel saddle. Chain guard. Kick-up park stand. 24-in. Allstate Safety Tread balloon tires. **Boys'** is maroon with vermilion, blue, white trim. **Girls'** is light blue with dark blue frame and vermilion, white trim. Both have white rims and color flow. Seat to pedal length adjusts from 23½ to 27½ in. *See shpg. information on opposite page.* Shpg. wt. 54 lbs.

6 NM 4518—Boys'. *Was $39.95*. $37.45
6 NM 4519—Girls'. *Was 39.95*. 37.45

Regal "20" for children 5 to 7

Price cut on this dandy-looking bike. Baked-on enamel colors. Chrome-plated handlebars, sprocket, hubs. Welded tubular steel frame. Improved J. C. Higgins coaster brake. Register yours with Pinkerton's. Decal is on rear fender. Troxel saddle. Chain guard. Kick-up park stand. 20-in. Safety Tread balloon tires. **Boys'** is red with black frame. **Girls'** is light green with dark green frame. White rims, color-flow. Seat to pedal length adjusts from 21 to 25 in. *See shpg. information on opposite page.* Wt. 45 lbs.

6 NM 4522—Boys'. *Was $39.50*. $36.45
6 NM 4523—Girls'. *Was 39.50*. 36.45



$32.95 Cash $3.50 Down
Without Tyke-Bike-Aid

$27.50 Cash $3.00 Down
Tyke-Bike-Aid included

$18.95 Cash
Tyke-Bike-Aid included

$14.95 Cash
Tyke-Bike-Aid included

Two Wheelers for youngsters 4 to 6

Tyke-Bike-Aid keeps bike balanced . . makes learning to ride easy and safe

16-inch . . . seat to pedal length adjusts 19–23 inch

A Just the right size and weight for learning to ride. Same fine construction as our larger J.C. Higgins bikes. Strong welded tubular steel frame is specially reinforced and brazed at points of strain. Troxel saddle. Coaster brake. Semi-pneumatic tires. Streamlined chain guard. Chain drive. To help your child learn to ride safely, order Tyke-Bike-Aid (S) below. Pinkerton Registration not included. Boys' is maroon; girls' blue. Both have white rims, trim. *See shipping information.*

6 NM 6562—**Boys'**. Shpg. wt. 40 lbs. $32.95
6 NM 6563—**Girls'**. Shpg. wt. 40 lbs. 32.95

14-inch Trail Rider, 14-inch Sidewalk Bikes Seat to pedal length adjusts from 18 to 22 inch

B For young cowpunchers. Western bike has pop-gun rifle in plastic coated artificial leather gun case. Saddle bags, dispatch case. Trimmed with streamers, bright-plated buttons, studs, brand marks. Troxel saddle. Welded tubular steel frame. Chain guard. Semi-pneumatic tires. *State color* black or brown. Tyke-Bike-Aid incl. No Pinkerton Registration. *See shipping and construction notices.*

6 NM 6568—Shpg. wt. 34 lbs. . . . $27.50

C Gives big bike riding fun to small children. Tyke-Bike-Aid makes it easy to ride. Welded tubular steel frame. Chain guard. Troxel saddle. Semi-penumatic tires. Chain drive. Pinkerton Registration not included. *State color* red or hammered blue. White rims, trim. *See shipping, construction notices.*

6 NM 6566—Shpg. wt. 31 lbs. . . . $18.95

12-inch Sidewalk bicycle

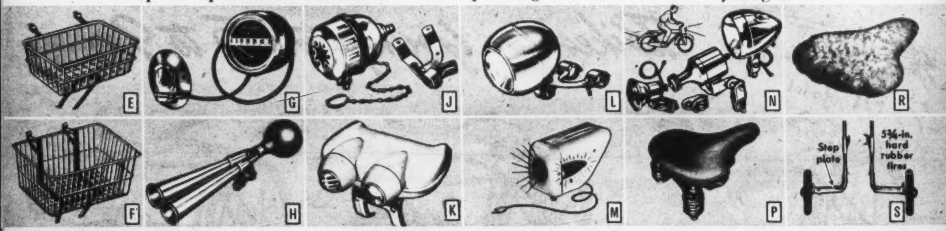
D Seat to pedal length adjusts from 16 to 20 in. Tyke-Bike-Aid makes it safe as tricycle, helps youngsters learn to ride. Welded tubular steel frame. Chain guard. Metal seat. 12-in. hard rubber tires. Chain drive. Pinkerton registration not included. Color: red with white trim. *See shipping, construction notices.*

6 NM 6567—Shpg. wt. 23 lbs. . $14.95

Shipping Notice. J. C. Higgins *sidewalk bikes are shipped by freight or express. Pay shipping charges on delivery. Shipped with saddle, pedals, handlebars unattached.*

Construction Notice for J. C. Higgins 12 and 14-inch bikes. Built in accordance with accepted standards for bikes this size. Not equal in construction to our larger bikes. However, we're sure you'll find them more than amply sturdy, guaranteed equal or superior to any other bike this size.

Spruce up both old and new bikes with sparkling accessories . . make cycling safer



Wire Baskets. Heavy gauge zinc-plated steel wire. Heavy top and bottom frames. Strong middle frame. Ribs welded at all intersections. Attach to handlebars, front hub.

E **Medium Size Basket.** Price cut! Shpg. wt. 3 lbs.
6 N 05395—15x10x4¾-inch size $1.05

F **Larger Basket.** Stronger, made of heavier gauge wire. Steel straps brace front and back.
6 N 04843—18x13x6-inch size. Shpg. wt. 4 lbs. . . $1.59

G **J.C. Higgins Speedometer.** Shows speed in m.p.h.; trip and total mileage to 999. Trip register can be reset. Gray crackle enameled metal case. Plastic lens.
6 N 5306—Fits any bicycle. Shpg. wt. 2 lbs. 6 oz. . $4.79

H **Two-tone French Horn.** Two red enameled steel trumpets. Squeeze flexible rubber bulb . . . you get a harmonious dual tone warning. About 10½ inches long.
6 N 5217—Shipping weight 1 pound 98c

J **Balloon Tire Siren.** Silver color steel case. Goes on front fork, chain on handlebars. *Was $1.49*
6 N 5317—About 3½x5½ in. Shpg. wt. 1 lb. 8 oz. . $1.39

K **Bat Wing Headlight and Horn.** White enameled case. Plastic top, steel bottom. 1 clear beam light, 1 horn. 4 batteries not included. Mounts on handlebars.
6 N 5337—About 7½x5½ in. Shpg. wt. 1 lb. 9 oz. $3.25

Bat Wing Headlight. Same as (K) but has 2 lights, no horn.
6 N 4849—(Not shown). Shpg. wt. 1 lb. 9 oz. $2.75

L **Big Boy Headlight.** Middle of road beam. Chrome-plated case. Shpg. wt. 1 lb. 4 oz.
6 N 5359—About 4½x4½ in. 2 batteries not incl. . $1.95

M **Four-way Light.** Right, left directional arrows; stop light; tail light; red reflector. White enameled metal case mounts on rear fender. Switch on handlebars.
6N5304–2 batteries not incl. Shpg. wt. 1 lb. 6 oz. $3.65

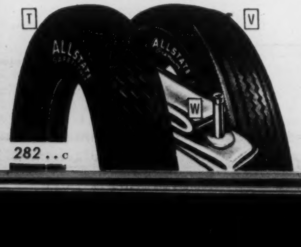
N **Generator Set for bright lights without batteries** Finest looking, best working set we know of. Chrome-plated. Headlight has dim, bright bulbs. Regulated voltage at all speeds. Wt. 2 lbs. 12 oz.
6 N 5248—Imported from England $7.50

P **De luxe Troxel Saddle.** Top grain stitchless cover. Foam rubber underpad. Zinc-plated double action coil springs. Light tan. Shpg. wt. 5 lbs. 6 oz.
6 N 5302–Men's . . $3.89 6 N 5213–Women's . . $3.89

R **Sheepskin Seat Cover.** Chrome-tanned shearling. Round edges. Strong binder. Shpg. wt. 8 oz.
6 N 5376—Natural color. Fits all saddles $1.10

S **Tyke-Bike-Aid** balances bike, gives tricycle safety. Strong steel arms extend extra wheels out from rear wheel. Set wheels at ground level for beginners.
6N5303–Fit 16, 20, 24-in. bikes. Wt. 4 lbs. 12 oz. $2.49

ALL PRICES CUT! Laboratory Tests prove Allstate Balloon Bicycle Tires give you longer wear

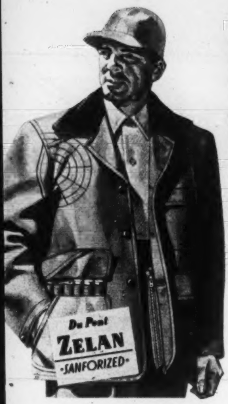


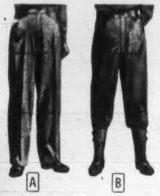
Exacting tests in our laboratories show ALLSTATE tires wear longer. Thick non-skid treads of high quality rubber. Heavy ribbed black sidewalls. 2 rubber impregnated fabric plies cover, reinforce sidewall, tread. ALLSTATE tubes of high quality synthetic rubber. Balloon premiums have extra premium fabric tread for long, even wear.

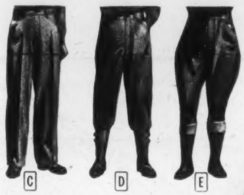
For correct size, order from markings on old casing or measure outer diam. of wheel rim. Save! Buy ALLSTATE tire and tube combinations below. Shpg. wt. combination 4 lbs.

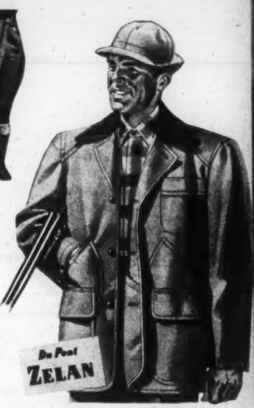
6 N 05102–**GOOD Combination.** (*6 N 05125 tire, 6 N 5171 tube.*) *Save 25c* $2.45
6 N 05105—**PREMIUM Combination.** (*6 N 05161 tire, 6 N 5171 tube.*) *Save 31c* 2.79

Catalog Number	Description	Size Inches	For rim size	Shpg. wt. lbs.	Shpg. wt. oz.	WAS	NOW
(T) 6 N 05125	Tire for 26-inch bikes	26x2.125	22½ in.	2	8	$1.85	$1.75
(V) 6 N 05161	Premium tire for 26-in. bikes.	26x2.125	22½ in.	3	4	2.19	2.15
(W) 6 N 5171	Tube for 26-inch bikes	26x2.125	22½ in.	1	6	.98	.95
(T) 6 N 05157	Tire for 24-inch bikes	24x2.125	20¾ in.	3		1.79	1.69
(W) 6 N 5172	Tube for 24-inch bikes	24x2.125	20¾ in.	1	6	.98	.95
(T) 6 N 05114	Tire for 20-inch bikes	20x2.125	16½ in.	2	12	1.65	1.59
(W) 6 N 5152	Tube for 20-inch bikes	20x2.125	16½ in.	1	2	.95	.89









HOW TO MEASURE: Wear normal clothing and underclothing. If measurement is between sizes, order next larger even size. **For coats:** Measure around fullest part of chest. **For pants:** Measure waist around natural waistline over trousers (without belt). Measure inseam from crotch to a point just above the heel. Have heels flat on floor. *State which measurement is waist and which is inseam* (for straight bottom pants). Knit cuffs and breeches have average inseam length. Measure only waist.

Save 78c to 88c on Coat-Pants Combinations

Coat only	$10.98
Pants only	6.59
Actual value	17.57
Combination price	$16.69
YOU SAVE	88c

Coat only	$8.69
Pants only	5.59
Actual value	14.28
Combination price	$13.50
YOU SAVE	78c

Our finest coat! Sanforized, Zelan treated 2 ply, 9 oz. brush brown duck. Fabric guaranteed not to shrink more than 1%. Fully lined front and back. Plastic coated game pocket will not crack, blister or peel. Dried blood actually flakes on plastic surface—easily wipes off with a damp cloth. Pocket is seamless at bottom, so it's absolutely bloodproof! Zippers at 2 front openings let pocket drop down for easy cleaning or to form a dry seat. Corduroy faced collar; corduroy lined cuffs. Comfortable recoil pad at right shoulder. Free swinging bi-swing shoulder pleats. Tough, matching vegetable ivory buttons. Large combination pockets: outside muff pockets keep hands warm; inside roomy shell pockets have 6 elastic loops under each flap to carry 12, 16, 20 gauge shells. *State chest size:* 36, 38, 40, 42, 44, 48.
6 N 8492—**Coat only.** (See combinations below.) Shipping wt. 4 lbs. 1 oz. $10.98

Sanforized, Zelan treated pants. Same color, material and treatment as coat above. Lined at seat and front, above and below knees, with rubber coated fabric. Zipper fly. 2 hip, 2 side, 1 watch pocket. Suspender buttons; belt loops. *State waist size:* 30, 32, 34, 36, 38, 40, 42, 44 in. *State inseam length:* 31 or 34 in. for straight bottom pants.

A 6 N 8472—**Straight bottom pants.** No cuffs. Shpg. wt. 1 lb. 15 oz. $6.59
6 N 8404—**Coat and Pants.** *Save 88c State sizes.* Shpg. wt. 5 lbs. 15 oz. $16.69

B 6 N 8474—**Knit cuff pants**—worsted knit cuffs. Shpg. wt. 1 lb. 14 oz. 6.59
6 N 8405—**Coat and Pants.** *Save 88c State sizes.* Shpg. wt. 5 lbs. 15 oz. 16.69

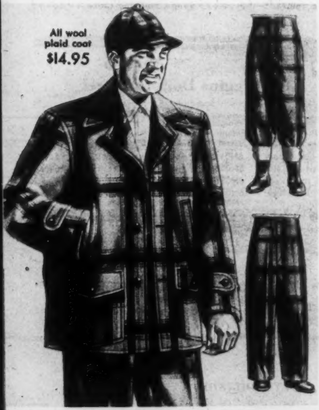
Zelan treated coat repels water. 11 oz. mustard brown army duck is snag resistant—closely woven of 2-ply yarns. Game pocket is rubber coated on back and body sides; has 2 flapped rear openings, 2 inside front openings; can be let down to form a dry seat. Wide, bi-swing shoulder pleats for complete freedom of action. Tough, matching vegetable ivory buttons. Extra shoulder patch protects against gun wear. Corduroy faced collar. 2-button corduroy lined cuffs. 2 muff type, hand warmer pockets; 2 flapped shell pockets. *State chest size:* 36, 38, 40, 42, 44, 46, 48.
6 N 8491—**Coat only.** (See combinations below.) Shpg. wt. 4 lbs. 6 oz. $8.69

Zelan treated pants repel water. Same color, material and treatment as coat above. Lined at seat and front, above and below knees, with rubber coated fabric. Zipper fly. 2 hip, 2 side, 1 watch pocket. Suspender buttons; belt loops. *State waist size:* 30, 32, 34, 36, 38, 40, 42, 44 in. *State inseam length:* 31 or 34 in. for straight bottom pants.

C 6 N 8471M—**Straight bottom pants.** No cuffs. Shpg. wt. 2 lbs. 1 oz. $5.59
6 N 8401—**Coat and Pants.** *Save 78c. State sizes.* Shpg. wt. 6 lbs. 7 oz. 13.50

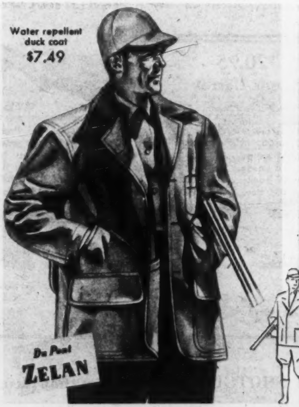
D 6 N 8473M—**Knit cuff pants**—worsted knit cuffs. Shpg. wt. 2 lbs. 1 oz. 5.59
6 N 8402—**Coat and Pants.** *Save 78c. State sizes.* Shpg. wt. 6 lbs. 7 oz. 13.50

E 6 N 8475M—**Breeches.** Peg top, lace bottoms. Shpg. wt. 2 lbs. 1 oz. 5.59
6 N 8403—**Coat and Breeches.** *Save 78c. State sizes.* Wt. 6 lbs. 7 oz. 13.50



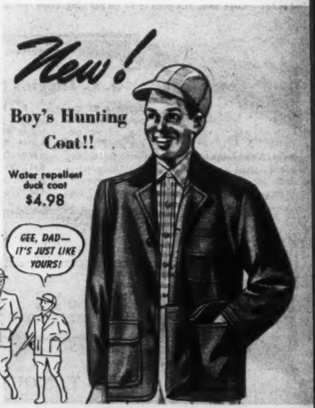
Save $1.23 on warm wool coat, pants combinations

32-oz. all wool coat, breeches, and straight bottom pants—treated to repel water. Bright scarlet and black plaid. **Coat** has plaid, cotton suede lining; 2 handwarmer and 2 lower flapped pockets; completely rubber coated, blood resistant game pocket with button flaps on 2 rear openings; knit sleeve wristlets. 32 in. long. *State chest size:* 36, 38, 40, 42, 44, 46, 48 in. **Breeches** and **pants** have roomy seat and legs; zipper fly; 5 pockets of sturdy, 2.50 drill. Breeches have warm knit cuff. Pants have 32-in. inseam. *State waist size:* 30, 32, 34, 36, 38, 40, 42, 44 in.
6 N 8493—**Plaid Coat.** Shpg. wt. 5 lbs. 8 oz. $14.95
6 N 8479—**Plaid Pants.** Shpg. wt. 3 lbs. 8 oz 8.98
6 N 8495—**Plaid Breeches.** Shpg. wt. 3 lbs. 8 oz. 8.98
6 N 8406—**Coat, Pants Combination.** Wt. 12 lbs. 22.70
6 N 8407—**Coat, Breeches Combination.** Wt. 12 lbs. 22.70



A hunting coat value that CANNOT BE EQUALLED TODAY!

This coat has long been one of Sears best buys. Today it is better than ever. Coats of this quality would cost Sears dollars more on the present market, but you can get the remaining bargains AT 1949 PRICES! Same fine coat! Same low price! Play it smart—order this sensational hunting coat bargain **right away!** Strongly made of 11 oz. sq. yd. Zelan treated army duck that is closely woven of mustard brown, snag resistant 2-ply yarns. Plastic coated game pocket has 2 flapped rear openings, 2 inside front openings. Pocket lowers for easy cleaning or to form a dry seat. Coat is lined front and back, has corduroy faced collar and cuffs. Flapped, muff-type pockets have elastic shell loops. Vegetable ivory buttons. *State chest size:* 36, 38, 40, 42, 44, 46, 48. Matches pants 6N8471, 6N8473, 6N8475 above.
6 N 8477M—Shpg. wt. 4 lbs. 6 oz. *See How to Measure* $7.49


New!
Boy's Hunting Coat!!
Water repellent duck coat
$4.98
GEE, DAD—IT'S JUST LIKE YOURS!

Give your boy a hunting coat built like Dad's!

Great for the youngster who likes to hunt or look like a hunter. Dress him just like Dad! Water repellent coat is attractively made of 11-oz. Zelan treated army duck—closely woven of snag-resistant 2-ply yarns. Let him wear it as a casual jacket for play or school. Sturdy game bag is rubber coated on body side, has 2 flapped rear openings—roomy enough to hold lunches, books, or numerous odds and ends. Long-wearing corduroy faced collar resists fraying. 2 front pockets are flapped. Single chest pocket to carry extra equipment. Tough, matching buttons. *State size:* 6, 8, 10, 12, 14, 16. Order for your youngster right away.
6 N 8435—Shpg. wt. 3 lbs. $4.98

J. C. Higgins Guns

OUR OWN TRADE MARK

Give Your Boy Hunting Fun A Sport He'll Always Enjoy J. C. Higgins Bolt Action Shotgun

America's lowest priced 6-shot Bolt Action Repeater in all the popular gauges. NOW! FOR CHRISTMAS ONLY! Buy the Gun with Full Length Case and Cleaning Kit, SAVE MONEY!

Combination
$30.95 Cash
$6.50 Down
12, 16, 20 gauge

Another 4-STAR Feature!

4-STAR
★★★★
FEATURE

J. C. Higgins Model "20" 12-Gauge 6-Shot Pump Shotgun

Standard Model
$64.95 Cash
$13.00 Down

De luxe Model
$73.95 Cash

Buy the Combination—give him a complete hunting outfit, save money!

A man-sized, hard-hitting shotgun, yet its low price, rugged construction, and easy operation make it ideal for young shooters. "Fast travel" bolt for rapid repeat shots. Feather-light balance for fast handling. Red-ring safety. Walnut pistol grip stock.

Full length rubberized cotton suede gun case is self-lined with soft cotton flannel. Protects your gun from dirt, rust. **Cleaning kit** includes 3-piece aluminum rod; wire brush, cleaning patches, 2 slot tips. Kit in gaily colored Christmas carton.

COMBINATION OFFER: Shotgun, Gun Case, and Cleaning Kit								Shotgun Only		
Cat. No.	Gauge	Choke	Barrel	Weight	Length	Shpg. wt.	Price	Cat. No.	Shpg. wt.	Price
6 N 0127	12	Full	28 in.	7¼ lbs.	48¾ in.	13 lbs.	$30.95	6 N 097	11 lbs.	$29.95
6 N 0128	12	Modified	28 in.	7¼ lbs.	48¾ in.	13 lbs.	30.95	6 N 098	11 lbs.	29.95
6 N 0129	16	Full	26 in.	7¼ lbs.	46½ in.	13 lbs.	30.95	6 N 099	11 lbs.	29.95
6 N 0131	16	Modified	26 in.	7¼ lbs.	46½ in.	13 lbs.	30.95	6 N 025	11 lbs.	29.95
6 N 0126	20	Full	26 in.	7 lbs.	46½ in.	12 lbs.	30.95	6 N 096	10 lbs.	29.95
6 N 0133	20	Modified	26 in.	7 lbs.	46½ in.	12 lbs.	30.95	6 N 095	10 lbs.	29.95
6 N 0130	.410	Full	24 in.	6 lbs.	44 in.	10 lbs.	29.70	6 N 060	8 lbs.	28.70

6 N 721—Case only. Fits guns to 52 inches long. Shpg. wt. 12 oz.........................88c

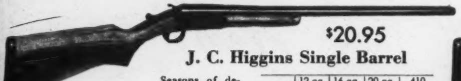
De luxe Model gives you $43.00 in "extras" for only $9.00 more

De luxe Model "20" with J. C. Higgins Choke Control Compensator and Ventilated Rib. See how little you pay for "custom gun" features that require expensive installation as "extras" on an ordinary gun. **Choke Control and Ventilated Rib** alone would cost you at least $43.00 to install. Modern, specialized equipment at the factory enables us to build all these wanted features into the Model "20" on a low-cost assembly basis. **J. C. Higgins Choke Control** makes your Model "20" one gun for all game at all ranges. Has 3 quickly interchangeable choke tubes—for short, medium, and long range. Prevents muzzle jump, cuts recoil, increases shot penetration. **Ventilated rib** gives fast, glareproof sighting, adds beauty and balance. **Exclusive "free-falling" action**—gets off 6 shots in just 3½ seconds! Proof-tested steel barrel interlocked with receiver. Breech lock, forward safety, **plus** magazine cutoff. **Richly grained walnut stock**, pistol grip. **Live rubber recoil pad. Inlaid silver color nameplate** (not engraved).

6 N 013–12 gauge De luxe. Weighs about 8 lbs. Length 46¾ in. Shpg. wt. 13 lbs.$73.95

Standard Model "20". Same fine gun without Choke Control and Ventilated Rib. Precision choked plain barrel. Weight 7½ lbs. Length 48 in. Shpg. wt. 12 lbs.

6 N 01—12 gauge, full choke. $64.95   **6 N 02—12 gauge, modified choke**....$64.95



$20.95
J. C. Higgins Single Barrel

Seasons of dependable shooting at an extremely low price. A precision built shotgun with full choke, proof tested steel barrel. Visible hammer—must be cocked to fire. Automatic ejector. Walnut-finished wood stock. Shpg. wt. 7 lbs.

	12 ga.	16 ga.	20 ga.	.410
Weight	6 lbs.	5¾ lbs.	5½ lbs.	5½ lbs.
Length	46¼ in.	44¼ in.	44¼ in.	42 in.
Barrel	30 in.	28 in.	28 in.	26 in.

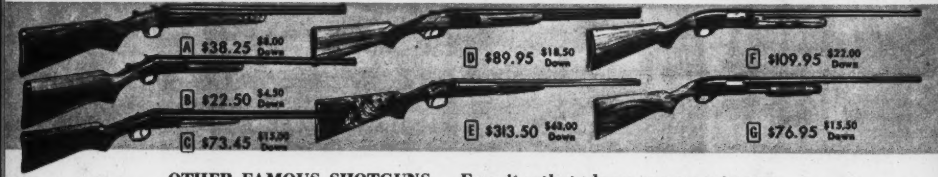
6 N 0170—12 gauge.......$20.95
6 N 0171—16 gauge....... 20.95
6 N 0175—20 gauge....... 20.95
6 N 0176—.410 bore....... 20.95

$54.95
J. C. Higgins Double Barrel

Finely balanced for fast handling. Precision choked proof tested barrels shoot deadly patterns. Non-glare matted rib. Crisp trigger pull. Walnut finished stock, pistol grip. Right barrel modified, left, full choke. (.410 has both full choke).

	12 gauge	16 gauge	20 gauge	.410
Weight	7½ lbs.	7 lbs.	6½ lbs.	5¾ lbs.
Length	46¼ -in.	44¼ -in.	44¼ -in.	41-in.
Barrel	30-in.	28-in.	28-in.	26-in.

6N0162–12 gauge. Shpg. wt. 12 lbs..$54.95
6N0163–16 gauge. Shpg. wt. 12 lbs.. 54.95
6N0164–20 gauge. Shpg. wt. 11 lbs.. 54.95
6N0165–.410 bore. Shpg. wt. 10 lbs.. 54.95



OTHER FAMOUS SHOTGUNS . . Favorites that please every sportsman

A **Savage .22-.410 Over and Under Gun.** Fine for small game hunting. .22 cal. rifle barrel on top fires short, long, or long rifle cartridges. Full choke shotgun barrel below takes 2½ or 3-in. .410 shells. Visible hammer, selective single trigger. Barrel selector button on receiver. Walnut pistol grip stock. 24 in. barrels. Wt. 6 lbs. 42 in. long. (Shpg. wt. 7 lbs.).

6N066T–*Postpaid*. $38.25

Guns not sold to minors.

B **H&R Model 48 Single Barrel.** Full choke proof-tested steel barrel. Shoots tight patterns at long range. Visible hammer. Walnut stock, fore-end. 12 gauge weighs 7½ lbs. 28-in. barrel (except .410 is 26-in.) *Postpaid.*

6 N 04T—12 gauge. (Shpg. wt. 9 lbs.) $22.50
6 N 05T—16 gauge. (Shpg. wt. 9 lbs.) 22.50
6 N 06T—20 gauge. (Shpg. wt. 9 lbs.) 22.50
6 N 07T—.410 bore. (Shpg. wt. 8 lbs.) 22.50

C **Fox Model B Double Barrel.** Split second hammer fall. Checkered walnut stock. Wt. 12 ga. 7½ lbs. Barrel: 12 ga. 30-in; 16, 20 ga. 28-in; .410, 26-in. (Shpg. wt. 8 lbs.).

6 N 068T–12 ga. full-modified. *Postpaid*.$73.45
6 N 070T–16 ga. full-modified. *Postpaid*. 73.45
6 N 072T–20 ga. full-modified. *Postpaid*. 73.45
6 N 074T–.410, full and full. *Postpaid*... 73.45

D **Marlin Model 90 Over and Under.** Excellent gun for field or trap. Top barrel full choke, bottom modified. Matted sighting plane cuts glare. Specially finished walnut stock, fore-end. 12 gauge weighs 7½ lbs.; 16, 20 ga. 6¼ lbs. Barrel: 12 ga., 30-in.; 16, 20 ga.; 28-in. *Postpaid.*

6 N 090T—12 gauge. (Shpg. wt. 9 lbs.)...$89.95
6 N 091T—16 gauge. (Shpg. wt. 8 lbs.)... 89.95
6 N 092T—20 gauge. (Shpg. wt. 8 lbs.)... 89.95

E **Winchester Model 21 Double Barrel.** One of the world's finest "doubles." Full and modified choke barrels interlocked and dovetailed. Single selective trigger. Matted rib. Checkered walnut stock, fore-end. Barrel: 12 ga., 30-in.; 16, 20 ga. 28-in. (Shipping weight 9 pounds). *Order yours today!*

6N063T—12 gauge. Wt. 7½ lbs. *Postpaid* .$313.50
6N064T—16 gauge. Wt. 7¼ lbs. *Postpaid* . 313.50
6N065T—20 gauge. Wt. 7 lbs. *Postpaid* . 313.50

F **Remington "Sportsman-'48" Autoloader.** Hammerless 3-shot automatic. Lightweight, handsomely streamlined. Non-glare matted receiver. Solid breech. Checkered walnut stock, fore-end. 28-in. barrel, 46¾-in. overall. 12 gauge weighs 7¼ lbs. (Shpg.wt.12 and 16 ga., 9 lbs.; 20 ga. 8 lbs.).

6 N 0183T—12 gauge, full choke. *Postpaid*..$109.95
6 N 0185T—16 gauge, full choke. *Postpaid*.. 109.95
6 N 0187T—20 gauge, full choke. *Postpaid*.. 109.95

G **Remington Model 870 "Wingmaster" Pump Repeater.** 5-shot. Lightweight—only about 6¾ lbs. with plug removed. Reduce capacity to 3 shots by using "Vari-Weight" steel plug (makes heavier gun) or lighter wooden plug—both included with gun. Proof-tested steel barrel, 28 in. long. Walnut stock, fore-end. 48 in. overall. (Shpg. wt. 9 lbs.).

6 N 037T—12 gauge, full choke. *Postpaid*....$76.95
6 N 039T—16 gauge, full choke. *Postpaid*.... 76.95
6 N 040T—20 gauge, full choke. *Postpaid*.... 76.95

Postpaid guns same price Cash or Terms

score a sure hit

Another 4-STAR Feature!

J. C. Higgins Model "30"
.22 Caliber "Automatic"

With 4-power Scope
$48.85 Cash
$10.00 Down

Without scope
$36.70
Cash $7.50 Down

A .22 rates "TOPS" on the LIST
of 'most every boy!

Save money on special Gift Combination

New J. C. Higgins Model "28" .22 Automatic PLUS
Full Length Canvas Gun Case and Gun
Cleaning Kit—at money-saving low price.
He'll be the happiest "marksman"
in the neighborhood

Combination
$34.99 Cash
$7.00 Down

Has extra large magazine capacity and exclusive dovetail scope mount

These, and its many other wanted features have made the Model "30" one of America's favorite .22's. Best of all, you buy it at a price that's right! **Extra large magazine capacity:** 18 long rifle cartridges (use long rifle only). **Lightning-fast self-loading action. Flat-side receiver** with non-glare finish. **"Next look" fore-end** fits your hand just right. **Walnut stock** with full pistol grip and grip cap. **Fireman-red nylon roll-away carrying sling** disappears into stock when you release the catch. Sights: partridge rear, ramp front. 24-inch round tapered barrel. Length 42 in.

Companion 4-power Scope has exclusive mount that dovetails onto receiver. No need to drill or tap. Simply slide scope on or off—**it "zeros in" perfectly without adjustment.** Precision ground achromatic lenses with weather caps. Gold color turret, internal windage, elevation adjustments. Cross hair. Field of view: 30 ft. at 100 yds.

Model "30" with 4-power Scope. Actual weight 7 lbs. Shipping weight 9 lbs.
6 N 0221—*Save $5.80 over price of gun and scope sold separately*. $48.85

Model "30" without Scope. Actual weight 6 pounds. Shipping weight 8 lbs.
6 N 0200—*Only $7.50 Down on Sears Easy Payment Plan*. 36.70

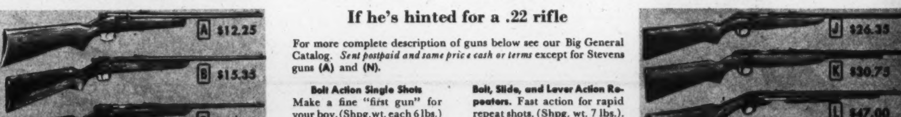
One time Christmas Special! Save money on Gun, Case, and Cleaning Kit

A .22 rifle opens a whole new world to your youngster—the world of the great outdoors. The .22 knows no season—and the fun of "plinking" on a summer afternoon is topped only by small game hunting on a crisp autumn or winter day. **The Model "28" brings you the extra-large capacity exclusive with J.C. Higgins "automatics"**—18 long rifle cartridges (use long rifle only). Flat-side receiver has non-glare finish. Extra wide hand-fitting fore-end. Richly grained walnut stock with pistol grip. Positive safety. Engine turned bolt. Sights: partridge rear, blade front. 24-inch round tapered barrel. Overall length 42 in. Weight 6 lbs.

Full length canvas gun case protects your Model "28" from dirt and rust. You need a case to get the best shooting and longest life from your gun. Reinforced with top grain cowhide at bolt and muzzle. Cotton kasha lining. Top grain cowhide handle.

Cleaning Kit includes 3-piece aluminum rod with bronze cleaning brush, button and slot tips. Package of cleaning patches. Kit is packed in gaily colored Christmas carton.

6 N 0132—**Model "28" PLUS Gun Case and Cleaning Kit.** *Save money*. Shpg. wt. 10 lbs. . . $34.99
6 N 0159—**Model "28" only.** (No case or cleaning kit.) Shipping weight 8 pounds 32.98
6 N 742—**Gun Case only.** *State* small (44 in.), medium (48 in.), large (52 in.). Wt. 12 oz. . 3.29



$14.50

$20.95 (gun only)

$33.55

J. C. Higgins Single Shot

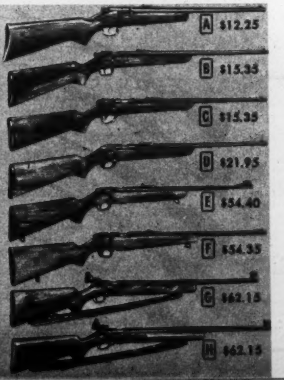
For your boy's first .22—or for the man who wants a low priced gun for "plinking" and small game. Man-sized—yet it weighs just 4½ lbs. Easily handled by youngsters. Strong, dependable bolt action. Safe, too—it must be hand-cocked to fire. Fires short, long, long rifle cartridges. 24-in. blued steel barrel. Walnut grained wood stock. Open sights. 6N0204 Length 40½ inches. Shpg. wt. 7 lbs.$14.50

Popular Clip Repeaters

J. C. HIGGINS .22 Repeater with 8-shot detachable clip. Smooth action bolt. Fires short, long, or long rifle cartridges. 25-in. barrel. Walnut finished stock. Length 42½-in. **Buy gun with 4-power scope, save 95c:** Gun factory tapped, complete with "N" mount. Scope has achromatic lenses for long range sighting. Sells on page 287 for $8.95.
6 N 0252–**Gun only.** Weight 6 lbs. Shipping wt. 8 lbs. .$20.95
6 N 0253–**Gun and scope.** Wt. 7 lbs. Shpg. wt. 8 lbs. . . 28.95

J. C. Higgins Tubular Repeaters

.22 Caliber Bolt Action Repeater with tubular magazine. Holds 25 short, 20 long, or 18 long rifle cartridges. 25-in. barrel. Walnut finished stock. Length 42½ in. Save $1.85 when you buy gun with 4-power scope. You get better sighting for long range, too. Gun (with scope) factory tapped, "N" type mount included. Scope sells on page 287 for $8.95
6N0255–**Gun and scope.** Wt. 7¼ lbs. Shpg. wt. 9 lbs.$33.55
6N0248–**Gun only.** Weight 6¼ lbs. Shpg. wt. 8 lbs. . . 26.45



If he's hinted for a .22 rifle

For more complete description of guns below see our Big General Catalog. *Sent postpaid and same price cash or terms* except for Stevens guns **(A)** and **(N)**.

Bolt Action Single Shots

Make a fine "first gun" for your boy. (Shpg. wt. each 6 lbs.)

- **A** **Stevens Model "15" Single.** 6 N 0271 . . . . .Only $12.25
- **B** **Winchester Model 67 Single.** 6N0222T–Popular at $15.35
- **C** **Remington 514A Single.** 6N0270T–A favorite $15.35
- **D** **Winchester Model 47 Single.** ◆6N057TY-A fine gun$21.95

Bolt Action Sporters, Targets

Favorite models. (Shpg. wts.: Sporters 8 lbs.; Targets 11 lbs.)

- **E** **Winchester Model 75 Sporter.** ◆6 N 0225TY. $54.40
- **F** **Remington 513S Sporter.** ◆6 N 0238TY. $54.35
- **G** **Winchester 75 Target.** ◆6 N 0272TY. $62.15
- **H** **Remington 513T Target.** ◆6 N 0257TY. $62.15

Bolt, Slide, and Lever Action Repeaters. Fast action for rapid repeat shots. (Shpg. wt. 7 lbs.).

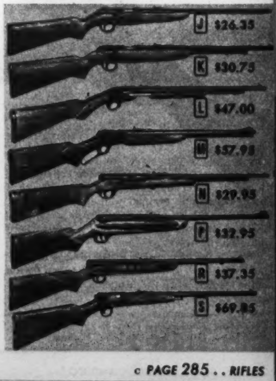
- **J** **Remington 511A Bolt.** 6 N 0249T–Clip type $26.35
- **K** **Remington 512 Bolt Action.** 6 N 0269T–Tubular $30.75
- **L** **Savage 29 Slide Action.** 6 N 0245T–Very fast $47.00
- **M** **Marlin 39A Lever Action.** 6N0213T One of best $57.95

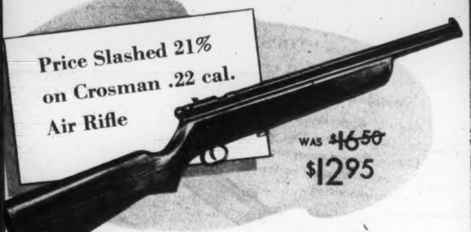
Automatics (Self Loaders)

Fire fast as you pull trigger. (Shipping weight 8 lbs.).

- **N** **Stevens Model 87. Tubular.** 6N0295–Low priced $29.95
- **P** **Marlin Model 88C.** 6 N 0217T—Rugged $32.95
- **R** **Winchester Model 74.** 6 N 0230T. $37.35
- **S** **Winchester Model 63.** 6 N 0226T. $69.85

◆*Shipped from Chicago. Order from your Mail Order House.*





A Sears Exclusive! Special buy for Christmas saves you $3.55

Famous Crosman .22 caliber "pump" air rifle sold in our Big Spring Catalog for $16.50. Now a special purchase brings you this gun at a reduction of over 20%. Only at Sears—and only for this Christmas Catalog—can you enjoy this big saving. Makes an ideal gun for the man or boy who likes target shooting and small game hunting. Your family and friends can have hours of fun and friendly competition at parties and get-togethers. Rifle has bolt action, loads through breech. Fires .22 caliber pellets (6 N 304) listed below. "Pump" action lets you increase or decrease power as you wish. 20¼-inch rust-proof rifled barrel. Walnut sporting stock. Sights: blade front, adjustable sporting rear. **6 N 0292T**—Length 37 in. (Shpg. wt. 6 lbs.) *Postpaid. Was $16.50.* NOW ONLY. **$12.95**

Crosman and Sheridan guns same price cash or terms. Not sold to minors.

Powerful Air and Carbon-Dioxide Guns

A **Sheridan "Silver Streak" Air Rifle.** .20 caliber single shot. Breech loading. Increase or decrease power as you wish for indoor or outdoor use. Walnut stock. Adjustable rear sight. 37 in. long.
6N0288T–*Postpaid.* (Shpg. wt. 6 lbs.) **$23.95**

6 N 280—.20 cal. pellets for Sheridan gun. (Shpg. wt. 1 lb.) *Postpaid.* 500 for . . **$2.35**

D **CO₂ Refill for Crosman guns at right.** *Send in your old cylinder with your order. We will refill it.*
6 N 743—(Shpg. wt. 2 lbs.) *Postpaid.* **$1.00**

Crosman Carbon-Dioxide Guns. Variable power from compressed CO_2 stored in sealed chamber under gun barrel. Refillable cylinder included with gun gives up to 2000 shots. Just load, shoot. Guns sent express prepaid.

B **Single Shot .22 caliber CO₂ Rifle.** Walnut stock. Adjustable rear sight.
6 NM 293T–(Shpg. wt. 9 lbs.) *Ppd.* **$21.95**

C **.22 cal. CO₂ Pistol.** (Shpg. wt. 5 lbs.)
6 NM 294T—*Express prepaid* . . . **$19.95**

6 N 304–.22 cal. pellets for Crosman guns. (Shpg. wt. 1 lb.) *Postpaid.* 250 for . . **$1.15**

J. C. Higgins Model "50" Deer and Big Game Rifle .30-06 or .270 caliber
With 2½-power scope
$124.95 Cash
$25.00 Down

Genuine FN Mauser Action and Advanced-design Chromed Bore

America's newest high power rifle. **Action is Fabrique Nationale's genuine Mauser, made in Belgium.** 5-shot repeater. Stock and barrel are made in U.S.A. **22-inch barrel has custom-like chromed bore.** Beautifully grained walnut stock with capped pistol grip. Single stage trigger with crisp pull—no creep or slack. **.30-06 and .270 give you a wide selection of loads**—you can buy a weight and type suitable for deer or any other North American game.

Weight is 7¼ pounds Length is 42½ inches. Sights: matted ramp front, adjustable rear. **2½-power scope gives you the best "see-ability".** Coated achromatic lenses, click adjustments. Quickly detachable mount. 43 foot field at 100 yards.

6 N 0157—.270 caliber rifle with 2½-power scope. Shipping weight 11 lbs. . $124.95
6 N 0158—.30-06 caliber rifle with 2½-power scope. Shipping weight 11 lbs. . 124.95
6 N 0155—.270 caliber rifle only. Without scope. Shipping weight 10 lbs. . 89.95
6 N 0156—.30-06 caliber rifle only. Without scope. Shipping weight 10 lbs. . 89.95

E $7.29
Complete Red Ryder Gun and Scope Set
F $10.25
Twin Barrel Pump'n' Scope Set
DAISY TARGETS

Daisy Target Sets

Wanted by every young "range rider"

E **Daisy Red Ryder Saddle Rifle and Scope Target Outfit.** Just like the real, hard-ridin' Western cowpunchers carry. Daisy Red Ryder 1000 BB Repeater with 2-power Scope for long range sighting. Has lever action—favorite for "saddle rifles". Tough Fiberon stock and forearm. Stock embossed with Red Ryder's name and picture. Western-style leather thong. Blued steel barrel, adjustable rear sight. Gun length 36 in. Complete with bell-ringing target, supply of target cards, about 350 BB's, and manual.
6 N 0276—Shpg. wt. 5 lbs. Complete. **$7.29**

6 N 0278—Daisy Red Ryder Rifle only. Without scope, accessories. Shpg. wt. 4 lbs. . **$5.19**

F **Daisy Twin Barrel "Pump'n' Scope" Set.** Twice the fun of an ordinary gun! Daisy "pump" air rifle with 2 interchangeable barrels—one for shooting regular BB's outdoors—the other for giant cork BB's at indoor targets. Barrels change quickly, easily. Gun has popular pump action—shoots 25 BB's as repeater. 2-power scope on gun for long range shooting. You also get: bell-ring target, cardboard target cards, about 350 BB's, 10 giant cork BB's, shooting manual.
6N0298—Shpg. wt. 8 lbs. Complete. **$10.25**

6 N 283—Daisy "Pump" Rifle only. Without scope, accessories. Shpg. wt. 4 lbs. **$6.98**

6 N 285—BB shot. Wt. 13 oz. About 475. **13c**

Daisy Target Sets—safe to use at home

Daisy "Targeteer" Air Pistol Set. Lively fun at parties or for sharpshooting competition among the whole family. Pistol fires .118 caliber shot (smaller than BB's). Low-power, safe to use anywhere. Accurate to 12 feet. Pistol has 10-inch blued steel barrel, looks and cocks like a real .45. Sights: open rear, blade front. Holds 500 shots. Backstop, 2 spinner targets, 25 bullseye targets, pellets. *Shipped freight or express.*
6NM281—Shipping wt. 2 lbs. . Set. **$3.29**

Daisy "Targette" Air Pistol Set. Daisy's finest air pistol set. Handsomely chrome-plated pistol with 10-inch barrel. Fires low power .118 cal. shot accurately up to 12 feet. Pistol looks, cocks like a real .45 automatic. Sights: open rear, blade front. Maroon plastic backstop, white spinners; pellets. *Shipped freight or express.*
6 NM 275—Shipping weight 2 lbs. Set **$5.19**

6 N 279—Air Pistol Shot for Daisy Air Pistols. Shpg. wt. 5 oz. Big supply for 17c

Choose a Famous High-Power Rifle

G **Savage Model 340 Bolt Action Rifle.** 4-shot repeater. 22-in. barrel. Length 42 in. Wt. 6¾ lbs. (Shpg. wt. 9 lbs.) *Postpaid.*
6 N 0231T—.30-30 caliber $47.25
6 N 0232T—Model 342. .22 Hornet. 47.25

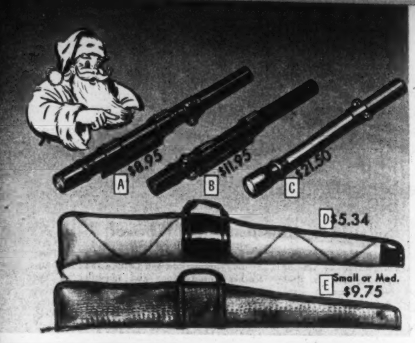
H **Winchester Model 94 Lever Action Carbine.** Famous deer gun. 7 shot repeater. Wt. 6¼ lbs. Length 37¾ in. *Postpaid.*
6 N 0208T–.30-30. (Shpg. wt. 9 lbs.) . **$68.70**
6 N 0223T–.32 Win. (Shpg. wt. 9 lbs.) **68.70**

J **Winchester Model 43 Bolt Action Rifle.** For vermin, small game. 24-inch barrel. Wt. 6 lbs. Length 42½ in. (Shpg. wt. 8 lbs.)
6 N 0202TY—.22 Hornet. *Postpaid* . . . **$60.45**
6 N 0201TY—.218 Bee. *Postpaid* 60.45

K **Fabrique Nationale Mauser.** Belgian made. 24-in. barrel. Micrometer rear sight. Wt. 8¼ lbs. Lgth. 44¼ in. *Postpaid.*
6N016TY—.270. (Shpg. wt. 10 lbs.) **$137.00**
6N017TY—.30-06. (Shpg. wt. 10 lbs.) **137.00**

L **Husqvarna Mauser-type Bolt Action Rifle.** Made in Sweden. 23¾-in. Swedish steel barrel. Wt. 7¾ lbs. Length 44¾ in. *Postpaid.*
6N0246T—.30-06. (Shpg. wt. 11 lbs.) **$120.60**
6N0247T—.270. (Shpg. wt. 11 lbs.) 120.60

Postpaid guns same price cash or terms. High power rifles not sold to minors.



Scopes and Cases

Help you enjoy better shooting

J.C. Higgins Scopes have achromatic lenses, internal windage and elevation adjustments. Weatherproof.

A **4-power for .22's.** 30-ft. field at 100 yds. "N" mount. Wt. 1 lb.
6 N 663–*State* .22 make, model. $8.95

B **6-power for .22's.** 20-ft. field at 100 yds. "N" mount. Wt. 1 lb.
6N618–*State* .22 make, model. $11.95

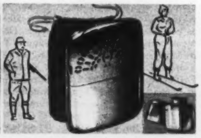
C **2½-power for all rifles.** 37-ft. field at 100 yds. Mount not incl.
6 N 606—Shipping wt. 1 lb. . . $21.50
6 N 617—**"N" mount for scope (C).** *Won't fit Win. 94 or Savage 99 E.G. State rifle, make, model.* Wt. 4 oz. $1.75

D **Full Length Gun Case.** Tough drill cover with plastic reinforcing. Cotton suede lining. 16-in. zipper. Light tan. Small (44-in.), medium (48 in.), large (52 in.).
6 N 625–*State size.* Wt. 12 oz. . $5.34

E **Our Toughest Full Length Case of "Hornback" Plastic.** Won't stain, almost impossible to scratch or scuff. Sheep's wool gun cloth lining. Full length zipper. Tan, alligator grained. Shpg. wt. 1 lb.
6 N 628—Small (44 in. long) or Medium (48 in.) *State size* . . . $9.75
6 N 629–Large (52 in. long) . 10.75

J.C. Higgins .22 cal. Rifle Cleaning Kit. Complete, compact in metal case. A fine gift for gun owners. Aluminum rod, 3 screw sections. Plastic handle, ball-bearing action—brush rotates with stroke. 2 bronze brushes; button, slot tips. 100 flannel patches. Gun oil, nitro solvent. Booklet.
6 N 723—Shipping wt. 1 lb. . . $1.98

6 N 722—**Shotgun Kit.** Like above but has 1 brush, 2 slot tips, 50 patches. *State gauge.* Shpg. wt. 1 lb. $2.19



Pocket-size Hand Warmer for sportsmen, spectators, farmers—anyone outside in cold weather. Keeps hands warm so you can use them. Maintains even temperature 24 hours—won't heat over 125° F. Absolutely safe—no flame. Chrome-plated. In cloth bag. Made in Occupied Japan.
6 N 3810—Shpg. wt. 8 oz. . . $1.66

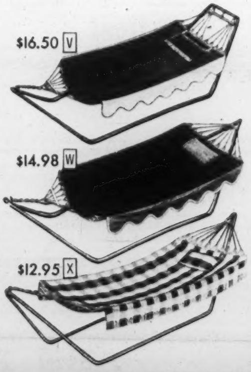
6 N 3811—**Extra Burners.** Keep some handy. Wt. 2 oz. Ea. . . 32c

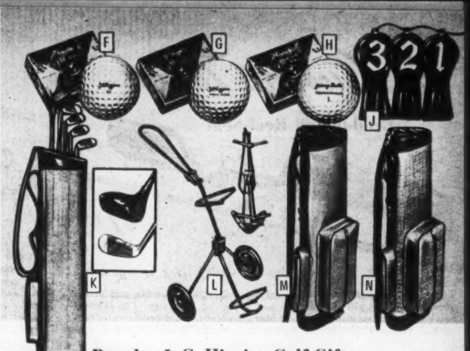
Colorful, Comfortable Hammocks

V **Exclusive Two-in-One Hammock and Stand.** Use as a 3-point non-tilt or as 2-point swaying type hammock! This **hammock and stand must be used together to give you 2-in-1 feature.** Adjusts quickly, easily to either style. 36x80-in. **red canvas hammock** vat-dyed, water-repellent. White valance. Throw-back pillow. Hardwood spreader arms. 8-piece tubular steel stand sets up easily without screws or bolts. Green enameled.
6 NT 7155—**Two-in-One Hammock-Stand Combination.** Shpg. wt. 40 lbs. . . $16.50
6N07154–**Hammock only.** Wt. 6 lbs. 8.95
6N07140–**Stand only.** Wt. 35 lbs. 7.95

W **Two-point Suspension Hammock and Stand.** Heavy, sunfast green canvas hammock. Water-repellent. 36x80-inch size. Hardwood spreader arms. Pillow. Orange valance. 8-piece tubular steel stand sets up easily. Green enameled.
6 NT 7148—**Two-point Hammock-Stand Combination.** Shpg. wt. 37 lbs. . . $14.98
6N07126–**Hammock only.** Wt. 6 lbs. 8.25
6N07144–**Stand only.** Wt. 31 lbs. 7.49

X **Economy 2-point Hammock and Stand.** Durable cotton; woven-in red-white plaid. 36x80 in. Spreader bars. Pillow. Stand is 6 N 07144.
6NT7189–**Economy Hammock and Stand Combination.** Shpg. wt. 36 lbs. $12.95
6N07162–**Hammock only.** Wt. 5 lbs. 5.98





Popular J. C. Higgins Golf Gifts

Gift Boxed for Christmas! Golf Balls (in dozen lots only) and Club Head Covers come in gay gift package. Sure to please.

F **Model "50" Ball.** Gum rubber over solid center. Tough cover. Wt. 3 balls, 9 oz.
6 N 907–3 balls for $1.25 Dozen for $4.40

G **Liquid Center Ball.** Perfectly balanced liquid center gives long flight. Durable long-life cover. Shpg. wt. 3 balls, 9 oz.
6 N 908–3 balls for $1.45 Dozen for $5.40

H **Johnny Bulla Tournament Ball.** Fine as any you can buy. Fluid compound center—extra long, true flight. Electronically controlled winding. Cadwell-Geer cover. Shpg. wt. 3 balls, 9 oz.
6 N 905–3 balls for $2.35 Dozen for $9.40

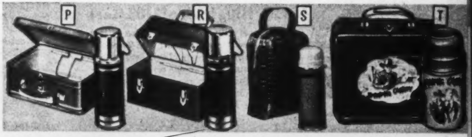
J **Set of 3 Sheepskin Leather Club Head Covers** protect your woods. Colorful; 1 red, 1 blue, 1 green. Leather thongs. Numbered.
6 N 912—Shpg. wt. 1 lb. 2 oz. . . . Set $3.59

K **Basic Set.** Includes all necessary clubs: Brassie, Putter, Nos. 2, 5, 7 irons. Steel step shafts, black leather grips. Brassie has persimmon head, irons chrome-plated. *Right handed.* Beige canvas bag, zipper ball pocket.
6N0837–**Men's Set.** Shpg. wt. 10 lbs. . . . $27.85
6N0838–**Women's Set.** Shpg. wt. 10 lbs. 27.85

L **Folding Golf Cart.** Strong tubular steel, green enameled. Takes lots of abuse. 10-inch ball-bearing wheels, semi-penumatic balloon tires. Loop handle. Web straps.
6 N 0926–Shipping weight 6 lbs. Only $10.79

M **New Men's 14-Club Nylon Golf Bag.** Lightweight. Zipper selector ball pocket, shoe pocket. Non-skid molded rubber bottom. Scotch mist (light gray), beige, blue, or green.
6 N 0975—*State color.* Shpg. wt. 7 lbs. $9.29

N **14-Club Imported Linen Bag.** Like above except made of sturdy imported linen.
6 N 0976—Natural color. Wt. 7 lbs. $8.45



J.C. Higgins School Size Lunch Kits . . . Two Styles—both heavy gauge steel. Enamel finish outside, white enameled interior. Kits include red and blue ½-pint vacuum bottle. Screw-on aluminum drinking cup top. Keep liquids hot or cold 24 hours.

P 6N7327–**Box Type School Size Lunch Kit.** 8⅞x3⅛x6½-in. gray case.
Shipping weight 2 lbs. 6 oz. $2.15

R 6N7328–**Hip Roofed School Size Lunch Kit.** 8¾x3⅛x6½-in. black case.
Shipping weight 2 lbs. 8 oz. $2.15

S **Vinyl Plastic Handbag-type Lunch Kit.** Includes J. C. Higgins pint vacuum bottle held upright in kit by plastic strap. Keeps drinks hot or cold 24 hours. Plastic drinking cup top. Zipper close. Handle.
6N7344–Shipping weight 2 lbs. 8 oz. . $3.29

T **Hopalong Cassidy Chuck wagon Lunch Kit.** 7x8x3-in. steel case in bright red or blue. ½-pint vacuum bottle keeps liquids hot or cold 24 hours. Plastic drinking cup top. *Postpaid.* (Shpg. wt. 2 lbs. 8 oz.)
6 N 7315—*State color* red or blue $2.89

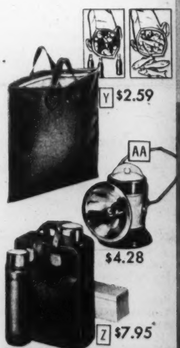
For outdoor enthusiasts

Y **Vinyl Plastic Refrigerator Bag.** Dad and son use it hunting, fishing, camping—to keep fish and game fresh. Mom and Sis take it on picnics—or shopping for frozen foods. Simply add ice, zip shut. 18x22-in. green vinyl plastic bag. Electronically sealed seams. Washable lining. ½-in. glass fiber insulated.
6 N 7440—Shpg. wt. 1 lb. 8 oz. $2.59

Z **2-Quart Picnic Kit.** Two J.C. Higgins quart vacuum bottles keep liquids hot, cold 24 hours. Aluminum cup tops. Roomy steel sandwich box with cover. 11x4x15-in. case of red or tan artificial leather. Zip close.
6 N 7301—*State color.* Wt. 7 lbs. 8 oz. . . $7.95

THERMOS Picnicker. (Similar to kit above.) Two THERMOS qt. steel vacuum bottles hold heat, cold 24 hours. 4 plastic cups in top. Enameled metal sandwich box. Tan football grain simulated leather case. 11x4x15-in. Zip close. (Not sold by Sears outside U.S.A.) (Shpg. wt. 7 lbs. 9 oz.)
6 N 7341—(Not shown) *Postpaid* $12.45

AA **Powerful Searchlight Lantern. Sealed 5-in. Spotlight (1000-ft. beam) PLUS Top Flood Light.** Use one or both. Weatherproof switches. Plastic lenses. Special side handle for "spotting." Enameled gray. Plated trim. Bulbs, lantern battery (34 N 4702) included.
34N4810R–4¾x6¾ in. Wt. 3 lbs. 14 oz. $4.28



a Custom Touch

Gold-plated Reel Seat

Our Best Solid Fiber Glass Rod

The easiest, longest casts you've ever enjoyed. **PLUS custom-like gold-plated offset reel seat.** A gift to please the most particular fisherman! J.C. Higgins bait casting rod has mist green solid fiber glass blade. Varnished for extra protection. Stainless steel guides, tip-top. Silk wound. Modernistic rear grip of cork and tenite. Slotted anodized ferrule. Fabric case. Shpg. wt. 1 lb.
6 N 02999—*State length.* 4½-ft. $7.49 5-ft. $8.75 5½-ft. $8.75

Another 4-STAR Feature!

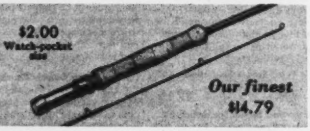
J. C. Higgins Reel with Case at no extra charge

Plastic reel case included with every J. C. Higgins "3101" 4-Star Feature Level Wind Reel. Our finest reel, built to micrometer specifications for smooth, whisper quiet operation. Non-backlash dial adjusts spool tension. Simplified gears. Oilite bearings. Interchangeable screws. Aluminum spool, cork arbor. Gunmetal gray with engraved end plates. Holds 100 yds. 18-lb. line. Shpg. wt. 12 oz.
6 N 3101—Reel and Case.......$6.79

J. C. Higgins No. 3103 Reel

Plastic reel case included for price of reel alone! Smooth level wind; non-backlash dial. Simplified gears. Light aluminum spool. Interchangeable screws. Satin-chrome finish, engraved end plates. 100-yd. capacity. Shpg. wt. 12 oz.
6 N 3103—Reel and Case.......$5.45

$2.00
Watch-pocket size



Langley's "De liar"

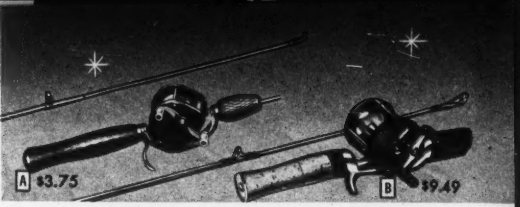
Combination scale and steel roll-away tape measure. Black ripple finish steel case. *Not for commercial use. Postpaid.*
6N3457–Watch-pocket size. Capacity: 8 pounds, 26 inches. (Shipping weight 5 oz.).........$2.00
6N3458–Large size. Capacity 28 lbs., 42 in. (Shpg. wt. 8 oz.) 2.50

Fiber Glass Fly Rod

Finest J. C. Higgins 2-piece Fiber Glass Fly Rod. Tubular butt section, solid tip. Handsome metallic green. Anodized ferrule. Solid cork grip and locking reel seat. Snake guides, ring top. Wt. 5 oz. Length 7½ ft. Cloth bag. Shipping wt. 1 lb.
6 N 03020..............$14.79

New!
$7.89
7½ foot
fiber glass fly Rod

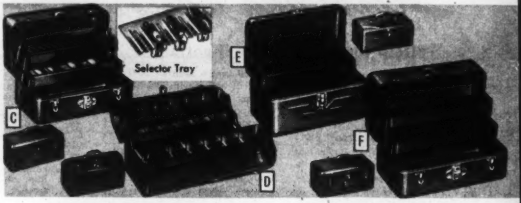
Don't wait! If he likes fly fishing, give him this beautiful fiber glass fly rod. It's the lowest price we've seen anywhere for such a fine rod. Full parabolic action—with sensitive tip for long easy casts, yet plenty of power in the butt. Action that's ideal for trout or bass. Screw-locking barrel-type reel seat. Tapering snake line guides, hard steel butt guide and tip. Shaped solid cork grip. Handsome mist tan finish. Weighs about 4 ounces. In cloth bag. 7½ or 8½ foot. Shipping weight each 1 lb.
6 N 02969—*State length* 7½-ft. length $7.89 8½-ft. length $8.89



Get Rod and Reel for just one low price!

A **Two-piece Steel Bait Casting Rod with Permanently Attached Level Wind Reel.** One of our most popular fish-getting specials. Rod has cadmium-plated blade, stainless steel guides and tip. Length 4 ft. Reel has nickel-plated spool, bakelite end plates, and white plastic handle knobs. Trolling click. Line capacity 100 yds. (not included).
6N03078–In cloth case. Shpg. wt. 2 lbs. $3.75

B **Special Offer! J.C. Higgins Solid Fiber Glass Bait Casting Rod and Casting Reel.** Rod has feather-light balance and sensitive tip for long, accurate casts. Plenty of backbone. Stainless steel guides, tip. Aluminum ring locking reel seat holds reel securely. Level wind reel has aluminum end plates, nickel-plated spool. 100-yd. line cap. Rod length 5 ft.
6 N 02954—Shipping wt. 2 lbs........$9.49

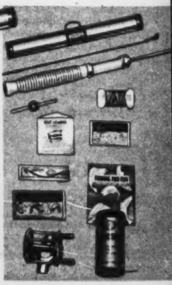


Watertight Seamless Steel Tackle Boxes

C **J.C. Higgins Selector Tray Boxes.** $3.59 Exclusive, patented selector tray holds lures in individual slots 14x7½x7-in. —hooks hang safely below. Eliminates annoying hook tangles, helps you select lure quickly and easily. Lower tray is cork lined, has removable dividers. Both trays are cantilever type, rise when box is opened. Roomy, undivided bottom space. Post-style handle. Center lock with key included, 2 snap fasteners. Tan hammered enamel finish. Choice of 2 sizes:
6N3440–14x7½x7-in. Shpg. wt. 6 lbs. 8 oz. $3.59
6N3464–16x7½x7-in. Shpg. wt, 7 lbs. 4 oz. 3.99

D **J.C. Higgins Hip Roof Tackle Box.** $6.95 For the fisherman with lots of tackle. Four spacious cantilever trays (2 on each side) with removable dividers. Big bottom space. Center lock, key; 2 snap fasteners. Post handle. Tan hammered enamel finish.
6N03443–19x8¾x10 in. Shpg. wt. 12 lbs.. $6.95

J. C. Higgins Single and Double Tray Boxes. Cantilever type trays have 1 large and 2 small compartments. Undivided bottom space. Tan hammered enamel finish. 14x7½x7-in.
(E) 6N3434–Single Tray. Shpg. wt. 6 lbs... $2.29
(F) 6N3435–Double Tray. Shpg wt. 6 lbs... 2.99



Kits with everything needed for fishing

Finest Fishing Kit—165 pieces of real fish getting tackle. $9.50 Two-piece steel bait casting rod, off-set handle, ring locking reel seat. "Zephyr" level wind reel has quiet-running gears, cork arbor, maroon anodized aluminum side plates. Trolling click. 100-yard capacity. Two wiggler lures. One red-white spoon. 12 strips of dried, preserved pork rind. 50 yards waterproof nylon line. Stringer. 3 steel wire leaders. Plastic float. 6 snelled hooks, 100 eyed hooks. 12 lead sinkers, 24 split shot. Ventilated metal bait can. Booklet. All packed in metal carrying case.
6 N 02951—Shpg. wt. 3 lbs...$9.50

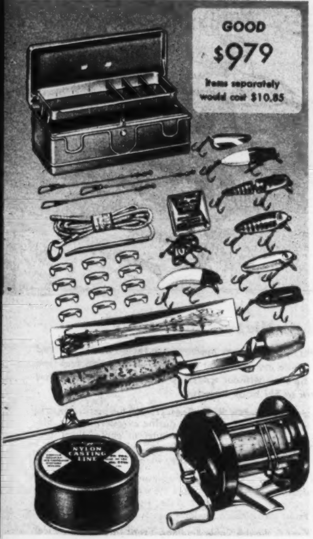
112-piece Fishing Kit with Steel Casting Rod and Level Wind Reel. $5.95 Fine for learning to cast. You'll get many seasons of fishing fun. Two-piece steel casting rod, off-set balanced handle. Smooth running level wind reel. Metal casting spoon with treble hook. 50 yds. waterproof nylon line. Plastic ball float; ventilated metal bait can; gut leader; package of lead sinkers. 1 snelled hook, 100 eyed steel hooks. Illustrated booklet. In metal carrying case. Shpg. wt. 3 lbs.
6 N 03082...........$5.95

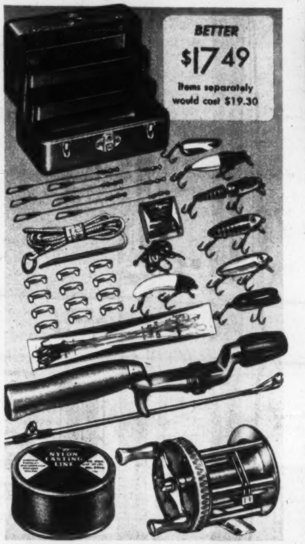
110-piece Kit. $3.19 At this low price you'll want one for every youngster on your Christmas list. Two-piece 44-in. steel rod. Solid wood handle, locking reel band. Casting reel with trolling click. Spool waterproof nylon line. Ventilated metal bait can. 2-ft. gut leader. Float. Package of lead sinkers. One snelled hook, 100 assorted eyed steel hooks. Illustrated booklet tells all about fishing. Packed in metal carrying case. Shpg. wt. 3 lbs.
6 N 3077..........$3.19

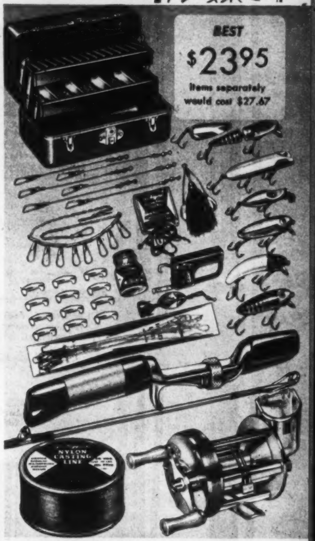
Fishermen! Save Money Now

on COMPLETE BAIT CASTING OUTFITS selected by experts

GIFTS BRING
JOY TO ALL







GOOD Bait Casting Outfit

Everything the fisherman needs! Low priced—yet every piece is carefully selected fish-getting tackle. If we sold these items separately you'd pay at least $10.85. Here's a complete list of the tackle you get in this balanced outfit.

1 J. C Higgins 4½-ft. solid steel bait casting rod. Has silvery aluminum enameled finish, detachable offset handle with solid cork grip. Stainless steel guides.
1 J. C. Higgins No. 3129 level wind reel with nylon level wind gear. Trolling click. Bakelite end plates and nickel-plated metal parts. 100-yd. line capacity.
1 J. C. Higgins steel tackle box. Cantilever tray with 1 large, 3 small sections. Tan enameled. 14½x6x3-in.
1 50-yd. spool of J. C. Higgins best nylon line. 12-lb. test. Black color. The best you can buy anywhere!
12 Clincher (pinch-on type) lead sinkers. Size 4.
3 Steel wire leaders. Each 6 inches long.
1 Six-foot cord stringer with galvanized metal needle.
50 Assorted steel hooks. Eyed. In handy plastic box.
12 Nylon-snelled steel hooks. Assorted sizes.
1 Jointed pike lure. Pike scale finish. ½ oz. 3½-in.
1 Surface wiggler lure. Perch scale finish. ½ oz. 2½-in.
1 Sinking wiggler lure. Red-white. ½ ounce. 2½-inch.
1 Red and White casting spoon. 2⅞-inch blade size.
3 Assorted plastic wiggler-type lures.

6 N 02965—Shipping weight 6 lbs. Complete outfit **$9.79**

BETTER Bait Casting Outfit

Much better quality rod, reel, and tackle box than in GOOD outfit at left. Each item chosen to give you a complete outfit with everything the bait caster needs. And you save money, too! You get all the following tackle:

1 J. C. Higgins 4-ft. solid fiber glass casting rod. Lots of tip action, backbone to land the big ones. Won't "set". Aluminum ring-lock reel seat. Fabric case.
1 J. C. Higgins No. 3103 level wind reel. Adjustable non-backlash control, simplified gear construction. Satin chromed finish, etched end plates. 100-yd. capacity.
1 J. C. Higgins double tray tackle box. Seamless drawn steel, watertight construction. Key lock. 14x7½x7-in.
1 50-yd. spool of J. C. Higgins best nylon line. 12-lb. test. Black color. Strongest, finest line you can buy.
12 Clincher (pinch-on type) lead sinkers. Size 4.
6 Steel wire leaders. Each 6 inches long.
1 Six-foot cord stringer with galvanized metal needle.
50 Assorted steel hooks. Eyed. In handy plastic box.
12 Nylon-snelled steel hooks. Assorted popular sizes.
1 Jointed pike lure. Pike scale finish. ½ oz. 3½-in.
1 Surface wiggler lure. Perch scale. ½ ounce. 2½-in.
1 Sinking wiggler lure. Red-white. ½ ounce. 2½-inch.
1 Red and White casting spoon. 2⅞-inch blade size.
3 Assorted plastic wiggler type lures.

6 N 02966—Shipping weight 9 lbs. Complete outfit **$17.49**

BEST Bait Casting Outfit

Our finest tackle—selected and used by expert fishermen. Best rod, reel, and tackle box plus Langley De-liar, reel case, and more lures. And the outfit saves you $3.72.

1 J. C. Higgins 4½-ft. solid fiber glass casting rod. Our finest! Modernistic cork-tenite handle. Fabric case.
1 J. C. Higgins No. 3101 **Four-Star Feature** level wind reel. Non-backlash control, oilite bearings, precision gears. Aluminum spool, cork arbor. PLUS plastic case.
1 J. C. Higgins Selector-tray tackle box. Seamless steel. Top tray holds lures in individual slots. 14x7½x7-in.
1 50-yd. spool of our finest 12-lb. nylon line. Black.
1 Langley "De-liar". Watch-pocket size. Scale and rule.
12 Clincher (pinch-on type) lead sinkers. Size 4.
6 Steel wire leaders. Each 6 inches long.
1 Chain stringer. Cadmium-plated. 60 inches long.
50 Assorted steel hooks. Eyed. In handy plastic box.
12 Nylon snelled steel hooks. Assorted popular sizes.
1 Jointed pike lure. Pike scale finish. ½ oz. 3½-in.
1 Wiggler FIREPLUG. Middle depth. Fire Orange.
1 Surface running FIREPLUG. Darts and dives. Neon Red.
3 Assorted plastic wiggler type lures.
1 Red and white casting spoon. 2⅞-inch blade size.
1 Fluted spinner with feathered treble hook. Size 4½.
1 Shannon twin spinner with red and white bucktail.
1 Jar of J. C. Higgins pork rind—a real bass lure!

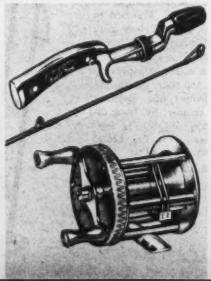
6 N 02967—Shipping wt. 11 lbs. Complete outfit **$23.95**

Save $1.00 on Fiber Glass Rod, Non-backlash Reel

Rod only $7.49
Reel only 5.45
BOTH FOR $11.94

J. C. Higgins Solid Fiber Glass Bait Casting Rod—for the easiest casting you've ever seen. An easy flick of the wrist gives you long, accurate casts. Plenty of "backbone", too. Stainless steel guides. Offset aluminum ring-lock reel seat. Pistol shaped grip. Fabric case. **J. C. Higgins No. 3103 Level Wind Reel** with non-backlash control. Simplified gears for longer life. Quick starting aluminum spool. Gleaming satin chromed finish, etched end plates. 100-yd. line capacity. *State rod length 5 or 5½ feet.*

6 N 02955—**Rod and Reel.** $1.00 less than if bought separately. Shpg. wt. 2 lbs. .$11.94
6 N 03041—**Rod only.** Shpg. wt. 1 lb. .7.49
6 N 3103—**Reel only.** Shpg. wt. 12 oz. 5.45

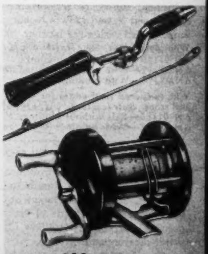


Save 50c on Solid Steel Rod and Level Wind Reel

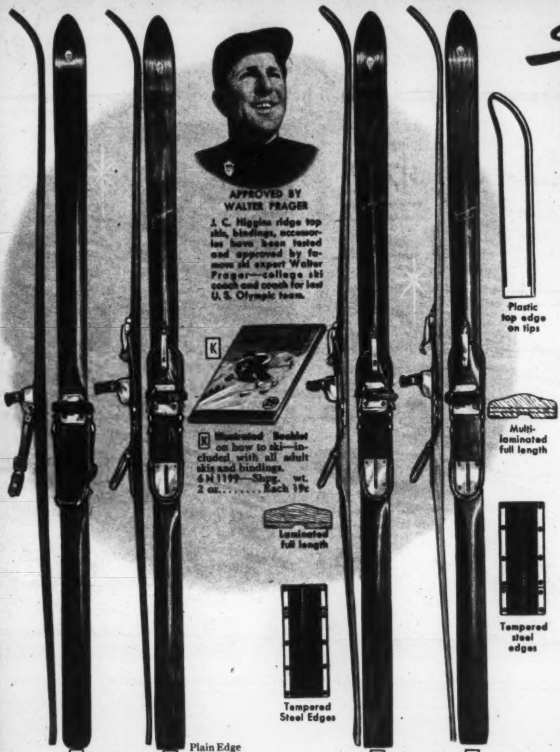
Rod only $3.79
Reel only 1.95
BOTH FOR $5.24

Now you can give him both rod and reel and save money, too! **J. C. Higgins Solid Steel Bait Casting Rod** has automatic lock to keep blade from turning. A feature found on more expensive rods. Cadmium-plated blade. Stainless steel guides, offset guarded top. Cast aluminum handle; Scru-locking reel seat. Tenite grips. Cloth case. 4½ ft. long. **J. C. Higgins Level Wind Reel** with smooth running level wind gear. Bakelite end plates and nickel-plated metal parts. Adjustable trolling click. 100-yd. line capacity.

6 N 02956—**Rod and Reel.** Buy 'em together and save 50c. Shipping wt. 2 lbs. $5.24
6 N 03097—**Rod only.** Shpg. wt. 1 lb. 3.79
6 N 3129—**Reel only.** Shpg. wt. 12 oz. 1.95



Skis, Accessories



APPROVED BY WALTER PRAGER

J. C. Higgins ridge top skis, bindings, accessories have been tested and approved by famous ski expert Walter Prager—college ski coach and coach for last U. S. Olympic team.

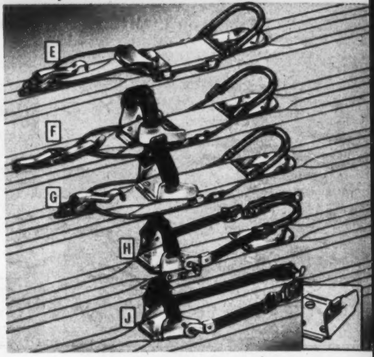
[K] **Illustrated Booklet on how to ski—included with all adult skis and bindings.**
6 N 1199—Shpg. wt. 2 oz. . . . . Each 19c

[A] $9.95 with bindings (not mounted)

[B] Plain Edge $11.45 without bindings

[C] $22.95 without bindings

[D] $26.95 without bindings



J. C. Higgins Adult Bindings

J. C. Higgins and Kandahar Bindings are tested and approved by experts. Side toe irons bent-in slightly at forward end (see inset), can be used without toe strap if desired, gives added safety. How to Ski book included.

[E] **J.C. Higgins Finest Safety Ski Bindings.** Hinged toe piece, properly adjusted, allows fast foot release during excessive strain. Micromatic tension adjustment nuts on sides of cable. Steel heel spring, cable, toe plates. Two-position side hitch.
6 N 1109—Mounting instructions. Shpg. wt. 5 lbs. 4 oz. Pr. **$6.95**

[F] **Famous Kandahar Bindings** for all-purpose skiing. Ladder type cable adjustment. Adjustable steel toe irons, heel springs, sole plate. Leather toe straps. Shpg. wt. 3 lbs. 4 oz.
6 N 1110—Front throw cable model. . . . . Pair **$5.79**

[G] **6 N 1107—J. C. Higgins Cable Bindings.** Front throw lever. Steel heel springs, toe irons, cable. Micromatic cable adjustment. Two position side hitch brackets. Wt. 3 lbs. 12 oz. Pair **$4.49**

[H] **6 N 1106—J. C. Higgins Side Throw Heel Spring Bindings.** Adjustable steel toe irons, sole plate. Side hitch adjustment. Shpg. wt. 3 lbs. 6 oz. . . . . Pair **$3.69**

[J] **6 N 1105—J. C. Higgins Touring Bindings.** For youngsters or adults. Rust-resistant adjustable steel toe irons and ~~sole plate.~~
Chrome tanned top grain leather side and toe straps.
Side throw lever. Shpg. wt. 2 lbs. 4 oz. . . . . Pair **$2.69**

J. C. Higgins Adult Skis—Approved by Experts

Made by a top quality manufacturer. Designed to give you correct balance and full length surface control on varying slope conditions. Each pair matched in grain, weight, camber and flexibility. See *How to Order* and *Shipping Weight* information below.

[A] **Smooth Maple Skis with Bindings** for beginners and occasional skiers. Ridge tops, tempo tips and spring action camber for maximum ski control. Plain edges. Lustrous mahogany-stained finish is water resistant. Skis drilled for bindings (not mounted). *State length:* 6, 6¼, 6½, 6¾-ft. Ski book included.
6 N 01154—With bindings (J) not mounted. Pair $9.95

[B] **Laminated Hickory Skis.** Tips are laminated to resist splitting or warping. Laminated midsection helps hold camber, reduce warping. Made of expertly seasoned second growth hickory. Stained walnut finish coated with clear lacquer. Ski book included.
With plain edges. *State length:* 6, 6¼, 6½, 6¾, 7 ft.
6 N 01159—Skis without bindings. . . . . Pair $11.45
6 NM1112—With bindings (H) mounted. . . Pair 15.95
6 NM1116—With bindings (G) mounted. . . Pair 16.95

With tempered steel edges for better control on turns and stops. *State length:* 6, 6¼, 6½, 6¾, 7, 7¼ ft.
6 N 01160—Skis without bindings. . . . . . . Pair $16.45
6 N M1117—With bindings (G) mounted. . Pair 21.95

HOW TO ORDER CORRECT SKI AND POLE LENGTHS

For Skis: Extend arm over your head. Don't stretch. Measure from base of thumb to floor. Order ski length nearest this measurement. **For Ski Poles:** Have arm relaxed at side of body. Measure from floor to about 3 in. above elbow. Order length nearest this measurement.

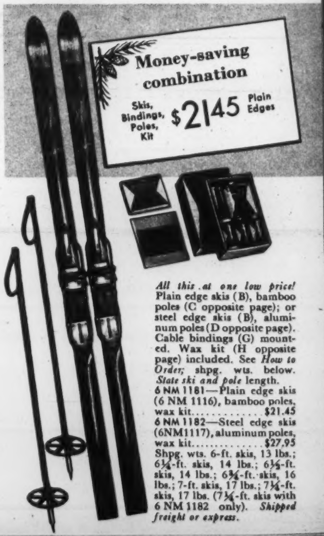
[C] **Better Laminated Skis with Tempered Steel Edges.** Permanently bonded *full length lamination* combines low price of solid hickory with sensitive flexibility of more expensive skis. Two layers of select hickory cut from same billet and molded to spring action camber that distributes weight over entire ski for maximum control. Resists warping. Streamlined ridge tops, tempo tips. Medium walnut finish, clear edges. Bright red speed lacquer bottoms. Full length tempered steel edges bite snow sharply. Ski book included. *State length*: 6, 6¼, 6½, 6¾, 7, 7¼ feet.
6 N 01169—Skis without bindings. . . . . Pair $22.95
6 NM 1118—With bindings (G) mounted. . . Pair 28.95

[D] **Finest Laminated Hickory Skis with Tempered Steel Edges.** Three layers of select hickory permanently *laminated full length.* Molded camber resists warping, gives sensitive control. Matched in grain, weight, flexibility. Heavy coats of clear, gray tone lacquer bring out natural beauty of the wood. Full length tempered steel edges bite snow sharply for better control on stops and turns; help prevent rounding of edges. Red plastic top edges on tips extend part way down ski—protect tips. Bottoms slicked with bright red speed lacquer. Ski book included. *State length*: 6, 6¼, 6½, 6¾, 7, 7¼ feet.
6 N 01164—Skis without bindings. . . . . Pair $26.95
6 MN 1137—With bindings (G) mounted. . . Pair 32.95

SHIPPING WEIGHTS FOR ADULT SKIS

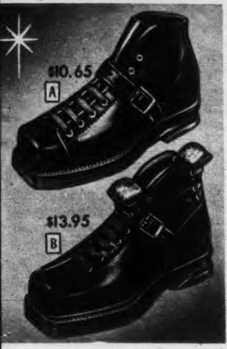
Length	6-ft.	6¼-ft.	6½-ft.	6¾-ft.	7-ft.	7¼-ft.
Without binding	7 lbs.	8 lbs.	9 lbs.	9 lbs.	10 lbs.	11 lbs.
With binding	10 lbs.	11 lbs.	11 lbs.	13 lbs.	14 lbs.	14 lbs.

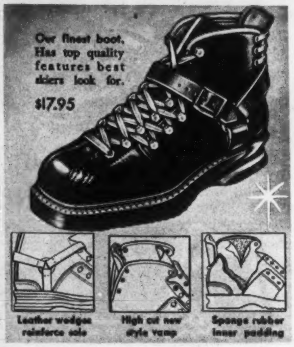
NOTE: 7, 7¼-ft. skis and all skis with bindings attached shipped freight or express



All this at one low price! Plain edge skis (B), bamboo poles (C opposite page); or steel edge skis (B), aluminum poles (D opposite page). Cable bindings (G) mounted. Wax kit (H opposite page) included. See *How to Order;* shpg. wts. below. *State ski and pole* length.
6 NM 1181—Plain edge skis (6 NM 1116), bamboo poles, wax kit. $21.45
6 NM 1182—Steel edge skis (6NM1117), aluminum poles, wax kit. $27.95
Shpg. wts. 6-ft. skis, 13 lbs.; 6¼-ft. skis, 14 lbs.; 6½-ft. skis, 14 lbs.; 6¾-ft. skis, 16 lbs.; 7-ft. skis, 17 lbs.; 7¼-ft. skis, 17 lbs. (7¼-ft. skis with 6 NM 1182 only). *Shipped freight or express.*

for Winter Fun




Our finest boot. Has top quality features best skiers look for.
$17.95
Leather wedges reinforce sole
High cut new style vamp
Sponge rubber inner padding

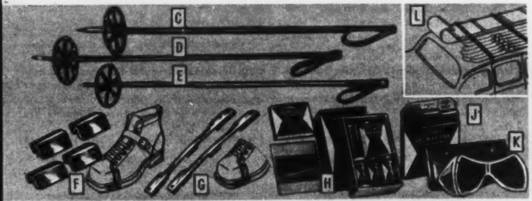
J. C. Higgins Ski Boots for Sport and School

[A] **Good Boot.** Select split cowhide uppers. Leather midsole; ribbed rubber outsole. Steel reinforced, leather wedged shank. Box toe. *State size:* Men's: 6, 7, 8, 9, 10, 11, 12. Women's: 5, 6, 7, 8, 9. Dark brown. Shpg. wt. 4 lbs. pr.
6N1146–Men's. $10.65 6N1147–Women's . . . $10.65

[B] **Better Boot.** Top grain cowhide uppers. Padded ankle, top. Open laced back, padded tongue. Storm welt. Leather mid-sole; ribbed rubber outsole. Steel reinforced leather wedged shank. Hard box toe. *State size.* Men's: 6, 7, 8, 9, 10, 11, 12. Women's, youth's: 4, 5, 6, 7, 8, 9, 10. Dark brown color. Grain leather inner sole. Shpg. wt. 4 lbs. pr.
6N1148–Men's. $13.95 6N1149–Women's . . $13.95

Best Boot. Top grain, heavy cowhide, uppers fully lined with top grain glove cowhide. Sponge rubber inner padding around ankle, heel, front tongue. Open lace back with padded tongue. Reinforcing side apron and Y strap hold foot snugly in place. Oak leather midsole, ribbed rubber outsole. Storm welt. Leather heel and sole wedges build up steel reinforced shank. High, low hitch grooves. Notch below top eyelets. Dark reddish brown. *State men's sizes;* 6, 7, 8, 9, 10, 11, 12.
6N1152—Shpg. wt. 5 lbs. Hard box toe . **$17.95**

How to Order Ski Boots: Order ½ to full size larger than street shoe.



Ski Poles, Wax Kits, Racks and Accessories

[C] 6N01177—**Bamboo Poles.** Steel points, 6 in. aluminum snow ring. Leather strap. Pr. $2.89

Tough, Aluminum Alloy Ski Poles. Steel points, 6 in. snow ring, leather wrist strap, covered grip.

[D] 6N01176—**Regular Aluminum Poles.** Pair $4.95 See *How to Order* poles on preceding page. *State length:* 42, 45, 48, 51 in. Shpg. wt. 2 lbs. pr.

[E] 6N01196—**Adjustable Aluminum Poles** telescope 30 to 55 in., hold setting. Leather grip . . $7.95

[F] 6 N 1174—**Eight Sole Protectors.** All necessary screws included. Shpg. wt. 3 oz. 35c

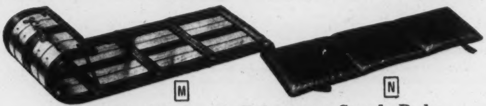
[G] 6 N 1195—**Stainless Steel Sole Protectors** fit around toe. Screws incl. Wt. 3 oz. . . Pr. 87c

[H] 6N1198—**New Kit** has complete waxing and lacquer needs. Speed and base lacquer (8 oz.): base, universal, klister wax (2 oz. tubes); wax pak (6N1194 below); waxing cork; steel scraper: 2 sheets sandpaper. Boxed. Wt. 2 lbs. 4 oz . . $2.29

[J] 6N1194—**Wax Pak.** Holds 3 best quality downhill speed waxes for all snow conditions. 4x3⅝-in. box fits in jacket pocket. Wt. 7 oz. . 43c

[K] 6N1185—**Plastic Goggles.** *State* amber or smoked *lenses*. Shatterproof. Wt. 3 oz. Pr. 98c

[L] 6N01180—**Auto rack** carries 6 prs. skis or 2 toboggans. Rubber covered gutter hooks, arms. Suction cups. Shpg. wt. 10 lbs $7.95



J. C. Higgins Speedy Toboggans, Sturdy Pads

[M] Smoothly finished running surface skims over snow. Straight hardwood runners keep toboggan on course. Permanent steam bent curve. Full length rope handrails. Warp resistant varnish finish. Toboggans shipped freight or express.

$11.95
4-ft. size

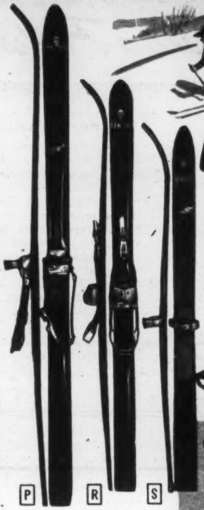
6 NM 1165—4 ft. long for 3 riders. Shpg. wt. 12 lbs. . .	$11.95
6 NM 1166—6 ft. long for 4 riders. Shpg. wt. 20 lbs. . .	15.75
6 NM 1167—8 ft. long for 5 riders. Shpg. wt. 27 lbs. . .	20.95
6 NM 1168—10 ft. long for 6 riders. Shpg. wt. 33 lbs.	27.95

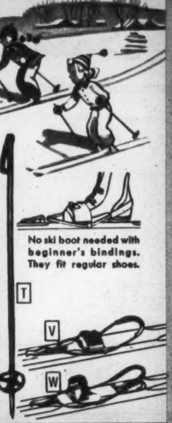
[N] Cotton drill cover over strongly made pad of thick, felted cotton, stitched in sections to prevent lumping. Coated with water-resistant plastic. Tie tapes with metal grommets.

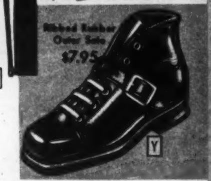
As low as
$2.95

6 N 01183–4½-foot pad for 6-foot toboggans. Shipping weight 3 pounds $2.95

6 N 01184–6½-foot pad for 8-foot toboggans Shipping weight 5 pounds $4.35




No ski boot needed with beginner's bindings. They fit regular shoes.
T
V
W



Give them Junior-sized J. C. Higgins Quality Skis and Accessories

Hickory Ski Set. Ridge top skis with laminated tempo tips, water-resistant finish, spring action camber. Drilled for Touring Bindings (J) on opposite page. Bindings included, not mounted. Bamboo ski poles (T) below, *How to Ski* book and mounting instructions included. Shpg. wt. for set 11 lbs. *State length for skis.*
6N01121—5-ft. ski $10.45 5½-ft. ski $10.95 5¾-ft. ski $12.45

[P] **6N01158—Skis and bindings only.** Wt. 8 lbs. *State ski length.*
5-ft. skis $8.95 5½-ft. skis $9.55 5¾-ft. skis $10.85

Same Hickory Ski Set as above, but with Cable Bindings (W) below instead of (J) on opposite page. Shpg. wt. 11 lbs. *State ski length.*
6N01124—5-ft. skis $11.95; 5½-ft. skis $12.45; 5¾-ft. skis $13.25
6N01157—Skis and binding only. Wt. 8 lbs. *State ski length.*
5-ft. skis $10.25 5½-ft. skis $10.75 5¾-ft. skis $11.55

Beginner's Maple Ski Set. Ridge tops, tempo tips, water-resistant brown finish. Drilled for Safety Binding (V). Bindings included, not mounted. Bamboo ski pole (T). *How to Ski* book, and mounting instructions included. Shpg. wt. for set 10 lbs. *State ski length.*
6 N 01120—4-ft. skis $6.75; 4½-ft. skis $7.15; 5-ft. skis $7.95

[R] **6N01115—Skis and bindings only.** Shpg. wt. 8 lbs. *State length.*
4-ft. skis $4.98 4½-ft. skis $5.65 5-ft. skis $6.45

Pine Ski Set. Flat top skis with strong laminated tips, metallic blue finish. Rubber foot plates. Leather toe straps. Not designed for controlled skiing like skis above. *Ski* book *not* included. Bamboo ski poles (T) included. Shpg. wt. 7 lbs. *State ski length.*
6 N 01136—4-foot skis . . . . . . $4.55 5-foot skis $5.45

[S] **6 N 01114—Skis and toe straps only.** Shipping weight 5 lbs. *State length.*
4-foot skis . . . . $2.79 5-foot skis $3.69

[T] **6 N 01175—Youth's Bamboo Ski Poles.** 40 in. long; 4-in. snow ring; leather wrist straps. Shipping weight 2 lbs. . . Pair $1.89

[V] **6 N 1104—Juvenile Safety bindings.** Need no special ski boot. Rubber-covered nylon cable holds shoes (size 11-4) in place. Instructions. Ski book not included. Shpg. wt. 2 lbs. Pair $2.39

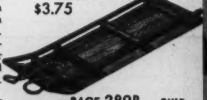
[W] **6 N 1102—Junior Cable Bindings.** Rust-resistant steel toe irons have sides bent in for optional use without toe straps. Safer in hard falls. Micromatic cable adjustment. Mounting instructions and *Ski* book included. Shpg. wt. 2 lbs. . . . . Pr. $3.65

[Y] **6 N 1139—Youth's Ski Boot.** Water-repellent, select split cowhide uppers. Rolled felt snow excluder at top. Oak leather midsole, rubber heel, hard toe. Dark reddish brown.
State size: 1, 2, 3, 4, 5, 6, 7. Shpg. wt. 4 lbs. . . . . Pair $7.95

NEW! Junior-sized Toboggan!

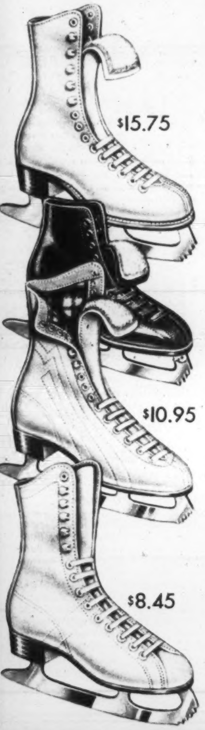
Zoom down snowy hills! Thrill your youngster with this select maple beauty in clear natural finish. 3 ft. 3 in. long. Bright red maple handrail. Sturdy tow rope. For one rider. Made by skilled Canadian wood-workers. Shpg. wt. 8 lbs.
6 N 01100 . . . . $3.75

$3.75



Skate Like a Professional

on handsome, J. C. Higgins Figure Skates



Our finest quality

Top grain elk-tanned cowhide shoes with full suede leather lining. Professional closed toe style. Heel counters hug your foot arch. Double sole. Finest hollow ground, high carbon tool steel blades; chrome-plated; balance mounted. Women's full high cut. White. *State size* 4, 5, 6, 7, 8, 9, 10. See *How to Order*. Shpg. wt. 3 lbs. 12 oz.

6 N 1020.......Pair $15.75

High quality skate

Top grain elk tanned cowhide shoes. Cloth lining. Heel counters extend forward under arch. Oak tanned leather sole, heel. Hollow ground tool steel blades. Women's, full high cut. Men's medium height. See *How to Order*. Shipping weight 3 lbs. 12 oz.

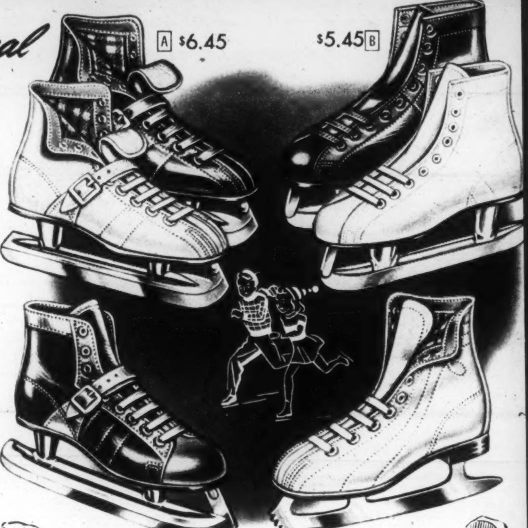
6 N 1024—**Men's**. Black color. *State size* 5, 6, 7, 8, 9, 10, 11, 12......Pair $10.29

6 N 1023—**Women's**. White color. *State size* 3, 4, 5, 6, 7, 8, 9, 10.....Pair $10.95

Good quality skate

Hollow ground tool steel blades. Rocker design . . . 2 sharpened skating edges give sharp inside or outside turns. Saw teeth let you start and stop sharply, or stand on your toes. Elk tanned select split cowhide uppers. Women's full high cut. Cloth lining. Padded tongue. Felt sock lining. Oak tanned leather sole, heel. White. *State size* 4,5,6,7,8,9, 10. See *How to Order*. Shpg. wt. 3 lbs. 12 oz.

6 N 1014........Pair $8.45



J. C. Higgins Hockey and Figure Skates for youngsters . . bright plated blades

A **Hockey Skates.** Built-in top grain elk-tanned cowhide leather strap and reinforcing webbing in select split leather uppers. Padded tongue. Plaid cloth lining. Leather sole. Steel arch shank. Tubular hockey blades of sharp, tool steel. *State* black or white. *State size* 11, 12, 13, 1, 2, 3.

6 N 1000—Shipping wt. 2 lbs. 12 oz. Pair $6.45

B **Low-priced Beginner's Skates** are built to support tiny ankles. Top grain cowhide toe. Split leather uppers. Oak leather soles. Shiny plated drawn and formed hockey style blades. *State size* 11, 12, 13, 1, 2, 3. Shpg. wt. 2 lbs. 12 oz.

6 N 1037—Black.$5.45 6 N 1038—White.$5.45

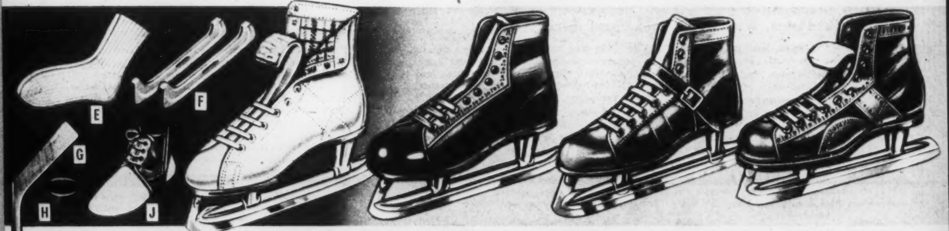
C **Hockey Skates.** Top grain leather strap, reinforced webbing in select split cowhide uppers. Top grain hard box toe. Padded tongue. Felt sock lining. Oak leather sole. Sharp tool steel blades. *State size* 1, 2, 3, 4, 5. Black—tan trim.

6 N 1043—Shpg. wt. 2 lbs. 12 oz.....Pair $7.95

D **White Figure Skates.** Shoes of select, elk-tanned split cowhide—snowy white. Plaid cloth lining. Leather soles. Reinforcing, adult-style steel arch shank. Hollow ground rocker type blades of shiny plated tool steel. Saw teeth grip ice for quick starts. *State size* 11, 12, 13, 1, 2, 3.

6 N 1015—Shipping wt. 3 lbs......Pair $6.45

HOW TO ORDER ICE SKATES: To allow for heavy socks, order half to full size larger than street shoe size. For light socks, order street shoe size. Order next larger even size if street shoe is half size.



E 86 N 2349—**All-Wool Socks,** treated to retard shrinkage. *State color* red, white. *State size* 9,10,11,12. Wt. 6 oz. Pr. 98c

F 6 N 1091—**Gray Rubber Skate Guard.** *State size:* small (hockey size 4; figure 5); medium (hockey 5-8; fig. 6-9); large (hockey 9-10; fig. 10-11); extra large (hockey 11-12; fig. 12). Shpg. wt. 1 lb..............Pair $1.29

G **Ash or Elm Hockey Sticks.** Wt. 2 lbs.
6 N 01025—**Junior size**—40 in....79c
6 N 01026—**Amateur size**—48 in.....98c
6 N 01029—**Pro size**—53 in......$1.69

H 6 N 1027—**Rubber Puck.** Wt. 8 oz..24c

J 6 N 1022—**Canvas Ankle Support.** Men's tiny (shoe 3-4); small (5-7); med. (8-9); large (10-12). Women's small (3-4); med. (5-6); large (7-9). *State man's or woman's size.* Wt. 4 oz...Pr. $1.15

Precision-made J. C. Higgins Adult Hockey, Pleasure Skates

Women's White Tubular Pleasure Skates . . shiny plated blades of high carbon tool steel, welded tubular construction, steel reinforcement in sole shank. Select split cowhide uppers. Full plaid cloth lining. Reinforcing webbing at ankle. Felt sock lining, leather soles. *State size* 4, 5, 6, 7, 8, 9, 10. See *How to Order* above. Shpg. wt. 3 lbs. 12 oz. per pair. White color.

6 N 1017.Pair only $7.45

Good Quality Hard Toe Skates . . sharp, shiny plated blades of high carbon tool steel, electronically welded tubular steel construction, steel reinforcement in sole shank. Attractive uppers of select split cowhide. Hard box toe of tough top grain leather. Web reinforcements at ankle, felt sock lining. Black shoes with tan trim. Leather sole. For men and boys. *State size* 4, 5, 6, 7, 8, 9, 10, 11, 12. See *How to Order* above. Shipping weight 3 lbs. 6 oz. per pair.

6 N 1039.....Pair only $7.75

Better Quality Hard Toe Hockey Skates . . blades have same fine construction features as skates at left. Shoes have strong top grain leather supporting strap and reinforcing webbing in high quality split leather uppers. Padded tongue and top grain leather hard box toe. Felt sock lining for additional warmth. Sturdy leather soles. Black shoes with tan trim. For men and boys. *State size* 6,7,8,9,10,11,12. See *How to Order* above. Shpg. wt. 4 lbs. 4 oz. per pair.

6 N 1003.....Pair only $8.85

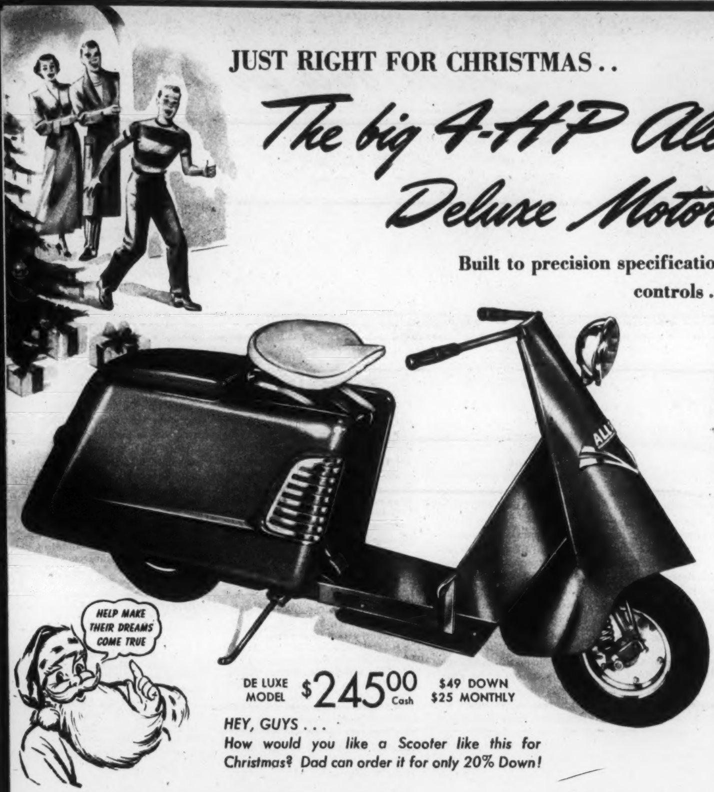
Our Best Pro Style Hard Toe Hockey Skates. Blades are same quality used by big league professional players. Select, top grain cowhide shoes have special reinforcing scuff patches. Shearling lined tongue and hard box safety toe. 1-piece tubular cups. Black shoes, tan trim. For men, boys. *State size* 6,7,8,9,10,11,12. See *How to Order*. Shpg. wt. 4 lbs. 4 oz. pair.

6 N 1045.......Pair $13.95

JUST RIGHT FOR CHRISTMAS . .

The big 4-HP Allstate Deluxe Motor Scooter

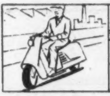
Built to precision specifications with Motorcycle-type controls . . full size in every way!


HELP MAKE THEIR DREAMS COME TRUE
ALLSTATE

DE LUXE MODEL **$245.00** Cash $49 DOWN $25 MONTHLY

HEY, GUYS . . .
How would you like a Scooter like this for Christmas? Dad can order it for only 20% Down!

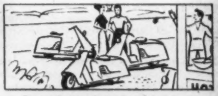
RIDE THE ALLSTATE


To Work—To save both time and money

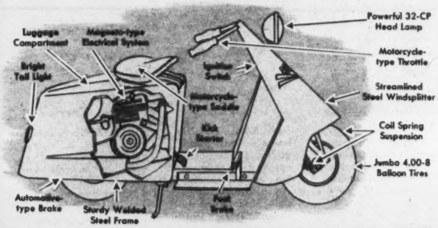
To School—Save . . easy to handle too

On the Farm—Saves time in farm jobs

For Deliveries—handy package space


Form a Scooter Club—See the country on an ALLSTATE! Hit the road for real fun!

JUST LOOK AT ALL THESE FEATURES:


Luggage Compartment
Magneto-type Electrical System
Bright Tail Light
Ignition Switch
Motorcycle-type Saddle
Kick Starter
Automotive-type Brake
Sturdy Welded Steel Frame
Foot Brake
Powerful 32-CP Head Lamp
Motorcycle-type Throttle
Streamlined Steel Windsplitter
Coil Spring Suspension
Jumbo 4.00-8 Balloon Tires

Be the first in your gang to own a Scooter!

Check these keen features—show this to Dad

ENGINE SPECIFICATIONS: Standard brake horsepower—4 HP; Cylinder—1, air-cooled; Bore—2⅝ in.; Stroke—2¾ in.; Piston Displacement—14.9; Camshaft—dropforged, gear driven; Valves—1¼-in. silichrome steel; Carburetor—horizontal, adjustable; Cooling—large flywheel fan.

Drive Specifications: Sprockets—accurate machine-cut steel; Chain—roller type, ½-inch pitch, 5/16 in. wide.

Clutch Specifications: Type—automatic; centrifugally activated single discs.

Brake Specifications: Type—2-shoe, cam operated; Drum diam.—6⅛ in.

Gasoline Capacity: 2 gal.; oil—1 qt.

Complete with 4.00-8 tires and tubes.

It's a big, full size Scooter—powerful . . . speedy . . . economical! Up to 75 miles from a gallon of gas . . . zooms up to 40! Smooth in traffic.

Simple to run—kick the starter, control speed with right handlebar grip, stop smoothly with powerful foot brake. Special oil reservoir; no mixing of gas and oil. 6-in. 32-CP double filament chrome headlight with foot switch. Molded steel saddle; sponge rubber pad. Kick stand. Extra strong front fork and spring assembly. *State:* red or yellow baked-on enamel. Service manual included. Price includes Mfrs. Excise Tax.

28 NM 9450—Shipping weight 290 pounds $245.00

ALLSTATE STANDARD MOTOR SCOOTER . . with 3-HP Motor

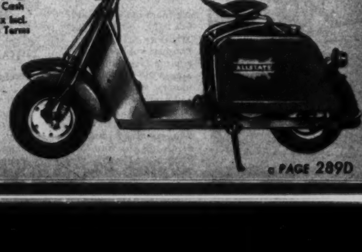
- 4-cycle, 1-cylinder engine
- 2⅜-in. bore; 2⅝-in. stroke
- Piston displacement—12.3
- Roller Chain and Sprocket
- Automatic Clutch, big Brake
- Holds 2 gallons gas; 1 qt. oil

Standard Model **$189.95** Cash
Mfrs. Exc. Tax Incl.
$38 Down on Terms

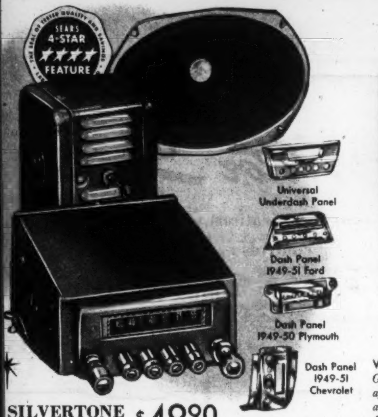
Twice as powerful as a motor bike! Handles easily in traffic, gets away in a burst of speed because it's precision-made, engineered just like the De luxe Scooter above. The 4-cycle engine is specially designed for scooters; controls easily with handle grip throttle. Bright 6-in. 32-CP headlight and tail-light. Strong front fork and spring assembly, comfortable steel seat; rubber engine mounts reduce vibration. Kick starter; foot brake with oversize braking surface. Tubular and channel steel frame; steel panels protect motor. With 4.00-8 tires and tubes. Bright red baked-on enamel finish. Service manual and instructions.

28 NM 9451—Shipping weight 255 lbs. *$38 Down, $20 Monthly on Sears Easy Terms* . . . . . . Cash $189.95

Order it with only 20% Down—see page 313



Smart gifts for the car


SEARS 4-STAR FEATURE
Universal Underdash Panel
Dash Panel 1949-51 Ford
Dash Panel 1949-50 Plymouth
Dash Panel 1949-51 Chevrolet

SILVERTONE Car Radio

$49.90 Cash $5.00 Down

Our finest! **5-station Push Buttons; Tone Control; Automatic Volume Control**; high fidelity 7-in. round or 6x9-in. oval **Permanent Magnet Speaker** mounts behind car's speaker grille. Tuning Unit with **Matching Dash Panel** mounts through dash or below. **Power Unit** mounts on fire wall. **5 miniature tubes** (2 dual-purpose) plus power rectifier tube give **7-tube** performance. Manual tuning on 540–1600 KC range. Panels match dash.

Fit following cars: 1942–51 Ford; 1942–48 Mercury; 1941–51 Chevrolet; 1940–51 Plymouth Special Deluxe; 1941–51 Dodge, DeSoto; 1948–51 Hudson; 1949–50 Olds. 78, 88; 1940–51 Pontiac; 1950–51 Studebaker. For other cars since 1937, see below.

28 N 06282—With Matching Dash Control Panel for cars above. State make, year, model of car. Shpg. wt. 16 lbs.......... $49.90

28 N 06283—With Chrome plated Universal Underdash Control Panel. For all cars since 1937 and trucks with speaker grille in dash. Shipping weight 17 lbs...................... $49.90

ALLSTATE Antenna for Top Cowl or Fender Mounting. (Not shown.) Best for later model cars. 3 sections extend to 56 in.

28 N 6250—With 3-ft. lead-in. Shpg. wt. 2 lbs......... $2.97

"Super Range" Side Cowl Antenna. 2 stanchions 3-ft. lead.

28 N 05837—Four sections extend 100 in. Shpg. wt. 2 lbs..... 3.39

28 N 05836—Three sections extend 66 in. Shpg. wt. 1 lb..... 2.49

Mounts on steering wheel
Automatic Accurate!
$29.95 Cash
$3.00 Down

Car Watch

Winds itself as you drive! *Guaranteed one full year against defects in materials and workmanship.* 15-jewels. A genuine "MAAR" product from Switzerland.

A real beauty! Superb design; brass case with heavy "Lifewear" chrome plate.

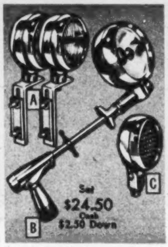
9 minutes driving winds it for 8 days; can't overwind. Gyroscope mechanism winds watch in any position.

Stays accurate; shock-resistant, anti-magnetic, moisture-proof; non-electric . . . runs independently of fluctuating battery current.

Luminous dial. Red arrow for measuring travel time.

Fits all cars. Removable from one car to another. Installation equipment, extra bracket, instructions included. (Shpg. wt. 2 lbs.) **Postpaid.**

28 N 770............$29.95



Matched Lights

Complete Set. Another 4-Star Feature! "Lifewear" triple chrome-plating. Two fog lights, one spotlight (for left side), one back-up light. Wire, fittings, instructions included. *State car make, year, model.*

28 N 5644—Set for all cars exc. those listed below. Wt. 8 lbs. 14 oz...$24.50

28 N 5645—Set for 49-51 Buick, Chev., Pont., Olds., Cad. Wt. 8 lbs. 14 oz. $24.50

A **Fog Lights.** 4½-in. sealed units. Mount on gravel apron. Wire included. *Not for 1947-50 Studebaker.*

28 N 5577—Wt. 4 lbs. 6 oz. Pr. $9.45

B **Spotlights.** 1200-ft. beam. Sealed unit; 4½-in. lens. *State car make, year, model.* Wt. 5 lbs.

For all cars except those below.

28 N 5579G—For Left Side......$12.45

28 N 5513G—For Right Side..... 12.45

Pair. State both Catalog Nos...... 22.39

Door Mounting type for 1949-51 Buick, Chev., Pontiac, Cad., Olds., only.

28 N 5526G—For Left Side......$12.45

28 N 5532G—For Right Side..... 12.45

Pair. State both Catalog Nos...... 22.39

C **Back-up Light.** 3¼-in. unit mounts on rear deck or gravel apron.

28 N 5582—Shpg. wt. 1 lb. 2 oz. $3.89

Turn Signals

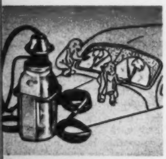
Conversion Kit flashes blinking light when you turn, warns traffic day or night. Converts present parking and tail or stop light to directional signals. Easy to install.

State approved kit includes sockets and bulbs where needed, flasher, in-line fuse and wire. Switch with flasher mounts on steering column; harmonizes with any car.

Kit with self-cancelling switch (signal stops automatically after turn) for 1941–51 Chev., Pont.; 1942–51 Plym.; 1942–51 Ford; 1942–48 Nash, Olds. (exc. 1948 mod. 98), Dodge Deluxe; 1949–51 Dodge Wayfarer; 1948–50 Hudson (standard steering wheel); all 1951 Hudson, Henry J.

Manual return for 1942–49 Mercury; 1942–48 Dodge (exc. Deluxe); 1949–50 Dodge (exc. Wayf.) *State car make, year, and model.* Shipping weight 4 lbs. 6 oz.

28 N 5799.............$8.39



Trico Washer

Two jets squirt water for wiper blades. Unit mounts under hood; uses wiper vacuum. For dual-wiper cars. (Shpg. wt. 4 lbs. 2 oz.) **Postpaid.**

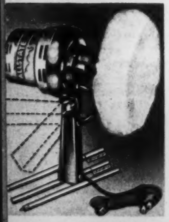
28 N 7507........$5.65

28 N 7505—Trico all-season Mixture for above. 6 oz. (Shpg. wt. 1 lb.) **Postpaid**.........59c

Battery Booster

Enjoy better starting, lights, radio! Recharge battery overnight in car for less than 1c per hour; can't overcharge. Hang on garage wall, attach clips to battery, plug cord into 105–120 volt 50-60 cycle AC. Charges up to 10-amp. rate; tapers to 5. Nothing to wear out; no bulbs. Wt. 13 lbs.

28 N 07169.....$15.98



Auto Polisher

No more hard rubbing! It's light, yet powerful! Die-cast aluminum housing; rubber bumper protects car finish. UL approved. 1/10 h.p. motor; no-load speed 650 r.p.m. 110–120 volt 60 cycle AC or DC. 12-ft. cord, plug. With 5-in. bonnet, 2 sanding discs, 39-in. handle. Shpg. wt. 5 lbs.

28 N 6955......$13.45

Handy, portable!
Many uses!

Utility Light

It's new! Attractive! Gleaming chrome-plated portable spotlight in colorful Christmas boxes. 4½-in. sealed beam; 1200-ft. range. Plug into lighter or mount it; with bracket, 11-ft. cord. Shipping weight 2 pounds 8 oz.

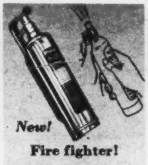
28 N 5851.....$4.98

Hull Compasses

Easy-to-read. Smart, neutral-color plastic cases. Clamp to windshield center brace.

D 28N5500–Postpaid. (Shpg. wt. 12 oz.).......$3.49

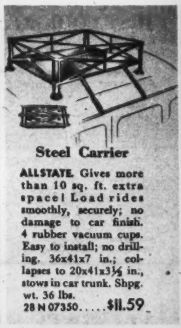
E 28N5503-"Beacon-Lite" lights at night. Bulb, cord. Postpaid. (Shpg. wt. 1 lb.)....$5.49



Fire fighter!

New C.B.M. (Chloro-bromo-methane) Extinguisher. Chrome-plated; in smart Christmas box. For oil, gasoline, electrical fires; won't stain. Mount it or keep in glove compartment. Charge, bracket. Shipping weight each 1 lb. 8 oz.

28 N 6599.....$6.49



Steel Carrier

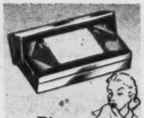
ALLSTATE. Gives more than 10 sq. ft. extra space! Load rides smoothly, securely; no damage to car finish. 4 rubber vacuum cups. Easy to install; no drilling. 36x41x7 in.; collapses to 20x41x3½ in., stows in car trunk. Shpg. wt. 36 lbs.

28 N 07350.....$11.59

Handy Lighter

Pres-a-Lite hands you lighted cigarettes while you drive. Just press lever. Holds 23. Clamps to steering post. Walnut brown color. (Shpg. wt. 12 oz.). **Postpaid.**

28 N 408......$6.95



Dispenser

Tissue Dispenser keeps tissues handy. Mounts under glove compartment or dash. Chrome-plated face plate. For all makes of tissues. With tissues. Shpg. wt. 1 lb. 11 oz.

28 N 410......$1.09

Helps Save on gas!

Mileage Gauge

Shows gasoline mileage at all speeds, helps correct "gas wasting." Easy to install. Fits Chev., Ford, Plym.; Dodge, Buick, Pontiac, Olds. State car make. Wt. 10 oz.

28 N 2300.....$4.95

Shave in car!

ALLSTATE Electric Car-Shave Converter enables use of any AC-DC shaver in car! Converts 6 volt battery current to 110 volt DC. Wire, plug for lighter. Shpg. wt. 1 lb. 12 oz.

28 N 446.......$7.95

. . . as low as 59c up to $49.90

A
B
$27.95 Cash
$3.00 Down

Heater, Defroster

A **Our Best Heater!** Separate fans for heating and defrosting deliver 292 cubic feet of heated air per minute to car and windshield (order defroster kit below). Deflector doors on sides, louvers on bottom. Illuminated 3-station rotary switch; 6 volt motor. 10½x8x7-in. heater *not for 1951 Chrys., DeSoto; 1949-1951 Olds, Buick.* Use alone or with Fresh Air Kit below.

28 N 07776—Shpg. wt. 20 lbs. $27.95

B **Defroster Kits.** Use with any ALLSTATE Hot Water Heater. Only for cars from 1937 to date with built-in windshield defroster slots. Not for 1946–51 Hudson, Studebaker Landcruiser. Complete; all fittings.

28 N 7843—For all cars except 1942–51 Dodge, DeSoto, Chrysler; 1949–51 Plymouth, Chevrolet, Pontiac. Shpg. wt. 2 lbs. 3 oz. . $3.45

28 N 7844—For 1942–50 DeSoto, Chrys.; 42–51 Dodge; 49–51 Plym. Shpg. wt. 2 lbs. 3 oz. . .$1.95

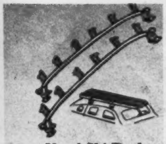
28 N 7846—For 1941–51 Chevrolet, Pontiac and 1947–49 Chev. truck. Shpg. wt. 2 lbs. 3 oz. $3.45

Fresh Air Kits. (Not shown.) Bring fresh, invigorating outside air to your heater. It's healthier and also reduces inside window-fogging.

28 N 7793—For 49–51 Ford. Wt. 3 lbs. . . .$3.45

28 N 7792—For 1949–51 Chevrolet and Pontiac. Shipping weight 1 pound. 85c

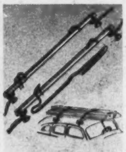
28N7794-For 1949–51 Plymouth, Dodge; 1949–50 DeSoto, Chrysler. Wt. 4 lbs. 8 oz. $5.35



New! Ski Rack

Carries skis on edge; prevents wind-pressure damage. Steel cross bars; rubber vacuum cups; side straps. Removable uprights have rubber-covered adjustable ski-holders, wing nuts. Converts to carry toboggans, boats, etc. Shipping weight 12 lbs.

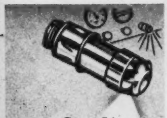
28 N 07340— $8.49



Carrier Bars

For loads up to small boat in size or 350 lbs. weight. 52-in. wood cross bars supported by 8 rubber vacuum cups; held to rain gutters with safety straps. Adjustable to any top width.

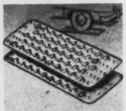
28 N 06008–Shipping wt. 15 lbs. Set $7.69



Spot-Liter

Combination Lighter and Dash Light. Push a button and it's a dash light—read maps, find keys, etc. To use as a lighter, push into socket; pops out when it's heated. Shipping weight 4 oz.

28 N 416. . . . . .$1.69



Skid Plate

For snow and ice. Insert one under each rear wheel. 24 x 6-in. heavy steel; clawed perforations, heavier on underside. Shipping wt. set 4 lbs.

28N7693 Set of 2. . . $3.19

Sedan low as $13.50
Heavy, 16-oz. fiber De luxe features
Sedan low as $22.50
Best plastic Reduced!

Our Best Fiber Cover Quilt back, smooth seat

Three-dimensional, stitchless quilted design on vinyl plastic panel at top of backrest gives you the latest in seat cover design! One piece seat is stronger, more comfortable because there are no seams to bind, snag or wear. **State Color:** maroon, green or blue. See **How to Order.**

28 N 7444—For 1938–48 Ford Coupes. Wt. 5 lbs. $5.39

28 N 7445—For following coupes: 1940–48 Chev., Plym., Dodge; 1939–48 Pont., DeSoto. Shpg. wt. 5 lbs. . .$7.49

For following 2 and 4-dr. sedans, sedanettes, 5-pass. coupes WITHOUT CENTER ARMRESTS: 1939–51 Chev., Pont., Olds (exc. Sup. 88); 1941–51 Ford; 1940–51 Plym.; 1939–51 DeSoto, Dodge (exc. 1949–50 Wayfarer 2-dr.), 1939–50 Chrys.; 1941–51 Merc.; 1938–49 Buick (exc. 1949 ser. 50, 70); 1939–51 Stude. (exc. coupe and '51 4-dr.); 1947–48 Kaiser, Frazer. Shpg. wt. 9 lbs.

28 N 7446—For 2-dr. .$13.50 28 N 7447—For 4-dr. . $13.50

For these 4-dr. sedans WITH CENTER ARMRESTS: 1941–49 Buick (exc. 1949 ser. 50, 70); 1940–48 Olds., Pont.; 1948–49 Kaiser, Frazer; 1949 1st series Chrysler; 1946–49 Dodge Town Sedan.

28 N 7448—Shipping weight 9 pounds. $15.75

HOW TO ORDER: State make, year, model name or number (as Standard, Special, 60, 98, etc.) body type (as 3-pass. coupe, 4-dr. sedan, etc.). State whether or not car has center armrests. State color, pattern choice. Ready-made covers not for Jeeps, station wagons, convertibles, trucks, small back seats of 3 and 4-pass. coupes or for these 2 or 3-pass. coupes: all Cadillac, Lincoln, Zephyr; 1942–50 Packard; 1940–50 Nash. On 1951 Mercury, state if front seat is removable; on 1951 Chevrolet Special 2-dr. state Styleline or Fleetline; on 1951 Pontiac Sedan coupe 2-dr., state if car is Chieftain or Streamliner. All Seat Covers shipped from Mail Order House.

Our Best Plastic Cover-Quilt Back Now Cut $1.45 and $2.00!

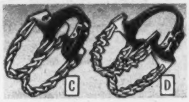
Our best plastic is your best buy! Actually costs you less in the long run because it wears so much longer. Sleek design highlight in the three dimensional, stitchless quilt plastic panel on backrest. All-plastic, seamless seat for cool and comfortable riding. And it is *so easy* to slide over the smooth, unbroken surface. **State Pattern;** plaid or bold plaid; and **Color:** maroon, green or blue.

For following 2 and 4-dr. sedans, sedanettes, 5-pass. (coupes) Coupes WITHOUT CENTER ARMRESTS: 1939–49 Buick (exc. 1949 ser. 50, 70); 1940–51 Chev., DeSoto (exc. 51 2-dr.), Dodge (exc. 51 2-dr.), Olds (exc. 51 super 88), Plym., Pont.; 1939–50 Chrys.; 1941–51 Ford, Mercury; 1947–48 Kaiser, Frazer; 1939–40 Lafayette; 1939–48 Nash; 1947–51 Stude. (exc. club coupe and 1951 4-dr.). Shpg. wt. 8 lbs.

28 N 7417—For 2-dr. sedans, 5-pass. coupes. $22.50
28 N 7418—For 4-door sedans. 22.50

For these 4-dr. sedans WITH CENTER ARMRESTS: 1941–49 Buick (exc. 1949 ser. 50, 70); 1940–48 Olds., Pont.; 1948–49 Kaiser, Frazer; 1946–49 1st series Chrysler; 1946–49 Dodge Town Sedan.

28 N 7421—Shpg. wt. 9 lbs. . . . .*Cut $2.00*. . .$24.50



Strap-on Chains

Recommended for emergency use only. Use 3 or more to a wheel. Will not fit wheels without slot under felloe or space between spokes for strap. *Handy slip-on hook included with each set of 6.*

C **Heavy Duty Twist-link Type.**

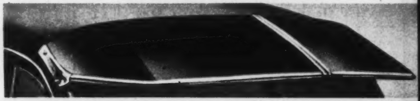
28 N 7652—Fits tire sizes 6.00, 6.25, 6.50, 6.70, 7.10, 7.60. Shpg. wt. 1 lb. 14 oz. . . . . Each 89c
In sets of 6 or more. . . . . . Each 83c

28 N 7655—Fits 6.75, 7.00, 7.50, 8.20, 8.90. Wt. 2 lbs. . . . Each 94c
In sets of 6 or more. . . . . . Each 88c

D **Heavy Duty Reinforced Type.** For greatest possible traction.

28 N 7897—Fits 6.00, 6.25, 6.50, 6.70, 7.10, 7.60. Wt. 2 lbs. Ea. $1.10
In sets of 6 or more. . . . . . . Each 98c

28 N 7898—Fits 6.75, 7.00, 7.50, 8.20, 8.90. Wt. 2 lbs. 2 oz. Ea. $1.19
In sets of 6 or more. . . . .Each 1.10



ALLSTATE "500" Car-Visor . . . A 4-Star Feature

Heavy gauge, tempered aluminum. Fits *your car* perfectly! Assembled. Stainless steel bracket and front molding. Metallic gray finish blends with any car, or you can refinish. $14.50

For cars not listed, order size within 1 inch of measurement between rain gutters. For cars with 1-piece windshield, order bracket at bottom of page. **State car make, year, model.** *Not for convertibles.* Freight or express.

28 NM 500—For 51-in. windshield: 1938–40 Ford; 1942–51 Studebaker Champion*; 1947–51 Studebaker Commander.* Shpg. wt. 15 lbs. $14.50

28 NM 501—For 53-inch windshield: 1941–48 Ford; 1940–51 Chevrolet; 1938–51 Pontiac 25, 27; 1940–48 Chrysler, Dodge, DeSoto, Plymouth, Mercury, Nash 600 and Amb., Olds 60; 1949–50 Olds 76, 88*; 1940–42 Studebaker Comm. (with 2-pc. windshield). Shpg. wt. 15 lbs. $14.50

28 NM 502—55-in.: 1949–51 Plym., Merc., Nash*; 1940–42 Buick 60, Cad. 63, 67; 1940–47 Cad. 61; 1940–49 Buick 40; 1940–48 Olds 70, Pont. 26, 28; 1949–50 Linc. (with 2-pc. windshield); 1951 Henry J. Shpg. wt. 16 lbs. $14.50

28 NM 503—57-inch Windshield: 1949–51 Ford, Dodge, DeSoto, Chrysler; 1940–41 Pontiac 29; 1940–47 Cadillac 62; 1940–49 Cadillac 75, 60s; 1941–50 Packard Clipper; 1947–50 Pack. (ex. Clip.); 1949 Buick 50, 70 4-dr.; 1951 Kaiser; 1940–48 Buick 50, 70 (if car has center antenna use 28 NM 504 below.); 1948–50 Cadillac 61, 62 4-dr.*; 1940–50 Olds 98. Shpg. wt. 16 lbs. $14.50

28 NM 504—58-in. 1942, 46–47 Huds.; 47–50 Kais., 47–51 Fraz.; 1949 Buick 50, 70 2-dr.; 1950 Buick 40; 48–50 Cad. 61, 62 coupe.* Shpg. wt. 16 lbs. . . .$14.50

(*)28 N 549—**Center Visor Bracket.** For mounting visors above on cars with 1-piece windshield. Shpg. wt. 12 oz. $1.35

c PAGE 291 . . SEAT COVERS

Every Tire price Cut $1.00

Buy 2 or more Traction Grips—EXTRA SAVING of 30c to 35c each

If Dad's driving takes him off the good roads into snow, mud, or sand . . . if his getting through depends on *super* traction, give him

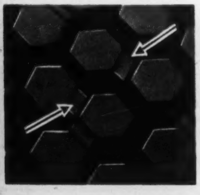
ALLSTATE

Reg. U. S. Pat. Office

Traction Grips

Take the slip and slide out of winter driving for Dad, for the whole family, this year—order a pair of ALLSTATE Traction Grips! If your tires are worn—or if you've never used Traction Grips in the winter—you owe yourself and your family the safety, the sureness, the dependability that a pair of these big, husky ALLSTATES can give you! Remember—every price is cut!

Look at those big wide-faced studs of tough X-41° "cold" rubber, tied together with stout connecting bars. Look at the height of those studs, the sharp biting edges—just imagine how these ALLSTATES walk into any kind of footing and wade right through! Under that rugged tread is a strong 4-ply carcass that's strain-resistant and sturdy, anchored to beads of tremendously strong pre-fabricated steel wire. Save money by ordering a pair—or better yet, get a full set all around!



Our engineers have developed a stud-and-bar tread that's unbeatable—high, wide hexagonal studs are buttressed to take terrific strain . . . see at left how sturdy bars help brace them. And they kick mud or snow right out—won't clog, won't slip, won't lose powerful traction.

A SIZE 6.00-16
WAS ~~$16.65~~
Each Plus Tax
$15.35
Each, in Pairs
Plus $1.12 Federal Tax

B SIZE 6.70-15
WAS ~~$17.55~~
Each Plus Tax
$16.25
Each, in Pairs
Plus $1.18 Federal Tax

SIZE State Catalog No., Size	A 4-ply Tires only			Extra Heavy Tubes 95 N 8500	
	Price including Fed. Tax		Shpg. wt. lbs. each	Price including Fed. Tax	Shpg. wt. lbs. each
	Ea. in Pairs 95 N 04740	Singly 95 N 02100			
6.00-16	$16.47	$16.77	23	$2.45	3
6.50-15	19.10	19.45	25	2.85	4
6.50-16	20.10	20.45	26	2.95	4
7.00-15	23.10	23.45	30	2.95	4
7.00-16	23.50	23.85	30	3.05	4
	B Cushion Traction Grip 4-ply Tires				
	95 N 04925	95 N 02800			
6.70-15	$17.43	$17.73	25	$2.85	4
7.10-15	19.00	19.35	27	3.05	4
7.60-15	20.90	21.25	27	2.95	4
8.20-15	23.80	24.15	34	3.15	5

FIGHT SNOW AND MUD FOR SUPER TRACTION

Buy Tires for Dad's Christmas!

Tire prices Cut $1.00—buy Tubes and save even more

C
SIZE 6.00-16
WAS ~~$17.35~~
Plus Tax
$16.35
4-ply Tire
Plus $1.12 Federal Tax
D
SIZE 6.70-15
WAS ~~$19.25~~
Plus Tax
$18.25
4-ply Tire
Plus $1.18 Federal Tax
BUILT FOR ALL-ROAD, ALL-SEASON MILEAGE . .

If Dad's driving takes him everywhere, on good roads and bad, he needs the protection of cut-skid tread design and 35% deeper tread rubber of our finest Tires! Give him

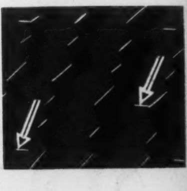
ALLSTATE

Reg. U. S. Pat. Office

Premiums

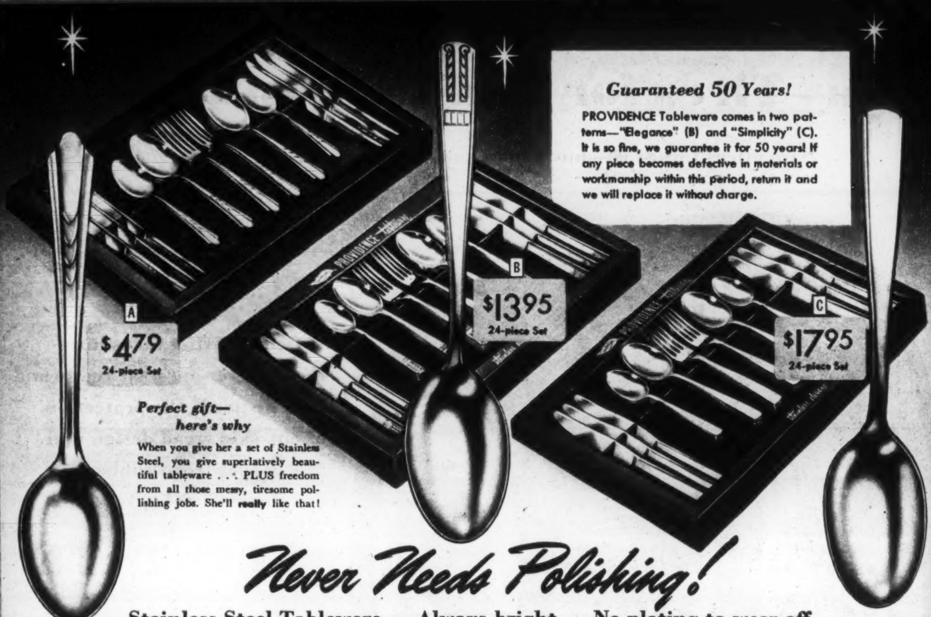
You can't do better than to give Dad ALLSTATE Premium Tires this Christmas, if anti-skid protection and mileage are more important in his kind of driving than downright mud-and-snow traction. ALLSTATE Premiums are unsurpassed in quality, in tread depth, in cut-skid tread design . . . and each one contains maximum quantities of tough, wear-fighting X-41° "cold" rubber. They're our *finest* Tires . . . built without stinting of the finest materials and plenty of "know-how". Premium tread depth—35% deeper tread rubber than ordinary "first line" tires . . . Premium ply-on-ply tire body . . . Premium pre-fabricated steel bead construction . . . all the *extras* that make *great* tires . . . go into these ALLSTATE Premiums for tremendous durability and mileage, for super-strength to stand the pull and strain of modern driving. Can you give Dad *less* than the best?

Here's a close-up of our famous "cut-skid" tread . . . look at all of those saw-tooth edges and "siping" cuts that work like squeegees to wipe wet pavements dry to give you sure cut-skid footing . . and dig in for quick safe stops.



Order by Catalog Number; please state size

SIZE *Prices INCLUDE Federal Tax*	C 4-ply Black wall Tires only 95 N 06700		Premium Tire and Extra Heavy Tube 95 N 04200		Extra Heavy Tubes only 95 N 8500	
	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.
6.00-15	$17.25	24	$19.35	27	$2.40	3
6.00-16	17.47	25	19.60	28	2.45	3
6.50-15	21.85	27	24.35	31	2.85	4
6.50-16	21.85	28	24.45	32	2.95	4
7.00-15	24.95	31	27.55	35	2.95	4
7.00-16	25.95	33	28.65	37	3.05	4
	D Premium Cushion Tire 95 N 01200		Cushion Tire and Extra Heavy Tube 95 N 04025		Extra Heavy Tubes only 95 N 8500	
6.70-15	$19.43	24	$22.00	28	$2.85	4
7.10-15	21.45	26	24.15	30	3.05	4
7.60-15	23.75	28	26.35	32	2.95	4
8.00-15	26.95	30	29.75	35	3.15	5
8.20-15	27.95	32	30.75	37	3.15	5



Guaranteed 50 Years!

PROVIDENCE Tableware comes in two patterns—"Elegance" (B) and "Simplicity" (C). It is so fine, we guarantee it for 50 years! If any piece becomes defective in materials or workmanship within this period, return it and we will replace it without charge.

Perfect gift— here's why

When you give her a set of Stainless Steel, you give superlatively beautiful tableware . . . PLUS freedom from all those messy, tiresome polishing jobs. She'll **really** like that!

Never Needs Polishing!

Stainless Steel Tableware . . Always bright . . No plating to wear off

"METROPOLITAN"

A A beautiful pattern . . . tremendously popular. We believe it's superior to other stainless steel tableware in this price range . . . because it has exceptionally bright finish; heavier weight; and even the edges and tines are polished. Solid stainless steel has great resistance to hard wear. Won't rust or stain. Always bright. In cardboard presentation box.

9 N 9130—24-pc. Set. 6 knives, 6 forks, 6 teaspoons, 6 dessert (oval soup) spoons. Shpg. wt. 3 lbs. 4 oz.....$4.79

9 N 9131—32-pc. Set. 8 knives, 8 forks, 8 teaspoons, 8 dessert (oval soup) spoons. Shpg. wt. 4 lbs. 8 oz.....$6.35

"PROVIDENCE". . the ultimate in tableware for modern homemakers

B C "PROVIDENCE" sets your table with perfection, for it is truly finer tableware . . . made from the costliest steels available! Much better and more beautiful than any other stainless steel tableware we've ever seen. We believe it's the most sensational tableware development in 20 years!

An exclusive super-bright polishing process makes it closely resemble sterling silver. For a test, we used a set which had one piece made of finest sterling silver, and all the other pieces "PROVIDENCE" Stainless Steel. 25 people tried to pick out the sterling silver piece, and all 25 failed.

Exclusive, finer balanced, *hollow-handle* knives—blade and handle welded into one piece so that blade is *guaranteed never to pull out*. This superior anchor construction is so strong that it actually withstood a pull of over 1000 lbs. in laboratory tests, before coming apart!

Blades of keen, stainless cutlery steel. Won't ever rust or stain; have great resistance to scratching and hard wear. Tines and bowls are fully graded (tapered in thickness); forks polished even between tines!

B **"PROVIDENCE" Sets in popular "Elegance" Design.** Knife blades saber-ground. In attractive cardboard box.

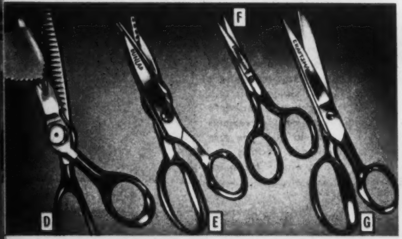
9 N 9650—24-piece Set. 6 teaspoons, 6 knives, 6 forks, 6 dessert (oval soup) spoons. Shpg. wt. 3 lbs. 8 oz.......$13.95

9 N 9651—32-piece Set. 8 teaspoons, 8 knives, 8 forks, 8 dessert (oval soup) spoons. Shpg. wt. 4 lbs. 12 oz...... 18.50

C **"PROVIDENCE" Sets in New "Simplicity" Design.** Knife blades forged. In attractive cardboard box.

9 N 9065—24-piece Set. 6 teaspoons, 6 knives, 6 forks, 6 dessert (oval soup) spoons. Shpg. wt. 3 lbs. 12 oz......$17.95

9 N 9064—32-piece Set. 8 teaspoons, 8 knives, 8 forks, 8 dessert (oval soup) spoons. Shpg. wt. 5 lbs........... 22.95



Gifts to delight the woman who sews

D **CRAFTSMAN Pinking Shears.** *Finest we've ever seen!* Solid stainless steel blades; new ball-and-socket joint for super-smooth action; life-lubricated bearings; plastic-covered handles. Pinks all the way to the tips in all cloth thicknesses. Not a small size—it's a full 9¼ in. long.

9 N 9831—Shpg. wt. 1 lb. . .$5.65

E **DUNLAP Pinking Shears.** Exceptionally good quality for this low price! Pinks both light and heavy materials all the way to the tips. Smooth cutting. High carbon steel blades. 7 inches long.

9 N 9806—Shpg. wt. 10 oz. .$3.95

F **CRAFTSMAN Embroidery Scissors.** Sharp needle points. Hot forged high carbon steel. "Tru-Curve" hollow ground polished blades. 5½ in. long.

9 N 9815—With 24K gold plated handles. Shpg. wt. 4 oz. . $2.19

9 N 9840—With black japanned handles. Shpg. wt. 4 oz. . . .$1.50

G **CRAFTSMAN straight-handle Shears.** Hot forged high carbon steel. Exclusive "Tru-Curve" hollow ground polished blades. 7 in. long. TOP quality.

9 N 9817—With 24K gold plated handles. Shpg. wt. 6 oz. . $2.98

9 N 9838—With black japanned handles. Shpg. wt. 6 oz. . . .$2.25

H **CRAFTSMAN Cutlery Set.** Hardwood holder can be hung on wall. New-type plastic-impregnated wood handles; water and stain resistant. Hollow-ground, stainless steel blades. Paring knife, utility knife, slicer, and fork.

9 N 9691—Shpg. wt. 2 lbs.........$6.25

J **CRAFTSMAN Deluxe Cutlery Set.** Polished, stained gumwood holder; best-looking we've seen! High carbon stainless steel blades; rosewood handles. Roast slicer, French cook knife, narrow-blade slicer, butcher slicer, paring knife, and grapefruit knife. Holder easily attached to wall.

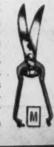
9 N 9723—Shpg. wt. 3 lbs. 8 oz . .$12.95

K **3-piece Carving Set.** Stainless steel blades. Plastic simulated horn handles. 13-in. carving knife with forged taper-ground blade; 10-in. fork; magnetized sharpening steel. In gift box.

9 N 9609—Shpg. wt. 1 lb. 12 oz. . .$4.50

L **3-piece Deluxe Carving Set.** Our finest. Beautiful genuine stag handles. Stainless steel blades and tines. 13¼-in. carving knife with forged *hollow-ground* blade; 11-in. fork; magnetized sharpening steel. In gift box.

9 N 9600—Shpg. wt. 2 lbs........$10.50



M **Poultry and Game Shears.** A most necessary tool in any kitchen. Entire shears are forged from super-quality steel. Razor-sharp upper blade. Edge of one blade serrated to hold bones firmly when cutting; also notched for cutting heavy bones. Strong volute spring. Locking safety catch on handles. Knurled handle grip. Beautiful polished finish. 9¼ in. long. Shpg. wt. 12 oz.

9 N 9736...............$3.79

INSTRUCTION BOOKLET
DUNLAP
Complete Set
$12.95

DUNLAP Complete Home Barbering Set

Will pay for itself in just a few haircuts!

We know of no finer electric hair cutting set at anywhere near this low price! Clipper guaranteed 1 year. Ideal for the home. Easy to use. Pays for itself in such a short time.

Complete set includes: (1) **DUNLAP electric hair clipper.** *UL Approved.* Has 1¾-in. high carbon tool steel blade; No. 000 size cutter; gray plastic housing; 110–120-volt, 60-cycle AC-DC motor; 8-foot cord; plug; 1 year guarantee. (2) **7½-in. barber shears.** Made of hot forged high carbon polished steel. (3) **7½-in. hard black rubber tapered comb.** (4) **Easy-to-follow instruction book.**
9 N 9329—Shipping weight 3 pounds............Complete Set $12.95

DUNLAP Electric Hair Clipper only. As described above. Without barber shears or comb. Instruction book included.
9 N 9330—Shipping weight 1 lb. 8 oz...............Clipper only $11.95

10-day Trial Offer

A Real Personalized Gift . . with his initials

CRAFTSMAN Shaver

Guaranteed for one year!

$17.25
Complete in Carrying Case

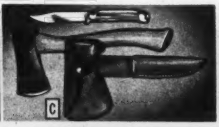
Your money back if this CRAFTSMAN Shaver doesn't give him the fastest, cleanest, most comfortable shave he's ever known! Order in the regular way; have him try it for 10 days; if he's not completely satisfied return it and your money will be refunded.

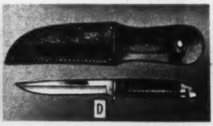
Greatly improved in design and performance! Double-action square head AND two round heads give maximum shaving surface. *Approved by Underwriters' Laboratories, Inc.* Powerful 110–120-volt AC-DC motor. Built-in static suppressor cuts radio interference. Smart, chrome-trimmed gray plastic body. Starting wheel.

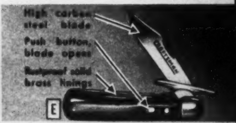
GUARANTEED 1 year! We will replace or repair, without charge, for a period of 1 year from date of purchase, any part which proves defective in materials or workmanship! And if it should need any adjusting within that period, we will service it at no extra cost. With 6-ft. cord; plastic shaverhead, cord guards; brush; instructions.
9 N 9282—Complete, in tan artificial leather covered case. Shipping weight 1 lb. 13 oz......$17.25

RKA
CRAFTSMAN
His initials with up to 3 letters at no extra charge!

CRAFTSMAN Slide-Pak
CRAFTSMAN
STAINLESS
A
B







CRAFTSMAN Razor Blades

Your money back if they don't give a better shave than you've EVER had with any other make of blade! In SLIDE-PAK. *Postpaid.*

[A] 9 N 9304—50 double-edge High Carbon Steel Blades. (Shpg. wt. 8 oz.)..... 95c

[B] 9 N 9308—25 double-edge Stainless Steel Blades. Even better than blades above. No wiping! No rusting! 200 perfect shaves GUARANTEED from 25 blades or your money back! (Shpg. wt. 5 oz.)................. 95c

3-piece Hunters' Kit

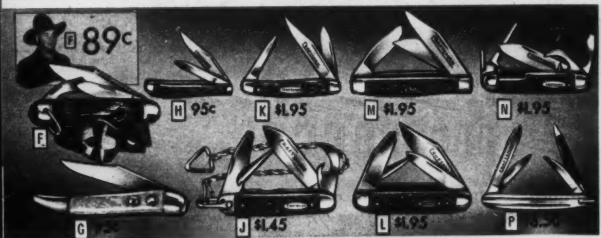
[C] Hunters' knife, axe and sheath combination. For skinning game, cleaning fish. "Super-Tough" steel axe is 10¼ in. long; polished bit, 2¼ in. wide; hickory handle. 7-in. knife has 3½-in. saber-ground high carbon steel blade; red plastic horn-type handle. Tan leather axe-and-knife sheath. Shpg. wt. 1 lb. 8 oz.
9 N 9496—3-piece kit.......$3.59

Super-quality Hunting Knife

[D] Mirror-polished chrome vanadium steel blade . . . famous for edge-holding qualities. Rustproof metal guard and butt. Sturdy leather-ring handle with colored plastic decorations. In beautifully embossed top-grain leather sheath. Shipping weight 8 ounces.
9 N 9531—3⅝-in. blade........... $1.85
9 N 9532—4⅜-in. blade...........$1.89
9 N 9535—4½-in. blade........... 1.95

CRAFTSMAN Push Button Knife

[E] Our finest push-button hunting knife. Really a beautiful knife . . . preferred for its superb design, finish and workmanship. Famous CRAFTSMAN quality. High carbon steel blade is 4¼ in. long; rustproof solid brass linings. Has nickel alloy bolsters, red plastic handle, and a safety lock. 4⅞ inches long. A grand gift for him this Christmas. Shipping weight 8 ounces.
9 N 9540........................$2.95



With whistle
$1.00
R

With compass
$1.00
S

If he's 9 or 90 . . he'll *really* go for a fine quality knife

[F] **Hopalong Cassidy Knife.** A beauty! Hoppy's picture on plastic handle and on strap. 2 blades and screw-driver-bottle-opener. 3⅝ inches long. Shipping weight 4 ounces.
9 N 9550.................. 89c

[G] **Push Button Knife.** Plastic handle; simulated white pearl. Push button—blade springs open. Safety lock. Shpg. wt. 5 oz.
9 N 9495—4¼ in. long...... 95c

[H] **CRAFTSMAN 2-blade Pen Knife.** Handy vest-pocket size. Handsome simulated bone stag handle. Shipping weight 4 ounces.
9 N 9518—2¾ in. long...... 95c

[J] **CRAFTSMAN Outdoor Knife.** Blade, punch, screwdriver-bottle and can openers. Simulated stag handle. Shpg. wt. 6 oz.
9 N 9467—3¾ in. long....$1.45

[K] **CRAFTSMAN 3-blade Pocketknife.** Clip, pen and spay blades. Handsome stag-type plastic handle. Brass linings. Shipping weight 3 ounces.
9 N 9472—3¼ in. long....$1.95

[L] **CRAFTSMAN 4-blade Cattle Knife.** Really a beautiful knife. Handsome stag-type plastic handle. Brass linings. Shipping weight 5 ounces.
9 N 9469—3⅝ in. long....$1.95

[M] **CRAFTSMAN 3-blade Premium Stock Knife.** Attractive genuine bone stag handle. Nickel-alloy bolsters; brass linings. Shipping weight 5 ounces.
9 N 9470—3⅞ in. long.......$1.95

[N] **CRAFTSMAN 5-blade Outdoor Knife.** Blade, punch, can opener, bottle opener, regular and Phillips screwdrivers. Plastic stag-type handle. Shipping weight 5 ounces.
9 N 9513—3⅝ in. long.......$1.95

[P] **CRAFTSMAN 4-blade Pen Knife.** Stainless vanadium steel blades. One blade is a file. Stainless steel handle and linings. 2⅞ inches long. Shipping weight 4 ounces.
9 N 9491..................$8.50

New! Boys' Outdoor Knife Kits

[R] 3-blade "Kamp-King" outdoor knife with plastic whistle. Perfect for camping, hunting, fishing, and for work or play outdoors. Fine-quality, keen-edged spear cutting blade is 2¼ in. long; with screwdriver, bottle, and can opener blades. Blades made of carbon steel. Bright red plastic handle is 3¼ in. long. With shackle and 12-inch chain which can be used to attach whistle to knife.
9 N 9451—Wt. 5 oz..$1.00

[S] 3-blade "Kamp-King"—spear cutting blade, screwdriver, bottle and can opener . . . PLUS compass and magnifying glass. A perfect combination for the young camping enthusiast. Blades made of carbon steel. Brilliant red plastic handle. 3¼ inches long. With 12-inch chain; use for attaching compass and magnifying glass to knife . . . keeps 'em together ready to use.
9 N 9450—Wt. 5 oz..$1.00

Has over 2500 items!

Workshop Dispenser with Assorted Items

Save $1.02

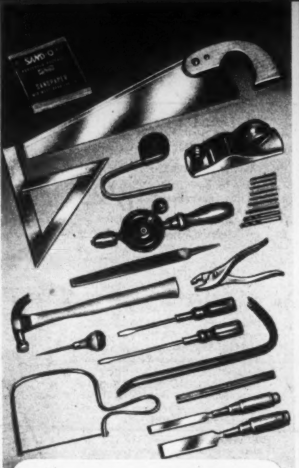
Sold separately these items would cost you at least $5.77. Makes a wonderful gift for the man of the house. Transparent glass containers . . . you'll find the item you need *instantly.* Just turn the frame; unscrew the jar and there you are!

$4.75

Frame is made of sturdy steel, enameled bright red; has sixteen 4-oz. screw-on glass jars; turns on black enameled steel bracket that fastens to wall, work bench or ceiling. Over-all length 12 in.; depth 9 in. *Huge assortment of over 2500 items includes:* screws, stove bolts, lock washers, wrought washers, cotter pins, staples, nails and brads, tacks, hooks and eyes, mending plates, corner irons, and screw eyes.

99 N 01216—Dispenser and assortment. Shipping weight 17 pounds...... **$4.75**

9 N 7200—Dispenser only. Mounting screws included. Shpg. wt. 6 lbs. 4 oz. **$2.15**



GOOD . . 26-pc. Tool Set
All full-size tools!

These tools are not toys—each is full-size and made to do a real job! 7-oz. claw hammer; 6-in. slip-joint pliers; 7-in. block plane; carpenters' pencil; package of sandpaper (20 sheets); hand drill (0 to ¼-in. capacity); 9 drill bits (1/16 to ¼-in.); two chisels (½ and 1-in.); 16-in. panel saw; two screwdrivers; 6-ft. flexible steel tape; coping saw; 12x½-in. wrecking bar; scratch awl; 8-in. mill file; fox square.

$6.95

99 N 03322—Shpg. wt. 8 lbs. 6 oz..... **$6.95**

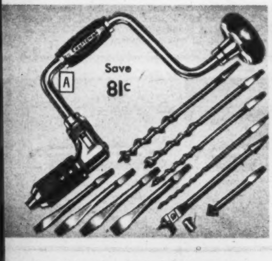
BETTER . . 28-pc. DUNLAP Tool Set
Basic set for all-around use

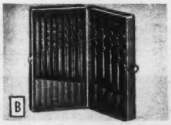
Better than set at left because it contains a more complete selection of well-built tools. Includes: steel tool box (19x6x6½ in.) with tray; 16-oz. hammer; try square; carpenters' pencil; package of sandpaper (20 sheets); 6-ft. folding rule; 6-ft. flexible steel pocket tape; slip-joint pliers; bit brace; block plane; 8-in. smooth plane; 18-in. wood level; 3 auger bits (¼, ½ and ¾-in.); 3/32-in. nail set; 2 chisels (½ and 1-in.); scratch awl; 4 screwdrivers; 15½-in. panel saw; 8-in. mill file; 12x½-in. wrecking bar; nail apron; "How to Sharpen" book.

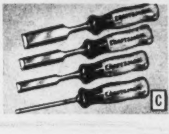
$22.95 Cash
$2.50 Down

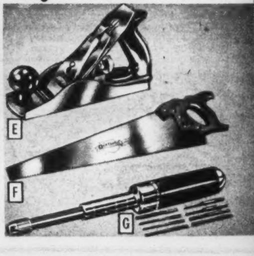
99 N 03323—Shipping weight 19 lbs............... **$22.95**

Remember every man









Combination Offer! CRAFTSMAN Bit Brace with 10 specially selected Bits

A *Sold separately, these items would cost you $10.76.* Our most popular CRAFTSMAN professional quality bit brace has ⅛-inch steel frame with full 10-inch sweep. Steel-reinforced hardwood head rotates smoothly on ball bearings. New-type plastic center hand grip. Fully enclosed box-type reversible ratchet. Universal, self-opening steel jaws; drop forged and heat treated. Heavy-duty steel chuck takes all sizes tapered square shank bits; also ⅛ to ½-inch round shank bits.

All for $9.95

Combination Offer also includes: four CRAFTSMAN auger bits forged from **"Super-Tuff"** steel (sizes ¼, ⅜, ½ and ⅝-in.); expansive bit (⅞ to 3-in. size); ⅝-in. countersink bit; and four screwdriver bits (sizes ¼, 5/16, ⅜ and ½-in.). A welcome gift!

9 N 1027—Combination Offer. Shipping weight 6 pounds 10 ounces............ Only **$9.95**

9 N 4247—Brace only. Shipping weight 4 pounds 2 ounces........................ **$3.98**

14-pc. Auger Bit Set

B Forged **"Super-Tuff"** steel. Highly polished finish. Includes sizes ¼, 5/16, ⅜, 7/16, ½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16 and 1-in. For any standard bit brace. In practically unbreakable, gray plastic box. Wt. 4 lbs. 3 oz.

$13.50

9 N 4172..........**Set $13.50**

4-pc. Chisel Set

C **CRAFTSMAN.** *Professional quality* tang-type chisels have 2½-in. beveled blades of forged vanadium steel. Highly polished finish. New-shaped, *practically unbreakable* plastic handles. Includes sizes ¼, ½, ¾ and 1-inch. In attractive box. Shipping wt. 1 lb. 8 oz.

$6.59

9 N 3683...........**Set $6.59**

16-pc. Socket Wrench Set

D **CRAFTSMAN.** A very useful gift for the handy man. Now with HOT FORGED sockets . . . 25% stronger, 25% lighter, and thinner walls for close places. Really popular with mechanics, farmers and men who work on their own cars. Includes all of the tools necessary to do basic work on motors and assembly jobs. **"Super-Tuff"** steel . . . scientifically heat treated, tempered and finished.

$16.75

½-inch square drive. Set includes ten forged 12-point sockets (7/16, ½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16, 1-inch); two socket extensions (6 and 10-inch); reversible ratchet; 18-in. speeder wrench; 15-inch flex "T" handle with crossbar, and heavy duty 19¾x6 1/16x3⅝-inch hip-roof tool box. Sockets guaranteed against breakage due to defects. Shipping weight 13 lbs.

99 N 04409.............**Set $16.75**

CRAFTSMAN Planes, Saws, Push Drill

E **CRAFTSMAN Planes.** Professional quality. One-piece **"Super-Tuff"** steel cutter; sharp hand-honed edge. Smooth bottom. Shipping weights 4 pounds 4 ounces and 5 pounds 12 ounces.

$4.89
9 N 3742

9 N 3742—Smooth No. 4 Plane 9 in. long...... **$4.89**
9 N 3743—Jack No. 5 Plane 14 in. long....... **5.29**

F **CRAFTSMAN Hand Saws.** *With the new laminated handle.* MUCH stronger than regular wood or plastic handles! Won't warp, break or split. 26-in. **"Super-Tuff"** steel blade. Heat treated, tempered, and highly polished. Straight back. *Hollow ground;* set, filed and jointed. Shipping weight each 3 pounds.

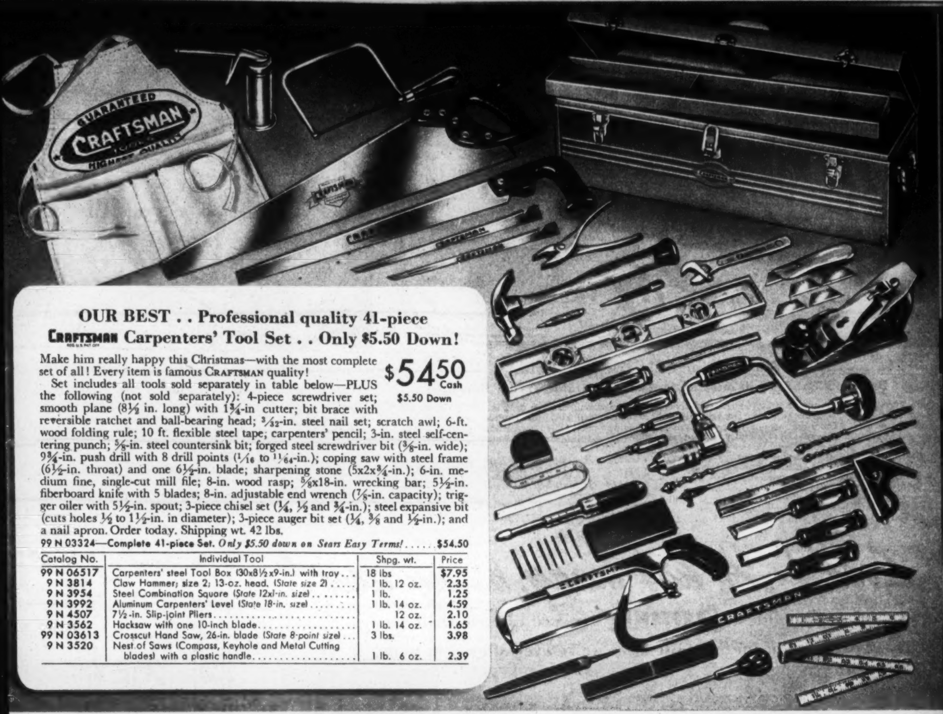
$5.49

99 N 03617—Crosscut. 8, 9, 10 or 11 points per inch. *State points wanted*........................**$5.49**
99 N 03618—Rip. 5½ points per inch...... **5.49**

G **CRAFTSMAN Push Drill.** *We don't believe you could buy one like it elsewhere for $1.00 more!* Has drill selector in handle! 4-jaw steel chuck. Magazine handle holds 8 fluted drills (1/16 to 11/64-in.). Length 9¾ inches.

$2.69

9 N 4216—Shipping weight 11 oz.........**$2.69**



OUR BEST . . Professional quality 41-piece CRAFTSMAN Carpenters' Tool Set . . Only $5.50 Down!

$54.50 Cash
$5.50 Down

Make him really happy this Christmas—with the most complete set of all! Every item is famous CRAFTSMAN quality!

Set includes all tools sold separately in table below—PLUS the following (not sold separately): 4-piece screwdriver set; smooth plane (8½ in. long) with 1¾-in cutter; bit brace with reversible ratchet and ball-bearing head; 3/32-in. steel nail set; scratch awl; 6-ft. wood folding rule; 10 ft. flexible steel tape; carpenters' pencil; 3-in. steel self-centering punch; ⅝-in. steel countersink bit; forged steel screwdriver bit (⅜-in. wide); 9¾-in. push drill with 8 drill points (1/16 to 11/64-in.); coping saw with steel frame (6½-in. throat) and one 6½-in. blade; sharpening stone (5x2x¾-in.); 6-in. medium fine, single-cut mill file; 8-in. wood rasp; ⅝x18-in. wrecking bar; 5½-in. fiberboard knife with 5 blades; 8-in. adjustable end wrench (⅞-in. capacity); trigger oiler with 5½-in. spout; 3-piece chisel set (¼, ½ and ¾-in.); steel expansive bit (cuts holes ½ to 1½-in. in diameter); 3-piece auger bit set (¼, ⅜ and ½-in.); and a nail apron. Order today. Shipping wt. 42 lbs.

99 N 03324—Complete 41-piece Set. *Only $5.50 down on Sears Easy Terms!* **$54.50**

Catalog No.	Individual Tool	Shpg. wt.	Price
99 N 06517	Carpenters' steel Tool Box (30x8½x9-in.) with tray . . .	18 lbs	$7.95
9 N 3814	Claw Hammer; size 2; 13-oz. head. (*State size 2*)	1 lb. 12 oz.	2.35
9 N 3954	Steel Combination Square (*State 12x1-in. size*)	1 lb.	1.25
9 N 3992	Aluminum Carpenters' Level (*State 18-in. size*)	1 lb. 14 oz.	4.59
9 N 4507	7½-in. Slip-joint Pliers	12 oz.	2.10
9 N 3562	Hacksaw with one 10-inch blade	1 lb. 14 oz.	1.65
99 N 03613	Crosscut Hand Saw, 26-in. blade (*State 8-point size*) . . .	3 lbs.	3.98
9 N 3520	Nest of Saws (Compass, Keyhole and Metal Cutting blades) with a plastic handle	1 lb. 6 oz.	2.39

likes good Tools!

New! 25-piece All-purpose Model Makers' Outfit

$9.75

Make this his favorite Christmas! Here's an efficient, economical set . . . 25 pieces in all. Indispensable for practically any type of model making and hobby work.

Includes the following fine quality tools: **Model Makers' Block Plane,** 3½ in. long; 1-in. tempered steel cutter. **Hammer** with 5-oz. head for light work; 10 in. long. **Hack saw,** 12 in. long over-all, with 6-in. blade. **Hand Drill** with 3-jaw chuck; 9 in. long. **5-piece Drill set** of carbon steel; sizes 1/16, 3/32, ⅛, 5/32 and 3/16 in. **Slip-joint Pliers** with thin jaws; 0 to ⅝-in. capacity; 3 adjustments; 5 in. long. **Two Screwdrivers** with clear plastic handles, one with pocket clip; 2x⅛ and 4x⅛-in. blades. **Straight Tweezers** of tempered spring steel; 6 in. long. **11-piece Carving Kit:** plastic handle, 5⅞ in. long, with knurled tool chuck; 10 interchangeable steel tools (3 carving knives, 2 gouges, 2 routers, 1 saw. 1 punch, 1 scratch awl); plastic covered box. Complete set packed in compact **steel tool box,** 12x5x4 in.

9 N 9511—Shpg. wt. 5 lbs. 3 oz. . . . . . . **Set $9.75**

Do your Christmas shopping on Sears Easy Terms See page 313.

Back Saws, Miter Boxes, Scroll Saws

A **CRAFTSMAN Back Saw and Miter Box Combination.** *Separate prices total $7.88.* Includes 9 N 3619 and 9 N 3634.
9 N 1155—Shpg. wt. 8 lbs. 4 oz. *Save 11%. . Both for* **$6.98**

9 N 3619—CRAFTSMAN Back Saw only. Hardened, tempered blade; 14 in. long, 3½ in. high. Carefully filed, sharp teeth. 12 points per inch. Steel braced stiff back; laminated hardwood handle. *State 14-in. size* Shpg. wt. 3 lbs. 4 oz. . . **$2.59**

9 N 3634—CRAFTSMAN Miter Box only. Aluminum alloy back. Cuts to 90°, right or left. Use with hand or back saws. Guide adjust for saw of any thickness. Indexed graduated for 4, 5, 6, 8 or 12-side figures. Hardened steel index lever and center post; aluminum guides. Seasoned hardwood bed. Rubber feet. Bed 4½x17¾ in. Back 3½ in. high. Shpg. wt. 5 lbs. $5.29

B **CRAFTSMAN all-metal Miter Box.** *Our finest!* With precision-fitted 28-in. back saw. Steel frame and base. Guides have self-lubricating oilite bearings. Handles stock up to 5 in. Gauge regulates depth of cut. Offset legs help avoid tilting. Capacity at miter 7 in.; at right angle 10½ in.
99 N 03650—Shipping weight 37 pounds **$49.50**

C **CRAFTSMAN Scroll Saw with patterns.** Steel frame; 12-in. throat. Adjusts for angle cuts. With 12 assorted 6½-in. blades and set of patterns of things to make.
9 N 3500—Hardwood handle. Shpg. wt. 12 oz. **$1.59**

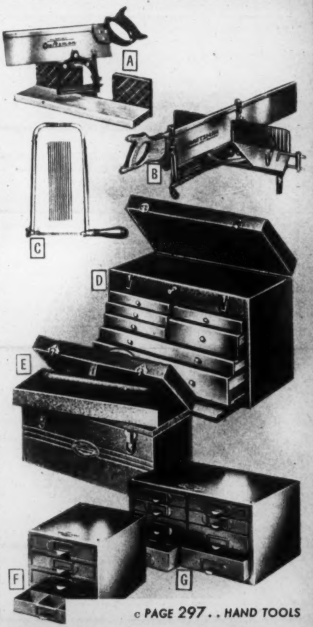
Keep his workshop in order!

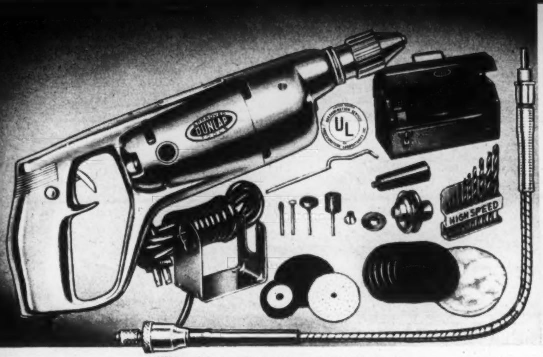
D **CRAFTSMAN all-steel Machinists' Chest.** Open-top style. For tool and die makers, machinists, etc. Large capacity (20x13x9-in.); holds 100 to 150 tools. Heavy duty; moisture-resistant. Top compartment and drawers felt-lined. Drawers have slide rails. 2 large, full-width drawers. Front panel slides under bottom drawer. Tumbler lock; key. Metal handle.
99 N 06522—Machinery gray. Shpg. wt. 29 lbs. **$22.50**

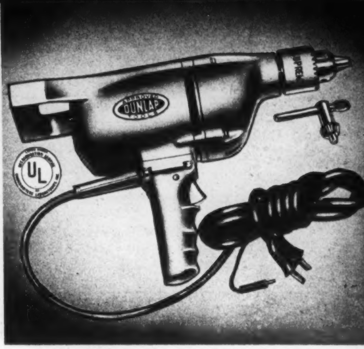
E **CRAFTSMAN Mechanics' Tool Box.** 20x8½x9⅝ in. Holds 75 to 100 sockets and socket wrench parts. Heavy-gauge steel. Edges rounded. Piano-type hinge. Partitioned "tote" tray. 2 lever-type latches; hasp, padlock eye. Aluminum handle.
99 N 06512—Machinery gray. Shpg. wt. 13 lbs. **$4.65**

F **CRAFTSMAN 4-drawer Cabinet.** Handy in office, workshop, or home. Just right for small tools and parts. 24-gauge sheet metal. 8½x7½x10⅞ in. 4 drawers, each partitioned into 12 sections. Partitions adjustable and removable Index card holders on drawer fronts. Machinery gray finish.
9 N 6531—Shipping weight 8 pounds **$3.98**

G **CRAFTSMAN 8-drawer Cabinet.** Size 10x16½x8 in. Similar to 9 N 6531 above, but has 8 drawers instead of 4.
99 N 06532—Shipping weight 16 pounds **$7.90**







DUNLAP ¼-inch Electric Drill Sets

Both sets cut $1.00 in our Fall Midseason Catalog . . Now Repeated

$18.95
9 N 2574

Hundreds of uses! Drill, sand, polish, buff, grind, and even mix paint! **Entire drill (not just the cord) is UL approved!** NOT a flimsy tool such as is often found in sets like this . . . but a precision-built intermittent-duty drill, powerful enough to drive ¼-inch bits into steel. Precision bronze bearings and triple reduction gears. Aluminum alloy housing. ¼-in. 3-jaw chuck. Removable auxiliary handle. No-load speed 1500 R.P.M. Drill is 12 in. long. For 110–120-volt 25 to 60-cycle A.C. or D.C. Has 6-ft. cord with plug. Complete with 10 high-speed drill bits, 1/16 to ¼ in. (NOT carbon bits as in many drill kits); 4-in. cloth buffing wheel; 3-in. grinding wheel; 4¾-in. rubber sanding disc; 6 abrasive discs; 5½-in. sheepskin bonnet; adapter; paint mixer; drill stand; steel case.

9 N 2574—26-piece Set, as described above. Shipping weight 10 lbs. . . *Was $19.95* . . Now $18.95

9 N 2579—31-piece Set. As above PLUS 3-ft. flexible shaft, 2 mounted abrasive wheels, saw-and-mandrel, and cutter. Shpg. wt. 12 lbs. *Was $24.50* . . . $23.50

9 N 2575—Drill only. Shpg. wt. 4 lbs. 2 oz . . . 12.50

DUNLAP ½-inch Electric Drill

Cut $3.00 in Midfall Catalog . . Now Repeated

$28.95 Cash
$3.00 Down

We believe this is America's greatest value in a ½-inch drill. Compact, rugged, precision-built; with the extra power necessary for those heavier jobs. Powerful enough to drive ½-inch bits into steel; 1 inch in hard wood. **Entire drill is UL approved!** Strong aluminum alloy housing. "Supreme" precision geared key chuck, ½-in. capacity. Self-lubricating bronze bearings; ball thrust bearing on spindle. Alloy steel triple reduction gears. Double-pole automatic-releasing switch locks for continuous running if desired. Universal motor for 110–120-volt 25 to 60-cycle A.C. or D.C. No-load speed 425 R.P.M. 14 in. long. Has 7-ft. 3-wire cord with plug. *Only $3.00 down.*

9 N 2583—Shipping weight 9 pounds . . . . *Was $31.95* Now $28.95

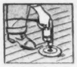
Look! It has many, many uses!

Our finest! CRAFTSMAN 31-piece Electric Drill Sets

One of the best gift ideas we've ever offered in tools!

Drill wood, metal, plastic

Polish furniture, etc.

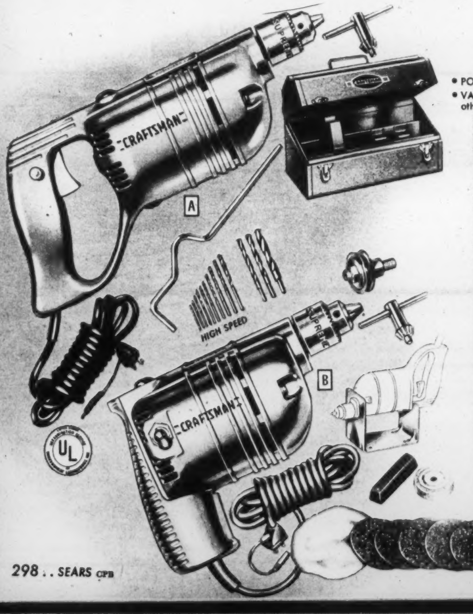

Sand floors, furniture, etc.

Polish cars fast, easy

Mix paints, other liquids

Grind tools, knives, etc.

Polish silverware, etc.



Complete Set with either Drill

$34.95 Cash

Only $3.50 Down on Easy Terms

- **POWER! We couldn't stall these drills on steel.**
- **VALUE! We believe this set is far superior to other outfits in this price range!**

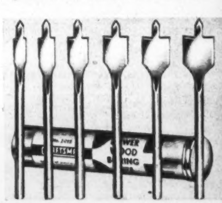
Professional quality. PACKED with power! Hundreds of uses! Drills, sands, polishes, buffs, grinds, removes rust and paint, and even mixes paint! **Entire drill is U.L. approved!** Aluminum alloy frame. "Supreme" precision geared key chuck; ¼-inch capacity. Precision ball bearings for thrust and on front of motor. Double reduction gears. 1600 R.P.M. no-load speed. Universal motor (110–120-volt 25 to 60-cycle A.C. or D.C.); 10-ft. 3-wire cord with plug. *Complete with:* 10 **high-speed** bits, 1/16 to ¼ in. (NOT carbon bits as in many kits); three ¼-in. shank wood bits (5/16, ⅜, ½-in.); two 4-in. buffers; 3x¾-in. grinding wheel; 5-in. rubber sanding disc; adapter; 6-in. sheepskin bonnet; 4-in. wire wheel; 6 abrasive sanding discs; buffing compound; paint mixer; bench stand and steel case.

9 N 1701—Set, with 9¾-in. saw-grip drill. Shpg. wt. 12 lbs. $34.95

9 N 1700—Set, with 7¾-in. pistol-grip drill. Shpg. wt. 12 lbs. $34.95

A **9 N 2578—Saw-grip drill only.** Shpg. wt. 4 lbs. 10 oz. $23.50

B **9 N 2577—Pistol-grip drill only.** Shpg. wt. 4 lbs. 6 oz. $23.50



CRAFTSMAN Power Wood Bits

$4.50

Now! You can drill holes up to 1 inch in diameter with a ¼-inch Electric Drill. New flat design makes it possible to drill *even large holes* quickly and easily with power. Won't overload the drill. Bores clean, smooth, accurate holes (⅜ to 1 inch in diameter and up to 5 inches deep) in any kind of hard or soft wood in ANY direction—through knots and even through hidden nails. Won't bind. Chips clear automatically. Precision made. Hardened and tempered. Bits are 6½ inches long. Excellent for electric drills and drill presses. ⅜, ½, ⅝, ¾, ⅞ and 1-inch bits in a handy plastic case. Shpg. wt. 1 lb. 4 oz.

9 N 2092—Complete Set $4.50

CRAFTSMAN
C
D

C **CRAFTSMAN 10-piece Drill Sets in Stands.** Use carbon steel drills for hand drills; high speed drills for electric drills and drill presses. Sizes 1/16, 5/64, 3/32, 7/64, ⅛, 9/64, 5/32, 3/16, 7/32 and ¼ in. Shpg. wt. 8 oz.

9 N 6705—Carbon tool steel $1.55

9 N 6703—High speed steel 2.95

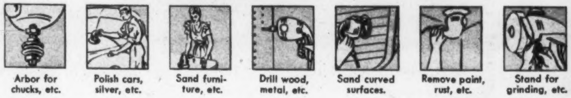
D **CRAFTSMAN High-Speed Drill Sets in metal folding cases.** Contains two panels of drills which fold into box.

9 N 6718—Set. 13 sizes: 1/16 to ¼ in. by 64ths. Shpg. wt. 11 oz. $4.75

9 N 6720—Set. 15 sizes: 1/16 to ½-in. by 32nds. Shpg. wt. 2 lbs. 6 oz. $12.50

Work 10 times faster!

Do hundreds of jobs 10 times faster than by hand with this CRAFTSMAN Sander-Polisher-Buffer Set



Arbor for chucks, etc.
Polish cars, silver, etc.
Sand furniture, etc.
Drill wood, metal, etc.
Sand curved surfaces.
Remove paint, rust, etc.
Stand for grinding, etc.

DUNLAP
UL
High Speed

6 Power Tools in One!

- **THIS SENSATIONAL DUNLAP** Sander-Polisher-Drill Kit sands, polishes, drills, grinds, buffs and mixes!
- **TO OUR KNOWLEDGE** no one has been able to match the quality of this set and still keep the price so low!
- **A WONDERFUL GIFT!** A marvelous labor-saver!

$32⁵⁰ Cash
$3.50 Down

Hundreds of uses! An amazing work saver in polishing the car . . . and in doing those sanding and buffing jobs in the workshop. Ideal for those tiresome polishing tasks in the home . . . polishing furniture, woodwork, silverware, etc. Use it on wood, metal, plastic, cement, stone, wallboard, etc. **A top quality ¼-in. capacity drill.**

Approved by Underwriters' Labs.! Die-cast aluminum alloy frame. Oil-retaining porous bronze bearings and ball thrust bearing. Special helical cut gears. Double-pole trigger switch with lock for continuous running. Auxiliary knob handle. ⅜-in.x24-thread spindle. Powerful .22-H.P. universal motor (110–120-volt 25 to 60-cycle A.C. or D.C.). Free disc speed 2000 R.P.M. 8-ft. cord with plug.

GUARANTEED for 1 year!*

99 N 02567—Sander-Polisher complete with 6-in. sheepskin bonnet, 5½-in. rubber sanding disc, six 6-in. abrasive discs, 2 flanges, 2 hex nuts, ¼-in. chuck, 4x½-in. cloth buffer, 10 *high speed* drill bits (not carbon bits as in many other kits), paint mixer, horizontal stand, 4-in. grinding wheel, 4-in. wire wheel and a steel carrying case. Shpg. wt. 15 lbs. . . . **$32.50**

9 N 2569—Sander-Polisher with sheepskin bonnet, rubber sanding disc, 6 abrasive discs, 2 flanges, 2 hex nuts. Without case. Shipping weight 12 pounds. **$21.50**

*** Guaranteed!** *If either Sander-Polisher shows defects in materials or workmanship, we will repair it without charge if returned in 1 year.*

Save $4.13

Separate prices total $45.13

NOW! Set is only $41.00

Cash—Only $4.50 Down on Terms

Our finest quality!

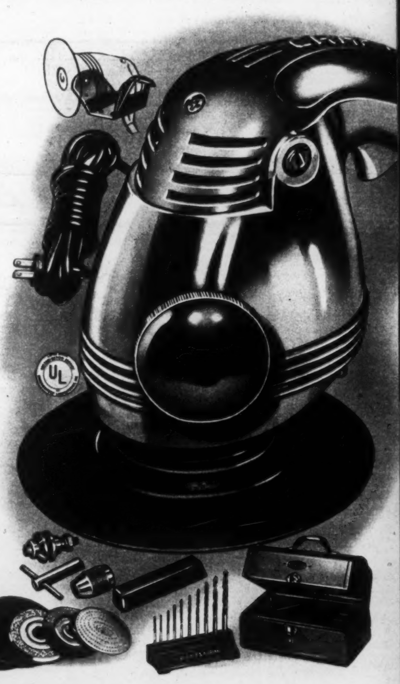
By far the finest Sander-Polisher we have ever sold! Precision-built for heavy duty use! A marvel of smooth, quiet operation because it has helical-cut gears, and precision ball bearings throughout.

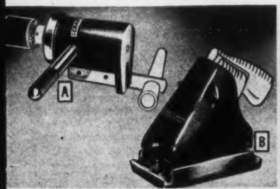
Guaranteed 1 year!* Entire tool is approved by Underwriters' Labs. Strong aluminum alloy frame. Non-locking trigger switch in handle. Heavy duty General Electric universal motor develops ¼-H.P. maximum; has Formex insulation. For 110–120-volt 25 to 60-cycle A.C. or D.C. Height (with disc) 7 in. No-load speed 1600 R.P.M. 10-ft. 3-wire cord, plug. 6-in. flexible rubber sanding disc, 7-in. lamb's wool bonnet, 6 assorted sanding discs, socket wrench. **EXTRA accessories with complete set:** horizontal stand, 10-pc. *high speed* drill set (not carbon bits as in many other sets), ¼-in. chuck, adapter, 4-in. grinding wheel, 4-in. buffing wheel, wheel bushings, 4-in. wire scratch wheel, buffing compound.

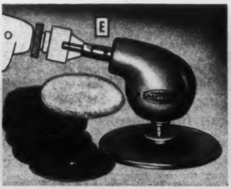
99 NT 1065—Complete Set with case. Shipping weight 18 lbs. **$41.00**

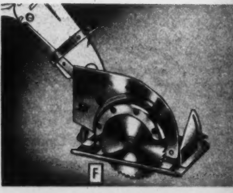
99 N 02558—Sander-Polisher only, without case and without the EXTRA accessories. Shpg. wt. 10 lbs. . . . **$34.95**

99 N 02561—Same as 99N02558 above but with the steel carrying case. Shipping weight 12 pounds. **$38.95**









A **CRAFTSMAN Roto-Vert Sawing and Filing Attachment.** Converts your ¼-inch electric drill into an efficient portable power saw and filing machine. Uses standard hack saw blades and files. Cuts straight, or irregular shapes in wood, metal wallboard, etc. Solid brass case with gray wrinkled finish. Only two moving parts; no gears or springs. For use on electric drills with spindle speeds of 1600 to 2500 R.P.M. Length 3⅝ inches. Shipping weight 2 pounds.

9 N 2590 . . . . **$9.50**

B **CRAFTSMAN Sander-Polisher Attachment.** Changes a ¼-inch drill into an efficient sander-polisher. For sanding or polishing furniture, woodwork, walls, or other flat surfaces. Cast aluminum housing and base plate. Sealed ball bearing on eccentric drive. 3½x7-inch oscillating pad. 6½ in. high. With wrench, instructions. Fits ¼-in. drills like 9N2577 and 9 N 2578 (on opp. page). Shpg. wt. 2 lbs. 8 oz.

9 N 2603 . . . . **$9.50**

C **Spin-A-Brush Attachment.** Makes cleaning paint brushes much faster and easier. Salvages paint-clogged brushes in just 90 seconds. Fits ¼-in. electric drills or larger of 1600 R.P.M. or less. Just fasten Spin-A-Brush in drill chuck, center brush, and soak in turpentine or thinner about 30 seconds. Durable clamp; die cast cup and ring; spring steel arms. ¼-inch diameter steel shank.

9 N 2605—Shipping weight 1 pound **$1.89**

D **Arbor for Electric Drills.** Can be used with your electric drill for holding grinding wheels, wire wheels, buffing wheels, etc. Made of carbon steel. ¼-in. shank; ½-in.x20-thread arbor. 1¼-in. flanges with nuts. 3½-in. long.

9 N 2594—Shipping weight 6 ounces **55c**

E **CRAFTSMAN Angle-Drive Buffer-Sander-Polisher Kit** New 10-pc. set! Angle design avoids uncomfortable wrist position. Never needs oil. Makes possible 2 more speeds in addition to regular drill speed. Set includes angle head, speed adapter, polishing bonnet, flexible rubber sanding plate and 6 sanding discs.

9 N 2604—Shipping weight 2 pounds **$5.95**

F **New! CRAFTSMAN Circular Saw Attachment.** Can be used BOTH as an electric hand saw, and as a small bench saw by fastening to table. For maximum efficiency use drills of at least the quality and power of our numbers 9N2577 and 9N2578 (on opposite page). Self-lubricating bronze bearings. 4-in. blade. Depth and angle adjustments.

9 N 2606—Shipping weight 3 pounds **$9.95**

CRAFTSMAN
A
B

CRAFTSMAN Steel Bench

$24.95 Cash
$2.50 Down

A *Its extra tough, pressed and bonded wood top is as hard as maple.* Rigid construction—for power tools, woodworking, or general repair work. Heavy steel legs; adjustable for uneven floors. Back rail punched to hold broad assortment of tools. Steel shelf adjustable to any height. Has steel drawer for holding small tools, drawings, etc. Top working surface 60x28x1⅝ inches thick. Height of working surface 34¼ inches. Drawer 20⅜x13¾x5 inches deep inside. Gray baked enamel finish. Easily assembled; bolts included.
99 NM 2122—Shipping weight 105 lbs.......... $24.95

CRAFTSMAN Woodworkers' Vise

B Light yet rugged. Cast aluminum jaws, 5½x5½ in., open to 2¾ in.; have holes for wood faces. Acme thread screw. Clamps to anything ⅛ to 2¼-in. thick. Holds work in vertical or horizontal position.
9 N 5202—Shipping weight 3 pounds.......... $2.95

Bench Vises packed with strength!

$7.75
99 N 05244

C **DUNLAP.** Husky, semi-steel, body, extra-reinforced. 3½-inch jaws open to 4¼ inches; replaceable steel jaw faces. Base swivels 180°. Mailable. Shipping weight 17 lbs.
99 N 05244—DUNLAP Vise only............ $7.75
99 N 05243—DUNLAP Vise as above, with set of pipe jaws. Mailable. Shipping weight 18 pounds.................. $8.25

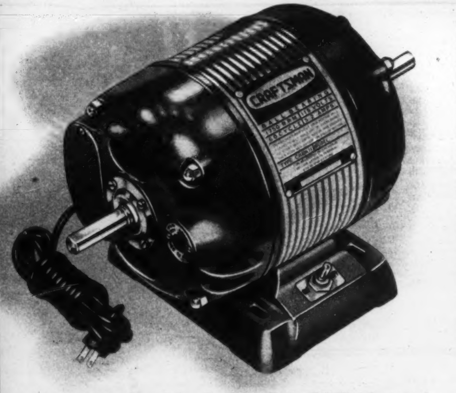
D **CRAFTSMAN.** Extra heavy duty. Reinforced semi-steel body. Replaceable jaw faces. Base swivels 360°; locks at any angle. Oval handle stops help prevent pinched fingers. New-type base handle; much faster than sliding bar. Gray enameled; polished jaws, anvil, handles. Mailable.
99 N 05176—3½-in. jaws open 5 in. Shpg. wt. 29 lbs...... $12.95
99 N 05169—4-in. jaws open 5 in. Shpg. wt. 36 lbs......... 14.95
9 N 5167—**Pipe Jaws only** for above. Shpg. wt. 14 oz....... 85c

DUNLAP ¼-H.P. Grinder

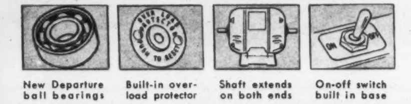
$27.95 Cash
$3.00 Down

E *Guaranteed 1 year**. For small shops, general maintenance work. Sealed New Departure precision ball bearings. Cast iron guards. Adjustable shatterproof glass shields. Adjustable tool rests. On-off switch. Cast iron frame; rubber mounted. ⅝-in. steel shaft; ½-in. at ends. Two 6x¾-in. vitrified aluminum oxide grinding wheels; fine and coarse. 11 in. between wheels. ¼-H.P. split phase motor with Nylon-insulated windings; 3450 R.P.M.; for 110-120-volt 60-cycle A.C. **Approved by Underwriters Laboratories.** 8-foot cord, plug. Height 8¾ inches.
99 N 02616—Shipping wt. 45 lbs...... $27.95

Remember every man



Not a stripped model . . Look at all the EXTRA features!


New Departure ball bearings
Built-in overload protector
Shaft extends on both ends
On-off switch built in base

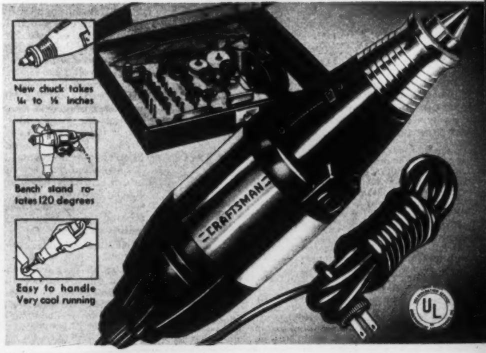
*Guaranteed 1 year**

He'll enjoy his work or hobby more with a new CRAFTSMAN Capacitor Motor

⅓-H.P.
$23.95 Cash
$2.50 Down

We believe these motors are UNMATCHED for such good quality at these prices! Packed with power for medium-starting loads. Greatly exceed N.E.M.A. maximum breakdown torques. Fully equipped with: (1) Nylon-insulated windings for resistance to heat and abrasion. (2) Klixon overload protector prevents burn-outs. (3) Built-in condenser reduces starting current. (4) Specially designed fan and baffles keep motor cool. (5) Grease-sealed precision ball bearings; use motor in any position. Reversible. 8-ft. cord; plug. For 110-120-volt 60-cycle A.C. Mounting dimensions 3¾x5 in. With ½-in. shafts, except 99 N 01981 which has ⅝-in. keyway shaft.
99 N 01977—⅓-H.P. 1750 R.P.M. Shipping weight 33 lbs.............. $23.95
99 N 01978—½-H.P. 1750 R.P.M. Shipping weight 34 lbs.............. 24.95
99 N 01980—½-H.P. 3450 R.P.M. Shipping weight 37 lbs.............. 27.95
99 N 01981—¾-H.P. 3450 R.P.M. Shipping weight 44 lbs.............. 34.95

***GUARANTEED 1 YEAR**—*If any Sears motor or electric grinder shows defects in materials or workmanship we will repair it without charge if returned in 1 year.*


New chuck takes 1/64 to 1/8 inches
Bench stand rotates 120 degrees
Easy to handle Very cool running
CRAFTSMAN
UL

CRAFTSMAN Rotary Electric Tool Outfit
It's a whole shop-full of tools in one!

54-piece Set
$24.95 Cash
$2.50 Down

We believe it's America's finest electric rotary tool! We know of NO other tool of this type and size approaching its quality . . . at ANY price! Handles precision tool room work and continuous production line demands; wonderful for hobbies. Hundreds of uses! Drills, grinds; polishes; engraves; saws; etches; sands; routs; cleans; carves; buffs; brushes; sharpens; cuts. Use on wood, metals, glass, plastic, leather, etc.

50% more power than any other rotary tool of this type we know of! New tapered design; finger rest prevents sliding; strong aluminum housing (NOT plastic!). Exclusive 3-jaw chuck adjusts from 1/64 to ⅛ in.; takes 3/32 and ⅛-in. shank tools, AND wire gauge drills, etc., without special adapters. Cool running; temperature rise hardly noticeable *even after hours of continuous use.* Big-tool construction; shaft straddle mounted on large bearings; large ball thrust bearing. 6-ft. cord easily detached. Built-in condenser. On-off switch. Powerful 15,000 R.P.M. motor for 110-120-volt, 25 to 60-cycle AC-DC. **Complete tool Approved by Underwriters Laboratories.** 7½ in. long.

Complete with 52 Accessories! Cutters, saws, drills, polishing and mounted wheels, sanding drum, adjustable steel bench stand, etc.; in 11x8¾x2½-in. workshop case.
9 N 2950—**Complete 54-piece Set.** Shipping weight 4 pounds........................ $24.95
9 N 2949—**Rotary Electric Tool only, with cord and plug.** Shpg. wt. 2 lbs................ 19.95

Rotary Electric Tool

$16.95

Hundreds of uses! Drill, grind, polish, engrave, saw, sand, cut, rout, etc. *UL approved.* Precision ball bearing in front. Self-aligning rear bronze bearing. Removable pistol grip. Chuck with 2 collet inserts; 3/32 and ⅛ in. 15000 R.P.M. motor; for 110-120-volt 25 to 60-cycle A.C.-D.C. 7 inches long. With 52 accessories: cutters, saws, drills, brushes, polishing and buffing wheels, sanding drum, chuck wrenches, collet chuck, replacement brushes, extra mandrels, etc. 5½-foot cord; plug. In attractive case.
9 N 2652—Shpg. wt. 3 lbs. 4 oz..... $16.95

CRAFTSMAN
UL

$1.50 Midfall cut repeated

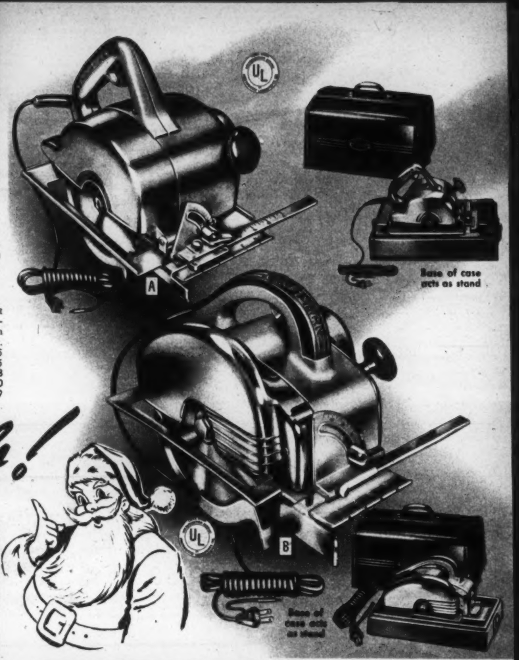
DUNLAP 6¼-inch Electric Hand Saw

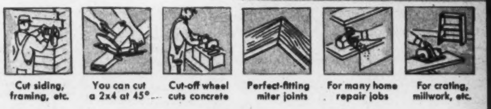
$32.45 Cash
Without case
$3.50 Down

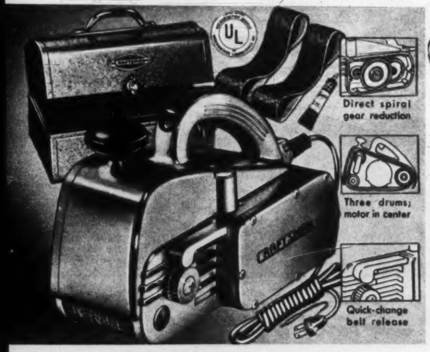
Cuts siding, crating, miter joints, 2x4's at 45°, plywood, panels (even concrete, tile or metal with cut-off wheel). For home or hobby shop (not for commercial use). Direct gear train. Depth of cut and tilt adjustments. Tilts 90° to 45°; 0 to 2⅛ in. depth of cut at 90°; 1¾-in. at 45°. Precision-cut bronze helical gears; precision bronze bearings. Adjustable ripping guide; telescoping blade guard. Aluminum alloy housing. Sawdust blower; trigger switch. Motor develops 1-H.P. max. 110-120-volt, 25 to 60-cycle A.C.-D.C. *UL Approved.* No load speed 5200 R.P.M. 11¼ in. long, with 6¼-in. combination blade (½-in. square arbor hole). 10-ft. 3-wire cord, plug.

99 N 02572—Saw, without case. Shipping weight 12 lbs.	$32.45
99 N 02573—Saw, with steel case. Shipping weight 22 lbs.	37.45
9 N 4941—Combination Blade for above. *Specify 6¼-in. diameter.* Wt. 8 oz.	1.98
9 N 4930—Nail-cutting Blade for saw above. 6-in. diameter. Wt. 8 oz.	3.50
9 N 6471—Cut-off Wheel for saw above. 6-in. diameter. Shpg. wt. 5 oz.	1.19

likes good Tools!


A
Base of case acts as stand
B
Base of case acts as stand


Cut siding, framing, etc.
You can cut a 2x4 at 45°...
Cut-off wheel cuts concrete
Perfect-fitting miter joints
For many home repair jobs
For crating, millwork, etc.


Direct spiral gear reduction
Three drums; motor in center
Quick-change belt release

CRAFTSMAN 3-inch Belt Sander
With greatly superior 3-drum design

$54.95 Cash
Without case
$5.50 Down

We believe the 3-drum design is one of the most important portable sander developments in 25 years. Motor in center, permits direct spiral gear reduction. Belt 26¾x3 in. Belt speed 1200 ft. per minute. 3 sanding belts, lubricant. *UL approved.* Aluminum alloy housing. Dustproof self-lubricating bronze bearings. Ball-bearing G.E. motor; 110-120-volt, 25-60 cycle AC-DC; develops ¾-H.P. max. 3-wire cord; plug. Safe! Won't run unless switch is held "on." Actual weight 15 lbs. 8 oz. 8 in. high.

99 N 02230—With steel case. Shipping weight 22 lbs.	$58.95
99 N 02556—Without case. Shipping weight 16 lbs.	54.95
9 N 2231—**Replacement Belts.** 26¾x3 in. Silicon carbide. Grit: 00 (extra fine), 0 (fine), 1 (medium), 2 (coarse) or 4 (extra coarse) open coat. Grit 4 is best for removing paint, varnish, etc. *State grit wanted.* Shpg. wt. 4 oz.	Each 29c

GUARANTEED 1 YEAR! *If this sander shows defects in materials or workmanship we will repair it without charge if returned within 1 year.*

No more kneeling
Guide like vacuum cleaner
Has precision ball bearings

Floor Polisher

$27.95 Cash
$3.00 Down

CRAFTSMAN. Guaranteed 5 years in domestic use, against defects in materials and workmanship. In case of such defects we'll repair it at no charge. Grease-packed precision ball bearings throughout; no lubrication needed for normal domestic use. 6x4⅝ in. pure Tampico brush; won't clog with wax. 2-belt drive. Die-cast aluminum housing. *UL approved.* 110-120-volt, 25- 60-cycle AC-DC ball bearing motor. Formex-insulated armature, field coils. Tubular metal handle; finger-tip switch. 4 ft. long, 20-ft. cord; plug. Blue-gray finish.

99N01925—Shpg. wt. 16 lbs. $27.95

10 Times Faster

CRAFTSMAN Electric Hand Saws cut 10 times faster than hand sawing! Big Midfall price cuts repeated!

6½-inch Contractor Type

$47.45 Cash
Without case
$5.00 Down

A **Super-powered, precision built for continuous heavy duty use.** We believe it's the finest 6½-in. electric hand saw on the market! Sealed precision ball bearings. Direct-drive gear-train permits compact design; perfect balance. Safe! Blade on right side, away from operator. Depth of cut 0 to 2 3/16-in. at 90°, 1 11/16-in. at 45°. Angular adjustment 90 to 45°. Large base plate; front graduated in ⅛ in. Die-cast aluminum alloy housing. Weighs only 12½ lbs. Knob on left for 2-hand use. Precision helical-cut bronze gears; telescoping saw guard. Sawdust blower; enclosed trigger switch. Heavy duty G.E. universal motor (110-120-volt, 25-60 cycle, AC-DC); rated ¾ H.P.; develops 1¼ H.P. *UL Approved* (industrial standards). No-load speed 4300 RPM. 12 in. long. With 6½-in. blade (½-in. round arbor hole); 10-ft. 3-wire cord, plug; lubricant; wrenches. (For Combination and Nail-cutting Blades, see 9 N 4940 and 9 N 4928 at right.) *Save $2.50 . . . Midfall price cut repeated!*

99 N 02553—Without case. 16 lbs.	$47.45
99 N 02554—With case. Wt. 27 lbs.	52.45
9 N 6472—**Cut-off Wheel.** Cuts cement, tile, metal, etc. 6-in. diam.; ½-in. round arbor hole. Shpg. wt. 8 oz.	$1.19

8-inch Contractor Type

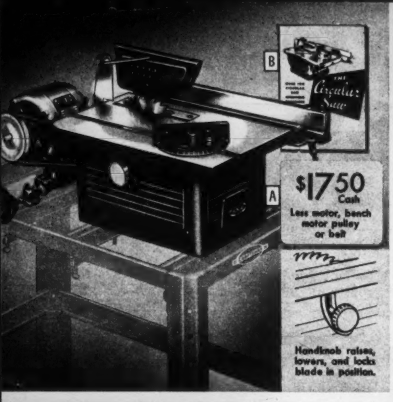
$84.00 Cash
Without case
$8.50 Down

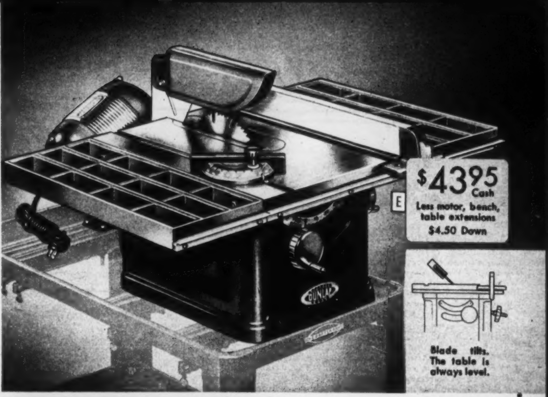
B **We believe this is the finest of its kind.** Extra heavy duty! Develops 2.16-H.P.; more power than any 8-inch saw we've seen!

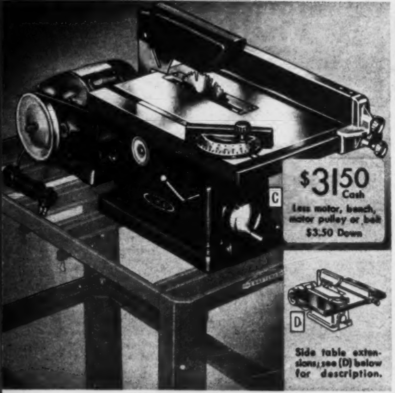
SKF precision ball bearings, double sealed. Finest helical-cut gears. Direct-drive gear-train. 0 to 2⅞-in. cut (many start at about ½ in.); 2 in. at 45°. Tilts 90° to 45°. Blade on right side for safety. One Zerk fitting lubricates all gears. Telescoping guard. Ripping guide. Blade ALWAYS in line with guiding edge. Sawdust blower. Strong die cast aluminum alloy frame. Trigger switch. 5300 R.P.M.

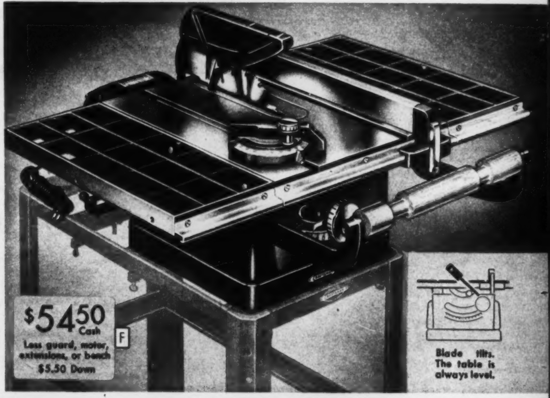
Approved by UL. Improved ventilation G. E. universal motor; rated at 1 H.P.; will develop 2.16 H.P. For 110-120-volt, 25-60-cycle AC-DC. 15½ in. long; weighs only 19 lbs. With combination blade; 10-ft. 3-wire cord, plug; lubricant; wrenches. *Save $4.50 . . . big Midfall price cut repeated!*

99 N 02557–Saw without case. Wt. 23 lbs.	$84.00
99 N 02560–Saw, steel case. Wt. 38 lbs.	90.00
9 N 6455—**Cut-off Wheel.** For concrete, iron, etc. 8-in. diameter. Round center hole. *Specify ½-in. hole.* Shipping weight 8 oz.	$1.29
9 N 4928—**Nail-cutting Blade.** For bench and electric hand saws with ½-in. arbor. *Specify 6½ or 8-in. diam., ½-in. round hole.* Wt. 1 lb.	$4.50
9 N 4940–**Combination Blade.** *Specify 6½ or 8-in. diam.; ½-in. round hole.* Shpg. wt. 1 lb.	$2.29
9 N 2563–**4-oz. Tube Lubricant.** Shpg. wt. 6 oz.	75c


B
The Circular Saw
A
$17.50 Cash
Less motor, bench motor pulley or belt
Handknob raises, lowers, and locks blade in position.


$43.95 Cash
Less motor, bench, table extensions
$4.50 Down
E
Blade tilts. The table is always level.


$31.50 Cash
Less motor, bench, motor pulley or belt
$3.50 Down
C
D
Side table extensions; see (D) below for description.


$54.50 Cash
Less guard, motor, extensions, or bench
$5.50 Down
F
Blade tilts. The table is always level.

Four Great Bench Saw Values

FOR FAST, ACCURATE WOODWORKING JOBS OF ALL KINDS

DUNLAP 8-inch Economy Priced Bench Saw

A Lowest price we know of for an 8-inch bench saw! This rugged saw rips, crosscuts, miters; can even dado! So well-made it will do 90% of the cuts handled by highest priced bench saws! An ideal second saw for your workshop. Enclosed design for extra safety. 2⅝-in. depth of cut; 8⅜-in. clearance in front of blade. ½-in. bore combination rip and crosscut blade. Neither table nor arbor tilt. Heavy stamped steel base. 17x15-in. ground cast semi-steel table; insert removable for dadoing. Miter gauge slots on both sides of blade. Over-all length 12⅝ in. With 8-in. plain tooth combination blade, guard, splitter, miter gauge, and rip fence. Use at least ⅓-H.P. 1750 R.P.M. motor, 4-in. pulley.

99NM2465—DUNLAP Saw only, without motor, bench, motor pulley or V-Belt. Shipping weight 42 pounds. Shipped freight or express..................$17.50

B **9 N 2926—Circular Saw Instruction Book.** 32 pages; over 150 illustrations. For bench saw, electric hand saw, swing saw, builders' saw and radial saw. Shipping weight 2 ounces..................................22c

DUNLAP 8-inch Tilting-Table Bench Saw

C Our finest tilting-table saw! You'd expect to pay MUCH more for this quality! 16 3/16x12¼-in. table tilts 0 to 45°; insert removable for dadoing. Efficient gear mechanism raises and lowers table on two heavy, precision-ground columns—an important feature. Positive locks maintain correct angle and depth of cut. Porous bronze arbor bearings with oil reservoirs around each. Rip fence locks at BOTH ends. Heavy cast semi-steel table and base. Safe, enclosed design. 8-inch combination rip and crosscut blade (½-inch bore) gives 0 to 2¼-inch depth of cut. With miter gauge, full-floating guard, rip fence, splitter and machine pulley.

99 N 02540—DUNLAP Saw only, without motor, motor pulley, V-belt or bench. Shipping weight 53 pounds..................................$31.50

99 NM 2541—With ½-H.P. 1750 R.P.M. capacitor motor (110-120-volt, 60-cycle A.C.), 5-in. motor pulley, V-belt. Shpg. wt. 88 lbs..............$57.50

D **Side Table Extensions** for above saw. Stamped steel; 5½x16 1/16 in. Mount on both sides of table; increase table size to 16 1/16x23⅜ inches. With support bars and fittings.

9 N 2174—Shipping weight 6 pounds..........................Set $4.95

New! DUNLAP 8-inch Tilting-Arbor Bench Saw

E Its rugged quality and exceptional accuracy are almost unbelievable! "*Floating Drive*" . . . floating motor mount lessens strain on saw; smothers vibration. *Improved* fence design; one lever locks fence at BOTH front and back. Fence squares directly against table instead of guide bar. Use fence on either side of blade. 17x14-in. table of cast semi-steel. Precision ground; sides machined. 7½-in. in front of blade at full depth of cut. Double-row sealed precision ball bearings NEVER need lubrication. 8-in. combination blade (½-in. bore); up to 2¼-in. depth of cut; tilts any angle to 45°. With blade, guard, splitter, miter gauge, fence, machine pulley. (Use minimum of ½-H.P. motor: 3450 R.P.M., 2½-in. pulley, 40-in. belt; or 1750 R.P.M., 5-in. pulley, 44-in. belt).

99 N 02424—Without motor, table extensions or bench. Shipping weight 48 lbs............$43.95
99 NM 2426—With ½-H.P. 3450 R.P.M. ball-bearing capacitor motor (110-120-volt, 60-cycle A.C.), 2½-inch motor pulley and 40-inch V-belt. Shipping weight 85 pounds....................$72.95
9 N 2723—Side Table Extension. (2 shown on saw.) For either side. 7 in. wide. Wt. 10 lbs. Ea. 5.50
9 N 2722—Steel Dado Insert. Shipping weight 7 ounces..................................90c
99 N 02134—Steel Power Tool Bench. For almost ANY bench type power tool and motor. Height adjusts from 22 to 32 in.; 30 in. long; 16¼ in. wide. With 4 slide-rail supports. Wt. 28 lbs...$10.95

CRAFTSMAN "80" . . 8-inch Tilting-Arbor Bench Saw

F We sincerely believe there is NO other bench saw in this price range that even begins to match the CRAFTSMAN "80." Meets the most exacting requirements of professional craftsmen.

—**Floating-drive motor mounting** supports motor on a special mount behind saw, smothers vibration, easier tilting, eliminates need for special motor, automatically controls belt tension.

—**ONE wheel controls BOTH Angle AND depth of cut.** Special high-speed tilting and depth adjustment. Automatically maintains correct tilt and depth, no special locking device needed.

—**ONE lever locks fence at BOTH front and back.** Fence squares directly against table instead of guide bar, for perfect alignment. Can be used on either side of blade.

—**Super-lubricated double-row, sealed precision ball bearings** NEVER need additional lubrication.

20x17-in. table of cast semi-steel. Precision-ground; sides machined. Grooved on both sides of blade for miter gauge. 9½-in. in front of blade at full depth of cut. 8-in. combination blade (½-in. bore) gives up to 2½-in. depth of cut; tilts any angle to 45°. With blade; miter gauge; rip fence; machine pulley, motor pulley; V-belt.

99 N 02216—Less guard assembly (see below), motor, table extensions, bench. Shpg. wt. 68 lbs.$54.50
99 NM 2217—With ½-H.P. 3450 R.P.M. capacitor motor (110-120-volt, 60-cycle A.C.) Wt. 105 lbs. 81.95
99 NM 2218—With ¾-H.P. 3450 R.P.M. capacitor motor (110-120-volt, 60-cycle A.C.) Wt. 112 lbs. 88.95
99 N 02417—Side Table Extension. (2 shown on saw.) For use on either side. Grid-type; semi-steel. 8½ in. wide. With bolts and fence extension. Shipping weight 13 pounds..........Each $6.35
9 N 2356—Front or Rear Table Extension. (Shown on saw.) Roller type. Wt. 7 lbs. .....Each 3.75
9 N 2405—Steel Dado Insert. Shipping weight 12 ounces..................................85c
9 N 2774—Saw Guard Assembly. (Shown on saw.) With guard, splitter, non-kickback pawls. Shipping weight 2 pounds..................................$2.95

Our Finest Bench Saw

RUGGED, EXTRA HEAVY DUTY
PROFESSIONAL MODEL

CRAFTSMAN "100" Tilting-Arbor 10-inch Bench Saw

For outstanding quality, mechanically superior features, and exceptional performance all in one saw . . . we're positive this superb CRAFTSMAN tilting arbor saw can not be matched elsewhere today. Professional craftsmen rely on it constantly for faster, easier, more accurate use in countless shop operations. New, more rigid saw base, stronger motor support. New tension device between motor mounting plate and support. Table never tilts . . . work lies flat! Motor, blade and arbor tilt together without belt twist, give 0 to 3⅜-in. depth of cut; any angle 0 to 45°. Sealed precision ball bearings; lubricated for life. Extra-large, 27x20-inch heavy cast semi-steel table. Precision-ground, grooved on both sides of blade. Replaceable insert for dadoing or sanding. Rip fence usable either side of blade clear to table edge. Single control lever locks fence at both ends. With 10-in. combination blade (⅝-in. bore); miter gauge with stop rods; rip fence; machine and motor pulleys; V-belt. For automatic leveling saw guard (not furnished) see 9N2791 below.

99 NM 2752—Saw without guard, motor, side extensions, or bench. Shipping weight 157 lbs. **$87.00**

99 NM 2753—Saw, as above, with CRAFTSMAN ¾-H.P. 3450 R.P.M. ball bearing capacitor motor (for 110-120 volt, 60 cycle AC). Shipping wt. 201 lbs. **$121.50**

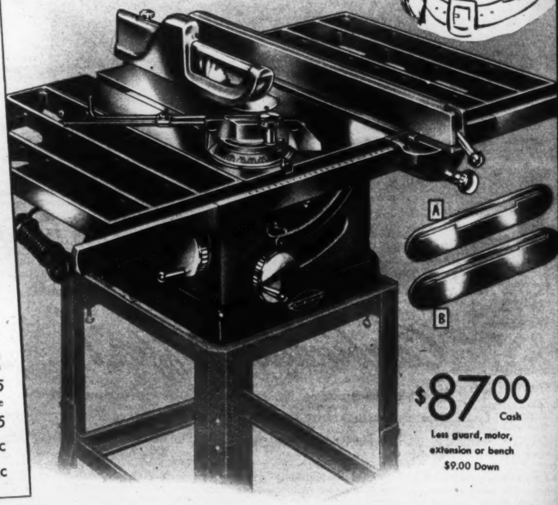
99 NM 2754—Saw, as above, with CRAFTSMAN 1-H.P. 3450 R.P.M. ball bearing capacitor motor (115-230 volt, 60 cycle AC). Shipping wt. 207 lbs. **$131.50**

99 N 02769—Side Table Extension. (2 shown on saw). Use on either side of table. Cast semi-steel; grid type. Each widens table 10 in. With bolts and rip fence rack extensions. Size 27x10 in. Shpg. wt. 20 lbs. Each **$8.95**

9 N 2791—Saw Guard Assembly (Shown on saw.) Complete with guard, splitter, splitter bracket, and non-kick-back pawls. Shipping weight 6 pounds. **$8.25**

[A] **9 N 2212—Dado Insert.** For above saw. Shipping weight 8 ounces. Each **85c**

[B] **9 N 2283—Sanding Insert.** For above saw. Shipping weight 8 ounces. Each **85c**



$87.00 Cash
Less guard, motor, extension or bench
$9.00 Down

Accessories for Your Bench Saw

CRAFTSMAN 6-inch Dado Set

[C] Our finest professional quality! Precision-ground perfectly matched chippers. Two ⅛-in. thick outside saws; five chippers (four ⅛-in., one 1/16-in).

9 N 4874—With ½-in. center hole. Shipping weight 3 pounds 8 ounces. . . . . Set **$8.98**

9 N 4875—With ⅝-in. center hole. Shipping weight 3 pounds 8 ounces. . . . . Set **8.98**

Separate 6-in. Dado Saw Parts. *Specify ½ or ⅝-inch center hole.*

9 N 4876—Outside Saw. Shipping wt. 8 oz. **$3.49**
9 N 4877—1/16-in. Chipper. Shpg. wt. 3 oz. 49c
9 N 4878—⅛-in. Chipper. Shpg. wt. 3 oz. 89c

CRAFTSMAN Groovers

[D] Compare! You'll be astonished at how much you save! The type saw professionals use for grooving work. Handles real production jobs. Cuts a perfect groove with or across the grain. Tough alloy tool steel, heat treated and hardened. Diameter 5½ in., ¾-in. center hole (2 bushings included with each saw to change center hole size to ⅝ or ½-in.).

9 N 4914—*Please state thickness wanted.*

Thickness	Shipping weight	Each
⅛ inch	12 ounces	$2.98
3/16 inch	1 pound 4 ounces	3.98
¼ inch	1 pound 8 ounces	4.98
5/16 inch	1 pound 14 ounces	5.98
⅜ inch	2 pounds 2 ounces	6.98
½ inch	2 pounds 10 ounces	7.98
⅝ inch	3 pounds 8 ounces	8.98
¾ inch	3 pounds 14 ounces	9.98

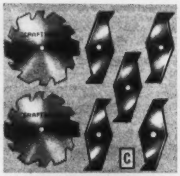
CRAFTSMAN Molding Cutter Head

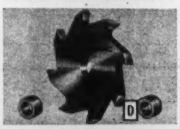
[E] Precision made, balanced cutter head has a 4-inch diameter. Fits practically all makes of bench saws having ½ or ⅝-in. arbors. 3 slots in head hold 3 blades (listed below). Allen wrench incl.

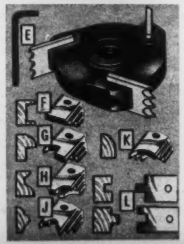
9 N 2284—Cutter head only. Shpg. wt. 2 lbs. **$4.50**

Cutter Bits for use in the above Molding Cutter Head. Tool steel. 1-in. wide. Each set has three cutter bits except 9 N 2412 which has six.

9 N 2421—**Bead Cutter.** (Shown in Molding Cutter Head.) Shpg. wt. 6 oz. Set $2.79
(F) 9 N 2408—**Planer.** Shpg. wt. 6 oz. . . . . Set 2.79
(G) 9 N 2413—**Cabinet Door.** Shpg. wt. 6 oz. Set 2.79
(H) 9 N 2414—**Decorative Molding.** Wt. 6 oz. Set 2.79
(J) 9 N 2425—**Screen Bead.** Shpg. wt. 6 oz. . Set 2.79
(K) 9 N 2423—**Molding.** Shpg. wt. 6 oz. . . . . Set 2.79
(L) 9 N 2412—**Tongue and Groove.** Wt. 14 oz. . Set 5.75



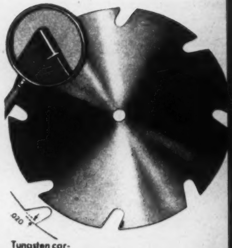




CRAFTSMAN Tungsten Carbide-tipped Saw

New, revolutionary—long needed safety is achieved by special construction of only 8 teeth, each projecting only .020 inch above non-cutting edge. Special steel saw blade, heat treated. Teeth ground with diamond wheels to exacting tolerances. No need to resharpen at frequent intervals. For ripping, cross-cutting or mitering. Width of tooth (cut) is .108/.118-in. on all diameter saw blades, except 10-in. which is .118/.128-in. 10-in. blade also has step-down bushings of 1 to ¾-in. and 1 to ⅝-in.

$9.95
5⅞ inches



Tungsten carbide tipped

Tungsten carbide tipped blades . .
last 20 times longer than ordinary circular saw blades!

Used by: Industry, carpenters, cabinet makers, contractors, hobbyists and home owners!

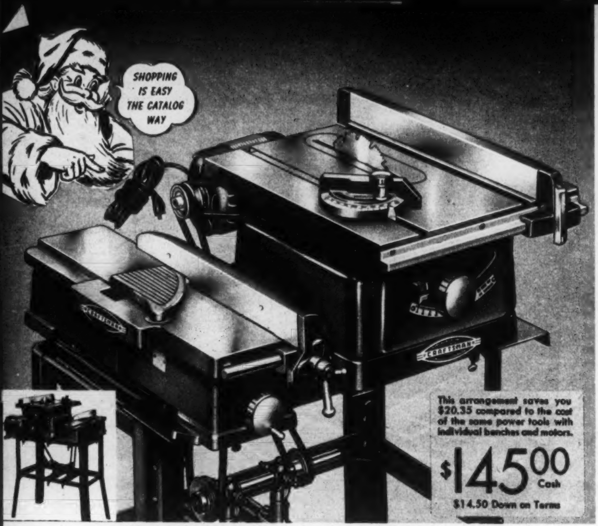
Materials it will cut: All types of wood, plastics, formica, laminates, plywood, masonite, wallboard, fiber compositions, abrasive building materials, transite, asbestos, aluminum siding and roofing, and asphalt siding and roofing. (Do not use to cut masonry, steel, iron or other ferrous metals.)

Use it on: Electric hand saws; bench saws, builders saws, radial and swing saws.

9 N 4943—*Please be sure to state diameter, arbor hole size and shape wanted.*

Diameter	Arbor Hole	Fits these saws	Shpg. wt.	Price
5⅞ in.	diamond	6-inch Skil-saw	1 lb.	$9.95
6⅛ in.	1⅛-in. round	6 inch Black and Decker	1 lb.	9.95
6 in.	square	Mall and DUNLAP †99N02572	1 lb.	9.95
6½ in.	½-in. round	CRAFTSMAN †99N02553; bench saws	1 lb.	9.95
6 in.	⅝-in. round	Porter-Cable; bench saws	1 lb.	9.95
7 in.	diamond	Skil-saw, and Sears former model 02186	1 lb. 4 oz.	10.95
7 in.	square	Mall	1 lb. 4 oz.	10.95
8 in.	½-in. round	CRAFTSMAN †99N02557; bench saws	1 lb. 8 oz.	11.70
8 in.	⅝-in. round	Bench saws	1 lb. 8 oz.	11.70
8 in.	diamond	Skil-saw	1 lb. 8 oz.	11.70
10 in.	1-in. with step-down bushings	Bench saws, builders' saw, radial saw and swing saw	2 lbs. 8 oz.	13.95

†Described and listed on page 301



This arrangement saves you $20.35 compared to the cost of the same power tools with individual benches and motors.

$145.00 Cash

$14.50 Down on Terms

Combination Offer!

You save $20.35 on this New Power Tool Combination

CRAFTSMAN Tilting-Arbor Bench Saw and Jointer-Planer

NOTHING LIKE IT—it's the most useful, space-saving combination we have ever seen! Designed for top efficiency . . . both power tools on one bench. Make all saw cuts with lumber in level position AND plane and joint without moving to another bench. No need to buy a second motor and bench.

CRAFTSMAN 8-inch Tilting-Arbor Bench Saw. "Floating Drive" smothers vibration, permits easier tilting and controls belt tension. ONE wheel controls BOTH angle and depth of cut. 20x17-in. table of cast semi-steel. Precision ground; sides machined. Grooved on both sides of blade for miter gauge. 9⅛ in. in front of blade at full depth of cut. Use fence on either side of blade. Double-row sealed ball bearings NEVER need additional lubrication. 8-in. combination blade (½-in. bore) gives up to 2½-in. depth of cut; tilts any angle to 45°. With miter gauge, rip fence, machine pulley, motor pulley, and belt.

CRAFTSMAN 4⅜-inch Jointer-Planer. Massive, cast semi-steel base extends full length of tables. Overall length 29 7/16 in. Precision ground tables. Steel cutter head has three 4⅜-in. high speed steel knives. Maximum depth of cut ⅜-in.; rabbet depth ⅜-in. Fence tilts up to 45° in either direction. Complete with 2-in. machine pulley.

Complete Outfit includes: (1) CRAFTSMAN ½-H.P. Capacitor Motor; 3450 R.P.M.; for 110–120-volt, 60-cycle A.C. (2) Steel Bench; 30 in. long; 16⅛ in. wide; adjustable to any height from 22 to 32 in. (3) Jack Shaft Kit; shafting, pulley, belts, shaft hangers and attachment plates.

99 NM 1207—Complete Outfit. Shpg. wt. 217 lbs . $145.00

99 N 02749—Jack Shaft Kit only. For Bench Saw and Jointer-Planer. Shipping wt. 22 lbs. $15.50

99 NM 2334—CRAFTSMAN Jointer-Planer only. Without motor, motor pulley, belt or bench. Shipped freight or express only. Shpg. wt. 63 lbs. $46.50

99 NM 2317—Same as 99NM2334, with ⅓-H.P. 1750 R.P.M. bronze-bearing split phase motor for 110–120-volt 60-cycle A.C., 5-in. motor pulley, ½x40-in. V-belt. Shipped freight or express. Wt. 90 lbs. . . . $61.50

9 N 2291—Set of three 4⅜-inch Jointer-Planer. Knives. Shipping weight 7 ounces 3.25

$42.95 Cash

Without motor

Only $4.50 Down

CRAFTSMAN 6-inch Belt and Disc Sander. Heavy duty! The ONLY sander we know of in this price range on which sanding belt can be operated any angle from 0 to 90°. Belt table, 6½x17 9/16 in. Sanding disc table, 6⅛x12 in., tilts 0 to 45°. Use on wood or metal. Cast semi-steel tables and frame. 3-in. diameter drums; one rubber covered. Quick-change belt release. Self-lubricating bronze bearings; oil well around each. Length 23⅜ in. With miter gauge, stop guard, 9-in. abrasive disc, 6x48 5/16 in. sanding belt, 3-in. machine pulley.

99 NM 2235—Less motor, motor pulley, belt, bench. *Freight or express.* Shpg. wt. 67 lbs . . $42.95

99 NM 2233—With ½-H.P. 1750 R.P.M. ball-bearing capacitor motor 110–120 volt 60-cycle A.C., belt, 2½-in. motor pulley. Shpg. wt. 100 lbs. $68.95

With "Safe-Lock" Chuck

$69.50 Cash

Without motor

Only $7.00 Down

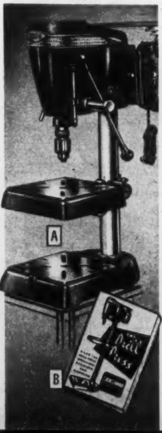
A **CRAFTSMAN Ball-Bearing Drill Press.** (*Drills to center of 13½-in. circle; max. spindle travel 3⅛ in.*) Smooth "Floating Drive." 4 precision ball bearings, lubricated for life. Pre-loaded quill bearings. "Perma-Coil" quill return spring. Jacobs "Safe-Lock" chuck, 0 to ½-in. capacity. No. 33 Jacobs taper. Rubber shock cushion. Depth gauge with stop nuts. Table tilts 90° right or left. 9x9-in. cast semi-steel table and base. Ht. 31⅜ in. 9 speeds, 625 to 5000 R.P.M., using two 5-in. 4-step pulleys and V-belt (included).

99 NM 2364—Without motor. Shpg. wt. 108 lbs. . $69.50

99 NM 2366—With CRAFTSMAN. ½-H.P. 1750 R.P.M. ball-bearing capacitor motor for 110–120 volt 60-cycle A.C. Shpg. wt. 144 lbs. $93.95

B **Drill Press Handbook.** 32 pages covering over 100 drill press operations.

9 N 2921—Shpg. wt. 2 oz. 22c



Popular 2-wheel ball-bearing construction

$68.50 Cash

Less motor, bench

Only $7.00 Down

Exclusive "Uni-Cast" cover and frame provides the extra rigidity needed

Accurate ripping and resawing.

Compound sawing—fast, easy.

Curved cuts for furniture, etc.

Ripping arcs for boat ribs, etc.

Several pieces cut at one time.

Cutting metal tubes, bar stock.

CRAFTSMAN 12-inch Band Saw

The extra rigidity provided by the "Uni-Cast" cover and frame assures you of smooth, quiet operation and much more accurate performance.

Heavy duty! Frame and back are cast in ONE PIECE with bridge-girder-type reinforcing. Cuts to the center of a 24-inch circle; cuts wood up to 6 inches thick. Cuts wood as thin as 20/1000 inch. 4 sets of precision ball bearings; lubricated for life. 14 3/16x12½ inch cast semi-steel table tilts 0 to 45°. Table has miter gauge slot. Two 12⅝ inch diameter cast semi-steel (rubber-tired) wheels are much heavier than conventional stamped steel or die-cast wheels; gives flywheel effect which adds to the smooth operation. Complete with 80x¼ inch blade and 5-inch machine pulley. Overall height 37 inches. Use at least ⅓-H.P. 1750 R.P.M. motor with 2 inch motor pulley.

99 NM 2428—Without motor, motor pulley, V-belt or bench. Shipping weight 75 lbs. $68.50

99 NM 2434—With DUNLAP ⅓-H.P. 1750 R.P.M. motor (110–120 volt 60-cycle A.C.); motor pulley and V-belt. Shipping weight 102 pounds $82.95

9 N 2343—Rip Fence, for above saw. (Not shown.) Works best when used with a ½-inch blade. Fittings included. Shipping weight 5 pounds. $4.50

9 N 2246—Miter Gauge, for above saw. (Not shown.) Shipping weight 4 pounds 4 ounces 4.90

9 N 2623—Extra Blades, for above saw. 80 inches long. For wood. Four widths: ⅛, ¼, ⅜ or ½ inch. *State width.* Shipping weight 7 ounces. 89c

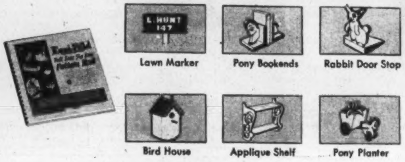
More for Your Money!

The above Band Saw is the ONLY one in this price range with ALL of these important features . . .

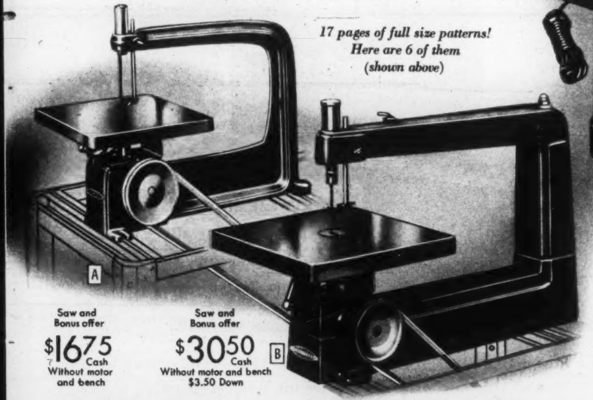
- Self-aligning upper guide aligns itself with blade . . . reduces friction . . . prolongs blade life.
- Saw guides above and below table have oil-impregnated bronze blocks and ball-bearing thrust wheels.
- All working parts are completely enclosed for your safety.

Bonus Offer!

Jig Saw Pattern Book, value $1.15, included at NO extra charge with each Jig Saw below



17 pages of full size patterns! Here are 6 of them (shown above)

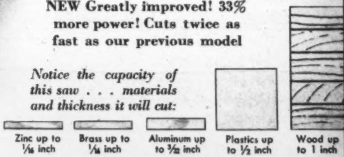


Saw and Bonus offer
$16.75 Cash
Without motor and bench

Saw and Bonus offer
$30.50 Cash
Without motor and bench
$3.50 Down

Saw and Bonus offer
$12.95 Cash

NEW Greatly improved! 33% more power! Cuts twice as fast as our previous model



Notice the capacity of this saw . . . materials and thickness it will cut:

DUNLAP 12-inch Jig Saw

[A] An amazingly low price for this quality. One of the smoothest-operating small jig saws we've ever seen. Scotch Yoke action for smooth, quiet operation; runs in bath of oil. Enclosed coil-type spring. Cuts wood up to 1 in. thick; also cuts plastics and metals. 9x9-inch table tilts 0 to 45°; has tilt indicator. One-piece cast semi-steel frame with gray finish. One-inch stroke; 875 strokes per minute. Built-in sawdust blower. Over-all height 14 9/32 in. With 5-in. pin-end type blade and 4-in. machine pulley. *Mailable.*

99 N 02179—DUNLAP Jig Saw PLUS Bonus Offer. Without motor, motor pulley, V-belt or bench. Shpg wt. 33 lbs. **$16.75**

99 NT 2184—With 1/4-H.P. 1750 R.P.M. split phase motor (110–120-volt, 60-cycle A.C.), motor pulley, belt. Wt. 57 lbs. **$30.50**

CRAFTSMAN 18-inch Jig Saw

[B] More weight, larger throat, and greater table area than ANY other jig saw we know of in this price range! Scotch Yoke action assures smooth operation; runs in bath of oil. Porous bronze main bearing. Cuts wood up to 2 in. thick; also cuts plastics and metals. 1-in. stroke; 875 strokes per minute. Strongly made of cast semi-steel. Upper arm can be removed for filing and saber sawing. 12x12-inch semi-steel table tilts 0 to 45° on double pivots. Enclosed coil-type spring. Blade chucks rotate 90° for ripping long pieces. Blade guides above and below table. Air for sawdust blower pumped through guide rod; no separate air hose. Over-all height 17 25/32 inches. Uses 5-in. or 6-in. plain end blade (one supplied). 4-inch machine pulley supplied. Shipped freight or express. Motor mailable.

99 NM 2315—CRAFTSMAN Jig Saw PLUS Bonus Offer. Without motor, motor pulley, V-belt or bench. Shipping weight 68 pounds. **$30.50**

99 NM 2449—With DUNLAP 1/4-H.P. 1750 R.P.M. motor (110–120-volt, 60-cycle A.C.), motor pulley, belt. Wt. 92 lbs. . **$44.50**

CRAFTSMAN 11-inch Jig Saw

- Just plug it in! Reactance power unit enclosed in base!
- No motor to buy! Safe! No belt . . no gears . . no oiling!

Really a grand gift! NOT a toy—but a rugged, well-made power tool which will do exceptionally high quality work. May be used for making hundreds of things—such as models, puzzles, small furniture, picture frames, lawn ornaments, lamps, etc. You can use it anywhere—even on the kitchen table! Blade moves many times faster than an ordinary jig saw (7200 strokes per minute)— gives a super-smooth cut that needs no sanding. This high speed, short-stroke action, and freedom from belts, makes saw so safe that even children can operate it. On-off switch. Rubber feet. 8 1/2x8 in. table. Height 10 1/2 in.

UL approved! Comes complete with six 5-inch pin-end blades, 5 1/2 foot cord and plug. For 110–120 volt 60-cycle A.C. only.

99 N 02750—CRAFTSMAN Jig Saw PLUS Bonus Offer. Mailable. Shipping weight 14 pounds. . . . . .Only **$12.95**

9 N 2690—Package of 6 extra blades. Shpg. wt. 1 oz. **23c**

9 N 2981—17 page Pattern Book. Shpg. wt. 11 oz **$1.15**

NEW! CRAFTSMAN Sander-Polisher-Massager

Polish your car—amazingly easy!

No pressing! No tired arms!

Convenient stroke adjusting feature

Convenient on-off switch

Excellent for massaging!

Lightweight for vertical sanding

Only
$14.95
Complete

- Improved! Twice as much POWER
- Improved! "Dual-arc" motion produces smooth, uniform finish
- No motor to buy! No oiling!
- Just plug it in—and it goes to work. Dozens of handy uses!

We sincerely believe it's FAR superior to any other sander of this type. Weight of tool does the work; no pressure needed; just guide it. Light enough to do vertical sanding without undue fatigue. Heavy duty reactance type motor. 14,400 "Dual-arc" strokes per minute for super-smooth surface. A finishing sander; not for removing paint, varnish, or deep scratches. Length 5 1/2 in.; width 2 1/2 in.; height 4 1/2 in. Approved by Underwriters' Laboratories, Inc.

Complete with 10 sanding sheets, a lamb's-wool polishing pad, a velour polishing pad, 8-ft. cord and plug. For 110–120 volt 60-cycle A.C. only. Order yours today!

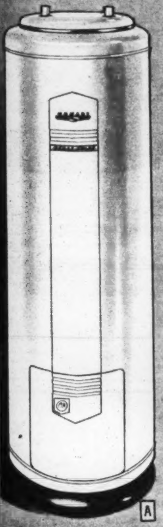
9 N 2627—Shipping weight 4 lbs. 6 oz. **$14.95**

9 N 2782—Extra lamb's-wool polishing pad. Shpg. wt. 2 oz. **45c**

9 N 2783—Extra velour polishing pad. Shpg. wt. 2 oz. **25c**

9 N 2784—Extra sanding sheets. Fine, medium or coarse. *State grit.* Shpg. wt. 2 oz. . . . . Pkg. of 12 of any one grit. **10c**

SEARS 4-STAR FEATURE

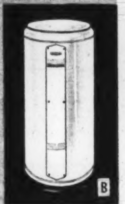


4-STAR Feature Sears Finest!

Actual field tests prove they outlast galvanized models 2 to 10 times! Glass-lining cannot rust or corrode.

10 YEAR GUARANTEE

You get a new heater free if tank fails within 5 years. Failure within next 5 years entitles you to new heater at current price less 1/120th for each month remaining.



SAVE $8.05 NOW!

30-gallon city gas WAS ~~$108.00~~ $99.95 Cash

$10.50 Down, $6.00 Monthly

OUR BEST! Homart Glass-lined Water Heaters

A **Our Finest Gas Model.** Exclusive external flue, the Heat-saver Thermopanel, and new burner design provide utmost economy with quick temperature recovery. Corrosion-proof glass-lined tank insulated by 2-inch glass wool. White baked-on enamel finish. Adjustable thermostat. AGA approved. 127½-lb. working pressure. Connections for ½-inch gas; ¾-inch water pipes. 30-gallon size takes 3-inch vent; 45-gallon size takes 4-inch vent. Diameter: 30-gallon size, 18¼-in.; 45-gallon, 22⅜-in.

Please state tank size and type of gas.

Tank Size Gal.	Height inches	Recovery in GPH		Shpg. wt. lbs.	42 NM 3589 *for city gas only*	42 NM 3594 *for manufactured gas*
		60°	100°			
30	62	42	25.2	213	$99.95	$108.00
45	60½	56	33.6	334	138.00	138.00
42 NM 3590—For Butane or other bottled (LP) gas						
30	62	35	21.0	213	Cash $108.00	

B **Thrifty Electric Model.** Thick glass wool insulation surrounds superb glass-lined tank. Money-saving double immersion elements. Automatic thermostat, heat trap and diffuser for economy. UL approved. Rust-resisting white baked-on enamel finish. 127½-lb. working pressure. ¾-in. water connections. For 220-240-volt AC.

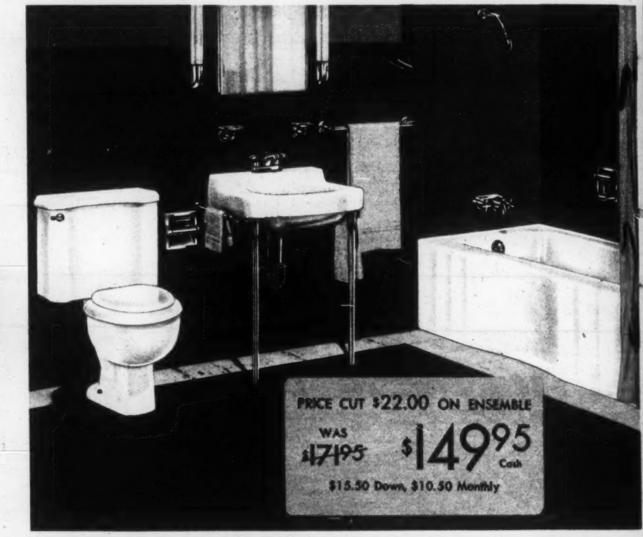
42 NM 3650—State size and wattages.
(*NEMA standard listed—others furnished on request.*)

Size Gal.	Height Inches	Diam. Inches	Wattage		Shipping Wt. lbs.	Cash Price
			Lower	Upper		
30	58⅜	20¼	600	1000	205	$ 97.00
50	61⁹⁄₁₆	24¼	1000	1500	335	124.00
80	74½	26⅜	1500	2500	510	159.00

NOTE: New Sears Easy Terms on water heaters now permit lower monthly payments. Pay only 10% down . . take months to pay, and own Sears finest!

Our Lowest Price in 5 years

on our Best Homart Bathroom Outfit



PRICE CUT $22.00 ON ENSEMBLE

WAS ~~$171.95~~ $149.95 Cash

$15.50 Down, $10.50 Monthly

Our Finest HOMART BATHROOM OUTFIT . . with Deluxe Fittings

Now at this low, off-season price until December 25th only!

One of our biggest money-savers in years! Your opportunity to buy the *Best Outfit* for the price you usually pay for the standard outfit. Take advantage of this off-season special to spruce up your home for Christmas and for years to come.

Our Best Cast Iron 5-foot Homart Bathtub with double coat of gleaming white porcelain enamel. Sears exclusive fluted design. 16 inches high, 32 inches wide, 60 inches long. Built-in style sets into walls at back and at both ends of tub. Our finest fittings include wall mount mixing faucet (threaded for ½-inch pipe on 6-inch centers) complete with adjustable shower head and arm; waste-overflow fitting (of 1½-inch tubing) with mechanical trip lever drain. Left hand tub illustrated (fittings at left end of tub when you face it.)

Our best Homart lavatory and toilet of stainproof vitreous china. Matching fluted design to harmonize with bathtub. Lavatory 22x18 inches overall. Basin 15½x11½x7 in. deep. Has concealed overflows, handy shelf back. Our finest fittings include mixing faucet with non-splash aerator and mechanical trip lever drain plus tubular legs with attached towel bars. Wall hangers included. Trap not furnished. Toilet has quiet, efficient reverse trap action. Large 9x11½-inch water area, 1½-inch trap-way and 2½-inch water seal. Overall height, 31 inches. White finished seat. Rough-in, 12 in. or more.

42 NM 4626—5-feet. Cast Iron Tub with fittings at right end. Shipping weight 415 pounds.......$94.50

42 NM 4627—5-feet. Cast Iron Tub with fittings at left end. Shipping weight 415 pounds........$94.50

42 NM 4711—22x18-inch lavatory with fittings. Shipping weight 60 pounds. *Was $39.95*............$34.95

42 NM 4934—Reverse trap toilet with regular ballcock. Shipping weight 100 pounds............$37.95

42 NM 4950—Reverse trap toilet with anti-siphon ballcock. Shipping weight 100 lbs............$39.50

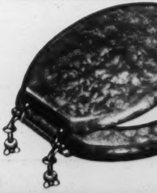
42 NM 5190—3-piece Ensemble (tub with fittings at right). Shipping weight 575 pounds.........$149.95

42 NM 5191—3-piece Ensemble (tub with fittings at left). Shipping weight 575 pounds..........$149.95

Only 10% Down Payment for Plumbing Equipment on Sears Easy Terms . . . see page 313 for information

Our Best Quality Pearl Design . . in 8 lovely, lustrous colors!

WAS ~~$8.50~~ NOW ONLY $7.95



Modernize your toilet now at this specially reduced price!

Solid 1¼-inch stock . . . the best quality material obtainable for toilet seats! Will not warp or split. (Stock 1¼-inch thick before sanding for extra smoothness). Covered with long-wearing, high luster sheet pyroxylin in beautiful mother-of-pearl design. Has higher gloss than ordinary enamel finishes—wipes clean with a damp cloth. Fits standard bowls—hinge posts are 5½ inches center to center. Hinge, nuts, washers, bumpers included. *State color when ordering: white, black, blue, green, peach, burgundy, orchid and ivory.*

42 N 3739—Shipping weight 8 pounds................$7.95

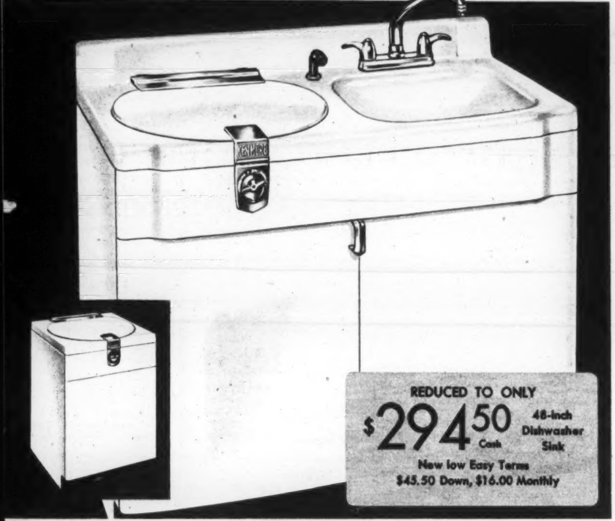
1¼-inch stock, pyroxylin covered (not shown). Same high quality finish, but plain white without pearl design.

42 N 3734—Shipping weight 8 pounds.................$6.50

THE SEAL OF TESTED QUALITY AND SAVINGS
SEARS
4-STAR
★★★★
FEATURE
LABORATORY APPROVED

A Gift for Mother

to give her more free time everyday



REDUCED TO ONLY
$294.50 Cash 48-inch Dishwasher Sink
New low Easy Terms
$45.50 Down, $16.00 Monthly

Save Money on the KENMORE AUTOMATIC DISHWASHER

Prices reduced . . plus new, lower Easy Payment Terms!

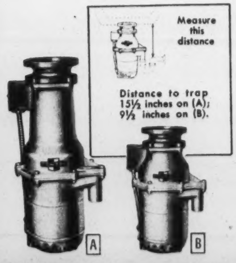
A 4-Star Feature because only Kenmore has all these features! Automatic re-cycling that permits you to stop machine to put in a forgotten dirty dish and the washing cycle starts from the beginning. Oversize impeller gives high speed washing action. Round tub increases washing efficiency. Dishes are thoroughly washed, rinsed twice and dried to a sparkling luster—all automatically! Stainless steel baskets designed for easier loading. 3-position lid has non-leak rubber seal. Motor starts only when lid is closed—safety latch keeps it closed when water is in tub. 1000-watt heating element dries dishes thoroughly; will not harm china.

Dishwasher-and-Sink for the utmost convenience and beauty. Overall size, 48x24x36 inches high at front. 4-inch splash back. Extra large sink basin, 18x20x7 in. deep. 21-in. diameter dishwasher tub of one-piece heavy gauge steel. Sink, entire tub and top of complete unit are finished with acid-stain-scratch-resisting white porcelain enamel. Heavy gauge steel construction throughout. Cabinet is finished with glossy, easy to clean white baked on enamel. Roomy undersink storage compartment. Our best quality fittings include aerating-type faucet with mixing swing spout, pull-out rinser spray and removable basket strainer. Heavy duty ⅓ HP motor for 110-volt, 60-cycle AC. Underwriters' Laboratories, Inc. approved. At Sears low prices, you can afford to bring this wonderful electrical servant into your home!

42NM6425—Dishwasher-Sink. Price was cut $10.50 in our Fall General Catalog . . . now reduced $5.00 more for this book! *On Easy Terms, $45.50 Down, $16.00 Monthly.* Shpg. wt. 260 lbs. . . . . Cash $294.50

Save on Combination Offer! Both at one low price—the Kenmore Automatic Dishwasher-Sink plus the Homart Automatic Food Waste Disposer (A) described below.
42 NM 6426—Dishwasher-Sink-Disposer. *$57.50 Down, $20.00 Monthly.* Shpg. wt. 308 lbs. *Was $382.00.* Cash $369.50

Cabinet Dishwasher only. Same as 42NM6425 above, but 24x24x36 inches high. Without sink.
42 NM 6400—Dishwasher only. *$33.50 Down, $12.00 Monthly.* Shpg. wt. 186 lbs. *Was $219.50.* . . . . Cash 214.50



Prices Cut! Homart Electric Disposer Now in 2 sizes to fit installation needs

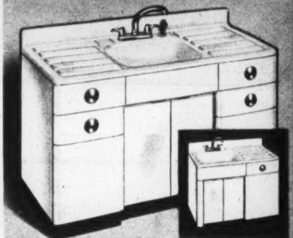
$79.50 Cash
With sink
$8.50 Down
$5.00 Monthly

$84.50 Cash
Disposer only
$9.00 Down
$5.00 Monthly

Automatically shreds food wastes dropped down sink drain. Self-cleaning, safe to use. Sturdy aluminum castings, ¼-HP motor, durable saw-tooth blades of tool steel. Can be used with septic tank. (A) is 29½ inches high overall, 9 inches wide at widest point, 15½ inches from sink underside to trap opening. (B) is 25 inches high, 9 inches wide, 9½ inches to trap. Both fit sinks with 3½-inch to 4-inch drain opening. Often no plumbing changes needed. Fit directly to 1½-inch trap. Instructions. For 115-120 volt 60-cycle AC. UL approved. *You save $5.00 when you buy Disposer with any Sink at right. See also the special offer with Dishwasher Sink above.*

A 42N06405G-Shpg. wt. 58 lbs.
Disposer only. $84.50
With Cabinet Sink. . . 79.50

B 42N06406G-Shpg. wt. 48 lbs.
Disposer only. $84.50
With Sink. 79.50



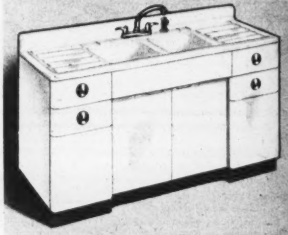
54-inch
WAS ~~$109.95~~
$104.95 Cash
$11.00 Down
$6.50 Monthly

42-inch
WAS ~~$77.50~~
$74.50 Cash
$8.00 Down
$5.00 Monthly

Prices Cut $3 to $5 on HOMART STEEL SINKS

Same fine quality porcelain enameled steel sinks on heavy gauge steel cabinets as described for our biggest and best 66-inch sink below. *See special offer with Disposer below.* **Deluxe 54-inch model.** Has attractive swing spout mixing faucet, pull-out rinser spray, basket strainer. Overall size, 54x24 in. Basin 20x16⅛x7 in. deep. Drainboards 17x22 in. Has 4 drawers and 3 compartments.
42NM6358G–Shipping weight 230 lbs. . .$104.95

Budget 42-inch model. Same fine construction, but with flat strainer, one drawer and without spray. Overall, 42x24 inches. Basin 20x16⅛x7 inches deep. Drainboard 19x22 inches. Shipping weight 153 pounds.
42NM6354G—As shown in inset view. .$74.50
42NM6355G—With left drainboard. . . . 74.50



With double sink basins $139.50 Cash $14.50 Down $8.00 Monthly

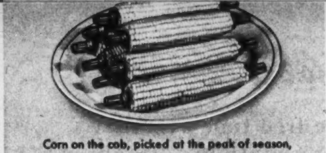
Our Biggest, Best All-Steel

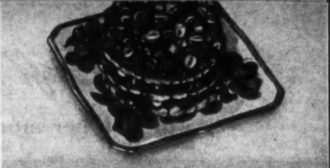
What better gift for the modern homemaker than this beautiful, glistening Homart Sink with deluxe fittings? White porcelain enamel fused to heavy gauge steel sink top is acid-and scratch-resisting! Burnproof! Always easy to keep clean. Modern fittings include aerating-type mixing faucet with swing spout, pull-out rinser spray and removable basket strainer. *See special offer with Disposer at left.*

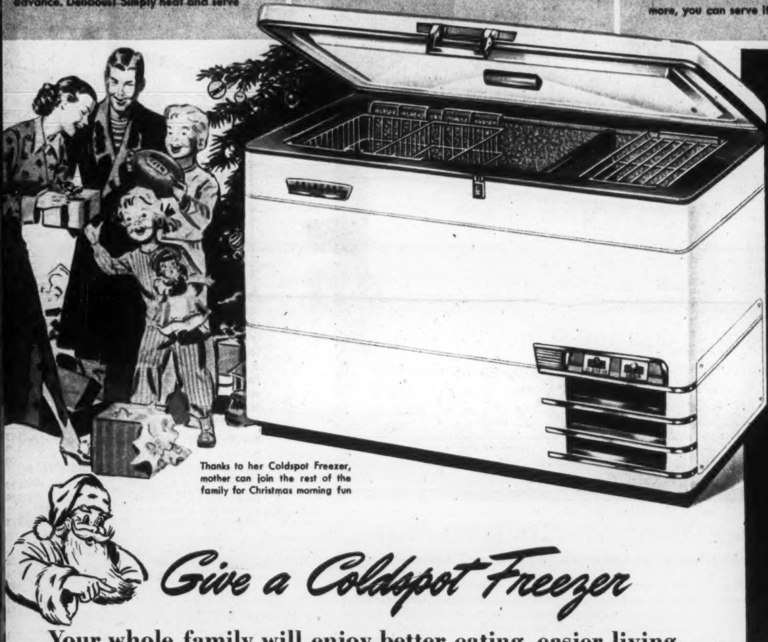
Overall size 66x24 inches. Double basins for speedier dishwashing, each 14½x17½x7 in. deep. Drainboards each 17x22 in. Splash back 4 in. high. Sink 36 in. high at front; 40 in. to top in back. Our best "rounded corner" design steel cabinet finished inside and out with two coats twice-baked white enamel. Has 4 easy-action drawers, 3 roomy compartments.
42NM6310G—Shipping weight 250 lbs. $139.50

Only 10% Down Payment on Sears New Easy Terms for Cabinet Sinks and Electric Disposer

Turkey and trimmings prepared months in advance. Delicious! Simply heat and serve


Corn on the cob, picked at the peak of season, brings back summertime flavor and memories


Dad's favorite strawberry shortcake. What's more, you can serve it any month of the year


Thanks to her Coldspot Freezer, mother can join the rest of the family for Christmas morning fun

9.2 CUBIC FOOT
$254.50 cash
From Factory
$39.50 Down, $14.00 Monthly

14 CUBIC FOOT
$339.50 cash
From Factory
$52.50 Down, $18.50 Monthly

19.4 CUBIC FOOT
$419.50 cash
From Factory
$65.00 Down, $22.50 Monthly

Give a Coldspot Freezer

Your whole family will enjoy better eating, easier living . .

Make your BIG gift this year, a COLDSPOT Freezer . . . you'll be glad you did! Switch to "freezer living" and your whole life problem of preparing meal after meal becomes an adventure. You'll *live better* . . . for less with a COLDSPOT Freezer. You'll have more leisure time because freezer meals take much less time to prepare. In a half hour or less you can have a full meal ready to serve. You never seem to run out of baked goods because you'll cook and bake in quantity. Same thing is true with lunches for school children or Dad . . . make up sandwiches in advance; they'll keep kitchen fresh and tasty to add zest to the meal. Your COLDSPOT Freezer makes entertaining a two way pleasure. You can prepare the foods well in advance, serve your guests without fuss in the kitchen, and you can enjoy every moment.

How about the long range economy of owning a COLDSPOT Freezer? Naturally, you'll be able to save money if you take advantage of wholesale prices and sale prices on foods you buy in quantity. You'll save shopping time, gasoline and the trouble of trips in bad weather or waiting in line at busy hours. We know that all these conveniences and savings will add up to a tidy sum in the course of a year. But the big advantage of owning your freezer is in the food itself. Garden fresh, crisp vegetables and fruits with all their peak-of-season flavor. Savory "tenderized" meats that melt in your mouth. Freezing retains the vitamins, the juices, the richness, the flavor as well as the nourishment. And so we say, invest wisely in a COLDSPOT this Christmas. Join the thousands of home freezer owners.

All COLDSPOT Freezers are fully guaranteed for one year, with a FIVE YEAR written GUARANTEE on the hermetically sealed mechanical refrigeration unit.

Each freezer comes complete, ready to plug in and use. Operates from any 110–120-volt, 60-cycle AC outlet. All are Approved by Underwriters' Labs., Inc. Features such as porcelain enameled interior; full opening, counterbalanced lid; light in lid; Special glass fiber insulation; welded all steel body. Accessories included are wire dividers; separators, basket, tray and frost scraper.

Freezers are shipped either from factory or from your Sears mail order house. You pay transportation, on delivery, from shipping point. For 9.2 cu. ft. Model factory is near Evansville, Indiana; for 14 and 19.4 cu. ft. Freezers factory is near St. Paul, Minnesota. Please send orders to nearest Sears mail order house.

9.2 Cubic Foot Freezer holds 319 lbs. of frozen foods. Has 1/6-h.p. motor. It's 41 1/8 in. long, 33 in. wide, 36 in. high. Passes 30-inch door. Shpg. wt. 350 lbs.
47 NM 61109F—From factory. *On terms $39.50 down, $14.00 monthly*. . . . . .Cash $254.50
47 NM 61109—From mail order house. *Terms $40.50 down, $14.00 monthly*. Cash 259.50

14 Cubic Foot Coldspot holds 490 lbs. of frozen foods. Has 1/4-h.p. motor. Only 54 7/8 in. long, 33 in. wide, 36 in. high. Pass 30 in. door. Shpg. wt. 420 lbs.
47 NM 91114F—From factory. *On terms $52.50 down, $18.50 monthly*. . . . . .Cash $339.50
47 NM 91114–From mail order house. *On terms $54.00 down, $19.00 monthly*. Cash 349.50

19.4 Cubic Foot Coldspot holds 769 lbs. of frozen foods. Has 1/3 h.p. motor. Only 70 3/8 in. long, 33 in. wide, 36 in. high. Pass 30 in. door. Shpg. wt. 504 lbs.
47 NM 91119F—From factory. *On terms $65.00 down, $22.50 monthly*. . . . . .Cash $419.50
47 NM 91119—From mail order house. *Terms $66.50 down, $23.00 monthly*. Cash 429.50

Coldspot Freezer . . . Kitchen Size to match your cabinets

Gleaming white porcelain enameled table-top lid gives you a smooth, level, kitchen counter-high-and wide working surface. Lift the lid and you find a compact 4.1 cubic foot freezer. Just ideal for those who want freezer convenience right in the kitchen. Hermetically sealed, permanently lubricated refrigeration unit 1/8-h.p. motor for 110–120 volt, 60-cycle AC. Dimensions: 32 3/8 in. long, 24 in. wide, 36 in. high. Gray porcelain enameled interior is one big compartment. Stores 144 lbs. of frozen foods. No light in lid. You pay transportation, on delivery, from factory near Evansville, Indiana, or from your Sears mail order house. Send all orders to your nearest Sears mail order house. Shpg. wt. 245 lbs.

$174.50 cash
From Factory
$27 Down, $10 Monthly

47 NM 1041F—From factory. *$27 down, $10 monthly*. . . . Cash $174.50
47 NM 1041—Mail order house. *$28 down, $10.50 monthly*. Cash 179.50

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Use Sears Easy Payment Plan

To make your Christmas shopping easier . . .
To remember everybody on your list

Just a small down payment and a few dollars each month will buy anything we sell in orders of $20 or more

Christmas shopping from Sears catalogs is pleasant as well as convenient and economical . . . and Sears Easy Payment Plan makes it easy to remember everybody on your list. We suggest that you order early. So make up your Christmas list and do your shopping now . . . choosing from the thousands of beautiful Christmas gift ideas in this book and the thousands of money-saving items in our Fall and Winter General Catalog and Midseason Book.

You don't have to have all ready cash, nor do you have to disturb your savings. You can spread payment over the months ahead, as everything we sell regardless of price may be purchased on Sears Easy Payment Plan in orders of $20 or more. Sears Easy Terms provide an easy, thrifty way to get the things you want now—to use and enjoy while paying for them.

Sears Easy Payment Plan also encourages the purchase of the BEST qualities which give greater satisfaction and insure greater economy.

• *It's easy to order on Sears Easy Terms*

List the items you want on one of our order blanks. Add up the cash prices of these items and be sure that the total amounts to $20 or more. Then have the head of your household fill in the answers to the questions on the back of the order blank and sign it. Enclose a check or money order for the necessary down payment and mail the order to Sears. That's all there is to it!

ONLY 10% DOWN PAYMENT REQUIRED on anything you order—*EXCEPT*

Clothes Dryers Cooking Stoves and Ranges Dishwashers Furniture Ironers Lamps Mattresses, Springs Refrigerators and Freezers	Phonographs Radios Recorders Rugs, Carpets Sewing Machines Television Sets Vacuum Cleaners Washing Machines	▶ **15% DOWN PAYMENT*** on articles individually priced at $50.00 or more. If the price is *less than* $50.00, you need send only 10% down payment.
Air Compressors Auto Trailers Motor Scooters Paint Sprayers Rifles	Shotguns Saw Mills, Accessories Timber Power Saws or Brush Cutters Truck Tires	▶ **20% DOWN PAYMENT*** (one-fifth) on all purchases
Pianos		▶ $10.00 Down Payment

For amount to send with your order refer to the down payment information above. If your order consists of merchandise from more than one group, figure the down payment on each group separately and add them together.

For amount payable monthly refer to Payment Table at right. Note that the monthly payment on a new account is only $5.00 for an unpaid balance up to $55.00. For monthly payment where purchases are added to an open account, see explanation at right.

• *Additional Purchases on open accounts*

Once your credit is established at Sears and you have an open Easy Payment Account with us, you can "add on" purchases amounting to $10 or more from any current Sears Catalog as you need the merchandise. Just make a list of the things you need on our handy order blank, mention your Easy Payment Account number and write: "Add it to my account." If you order Furniture, Home Appliances (Coldspot Freezer, Washing Machine, etc.) or Modernizing Materials (Plumbing, Heating, etc.) and any of the articles purchased is individually priced at $50.00 or more, it is necessary that you send the down payment specified above.

You are not required to send separate monthly payments on the new purchase and old balance on your account. The amount of your new purchase, plus our usual carrying charge, is added to the amount you owe and you pay on only one account. For monthly payments on add-on purchases, see the explanation at the right under "Amount Payable Monthly for Add-on Purchases."

***Add any tax on sales, or transportation charge to the cash price before figuring the down payment**

SPECIAL EASY TERMS

LOWER Monthly Payments for the following items priced at more than $50 are shown on the pages where they are described:

COLDSPOT REFRIGERATORS AND FREEZERS
COOKING STOVES AND RANGES • DISHWASHERS
RADIOS • PHONOGRAPHS • PIANOS
TELEVISION SETS • RECORDERS
SEWING MACHINES • VACUUM CLEANERS
WASHERS, CLOTHES DRYERS AND IRONERS

For *ALL OTHER* articles figure monthly payments according to Payment Table below:

PAYMENT TABLE

If unpaid balance amounts to	We shall add for Easy Payments	Amount Payabl monthly is
$20.00 to $22.00	$2.00	$5.00
22.01 to 24.00	2.25	
24.01 to 26.00	2.50	
26.01 to 28.00	2.75	
28.01 to 30.00	3.00	
30.01 to 33.00	3.25	
33.01 to 36.00	3.50	
36.01 to 40.00	4.00	
40.01 to 45.00	4.50	
45.01 to 50.00	5.00	
50.01 to 55.00	5.50	
55.01 to 60.00	6.00	6.00
60.01 to 65.00	6.50	
65.01 to 70.00	7.00	7.00
70.01 to 75.00	7.50	
75.01 to 80.00	8.00	8.00
80.01 to 85.00	8.50	
85.01 to 90.00	9.00	
90.01 to 95.00	9.50	9.00
95.01 to 100.00	10.00	
100.01 to 110.00	10.50	10.00
110.01 to 120.00	11.50	
120.01 to 130.00	12.50	10.50
130.01 to 140.00	13.50	
140.01 to 150.00	14.50	11.00
150.01 to 160.00	15.50	
160.01 to 170.00	16.50	12.00
170.01 to 180.00	17.50	
180.01 to 190.00	18.50	13.00
190.01 to 200.00	19.50	
200.01 to 210.00	20.00	13.50
210.01 to 220.00	20.50	
220.01 to 230.00	21.00	14.00
230.01 to 240.00	21.50	14.50
240.01 to 250.00	22.00	15.50

Write for Terms over $250.00

Amount Payable Monthly for Add-on Purchas

If your new purchase is merchandise of a durable type, such as hor appliances, farm equipment, building material, furniture, plumbi or heating equipment, your monthly payment will not be increas except where a larger payment is called for by the above Payme Table or Federal Reserve Board Regulation governing installme selling.

Where your purchase consists principally of wearing apparel miscellaneous articles that are not of a durable nature, your prese monthly payment will be increased $1.00 except where a larg payment is called for by the Payment Table above or Federal R serve Board Regulation.

EXCEPTION: Your monthly payment will not be increased if yo present monthly payment is sufficient to pay the new balance with eight months.

Make Sears your gift headquarters

Use this Christmas Book and your other Sears Catalogs for Complete Selection

Sears Guarantee

- ***To Save You Money***
- ***To Deliver All Merchandise Safely***
- ***To Satisfy You Perfectly***

¶ We guarantee that every article in this catalog is honestly described and illustrated.

¶ We guarantee that any article purchased from us will give you the service you have a right to expect.

¶ If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

¶ We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

IMPORTANT ABOUT PRICES

the price of any item in this catalog is reduced after the catalog is your hands, we will fill your order at the lower price and return ery penny of the difference to you. **Regardless of which Sears talog you order from, you always get the benefit of any price ductions the market affords. We believe that Sears prices save you oney and always give you the greatest possible value.**

Prices in this catalog apply only to orders placed by mail, telephone, legraph or at the Catalog Sales Department in a Sears Retail Store, rder Office, or in one of Sears Affiliated Stores.

Should the Federal, State or Local Governments increase or impose dditional taxes after this book goes to press, we shall thereafter be bliged to add further taxes to the prices shown. On the other hand, any existing taxes are reduced or terminated while this catalog is in fect, we shall thereafter reduce our prices accordingly and refund you e difference.

HOW TO ORDER

hop through this Christmas Book, your Sears General Catalog and Mid-ason Book now. List all the things you want on the enclosed order lank. However, if you don't have a Sears order blank handy, any plain aper will do.

lease be sure to print or write plainly your full name and complete ddress, including rural route and box number if you live on a rural oute. Then give us the catalog number, quantity, name of each item, olor, size, price, shipping weight, and any special information or measrements asked for in the description of the item you are ordering. dd the shipping weights of items you are ordering, and change unces to full pounds (16 ounces to the pound).

efer to parcel post rates on page 316 for amount to include for ostage, as we must pay postage on parcel post packages before we can hip your merchandise. *If you send too much, every cent extra will be promptly turned to you.* You pay only the exact postage needed to ship your order.

he best ways to send money are by post office money order, express honey order, or by bank draft or check. Your mail carrier will be lad to buy a post office money order for you if you live on a rural oute. You can also obtain a money order at your post office or from ocal express agent.

PROMPT SERVICE

he vast majority of Sears orders are carefully filled and on their way the customer within 24 hours after they are received.

C.O.D. MAIL ORDERS

Unless there is a real need for C.O.D. service, we urge you to enclose money order or check with your mail order, thus avoiding the extra expense of shipping C.O.D. which would cause you to lose part of the savings in buying by mail from Sears. On parcel post C.O.D. shipments, in addition to the price of the merchandise and parcel post charges, you pay a C.O.D. collection fee which is an extra charge the post office makes for handling C.O.D. shipments. The post office also charges you a money order fee for forwarding payment to us. **For example,** on a $6.00 C.O.D. order you would pay the post office a 35-cent C.O.D. collection fee and a 15-cent money order fee in addition to the regular parcel post charge. Save this extra expense by including the total remittance with your order.

We do not ship C.O.D. orders:—For merchandise that is cut, engraved, printed, or made to special order. For merchandise that is shipped direct from one of our factories. For merchandise to be shipped to foreign countries. For merchandise to anyone other than the person sending us the order. For seeds and perishable nursery goods.

ABOUT SEARS CATALOGS

We send our catalogs without request to customers who buy regularly from any Sears catalog—by mail, by phone or through one of our catalog order offices. To be sure that all of your orders will be correctly credited to you, **we suggest that all members of the same family order under one name,** preferably that of the head of the household—and that this name be written the same way each time you order—for example "John T. Jones" (always using full name). This also helps us to give you faster and more efficient service.

The color pages in this catalog reproduce the actual colors of the merchandise as faithfully as is possible with modern high speed printing equipment. Naturally in the process of reproduction some of the printed colors may vary slightly in shade from the actual colors of the merchandise. In such cases, as with everything we sell, we guarantee your complete satisfaction or your money back.

FIVE EASY WAYS TO SHOP AT SEARS

1. ***Shop at Home by Mail***. . . It's easy, thrifty. Just look through your Sears catalog and make your selections; then fill out the handy order blank and mail it to us with your remittance.
2. ***Shop at Home by Phone*** . . . The quickest way to shop if there is a Sears phone order office in your community. Give the phone order clerk the catalog number, price and description of the merchandise you want. You pay when the goods are delivered.
3. ***Shop at Sears Catalog Order Offices*** . . . For Sears mail order prices and special services, visit or phone Sears Catalog Order Office. An efficient clerk will gladly help you take measurements, and write and mail your order for you.
4. ***Shop at Catalog Sales Department*** . . . Visit or phone the Catalog Sales Department in your nearest Sears Retail Store where you can order from any of our current catalogs at Sears low catalog prices. Our helpful sales people will write and mail your order.
5. ***Shop in Sears Retail Stores*** . . . at your service throughout the country—over 600 Sears stores where you can buy nationally accepted merchandise over the counter and take it with you. Home delivery and installation can be arranged when needed.

If you have any questions about our merchandise or service, write us . . address your letters to . . . Personal Service Department, Sears, Roebuck and Co., Chicago 7, Illinois.

IMPORTANT TAX NOTICE

If you live in any of the places listed below, please add to your order an amount, at the rate shown, to cover the following:

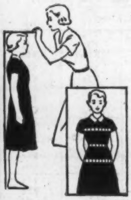
Illinois (Expense due to Ret. Occ. Tax)	2%
Iowa (Use Tax)	2%
Michigan (Use Tax)	3%
Ohio (Use Tax)	3%

It's easy to get a perfect fit at Sears

Just follow our Simple Measuring Instructions

FIRST—"Measure to be sure" SECOND—Order the right size

See size charts on pages where merchandise is listed



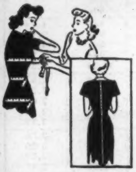
How to Measure for Girls and Teens

Children grow so rapidly that it is important to measure carefully each time you order. If measurements come between two sizes, order larger size. Remember, her age doesn't tell you what size your child wears. Recheck measurements each time you order.

Measure Chest or Bust around body at fullest part of chest or bust. Hold tape snugly, well up over shoulder blades.

Measure Height—Have child remove shoes and stand naturally against wall. Make mark level with top of head. Measure from this point to floor.

Measure Hips in straight line around body at fullest part of hips (about 7 inches below waist).



How to Measure for Women

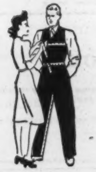
If hip and waist measurements are between two sizes, order size nearest these two measurements. Waist and hip sizes are the most important. Hold tape firm but not tight.

Measure Around Hips at fullest part. This is an important measurement.

Measure Waist around smallest part at natural waistline.

Measure Bust around body at fullest part of bust. Do not let tape slide down shoulder blades in back.

Measure Length from "bump" at back of neck to waist and on down to hem.



How to Measure for Men

Have someone else take your measurements if possible. In the catalog description of each garment, we tell you the measurements we need to fit you properly. Send us these exact body measurements. Make no extra allowances.

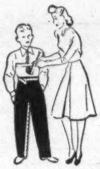
Measure Chest close up under arms, snug but not tight, with tape over shoulder blades. Measure over vest for suits; over shirt for sport and leisure coats, raincoats.

Measure Waist over trousers with belt off. Or take trousers that fit and measure around buttoned waistband.

Measure Inseam from close up in crotch to bottom of trousers at length desired.

How to Measure for Boys

Order by size, not by child's age, since children of the same age vary greatly in size. **MEASURE CHILD EACH TIME YOU ORDER** to insure correct fit. **Measure height** without shoes. **Measure chest** around body over shirt under arms and over tips of shoulder blades. **Measure waist** around body over underwear at smallest part. The following measurements are for boys' clothing other than pants. See chart below for measurements of pants.



HEIGHT in inches	If WAIST is, inches	CHEST in inches	Order Size
32½ to 34...	.20 to 20½.	.20½ to 21...	2
34½ to 37...	.20½ to 21...	.21½ to 22...	3
37½ to 40...	.21 to 21½.	.22½ to 23...	4
40½ to 43...	.21½ to 22...	.23½ to 24...	5
43½ to 46...	.22 to 22½.	.24½ to 25...	6
46½ to 48...	.22½ to 23...	.25¼ to 25¾.	7
48½ to 50...	.23 to 23½.	.26 to 26½.	8
50½ to 52...	.23½ to 24...	.26¾ to 27¼.	9
52½ to 54...	.24 to 24½.	.27½ to 28...	...10
54½ to 56...	.24½ to 25...	.28¼ to 28¾.	...11
56½ to 58...	.25 to 25½.	.29 to 29½.	...12
58½ to 59½.	.25½ to 26...	.30 to 30½.	...13
60 to 61...	.26 to 26½.	.31 to 31½.	...14
61½ to 62½.	.26½ to 27...	.31¾ to 32¼.	...15
63 to 64...	.27 to 27½.	.32½ to 33...	...16
64½ to 65...	.27½ to 28...	.33¼ to 33¾.	...17
65½ to 66...	.28 to 28½.	.34 to 34½.	...18
66½ to 68...	.28½ to 29½.	.35 to 36...	...20
68½ to 70...	.29½ to 30½.	.37 to 38...	...22

HOW TO ORDER BOYS' SEMI-DRESS AND WORK PANTS. **Measure waist** around body over trousers without belt. **Measure leg inseam** from crotch to top of heel. *State size and inseam.* Come only in inseam lengths shown. *These are garment measurements.*

Size	8	9	10	11	12	13
Waist in inches	24½	25	25½	26	26½	27
Inseam sizes in inches	21 22	23 24	24 25	25 26	26 27	....27 28

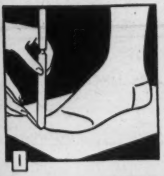
Size	14	15	16	17	18
Waist, in inches	.27½.	..28..	.28½.	.29½.	30
Inseam sizes in inches	..28.. ..29..	.28½. .29½.	..29.. ..30..	..30.. ..31..	....30 31

Proper Shoe Fit Guaranteed—Order correct size one of these 3 easy ways

(1) Tell us shoe size (length and width) if known. For men and women only—not for children. (For children, use 4-point measuring system each time you order.) Make sure that shoes you order are sold in your particular size and width (see catalog description). If you have worn a particular size or type of shoe comfortably, you will find it satisfactory to order same size in your new Sears shoes.

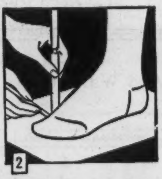
(2) Give us all numbers and letters in your shoe.
For men and women only—not for children. Just write on your order all numbers and marks in the lining of a comfortable old shoe, whether or not it was bought at Sears—and your new Sears shoes will fit comfortably. Be sure to show all marks, including dashes, that you find, as dashes sometimes indicate half sizes.

(3) Use Sears scientific 4-point measuring system. For men, women, older boys, girls and children . . . Use a piece of blank paper large enough to fit under your foot and an ordinary kitchen knife and pencil. Sit on chair and let foot that gives you the most trouble rest naturally and without moving on piece of paper as shown below. Do not stand as this will spread foot and give incorrect measurements. Then mark piece of paper as shown in sketches below.



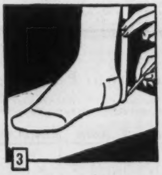
1

Have someone else hold the knife straight up and down at the tip of your longest toe, as shown in Point Number 1 above, and make a mark with the pencil along the outside edge of the point of the knife.



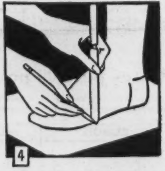
2

Have knife blade moved to the joint of the inside of the foot (widest part), as shown in Point Number 2 above and again make a mark with the pencil along the outside edge of the blade.



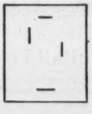
3

Next, have the knife blade placed at back of the heel, as shown in Point Number 3 above, and make another mark along the outside edge of the blade. Be sure that the knife is held straight up and down.



4

And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number 4. This gives us your exact foot measurement, so do not send us pencil outlines of your foot.



You now will have a piece of paper with four pencil marks on it as shown above. Enclose this piece of paper with your order blank (if ordering more than one pair, send diagram for each with catalog number noted). Sears 4-Point Foot Measurement gives us all the information we need to determine your correct shoe size.

For Children's Shoes—measure each time you order—Send for *FREE* Measuring Device

Sears new measuring device makes it very easy to get exact size measurements for children's shoes only. Complete instructions are printed right on this device. Write for this free Sears Shoe Measuring Device 13818N today. You will be able to use it again and again when ordering children's shoes. Makes it even easier to order shoes by mail from Sears.

How to figure Parcel Post Rates

Packages weighing up to 70 pounds and measuring not more than 100 inches in combined length and girth (distance around at widest point), can be sent by parcel post in all postal zones. However, some articles may be of mailable size or weight but cannot be sent by parcel post because of the nature of the merchandise. These items are described as "Shipped by freight or express." In such cases, refer to the freight and express information below and specify freight or express shipment on your order.

Figure postage on total weight of order

The shipping weight of each article is given in the catalog description. When you write your order add the pounds and ounces and change ounces into full pounds (16 ounces to a pound). Then show the total weight in pounds. When figuring postage on packages weighing more than one pound, the post office counts a fraction of a pound as a full pound and charges postage accordingly. Consult the parcel post rate table at right for the correct amount to include in your remittance for postage. **For example,** if your order adds up to 25 pounds and you live in Zone 3, the postage on your order would be $1.01.

If you don't know what parcel post zone you are in, refer to table at right or ask your mail carrier or postmaster.

Send enough money for postage

Include enough money in the remittance with your order to pay the postage as we must pay postage on parcel post packages before we can send your merchandise. Don't worry about sending more than the correct amount. *If you send us too much, every cent extra will be promptly returned to you.* You pay only the exact postage needed for your order.

Air Parcel Post Service

Air parcel post is available on any package that can be shipped by regular parcel post, at the following rates:

Parcel Post Zone	Zones 1 and 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Rate for first pound or fraction	60c	60c	65c	70c	75c	75c	80c
Each additional pound or fraction	48c	48c	50c	56c	64c	72c	80c

For 8th zone outside Continental United States, rate is 80c for each pound or fraction thereof.

PARCEL POST RATES

SHIPPING WEIGHT (16 oz. equal 1 lb.)	Local Zone Within Chicago	Zones 1 and 2 Not Over 150 Miles	Zone 3 151 tp 300 Miles	Zone 4 301 to 600 Miles
Up to 8 ounces	2c for the first 2 oz. and 1c for each add. oz.			
9 oz. to 1 lb	15c	17c	17c	19c
1 lb. 1 oz. to 2 lbs	17c	20c	21c	24c
2 lbs. 1 oz. to 3 lbs	18c	22c	24c	29c
3 lbs. 1 oz. to 4 lbs	19c	25c	28c	34c
4 lbs. 1 oz. to 5 lbs	20c	27c	31c	38c
5 lbs. 1 oz. to 6 lbs	22c	29c	35c	43c
6 lbs. 1 oz. to 7 lbs	23c	32c	38c	48c
7 lbs. 1 oz. to 8 lbs	24c	34c	42c	53c
8 lbs. 1 oz. to 9 lbs	25c	37c	45c	57c
9 lbs. 1 oz. to 10 lbs	27c	39c	49c	62c
10 lbs. 1 oz. to 11 lbs	28c	41c	52c	67c
11 lbs. 1 oz. to 12 lbs	29c	44c	56c	72c
12 lbs. 1 oz. to 13 lbs	30c	46c	59c	76c
13 lbs. 1 oz. to 14 lbs	32c	49c	63c	81c
14 lbs. 1 oz. to 15 lbs	33c	51c	66c	86c
15 lbs. 1 oz. to 16 lbs	34c	53c	70c	91c
16 lbs. 1 oz. to 17 lbs	35c	56c	73c	95c
17 lbs. 1 oz. to 18 lbs	37c	58c	77c	$1.00
18 lbs. 1 oz. to 19 lbs	38c	61c	80c	1.05
19 lbs. 1 oz. to 20 lbs	39c	63c	84c	1.10
20 lbs. 1 oz. to 21 lbs	40c	65c	87c	1.14
21 lbs. 1 oz. to 22 lbs	42c	68c	91c	1.19
22 lbs. 1 oz. to 23 lbs	43c	70c	94c	1.24
23 lbs. 1 oz. to 24 lbs	44c	73c	98c	1.29
24 lbs. 1 oz. to 25 lbs	45c	75c	$1.01	1.33
30 lbs	52c	87c	1.19	1.57
35 lbs	58c	99c	1.36	1.81
40 lbs	64c	$1.11	1.54	2.05
45 lbs	70c	1.23	1.71	2.28
50 lbs	77c	1.35	1.89	2.52
55 lbs	83c	1.47	2.06	2.76
60 lbs	89c	1.59	2.24	3.00
65 lbs	95c	1.71	2.41	3.23
70 lbs	$1.02	1.83	2.59	3.47

Parcel post rates are subject to change without notice

It's Easy to Estimate Freight Rates to Your Station

Freight rates are based on distance and are the same, regardless of who ships the merchandise. **If there is a freight agent at your station,** you pay freight charges when shipment is received. If there is no freight agent, include additional money with your order to cover freight charges. If you send too much, we will return the difference. Freight shipments of 100 pounds or less take the 100-pound rate; charges on shipments over 100 pounds are based on actual weight. **The minimum freight charge made by railroads varies between $1.45 and $2.08, depending on where you live.** Minimum charge by truck may in some instances slightly exceed the hundred pound rate.

In addition, transportation companies are also required to collect a Federal tax of 3% on their charges.

Estimated Rail Freight Rates per 100 pounds from Chicago

Use the following table for estimating rail freight charge to your station from our Chicago mail order house, or factories or warehouses in or near Chicago. **Example:** Suppose you live about 200 miles from CHICAGO and order a Radio-Phonograph weighing 125 pounds. Rate table below shows 200-mile freight rate for 100 pounds for Radio-Phonograph to be $1.68. Multiply shipping weight, 125 pounds (1¼ times hundred pound rate), by $1.68. 1¼ times $1.68 is $2.10, then add 3% (6c) for Federal tax making the approximate total freight charge $2.16. The letters KD mean *Knocked down.* SU means *set up.*

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles	Merchandise	100 Miles	200 Miles	300 Miles	400 Miles	Merchandise	100 Miles	200 Miles	300 Miles	400 Miles
Auto Visors	$1.10	$1.44	$1.71	$1.95	Lamps, Floor	$1.30	$1.68	$2.03	$2.29	Sinks, Steel	$1.30	$1.68	$2.03	$2.29
Bathtubs, Steel	1.62	2.10	2.54	2.87	Lavatories	1.00	1.29	1.53	1.73	Skis	1.30	1.68	2.03	2.29
Bicycles	1.30	1.68	2.03	2.29	Luggage Carriers, Auto, Canvas	1.00	1.29	1.53	1.73	Sleds	1.30	1.68	2.03	2.29
Blackboards	1.10	1.44	1.71	1.95	Motor Scooters	1.30	1.68	2.03	2.29	Tables, SU	1.30	1.68	2.03	2.29
Bookcases, Desks	1.30	1.68	2.03	2.29	Pianos, Toy	1.10	1.44	1.71	1.95	Tables, Tennis	1.10	1.44	1.71	1.95
Cabinets, Pier	1.30	1.68	2.03	2.29	Pool Tables	1.10	1.44	1.71	1.95	Television Sets	1.30	1.68	2.03	2.29
Cedar Chests	1.30	1.68	2.03	2.29	Pool Tables, Toy	1.10	1.44	1.71	1.95	Tileboard Panels	1.00	1.29	1.53	1.73
Desk Sets, Children's	1.30	1.68	2.03	2.29	Power Tools	1.10	1.44	1.71	1.95	Toboggans	1.95	2.52	3.04	3.42
Dishwashers	1.10	1.44	1.71	1.95	Radio-Phonographs	1.30	1.68	2.03	2.29	Toilets	1.00	1.29	1.53	1.73
Floor Tile, Asphalt	71c	93c	1.11	1.26	Record Cabinets	1.30	1.68	2.03	2.29	Water Heaters, Gas, Electric	1.00	1.29	1.53	1.73
Grills, Picnic, Aluminum	1.30	1.68	2.03	2.29	Refrigerators, Electric	1.10	1.44	1.71	1.95	Work Benches	1.10	1.44	1.71	1.95
Gym Sets, Playground	1.10	1.44	1.71	1.95	Rockers, Children's	1.30	1.68	2.03	2.29					
Kitchen Cabinets, Wood, KD	1.10	1.44	1.71	1.95	Sewing Machines	1.30	1.68	2.03	2.29					

Express Rates

Do not send money for express charges with your order; charges can be paid on delivery. When figuring charges add 20c surcharge plus 3% for Federal tax for each shipment.

Distance from Shipping Point	100 Miles	200 Miles	300 Miles	400 Miles
Charges on Packages Weighing				
5 Pounds	$1.05	$1.06	$1.10	$1.23
10 Pounds	1.16	1.18	1.28	1.35
15 Pounds	1.25	1.29	1.43	1.55
20 Pounds	1.36	1.42	1.61	1.77
30 Pounds	1.58	1.66	1.94	2.18
40 Pounds	1.79	1.89	2.27	2.60
50 Pounds	2.01	2.13	2.61	3.01
75 Pounds	2.55	2.74	3.43	4.05
100 Pounds	3.09	3.33	4.27	5.09

Rail Freight Rates per 100 pounds from Factories and Warehouses . . as listed

If you are ordering merchandise to be shipped from one of our factories or warehouses, first find in the table below the city in which you live or the city nearest you. Then find the rate per 100 pounds from the factory or warehouse from which your order is to be shipped to this town and it will be easy for you to figure the freight charge.

TO →	ILLINOIS				INDIANA			IOWA		KENTUCKY		MICHIGAN				MO.	OHIO			WISCONSIN		
↓ FROM	Chicago	Quincy	Rockford	Springfield	Ft. Wayne	Indianapolis	South Bend	Clinton	Des Moines	Louisville	Madisonville	Detroit	Grand Rapids	Saginaw	Traverse City	St. Louis	Cleveland	Cincinnati	Portsmouth	Madison	Marinette	Milwaukee
Bicycles, Cleveland, Ohio	$2.13	$2.77	$2.32	$2.46	$1.67	$2.03	$1.89	$2.50	$2.99	$2.15	$2.35	$1.60	$1.93	$1.89	$2.38	$2.76	.....	$1.83	$1.93	$2.50	$2.69	$2.29
Pool Tables, Cincinnati, Ohio	1.71	1.98	1.89	1.77	1.33	1.16	1.55	1.95	2.43	1.21	1.55	1.60	1.71	1.80	2.15	1.84	1.56	.....	1.16	1.98	2.35	1.89
Pool Tables, Cleveland, Ohio	1.80	2.35	1.98	2.11	1.42	1.71	1.60	2.13	2.53	1.83	1.66	1.35	1.71	1.60	2.02	2.33	.....	1.56	1.65	2.12	2.28	1.95
Pool Tables, Detroit, Mich.	1.65	2.22	1.83	1.98	1.30	1.65	1.42	1.98	2.41	1.83	2.02	.....	1.33	1.10	1.70	2.17	1.35	1.60	1.77	1.83	1.93	1.65
Pool Tables, Indianapolis, Ind.	1.42	1.77	1.60	1.44	1.21	.....	1.30	1.65	2.08	1.16	1.44	1.89	1.60	1.77	2.02	1.59	1.71	1.16	1.60	1.77	2.13	1.65
Pool Tables, Milwaukee, Wis.	1.04	1.80	1.09	1.65	1.56	1.65	1.36	1.33	1.72	1.89	1.54	1.65	1.19	1.56	1.56	1.87	1.95	1.89	2.13	1.04	1.26	.....
Pool Tables, St. Louis, Mo.	1.65	1.24	1.65	1.09	1.80	1.56	1.80	1.65	1.37	1.65	1.18	2.13	2.03	2.22	2.44	.....	2.39	1.80	2.13	1.80	1.75	1.83
Refrigerators, Electric, Evansville, Ind.	1.71	1.70	1.83	1.43	1.70	1.34	1.70	1.83	2.13	1.18	88c	2.05	1.93	2.10	2.39	1.36	2.08	1.53	1.86	1.98	2.35	1.86

Above freight and express rates were in effect when this catalog was printed and are subject to change without notice

Give her our best KENMORE Tank Type Cleaner

A
- No carrying . . . no lifting. Easily moved up or down stairs
- Attachments right at your fingertips. Always ready to use
- Easiest to store of any tank type cleaner. Takes small space

$74.95 Cash
$12.00 Down

Cleaner is permanently mounted in operating position on rubber tired carrying cart. Finished in a rich wine color with harmonizing trim. Convenient on-off tiptoe switch. Powerful 5/8-HP air-cooled motor never needs oiling; operates on 110–120 volt 25, 50 or 60 cycle AC or DC. UL approved. 20-foot rubber cord, plug, cloth accessory holder, attachments and instructions included. Attachments: Two 20-inch wands, flexible hose, air filter (inserted), 11½-inch rug nozzle, 5-inch upholstery nozzle, round dusting brush, 8½-inch wall brush, radiator tool and de-mother, and de-mothing cartridge.

20 N 0734—Cleaner, Cart and Attachments. (*Deduct $7.50 for old cleaner trade-in.*) Shipping weight 32 pounds. *$12.00 Down, $5.00 Monthly on Terms*....................Cash $74.95

20 NT 930—Cleaner, Cart, Attachments and Offer No. 2. (*Deduct $10.95 for old cleaner trade-in.*) Shipping weight 44 lbs. *$13.50 Down, $5.00 Monthly on Terms*.......Cash $85.90

20 NT 936—Cleaner, Cart, Attachments and Offer No. 3. (*Deduct $7.50 for old cleaner trade-in.*) Shipping weight 62 lbs. *$16.50 Down, $6.00 Monthly on Terms*..........Cash $102.90

Tank Type Cleaner for Floor Operation

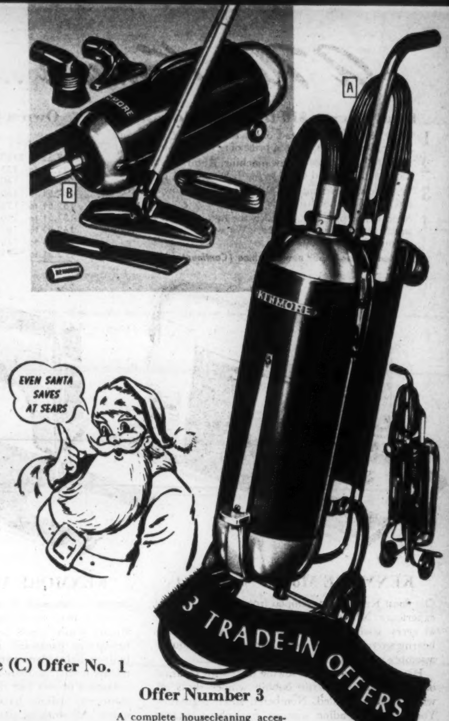
B If you wish you may order our finest tank type Kenmore Cleaner without carrying cart, for horizontal floor operation. Cleaner and attachments identical with No. 20N0734, above. Has polished nose skid in front of tank and two easy-rolling composition wheels in rear.

$64.95 Cash
$10.00 Down

20 N 0733—Cleaner and Attachments. (*Deduct $6.50 for old cleaner trade-in.*) Shipping weight 26 pounds. *$10.00 Down, $5.00 Monthly on Terms*....................Cash $64.95

20 NT 929—Cleaner, Attachments and Offer No. 2. (*Deduct $10.95 for trade-in.*) Shipping weight 38 pounds. *$12.00 Down, $5.00 Monthly on Terms*....................Cash $75.90

20 NT 935—Cleaner, Attachments and Offer No. 3. (*Deduct $6.50 for trade-in.*) Total saving of $16.50 Shipping weight 56 pounds. *$15.00 Down, $5.50 Monthly on Terms* .... Cash $92.90



Santa says your worn out vacuum cleaner is worth money! Trade it in NOW on a brand new

Kenmore Cleaner

Use it as part of down payment . . See (C) Offer No. 1

Offer Number 1

10% Cash Discount for your old cleaner, whether it is in running order or not. Make trade-in any of these four ways:

(A) Send old cleaner to us prepaid. Deduct allowance from catalog price.

(B) Send full cash price with order. Return invoice with trade-in for refund.

(C) Deduct trade-in allowance from down payment. Send difference to us, and old cleaner (*prepaid*).

(D) Send down payment with order. Return invoice with old cleaner. We deduct allowance from balance.

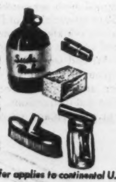
Offer Number 2

You get this $10.95 Rug Shampoo Attachment Set without charge, in exchange for your old cleaner on new Kenmore.

Excellent for rugs and upholstered furniture. Includes spray gun, shampoo attachment, floor brush, sponge and 1-gallon jug of shampoo. Instructions. Use with any Kenmore attachment set.

For a more complete Housekeeping Accessory set including this $10.95 Shampoo Kit, order 20 NT 650 at right.

20 N 0847–Sprayer and Shampoo Set. Shpg. wt. 12 lbs............$10.95



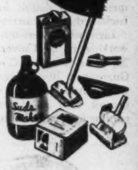
Offer Number 3

A complete housecleaning accessory set worth $37.95 at savings of $16.10 to $18.30 with your old cleaner on a new Kenmore.

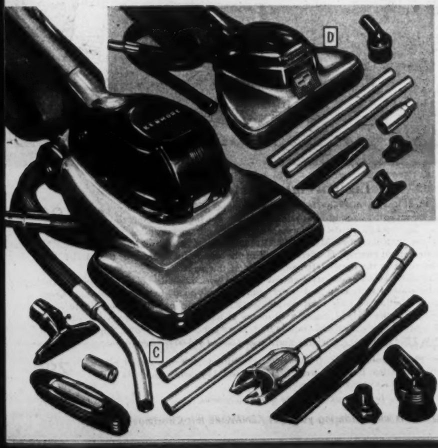
Includes 20 N 0847 Set at left, wax applicator, 1-gallon can floor wax, floor mop, vacuum dust mop, vacuum venetian blind brush.

Not only an exceptional value, but one of the most useful housekeeping sets you can own.

20NT650–Housekeeping Set. Shpg. wt. 30 lbs...$37.95



Only one vacuum cleaner trade-in for each new KENMORE order. Offer applies to continental U.S.A. only. Old cleaner must be sent prepaid



Our finest KENMORE Upright Vacuum Cleaner

$64.95 Cash
$10.00 Down

C • Rear attachment plug in; use and change attachments without removing belt. Has beating, brushing and suction action

4/10-HP air cooled ball bearing motor and adjustable power driven brush. Hairpins, string, etc., can't cut metal inclosed belt or foul shaft. Patented 6-wheel construction gives automatic adjustment of nozzle to any rug thickness. Aluminum nozzle. Moleskin bag has sewed in valve. Slight twist of handle changes position from low to normal or upright. Rubber bumper. 20-foot rubber cord and plug. For 110–120 volt 25, 50 or 60 cycle AC or DC. UL approved. Two-tone burgundy enamel finish. Built-in dome light. Attachments: Swivel hose, two 20-in. wands, intake and exhaust adapters, radiator tool, dusting brush, wall brush, drapery and upholstery nozzle, demothing cartridge.

20 NT 719—Kenmore Cleaner only. (*Deduct $6.50 for trade-in*). Shpg. wt. 21 lbs. *$10.00 Down, $5.00 Monthly on Terms*....................................Cash $64.95

20 N 0819—Attachment Set only. (*No trade-in accepted*). Shpg. wt. 7 lbs........Cash 17.95

20 NT 932—Cleaner, Attachments and Offer No. 2. (*Deduct $10.95 for trade-in*). Shipping weight 40 pounds. *$15.00 Down, $5.50 Monthly on Terms*....................Cash $93.85

20 NT 938—Cleaner, Attachments and Offer No. 3. (*Deduct $8.30 for trade-in*). Shipping weight 58 pounds. *$17.50 Down, $6.50 Monthly on Terms*..................Cash $110.85

Easy-to-use Upright Cleaner . . 2-tone gray finish

$49.95 Cash
$8.00 Down

D ⅓-HP motor, spiral type adjustable brush. Dome light. Handle switch. 20-ft. cord, plug. For 110–120 volt AC or DC. UL approved.

20 NT 717—Cleaner only. (*Deduct $5.00 for trade-in*). Shpg. wt. 17 lbs. *$8.00 Down, $5.00 Monthly*..............................Cash $49.95

20 N 0820—Attachment Set only. Swivel hose, two 20-inch wands, intake adapter, exhaust adapter, radiator tool, round dusting brush, upholstery nozzle, 5-inch tube. (*No trade-in accepted*). Shpg. wt. 5 lbs..$10.95

20 NT 933—Cleaner and Attachments with Offer No. 2. (*Deduct $10.95 for old cleaner trade-in*). Shpg. wt. 34 lbs., *$11.50 Down, $5.00 Monthly*..............................Cash $71.85

20 NT 939—Cleaner and Attachments with Offer No. 3. (*Deduct $6.10 for old cleaner trade-in*). Shpg. wt. 52 lbs. *$14.00 Down, $5.00 Monthly*..............................Cash $88.85

A New Kenmore .. for professional looking sewing

4 ways to get $10 trade-in allowance

1 Send old machine (head only) to us *prepaid*, with your order. Deduct $10.00 from price of new machine ordered.

2 Send full cash price of new machine. Return invoice with old machine (head only, *prepaid*). We refund $10.00.

3 Send down payment less $10.00 trade-in allowance with old machine (head only, *prepaid*).

4 Send down payment. Return the invoice with your old machine (head only, *prepaid*). We will then credit your account with $10.00.

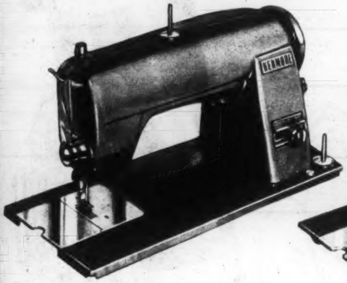
Only one trade-in per new machine (Continental U. S. A.)

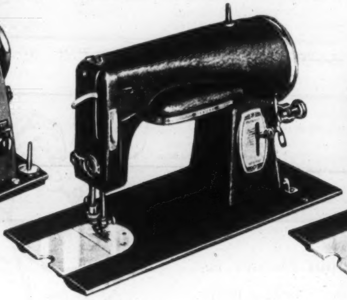
Own a KENMORE for as little as $20.00 Down, $7.50 monthly

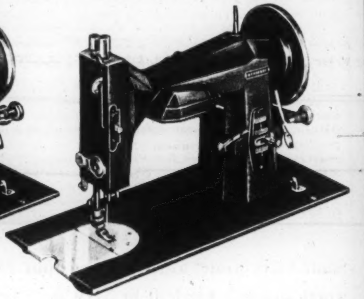
Cash price	Down Payment	Monthly Payment
$127.51 to $130.00	....$20.00....	....$ 7.50
132.51 to 135.00	.... 21.00....	.... 7.50
137.51 to 140.00	.... 22.00....	.... 8.00
147.51 to 150.00	.... 23.50....	.... 9.00
152.51 to 155.00	.... 24.00....	.... 9.00
157.51 to 160.00	.... 25.00....	.... 9.00
162.51 to 165.00	.... 25.50....	.... 9.00
167.51 to 170.00	.... 26.50....	.... 9.50
172.51 to 175.00	.... 27.00....	.... 10.00

Cash price	Down Payment	Monthly Payment
$177.51 to $180.00	....$28.00....	....$10.50
182.51 to 185.00	.... 28.50....	.... 10.50
187.51 to 190.00	.... 29.50....	.... 10.50
192.51 to 195.00	.... 30.00....	.... 11.00
197.51 to 200.00	.... 31.00....	.... 11.00
207.51 to 210.00	.... 32.50....	.... 12.00
217.51 to 220.00	.... 34.00....	.... 12.50
227.51 to 230.00	.... 35.50....	.... 13.00

Order today—pay later on Sears Easy Terms







KENMORE Model "49" Head

Our finest Kenmore developed from over 40 years of experience. New chain drive gives smooth operation at every sewing speed. Its new Nylon and Oilite bearings require no oil—**ever**. New non-clog shuttle assembly cannot become snarled or fouled.

Has built-in, non-glare sewing light with separate on-off switch; automatic bobbin winder shuts off when bobbin is filled. Numbered stitch regulator. You can do mending without any special attachments. Sews double lock-stitch seam, forward or backward. Self-centering needle clamp.

Light weight cast aluminum frame; hardened steel working parts. Universal air-cooled 110–120-volt 25, 50 or 60-cycle AC or DC motor. UL approved. Guaranteed 20 years against defects in materials and workmanship—natural wear excepted. Knee sewing control. Full set of attachments, plus zipper and cording foot, extra bobbins, needles and instructions.

KENMORE Model "95" Head

Scores of thousands of users have proved and tested this great modern streamlined Model "95" Kenmore Rotary sewing head. Sews double lock-stitch seam forward or backward. Knee speed sewing control, built-in light. Automatic bobbin winder, Darning release lever. Numbered stitch regulator.

Hinged presser foot rides smoothly over pins and seams—no tedious hand-basting. Wide under-arm space. All working parts are case-hardened steel. Equipped with air-cooled motor for 110–120-volt, 25, 50 or 60-cycle AC or DC. UL approved. Finished in brown crinkle with metal trim.

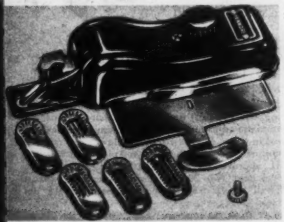
Sold under a 20-year guarantee against defects in material and workmanship, natural wear excepted. Complete with full set of Kenmore attachments, zipper and cording foot, oil, extra bobbins and needles and instructions. The Kenmore Model "95" will give you many years of long, efficient service.

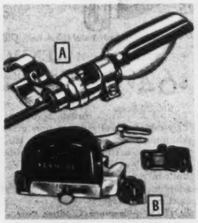
KENMORE Model "55" Head

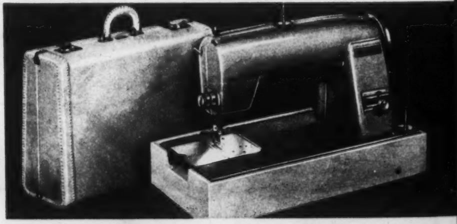
We have equipped our Kenmore Model "55" Rotary Sewing head with every feature of other machines selling for very much more than our low price. It has full rotary action, adjustable upper and lower thread tension regulators, 4-point material feed, and sews a double lock-stitch seam forward or backward.

Equipped with hinged presser foot, sewing light with convenient on-off switch, and is finished in attractive blue crackle with trim. All working parts are of case-hardened steel. Motor is universal air-cooled type, for 110–120-volt 25, 50 or 60-cycle AC or DC. UL approved. Knee sewing control. Automatic bobbin winder. Guaranteed for 20 years against defects in material and workmanship, natural wear excepted.

Complete with full set of Kenmore attachments, zipper and cording foot, extra bobbins, needles and oil. Order your Kenmore Sewing head today.







KENMORE Attachments

Buttonhole Attachment. Has 5 templates (1 already inserted) for 5/16, 5/8, 13/16 and 1 1/16-inch regular buttonholes and 1 1/16-inch keyhole buttonhole. Will not fit long shuttle heads. In attractive storage case. Shipping weight 1 pound 8 ounces. **$9.45**

20 N 60706—Fits models "95" and "55" above............................$9.45

20 N 60766—For Model "49" machine... 9.45

20 N 60705—**Extra Templates for any KENMORE buttonholer.** Makes 3/8-inch, 1/2-inch, 15/16-inch regular, 5/8-inch keyhole buttonholes. Shipping weight 6 ounces............................90c

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You can order any KENMORE Sewing Machine on Sears Easy Terms

Light .. Zig-Zagger

A **Clamp-on Sewing Light.** Fits any sewing machine. For 110–120-volt AC or DC. UL approved. Shipping weight 12 oz. **$1.79**

20 N 60702–Light and Cord.$1.79

B **Zig-Zag Attachment.** For decorative stitching around appliqued monograms, lace, etc., and for applying non-ravelling stitching to unbound edges. Will not fit long shuttle machines. Shpg. wt. 12 oz.

20 N 60704—For all Kenmore and Franklin Rotary Heads except "49" and Red "95"........$3.75

20 N 60703—For "49" Head only......................$3.75

Lightweight Portable and Case

$129.95 Cash
$20.00 Down

The ideal sewing machine for small apartments or wherever space must be saved . . . for girls at school . . . for moving from room to room. Big console model performance. This handsome portable is equipped with Kenmore Model "49" Rotary Sewing Head and foot-operated speed control. It offers you all of the wonderful features of the Model "49" as described in the upper left hand corner of this page.

The rich-looking travel-style case is covered with rawhide color vinyl plastic that can be washed with soap and water, and is wear-, scuff- and stain-resistant. Overlapping binding at ends adds durability. Padded interior with rayon lining. Size, closed, 19 inches x 14 1/2 inches x 10 inches at base. Comes complete with full set of attachments, plus zipper and cording foot, extra bobbins and needles. Shpg. wt. 33 lbs.

20 NM 23049—Rotary Portable and Case. (*Deduct $10.00 for trade-in.*).......$129.95

Clear Plastic Bobbin Box. (Not shown). Partitioned. Full set of 9 plastic bobbins included. Box measures 3 1/2 inches long, 2 1/2 inches wide, 1 1/4 inches deep. For all Kenmore Rotaries except "49". **79c**

20 N 60770—Bobbin box. Shipping weight 6 ounces..........................79c

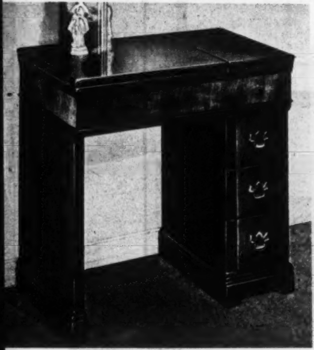
Why not make use of Sears Easy Terms when ordering your gift KENMORE this Christmas?

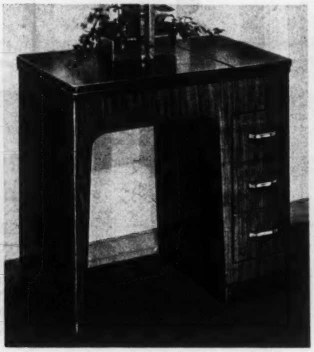
A fine Cabinet .. for gracious furniture, too

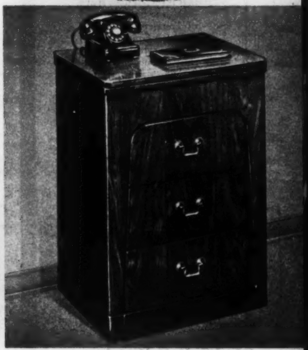
SEE YOUR FALL AND WINTER SEARS CATALOG FOR A COMPLETE SELECTION OF CABINET FINISHES

Beautiful 5-Ply Veneered Cabinets

All of the sewing machine cabinets shown on this page, with the exception of the solid birch early American, are made from hardwood with 5-ply veneered surfaces. Three-coat lacquer finish with hand-rubbed tops for extra richness and beauty. Frames are made with mortice and tenon joints for added rigidity. Closed, these cabinets look like, and indeed are, fine furniture pieces. Sewing heads are for 110-120-volt 25, 50 or 60-cycle AC or DC. UL approved.







Chippendale Styled Cabinet

$209.95
Cash
With "55" Head
$32.50 Down

Divided lid of this attractive 5-ply veneered mahogany cabinet forms desk top, opens outward to right and left. Hand lift head. Three roomy desk drawers with inkwell and pencil strip built into top drawer. Dull bronze color drawer pulls. Desk size, closed: 32 5/16 inches long, 18⅝-inches deep and 30⅞-inches high.

20 NM 32855–With "55" Head. Shpg.wt. 138 lbs.$209.95
20 NM 32895–With "95" Head. Shpg.wt. 140 lbs. 219.95
20 NM 32849–With "49" Head. Shpg. wt. 120 lbs. 229.95

Modern Walnut Desk Style

$179.95
Cash
With "55" Head
$28.00 Down

Unusually attractive desk-style cabinet of 5-ply walnut veneer has divided lid that opens outward to provide additional work space. Closed, may be used as desk. Three drawers with metal drawer pulls. Knee sewing speed control. When closed cabinet measures 32¾-inches wide, 18⅞ inches deep and 31-inches high. Your choice of 3 heads.

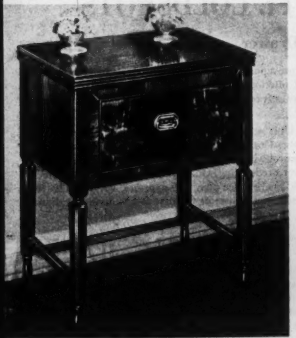
20 NM 33155–With Model "55" Head.Wt.127 lbs.$179.95
20 NM 33195–With Model "95" Head.Wt.130 lbs. 189.95
20 NM 33149–With Model "49" Head.Wt.114 lbs. 199.95

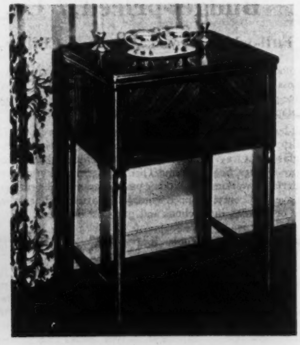
Chair-Cabinet Combination

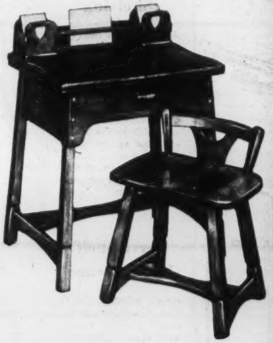
$174.95
Cash
With "55" Head
$27.00 Down

Versatile 5-ply walnut veneer cabinet combines sewing cabinet, sewing chair and work storage drawer in a single unit. Also makes telephone stand, vanity or writing desk. 2 work storage drawers under chair. Completely enclosed cabinet back. Entire unit size, closed, 23⅝-in. wide, 17½-in. deep, 30¾-in. high. Chair: 16¾-in. high, with 20½x13⅝-in. seat.

20 NM 34155–With "55" Head. Shpg.wt.119 lbs.$174.95
20 NM 34195–With "95" Head. Shpg.wt.122 lbs. 184.95
20 NM 34149–With "49" Head. Shpg.wt.106 lbs. 194.95







Hepplewhite Styled Console

$149.95
Cash
With "55" Head
$23.50 Down

Attractive 18th Century English styling in rich-looking 5-ply walnut veneer cabinet. 3 concealed accessory drawers. Head rises automatically to sewing position when top is raised. One-piece lid. Dull gold color drawer pull. Cabinet when closed measures 30¾-inches high, 26¾-inches wide, 18¼-inches deep. Your choice of 3 sewing heads.

20NM 34455–With "55" Head. Shpg.wt.94 lbs. . $149.95
20NM 34495–With "95" Head. Shpg.wt.97 lbs. . 159.95
20NM 34449–With "49" Head. Shpg.wt. 81 lbs. . 169.95

Sheraton Style Cabinet

$129.95
Cash
With "55" Head
$20.00 Down

Beautifully grained 5-ply walnut veneer cabinet. One-piece lid, hand lift head. Knee sewing control. Open cabinet provides maximum sewing space; closed, a space-saving piece of dual purpose furniture. Spool and accessory rack inside of door. Choice of three sewing heads. Size, closed, 24 1/16-inches wide, 17½-inches deep, 30¾-inches high.

20 NM 34355–With "55" Head. Shpg.wt.76 lbs.$129.95
20 NM 34395–With "95" Head. Shpg.wt.79 lbs. 139.95
20 NM 34349–With "49" Head. Shpg.wt.63 lbs. 149.95

Early American Desk

$154.95
Cash
With "55" Head

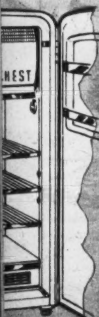
Solid birch with ruddy maple finish. Hand lift head. Divided lid. Knee control. Size closed: 29 inches wide, 19⅝ in. deep, 29⅞ in. wide.

20NM31055–With "55" Head. Shpg. wt. 96 lbs.$154.95
20NM31095–With "95" Head. Shpg. wt. 99 lbs. 164.95
20NM31049–With "49" Head. Shpg. wt. 83 lbs. 174.95

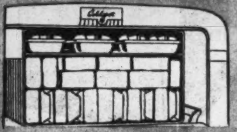
Matching Bench. 24½ inches high. Seat 20½x13⅝ in.
20 N 0956—Bench. Mailable. Shpg. wt. 19 lbs. .$13.95

Coldspot's Plus-Space again sets the pace

Roomy Full-Length Storage



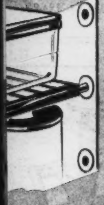
Compare! Check the usable storage space in the COLDSPOT with the refrigerator you're now using. COLDSPOT Spacemaster with full length storage gives you *more* convenient food storage space in a COLDSPOT that takes *less* floor space than ever before. Beautiful modern design cabinet of one-piece welded steel construction. Exclusive Durabond exterior finish stays white—won't crack, chip, peel, or discolor. Seamless porcelain enamel, stain and acid-resistant interior—stays gleaming white always. Rounded corners easy to keep clean.



GIANT Full-Width Enclosed Freezer Chest

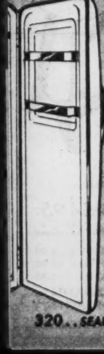
Enables you to store large quantities of frozen foods for weeks. Saves you shopping trips . . . time . . . money. Freezer in largest size COLDSPOT provides more than 50 pounds of frozen food storage. Makes plenty of ice cubes fast. Rustproof . . . easy to keep clean.

Adjustable Shelving



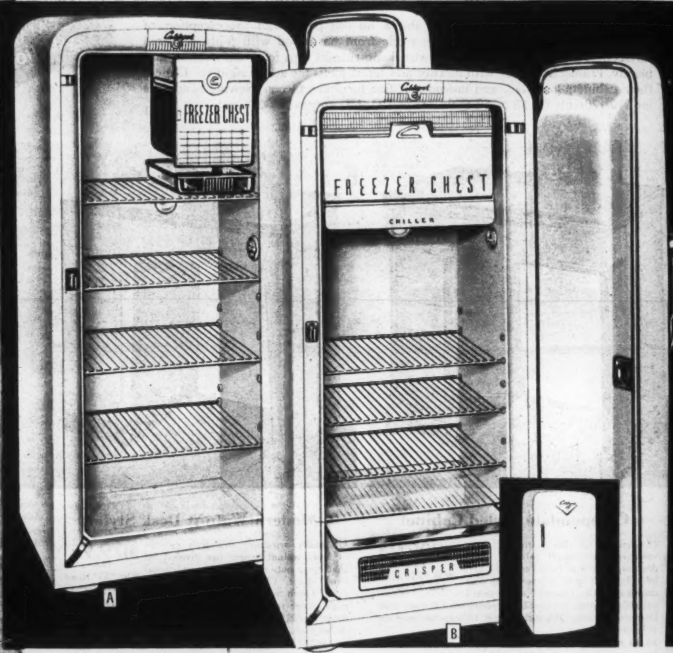
Exclusive new shelf design provides quick, easy shelf adjustment to meet all food storage problems. Plenty of room for tall beverage bottles, large fowl, watermelon, etc. Every COLDSPOT has adjustable shelves. Makes storage space more usable. Another reason why Sears calls it The Best COLDSPOT refrigerator ever built.

Servi-Shelf Door Storage



Here's BONUS SPACE! The COLDSPOT Servi-Shelf—provides convenient space in the door for hard to locate items. It's real bonus space that does not take away from refrigerator storage space. Food is firmly secured; no danger of tipping. Butter dish in Servi-Shelf provides convenient location for storing butter. Tray can be removed from refrigerator for use as a table dish.

You'll celebrate a



Budget-priced 7 Cu. Ft. COLDSPOTS

Full-width Freezer Chest . . Chiller Drawer . . glass covered Crisper

Both models designed for dependable, efficient refrigeration at lowest possible cost. Laboratory tested and approved. Seamless steel cabinet finished in gleaming white Durabond; interior of acid-resistant white porcelain enamel. Chrome-plated positive action door latch. Vault-type doors have soft rubber door gasket . . to seal in cold. Has 3-inch blanket of exclusive Coldex insulation.

Full-length refrigeration gives maximum storage capacity. Unit at right has full-width Freezer Chest, extra capacity Chiller Drawer and full-width 13.4 qt. Crisper drawer. COLDSPOT at left has U-shaped Freezer-Chest with glass meat tray. Automatic light inside. Single dial cold control with defrost, vacation and wide range of temperature settings. Sealed Perma-Thrift refrigerating system never needs oiling. Guaranteed 5 years against defects in material or workmanship; other parts guaranteed 1 year. Gold Seal service plan. *UL approved.* For 110–120-volt 50-60 cycle AC only. Shipped completely assembled from mail order house; or factory at Evansville, Indiana, freight or express, instructions and parts list included.

A **Lowest-priced 7.7 cubic foot COLDSPOT.** An exceptional refrigerator value that combines fine performance with a really low price! Same construction as the extra-feature COLDSPOT shown at the right, but does not have all the convenience features found on that model. Has full-length refrigeration . . adjustable shelves. Stores 15.6 lbs. of frozen foods. Shipping weight 250 pounds.

$154.75 Cash
$24.00 Down
$9.00 Monthly
From Factory

46 NM 5170F—From Factory . . . . Cash $154.75
46 NM 5170–From house. *$25 down, $9 monthly* . Cash 159.95

B **7 cubic foot COLDSPOT with full-length refrigeration** and full-width freezer chest! Three rust-resistant, adjustable round wire shelves plus full-width glass shelf. 13.6 square foot of shelf area. Plastic Chiller tray holds 18.2 lbs. of meat outside freezer chest. Full width Crisper. 2 aluminum ice cube trays. 3-in. blanket of Coldex insulation. Shipping weight 268 pounds.

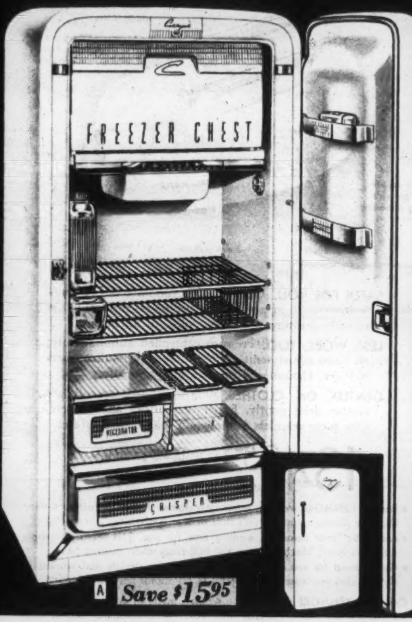
$174.75 Cash
$27.00 Down
$10.00 Monthly
From Factory

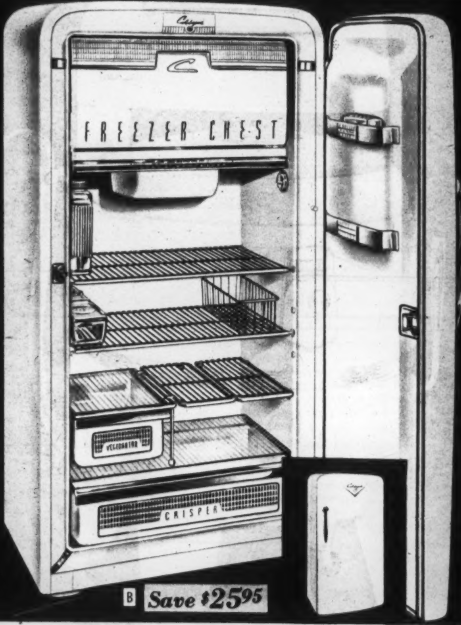
46 NM 5172F—From Factory . . . . Cash $174.75
46 NM 5172–From house. *$28 down, $10.50 mo.* . Cash 179.95

FEATURE	Refrigerated food storage	Freezer Chest Type	Frozen food capacity	Chiller	Meat storage capacity	Shelf area	Shelf Construction	Shelf Finish	Full width Crisper	Crisper capacity	No. of ice cube trays	No. of ice cubes	Outside Dimensions (inches)	Inside Dimensions (inches)	Shpg. wt. lbs.
A 46 NM 5170	7.7 cubic feet	U-shaped	15.6 pounds	Glass Tray	4.5 pounds	11.09 square feet	Round wire	Rust resistant	No	None	2	28 cubes	Ht. 54⅜ Width 24 Depth 30⅛	Ht. 46⅜ Width 18 Depth 17⁵⁄₁₆	250
B 46 NM 5172	7.0 cubic feet	Full Width	25.4 pounds	Plastic drawer	18.2 pounds	13.6 square feet	Round wire	Rust resistant	Yes	13.4 quarts	2	28 cubes	Ht. 54⅜ Width 24 Depth 30⅛	Ht. 46⅜ Width 18 Depth 17⁵⁄₁₆	268

You can order a COLDSPOT on Sears Easy Terms. Pay as you use!

Coldspot Christmas every day





COLDSPOT Spacemasters Reduced

Our finest deluxe models . . Giant full-width freezer chests

Your choice of our finest de luxe model COLDSPOT Spacemasters in two popular sizes: 9 cu. ft. and 11 cu. ft. Both give you large storage capacity plus ALL of the outstanding features shown on the opposite page. Both have full length refrigerated food storage, plus full-width freezer chest, bonus storage space Servi-Shelf in the door. Exclusive Humiderator provides moist-cold food storage.

Adjustable full-width shelving. Porcelain enameled Crisper stores more than ½ bushel. One-piece seamless steel cabinet finished in gleaming white Durabond that won't chip, crack or discolor. Interior finish is acid- and stain-resistant porcelain enamel. Exclusive Perma-Thrift refrigerating unit bathed in oil and sealed in steel for life, with 5-year guarantee against defects in workmanship and material. All other parts carry similar 1-year guarantee. Single dial control provides wide range of temperature settings. For 110-120-volt 60-cycle AC only. **UL approved.** Gold Seal Service Plan. Shipped completely assembled from Mail Order House or factory at Evansville, Indiana (freight or express). Instructions and parts list included.

Save $15.95 on 9 cu. ft. model

WAS ~~$269.75~~ NOW $\$253^{80}$

$39.50 Down, $14.00 Monthly from factory

A You get ALL COLDSPOT features on the preceding page. Its full width freezer chest stores more than 40 lbs. of frozen foods. Full width porcelain enamel Crisper with glass cover holds more than ½ bushel of food. New Vegedrator drawer (keeps leafy vegetables dewy fresh and crisp for days), watermelon shelf, Butter-Ready server, 16.1 sq. ft. shelf area. Outside dimensions: Height, 57⅜ in., width, 27¾ in., depth 30½ in. Shpg. wt. 322 lbs.

46 NM 5196F—From factory........Cash $253.80
46 NM 5196—From mail order house. *$40.50 Down, $14.00 Monthly on Terms*............Cash $259.00

Save $25.95 on 11 cu. ft. model

WAS ~~$299.75~~ NOW $\$273^{80}$

$42.50 Down, $15.50 Monthly from factory

B Search where you will, we think you will not find equal value anywhere. Our largest and finest COLDSPOT with ALL the big features on the opposite page. Has Servi-Shelf in door, a full width freezer chest, Humiderator and glass covered porcelain enameled Vegedrator drawer holding 9.8 quarts. Also glass covered Crisper, watermelon shelf, 3 leftover dishes, egg basket, water bottle. 60⅜ in. high, 30¾ in. wide, 30½ in. deep, outside. Shpg. wt. 356 lbs.

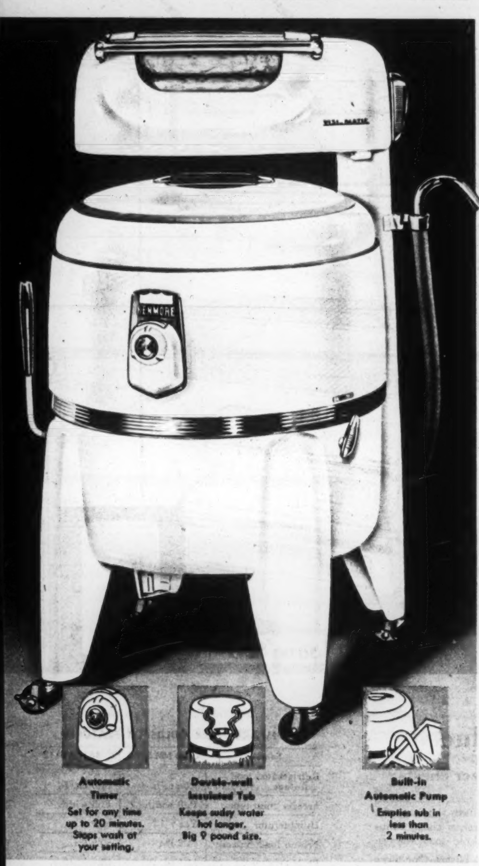
46 NM 5112F—From factory........Cash $273.80
46 NM 5112—From mail order house. *$43.50 Down, $15.50 Monthly on Terms*............Cash $279.00

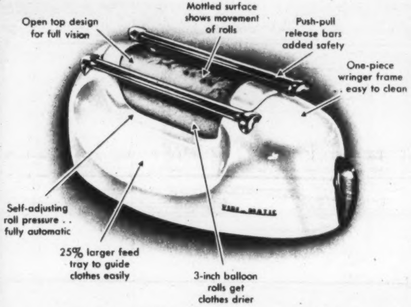
COMPARE THESE COLDSPOT FEATURES

Feature	A 46 NM 5196	B 46 NM 5112
Refrigerated food storage...........	9.0 cu. ft.	11.0 cu. ft.
Freezer chest type....	Full width	Full width
Humiderator.........	Yes	Yes
Frozen food capacity.	41.2 lbs.	50.9 lbs.
Shelf area...........	16.1 sq. ft.	18.4 sq. ft.
Servi-Shelf in door...	Yes	Yes
Watermelon shelf....	1	1
Chiller drawer	Porcelain enamel	Porcelain enamel
Chiller capacity......	6.8 lbs.	6.8 lbs.
Butter-Ready Server.	Yes	Yes
Full width crisper....	Yes	Yes
Crisper capacity	17 qts.	19.6 qts.
Vegedrator drawer...	Yes	Yes
Vegedrator capacity...	9.8 qts.	9.8 qts.
Accessories including egg basket, water bottle and ovenproof leftover dishes.....	Yes	Yes
No. of ice cubes......	56	56
Leveling screws......	Yes	Yes
Outside dimensions...	57⅜ in. high 27¾ in. wide 30½ in. deep*	60⅜ in. high 30¾ in. wide 30½ in. deep*

*Measurement includes door handle.

Brightens washes, lightens washdays! Semi-automatic KENMORE WASHER WITH *Visi-matic* WRINGER


VISI-MATIC
KENMORE
Automatic Timer
Set for any time up to 20 minutes. Stops wash at your setting.
Double-wall Insulated Tub
Keeps sudsy water hot longer. Big 9 pound size.
Built-in Automatic Pump
Empties tub in less than 2 minutes.


Open top design for full vision
Mottled surface shows movement of rolls
Push-pull release bars added safety
One-piece wringer frame . . easy to clean
Self-adjusting roll pressure . . fully automatic
25% larger feed tray to guide clothes easily
3-inch balloon rolls get clothes drier
VISI-MATIC

SAFER FOR YOU. Open top lets you have full vision of wringer rolls in action. Feather-touch push-pull bar releases pressure and stops rolls—in an instant!

LESS WORK, TOO. Pressure controlled automatically; no hand adjustments needed. One easy motion resets wringer. Drainboard reverses automatically.

GENTLER ON CLOTHES. 50% larger balloon rolls get clothes drier gently. Easier on buttons and zippers. One-piece seamless frame won't snag or tear fabrics.

$134⁹⁵ Cash $21.00 Down, $7.50 a Month From Factory

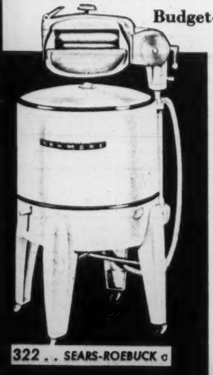
- **Famous KENMORE washing action gets clothes cleaner . . faster.** 6-vane Duralite plastic agitator won't snag or tear washables . . . can't rust.
- **Automatic Timer measures washing time for you.** Just set the washing time you want. Machine stops and bell rings when wash is done.
- **Guaranteed for one year** against defects in materials and workmanship. Sealed gear case and powerful ⅓ HP motor never need oiling.

Our finest KENMORE wringer-type washer, made to do the best washing job money can buy . . . year after year! Semi-automatic action adds extra hours to your leisure time; Visi-matic wringer brings you added safety, plus months longer life for even your most delicate fabrics.

Oversize 9-lb. tub finished in white porcelain, inside and out. All other metal parts finished in white rust-resistant Durabond. Hand-high controls. 28-position, full circle wringer with 3 inch oversize rolls—much gentler, far more efficient. Wringer mounted on power leg for better balance; no leg straddling. Free-wheeling casters, two with tip-toe lock. Extra strong steel construction. Swivel mounted drain hose included. Shipped from Factory near St. Joseph, Mich.

Motor operates on 110–120 volt, 60 cycle AC only. UL approved. Overall height: 46 in. Fits space 31x31 in. Shipped freight or express.

26 NM 13250F—Shpg. wt. 216 lbs. *$21.00 down on terms*. . . . . Cash $134.95



Budget-Priced KENMORE Electric

With Pump **$69⁹⁵ Cash** $11.00 Down $5.00 a Month

Not just a low priced washer, but a big, 7-lb. family size washer that gives real wash-day freedom. Has efficient 3-vane agitator. White porcelain enameled tub with baked-on enamel base, legs and cover. Durabond treated to resist rust. Heavy-duty wringer has 1⅜-in. balloon rolls with screw-type pressure adjustment. Aluminized finish. Wringer adjustable through complete circle with 8 stops. Top safety release. Sealed gear case. ⅓-HP motor for 110 volt, 60 cycle, AC only. 28¼x47 in. high. UL approved. Freight or express from Factory at St. Joseph, Mich.

26 NM 13200F—With pump drain. Shipping weight 156 pounds. . . . Cash $69.95

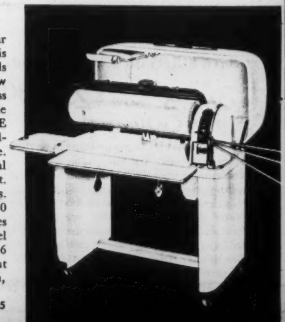
26 NM 13100F—Faucet Drain. Shipping weight 153 pounds . . . . . . Cash $64.95

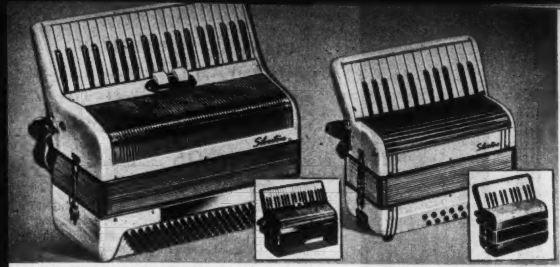
Enjoy Sit-down Ironing with a KENMORE

$144⁹⁵ Cash $22.50 Down $8.00 a Month

You'll do flatwork (up to 75% of your ironing) in half the time on this KENMORE Ironer. Has two speeds—**fast** for regular ironing and **slow** for heavy or fancy work. Knee press control leaves hands free. Adjustable work light—an exclusive KENMORE feature. Automatic shoe pressure adjustment. Safety guard on shoe edge. 1450-watt heating element with dual thermostats. On-off indicator light. Separate motor and heat switches. 1/10-HP motor for 110 volt, 60 cycle, AC only. Telescopic clothes bar. Hinged cover. White enamel finish . . . chrome trim. 34½x16½x36 inches high. UL Approved. Freight or express from Factory at St. Joseph, Mich. Shpg. wt. 186 lbs.

26 NM 13630F. . . . . Cash $144.95





120-Bass SILVERTONE

$169.95
Cash
$17.00 Down

Fast-action . . . full-size . . . silent key response! Precision engineered in Italy! 120 bass, 41 treble keys; 2 treble switches, 1 bass. 2 sets of treble reeds, 4 sets of bass. Hand-fitted, Swedish steel reeds. Kidskin-edged bellows. Plywood body covered with black or white celluloid. Full-size, 18x14¾x8 in. Includes case, *Home Study Book*. Express.

57 NM 1562—White. Shpg. wt. 40 lbs. . . $169.95
57 NM 1552—Black. Shpg. wt. 40 lbs. . . 169.95

12-Bass Silvertone Accordion

$39.95
Cash
$4.00 Down

Good quality, 12-bass accordion . . . priced low for Christmas! 25 treble keys, 12 bass keys. 1 set of treble reeds and 1 set of bass. Sturdy, long-lasting bellows. Lightweight plywood body, covered with black or white celluloid. Size, 11½x12⅜x6 inches. Made in Italy. Complete with case and *Sears Home Study Book*. Shipped express.

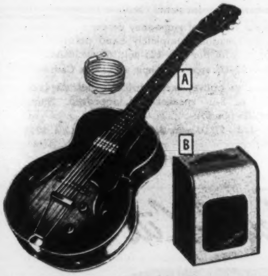
57 NM 1548—Black. Shpg. wt. 20 lbs $39.95
57 NM 1547—White. Shpg. wt. 20 lbs 39.95

SILVERTONE *Accordions*

Rich, vibrant tone . . .
An unforgettable gift!

$54.95
Cash
$5.50 Down

Silvertone Electric Guitar
Exciting, colorful tone!



$39.95
Cash
$4.00 Down
Guitar only

A **Spruce top, maple back, sides.** Top, back edges white celluloid bound. Rosewood fingerboard. 10-ft. cord. Tone, volume controls. Built-in pickup. 40x15¼-in. *Sears Deluxe Home Study Book*. Shpg. wt. 11 lbs.

57 N 01320—Guitar only. *$4.00 Down!* Cash $39.95

B **Amplifier.** 2 tubes plus rectifier. 6-in. PM speaker. 2 input jacks, volume control. Wood case, imitation leather cover. For 105-125-volt, 50–60-cycle AC. UL approved.

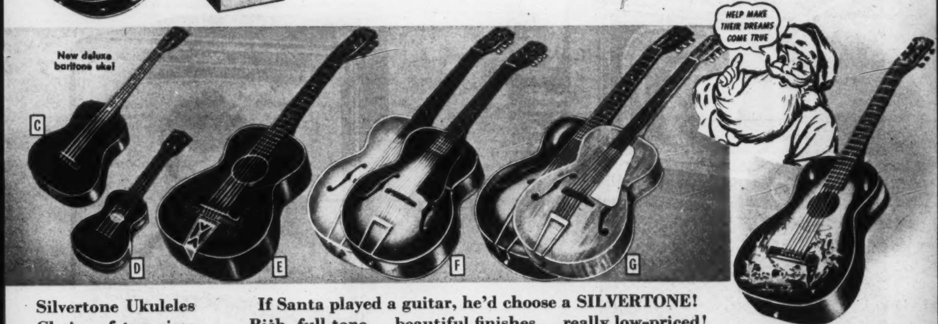
57 N 01340—Amplifier only. Wt. 16 lbs . . . $39.95
57 NT 1370—Guitar and Amp. Wt. 26 lbs. 74.90

Better 12-Bass Accordion
A quality instrument . . at a low price!

A gift to be treasured for a lifetime! A quality-built accordion . . . light enough for even children to handle . . . perfect for the beginner. Especially fine as his or her first accordion . . . only a few bass chords to learn. Has 25 treble keys, 12 bass keys . . . easy to play any melody. Two sets of treble reeds, four sets of bass reeds. High-quality Swedish steel reeds, long-wearing kidskin-edged bellows. Lightweight plywood body is covered with your choice of either black or white celluloid.

Made in Italy by craftsmen with centuries of experience behind them. Size, 13x13½x6¾ inches. Artificial leather covered case and *Sears Deluxe Home Study Book* included at no extra charge. Shipped express. Shipping weight 20 pounds.

57 NM 1549—White. *Only $5.50 Down on Sears Easy Terms.* Cash $54.95
57 NM 1550—Black. *Only $5.50 Down on Sears Easy Terms.* Cash 54.95



Silvertone Ukuleles
Choice of two sizes

$19.95

C **Baritone Uke.** Deep, full tone, life-like response. Mahogany neck and body. Rosewood-veneered fingerboard. Hand-rubbed finish with long-lasting lacquer. Nylon strings. Inlaid purfling around sound hole. 25x10 in. Pick, instructions included.

57N856—Shpg. wt. 5 lbs. $19.95

$9.98

D **Concert-size uke.** Full tone. Mahogany body and neck. Rosewood-veneered fingerboard. Celluloid bound edges. Nylon strings. Size, 21¾x6⅞ in. Lacquered. Pick, instructions.

57 N 855—Shpg. wt. 2 lbs. $9.98

If Santa played a guitar, he'd choose a SILVERTONE!
Rich, full tone . . beautiful finishes . . really low-priced!

$9.98
Guitar only

E **Economy Flat Top Guitar.** Standard size, 36x13 inches. Semi-gloss finish with striping on top edge and around sound hole. Ebonized hardwood fingerboard. *Home Study Book*, pick.

57 N 0606—Guitar with case. Wt. 9 lbs . . . $13.98
57 N 0605—Guitar only. Shpg. wt. 7 lbs . . 9.98

$15.95
Guitar only

F **Lowest Priced Arched Guitar!** Hardwood body. Glossy lacquer finish in blonde, or mahogany shaded to a golden sunburst. White striping around edges. Smoothly finished—looks hand-polished. Size, 40¼x15⅛ inches. Pick and *Sears Home Study Book* included. Shpg. wt. 14 lbs. with case, 9 lbs. without.

57 N 0703—Blonde finish guitar with case . . $20.59
57 N 0702—Blonde finish guitar only. 15.95
57 N 0711—Mahogany finish guitar, case . . . 20.59
57 N 0710—Mahogany finish guitar only . . . 15.95

$23.95
$2.50 Down
Guitar only

G **A Christmas special** . . . a really low priced hand-rubbed guitar . . . an amazing buy at this price! We believe that this is a guitar bargain you can't equal any place else . . . SILVERTONE again brings you more guitar per dollar! Completely hand-rubbed and polished to give a beautiful luster. Genuine spruce top gives you rich tone normally found only on guitars costing many dollars more. Blonde or mahogany finish. Large 41x15½-in. size. 3-ply maple back. Celluloid bound top, back edges and fingerboard. Adjustable bridge. *Sears Deluxe Home Study Book*, pick included. Shpg. wt. 16 lbs. with case, 9 lbs. without.

57 N 0697—Mahogany finish guitar, case . . $28.50
57 N 0696—Mahogany finish guitar only . . . 23.95
57 N 0689—Blonde finish guitar and case . . 28.50
57 N 0688—Blonde finish guitar only 23.95

Gene Autry Guitar
Genuine Spruce Top

$13.95
Guitar only

Endorsed by America's favorite singing cowboy! Has genuine spruce top usually found only on more expensive guitars. Celluloid bound top edge and sound hole. Standard 36x13-inch size. Finished in glossy brown, western scene on front. Western-style neck cord, pick. Also includes *Sears Home Study Book, Songs Gene Autry Sings*.

57 N 0612–Guitar with case. Shipping weight 13 lbs. $17.79
57 N 0610—Guitar only. Shipping weight 7 pounds. . . . $13.95

GIANT 21-INCH PICTURE!
Exciting "Level-Lite" Television—
BRIGHT . . CLEAR . . STEADY!
Yours in Console or Table Models

$269.95 Cash Only $42.00 Down $14.50 Monthly

Silvertone brings you "Level-Lite" television . . . BRIGHT . . . CLEAR . . . STEADY! Giant 21-inch rectangular black tube . . . big-as-life picture . . . everything the camera sees! Television as it should be!

Newly-designed to bring you unexcelled fringe area reception . . . pulls in clear pictures where other sets won't operate! Has a special new tuner that is extra-sensitive, more selective . . . another important fringe area "extra"! Tilted safety glass front eliminates reflections from lamps, windows, etc.

Simple two-knob tuning . . . just select your channel, get your picture, and settle back to enjoy the wonders of "Level-Lite" television! Deep-voiced 10-inch speaker gives you resonant FM sound. Automatic frequency control locks picture in place. Automatic gain control guards against picture fading. 17 tubes, 2 rectifiers, picture tube. Phono jack in rear to plug in record player; phono switch in front. Auxiliary controls under convenient front panel. Built-in antenna.

Beautiful cabinet of mahogany veneer . . . a stunning furniture creation, completely hand polished! Size, 38x26½x23 in. For 105–125-volt, 60-cycle AC.

57 NM 1182–UL approved. Shpg. wt. 135 lbs. Cash $269.95

[A] Same as above, except table model. 22¼x23¾x 19¾ in. 5-in. speaker. UL approved. Shipping weight 105 pounds.

57 NM 1175—*$37.00 down, $13.00 Monthly*.....*Cash* $239.95

Silvertone "Level-Lite" TV

17-inch Table Model **$169.95**

20-inch Table Model $219.95

Priced so everyone can share the thrill of "Level-Lite" television . . . BRIGHT . . . CLEAR . . . STEADY! Big-as-life television . . . available in your choice of 20 or 17-inch picture tube. Rectangular black tube brings you everything the camera sees . . . a picture that belongs in your living room . . . in a sleek, modern cabinet that's a lovely addition to every home! Powerful enough to perform satisfactorily even in fringe areas.

Simple two-knob tuning . . . as easy to tune as your radio. Automatic frequency control combats interference, locks picture in place. Automatic gain control guards against picture fading, losing depth. 17 powerful tubes plus two rectifiers and picture tube. 5-inch speaker. Antenna not included. Brown metal cabinet. For 105–125-volt, 60-cycle AC only. UL approved. Shpg. wts.: 20-in. set, 108 lbs.; 17-in. set, 84 lbs.

57 NM 1173–20-inch Set. 22x22⅛x18¾ in. *$34.00 down, $12.50 Monthly*. . Cash $219.95

57 NM 1172–17-inch Set. 17¾x19x20 in. *$26.50 down, $9.50 Monthly*. . . Cash 169.95

16-inch Console Model

$219.95 $34.00 Down $12.50 Monthly

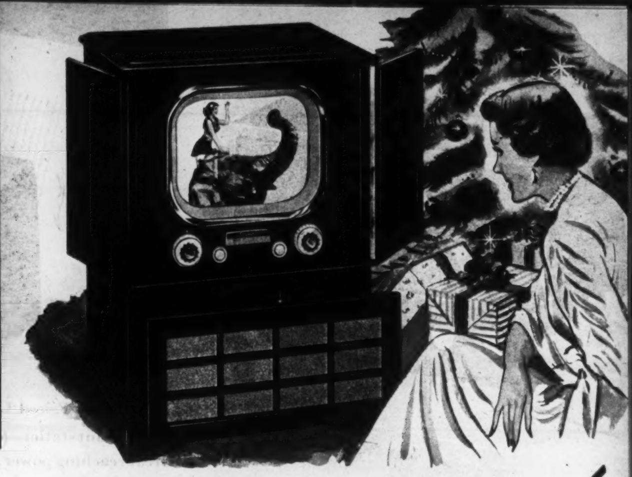
Another classic in Silvertone "Level-Lite" television . . . BRIGHT . . . CLEAR . . . STEADY! You'll see "Level-Lite" TV at its finest . . . a sharp, big-as-life picture. Rectangular black tube brings you everything the camera sees—television at its best!

Lovely cabinet is a graceful creation of satin-smooth mahogany veneers . . . has the hand-polished top that identifies fine furniture! Master-engineered with 17 tubes, 2 rectifiers, picture tube . . . designed to pick up weak signals, works well even in fringe areas.

Big 8-inch speaker delivers resonant FM sound. Simple two-knob tuning. Stabilizing circuit locks picture in place and holds it there, regardless of atmosphere and other interference. Sight and sound locked together. Built-in antenna. Size, 22½x20³⁄₁₆x 36 in. For 105–125-volt, 60-cycle AC only. UL approved. Freight or express.

57 NM 180—Shipping weight 102 pounds. . . . *Only $34.00 down, $12.50 Monthly!* . . . *Cash* $219.95

NOTE: All TV prices include parts warranty and manufacturers' excise tax!



Just in Time for Christmas!

20 or 17-inch "Level-Lite" TV in Modern Blonde Cabinet

$24995 Cash
17-inch . . . $39 Down
$269.95 for 20-in.

The thrill of "Level-Lite" television . . . BRIGHT . . . CLEAR . . . STEADY! . . . dressed in the beauty of modern limed-oak veneers! Automatic contrast and brilliancy control insures top picture quality. Automatic frequency control locks picture in place. Automatic gain control guards against picture fading. Full-toned 8-inch speaker brings you resonant FM sound. Well-designed chassis has 17 powerful tubes plus rectifier and rectangular black picture tube . . . may be used even in fringe areas. Simple two-knob tuning.

Glamorous cabinet is a stunning creation in limed-oak veneers . . . tastefully designed with clean, modern lines. Green trim, safety glass, smart gold-colored knobs, wheat-colored grille cloth. Built-in antenna. For 105–125-volt, 60-cycle AC only. 19x20½x35¼ in. UL approved. Freight or express.

57 NM 1188—20-inch Size. Shipping weight 91 lbs. *$42.00 Down, $14.50 Monthly*. . . . . Cash $269.95

57 NM 1135—17-inch size. Shipping weight 75 lbs. *Only $39.00 Down, $13.50 Monthly*. . . . . . . Cash $249.95

"Level-Lite" TV . . Radio . . Phonograph! 3-way SILVERTONE in Mahogany Veneers

$34995 Cash
$54.00 Down
$19.00 Monthly

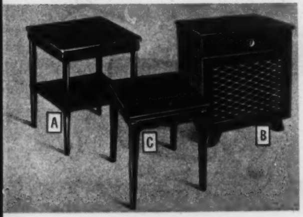
A triumph in home entertainment! 16-in. "big picture" television . . . AM-FM radio . . . automatic 3-speed record changer! And all in a beautiful cabinet of imported mahogany veneers . . . completely hand-polished . . . in graceful 18th Century styling.

Wonderful SILVERTONE "Level-Lite" television . . . BRIGHT . . . CLEAR . . . STEADY! Powerfully designed to work well even in remote fringe areas . . . has 22 tubes, two rectifiers, rectangular black picture tube. Tube face specially treated to help eliminate reflections and eye-strain, give greater picture contrast. Automatic contrast control eliminates annoying adjustments. Automatic frequency control locks picture in place and holds it there. Automatic gain control guards against picture fading. Large 9x6-in. speaker. Easy two-knob tuning.

SILVERTONE radio brings you all your favorite standard broadcast programs as well as exciting new discoveries on FM bands. Greater sensitivity for fringe area reception . . . pinpoints distant stations, brings them into your home. Indirect tuning. Tunes AM (540–1600 KC) and FM (88-108 MC).

Automatic 3-speed record changer plays records of all sizes, speeds . . . and changes them for you automatically! Plays 10 and 12-inch records intermixed, has special insert for exciting new 45-rpm recordings. One simple control for all speeds.

Double cabinet doors cover picture area when not in use. Cabinet of hand-rubbed mahogany veneers. Size, 36¼x26¼x20⅞ in. For 105–125-volt, 60-cycle AC only. UL approved. Shpg. wt. 175 lbs.
57 NM 193—*$54.00 Down, $19.00 Monthly*. . . Cash $349.95



Television Tables

A **Beautifully styled hardwood,** mahogany finish, mahogany veneer rotating top. Convenient lower shelf for antenna rotator control, booster, radio, etc. 22x22x25 in. Mailable partly assembled.
57 N 05683—Shipping weight 22 pounds **$17.75**

B **Our Finest TV Table.** Designed to make your table set look like a console model! Big, roomy storage space behind door; for antenna rotator, booster, etc. Rotating top lets you view set from any part of room. Mahogany finished hardwood. 21x23x24½ inches. Freight or express partly assembled.
57 NM 1940–Shipping weight 35 pounds. Cash **$20.95**

C **Mahogany finished hardwood,** mahogany veneer rotating top. Mailable partly assembled.
57 N 01900—20x22x25 in. Shpg. wt. 26 lbs. . . **$14.55**
57 N 01901—22x24x25 in. Shpg. wt. 27 lbs. $14.95

Silvertone Installation, Service

When you purchase your new SILVERTONE television set you are given your choice of two methods of installation: (1) you may install it yourself, or (2) under the provisions explained below you may have it installed by Sears trained technicians by purchasing the SILVERTONE Installation and Service Policy. With this policy, Sears installs your television set, makes all the necessary adjustments, and services it for one full year at no extra charge.

If you desire to have Sears install and service your set, you may purchase the policy mentioned above provided (1) you live within range of a television station and (2) you live either within 35 miles of a Sears retail store or within the trading area of a Sears retail store. Complete information and prices can be obtained by writing to Sears Personal Service Department. *State the approximate distance from a TV station when you write.* If you are eligible to purchase this policy, we strongly recommend that you do so . . . it's the easiest way to make sure your set is properly installed and correctly adjusted to bring you the superior reception for which every SILVERTONE is designed.

If you desire to install the set yourself, you can buy antenna equipment, signal booster and antenna rotator described at right . . . easy-to-understand installation instructions. *Free service not included.* Normally, the height listed for antennas at right may be sufficient. A good rule of thumb is to check the height of your neighbor's antenna. If he gets good reception, you can, too, with an antenna of similar height. *No matter how far you are from a TV station,* if your neighbor receives television, you can expect as good or better reception from your SILVERTONE . . . it's your best buy in television!

Fringe Area Booster Equipment

Silvertone Signal Booster. Recommended for areas beyond 30 to 40 miles of a TV station. Booster amplifies desired signal, making set more sensitive to weak signals from distant stations. UL approved.
57 N 06745—Shpg. wt. 4 lbs. *Mailable*. **$24.95**

Single Stack Antenna Kit. For distances up to 30 miles from TV station. Height 5 ft. Includes conical type antenna, lead-in wire, cement, mounting brackets and screws, 3 types of mounts: (1) Roof, (2) Side, or (3) Chimney. *State type of mount desired.*
57 NM 6814—Shpg. wt. 31 lbs. *Freight or express*. **$19.95**

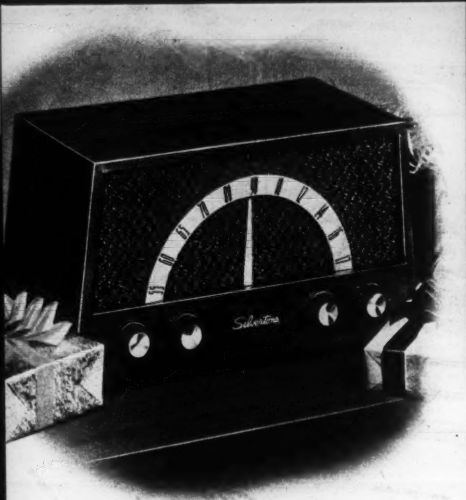
Double Stack Antenna Kit. For distances beyond 30 miles from station. Height 10 ft. Includes two-stack conical type antenna, necessary wire, cement, brackets. Available with 3 types of mounts: (1) Roof, (2) Side, or (3) Chimney. *State type of mount desired.*
57 NM 6815—Shpg. wt. 37 lbs. *Freight or express*. **$24.95**

57 N 6738—**Indoor Antenna only.** Not a kit. Use if close to TV station. *Mailable*. Shpg. wt. 2 lbs. **$3.79**

57 N 06813—**Antenna Rotator.** Needed for receiving signals from all directions. Turns antenna by remote control. Motor, controls, 100-ft. cable, instructions. UL approved. *Mailable*. Shpg. wt. 14 lbs. **$39.45**

NOTE: Only 15% down payment is required when ordering TV accessories on Sears Easy Terms.

A WORD ABOUT COLOR AND UHF TELEVISION: Sears guarantees that these SILVERTONE television receivers can be used with an attachment to receive color or ultra-high frequency television programs transmitted in accordance with FCC standards.



Give the Finest!

Finest, Most Powerful SILVERTONE Table Radio

Exciting new "MAGIC-WAND" Tuning!

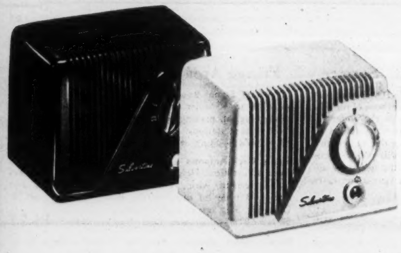
$37.95 Cash
$4.00 Down

The aristocrat of table radios! Stunning mahogany veneers .. technically tailored to bring you every engineering feature we could pack into a table model . . and leading the field with the thrilling new SILVERTONE "MAGIC-WAND"!

Everybody's talking about the new "MAGIC-WAND", the slender plastic pointer that glows with its own light . . that reaches out and pinpoints the station you're looking for. It makes tuning easier than ever before!

Big 7x5-inch speaker gives full, mellow tone. Variable tone control lets you select treble and bass tones you like best. Tuned RF stage, 3-gang tuning make set more sensitive, bring top reception even to remote fringe areas. 5 tubes plus rectifier. Phonograph plug for record player. Built in *Radionet* antenna helps pull in stations other radios can't get. Mahogany veneer cabinet, 14½x8⅝x7 in. For 105-125-volt, 25-60 cycle AC-DC. UL approved. Mailable.

57 N 01017—Mahogany Veneer Cabinet. Shpg. wt. 11 lbs. *$4.00 Down!* Cash **$37.95**



SILVERTONE Table Model in Modern Design

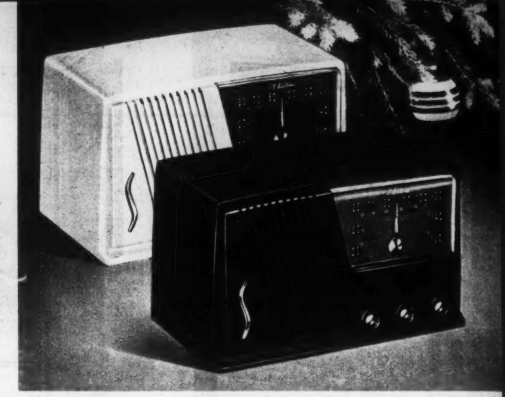
$15.95
Brown

The combination of beauty, quality, and low price you've been looking for! It's the perfect extra radio . . . wonderful for any room in the house. Lovely plastic cabinet is beautifully molded . . . designed for tomorrow . . brought to you in two lovely colors that blend beautifully with most decorating schemes.

Full-toned speaker is 4-inch size . . . gives you clear, sharp tone. Simplified direct tuning means fast selection of stations . . . gets you those hard-to-find stations, brings you extra listening pleasure.

4 powerful Silvertone tubes plus rectifier . . . *guaranteed one full year!* Built-in loop antenna . . . exclusive SILVERTONE *Radionet* pulls in more stations. Tunes 540-1600 KC. Size, 8⅝x5¾x6 in. For 105-125-volt, 25-60-cycle AC-DC. Approved by Underwriters' Labs., Inc. Mailable.

57 N 09000—Brown Plastic Cabinet. Shipping weight 5 pounds. $15.95
57 N 09001—Ivory-color Plastic Cabinet. Shipping weight 5 pounds. 16.95



Low Priced Long-Range SILVERTONE

Gets distant stations for you . . . wonderful in fringe areas!

Great reaching power gives hours of extra entertainment

$25.95 Cash
$3.00 Down
Brown

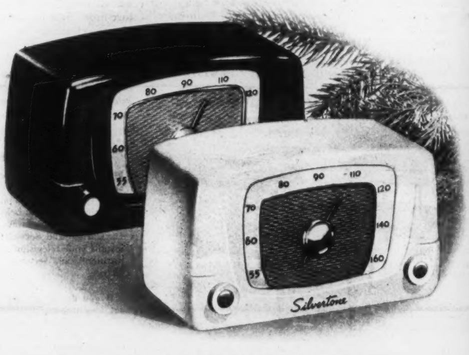
Power-packed . . . smart-looking . . . low-priced! A tremendous radio value . . . delivers performance usually costing you dollars more elsewhere! It brings you more stations . . . *clearer, sharper, easier!*

Tuned RF stage makes this Silvertone effective at great distances —assures you of top-flight reception even if you live in remote fringe areas. 3-gang tuning condenser sifts broadcast beams, weeds out unnecessary noises. Wide-sweep "*Roto-Band*" tuning dial gets your stations fast and accurately. Big 5-inch speaker gives you a full, resonant tone, plenty of volume. 5 powerful SILVERTONE tubes plus rectifier . . . guaranteed one full year!

SILVERTONE'S exclusive *Radionet* built-in antenna is more signal sensitive . . . pulls in distant stations. Tunes 540-1600 KC. Smartly designed plastic cabinet, 7⅜x12¾x7 in. For 105-125-volt, 25-60-cycle AC-DC. UL approved. Mailable.

57 N 015—Brown Plastic Cabinet. Shipping weight 10 pounds. . . . . Cash **$25.95**
57 N 016—Ivory-color Plastic Cabinet. Shipping weight 10 pounds. . . . . Cash **27.95**

Don't miss our colorful parade of SILVERTONE Portables . . . you'll see them beautifully illustrated in full color on page 333.



Deep-voiced SILVERTONE Table Radio

$19.95
Brown

There's color . . . sparkle . . . an excitingly new listening pleasure added to your moments of relaxation with this deep-voiced SILVERTONE at your side. Thrilling automatic bass boost accentuates bass notes, brings you finer tonal balance—a feature usually found only on sets costing much more!

It's SILVERTONE-designed to bring you finer selectivity, easier tuning, greater sensitivity, superb styling . . . and all at a price we believe only SILVERTONE can offer you! Modern "edge-lit" dial makes numbers easy to read in any light. Exclusive SILVERTONE *Radionet* built-in antenna pulls in more stations.

Larger 5-inch speaker delivers full-toned volume, better tonal quality. 4 SILVERTONE tubes plus rectifier . . . *guaranteed one full year!* Tunes 540-1600 KC standard broadcast. Translucent plastic dial with smart-looking metal grille. Size, 11¼x6½x5¼ in. For 105-125-volt, 25-60-cycle AC-DC. UL approved. Mailable.

57 N 05—Brown Plastic Cabinet. Shipping weight 7 pounds. $19.95
57 N 06—Ivory-color Plastic Cabinet. Shipping weight 7 pounds. 20.95

Do your Christmas Shopping on Easy Terms . . . see page 313 for details!

ORDER EARLY
Silvertone

THE HAPPIEST GIFT OF ALL!
SILVERTONE "Caroleer" Clock-Radio
Wake up to the whisper of soft music!

$\$25^{95}$
$3.00 Down
Brown

The pleasant way to start your day . . . soft music whispers you awake! Pre-set alarm signal starts radio automatically . . . *buzzer reawakens sleepyheads in ten minutes!* Or let it sing you to sleep . . . the sleep-switch automatically turns it off after you've gone to sleep. It's a handy assistant in the kitchen, too—just plug appliances into rear outlet and let it time coffee makers, food mixers, etc. Shuts them off automatically at the right time! Can be used as appointment reminder or to turn on radio programs you don't want to miss. All controls conveniently set in front.

Smart-looking plastic cabinet, continuously operating electric clock. Rich-voiced AM radio tunes 540–1600 KC standard broadcast. Has 4 powerful SILVERTONE tubes plus rectifier . . . *guaranteed one full year!* 4-inch speaker. Built-in *Radionet* antenna. Size, 10⅝x5¾x5¼ inches. For 105–125-volt, 60-cycle AC only. UL approved. Mailable.

57 N 010—Brown Plastic Cabinet. Shipping weight 7 pounds. . . . . . *Only $3 Down!* . . Cash $25.95
57 N 011—Ivory-color Plastic Cabinet. Shpg. wt. 7 lbs. . . . . *Only $3 Down!* . . Cash 27.95

(See page 333 for "Caroleer" Clock-Radios in bright holiday colors! The perfect gift!)

The Magic of FM

Finest SILVERTONE AM-FM Table Radio

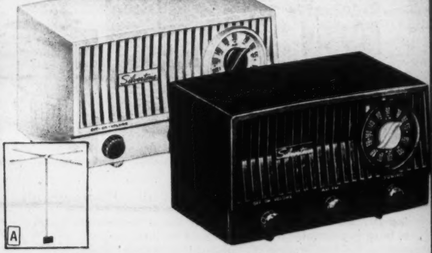
$\$37^{95}$ Cash
$4 Down, $5 Mo.
Brown

The exciting new world of FM broadcasting is at your fingertips with this powerful SILVERTONE! New programs, finer listening . . . plus the enjoyment of regular broadcast programs. Listen to your old favorites, find new ones!

Exclusive "Roto-Band" tuning brings you AM (540-1600 KC) and FM (88-108 MC). Large 5-inch speaker delivers full, resonant tone. 7 tubes plus rectifier . . . *guaranteed one full year!* Built-in loop AM antenna; built-in line-cord FM antenna. *For best FM reception, especially in fringe areas, use radio with outdoor antenna.* Plastic cabinet, 7⅝x12¾x7 in. For 105–125-volt, 50–60-cycle AC only. (*For separate listing of antenna, see lower right.*) UL approved. *Order now . . . give the magic of FM!*

57 N 018—Brown Cabinet. Shpg. wt. 11 lbs. . . . . *$4 Down, $5 Mo.* Cash $37.95
57 NT 19—Above with outdoor antenna. Wt. 23 lbs. *$8 Down, $5 Mo.* Cash 47.75
57 N 020—Ivory-color Cabinet. Wt. 11 lbs. . . . . *$4 Down, $5 Mo.* Cash 39.95
57 NT 21—Above with outdoor antenna. Wt. 23 lbs. . *$8 Down, $5 Mo.* Cash 47.75

Silvertone



Our Lowest-Priced!

$\$10.88$
Brown

Priced so everyone in the family can have his own radio! Gives good local reception. Simple direct tuning. 4-inch speaker. 3 Silvertone tubes plus rectifier. Built-on antenna. Tunes 540–1600 KC standard broadcast. Nonbreakable metal cabinet, 5x8⅜x4 in. For 105–125-volt, 25–60-cycle AC-DC. UL approved for your protection. Shpg. wt. 5 lbs.

57 N 01—Brown Cabinet $10.88
57 N 02—Ivory-color Cabinet . 11.88

Hallicrafters S-38B

$\$49.50$
$8 Down
$5 Monthly

Highly sensitive on 540–1600 KC standard broadcast and has 3 bands of short wave from 1.6 to 32 MC. 1 watt power output at less than 10% distortion. Regular plus fine tuning to let you get stations exactly. 4 tubes plus rectifier. Built-in 5-inch speaker with on-off switch. Phone-CW switch for receiving code. Headphone jack. Dark gray steel cabinet. Set measures 12⅞x7x7¾ inches. Operates on 105–125-volt, 50–60-cycle AC or DC. UL approved. Use with antenna 57 D 6705, as listed in big general catalog. *$8 Down, $5 Mo.!*

57 N 07450—Shipping weight 13 lbs . . Cash $49.50

Lowest-Priced AM-FM Table Radio

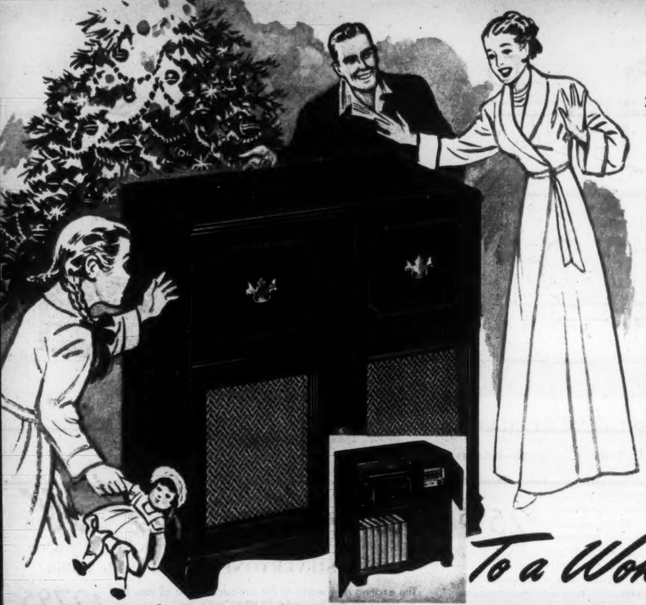
$\$32.95$
$3.50 Down
Brown

Both AM and FM . . . and really low-priced! Beautiful plastic cabinet, contrasting color dial. Iron core tuning cuts down station drift, gives more stability. Tunes AM (540–1600 KC) and FM (88–108 MC) . . . easy, indirect tuning. 7 powerful tubes plus rectifier . . . *guaranteed one full year!* Resonant 4-inch speaker. Built-in loop AM antenna, built-on FM antenna. *For best FM reception, especially in fringe areas, use with outdoor antenna.* Size, 6½x11¼x6½ inches. For 105–125-volt, 50–60-cycle AC-DC. UL approved.

57 N 025—Brown Plastic Cabinet. Shpg. wt. 9 lbs . . . . . . *$3.50 Down.* Cash $32.95
57 NT 26—Above with outdoor antenna. Shpg. wt. 21 lbs. *$4.50 Down.* Cash 42.75
57 N 027—Ivory-color Plastic Cabinet. Shpg. wt. 9 lbs . . *$3.50 Down.* Cash 34.95
57 NT 28—Above with outdoor antenna. Shpg. wt. 21 lbs. . *$4.50 Down.* Cash 42.75

A 57 N 06710—**Outdoor FM antenna.** 7¾ ft. high. Aluminum. Hardware, instructions included. Shipping weight 13 lbs $9.95

Let a SILVERTONE make your Christmas merrier! And purchase it the easy way . . . on Easy Terms!



SILVERTONE AM-FM RADIO-PHONOGRAPH

3-speed Automatic Record Changer
Gleaming Mahogany Finish

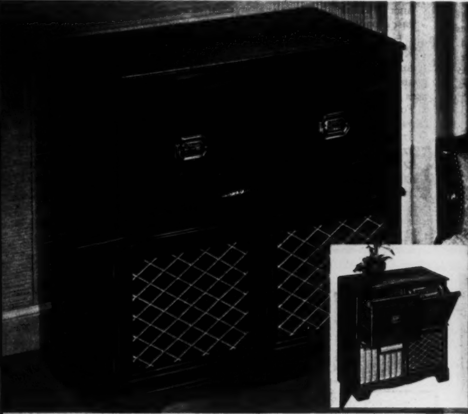
\$169^{95} Cash
$26.50 Down
$9.50 Monthly

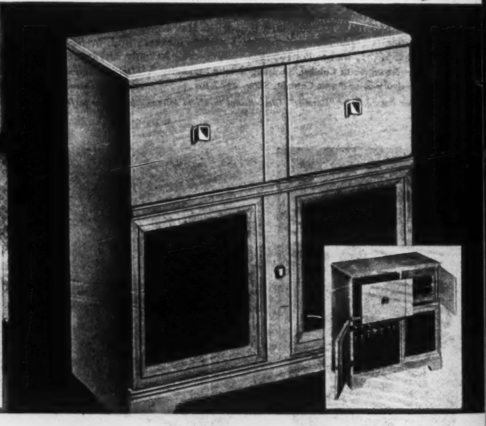
Acclaimed by thousands . . . the star performer in homes all over America! Engineered to thrill you with fine radio performance . . . styled to bring beauty and grace to your home . . . and priced to give you more radio per dollar! Gorgeous cabinet fashioned in lovely mahogany finish . . . a thrilling furniture creation in beautiful traditional styling. Modernistic radio controls concealed behind door when not in use. Famous SILVERTONE 3-speed record changer slides out in easy-to-handle drawer . . . at your fingertips in an instant, ready to play records of all sizes and speeds. Easily adjusted . . . plays them automatically or manually, as you prefer.

Exclusive *Radionet* built-in antenna reaches out for distant stations. Large 10-inch speaker brings you rich, resonant listening pleasure. 7 powerful SILVERTONE tubes plus rectifier . . . *guaranteed one full year!* Tunes AM (540–1600 KC) and FM (88–108 MC). Storage space for 84 records (albums not included). 12 center inserts for 45 rpm records. Size, 32⅛x30⅝x15⅝ in. For 105–125-volt, 60-cycle AC only. UL approved. Freight or express.

57NM1058—Mahogany Finish. Shpg. wt. 90 lbs . . . **$169.95**

To a Wonderful Family





SILVERTONE AM-FM Radio-Phonograph

\$184^{95} Cash
Walnut Veneer
$28.50 Down
$10.50 Monthly

Superb radio beauty for your home . . . an all-new SILVERTONE to bring you matchless hours of wonderful listening! An addition you'll always be proud of . . . styling that retains its beauty for years . . . magnificent cabinets of matched walnut or mahogany veneers . . . hand-polished, superbly smooth finish!

Pull out the easy-sliding drawer . . . the automatic SILVERTONE record changer is ready for instant use. It plays records of all sizes and speeds, automatically or manually. Easily adjusted—just set the simple selector knob. All radio controls on convenient tilt-out panel . . . quickly accessible.

Giant 12-inch speaker gives you finer, deeper response and clarity of tone. Has 7 powerful SILVERTONE tubes plus rectifier. Automatic bass compensation and variable tone control bring you all the tonal shadings ordinary sets miss. Built-in *Radionet* antenna. Tunes AM (540–1600 KC) and FM (88–108 MC). Storage space for 7, 10, and 12-in. record albums (albums not included). 12 center inserts for 45-rpm records. Size, 32⅛x31⅝x16⅛ in. 105–125-volt, 60-cycle AC only. UL approved. Freight or express. Shpg. wt. 89 lbs.

57 NM 1062—Walnut Veneers. . . . . *Only $28.50 Down $10.50 Monthly!* Cash **$184.95**
57 NM 1063—Mahogany Veneers. . . . . . *Only $29.50 Down $10.50 Monthly!* Cash **189.95**

Modern Blonde AM-FM Radio-Phonograph

\$179^{95} Cash
$28.00 Down
$10.50 Monthly

Everything that's new and exciting in radio styling . . . framed in a youthful, modern cabinet of limed-oak veneers . . . priced to fit young modern budgets! The perfection of SILVERTONE reception brought to you in a stunning blonde cabinet designed with the modern simplicity young America demands!

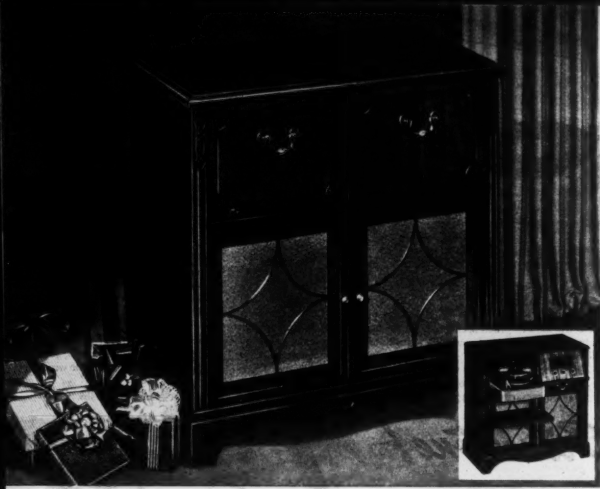
All the SILVERTONE quality features are here. Famous automatic record changer in easy-sliding drawer . . . always ready for instant use, plays records of all sizes and speeds. Easy to adjust—one simple selector knob takes care of everything, plays your records automatically or manually.

Radio controls are easily accessible . . . concealed behind door when not in use. Simple indirect tuning locates stations quickly, brings you both AM (540–1600 KC) and FM (88–108 MC). Has full-voiced 10-inch speaker for resonant tone.

Built-in *Radionet* antenna brings you top reception, reaches out for distant stations. 7 powerful SILVERTONE tubes plus rectifier . . . *guaranteed one full year!* Has storage space for as many as 84 records (albums not included). 12 center inserts for 45 rpm records included. Size, 32⅛x30⅝x15⅝ inches. For 105–125-volt, 60-cycle AC only. UL approved. Freight or express. Shpg. wt. 90 lbs.

57 NM 1059—Limed-Oak Veneers. . . . . *Only $28.00 Down $10.50 Monthly!* Cash **$179.95**

Try using Easy Terms this Christmas . . . . do your shopping the easy way!



OUR FINEST SILVERTONE AM-FM RADIO-PHONOGRAPH

Exciting new tonal shadings . . thrilling response . . cabinet beauty!

$224.95 Cash
$35.00 Down
$12.50 Monthly

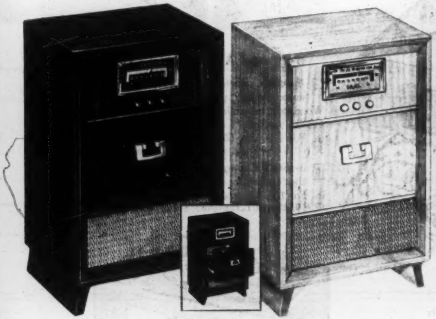
The ultimate in fine radio performance encased in the last word in cabinet beauty . . . graceful period styling blends beautifully with almost any decorating scheme. Giant 12-inch speaker brings you the deepest, truest voice in the SILVERTONE family. Super-powered chassis features 6-gang tuning—3 for AM, 3 for FM. Reaches out for more stations, brings them in with less interference . . . your guarantee of top radio performance!

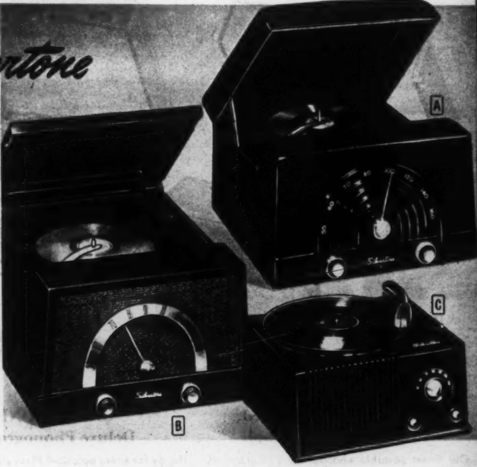
Handy tilt-out panel brings you all the radio controls at the touch of a finger. Pull out the other handle and the famous SILVERTONE 3-speed record changer glides out, instantly ready to play records of all sizes and speeds—either automatically or manually!

Wide-sweep dial is easy to tune . . . quickly finds your stations on AM (540–1600 KC) or FM (88–108 MC). Built-in *Radionet* antenna. 7 powerful tubes plus rectifier. *Guaranteed one full year!* Cabinet of hand-rubbed mahogany veneers is 34⅛x35½x17¾ in. Storage space for 7, 10 and 12-in. albums (albums not included). 12 inserts for 45-rpm records. For 105-125-volt, 60-cycle AC only. UL approved. Freight or express. Wt. 123 lbs.

57 NM 1066—*Only $35 Down, $12.50 Monthly!*. Cash **$224.95**

A Wonderful Silvertone





Compact Console in Two Lovely Finishes

$124.95 Cash
Mahogany
$19.50 Down
$7.00 Monthly

Especially designed to fit into small spaces . . . perfect for small apartments or crowded homes! It's SILVERTONE's answer to today's problem of cramped living quarters . . . double-purpose rooms . . . insufficient floor space. All the magic of AM and FM radio—plus the famous SILVERTONE 3-speed automatic record changer. Compactly designed to fit into less than 2½ square feet of precious floor space!

Lovely cabinet with smart, clean lines . . . available in mahogany or limed-oak veneers. Indirect tuning brings you AM (540–1600 KC) and FM (88–108 MC). Rich-toned 7x5-inch speaker. Exclusive SILVERTONE *Radionet* built-in antenna. 7 powerful tubes plus rectifier.

3-speed record changer plays records of all sizes and speeds, automatically or manually. Simple to adjust . . . one selector knob. 12 inserts for 45-rpm records included. For 105–125-volt, 60-cycle AC only. Size, 31¼x21x15⅜ in. UL approved. Freight or express. Shipping weight 55 pounds.

57 NM 1054—Mahogany Veneer. *Only $19.50 Down, $7.00 Monthly!* . . . . Cash **$124.95**
57 NM 1055—Limed-Oak Veneer. *Only $21.00 Down, $7.50 Monthly!* . . . . Cash **134.95**

SILVERTONE AM Radio-Phonograph with 3-speed record changer. Same as above except has 5 tubes plus rectifier, tunes only AM (540–1600 KC). UL approved. Shipping weight 55 pounds.

57 NM 1052—Mahogany Veneer. *Only $17.00 Down, $6.50 Monthly!* . . . . Cash **$109.95**
57 NM 1053—Limed-Oak Veneer. *Only $18.50 Down, $7.00 Monthly!* . . . . Cash **119.95**

3-Speed Table Model Radio-Phonographs

$69.95 Cash
$11.00 Down

A **Stunning new design in dark brown plastic!** And at the lowest price we've been able to find today for a set like this! Powerful radio plus 3-speed record changer . . . plays all sizes, all speed records automatically or manually. Improved ceramic pickup for better tone. Resonant 5-inch speaker, variable tone control. Indicator light. 4 powerful SILVERTONE tubes plus rectifier. Tunes 540–1600 KC. Built-in antenna. Size, 9½x16⅜x16⅝ in. For 105–125-volt, 60-cycle AC. 12 inserts for 45-rpm records included. UL approved. Mailable.

57 N 01040—Shipping weight 30 lbs. *Only $11.00 Down, $5 Monthly!* . . . . Cash **$69.95**

$84.95 Cash
$13.00 Down

B **Our finest table model radio-phonograph** . . . regal cabinet beauty in lovely mahogany veneers! 3-speed record changer plays all sizes, all speed records, automatically or manually. Variable tone control. Improved ceramic pickup. Clear-voiced radio tunes 540–1600 KC. 5-inch speaker. Built-in antenna. 4 tubes plus rectifier. For 105–125-volt, 60-cycle AC only. 10½x17⅜x18 in. UL approved. Shpg. wt. 35 lbs.

57 N 01045-*$13.00 Down, $5 Monthly!* **$84.95**

$37.95 Cash
$4.00 Down

C **Our lowest priced radio-phonograph** . . . plays all sizes and all speed records! Brings you all the enjoyment of radio as well! Neat, dark brown plastic cabinet newly designed. Full-toned 4-inch speaker. 4 powerful tubes plus rectifier. Built-in antenna. Tunes 540–1600 KC standard broadcast. For 105–125-volt, 60-cycle AC only. Size, 6⅛x12¼x11 in. UL approved. Shipping weight 15 lbs. Mailable.

57N01032-*Only $4.00 Down!* . . Cash **$37.95**

A sparkling parade of presents . . . all bearing the proud name of SILVERTONE! Order yours today!

Plays records of all sizes and speeds!
Silvertone

$24.95 Cash
$2.50 Down

- Full-toned 4-inch speaker . . . long-life needle
- Portable case covered with tan imitation leather

Plays all sizes, all speed records singly . . . a good quality phonograph. One tube plus rectifier. 4-inch speaker. Strong wood case, covered in tan kidskin grained imitation leather with contrasting interior. Size, 12½x11x5½ in. For 105–125 volt, 60 cycle AC only. UL approved. Shipping weight 11 lbs.

57 N 01244—*Only $2.50 Down!*............Cash $24.95

Silvertone

Electrically Amplified

$21.95
$2.50 Down

Strong portable case covered with tan imitation leather. Rugged electric motor. 4-inch speaker. 1 tube plus rectifier. Long-life needle. Plays 78-rpm records singly. 12½x11x5½ in. 105–125 volt, 60 cycle AC only. UL approved.

57 N 01240–Shpg. wt. 10 lbs..$21.95

Spring Motor

$19.95

Big 15-inch tone chamber brings out full range of tones. Large-size reproducer head. Plays 78-rpm records singly. Spring-wound, governor-type motor. Detachable winding arm. Brown artificial leather covering. 17x13⅛x7⅝ inches.

57 N 0255–Shpg. wt. 15 lbs...$19.95

Spring Motor

$16.95

Same as phonograph at left except is smaller and has standard-size reproducer head. Case is 14½x12½x7 inches. Gives good tone, plays all 78-rpm records singly. Spring-wound, governor-type motor. Detachable winding arm.

57 N 0250—Shpg. wt. 12 lbs..$16.95

Santa Says Silvertone!

Silvertone

$59.95 Cash
$9.50 Down

$31.25 Cash
$3.50 Down

SILVERTONE 3-Speed Automatic Phonograph

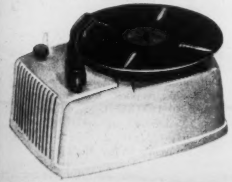
Our finest portable phonograph . . . plays all sizes, all speed records, changes them automatically! 2 powerful SILVERTONE tubes plus rectifier . . . guaranteed one full year! Ceramic pickup for fine reproduction, big 4x6-inch speaker for full tone. Variable tone control . . . select the bass and treble tones most pleasing to your ear. Sturdy wood case covered with rich-looking brown artificial leather—water-repellent and scuff-resistant. Size, 15½x17½x8⅜ in. For 105–125 volt, 60 cycle AC only. UL approved. Shpg. wt. 25 lbs.

57 N 01249—*Only $9.50 Down! $5 Monthly!* $59.95

SILVERTONE Deluxe Phonograph

Handy for every occasion! Plays all record speeds and sizes singly. Exclusive Sears-designed recessed turntable helps prevent slippage of 45-rpm records. Plastic center for 45-rpm records. Ceramic pickup lasts indefinitely. All-purpose needle. Variable tone control. 2 powerful tubes plus rectifier. Full-toned 4x6-inch speaker. Sturdy wood case with interlocking corners. Covered with attractive brown artificial leather—water-repellent and scuff-resistant. 13x12x7⅛ inches. For 105–125 volt, 60 cycle AC only. UL approved.

57 N 01246—Wt. 12 lbs....*Only $3.50 Down!*.$31.25



Lowest Priced 3-Speed

$21.95

- Plays all record sizes and speeds
- Perfect for any room in the house

Comes in handy any place! Ideal as your extra phonograph . . . electrically amplified 3-speed phonograph is modest in price, yet built to stand lots of abuse. Plays all record sizes and speeds singly. Cabinet is gleaming ivory-color plastic. 1 tube plus rectifier. 4-inch speaker. Size, 12½x8¼x5¼ in. For 105–125 volt, 60 cycle AC only. UL approved. Mailable.

57 N 0234—Shpg. wt. 11 lbs...*$2.50 Down!*..Cash $21.95

A
B
Plays through your present radio

3-Speed Automatic Phonograph

$52.50 Cash
$8.00 Down

A **Instantly portable!** Changes records automatically, plays all sizes, all speeds. Wood case, brown imitation leather covering. 4x6-in. speaker. 1 tube plus rectifier. Size, 16x15¼x8½ in. For 120 volt, 60 cycle AC only. UL approved.

57 N 01248—Shpg. wt. 35 lbs. *$8.00 Down, $5 Monthly*..$52.50

B **3-speed Changer.** Plays through your present radio that's wired for record player. Plastic cabinet. 12x10x7 in. For 105–125 volt, 60 cycle AC.

57 N 01259—UL approved. Shpg. wt. 16 lbs.......$32.95

Silvertone

$119.95 Cash
$18.50 Down
$7 Monthly

SILVERTONE Wire Recorder

The center of every party . . . and just the thing for recording your favorite radio programs, school concerts, dramatic productions and recitals! Or listen to your own voice as you practice singing, making speeches, playing your favorite instrument—in the privacy of your own home! Record anything . . . any time . . . any place!

Play the recording back at once . . . play it over and over again . . . or erase it and use the wire for recording something else. Wire lasts practically forever. Resettable timer indexes recordings. Removable magazine drum allows you to interrupt and remove recordings. 5-in. speaker. Wood case, brown artificial leather covering. Size, 11⅞x8¾x18⅜ in. Includes microphone and 1 hour spool of wire. For 105–125 volt, 60 cycle AC only. UL approved.

57N 071—**Wire Recorder.** Shipping weight 34 lbs.....$119.95
57N6757—**Wire.** 1 hour. Wt. ea. 10 oz...Ea. $3.75; 6 for 19.95
57N6759—**Empty spool.** Shpg. wt. ea. 4 oz. Ea. 50c; 6 for 2.50
57N6763—**Cellophane "leaders."** Wt. 1 oz....Pkg. of 12 79c

Merry Music for Christmas!

A gift that brings happiness for years!
Wide selection of songs and artists . .
in all speeds . . shipped POSTPAID!

MERRY CHRISTMAS
BING CR
Christmas Carols
CHRISTMAS

VARSITY records . . all speeds . . priced to reduce the cost of giving!

10-in. 33⅓-rpm Each **99c** 3 for $2.75 | 7-in. 45 rpm Set of 3 **$1.49** 3 sets $4.19 | 10-in. 78 rpm Set of 3 **$1.44** 3 sets $3.95

Choose the records you want . . save more by ordering in lots of 3

Merry Christmas Songs. White Christmas—Silent Night—Adeste Fideles—Midnite Clear—Joy to the World—4 more.
58 N 614521—45-rpm (3 records)..$1.49
58 N 6E24—78-rpm (3 records).... 1.44
58 N 6LP9—33⅓-rpm. Above, 3 more 99c

Christmas Melodies—Eric Silver, Organ and Chimes. Silent Night—White Christmas—First Noel—Adeste Fideles—4 more.
58 N 614522—45-rpm (3 records)..$1.49
58 N 6E69—78-rpm (3 records).... 1.44
58 N 6LP32—33⅓-rpm. Above, 3 more 99c

Songs for Christmas. Jingle Bells—Rudolph—Deck the Hall—Good King Wenceslas—Here Comes Santa Claus—7 more.
58 N 614523—45-rpm (3 records)..$1.49
58 N 6E71—78-rpm (3 records).... 1.44
58 N 6LP41—33⅓-rpm. Above, 2 more 99c

Nutcracker Suite, other Tschaikowsky—Hall Concert Orch. Waltz of Flowers—Danse Chinois—Troika—2 more.
58 N 614530—45-rpm (3 records)..$1.49
58 N 6E11—78-rpm (3 records).... 1.44
58 N 6LP21—33⅓-rpm. Above, 3 more 99c

Hawaiian Songs—Lani McIntire. Forget Me Not—Moonlight in Hawaii—Beautiful Kahana—You Are Like A Beautiful Flower—2 more.
58 N 614545—45-rpm (3 records)..$1.49
58 N 6LP57—33⅓-rpm. Above, 2 more 99c

Range Songs. Jingle, Jangle, Jingle—Pistol Packin' Mama—Don't Fence Me In—Heart of Texas—2 more.
58 N 614553—45-rpm (3 records)..$1.49
58 N 6LP69—33⅓-rpm. Above, 2 more 99c

Immortal Melodies of the Organ—Robert Stephens. Wedding March—Because—The Rosary—Ave Maria—2 more.
58 N 614544—45-rpm (3 records)..$1.49
58 N 6LP67—33⅓-rpm. Above, 2 more 99c

Oklahoma—Russell Bennett and Orch. Beautiful Mornin'—Surrey with Fringe—People Will Say We're In Love—5 more.
58 N 614555—45-rpm (3 records)..$1.49
58 N 6LP66—33⅓-rpm..............99c

World Famous Waltzes. Skaters' Waltz—Gypsy Love—Valse Bluette—Waltz of the Bells—Over the Waves—2 more.
58 N 614556—45-rpm (3 records)..$1.49
58 N 6LP62—33⅓-rpm. Above, 1 more 99c

Let's Dance the Polka—Hall and Mroczek Orchestras. Party Polka—Bell Polka—4 other polkas.
58 N 614547—45-rpm (3 records)..$1.49
58 N 6LP40—33⅓-rpm. Above, 2 more 99c

America Marches Forward—Sealandair Band. Star Spangled Banner—America—March of the Bells—Under the Double Eagle—King Justice March—3 more.
58 N 614565—45-rpm (3 records)..$1.49
58 N 6LP70—33⅓-rpm. Above, 3 more 99c

Jimmy Durante Presents TV on Records. Your Mudder's Calling—Two Sides to Every Girl—Lehigh Valley—3 more.
58 N 614561—45-rpm (3 records)..$1.49
58 N 6LP68—33⅓-rpm. Above, 2 more 99c

Let's All Sing—Ben Yost Singers. Hail, Hail, Gang's all Here—Harvest Moon—Frivolous Sal—Annie Rooney—Sweet Rosie O'Grady—and 17 others!
58 N 614563—45-rpm (3 records)..$1.49
58 N 6LP10—33⅓-rpm. Above, 4 more 99c

South Pacific—Paul Paine and his Society Orchestra. Some Enchanted Evening—Bali Hai—I'm in Love with a Wonderful Guy—Honey Bun—2 more.
58 N 614543—45-rpm (3 records)..$1.49
58 N 6LP15—33⅓-rpm. Above, 2 more 99c

Midnite Time—The Three Suns. Midnite Time—Who's Sorry Now?—I'm in a Romantic Mood—Up Jumped Love—Girl of my Dreams—Shaga Shuga Shuffle.
58 N 614574—45-rpm (3 records)..$1.49
58 N 6LP29—33⅓-rpm. Above, 2 more 99c

Hymns—The Terry Pillow Singers. Rock of Ages—Abide With Me—Nearer My God To Thee—Softly and Tenderly—Church in the Wildwood—Onward Christian Soldiers.
58 N 614546—45-rpm (3 records)..$1.49
58 N 6LP58—33⅓-rpm. Above, 4 more 99c

Accordion Airs — Sal Franzella Quintette and The Accordionaires. These Foolish Things—Yesterdays—Stella by Starlight—Oh Marie—2 more.
58 N 614578—45-rpm (3 records)..$1.49
58 N 6LP56—33⅓-rpm. Above, 2 more 99c

Fritz Kreisler Violin Solos. Tambourin Chinois — Rondo — Liebeslied—Liebesfreud—La Gitana—1 more.
58 N 614577—45-rpm (3 records)..$1.49
58 N 6LP79—33⅓-rpm. Above, 2 more 99c

Alice in Wonderland. I'm Late—Very Good Advice—'Twas Brillig—Alice in Wonderland—The Unbirthday Song—All In A Golden Afternoon—2 more.
58 N 614581—45-rpm (3 records)..$1.49
58 N 6LP81—33⅓-rpm. Above, 2 more 99c

Peter and the Wolf. The exciting story of Peter and the Wolf! The classic fairy tale beautifully narrated with complete orchestral accompaniment.
58 N 614576—45-rpm (3 records)..$1.49
58 N 6LP80—33⅓-rpm..............99c

Royale LP Records

***NOTE:** 3 sets 45-rpm records or 3 single 33⅓-rpm for only* **$4.19**

Moonlight and Roses—Lanny Ross, Jane Froman. Moonlight and Roses—Whiffenpoof Song—4 more.
58 N 614579G—45-rpm (3)..$1.49
58N6VLP6056G—33⅓-rpm. Above plus 2 more..................$1.49

Riders of The Purple Sage—Foy Willing, Eddie Dean. Kentucky Waltz—No Vacancy—4 more.
58 N 614580G—45-rpm (3)..$1.49
58 N 6VLP6087G—33⅓-rpm. Above plus 2 more..................$1.49

Hits from Broadway Shows. Hello Young Lovers—Bushel and Peck—Make the Man Love Me—3 more.
58 N 614558G—45-rpm (3)..$1.49
58 N 6VLP6083G—33⅓-rpm. Above plus 2 more..................$1.49

Showboat. Old Man River—Bill—Why Do I Love You?—3 more.
58 N 614549G—45-rpm (3)..$1.49
58 N 6VLP6081G—33⅓-rpm. Above plus 2 more..................$1.49

Pop Concert Time. Syncopated Clock—Hot Canary—4 more.
58 N 614550G—45-rpm (3)..$1.49
58 N 6VLP6082G—33⅓-rpm. Above plus 2 more..................$1.49

Student Prince—Paul Baron Orch. Serenade—Just We Two—6 more.
58 N 614536G—45-rpm (3)..$1.49
58 N 6VLP6007G—33⅓-rpm. 1.49

All Time Favorites of Victor Herbert—Gypsy Love Song—Kiss Me Again—4 more.
58 N 614532G—45-rpm (3)..$1.49
58 N 6VLP6018G—33⅓-rpm. Above plus 2 more..................$1.49

Popular Artists, Songs
33⅓ . . 45 . . 78-rpm!

Bing Crosby Sings Christmas Songs

Merry Christmas. Silent Night—Adeste Fideles—White Christmas—God Rest Ye Merry Gentlemen—Home for Christmas—Faith of Our Fathers—Jingle Bells—Santa Claus Is Coming To Town. (Decca)
58 N 3A550—Four 78-rpm 10-in., album.$4.29
58 N 3DL5019—One 33⅓-rpm 10-in... 2.98
58 N 3965—Four 45-rpm 7-in.......... 3.89

Bing's Christmas Greetings. Here Comes Santa—Twelve Days of Christmas—You're All I Want for Christmas—First Noel—Carol Medley. (Decca)
58 N 3A715—Three 78-rpm 10-in., album.$3.39
58 N 3DL5020—One 33⅓-rpm 10-in. Above, plus 2 more..........................$2.98
58 N 3966—Three 45-rpm 7-in.......... 2.98

Ken Griffin Plays Christmas Songs on Organ

Merry Christmas. Jingle Bells—Hark Herald Angels Sing—O Christmas Tree—It Came Upon a Midnight Clear—Up on the Housetops—1 more. *Organ and chimes.* (Rondo)
58 N 5314—Three 78-rpm 10-in., album.$2.84
58 N 5315—One 33⅓-rpm 10-in. (Includes above plus 2 more......................$2.84
58 N 5507—Three 45-rpm 7-in......... 2.84

Lionel Barrymore as "Scrooge"

A Christmas Carol. Lionel Barrymore plays the best-known role in Dickens' famous Christmas story. (MGM)
58 N 8MGM16A—Four 78-rpm 10-in. record in colorful album..........................$4.35
58 N 8MGMK16A—Four 45-rpm 7-in.... 3.79
58 N 8E520—One 33⅓-rpm 10-in........ 2.75

Fred Waring's Orchestra, Glee Club

'Twas the Night Before Christmas (2 sides)—Silent Night—Oh Gathering Clouds—Adeste Fideles—Oh, Holy Night—First Noel—Carol of Bells—2 more. (Decca)
58 N 3A480—Four 78-rpm 10-in., album.$4.29
58 N 3DL5021—One 33⅓-rpm 10-in.... 2.98
58 N 3967—Four 45-rpm 7-in.......... 3.89

Carols with Organ and Chimes

Silent Night—First Noel—Oh, Holy Night—Adeste Fideles—Town of Bethlehem—Hark the Herald Angels—3 more. (Rondo)
58 N 5409—Three 78-rpm 10-in., album.$1.98
58 N 5316—One 33⅓-rpm 10-in. Above plus Jingle Bells—White Christmas........$1.98

Merry Christmas Melodies. Winter Wonderland—March of Toys—Jingle Bells—White Christmas—2 more. Organ, chimes. (Rondo)
58 N 5410—Three 78-rpm 10-in., album.$1.98

(Children's records on pages 200-201)

Silvertone Record Accessories

A **Fine Quality Record Album.** Embossed gold color design on artificial leather. Screw bound backbone. 12 (10-in.) or 18 (7-in.) pockets. *State color:* Tuscan wine, Spice brown (med.), Mint green, or Parchment ivory. Shipping weight 2 lbs. each.
58 N 5573—7-inch...each 94c 3 for $2.69
58 N 5574—10-inch..each $1.29, 3 for $3.69

B **New Silvertone Bumper Nylon Needle.** Will reproduce music as naturally, give as many plays as any sapphire needle, regardless of cost! Sapphire tip. New nylon construction dampens surface noises, makes records last longer. Plays all 78-rpm records. Hand polished tip. In "Magnieye" box. Shpg. wt. 2 oz.
58 N 5591—Sapphire Tip............$2.39
58 N 5592—Same Needle as above except has precious metal tip................$1.39

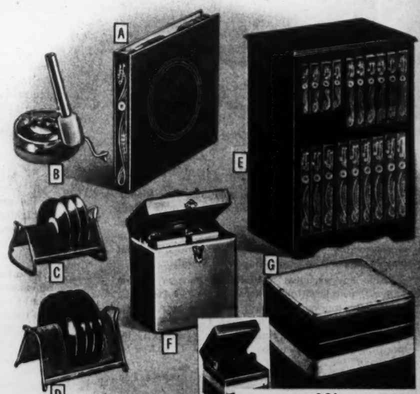
C **Rack for 7-inch Records.** Keeps records neat, handy and protected. Compact. Made of steel, plated with brass. Holds fifty 7-inch records; wire flocked for added protection. Carrying handles, rubber feet. Index. 10x5¼x6¼ in.
58 N 5619—Shipping wt. 3 lbs......$2.00

D **Rack for 10-12-inch records.** Strong steel frame. Carrying handles. Records rest on rubber strip, wire flocked to protect them. Index. Rubber feet. Holds fifty 10 or 12-inch records. 14¼x8x6¾ in.
58 N 5608—Shipping wt. 2 lbs......$2.79

E **Wood Record Cabinet.** Sturdily made of hardwood with 5-ply veneer top. Dresses up your home, keeps your records handy and protected. 22⅛x16x30 in. Bottom half is divided into three 6⅝x13⅛ in. sections; each will hold 3 or 4 storage albums. Upper right section is 12x11⅛ in.; holds 5 or 6 ten-inch storage albums or rack. Upper left section is 7⅞x8 in.; holds 3 or 4 seven-inch storage albums (space below for more 7-in. records or accessories). *Albums, rack not included.* Shpg. wt. 38 lbs. Shipped freight or express.
58 NM 5657—Mahogany..........$23.95
58 NM 5658—Walnut................$22.95

F **Steel Portable Record Case.** Brown crackle finish. Sponge rubber cushions, rubber feet. Drawbolt latch. Numbered dividers of heavy paper, matching index card.
58 N 5646—For forty 7-in. Wt. 3 lbs.. $3.49
58 N 5645—For fifty 10-in. Wt. 4 lbs...$5.49
58 N 5647—For 35 twelve-in. Wt. 4 lbs. 5.79

G **Our Best Record Case and Hassock.** Just the thing for record storage, as a foot rest, and as an extra seat! Thickly padded top and sides. Holds, protects and indexes fifty 10-inch records. Ruggedly constructed of ½-inch hardwood. Removable record rack. Covered with tan and beige imitation leather. Washable. 13x14x12½ in. Mailable.
58 N 05649—Shipping wt. 15 lbs...$13.95



Records on this page NOT sold by Sears outside Continental U. S. A. (Shpg. wt. 6 oz. ea.)

Silvertone

Our Most Powerful SILVERTONE Portable!

$34.95 Cash
Without Battery
$3.50 Down

Designed to give you sensitive, far-reaching performance! Here's real proof that portability can be combined with big-radio performance at a price you can afford . . . *We believe the same performance will cost you 25% to 50% more elsewhere!*

Large 5¼-inch speaker gives you full tone without sacrificing clarity. SILVERTONE *Radionet* built-in antenna. Easy indirect tuning, automatic volume control. Sturdy wood case covered with artificial leather in new Luggage Tan color. 5 tubes plus rectifier. Tunes 540–1600 KC. Size, 11½x9⅛x6 in. For 105–125-volt, 60-cycle AC-DC. UL approved. *Order yours now!*

57 N 0225—Without battery. Shpg. wt. 10 lbs......$34.95
57 NT 226—With battery. Shpg. wt. 17 lbs........ 39.60

Sleek Portable Radio-Phonograph

$44.50 Cash
$4.50 Down

Carry it all over the house . . . take it to your friends' parties! Plays all sizes and all speed records. Both radio and record player can be played with lid closed (except with 12-in. records)—reduces surface noises on worn records. Strong wood case, dark brown artificial leather covering. 45-rpm adapter included.

Radio has exclusive SILVERTONE *Radionet* **built-in antenna, pulls in distant stations.** Tunes 540–1600 KC, has variable tone control. Large 4x6-in. speaker. 4 tubes, rectifier . . . *guaranteed one full year!* For 105–125-volt, 60-cycle AC only. UL approved. Size 7⅛x13⅝x11⅝in. Shipping weight 15 pounds. *Order early . . . in time for Christmas!*

57 N 01035—*Only $4.50 Down, $5.00 monthly.* Cash $44.50

Because it's Christmas..

SILVERTONE Portables in happy "Carol-Colors"
Powerful radios in their holiday dress!

The ideal gift . . a ready-for-fun companion the year around!
There's a color and a model for everyone in the family!

Four Holiday Colors! SILVERTONE 3-way Super Portable

$29.95 Cash
Without Battery
Only $3.00 Down

A **"Jewel-case" styling that will bring gasps of delight wherever you go!** And it's the hit of the holiday season in smart, exciting "Carol-Colors"—Holly green, Burgundy, Glacier gray and Sandalwood tan. Carry it everywhere you go . . . or let it cheer up any room in the house. Use it 3 ways—AC, DC, or on battery listed below. Has easy, indirect tuning, large 6x4-inch oval speaker. 4 SILVERTONE tubes plus rectifier. SILVERTONE *Radionet* built-in antenna. Tunes 540–1600 KC. Made of sparkling Monsanto plastic, 10¾x9½x6⅛ inches. For 105–125-volt, 50–60-cycle AC-DC. UL approved. Shpg. wt. 8 lbs. *Order early!*

57 N 0220—Burgundy......................$29.95 **57 N 0222—Glacier gray**................$29.95
57 N 0223—Holly green.................... 29.95 **57 N 0224—Sandalwood tan**............,. 29.95
57 N 6407—AB Battery Pack for above radio. *150 hour guarantee!* Shipping weight 7 pounds.......... 4.49

3-way Playmodel Portable . . in three bright "Carol-Colors"

$22.95 Cash
Without Batteries
$2.50 Down

B **It's lovely to look at . . . a brilliant performer . . . a perfect** companion anytime, anyplace! You'll love its stunning "jewel-case" styling . . . and it's yours in three happy "Carol-Colors"—Holly green, Burgundy, or Glacier gray! They're bright holiday colors for a bright holiday season—select the one you prefer, order now!

Take it along wherever you go . . . or use it as a smart table radio. It's at home anywhere—and you can use it on AC, DC, or batteries listed below. Simple direct tuning, 3½-inch speaker. Four tubes plus rectifier. SILVERTONE *Radionet* built-in antenna. Tunes 540–1600 KC. Made of Monsanto plastic, 8¼x7x4⅞ in. For 105–125-volt, 50–60-cycle AC-DC. UL approved. Shpg. wt. 5 lbs. *Don't delay—order today! A new Playmodel Portable will look wonderful under the Christmas tree!*

57 N 0215—Burgundy.....$22.95 **57 N 0218—Holly green**...$22.95 **57 N 0217—Glacier gray**..$22.95
34 N 4650—"A" Batteries for above. (Need 2, plus one 57 N 6480) Shipping weight 4 oz.........2 for 23c
57 N 6480—"B" battery for above. (Need 1, plus two 34 N 4650) Shipping weight 1 pound............$1.98

Our Lowest Priced Portable . . small, light, handy

$14.95
Without Battery

C **Instant playing SILVERTONE battery-operated portable** . . . light as a feather, yet always ready to entertain you! Carry it wherever you go! Handsome plastic cabinet in lovely new Sea green color. Controls recessed in each end of cabinet . . . easy direct tuning. Gives good local reception. 4 SILVERTONE tubes . . . *guaranteed one full year!* 4-inch permanent magnet speaker. Tunes 540–1600 KC. Built-in loop antenna. Plastic handle. Cabinet size 6½x8⅞x3½ inches. Shipping weight 4 pounds without batteries, 5 pounds with batteries. *It's another wonderful Christmas present . . . order now!*

57 NT 211—With batteries.................$16.95 **57 N 0210—Without batteries**...............$14.95

Children's Phonograph, plus 10 exciting records!

$10.88
Phonograph, 10 records

If bought separately price would be
$12.47

D **Phonograph costing $9.98 . . . plus a big, exciting package of 10 Star Bright records selling for $2.49** . . . *all for only $10.88!* You save $1.59 over separate prices!

Hours of enjoyment for your children . . . rugged SILVERTONE phonograph is not a toy, but a full-toned, 78-rpm acoustic phonograph with heavy duty motor. Red and tan artificial leather covering. 13¾x10x6¾ in. For 105–125-volt, 60-cycle AC only. UL approved. It's a perfect Christmas gift . . . includes an extra package of needles!

Records are Star Bright favorites . . . 7-inch 78-rpm plastic recordings of nursery rhymes, songs, and stories . . . unbreakable in normal use . . . and each with 10 to 12 colorful punch-out toys! The children can act out the stories as they listen! Each package includes such famous titles as *Three Little Pigs*, *Snow White*, *Pinocchio*, *Three Bears*, *Hansel and Gretel*, and many others. Order a set for your children . . . and order today!

58 NT 1251—Phonograph, plus 10 records. Shipping weight 10 pounds..............................$10.88
58 N 5498—Package of 10 records, as described above. *Postpaid.* (Shpg. wt. 1 lb.)..................... 2.49
57 N 01252—Phonograph only. Shipping weight 10 pounds....................................... 9.98

SILVERTONE "Caroleer" Clock-Radio in Holiday Colors!

$27.95 Cash
$3.00 Down

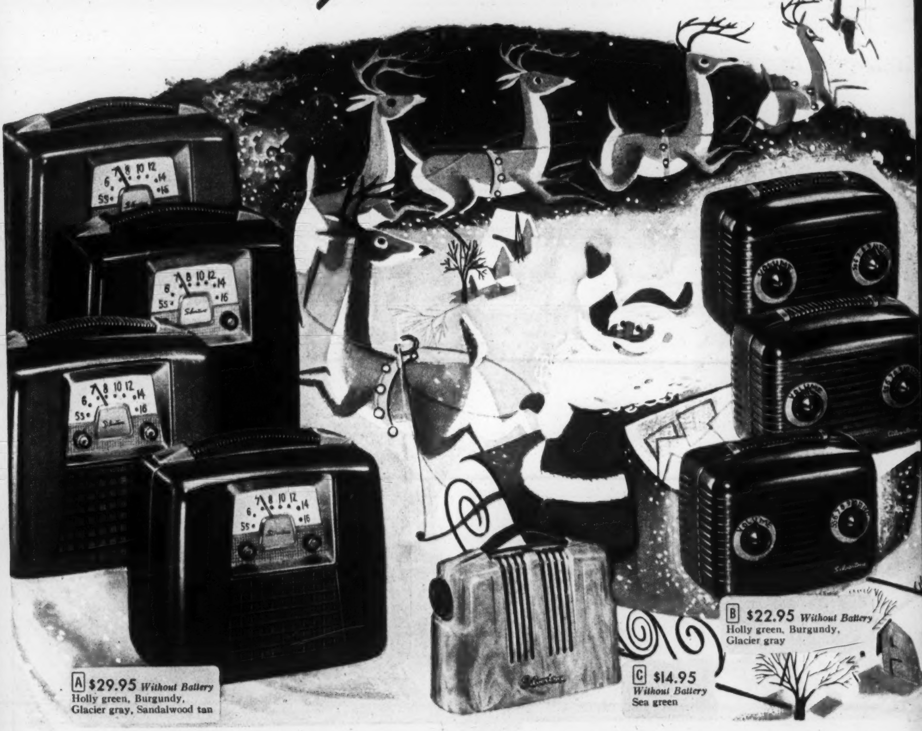
E **The present everyone wants** . . . dressed up in sparkling new holiday colors to highlight your bedroom or kitchen! Start your day the pleasant way . . . soft music gently whispers you awake! Pre-set alarm signal starts radio automatically . . . *buzzer reawakens sleepyheads after 10 minutes!* Or let it sing you to sleep—the sleep-switch automatically turns it off after you've slipped into dreamland, lulled to sleep by soothing music.

It's a handy assistant in the kitchen, too—just plug appliances into the rear outlet of this wonderful SILVERTONE and let it time coffee makers, food mixers, etc. Shuts them off automatically at the right time! Can be used as an appointment reminder . . . or to automatically turn on radio programs you don't want to miss. It's the radio of hundreds of uses . . . you'll discover new ones every day!

Smart-looking, custom-styled plastic cabinet with continuously operating electric clock and rich-voiced AM radio. All clock controls in cabinet front, conveniently set in dial face. Tunes 540–1600 KC. Has 4 powerful SILVERTONE tubes plus rectifier . . . *guaranteed one full year!* 4-inch dial-type speaker. Built-in *Radionet* antenna. Size, 10⅝x5¾x5¼ in. For 105–125-volt, 60-cycle AC only. UL approved. Shipping weight 7 lbs. *Only $3 Down, $5 Monthly!* (Other colors on page 327.)

57 N 07—Holly green..$27.95 **57 N 08—Holiday red..$27.95** **57 N 09—Sunny yellow....$27.95**

Give Carol-Bright Silvertones!



A **$29.95** ***Without Battery***
Holly green, Burgundy,
Glacier gray, Sandalwood tan

C **$14.95**
Without Battery
Sea green

B **$22.95** ***Without Battery***
Holly green, Burgundy,
Glacier gray

Children's Phonograph with 10 Records

A Christmas Gift for
Children of All Ages!

D **$10.88**
Phonograph, 10 records

Each record has color book and exciting punch-outs . . . the children can play-act the story as they hear it!

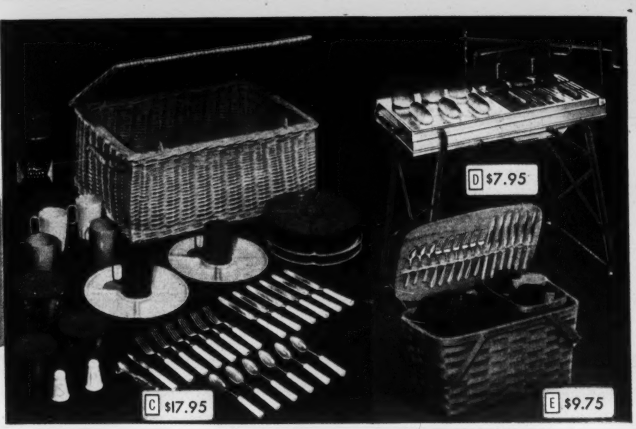
New Silvertone "Caroleer" Clock-Radio

Holiday red, Holly green, Sunny yellow

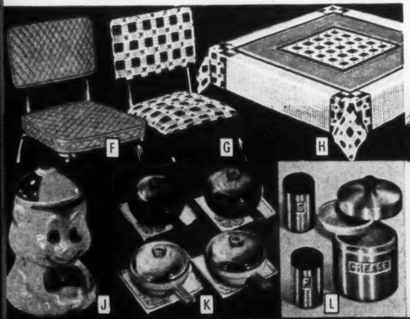
E **$27.95**
Cash—$3 down

Whispers you awake!

Your silent partner in the kitchen . . . times appliances for you!


D $7.95
C $17.95
E $9.75

Home can be holiday-bright all year


F
G
H
J
K
L
GREASE

M $3.25
1-QT.
P
$7.55
N
$6.65
R
$4.15
7-inch

S
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Y
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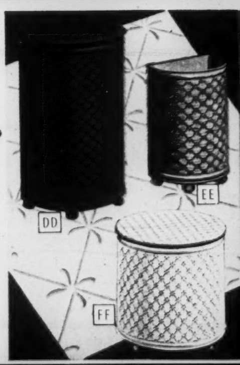
AA
BB

Circus Cage
CC $11.95



GG
HH
JJ
KK
LL
MM
NN

MATCH UP A GIFT ENSEMBLE

Hamper and Accessories in Harmony House colors...hand painted with a whole garden of varied blooms . . buy her a set!

ALL ITEMS DESCRIBED BELOW ARE SHOWN ON OPPOSITE PAGE

Steel Step Stools. She'll use them 3 ways . . . ladder for home "climbing" chores . . . youth chair to seat the children table-high . . stool for work-time comfort. Swing-out steps lock firmly. Rubber treads help prevent slipping. White enameled legs are flared and double braced, stand steady. Sturdy all steel, enameled in brilliant colors! Seat size 13¾x11¼ in., 24 in. high.

A **All Steel Stool.** Comfy shaped back. *Harmony House colors* Pacific blue, Cherry red, Sunshine yellow or black.
11 N 07033—*State color.* Wt. 18 lbs.$9.40
As above without back rest. *Colors* Cherry red, Pacific blue or Sunshine yellow
11 N 07032—*State color.* Wt. 15 lbs.$9.25

C **Our best Picnic Basket.** Fitted for 6. Big beauty . . this creamy-white woven willow hamper, imported from Portugal. Strong, yet light to carry. 22¾x15x9½ inches . . holds all the ham and chicken, cake and "extras" six hungry people can eat. Panel inside carries six *stainless steel* knives, forks and spoons with white Catalin plastic handles. Won't rust or stain, even if carried home unwashed! Six 11-oz. plastic tumblers with handles hold either hot or cold drinks; *lock* safely into 10⅛-in. plastic plates. Mix or match the *lustrous California colors:* chartreuse, gray, coral and teal blue.
"Extras" include can opener; stainless steel paring knife; plastic salt and pepper shakers; 1-qt. vacuum bottle; 3-pc. plastic food bowl set for salads, relish. Wonderful gift—a real "family treasure." Order on Easy Terms—see page 313.
11 N 02744—Shpg. wt. 14 lbs. . . .$17.95

B **Upholstered Steel Stool.** Our best! Seat and back are thickly padded for comfort . . then covered with washable Duran plastic. Won't stain or scuff. *Harmony House colors* Cherry red, Sunshine yellow, Mint green, Pacific blue or black.
11 N 07034—*State color.* Wt. 22 lbs.$15.20

D **Portable Steel Barbecue Grill.** For family fun in their own backyard! Or, fold up to fit in car trunk, carry to picnic spot. Almost waist-high . . no stooping to cook. 3-height adjustable spit. 14x16-in. grid slides off for cleaning. Large counter holds foods. Wheels roll easily. All strong steel, aluminum-finished body. 32x15x29 in. high.
11 N 02678—Shpg. wt. 22 lbs. $7.95

E **Our good Picnic Basket.** Fitted for 6. Outer basket—21¼x11¼x10 inches—woven of oak and ash, richly stained. Wood splint inner basket—10x7x9¼ inches—lifts out to carry fittings. Braced hardwood cover; elastic band inside holds 6 stainless steel knives, forks, spoons. Six 10-oz. plastic tumblers lock into six 9-in. plastic plates. Mix or match the gay assorted colors: red, blue, yellow and green.
11 N 02742—Shpg. wt. 9 lbs. $9.75

..give a Colorful Christmas

F **Our best Quilted Plastic Chair Set.** 4 Backs, 4 Cushions. Latex *foam rubber* in B. F. Goodrich Koroseal quilted plastic! *State color* yellow, blue, green or red.
11 N 08952—Shpg. wt. 8 lbs. $12.65
Cushions. 14x14½ in., taper to 12 in.
11 N 8941M—Shpg. wt. 1 lb. $2.29
Backs. Fit chair to 14½ in. wide.
11 N 8942M—Shpg. wt. 11 oz. 1.15

Plastic Chair Sets, Table Cover. *Exclusive* "Floral Gingham." *State color* yellow, red or green on white.

G **Chair Sets.** 4 backs, 4 cushions.
11 N 08973—Shpg. wt. 6 lbs. . .$4.59
Cushions. Thick cotton filling. 3½-in. ruffle, air vent. 14x14½ in. tapers to 13 in.
11 N 8971M—Wt. 1 lb. 4 oz. . . . Each 86c
Backs. Fit chairs to 16½ in. wide.
11 N 8972M—Shpg. wt. 3 oz. . ,Each 32c

H **New Table Cover.** Matches Chair Sets above. Hemmed. Abt. 54x54 in.
11 N 8809M—Shpg. wt. 1 lb. 3 oz. .$1.07

J **"Paddy Pig" Plastic Cooky Jar.** So fat—holds 3 lbs. Cap is cover. 9¾ in. high. *State color* yellow or ivory.
11 N 5048—Shpg. wt. 1 lb. 2 oz. . .$1.57

K **4 Glass Casseroles with Serving Tiles.** "Individual service" 5-in. size. Clear covers. Patterned glass tiles.
11 N 3493—Shpg. wt. 9 lbs . . . . Set $2.69

L **Range Set.** Heavy spun aluminum. 4-in. grease container has strainer. 6-oz. shakers topped in *red or black* bakelite.
11 N 4582—*State color.* Wt. 1 lb. . . .$2.14

Maid of Honor Stainless Steel Cookware with Copper Bottoms. Absorb heat *fast* . . no hot spots. Thick beaded rims on pans, covers. Plastic handles have built-in hanging rings; no rivets inside—all smooth!

M **Covered Saucepans.** 4 sizes.
11 N 2231—*Please state size.*
1-qt. Shpg. wt. 1 lb. 6 oz. $3.25
2-qt. Shpg. wt. 1 lb. 13 oz. $4.85
3-qt. Shpg. wt. 2 lbs. 10 oz. 5.69
4-qt. Shpg. wt. 3 lbs. 6.49

N **Chicken Fryer.** 10-inch diam.
11N2238—Shpg. wt. 3 lbs. 6 oz.$6.65

P **5-way Cooker.** 2-qt. top, 3 qt. base.
11N2234—Shpg. wt. 3 lbs. 6 oz. . .$7.55

R **Covered Skillets.** 2 sizes.
11 N 2237—*Please state size.*
7-inch. Shpg. wt. 2 lbs. $4.15
9-inch. Shpg. wt. 2 lbs. 11 oz. $5.45

(*Not shown*). **5½-qt. Dutch Oven.**
11 N 2235—Shpg. wt. 4 lbs. $8.75

S **Covered Glass Casserole.** Streamlined handles, knob. Goes from oven to table! Holds 2 qts. *State color* red or yellow.
11 N 3565—Shpg. wt. 5 lbs. 4 oz. . .$1.88

T **Glass Cake Pan.** 9 in. square, 2 in. deep—just right for 1 box of ready-mix batter. *State color* yellow or red.
11 N 3564—Shpg. wt. 4 lbs. 4 oz . . .$1.08

Maid of Honor Can Opener, Knife Sharpener. Brilliantly enameled! Chrome trim. Can fit same wall brackets (included). *State color* Cherry red, Sunshine yellow or white.

U **Fold-away Can and Bottle Opener.** Tempered cutting wheel for any can.
11 N 4026—Shpg. wt. 1 lb. 4 oz. . .$3.29

V **Knife Sharpener.** Place knife between sandstone wheels, turn handle.
11 N 4029—Shpg. wt. 1 lb. 5 oz. . .$3.29

W **Plastic Pitcher, Tumbler.** Little buckaroos drink more milk when Two-Gun Tiny pours it from his pistol. Hat is lid. Holds 24-oz. *State color* yellow or ivory.
11 N 4936—Shpg. wt. 1 lb. 8 oz. . . .$1.57

X **Plastic Salad Bowl Set.** One 11-in.; six 6-in. *State color* red or yellow.
11 N 4937—Shpg. wt. 1 lb. 2 oz. . .$1.27

Y **Nut Bowl Set.** Gay lacquered hardwood, 9x2½ in. high. 6 picks 1, cracker.
11 N 4380—Shpg. wt. 1 lb. 14oz. Set $1.69

Z **6 Picks, 2 Crackers.** Nickel-plated.
11 N 4344—Shpg. wt. 15 oz. . Set 57c

AA **Plastic Refrigerator Set.** Two 4x8x3 in.; four 4x4x3 in.; ¼-lb. butter dish.
11 N 5049—Shpg. wt. 1 lb. 10 oz. . .$1.99

BB **Plastic Snack Bowl Set.** Yellow bowl 11¾-in.; six 5½-in. bowls.
11 N 4901—Shpg. wt. 2 lbs . . . .Set $1.69

CC **NEW! EXCITING! 3-in-1 Toy Chest!** A circus wagon . . storage chest . . and kiddie's seat. Easy to push—or pull. Lots of room inside for toys. Strong! Top, bottom, seat, reinforcements, wheels are sturdy wood; sides Masonite Presdwood. Enameled bright red—a Lion at either side! Flag and whip with whistle. 17 in. high, 16 in. wide, 32 in. long. Easy to assemble.
11 N 09129—Shpg. wt. 17 lbs $11.95

NEW! Fashion-right Hampers for bedroom *or* bath. Covered with quilted Koroseal plastic, *pretty as satin* . . but won't stain or scuff, wipes clean. Duroweve steel-rib fiber . . no wood inside. *State color* blue, dubonnet, white, rose, yellow, black, green.

DD **Half-Moon Hamper.** Takes little wall space. 10x15½x24 in. high.
11 N 07292M—Shpg. wt. 13 lbs . . .$8.49

EE **Wastebasket.** 7½x11¼x16½ in.
11 N 07296M—Shpg. wt. 9 lbs. 3.49

FF **Hassock Hamper.** Use as vanity seat. Fits in corner! 16x17¼ in.
11 N 07293M—Shpg. wt. 14 lbs . . .$9.49

GG **Detecto Scale.** Magnified dial to 250 lbs. 12¼x10 in. Black rubber mat. Steel case in green, rose, yellow, blue, white or black. *State color.*
11 N 07876M—Shpg. wt. 11 lbs. .$5.49

HH **Thrift Scale.** Level magnified dial to 250 lbs. White case, black mat.
11 N 07882—11x9¾ in. Wt. 8 lbs.$5.79

JJ **Our best Harmony House Scale.** Magnified dial to 250 lbs. 12¼x10¼ in. Steel case and rubber mat in peach, blue, or green; or white with black mat.
11 N 07891M—*State color.* Wt. 9 lbs.$6.59

Illuminated style. Dial lights up.
11 N 07890M—*State color.* Wt. 10 lbs.$7.54

Hand-painted Aluminum Hampers, Accessories. Won't rust or snag. *State color.* Mint green, Tuscan rose, Sunshine yellow, Pacific blue, Dawn gray, white or black.

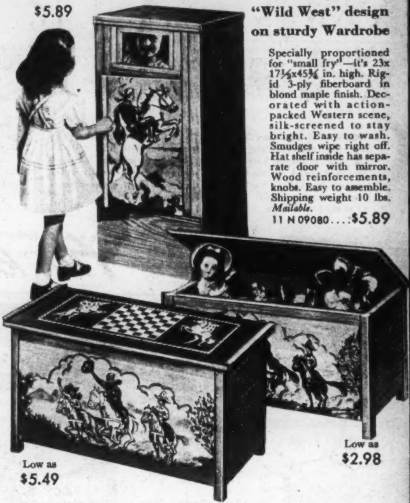
KK **Big Upright.** 11¼x20x25 in.
11 N 07218M—Wt. 12 lbs. . . .$8.85

LL **'Half Moon.'** 9x15½x23¼ in.
11 N 07219M—Shpg. wt. 7 lbs. 6.62

MM **Brush Holder.** Plastic toilet brush included inside. 18¾ in. high.
11 N 7552M—Shpg. wt. 2 lbs $3.98

NN **Wastebasket.** 7¼x11½x14½ in. high.
11 N 07200M—Shpg. wt. 2 lbs. . $3.29

Children need their own storage space



"Wild West" design on sturdy Wardrobe

Specially proportioned for "small fry"—it's 23x17½x45¾ in. high. Rigid 3-ply fiberboard in blond maple finish. Decorated with action-packed Western scene, silk-screened to stay bright. Easy to wash. Smudges wipe right off. Hat shelf inside has separate door with mirror. Wood reinforcements, knobs. Easy to assemble. Shipping weight 10 lbs. *Mailable.*
11 N 09080. . . .$5.89

Toy Chests with colorful, rootin' tootin' cowboy design to thrill your youngster on Christmas morning. Keep their toys handy . . . or store away clothing, blankets. Sturdy 3-ply fiberboard in blond maple finish. Wood reinforced—so strong, a child can sit on it. Easy to assemble. *Mailable.*

With colorful "game" top! For tic-tac-toe, checkers, blackboard, etc.

11 N 09130—36x18x18 in. high. Shipping weight 10 lbs.$6.39

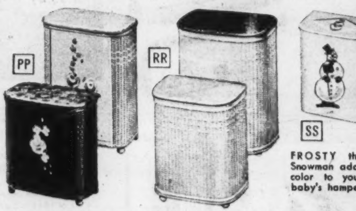
11 N 09126—32x16x17 in. high. Shipping weight 7 lbs. . 5.49

With plain, wood-grained top. Front panel in brilliant colors.

11 N 09152—32x16x17 in. high. Shipping weight 7 lbs. .$4.29

11 N 09151—28x14¼x14½ in. high. Shipping weight 6 lbs. 2.98

Colorful Hampers brighten the bath



FROSTY the Snowman adds color to your baby's hamper

Harmony House Duroweve Hampers. Steel-ribbed . . 3 times stronger than ordinary fiber! No bulky woodwork needed inside. Lustrous pearl-effect plywood covers. *State HH colors* Pacific blue (med.), Federal gold, Mint green (med.) or Malibu peach with matching covers; also white with black cover.

PP **Hand-painted.** Florals on enameled metal panel. *Also black.*
Upright. 12x19x24½ inches.
11 N 07265M—
Shpg. wt. 14 lbs. $9.28
Bench. 12x19x20 inches.
11 N 07266M—
Shpg. wt. 13 lbs 8.89

RR **Standard Hampers.** Handsome, sturdy—an ideal "home" gift.
Upright. 12x19x24½ inches high.
11 N 07273M—
Shpg. wt. 13 lbs. $7.69
Bench. 12x19x20 inches high.
11 N 07274M—
Shpg. wt. 11 lbs. 7.19

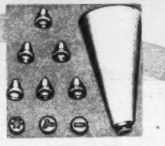
SS **"Frosty the Snowman" Baby Hamper.** All steel, with baked-on white enamel finish inside and out. Completely washable—resists rust, stains, chipping. Ventilated back. 7x10¾x12 inches high.
11 N 07205—Shpg. wt. 5 lbs. Add it to your Easy Terms order. $3.29

2-in-1 Towel Bar, Dryer

With 4 rods
$6.59

Chrome-plated tubular steel—always stays bright and shiny! Holds 6 towels . . .handy when guests come. Four 12-in. rods swing out to hang overnight laundry, fold back flat when drying's done. 6½x20x30 inches high.
11 N 07570—Wt. 8 lbs. . .$6.59
(*Not shown*). **Without swing rods.** 27½ inches high.
11 N 07598—Wt. 6 lbs. .$4.29
HH means Harmony House color

"Nativity" Plastic Cooky Cutters. 8-pc. Set has Star of Bethlehem, Infant Jesus, Blessed Virgin, St. Joseph, Angel, King, shepherd, donkey. "Spikes" in back give cookies amazing detail.
11 N 4868–Wt. 11 oz. . . . 59c

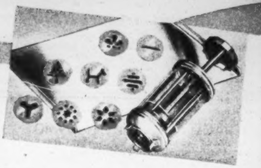


Cake Decorator and Cooky Maker. Big 9-in. bag of nylon holds lots of icing at a time—wears long, washes easily. 6 plastic tips. 3 fancy cooky makers. Easy to use. Recipes.
11 N 4425–Wt. 10 oz. . . $1.02

Merry Christmas

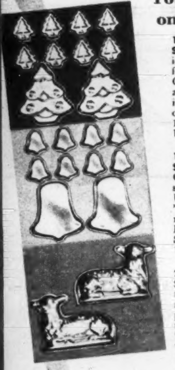
8-pc. Decorator "Stencil" Set. Shake powdered or colored sugar, cocoa, etc. over cut-out waxed stencil paper. Lift stencil—cakes show pictures or say "Happy Birthday", etc.
11 N 4434–Wt. 8 oz. 74c

Aluminum Party Cake Set. *Only $1.28*—and you can have a special cake for every occasion! Save space, too. 1 set of 9-inch layer cake pans, 4 removable bottoms: tree, heart, star or plain.
11N1414–Shpg. wt. 15 oz. $1.28



Bakeware Combination. Low price for handy holiday set. Fine quality! Heavyweight aluminum cooky sheet, 12x15½ in. Cooky Press Set has big, clear plastic cylinder and 8 metal discs. Recipes.
11 N 611 –Wt. 2 lbs. 8 oz. $2.46

Your Choice . . only 99c each

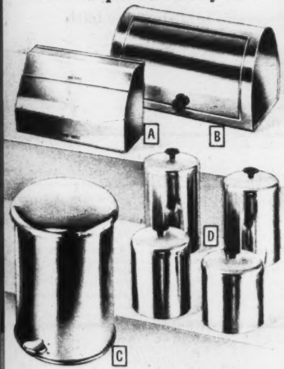


10-pc. "Tree" Cake Set. Decorate with icing or candy for festive desserts and Christmas gifts. Two aluminum pans, 9 in. long. Eight 3½-oz. molds. Shpg. wt. 14 oz.
11N1468–Set. . 99c

10-pc. "Bell" Cake Set. Decorate for Christmas, weddings, showers, birthdays. Useful the year 'round. Two aluminum pans, 9 in. long. Eight 3½-oz. molds. Shpg. wt. 14 oz.
11N1469–Set . . 99c

2-pc. "Lamb" Cake Set. Children love this one! For Christmas, Easter or school parties, etc. Two aluminum pans, each 9⅜ in. long. Shpg. wt. 12 oz.
11N1470–Set . . 99c

Chrome-plated Pantryware



New!

Be a smart Santa . . . put some SHINE in her kitchen! Gleaming, star-bright storage pieces of chrome-plated steel are distinctively new, sleek, streamlined. Can't rust, chip, break or stain . . good for *years!*

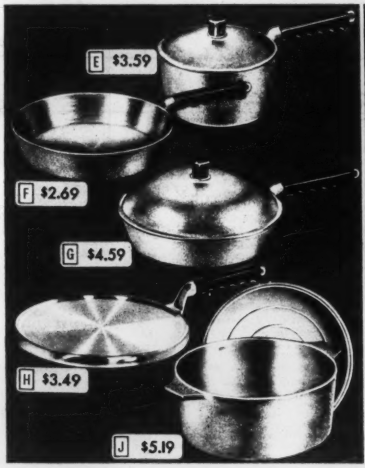
A **Paper Dispenser.** For wax paper and paper towels. Easy to load. 12 in. wide, 7½ in. high.
11 N 3019—Shpg. wt. 3 lbs. $4.89

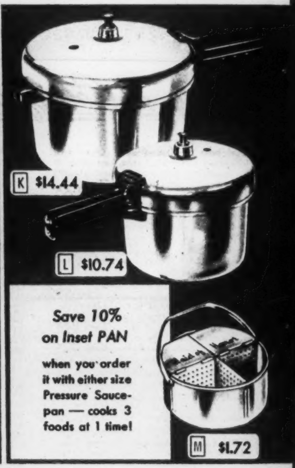
B **Bread Box.** Roll-away door. Ventilated. 16 in. long, 7¼ in. high. Bread decal included.
11 N 3018—Shpg. wt. 5 lbs. $6.89

C **13-qt. Step-on Can.** Seamless porcelain-enameled steel inset pail, flange top. Rubber gasket.
11 N 02968—Shpg. wt. 6 lbs. $7.49

D **4-pc. Canister Set.** Round, smart! Black plastic knobs. 6 in. to 9 in. high. Coffee, tea, sugar, flour decals included.
11 N 3003—Shpg. wt. 5 lbs. . . . . Set $8.95

Her kitchen is heart of the home





Save 10% on Inset PAN

when you order it with either size Pressure Saucepan — cooks 3 foods at 1 time!

"Swifty" Cast Aluminum Cookware. Expert cooks know what a grand job cast aluminum does. Give her a set!

- Extra thick : . and same thickness all around, heats evenly
- Heavy covers lock in steam, allow waterless cooking
- Smooth seamless inside; handles lock in place

3-pc. Set. (E) (F) and (J). *Save $1.03.*
11 N 01522—Shpg. wt. 11 lbs . . . . Set $10.44

E **Covered Saucepan.** Domed cover, extra room!
11 N 1518—**2-qt. size.** Shpg. wt. 2 lbs. 12 oz. . 3.59

F **Open Skillet.** Easy-clean sunray surface.
11 N 1519—**10-in. size.** Shpg. wt. 2 lbs. 3 oz. . 2.69

G **Covered Skillet.** Use as chicken fryer, too.
11 N 1520—**10-in. size.** Shpg. wt. 4 lbs. 4 oz. . 4.59

H **Round Griddle.** Rim holds grease in.
11 N 1517—**10½-in. size.** Shpg. wt. 2 lbs. 11 oz. 3.49

J **Dutch Oven.** Does a 6-lb. roast on top of the stove! Domed cover also fits Open Skillet above.
11 N 1521—**4½-qt. size.** Shpg. wt. 5 lbs. 6 oz . . . $5.19

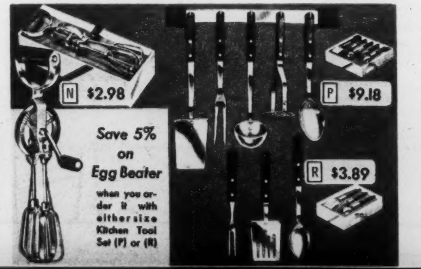
Maid of Honor Pressure Saucepans. We believe you'd pay dollars more for similar quality. Buy now—save ⅔ of her cooking time!

- Heavy cast aluminum—fully guaranteed—UL approved
- Exclusive weight-type gauge adjusts to 5, 10, 15 lbs.
- Over-pressure safety plug—specially designed handles
- Cooking rack and recipe-instruction book included.

K **6-quart Saucepan.** Holds whole roasts, 7-lb. chicken; or cans 5 pt. jars. 5¼ in. high. 9¾-in. inside diam.
11 N 4694G—Shpg. wt. 9 lbs. 4 oz. $14.44

L **4-quart Saucepan.** Cooks average servings of meats, vegetables. Cans 3 pt. jars. 5 in. high. 8¼-in. inside diam.
11 N 4693G—Shpg wt. 6 lbs. 10 oz $10.74

M **Maid of Honor 3-in-1 Inset Pan.** Put in saucepan, cook 2 or 3 foods at 1 time! No mixed flavors. Aluminum. Liquids drain through perforated bottom. Shpg. wt. 1 lb. 8 oz.
11N4663–Price ordered alone. . $1.72
11N4663G–Price ordered with either Pressure Pan. . $1.54



Save 5% on Egg Beater

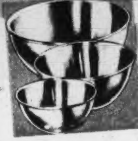
when you order it with either size Kitchen Tool Set (P) or (R)

Stainless Steel Kitchen Tools. MAID OF HONOR "Chef Quality". Heat-tempered, flexible blades won't ever stain or rust. Lustrous rosewood handles are double-riveted, can't twist. All gift boxed.

N **Egg Beater.** Set for effortless high speed beating. Die-cast drive wheel and high speed gears, easy ball-bearing action. Shpg. wt. 1 lb. 1 oz.
11 N 4010—Price alone. $2.98
11 N 4010G–Price with (P) or (R) 2.83

P **6-pc. Set.** Pancake turner, pot fork, ladle, potato masher, basting spoon, gleaming 5-hook hanging rack.
11 N 3999G–Shpg. wt. 3 lbs. 12 oz. $9.18

R **3-pc. Set.** Smaller proportions, just the size she's often wanted in daily use. Perfect with small pans. 9-in. fork, 10⅜-in. spoon, 9-in. turner.
11 N 3960G—Shpg. wt. 1 lb. . . . $3.89



Stainless Steel Bowl Set. For mixing, storing, serving. Light, yet strong. Easy to clean. 3 most wanted sizes: ¾ quart, 1½ and 3 quart. Shpg. wt. 3 lbs. 8 oz.
11 N 2362.......... $6.49

Chrome-plated Copper Kettle. Cheery whistling spout cap! Press red plastic lever on black plastic handle to open. Holds 3½ qts. Shpg. wt. 2 lbs. 5 oz.
11 N 2395....... $4.59

Metallic Snack Bowl Set. Anodized aluminum in luster-tone colors! 4-qt. bowl, cherry red; four ⅝-qt. bowls lt. green, gold, bright blue or red. (Wt. 1 lb. 8 oz.)
11 N 4337—*Ppd*...Set $4.95

Corn Popper. Holiday parties call for lots of popcorn! Mirror-polished aluminum. Revolving agitator. Wood knobs, handles. Holds 3 qts. Wt. 1 lb. 6 oz.
11 N 4559.......... $1.89

Maid of Honor

Timer rings when time's up for baking, canning, eggs, permanents, TV tuning. 1 to 60 minutes. Clear etched face lasts years! 3-in. aluminum dial.
11N4662-Wt. 1 lb. $2.74

..give it your Christmas best!

A $2.39
B $1.02
C $2.79
TEST
FLAVOR
BASTE
E
F
G

Serve coffee the gracious way
H 2-cup Servers $2.77
J 12-cup Server $3.69
H
J

NEW! Imported from England!
L Tea-pot $1.99
M Perc-olator $2.99
M
L

Genuine Dripolator! Lovely serving pot with matching sugar and creamer
K 3-pc Set $5.63
K

Vacuum coffee-makers, color-gay trim . . . steel-on-asbestos mats
N 2-pc Set $3.17
N

Holiday Oven Equipment. For you or for "kitchen" gifts—to use now and all the year!

A **Giant Oblong Roaster.** For 20-lb. fowl, 25-lb. roast. Porcelain-enameled.
11 N 01745—18x13x8⅝ in. Wt. 7 lbs. $2.39

B **3-way Rack.** Roast high or low; broil flat. Heavy steel wire. 12-in. square.
11 N 4444—Shpg. wt. 1 lb. 8 oz..... $1.02

C **Giant Pan.** Roasts, broils, bakes. Extra heavy aluminum. 15⅝x11x2 in.
11 N 1306—Wt. 2 lbs. 12 oz...... $2.79

E **Tel-tru Thermometers.** Stainless steel. *Postpaid.* (Shpg. wt. each 6 oz.)
11 N 4369—Marked for meats...... $3.00
11 N 4368—For candy, jelly, fat, etc. 3.00

F **Garlic Press.** No mess, just press, out comes garlic paste. Aluminum.
11 N 4419—Made in Italy. Wt. 8 oz.. $1.36

G **Baster.** Pyrex glass, rubber plunger.
11 N 4576—10½ in. long. Wt. 7 oz. 56c

Coffee Servers. Pyrex glass with shining, rustproof metal bands. Cork stoppers topped with black. Boxed.

H **Two 2-cup size.** Know a Mr.-and-Mrs. who love coffee? Keep their second cups handy! Plastic handles.
11 N 3247—Wt. 1 lb. 4 oz...Set $2.77

J **12-cup size.** Homemakers who entertain find this size a "must" for buffet dinners and parties. Wood handle. Shpg. wt. 2 lbs. 2 oz.
11 N 3246.................... $3.69

K **3-piece Dripolator China Service.** Just remove aluminum drip top . . and you have a lovely coffee server for six 5-oz. cups. Sugar, creamer and dripolator charmingly decorated with floral bouquets on white. Gold color trim. Shpg. wt. 6 lbs.
11 N 3253.......Complete Set $5.63

Imported Teapot and Percolator. From England . . so handsome, they look dollars more! Shimmering finish on heavy aluminum gives a beautiful "silver" effect . . yet always stays bright, needs no polishing. Distinctive "silver service" trim. Cool black plastic handles.

L **Teapot.** For 6 five-oz. cups.
11 N 1342—Shpg. wt. 2 lbs. $1.99

M **Percolator.** For 6 five-oz. cups.
11 N 1343—Shipping weight 2 lbs. 2 oz........................ $2.99

N **Maid of Honor Vacuum Coffeemakers with Serving Mats.** Pyrex glass goes straight from stove to table. *Yellow* plastic trim with "daisy" mat; *red* with "rose." Lower bowl guaranteed 1 year against heat breakage. Brews 8 five-ounce cups. Shipping weight 2 lbs. 8 oz.
11N3193—*State color* . . Each Set $3.17

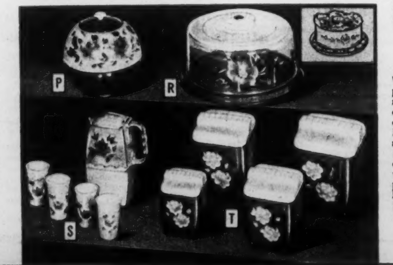
Hand-painted Plastic Pantryware. Nothing like roses to please a lady! Give her a kitchen ensemble decorated with beautiful rose bouquets. Plastic won't rust, stays color bright, easy to wipe clean. Odorless, air-tight. *State color* red or yellow.

P **Cooky Jar.** For everyday storage. Holds 4 qts. Ivory color band with roses. 7½ in. high.
11 N 4914M—Shpg. wt. 1 lb. 6 oz.......... $1.77

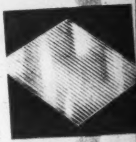
R **2-in-1 Cake cover.** Not only an excellent cake cover, but a divided serving tray, and punch or salad bowl as well (see sketch). Just turn tray over and use as base for inverted cover. Hand-painted clear cover is 6½ in. high. 12⅛-in. diameter tray comes in colors above.
11 N 4933M—Shpg. wt. 2 lbs. 12 oz...... $3.24

S **5-pc. Beverage Set.** 1½-qt. decanter has clear top, colored bottom. Four 5-oz. tumblers. Spout holds back ice cubes.
11 N 4934M—Wt. 1 lb. 3 oz..........Set $1.94

T **4-pc. Canister Set.** Streamlined "square" shape. 5¼ to 7¾ in. high.
11 N 4925M—Wt. 2 lbs. 6 oz.........Set $3.76



Chrome-plated Kromex Cake Covers. Gleaming, handsome, heavy . . . lovely as "silver service." Keeps cakes moist. Glass trays.
11N3015-Cover 5⅝ in. Tray 11½ in. Wt. 4 lbs. 1 oz. $2.85
11N3031-Cover 5¾ in. Tray 13-in. Wt. 7 lbs. 4 oz. $3.79



Chrome-plated Stove Pads. Spills won't stain stove, work tops. Asbestos back resists heat.
11 N 4227—*State size.*
14x17 in. Wt. 1 lb. 2 oz. $1.49
15½x20 in. Wt. 1 lb. 10 oz. 1.79
18x20 in. Wt. 2 lbs...... 1.98

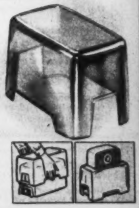
Wood Knife Holder. Holds 5 knives (not included). White with red or yellow. Shpg. wt. 11 oz. *State color.*
11 N 4120....... 49c

5-part Plastic Cutlery Tray. 13¼x10x1¾ in. Red or clear. Wt. 14 oz. *State color.*
11 N 4978....... 84c

Combination of both. Shipping wt. 1 lb. 12 oz. *State colors.*
11 N 658....... $1.18

Koroseal Plastic Aprons. Set of two . . . tea-apron for serving, bib-top for working. Dotted effect in *colors* rose, or white. "Kangaroo" pockets and bib top in bright floral. Non-inflammable. Fit up to size 20. Shpg. wt. 10 oz. *State color.*
11 N 3710..... $2.14

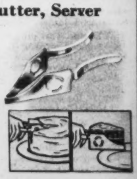
2-in 1 Toaster Cover



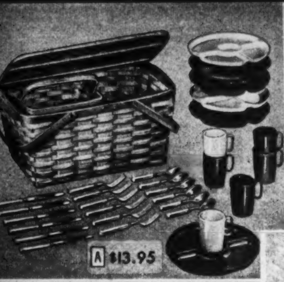
New! Works 2 ways! Protects toaster from dust, dirt, scratches . . . *and* it gives added storage space right on toaster for "extras" . . . jam pots, sugar bowl, salt and pepper shakers . . . even kitchen radio!

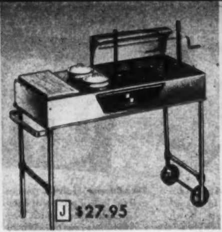
Made of strong, rigid molded plastic. Wipes clean with damp cloth. Fits standard pop-up toasters. Shpg. wt. 2 lbs. 7 oz. *State color* red or clear.
11 N 4990..... $1.99

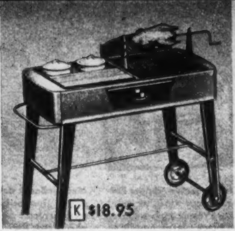
2-in-1 Cake Cutter, Server

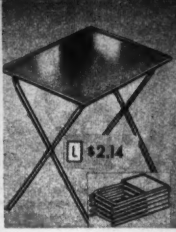


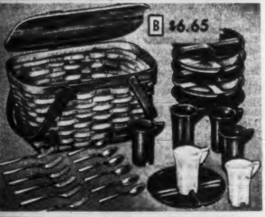
Works 2 ways! Slice a piece of cake in 1 easy motion with the double-edged cutter. Then lift out cake . . . handles hold it steady as you serve it onto plate. Springy, adjustable—cut any size slice you want. Stainless steel, plastic handles. 10 in. long. Shipping weight 5 oz.
11 N 4356..... $1.68

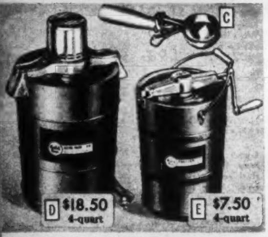


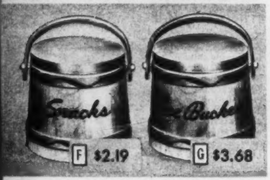






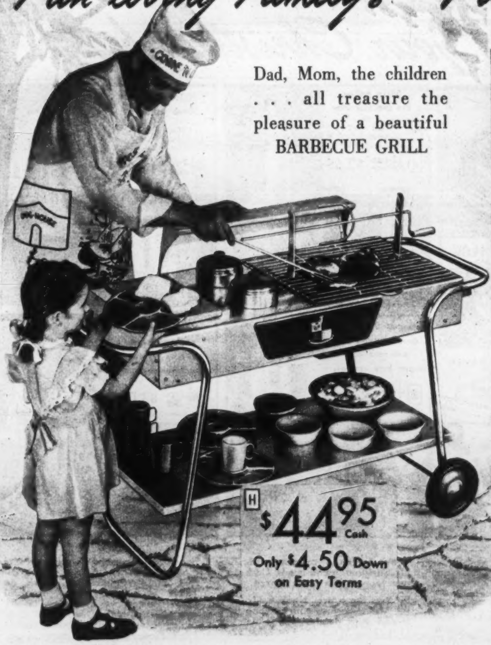


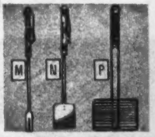


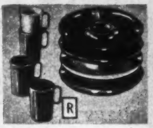


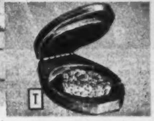
Fun loving Family? Picnics!

Dad, Mom, the children
. . . all treasure the
pleasure of a beautiful
BARBECUE GRILL









A **Our "better quality" Picnic Basket.** Fitted for 6 with "California color" plastics; coral, chartreuse, gray, teal blue! Six 11-ounce tumblers lock into large 10⅛-inch divided plates. Stainless steel knives, forks and spoons have white Catalin plastic handles. Elastic band inside rich-looking woven cover holds them. Outer basket of woven, stained oak and ash. Inner basket for accessories. Shpg. wt. 10 lbs.
11 N 02743—Size 21¾x13¾x10 in. $13.95

B **Our "good quality" Picnic Basket.** Fitted for 6 with red, yellow, blue and green plastic. Six 10-oz. tumblers lock into 9-in. divided plates. Six forks and spoons are double tin-plated steel . . . slip into elastic inside the hinged, braced cover. Basket is woven, stained oak and ash.
11 N 02761—Size 20x11x10 in. Shpg. wt. 8 lbs. $6.65

Service for 4. As above but with 4 of each fitting.
11 N 02760—Size 18x12x9¾ in. Shpg. wt. 7 lbs. 4.75

C **Stainless Steel Ice Cream Scoop.** Red plastic handle. Return action. *Sizes* 12 or 20 scoops per quart.
11 N 4372—*State size.* Shpg. wt. 7 oz. $1.99

Ice Cream Freezers. Tinned steel cans. Cast metal frame covers. Cast iron dasher. Wood tubs coated in brine-resistant enamel.

D **Electric.** Just plug in—get smooth cream *fast*—no work! UL-approved motor for 110-120 volt, 50-60 cycle AC. Cover locks, won't "pop off." Rubber covered cord. Wt. 14 lbs.
11 N 05510–4-quart. $18.50

E **Hand-operated.** Fast beating, smooth cream.
11 N 05502–2-quart. Shpg. wt. 9 lbs. $5.62
11 N 05501–4-quart. Shpg. wt. 9 lbs. 7.50
11 N 05504–6-quart. Shpg. wt. 14 lbs. 10.50

Jumbo Wood Kegs. Gay way to keep goodies handy for parties, TV munching. Lacquered wood, bright red design. 7⅛ in. high.

F **Snacks.** Holds lots of popcorn, pretzels.
11N4116–Wt. 2 lbs. . . $2.19

G **Ice Cubes.** Plastic liner. Fiberglas* insulation.
11N4117–Wt. 2 lbs. 8 oz. . $3.68

H **Rustproof Aluminum. Our biggest, best, most beautiful grill.** Sleek modern design, gracefully curved. Tubular steel legs are heavily chrome-plated to resist rust—always stay bright.

Adjustable fire box—just raise or lower it with handle for high, medium or low heat. Steel spit adjusts to 3 heights, too . . . a total of 6-way heat control. Windbreak shields grid, reflects heat to food . . also gives you a shelf for spices or serving. Fire-box is stainless steel, won't rust or stain; wipes clean. Ash tray lifts out to empty.

Jumbo work space. Cooking area 20x16 in.—holds 6 to 10 steaks, dozens of hot dogs and hamburgers. Covered aluminum pots keep other foods warm. Large 16x8-inch cutting board comes in mighty handy for slicing roasts, buns, tomatoes. Lift it—a roomy bun-warming compartment beneath. And between grill legs a spacious 42x18 inch tray holds fuel, food and dishes. Push-handles double as towel bars. Overall grill size 53x20½x31½ inches high. Easy to assemble or fold down for storage. Shpg. wt. 54 lbs. *Shpd. freight or exp.*
11 NM 2673—*$4.50 down.* . . . . Cash $44.95

J **Portable Aluminum Grill.** Rustproof—stays shiny-bright. Tubular steel legs are chrome-plated, resist rust. Adjustable fire box gives high, medium or low heat. Pronged spit adjusts to 3 heights. 20x16-in. grid. Windbreak doubles as spice shelf. 16x8-in. cutting board; two 1½-qt. enameled pots for baked beans, other vegetables. Overall size 42x18x32½ in. high. Folds for easy carrying or storage.
11 NM 2672—Shpg. wt. 27 lbs. *Freight or express* . . $27.95

K **Portable Steel Grill.** Gaily painted to resist rust. Body has light green crackled finish . . legs, wheels and windbreak are red. Adjustable "Spiralift" fire box, lifts out to clean. Spit adjusts to 4 levels. 16½x16½-inch grid. 16¼x8-inch cutting board; two 1½-quart enameled pots for vegetables or salads. Overall size 40½x18¼x32¾ inches high. Folds up—easy to carry or store.
11 NM 2675—Shpg. wt. 36 lbs. *Freight or express* . . . $18.95

L **"Town 'n' Terrace" Tables.** No more lap-juggling! Hold servings at picnics, buffet dinners, television or canasta. Folds to 2 inches flat for storage. 14x17-inch top, 20 in. high. Sturdy all steel . Glider tips on legs. Enameled in *HH colors* Sunshine Yellow, Pacific Blue (med.), Cherry Red, Mint Green (medium) or Dawn Gray. Shpg. wt. ea. 5 lbs.
11 N 07051—*Please state color* . . . . . Each $2.14
Price each, in lots of 4 or more 2.04

Stainless Steel Barbecue Tools—our best! Won't rust or stain—clean in a jiffy . . Strong! Lacquered wood handles with rustic "branded" designs.

M **2-tine Fork.** 22 in. long. Rawhide thong.
11 N 2654—Shpg. wt. 11 oz. . . . . . Each 89c

N **Hamburger Turner.** 4½x3⅝ in. 22 in. long. Rawhide thong for hanging.
11 N 2655—Shpg. wt. 11 oz. . . . . Each 89c

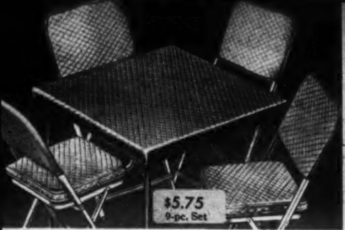
P **Cube Steak Broiler.** 5x8 in., 22 in. long.
11N2658—Shpg. wt. 1 lb. 2 oz. Each $1.69

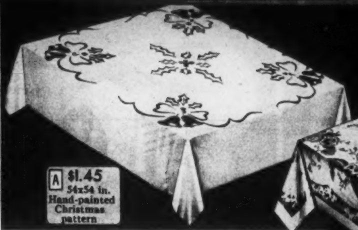
R **Plastic Plates and Tumblers.** For parties and picnics. Assorted red, yellow, blue, green.
Plates. 10⅛-in. diameter. Sectioned.
11N2664–Shpg. wt. of four 1 lb. 10 oz. 4 for $1.25
Tumblers. 11-oz. size. With handles.
11 N 2663—Shpg. wt. of four 10 oz. 4 for 65c

S **Chef's Apron & Cap.** Colorful design on white cotton drill, guaranteed washfast. Apron 36x29 inches long.
11 N 2720—Shpg. wt. 12 oz. . . . . 2-pc. Set $2.49

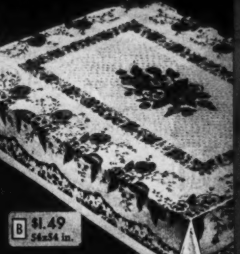
T **"Pati-Press."** Turns out dozens of firm bun-size hamburgers in minutes. Lacquered wood mold has 4¼-inch diameter. Instructions.
11 N 2667—Shpg. wt. 8 oz. 98c

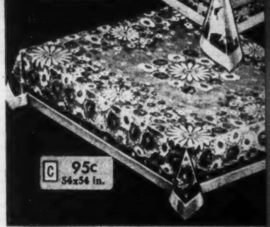
*Reg. U.S. Pat. Off. Owens-Corning Fiberglas Corp.

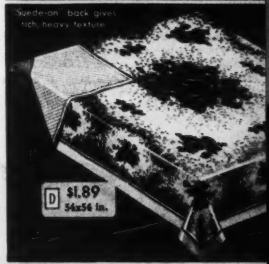




NEW PLASTICS *Gleam on Holiday Tables*



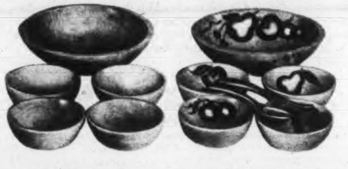




Re-new your bridge table with *color*

Quilted Plastic Bridge Table Set. Perfect gift for bridge or canasta fans. Gorgeous new luster-tone *colors:* chartreuse (light yellow-green); wine (deep red); or rich medium blue. Smooth surface. Clean with a damp cloth. Tailored bridge table cover is 30 inches square, has plastic film lining. 4 seat cushions about 14¼x14-inches tapering to 13½ in. Tuf-flex.® filled for comfort. 4 back covers are about 11¾ inches deep with 16½ inch opening. Fit backs up to 15 inches wide. Shipping weight 5 lbs.
11 N 08860—*State color. Be sure to measure*........**9-piece Set $5.75**

Wood Bowls compliment her salads!



Plain Wood Bowls. Every woman likes to toss and serve salads the quick, easy way. Lacquered wood—perfect for informal settings.

11N4140–Bowl. *State size.*
11-in. Wt. 1 lb. 14 oz.... $2.08
13-in. Wt. 3 lbs. 4 oz.......... 3.72

11 N 4152—Four 7-in. Bowls for individual service
Shpg. wt. 2 lbs. 2 oz..Set $2.67

Decorated Wood Bowls. Tempting fruits in vivid colors, hand-painted on to stay! Lacquered finish. For salads, snacks, fruit.

11 N 4151—Big 11-in. Bowl with Serving Fork and Spoon.
Wt. 3 lbs. 8 oz......Set $2.76

11 N 4139—Four 6-in. Bowls for individual service.
Wt. 2 lbs. 4 oz......Set $3.78

COMBINATION. *Save 4%*— both Sets above. Ideal gift!
11 N 652—Shpg. wt. 5 lbs. 12 oz.......Complete 7-piece Set $6.22

NEW Plastic Table Covers

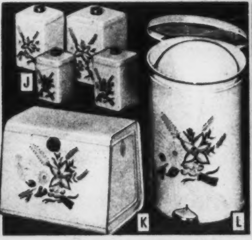
For yourself or for gifts . . . choose these new plastic covers, the loveliest yet. Glistening "gold" or "silver" effects on plastics so heavy they rival finest cloth. Yet there's no work . . . they're waterproof . . . stain and acid resistant. Wipe clean with a damp cloth. Soft and pliable, never crack or peel. Lovely for any table setting!

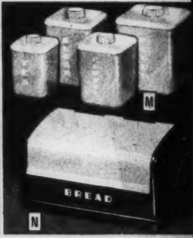
[A] **"Christmas Holiday."** Hand painted! Bells of true silvery color with holly leaves of deep green, touched with holly berries in bright red. You'll want to serve Christmas meals on this holiday cover for years to come. Translucent plastic with red heat-sealed border.
11N8810–About 54x54 in. Shpg. wt. 1 lb. 3 oz. $1.45
11N8811–About 54x72 in. Shpg. wt. 1 lb. 7 oz. 1.79

[B] **"Gold Leaf."** Exquisitely formal . . . the glint of golden leaves and flowers in a luxurious damask pattern. Opaque embossed plastic—*extra heavy gauge*—drapes softly, richly. Hemmed edges. *Colors* gold on dark green, gold on ivory or gold on coral. *State color.*
11N8815–About 54x54 in. Shpg. wt. 1 lb. 3 oz. $1.49
11N8816–About 54x72 in. Shpg. wt. 1 lb. 7 oz. 1.95

[C] **"Sunflower."** Clusters of brilliant blossoms—like a summer flower-bed. Translucent plastic. Hemmed edges. *Colors* bright red, yellow or bright green, all with white. *State color.*
11N8817–About 54x54 in. Shpg. wt. 1 lb. 3 oz. . .95c
11N8818–About 54x72 in. Shpg. wt. 1 lb. 7 oz. $1.39

[D] **"Silver Sprays."** "Suede-on" back—new laboratory-tested treatment on heavy plastic; looks, feels like cloth. Silver-like leaves and branches with colorful flowers. Opaque white background. Hemmed edges. *Pattern colors* red, blue, green or yellow. *State color.*
11N8813–About 54x54 in. Shpg. wt. 1 lb. 3 oz. $1.89





Don't forget the pantry! Handsome Storage Pieces do homemakers proud

Give a whole wardrobe of wastebaskets for the home. Gorgeous designs are lithographed on enameled metal . . . each one styled right for the room she'll put it in. Set of 3 for bath, bedroom or living room, hall or kitchen. Background *colors* (left to right) are *Harmony House* Sunshine yellow; Sage green; and white with Cherry red checked bands and interior. Graceful, modern shapes . . . straight-sided oval. Smooth rolled rim edges. Made well . . . take years of use. Each 13 inches high. Shipping weight 6 lbs. Nested in gift carton.
11 N 4313—Set of 3 . . . $2.19

"Garden Patch" Plastics Ensemble. Gay pattern by Seal Sac . . . mouth-watering vegetables in vivid, real-as-life colors! Waterproof, washable . . . stains wipe away. Soft and pliable . . . won't crack. Give her every piece.

[E] **Bib-top Apron.** Fits up to size 20.
11 N 3613M—Shpg. wt. 5 oz....... 94c

[F] **Electric Mixer Cover.** Protects appliance from dust—always ready to use!
11 N 3612M—Shpg. wt. 3 oz........... 79c

[G] **Pop-up Toaster Cover.** Protect against scratches and dust.
11 N 3611M—Shpg. wt. 2 oz........... 46c

[H] **Bowl Cover Set.** 5 pieces—fit bowls 3 to 11 in. diameter. Elastic binding.
11 N 3609M—Shpg. wt. 3 oz.......Set 56c

Buy a Complete Set (F)(G) (H) *save 6%.*
11 N 3615—Shpg. wt. 6 oz.....All only $1.69

Maid of Honor Hand-painted Metal Pantryware. Careful *hand-painting* brings out every bud and leaf on chip-resistant enamel. Strong steel is finished with rolled edges. Plastic knobs. Background *colors* white or *Harmony House* Sunshine yellow.

[J] **4-pc. Canister Set.** 5 in. to 7¾ in. high.
11N3014M–*State color.* Shpg. wt. 3 lbs. $3.79

[K] **Bread Box.** Wood cutting board attached inside door. Ventilated. 13 in. high.
11N03012M–*State color.* Shpg. wt. 7 lbs. . .$4.29

[L] **Step-on Can.** Holds 13 qts. Flanged rim porcelain enameled pail inside. Domed cover.
11N03013M–*State color.* Shpg. wt. 6 lbs. . .$4.78

Hand-painted Plastic Tablecovers (Not shown.) to match above pantryware. In re-usable plastic bag. Hemmed.
11N8978M–About 54x54 in. Wt. 10 oz........$1.69
11N8979M–About 54x72 in. Wt. 13 oz........ 1.98

Plastic Pantryware. Trim 'n' tidy . . . these color-bright containers with square block letters. Crisp and effective on the shelf! Withstand years of hard use—retain their color . . . can't ever rust. Wipe clean with damp cloth. *Colors* red or yellow.

[M] **4-piece Canister Set.** White letters for flour, sugar, coffee, tea. Snug covers. 6 in. to 8⅛ in. high. Shpg. wt. 2 lbs. 12 oz.
11 N 5044—*State color* . . . $3.12

[N] **Bread Box.** Easy-open door is white, with lettering to match. Roomy inside. 15 in. long, 11 in. wide, 7⅛ in. high. Shpg. wt. 5 lbs.
11 N 5055—*State color* . . . $4.57

Order all your Christmas gifts on Easy Terms. Pay by the month at your convenience. See page 313 for details

KENMORE
Christmas Combination
$11.95 + $1.64
Hand Mixer
Bowl Set
BOTH FOR $12.30
Save $1.29

She'll use this every day!

Handy little Kenmore team-mate for her big Mixer . . Handles like a spoon! Twin beaters are tough white nylon plastic—small enough to beat egg in a teacup . . powerful enough to mix cookies, cakes, batters in any bowl! White plastic case, weighs only 1 lb. 2 oz. One of the greatest conveniences she's ever had!

Wall Clip (included) hangs mixer on the wall where it's handy. Beaters store in knife drawer. Thumb-tip switch. Uses 50 watts. For any 110–120-volt, 25 to 60-cycle AC or DC. UL approved. With cord, recipes. In attractive Blue Box as shown.

2 Mixing Bowls included. They're flexible, unbreakable white plastic—one bowl 5¾-in. diam., the other 9-in. A special Christmas offer . . Order now.

34 N 8255—Mixer PLUS Bowl Set. Shpg. wt. 4 lbs..	$12.30
34 N 8248—Mixer only. Shpg. wt. 2 lbs. 8 oz.......	11.95
11 N 4866—Set of 2 Bowls only. Shpg. wt. 1 lb. 2 oz.	1.64

Christmas Combination
$43.95 + $6.95
Mixer
Grinder
BOTH FOR $45.95
Cash
You Save $4.95
KENMORE

You'll *really* please her with this big Kenmore beauty!

- She wouldn't like it better if you paid twice the price! It's the famous 24-SPEED KENMORE MIXER
- Outmixes any mixer we've ever tested, and it's the only ALL-PURPOSE Baker's type we know of under $50
- Special Christmas Combination includes Mixer, with Juicer PLUS Meat Grinder—all for only $45.95

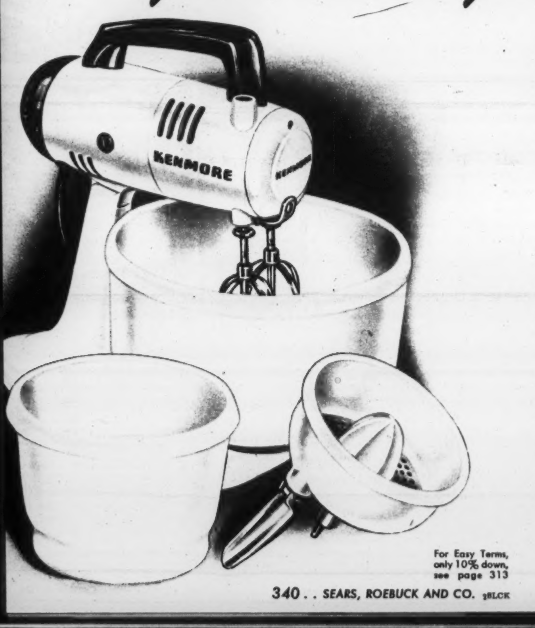
Almost 45% more Power than ordinary mixers, and many more Speeds. Super-powered 180-watt "Workhorse" Motor is fan-cooled, governor-controlled. Has Built-in Power Unit for Meat Grinder attachment—no extra gear units to buy or bother with. And just one bowl and beater to wash. They're big and powerful enough to mix over 2 qts. stiffest batter . . and tapered shape so you can beat as little as 1 egg. Bowl and juicer are plastic, lightweight to handle! Meat Grinder has 2 blades —coarse and fine. Fits on nose of motor.

Brake-controlled "Constant Speed" turntable eliminates racing, assures better mixing. **Wide 3-blade tapered Beater** reaches ALL the batter—whips, cuts, beats, folds like no other mixer! **Push-button** tilts head back for easy removal of bowl and beater. Bowl locks onto turntable, cannot slip.

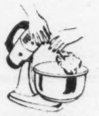
Beautiful and compact—only 12½ in. high. Gleaming white enameled metal with black plastic trim. UL approved. For any 110–120-volt, 25 to 60-cycle AC. Cord and Recipe Book are included.

34 N 08249—Special Combination . . . Mixer, with Juicer PLUS Meat Grinder-Food Chopper. Shpg. wt. 19 lbs......	$45.95
34 N 08238—Mixer, Juicer only (without Meat Grinder-Food Chopper attachment). Shpg. wt. 17 lbs..........	43.95
34 N 8239—Meat Grinder-Food Chopper only. Fits this mixer only. Shpg. wt. 2 lbs..........................	6.95

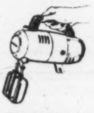
Lighten Her Daily Kitchen Tasks!



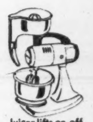
For Easy Terms, only 10% down, see page 313



New! Simplified Beater Ejector



"Lift-Off" Head for use at stove



Juicer lifts on-off, is easily cleaned

There's more to mixing than her arm can do!

Let this Kenmore 12-speed Mixer help her!

$31.95 Cash

Only $3.50 Down
Juicer included

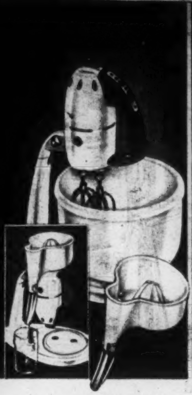
- Only KENMORE offers 12 speeds, so many features, and so much power (full 130 watts) for this price . . And it's complete with Juicer!
- A real beauty, with convenience built into every inch — from New Automatic Beater Ejector to the right speed for every kitchen chore!

"Extra slow" starting speed is wonderful for adding powdered ingredients . . and there's "extra fast," too, for making frostings! Every speed is clearly indexed on the dial (for example: Speed 3, **Mashing Potatoes**; Speed 4, **Beating Egg Yolks**; Speed 10, **Whipping Cream**). Motor is governor-controlled to assure full power at all speeds.

Simplified Ejector removes the metal beaters easily—eliminates messy hands when removing. Bowl revolves on turntable. Turntable can be raised or lowered, or moved for different size bowls. Two white glass bowls (large and small) and juicer with spout and strainer.

Handy "Lift-Off" Head. Mix or mash right in cooking or serving utensil at stove or sink . . a real convenience. White baked enamel finish. Black trim. Only 12 in. high—easy to store right on work counter where it's handy. UL approved. For any 110-120-volt, 25 to 60-cycle AC. Shipping weight 18 pounds.

34 N 08237—With cord and recipes.........................	$31.95



Kenmore 3-speed

Powerful 115-watt Mixer at a price that helps stretch your Christmas budget. Has all essentials for everyday mixing, beating, mashing.

$19.95 Cash
$2 down
With Juicer

Mixing Head lifts off for use at stove. **Juicer** is easy to attach-just reverse head on the stand and set juicer on top, as shown.

White enameled. Black trim. 2 metal beaters. Turntable revolves. 10 in. high. White glass bowl, cord, and recipes. UL approved. For any 110–120-volt, 50 to 60-cycle AC.

34N08236–Shpg. wt. 15 lbs. $19.95

Sunbeam Mixmaster

Has 10 Mixing Speeds and 120-watt Motor, governor-controlled.

$46.50 Cash or Terms
$5 down
With Juicer

Lift-off Mixing Head has trigger-type release. Also has Beater Ejector. Button on bottom of beater turns bowl. Two metal beaters—left-hand one shaped to fit bowl contour.

Mixfinder Recipe Dial shows right speed for every mixing job.

White enameled. Black trim. 13¾ in. high. Two glass bowls and juicer. UL approved. Any 110-120-v., 25 to 60-cycle AC or DC. (Wt. 24 lbs.)

34 N 08203T—Postpaid $46.50

Mixes thirst-quenching iced drinks
Wonderful for healthy milk drinks
Makes tasty vitamin packed appetizers
Purees fruits and vegetables for baby food

Kenmore 2-SPEED Liquidizer-Blender

A favorite because it DOES SO MUCH . . . SO FAST! Actually does in SECONDS 101 hard kitchen chores that it normally takes hours to do by hand!

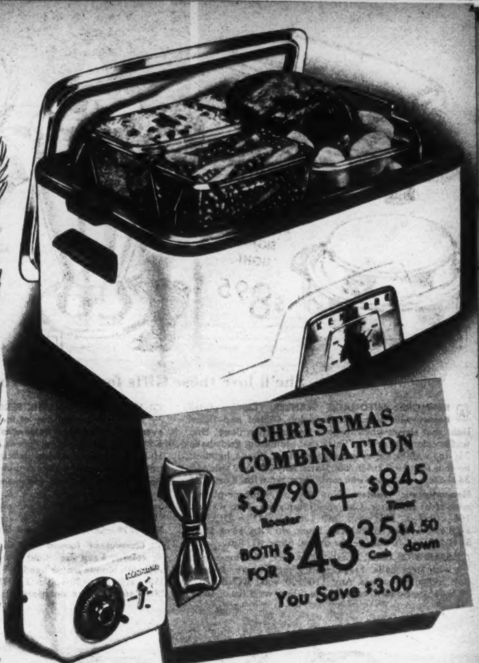
$19.95 Cash
$2.00 down

Not only liquefies fresh fruits and vegetables the easy way, **but saves the healthful vitamins** so often lost in preparation . . . wonderful for making tomato juice! **Purees soups and baby food**—no straining needed! **Whips** cream, eggs . . . **Makes sandwich fillings,** new sauces, new desserts . . . **Men like it, too**—ideal for **blending drinks! Recipe Book** included.

Not one, but 2 SPEEDS—a convenience that only Kenmore offers at this price! Medium speed for coarse cutting, high speed for finishing. Stainless steel blades. **Big 4½-cup** tempered glass jar with handle lifts off for pouring. Cover has opening for adding ingredients while blending.

White enameled base . . 250-watt motor, fan-cooled. 7x12 in. high. 2-speed switch. For any 110-120 volt, 25 to 60-cycle AC or DC.

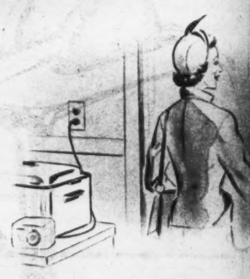
34 N 08242—UL approved. Complete with cord. Shpg. wt. 12 lbs. $19.95



PLUG IT IN . .
THEN STEP OUT!

Automatic Timer can be set hours in advance to turn Roaster both "On" and "Off" while she's away!

Cooks entire meal AUTOMATICALLY



Every Housewife's Dream

A ROASTER-OVEN that cooks while she's away!

It's another Kenmore 4-STAR Feature

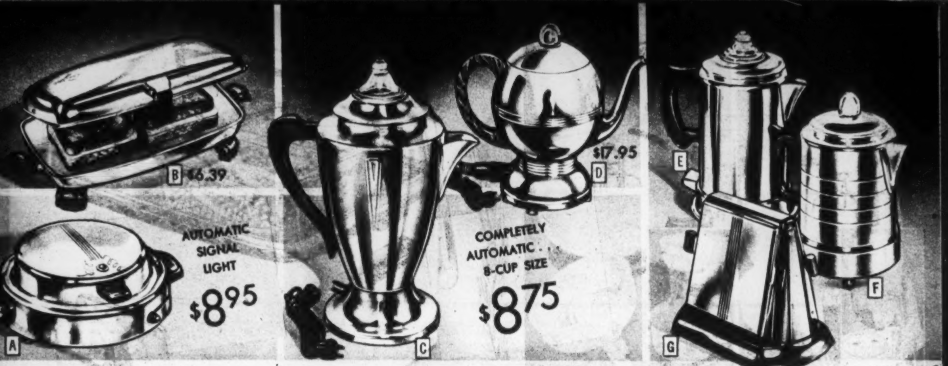
- **Makes cooking a pleasure** instead of a chore, for it ends hot stuffy kitchens!
- **Big 23-quart capacity** (not the usual 18-qt.) cooks meat, vegetables, dessert all at one time for 2 people, or as many as 8 . . and does it **automatically!**
- **40% Faster and 20% Cooler** because bottom, sides, and exclusive double-walled Kenmore Cover are ALL insulated with glass wool—heat is trapped INSIDE

Fast as an electric range—uses same cooking times, temperatures, recipes! **Automatic Heat Control**—"simmer" to 500° F. Full 1380 watts (not usual 1320). **Bakes, stews, roasts** . . even grills chops and steaks (order Broiler-Griddle, below).

An extra oven, portable for porch. 16-in. **Adjustable Baking Rack,** Removable porcelain enameled **Cooking Well.** White baked enameled body; black plastic handles. 15½x22¾x12⅛ in. **Signal Light,** cord, 3 glass cooking dishes. **Recipe Book.**

Automatic Timer, included in Special Christmas Combination Offer, may also be used with fans, motors, etc. UL approved. For 110-120-volt, 60-cycle AC only.

34 N 06444—**Roaster-Oven PLUS Timer.** Shpg. wt. 50 lbs. . . . . **Combination Price $43.35**
34 N 06440—**Roaster-Oven only.** (Without Timer). 25 to 60-cycle AC. Wt. 48 lbs. . . 37.90
34 N 6442—**Automatic Timer only.** For 110-120-volt, 60-cycle AC only. Wt. 2 lbs. . 8.45
34 N 6443—**Broiler-Griddle.** 1380 watts. 25 to 60-cycle AC. UL approved. Wt. 3 lbs. 6.49



She'll love these Gifts for the time they save her . . . All UL Approved

A **KENMORE AUTOMATIC WAFFLER. Chrome-plated beauty with Automatic Browning Control and Signal Light** that shows when to pour batter, when done. Dial waffle color you prefer. Thick cast aluminum grids bake 7¼-in. waffles, never need regreasing. Plastic handles; no-mar feet. 10x12x4 in. 600 watts. Any 110–120 volt AC.
34 N 6460—Complete with cord. Shpg. wt. 6 lbs. 8 oz. **$8.95**

Non-automatic Waffler. (Not shown). Chrome-plated, with Heat Indicator. Cast aluminum grids, 7-in. waffles. 10½x10x4 in. 575 watts. 110–120 volt AC or DC.
34 N 6481—Cord not included. Shpg. wt. 3 lbs. 14 oz. **$5.49**
34 N 5811—6-ft. Cord Set for above. Shpg. wt. 7 oz. . . **57c**

B **SANDWICH GRILL.** Toasts 2 at a time. Chrome-plated with steel grills. 13½x7¾x3¾ inches high. Expansion hinge. 500 watts. Any 110–120 volt, AC or DC.
34 N 6662—No cord; order above. Shpg. wt. 5 lbs. . **$6.39**

C **KENMORE AUTOMATIC PERCOLATOR, 8-cup size. A gift she'll enjoy every day of the year! Only $8.75, yet does everything expensive Automatics do.** No watching . . the KENMORE times coffee, brews it, shuts off, keeps coffee HOT for hours, assures delicious flavor. And it's fast—starts perking in less than 1 minute!

Streamlined in polished aluminum. "Cup-marked" for water level and coffee level for 4, 6, or 8 full 5½-ounce cups. Seamless "No-Drip" spout; plastic handle; no-mar feet. 11½ in. high. 600 watts. For any 110–120 volt AC.
34 N 6728—Complete with cord. Shpg. wt. 2 lbs. 12 oz. . . . **$8.75**

D **Closeout of famous Manning-Bowman "Long-Last" Percolator, 8-cup size.** Solid brass chrome-plated inside and out, with blonde maple handle. 9⅜ in. high. Can't overheat. 350 watts. 110–120 volt AC or DC. *Formerly $19.75.*
34N6746–With cord and spare fuse. Shpg. wt. 3 lbs. 11 oz. **$17.95**

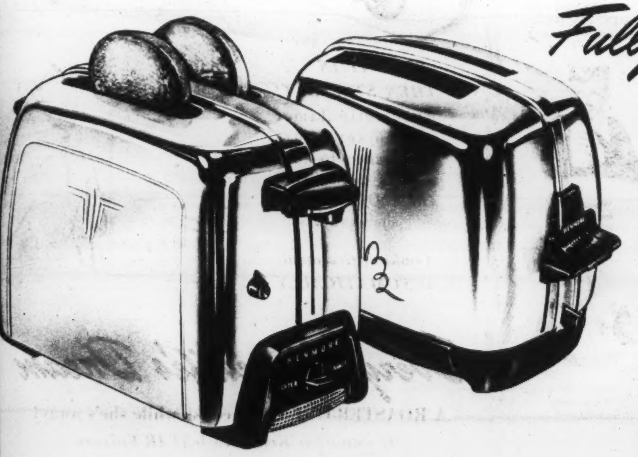
E F **KENMORE BUDGET-PRICED PERCOLATORS in gleaming polished aluminum.** For any 110–120 volt, 25 to 60 cycle AC or DC. Cords not included. Order cord 34 N 5811, at left.

E **Fast Cold-Water Pump Type.** Brews 4 to 6 cups in 11 minutes. Starts perking in 1 minute. 400 watts.
34 N 6730–Height 10 in. Shpg. wt. 2 lbs. 3 oz. . . . **$3 49**

F **Hot-Water Pump Type.** Brews 3 to 6 cups in 22 minutes. Cup measurements on body. 450 watts.
34 N 6733–Height 8¾ in. Shpg. wt. 2 lbs. 5 oz. . . . **$2.98**

G **ECONOMY TOASTER.** Chrome-plated doors; black enameled body; wood handles. Toasts 1 or 2 slices at a time. Lower doors to flip bread. 400 watts. Order cord at left. Any 110–120 v., AC or DC.
34 N 6304—8⅜x6x7⅜ in. high. Wt. 2 lbs. 8 oz. . . **$2.98**

Fully Automatic



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Give Her a Kenmore Automatic Pop-Up Toaster

$21.00 Cash
$2.50 down

Welcome as Santa himself . . our finest Kenmore "High-Pop" Automatic with Silent Thermostatic Action. A show-piece for beauty in polished chrome-plate, brown trim. **Dial "Light" to "Dark."** Every slice browned EXACTLY to your taste, slice after slice. No watching . . . no burning! **New QUIET Cushioned Pop-Up**–toast pops up higher. Even small slices can be removed easily without burning fingers. **Inspection Knob**–if you forget to set Browning Control (or if in doubt), just pop toast up for a quick look at any time . . fine when toasting dry or raisin bread. **Hinged Crumb Tray** cleans in seconds–can't get lost. **Fast 1200-watt element.** Size 12x6¼x7¼ in. high. For any 110–120 volt, AC only.
34 N 6332—UL approved. With cord. Shpg. wt. 7 lbs. 12 oz. **$21.00**

$13.95

Exciting modern beauty and Automatic Pop-Up convenience at lower cost. It's our KENMORE Economy Automatic Toaster with efficient Clock-type Timer, Browning Control with Dial for "Light" to "Dark," and Removable Crumb Tray. Toasts 2 slices, both sides. Toast pops up, current shuts off when done.

Chrome-plated, with brown plastic trim. A good, dependable Automatic, but not completely silent (ticks like a clock while toasting) . . . also, does not brown slice after slice exactly alike. Only the Thermostat-Timed Toaster at left does that! 11x6x7 in. high. 660 watts. Any 110–120 volt, 25 to 60 cycle AC.
34 N 6331—UL approved. With cord. Wt. 5 lbs. 14 oz. **$13.95**

PROCTOR "CUSTOM" POP-UP TOASTER with exclusive Crisper Control. Dial brownness you prefer, also choose "Soft", "Crisp" or "Crunchy" toast, as you wish.

$23.95
Postpaid

Reheats cooled toast with almost no change in color. Fully automatic. Completely silent. Cushioned pop-up.

Polished chrome-plated with black Bakelite trim. Has handle on each end for across-the-table convenience—starts toasting when either handle is pressed down. 12x6x7 in. 1000 watts.

Handy slide-out Crumb Tray. Any 110–120 v., 25 to 60 cycle AC. UL approved.
34 N 6355—*Postpaid.* (Wt. 8 lbs.) **$23.95**

Automatic Deep Fat Fryer

Dulane "Fryryte" with big 4-lb. capacity. Automatically french-fries any food in 2 to 7 minutes. For chicken, shrimp, potatoes, doughnuts, etc.

$28.95
Postpaid

Always ready! No cross-flavoring! Leave fat in cooking well . . . use it over and over for many meals.

Automatic Temperature Control, Dial-calibrated 250° to 450°. Pilot Light blinks when ready. UL approved. 1320 watts. Any 110–120 volt AC.

One-piece cast aluminum well. Heating element embedded on 3 sides for uniform heat distribution.

White baked-on enamel; chrome trim. Brown controls. 6¾x10½x7¾ in. high. Cord, cover, basket, instructions included. (Shpg. wt. 8 lbs.)

34 N 6859T—*Same price Cash or Terms.* **Postpaid . $28.95**

Special Offer!

Kenmore Automatic Popper PLUS 1¼ pounds of finest Peggy Kellogg Pop Corn

at no extra charge until Jan. 1st only!

$4.79 WITH CORD AND 2 CANS OF CORN

Peggy Kellogg
GIANT GOLDEN
POP CORN
Peggy Kellogg
GIANT GOLDEN
POP CORN
KENMORE

Pops 2 quarts in 3 minutes!

Christmas Time is Popcorn Time! And making popcorn the fast, easy KENMORE way is fun for the whole family. Perfect popcorn every time . . Automatically! No stirring; no watching.

We think Kenmore is the finest Popper made. So simple a child can use it. Preheat popper, add oil (using built-in measure), add corn.

Built-in Heat Baffle—a KENMORE EXTRA—keeps heat inside for faster popping . . . keeps bottom cooler to prevent scorching table.

Made of full serviceweight polished aluminum. Cool plastic legs and handle. 7¾ in. high. **UL approved.** 425 watts. 110-120 v. AC or DC.

34 N 6893—With detatchable Cord and two 10-oz. cans of Corn. Shpg. wt. 6 lbs. **$4.79**

Unbreakable!

Made of bright, unbreakable polished aluminum with black plastic trim

Easy to Clean!

Separate popping kettle lifts out for ease in serving and in washing up

Extra Popcorn!

87 N 8095—Two 1-lb. bags corn with 16 oz. oil. Shpg. wt. 4 lbs. 98c

and so Beautiful

$13.95
With Cord

Kenmore 102-sq. inch Grill-Waffler

Automatic Waffler, Sandwich Toaster and Grill—all in one! BAKES 9½x5-inches. 4-section waffles. **TOASTS** 2 sandwiches, both sides at a time. **FRIES** eggs, bacon, pancakes. **GRILLS** small steaks and chops. Use right at the table!

Not ONE, but TWO separate sets of interchangeable grids (one set for waffles, one for grilling). Extra-thick cast aluminum waffle grids have overflow grooves. Removable stamped aluminum grill plates have drip spouts.

Big 102-sq. in. Cooking Area (with top opened flat). Equal to two 8-in. frying pans. Top locks upright or lies flat. Handle serves as "off-the-table" support when top is folded back. Fast-heating 660-watt element.

Variable Heat Control for fast or slow cooking. 115° thermostat range.

Automatic Signal Light tells when to pour batter . . . when waffle is done. Control also governs preheat time for toasting sandwiches.

Expansion Hinge for extra-thick sandwiches, steaks and chops. Beautiful gleaming chrome-plated finish; black plastic trim. 9x15x4 in. high.

UL approved. For use on 110 to 120-volt 25 to 60-cycle AC only.

34 N 6618—Complete with detachable Cord. Shpg. wt. 9 lbs. 7 oz. **$13.95**

NON-STICK WAFFLE GRIDS
Never Need Greasing,
Even When New!
KENMORE

$21.50
With Cord

Kenmore King-size Cooker-Waffler

Finest Kenmore Automatic. Compare its big size and many extra features. BAKES big 9x9-inch. 4-section waffle. TOASTS 4 sandwiches, both sides. FRIES bacon, eggs or pancakes for four. GRILLS steaks and chops; makes 18 hamburgers.

Automatic Heat Control Dial. Dial waffle color you prefer. The signal Light tells when to pour batter, when waffle is done.

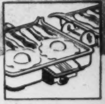
450° Thermostat Range gives extra wide selection of controlled heats with no temperature "overshoots." Expansion Hinge.

Not ONE, but TWO Sets of Grids! Heavy cast aluminum waffle grids PLUS stamped steel cooker grids. Big 190-sq. in. Cooking Area (with top opened flat) is equal to three 9-inch frying pans.

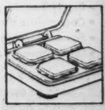
Cooker opens flat like a book. Control Dial at side. Hinge Cover protects cable to top. Chrome-plated body; black plastic trim.

UL approved. 1320 watts. Any 110–120-volt AC. 12x13x5½ in. high.

34 N 06657—With Cord, Recipe Book. Shpg. wt. 14 lbs. **$21.50**



Big 190-sq. inch Cooking Area (top open flat).



Toasts 4 sandwiches, both sides at same time!

Kenmore Economy Automatic

Give easier, faster ironing all year around! Automatic Dial Heat Control has complete range of fabric settings. Thermostat maintains heat you dial. Quick-heating 1000-watt element will not cool off on cold, damp laundry. $5.69

Big 29.14-sq. in. chrome-plated cast iron sole has broad heel rest, beveled edges, tapered toe.

Chrome-plated steel body with smart black plastic handle. Weighs only 5 lbs. 2 oz. Comfortably balanced.

Guaranteed One Year . . . UL approved. For any 110–120-volt 25 to 60-cycle AC. Side-mounted cord attached.

34 N 6253—Shipping weight 6 lbs. $5.69

CHRISTMAS OFFER!
$29.75 Washer
+
$6.79 Wringer
BOTH FOR $33.54
You Save $3
KENMORE

Portable *Electric* Washer with Timer

SAVE $3.00 on Kenmore Washer-Wringer Combination. Ideal for "in-between" washes. Washes 3 shirts, a sheet, or 8 to 10 diapers at a time in 10 minutes! Three-fin agitator gives big-washer action.

Automatic Timer built into cover. Set any washing time from 1 to 30 minutes . . . washer shuts off automatically when laundry is done.

Portable . . . use it right in the kitchen. Place on range burner to heat or sterilize water. Metal tub; white enameled cover. Black plastic trim and handles. 16½x16½x15 in. high **Cord is included.**

UL approved . . . 90-watt motor in cover. 110–120-volt 50–60-cycle AC.

34 N 07343—Portable Washer with Wringer. Shpg. wt. 26 lbs. $33.54
34 N 07340—Portable Washer only; no wringer. Shpg. wt. 19 lbs. . . 29.75
34 N 7326—Hand Wringer only. For above washer. Shpg. wt. 7 lbs. 6.79

Electric Sharpener

A keen gift idea! Sharpens all knives quickly and safely—large or small, hollow-ground or straight, stainless or vanadium steel. $6.75

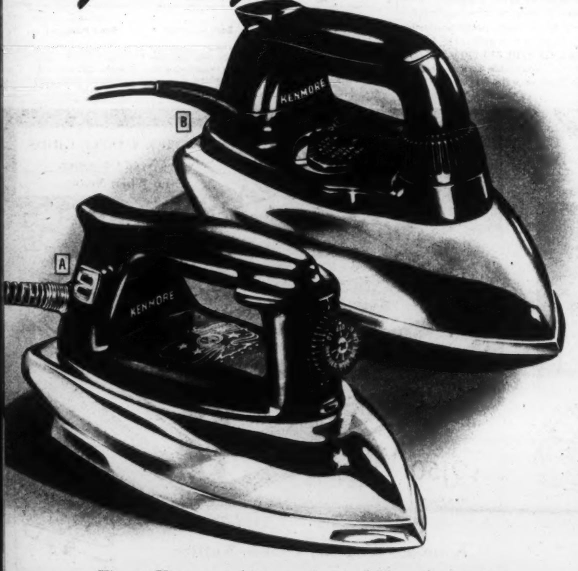
Fan-cooled 60-watt motor. Push switch to start; release to stop.

Aluminum case; chrome trim. Rubber feet. 7x3½x3⅝ in. high.

UL approved. For 110–120-volt 60 cycle AC only. Cord included.

34 N 8350—Wt. 4 lbs. 6 oz. . $6.75

Say "Merry Christmas" with a Useful Gift



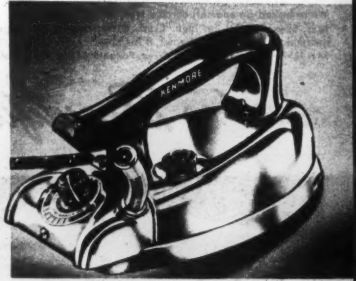
Finest Kenmore Automatics . . 5-Year Guarantee

Lasting gifts! If either of these Kenmore Irons fails within 5 years we will replace it with a new one, charging you only 15c for each month that you have had it. Exclusive Sears designs.

- **Big 29.3-sq. in. polished aluminum alloy soles** have tapered toe, beveled heel and broad heel rest.
- **Cool plastic Hand Guards cover entire top of Iron** protect your hand against contact with hot body.
- **Powerful, sealed continuous elements heat quickly,** won't cool off even on cold, damp laundry!
- **UL approved. For 110-120-volt 25 to 60-cycle AC.** Chrome-plated steel bodies; cool plastic handles.

A Kenmore 3-lb. Lightweight Automatic, an outstanding 4-Star Value. $9.40
Automatic Signal Light flashes "On" while iron heats, shuts off when iron reaches heat wanted. **Right and left thumb rests** on handle for comfort. **Button nooks** in sole for ironing shirts. 1000 watts.
34 N 6255—With cord. Shpg. wt. 3 lbs. 11 oz. $9.40

B Kenmore Synchromatic. Heat Meter and Heat Control synchronized to work together in exclusive Synchromatic Color Dial! No guessing! A glance at Color Dial shows when Iron is too hot, too cold or just right! $12.95
1100-watt element heats to "Rayon" in 75 seconds. **Reversible cord** may be used on right or left side.
34 N 6240—4-lb. Shpg. wt. 4 lbs. 12 oz. $12.95
34 N 6241—5½-lb. Shpg. wt. 6 lbs. 6 oz. 12.95



Kenmore 2-in-1 Automatic Steam and Dry Iron

Lowest Priced Automatic Steam-Dry Iron we've seen $14.95

Freshens fabrics . . Restores pile to like-new condition

Renews felt and suede materials . . Blocks felt hats

Presses woolens and cottons without pressing cloth

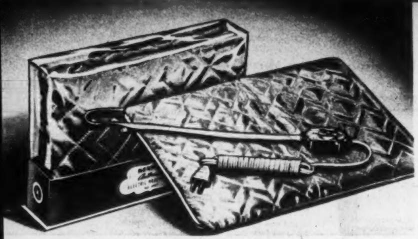
What a thoughtful gift . . . one she'll thank you for all year around! This 3¼-lb. KENMORE Automatic Steam and Dry Iron will do ALL her laundry, wet or dry. Use DRY for damp laundry just off line, use STEAM for dry laundry.

Steam-presses daintiest dresses to heaviest suits the way a tailor does. No sprinkling, no press cloth, no shine marks! Steams standing on heel to renew millinery, suede shoes, etc. Leaves hands free to renap felt, velvet, suede.

Automatic Heat and Steam Controls adjust heat and steam correctly for all fabrics. Makes steam in 4½ minutes. Fills at side. Filling lasts about 1 hour. Concentrated steam vents direct steam where needed at any desired angle.

Big 33-sq. in. aluminum alloy sole. Button nooks. Polished steel body, plastic handle. Guaranteed One Year.

1000 watts. UL approved. For 110–120-volt 25–60-cycle AC
34 N 6266—Cord included. Shpg. wt. 4 lbs. 7 oz. $14.95



Kenmore Wetproof Heat Pad in Gift Box

De Luxe Model with removable soft-quilted blue rayon-taffeta outer cover, zipper fastener and neon-lighted switch dial you can see in the dark. 12x15-in. size. **$6.50** Deluxe

Completely Wetproof . . . safe for wet or dry use. Heating element sealed in heavy rubber inner cover with vulcanized, water-tight seams. Safety thermostats prevent overheating. Fire-resistant padding. UL approved.

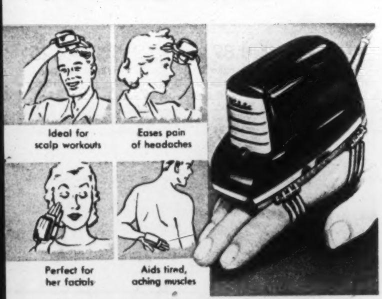
Three Heats, all thermostatically controlled. Four-position plastic switch with raised markings. 55 watts. For 110–120 volt AC or DC.

34 N 6967—In transparent plastic gift box. With cord. Shpg. wt. 2 lbs. . . .$6.50

Lower-priced 3-heat Wetproof Pad. Not shown. Similar to above, but cotton blanket outer cover with snap fasteners. Switch not lighted.

34 N 6974—In standard cardboard box, with cord. Shpg. wt. 1 lb. 14 oz. $4.98

for the home!



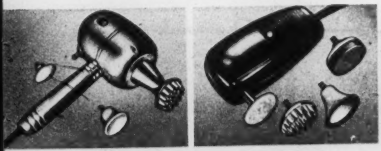
Gilbert Vitalator and Massager

For men and women both. Fits back of hand; produces action like that of a Swedish massage. Perfect for facials, scalp treatments, rubdowns, deep body massage. Gives you a refreshing head-to-foot massage in just a few minutes! **$12.50**

Produces invigorating tingle; stimulates circulation; soothes tired muscles and nerves. 20-watts. For 110–120 volt AC or DC.

Lightweight maroon plastic case, 4½ in. long. Ivory plastic and chrome trim. Steel spring straps. Sponge-rubber pad. UL approved.

34 N 8379—With cord and "On-Off" switch. Shpg. wt. 3 lbs. $12.50



UL approved Vibrators with cords

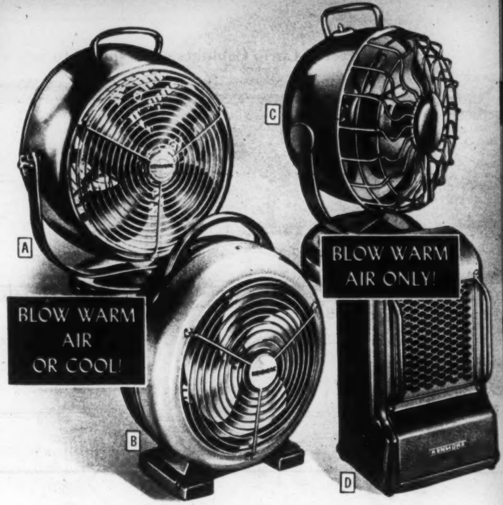
Aid hair and scalp care, stimulate blood circulation, help wake up tired muscles, nerves. Use with or without ointments, creams.

Gilbert Vibrator with "Rotary Action." Has rubber prongs for scalp treatment, cup for facials, plastic ball for massage. Enamel metal case. For any 110–120 volt AC or DC. **$7.98**

34N8375–Shpg. wt. 2 lbs. 12oz. $7.98

Economy Vibrator. Rubber prongs for scalp, cup for facials, plastic ball and sponge rubber disc. 5-inch black plastic case. 10 watts. For use on any 110–120-volt 60-cycle AC current only. **$3.88**

34 N 8378—Wt. 1 lb. 9 oz. . $3.88



Kenmore Electric Fan-Heaters

A year-around gift for the whole family. Quick, early-morning heat in bedroom, bathroom or nursery . . . EXTRA heat in living rooms during cold weather. Safe . . . fans and elements are fully enclosed. UL approved. For 110–120 volt 50 to 60 cycle AC. With cords.

2-in-1 Fans and Heaters

BLOW WARM AIR in Winter, Spring and Fall. In Summer, snap a switch and they'll **BLOW COOL BREEZES** to help beat summer heat. **1600-watt elements.** Throw more quick heat than usual 1320-watt types. As low as **$15.95**

A **De luxe Model.** Larger, more powerful than (B), below. Reflects a cheery red glow as it heats room. Head tilts to any angle. **Blows 180 cu. ft. warm air per minute as fan-forced heater. Blows 775 cu. ft. cool air per minute** (as much as standard 12-in. fan). **Enameled green.** Handle. 14x8x16 in. high.

34 N 07207—Shipping weight 17 lbs. . . . $19.95

B **Standard Model. Blows 85 cu. ft. warm air per minute as fan-forced heater. Blows 350 cu. ft. cool air per minute** (as much as standard 8-in. fan). Head does not tilt. **Enameled gray.** Handle. 13½x6½x13 in.

34 N 07204—Shipping weight 10 lbs. . . . $15.95

Fan-forced Heaters only

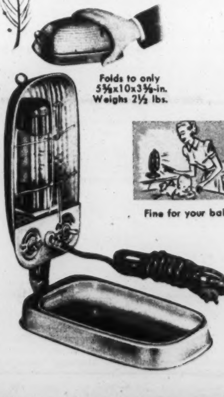
BLOW WARM AIR. Circulate it throughout room; banish dampness, chills. As low as **$6.99**

C **Revolving Reflector Model. Blows 50 cu. feet warm air per minute.** Fan blades stamped into bright-plated bowl-type reflector. Reflector-fan unit revolves. **Powerful 1600-watt cone-type element** heats quickly. Head tilts up or down, directs heat where it's wanted. Cool carrying handle; handy "On-Off" switch. **Green-gray enameled.** Bright-finish wire guard. Rubber feet. 9x10x14½ in. high.

34 N 07211—Shipping weight 12 lbs. . $11.95

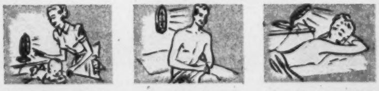
D **Our lowest priced Fan-forced Heater. Blows 45 cu. ft. warm air per minute. 1320-watt heating element.** Cool carrying handle. **Green enameled.** 7½x8x13 in. high. A real bargain at this price!

34 N 07213—Shipping weight 9 lbs. . . . $6.99



Sperti 2-in-1 Sun and Heat Lamp

High-intensity Ultra-Violet Sun Lamp PLUS separate Infra-Red Heat Lamp in one compact case!

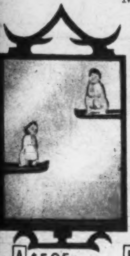

Fine for your baby
Hang it on the wall
Stand it up on table

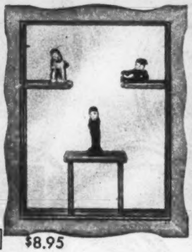
Useful, double-purpose gift! SUN LAMP for healthy year-round tan . . . HEAT LAMP for aching muscles. **$14.95** Postpaid

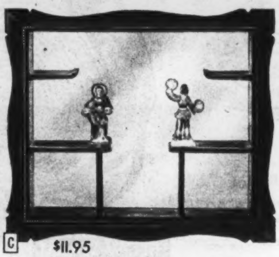
Compact metal case in rich metallic gray. Take your sunshine with you! 5½-ft. cord marked to measure distance from user. 385 watts. UL approved. 110–120 volt AC or DC. Instructions.

34 N 7062—(Shpg. wt. 3 lbs.). . . . . . . .Postpaid $14.95
34 N 7147—Goggles for above. Shpg. wt. 3 oz. . . .33c

Mirrored Curio Cabinets add "spice" to any wall . . choose from three smart styles


A $5.95


B $8.95


C $11.95

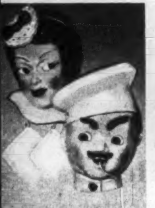
So new and smart, and a decorative treasure for any room! Sturdy shelves hold gay ornaments against a sparkling mirrored background. *Articles not included.*

A **Chinese Modern.** The wood is painted black outside, and red inside the frame. Overall size 12½x23 in. 3 in. deep. 11½x15½-in. window glass mirror.
35 N 01151—Shipping weight 7 lbs.........Each $5.95

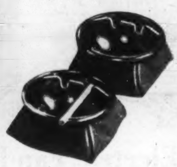
B **Scalloped Edge Style.** Overall size 17½x22 in. 3 in. deep. 13½x18-in. window glass mirror. *State choice* of limed oak (natural) or mahogany finish.
35 N 01152—Shipping weight 9 pounds....Each $8.95

C **Large Scalloped Edge Style.** Glowing mahogany finish with gold color beading. Overall size 21½x25½ in. 3 in. deep. 17½x21½-in. window glass mirror.
35 N 01153—Shipping weight 13 pounds...Each $11.95

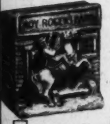
Home Gifts

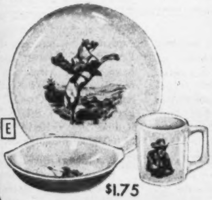


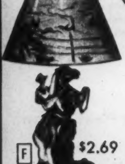
Chef holds ballofstring, $1.89 and maid holds two hot pads. (*Articles are not included.*) Composition. Each 7½ in. high. Shpg. wt. 3 lbs.
35 N 9101–Pair $1.89

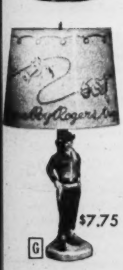


Bean Bag Ash Trays. "Cling" to chair arm or bed! $1.98 Pair. Bag is green butcher linen, pellet filling. Metal is bronze color, burn-resistant finish. 3½-in. diameter.
35N9307–Wt. 2 lbs. Pr. $1.98


D $1.79


E $1.75


F $2.69


G $7.75

Roy Rogers

Your child's favorite, on bank, dinnerware, lamps

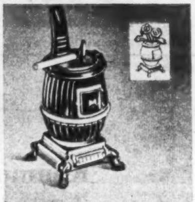
D **Roy Rogers Bank.** Roy and Trigger in front of a western bank. Tan colored composition. 5½x5¼ in.
35 N 9306—Shpg. wt. 3 lbs...$1.79

E **Roy Rogers Dinnerware.** Sturdy, colorful semi-porcelain. 9-in. plate, 6½-in. bowl, 7-oz. mug.
35 N 04740—Wt. 3 lbs. 3 pcs. $1.75

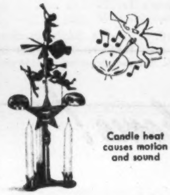
F **Roy Rogers Small Lamp.** Palestic (composition) base with Roy and Trigger. 9-in. paper parchment shade is white with green and brown design. Height 14 inches.
35 N 07724—Shpg. wt. 3 lbs..$2.69

G **Roy Rogers Large Lamp.** A stunning lamp for boy's room or den! Palestic (composition) base with Roy in bright red shirt and black trousers. 15-in. paper parchment shade is yellow with green and brown western design, and red edging. Height 29 inches.
35 N 08052—Shpg. wt. 10 lbs. $7.75

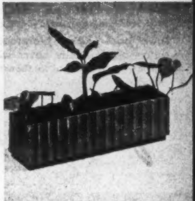
Lamps for 110-120 volts, 50-60 cycle A.C.-D.C. Underwriters' Labs. approved



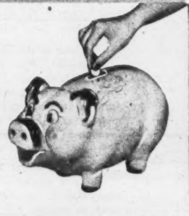
Potbellied Stove Ashtray. $1.49 Black metal with silver color trim. Chimney serves as pipe rest. Stove may also be used as a planter. 5¾ inches high. Shipping weight 1 lb. 4 oz.
35 N 9917......Each $1.49


Candle heat causes motion and sound

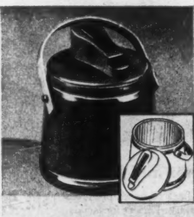
"Whispering Angels." Metal. $1.89 Heat from three candles turns propeller . . . angels strike bells, making music. Imported from Holland. Height 12 in. *Candles included.*
35 N 9253—Wt. 8 oz. $1.89



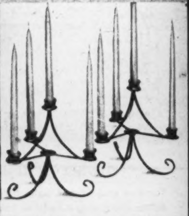
Planter Box. $2.25 Heavy, sturdy plastic that looks like wood. Has graceful, fluted surface. Black with red base. 15 in. long. *Plants not included.* Shipping weight 3 lbs. 8 oz.
35 N 9280......Each $2.25



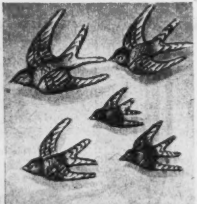
"Personality Pig" Bank. $2.29 A nice big size! Made of composition .. pink with blue, red and black trim. 14½ in. long, 7¾ in. high. Padded feet. Shipping weight 6 lbs. 8 oz.
35 N 9267......Each $2.29



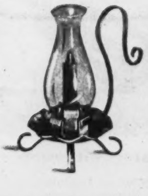
Shoeshine Bucket. $2.19 Rest your foot on the padded foot rest on top, keep all your shoe cleaning supplies inside! Natural wood finish, two metal bands. 9½ in. high. 8½ in. diam. bottom.
35N9269–Wt. 4 lbs. Ea. $2.19



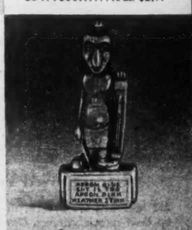
Candelebra. $2.19 Pr. Romantic and regal .. black metal that looks like wrought iron. Each one holds four candles (not included). 9¾ in. high. Shpg. wt. 1 lb. 3 oz.
35 N 9308.......Pair $2.19



Five Blue Birds 98c wing their way across your wall. Sizes from 2 to 5⅝ in. long. Molded wood, colored blue. Easy to hang .. so many arrangements! Shipping weight 1 pound 2 ounces.
35 N 9684.....5 pieces 98c



Hurricane Lamp. $1.59 Metal base and charming handle have antique bronze finish. Blown glass chimney. Total height 7¾ in. Red candle, 4⅛ in. long, included. Shipping weight 2 pounds.
35 N 9200...........$1.59



"Injun" Joe" Weatherman. 98c Pressed wood, brightly colored. Flocked apron. Thermometer, 6⅛ in. high. The verse says, "Apron blue, sky is too; Apron pink, weather stink."
35N9255—Shpg. wt. 7 oz. 98c

Deluxe Smoker with Lighter

The ultimate in smoking luxury! Special feature is the electric cigarette lighter. Glowing chrome finish over metal has a rich, solid appearance . . imitation onyx on ornamental break and lighter. Two ashtrays and cigarette box complete the ensemble. Overall height 25 in. Cord included. *For 110–120 volts, 50–60 cycle A.C.-D.C.* Shipping wt. 11 lbs. **$9.95**

35 N 06345........$9.95

Handsome Metal Smokers

A **Neat, trim, and so inexpensive!** Metal with baked on enamel finish in ebony black. Chrome trim. Button works disposal unit. Height 21½ in. Shpg. wt. 4 lbs.

35 N 06311...Each $2.89

B **Smoker with 13-inch cocktail tray** is so convenient. Clover leaf steel stem and chrome plated automatic plunger top. Handle enameled same color as body . . *state color* dark brown or gray. Height 23 in. Shpg. wt. 5 lbs.

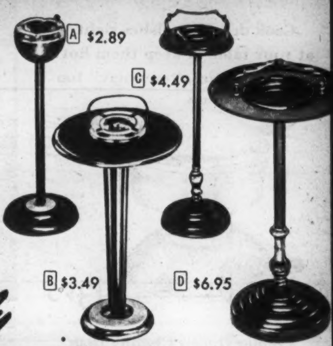
35 N 06383...Each $3.49

C **Metal Smoker** with baked on enamel finish. The ornamental break and the handle are gold color. 5-in. removable amber glass tray. *State color* medium gray or maroon. Height 23 in. Shpg. wt. 7 lbs.

35 N 06343...Each $4.49

D **Cocktail Smoker.** Good-looking, useful. 15-in. tray for glasses, cigarettes. Metal with bronze finish base and stem. Gold color trim. 8-in. amber glass removable tray. Height 27 in. Shpg. wt. 10 lbs.

35 N 06344...Each $6.95



for every member of the family

"Mem-o-lite." Electric light goes on when you take out the pencil! 5x7-in. walnut finish plastic base. 4-in. ivory color plastic shade. Pencil, pad incl. *For 110–120 volt 50–60 cycle A.C.-D.C.* Wt. 1 lb. 4 oz. **$3.79**

35 N 8253–With cord.$3.79

Copper Watering Can. Highly polished and lacquered . . has that beautiful copper glow. Overall length 9½ in. Height 5 in. Decorative ridge near bottom. Use for watering or as planter. Shpg. wt. 1 lb. **$2.85**

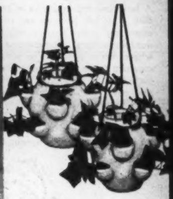
35 N 9266......Each $2.85

3-tier Corner Shelf. Made of plastic with brown mahogany effect finish. Latticework sides. Height 18½ in. Width at bottom 11 in. *Articles not included.* Shipping weight 1 lb. 12 oz. **$1.79**

35 N 9192..........$1.79

Buck's Head. The small size makes it adaptable to so many spots! Made of brown colored composition with black details. Overall height 6½ in. Mounted on wood plaque 4x3½ in. Hole for hanging. Wt. 1 lb. 8 oz. **$1.98**

35 N 9303.......Each $1.98



"Strawberry Jar" Planters. Made of highly glazed, bright yellow pottery, with sturdy green rope attached. Each planter 5 in. high. *Plants not included.* Shpg. wt. 2 lbs. 8 oz. **$2.98** Pair

35 N 9263.....Pair $2.98

"Ming" Jewelry Box. Made of plastic with antique ivory color finish. Base and drawer handles have appearance of teakwood. Three dust-proof drawers. Size 7½x5¾x5 in. Makes such an original gift! **$3.98**

35 N 9294—Wt. 2 lbs. $3.98

Buddha Cigarette Box. The compartment is concealed behind Buddha . . stays secret except when you rotate it! For cigarettes, jewelry. Jade green color plastic. 8½ in. high, 6½ in. wide. Wt. 1 lb. 8 oz. **$1.98**

35 N 9295..........$1.98

Cherub Figurines. Bisque finished porcelain . . beautifully colored in soft pastel tones. Dainty workmanship and detail. 4¼ in. high, 6 in. wide. Made in occupied Japan. Shpg. wt. 1 lb. 8 oz. **$2.49**

35 N 9188..........$2.49

"Square Dance Dandies." Four square dance figurines made of pressed wood . . so jaunty, and clever. Parts are colored red, green, yellow, blue. From 5 to 5¾ in. high. Shipping weight 1 lb. 4 oz. **$2.19** Set of 4

35 N 9271...Set of 4 $2.19

Setter Ash Tray. Made of composition with removable glass inset ashtray. Setter is white with black spots . . base is green, blue and brown. 5¼ in. high, 7 in. long. A handsome gift. **$1.98**

35 N 9302–Wt. 2 lbs. $1.98

"Lyre" Mirrored Wall Shelves. May be stood up or hung on wall . . clever lyre design in black on window glass mirror. Square shelf is mirrored on top, sides and front. Height 10 in. Width 7 in. Shpg. wt. 4 lbs. 8 oz. **$3.98** Pair

35 N 9282.........Pair $3.98

Lovely Pottery Vases, Planters

Four beautiful pieces, fashioned of satin finish pottery. Pink undertone with delicate green and rose color raised designs. Fill with bright flowers or plants and see how much they add to your home . . wonderful for gifts, too. *Plants not included.*

E **"Horn of Plenty."** Uniquely "different." Lends itself to such artistic flower and plant arrangements. 6¼ in. high, 11 in. long. **$2.19**

35 N 9072–Wt. 2 lbs. 8 oz. $2.19

F **Basket Vase.** Styled to go with all the gracious things in your home. 9 in. high, 6 in. wide. Have a pair for your mantel.

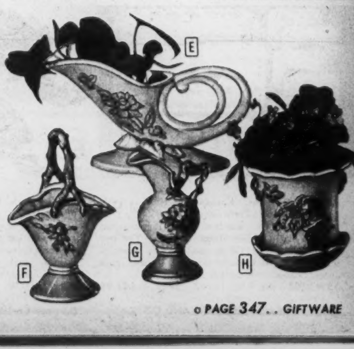
35 N 9075–Wt. 1 lb. 10 oz. $1.89

G **Pitcher Vase.** Gracefully designed and small enough for any nook. The perfect finishing touch for shelf, end table. 6½ in. high. **$1.39**

35 N 9073–Wt. 1 lb. 6 oz. . $1.39

H **Pot and Saucer.** All one piece, with the grace of two. Handy, dainty, and useful. 5½ in. high. 5¾-in. diameter at bottom.

35 N 9077–Wt. 2 lbs. 4 oz. $1.98



Do your Christmas shopping now, pay later on Sears convenient Easy Terms . . see page 313

Cook delicious dishes right at your table . . keep them hot! Use for parties, "everyday" too

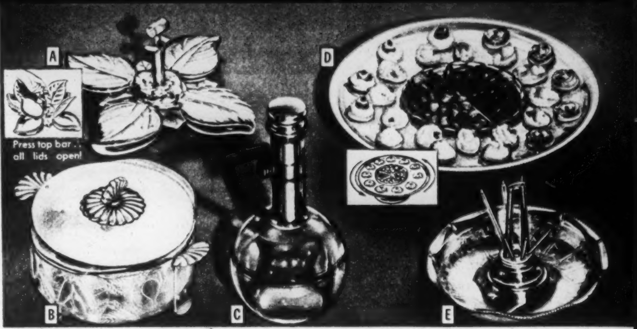
View of separate pieces

$13.95

Copper Queen Chafing Dish

A beautiful reproduction of grandma's antique chafing dish . . it has become one of today's smartest serving pieces for buffet party table, Sunday night supper, or outdoor serving. The canned heat may be used anywhere, keeps food hot as long as necessary. Ideal for creamed foods, fixing tasty left-overs. Booklet of recipes included. Polished solid copper pans (double boiler type) and cover are aluminum lined. Wood handle. Cooks with Sterno canned heat . . first supply is included. Cooking pan has 9-in. diam. Total height approx. 10¼ in. *Assembling instructions included.*

35 N 9273—Shipping weight 5 lbs. 8 oz. $13.95



A **"Traymaster."** **$4.98** This will be your pride and joy whenever you have company! A press on the bar at the top of the handle automatically opens all four lids—and your guests may help themselves.

Made of styrene plastic. The four leaf-shaped trays and handle are clear like glass, and the lids are gold color. Overall size 14 inches square. When you order these for gifts, you'll want one for yourself, too! Perfect for serving a variety of candy and nuts.

35 N 9265–Shpg. wt. 2 lbs. $4.98

B **3-piece Casserole.** **$3.98** Brightly polished aluminum frame and cover are a sparkling "party dress" for the sturdy pyrex baking dish inside. 1½-quart capacity. 8-inch diameter. Height 3¾ inches.

35 N 9194—Shpg. wt. 3 lbs. $3.98

C **Coffee Carafe.** Has 12-cup capacity—which makes it a real helper to the busy hostess. Made of hand blown, heat-proof glass, with gleaming stripes of platinum-colored trim fired on. Plastic handle. 12½ inches high. Cork stopper. Delight her with a beautiful coffee carafe for her gift this Christmas!

35 N 9234—Shpg. wt. 2 lbs. 5 oz. . $3.59

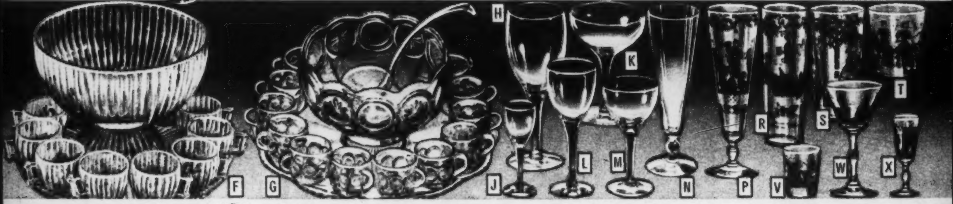
D **Aluminum Lazy Susan.** **$3.54** This spacious serving tray revolves on its stand . . so convenient, and a conversation piece as well! Made of hand wrought aluminum, with artistic, intricate design. 15-in. diameter. Removable glass tray in center has 7¼-in. diam.

35 N 9208—Shpg. wt. 3 lbs. . . $3.54

E **Aluminum Nut Bowl.** So gracefully shaped and designed . . hand wrought aluminum with delicate decoration. Includes nutcracker and six nut picks. 10-inch diam. bowl. A perfect "easy chair companion" all year!

35 N 9207—Shpg. wt. 2 lbs. . . $3.75

The *Perfect Hostess* depends on her pretty table



F **15-piece Large Glass Punch Bowl Set.** **$3.54** Ample and practical, to see you through every social occasion. It's so inexpensive, too! Large 6-quart capacity bowl. Cups are 5¾-ounce size. Large plate may be used for other serving. The stand under the bowl is a separate piece which can also be used as a serving dish. If you have always wanted to own a punch bowl set, don't wait any longer! Shipping weight 23 pounds.

35 N 0768 . . . . 15-piece Set $3.54

G **15-piece Glass Punch Bowl Set.** **$8.79** We're proud of this new punch set because it's so pretty, so daintily made, and it adds just the right festive note to any party! 5-quart punch bowl has 10½-inch diameter. Curved ladle, 11½ inches long. Large plate, which is a pretty serving piece when used separately. 12 handled cups, each with 4½-ounce capacity. Made of crystal glass with pressed design . . a lovely gift. Shipping weight 25 pounds.

35 N 02554 . . . . 15-piece Set $8.79

H to N **Hand Made Bar Stemware.** Fine quality clear lime glass.

35 N 01506—*State catalog number, pieces.*

Description	Shpg. wt.	Height (in.)	Size (oz.)	Price for 6
(H) Goblet. . . .	4 lbs.	6¾	9	$2.29
(J) Cordial. . . .	2 lbs.	4	1	2.29
(K) Champagne	5 lbs.	4⅝	6	2.29
(L) Wine.	3 lbs.	4¾	2	2.29
(M) Cocktail. . .	2 lbs.	4¾	2½	2.29

(N) 35N2671—Pilseners. Clear glass. 10 oz. 8 in. tall. Wt. 8 lbs. . . . . Set of 8 $2.29

P to X **"Good Old Days"** glassware. Red, green, black and white colors fired on. Sham bottoms on (S), (T), and (V). *State catalog number and style.*

Cat. no.	Size	Style	Wt.	Set of 8
(P) 35N664	10 oz.	Pilsener	7 lbs.	$3.75
(R) 35N658	14 oz.	Cooler	5 lbs.	2.25
(S) 35N659	10 oz.	Highball	6 lbs.	2.25
(T) 35N660	7 oz.	Old fash.	5 lbs.	2.25
(V) 35N661	2 oz.	Shot	2 lbs.	1.39
(W) 35N662	3 oz.	Cocktail	4 lbs.	3.75
(X) 35N663	1 oz.	Cordial	2 lbs.	3.75

18-piece Tray Set. **$1.98** Entertaining is easy with this set! There are eight lap trays, 6¾x4¾ in., which eliminate juggling and spilling. Eight 3½-in. diam. coasters. The two serving trays are 11x18 in., and 9x14 in. Made of metal . . red background with black and gold color, Chinese type design.

35 N 9193—Wt. 2 lbs. 12 oz. . . . 18-pc. Set $1.98

Pair of Trivets. **$1.98 pair** These are old fashioned charmers with brand new appeal! Use them for resting hot pans, and use them for clever decoration as well! Sturdy black iron. Each one is approximately 8 inches long.

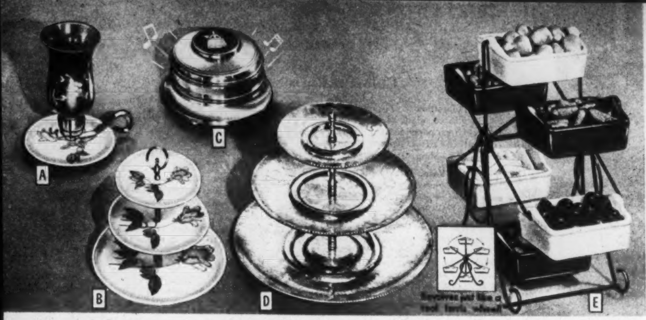
35N9264—Wt. 2 lbs. 10 oz. Pr. $1.98

6-piece Keg Set. **$1.59** 3-pint stoneware keg is highly glazed inside to keep beverages from seeping through. Walnut finished plywood stand. Includes 4 shot glasses. Total height about 7¾ inches. A clever gift that's both useful and decorative!

35 N 9743—Wt. 4 lbs. 8 oz. . . . Set $1.59

6-piece Mug Set. **$2.49** Tall, sturdy stoneware mugs with handles. Use them in recreation room or outdoors . . they can "take it!" 20-ounce capacity. Two each in brown, tan and white. A smart gift that any host or hostess will welcome!

35 N 5421—Shpg. wt. 12 lbs. . . Set $2.49



[A] Betsy Rose Hurricane Lamp. Base is 6¼-in. semi-porcelain plate in Betsy Rose pattern. Handle and candle holder are brass colored metal. Chimney is ruby colored glass decorated with hand cutting. Overall height 8½ in. *Candle not included.* **$2.49**
35 N 9296—Shpg. wt. 2 lbs. . Each $2.49

[B] Betsy Rose 3-tier Tidbit. Same pattern as Betsy Rose dinnerware . . the finishing touch for a pretty table! Serve appetizers, cookies, sandwiches. Three plates are 6¼, 7¼, and 9¾-in. diam. Semi-porcelain. Rose and green on ivory color. Metal stem and handle.
35 N 9191—Shpg. wt. 3 lbs. . Each $3.49

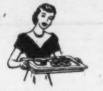
[C] Musical Candy Dish. Whenever the top is removed, the music box plays "Stardust!" Attractive gold colored metal frame holds removable glass candy dish. Dish is partitioned into three sections. Metal top is black and gold color with colonial lady design. Musical movement is made in Switzerland. 4½ in. high. 8-in. diam. An unusual and delightful gift. **$6.49**
35 N 9300—Shpg. wt. 4 lbs. 8 oz $6.49

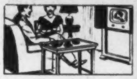
[D] Aluminum 3-Tier Tidbit. Beautiful hand wrought aluminum that gleams like silver. Perfect for appetizers, snacks. Leaf and flower decoration. Three trays are 7½, 11, and 13¼-in. diameter. Height 10½ inches.
35 N 9290—Shpg. wt. 2 lbs. 3 oz . . Ea. $3.98

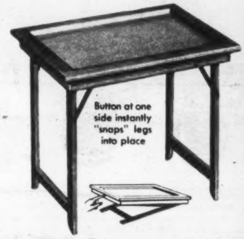
[E] Ferris Wheel. It's as much fun as riding on a ferris wheel to have this gay server on your table, buffet, or mantel! The black metal frame revolves, carrying the six ceramic dishes. These are each 6x4⅝ in., and are removable. Three are chartreuse, and three dark green. Ideal for cookies, candy, nuts, pickles. Or if you'd rather, it's equally attractive as a planter! Overall height 14⅜ in. *Articles not included.* Shipping weight 12 lbs. **$9.95**
35 N 09299 . . . . Each $9.95

"Majic" Tray Table

Handy tray converts into handsome table **$11.95**


Load it in the kitchen and carry conveniently as a tray


Touch the button and presto—you set it down as a table!


Button at one side instantly "snaps" legs into place

You have to see how very strong and sturdy this tray-table is in order to appreciate it fully. It's a lovely piece of furniture for your living room, in natural hardwood blonde finish . . and may be kept up permanently as a coffee table. In the kitchen you load and carry it as a tray; an ample size 18¾x26⅜ inches. A press of the button snaps all the legs into place and you set it down right where you want it at reading chair or television set! Overall height 22⅛ inches.
35 N 09274—Shpg. wt. 12 lbs. . . Each $11.95

The *Perfect Party* starts right here!

Covered Candy Dish. A lasting way to say "sweets to the sweet!" Heavy glass dish with leaf design . . three partitions. Raised brass cover with glass knob. 5⅝ in. high. 6½ in. diam. Wt. 3 lbs. 8 oz. **$3.95**
35 N 9254 . . . . . . Each $3.95

Card Table Partners. Plastic, with metal clamp that fits round or square table legs. Each holds two glasses and has room for an ashtray . . avoid spilled drinks! 7¼x7¼ in. Green. Wt. 1 lb. 12 oz. **$2.98**
35 N 9243 . . . . Pair $2.98

Plastic Coaster Set. Green. 8 leaf-shaped coasters and 8 twig-shaped "swizzle sticks." In neat gift box of clear plastic. Coasters are 4½-in. diam.; sticks are 6½ in. long. Shipping weight 1 lb. **$1.98**
35 N 9270 . . . . Set $1.98

Hangs on wall

Convertible Beverage Tray. Carry as a tray, or use as holder on wall . . the racks rotate to keep glasses upright! Mahogany finish wood. 16⅞x19½ in. Glass slots 2⅞ in. in diam. *Glasses not included.* **$4.98**
35N9301–Wt.5 lbs.8 oz.$4.98

Musical Cake Plate. Revolves and plays "Happy Birthday"! Glass tray (10-in. diam.) with aluminum stand and cover. Off-On lever control. Musical movement imported from Switzerland. Wt. 4 lbs. 8 oz. **$6.98**
35 N 9298 . . . . $6.98

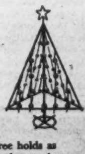
Silent Butler and Ashtray. Smart looking, and so useful. Metal with dark bronze finish. Silent butler is 5¼ inches in diameter, has wood handle. Ashtray is 4¾-in. diam. Shipping weight 2 lbs. **$2.49**
35 N 9236 . . . . Set $2.49

Accordion Player and Organist Cigarette Set. What a gay, novel pair! Made of bright colored composition. Together they hold 25 cigarettes (*not included*). 6 in. and 4 in. high. Shpg. wt. 2 lbs. 8 oz. **$2.69**
35 N 9261 . . . . . . Pair $2.69

Metal Horse. Bronze-plated white metal with brass chain. Authentic Western style. Choice of 2 sizes. **$2.55** 35 N 9148
35 N 9130—10 inches tall. Shpg. wt. 3 lbs. 8 oz. . . $3.35
35 N 9148—7¾ inches tall. Shpg. wt. 2 lbs. 8 oz. . . $2.55

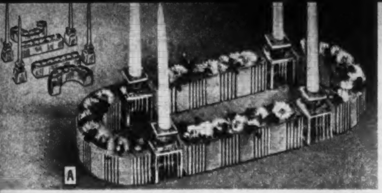
Show all your pretty cards on this Christmas Card Tree

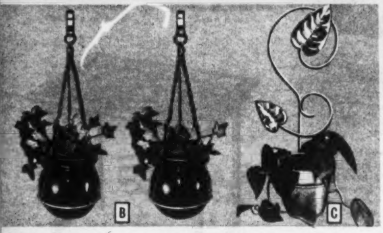
$2.59



Metal frame with 3 sides . . assembles "in a jiffy"

This gay red metal tree holds as many as 90 cards, in the sturdy little clamps on the frame. Silver color star at top. Approx. 32½ in. high, 19 in. wide. Use year after year. *Cards not included.*
35 N 9297–Shpg. wt. 4 lbs.$2.59





[A] **8-Piece Glass Centerpiece.** A gift that will never lose its charm—there are always new arrangements! The four candleholders are clear glass. The two straight planters and two curved planters are frosted glass. Arrangement at right, above is 21¼ in. long, 8 in. wide.

$3.55
8 pcs.

35 N 9235—*No Plants, candles.* Shpg. wt. 8 lbs. 12 oz. 8 pcs.......$3.55

[B] **Bowl Wall Planters.** Graceful metal brackets have antique bronze effect finish. 3 chains hold each ruby colored glass bowl. Bowls each 4-in. diam. Height including chains 14 in. *Plants not incl.* Shpg. wt. 2 lbs.

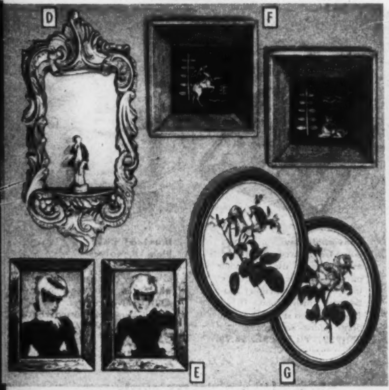
$1.98
Pair

35 N 9198..........Pair $1.98

[C] **Leaf Wall Brackets.** Made of metal with antique bronze effect finish. Leaves decorate the artistic frame which holds brass pot. Pot has 3¾-in. diam. Total height 14 in. *Plants not incl.* Shipping weight 1 pound 8 ounces.

$2.49
Pair

35 N 9199............Pair $2.49



Attractive Pictures, Mirror

[D] **18th Century Mirror.** Beautifully styled composition frame is elegant, decorative. Window glass mirror is 6½x10 in. Overall size 10¼x21 in. Knick-knack shelf at bottom is 2 in. deep. Hanger on back. *State* gold color or mahogany finish. (*Figurine is not included.*)

$3.45

35 N 06240—Shpg. wt. 6 lbs.$3.45

[E] **Antique Mirror Frame Pictures.** You'll love these mirror frames, with the antiqued, artistic effect. They're such a "different," yet "appealing frame for charming" prints of old fashioned girls. *No choice on single order.* Window glass covered. Overall size 7½x9½ in.

35N6606—Shpg. wt. ea. 2 lbs. 8 oz. Each $3.19..........Pair $5.95

[F] **Shadow Boxes.** Modern, smart and unusual. Made of composition . . gray frame looks like fine wood grain. Black background with raised tree and animal design in gold color. Overall size 9¾ inches square. Shipping weight 5 pounds.

$3.49
Pair

35 N 9260..........Pair $3.49

[G] **Oval Floral Prints.** Lovely pictures that adapt themselves perfectly to any spot! Sturdy composition 1-inch frame . . mahogany finish with gold color line trim. Window glass covered. 13 in. high. 10 in. wide. All prints similar to illustration. Shipping weight 5 pounds.

35 N 6605..........Pair $3.98

SEE OPPOSITE PAGE FOR ILLUSTRATION

Colorful Pottery, Gay Poinsettias

[K] **6 Poinsettias.** Flowers are bright red, made of fine velour fabric. Green paper leaves . . paper covered wire stems. Approx. 24 inches long.

$1.98
for 6

35 N 9248—Shpg. wt. 1 lb. 4 oz...6 for $1.98

[L] **Pottery Vase.** Highly glazed pottery with graceful raised leaf design. 9 in. high. *State color* brown or green. *Flowers not included.*

35 N 9251M—Shpg. wt. 2 lbs. 14 oz....$1.89

[M] **3-piece Pottery Console Set.** So attractive on any table! Raised leaf design. Two candleholders, one bowl. Bowl is 11¾ inches long, 5¾ inches wide. *Please state color* brown or green. *Candles and flowers are not included.*

35 N 9249M—Wt. 3 lbs. 3 oz........Set $2.98

[N] **Poinsettia Centerpiece.** 5 sparkling red poinsettias made of fine velour. Green paper leaves . . paper covered wire stems. Fixed in clear glass base. Approx. 11 in. high. Save it to use year after year to brighten your home at Christmas time!

35 N 9247—Shpg. wt. 2 lbs.............$2.19

[P] **Low Pottery Planter.** Raised leaf design. A smart ensemble with (L) and (M) . . why not have them all? 3 in. wide, 10½ in. long. *State choice of color* brown or green.

35 N 9250M—Wt. 2 lbs. 2 oz...........$1.59

[R] **Toby Planters.** Two "wise old birds" of highly glazed pottery. May be hung on wall, or stood up. Man and woman, in bright color combination. 8 inches high. *Plants not included.*

$3.49
Pair
35 N 9257

35 N 9257—Shpg. wt. 5 lbs.......Pair $3.49

[S] **Fawn Figurines** with woodland charm. Glazed pottery in brown, black and white on green and yellow base. Approx. 9 in. high.

35 N 9268—Shpg. wt. 5 lbs........Pair $2.98

[T] **Angel Planters.** Delightful now and throughout the year. Blue, gray and yellow combination . . highly glazed pottery. 8 in. high. May be stood up, or hung on wall. *Plants not incl.*

35 N 9256—Shpg. wt. 4 lbs........Pair $3.29

[V] **Hen and Rooster Figurines.** Don't they look proud! Highly glazed pottery . . plumage-bright colors. Rooster 8¼ in. tall, hen 7¼ in.

35 N 9107—Wt. 4 lbs. 4 oz........Pair $1.98

[W] **Chinolin Centerpiece.** Lastingly fresh and lovely! Ceramic pot holds artificial (cloth) flowers that are covered with clear plastic and may be washed. Approximately 11 in. high.

35 N 9246—Shpg. wt. 3 lbs. 5 oz.......$4.98

[X] **Pottery Parrot Figurine.** What a saucy-looking, gay Poll Parrot! Rich color combination. Highly glazed. 8 inches high.

35 N 9259—Wt. 2 lbs. 8 oz.......Each $1.49

Charm for every corner and cranny

[Y] **Metal Tole Tray.** Just the gift for your favorite hostess! Hand painted floral design on wine colored background, with gold colored trim. Open work around edges. Lacquered so design will not wash off . . liquor-resistant. 16x12½ in.

$3.98
35 N 9289

35 N 9289—Wt. 3 lbs. 12 oz......Each $3.98

[Z] **Colonial Figurines.** Exquisitely made of china. Man and woman figures with their fine 18th century clothes painted in soft colors . . gold color trim. Imported from Occupied Japan. Approximately 9½ inches high.

35 N 9287—Wt. 2 lbs. 4 oz........Pair $3.19

Haeger Pottery. Three beautiful pieces of glazed pottery, painstakingly made by a famous manufacturer. Such lovely Christmas gifts!

[AA] **Flying Duck Vase.** A princely bird in green and blue marbleized effect, with white band around neck. An "eye-catcher" anywhere! 8¼ inches high. *Plants not included.*

35 N 9276—Shpg. wt. 3 lbs.......Each $3.19

[BB] **Large Bowl.** Mulberry red color with green marbleized effect trim. So decorative, so useful! Use for fruit, flowers. 13-inch diam.

35 N 9277—Shpg. wt. 5 lbs.......Each $3.69

[CC] **Horn of Plenty.** Chartreuse color outside, yellow inside. Strikingly graceful, original. Use for plants or fruit. 13 in. long. *Fruit not incl.*

35 N 9275—Shpg. wt. 3 lbs.......Each $3.98

[DD] **Cigarette and Candy Set.** Smart yet simple. Chartreuse colored pottery with dark red rose and green leaf. Candy box 6¼-in. diam. Cigarette box 3½x4½ in. 2 ashtrays 3¾x2¾ in.

$3.69
35 N 9262

35 N 9262—Shpg. wt. 6 lbs.........Set $3.69

35 N 9304—**Cigarette box and ashtrays.** Shipping weight 2 lbs. 8 oz..................$1.95

35 N 9305—**Candy box.** Wt. 3 lbs. 8 oz.. 1.98

[EE] **Square Dance Tumblers.** So much fun to use! Frosted glass with handpainted square dance figures, verses. 9-oz. capacity.

35 N 2886—Wt. 2 lbs. 8 oz......6 for $1.89

[FF] **Square Dance Tall Coolers.** Same designs as tumblers, but 13½-oz. size.

35 N 2887—Shpg. wt. 3 lbs......6 for $2.39

[GG] **4 Aluminum Tumblers.** Permanently anodized colors gold, green, red and chartreuse. Each 5 in. tall, 12-oz. capacity.

35 N 9121—Wt. 1 lb. 2 oz...**Set of 4 for $3.19**

[HH] **Tea Tiles.** Designed in charming, old-fashioned "sampler" style. Predominantly blue on white. 6x6 in. Can be hung on wall.

35 N 9291—Wt. 2 lbs. 8 oz........Pair $2.29

[JJ] **Pepper Mill and Salt Shaker.** Highly polished wood, with hand painted floral design. Pepper grinder is adjustable for fineness . . is 4 in. high. Salt shaker is 2⅝ in. high. Imported from Occupied Japan.

35 N 9292—Shpg. wt. 1 lb.........Set $1.98

[KK] **Planter Plates.** Decal reproductions in beautiful full color of famous Dutch paintings. Highly glazed pottery. 8-in. diameter. May be stood up or hung on wall. *Plants not included.* Shipping weight 5 pounds.

$3.89
Pair
35 N 9258

35 N 9258.......................Pair $3.89

[LL] **Pottery Wall Planters.** Hand painted floral decoration under glaze . . imported from Italy. Distinctively made, and so bright and cheery! 7¾x7¾ inches. *Plants not included.*

35 N 9238—Shpg. wt. 3 lbs.......Pair $3.98

[MM] **Planter and Knickknack Stand.** Sturdy plastic that looks like wood. Red, black and gold colors. 5 in. high. Overall length 16⅝ in. *Plants not incl.*

$2.95
35 N 9278

35 N 9278—Shpg. wt. 5 lbs............$2.95

[NN] **Mexican Sitting Figurines.** Man, woman. Gay, bright. Composition. Height 5¾ in.

35 N 9279—Wt. 1 lb. 10 oz........Pair $1.89

[PP] **Weather Forecaster.** Bright pottery. Witch comes out to foretell bad weather, children for good weather. 7¾x7 in. Has thermometer.

35 N 9245—Shpg. wt. 3 lbs............$2.98

[RR] **Mardi-Gras Candles.** Burns a different color every inch! Has same "gum" end as long candles (SS). 10 in. long. Wax. (Note: these candles should not be used with silver or silver plated candle holders.)

$1.39
for 6
35 N 9286

35 N 9286—Shpg. wt. 1 lb.......6 for $1.39

[SS] **Long Candles.** Wax. Set consists of 12 red, 6 green and 6 white. 12 in. long. The "gum" substance at the base of the candles makes them fit firmly into any size candle holder or even stand alone on a flat surface.

35 N 9283—Wt. 5 lbs. 8 oz......24 for $2.98

[TT] **Snow Tree Candles.** One is green with white "snow", the other is red with white. They look so pretty when they burn! Ideal for centerpiece, mantel. Wax. 7½ in. high.

35 N 9284—Wt. 2 lbs. 8 oz........Pair $1.98

[VV] **Snow Ball Candles.** One burns red, the other green! Round with white "frosty," flaky surface to resemble snow. Wax. Translucent, long burning. 3½-inch diameter.

$1.39
Pair
35 N 9285

35 N 9285—Wt. 1 lb. 8 oz.........Pair $1.39

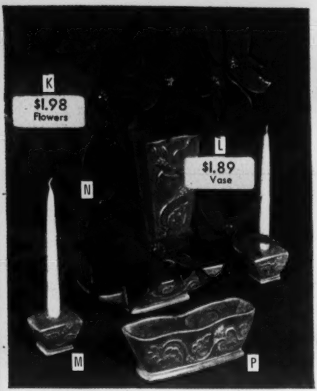
[WW] **Flamingo Mirror.** Flamingo scene under glass adds unusual decorative beauty to this window glass mirror. An outstanding addition above your mantel, or on any wall. Wood frame backing. Size 22x32 inches.

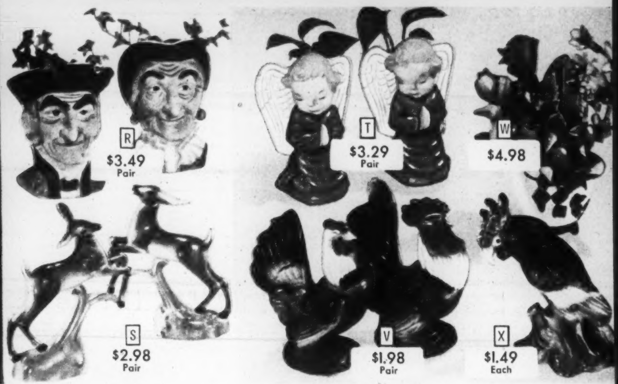
35 N 06241—Shpg. wt. 13 lbs.....Each $7.75

Velveteen Pictures. Beautiful scenes in vivid colors hand painted on cotton pile velveteen. Gold color 1-in. wood frame at top and bottom.

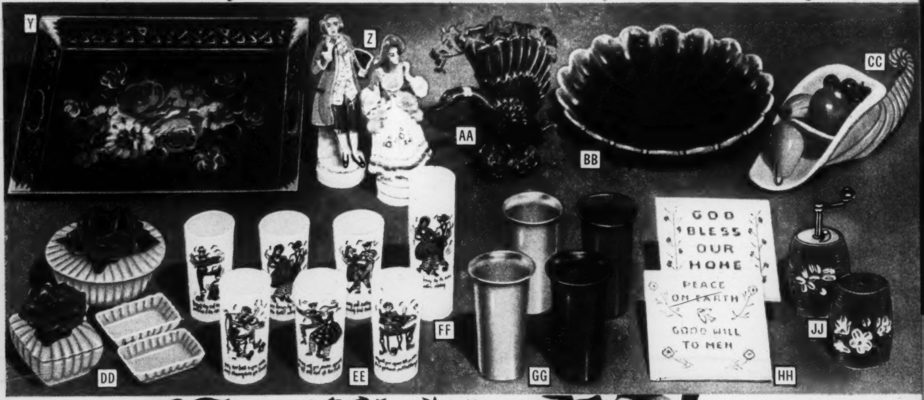
[XX] **"Christ on Mt. Olive."** 14½x25 in.
35 N 06603—Shpg. wt. 3 lbs........$2.98

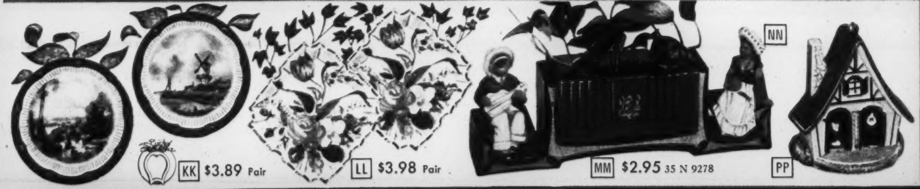
[YY] **"Fawns at Sunset."** 20x23 inches.
35 N 06604—Shpg. wt. 3 lbs........ 4.49

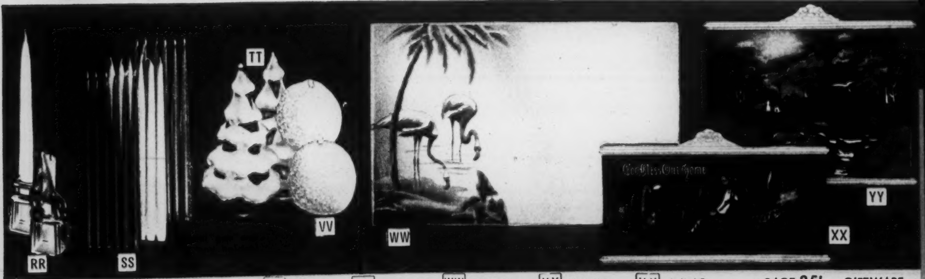

K
$1.98
Flowers
L
$1.89
Vase
N
M
P


R
$3.49
Pair
T
$3.29
Pair
W
$4.98
S
$2.98
Pair
V
$1.98
Pair
X
$1.49
Each

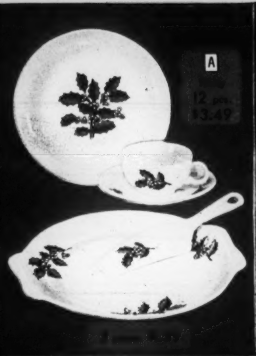
For the lady whose home is her pride and joy


Y
Z
AA
BB
CC
GOD BLESS OUR HOME
PEACE ON EARTH GOOD WILL TO MEN
DD
EE
FF
GG
HH
JJ

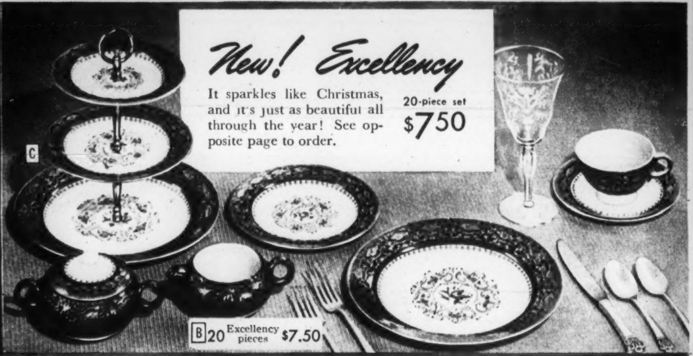

KK $3.89 Pair
LL $3.98 Pair
MM $2.95 35 N 9278
NN
PP


TT
RR
SS
VV
WW
God Bless Our Home
XX
YY

RR $1.39 SS $2.98 Set of 24 TT $1.98 VV $1.39 WW $7.75 XX $2.98 YY $4.49



A [illegible] 12 pcs. $3.49

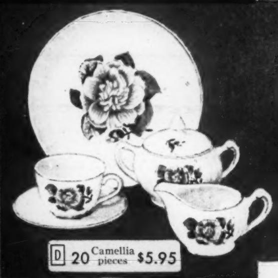


New! Excellency

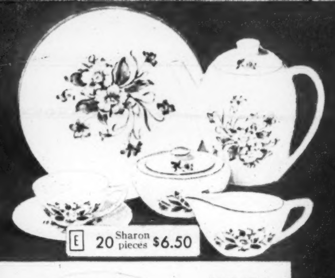
It sparkles like Christmas, and it's just as beautiful all through the year! See opposite page to order.

20-piece set $7⁵⁰

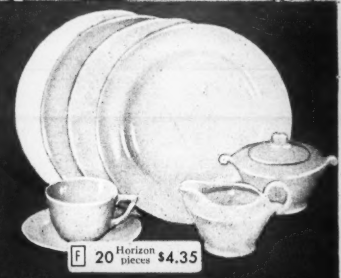
B 20 Excellency pieces $7.50



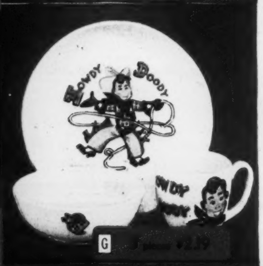
D 20 Camellia pieces $5.95



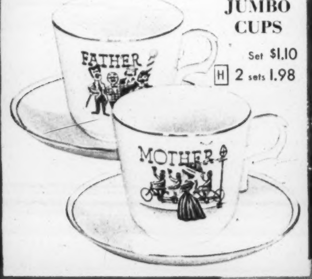
E 20 Sharon pieces $6.50



F 20 Horizon pieces $4.35

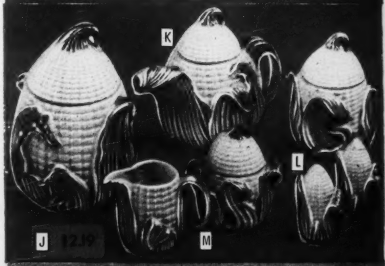

HOWDY DOODY

G [illegible] piece $2.19

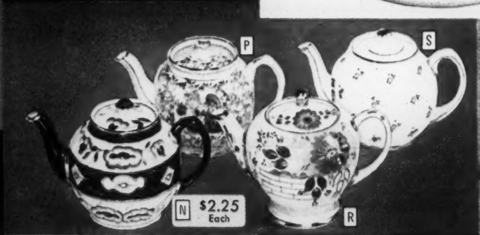

FATHER
MOTHER

JUMBO CUPS

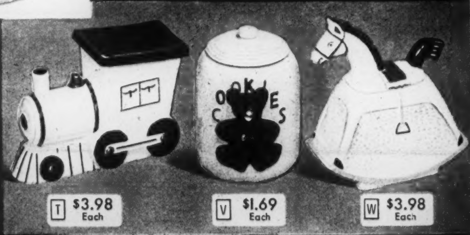
H Set $1.10
2 sets 1.98



J $2.19



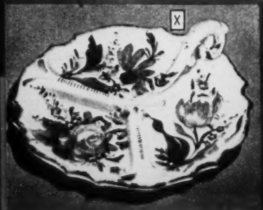
N $2.25 Each

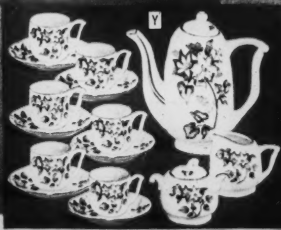


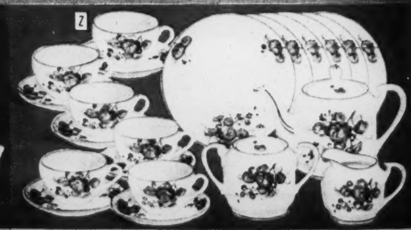
T $3.98 Each

V $1.69 Each

W $3.98 Each







ILLUSTRATED ON OPPOSITE PAGE

Semi-Porcelain Dinnerware

A **Holly.** Your holiday entertaining becomes sheer joy! Festive semi-porcelain. $3.49 12 pcs.

35 N 04738—*State set or items*

12-piece Set. 4 each: cups, saucers, 7-in. dessert plates. Shpg. wt. 9 lbs. . $3.49

Open Stock. Build your set as you like!

4 teacups. Shpg. wt. 2 lbs. $1.79
4 saucers. Shpg. wt. 2 lbs. 98c
4 plates (7 inches). Shpg. wt. 2 lbs. . 1.45
4 plates (9 inches). Shpg. wt. 4 lbs. 2.19
Creamer and Sugar. Shpg. wt. 1 lb. . 2.50
Cake Plate (11-inch diameter) and Server. Shipping weight 3 pounds $1.39

B **Excellency.** Deep green border with lacy gold color dancing over it . . delicate floral design in center. Semi-porcelain that looks like fine china. A pattern of rare beauty and lasting charm . . remarkable at this small price. $7.50 20 pcs.

35 N 04737—*State set size, or items*

20-piece Set. Shpg. wt. 12 lbs. $7.50
35-piece Set. Shpg. wt. 24 lbs. . . . 15.95
53-piece Set. Shpg. wt. 36 lbs. . . . 24.75
95-piece Set. Shpg. wt. 60 lbs. . . . 44.95

C 35 N 9293—**3-Tier Tidbit Tray.** Metal stem. Shpg. wt. 2 lbs. 4 oz. Ea. $3.98

D **Camellia.** The flower of romance . . as lovely here as it is in full bloom in the deep south. Semi-porcelain. Handsome 22-karat gold rim. Graceful fluted border. One of our most popular patterns! $5.95 20 pcs.

35 N 04577—*State set size.*

20-piece Set. Shipping weight 11 lbs. $5.95
35-piece Set. Shipping weight 22 lbs. $11.95
53-piece Set. Shipping weight 38 lbs. $19.50
35 NT 4577—**95-piece Set.** Shipping weight 72 lbs. *Mailable* $34.95

E **Sharon.** A beautiful new semi-porcelain pattern, gracious in any setting. $6.50 20 pcs.

35 N 04726—*State set size or items wanted.*

20-piece Set. Shipping weight 12 lbs. $6.50
35-piece Set. Shipping weight 22 lbs. $12.95
53-piece Set. Shipping weight 36 lbs. $19.95
95-piece Set. Shipping weight 65 lbs. $36.95
6-cup Coffee Server. Shipping wt. 3 lbs. $2.15
Salt and Pepper Shakers. Shipping wt. 1 lb. 79c

F **Horizon.** Brand new—this lighthearted quartet for perfect harmony at mealtime! Each set has four *Harmony House colors;* Jubilee peach, Sunshine yellow, Colonial blue, light Mint green. Semi-porcelain. $4.35 20 pcs.

35 N 04739—*State set size or items wanted.*

20-piece Set. Shipping weight 12 lbs. $4.35
53-piece Set. Shipping weight 36 lbs. . . . $14.95
95-piece Set. Shipping weight 65 lbs. . . . $25.75

Composition of Dinnerware Sets

20-pc. set: 4 **each** of 6-oz. teacups, saucers, 5¼-inch sauce dishes, 9-inch dinner plates, 6-inch butter plates.

35-pc. set: 6 **each** of 6-oz. teacups, saucers, 5¼-inch sauce dishes, 9-inch dinner plates, 6-inch butter plates. **One each:** 11-inch platter, open vegetable dish, 2-pc. sugar bowl, and creamer.

53-pc. set: 8 **each** of 6-oz. teacups, saucers, 5¼-inch sauce dishes, 9¾-inch dinner plates, 6-inch butter plates, soup plates. **One each:** 13-inch platter, open vegetable dish, 2-pc. sugar bowl and creamer.

95-pc. set: Complete service for 12, plus 2 platters, gravy boat and gravy boat stand, 3 vegetable dishes (1 covered), sugar (2-pc.) and creamer.

Open Stock listings of patterns above will be found in 1952 Spring General Catalog.

For Everyone on your List

G **"Howdy Doody" 3-piece Child's Set.** Delight any child with dinnerware all his own. Semi-porcelain. Bright colors on cream color background. Set includes plate, bowl and handled mug. $2.19 3 pcs.

35 N 04003—Shpg. wt. 3 lbs. . . Set $2.19

H **"Mother" and "Father" Jumbo Cups and Saucers.** How they'll love this large size! Ivory color semi-porcelain with "gay nineties" design. 12-oz. capacity. *For single set state "Mother" or "Father."* Shpg. wt. each set 1 lb. 14 oz.

35N4040—Single set $1.10 Both sets $1.98

Imported English Teapots. Every woman loves pretty teapots, and she can't have too many! The romantic atmosphere of English "teatime" surrounds these charming earthenware teapots. Each has 6-cup capacity. Imported from England.

N 35 N 03000—Shpg. wt. 3 lbs. . . $2.25
P 35 N 03007—Shpg. wt. 3 lbs. . . 2.25
R 35 N 03008—Shpg. wt. 3 lbs. . . 2.25
S 35 N 03009—Shpg. wt. 3 lbs. . . 2.25

Pottery "Corn" Set. So novel that they add new life to any kitchen . . so sturdy and practical too! Bright glazed pottery in yellow and green. $2.19 35 N 9241M

J 35 N 9241M—**Cookie Jar.** 9½ inches high. Shpg. wt. 5 lbs. $2.19
K 35 N 9242M—**Teapot.** 6-cup capacity. 7½ in. high. Shpg. wt. 5 lbs. . . . $2.29
L 35N9239M—**Range Set.** Grease jar 6¼ in. high. Salt and pepper shakers 4 in. high. Shpg. wt. 4 lbs. $2.19
M 35 N 9240M—**Covered Sugar Bowl, and Creamer.** Shpg. wt. 3 lbs. $2.29

Cookie Jars. These are so adorable that no kitchen should be without one!

T **Choo-choo.** Glowing vitrified china. 7¾ in. high. 11 in. overall length.
35 N 05558—Shpg. wt. 4 lbs. Each $3.98

V **Teddy Bear.** Made of sturdy stoneware. 9¼ inches high. 7-inch diameter.
35 N 05560—Shpg. wt. 8 lbs. Each $1.69

W **Hobby Horse.** Vitrified china. Overall height 10¾ in. Overall length 10½ in.
35 N 05559—Shpg. wt. 4 lbs. Each $3.98

For Gracious Serving

X **Italian Pottery Relish Dish.** A sparkling bright floral design just brimming over with eye appeal! Hand painted under glaze . . so durable, so lasting. Partitioned. Has handle. 11-in. diameter. Imported from Italy. $2.89

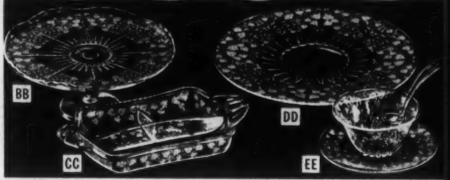
35 N 9237—Shpg. wt. 2 lbs. 8 oz. . $2.89

Y **17-piece Imported China Coffee Set.** 20-oz. coffee server, six cups and saucers of "after dinner" size, creamer and sugar. Lovely floral pattern. Imported from Occupied Japan. Shipping weight 2 pounds. $5.50

35 N 03294 . . . . 17 pieces $5.50

Z **23-piece Imported China Tea Set.** Perfect for times when guests drop in . . looks so pretty too! 24-ounce teapot, six cups and saucers, 6 dessert plates (7-inch diameter), creamer and sugar. Imported from Occupied Japan.

35 N 03295—Shipping weight 3 pounds . . . . 23 pieces $8.25



Glass Dinnerware

AA 32-piece Set. For yourself or for gift-giving, this is a wonderful buy at a really low price! Made of "ivory" glass, translucent, heat-proof. Clean looking, with simple, graceful fluted edge. Set consists of 6 each of dinner plates (9-in.), luncheon plates (7¾-in.), teacups, saucers, fruit dishes (4¾-in.): 1 oval platter (12-in.), and 1 open round vegetable dish (8¼-in.). "Goes with" all other dinnerware, linens. Shpg. wt. 22 lbs. $4.45 32 pcs.

35 N 02278 . . . . 32-piece Set. $4.45

"Serenade" Crystal

Hand made pieces of beautiful crystal glass, with dainty etched leaf design. Each piece a lovely gift. $3.95 35 N 1753M

BB **Cake Stand.** 11½-in. diam.
35N1753M—Shpg. wt. 5 lbs. $3.95

CC **Sectioned Relish Tray.** 7¼x12¾ in.
35N1757M—Shpg. wt. 5 lbs. $3.95

DD **Cake Plate.** 14-inch diameter.
35N1754M-Shpg. wt. 7 lbs. $3.95

EE **3-piece Mayonnaise Set.** 7¼-in. plate, 5¼-in. bowl with ladle.
35 N 1759M—Shpg. wt. 3 lbs. . . $3.69

Smart Stoneware for Cooking and Serving

FF **Casserole.** Held in its sparkling chrome frame, this green stoneware casserole is worthy of the prettiest table! $2.29

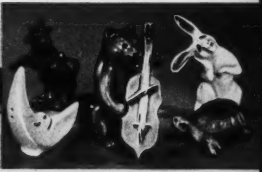
Ample 1½-quart capacity. 8-inch diameter. Has cover. Order for yourself and for gifts. Shipping weight 7 lbs.

35 N 5561 . . . . $2.29

A mighty attractive group for any kitchen . . sturdy and practical, too. Soft-toned mustard-yellow stoneware with white stippled effect. $1.98 35 N 5562M

GG **French Casseroles.** Use them for both cooking and serving! 10-oz. capacity. Covers.
35 N 5562M—Shipping wt. 5 lbs. . . Four for $1.98

HH **Range Set.** Salt and pepper shakers 4¾ in. high. Grease jar 4½ in. high, 4½-in. diam.
35 N 5563M—Shipping wt. 4 lbs. . . . . . Set $1.29



8-piece Bean Set

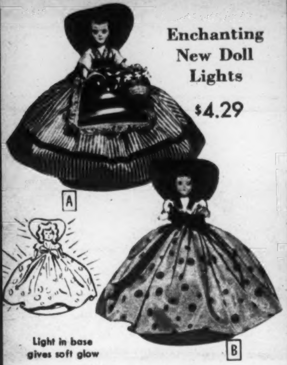
This bean set is made of dark brown stoneware, in the best bean tradition! Large pot with cover has 2-quart capacity. Six small pots each have 8-ounce capacity. Useful in any home. A practical Christmas gift for any homemaker, too! Shipping weight set 12 lbs. $1.89

35 N 5564 . . . 8 pieces $1.89

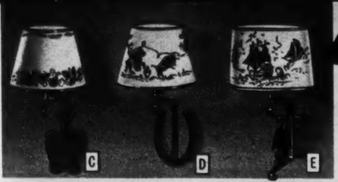
Novelty Shaker Sets

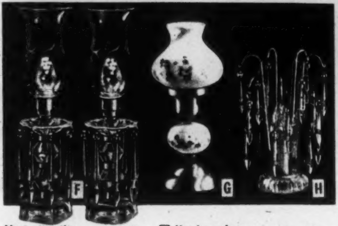
A rare find for all you collectors who delight in clever salt and pepper shakers. A group of three—one for the table, one for the kitchen, and one to decorate your shelf. The first set is the Hare and Tortoise, the second is the Cat and Fiddle and the third set is the Cow and Moon. All from popular fables. Made of highly glazed pottery . . . bright, colorful, gay. Shipping weight 2 pounds. $2.69 3 sets

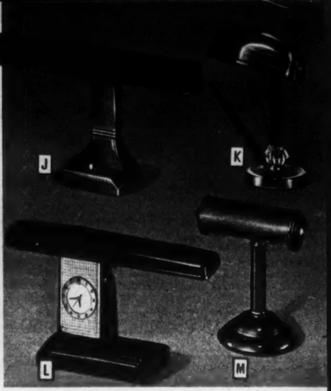
35 N 9281 . . . . 3 sets $2.69



Light in base gives soft glow







Complete doll figures made of plastic, with movable eyes, arms, and head, and natural looking brown hair. Lovely colorful dresses. Light is in the plastic base. These make delightful boudoir lamps . . have a pair for vanity table. Height 10 in. *UL approved.*

A **Flower Girl.** Candy stripe red and white rayon dress with black trim . . lavender felt hat. Straw flower basket on her arm.
35 N 08238—Shpg. wt. 2 lbs......Each $4.29

B **"Bubbles."** Polka dot rayon dress in many colors, with red ribbon trim. Red felt hat.
35 N 08239—Shpg. wt. 2 lbs......Each $4.29

Neat, attractive Pin-up Lamps. $2.98
(C) and (D) have black wrought iron bases and 8-inch colorful paper parchment shades. (E) has blue metal base and 9-inch oval shade. Shipping weight each 1 lb. 12 oz.
(C) 35N8250........$2.98
(D) 35N8251........ 2.98
(E) 35N8252........ 2.98

F **Hurricane Lamps.** $8.49 Pair
Crystal glass globe with etched design . . glass base. Plastic prisms. Metal stem. Height 17 inches. Shpg. wt. ea. 4 lbs.
35 N 08247—Ea.$4.49 Pr.$8.49

G **Colonial Hurricane Lamp.** Milk glass with hand painted floral design. Satin brass metal base. Turn key switch. Overall height 13 in. Shpg. wt. 3 lbs.
35 N 08244.........Each $3.98

H **"Shower" Lamps.** Glass base with brass finish metal fitting. 18 plastic prisms gleam and sparkle. Height 11 in. Wt. 2 lbs.
35N08248—Ea.$2.98 Pr. $5.75

J **Fluorescent Desk Lamp.** $8.75
Metal with baked on enamel finish. Length 18 in. Comes complete with 15-watt fluorescent bulb. *State Harmony House color* Parchment brown or Dawn gray. *For A.C. only.*
35N08231–Wt. 6 lbs..$8.75

L **Fluorescent Desk Lamp with Clock.** Made of steel with Parchment brown enamel finish. Telechron movement electric clock. Gold color plating trim. 19 in. long. *15-watt bulb incl. For A.C. only. Price includes $1.00 Federal excise tax.*
35N08236E–Wt. 8 lbs.$19.95

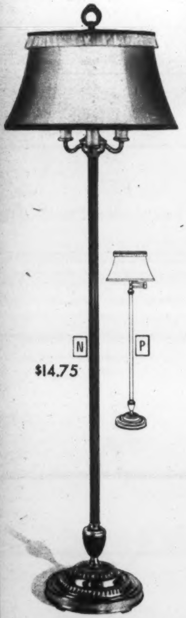
Same Lamp without Clock.
35N08235–Wt. 7 lbs. $15.95

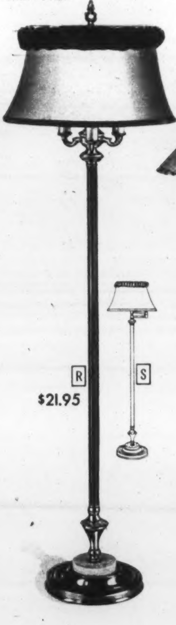
K **Lamp and Pen Set.** $5.29
Brightly gleaming polished brass base and adjustable shade. Ornamental glass break. 10½ in. high. So attractive for office, study or den . . an ideal gift. Pen and penholder included. Shpg. wt. 4 lbs.
35 N 07884......Set $5.29

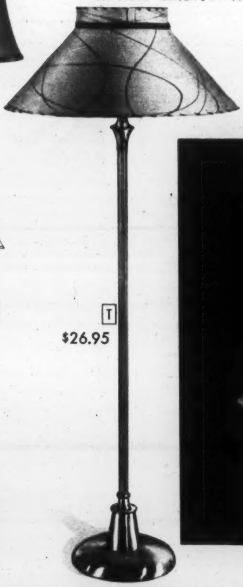
M **Adjustable Metal Desk Lamp.** Shade turns way up or way down to adjust light. Brown baked on enamel finish. 11½ in. high. 8½ in. wide. Shpg. wt. 4 lbs.
35 N 8234......Each $2.98

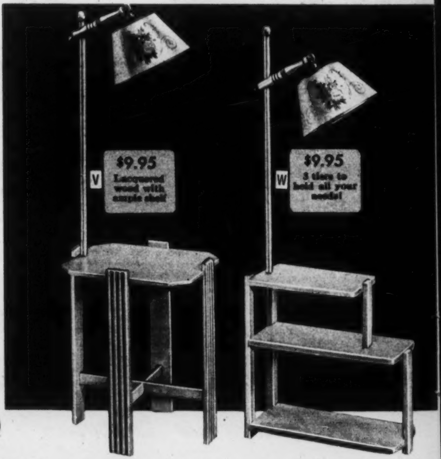
NOTE: **all lamps on these pages are approved by Underwriters' Laboratories, Inc.**

Lamps that say








V
$9.95
Lacquered wood with ample shelf
W
$9.95
3 tiers to hold all your needs!

N **6-way Metal Floor Lamp.** Takes 3-way mogul bulb and 3 standard bulbs. 19-in. stretched plastic shade. Height 62 in. *State* bronze or ivory color finish. *State* white or green shade. Shipped freight or express.
35 NM 7184–Wt. 18 lbs...$14.75

P **Swing Arm.** Like (N). 3-way.
35NM7185–Wt. 20 lbs.$14.75

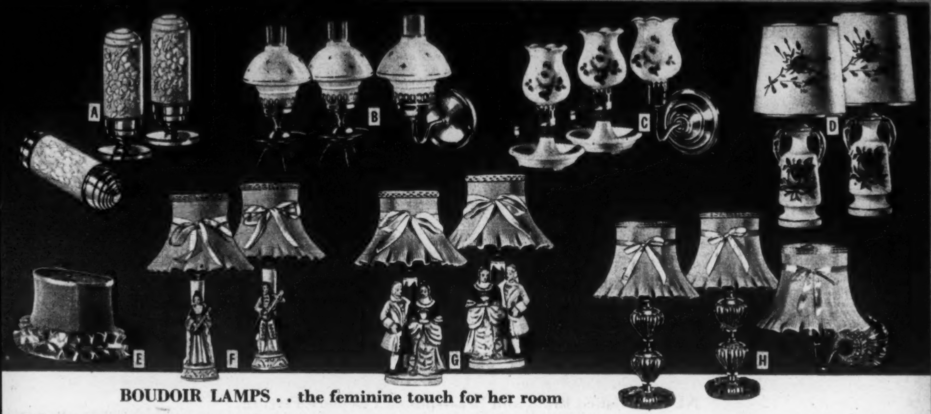
R **6-way Metal Floor Lamp.** Takes 3-way mogul bulb, 3 standard bulbs. 19-in. lined rayon taffeta shade. *State* eggshell color, wine trim; or chartreuse, mint green. Ht. 62 in. *State* bronze or ivory color. Freight, express.
35NM7186–Wt. 20 lbs...$21.95

S **Swing Arm.** Like (R). 3-way.
35NM7187–Wt. 22 lbs.$21.95

T **Modern Floor Lamp.** So simple yet so smart. Gleaming satin brass plated finish metal. Takes 3-way mogul bulb. 26-inch fiberglass shade (glass fibers in plastic) with plastic lacing at top and bottom and cotton braid trim. *State shade color* chartreuse with black, or white with gold. Overall height 56 inches. Shipped by freight or express. Shipping weight 20 pounds.
35 NM 7188.............$26.95

V **End Table Lamp.** The ample "table top" is so handy! It is 16x20 inches, and is 23 inches from the floor. Lacquered finish wood. 12-inch paper parchment shade is white, with lithographed flowers, and gold color edging. Height 54½ inches. *State finish* blonde or walnut. Freight or express. Shpg. wt. 10 lbs.
35 NM 7183..........$9.95

W **3-tier End Table Lamp.** So handsome and so useful! Three shelves hold your magazines, books, ashtrays, other needs. Lacquered finish wood. Two bottom tiers are 9x 21¾ inches. Top tier is 9x16 inches, and is 21¼ inches from the floor. 12-inch paper parchment shade is white with lithographed flowers, and gold color edging. Height 52½ in. *State finish* blonde or walnut. Shipped by freight or express.
35 NM 7182–Shpg. wt. 9 lbs...$9.95



BOUDOIR LAMPS . . the feminine touch for her room

A **Torchiere Boudoir Lamps.** Soft-toned heavy blue glass with relief floral design. Chrome mounting and base. Torchieres are 9½ in. high, bedlamp is 9½ in. long. A beautiful gift set that she'll cherish with use. **$6.45** Set

35 N 07721—Shpg. wt. 6 lbs. 3 pcs. . $6.45
35 N 07719—**Torchiere Lamps.** Shpg. wt. ea. 2 lbs. Each $2.29.......... Pair $4.39
35 N 7720—**Bedlamp.** Wt. 2 lbs. Ea. 2.49

E **Bedlamp.** Such a dainty, pretty bedlamp made of sturdy acetate. All pin pleated, including the ruffle at the bottom. Has rayon ribbon and bow trim. 9 inches wide, 5½ in. deep. A thoughtful gift for an avid reader! *State choice of color* eggshell or rose.

35 N 7722—Shpg. wt. 1 lb.....Each $1.98

B **Colonial Boudoir Lamps.** Just as charming as they can be! Bright polished brass. Globe is milk glass with gold color line and stars, and the chimney is clear glass. Pin-up is 10 in. high. **$11.45**

35 N 07716—Shpg. wt. 5 lbs. 3 pcs. $11.45
35 N 07715—**Vanity Lamps.** Each 10½ inches high. Shipping weight each 2 pounds. Each $3.98................. Pair $7.75
35 N 08246—**Pin-up.** Wt. 2 lbs. Ea. 3.98

F **China Figurine Lamps.** Man and woman play guitar and mandolin. Natural color skin tones, and colorful clothing. 9-in. pin pleated acetate rayon shade is ivory colored with blue ribbon and cotton braid trim. Overall height 14 in. A novel, attractive pair.

35 N 07710—Shpg. wt. 3 lbs. . . Pair $4.95

C **Milk Glass Colonial Lamps.** Quaint, old fashioned. Milk glass with hand painted floral design. Polished brass handle. Vanity lamps are 9 in. high. Pin-up lamp is 10½ inches high. **$8.69** Set

35 N 07714—Shpg. wt. 6 lbs. 3 pcs. $8.69
35 N 07713—**Vanity Lamps.** Shpg. wt. ea. 2 lbs. ....Each $2.98.....Pair $5.79
35 N 08245—**Pin-up.** Wt. 2 lbs. Ea. 2.98

G **China Double Figurine Lamps.** Colonial man and woman on each base . . natural color skin tones and bright clothing. Distinctive and elegantly styled lamps. 9-in. pin-pleated acetate rayon shade is eggshell color. Overall height 14 in.

35 N 07711—Shpg. wt. 5 lbs. Pair $5.89

D **Ceramic "Urn" Lamps.** Glowing glazed ceramic base . . ivory color with rose and green floral decoration. Gold color trim. 7½-in. paper parchment shade . . ivory color with handpainted rose, and gold color trim. Ht. 15 in. Wt. ea. 2 lbs. **$5.79** Pair

35 N 07712—Each $2.98. . . . Pair $5.79

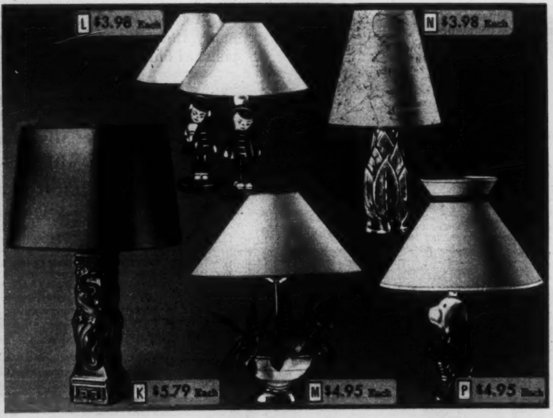
H **Glass Boudoir Lamps.** Sparkling, clear glass base. 8-in. pin-pleated lumarith (plastic) shade is pink. Rayon ribbon and cotton braid trim. Vanity lamps 14 in. high. Pin-up lamp is 10 inches high.

35 N 07718—Shpg. wt. 7 lbs. 3 pcs. $8.45
35 N 07717—**Vanity Lamps.** Shpg. wt. ea. 3 lbs. Each $2.95.........Pair $5.79
35 N 08249—**Pin-up.** Wt. 2 lbs. Ea. 2.95

a very bright "Merry Christmas"

Unless otherwise stated, all lamps on these two pages are for 110-120 volts, 50-60 cycle A.C.-D.C., and bulbs are not included. All are U.L. approved

J
Picture Lamp. Each $4.95



$14.95 Each

New! "Picture Frame" Lamps!

Display your favorite personal or scenic pictures!

Each $5.59 **S**

J **Picture Lamp** . . gives you a lovely picture and a lovely light as well! The beautiful and carefully made print shows a ballerina and her partner. Colors are predominantly blue with white and gray. Covered with window glass. White wood frame with gold color bead. Steel back. 10½x13½ in. Takes tubular bulb (*not included*).

35 N 07888—Shpg. wt. 5 lbs.
Each $4.95......Pair $9.45

K **Dragon Design Base** of palestic (composition). A smart, modern lamp. 15-in. square type paper parchment shade. Overall ht. 26½ in. *State HH color* dark Mint green base and shade or Dawn gray base with Cherry red shade.

35 N 08046—Shpg. wt. 7 lbs. Ea. $5.79

L **Chinese Figurine Base** of palestic (composition). Yellow bamboo stem. 12½-in. paper parchment shade is *HH* Cherry red. Base is combination of black, red and green. Height 16½ in. *State* man or woman. Shpg. wt. ea. 4 lbs.

35 N 08047—Each $3.98 Pair $7.79

M **Planter Lamp.** Sprightly, cheerful! Base and stem are polished brass. Planter bowl is ceramic. 17-in. embossed paper parchment shade. *State HH color* Dawn gray bowl with Cherry red shade, or Chartreuse bowl and shade. Height 21 in.

35 N 08049—Shpg. wt. 3 lbs. Each $4.95

N **Ceramic Leaf Base.** Glazed, graceful. 11-in. Belgian parchment (natural color) shade with veiled design. *State HH color* dark Mint green base and green design on shade, or Dawn gray base with Cherry red design on shade. Height 22 inches.

35 N 08050—Shpg. wt. 4 lbs. Each $3.98

P **Puppy Dog Base** is glowing black and white ceramic. Bright red "coolie" shade of embossed paper parchment with black cotton braid trim at top. 16-in. bottom diam. Height 22 in. Ideal for child's room! Shpg. wt. 4 lbs.

35 N 08048. Ea. $4.95

HH means Harmony House color

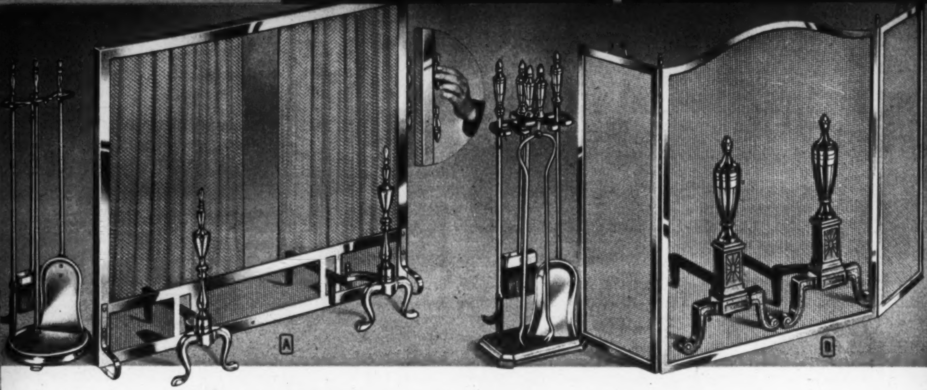
R **Table Lamp.** Lacquered northern rock maple. 8x10-inch picture slot under window glass. 12x18-in. rectangular fiber-glass shade. *State shade color* chartreuse with green, or white with gold color. *State base finish blonde or gray.* 29 in. high. Wt. 12 lbs.

35 N 08051.......Each $14.95

S **Boudoir Lamp.** Lacquered northern rock maple. 4x5-inch picture slot under window glass. 8-in. shade is pebble cotton fabric over paper. Beige with gold color trim. *State base finish* blonde or gray. Height 20 inches.

35N07723—Wt. 4 lbs. Ea. $5.59

(*Pictures not included*)



NEW! Polished Brass and Brass-plated Fireplace Fixtures

PULL-CHAINS open and close two-piece Curtain Screens just like draw-draperies . . EASY ACCESS TO THE FIRE

A **PULL-CHAIN CURTAIN Screen gives this 7-pc. Set special beauty!** Screen is polished brass-plated, including curtain. Stands tight against fireplace for extra safety. 38x31 in. high. **$42.50 Cash** **$4.50 down**

34 NM 4395—7-pc. Set (Screen above, plus Andirons and Fireset, below—priced in set for savings). *Freight or express.* Shpg. wt. 37 lbs. $42.50

34 NM 4123—Screen only. *Freight or express.* Wt. 15 lbs. 23.95

Andirons and Fire-set are Polished Solid Brass

34 N 04186—Andirons only—18 in. tall. Brass, including covers and finials on cast iron shanks. *Mailable.* Wt. 12 lbs. pr. . . . . . . Pr. $11.50

34 N 04043—4-pc. Fireset only. (poker, brush, shovel, stand), 27½ in. Strong shafts. Easy-grip handles. *Mailable.* Wt. 10 lbs. $10.95

7-piece Solid Brass Set, with Folding Screen

Includes Screen in (B) at right; Andirons and Fireset above.

34 NT 4388—Complete 7-pc. Set. *Mailable.* Shpg. wt. 34 lbs. $33.50

B **8-PIECE SET with Solid Brass Arched-top Folding Screen.** Screen has solid brass binding on all sides—beautifully polished—and fine heavy-gauge quality. Piano-type hinges. 52x32¼ in. high. **$29.95 Cash** **$3 down**

34 NT 4396—8-pc. Set (Screen above, plus Andirons and Fireset below—priced in set for savings). *Mailable.* Shpg. wt. 54 lbs. $29.95

34 N 04110—Screen only. *Mailable.* Shpg. wt. 12 lbs. 14.50

Andirons and Fireset are bright brass plated

34 N 04169—Andirons only—20¼ in. Brass-plated design has hammered-effect finish. Cast iron shanks. *Mailable.* Shpg. wt. 26 lbs. $10.25

34 N 04214—5-piece Fireset only (tongs, poker, brush, shovel, stand), 27 in. Hammered brass-plated. *Mailable.* Shpg. wt. 16 lbs. $8.95

8-Pc. Brass-plated set, with Pull-Curtain Screen

Includes Screen in (A) at left; Andirons and Fireset above.

34 NM 4389—Complete 8-pc. Set. Shpg. wt. 57 lbs. $38.95

Selected by Dorothy Lamour

Co-starring in Cecil B. De Mille's
"THE GREATEST SHOW ON EARTH"
A Paramount Picture—Color by Technicolor

Miss Lamour says: "I'm delighted with my new Harmony House Fireplace Set! Its smart design and rich, polished finish add new charm to the whole room".

Here it is!

The Set Miss Lamour chose . .
8 Pieces, with Pull-Chain Curtain
ALL POLISHED SOLID BRASS

$64.95 Cash **Only $10 Down**

That's Right! Every piece in this Harmony House Set is Solid Brass, including even the mesh curtain!

Large, elaborate—extra rich looking

- PULL-CHAIN CURTAIN assures extra convenience, extra safety . . Filigree panel at bottom adds beauty
- ANDIRONS are extra tall (21¼ in.), unusually graceful
- FIRESET is 5-piece . . has tongs in addition to poker, brush, shovel, and stand . . Rail trim enriches the stand

You, too, will be delighted with this Polished Solid Brass beauty! Design harmonizes with finest furnishings—either modern or period style. Screen gives you every extra convenience and safety feature that only Pull-Chain Curtains can offer. Craftsmanship is top quality in every way.

BUY NOW! Set includes all pieces below, but priced in set for real savings . . you actually SAVE $6.90.

34 NM 4322—8-pc. Set. *Freight or express.* Wt. 45 lbs. $64.95

Pull-Chain Curtain Screen, 38x31 in. high. Has 4 feet.

34 NM 4126—Screen only. *Freight or express.* Wt. 17 lbs. . . $39.95

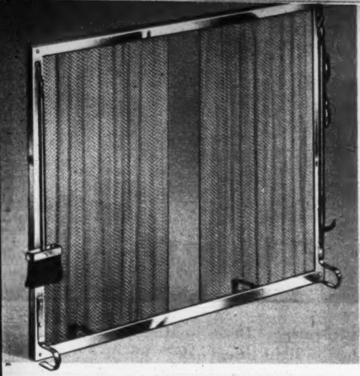
Andirons. 21¼ in. tall. Full-patterned brass design. Brass covers and finials also enrich the black cast iron shanks.

34 N 04011—Andirons only. *Mailable.* Wt. 15 lbs. pr. . . Pr. $14.95

5-pc. Fireset (tongs, poker, brush, shovel, and stand), 28½ in. Shafts are brass tubing with steel rod center—strong!

34 N 04046—5-pc. Fireset only. *Mailable.* Wt. 10 lbs. $16.95

NOTE: Polished metal parts of all fixtures on these pages have protective lacquer finish, resist tarnishing.



Popular 3-in-1 Bargain!

A Complete Unit—Pull-O-Matic Curtain Screen, with Poker and Brush that hang right on frame!

$26.95 Cash
$3 Down

A Polished Brass-plated Beauty!

Gives same easy Pull-Chain Curtain convenience, same extra protection from sparks as other curtain-screens listed . . . And you have Poker and Brush included . . . **ALL for only $26.95.**

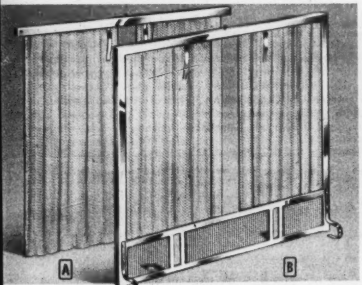
Polished brass-plated, including the curtain. A gentle pull on the chains and 2-piece mesh curtain glides open or closed—smoothly, quietly. Curtain hangs in soft folds. Frame measures 38x31 in. high. Sturdy feet front and back give rigid support.

Dresses up your fireplace at low cost. ORDER NOW, avoid that last-minute-rush feeling. Use Easy Terms, if desired.

34 NM 4120—Complete. *Shipped freight or express.* Wt. 19 lbs. . . **$26.95**

EASY TERMS Help You Buy the Best

For details about small, convenient payments, see page 313.



Low-priced Curtain Screens

- Polished brass-plated, including curtains
- Curtains slide on concealed rod at top
- 2 styles, each in 2 sizes—choose size that will slightly overlap fireplace opening

$11.50
Style (A)
38x31 in.

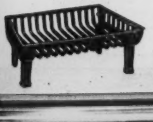
[A] **Screw-to-Mantle style.** Frame at top. Two screws (included) secure frame to mantel face. Curtain hangs to floor.

34 N 04037—38x31 inches high. *Mailable.* Shpg. wt. 9 lbs.	$11.50
34 N 04048—40x32 inches high. *Mailable.* Shpg. wt. 11 lbs.	12.50

[B] **Stand-type Screen.** Frame on all sides. Four feet (2 front, 2 back) give rigid support. Has openings for andiron shanks.

34 NM 4265—38x31 in. high. *Freight or express.* Shpg. wt. 17 lbs.	$16.50
34 NM 4266—40x32 in. high. *Freight or express.* Shpg. wt. 14 lbs.	16.95

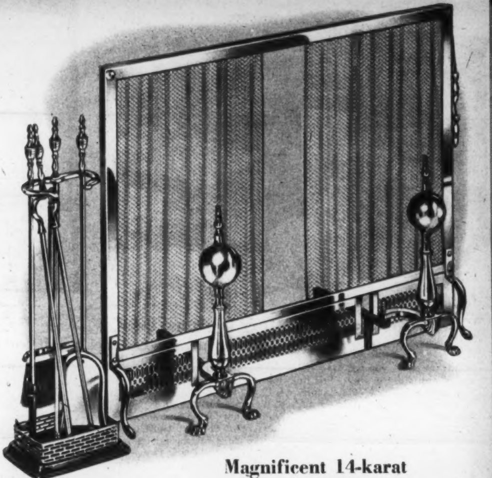
Cast Iron Grates for wood or coal



Low as
$5.75

Fit over andirons. All 15 in. front to back. Shpg. wts. 25, 32, 35 lbs.

34N04278–Front 21, back 17 in.	**$5.75**
34N04279–Front 24, back 20 in.	**5.95**
34N04280–Front 27, back 23 in.	**6.50**



Magnificent 14-karat

Luxurious Gold-Plated!

Not just gold trimmed . . but actually GOLD-PLATED FIXTURES . . 8 OF THEM!

$87.50 Cash
Only $13.50 Down

Harmony House quality . . . by far the richest looking Fireplace Set we've ever offered. Large elaborate design, full 14-Karat gold-plated, richly polished.

34 NM 4397—Complete 8-pc. Set (all pieces, below). *Freight or express.* Shpg. wt. 51 lbs. **$87.50**

Pull-Chain Curtain Screen. Entire frame, pull-chains, and even the beautiful cast feet are polished gold-plated. Mesh curtain is in rich bronze-plate to match gold-plated frame, hangs in soft folds. Measures 38x31 in. high.

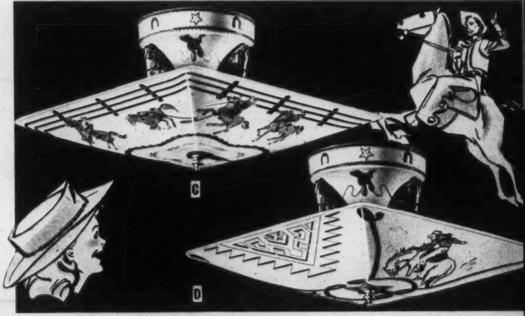
34 NM 4105—Curtain Screen only. *State freight or express.* Shpg. wt. 16 lbs. **$39.95**

Andirons, 19¾ in. tall. Gold-plated, including covers on cast iron shanks. *Mailable.*

34N04187–Andirons only. Wt. 20 lbs. . Pr. **$26.95**

5-pc. Fireset (tongs, poker, brush, shovel, stand), 28¼ in. Gold-plated, including rail trim. Midnight-blue enameled base. *Mailable.*

34 N 04236—Fireset only. Wt. 15 lbs. . . . **$29.50**



Go "Western," pardner!

YOUR CHOICE
$7.95

Decorate your Game Room, your Child's Room with Lighting as Western as cactus! Hard-Ridin' Cowboys and Navajo Indian designs in gay colors decorate the glass shades . . . Horses' Heads decorate the holders!

The whole country's Gone Western—from young cowpokes to their great grand-daddies! **But only Sears offers these Light Fixtures—Western, even to the holders!**

2 STYLES—both with brown horse's head decoration on eggshell tinted porcelain holder. **SHADES (14 in. sq.)** described below. For two 60-w. bulbs. Fully wired. UL approved.

[C] **"Ride 'em Cowboy" decoration** in brown gives pep a'plenty to this yellow glass shade! Accents are light rose and blue.

34 N 02960—For wall switch. Wt. 8 lbs. . . . **$7.95**

[D] **"Bronc-Buster" and Indian design** in light green, blue, and rose put real "Western" spirit into this beige glass shade.

34 N 02961—For wall switch. Wt. 8 lbs. . . . **$7.95**

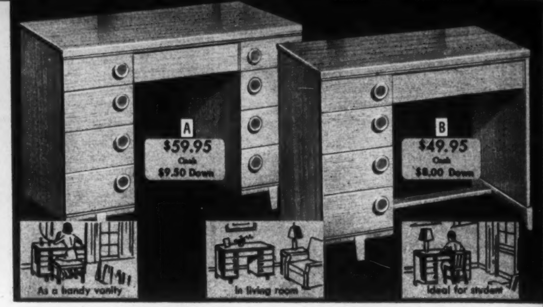
Bulbs are not included with Light Fixtures

Distinctive 18th Century Designed Desk
Big and roomy . . rich 5-ply mahogany veneers

Desk Only
$44.95
$5.00 Down

A gift for which you will long be remembered! Beautifully styled and sturdily built, this fine desk will give years of fine service. Roomy—top is fully 44x22 in. Height 30 in. Attractive rope-effect edging adds to its charm. Top and front of lustrous mahogany veneers, balance hardwood finished to match. 8 easy-sliding drawers have dovetail construction for added strength. Metal drawer pulls. Matching hardwood chair, ivory color Duran plastic seat 16¾x15¼ in.; 32½ in. high. Pay freight or express charges on delivery from mail order house.

1NM4133—Desk. Wt. 86 lbs. . . **$44.95** **1NM4455—Chair.** Wt. 16 lbs . . . **$8.95**



Decorative, Multi-purpose Desks in Modern Design
Beautifully finished in light limed oak . . finished backs

Graceful modern beauty for living room, bedroom or den. Ideal vanity table. Finished backs. Can be used anywhere in room. Two-tone pulls . . limed oak and chartreuse centers. Solid oak and oak veneers . . built to last a lifetime. A perfect gift for all the family. Freight or express from mail order house.

A **1 NM 4100—Roomy Modern Desk** . . 8 dovetail-built drawers, one file size. Center drawer 19¼x16 in. Large working space—top is 44x22 in.; 30¼ in. high. Shpg. wt. 100 lbs. *$9.50 Down* . . . . *Cash* **$59.95**

B **1 NM 4108—Modern Student Desk.** Ample space for writing materials, books, papers. 38x22x30¼ in. high. 5 dovetailed drawers, center drawer 24¼x16 in. Footrest. Shpg. wt. 80 lbs. *$8.00 Down* . . . . *Cash* **$49.95**

Desk Only
$49.95

Modern style in Limed Oak

Up-to-the-minute design. Top and front of solid oak, balance hardwood. 44x22x30 in. high. Grooved drawer pulls. 8 smooth-sliding dovetailed drawers. Finished back. Matching hardwood chair has *Harmony House* Chartreuse color washable vinyl plastic seat 16x14 in. 33 in. high. Freight or express from mail order house.

1 NM 4109—Desk. Shpg. wt. 92 lbs. . **$49.95**
1 NM 4433—Chair. Shpg. wt. 17 lbs. . **8.95**

$38.95 **Desk Only**

18th Century styled Desk

A desk that adds beauty to living room, bedroom or den. Lovely simulated matched mahogany swirl-grain effect front, balance hardwood finished to match. Eight drawers, deep file drawer on right side. Top 41x21½ in.; height 30 in. Sturdy construction. Metal drawer pulls. Boxed-in base. Pay freight or express on delivery from mail order house.

1 NM 4131—Shpg. wt. 90 lbs **$38.95**

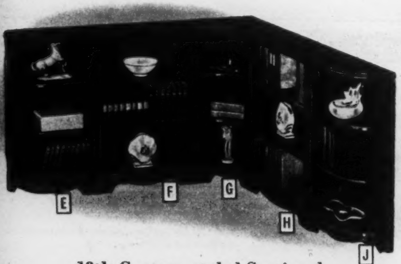
C **$27.75** **36-in. size**

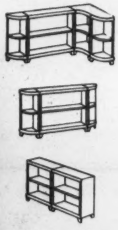
D **$25.85** **30-in. size**

Modern Design Bookcases in limed oak

Our finest modern bookcases . . beautifully finished in enduring light limed oak. Fine oak veneers and heavy solid oak . . smoothly sanded, lacquered, waxed and rubbed. All woods of uniform fine quality, properly seasoned, kiln-dried, warp-resistant. Smart-looking molded edge design—no sharp corners. Constructed for lasting beauty . . sturdy, well braced. **Both sizes match perfectly,** fit snugly when placed side by side . . both are 30 in. high and 11⅜ in. deep. Veneer tops, 3-ply backs. Freight or express.

C **1 NM 4066—36-in. Bookcase.** Shpg. wt. 37 lbs. *$3.00 Down* . . . . . *Cash* **$27.75**
D **1 NM 4064—30-in. Bookcase.** Shpg. wt. 35 lbs. *$3.00 Down* . . . . . . *Cash* **25.85**





Just a few of the many arrangements possible

18th Century styled Sectional Bookcases . . rich Mahogany veneer

Graceful traditional design . . finished in mellow, lustrous mahogany. Lovely veneer top, balance matching hardwood. Attractively shaped bases, turned and fluted trim. All units 36 in. high, 10¼ in. deep. Shipped freight or express.

E **1NM4070—Left End.** 19 in. wide along wall. Shpg. wt. 30 lbs. . . . **$17.95**
F **1NM4074—24 inches wide.** Use alone or with other units. Shipping weight 35 pounds. **$18.88**
H **1NM4076—30 inches wide.** Use alone or with other units. Shipping weight 36 pounds **$20.88**
J **1NM4072—Right End.** 19 in. wide along wall. Shpg. wt. 30 lbs. . . . **$17.95**
G **1 NM 4078—Corner Case.** 19¼ in. along each wall. Shpg. wt. 35 lbs **24.95**

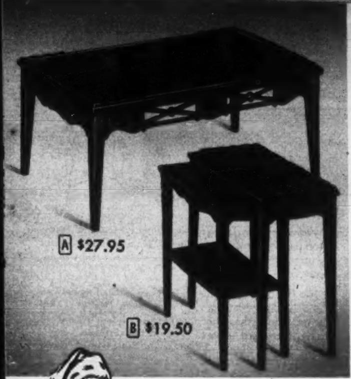
K **$36.95**

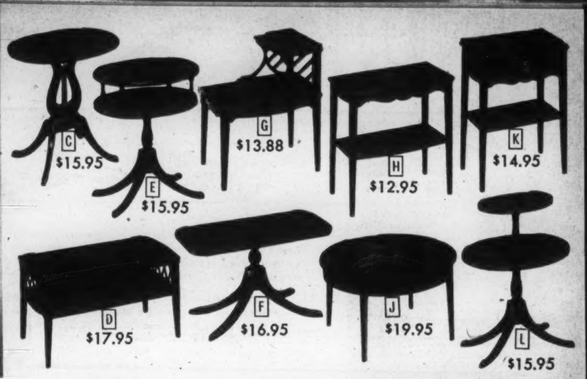
L **$27.95**

Waterfall design Glass Door Bookcases in Walnut

What gift is more appreciated . . or more useful . . than a Glass Door Bookcase! Two convenient sizes—36 in. wide with double glass doors, or 23 in. wide with single glass doors; both 44 in. high, 10½ in. deep. Attractive roll-top Waterfall styling . . rich walnut finish. Fine hardwoods, built-to-last construction. Graceful reeded, shaped bases. Snug-fitting glass doors keep out dust. Adjustable shelves. Pay freight or express on delivery from mail order house.

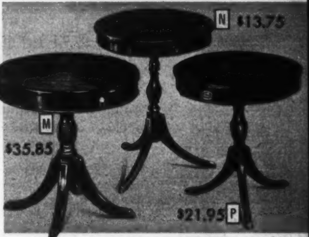
K **1 NM 4042—Double Glass Doors.** Shpg. wt. 64 lbs. *$4.00 Down* . . . . . . *Cash* **$36.95**
L **1 NM 4040—Single Glass Door.** Shpg. wt. 45 lbs. *$3.00 Down* . . . . *Cash* **27.95**





..say "Merry Christmas"

for a long, long time and add useful beauty, too!



Harmony House 18th Century styled Tables of exquisite beauty . . rich 5-ply mahogany veneers

Gracefully styled and beautifully proportioned. No finer gift! For lovely tables like these are gifts that keep on giving year after year . . lend a genuine charm and beauty to your home at modest prices. Adapted from authentic 18th Century designs. Lustrous matched swirly mahogany veneer tops, lacquered and hand-rubbed to bring out the rich beauty of the grain. Warp-resistant 5-ply tops, shelves, aprons; bases matching hardwood. Expert workmanship throughout. Brass-tipped feet on Duncan Phyfe bases. Freight or express from mail order house—pay shipping charges on delivery. *Order for Christmas now!*

A 1 NM 3650—**Extra large Cocktail Table.** Ideal before your sofa. Glass inset protects 44x22 in. top. 17½ in. high. Shipping weight 47 pounds..............$27.95

B 1 NM 3542—**Nest of Tables.** Perfect at chairside or sofa. Gives you two tables in the space of one. 24x14x24 in. high. Shipping wt. 24 lbs.........$19.50

C 1 NM 3750—**Lyre Lamp Table.** Gallery rail. Lovely before window, chairside or sofa. Top 26x17 in.; 25 in. high. Shipping weight 17 pounds........$15.95

D 1 NM 3643—**Rectangular Cocktail Table.** Grille decoration. Glass inset top 33x17 in. Height 17 in. Shipping weight 26 pounds..................$17.95

E 1 NM 3765—**Double-top Lamp Table.** Raised gallery rail. Duncan Phyfe base. Top 24x19 in. 26 in. high. Shipping weight 22 pounds.............$15.95

F 1 NM 3637—**Cocktail Table.** Duncan Phyfe base. Glass inset. 33x17x18 in. Shpg. wt. 27 lbs....$16.95

G 1 NM 3529—**Step-end Table.** Grille decoration. Lovely at chairside or sofa ends. 25 in. high overall. Shelf 23x15 in. Shpg. wt. 18 lbs...........$13.88

H 1 NM 3556—**End Table with shelf.** 24x14x24 in. high. Ideal in pairs. Shpg. wt. 18 lbs.......$12.95

J 1 NM 3649—**Large Round Cocktail Table.** Glass inset top 30x30 in. 17 in. high. Shpg. wt. 31 lbs.$19.95

K 1 NM 3588—**Commode Table.** Large drawer, metal pull. 20x14x26 in. high. Shpg. wt. 21 lbs....$14.95

L 1 NM 3778—**Tier table.** with Duncan Phyfe style base. Top tier 17x12 in.; lower tier 24x19 in. Height 31 in. Shipping weight 21 pounds............$15.95

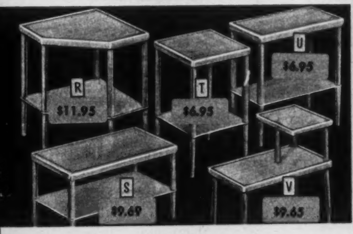
18th Century style Drum Tables Richly grained mahogany veneers

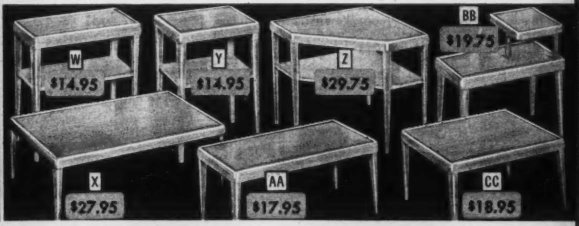
Make wonderful, lasting gifts! Fine tables . . lovely 5-ply mahogany veneer tops, aprons . . pedestal bases of matching hardwood. Rich, lustrous finish. Brass tipped feet. Freight or express from mail order house.

M 1 NM 3738—30-in. diameter top. 27 in. high. Diamond-matched mahogany veneer top. Drawer with metal pull. Duncan Phyfe base. Shpg. wt. 60 lbs....$35.85

N 1 NM 3792—22-in. diameter top. Duncan Phyfe base. Height 26 inches. Shpg. wt. 18 lbs.............$13.75

P 1 NM 3782—28-in. diameter top. Duncan Phyfe base. 29 inches high. Shpg. wt. 31 lbs...............$21.95





Smart Modern . . walnut or wheat Set 'em up yourself and save

Strong, handsomely styled tables! Select hardwoods, 3-ply tops. Lustrous finish. Assemble in seconds—*without tools!* Just screw together. Mailed unassembled—save on lower shipping cost! *State finish.*

R 1 N 03904—**Corner Table.** Top 23 in. along each wall. 25 in. high. Shpg. wt. 12 lbs...........$11.95

S 1 N 03667—**Cocktail Table.** 16 in. high. Top is 29½x16½ in. Glass inset. Shpg. wt. 14 lbs.........$9.69

T 1 N 03723—**Lamp Table.** Top 16x16 in.; height 25 in. Shipping weight 7 pounds..............$6.95

U 1 N 03531—**End Table.** 22¾ in. high. Top is 22¾x12¾ in. Shipping wt. 8 lbs.....................$6.95

V 1 N 03539—**Step-end Table.** 25 in. long, 15 in. deep, 23½ in. high overall. Shpg. wt. 14 lbs........$9.65

Harmony House Matched Modern . . choice of limed or gray oak Molded edge design . . fine oak veneers . . lustrous rubbed finishes

Beauty . . strength . . built to stay lovely. Lustrous veneer tops, shelves . . frames and legs of solid oak . . seasoned, warp-resistant . . lacquered, waxed, rubbed. Freight or express from mail order house. *State finish.*

W 1 NM 3570—**End Table.** Top 24x13 in. Height is 23 in. Shipping weight 19 pounds............$14.95

X 1 NM 3674—**Long Cocktail Table.** Big 48x24-inch top. Clear glass inset. 15 inches high. Shpg. wt. 41 lbs.$27.95

Y 1 NM 3754—**Lamp Table.** Top 18x18 in. Height is 25½ in. Shipping weight 20 lbs..............$14.95

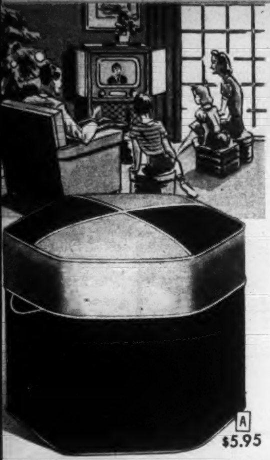
Z 1 NM 3913—**Corner Table.** Top 30x30 in. along each wall. 25½ in. high. Shpg. wt. 42 lbs.....$29.75

AA 1 NM 3664—**Rectangular Cocktail Table.** Top 36x18 in. 15 in. high. Clear glass inset protects lovely top. Shipping weight 26 lbs...................$17.95

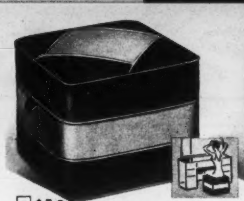
BB 1 NM 3566—**Step-end Table.** 24x14½ inches overall. Height 23¾ inches. Creates a charming effect at chairside or at sofa ends. Shipping weight 16 lbs...$19.75

CC 1 NM 3694—**Square Cocktail Table.** Large 28x28 in. top. Clear glass inset protects top surface. Height 15 inches. Shipping weight 25 lbs...............$18.95

A table gift brings new joy the year 'round



A $5.95



B $5.95

C $11.29

D $8.19

Give colorful, carefree comfort that keeps on giving every day! These hassocks are ever so useful in living room, bedroom or den as an extra chair or footstool . . ideal for television. Heavy, washable vinyl-plastic covers . . so easy to wipe clean. Gay *Harmony House* go-together colors . . soft padded tops. Firmly stitched seams. Filled hassocks are pressure-stuffed so they hold their shape! *All mailable.* Order now!

A **Large 6-sided Hassock.** Heavy-gauge vinyl-plastic. Soft padded top . . two ears. Comfortable. Ivory cord trim. Large—width 19½ in. height 15 in. Ideal as extra seat.
1 N 03267–Cherry red and ivory. Shpg. wt. 19 lbs. $5.95
1 N 03268–Med. Mint green and ivory. Wt. 19 lbs. . $5.95

B **Square two-tone Hassock.** Attractive diamond-design top. Soft padded top for comfort. Ivory trim, ivory plastic cord. Large—16x16 inch; 14 inches high.
1 N 03220—Cherry red. Shpg. wt. 18 lbs. $5.95
1 N 03221—Med. Mint green. Shpg. wt. 18 lbs. $5.95

C **Two Storage-type Hassocks.** Space-saving—one tucks into the other. Strong fiberboard frames. Large—17-in. diam., 14 in. high; other—14½-in. diam., 10½ in. high.
1 N 03204—Set. Cherry red. Wt. 16 lbs. $11.29
1 N 03205—Set. Dawn gray. Wt. 16 lbs. $11.29

D **Single Storage-type Hassock.** Hollow . . removable lid. covered in colorful, durable vinyl-plastic. Steel banded wood frame. Diameter 18 in.; 15½ in. high.
1 N 03256—Cherry red and ivory. Wt. 15 lbs. $8.19
1 N 03257—Med. Mint green and ivory. Wt. 15 lbs. . $8.19

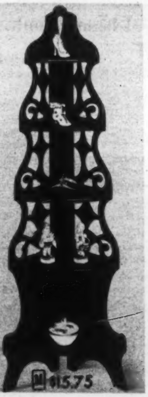
L $15.95

Pier Bookcase Mahogany or Walnut

L **Distinctively different, yet harmonizes with any setting.** Fully 54 in. high . . ideal for books, knick-knacks. Sturdy hardwood. Lovely grille work. Top shelf 6¼x16 in.; bottom shelf 11½x16 in. Freight or express. *State finish.*
1 NM 4090—Shipping weight 19 pounds. $15.95

Corner Pier Cabinet Mahogany or Walnut

M **Just the thing to brighten that corner!** Ideal for plants, curios. Stands 54¾ in. high. Top shelf 5½x11 in.; bottom shelf 10¾x18 in. Built of hardwood. Classic grille work. Freight or express. *State finish.*
1 NM 3095—Shipping weight 14 pounds. $15.75



M $15.75

Year 'round Gifts!

Hassocks . . pier cabinets . . magazine baskets . . wall racks . . tables

$14.95

Telephone Gossip BENCH . . Sit in comfort while you chat!

Smart! A telephone stand, directory shelf, a comfortable chair all in one. Select hardwood—walnut, mahogany or ruddy maple finish. Padded ivory color Duran plastic seat 17½x15 in.; 28¾ in. high. Freight or express. *State finish.*
1 NM 3093—Shpg. wt. 26 lbs. $14.95

E $5.88

F $4.35

G $9.95

$11.95 H

SMART Magazine Baskets for neat arrangement

E **3-section Canterbury style.** Hardwood, walnut or mahogany finish. Brass casters. 16¼x10¾x17¼ in. high. *State finish.*
1 N 03419–Mailable. Wt. 8 lbs. $5.88

F **3-section Modern.** 2 hand grips. 14¼x8½x16 in. high. *State* walnut or wheat finish. Mailable.
1 N 03426–Shpg. wt. 8 lbs. . . . $4.35

G **2-section Modern.** Limed oak finish. Solid oak and 3-ply oak veneer. Washable lt. green vinyl-plastic ends. Takes all size magazines. 18x12x18½ in. Mailable.
1 N 03410–Shpg. wt. 12 lbs. . . $9.95

H **2-section Modern. 3-ply oak** veneers throughout. Lovely limed oak finish. Rounded corners . . won't snag. Shaped base. 18x11x15 in. high. Mailable. Holds all size magazines. Exceptionally well constructed.
1 N 03415–Shpg. wt. 15 lbs. . $11.95

J $8.25

K $6.39

Decorative Wall Racks Brown Mahogany Finish

Smartly styled and well made . . perfect for displaying knick-knacks. Hardwood construction. Ornaments not included. Mailable.

J 1 N 03027—Large 3-shelf Wall Rack with mirror back. 22½x5⅞x25 in. high. Wt. 11 lbs. . . . $8.25

K 1 N 03016—Two-shelf Wall Rack with mirror back. 17½x8¼x17 in. high. Shpg. wt. 7 lbs. $6.39

Serve guests the easy, convenient way! Use every day, too!

Snack-size METAL CADDY TABLES

Great for snacks at television time

No dish juggling for your guests!

Ideal in sick-room . . nursery

Get the storage rack too!

$3.59 Pair

- Does away with struggling to balance plates on your lap!
- Built of sturdy steel . . gayly decorated detachable tray
- Fold for compact storage

Colorful! Attractive! Ever so handy! Ideal for buffet suppers, for picnics, bridge and television parties. Gay garden bouquet design, background in antique ivory finish—heat and alcohol resistant. Sturdy steel construction, rubber footed. Size 17½x12¾ in.; 21 in. high. Folds to 17½x24x1½ in. for easy storage. Detachable tray 12¾x17 in. **Handy Steel Storage Rack included with set of 4.** Holds 4 tables—easy to store away. Mailable. Shpg. wt. (2) 12 lbs. (4) 25 lbs.
1 N 03805—Set of 2. . . . . . $3.59
Set of 4 with rack 8.95

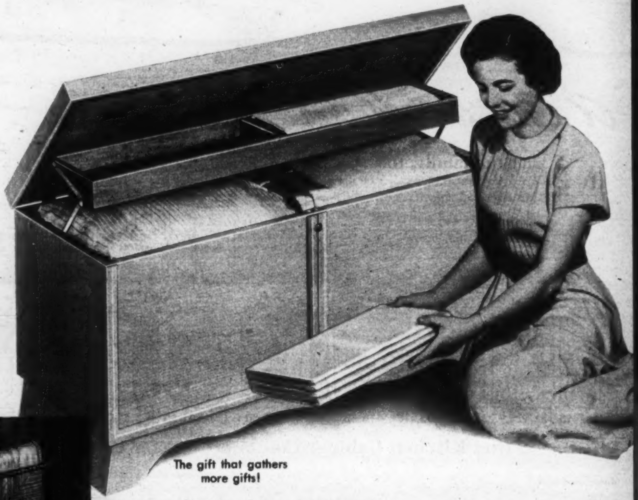
HARMONY HOUSE *Cedar Chests by Lane*

"The Gift that's so rich in sentiment . . and so practical, too!"

FOR MOTHER, SWEETHEART, WIFE, SISTER OR DAUGHTER

- Exclusive decorative designs
- Rich hand-rubbed finishes
- Aroma-tight . . air-pressure tested
- Moth protection is guaranteed

Make this Christmas her happiest ever . . . give her a Harmony House Cedar Chest built by Lane! For then you give not one, but *two* wonderful things—a place to store precious personals—and a lovely piece of furniture as well. Remember—only Lane chests are factory pressure-tested and guaranteed aroma-tight against moth damage . . backed by one of the largest insurance firms. Every chest has 70% ¾-in. aromatic Red Cedar recommended by the U. S. Department of Agriculture for best protection. Metal sealing strip keeps aroma in, dust and dirt out. Finishes that harmonize so well with any setting.



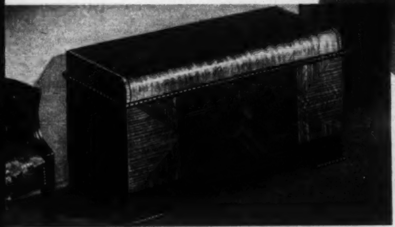
The gift that gathers more gifts!

Picture frame Modern in lovely Limed Oak

Modern styling at its very finest! For here are distinctive clean-cut lines combined with practical day-to-day usefulness. Roomy—top is 47x17¾ in.; height 20¼ in. Automatic self-rising tray, felt-lined. Note the unusually attractive molding which frames the front. Smartly shaped base. Strong built-to-last construction. Doubly interlocked corners. Smoothly finished interior—no snagging of contents. Lock and key. Shipped from mail order house.

$54.95
$8.50 Down

1 NM 4602—Shipping weight 80 pounds. *$8.50 Down*. . . . . *Cash* $54.95

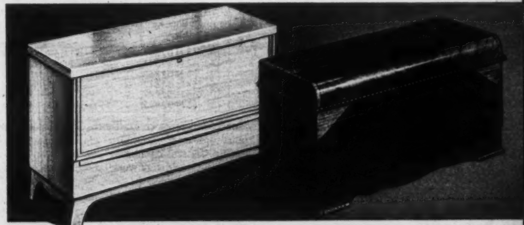


Streamlined Modern Waterfall in Walnut

Picture the beauty of this big cedar chest in your home! Roomy size—top 47x18¾ in.; 21¾ in. high. Matched front design in decorative two-tone effect. Walnut veneer front, top, sides and base. Rubbed finish. Shaped base. Full-length, two-section automatic-rising tray. Doubly interlocked corners. Smoothly finished interior. Lock and key. Order now!

$54.95
$8.50 Down

1 NM 4633—Shipped from mail order house. Shpg. wt. 87 lbs. $54.95



"Miss America" Drawer Chest

Modern design for utmost in storage space and beauty. Hand-rubbed limed oak finish. Full-length utility drawer in base is felt-lined. No tray. 19¼ in. wide. 26¾ in. high. Doubly interlocked corners. Lock, key. Shipped from mail order house. *State size*.

40-inch
$64.95
$10.00 Down

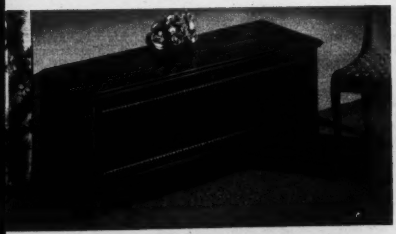
1 NM 4643—44 in. long. Shpg. wt. 90 lbs. . . $74.95
40 in. long. Shpg. wt. 81 lbs. . . 64.95

Waterfall Modern in Walnut

Handsomely fashioned in richly grained American walnut. Contrasting front and top of matched woods. Shaped base for added beauty. Full-length felt-lined tray rises automatically when you raise lid. Top 43x17¾x20¾ in. high. Doubly interlocked corners. Smooth interior. Lock, key. Shipped from mail order house.

$44.95
$8.00 Down

1 NM 4628–Wt. 80 lbs. *$8.00 Down* . . . *Cash* $44.95

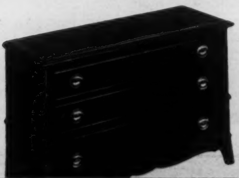


18th Century Design in Rich Mahogany

Beautiful Hepplewhite styling . . hand-rubbed mahogany veneers on solid cedar. Lovely wood graining. Decorative rope-effect trim. Shaped base. Full-length two-section felt-lined tray rises automatically when lid is raised. Lock, key. Roomy—48x19x20½ in. high. Double interlocking corners. Fine woods, expertly crafted beauty. Shipped from mail order house.

$54.95
$8.50 Down

1 NM 4617—Shpg. wt. 78 lbs. *$8.50 Down on Easy Terms*. . . . . . *Cash* $54.95



18th Century Drawer Chest

Unbelievably beautiful Hepplewhite design. Large, roomy—44x19x29 in. high. Rich hand-rubbed mahogany veneers. Full-length felt-lined drawer in base, two simulated drawers above. Metal drawer pulls. No tray, but all the other features of chests on this page. Shipped from mail order house.

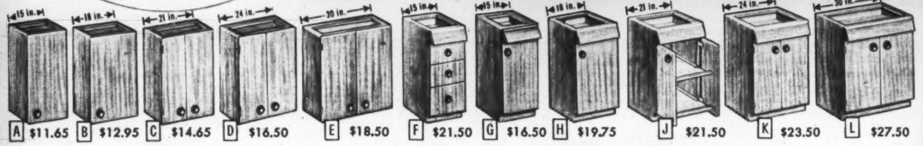
$84.50
$14.00 Down

1 NM 4655—Shpg. wt. 100 lbs. $84.50

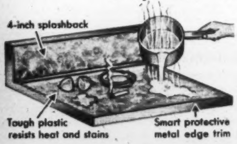
A Gift for Mother

and the family, too

. . for years of enjoyment of
cabinet beauty and convenient
work and storage space



Buy Kitchen Cabinet Combinations for Christmas at 5% to 8% savings


4-inch splashback
Tough plastic resists heat and stains
Smart protective metal edge trim

Plastic Tops *Reduced 15%*

Individual tops to fit base cabinets at right. Made of heat and stain resistant plastic, bonded to 5-ply wood. Includes 4-inch splash back, smart protective edge trim. Top is 25 in. overall from front to back. **State color:** Dawn Gray, Sunshine Yellow or Cherry Red. Fully assembled. Mailable.

Fits Cab. width	Catalog Number	Shpg. wt., lbs.	Price Was	Price Now
15 in.	64 N 02815	12	$9.75	$ 8.25
18 in.	64 N 02818	14	10.75	9.10
21 in.	64 N 02821	18	11.75	9.95
24 in.	64 N 02824	21	13.75	11.65
30 in.	64 N 02830	24	15.75	13.35

A gift that makes a kitchen modern and attractive and lightens meal preparation is a cherished gift. With Sears finest Ready-to-Finish HOMART Kitchen Cabinets you can plan such a kitchen. Cabinet door and drawer fronts are of select straight vertical grained Douglas Fir with round gleaming chrome-plated pulls to add eye appeal. Doors are full ¾ inch thick and lipped. Include semi-concealed hinges, spring catches. Single doors can be hinged on either left or right. Frames and shelves of kiln-dried Ponderosa Pine, Douglas Fir and Spruce. All cabinets have plywood end and back panels. Partially assembled for easy installation.

Wall Cabinets are 30 in. high and 13¼ in. deep from front to back. Have two adjustable shelves, make three shelf spaces.

Base Cabinets are 35 in. high without tops and 36 in. high with tops at left. All are 22¾ in. deep from front to back. All cabinets have top drawer 3 inches deep. Cabinet (F) also has drawers 5½ in., 7 in., and 10 in. deep. All other cabinets have two sliding shelves, with two shelf spaces, behind doors. *Single items all mailable separately; combinations freight or express.*

Width of Wall and Base Cabinets	WALL CABINETS 30 in. high, 13¼ in. deep					BASE CABINETS 35 in. high (without top), 22¾ in. deep						COMBINATION WALL AND BASE CABINETS				
	Cabinet	Catalog Number	Doors	Shpg. wt.	Price	Cabinet	Catalog Number	Drawers	Doors	Shpg. wt.	Price	Cabinets	Catalog Number	Shpg. wt.	Price Separately	Combination Offer
15 in.	[A]	64 N 02841	1	22 lbs.	$11.65	[F]	64 N 02858	4	—	49 lbs.	$21.50	[A]-[F]	64 NM 2800	71 lbs.	$33.15	$30.75
15 in.	[A]	64 N 02841	1	22 lbs.	11.65	[G]	64 N 02857	1	1	34 lbs.	16.50	[A]-[G]	64 NM 2801	56 lbs.	28.15	26.50
18 in.	[B]	64 N 02842	1	25 lbs.	12.95	[H]	64 N 02859	1	1	41 lbs.	19.75	[B]-[H]	64 NM 2802	66 lbs.	32.70	29.95
21 in.	[C]	64 N 02843	2	29 lbs.	14.65	[J]	64 N 02861	1	2	46 lbs.	21.50	[C]-[J]	64 NM 2803	75 lbs.	36.15	33.75
24 in.	[D]	64 N 02844	2	31 lbs.	16.50	[K]	64 N 02862	1	2	52 lbs.	23.50	[D]-[K]	64 NM 2804	83 lbs.	40.00	36.75
30 in.	[E]	64 N 02845	2	35 lbs.	18.50	[L]	64 N 02863	2	2	64 lbs.	27.50	[E]-[L]	64 NM 2805	99 lbs.	46.00	42.50

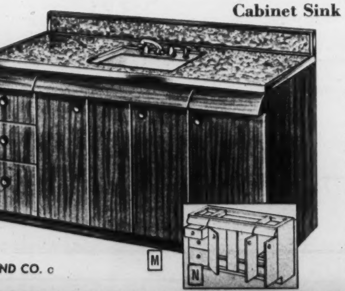
Plywood for One-piece Continuous Tops. Build your own one-piece continuous tops, install laminated plastic surfacing listed on page 1037 of Sears Big General catalog or use linoleum. Order a length that will cover the total width of work base cabinets, shorter pieces can be used to go around corners.

Douglas fir 5-ply plywood; ¾ in. thick; 23⅞ in. deep. Sold only in lengths listed. Shipped freight or express. Shpg. wt. 9 lbs. per 2-ft. lgth.

64 NM 2839—State length wanted. 2-foot length for **$1.70**
4-foot length . . . . **$3.40** 6-foot length **$5.10**
8-foot length . . . . 6.80 10-foot length 9.25

IMPORTANT: See Sears General Catalog, pages 1028 and 1029, for the following matching cabinets and accessories:

Sink Fronts (36-inch and 42-inch widths)
Corner Wall Cabinets and Shelves, Corner Fillers
Over-refrigerator Cabinets, Bread Boards
42-inch high Wall Cabinets
Custom-made one-piece work tops covered with beautiful, heat-and-stain-resistant plastic.



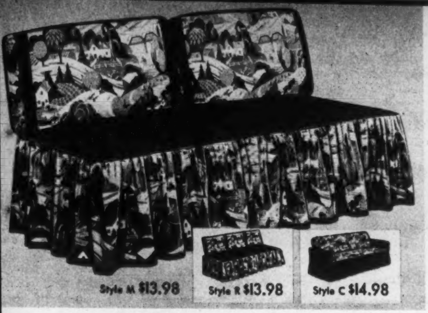
Cabinet Sink Complete with Plastic Top, Fittings—*Reduced*

M As Shown
WAS ~~$121.50~~
NOW
$115.00 Cash
$12.00 Down

This beautifully styled and efficiently designed sink cabinet will be the center of your new kitchen. Has the same smart appearance as base cabinets above . . with matching drawer fronts, 3-inch deep top drawers on both ends, same convenient sliding trays at one end, three drawers, 5½ inches, 7 inches, and 10 inches deep on other end.

Available two ways: Sink cabinet (M) has colorful heat and stain resistant *plastic work surface, porcelain enameled steel single well sink,* 21x20x7 *inches deep, faucets with movable mixing spout, pull-out rinser spray hose, removable crumb cup.* **Sink cabinet** (N) without top to make your own sink top with plywood above or order custom-made one-piece plastic surfaced top with sink installed from our General Catalog. Both sink cabinets freight or express.

M 64 NM 2825—66-in. Cabinet with plastic surfaced top, steel sink, fixtures. *State top color:* Dawn Gray or Cherry Red. Shipping weight 265 lbs. *$12.00 Down* . . . . *Was $121.50.* Now, cash **$115.00**
N 64 NM 2826—Cabinet without top or sink. Shpg. wt. 167 lbs **$54.50**



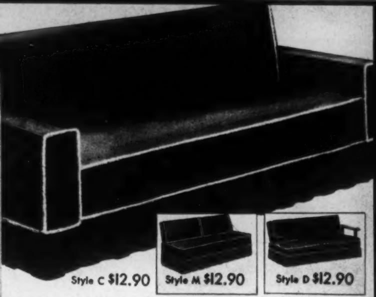
New, high styled, scenic two-tone Twill Covers

Modern "Americana" print—brilliant reproduction of one of Grant Wood's famous farm paintings. Ruffled skirt on 3 sides, full back drop. Cord welting. Washable with care, max. shrinkage 3%. All cotton. *See chart 3. State HH color* Mint green (dark) or Victorian wine with gray ground print.

24 N 3893M—Style M, for 2-cushion studio. Shpg. wt. 4 lbs..............$13.98
24 N 3891M—Style R, for 3-cushion studio. Shpg. wt. 4 lbs.............. 13.98
24 N 3892M—Style C, for closed arm sofa bed. Shpg. wt. 4 lbs. 7 oz.... 14.98
24 N 8591M- Matching 35-in. "Americana" Yard Goods. Shpg. wt. 6 oz. Yd. 98c

SEARS 4-STAR ★★★★ FEATURE

- ★7 stitches per inch, sewn with NYLON thread
- ★ All seams overlocked to prevent fraying
- ★ Bar-tacking reinforces all strain points
- ★ Box pleats ½-inch deep on 3 sides
- ★ Washable, Preshrunk, maximum fabric shrinkage 2%
- ★ In re-usable plastic bags



Washable Twill Covers. Another 4-Star Feature! Extra tailoring rarely found in custom-mades

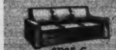
Sears planned ahead to improve quality, yet keep prices low. Look at all the features at left! Medium-heavy cotton twill, accented with harmonizing brush edging. Full back drops. *See chart 3. State HH color* Victorian wine, Pacific blue (med.), Mint green.

24 N 3770—Style C, closed arm sofa bed. Shpg. wt. 3 lbs. 10 oz.$12.90
24 N 3771—Style M for 2-cushion studio. Shpg. wt. 3 lbs. 6 oz. 12.90
24 N 3769—Style R for 3-cushion studio. Shpg. wt. 3 lbs. 6 oz.. 12.90
24 N 3768—Style D, open arm sofa bed. Shpg. wt. 2 lbs. 15 oz. 12.90

Cheery Couch Covers spruce up your home

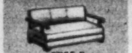
CHART 3

Ordering information for Sofa Bed and Studio Covers



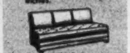
STYLE C

For sofa bed with closed arms. Fits arms up to 6 in. in width. Length of seat 75 in. Overall width when open 48 in.



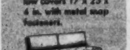
STYLE D

For sofa bed with open arms. Length of seat 75 inches. Overall width of sofa bed when open 48 inches.



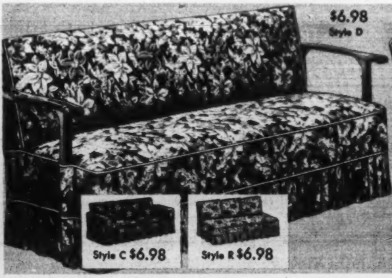
STYLE R

For studio couch without arms. Top length 75 in., top width 32 in. 17 in. skirt, 3 box style pillow covers 17 x 25 x 4 in. with metal snap fasteners.



STYLE M

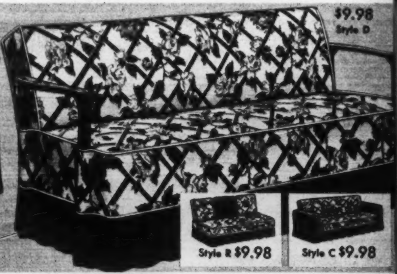
For 2-cushion studio couch without arms. Top length 75 in., top width 32 in. 17-in. skirt. 2 box style pillow covers 17½x36x6 in. with metal snap fasteners.



Our lowest price! Bright floral print Covers

Lightweight cotton, unusually closely woven at this budget price. Box pleated skirt. Cord welting. Plastic bagged. Dry clean. *See chart 3. State ground color* wine, natural or dark Hunter green.

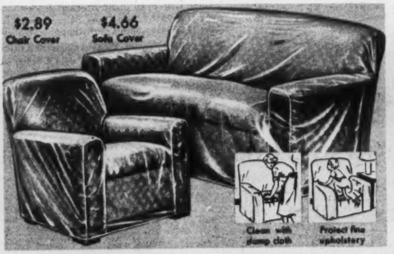
24 N 3833—Style D, for open arm sofa bed. Shpg. wt. 1 lb. 5 oz..$6.98
24 N 3832—Style C, for closed arm sofa bed. Shpg. wt. 1 lb. 9 oz.. 6.98
24 N 3831—Style R, for 3-cushion studio. Shpg. wt. 1 lb. 11 oz...... 6.98



Rose Trellis Two-tone . . washable, pre-shrunk

Good quality cotton print. Maximum shrinkage 2%. Pleated skirt on 3 sides. Cord welting trim. Full back drop. Plastic bagged. *See chart 3. State HH color* Victorian wine, Mint green (med.), Pacific blue (med.).

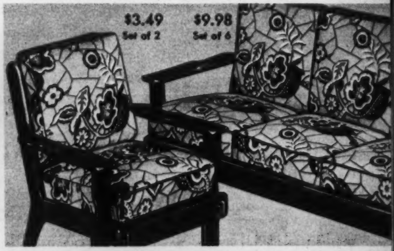
24 N 3837—Style D, for open arm sofa bed. Shpg. wt. 2 lbs. 5 oz...$9.98
24 N 3835—Style R, for 3-cushion studio. Shpg. wt. 2 lbs. 7 oz...... 9.98
24 N 3836—Style C, for closed arm sofa bed. Shpg. wt. 2 lbs. 9 oz.. 9.98



Shaped Plastic Covers . . thrifty protection for fine furniture

Dustproof plastic covers with seams electronically sealed—almost impossible to rip. Dust, soot, smudges whisk off with damp cloth. Will not crack. Shaped to cover almost all furniture styles . . easy to slip off. (Do not expose to varnished or painted surfaces). *Clear color.*

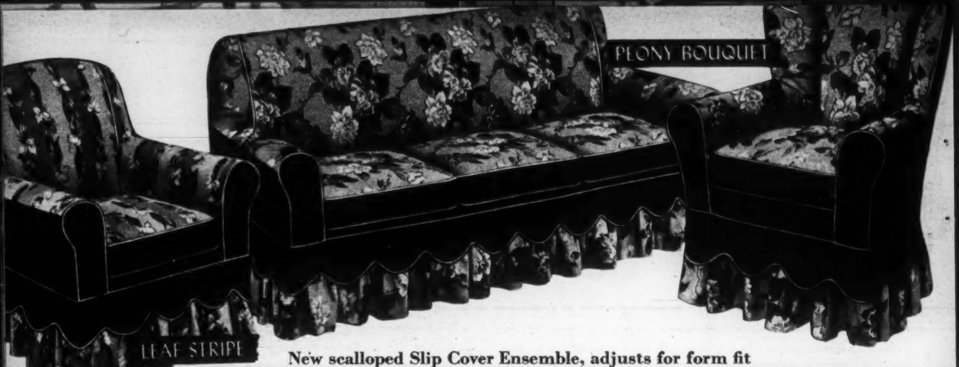
24 N 3591M—Chair Cover. Shipping weight 1 pound 6 ounces.......................$2.89
24 N 3592M—Sofa Cover. Wt. 2 lbs. 2 oz.. 4.66
24 N 3792M–Sofa Bed Cover. Wt. 2 lbs. 2 oz. $4.66
24 N 3791M—Studio Couch Cover. 3 cushion covers included. Shipping weight 2 lbs. 2 oz.......$4.66



Reversible Cushion Covers in charming new design

Richly colored, stylized cacti leaves and flowers to dramatize maple or modern cushioned furniture. Medium-weight cotton. Elastic closures hold covers snugly in place. Cord welting trim finishes front seam. Washable. *State ground color* gray, green, red.

24 N 3609M—Set of 2 Cushion Covers for chair. Shpg. wt. 12 oz....$3.49
24 N 3610M—Set of 6 Cushion Covers for sofa. Shpg. wt. 2 lbs. 2 oz. 9.98


PEONY BOUQUET
LEAF STRIPE

New scalloped Slip Cover Ensemble, adjusts for form fit

Medium-heavy twill print . . Brilliantly colored to put your home in a holiday mood

Chair Cover
$10.79

Sofa Cover
$21.49

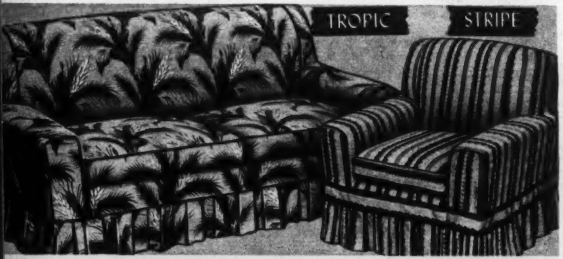
Stunning new slip cover ensemble, set off with decorative scalloped skirts. Medium-heavy cotton twill, tailored to fit—adjustment across back holds cover snugly in place . . welt on each side of back for tuck-in of surplus fabric. Cord welting trim. Attached ruffled skirt all around.

Harmony House colors Mint green or Victorian wine combined with gray print. *See chart 2 below. Please state style letter and color.* Dry clean.

Leaf stripe, two-tone chair cover, goes smartly with peony print.
24 N 3600—Chair Cover. Shipping weight 3 lbs. *State style, color* $10.79

Peony bouquets, blooming with color. High lighted with solid trim.
24 N 3601M—Chair Cover. Shipping weight 3 lbs. *State style, color* $10.79
24 N 3602M—Sofa Cover. Shipping weight 5 lbs. 11 oz. *State style, color* . . 21.49
24 N 8501M—Matching 35-in. Yard Goods. *Gray print.* Shpg. wt. 6 oz. Yd. 98c

New look in minutes with


TROPIC
STRIPE

Snug elastic action backs

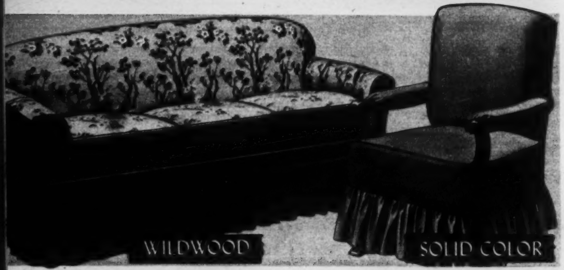
$9.98
Chair Cover

Brilliant print slip cover correlation of medium-heavy cotton twill. Back of sleek fitting, solid color LASTEX and cotton knit yarns. Adjustment feature at arms. Zipper closure. Cord welting. Attached box pleated skirt on 4 sides. Dry clean.

Tropic leaf. *Harmony House colors* Dawn gray, Sage green (med.), or Victorian wine. *See chart 2 below. State style letter and color.*
24 N 3679M—Chair Cover. Shipping wt. 2 lbs. 15 oz. $9.98
24 N 3680M—Sofa Cover. Shipping wt. 5 lbs. 13 oz. 19.98

Matching Covers. Pleated skirts on 3 sides. *See chart 3, page 359D.*
24N3979M–Studio Couch Cover, style R. Shpg. wt. 3 lbs. 13 oz.$13.98
24N3980M–Sofa Bed Cover, style C. Shpg. wt. 3 lbs. 15 oz. . . 14.98

Neat stripe. *Harmony House* Dawn gray. *State style letter in chart 2.*
24 N 3687M—Chair Cover. Shipping wt. 2 lbs. 15 oz. $9.98
24 N 3688M—Sofa Cover. Shipping wt. 6 lbs. 19.98


WILDWOOD
SOLID COLOR

Heavy Twill, adjustable skirts

$12.98
Chair Cover

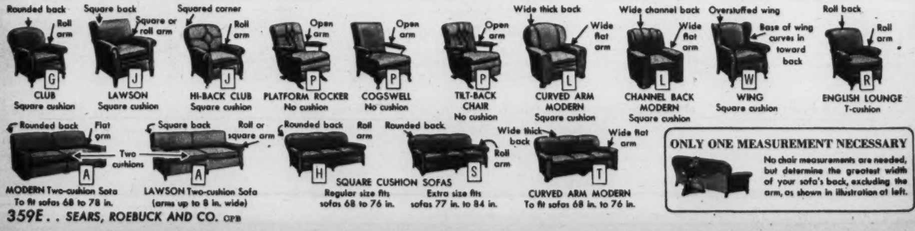
Charming scenic design two-tone covers, and all solid color covers for ensembling. Heavy cotton twill with solid color back of LASTEX and cotton knit yarns—molds to lines of furniture. Separate all around skirt adjusts in height. Separation at arms for adjustment in length of arms and height of back. Cord welting. Zipper closure . . elastic on cushion covers. Dry clean.

Scenic Wildwood. *Harmony House colors.* Mint green or Tuscan wine with gray print. *See chart 2 below. State color and style letter.*
24 N 3693M—Chair Cover. Shipping wt. 3 lbs. 11 oz. $12.98
24 N 3694M—Sofa Cover. Shipping wt. 7 lbs. 1 oz. 23.98

Matching Covers. Pleated skirts on 3 sides. *See chart 3, page 359D.*
24 N 3993M—Studio Cover, style R. Shpg. wt. 3 lbs. 14 oz. . . . $15.98
24 N 3994M—Sofa Bed Cover, style C. Shpg. wt. 4 lbs. 2 oz. . 16.98

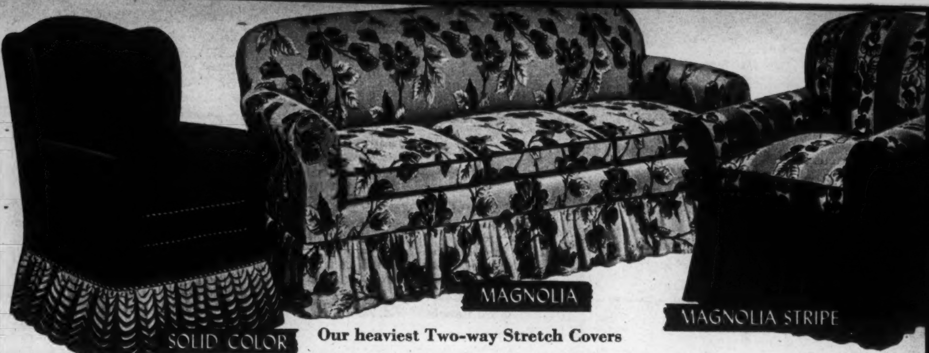
Solid Color. *Colors* gray, *Harmony House* Tuscan wine or Mint green. *See styles in chart 2 below. State style letter and color.*
24 N 3695M—Chair Cover. Shipping weight 3 lbs. 11 oz. $12.98
24 N 3696M—Sofa Cover. Shipping weight 7 lbs. 1 oz 23.98

CHART 2 . . NON-STRETCHABLE WOVEN SLIP COVERS . . Made only for styles illustrated


Rounded back
Roll arm
G
CLUB
Square cushion
Square back
Square or roll arm
J
LAWSON
Square cushion
Squared corner
Roll arm
J
HI-BACK CLUB
Square cushion
Open arm
P
PLATFORM ROCKER
No cushion
Open arm
P
COGSWELL
No cushion
Open arm
P
TILT-BACK CHAIR
No cushion
Wide thick back
Wide flat arm
L
CURVED ARM MODERN
Square cushion
Wide channel back
Wide flat arm
L
CHANNEL BACK MODERN
Square cushion
Overstuffed wing
Base of wing curves in toward back
W
WING
Square cushion
Roll back
Roll arm
R
ENGLISH LOUNGE
T-cushion
Rounded back
Flat arm
Two cushions
A
MODERN Two-cushion Sofa
To fit sofas 68 to 78 in.
Square back
Roll or square arm
A
LAWSON Two-cushion Sofa
(arms up to 8 in. wide)
Rounded back
Roll arm
H
Rounded back
Roll arm
S
SQUARE CUSHION SOFAS
Regular size fits sofas 68 to 76 in.
Extra size fits sofas 77 in. to 84 in.
Wide thick back
Wide flat arm
T
CURVED ARM MODERN
To fit sofas 68 in. to 76 in.

ONLY ONE MEASUREMENT NECESSARY

No chair measurements are needed, but determine the greatest width of your sofa's back, excluding the arm, as shown in illustration at left.



Our heaviest Two-way Stretch Covers

Ensemble for your holiday house . . Cord welt trim . . adjustable skirts

Solid color, snug waffle knitted cotton. Gay swag print cotton, ruffled skirt on 4 sides. Matching cord welting. Reversible cushion covers. Dry clean. *HH colors* Victorian wine, Mint green (dark). *See chart 1. State style letter, color.*
24N3567M—Chair Cover. Shpg.wt.2 lbs.12 oz..$9.98
24N3568M—Sofa Cover. Shpg.wt.5 lbs. 3 oz..18.98

Magnolia. Bright modern floral on sleek fitting knitted cotton. Ruffled skirt adjusts in height. Reversible cushion covers. Cord welting. Dry clean. *Ground colors* gray, medium green or *HH* Tuscan wine. *See chart 1. State style letter, color.*
24N3561M—Chair Cover. Shpg.wt. 2 lbs. 13 oz.$9.98
24N3562M—Sofa Cover. Shpg.wt.5 lbs.5 oz...18.98

Magnolia stripe two-tone. Knitted cotton hugs furniture. Detachable ruffled skirt, 4 sides. Reversible cushion covers. Cord welting. Dry clean. *HH colors* Victorian wine or Mint green (dark) with gray print. *See chart 1. State style letter, color.*
24N3563M—Chair Cover. Shpg. wt. 2 lbs. 13 oz..$9.98
24N3564M—Sofa Cover. Shpg. wt. 5 lbs. 1 oz.. 18.98

Chair Cover
$9.98

Sofa Cover
$18.98

Ready-made Slip Covers

New Stretchable Covers

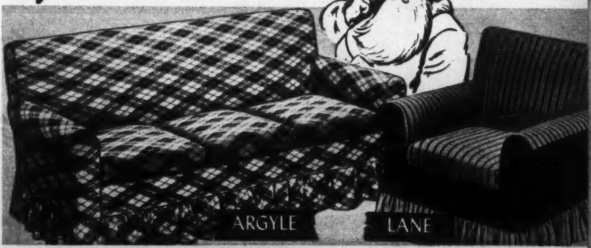
Striking, new two-way stretch slip covers give your rooms a newly decorated appearance for little money. Choice of two interesting patterns in our better quality knitted cotton. Stretches around corners and curved edges to give glove-tight fit. DRAX finish shuns soil, repels water. Detachable ruffled skirt goes all around—adjusts to furniture size. Cord welting trim on reversible cushion covers snug elastic closures. Dry clean.

$7.98
Chair Cover

HH colors Mint green (medium) or Victorian wine. *See chart 1.*

Argyle. Smart plaid design. *State color, style letter.*
24 N 3537M—Chair Cover. Shpg. wt. 2 lbs. 15 oz.....$7.98
24 N 3538M—Sofa Cover. Shpg. wt. 5 lbs. 7 oz......15.98

Lane. Neat, two-tone stripe. *State color, style letter.*
24 N 3535M—Chair Cover. Shpg. wt. 2 lbs. 15 oz.....$7.98
24 N 3536M—Sofa Cover. Shpg. wt. 5 lbs. 5 oz.......15.98



Good quality DRAXED Knits

Daisy. Medium weight knitted cotton in attractive upholstery-like pattern . . . stretches two ways for close, clinging fit. DRAX water-repellent and soil-resistant finish. Separate reversible cushion covers with elastic closures. Finished backs. Draw cords anchor covers.

$4.39
Chair Cover

Colors deep blue, wine or deep green. *See chart 1 below. State style letter and color.* Dry clean.
24 N 3545M—Chair Cover. Shpg. wt. 2 lbs. 3 oz......$4.39
24 N 3546M—Sofa Cover. Shpg. wt. 3 lbs. 14 oz...... 9.39

HH means Harmony House color

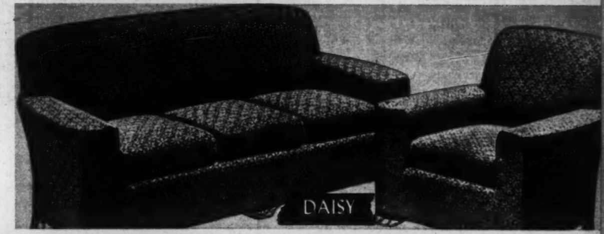
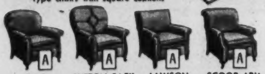


CHART 1 . . KNITTED STRETCHABLE COVERS . . To fit styles shown and all similar ones

SQUARE CUSHION CLUB TYPE

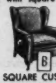
Will fit these and any similar club type chairs with square cushions



CLUB Square cushion · BUTTON BACK Square cushion · LAWSON Square cushion · SCOOP ARM Square cushion

WING TYPE

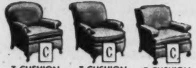
Will fit any similar wing type chairs with square cushion



SQUARE CUSHION WING

T-CUSHION CLUB TYPE

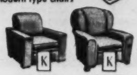
Will fit these and any similar club type chairs with T-cushions



T-CUSHION CLUB · T-CUSHION ENGLISH LOUNGE · T-CUSHION LONDON FLAT ARM

MODERN TYPE

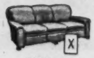
Will fit these and any similar modern type chairs



STRAIGHT ARM MODERN · CURVED ARM MODERN

MODERN TYPE

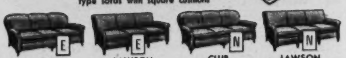
Will fit these and any similar modern type sofa



CURVED ARM MODERN

SQUARE CUSHION CLUB TYPE

Will fit these and any similar club type sofas with square cushions

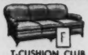


CLUB · LAWSON
Regular size fits sofas 66 to 74 in

CLUB · LAWSON
Extra size fits sofas 75 to 84 in.

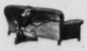
T-CUSHION TYPE

Will fit any similar club type sofa with T-cushions

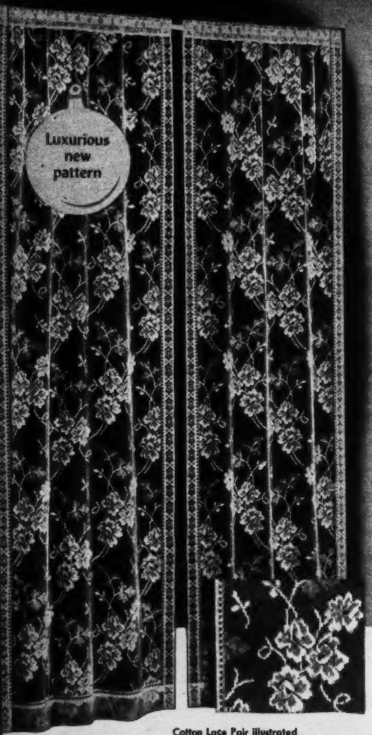


T-CUSHION CLUB
Fits sofas 66 to 74 in.

MEASURE SQUARE CUSHION CLUB TYPE SOFA



Determine greatest width across the back, not including arms, as illustrated. Use regular size cover if sofa is less than 74 in. wide, and extra size cover if over 74 in. No measurements necessary for other type sofas or for chairs, since they do not vary sufficiently to require extra size covers.



Cotton Lace Pair illustrated

Beauty through the glow of your Christmas lights

BUBBLE-SHEER LACE

Your choice of 3 fabrics

New floral designed laces to make your home say "welcome." Tied-in-place weave. 3-in. bottom hems, woven sides, hemmed tops.

Cotton Pairs $1.88 Pair 72 in. long

Nottingham-type lace in 6-point weave (6 vertical threads per in.). Strongly twisted 2-ply cotton yarns. Hand wash. *Light ecru color.*

24N4575M—30x72in.long ea. side.Wt.9oz.Pr.$1.88
24N4576M—30x81in.long ea. side.Wt.10oz.Pr. 1.95

Nylon Panels $2.95 Panel 81 in. long

- Easy to wash as a nylon stocking
- Keeps shape . . shrinkage limit 1%

DuPont Nylon in 8-pt. weave—more threads per in. means longer wear. Needs only light pressing. Resists snags. Mildew-proof. *Sold in panels only.* Hand wash. *Eggshell.*

24 N 4085—42x81 in. long. Wt. 4 oz. Each $2.95

Panels of Orlon* $3.98 Panel 81 in. long

- Sun, radiator heat can't hurt Orlon
- You can even wash panels in machine
- 10-point weave for longer wear

Panels of Orlon (acrylic fiber) last longer, look better. No need to worry about damage from sun, radiator heat. Dry in minutes. Won't shrink over 1%. Insect-proof. Save you work—need no stretching. *Color* eggshell.

24 N 4090—42x81 in. long. Wt. 6 oz. . Each $3.98

*Trade Mark Reg. U.S. Pat. Office
E. I. duPont deNemours

Searset finish

No Stretching $2.79 Pair 72 in. long

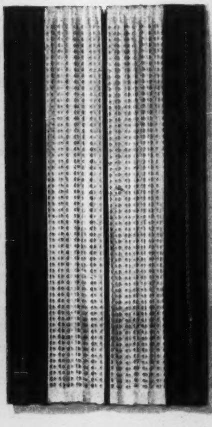
Special Searset finish means *no starching or stretching!* Minimum shrinkage . . . stays crisp. Cotton lace pairs have floral border. 3-in. bottom, 1-in. inside hems. Each side 34 in. wide. Hand wash. *Light ecru.*

24 N 4410M–72 in. long. Wt. 12 oz. . Pair $2.79
24 N 4411M–81 in. long. Wt. 14 oz. . Pair 2.89
24 N 4412M–90 in. long. Wt. 15 oz. . Pair 2.98

Exquisite Laces..

gifts that'll rate "thank yous" all year long

THE RIGHT WAY TO SAY HOME FURNISHINGS



Modern Pairs 99c Pair 78 in. long

Modern floral border, shadow-sheer allover design. 2-ply cotton. 2-in. bottom hem, slot top, hemmed effect sides. Hand wash. *Light ecru.*

24 N 4440—78 inches long. Entire width 48 inches, each side 24 inches wide. Shipping weight 7 oz. . . . . Pair 99c

2-row Slot Top $1.65 Pair 81 in. long

Decorative 2-row slot top means you can shorten pair about 4 in. Brussels type lace of 2-ply cotton. 3-in. bottom hem. Hand wash. *Light ecru.*

Catalog Number	Length	Entire width	Shpg. wt.	Price Pair
24N4570M	81 in.	58 in.	9 oz.	$1.65
24N4571M	90 in.	58 in.	10 oz.	1.79

Fern Leaf Design $1.85 Pair 81 in. long

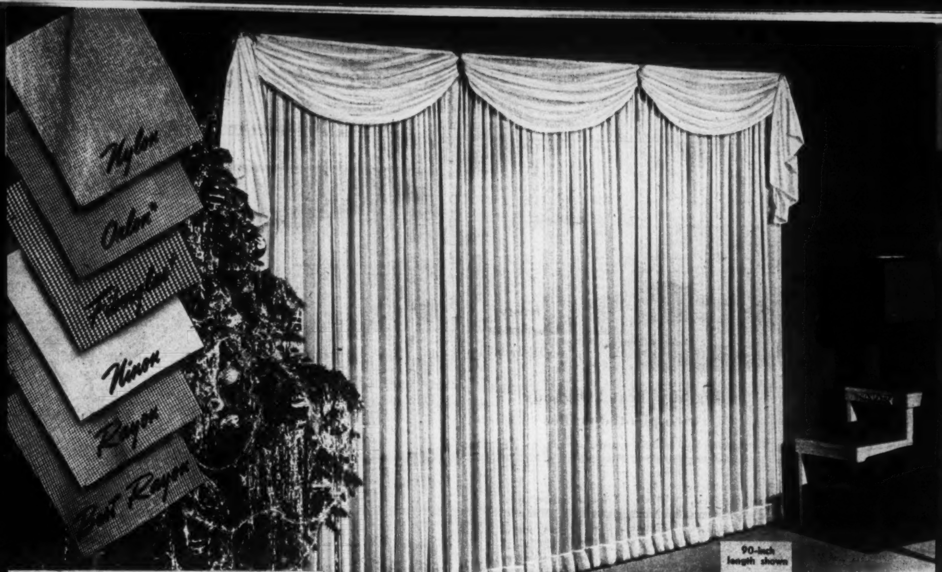
Leaf design casually arranged in the modern manner. Cotton in non-slip weave. Hemmed tops. Woven sides. 3-in. bottom hem. Hand wash. *Lt. ecru.*

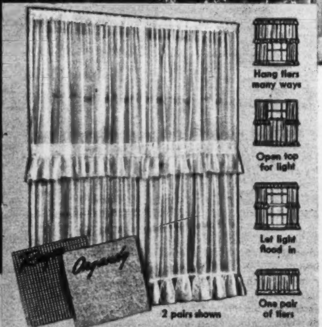
Catalog Number	Length	Width ea.side	Shpg. wt.	Price Pair
24N4552M	81 in.	30 in.	12 oz.	$1.85
24N4553M	90 in.	30 in.	13 oz.	1.95

Lace Knit Pair $1.57 Pair 81 in. long

Looks like curtains and draperies. Rayon and long-wearing cotton in non-slip weave. 3-inch bottom hem; hemmed effect sides; hemmed, headed top. Wash with care. *State color* eggshell with wine, dk. blue or med. green.

24 N 4563–81 inches long. Each side 26 inches wide. Shpg. wt. 11 oz. . Pair $1.57





The Season's top window fashion

GLAMOROUS WINDO-TIERS

Fine, Sheer Rayon Marquisette

$1.85 Pair 26 in. long

Our better quality rayon marquisette. Rich draping, wide 40-in. panels. Searset finish reduces shrinkage. Pre-shirred rod hems. 6-inch French-headed flounce. Entire width 80 in. Hand wash. *Please state color* light blue, yellow, white, rose or eggshell.

24 N 1574M—26 inches long. Shpg. wt. 4 oz. Pair $1.85
24 N 1584M—30 inches long. Shpg. wt. 4 oz. Pair 1.95
24 N 1585M—36 inches long. Shpg. wt. 5 oz. Pair 2.15
24 N 1586M—40 inches long. Shpg. wt. 5 oz. Pair 2.35
24 N 1587M—45 inches long. Shpg. wt. 6 oz. Pair 2.55

Matching 9-inch valancing. Pre-shirred rod hem.
24 N 6525M—Shpg. wt. 3 oz. *State color*. . . . Yard 45c.

Organdy in three colors

$2.08 Pair 26 in. long

Fine, sheer organdy with permanent crisp finish. Pre-shirred rod hems. 6-in. flounce. Each side 34 in. wide. Hand wash. *Harmony House colors* Malibu peach, Sunshine yellow, or white. *State color*.

24 N 4833M—26 inches long. Shpg. wt. 4 oz. Pair $2.08
24 N 4834M—30 inches long. Shpg. wt. 5 oz. Pair 2.18
24 N 4835M—36 inches long. Shpg. wt. 6 oz. Pair 2.38
24 N 4836M—40 inches long. Shpg. wt. 6 oz. Pair 2.64
24 N 4837M—45 inches long. Shpg. wt. 7 oz. Pair 2.78

Matching 9-inch Valancing. Ruffled.
24 N 6929M—Shpg. wt. 3 oz. *State color* . . . Yard 49c

Misty-Sheers!

BEAUTIFUL HARMONY HOUSE PANELS

Your choice of our finest filmy-sheer materials . . to make your home say "Welcome" every day of the year

OUR FINEST NYLON PANELS. Very sheer . . amazingly strong . . dry in minutes. Won't shrink over 1%. Side, 3-in. bottom hems. Hand wash. *Ivory-white.*

$2.59 Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1554M	63 inches	40 inches	8 ounces	$2.59
24 N 1555M	72 inches	40 inches	9 ounces	2.79
24 N 1556M	81 inches	40 inches	9 ounces	2.98
24 N 1557M	90 inches	40 inches	10 ounces	3.19

DU PONT ORLON* (acrylic fiber). So filmy . . yet TOUGH. No longer-wearing curtain material made. Not weakened by sun or radiator heat. Dry in minutes . . never need stretching. Max. shrinkage 1%. 1¼-in. side, 3-in. bottom hems. *Eggshell.*

$2.79 Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1500	63 inches	41 inches	6 ounces	$2.79
24 N 1501	72 inches	41 inches	7 ounces	2.98
24 N 1502	81 inches	41 inches	8 ounces	3.39
24 N 1503	90 inches	41 inches	9 ounces	3.69

*Trade-mark Reg. U.S. Pat. Office. E. I. duPont de Nemours.

FIBERGLAS.† *No stretching*—Fiberglas† panels can never shrink. *No starching*—drape just right, always look new. *No ironing*—dry in 5 minutes, right on windows. Fireproof, sunproof, mildew proof, insect proof. Sheer spun-glass. Hemmed, headed. 1¼-in. side, 5-in. bottom hems. Hand wash. *Ivory-white.*

$2.98 Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1580M	63 inches	40 inches	7 ounces	$2.98
24 N 1581M	72 inches	40 inches	8 ounces	3.46
24 N 1582M	81 inches	40 inches	9 ounces	3.88
24 N 1583M	90 inches	40 inches	10 ounces	3.98

OUR FINEST (80 square) NINON—sheer as fine chiffon. Pure Celanese rayon. Searset finish cuts shrinkage, repels insects. 12 stitches to the inch for strong hems, means straighter hanging. 1¼-in. side, 3-in. bottom hems. Hand wash. *State* eggshell, white.

$1.98 Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1553M	90 inches	43 inches	10 ounces	$2.79
24 N 1552M	81 inches	43 inches	9 ounces	2.59
24 N 1551M	72 inches	43 inches	8 ounces	2.35
24 N 1550M	63 inches	43 inches	7 ounces	1.98

RAYON. Searset finish keeps curtains fresh-looking longer, minimizes shrinkage, protects them from insects. Our good quality rayon marquisette. Hemmed, headed. 1¼-inch double-stitched side hems, 3-inch bottom hem. Hand wash. *Color* ivory-white.

79c Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1294M	63 inches	40 inches	7 ounces	79c
24 N 1295M	72 inches	40 inches	7 ounces	85c
24 N 1296M	81 inches	40 inches	8 ounces	92c
24 N 1297M	90 inches	40 inches	8 ounces	99c

OUR BEST RAYON MARQUISETTE. Our finest, sheerest, most closely-woven rayon panels. Minimum shrinkage, protection from insects and soil resistance assured by Searset finish. Hemmed, headed tops. 1¼-inch side hems. Deep 5-inch bottom hem. Hand wash with care. *Ivory-white.*

$1.59 Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1780M	63 inches	40 inches	4 ounces	$1.59
24 N 1781M	72 inches	40 inches	5 ounces	1.69
24 N 1782M	81 inches	40 inches	6 ounces	1.89
24 N 1783M	90 inches	40 inches	7 ounces	1.98

†Trade-mark Reg. U.S. Pat. Office. Owens-Corning Fiberglas Corp.

Buy extra panels for valance shown in illustration

Picturesque Priscillas

During Christmas and afterwards, too

Frosty
ever-crisp
Organdies
90-in. length
Illustrated

Big buy! Pastel Organdy with picoted ruffles

$3.45 Pair 72 in. long

Special low prices repeated from Midseason Fall Book. Fine quality, permanent finished organdy with picot edging on 5½-in. French headed ruffles . . 1¾ yds. fullness to finished yard. Back hems. Tiebacks. Hand wash. *State color.*

HH colors Sunshine yellow, Malibu peach, lt. Colonial blue, lt. Sage green, ivory-white.

Catalog Number	Lgth.	Entire width	Width ea. side	Shipping weight	Price Pair
24 N 5921M	72 in.	82 in.	41 in.	14 oz.	$3.45
24 N 5922M	81 in.	82 in.	41 in.	15 oz.	3.55
24 N 5923M	90 in.	82 in.	41 in.	1 lb.	3.77
24 N 5924M	90 in.	156 in.	78 in.	1 lb. 6 oz.	7.77
24 N 5925M	90 in.	224 in.	112 in.	1 lb. 8 oz.	11.77

HH means Harmony House color

Lustrous
crispy
finish
A
B
63-in. length
Illustrated

Frilly ruffled all around priscillas

A Perky Organdy. **$3.94** Pair 63 in. long

Froth of ruffles all around these curtains—especially pretty in Cape Cod style homes. Luxurious picot edging on dainty 3-in. French headed ruffles; 1¾ yds. fullness to finished yard. Our better quality organdy, permanently finished to stay crisp without starch. No selvages. Tiebacks.

Entire width 80 inches, each side 40 inches. Hand wash. *White.*

Catalog Number	Length	Shpg. weight	Price Pair
24 N 5930M	63 in.	12 oz.	$3.94
24 N 5931M	72 in.	13 oz.	4.48
24 N 5932M	81 in.	14 oz.	4.[illegible]8

B Our finest, sheerest **$4.28** Pair 63 in. long

French-type cotton marquisette in eye-catching ruffle-frame style, French headed 3-in. ruffles are picot edged; 1¾ yds. fullness to finished yard. Lustrous *Super-Searset finish* makes curtains sparkle like silk—they're lint-free, look clear, stay crisp after repeated washings. No selvages. Tiebacks.

Entire width 100 inches, each side 50 inches. Hand wash. *Ivory-white.*

Catalog Number	Length	Shpg. weight	Price Pair
24 N 5768M	63 in.	11 oz.	$4.28
24 N 5769M	72 in.	12 oz.	4.48
24 N 5770M	81 in.	14 oz.	4.64

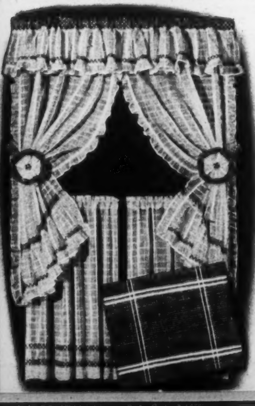
Exquisite
decorator
ruffles
90-in. length
Illustrated

Organdy Priscillas with eyelet ruffles

$7.58 Pair 82x81 in. long

Lacy embroidered ruffles, pretty as a Christmas package—French headed, 5½ in. wide, have scalloped edging, 1¾ yds. fullness to finished yard. Fine, sheer organdy, permanent finished so frothy crispness won't wash out. No overlocking, every edge is hemmed. Loop fasteners on tiebacks. Hand wash. *State HH color* Malibu peach, Sunshine yellow, lt. Colonial blue, white.

Catalog Number	Length	Entire Width	Width each side	Shipping weight	Price Pair
24 N 5882M	81 in.	82 in.	41 in.	1 lb. 2 oz.	$7.58
24 N 5883M	90 in.	82 in.	41 in.	1 lb. 4 oz.	7.88
24 N 5884M	81 in.	154 in.	77 in.	2 lbs. 2 oz.	14.58
24 N 5885M	90 in.	154 in.	77 in.	2 lbs. 6 oz.	14.94



Cottage Set with novel tiebacks

$3.88 Set

Spruce up your kitchen, too, for the holiday fun. This new cottage set flaunts saucy button rosette tiebacks—newest fashion in kitchen curtains. Pretty checked cotton voile trimmed with bands of bright percale. Top has frilly valance and flounce with tiny 1-in. ruffles all around. Top each side 31x45 in. long. Matching sash each side 31x36 in. long. Shpg. wt. 14 oz.

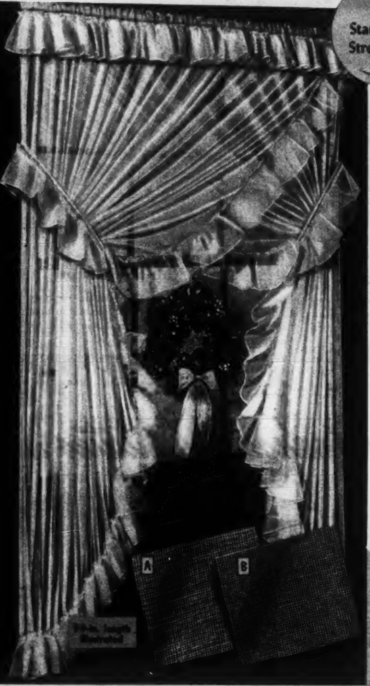
Colors white with red, lt. green or med. blue trim. Hand wash. *State color.*

24 N 5294—Set $3.88

Make Windows Sparkle

Organdy, Fiberglas*, Cotton, Nylon

No Starching, Stretching



For your radiant holiday house
Searset finished marquisette

[A] Good Quality, Cotton French-type Marquisette. Searset finish means curtains stay crisp without starch; keep shape without stretching. French headed 5-inch ruffles—1½ yards fullness to finished yard. Selvages replaced with back hems. Ruffled tiebacks. Be sure to measure your windows. Hand wash, don't bleach. *Ivory-white.*

$2.94 Pair 63 in. long

Catalog Number	Length	Entire width	Width each side	Shipping weight	Price, Pair
24 N 5781M	63 inches	88 inches	44 inches	12 ounces	$2.94
24 N 5782M	81 inches	88 inches	44 inches	14 ounces	3.44
24 N 5783M	90 inches	88 inches	44 inches	1 pound	3.68
24 N 5784M	90 inches	142 inches	71 inches	1 lb. 4 oz.	5.88

[B] Harmony house Finest Cotton French-type Marquisette, known for its long wear . . now with lustrous, super-Searset finish which rivals rayon. Cleaner, clearer, sheerer weave than ever before. Proved by laboratory tests to be easy to iron, keep its sparkle, remain crisp and lint-free, with minimum shrinkage tubbing after tubbing.

$3.88 Pair 63 in. long

Finest styling and workmanship, too. No selvages or overlocking mar the beauty of these curtains. Wide 7-inch French headed ruffles, made extra full—2 yards fullness to finished yard. Neat loop fasteners on tiebacks. Be sure to measure your windows—use widest widths for crisscrossing. Hand wash. *Ivory-white.*

Catalog Number	Length	Entire width	Width each side	Shipping weight	Price, Pair
24 N 5890M	63 inches	100 inches	50 inches	15 oz.	$3.88
24 N 5891M	72 inches	100 inches	50 inches	1 pound	4.18
24 N 5892M	81 inches	100 inches	50 inches	1 lb. 1 oz.	4.68
24 N 5893M	90 inches	100 inches	50 inches	1 lb. 3 oz.	4.88
24 N 5903M	90 inches	190 inches	95 inches	2 lbs. 2 oz.	9.88
24 N 5904M	99 inches	280 inches	140 inches	3 lbs. 5 oz.	17.48

90-in. length Illustrated

Picoted 8½-inch ruffles
Crisp, frothy Organdy

Fine quality organdy priscillas lavished with billowing 8½-inch French headed ruffles . . dainty picot edging, 1⅝ yards fullness to finished yard. Tiebacks with rings. Back hems, no selvages. Permanent finish keeps curtains crisp after washing without starch. Hand wash. Measure windows. *White.*

$4.88 Pair 90x81 in. long

Catalog Number	Lgth.	Entire width	Width ea. side	Shipping weight	Price, Pair
24 N 5850M	81 in.	90 in.	45 in.	1 lb. 1 oz.	$4.88
24 N 5851M	90 in.	90 in.	45 in.	1 lb. 2 oz.	5.38
24 N 5852M	81 in.	160 in.	80 in.	1 lb. 4 oz.	10.48
24 N 5853M	90 in.	160 in.	80 in.	1 lb. 6 oz.	10.98
24 N 5854M	90 in.	230 in.	116 in.	2 lbs. 4 oz.	15.88

Two magical fabrics
Save hours ironing

Amazing Fiberglas* Curtains

- Wash in only 7 minutes
- Dry in 5 minutes—no ironing, not even ruffles
- Can't shrink, can't stretch
- Sunproof . . fireproof

$11.98 Pair 96x81 in. long

Rich, sheer spun-glass priscillas. Hand wash, rinse and put back on rods while damp. Wrinkleproof, mildewproof, insect proof . . radiator heat will not discolor curtains. French headed ruffles, 5 inches wide with 1⅝ yards fullness to finished yard. Tiebacks. *Ivory-white.*

Catalog Number	Lgth. in.	Entire width in.	Width each side	Shpg. wt.		Price, Pair
				lbs.	oz.	
24N1668M	81	96	48 in.	1	2	$11.98
24N1669M	90	96	48 in.	1	3	13.50
24N1670M	90	180	90 in.	1	4	25.00
24N1671M	90	270	135 in.	2	3	36.75

*Trade-mark Reg. U. S. Pat. Off. Owens-Corning Fiberglas Corp.

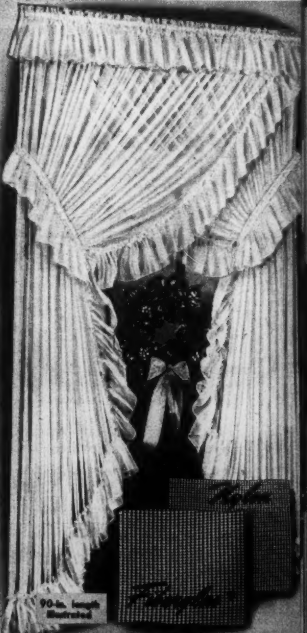
Our Finest Nylon Marquisette

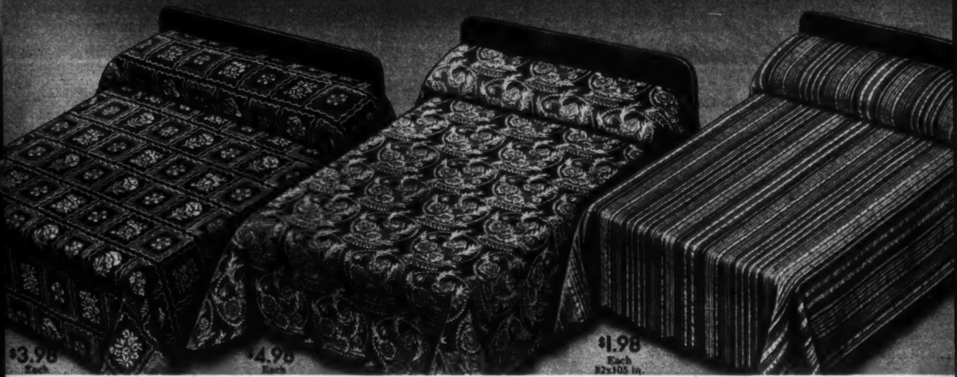
- Extra full 6-inch ruffles
- Maximum shrinkage 1%
- Resists snags and runs
- Non-flammable, won't flame

$6.95 Pair 63 in. long

Exquisitely sheer priscillas, with natural yarn strength of nylon. Cascading French headed ruffles . . 2 yards fullness to finished yard. Tiebacks with ring fasteners. Repel insects; resist mildew. Won't shrink over 1% in either direction. Hand wash—dry in minutes, need only light pressing. *Ivory-white.*

Catalog Number	Lgth. in.	Entire width in.	Width each side	Shpg. weight		Price, Pair
				lbs.	oz.	
24N1650M	63	76	38 in.	1	2	$6.95
24N1651M	81	86	43 in.	1	5	9.49
24N1652M	90	100	50 in.	1	7	11.49
24N1653M	90	184	92 in.	2	4	19.50
24N1654M	99	264	132 in.	2	14	29.50





Holiday Gay Floral

Fine quality woven bedspread. Unusually heavy for this low price. All strong cotton. Wrinkle-resistant for loungers and teen-agers. Reversible for twice the wear. Washable and sunfast. For matching draperies, order an additional spread and cut in half.

State Harmony House color Mint green (medium), Pacific blue (medium), or Tuscan rose.

24 N 2509—About 82x103 in. Shpg. wt. 3 lbs... Each $3.98

Tightly Woven Cotton

Flower baskets. Reversible for twice the wear; sunfast, and washable. Ends hemmed; selvage sides. *State Harmony House color* Tuscan rose, Mint green (medium), or Pacific blue (medium).

24 N 2660M—Full size about 86x105 inches. Shipping weight 3 pounds.......................... Each $4.98

24 N 2661M—Twin size about 72x105 inches. Shipping weight 2 pounds 10 ounces................. Each $4.98

Woven Rainbow-Stripe

Reversible lightweight cotton crinkle bedspread. Edges won't ravel. One piece—not seamed as in some spreads. Wash with care. *Please state color* rose*, medium blue*, or medium green.*

24 N 2680M—Size about 82x105 inches. Shipping weight 1 pound 6 ounces......................... Each $1.98

24 N 2681M—Economy size about 82x90 inches. Shipping weight 1 pound 3 ounces................. Each $1.79

Be wise, give her these bedroom beauties..

$9.98 Each Bedspread

Rayon Satin Ensemble

Richly quilted, shimmering rayon satin ensemble. Ripple-diamond quilting. 22-inch flounce. Cambric lined pinch-pleated draperies. Tiebacks. Dry clean. *State* dusty rose*, med. blue*, wine*, or dark green.*

Catalog Number	For	Size, inches	Shpg. wt. lbs.	Shpg. wt. oz.	Price
24 N 2120M	Full bed	98x110	3	7	Each $9.98
24 N 2121M	Twin Bed	83x110	2	13	Each 9.98
24 N 2122M	Draperies, each side......	37x90	1	5	Pair 9.98
24 N 2123M	Vanity skirt, each side......	40x30	1	4	Set 5.98
24 N 2124M	Pillow covers	21x26		10	Each 3.59

$6.88 Each Bedspread

New Modern Pattern

One of our most striking designs in sturdy, long-wearing woven cotton. Warm-colored vertical stripe with an interwoven scroll artistically placed on a neutral gray background. Vat-dyed colors are sparkling clear—best of all, they're washable. *Harmony House colors* Malibu coral on gray, Sunshine yellow on gray, or medium green* on gray. *Please state color.*

24N2562M—Full abt. 86x105 in. Wt. 3 lbs. 9 oz.. Ea. $6.88
24N2563M—Twin abt. 72x105 in. Shpg. wt. 3 lbs. Ea. 6.88

24N2564M—Draperies. Each side 34x90 inches long. Simpleat top. Unlined. Shpg. wt. 3 lbs. ..... Pair $6.88

Was ~~$4.59~~ Now **$3.79** Each Bedspread

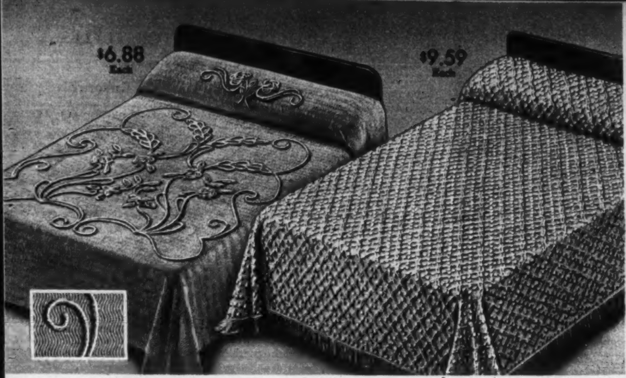
Pretty Plastic Ensemble

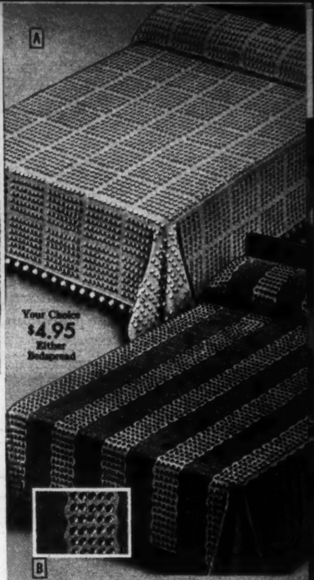
American beauty roses. Printed on good quality plastic that will wear and wear . . . keep the colors . . . is a snap to keep clean. All you do is wipe with a damp cloth. Expertly sewn and taped at all points of strain. *Harmony House colors* Tuscan wine, Mint green (dark), or Sunshine yellow. *Please state color.*

24N2150M—Full abt. 98x112 in. Wt. 2 lbs. 6 oz... Each $3.79
24N2151M—Twin abt. 83x112 in. Wt. 2 lbs. 1 oz. Each 3.79

24N2152M—Draperies. Each side about 27x90 inches long. Attached valance 72x9 inches deep. Shipping weight 1 pound. *Were $1.98*...................... Pair $1.59

*Harmony House colors are designed to "go together" . . . *Means not Harmony House color*





New Floral Pattern

Modern leaf and floral design in high-pile chenille. Background has closely spaced wave-line rows of baby chenille. All cotton. Wash with care. *State HH color* Tuscan rose, Pacific blue (med.), Sunshine yellow, Chartreuse, Mint green (dark); also white.

24 N 2057—Full abt. 90x105 in. Wt. 3 lbs. 3 oz. Ea. $6.88
24 N 2058—Twin abt. 72x105 in. Wt. 2 lbs. 10 oz. Ea. 6.88

Heirloom Bedspread

Exquisite heirloom-style. Covered with hobnail puffs and ripple tufting. Non-tangle bullion fringe on three sides. All cotton. Wash with care. *Please state color* white, or *Harmony House color* Sunshine yellow, Pacific blue (medium) or Tuscan rose.

24 N 1920—Full abt. 96x105 in. Wt. 4 lbs. 8 oz. Each. $9.59
24 N 1921—Twin abt. 78x105 in. Wt. 3 lbs. 11 oz. Ea. 9.59

Modern Candlewick Christmas Specials

A Fluffy tufts form sets of squares. Ball fringe on 3 sides. Washable with care. *State color* white, or *HH* dk. Mint green, Cherry red, Sunshine yellow, Chartreuse or Tuscan rose.

24 N 2987—Full abt. 88x105 in. Wt. 2 lbs. 6 oz. Ea. $4.95
24 N 2988—Twin abt. 74x105 in. Shpg. wt. 2 lbs. Ea. 4.95

B "New look". Textured appearance. Full size abt. 90x105 in.; twin abt. 78x105 in. Wash with care. *State color* white; or *HH* Mint green, Sunshine yellow, Cherry red, Tuscan rose.

24 N 2040—Full. Shpg. wt. 2 lbs. 13 oz. Each $4.95
24 N 2041—Twin. Shpg. wt. 2 lbs. 5 oz. Each 4.95

Soft, Fluffy Chenilles

SHOPPING IS EASY THE CATALOG WAY

C Was ~~$9.69~~ $8.79

Thickly Tufted Chenille Ensembles

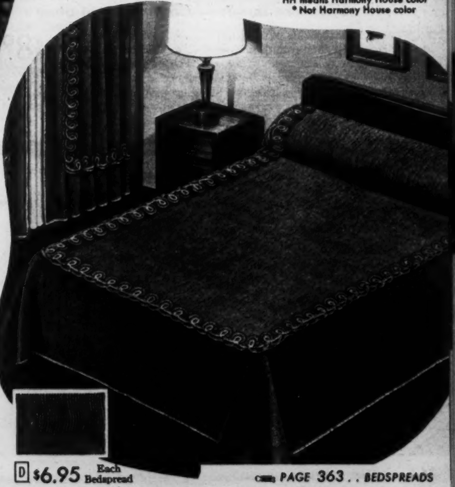
C Our finest corduroy chenille. Modern two-color scroll design in high-pile chenille. Cotton; washable with care. *State color combination* two-tone green*, two-tone blue*, beige* with brown* or *HH* Tuscan rose with wine*.

24 N 1984M—Full size about 90x105 inches. Shipping weight 3 lbs. 10 oz. Each $8.79
24 N 1985M—Twin size about 72x105 inches. Shipping weight 2 lbs. 15 oz. Each 8.79
24 N 1986M—Matching draperies. Each side about 36x90 inches long. Corduroy chenille. Unlined; Simpleat top. Shipping weight 2 pounds 11 ounces.....Pair $8.79

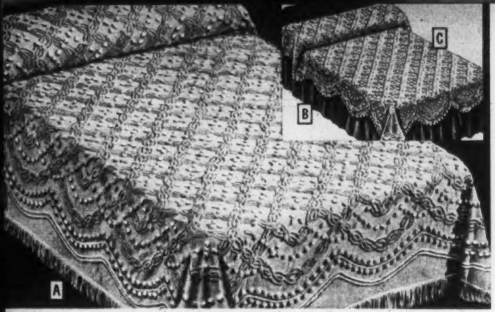
D Tri-color modern. Solid color baby chenille background. Contrasting double scroll trim and colored edging. Strong background cloth. All cotton; washable with care. *State HH color* Tuscan rose with blue* trim; dk. Mint green with Chartreuse; or Sunshine yellow with blue* trim.

24 N 2736M—Full size about 90x105 inches. Shipping weight 3 lbs. 12 oz. Each $6.95
24 N 2737M—Twin size about 72x105 inches. Shipping weight 3 lbs. 4 oz. Each 6.95
24 N 2738M—Matching draperies. Unlined; rod pocket tops. Baby chenille. Each side about 36x90 inches. *Colors as for spread.* Shipping weight 2 lbs. 10 oz. Pair $6.95

HH means Harmony House color
* Not Harmony House color



D $6.95 Each Bedspread



Diamond Design Heirloom Bedspread

$988 Each Bedspread

A **Bedspread** Ripple and candlewick tufts in cotton. Rounded corners. Bullion fringed. *State color* white; or HH Sunshine yellow, HH Tuscan rose, HH Pacific blue (medium). Washable with care.

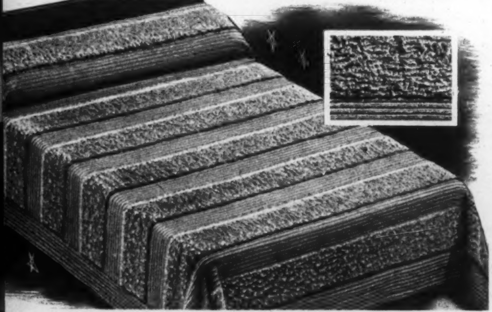
24 N 1956—**Full size.** About 98x105 inches. Shpg. wt. 4 lbs. 2 oz. Each $9.88
24 N 1957—**Twin size.** About 78x105 inches. Shpg. wt. 3 lbs. 5 oz. Each 9.88

B **Dust Ruffle.** Use with coverlet between mattress and spring. 16-inch Everglaze chintz flounce. All cotton. Wash with care. *State color* dk. green*, light blue*, dusty rose*, or white.

24 N 2873—**Full bed size.** About 54x76 inches. Shipping weight 1 lb. 9 oz . . . . Each $4.98
24 N 2874—**Twin bed size.** About 39x76 inches. Shipping weight 1 lb. 6 oz . . . . Each 4.98

C **Coverlet** Same as bedspread design. Scalloped loop-trimmed edges. Cotton. Washfast. *White.*

24 N 1954—**Full size.** About 74x90 inches. Shipping weight 3 lbs. 1 oz . . . . Each $7.95
24 N 1955—**Twin size.** About 60x90 inches. Shipping weight 2 lbs. 8 oz. . . . . Each 7.95



New! Modern Bands of Corduroy and Shag

$898 Each

Modern effect, rich looking. Wide bands of corduroy chenille tufting in alternating combination with thick rows of shag. All cotton. Washable with care. *Please state Harmony House color* Tuscan rose, Chartreuse, Cherry red, dark Mint green, or Sunshine yellow.

24 N 2038—**Full size** about 90x105 inches. Shipping weight 4 lbs. 14 oz. . . . . Each $8.98
24 N 2039—**Twin size** about 72x105 inches. Shipping weight 4 lbs. 3 oz . . . . Each 8.98

Soft Textured Baby Chenille

$698 Each

Really a bedroom beauty! Horizontal rows of snowy-white baby chenille form a textured background. Pastel florals bordered by chain design. All cotton; washfast. *Colors* medium blue*, dusty rose*, yellow*, or aqua blue*. *State color.*

24 N 2969—**Full size** about 90x105 in. Shpg. wt. 3 lbs. 2 oz. Each $6.98
24 N 2986—**Twin size** about 72x105 in. Shpg. wt. 2 lbs. 9 oz. Each $6.98

BEAUTIFUL DECORATOR STYLES

ILLUSTRATED ON OPPOSITE PAGE

Complete Hopalong Cassidy Ensemble

$9.79 Each Bedspread

D Thrill your youngsters with this ensemble on Christmas morning! As western as high-heeled boots. Soft baby chenille background; raised high-pile trim. All strong cotton to take hard wear. Wash with care. *Please state background color* beige*, gray*, or medium blue*.

24 N 2905M—**Full** abt. 90x105-in. Shpg. wt. 4 lbs. 4 oz. . . . . . . Each $9.79
24 N 2906M—**Twin size** about 72x105 in. Shpg. wt. 3 lbs. 6 oz. . . Each 9.79
24N2900M—**Youth bed size** abt. 63x90 in. Shpg. wt. 2 lbs. 11 oz. Each 9.79

24 N 2909M—**Matching draperies.** 36x90 inches long each side. Unlined. Simpleat top. *State color above.* Shpg. wt. 3 lbs. 1 oz. . . . . Pair $9.79

24 N 2927M—**Matching rugs.** *State color above. Please be sure to state size.*
2x3 feet. Non-skid latex back. Shpg. wt. 1 lb. 8 oz . . . . Each $4.79
2x4 feet. Non-skid latex back. Shpg. wt. 1 lb. 12 oz. . . . . Each 5.79
4x6 feet. Heavier non-skid backing. Shpg. wt. 4 lbs. . . . . Each 10.79

Tailored Rayon Multi-Cord Ensemble

$9.69 Each Bedspread

E Solid color and print combination in rayon multicord. Panel is floral print on white background. Full gathered flounce. Dry clean. *Please state color* green*, or Harmony House Tuscan rose, wine*, or HH Chartreuse.

24N2230M—**Full size** about 95x108-inches. Shpg. wt. 4 lbs . . . . . Each $9.69
24N2231M—**Twin size** about 80x108-in. Shpg. wt. 3 lbs. 12 oz . . Each 9.69

24N2232M—**Matching Draperies.** Each side 18x90 in. long. Valance is 13x50 in. wide. Unlined. *State color above.* Shpg. wt. 1 lb. 1 oz. Pair $3.79

Bedspreads and

$12.88 Each

F **Our finest.** Top has 16 bowknots and colorful bouquets in punchwork embroidery. White background of corduroy chenille. All cotton; washfast. *Please state color* dusty rose*, or HH Pacific blue (med.) or HH Sunshine yellow.

24N1987—**Full size** about 90x105 in. Shpg. wt. 3 lbs. 14 oz . . . Each $12.88

$7.98 Each

G **Leaf-floral Design.** High pile cotton chenille. Sculptured circle trim on background of baby chenille. Wash with care. *State HH color* Victorian red, Mint green (dark), Pacific blue (medium), Sunshine yellow, Tuscan rose; also white.

24 N 2026—**Full** about 90x105 in. Shpg. wt. 3 lbs. 11 oz . . . . . Each $7.98
24 N 2027—**Twin** about 72x105 in. Shpg. wt. 3 lbs. . . . . Each 7.98

$9.88 Each

H **Dainty Nosegays**—a full 17—decorate this all cotton bedspread. Horizontal lines of velvety corduroy chenille form background. High-pile chenille border. Washfast. *Please state color* blue*, dusty rose*, yellow*, or all white.*

24 N 2036—**Full** about 90x105 in. Shpg. wt. 4 lbs. 11 oz. . . . Each $9.88
24 N 2037—**Twin** about 72x105 in. Shpg. wt. 3 lbs. 15 oz. . . . . Each 9.88

$6.98 Each Bedspread

J **Cowboy Pattern** in fine quality cotton; woven in colors. Wrinkle resistant. Sunfast, washable. *State Harmony House ground color* Parchment beige or Dawn gray.

24 N 2615M—**Full** abt. 86x108 in. Shpg. wt. 4 lbs. 5 oz. Ea. $6.98
24 N 2616M—**Twin** about 72x108 in. Shpg. wt. 3 lbs. 2 oz. . . . Each $6.98
24 N 2617M—**Unlined draperies.** Each side 34x90 inches long. Simpleat tops. Tiebacks. Shipping weight 3 lbs. 2 oz . . . . Pair $6.98

Frosty Comes Into the Home

$7.88 Full size

K Here he is! The snowman that will steal the hearts of children everywhere. The little fellow scamps across top of bedspread with broom in hand and puffs away on his pipe. Heavy pile chenille forms the pattern. Background is white wave-line chenille. Cotton. Frosty in multicolor. Washfast.

24 N 2050M—**Full size** about 90x105 in. Shpg. wt. 3 lbs . . . . Each $7.88
24 N 2051M—**Twin size** about 72x105 in. Shpg. wt. 2 lbs. 9 oz. Each 6.88
24 N 2052M—**Youth size** about 63x90 in. Shpg. wt. 2 lbs. 2 oz. Each 5.88
24 N 2053M—**Crib size** about 45x70 in. Shpg. wt. 1 lb. 5 oz. . Each 3.88

24 N 2054M—**Matching draperies.** Snow flake pattern. Rod pocket tops. Unlined. Each side 36x90 in. long. Shpg. wt. 2 lbs. 7 oz. . . . . . . Pair $5.88

Matching Rugs. Frosty in high pile chenille. Non-skid latex safety backs.
24 N 2055M—**Rug.** 21x36 inches. Shpg. wt. 1 lb. 2 oz . . . . Each $2.98
24 N 2056M—**Rug.** 24x48 inches. Shpg. wt. 1 lb. 9 oz. . . . . Each 3.98

Frosty on Plastic Curtains

$1.95 Pair

L Lovable Frosty on opaque plastic curtains. So practical for children's room or playroom . . . strong, easy to wipe clean. Grand for use the year round. Heavy weight for smooth draping. Separate valance 27x12 inches deep. *Please state* white*, pastel pink*, blue*, or yellow* background.

24 N 1289M—Each side 27x90 inches long. Shpg. wt. 13 oz. . . . Pair $1.95

24 N 6599M—**Yard Goods to match.** Easy to sew plastic. Make your own. 54-inch width. *Please state color as above.* Shpg. wt. 6 oz. . . . . . . Yard 59c

* (Not Harmony House color)

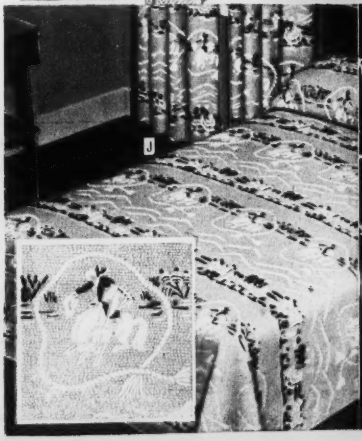
HH means Harmony House color

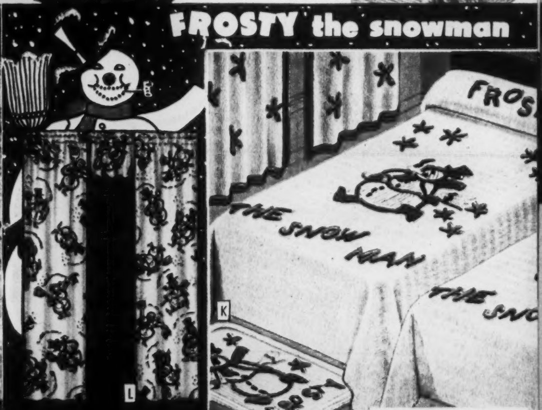
HOPALONG CASSIDY
D

Ruffled Valance
E

Ensembles.. Lovely Gifts of Lasting Beauty

F
Bowknot
G
Sculptured
H
Nosegay




FROSTY the snowman
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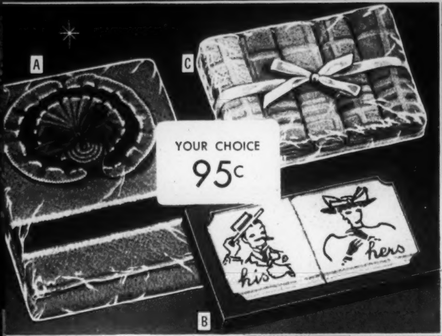
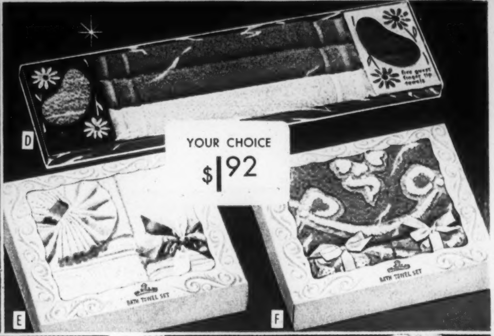
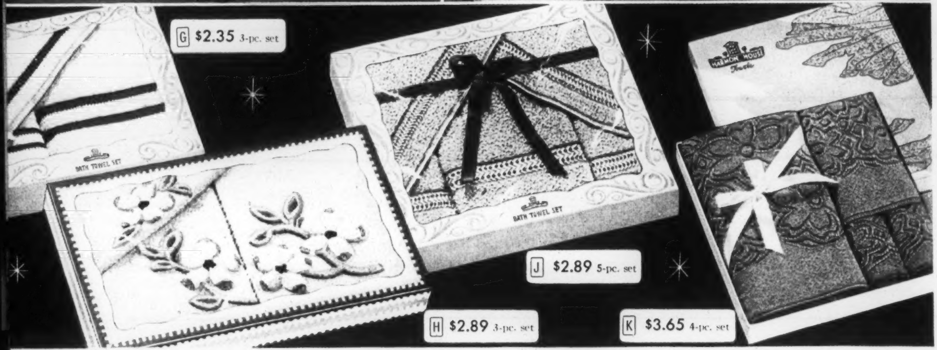






DELIGHT ANY HOMEMAKER with color-rich TOWELS . . gift-packaged

A **2-pc. Towel Set.** Such a nice gift for so little money! 20x40-inch bath towel and 12x12-inch washcloth. Thrifty cotton terry. Ribbon-tied, cellophane wrapped. *State color* blue (with dark blue), Cherry pink (with dubonnet wine), Federal gold (with brown) or Mint green (with dark green).
96 N 3518—Washfast. Shipping weight 11 ounces . . . . **2**-pc. set **95c**

B **Fingertip Towel Set.** Gay designs, hand screen-printed on good white cotton terry. Two 12x17-in. towels. Nice for "small" gifts.
96 N 3520—Washfast. Shipping weight 12 ounces . . . . **2**-pc. set **95c**

C **Washcloth Set.** Gay as a candy cane! Six 12x12-inch cotton terry washcloths in assorted colors. Overcast edges. Attractive package five washcloths rolled and ribbon-tied to board covered with sixth washcloth . . . all cellophane wrapped. Colorful, useful gift.
96 N 3513—Washfast. Shipping weight 7 ounces. . . . . **6**-pc. set **95c**

D **Finer Fingertip Towel Set.** Popular, ever-so-useful, fingertip towels . . . beautifully boxed and cellophane wrapped—just add your card, and it's ready for Christmas giving! Five 11x18-inch towels of good cotton terry . . . assorted solid colors . . . "drop terry" border, fringed ends. Order several—everyone likes them.
96 N 3539—Washfast. Shipping weight 1 pound 3 ounces. . . . . **5** pc. set **$1.92**

E **3-pc. Solid Color Towel Set.** Note the thrifty price! Bath towel 20x40 in., hand towel 15x26 in., washcloth 12x12 in. Good cotton terry. Nicely gift boxed. *State color* Sunshine yellow, Chartreuse, Malibu coral, Mint green or sky blue.
96 N 3526 –Washfast. Shipping weight 1 pound 7 ounces. . . . . **3** pc. set **$1.92**

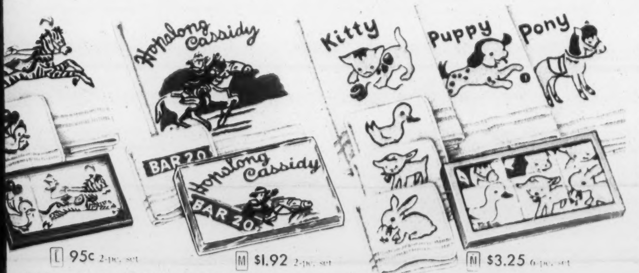
F **3-pc. Jacquard Towel Set.** Pretty "wildflower" design . . . reversible color with white. Bath towel 20x40 in., two washcloths 12x12 in. Fluffy cotton terry. Gift boxed. *State color* Pacific blue, Aquamarine, deep Cherry pink or gold.
96 N 3527 –Washfast. Shipping weight 1 pound, 8 ounces. . . . . **3** pc. set **$1.92**

G **White Towel Set.** Heavier cotton terry in snowy white with colored "rope" border. Generous sizes—bath towel 22x44 in., hand towel 15x28 in., washcloth 12x12 in. Pretty gift box. *State border color* Cherry red, dark Pacific blue, gold or Mint green. Shipping wt. 1 lb. 9 oz.
96 N 3529–Washfast **3**-pc. set **$2.35**

H **Embroidered Towel Set.** Beautiful new styling—multicolor, velvety cotton chenille floral design on solid color; good cotton terry. Bath towel 20x40 in., hand towel 16x28 in., washcloth 12x12 in. Fancy box. *State color* Sunshine yellow, Mint green, light pink or sky blue. Shipping wt. 1 lb. 11 oz.
96 N 3543 Washfast. . **3** pc. set **$2.89**

J **Solid color Towel Set.** Gift sure to please! Good cotton terry, smart "dobby" border. Bath towel 20x40 in., two hand towels 15x26 in., two washcloths 12x12 in. Ribbon trimmed and gift boxed. *State Harmony House color* Mint green, Malibu coral, Federal gold or Pacific blue. Shipping wt. 2 lbs. 3 oz.
96 N 3542—Washfast . . . **5** pc. set **$2.89**

K **Floral Towel Set . . .** our BEST cotton terry. Gorgeous, thick, solid color towels in rich textured (raised) design. Makes deluxe gift. Bath towel 22x44 in., hand towel 16x28 in., two washcloths 12x12 in. New gift box. *State color* Malibu coral, Dawn gray, Federal gold, Pacific blue or medium rose. Shipping weight 1 lb. 10 oz.
96 N 3547 –Washfast . . . . . **4** pc. set **$3.65**



Gift Towels FOR CHILDREN

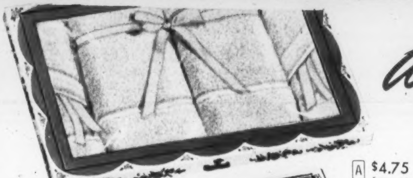
Even the youngsters will want Towel Sets for Christmas—if the towels have gay designs like these. Hand screen printed on fluffy white cotton terry . . . washfast. Each set is attractively boxed . . . add your gift card—it's ready for tucking into a Christmas stocking.

L **Clown and Zebra Set.** Jolly circus design will interest any child in washin' and wipin' . . . Mother will thank you, too! Towel 16x27 in., washcloth 12x12 in.
96 N 3522—Shipping weight 12 ounces. . . **2** pc. set **95c**

M **Hopalong Cassidy Set.** Your young cowboys—and girls—will be delighted with a "Hoppy" set. Towel 18x33 inches, washcloth 11½x11½ inches. Pre-washed . . . for nice soft finish.
96 N 3534—Shipping weight 1 lb. 2 oz. . **2** pc. set **$1.92**

N **6-pc. Animal Set.** Each piece has a different design—lots of gaiety! Our nicest children's Towel Set . . . makes a grand Christmas gift. Three towels 16x25 in., three washcloths 11½x11½ in. Prewashed.
96 N 3546—Shipping wt. 1 lb. 10 oz . . . **6** pc. set **$3.25**

Warm Christmas wishes



B $5.85
6-pc. set

C $7.95
8-pc. set

Deluxe TOWEL SETS

A **Good 6-pc. Set.** Color-rich towels, beautifully packaged . . . ideal Christmas gift. Soft, absorbent cotton terry with "drop terry" border. Two bath towels 22x44 in., two hand towels 15x26 in., two washcloths 12x12 in. *State Harmony House color* Federal gold, Pacific blue, Malibu coral or Mint green.
96 N 3548—Washfast. Shipping weight 2 pounds 10 ounces. . . . . . . **6-pc. set $4.75**

B **Better 6-pc. Set.** Heavier, better cotton terry set, "dobby" border. Handsome towels . . . handsome box—a gift you'll be proud to give. Two bath towels 22x44 in., two hand towels 15x26 in., two washcloths 12x12 in. *State Harmony House color* Mint green, Cherry pink, Pacific blue or Federal gold.
96 N 3560—Washfast. Shipping weight 2 pounds 15 ounces. . . . . . . **6-pc. set $5.85**

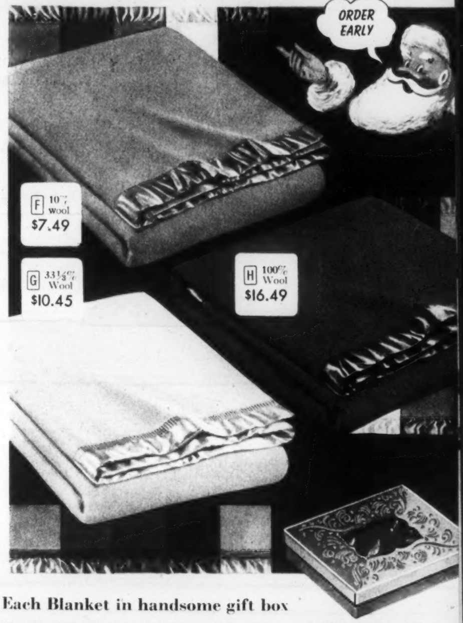
C **Best 8-pc. Set.** Our best—extra-absorbent, super-soft cotton terry, unusual mercerized border . . . stunning looking! Two extra large bath towels 24x46 in., four "fingertip" towels 11x18 in., two washcloths 12x12 in. Lovely box makes this set nice for a deluxe gift. Order a set for yourself, too, for holiday guests. Imagine these rich colors dressing up your bathroom. *State color* Pacific blue, medium rose, Victorian wine, dark Mint green or Federal gold.
96 N 3567—Washfast. Shipping weight 3 pounds 10 ounces. . . . . . . **8-pc. set $7.95**

BATH MAT SETS . . gift boxed

YOUR CHOICE
$2.92
2-pc. Set
D
E

D **Solid color Set.** Velvety, absorbent cotton chenille on sturdy duck back . . . latex treated to resist sliding. Fringe border all around. Mat 18x32 in., standard lid cover. Wash separately. *State Harmony House color* Cherry red, dark Mint green, Malibu coral, Pacific blue or Sunshine yellow. Shpg. wt. 2 lbs. 2 oz.
96 N 2945. . . . . **2-pc. set $2.92**

E **Multicolor Set.** Pretty and colorful . . . practical, too. Soft cotton chenille, heavy canvas back . . . high pile border. Mat 18x31 in., standard lid cover. Washable. *State predominating Harmony House color* Sunshine yellow, Pacific blue, medium Mint green, Malibu coral or Cherry pink. Shpg. wt. 2 lbs. 4 oz.
96 N 2946. . . . . **2-pc. set $2.92**



Each Blanket in handsome gift box

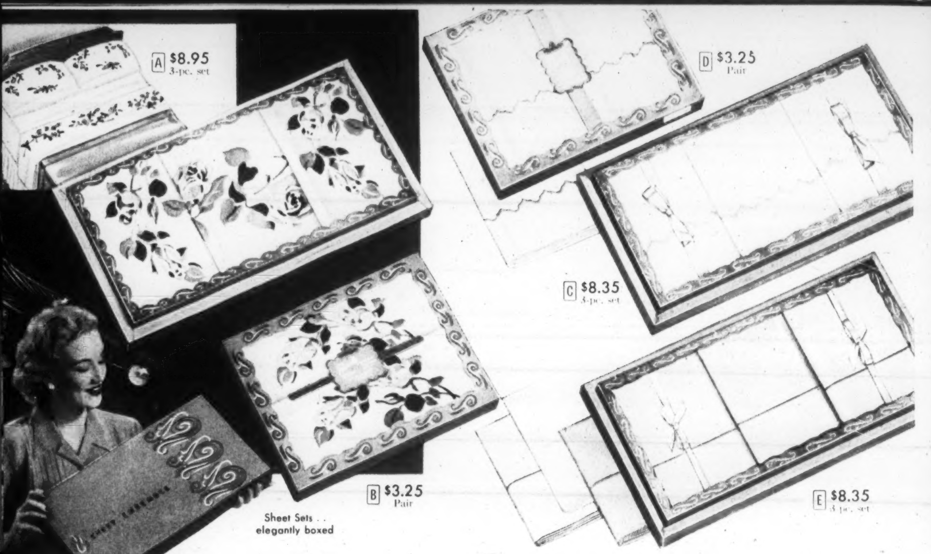
F **10% WOOL BLANKET.** Clear, rich HARMONY HOUSE colors . . . soft nap . . . lovely appearance . . . thrifty! Good fiber blend—10% wool, 60% rayon, 30% cotton. Size 72x84 in. Weight $2\frac{3}{4}$ lbs. 5-inch rayon satin binding. Washable with care. *State color* Tuscan rose, Sage green, Cherry red, Colonial blue, Sunshine yellow or Mint green. Shipping weight 5 lbs. 12 oz.
96 N 08514-Each. **$7.49**

G **33⅓% WOOL BLANKET.** Finer HARMONY HOUSE blanket—warmer, heavier, larger, lovelier! Makes a wonderful gift for the price. Blend of $33\frac{1}{3}$% wool, $41\frac{2}{3}$% rayon, 25% cotton. Luxury length 72x90 in. Weight $3\frac{1}{4}$ lbs. 7-inch rayon satin binding. Wash with care. *State color* Sunshine yellow, Aquamarine, Pacific blue, Cherry red, Mint green or Tuscan rose. Shpg. wt. 6 lbs. 12 oz.
96 N 08525-Each. **$10.45**

H **100% WOOL "TREATED" BLANKET.** For the one who heads your Christmas list! All wool—warm, resilient, fluffy—plus the special Launderite treated feature . . . reduces shrinkage to a minimum! Washable. Luxury length 72x90 in. Weight $3\frac{1}{2}$ lbs. 7-inch rayon satin binding. *State color* Pacific blue, dk. Mint green, Valley rose, Sunshine yellow, Sage green or Cherry red. Shpg. wt. 6 lbs. 12 oz.
96 N 08128-Each . . **$16.49**

FLORAL BLANKET . . . gift boxed. Thrifty cotton and rayon blanket, softly napped, in handsome allover floral design. Size 72x84 in. Weight $2\frac{3}{4}$ lbs. 4-inch rayon satin binding. Wash with care. Order several—for gifts, for yourself. *State color* Cherry red, Colonial blue, Tuscan rose or Sage green. Shpg. wt. 5 lbs. 12 oz.
96 N 08871. . . . . .Each **$6.49**

100% WOOL ROBE . . . with Handy Carrying Case. Colorful, sporty plaid—fleecy and warm. Renewable water-repellent finish. Size 50x70 in. Weight 2 lbs. 4-inch rolled fringe. Washable with care. Case is heavy, maroon plastic . . . zipper closing . . . size 16x$12\frac{1}{2}$x$2\frac{1}{2}$ in. *State predominating robe color* blue, green or red.
96 N 08779—Shpg. wt. 2 lbs. 15 oz. . Set **$11.25**



Lovely Percale Ensembles.. gifts of luxury

A **Exquisite percale sheet set** glamorously framed by gift box. Large, richly colored roses screen-printed on gleaming white pillowcases and one end of sheet. **$8.95 3-pc. set**

Silky smooth, lustrous percale . . . Harmony House better quality. Fine texture and finish is so luxurious. Thread count averages 190 per square inch after washing. Strong tape selvages. Sheet has 4-inch hem at one end, 1-inch at the other. Washfast.

Make Sears finest quality sheet set your Christmas choice. One 81x108-in. sheet, two 42x38½-in. 'cases. *State design color* rose or yellow.

96 N 7822—Shipping weight 3 lbs. 1 oz. . . . . **3-pc. set $8.95**

B **Pillowcase set.** Two 42x38½-in. 'cases. Same pattern, colors as above . . . handsomely packaged in window-type box.

96 N 7897—Shipping weight 1 lb. 1 oz. . . . . **Pair $3.25**

C **A NEW, ultra-smart sheet set.** Colored scalloped hem gives just that "touch of color" to the sparkling white sheet and pillowcases. **$8.35 3-pc. set**

Better quality percale. Long, satisfying wear; soft, silky-smooth to the touch. Thread count averages 190 per square inch after washing. Tape selvages. Sheet has generous 4-in. hem at one end, 1-in. at other. Washfast. *State scallop color* Sunshine yellow, Victorian pink or Pacific blue.

Set includes one 81x108-in. sheet, two 42x38½-in. 'cases.

96 N 7821—Shpg. wt. 3 lbs. 1 oz . . . . **3-pc. set $8.35**

D **Pillowcase set.** Two 42x38½-inch 'cases. Same design, colors as above; gift packaged in window-type box.

96 N 7898—Shpg. wt. 1 lb. 1 oz . . . . **Pair $3.25**

E **Pastel sheet set.** Better quality percale. Washfast. *State color* Pacific blue, Victorian pink, Sunshine yellow or Chartreuse. **$11.35 4-pc. set**

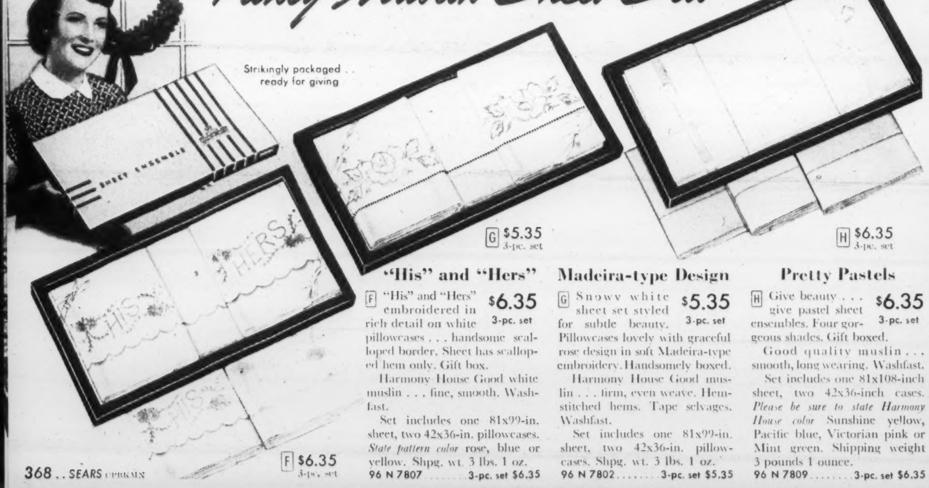
Full bed size. One 81x108-in. sheet, two 42x38½-in. pillowcases. Shipping weight 3 lbs. 1 oz.

96 N 7816 . . . . **3-pc. set $8.35**

Twin bed size. Two 72x108-in. sheets, two 42x38½-in. pillowcases. Shipping weight 4 lbs. 9 oz.

96 N 7819 . . . . **4-pc. set $11.35**

Fancy Muslin Sheet Sets


Strikingly packaged . . ready for giving
G $5.35 3-pc. set
H $6.35 3-pc. set
F $6.35 3-pc. set

"His" and "Hers"

F "His" and "Hers" embroidered in rich detail on white pillowcases . . . handsome scalloped border. Sheet has scalloped hem only. Gift box. **$6.35 3-pc. set**

Harmony House Good white muslin . . . fine, smooth. Washfast.

Set includes one 81x99-in. sheet, two 42x36-in. pillowcases. *State pattern color* rose, blue or yellow. Shpg. wt. 3 lbs. 1 oz.

96 N 7807 . . . . **3-pc. set $6.35**

Madeira-type Design

G Snowy white sheet set styled for subtle beauty. Pillowcases lovely with graceful rose design in soft Madeira-type embroidery. Handsomely boxed. **$5.35 3-pc. set**

Harmony House Good muslin . . . firm, even weave. Hemstitched hems. Tape selvages. Washfast.

Set includes one 81x99-in. sheet, two 42x36-in. pillowcases. Shpg. wt. 3 lbs. 1 oz.

96 N 7802 . . . . **3-pc. set $5.35**

Pretty Pastels

H Give beauty . . . give pastel sheet ensembles. Four gorgeous shades. Gift boxed. **$6.35 3-pc. set**

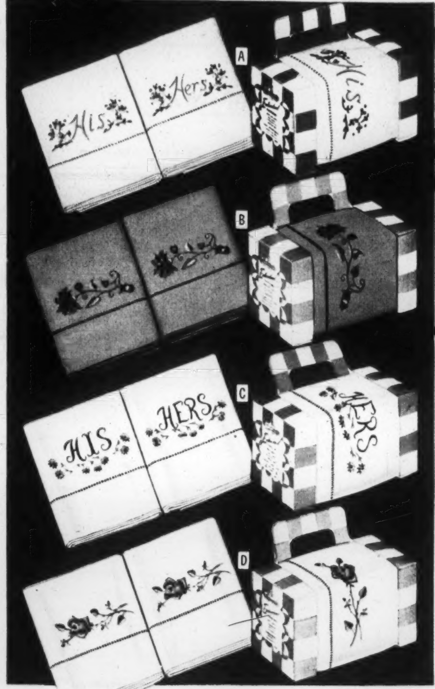
Good quality muslin . . . smooth, long wearing. Washfast.

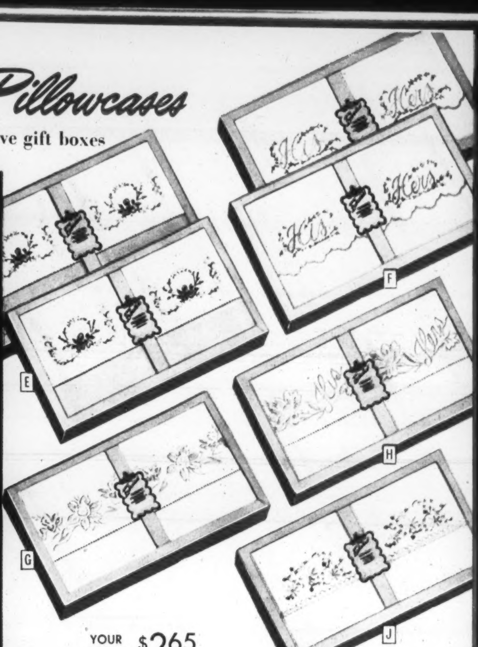
Set includes one 81x108-inch sheet, two 42x36-inch cases. *Please be sure to state Harmony House color* Sunshine yellow, Pacific blue, Victorian pink or Mint green. Shipping weight 3 pounds 1 ounce.

96 N 7809 . . . . **3-pc. set $6.35**

Embroidered Pillowcases

More glamorous than ever in festive gift boxes





YOUR CHOICE $2.65 Pair

Deluxe Pillowcases—alluring designs . . boxed

- Best quality muslin . . . so soft, smooth
- Size 42x36 in.
- Washfast

Beautiful to give, they're lovely to own. Each exciting design richly decorative. Each pattern possessing the distinctive loveliness of superior workmanship. Gift-ready in handsome window-type box. Shpg. wt. pair 1 lb. 2 oz.

E **Dainty floral sprigs** that sing of spring accented by eyelet-type embroidery. Hemstitched colored border lends detail, sparkle. Really lovely to give. *State color* chartreuse or blue.
96 N 7872..................Pair $2.65

F **"His" and "Hers"** deftly combined with floral sprays to make a delightful rendition of this old favorite. Fancy scalloped, embroidered hem. *State color desired* blue or rose.
96 N 7874..................Pair $2.65

G **Applique-type floral design.** Flower-garden colors . . . exquisite embroidery. Hemstitched hems.
96 N 7871..................Pair $2.65

H **"His" and "Hers"** in applique-type design . . . delicate embroidered outline. Hemstitched.
96 N 7878..................Pair $2.65

J **Unique braid trim** on hem. Lovely rose design . . . fine embroidery. For extra special gifting.
96 N 7879..................Pair $2.65

Pillowcases—richly embroidered . . dramatically boxed

YOUR CHOICE $2.25 Pair

- Better quality muslin . . . firmly woven.
- So pretty and practical.
- Each intricate design exquisitely worked.
- Size 42x36 inches.
- Washfast.

Unique checked boxing in gay colors. Cellophane window all-around frames the delicately embroidered cases so attractively. Perfect to capture a housewife's fancy . . . a striking gift for this festive Christmas time. Shipping weight of pair 15 oz.

A **"His" and "Hers"** gaily embroidered on yellow 'case. Hemstitched. A charming design with a personal touch.
96 N 7854..................Pair $2.25

B **Colorful floral design** that blends softly with the blue pillowcase. Neat hemstitching. Beautiful workmanship.
96 N 7853..................Pair $2.25

C **"His" and "Hers"** embroidered on sparkling white 'case. Hemstitched. Makes an always right gift choice.
96 N 7852..................Pair $2.25

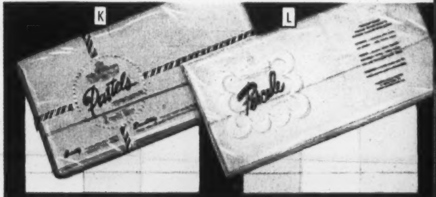
D **Opening rose** delicately embroidered on white 'case. Thread drawn hemstitching . . . extra rich-looking.
96 N 7851..................Pair $2.25

For fine white Sheets and Pillowcases, see index

Floral Print accented with toned hem

$1.59 Pair

Charming multicolor floral design beautifully enhanced by harmonizing colored hem. Printed on smooth white muslin. Neatly hemstitched hems. Cellophane wrapped in pairs. Size 42x36 in. Washfast. Priced to pamper your Christmas budget. *When ordering, please be sure to state hem color* blue or rose. Shipping weight pair 13 ounces.
96 N 7841..........Pair $1.59



Pastel Sheets and 'Cases . . cellophane wrapped

K **Beautiful muslin sheets and pillowcases** for merry Christmas giving. Good quality muslin. Washfast. *State Harmony House color* Pacific blue, Sunshine yellow, Mint green or Victorian pink.

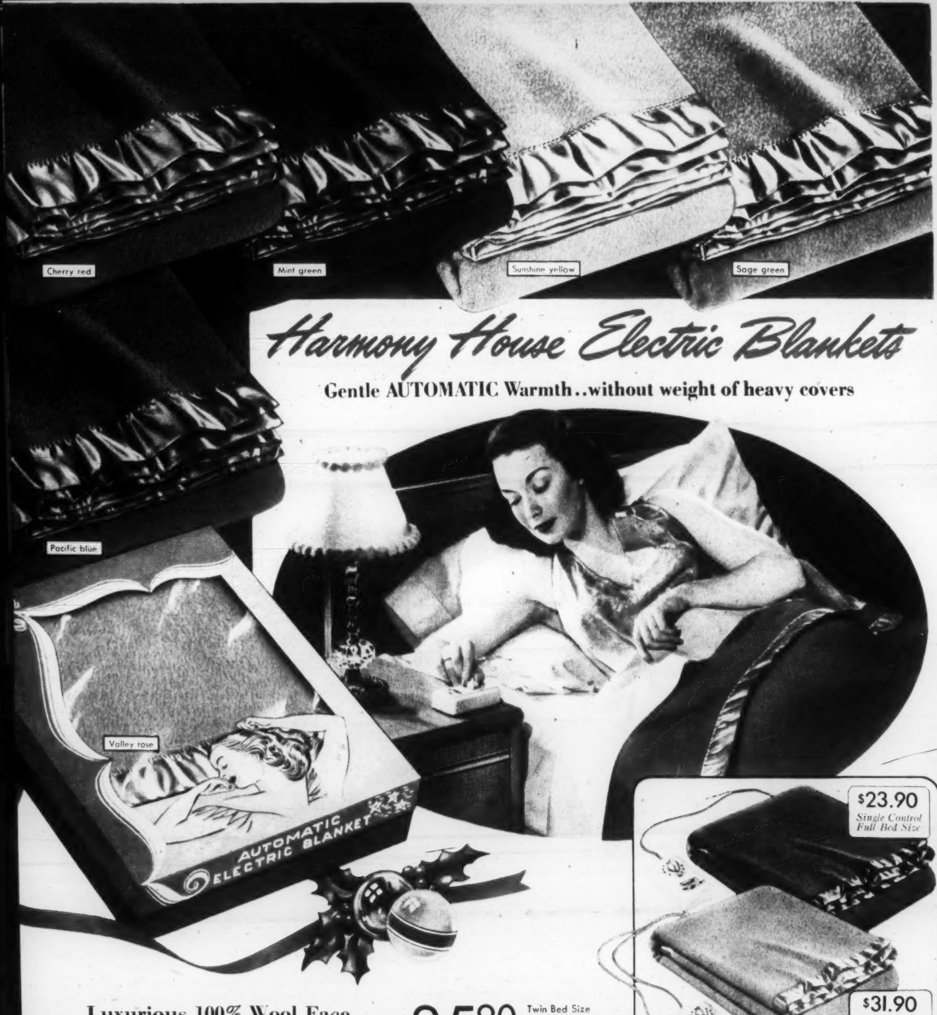
Less than $3.15 Ea. in lots of 2 72x108 in.

96 N 6772—Twin size, 72x108 in. Shpg. wt. 2, 3 lbs. 8 oz..........2 for $6.29
96 N 6782—Full bed size, 81x108 in. Shpg. wt. 2, 4 lbs.........2 for $6.78
96 N 6740—Pillowcases, 42x36 in. Shpg. wt. 2, 14 oz...............2 for $1.49

L **Luxurious percale sheets and pillowcases.** Silky soft, extra fine. Better quality percale. Washfast. *State Harmony House color* Chartreuse, Victorian pink, Pacific blue or Sunshine yellow.

Only $3.98 Ea. in lots of 2 72x108 in.

96 N 7472—Twin size, 72x108 in. Shpg. wt. 2, 3 lbs. 1 oz..........2 for $7.96
96 N 7482—Full bed size, 81x108 in. Shpg. wt. 2, 3 lbs. 7 oz....2 for $8.38
96 N 7440—Pillowcases, 42x38½ in. Shpg. wt. 2, 11 oz.........2 for $1.95



Harmony House Electric Blankets

Gentle AUTOMATIC Warmth . . without weight of heavy covers

Luxurious 100% Wool Face and exclusive 5-Year Guarantee

$35⁹⁰ Cash

Twin Bed Size Only $4.00 Down on Easy Terms

Be sure to check wool content before you buy any Electric Blanket. That's the one sure test of value. Because Sears bought big quantities of wool at last Fall's low prices, our De luxe Harmony House Blanket still offers **100% wool face with 75% wool and 25% cotton body.** Looks better, feels softer, lasts longer than blankets of lesser wool content. Compare for yourself and you'll find that few blankets elsewhere, even at much higher prices, now offer more than 25% wool.

And you get a 5-year Guarantee, including moth damage (not the usual 1-year).

Packed in Transparent Gift Storage Box, all ready for your Christmas ribbon.

The ultimate in Automatic Sleeping Luxury. Prewarms bed; holds any of 11 separate heats all night, regardless of weather changes. This one blanket is all you need!

Safe . . . UL approved. Nine safety thermostats prevent overheating. Costs about 2c a night for current. Washable with care. For any 110-120-volt AC only. Cord included.

Exclusive 5-Year Guarantee: If your Blanket should fail, we will replace it with a new one, charging only 1/60 of current selling price for each month you have had it.

Twin Bed Size—66x84 in.—140 watts. Shpg. wt. 8 lbs. . . $35.90
34 N 07002—Valley Rose 34 N 07028—Sunshine Yellow
34 N 07003—Pacific Blue 34 N 07029—Cherry Red
34 N 07004—Sage Green 34 N 07030—Mint Green

Full Bed Size—72x84 in.—180 watts. Shpg. wt. 9 lbs. . . $37.90
34 N 07005—Valley Rose 34 N 07031—Sunshine Yellow
34 N 07006—Pacific Blue 34 N 07032—Cherry Red
34 N 07007—Sage Green 34 N 07033—Mint Green

34 N 7036—**Dual Controls, if desired, for Full Bed Size Blankets above.** Each sleeper selects his or her own warmth. Two white plastic controls. Just plug in to install. Shipping weight 3 pounds. . . . . . Set $9.95

Harmony House 25% Wool Blanket Guaranteed One Year!

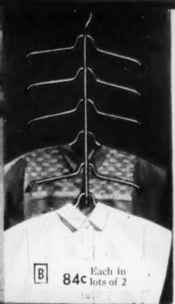
Same, fine electrical construction as de luxe Harmony House Blankets at left . . . but only 25% Wool, 25% Cotton, 50% Rayon with matching 4-inch Rayon-satin ends. Nine safety thermostats. Eleven heats. **Full Bed Size** (72x84 in.). **Costs about 2c a night for current.** Washable with care in washer or by hand. For 110-120-volt 25 to 60-cycle AC. 180 watts. **Cord included.** UL approved for safety. Your choice of the four Harmony House colors listed below:

WITH SINGLE CONTROL. Shpg. wt. 8 lbs. . $23.90
34N07012-Valley rose 34N07018-Cherry red
34N07013-Pacific blue 34N07019-Mint green

WITH DUAL CONTROLS. Each sleeper chooses his or her own warmth. Shpg. wt. 9 lbs. $31.90
34N07022-Valley rose 34N07024-Cherry red
34N07023-Pacific blue 34N07025-Mint green

See page 313 for Sears convenient Easy Terms

Pins won't spill
Try it!
Spreads bob pins
Try it!
A
Magnetic Pin Bin 75c Each in lots of 4


B
84c Each in lots of 2

Quilted Plastic Accessory Boxes
C
Set of Three
$1.95

"GIFT DREAMS" THAT COST SO LITTLE!

A **Magnetic Pin Bin.** Plastic holder with encased magnet. 5 bins hold bob pins, needles, pins. *State* ivory, aqua (lt.) blue or red. Wt. ea. 8 oz.
25N9448–Ea. 94c. *Save 19c* 2 for $1.69
Save 76c over each price . . 4 for $3.00

B **6-blouse Rack.** Saves closet space. Rubber-tipped arms prevent garments from slipping off. Bright-plated steel wire. Wt. ea. 1 lb. 2 oz.
25 N 6989—22x16½ in.
Ea. 95c. *Save 21c* . . . Buy 2 for $1.68

C **Richly quilted faille-like plastic covered Accessory Boxes.** Includes 6-section hosiery box, 13x4¼x2 in.; glove box, 13x2¼x4½ in.; handkerchief box, 8x8x2¼ in. *State color* Pacific blue (med.), Tuscan wine.
25 N 6687—Clean with damp cloth. Shipping wt. 1 lb. 5 oz. Set of 3 for $1.95

Tuft-Tite Accessories . . . so new, so wonderful you'll want to give them to everyone on your list. New faille-like Koroseal plastic looks like a decorator's fabric, yet cleans with a damp cloth. Electronic quilting for permanent beauty. *State color* light blue, wine or green.

Save $1.18 on Four gifts (D) to (G) below. Includes Jumbo Bag, 3 lingerie cases, 2 pairs Shoe Protectors, 12-pocket Shoe Bag. Wt. 3 lbs. *State color.*
25 N 6348M—*Would cost $8.67 if bought separately* . . . . Ensemble $7.49

D **Jumbo 14-16 Garment Bag.** 40-in. curved zipper. 57x13½x21 inches. Shipping weight each 2 pounds.
25N6340M—*State color.*
Each $3.39 . . *Save 80c* . 2 for $5.98

E **3-piece Lingerie Set.** Tuft-Tite top flap. 3 sizes; 18x12 in.; 15x10½ in.; 10x7 in. For hose, hankies, lingerie. Shpg. wt. 3 oz. *Please state color.*
25 N 6347M. . Set of 3 bags $1.95

F **Shoe Protectors.** Tuft-Tite top flap. Ideal for protecting seldom-used shoes and for travelling. Shpg. wt. 3 oz. *State color.*
25 N 6344M. . . Set of 2 pairs $1.38

G **12-pocket Women's Shoe Bag.** Made of heavy faille-like plastic with Tuft-Tite trim at top. 37½x18½ in. Shipping weight each 9 oz.
25 N 6346M—*State color.*
Each $1.95 *Save 40c* . . 2 for $3.50

H **This year give a Monogrammed Travel Suit Bag.** Ideal for home use, too. Wine color heavyweight plastic. Holds 3 suits. Christmas wrapped. 21x42 in. Your choice of 3 gold color decal initials (all except I, O, Q, U, V, X, Y, Z).
25 NR 6625—Shpg. wt. 7 oz. 36-in. zip. *Please print 3 initials* . . . . . . Each $1.89

Accessory Cases. Luxuriously quilted "faille-like" plastic fabric. Metal snap closures. Clean with a damp cloth. Christmas wrapped. *Colors* wine or med. blue.

J **Hose Case.** Holds 6 pairs. *Size* 7x6 inches.
25 N 6690M—Shpg. wt. of 3, 6 oz. *Please state color* . . . . 3 for $1.95

K **Lingerie Case.** 6 sections for sweaters, slips, etc. 11½x11 inches.
25 N 6691M—Shipping weight each 6 oz. *Please state color* . . . . Each 1.49

Buy both the lingerie and one hose case. *You save 25c.*
25 N 6692—Shpg. wt. 8 oz. *State color* wine, medium blue . . . . Set 1.89

L **Round 4-Shelf Bag for hats, lingerie, purses, scarfs.** Fits into closet like a garment bag. Heavyweight transparent plastic fabric. Quilted top. 42-in. zip. 46 in. long, 13¼-in. diameter. *State* med. blue or wine.
25 N 6591—Shpg. wt. each 1 lb. 8 oz. Each $2.95 . . . . *Save 61c* 2 for $5.29

M **Quilted Folding Rayon Satin Utility Case** packs beautifully, keeps dresser drawers neat. 8 pockets for hosiery, trinkets; 2 large pockets for lingerie, gloves, scarfs. Snap closing. Plastic lining, pockets. *Closed size* 8¼x11½ in. *State* blue, rose.
25 N 6605—Shpg. wt. 5 oz. Ea. $1.49 . . . . . . 2 for $2.69

P **Sachet Clusters.** Daintily scent lingerie, hankies. Each design separates into 5 or more sachets. Lovely rayon fabric, richly trimmed. New, assorted colors. Approx. 6x6 in. each. Assorted styles. Shipping weight 4 ounces.
25 N 6527E—Gift box.
Box $1.19 . . . . *Save 40c* 2 for $1.98

S **These glamorous new cases are natural conversation starters.** Lovely rayon fabrics; one each in a black and white print; navy blue; fuchsia. Lined with soft velveteen. Snap closures. (Not for rimless glasses.) 6x3¼ in. Wt. 4 oz.
25 N 6688 . . . . . Box of 3 for $1.98

N **De luxe Sachet Hangers.** Softly padded, scented. Covered in shirred, lustrous rayon satin. *New* colors chartreuse with dark green and fuchsia with black. *State color.* 16½ in. wide. Shpg. wt. box 13 oz.
25 N 6926E Box of 2 hangers $1.18
Save 38c . . 2 boxes (4 hangers) $1.98

R **New! Luxurious Sofa Pillows.** Shimmering rayon satin covers. Double ruffle trim and self-covered buttons make it easily reversible. Filled with soft, fluffy Kapok. Expertly tailored for long wear. Shpg. wt. ea. 1 lb. 2 oz. *State* wine or green.
25 N 4452—19x19 in.
Ea. $2.98 . . . *Save 96c* 2 for $5.00

T **3-piece Lingerie Set.** Quilted rayon satin, lined in plastic film. 3 sizes; 11x 9 in.; 8½x7 in.; 6x6½ in. For hose, hankies, lingerie. *State* blue or rose, Shpg. wt. 5 oz.
25 N 6604 . . . . . Set of 3 bags $1.09
Save 23c . . . . 2 sets $1.95

Price includes 20% Federal Excise Tax where "E" is added to catalog number.

TUFT-TITE

Exciting new accessories, styled by Seal-Sac. Deeply sculptored patterns on rich faille-like plastic. Electronic quilting seals in the design — no stitches to unravel. Special Christmas savings when you buy an ensemble.

E
Lingerie Cases
Set of 3
$1.95

F
Shoe Protectors
2 prs. $1.38

D
$2.99
Each in lots of 2
G
$1.75
Each in lots of 2

RDJ
RDJ Three easy-to-apply gold color decal initials included at no extra charge
H
Travel Suit Bag $1.89

Hose Case
65c
Each in lots of 3
J
$1.49
Lingerie Case
K

Round Shelf Bag Less than
$2.65
Each in lots of 2
L
FOR HATS
FOR LINGERIE
FOR PURSES
FOR SCARFS

M
Rayon Satin Utility Case
$1.49 Each

N
Sachet Hangers
99c
Box in 2-box lots

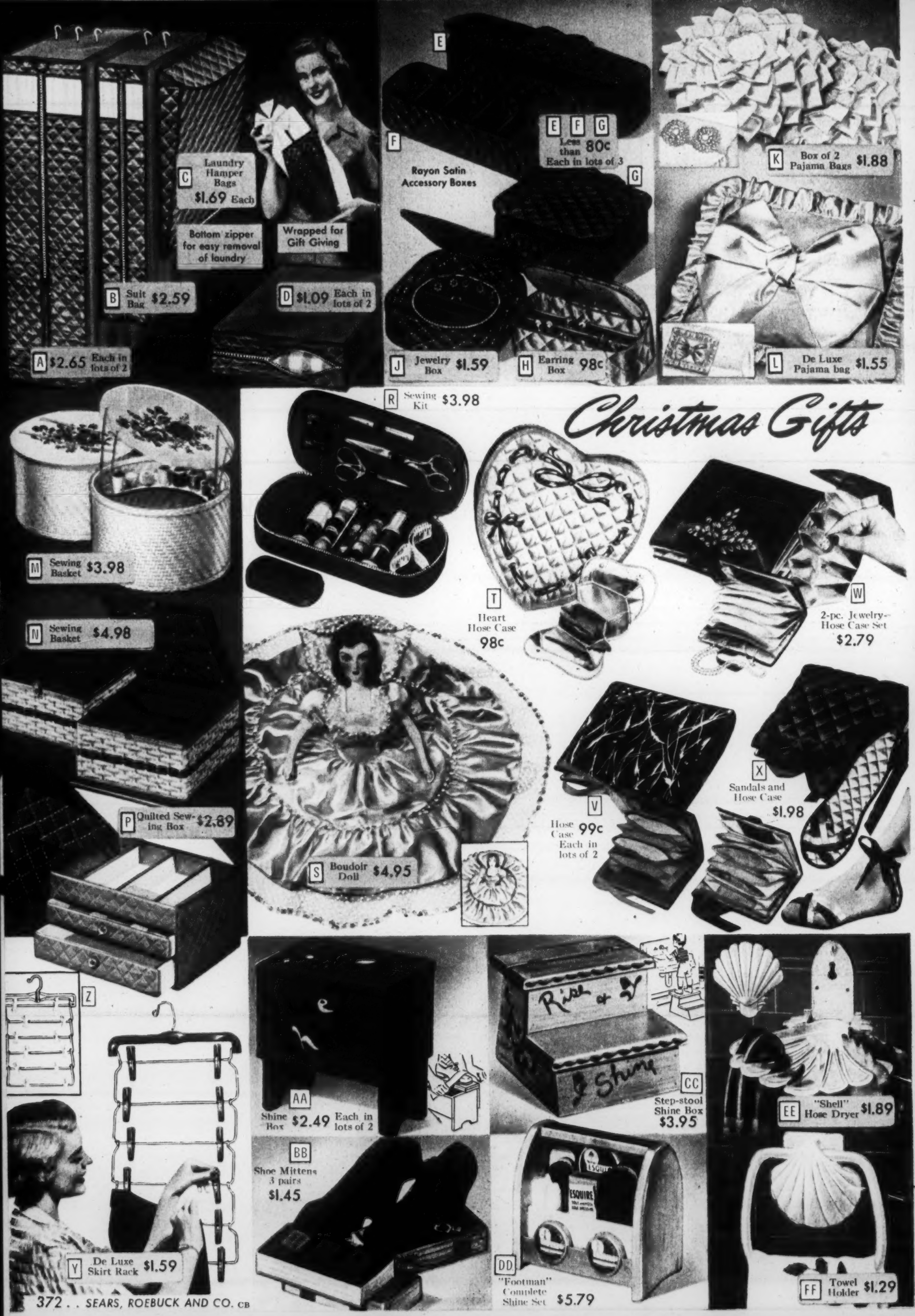
P
Sachet Clusters
$1.19 Box

R
Rayon Taffeta
$2.50
Each in lots of 2

S
3 for $1.98
Eyeglass Cases

T
Lingerie Bags
3 for
$1.09

Christmas Gifts



A $2.65 Each in lots of 2

B Suit Bag $2.59

C Laundry Hamper Bags $1.69 Each

Bottom zipper for easy removal of laundry

Wrapped for Gift Giving

D $1.09 Each in lots of 2

E F G Less than 80c Each in lots of 3

Rayon Satin Accessory Boxes

J Jewelry Box $1.59

H Earring Box 98c

K Box of 2 Pajama Bags $1.88

L De Luxe Pajama bag $1.55

R Sewing Kit $3.98

M Sewing Basket $3.98

N Sewing Basket $4.98

P Quilted Sewing Box $2.89

T Heart Hose Case 98c

W 2-pc. Jewelry-Hose Case Set $2.79

S Boudoir Doll $4.95

V Hose Case 99c Each in lots of 2

X Sandals and Hose Case $1.98

Z

Y De Luxe Skirt Rack $1.59

AA Shine Box $2.49 Each in lots of 2

BB Shoe Mittens 3 pairs $1.45

CC Step-stool Shine Box $3.95

DD "Footman" Complete Shine Set $5.79

EE "Shell" Hose Dryer $1.89

FF Towel Holder $1.29

New! "Clear-View" Heavy Plastic Ensemble

Lustrous "satin-like" finish plastic. Fully quilted front for extra strength and added beauty. "Clear-View" window of *extra* transparent plastic so you can select garments at a glance. Clean with a damp cloth. *Please state Harmony House color* Pacific blue (medium), Tuscan wine, Mint green (medium).

A Jumbo Bag. Holds 14–16 garments. 33-inch zipper. Full size—57x15x20 inches. Shipping weight 2 lbs. 2 oz.
25 N 6420M—*State color.*
Each $2.98. .*Save 66c*. . . . .2 for $5.30

B Suit Bag. Holds 4 men's or women's suits. 33-inch zipper. 42x8x20 inches. Shipping weight 1 lb, 12 oz.
25 N 6423M—*State color*. . . .Each $2.59

C Laundry Hamper Bag. Quilted plastic. 16-in. zipper for easy removal of laundry. Hangs on back of door. 29x19 in. Shpg. wt. 10 oz. *State color.*
25 N 6427M. . . . . .Each $1.69

D 2-blanket Bag. Quilted front. 21-in. zip. 21x23x7 in. Shipping wt. 6 oz.
25 N 6425M—*State color.*
Ea. $1.25. .*Save 32c*. . . . . . .2 for $2.18

COMBINATION OFFER. One each of 4 bags described above.
25 N 6428—Shpg. wt. 4 lbs. 4 oz. *State color*. . . .*Save $1.53.* Set of 4 gifts only $6.98

Richly quilted Rayon Satin Accessory Boxes. Keep dresser drawers neat. Protect contents from dust, dirt. *State* med. blue, rose, wine. Shpg. wt. each 11 ounces.

E Glove Box. Self cover.
25 N 6682M—13¼x4½x2⅝ in. 87c

F 6-section Hosiery Box.
25 N 6681M—12¾x4¼x2¼ in. 87c

G Handkerchief Box. With lid.
25 N 6680M—8x8x2⅝ in. .Ea. 87c

Choose any three above. *Save 22c.*
Wt. 2 lbs. *State colors*. . . .3 boxes $2.39

H Earring and Jewelry Box. Satin lined. 7½x4¼x2 in. Shpg. wt. 8 oz.
25 N 6615M—*State color.*
Each 98c. .*Save 17c*. . . . . . .2 for $1.79

J De Luxe Jewel Box. Satin lined. Holds necklaces, earrings, pins, rings. 8x8x2⅝ in. *State color.*
25 N 6693M—Shpg. wt. 12 oz. . . .$1.59

for all the Family

ILLUSTRATED IN FULL COLOR ON OPPOSITE PAGE

K Set of 2 Matching Petal Pajama Bags. Use on bed as "show pillows." Assorted pastel color rayon petals. Pajamas can be inserted in opening at back. 15 in. diam. Shpg. wt. 14 oz.
25 N 6503—Gift boxed. . . .2 for $1.88

M New! Enameled Wicker Sewing Basket. 11-in. diameter; 6-in. high. 8 spool holders, assorted color cotton thread included. *State* pink or blue.
25 N 5247—Shpg. wt. 2 lbs. 8 oz.$3.98

N New! Large Square Wicker Sewing Basket. 9½x9½x4¼ in. Red rayon lining. Lid covered with red artificial leather; hand-tufted inside.
25 N 5245—Shpg. wt. 2 lbs. $4.98

L De Luxe Pajama Bag or Bed Pillow. Shimmering blue rayon satin trimmed with rose rayon satin bow and ruffle. Back opening for pajamas. Boxed for gift. Shipping weight 14 oz.
25 N 6502—Size 17x14 in.
Each $1.55. .*Save 31c*. . . . .2 for $2.79

P Quilted Plastic Sewing Box. Hinged lid. 2 drawers. 12¼x9½x6¾ in. *State* medium blue, green or rose.
25 N 5299—Shpg. wt. 3 lbs. 8 oz.$2.89

R Fitted Zipper Sewing Kit. Artificial leather covering, matching rayon lining. 8½x4½x1½ in. Fittings included. Shipping weight 1 lb. 3 oz.
25 N 5248—*State* red or green. . .$3.98

S New Boudoir Doll. Lovely lady, clad in Celanese rayon satin gown. Hand-painted face, real eyelashes. Composition head, arms, legs; stuffed body. Blue full-skirted dress, hat. *State color* blue or rose. Shipping weight 3 pounds.
25 N 4614—About 25 inches tall. Each $4.95 *Save $1.00*. . . . . .2 for $8.90

T Heart-shaped Hose Case. Hand-decorated trim. Quilted "faille like" plastic in rose with pockets, lining in blue. Holds 4 or more pair hose. Gift boxed. Snap close. Shipping weight 7 ounces.
25 N 6699—8x8 inches.
Each 98c. . . . .*Save 27c*. . . . .2 for $1.69

V New! Gay Print Hose Case. Outstanding beauty and value. Rayon crepe print with fuchsia satin lining, ribbon ties. Holds 6 pair hose—keeps them neat, protected from snags. Shpg. wt. 6 oz.
25 N 6694—Gift boxed.
Ea. $1.22. . . .*Save 46c*. . . . . .2 for $1.98

Y De Luxe Multiple Skirt Rack. Holds 6 or more skirts or slacks; keeps them neat and wrinkle-free. Hang on door, wall or closet rod. Metal frame with 12 plastic spring clips, matching plastic top bar. Assorted colors. Wt. ea. 1 lb. 5 oz.
25 N 6985—20x13 in.
Each $1.59. . .*Save 39c*. . . .2 for $2.79

AA Shoe Shine Stand. Keeps shine needs in neat order. Fire-engine red enameled hardwood box, *hand-decorated* in bright colors. Hinged top folds back, forms foot rest. Shpg. wt. ea. 5 lbs.
25 N 9882—11x8x10¾ in.
Each $2.95. . . .*Save 92c*. . .2 for $4.98

W New! Rayon Satin 6-pocket Hose Case and 6-section Earring Case. Hose case has velveteen lined zipper pocket for jewelry. Cases are hand decorated. *Please state color* green with chartreuse lining, or black with fuchsia. Gift boxed. Shipping weight 8 ounces.
25 N 6695. . . . . .Set $2.79

X New! Rayon Satin 6-section Hose Case, Matching Sandals. Richly quilted for added beauty. Sandals fit up to size 9, tie around ankle. *State* wine with rose or green with chartreuse. Gift boxed.
25 N 6696—Shpg. wt. 10 oz. . Set $1.98

Z Metal Clip Skirt Rack. Hang 6 or more skirts on one convenient rack. Metal swivel hook, plastic top bar in assorted colors. 12 metal spring clips. Metal frame. Hang on door, wall or from closet rod. Shipping weight each 1 lb. 8 oz.
25 N 6974—16x12 in.
Each 98c . . .*Save 28c*. . . . .2 for $1.68

BB Colorful Shoe Mittens. Protect garments in suitcase when traveling, keep shoes dust-free. Fit men's, women's shoes. Knitted cotton, assorted colors.
25 N 9731—Shpg. wt. each box.
8 oz. . . . . .Box of 3 prs. $1.45
Save 31c. . . . . .2 boxes $2.59

CC Step-stool Shoe Shine Box. *Hand-decorated* natural lacquered hardwood. Holds shine needs. Hinged top folds back to form foot rest. Use as tot's step-stool, too.
25 N 9881—8x11x11 inches. Shipping weight 4 lbs. 8 oz. . . . . .Each $3.95

DD New! Esquire "Footman" De Luxe Shine Kit. Fitted lacquered hardwood box (11x11x7 in.) with foot rest. "Lock-in" feature holds polish while you shine shoes. Includes: four 25c cans Esquire polish (1⅜ oz. each) 2 brown, 1 black, 1 neutral; 1 can Esquire Saddle Soap; 1 bottle Sole and Heel Dressing. Shine cloths (2), daubers (2), shoe brushes (2).
25 N 9944—Shpg. wt. 7 lbs. $5.79

EE "Shell" Hosiery Dryer. Attractive ornament for your bathroom; a handy dryer, too. Strong plastic holds 32 hose, lingerie or gloves. Smooth edges resist snags. Easy to mount. Folds against wall when not in use. *State color* blue, green, yellow, black or crystal clear. Order several for gift-giving. Shpg. wt. 10 oz.
25 N 6866M—8x8 in.
Each $1.89. . . .*Save 39c*. . . .2 for $3.39

FF "Malibu" Towel Holder. Smooth plastic; mounts on wall, handy for use. Matches 25N6866M above. *State color* blue, green, yellow or black.
25 N 6865M—6½x7 in. Shpg. wt. 8 oz. Each $1.29. . . . .*Save 29c*. . . .2 for $2.29

Set of 2 $2.98

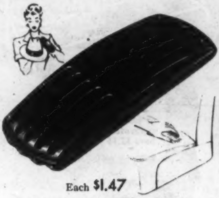
Each $2.75

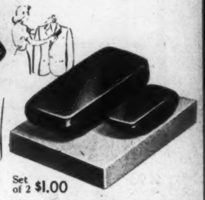
Boxed Gift Pillows

Modern design woven cotton and damask fabric. Matching taffeta backs. Cotton filled. 17x17 in. Ribbon tied, gift boxed. *State color* wine, hunter green or gold. Shpg. wt. 4 lbs.
25 N 4450
Box of 2 for $2.98 2 boxes (4) $5.00

New! Triangular Pillow

For TV-viewing, lounging or reading in bed. Cotton filled pillow, covered in cotton twill. Matching cord trim. 17x17x10 in. *State predominating color* green, wine, gray. Shpg. wt. ea. 3 lbs.
25 N 4451
Each $2.75. . *Save 80c*. . .2 for $4.70


Each $1.47


Set of 2 $1.00

Cleans Like Magic!

De luxe model electro-static "no bristle" cleaner . . for clothing, felt hats, car or furniture. Magnetic action created removes lint, loose hairs. Durable black plastic (8x2 inches). Small brush for cleaning grooved surface included.
25 N 3852—Wt. ea. 8 oz.
Each $1.47. . .*Save 45c*. . .2 for $2.49

Popular "Brushoff" Set

Perfect for gift-giving. "Brush-off" picks up lint, dust, hair in a jiffy. Set contains one 5½-inch brush for everyday use, one 3-inch purse-size brush. Gift boxed. Brushes have metal backs, soft rubberized wool brushing surface.
25 N 3853—Wt. ea. 5 oz.
Set $1.00. . . .*Save 25c*. . . .2 sets $1.75

Doll Kit

Beautiful
7½-inch doll,
plus everything
needed to
crochet her
an adorable
party dress

$1.95

Bootie Pak

Everything
needed to knit
or crochet one
pair plastic-
sole booties
for babies up
to 8 months

$1.29 Each

Crochet Doll Kit

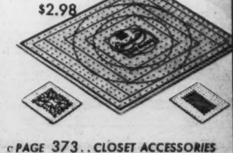
Make your little girl the best dressed doll in town! Kit contains 7½-inch composition doll with closing eyes, movable head and arms, soft mohair hair; 6 balls of mercerized cotton yarn, ribbon and floral bouquet, necessary instructions. *State yarn color* white, yellow, shaded green, shaded pink. Shipping weight each 14 ounces.
25 N 4335
Kit. $1.95. . .*Save 50c*. . .2 kits $3.40

New! Baby Bootie Pak

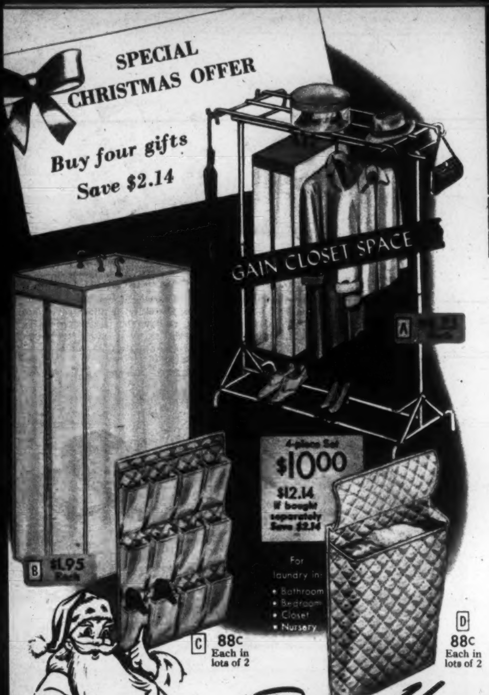
Everything you need to knit or crochet baby's first "leisure slippers." Pak contains one pair washable white plastic soles, enough 3-ply wool baby yarn (½ oz.) to complete any one pair of the 4 styles included in illustrated instructions. *Baby yarn colors* blue, nile green, pink, yellow, white. *Please state color.*
25 N 5626—Shpg. wt. each 2 oz.
Pak $1.29 *Save 40c* 2 paks $2.18

Hearthside Doily Stretcher

Stretch your handiwork into shape without ironing. Doily stretcher in Masonite Presdwood board has circular and square guide lines. Long runners stretch while folded. Stretch whole sets at once. 21x24 inches. 100 rust-resistant metal pins and instructions are included. You'll use stretcher for any shape doilies, long runners.
25 N 06888. .Shipping weight 5 pounds. Each. $2.98


$2.98

c PAGE 373. . CLOSET ACCESSORIES



Dress Up your Closet

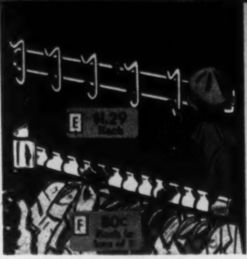
New Holiday Assortment of Closet Accessories to stretch your Christmas Gift budget . . . to actually save you $2.14. You'll find wonderful ideas here for many names on your list. This selection represents the most wanted, most needed, most popular styles in closet accessories today. Give them as a set or singly but order the entire group for your special $2.14 saving. Includes one each of items A, B, C and D listed below.
25 N 06860—Shipping weight 14 pounds
Would cost $12.14 if bought separately. . . . . *Save $2.14* 4 piece Set $10.00

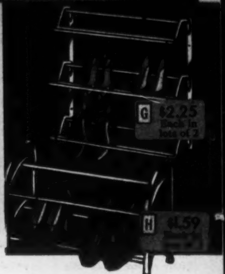
A **Harmony House Deluxe Garment Rack with shelf.** New improved design for maximum strength, stability. Holds 30 garments on rod; hats, etc. on top shelf. Umbrellas and purses hang from hook at each end of shelf; shoes fit on bottom bars. Holds hats and coats at parties. Ideal for clubrooms, offices. Stores compactly, easy to set up when needed. Bright plated tubular steel. 65 in. high. 38½ in. wide.
25 N 06872—Shpg. wt. each 10 lbs. . . . . Each $8.23 *Save $1.78* Buy 2 for $14.68

B **Jumbo 14-16 Garment Bag.** Transparent heavyweight plastic fabric. Contrasting color top and bindings. Wipes clean with a damp cloth. 36-inch zip. Metal top frame, 57x14½x20 inches. Assorted colors. Christmas cellophane banded.
25 N 6620—Shipping weight each 1 lb. 6 oz.. . . Each $1.95 . . . . . *Save 87c* 3 for $4.98

C **12-pocket Women's Shoe Bag.** Back of bag is quilted heavyweight plastic fabric; plastic pockets. Holds 6 pairs shoes. Metal top rod, grommets prevent sagging. Clean with damp cloth. 29x17 inches. Assorted colors. Christmas banded.
25 N 6626—Shipping weight each 8 ounces. Each 98c . . . . . *Save 20c* Buy 2 for $1.76

D **Laundry Hamper Bag.** Heavyweight quilted plastic fabric will not snag sheerest fabrics. Top flap hides laundry. Clean with damp cloth. Hang on door or closet wall. 17x26 inches. Assorted colors. Buy several for gifts this year.
25 N 6325—Shipping weight each 8 ounces. Each 98c . . . . . . *Save 20c* Buy 2 for $1.76




G $2.25 Each in lots of 2
H $1.59

E **Here's a gift of gleaming practicality that the whole family will use.** Bright-plated metal rack has 6 strong hooks for hanging umbrellas, purses, jackets. Hooks have non-snag rubber tips. Easy to attach to wall or door in closet, hall, utility room. Ideal for children's use when placed low. 18¾x4½ in. Shpg. wt. each 1 lb.
25N6851–Ea. $1.29 *Save 30c* 2 for $2.28

F **Ingenious Closet Space Saver . . . a grand household gift idea.** Bright-plated steel garment bracket. Give you extra closet space. Easy to attach to door or wall. Holds 12 hangers. Extends 13½ inches from door. Use in up or down position. Shipping weight each 9 ounces.
25N6829–Ea. 89c. . . .*Save 19c* 2 for $1.59

G **De luxe 3-tier Shoe Rack.** Our best quality. Bright-plated metal. Fits on closet door or wall. Holds up to 9 pair shoes. Toe guard prevents shoes from falling off rack. 20½ in. long; 21 in. wide. Shpg. wt. 4 lbs. 6 oz.
25 N 6837—
Each $2.49 . . . *Save 49c* 2 for $4.49

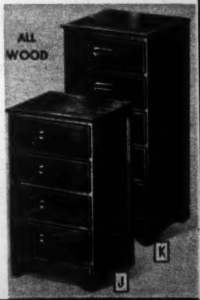
H **Harmony House Metal Shoe Rack.** Sturdy tubular steel; baked enamel finish. Rubber tipped feet. Easy to assemble. Holds 6 prs. shoes. 15x8x24 in. Med. blue color. Christmas boxed. Shpg. wt. ea. 4 lbs.
25 N 6820—
Each $1.79 . . . *Save 40c* 2 for $3.18

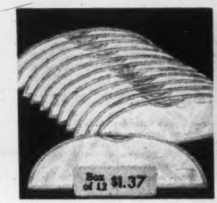
All-Wood Utility Chests

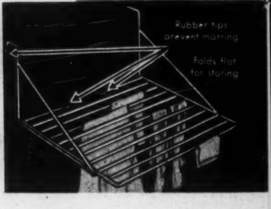
Completely finished, ready to use! Ideal for linens, lingerie, baby clothes, etc. Useful as a sewing cabinet or nightstand, too. Sturdily built drawers. Convenient drawer pulls. Shipped assembled. Mailable. *Please state finish* walnut or maple.

J **4-drawer Chest.** 27x15x14 inches. Shipping weight each 21 lbs. *Please state finish.*
25 N 06730—
Each $10.98. . . . .*Save $2.00* Buy 2 for $19.96

K **5-drawer Chest.** 32x15x14 inches. Shipping weight each 26 lbs. *Please state finish.*
25 N 06720—
Each $12.79. . . *Save $2.60* Buy 2 for $22.98





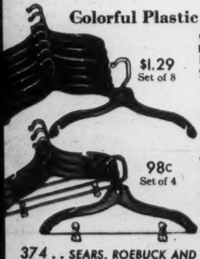


New! Box of 12 Plastic Shoulder Covers . . . a useful gift that will dress up her closet, protect her garments. Wipe clean with a damp cloth. Keep shoulders and collars of dresses, blouses free from dust. Transparent plastic covers have assorted color bindings. 7x20 in. Wt. 6 oz.
25 N 6530. . . . . Box of 12 for $1.37

Hearthside Laundry Rack. Adds 20 feet to your indoor drying area, yet measures only 20x24 inches. Hang it on shower rod, towel bar, door top. Rust-resistant steel wire. Wt. ea. 4 lbs.
25 N 06864—
Each $1.39. . . . . . . *Save 29c* 2 for $2.49

$1.25
Each in lots of 2

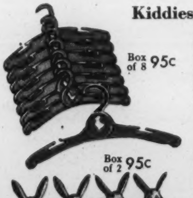
Colorful Plastic Hangers

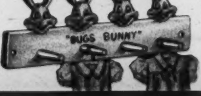


Women's Plastic Dress or Blouse Hangers. Swivel hook. *State* amber, red, crystal clear. 17 in. wide. Wt. ea. set 1 lb. 8 oz.
25N6936-Set of 8 for $1.29
Save 30c 2 Sets (16) $2.28

Combination Plastic Dress or Suit Hangers. 2 adjustable metal spring clips. *State color* amber, red, crystal clear. 17 in. wide. Shpg. wt. ea. set. 14 oz.
25N6935-Set of 4 for 98c
Save 17c 2 Sets (8) $1.79

Kiddies' Plastic Hangers



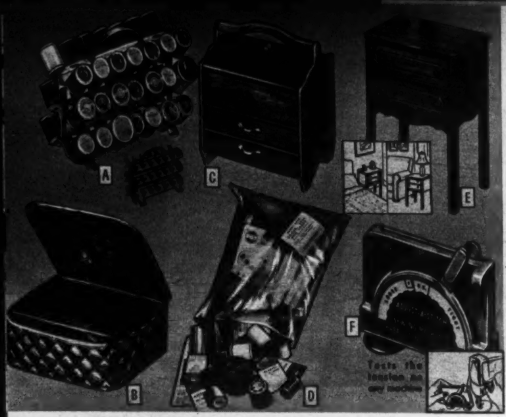


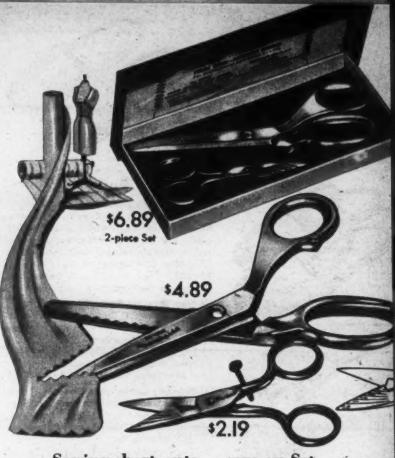
Kiddies' Hangers. Clever animal "cutout" designs on smooth, strong plastic. Notches for slip straps, jumpers, etc. 12 in. wide. *State* lt. blue, pink. Shpg. wt. 12 oz.
25 N 6955—Box of 8 for 95c
Save 21c 2 Boxes (16) $1.69

"Bugs Bunny" Plastic Clothes Rack. Encourages neatness. 4 pegs for hanging garments. Attach in closet or on door so child can reach. 12x1¾ in. *State color* pink or blue. Shpg. wt. box 8 oz.
25 N 6838—Box of 2 for 95c
Save 11c. . .Buy 4 for $1.79

Transparent Hat Boxes

Set of 2 plastic Hat Boxes make a welcome gift. Sturdy fiberboard lids, bottom. Lids covered in rich faille-like plastic. Clean with a damp cloth. *Sizes* 13x8 in.; 12x7 in. *State color* Tuscan wine, Mint green (med.) Pacific blue (med.). Shpg. wt. 4 lbs.
25 N 6719. . . . . .Set of 2 for $2.83





Sew.. and save

A **Spool Rack.** Keeps thread from tangling, makes selection easy. Holds 42 spools and two scissors (not included). Rose-colored metal, size 7⅛x3x5¼ inches. Shipping weight each 10 ounces.
25 N 5211.........Each $1.19
Save 38c.......Buy 2 for $2.00

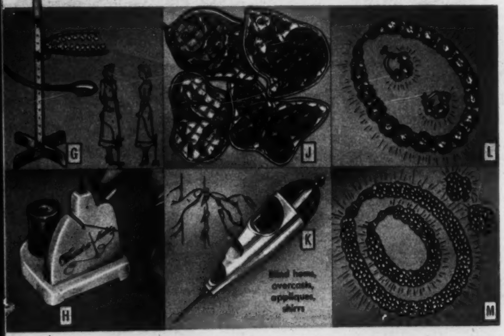
B **Sewing Kit.** Attractive satin-tone quilted plastic. Scissors, thimble included. *State color* blue, deep rose or green. 8½x7¾x3 inches. Shipping weight each 10 oz.
25 N 5261...........Each 98c
Save 17c.........Buy 2 for $1.79

C **Priscilla-style Cabinet.** Conveniently stores sewing things in two 2¼-inch deep drawers, roomy top. Plywood. *State finish* walnut or mahogany. 14½x9x12¼ inches. Shpg. wt. 7 lbs.
25 N 05275...Each $5.69

D **Sewing Notions Kit.** Separately items would cost $3.29. Includes needles, thread, seam binding, darning cotton, snaps, pins, elastic, hooks and eyes. Shpg. wt. 1 lb.
25 N 5111—*Save 31c*.$2.98

E **All Wood Table Sewing Cabinet.** 12 spool thread rack and pin bin in revolving bottom drawer. 18½x12 inch top; 24½ in. high. *State finish* walnut or mahogany. Shpg. wt. 16 lbs.
25 N 05259..Each $13.55

F **Adjust-a-stitch** tells you when tension is right, too loose or tight. A precision gauge. Use it to adjust machine when not stitching properly. Plastic case. Shpg. wt. 3 oz.
25 N 5165.....Each $1.95



Sewing helps . . make-your-own jewelry

G **Hem-Master.** Powder (included) is blown through tiny holes in semi-circular aluminum rod, marks hems 2½ to 20 in. from floor. Shpg. wt. 1 lb. 8 oz.
25 N 5286.........Each $1.97

H **"Thread-A-Matic" Needle Threader.** Drop needle in hole, press button, draw thread; needle is threaded. Leaves hands free. Precision-made. Postpaid. (Shipping weight 6 oz.)
25 N 5152.......Each $2.95

J **Sparkle Pot Holders.** Cotton. Hand-tinted in vivid colors. Made up and bound; embroider just a few stitches. Quilted. Shpg. wt. set 6 oz.
25 N 4631. Set of 4 for $1.00
Save 24c.....2 sets (8) 1.76

K **Magic Stitcher**.. bastes, tailor-tacks, appliqués, smocks. Holds spool thread, sewing machine needle included; sews with lock-stitch. Plastic body.
25 N 5162–Wt. 4 oz.$2.95

Make gorgeous necklace sets. Instructions and all needed materials: snowflakes, sequins, beads, clasp, wires and needle.

L **Necklace and Earring Set.** *State* rose, pink and green or rose, fuchsia and green.
25 N 4032—Shpg. wt. 4 oz. Kit $1.25
Save 40c 2 for $2.10

M **Necklace-Earring-Bracelet Set.** *State* silver with ice blue, green, or fuchsia. Shpg. wt. 4 oz.
25 N 4033.........Kit 91c
Save 24c 2 for $1.58

Sewing short-cuts . . save on Set

Hearthside de luxe Pinking Shears. "Mesh tooth" type surgical steel cutting blades. Cuts pattern outlines accurately. One-piece, light weight aluminum frame and handles; won't tire hand. Bent handle; cuts close to cutting surface. Use on any fabric.
25 N 5201—7½ inches long. Shipping weight 6 ounces........Each $4.89

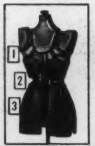
Hearthside de luxe Buttonhole Scissors. Easily set; open blade to length desired, turn screw. No measuring, numbers etched on blade ⅛-inch apart. Cuts up to 1¼-in. buttonholes. Bright-finished steel.
25 N 5194—4½ inches long. Shipping weight 4 ounces.........Each $2.19
25 N 5202—2-piece Set (25N5201 and 25N5194). Shpg. wt. 12 oz..... 6.89

Hearthside Dress Form $13.79

No more fitting by the "rip and stitch" method when you use this adjustable dress form ... home sewing takes on new perfection, ease. Curved bust sections mesh together for more accurate bust line adjustment. Papier mache; two-tone blue cotton jersey cover. Height adjusts, can be lowered to store. Easily readjusted for others in family within same size range.

Size	Bust Adjusts	Hip Adjusts
Jr.	30 to 37 inches	31 to 38 inches
A	32 to 39 inches	34 to 41 inches
B	36 to 43 inches	37 to 44 inches
C	40 to 47 inches	42 to 49 inches

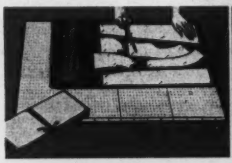
25 N 05277—Mailable. *State size.* (Measure bust and hips and order largest size dress form which includes both your measurements). Shpg. wt. 20 lbs. Each..........$13.79



1 10 sections at bust line . . . makes total adjustment 7 inches

2 2-in. length adjustment at the waistline

3 4-section hipline . . . total adjustment 7 in.



quickly,
easily

Cutting Board

Made by Dritz ... no more table mars, slipping patterns, scraps on floor. Heavy paperboard ... 40x70 in. open, 18x40 in. folded. Printed in square inches; for straight or bias cutting. Pin pattern and fabric to board.
25 N 05184—Shipping weight 7 lbs............Each $3.75

Self-threading

Sewing machine needle you can thread without even looking. Use with Singer (flat shank), White (rotary), New Home, Minnesota, Kenmore, Wards, Elna, Necci, Domestic and many other machines. Gift folder. Shpg. wt. 2 oz.
25 N 5141—Folder of 6 needles $2.49

Scuffs . . Radiant Colors

[A] **New Child's Scuff** in Cellophane Christmas Stocking. Fluorescent rayon satin, black plastic trim. Padded insole, quilted plastic sole. *State color* red, green, chartreuse yellow. *State size* small (2–3½); medium (4–5½); large (6–8). Shpg. wt. 2 prs. 8 oz.
25N3875–2 pairs $1.38 *Save 26c* **4 pairs $2.50**
Save 64c over 2-pair price. . . . . **6 pairs 3.50**

[B] **New Women's Scuffs.** Fluorescent rayon satin vamp and lining, with black plastic trim. Sponge rubber sole. *State color* red, green, chartreuse yellow. *State size* small (4–5½); medium (6–7½); large (8–9½). Shipping weight pair 8 ounces.
25 N 3849—Pair 95c *Save 15c* **2 pairs $1.75**

[C] **Women's Cotton Chenille Scuffs.** Foam rubber insole, imitation leather outsole. *State color* copen (med.) blue, deep red, aqua blue. *State size* small (4–5½); medium (6–7½); large (8–9½).
25 N 3740—Shpg. wt. pr. 6 oz.
Pair 98c *Save 19c* . . . . **2 pairs $1.77**

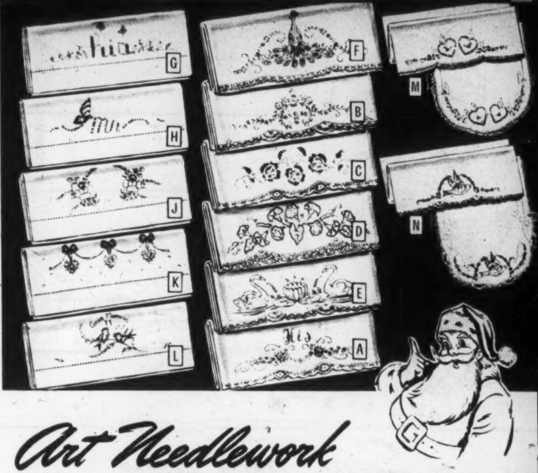
D
Hearthside Granny Afghan pack
E

Granny Afghan Pack

[D] Four skeins 4-ply Virgin wool (each a different shade of same color), enough to crochet 14 squares. Afghan 50x70 in. takes 10 packs (1 of each color) and 5 skeins of 4-oz. Worsted for background color (not incl.). *State color* American beauty, old rose, red, purple, bright green, russet brown, burnt orange, rustone, royal blue, turquoise blue. Shpg. wt. each pack 8 oz.
25 N 5622–1 pack $1.65; 3 packs $4.65
Save $2.50 over single price **10 packs 14.00**

Oval Knitting Tube

[E] New! 15-inch tube. Covered in rich stitchless quilted-effect plastic fabric in Petal design. *Two-tone colors* forest green with chartreuse, red with gray, med. blue with lt. blue. *State color*. Boxed. Shipping weight each 1 lb.
25N4568–Ea. $1.99 *Save 40c* **2 for $3.58**



Art Needlework

Just a few quick embroidery stitches make these lovely cases a personal, cherished gift. You'll enjoy them for your own use, too. Clearly stamped on white cotton. Instructions. Save when you order two or more pairs. Lace not included on cases 25 N 4219).

3-inch Hemstitched Hem—good quality cotton sheeting. All finished except for a few easy embroidery stitches. 64x60 thread count. Size 42x32 in.
(G) His-Hers
(H) Mr.-Mrs.
(J) Roses
(K) Floral Hearts
(L) Bluebirds
Please state pattern. Shipping weight pair 10 ounces.
25 N 4211 . . . . **Pair $1.39**
Save 28c . . . . . **Buy 2 pairs 2.50**

Tubing Cases. Our finest. Hemstitched edge. 64x64 thread count. Size 42x32 in. *State pattern.* Wt. pair 11 oz.
(F) Peacock
(B) Floral
(C) Rose (Cross-stitch)
(D) Morning Glory
(E) Water Lily
(A) His-Hers
25 N 4219 . . . . . . **Pair $1.85**
Save 31c . . . . **Buy 2 pairs 3.39**
Save $1.20 over single pair price . . . . . . **Buy 4 pairs $6.20**

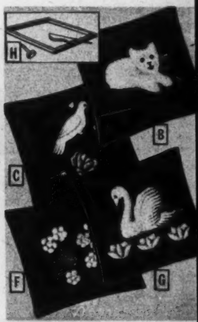
Tubing Pillowcases and Dresser Scarf Set. Cases stamped on 64x64 thread count cotton. Scarf, fine quality cotton. Hemstitched edge for lace or crochet (lace not included). Add just a few embroidery stitches for a perfect gift. Pillowcase size 42x32 in. Scarf size 18x42 in.

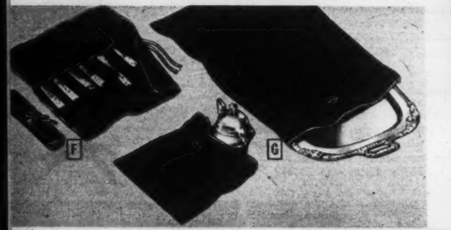
(M) Double Heart
(N) Bluebird
State pattern. Shpg. wt. 1 lb.
25 N 4220 . . 3-pc. Set $2.59
Save 50c . . . . **Buy 2 sets 4.68**

HOBBY KITS . . for gifts, for gift-making

JERSEY LOOPS

I learn to knit





Silver won't tarnish in PACIFIC CLOTHS

[F] **Roll for Flatware.** Holds a 6-piece place setting, each piece in pocket.
25 N 3824—Shpg. wt. 5 oz. **2 for $1.59**
Shpg. wt. 10 oz. *Save 29c* . . **4 for 2.89**
Shipping weight 14 ounces.
Save 51c over two-for price . . . **6 for 4.26**

[G] **Bags for Holloware.** Close with zipper on one side. Choice of 4 sizes.
25 N 3825—9x9 inches. Shipping weight 5 ounces . . . . **2 for $1.58**

25 N 3826—12x12 inches. Shipping weight 8 ounces. . . . . **2 for $2.21**

25 N 3827—15x15 in. Shpg. wt. ea. 4 oz. Each . . **$1.61** *Save 27c* . . . . **2 for $2.95**

25 N 3828—20x30 in. Shpg. wt. ea. 8 oz. Each **$3.50** *Save 50c* . . . **2 for $6.50**

Wrap (not illustrated). 18x31-inch piece of Silver Cloth for lining drawers, wrapping jewelry. Can be cut to desired size and shape, and sewn.
25 N 3830—Shpg. wt. 4 oz. Each **98c**
Buy 2, save 17c. Shpg. wt. 8 oz . . **$1.79**

3-piece Set saves 20c. Would cost $2.69 if bought separately. One bag 12x12 in., 2 bags 9x9 in. each. Shipping weight 9 ounces.
25 N 3832—*Save 20c* . . **3-pc. set $2.49**

5-piece Set saves 60c. Would cost $4.58 if bought separately. 2 bags 12x12 in. each, 3 bags 9x9 in. each.
25 N 3833—Shipping weight 14 oz.
Saves 60c . . . . **5-piece set $3.98**

Metal loom and jersey loops make rugs and pot holders quickly, easily. **Kit** includes 1 7¼-inch weaving loom that makes about 6-inch squares, 1 metal weaving hook, 2 packages of assorted color cotton jersey loops. Shipping wt. 1 lb.
25 N 4350—Boxed kit . . **$1.15**
Save 30c . . . . **2 boxes 2.00**

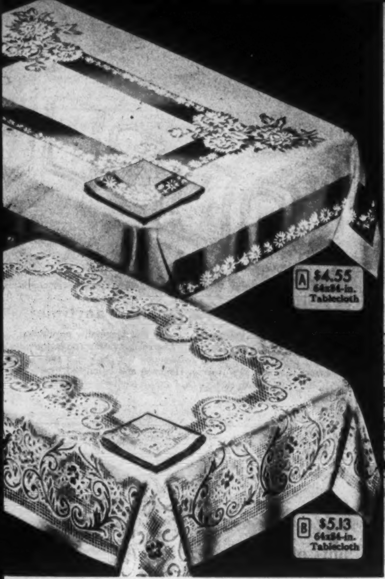
Jersey Loops Cellophane wrapped. 1 five-oz. package contains enough cotton loops to make 5 pot holders. *State color* black, dark blue, medium green, red, white, yellow or assorted. Shpg. wts.: 1 lb. 4 oz.; 2 lbs. 5 oz.; and 4 lbs. 8 oz.
25 N 4346 . . . 3 packages. . . 88c
Save 18c . . . . . . **Buy 6 pkgs. 1.58**
Save 67c over 3-package price.
Buy 12 packages $2.85

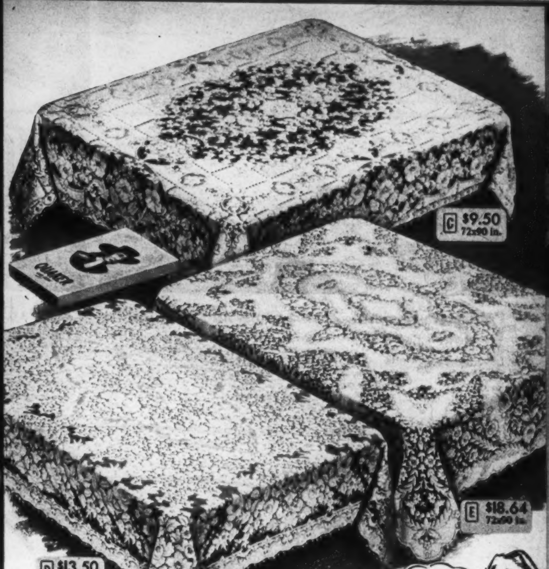
Juvenile Knitting Kit. Develop your youngsters' interest in useful hobbies. If a little girl learns to knit simple things when very young, later on she'll enjoy making sweaters, dresses, mittens and socks for herself and others, *Complete Kit* includes story book beautifully illustrated in color, with knitting instructions written in simple language a child understands; assortment of balls of colorful wool yarns, knitting needles, plastic scissors, spool knitter, and pick. Shipping weight 1 pound.

25 N 4334 . . . . Kit $1.79
Save 38c . . . . **2 kits for 3.20**

Punchwork Pillow Tops: so easy to make, so pretty, you'll want several for gifts. Kits contain: pattern stamped on cotton cloth, black cotton Suedtex top, all necessary 50% rayon and 50% wool yarn. Instructions included. *Size* 18x18 inches. Shipping weight each 6 ounces.
(B) 25 N 4292G—Kitten
(C) 25 N 4294G—Dove and Rose
(F) 25 N 4298G—Bluebirds
(G) 25 N 4293G—Swan
Each **$1.49** *Save 40c* **2 for $2.58**

[H] **Frame and Needle Kit** 18x18-inch wood frame with tacks for attaching punchwork. Adjustable metal punch needle 5 inches long. Instructions. Shipping weight kit 15 ounces.
25 N 4303–Complete kit **85c**
Save 20c . . . . **2 kits $1.50**





GIFTS BRING JOY TO ALL

Sure-to-be-treasured Table Cloths

Cotton Damask Tablecloths, Napkins

A Expensive-looking, snowy-white beauties for women who take pride in the table they set. Yarns mercerized for permanent luster and maximum wear. Full-bodied, weighty, drapes gracefully. Easily laundered—therefore practical for everyday use. Handsome woven-in Chrysanthemum pattern. Cloths boxed to reach you clean, unwrinkled, ready to use.

Size about	Catalog Number	Shipping weight	Price
Cloth 64x84 inches	136 N 2400M	1 lb. 15 oz.	Each $4.55
Cloth 64x108 inches	136 N 2401M	2 lbs. 2 oz.	Each 6.55
Cloth 72x90 inches	136 N 2403M	2 lbs. 3 oz.	Each 6.55
Cloth 72x108 inches	136 N 2404M	2 lbs. 10 oz.	Each 7.15
Napkins 18x18 inches	136 N 2402M	8 oz.	6 for 2.55

Linen Openwork Cloths and Napkins

B Imported straight from the looms of Belgium—made by master craftsmen who really take *pride* in their work. Richly lustrous fabric with an intricate Etamine (peasant-type openwork) weave lends charm and interest to your table. Delicate-looking, yet sturdy. Hemmed. *Color* Ivory, white.

Size about	Catalog Number	Shipping weight	Price
Cloth 52x52 inches	136 N 2516M	14 oz.	Each $2.98
Cloth 52x68 inches	136 N 2517M	1 lb.	Each 3.95
Cloth 58x78 inches	136 N 2518M	1 lb. 6 oz.	Each 4.75
Cloth 64x84 inches	136 N 2519M	1 lb. 8 oz.	Each 5.13
Cloth 64x104 inches	136 N 2520M	1 lb. 14 oz.	Each 7.15
Napkins 16x16 inches	136 N 2521M	12 oz.	6 for 2.25

Colored Cotton Lace Cloth, Matkins

- Warm tones, rich designs suited to modern decor.
- Harmony House colors match other Sears furnishings

A gift of *enduring* beauty! Luxurious-looking, drapes gracefully, adds glamour to both table and dining room. Busy homemakers like the work-saving features of these decorative tablecloths, too! Since they do not wrinkle easily and spots can be sponged off with a damp cloth, a fresh, inviting tablecloth is *always* available for any occasion. Intricately worked of finest combed cotton yarns in handsome, contrasting 2-tone design. Neatly hemmed edges. Washable, of course. Boxed. Matkins can be used also as place mats. *State predominating color:* Parchment ivory; Dawn gray (lt.); Mint green (dk.); or Sunshine Yellow.

Size about	Catalog Number	Shipping weight	Price, each
Cloth 51x68 inches	136 N 6247M	1 lb. 6 oz	$7.69
Cloth 67x86 inches	136 N 6248M	2 lbs.	11.50
Cloth 67x104 inches	136 N 6249M	2 lbs. 12 oz.	13.85
Matkins 11½x17½ in.	136 N 6250M	2 oz	65c

Quaker Lace Tablecloths—as practical as they are luxurious

Flowers, candlelight, and a dinner cloth of lace—few other settings can surpass this combination for gracious dining. Genuine Quaker Lace Cloths—known *everywhere* for outstanding richness and intricacy, have the double appeal of *beauty and serviceability*. Elaborate designs, reminiscent of priceless old world laces, give meals an air of elegance . . . are the perfect background for fragile china, gleaming silver. Yet, they don't wrinkle easily . . when soiled, most spots can be sponged off; they keep their shape after repeated washings; need little ironing; fit all decorating schemes. Sizes to fit round, oval, or rectangular shaped tables. Patterns similar to illustration. *Color* Egyptian (med. ecru).

C **Good Quality.** Intricately worked spun rayon and cotton. Scalloped, corded picot edges.

Cloth about	Catalog No.	Shipping weight	Price, each, boxed
54x72 inches	136 N 6220	1 pound 14 ounces	$7.55
63x81 inches	136 N 6221	2 pounds 2 ounces	8.55
72x90 inches	136 N 6222	2 pounds 6 ounces	9.50
72x108 inches	136 N 6236	2 pounds 12 ounces	11.48

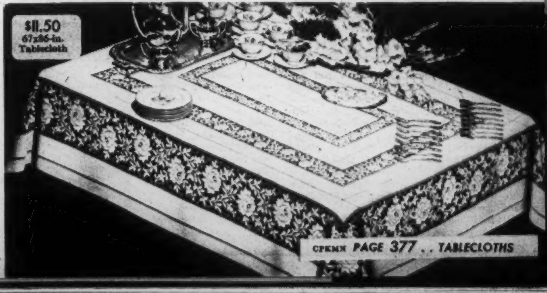
D **Better Quality.** Rich-textured, long-wearing spun rayon and cotton. Scalloped, corded, picot edges.

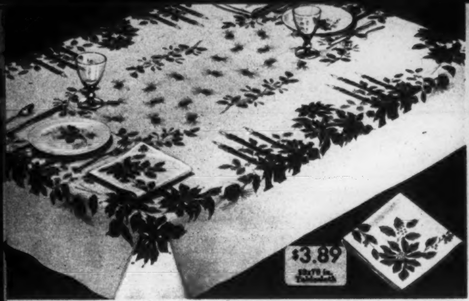
Cloth about	Catalog Number	Shipping weight	Price, each, boxed
63x83 inches	136 N 6340	2 pounds 2 ounces	$11.48
72x72 inches	136 N 6341	2 pounds 2 ounces	11.48
72x90 inches	136 N 6342	2 pounds 6 ounces	13.50
72x108 inches	136 N 6343	2 pounds 12 ounces	16.72

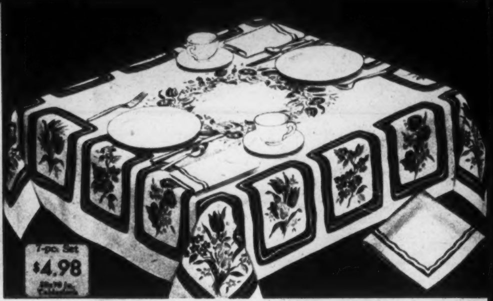
E **Best.** Heirloom quality lavishly worked of mercerized cotton. Scalloped, corded, picot edges.

Cloth about	Catalog Number	Shipping weight	Price, each, boxed
54x72 inches	136 N 6226	1 pound 14 ounces	$13.50
63x81 inches	136 N 6229	2 pounds 2 ounces	16.72
72x90 inches	136 N 6227	2 pounds 6 ounces	18.64
72x108 inches	136 N 6228	2 pounds 12 ounces	23.89

HOW TO MEASURE. Add 20 in. (for small tables) to 30 in. (for larger tables) to both length and width.







Poinsettia Christmas Print Cloth and Napkins

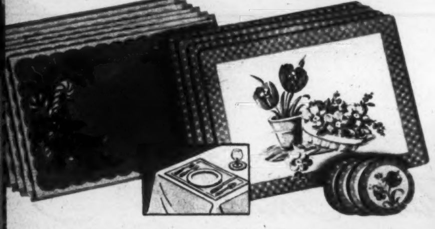
Cheerful as a greeting card! Hand screened print on fine spun rayon and cotton fabric. *Predominating colors* red and green. Matching napkins. Washfast. Hemmed. Boxed.

Size about	Catalog Number	Shipping weight	Price
Cloth 52x52 in.	136 N 2997M	14 ounces	Each $2.79
Cloth 52x70 in.	136 N 2990M	1 lb. 3 ounces	Each 3.89
Cloth 60x79 in.	136 N 2991M	1 lb. 5 ounces	Each 4.98
Cloth 60x89 in.	136 N 2992M	1 lb. 10 ounces	Each 5.98
Cloth 60x107 in.	136 N 2993M	1 lb. 14 ounces	Each 6.98
Napkins 16x16 in.	136 N 2994M	12 ounces	6 for 2.49

Holiday Spirit Luncheon Sets—appropriate anytime!

The home at Christmas should reflect all the warmth, gaiety and hospitality possible. Set the mood by spreading your table with this colorful hand-screened printed tablecloth and napkin set. Rich-textured pebble weave cotton background bleached to a snowy whiteness. Deep-dyed washfast colors stay new-looking. Hemmed and laundered, ready to use. Matching 16½x16½-in. napkins with each cloth. Patterns similar to illustration. *State color* Mint green (medium) or Cherry red.

Cloth about	Napkins	Catalog Number	Shipping weight	Price
52x52 inches	4	136 N 2995	1 lb. 12 oz.	5-pc. set $3.79
52x70 inches	6	136 N 2996	2 lbs. 3 oz.	7-pc. set 4.98



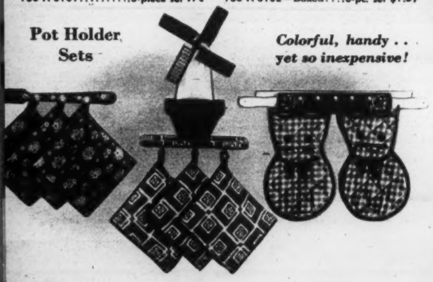
PLACE MAT SETS save hours of laundering!

6-piece Plastic Set. Colorful candy-stick pattern in clear plastic gives tables an inviting, festive air . . . protects against spilled liquids and stains. Embedded colors can't wash off. Easy to clean with a damp cloth. Non-flammable heavy plastic lies flat! *Predominating colors* red and green. 11¼x17 in. Cellophane packaged. Wt. 14 oz. **97c Set**
136 N 6101..........**6-piece set 97c**

8-piece Printed Cork Set. This handsome, useful set will be a permanent part of your table setting. Made of durable, heat-absorbent cork, processed to repel moisture. Can't warp or curl. Gay multi-colored field flower pattern, red predominating. Four 12x16¼-in. mats; four 4¼-in. round coasters. Easy to clean with damp cloth. Shpg. wt. 1 lb. 8 oz. **$1.59 Set**
136 N 6102—Boxed....**8-pc. set $1.59**

Pot Holder Sets

Colorful, handy . . yet so inexpensive!



$1.25 4-pc. set

Hanging Wooden Fork or Spoon (about 10 in.) (no choice)—a decorative, useful set for kitchen walls. Three printed, padded cotton pot holders (each about 5x6 in.) Assorted patterns similar to illustration. *State predominating color* blue, green or red. Boxed.
136N6865—Shpg. wt. 10 oz...**4-pc. set $1.25**

$1.89 4-pc. set

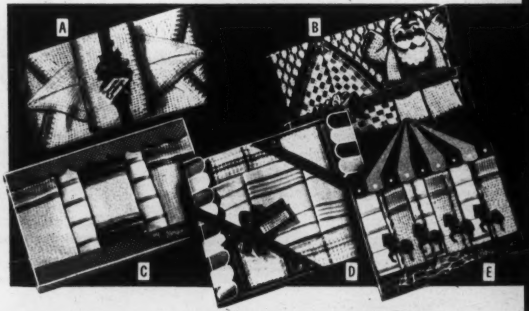
New Dutch Mill Set. This delightful novelty consists of 3 padded cotton pot holders (each about 5½x6½ in.) that hang from the sturdy, easy-to-clean plastic plaque (about 7x10 in.). *State color* green or red. Boxed. Order several—for Christmas, for showers.
136N6862—Shpg. wt. 15 oz...**4-pc. set $1.89**

$1.89 3-pc. set

New Rolling Pin Set with utility rack for hanging up pot holders and most often-used kitchen utensils (spoons, ladles, etc.). Includes 2 cotton padded pot holders, each about 9x6 in.; wooden hanger-rack (about 16½ in.) *State color* blue or red. Boxed.
136N6863—Shpg. wt. 1 lb....**3-pc. set $1.89**

Very important Extras

She puts off buying for herself



Lighten her cooking tasks with useful KITCHEN AIDS

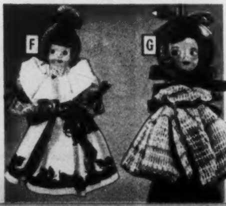
A **4-piece Dish Cloth Set** to stuff in her stocking. Lockstitch knit of sturdy bleached cotton. Open mesh dries quickly; overcast edges won't ravel. Size about 13x15 in. Assorted color borders. Holiday cellophane packaged.
136 N 6822—Shpg. wt. 5 oz...**4-piece set 59c**

B **5-piece Dish Cloth Set.** Four bleached cotton cloths (about 13x16 in.); one about 13½x15 in. Open mesh, lockstitch knit doesn't hold food particles; overcast edges. Assorted color patterns. Cellophane holiday packaged.
136 N 6823—Shpg. wt. 7 oz..**5-piece set 89c**

C **4-piece Set.** One multicolored cotton crash dish towel about 17x30 in.; two multicolored lockstitched knit cotton dish cloths each about 15x15 in., and one cotton terry cloth pot holder about 7x7 in. Cellophane packaged.
136 N 6824—Shpg. wt. 12 oz..**4-piece set 89c**

D **7-piece Set.** 3 multicolor cotton crash dish towels each (about 17x30 in.); 2 multicolor striped, knit cotton dish cloths (about 15x15 in.); and 2 handy cotton terry pot holders each about 7x7 in. Cellophane packaged.
136 N 6825—Shpg. wt. 1 lb. **7-piece set $1.89**

E **6-piece Set** that will make dishwashing and drying as much fun as the merry-go-round it is packaged in. Contains 3 cotton crash dish towels each about 17x32 in., 3 cotton dish cloths each about 15x15 in. Multicolor stripes.
136 N 6826—Shipping weight 1 pound 2 ounces..........................**6-piece set $1.89**



Two Dolls for BIG GIRLS

F **Sissy Doll.** Has 1 cotton print towel about 16x30 in.; 1 cotton dish cloth about 12x15 in.; one metal pot cleaner. Painted cloth face. Ribbon tied; cellophane wrapped. Multicolored. 13-in. high.
136 N 6840—Shpg. wt. 12 oz........ **Each 97c**

G **Broom Doll.** A clever gift. 1 small kitchen broom, 2 cotton knit dish cloths each about 12x15 in., 1 metal pot cleaner. Painted cloth face. Ribbon tied; cellophane wrapped. Multicolored. 16 in. high.
136 N 6842—Shpg. wt. 1 lb.......... **Each 97c**

Gleaming Rayon and Cotton Cloth and Napkin Sets

$13.95 9-pc. Set

Luxury quality, lavish with luster . . unexcelled for gracious dining! These glistening beauties with matching napkins—*imported from Switzerland*—are skillfully made of rich rayon and service-giving cotton. Weighty weave is smooth and firm, launders like new. More pattern, more luster than in many higher-priced cloths—truly rare buys at Sears moderate prices. Correct for every occasion—from formal to informal. A fitting background for finest china. Washable. Machine hemmed to look like hand hems. *Color* ivory.

Cloth about	Napkins	Catalog Number	Shpg. wt.	Price
64x 84 in.	8 each 17x17 in.	136 N 2718	3 lbs. 3 oz.	9-pc. set $13.95
64x104 in.	12 each 17x17 in.	136 N 2719	4 lbs. 4 oz.	13-pc. set 19.95

GOOD	BETTER	OUR BEST
9-pc. Set **$11.95** 66x84-in. Cloth	9-pc. Set **$16.50** 70x88-in. Cloth	9-pc. Set **$19.50** 66x84-in. Cloth

Shimmering White Irish Linen Tablecloth Sets
The traditional symbol of beauty and elegance

Harmony House Linen in 3 qualities—your size, your weight—all at low Sears prices. Practically lint-free, require no special pampering . . become more satin-bright the more they are laundered. It's no wonder these sets are so highly prized by women who take pride in the table they set. Boxed.

Good Damask. 117 threads per sq. in. Remarkably low priced for such design and luster. Handsome enough for your most important guests yet practical for everyday use. Hemmed. White only. Pattern similar to illustration.

Cloth about	Napkins	Catalog Number	Shpg. wt.	Price
66x 84 in.	8 each 20x20 in.	136 N 2600	2 lbs. 14 oz.	9-pc. set $11.95
66x101 in.	12 each 20x20 in.	136 N 2601	3 lbs. 4 oz.	13-pc. set 15.95

Better Double Damask. 154 threads per sq. in. Rich, luxurious . . . echoes the sparkle of glassware . . the gleam of silver! Woven to give years and years of service and beauty. Rolled hems. White only. Patterns similar to illustration.

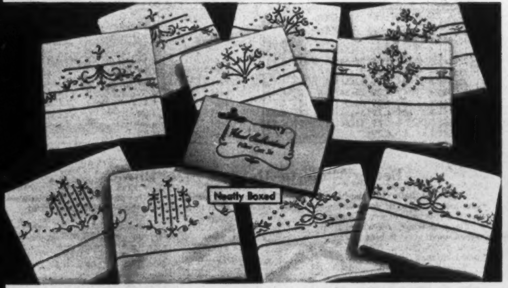
Cloth about	Napkins	Catalog Number	Shpg. wt.	Price
70x 88 in.	8 each 22x22 in.	136 N 2606	3 lbs. 4 oz.	9-pc. set $16.50
70x106 in.	12 each 22x22 in.	136 N 2607	4 lbs.	13-pc. set 22.95
70x124 in.	12 each 22x22 in.	136 N 2608	4 lbs. 10 oz.	13-pc. set 26.50

Our Best Double Damask. 164 threads per sq. in. A cloth that *belongs* with beautiful china and glassware. Supremely smooth, rich . . . strength to give a lifetime of faithful service. Satin-like sheen is permanent. Elaborate pattern similar to illustration. *Hand* hemmed. White only.

Cloth about	Napkins	Catalog Number	Shpg. wt.	Price
66x 84 in.	8 each 22x22 in.	136 N 2611	3 lbs. 6 oz.	9-pc. set $19.50
66x102 in.	12 each 22x22 in.	136 N 2612	3 lbs. 14 oz.	13-pc. set 26.50
66x120 in.	12 each 22x22 in.	136 N 2613	4 lbs. 2 oz.	13-pc. set 31.50

every homemaker wants

Beauty, color, plus usefulness

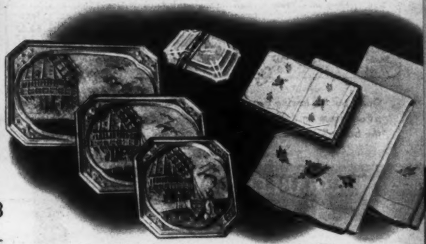


Harmony House Pillowcases—embroidered by hand!

$2.88 Pair

Pure Luxury—from the smooth, soft-to-the-touch, snowy-white cotton to the beautifully hand-worked embroidery—a gift that will be treasured for *years* by the discriminating women on your Christmas list. *Imported from Puerto Rico.* Intricate blue-white embroidery is the handiwork of native women—known the world over as masters in the art of needlecraft and design. Each case is hemstitched by hand, too! The daintiness and detailed workmanship of these pillowcases give them an unmistakable heirloom quality that will be appreciated by women who want the unusual and the beautiful for their homes. Yet, they are *exceptionally low-priced* for such quality and design. Size about 20½x32 in.; fit pillows about 20x26 in. Assorted patterns similar to illustrations.

136 N 6100—Boxed to reach you fresh, unwrinkled. Shpg. wt. 1 lb. . . . . Pair $2.88



3-pc. Hot Dish Pad Set

29c Set

Dress up your table and protect its finish. Aluminum cover looks like silver. Handsome assorted embossed patterns. Chipboard center; waterproof paper covered base. One each 6x6 in.; 6x8 in.; 6⅝x9⅝ in. Shpg. wt. set 15 oz.

136 N 6910–3-pc. set 29c; 2 sets 56c

Guest Towels

97c for two

Absorbent . . fresh-looking . . woven of soft, snowy, bleached cotton. Embroidered in multicolor assorted designs similar to illustration. Packed in transparent plastic top box. *Size* each about 12x17 in. Shpg. wt. 7 oz.

136 N 6117. . . . . .Set of two 97c

Quilted Pot holder in each pocket

Plastic Apron and Cotton Pot Holder Set

98c 3-pc. Set

Time-saver for the busy homemaker — a bright idea for making her hours in the kitchen a little easier. No more hunting for a pot holder—all she has to do is pull one out of either pocket of this protective plastic apron. *Laundry-saver*, too—beside protecting her clothes while she cooks and washes dishes, apron requires no laundering other than wiping clean with a damp cloth. Set consists of two padded cotton pot holders, each (about 9x6-in.); one plastic apron (about 17x17 inches). Ideal for shower gifts, bridge prizes—Buy several sets. *One size fits all figure types. State color* blue, gold, green or red. Shpg. wt. 6 oz.

136 N 6861. . . . . .3-pc. set 98c

For complete details on Sears Easy Terms . . . see page 313

4-pc. Barbecue Set for the Chief Cook!

$3.69

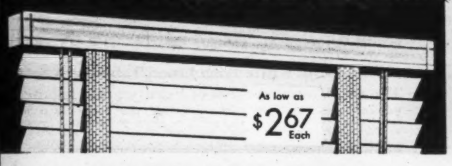
The perfect gift for a man who takes pride in his culinary ability. Picture Dad brandishing skewers clutched in his mitted hands . . the jaunty chef's cap on his head . . the big bib-style apron enveloping his masculine frame. How important he will feel; how well dressed he will look! Sturdy, easily-laundered cotton denim; top of cap is white cotton broadcloth. 2 padded, quilted mitts. Washfast. *One size fits all. State color* light blue, green, rust. Shipping weight 1 pound.

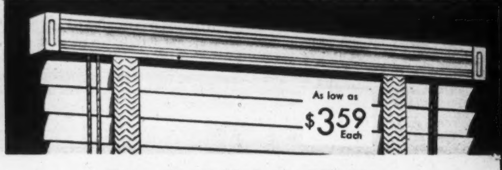
136 N 6860. . . . . .4-pc. set $3.69

. . and all through the house

Venetian Blinds for Christmas

It's a wise Santa who gives with an eye to the future. So give Venetian Blinds . . . a long term investment in complete privacy, sun protection, air control and room beauty





Good Ready Made Steel Blinds

You can afford these blinds NOW at Sears low prices. Harmony House Good quality—attractively designed to give new beauty to your decorating scheme. Easy to clean, too . . . dirt can't penetrate the baked-on, plastic base enamel finish. Neat Headbox conceals working parts. Bottom rail fully enclosed. Sturdy Cordlock for positive locking. Smooth action Tilter. 2-in. wide slats, 3/16 inch overlap insures well regulated light. Easy to install.

Wherever these sizes fit your windows, you save substantially. Ready Made Blinds will fit windows ¼-in. narrower to ¾-in. wider. For example, 27x64 in. blind fits window 26¾ to 27¾ inches wide. *Slat color* off-white; *tape color* duck. See "How to Measure" instructions at bottom of page.

56 N 0450—*State size below*. Sent direct from mail order house.

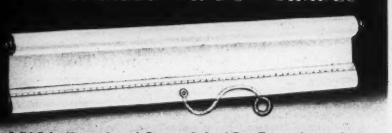
Size Inches	Shpg. wt. lbs.	oz.	Price	Size Inches	Shpg. wt. lbs.	oz.	Price	Size Inches	Shpg. wt. lbs.	oz.	Price
18x54	5	2	$2.67	20x54	5	10	$2.67	22x54	6	2	$2.67
19x54	5	6	2.67	21x54	5	14	2.67	......	....		.....

56 N 0550—*State size below*. Sent direct from mail order house.

Size Inches	Shpg. wt. lbs.	oz.	Price	Size Inches	Shpg. wt. lbs.	oz.	Price	Size Inches	Shpg. wt. lbs.	oz.	Price
23x64	6	13	$3.07	28x64	8		$3.07	33x64	9	3	$3.57
24x64	7		3.07	29x64	8	3	3.57	34x64	9	6	3.57
25x64	7	5	3.07	30x64	8	8	3.57	35x64	9	11	3.57
26x64	7	8	3.07	31x64	8	11	3.57	36x64	9	14	3.57
27x64	7	13	3.07	32x64	8	14	3.57	......	....		......

Don't put off having Harmony House Venetian Blinds! You can easily afford them on Sears Easy Payment Plan. Pay only 10% down and the balance in small monthly payments. See page 313 for details.

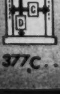
WASHABLE WINDOW SHADES



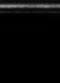
Solid Color Hemmed . . . A Sears exclusive 4-Star Feature item and our most popular style. Specially finished with oil coating *applied by machine*. Best quality cambric cloth. Resistant to pinholes, cracks. Washable . . . actually water-repellent. Sunfast, too. *Choice of color* white, eggshell, buff, sand, or dark green. Sturdy wood roller, ring pulls included. Brackets furnished at no extra charge, if requested. *State color, length, width, "inside" or "outside" brackets (if desired)*.

Width of roller from tip to tip	Catalog Number	6 ft. long	7 ft. long	Shpg. wt. lbs. oz.
Up through 37⅛ in. . .	56 N 01260	$2.00	$2.20	1 . . . 12
37⅛ inches only.	Sent from stock	1.95	2.15	1 . . . 12

HOW TO MEASURE SHADES



To hang inside casing. Measure WIDTH (A), the exact distance between points where brackets will be on window frame. Subtract ⅛ in. to allow for bracket clearance. *Mark order "measured tip to tip."* Measure LENGTH (B). Add 8 in. to length (to guard against shade tearing off roller in use); order next longer length.



To hang outside casing. Measure WIDTH (C) and LENGTH (D). Add 8 in. to length; order next longer length. *Mark order measured "tip-to-tip."* Measure each window separately. Use wood or metal ruler (cloth tape may stretch).

Better Ready Made Steel Blinds

For stronger, smoother operating blind, choose Harmony House Better quality . . . all features of Good blinds at left in finer treatment. Handsomer Headbox . . . sturdily constructed; enclosed front, back, bottom. Heavy Bottom Rail gracefully shaped. Plastic end caps guard against scratches. Better working parts—finer Cordlock reduces wear on cords. Heavier Tilter reduces cord slippage to minimum. Closer, ¼-in. slat overlap. *Slat color* off-white; *tape color* duck. Hold down brackets included. Sent from mail order house.

Widths are adjustable—fit windows ¼-inch narrower to ¾-inch wider. For example 32x54 or 32x64 inch blind fits window 31¾ to 32¾ inches wide. See "How to Measure" below.

56 N 0460—*State size below.*

Size Inches	Shpg. wt. lbs.	oz.	Price	Size Inches	Shpg. wt. lbs.	oz.	Price
18x54	5	2	$3.59	28x54	7	9	$4.29
19x54	5	6	3.59	29x54	7	12	4.45
20x54	5	10	3.59	30x54	8	1	4.45
21x54	5	14	3.59	31x54	8	4	4.45
22x54	6	2	3.59	32x54	8	7	4.45
23x54	6	6	4.29	33x54	8	12	4.45
24x54	6	9	4.29	34x54	8	15	4.45
25x54	6	14	4.29	35x54	9	4	4.45
26x54	7	1	4.29	36x54	9	7	4.45
27x54	7	6	4.29	....	......		....

56 N 0560—*State size below.*

Size Inches	Shpg. wt. lbs.	oz.	Price	Size Inches	Shpg. wt. lbs.	oz.	Price
18x64	5	15	$4.19	28x64	8	5	$4.39
19x64	6	3	4.19	29x64	8	8	4.59
20x64	6	7	4.19	30x64	8	13	4.59
21x64	6	11	4.19	31x64	9		4.59
22x64	6	15	4.19	32x64	9	3	4.59
23x64	7	2	4.39	33x64	9	8	4.59
24x64	7	5	4.39	34x64	9	11	4.59
25x64	7	10	4.39	35x64	10		4.59
26x64	7	13	4.39	36x64	10	3	4.59
27x64	8	2	4.39	.....	......		....

Better Made-to-Measure Steel Blinds

All the finer features of the blind above—and "made-to-measure." Each blind individually cut and assembled to fit your windows exactly. Yet the cost is moderate for the years of beauty and service you will receive. *Order today.*

Slat color white, off-white, lt. green, med. gray, lt. blue, beige, med. yellow, med. blue, med. peach or med. green.

Tape color (same both sides) white, duck, mingled linen, dk. wine, dk. brown, lt. green, dk. green, lt. blue, med. blue, dk. blue, bright red, lt. yellow, beige, med. peach, dk. gray, or black.

Hold down brackets (to hold bottom rail to window) are included. See "How to Measure" instructions below. Sent from factory in Benton Harbor, Mich., St. Louis, Mo., Atlanta, Ga., or New Bedford, Mass. However, you order and pay transportation charges from nearest Sears mail order house.

56 N 760F—*State slat and tape color;—size below.*

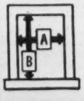
WIDTH Inches	Shpg. weight lbs.	oz.	Length through 54 in.	Length 54⅛ through 60 in.	Length 60⅛ through 66 in.	Length 66⅛ through 72 in.	Length 72⅛ through 84 in.
12 through 23. .	8	4	$4.79	$5.49	$5.49	$5.53	$6.35
23⅛ through 26	9	2	5.49	5.49	6.01	6.59	7.45
26⅛ through 29	10	2	5.77	6.09	6.73	7.37	8.33
29⅛ through 32	11	2	6.39	6.75	7.45	8.17	9.23
32⅛ through 35	12	3	7.01	7.39	8.17	8.95	10.13
35⅛ through 42	14		8.03	8.49	9.40	10.29	11.61
42⅛ through 48	15	10	9.27	9.79	10.83	11.85	13.41
48⅛ through 54	17	10	10.51	11.09	12.27	13.43	15.19
54⅛ through 60	19	10	11.75	12.41	13.71	15.01	16.98
60⅛ through 66	21	5	12.98	13.71	15.15	16.59	18.77
66⅛ through 72	23	5	14.23	15.01	16.59	18.17	20.55
72⅛ through 84	26	11	16.07	16.98	18.75	20.55	23.23
84⅛ through 96	30	13	18.55	19.59	21.65	23.71	26.81

HOW TO MEASURE VENETIAN BLINDS

BE SURE TO STATE—1. Made-to-Measure Blinds—*State* exact WIDTH and LENGTH. Mark which is "width." **Ready-Made Blinds**—choose from table most correct width. To shorten, blind slats can be removed. 2. *State* slat color and tape color when choice is given.

- Measure carefully with wood or metal rule (cloth tapes will stretch).
- Make no allowances
- Measure each window separately
- Watch for projecting interferences.

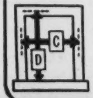
TO HANG INSIDE OF CASING



A For *WIDTH* . . . measure exact distance between points where brackets will be placed. There must be at least 1-inch of flat surface, either on the stop or inside of casing to attach brackets. (Widths listed in tables are for headbox plus brackets . . . slats slightly narrower.)

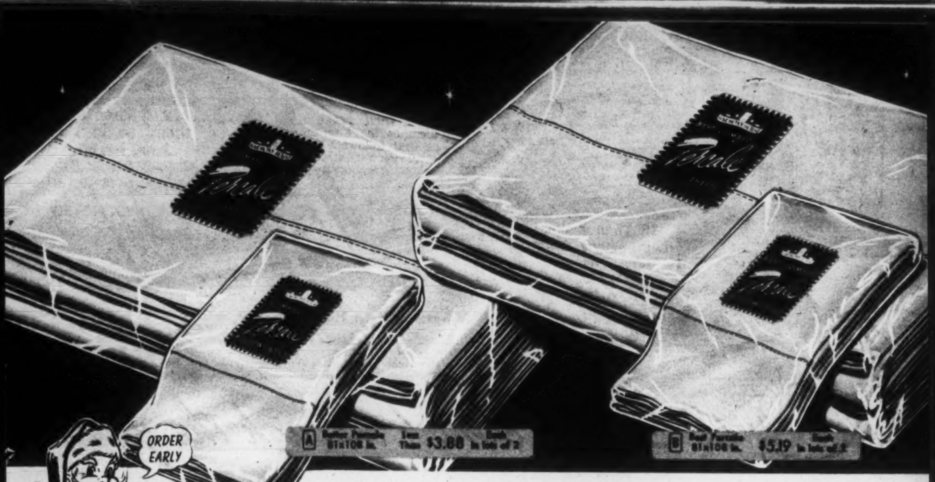
B For *LENGTH* . . . measure exact distance from top of inside casing straight down to the window sill. (For longer lengths in Made-to-Measure, write Sears Personal Service for prices.)

TO HANG OUTSIDE OF CASING



C For *WIDTH* . . . measure distance between points where brackets will be placed. This should be at least 3 inches wider than window opening so slats will cover. (Widths listed in tables are for headbox plus brackets.)

D For *LENGTH* . . . measure exact distance from where top of blind will be placed to sill or desired point below. This should be at least 3 inches longer than the actual window opening so headbox will clear.


Percale
A Better Percale 81x108 in. Less Than $3.88 Each in lots of 2
B Best Percale 81x108 in. $5.19 Each in lots of 2
ORDER EARLY

Every Woman Treasures Gifts for Her Home .. Harmony House

Percale Sheets, 'Cases

LIGHTER WEIGHT
Easier to Launder

Percale sheets are lighter and easier to handle than muslin when you do your own laundry. If you send your laundry out, Percale sheets save approximately 15% in costs over Best muslin.

COMBED YARNS
No Short Fibers Left In

Harmony House Better and Best quality Percale sheets are made entirely of combed yarns. The combing process removes all but the longest, strongest fibers so weave is extra smooth and uniform.

SILKY SMOOTH
Especially Fine Texture

You'll be thrilled at the sheer beauty, the luxurious appearance of Harmony House Percales. Shimmering white, soft and silky smooth to sleep between. Lovely to own—lovely for gifts.

A **Better Quality.** Treat *the* lady on your list to extra fine "combed" percale sheets and pillowcases. Sparkling white . . . feather light to sleep under. 190 threads per sq. in. after washing. Weight, breaking strength exceed specifications of American Standards Association Tape selvages, 5/16-inch wide. Lustrous and lovely.

Hemmed Sheets	Size Inches	Catalog Number	Shpg. wt. of two	2 for
Twin or ¾ .	72x108	96N6972	3 lbs. 1 oz.	$6.98
Full Bed. . . .	81x108	96N6982	3 lbs. 7 oz.	7.75
Extra Wide.	90x108	96N6992	3 lbs. 12 oz.	8.45
Pillowcases.	42x38½	96N6941	11 oz.	1.69
Pillowcases.	45x38½	96N6944	11 oz.	1.85

B **Best Quality.** *Our finest*, certain to please the most discriminating taste. Shimmering white, satiny smooth, exquisitely fine . . . sheer luxury to sleep between. 210 threads per sq. in. after washing. Weight 4 oz. per sq. yd. Tape selvages, 5/16-inch wide. 4-inch hem at one end, 1-in. at the other. Extra lovely for that impressive Christmas gift.

Hemmed Sheets	Size Inches	Catalog Number	Shpg. wt. of two	2 for
Twin or ¾ .	72x108	96N7672	3 lbs. 2 oz.	$9.18
Full Bed. . . .	81x108	96N7682	3 lbs. 8 oz.	10.38
Extra Wide.	90x108	96N7692	3 lbs. 10 oz.	11.58
Pillowcases.	42x38½	96N7641	10 oz.	2.22
Pillowcases.	45x38½	96N7644	11 oz.	2.38

★ Other Sheets and Pillowcases embroidered, colored, boxed, pages 368, 369

Muslin Sheets, 'Cases

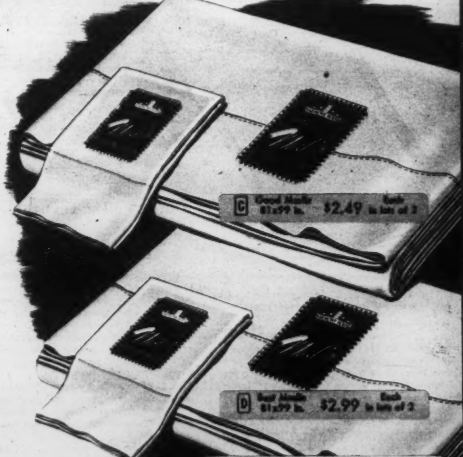
C **Good Quality.** A thoughtful gift that's always welcome. Strong, long wearing muslin sheets and pillowcases . . . economical and durable. Soft, fine finish that's pleasant to the touch. Firm even texture; balanced close weave. Serves wonderfully for "everyday" use . . . takes plenty of hard wear and laundering. 134 threads per sq. in. after washing. Weight, breaking strength exceed Federal specification DDD-S-281a for Class "B" Muslin. Tape selvages, ¼-inch wide. 3-inch hem at one end and 1-inch hem at the other. A favorite basic in every linen closet.

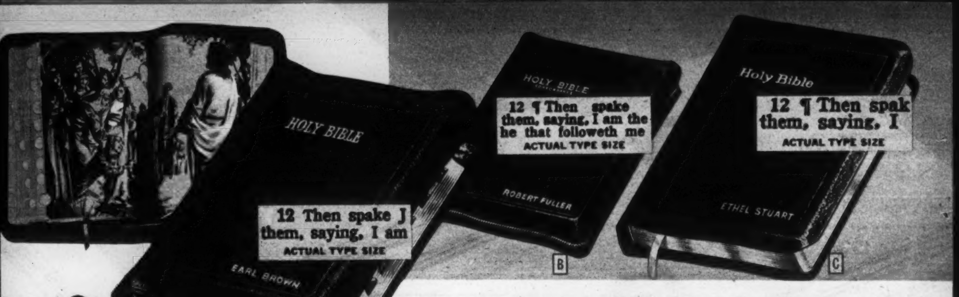
Hemmed Sheets	Size Inches	Catalog number	Shpg. wt. of two	2 for
Single Size.	63x99	96N6661	2 lbs. 12 oz.	$4.30
Twin or ¾ .	72x99	96N6671	3 lbs.	4.58
Twin or ¾ .	72x108	96N6672	3 lbs. 2 oz.	4.98
Full Bed. . . .	81x 99	96N6681	3 lbs. 6 oz.	4.98
Full Bed. . . .	81x108	96N6682	3 lbs. 12 oz.	5.48
Extra Wide.	90x108.	96N6692	4 lbs. 2 oz.	6.19
Pillowcases.	42x 36	96N6640	10 oz.	1.15

D **Best Quality.** You can be sure these lovely, well made, dependable sheets and pillowcases are a gift she'll welcome . . . a gift she'll use now and for years to come. Harmony House Best quality sheets and pillowcases are more closely woven, stronger, longer wearing. Smooth, lustrous . . . cool and fresh to sleep between. Make lovely, practical gifts for the homemakers on your list. *Order today.* 148 threads per square inch after washing. Weight and breaking strength exceed Federal specification DDD-S-281a for Class "A" Muslin. Tape selvages, 5/16-inch wide. 3-inch hem at one end, 1-inch at the other. Order now to insure delivery before Christmas.

Hemmed Sheets	Size Inches	Catalog Number	Shpg. wt. of two	2 for
Single Size.	63x99	96N7261	3 lbs. 2 oz.	$5.38
Twin or ¾ .	72x108	96N7272	3 lbs. 11 oz.	5.98
Full Bed. . . .	81x 99	96N7281	3 lbs. 14 oz.	5.98
Full Bed. . . .	81x108	96N7282	4 lbs. 2 oz.	6.68
Extra Wide.	90x108	96N7292	4 lbs. 8 oz.	7.39
Pillowcases.	42x 36	96N7240	11 oz.	1.39
Pillowcases.	45x 36	96N7243	13 oz.	1.49

Sizes given above are before hemming. Specifications given are averages based on periodic tests in Sears Testing Laboratory.


C Good Muslin 81x99 in. $2.49 Each in lots of 2
D Best Muslin 81x99 in. $2.99 Each in lots of 2



What is a Text Bible? . . .

It is a storehouse of treasures for your personal and family reading and for Sunday School students. Although it has no center column references, it may include other valuable Bible study aids to make your daily reading more enjoyable . . . questions and answers, historical data, and others.

A Gift to cherish through the years

A Beautifully Bound, Carefully Made King James Text Bible

Sears Own Special Value Text Bibles

Leather luxury binding
16 color illustrations $7.19

A Our best edition has soft genuine leather binding with turned edges and is lavishly illustrated with paintings and photographs. It is the most luxurious of all our King James Text Bibles. Graceful type face is designed for easy reading. All features of Bible at right, plus 64 additional study help pages. 16 color paintings by Lilgestrom, 16 Holy Land photographs, chronology, 6 maps, presentation page, family register. Red-letter edition. 1462 gold-over-red edged pages. Thumb-indexed. Size $5\frac{7}{16}$x$8\frac{1}{8}$ inches. Name in gold. *Please print name.* Shipping weight 3 lbs. 4 oz.

3 NR 2174. . . . .**$7.19**

Durable imitation leather
16 picture pages, 8 color $3.92

Sears Special King James Text Bible bound in long-lasting black imitation leather (not illustrated). Has exclusive easy-to-read type face and simple pronunciation symbols. Words of Christ printed in red. 63 pages of study helps, Harmony of Gospels, questions and answers, daily reading calendar, chronology. 16 illustrations, 8 in color; 6 color maps. Presentation page, family register. Thumb-indexed. 1378 red-edged pages. Size $5\frac{7}{16}$x$8\frac{1}{8}$ inches. An excellent gift for all the family to enjoy. Name in gold on black cover. *Please print name.* Shipping weight 3 lbs. 4 oz.

3 NR 2177. . . . .**$3.92**

Low-Price Zippered Bible

Black imitation leather
61 pages Reader's Aids $2.79

B Sturdy text Bible for home or classroom use. Cover zips shut to protect pages. Words of Christ in red. 16 illustrations, 8 in color; concordance, word dictionary, daily reading calendar, history of Bible, Harmony of Gospels, Presentation page; 4-page family record in color. 1184 red-edged pages $5\frac{1}{16}$ x $7\frac{1}{4}$ in. Name in gold. *Please print name.*

3 NR 2179—Shpg. wt. 2 lbs. **$2.79**

Economy Imitation Leather Bible. 995 red-edged pages, 5x$7\frac{1}{8}$ in. Red letter. Presentation page; 4-page family record in color. Name in gold. *Print name.*

3 NR 2213—Shpg. wt. 1 lb. ~~4 oz.~~ **$1.88**

Big Print Text Bible

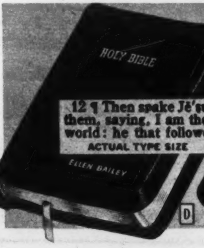
Black leather binding
Extra large, clear type $7.88

C Protect your precious eyesight! This King James Bible was especially made for people of all ages who wish to protect their sight while enjoying daily Bible reading. The type is exceptionally large, clear and easy-to-read. Other features are the genuine leather binding, 16 color maps, 4 color illustrations, geographical index. There is a presentation page and family register. 1256 red-under-gold edged pages $6\frac{1}{2}$x$9\frac{1}{2}$ inches in size. Name in gold on black cover. A wonderful Christmas gift for folks who wear glasses. *Please be sure to print name.* Shipping weight 3 pounds 4 ounces.

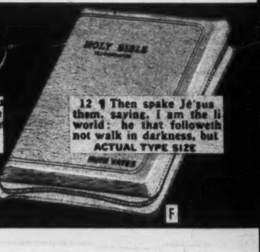
3 NR 2155. . . . .**$7.88**

A Gift for the
SERVICEMAN
Handsome Metal Covered
New Testament

The NEW TESTAMENT



HOLY BIBLE
12 ¶ Then spake Jé'su
them, saying, I am the
world: he that followe
ACTUAL TYPE SIZE
RUTH TATE
E



Order early for Christmas

It's the perfect gift for your boy (or girl, for that matter) in service . . . **$1.95** something always to be cherished as a remembrance from a loved one. A sturdy bronze color steel cover on both front and back protects the Testament from tearing and hard wear. Inside the front cover is a heavy acetate pocket for photographs. The Testament is a convenient size to carry in the pocket—$3\frac{1}{4}$x$4\frac{3}{4}$ inches. It has 320 stained-edge pages. Order early!

3 N 2466—Shipping weight 8 oz. **$1.95**

Young Folks' Text Bible

Choice of 2 bindings
16 color illustrations Low as $2.46

A large selection of study aids, durable binding, and clear, easy-to-read type face make this the ideal King James Bible for young people. It includes 16 illustrations, 8 maps in full color, index, Harmony of Gospels, daily reading table, and presentation page. About 1347 pages, $4\frac{1}{2}$x$7\frac{1}{4}$ inches. Name in gold. Give a Bible to your young folks.

3 NR 2188—Pliable genuine leather binding. Gold-edged pages. Shipping wt. 1 lb. 14 oz. *Please print name*. $4.89

3 NR 2190—Artificial leather binding, turned edges. Amber-edged pages. Shpg. wt. 1 lb. 14 oz. *Please print name*. . . .$2.46

Small India Paper Bible

Split leather binding
With or without zipper Without Zipper $2.29

The Bible you can carry in your coat pocket! This convenient little India paper King James Bible owes much of its popularity to the fact that it is only $3\frac{3}{4}$x$5\frac{1}{4}$ inches and weighs less than a pound. It has a durable black split leather binding. Self-Pronouncing type and simple pronunciation symbols. Includes a presentation page and family register. 1246 red-edged pages. A handy "extra" Bible to carry with you on trips, etc. Name in gold. *Please print name.* Shpg. wt. 1 lb.

3 NR 2208—Closes with zipper. .$2.89

3 NR 2200—Without zipper. 2.29

Lovely White Gift Bible

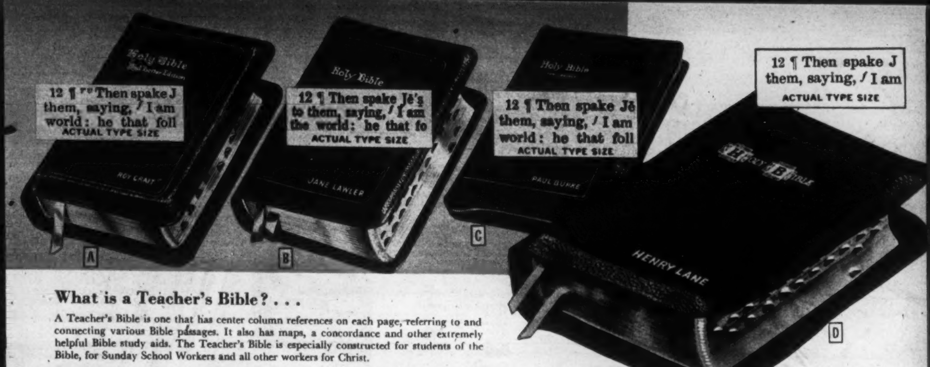
For weddings gifts
Easy to wipe cover clean Without Zipper $1.97

A lovely King James Bible for your own reading or to order as a gift for a friend. White imitation leather binding with name in gold. Just right size and color to carry in a wedding. Easy to keep clean—just wipe off smudges with a damp cloth. It has 16 beautiful sepia illustrations, a presentation page and family register. Printed in easy-to-read Self-Pronouncing type. 1056 orange-edged pages; size 4x$6\frac{1}{4}$ inches. Name in gold on cover. *Please print name wanted.* Shpg. wt. 1 lb. 6 oz.

3 NR 2189—Closes with zipper. .$2.89

3 NR 2166—Without zipper. . . . 1.97

King James Bibles listed here are not offered for sale in Great Britain.


12 ¶ Then spake J them, saying, I am world: he that foll
ACTUAL TYPE SIZE
Holy Bible
ROY CRAFT
A
12 ¶ Then spake Jē'sus to them, saying, I am the world: he that fo
ACTUAL TYPE SIZE
Holy Bible
JANE LAWLER
B
12 ¶ Then spake Jē them, saying, I am world: he that foll
ACTUAL TYPE SIZE
Holy Bible
PAUL BURKE
C
12 ¶ Then spake J them, saying, I am
ACTUAL TYPE SIZE
HOLY BIBLE
HENRY LANE
D

What is a Teacher's Bible? . . .

A Teacher's Bible is one that has center column references on each page, referring to and connecting various Bible passages. It also has maps, a concordance and other extremely helpful Bible study aids. The Teacher's Bible is especially constructed for students of the Bible, for Sunday School Workers and all other workers for Christ.

Never Failing Comfort and Inspiration

King James Teacher's Bibles with Complete Study Helps

Fine Leather Bible

Hand-bound leather
112 illustrations

Low as **$8.59**

A Hand-bound in soft genuine leather and lavishly illustrated Red letter edition with 60,000 center column references, indexed concordance, Bible dictionary, archeological section, 15 color maps. Over 2000 gold-edged pages with footnotes showing changes in English Revised version. Family register; presentation page. Thumb-indexed. 5⅛x8 in. Name in gold. *Print name.* Shipping wt. 3 lbs. 12 oz.

3NR2141—Zipper closing $10.70
3NR2140—No zipper..... 8.59

Genuine leather

Hand-bound leather
64 illustrations

Low as **$6.97**

B This beautiful King James Bible is bound by hand in genuine black leather. Has 64 color illustrations, 16 color maps. 60,000 center column references, 245-page Word Book, concordance, readers' aids. Self-Pronouncing red letter edition. Presentation page and family register. Thumb-indexed. Over 1600 gold-edged pages 5x7¼ inches. Name in gold. *Please print name wanted.* Shipping wt. 2 lbs. 12 oz.

3 NR 2158—Zipper closing $8.45
3 NR 2138—No zipper.... 6.97

Low-Priced Bible

Imitation leather
Zipper closing

$4.19

C Zippered Bible bound in strong Wortex (imitation leather). Teachers and students alike will welcome this King James Teacher's edition, with its center column references, concordance, 17 color maps, geographical index. Over 185 pages of Bible students' aids. Words of Christ in red. Self-Pronouncing. Over 24 illustrations, 8 in color. Presentation page, family register. 1480 red-edged pages, 5¼x8 in. Name in gold. *Print name.*

3 NR 2207—Shpg. wt. 2 lbs. $4.19

Master Art King James Teacher's Bible

One of the most complete reference Bibles
Top-grain leather binding with turned edges

Low as **$7.95**

D A magnificent leather Bible for teachers and students . . . a gift that brings with it a lifetime of comfort and guidance. Beautiful King James edition printed in bold, Self-Pronouncing type on fine white Bible paper, with all Words of Christ printed in red. It has 64 reproductions of world-famous paintings, 16 Holy Land maps. Complete study aids include 60,000 center column references, questions and answers, concordance, daily reading calendar, Harmony of Gospels, a condensed Bible commentary, Bible Reader's aids, geographical index, and a synopsis of the Books of the Bible. Approximately 1800 gold-over-orange edged pages, size 5½x8 inches. Name in gold on black cover. It is a wonderful Christmas gift—a delight to handle, to look through, to read. *Print name.* Shpg. wt. 3 lbs. 8 oz.

3 NR 2170—Thumb-indexed for ready reference.........$8.95
3 NR 2192—Not thumb indexed.........................7.95

Inspirational Novels You Will Enjoy

Stories that are heart-warming and wholesome entertainment
Winter's reading for each member of your family

Grace Livingston Hill Novels

Millions of people have thrilled to these fine stories. They'd be a grand Christmas present for a friend or member of the family. And order some for yourself, too—you'll thrill to the tense drama and your heart will be touched by the warm characters and tender romance which the author has put into each book.

All Through the Night (403)
A Girl to Come Home To (482)
Sound of the Trumpet (299)
Where Two Ways Met (503)
Mary Arden (535)
Astra (39)
Bright Arrows (481)
Beloved Stranger (119)
Crimson Mountain (33)
Girl of the Woods (34)
Happiness Hill (504)
Rainbow Cottage (126)
Substitute Guest (529)
Street of the City (35)

Grace Livingston Hill: Her Story (530)—Jean Karr's biography of the famous author

Miss Lavinia's Call (536)—Ruth Livingston Hill
Morning Is for Joy (548)—Ruth Livingston Hill

State catalog number and title number.
3 N 236—Shipping weight 12 oz........... Each $1.19

Emilie Loring Reprints

The tender love stories of Emilie Loring have long been favorites throughout America. Here are some of her best titles for you to send to your friends this Christmas.

Trail of Conflict (550)
Love Came Laughing By (537)
I Hear Adventure Calling (538)
A Solitary Horseman (540)
The Beckoning Trail (539)
Where Beauty Dwells (444)
As Long As I Live (487)
A Certain Crossroad (534)
It's A Great World (513)
Give Me One Summer (532)
Rainbow at Dusk (343)
There Is Always Love (531)
Today Is Yours (488)
We Ride the Gale (533)
Bright Skies (520)
Swift Waters (447)

State catalog number and title number.
3 N 205—Shipping wt. 1 lb. . . .Each $1.19

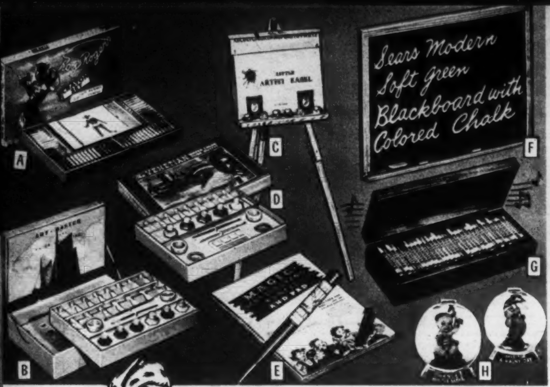
Morning is for Joy
RUTH LIVINGSTON HILL
Bright Skies
EMILIE LORING

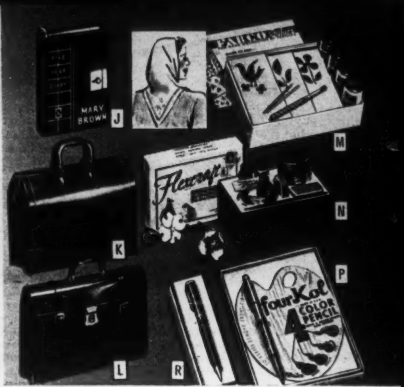
Christmas Special! Matched Set of 7 Lloyd Douglas Books for $3.89

Magnificent addition to any library! Separately these handsomely bound books sell for $1—regular retail price. Seven novels by Lloyd Douglas—master of inspirational fiction. Each carries an inspiring message relating to problems that are particularly vital today. Each book has a red cloth cover with handsome gold color and black trim. Size is 5½x8¼ inches. The complete set includes "White Banners," "Invitation to Live," "Forgive Us Our Trespasses," "Dr. Hudson's Secret Journal," "Green Light," "Magnificent Obsession," and "Disputed Passage." Worthwhile reading for many a long winter's evening . . . a gift anyone will appreciate.

3 N 1266—Shipping weight 7 pounds. Complete Set of 7 Novels...........................$3.89

WHITE BANNERS
FORGIVE US OUR TRESPASSES
MAGNIFICENT OBSESSION
DOUGLAS
DISPUTED PASSAGE
DOUGLAS
GREEN LIGHT
INVITATION TO LIVE





Gifts for Every Age .. for Home, School, Office

For Children! School and Art Gifts

A **Roy Rogers Crayon Box** with a lifelike action picture of Roy and his palomino horse, Trigger, on the cover. Elaborate gift box contains a gigantic assortment of 60 fine quality wax crayons, 12 sheets of pictures to color (2 pictures per sheet), 5 stencils, 4 sheets drawing paper, and a color guidance picture of Roy and Trigger. Shipping weight 2 pounds.
3 N 4902 . . . . $1.95

B **De Luxe Water Color Tube Set.** 15 water colors, 6 poster paints, 18 semi-moist paints, 4 water cups, 3 brushes, 3 pages poster pictures (2 per page), 20 pictures to color, mixing tray, mixing chart, art study.
3 N 5283—Wt. 5 lbs. . . . $4.75

C **New! Little Artist Easel Set.** 44 in. wood easel, 11x17 in. white plastic surface drawing board with 2 boxes "wipe-off" crayons, 4 show card colors (yellow, blue, green, red), 2 water jars, tablet, brush.
3 N 05219—Wt. 7 lbs. . . $2.89

D **Water Color Tube Set.** 9 water colors, 5 poster paints, 2 brushes, 2 metal water pans, 2 glass water cups, mixing tray, 16 pictures to color, 2 pages poster pictures, mixing chart, art study.
3 N 5210—Wt. 3 lbs. 14 oz. $2.88

E **Magic Multiplying Pencil**—just turn the dial and answer appears. With 45 sheets paper 5x8 in., 24 extra leads (std. size), 2 extra erasers. Boxed.
3 N 8008—Shpg. wt. 10 oz. 95c

F **Green Blackboard**—modern, non-glare. 24x36-in. writing surface; 1½-in. wood frame; chalk trough; 5-in. felt eraser; 12 colored, 12 white chalks.
3 N 04934—Wt. 9 lbs. . . $4.75

G **Musical Crayon Chest.** Lift cover, it plays "Parade of the Wooden Soldiers." 11½x4½x2½ in. walnut box with 32 crayons. A 3-in-1 gift—crayons, music box, wood chest.
3 N 4908—Wt. 2 lbs. 2 oz. $4.65

H **Clear Glass Bubble Banks.** Hold up to $25 in pennies. Cardboard figures. Coins may be removed. An unusual stocking gift. Shpg. wt. 2 lbs.
3 N 3955—For Rainy Day $1.25
3 N 3956—Change for Baby $1.25

For Adult Students, Hobbyists

J **Red Leather Padded Diary** with name in gold. 23K gold trim, edges. Rounded hand-turned corners. Metal lock, key. 5½x 4¼ in. *Print name.*
3 NR 5939—Wt. 1 lb. . . . $2.45

K **New De Luxe 3-pocket Brief Bag.** Smooth finish ginger brown imitation leather. Zipper closing; reinforced corners. Artificial leather gusset expands to 6 in. 16x12 in. Price includes Fed. Exc. Tax. Wt. 2 lbs. 10 oz.
3 N 4744E $5.09

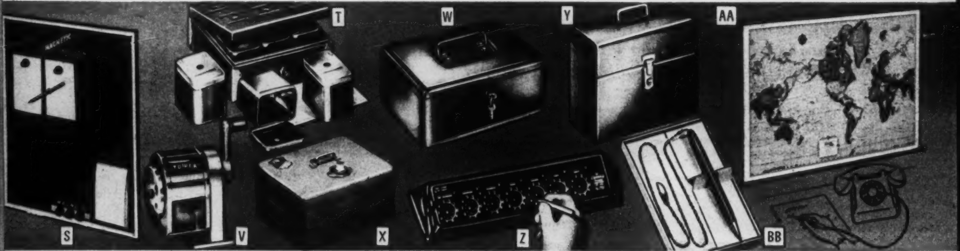
L **3-pocket Brief Case.** Smooth ginger brown imitation leather. Split leather buckle straps; extension lock; post handle. 16x 11½ in. Fed. Excise Tax included. Shpg. wt. 2 lbs. 3 oz.
3 N 4869E $4.40

M **"Fabco" Fabric Set.** Paint a scarf or blouse. 39x38 in. white Cohama rayon crepe; 3 colors (yel. red, blue); extendor; stencils; brush; instructions.
3 N 5284—Wt. 1 lb. 8 oz. $2.35

N **Liquid Plastic Workshop.** Exciting! Easy to make jewelry, novelties! Plastic, colors, 2 pinbacks, stamens, tape, brush, clay, wire, instructions.
3 N 5220—Shpg. wt. 2 lbs. $1.79

P **New! 4-color Pencil** writes red, blue, green or black. 8 extra leads, 2 erasers.
3 N 8021—Shpg. wt. 6 oz. $1.05

R **New! Triangle Mechanical Pencil.** Black with gold color trim. 24 leads, 2 erasers.
3 N 8005—Shpg wt. 6 oz. 79c



Attractive and practical Gifts everyone can use . . at Home, at School or in the Office

S **Magnetic Bulletin Board** . . holds all your clippings, notices, photos by magnetic attraction. Use in den, kitchen, office, recreation room, children's room. Six sure-gripping permanent magnets hold bulletins, shopping lists, menus, recipes, photos on board—without unsightly holes and tears. Metal bulletin board lithographed in red and yellow has slot for pad of paper. Graphite pencil has magnetic clip for holding it to board.
3 N 4214—Size 13½x17½ inches. Shpg. wt. 2 lbs. . . . $1.49
3 N 04328—Size 16¼x26 inches. Shpg. wt. 4 lbs. $2.75

T **Coin Box and Budget Bank** helps keep track of your money. Six removable compartments fit in larger box. Slots on top through which to drop coins and bills. 45 different titles are supplied. All metal box, 6x6¼x2¼ in. Key and lock.
3 N 4408—Shpg. wt. 2 lbs. $1.14

V **Tower 6-size Pencil Sharpener.** Sharpens pencils quickly and evenly. Rotating chuck adjusts for 6 different pencil sizes. Celluloid shavings holder. Sturdy gray cast metal frame. Screws are included.
3 N 4403—Wt. 1 lb. 8 oz. $2.09

W **Tower Steel Document Boxes.** Body 22-gauge, cover and bottom 20-gauge heat-drawn steel. Rounded edges, recessed handle, piano type hinge. Key lock with 2 keys. Gray finish. Size 10½x 7¼x4½ inches overall.
3 N 4441—Wt. 5 lbs. . . . $2.29

X **Little Giant Portable Safe.** Fire resistant insulation ⅞ in. thick between 2 steel walls. Yale combination lock, 2 convenient carrying handles. Inside measures 6⅝x10¼x3⅜ in. Gray enamel finish. Protects valuables. *Postpaid.* (Shpg. wt. 19 lbs.)
3 N 04422 . . . . $21.50

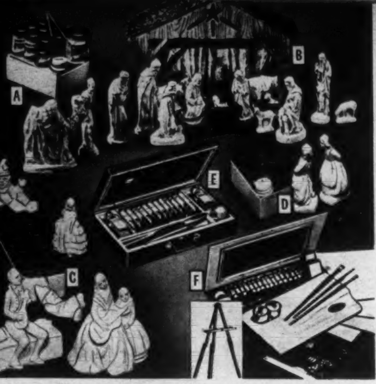
Y **All Steel Personal File,** 10 x12½x5½ in. A-Z index, 57 tax titles. Gray.
3 N 4456—Wt. 5 lbs. . . . $3.79

Z **Lightning Adding Machine.** Add, subtract, multiply as easily as dialing a telephone. Turn dials with metal stylus for answer. Automatic clearance. Metal dialing panel on 14½x4 in. plastic base. *Postpd.*
3 N 4478—(Wt. 2 lbs.) . $12.95

Ken-Add purse Adding Machine. (Not shown). Dial your answer. Stylus, "Magic Slate" for jottings. 5⅛x2⅝x½ in. aluminum case. *Postpaid.*
3 N 8825—(Wt. 8 oz.) . . $5.95

AA **Rand McNally Cosmopolitan Map of the World.** New, huge 8-color wall map. 52x34½ in. with wood rod at top and bottom, eyelets for wall hanging. Ideal for library, den, student's room, or office. Travel the world in an armchair. Plan a future trip or follow current events. Shpg. wt. 2 lbs. 8 oz.
3 N 05414 . . . . $4.50

BB **Mascot Telephone Pencil** on chain that clips to phone. Maroon, with gold color trim. With 24 extra leads, 2 extra erasers. In gift box.
3 N 8010—Shpg. wt. 6 oz. 89c



PAINTING is Fascinating Fun

Figurine Painting

It's fast becoming one of the most popular modern hobbies. Try your hand at painting figurines . . . for friends or your own home. Paints apply easily—"mistakes" wash off. No firing needed—glaze seals and makes figurines water-resistant.

[A] **16 figure Nativity Set.** Christ Child, Mary, Joseph, 3 Wise Men about 5 in. high, 2 Shepherds, Angel, camel driver, camel, donkey, ox, 3 sheep. Also manger; 8 colors (yellow, red, blue, green, brown, flesh, white, black); glaze; powder; 2 brushes; instructions.
3N5242—Shpg. wt. 8 lbs. 8 oz. $4.95

[B] **Rustic Stable** for Nativity set. Heavy chip board. Straw-covered floor, roof. 10x11¾x5½ in.
3 N 5224—Shpg. wt. 2 lbs. 4 oz. $1.15

[C] **New 5-figure Set.** Colonial Man seated on chest (about 5½ in. high); Music Lesson figurine; girl with long curls; 2 Alpine figures. Also 6 colors (yellow, red, blue, green, white, black); iridescent powder; glaze; brush; instructions.
3N5223—Shpg. wt. 4 lbs. 2 oz. $3.00

[D] **Kissing Dutch Boy and Girl Figurines,** 4¾ in. high. 4 colors (yellow, red, blue, white); brush; glaze; iridescent powder; instructions.
3 N 5222—Wt. 2 lbs. 6 oz. $1.95

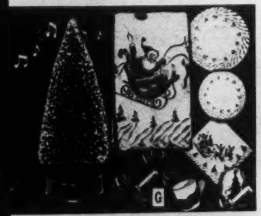
Paint with Oils

More and more people are finding oil painting a profitable, educational, and thoroughly enjoyable hobby. If there is a dauber or art student on your Christmas list, one of these oil painting sets is the perfect gift.

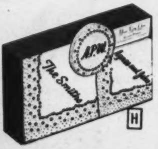
[E] **12-tube Oil Color Set.** The complete set includes 12 tubes of Nobema color ½x4 inches; linseed oil; turpentine; a palette; palette cup; palette knife; 3 brushes; art study; and a painting panel. All neatly packed into a handsome 12¼x6¾x2½ inch polished wood box with convenient handle. Everything you need to start painting Christmas day. Shpg. wt. 3 lbs. 12 oz.
3 N 5386 . . . . $6.00

[F] **De luxe Oil Color Easel Outfit.** It's all complete! Nothing else to buy! 16 Hi-Test ½x4 inch tubes of artist oil color; palette; knife; twin palette cups; 3 white bristle brushes; 6 layout chalks; turpentine; linseed oil; art study; instructions. Also two 10x14-inch painting panels and a hardwood folding easel with canvas rest that opens to 60 inches. A welcome all-in-one gift.
3 N 05390—Shpg. wt. 10 lbs. $9.95

Include a paint set on your next Easy Terms order . . . see page 313

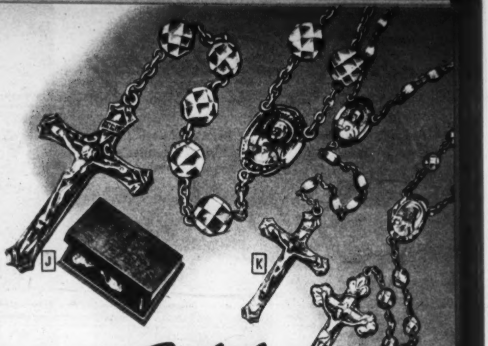


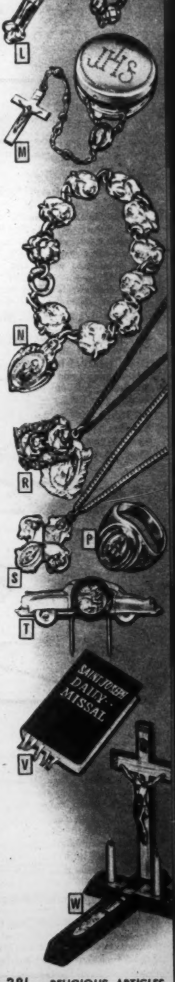
[G] **Complete Christmas Table Setting.** *Musical Tree Centerpiece*, 15 in. high, turns as it plays "Silent Night." Green plastic base; green branches covered with white snow crystals. Also following paper items; 60x90-in. *table cover*, 20 matching *napkins* 12x12 in.; 8 red and green *nutcups* and 8 matching *mottoes* with snapper, hat, verse; 8 each 8-in. and 6-in. white *plates* with Christmas tree border; 8 white hot drink *cups* with green handles.
3 N 7279—Shpg. wt. 4 lbs. . . . . Set . . $5.69
3 N 7276—**Tree** only. Wt. 1 lb. 9 oz. . . 3.10
3 N 7278—**Paper table cover** and 20 napkins. Shpg. wt. 10 oz 79c
3 N 7280—**8 nutcups** with place card; 8 **mottoes.** Shpg. wt. 12 oz. $1.30
3 N 7321—**Christmas Plates, Cups.** 8 each: 8-inch. 6-inch plates; 6-ounce hot drink cups. Shpg. wt. 1 lb. 3 oz 83c



Christmas table trimmings for the Holidays

[H] **Monogrammed Gift Set.** Quality white paper with your name and border in color. 60 luncheon napkins 12x12 in.; 60 tea or cocktail napkins 9x9 in.; 20 coasters 3½ in. in diam. Choice of red, green, or blue printing; one choice per set of 3 initials, last name, or 2 first names. Shipped from New York. Order by Nov. 20 for Christmas delivery. No C.O.D.'s. *Print name, color. Postpaid* (Wt. 1 lb. 4 oz.)
3NR7253F-Gift boxed $2.75
3 NR 7254F — **100 Luncheon Napkins** only. In gift box. *Print name, color. Postpaid.* (Ship. wt. 1 lb.) $1.85





Please Your *Catholic* Friends with these Gifts

[J] **Rock Crystal Rosary.** Sparkling semi-precious rock crystal beads . . . carefully cut and polished to gorgeous brilliance. Silver chain. Hand carving on sterling silver Cross and centerpiece.
3 N 7691—21 in. long. Gift boxed. Wt. 7 oz. $9.85

[K] **All Sterling Silver Rosary** with de luxe corrugated beads. Beautiful embossed center medal and Cross. Approximately 19½ in. long.
3 N 7699—Gift boxed. Shpg. wt. 4 oz. $5.89

[L] **Glass Bead Rosary.** Polished, diamond-cut beads. Sterling silver chain, Cross, centerpiece. 20 in. long. *State color:* crystal, sapphire (blue), amethyst (violet), light rose.
3 N 7692—In plastic case. Shpg. wt. 4 oz . . . $4.95

[M] **All Sterling Silver Rosary,** 12¼ in. long. In dainty round silver-plated case with IHS hand-carved on cover. Case is 1⅜ inches in diameter. Rayon-plush lined. Carry in purse or pocket.
3 N 7639—Shipping weight 4 ounces $3.59

Black Plastic Bead Rosary for Men and Boys (not shown). Durable plastic beads linked with silver chain. Sterling silver Cross, centerpiece.
3 N 7661—18½ in. long. Shpg. wt. 4 oz . . . $2.45

[N] **All Saints Rosebud Bracelet.** 10 rosebud links with a different saint on back of each. Links and Miraculous Medal all sterling silver.
3 N 7637—7 in. long. Shpg. wt. 3 oz $2.89

[P] **Miraculous Medal Ring.** Wear in honor of Mary. Sterling silver; adjustable to any size.
3 N 7636—Lined gift box. Shpg. wt. 2 oz $1.45

St. Christopher Ring (not shown). Attractively fashioned sterling silver. Adjustable to any size.
3 N 7640—Lined gift box. Shpg. wt. 2 oz $1.45

[R] **Popular Rosebud Medal.** Hand-etched rosebud front; Miraculous, Scapular, and St. Christopher medals on movable back section. Sterling silver.
3 N 7697—18 inch chain. Shpg. wt. 4 oz. $2.10

[S] **4-way Cruciform Medal** includes Miraculous, Scapular, St. Christopher, and St. Joseph. Sterling silver medal and chain.
3 N 7696—24 inch chain. Shpg. wt. 3 oz $1.98

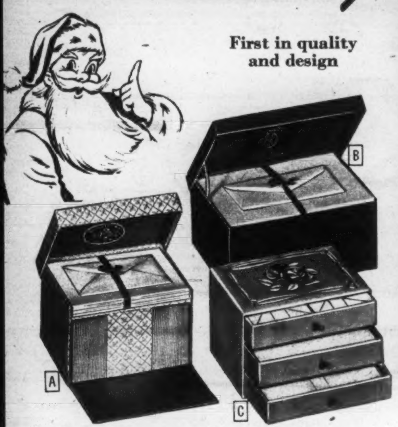
[T] **St. Christopher Car Medal** for safety in travel. Sterling silver medal beautifully wrought on car background. Pin for fastening to car.
3 N 7695—Shipping weight 4 ounces. $1.98

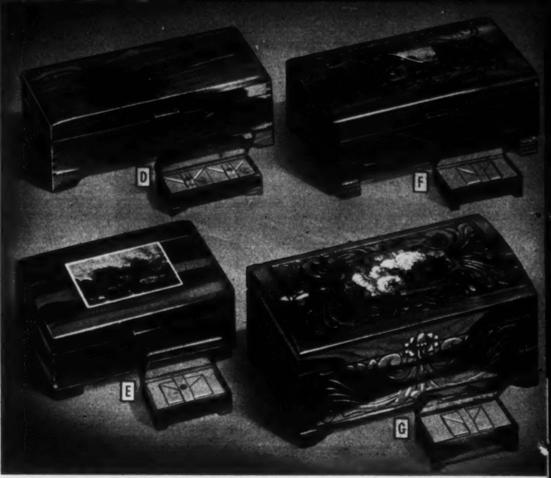
[V] **St. Joseph Daily Missal,** latest and finest edition available. For praying the Mass intelligently and devoutly each day of the year. Easy to use . . . simplified arrangement and extra-large type. Printed on fine paper, lavishly illustrated.
3 N 7664—**Black cloth cover,** gold stamped. 4x6¾ in. 1354 red-edged pages. Shpg. wt. 1 lb. 4 oz. $4.25
3 N 7665—**Genuine leather cover,** gold stamped. 4x6¾ in. 1354 red-edged pages. Wt. 1 lb. 4 oz $7.50

[W] **Sick Call Set.** Polished natural walnut crucifix with rich mother-of-pearl inlay. Gold color metal Corpus, matching filigree trim. Holds 2 candles, Holy Water bottle, cotton Communion cloth. Hangs on wall.
3N7620–13½x7⅝x1¾ in. Shpg. wt. 1 lb. 8 oz. $3.89

Tower Stationery

First in quality
and design





SWEET-SCENTED CEDAR STATIONERY CHESTS
filled with finest quality stationery

For "Him" and "Her"

A **Patrician Cabinet,** new TOWER exclusive. Hinged lid, drop front box covered with luxury quilted-effect paper. She'll love the ribbon-tied white, Iris blue, or Jade green stationery. 72 single club sheets 6x7⅞ in.; 48 envelopes. *State color.*
3 N 3026—Wt. 2 lbs. 8 oz... **$1.85**

B **"Mister" Cabinet.** Smartly styled red box contains 96 sheets 7¼x10½ in. finest quality white ripple bond stationery, 72 envelopes. Ribbon tied. A gift he'll appreciate.
3 N 3150—Wt. 2 lbs. 8 oz.. **$1.85**
3 N 3148—Like above, but with 48 sheets paper, 36 envelopes.
Shpg. wt. 1 lb. 8 oz......... **93c**

C **3-drawer artificial leather Chests.** Padded top with embossed design. Brass-plated handles. Size 8⅞x6⅝x5⅝ in. Filled with 24 folded sheets 4⅞x 8-inch white bond paper; 24 envelopes. Shpg. wt. 2 lbs. 4 oz.
3 N 3023—Brown......... **$1.45**
3 N 3024—Ivory color...... 1.45

2-drawer Chests (not shown), similar to above. Size 8⅞x6⅝x3⅝ in. Filled with 24 folded sheets white bond paper 4⅞x8 in.; 24 envelopes. When the stationery is gone, use box for hankies, jewelry, gloves, or stockings. Shipping weight 1 pound 12 ounces.
3 N 3018—Brown.......... **$1.10**
3 N 3019—Ivory color...... 1.10

Attractive Cedar Glove Box

D A gift that is always in good taste—a natural lacquer finish cedar chest filled with 24 folded notes 4x5-inch white linen finish stationery and 24 matching white envelopes. The chest will be cherished for a long time . . . when the stationery is all used up, it becomes converted into an attractive glove box. Chest size 4⅞x10⅞x3⅝ in. Order now for Christmas!
3 N 3120—Shipping weight 1 lb. 10 oz.... **$1.55**

Inexpensive Cedar Chest

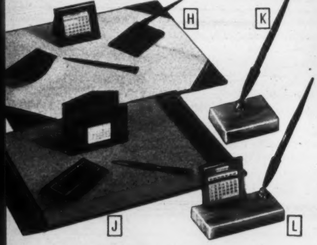
E Good-looking natural finish cedar chest with a picture on the lid. Inside are 24 sheets 4½x6⅞-inch white vellum finish stationery, and 24 envelopes. Later replenish it with stationery, or use for jewelry, gloves, etc. Chest size 5⅜x8x3¼ inches.
3 N 3121—Shpg. wt. 1 lb. 8 oz......... **$1.33**

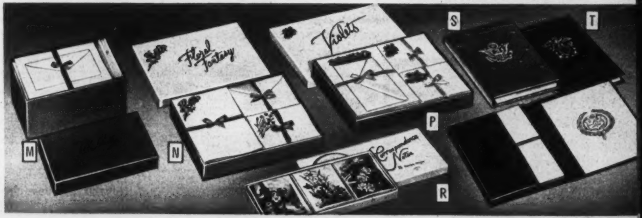
Lovely Embossed Cedar Chest

F Rich embossing and a gay picture top add to the beauty of this chest. Raise the wood lift on the lid and you'll see 24 flat sheets 5x9⅞ in. of white linen-finish stationery, 24 matching envelopes. When the stationery is gone, chest may be used for stockings, costume jewelry, etc. Size 6⅛x10⅝x3¾ inches.
3 N 3119—Shpg. wt. 2 lbs............. **$1.98**

De Luxe Mirror-Lined Chest

G Our most beautiful cedar chest—a gift that any woman will cherish. Front and oval top are embossed. Opens on concealed hinges to reveal an interior lined with gold foil and a handsome mirror. Filled with white linen finish stationery—24 flat sheets 5x9⅞ in., 24 envelopes. Chest size 6⅛x10⅝x4⅛ inches.
3 N 3117–With lock, key. Shpg. wt. 3 lbs. **$2.85**





New Desk Accessories

H **Beautiful 5-piece Desk Set** in brown genuine leather with 23K gold tooled design. Padded corners. 16x21-in. desk pad; perpetual calendar; letter opener; rocker blotter; pen and pen stand.
3 N 03276—With blotter. Shpg. wt. 4 lbs........ **$5.59**

J **4-piece Desk Set** in brown imitation leather with graceful gold color trim. 15x22-in. desk pad; letter opener; rocker blotter; letter holder-calendar.
3 N 03028—With blotter. Shpg. wt. 4 lbs....... **$3.47**

K **Natural onyx Desk Pen.** With slender black lever action fountain pen in ball socket. Felted base protects desk surface; is 3⅛x2½x¾ in. thick.
3 N 3296—Shipping weight 1 lb. 4 oz.......... **$1.85**

L **Elegant natural onyx Desk Pen and Calendar.** With fountain pen and perpetual calendar in brass finish holder. Felted onyx base is 5x2¼x¾ in. thick.
3 N 3294—Shipping weight 2 lbs.............. **$2.79**

Tower Boxed Gift Stationery

M **New Milady Pastel Ensemble** in choice of white, Iris blue, or Jade green. An extra-generous box of good quality vellum stationery for your extra-special lady. 72 ribbon-tied club sheets size 5⅜x7 inches and 50 matching envelopes in a big gift box. *State color.*
3 N 3126—Shpg. wt. 1 lb. 6 oz. **89c**

N **New, Exclusive! Floral Fantasy**—as gay and bright as a garden of summer flowers. Quality white stationery with a colorful floral decoration on each sheet. 20 folded sheets size 5x8 in., 20 folded notes size 4x5 in., and 40 matching white envelopes. Ribbon tied.
3 N 3127—Shpg. wt. 1 lb. 6 oz. **96c**

P **Violet Ensemble,** a gift for a dainty miss. All 36 sheets of stationery decorated with colorful spring violets. Lovely gift box contains 18 single sheets size 6⅛x7¾ in., 18 folded notes size 4x5 in., 36 matching envelopes. All with pretty ribbon ties.
3 N 3133—Shpg. wt. 1 lb. 6 oz.. **96c**

R **All Occasion Flower Notes.** A different flower for every mood, every occasion . . printed in dashing colors on a fine white background. 36 French folded notes 4x5 in., 36 matching envelopes. Perfect for "thank-you" notes and personal messages. In gift box.
3 N 3146—Shpg. wt. 12 oz.... **69c**

For Servicemen

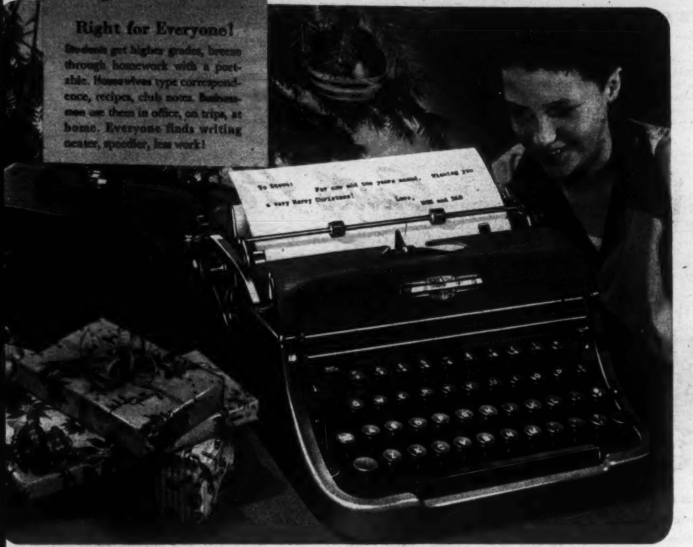
S **Army Portfolio** in Army tan artificial leather. The hand rubbed, heavily embossed cover carries the army insignia in rich gold color. Inside is a 50-page stationery pad size 8½x5½ inches, and a pocket holding 12 envelopes. Portfolio size 9½x6¾ in. A thoughtful gift for any army man or woman. Order early.
3 N 3183—Shpg. wt. 14 oz.... **$1.75**

T **Navy Portfolio** in Navy blue artificial leather. Furnished as above, but with navy insignia in gold color on cover. Always in good taste—excellent quality stationery. Order now for Christmas.
3 N 3184—Shpg. wt. 14 oz... **$1.75**

Include Tower Stationery on your Easy Terms order . . see page 313

Right for Everyone!

Students get higher grades, breeze through homework with a portable. Housewives type correspondence, recipes, club notes. Businessmen use them in office, on trips, at home. Everyone finds writing neater, speedier, less work!



Words take wings . . thoughts fly clearer

With TOWER TABULATOR MODEL Portable Typewriter

Speedy - action, complete Portable at a price that means worthwhile savings!

Sears 4-STAR Feature

$82.50 Cash

$8.50 down on Easy Terms

Take it from the attractive carrying case Christmas morning! See its fashionable light gray finish and smart design. See its exclusive style-line chrome trim. Cradle your fingers on the "Finger-Ease" molded keys. Start typing . . You'll like its big-machine action!

Our laboratory conducted extensive tests on mechanical design, materials and workmanship. Typewriter repair experts examined it, typists tested it for performance, we've shopped and compared . . now we're satisfied this is the greatest dollar value in portables.

Tower gives full-length tabulator; standard keyboard; variable and 1, 2 and 3-line spacing, right and left margin stops and release. Paper guide, paper bail, 2-color ribbon, stencil cutter, in brown tweed-pattern case. Pay express charges on delivery. Shipping weight 19 pounds.

3 NM 4695—Pica. With Case......$82.50
3 NM 4696—Elite. With Case...... 82.50

`Pica Type Size`
`Elite Type Size`

The Write Way to say "Merry Christmas"

Remington Quiet-Riter

A Designed to reduce noise and vibration. All features needed for rapid, convenient typing. "Miracle Tabulator" sets and clears from keyboard. Oversize roller. Touch regulator. 1, 2 and 3-line spacer. Paper guide and bail. 2-color ribbon. Gray.

$100.37 $10.50 Down

3 NM 4433T—Pica. With Case...$100.37
3 NM 4448T—Elite. With Case... 100.37

Underwood Champion

B Finger-Flight Champion with full-length tabulator that sets and clears from keyboard. Visible right and left margin stops. Automatic line finder. Touch regulator. Paper bail. 1, 2, 3-line spacer. 2-color ribbon. Gray.

$98.07 $10 Down

3 NM 4638T—Pica. With Case.....$98.07
3 NM 4639T—Elite. With Case..... 98.07

Underwood Leader

C Money-saving portable typewriter for the whole family. Has all essential features needed. Full-size keyboard with special plus and equal signs. Paper fingers, black ribbon. 2-color body. Left margin stop only.

$68.60 $7 Down

3 NM 4595T—Pica. With Case.....$68.60

Smith-Corona Sterling

D Standard Color-speed keyboard and full length tabulator. Visible right and left margin stops. 1, 2 and 3-line spacing. Paper bail, disappearing paper supports. Touch selector sets key tension to suit typing stroke. Frame-fit space bar. 2-color ribbon. Disappearing paper supports to hold paper in position for reading what you have typed. Green finger-fit keys. Floating segment shift. Beige gray. Anyone would be tickled to receive a gift like this for Christmas.

$95.07 $10 Down

3 NM 4564T—Pica. With Case....$95.07
3 NM 4565T—Elite. With Case... 95.07

Royal Portables

E **Quiet De Luxe.** Built-in silencing reduces noise. Famous "Magic Margin" for both left and right side. "Touch Control." Paper lock scale. Touch-set tabulator. 1, 2, and 3-line spacer. Paper bail. 2-color ribbon. Gray color. Finger flow plastic keys. Smooth-action segment shift.

$98.25 Quiet De Luxe $10 Down

3 NM 4684T—Pica. With Case....$98.25
3 NM 4685T—Elite. With Case.... 98.25

Royal Arrow. All the fine features of above except silencing and tabulator.

3 NM 4553T—Pica. With Case.....$87.65
3 NM 4554T—Elite. With Case..... 87.65

ORDERING INFORMATION for portables (A) through (E): Weight in case is 17 lbs. Shipping wt. 20 lbs. Shipped express prepaid. Same price, cash or terms. Order your favorite for Christmas on Sears Easy Terms. See Page 313.

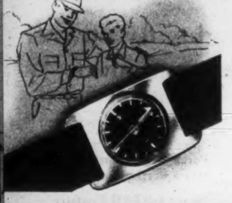
A

B

C

D

E

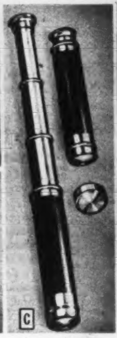


"Pilot" Wrist Compass for Outdoorsmen, Scouts

$1.69 **Handy Compass for hunting, fishing, hiking.** Just wear it like a watch. Precision built to U.S. Air Force specifications MilC-6235 (except not waterproof). Jewel bearing. Permanent cobalt magnet. Black dial with luminous needle, points. Clear lucite crystal. Durable, easy-to-clean nylon strap. Rust-proof brass case.
4 N 6710—Shpg. wt. 4 oz......$1.69

A
NEW! 2½-power "Pride"

Save $10 on "Mini-scope"
B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E

Precision Sport Glasses and Telescopes

with Achromatic lenses at budget Christmas Prices!

A **New 2½-power "Pride" Sports-opera Glass.** *Fully automatic lenses at this unbelievably low price.* Richly chromed frame. Barrels covered with genuine *black or tan* leather. Center focus. Tiny—just 1¾ inches high closed. Genuine leather case. Shipping weight 9 ounces. **$9.95**
4 N 6270E—*Please state color leather.* Made in occupied Japan.........$9.95

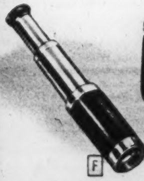
B **Price Slashed over 40% on genuine 2½ power "Mini-scope."** Clicks open, snaps closed in a wink. Tiny—easy to carry. Achromatic lenses. Black morocco leather covered barrels. Center focus. 2½x5½x1 in. Shpg. wt. 9 oz.
4N6267E–Made in France. *Was $24.50.* $14.50

C **Tower precision Telescopes** at budget prices. Fully achromatic lenses. Three draw tubes slide smoothly. Black artificial leather covered barrels. Polished brass fittings. Protective lens caps included. Made in France.

Catalog Number	Power	Field at 1000 yds.	Size Closed	Shipping Weight	Price
4N6304	10x23mm.	33 yds.	5⅜ in.	12 oz.	$16.50
4N6307	25x43mm.	17 yds.	8½ in.	2 lbs.	39.50
4N6308	30x50mm.	15 yds.	10¼ in.	2 lbs. 8 oz.	49.50

D **4-power x 40mm. Field Glass.** Achromatic objective lenses. Field of view 110 yds. at 1000 yds. Artificial leather covered barrels. Plastic eyepieces. Leather case included. Size closed 3½ in. Made in France. Shpg. wt. 1 lb. 8 oz.
4 N 6257E.........$17.50

E **De Luxe 4-power x 40mm. Field Glass.** As above but has hinged bridge . . . adjustable to eye width. Sleeker design. Leather case included. Shpg. wt. 2 lbs.
4 N 6268E....... $23.40


F

G

H

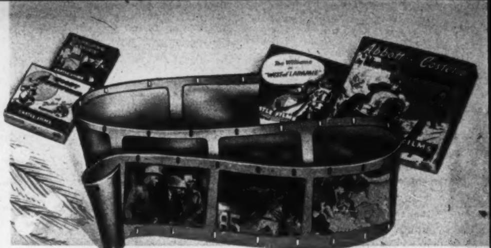
Optically Ground Glasses . . Made in America

F **5-Power Pocket Telescope.** Field of view 117 yds. at 1000 yds. Black fiber body. Two smooth-sliding draw tubes. Polished silver color metal fittings. Size closed 4¼ in. Open 8¼ in. Case included. Shipping weight 1 lb.
4 N 6312........$2.19

G **3-power Tower Field Glass.** View is 133 yds. at 1000 yds. Rugged metal frame. Center focus. Artificial leather covered barrels. Case.
4N6253E–Closed 4 in. Shpg. wt. 1 lb. 8 oz. $5.95

H **3½-power Magni-Vu Field Glass.** Dust proof lens mounts. Lightweight, streamline barrels are aluminum. Baked crinkle finish. Case.
4 N 6265E—Closed 5 in. Shpg. wt. 2 lbs...$9.95

Numbers ending in "E" include 20% Federal Tax.



Castle Home Movies

See Hollywood favorites in your living room!

Choose from 80 titles for the whole family

All titles below available in 8mm silent, 16mm silent and 16mm sound editions. Silent movies in choice of complete or short editions; sound movies in complete editions only.

HOW TO ORDER: Catalog numbers with "F" shipped from New York factory. *Please state catalog number, title and title number.* (Example for 8mm Silent Short Edition; 3 N 8600—Midget Car Maniacs (818). Sent *postpaid.*

3 N 8600—8mm Silent Short Edition. About 50 ft. (Wt. 3 oz.).....Ea. $1.59
3 N 8602F–8mm Silent Complete Edition. About 150 ft. (Wt. 5 oz.) Ea. 5.35
3 N 8601—16mm Silent Short Edition. About 100 ft. (Wt. 6 oz.).....Ea. 2.59
3 N 8603F—16mm Silent Complete Edition. About 250 ft. for cartoons; 350 ft. for others. (Wt. 1 lb.).......Ea. $9.49
3 N 8604F—16mm Sound Complete Edition. About 250 ft. for cartoons; 350 ft. for others. (Wt. 1 lb.).....Ea. $16.95

ABBOTT AND COSTELLO
Midget Car Maniacs (818)
High Fliers (816)
Riot on Ice (814)
Kitchen Mechanics (812)
Fun on the Run (811)
Oysters and Muscles (809)
No Indians, Please (808)

HOPALONG CASSIDY
Prairie Vengeance (568)
Heart of the West (563)
Bar 20 Rides Again (562)
Three on a Trail (561)
Danger Trail (567)
Border Justice (566)

WESTERNS
Desperate Trails (569)
Prairie Pirates (570)
Western Feud (560)
Blazing Guns (559)
Lawless Frontier (558)
Western Honor (557)
West of Laramie (564)
Cheyenne Cowboy (565)

SPORT PARADE
Jabs and Jolts (362)
Harness Champions (358)
Snow Speed (357)
Fishing Fun (354)
Thrills on Wheels (352)
Cowboy Stampede (351)
Ride 'Em Cowboy (313)
Football Parade of 1950 (360)
Sports Round the Globe (359)

CHRISTMAS STORIES
Howdy Doody's Christmas (824)
Night Before Christmas (807)

WORLD PARADE
Caribbean Holiday (241)
Yellowstone (240)
Florida Holiday (239)
Grand Canyon (238)
America's Wonderland (234)
Glacier National Park (231)

ADVENTURE PARADE
SOS Iceberg (628)
Three Little Bruins Go Camping (629)
Caged Fury (627)
Bruins on a Spree (624)
Snookum Bears Rampage (622)
Bruins Make Mischief (616)
Here Comes the Circus (609)

W. C. FIELDS
Hurry, Hurry (817)
The Great Chase (813)

FAIRY TALE CARTOONS
Jack and the Beanstalk (765)
Simple Simon (764)
Puss in Boots (762)
Big Bad Wolf (760)
Sinbad the Sailor (759)
Little Black Sambo (757)
Mary's Little Lamb (756)
Old Mother Hubbard (753)
Aladdin's Lamp (752)
Don Quixote (763)

MIGHTY MOUSE
Pandoras Box (779)
Down With Cats (778)
He Dood it Again (777)
The Mouse of Tomorrow (776)

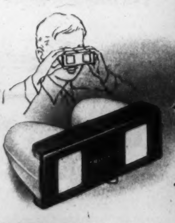
WOODY WOODPECKER
Reckless Driver (468)
Who's Cooking Who (467)
Woody Plays Santa Claus (819)
Woody Dines Out (463)
The Loose Nut (462)
Dippy Diplomat (461)
Barber of Seville (460)
Dizzy Acrobat (459)
The Screw Ball (458)
Ace in the Hole (457)
Hollywood Matador (456)
Bathing Buddies (466)

ANDY PANDA
Mousie Come Home (484)
Apples Andy (483)
Painter and Pointer (482)
Crow Crazy (481)
Fish Fry (480)
Andy's Blacksmith Shop (477)
Nutty Pine Cabin (475)

Professional movies add extra enjoyment when you show your own home movies. Include several of your favorites on your Sears Easy Terms order. See page 313 for details.

Complete list of Castle Movie Titles sent with your order or by writing to mail order house

See Disney Stars, Comics, Travel TRU-VUE 3-Dimension Scenes!



Two pictures viewed together make scene look so real you could reach right into it . . true-to-life depth! Story, dialog or explanation on film. 10 scenes on each film strip. **$1.95 Viewer only**

Tru-Vue Viewer. Lever changes scenes automatically.
3 N 6390—Sturdy plastic. *Postpaid.* (Wt. 8 oz.)....$1.95

How to order Film: *State catalog No., film title and film No.* (Example: 3 N 6392 Bambi X52). *Postpaid.*

Black and White Scenes
3N6391–(Shipping weight 2 ounces).
Any 4 titles below....95c
Bronx Zoo (104)
Land of the Little Wooden People (213)
Sandy's Railroad (233)
Hoppy, Marvel Bunny (240)
Pop Eye (216)
Susan's Doll House (230)
Red Ryder (245)
Katzenjammer Kids (249)
Grand Canyon I (311)
Great Smoky Mts. (317)
Pike's Peak Region (719)
Niagara Falls (1013)

Color Scenes
3N6392–(Shipping weight 2 ounces).
Any 2 titles below....98c
Disney's Alice in Wonderland (X51)
Disney's Bambi (X52)
Disney's Donald Duck (X53)
Disney's Mickey Mouse (X54)
Blondie (C105)
Bringing up Father (C108)
Peter Rabbit (C181)
Red Ryder (C161)
Black Hills (C202)
Grand Canyon (C220)
Rocky Mt. Nat'l Pk. (C261)
Yellowstone Park (C290)

A MAN HAS NO RIGHTS ANY MORE!

NEW! Revere "50" Movie Camera

A Combines famous Revere quality with this easy-on-the pocketbook price. Makes fine 8mm movies with simplicity. Easy roll film drop in loading. Automatic footage indicator sets itself to zero when door is closed. Coated f:2.8 lens in lens barrel for protection . . serves as sunshade. No focusing necessary. Normal and slow motion speeds. Single frame and continuous run. 10-ft. run per winding. Optical viewfinder. Exposure guide. *Same price, cash or terms.*

$49.50
$5 Down
Camera only

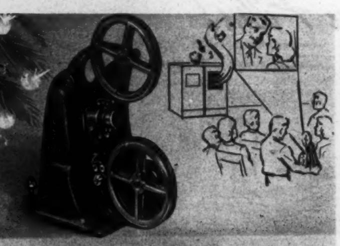
3 NM 8236MT—*Express prepaid.* (Shpg. wt. 5 lbs.)......$49.50
3 N 8347M — Cowhide Case. (*Not Postpaid*). Wt. 2 lbs..$6.95

Revere "85" Movie Projector

B 8mm projector designed to fine professional standards. Long-life 500 watt lamp projects 8mm color or black and white movies brilliantly. Rheostat speed control. Blower cooling system. Automatic rewind—no belts to change. Coated 1-in., f:1.6 lens. 300-ft. reel. Manual clutch for still projection. Pilot light. Tilting control aligns picture on screen. Uses any 110–120-volt AC-DC. UL approved. *Same price, cash or terms. Express prepaid.*

$99.50
$10 Down
Projector only

3 NM 8408MT—Projector only. (Shpg. wt. 15 lbs.)....$99.50
3 N 8350M—Case. *Not postpaid.* Shpg. wt. 9 lbs....$6.95



Apollo 16mm Sound Projector

Plays sound through your own radio with no connecting wires! Tune radio on a silent zone and there's your sound. Shows 16mm sound or silent films—color or black and white. Sharp, steady projection. Coated f:2 lens with 2-in. focal length. 500-watt lamp. Blower cooled. 400-foot reel capacity. Quiet V-belt motor drive. Simplified film threading. Rapid film re-wind. Uses 60-cycle 110–120-volt AC only. UL approved.

$149.50
Cash or terms
$15 Down

3 NM 8440T—*Express prepaid.* (Shpg. wt. 22 lbs.)...$149.50

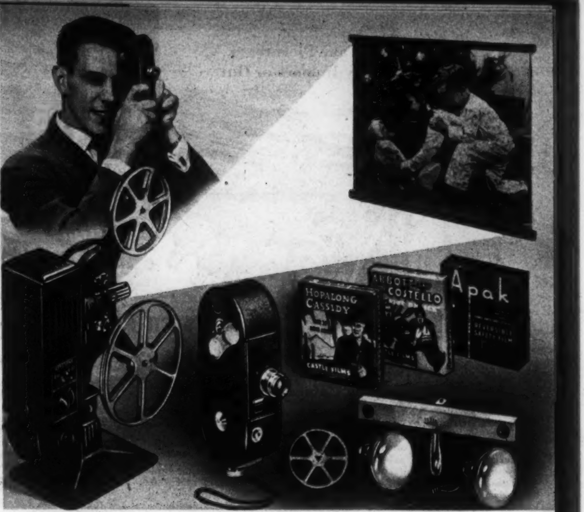
For Bright, Clear Movies and Slides . . Tower Screens

$9.95
30x40 in.

Thousands of tiny glass beads put sparkle and brilliance in movies and slides. Tripod screens set up in jiffy. Adjust to various heights. Screen rolls into case of heavy gauge steel. Rubber feet protect floors. Carrying handle.

3 N 08501—30x40 inches. Shpg. wt. 10 lbs..........$9.95
3 N 08506—40x40 inches. Shpg. wt. 10 lbs.........$12.49

Tower Table and Wall Screen
Please see upper right of page.



Make Your Own Movies

Everything Needed to Take and Show Home Movies

Order pieces separately or save $15.36 by buying Complete 10-piece Outfit

$120.00
$12 Down
on Terms

The family Christmas gift that brings years of enjoyment. Order outfit or pieces.
3 NM 8229T—Complete 10-piece Outfit below. *Express prepaid.* (Shpg. wt. 35 lbs.).....*Cash or terms*..$120.00

Keystone 8mm Model R-37 Projector . . . f:1.85 coated lens, 300-watt lamp, 400-ft. reel. Variable speeds. 110–120-volt AC-DC. UL approved.
3 NM 8414T—*Express prepaid.* (Wt. 14 lbs.).$59.50

Keystone 8mm Model K-36 Movie Camera . . f:2.8 coated Wollensak lens, 3 speeds, footage indicator, built-in viewfinder, exposure chart, film run lock lets camera operator get into scene.
3 NM 8256T—*Express prepaid.* (Wt. 4 lbs.)..$59.50
Camera and Projector are same price, cash or terms.

Tower Table and Wall Screen . . . glass beaded surface, 22x30 in. Easel holds screen taut.
3 N 08500—Shpg. wt. 4 lbs..............$3.59

Tower 8mm Movie Reel . . . holds 200 ft. film.
3 N 8586—Metal. Shpg. wt. 4 oz............33c

Apak 8mm Black and White Film . . . for taking movies indoors or out. 25-ft. roll. Processing included.
3 N 7091—*Postpaid.* (Shpg. wt. 4 oz.).........$2.49

Two Castle 8mm Home Movies . . 50 ft. long, One Hopalong Cassidy, one Abbott and Costello.
3 N 8600—*Postpaid.* (Shpg. wt. 6 oz.).........$3.18

Tower Light Bar . . . Holds camera and 2 lights.
3 N 6667—UL approved. Shpg. wt. 3 lbs.....$3.95

Two Photoflood Bulbs with Built-in Reflectors. Each 300 watts. Fit Tower Light Bar.
3 N 6923—*Postpaid.* (Shpg. wt. 1 lb.).........$2.82

NEW! Kodak 8mm Brownie Movie Camera with new Snapshot Ease

$44.50
$4.50 Down
Camera only

The "Brownie" of the movie field! Easy to use and own. No focusing, no film-running speeds to adjust. Just set lens opening by referring to exposure guide on side of Brownie . . . aim and press exposure button. Just like that anyone can take color or black and white movies. Fixed-focus coated f:2.7 lens. Metal viewfinder. Lock button film run. Footage indicator. Aluminum body with simulated leather covering. *Postpaid.*

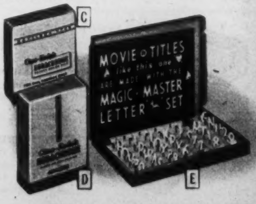
3 N 08235MT—(Shpg. wt. 5 lbs.).....Cash or terms $44.50
3 N 8347M—Brown Cowhide Case. (*Not ppd.*) Wt. 2 lbs. $ 6.95

Kodachrome Movie Film . . Magic Master Movie Titler

C D **Kodachrome Color Film** Price includes processing in manufacturer's laboratory. Type "A" film is for use indoors with photoflood lights. *Postpaid.* (Shpg. wt. for 16mm, 8 oz.; for 8mm, 5 oz.)

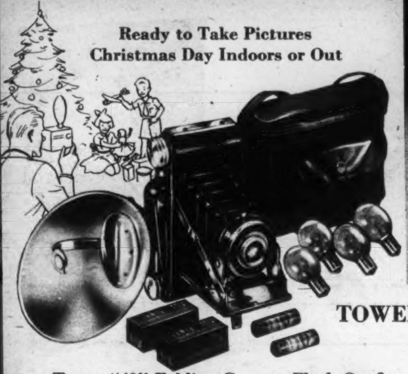
Low as
$3.75

3 N 6706—16mm daylight. 50-ft. magazine.......$6.50
3 N 6748—8mm daylight. 25-ft. magazine....... 4.20
3 N 6785—8mm daylight. 25-ft. roll............ 3.75
3 N 6799—16mm Type A. 50-ft. magazine....... 6.50
3 N 6772—8mm Type A. 25-ft. magazine........ 4.20
3 N 6723—8mm Type A. 25-ft. roll............. 3.75


C
D
E
MOVIE TITLES like this one ARE MADE WITH THE MAGIC-MASTER LETTER SET

E **NEW! Magic Master Title Set.** 480 plastic letters, numbers, and figurettes stick on 17½x23½-in. easel by touching them to surface. Simple to remove letters. Wood base holds easel.
3 N 8490—*Postpaid.* (Shpg. wt. 5 lbs.).........$9.95

Ready to Take Pictures Christmas Day Indoors or Out



TOWER FLASH OUTFITS . . Make picture-taking a snap!

Tower "49" Folding Camera Flash Outfit

$18.95
Complete Outfit

Take good pictures ANY time, ANY place, in ANY light! Flash shots are simple to take as snapshots . . just press shutter release! Flash unit easily detached for taking snapshots outdoors during the day. Camera folds compactly for carrying. Metal body. Light-tight bellows. No focusing necessary. Optical eye-level viewfinder makes aiming fast and accurate. Takes time exposures also. Gives 8 pictures 2¼x3¼ inches on 120 or 620 black and white or Kodacolor film. Outfit comes in brown simulated leather gadget bag. Consists of camera, flash unit, 2 penlight batteries, four No. 5 flashbulbs, 2 rolls Tower 120 film and instruction booklet. Include outfit on your Sears Easy Terms order.

3 N 6595—Shipping weight 5 pounds.....................Complete Outfit $18.95
3 N 6249M—**Camera and Flash only.** (Order batteries) Shpg. wt. 3 lbs..... 16.95
3 N 6898—**Penlight Batteries** for Tower flash cameras. *Postpaid.* (Wt. 2 oz.) 2 for 25c
3 N 6254M—**Leather Holster Case** (not shown) for camera. Shpg. wt. 8 oz...$2.49

Tower "34" Outfit

$13.95
Complete Outfit

Everything needed to take good pictures even indoors. Plug in flash unit and you're ready to shoot . . . simple as taking snapshots. Use as box camera for outdoor pictures. No focusing necessary. Takes 8 pictures, 2¼x3¼ in., on 120 film. Outfit includes camera, flash unit, 2 penlight batteries, four No. 11 flashbulbs, 2 rolls Tower 120 film, Tower Filter and Close-up Kit, instructions—in brown simulated leather gadget bag.

3 N 6581—Shpg. wt. 3 lbs. 8 oz....$13.95

Economy Flash Outfit. Like above but with black chipboard case, no filter kit.

3 N 6550—Shipping wt. 3 lbs......$10.50

Tower "97" Outfit

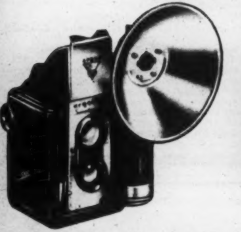
$8.95
Complete Outfit

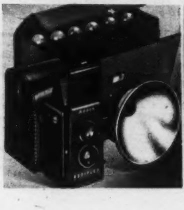
Inexpensive, easy to use outfit gives clear pictures every time, day or night, indoors or outdoors. Contains everything needed to take pictures Christmas morning. Tower "97" ALL-METAL flash camera has detachable flash unit. No focusing necessary. Eye-level viewfinder. Takes 8 pictures 2¼x3¼ in., on 120 film. Use with or without flash unit. In brown simulated leather gadget bag. Also includes four No. 5 flashbulbs, 2 batteries, one roll Tower film.

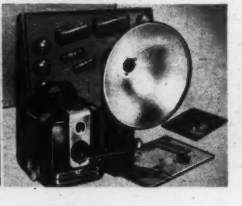
3 N 6621—Shpg. wt. 4 lbs..........$8.95

3 N 6197—**Camera and Flash only.** Order batteries at left. Shipping weight 2 pounds 5 ounces............ Only $5.95

Put Christmas Fun on Film!







Famous Flash Cameras . . easy for anyone to use

Argus 75

$15.95
Camera only

See picture on glass viewing screen before you take it. No adjustments to make. Lens focused 7½ ft. to infinity. Can't accidentally take double exposures. Snapshots and time exposures. Flash synchronized. 12 pictures 2¼x2¼ inches on 620 film. Plastic body. Price controlled by manufacturer.

3 N 6275M—*Postpaid.* (Shipping weight 3 pounds).........................$15.95

3 N 6274M—**Flash Unit.** Order No. 5 or 25 flashbulbs. Penlight batteries above. *Postpaid.* (Shpg. wt. 1 lb.)..........$4.35

3 N 6273M—**Leather Carrying Case.** *Not postpaid.* Shpg. wt. 12 oz............$2.50

Ansco Outfit

$24.95
Cash or terms $2.50 Down

NEW! Ansco Rediflex camera in tan simulated leather case. Reflex viewer for accurate aiming. No focusing necessary. Built-in yellow filter. Flash synchronized. Fixed focus. Makes 12 pictures 2¼x2¼ in., on 620 film. With portrait attachment for taking portraits and close-up pictures, flash, 2 penlight batteries, 6 No. 5 bulbs, 2 rolls Ansco Supreme black and white film, and eveready camera case.

3 N 6559T—*Postpaid.* (Shpg. wt. 4 lbs. 1 oz.). $24.95

Kodak Hawkeye Outfit

$13.75
Outfit

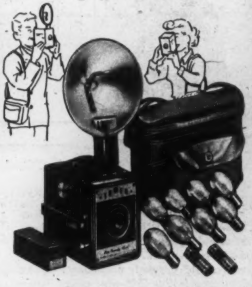
Features Brownie Hawkeye Flash Camera that looks smart and yields fine photos. For pictures day or night. Over-size viewfinder. Focused 6 ft. to infinity. Body shutter release. Takes 12 pictures 2¼x2¼ in., on 620 black and white or Kodacolor film. Plastic body, metal trim. Hand strap. Flash synchronized. Outfit in gift box includes flash unit, batteries, flash guard, 8 No. 5 flashbulbs, 2 rolls black and white film, photography book, instructions. Price controlled by manufacturer.

3 N 6173—*Postpaid.* (Shpg. wt. 2 lbs.)..$13.75

3 N 6100M—**Camera.** *Ppd.* (Wt. 1 lb. 4 oz.) 7.45

3 N 6101M—**Flash.** *Ppd.* (Shpg. wt. 8 oz.) 3.65

Beginner Outfits



$9.50
Boys' and Men's Outfit • **$9.50**
Girls' and Women's Outfit

- Start an exciting lifetime hobby!
- Take good pictures from the start!

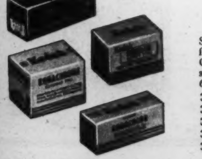
Complete Flash Camera Outfits

Easy instructions make these Tower Beginner Photographer Outfits simple for anyone to use indoors with flash or outdoors without flash. Camera has eye-level viewfinder for fast aiming. Takes 8 pictures 2¼x3¼ in., on 120 black and white or Kodacolor film. Choice of Carry-all Bag colors. Outfit consists of:

- ALL-Metal Tower Box Camera
- Plug-in Flash Unit with batteries
- Carry-all Bag of simulated leather
- Eight No. 5 bayonet base Flashbulbs
- One Roll black and white Tower Film

3 N 6617—**Boys' and Men's Outfits** (with brown Carry-all Bag). Shpg. wt. 5 lbs.$9.50

3 N 6525—**Girls' and Women's Outfit** (Red Carry-all Bag). Shpg. wt. 5 lbs......$9.50



FILM Order now . . Have a supply to record the excitement and color of Christmas!

Tower Film

Sears own high quality film for black and white pictures. Gives fine pictures. ASA speed 50. Shipping weight 6 ounces.

3 N 7100—127...3 rolls 96c
3 N 7101—120. 3 rolls $1.08
3 N 7102—620. 3 rolls 1.08
3 N 7103—116. 3 rolls 1.32
3 N 7104—616. 3 rolls 1.32

Eastman Kodacolor

Pictures in full color. Indoor film (ASA 20) for use with flash unit or floodlights. Daylight ASA 25. *Postpaid.* (Shipping weight 3 ounces.) Price per roll.

3 N 6756–120 daylight.$2.00
3 N 6757–120 indoor.. 2.00
3 N 6754–620 daylight. 2.00
3 N 6755–620 indoor.. 2.00

Kodak 35mm Film

Kodachrome. 20 exp. Price includes processing. ASA 10 daylight, 16 indoor. *Postpaid.* (Shpg. wt. 3 oz.)

3 N 6726—Daylight...$3.45
3 N 6727—Indoor.... 3.45

Plus X. 20 exp. ASA 50. *Ppd.*

3 N 6760—(Wt. 3 oz.)..95c

Super XX. 20 exp. ASA 100.

3 N 6770–*Ppd.* (Wt. 3 oz.).95c

For Movie Film, see page 385

Stop Action! . . Make Beautiful Color Slides!

Kodak Pony 828 or 35 mm

$29.95
Cash or terms
$3 down
828 Camera only

A Simple for even the beginner to use . . . average settings for color or black and white pictures marked in red. Choice of models using either 828 or 35mm film. Coated f:4.5 lens focuses 3½ feet to infinity. Flash synchronized. Speeds from 1/25 to 1/200 seconds and bulb. Optical eye-level viewfinder. Body shutter release.

3 N 06203MT—Takes 8 pictures 1⅛x1½ in., on 828 roll film. *Postpaid.* (Wt. 2 lbs.) $29.95

3 N 06201MT—20 or 36 pictures 1x1½ in., on 35mm film. *Ppd.* (Wt. 2 lbs.) Cash or terms $34.75

3 N 6244M—Leather Eveready Carrying Case. Shipping wt. 1 lb. (*Not Postpaid*) $4.78

3 N 6104M—Flash Unit. Order No. 25 or 5 bulbs, C batteries. *Postpaid.* (Wt. 2 lbs.) $11.50

3 N 6899—C Batteries. *Ppd.* (Wt. 6 oz.) 2 for 30c

Famous 35mm Argus C-3

$66.50
With flash, case
$7 Down

B Complete with detachable flash unit and top grain cowhide eveready case. More people buy Argus C-3 than any other camera in the 35mm field! Check these features to see why. Coated f:3.5 lens. Pre-cocking type shutter is gear controlled with speeds from 1/10 to 1/300 second and bulb. Flash synchronized. Split-image rangefinder is coupled directly to lens—just focus rangefinder and lens is in sharp focus. Focuses to 3½ ft. Optical eye-level viewfinder. Uses color or black and white 35mm film. Order No. 11 flashbulbs and C batteries. *Same price cash or terms.*

3 NM 6132T—*Express prepaid.* (Wt. 4 lbs.) $66.50

3 N 6899—C Batteries. *Ppd.* (Wt. 6 oz.) 2 for 30c

35mm Camera with Famous Nikkor Lens!
*. . the lens used by top news photographers**

TOWER 35 . . Only at Sears

$169.50
Cash
With Case
$17 Down

Negatives made with Nikkor lens were reported the sharpest 35mm negatives ever processed in the laboratories of a leading News-Picture magazine.* TOWER 35 is the gift of a lifetime for professional and amateur alike. Captures thrilling, sharp detail in color slides and black and white pictures. Stops action. Nikkor 50mm, f:2 lens coated on all inside surfaces. Focal plane shutter speeds from 1 to 1/500 sec., time and bulb. Double exposure prevention. Coupled rangefinder. Focuses to 3½ ft. Hand machined by master craftsmen in Japan. Written guarantee against defects in workmanship and materials. See Big Catalog for accessory Lenses.

3 NM 6172M—With cowhide case. Shipped express. Shpg. wt. 3 lbs. . $169.50

3 N 6161M—Battery Capacitor Flash Unit. Battery (included) lasts 1 year. Order No. 6 flashbulbs. Shpg. wt. 2 lbs. $35.50

3 N 6170M—Sunshade. Holds filters (not included). Shpg. wt. 5 oz. . . 2.69

*Articles on Nikkor Lens in Popular Photography—Feb. 1951, p. 28; Mar. p. 47

EXPOSURE METERS

For anyone with adjustable-lens camera . . Take Guesswork out of Exposing!

Only
$11.95

C **Tower.** Made to Sears specifications by well-known manufacturer of precision instruments. Accurate for still or movie cameras. From 1/1000 to 16 sec., f:1 to f:45. ASA Nos. for 12 films. Jeweled movements. Plastic body.

3 N 6430M—Shipping weight 1 pound . . . . only $11.95

3 N 6429M—Carrying case. Goatskin. Shpg. wt. 8 oz. 1.25

D **General Electric DW-68.** Accurate readings from 1/800 to 120 sec., f:1 to f:32. (Shpg. wt. 1 lb. 4 oz.).

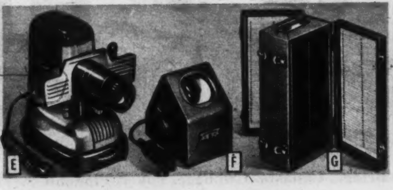
3 N 6419MT—*Postpaid.* Same price cash or terms $24.50

3 N 6436M—Carrying case. *Postpaid.* (Shpg. wt. 8 oz.). 1.51

FLASHBULBS . . Order for Christmas

Save 15% on half-case lots . . Bulbs postpaid

Cat. No.	Bulb No.	Base	Brand	Shpg. wt.	Price
3N6918 . . .	. . . 5	bayonet	Westing-	12 oz.	8 bulbs $1.17
3N6930 . . .	. . . 5	bayonet	house	3 lbs.	64 bulbs 7.96
3N6919 . . .	. . . 6	bayonet	Westing-	12 oz.	8 bulbs 1.36
3N6933 . . .	. . . 6	bayonet	house	3 lbs.	64 bulbs 9.25
3N6910 . . .	. . 11 . . .	screw	Westing-	10 oz.	8 bulbs 1.35
3N6908 . . .	. . 11 . . .	screw	house	4 lbs.	64 bulbs 9.18
3N6920 . . .	. . SM . . .	bayonet	Westing-	10 oz.	8 bulbs 1.27
3N6932 . . .	. . SM . . .	bayonet	house	3 lbs.	64 bulbs 8.64
3N6916 . . .	. . . 0 . . .	screw	Sylvania	12 oz.	10 bulbs 1.59
3N6934 . . .	. . . 0 . . .	screw	Sylvania	4 lbs.	60 bulbs 8.11
3N6915 . . .	. . 25 . . .	bayonet	Sylvania	10 oz.	10 bulbs 1.39
3N6935 . . .	. . 25 . . .	bayonet	Sylvania	3 lbs.	60 bulbs 7.09
3N6914 . . .	. . SF . . .	bayonet	Sylvania	10 oz.	10 bulbs 1.49
3N6936 . . .	. . SF . . .	bayonet	Sylvania	3 lbs.	60 bulbs 7.60



Developing Kit

Everything needed to make your own pictures

Only
$3.29

One of the biggest thrills in photography and so easy to do! Develop your own film and make as many prints as you want for only a few pennies per print. Ideal gift for beginners of any age. Illustrated instruction booklet shows just what to do. Chemicals are packaged ready to mix with water. Kit includes print frame for pictures up to 4x5 inches, three 4x6-in. trays, 2 photo clips, thermometer-stirring rod, glass graduate, 3 sets of MQ developer, quart size hypo fixer, 25 sheets 2¾x4½-in. printing paper and red darkroom bulb.

3 N 6868—Shipping wt. 6 lbs. $3.29

NEW! For the Color Slide Fan

$64.75
Cash or Terms
$6.50 Down

E **NEW! TDC Mainliner Slide Projector.** 300-watt illumination with blower cooling! Throws brilliant image yet stays cool to the touch, safe for slides. Coated 5-in. anastigmat f:3.5 lens. Metal body with blue and silver-gray finish. V-track centers all types of 2x2-in. slides without refocusing. One of finest projectors sold today. Uses 105–125 volt, 50–60 cycle, AC only. UL approved. *Express prepaid.*

3NM6630MT–Shpg. wt. 10 lbs. $64.75

3 N 6631M—Case. *Postpaid.* (Shipping weight 5 lbs.) 9.50

$6.50

F **NEW! Electric Viewer.** No need to darken the room. Keep on table or desk for instant viewing of slides from 35mm (including bantam) through 2¾-in. mounts. Bright, enlarged picture in 2½x2½-in. ground lens. Uses 115 volt AC-DC. UL approved.

3N6311–Shpg. wt. 2 lbs. 8 oz. $6.50

G **Cabinet Type Slide File.** 400 readymounts or 200 glass slides fit in plastic slide partitions. Index cards. Sturdy plywood case with two-tone simulated leather.

3 N 6342—Shpg. wt. 3 lbs. . . . $6.95

NEW! Slide Outfit

3-piece Set
$12.50
Pieces if bought separately—$15.59

Anyone who owns a 35mm or 828 film size camera can use this three-piece slide outfit. Everything needed to show and store 2x2-in. color slides. **VuAid Colormaster Slide Projector** shows 35mm or 828 slides—both ready mounts and glass slides. Metal body with gray crackle finish. 100-watt bulb. Uses 105-125 volt, 50-60 cycle, AC-DC. UL approved. **Table and Wall Screen** has spring easel to keep screen taut. Glass beaded surface. **Metal Slide Box** holds 300 readymounts or 150 glass slides. You save $3.09 on outfit. *Postpaid.*

3 N 06619—3-piece set. (Shipping wt. 11 lbs.). $12.50

3N6585–Projector. *Ppd.* (Shpg. wt. 3 lbs. 12 oz.) 9.95

Thrill to View-Master Color Pictures..

Fairy Tales, Wild Animals, Cowboys, Travel Scenes

Order Stereoscope on facing page

View-Master Accessories

[A] **Library Box.** Holds Stereoscope and 100 reels (not incl.) Maroon and ivory plastic.
3 N 6451—*Postpaid.* (Shpg. wt. 2 lbs.) . . . $1.85

[B] **Junior Projector.** Uses View-Master reels to project non-stereo color pictures up to 16x18 in. for the whole family to enjoy together. Uses 110-120 volt AC-DC. UL approved.
3 N 6454—*Postpaid.* (Shpg. wt. 4 lbs.) . . . $9.95

[C] **Model S-1 Projector.** For home, classroom or commercial use. Projects non-stereo images of View-Master reels up to 36x36 in. Metal body. 110-120 volt AC-DC. UL approved.
3 NM 6458—*Exp. prepaid.* (Wt. 7 lbs.) $39.50

[D] **Screen** for table or wall. Glass beaded.
3N08608–18x24 in. Shpg. wt. 2 lbs. $2.79

[E] **Transformer.** Use Stereoscope Light Attachment (facing page) without batteries. 10-ft. cord. Uses 115 volt, 60 cycle AC only.
3N6470–UL approved. *Ppd.* (Wt. 12 oz.) $2.50

Batteries for Light Attachment. *Postpaid.*
3 N 6880—(Shpg. wt. 5 oz.) . . . . . . 2 for 23c

View-Master Reels shown (B) on opposite page. Use in Stereoscope and Projectors. Seven color scenes per reel. *State catalog No., reel No. and title.* (Example: 3N6452 FT5 Cinderella).
6 Reels $2.00
3 N 6452—*Postpaid.* (Shipping weight 4 oz.) 6 reels $2.00

Bible reels at right (4 for $2.00) have different catalog No.

Fairy Tales
FT5–Cinderella
FT1–Little Red Riding Hood
FT2–Hansel and Gretel
FT3–Jack and the Beanstalk
FT4–Snow White and 7 Dwarfs
FT6–Goldilocks and 3 Bears
FT7–The Three Little Pigs
FT8–Little Black Sambo
FT9–The Ugly Duckling
FT25–Rudolph, The Red-Nosed Reindeer
FT50A–Aladdin's Lamp I
FT50B–Aladdin's Lamp II
FT51–The Magic Carpet

Christmas Story
XM1–Mary and Joseph
XM2–The Shepherds
XM3–The Wise Men

Easter Story
EA1–The Resurrection
EA2–The Appearances of Jesus
EA3–The Ascension

Adventures of Sam Sawyer
SAM1–Sam Flies to the Moon
SAM2–Sam Finds a Treasure
SAM3–Sam in Land of Giants
SAM4–Sam in Darkest Africa
SAM5–Sam in the Land of Ice
SAM6–Flying Saucer Pirates

Wild Animals in Captivity
910–Animals of Africa I
911–Animals of Africa II
912–Animals of India
913–Animals of North America
914–Animals of South America
925–Performing Elephants
926–Performing Chimpanzees
927–Performing Lions
901–**Wild Animals in Africa**
975–**Tarzan Rescues Cheta**

Mother Goose Rhymes
MG1–Miss Muffet to Jack, Jill
MG2–Boy Blue to King Cole
MG3–Bo-Peep to Cat and the Fiddle

Cowboys
940–The Rodeo
942–Cattle Roundup
945–Roy Rogers and Trigger
950–Gene Autry, Champion
955–Hopalong Cassidy, Topper
960–Cisco Kid and Pancho

Cartoons
800–Bugs Bunny and Elmer Fudd (© Loew's Inc.)
810–Tom and Jerry, The Cat Trapper (© W.B.C. Inc.)
820–Woody Woodpecker, Pony Express (© Walter Lantz)

National Parks
16–Bryce Canyon, Utah I
21–Crater Lake, Oregon I
26–Grand Canyon, S. Rim I
27–Grand Canyon, S. Rim II
30–Grand Canyon, Bright Angel Trail, Arizona
31–Grand Canyon, Kaibab Trail, Arizona
32–Grand Canyon, Havasupailand
36–Grand Canyon, N. Rim
126–Yellowstone, Grand Canyon Area, Wyoming
127–Yellowstone, Mammoth
128–Yellowstone, Old Faithful
129–Yellowstone, Lower Basin
131–Yosemite, California I
132–Yosemite, California II
176–Petrified Forest, Arizona
251–Carlsbad Caverns, N.M. I
252–Carlsbad Caverns, N.M. II
336–Great Smoky Mountains I
339–Mammoth Cave, Ky. I

United States Travel
51–Garden of Gods, Colorado
76–Mount Vernon, Home of George Washington
86–Franklin D. Roosevelt's Home, Hyde Park, N.Y.
96–Scenic Coast of Oregon
111–Redwood Highway I
124–Dells of Wisconsin River
136–Washington, D.C. I
137–Washington, D.C. II
139–U.S. Naval Academy
151–Columbia River Highway
156–New York City I
157–New York City II
158–Rockefeller Center and Empire State Bldg, N.Y.
160–St. Augustine
161–Silver Springs
163–Miami Beach, Florida
165–Miami, Florida
164–Cypress Gardens, Florida
166–Marine Studios, Florida
175–Navajo Indians
177–Painted Desert, Arizona
198–San Francisco, California
203–Black Hills of S. Dakota
206–Sun Valley in Winter
212–Mount Hood, Oregon
219–Hollywood, California
220–Homes of Movie Stars
221–Los Angeles, California
238–Royal Gorge, Colorado
245–Pike's Peak, Colorado
249–Iowa, The Hawkeye State
271–Rural Connecticut
286–Indian Tribal Ceremonial
298–Abe Lincoln's New Salem and Springfield, Illinois
309–The Eskimos
332–Mardi Gras, New Orleans
333–Chicago, Ill.
334–Natchez, Old South, Miss.
338–Lookout Mountain, Tenn.
349–Amish Country, Penn.
365–Kansas, Wheat State
370–Oklahoma, Sooner State
372–The Ozarks, Missouri
81–Niagara Falls, New York
82–Niagara Falls in Winter

Canada
375–Niagara Falls, Ontario
388–Gaspe Peninsula, Quebec

Hawaii
61–Hula Dancers I
62–Hula Dancers II
63–Honolulu
68–Tropical Flowers I

Foreign Travel
4000–Jerusalem, Holy City
1301–Kilarney, Ireland
1302–Tipperary, Ireland
1401–Paris, France I
1410–Palace of Versailles
1420–Battlefields of World War II, Normandy

Passion Play
OBERAMMERGAU, GERMANY
1550–Tableaux
1551–Part I
1552–Part II

Holy Year
1605–Rome, Italy, 1950
2726–Vatican State, 1950

VIEW-MASTER BIBLE STORY REELS

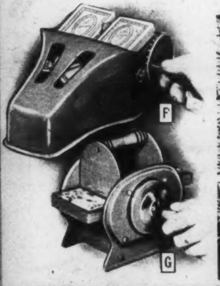
4 reels for $2.00

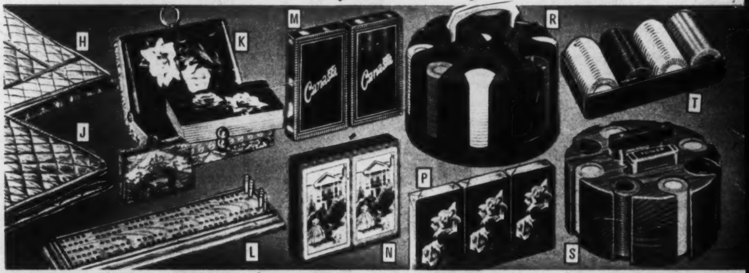
How to Order Bible Story Reels: *State catalog No. 3N6456, reel No., and title.* **Bible Story Reels.** *Postpaid.*
3N6456–(Wt. 4 oz.) **4 for $2.00**

CH1–Angel Gabriel Visits Zacharias
CH6A–Birth of the Savior I
CH6B–Birth of the Savior II
CH8–Wise Men Find Jesus
CH15–Jesus Turns Water into Wine
CH37–Herod Kills John the Baptist
CH40–Jesus Answers the Prayer of a Mother
CH47–The Good Samaritan
CH49–Jesus, Our Good Shepherd
CH55A–The Prodigal Son I
CH55B–The Prodigal Son II
CH57–The Rich Man and Poor Lazarus

Complete title list of View-Master Reels sent with each order or upon request from your Sears Mail Order House

Relax with a game of Cards





Card Shufflers

Mix 1 to 3 decks fast!

- Easy to use . . just turn the handle
- For any card game . . Ideal for 2-deck Canasta and 3-deck Samba
- No regular order of interleafing

[F] **Standard Shuffler.** Automatically shuffles for you. Saves time and patience. Wonderful gift for anyone who plays any game of cards. Durable plastic. $2.75
3 N 3577–Shpg. wt. 1 lb. 12 oz.. $2.75

[G] **DeLuxe Shuffler.** Card players look forward to their turn to shuffle. Mixes thoroughly. Heavy gauge steel with green hammerloid enamel.
3N3581–Shpg. wt. 3 lbs. 6 oz. $5.25

Enjoy Bridge, Canasta, Cribbage, Poker, Pinochle . . Family and Party Games

[H] **Canasta and Samba Table Cover.** Padded, quilted design. Vinyl plastic. Pockets on 4 sides for melds—canastas. Fits 30x30-in. bridge tables. *State green or maroon.* $1.85
3 N 3558—Shipping weight 6 oz. $1.85

[J] **Bridge Table Cover.** Padded, quilted design. Durable vinyl plastic. Fits standard 30x30-in. bridge tables. *State green or maroon.*
3 N 3557—Shipping weight 6 oz. $1.65

[K] **NEW! Ladies Cards in Gift Case.** Open the case . . two decks of lacquer coated bridge cards are ready for play. Double purpose case with brass frame covered in colorful pleated silk or brocade (no choice). Gift case and cards come in de luxe plastic gift box. Cards have a smart design and gilt edges.
3 N 3514—Shpg. wt. 14 oz. . . . . . Set $3.65

[L] **Cribbage Board** of natural finish hardwood. Pegs and Instructions. Shpg. wt. 10 oz. 79c
3 N 3562—11⅛x2¾ in. 79c

[M] **Duratone Canasta Set.** 2 plastic coated paper decks. Gilt edged. Instr.
3 N 3539—Shpg. wt. 12 oz. . . . . Set $1.79
3 N 3551—With plastic Canasta tray, 7¼x5 in. Wt. 1 lb. 8 oz. 2.10

[N] **Tower Plastic Coated Playing Cards.** Gilt edged. Boxed. Wt. 12 oz.
3 N 3506—2 bridge decks $1.45
3 N 3536—2 pinochle decks 1.45

[P] **NEW Duratone Samba Set.** 3 plastic coated paper decks in red and gold color gift box. Complete rules.
3 N 3519—Shpg. wt. 1 lb. . . . . Set $2.65

Two-deck Serviceman Paper Card Set. In plastic zipper bag, mailer.
3 N 3513—Shpg. wt. 12 oz. $1.55

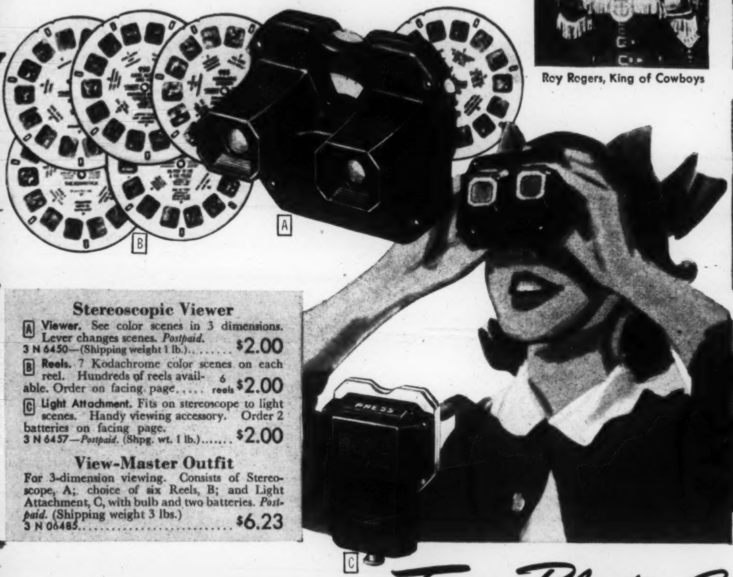
[R] **Revolving Plastic Poker Rack.** With 200 plastic chips. Rubber feet. Maroon. Retractable plastic handle. Holds 2 decks of cards (not incl.) Diam. 7½ in; 5-in. high. $4.75 With chips
3 N 3576—Shpg. wt. 3 lbs. 6 oz. $4.75
3 N 3561—**Rack only,** without chips or cards. Wt. 2 lbs. 12 oz. $2.98

[S] **Revolving Wood Poker Racks.** Natural finish hardwood. Felt base; imitation leather cover. Holds 2 decks cards. Chips, cards not included.
3 N 3555—**For 200 chips.** Diameter 7⅜ in. Shpg. wt. 3 lbs. $4.25
3 N 3556—**For 300 chips.** Diameter 9½ in. Shpg. wt. 4 lbs. 6.45

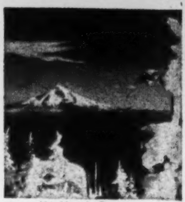
[T] **100 Tower Plastic Poker Chips.** Interlocking edges. Diameter 1½ in.
3 N 3578—Shpg. wt. 14 oz. . . . . . Box 96c

View-Master Magic!

Scenes "Come to Life" in Three Dimensions



Roy Rogers, King of Cowboys


Mt. Hood, Oregon

Little Red Riding Hood

Wild Animals

Stereoscopic Viewer

A **Viewer.** See color scenes in 3 dimensions. Lever changes scenes. *Postpaid.*
3 N 6450—(Shipping weight 1 lb.)........ $2.00

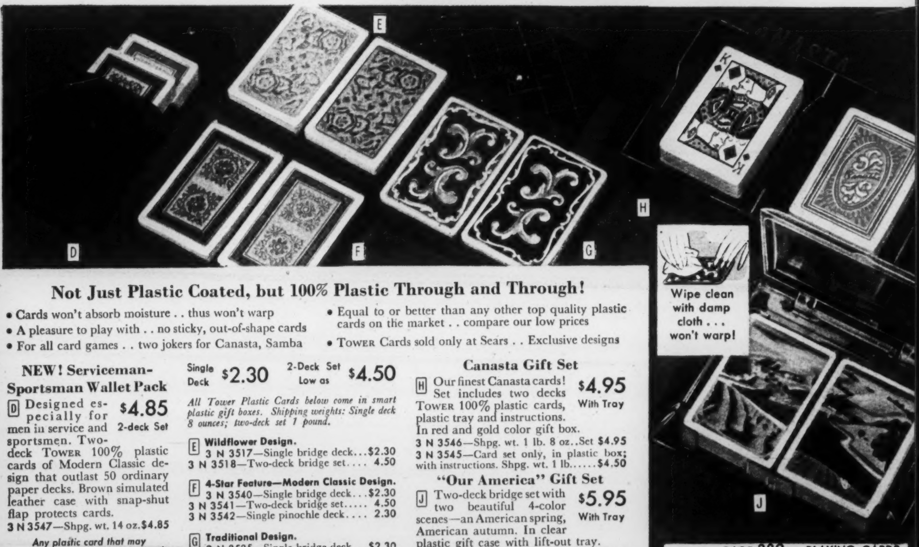
B **Reels.** 7 Kodachrome color scenes on each reel. Hundreds of reels available. Order on facing page..... 6 reels $2.00

C **Light Attachment.** Fits on stereoscope to light scenes. Handy viewing accessory. Order 2 batteries on facing page.
3 N 6457—*Postpaid.* (Shpg. wt. 1 lb.)....... $2.00

View-Master Outfit

For 3-dimension viewing. Consists of Stereoscope, A; choice of six Reels, B; and Light Attachment, C, with bulb and two batteries. *Postpaid.* (Shipping weight 3 lbs.)
3 N 06485.......................... $6.23

Outwear 50 Paper Decks! .. *Tower Plastic Cards*



Not Just Plastic Coated, but 100% Plastic Through and Through!

- Cards won't absorb moisture . . thus won't warp
- A pleasure to play with . . no sticky, out-of-shape cards
- For all card games . . two jokers for Canasta, Samba
- Equal to or better than any other top quality plastic cards on the market . . compare our low prices
- TOWER Cards sold only at Sears . . Exclusive designs

NEW! Serviceman-Sportsman Wallet Pack

D Designed especially for men in service and sportsmen. Two-deck TOWER 100% plastic cards of Modern Classic design that outlast 50 ordinary paper decks. Brown simulated leather case with snap-shut flap protects cards. $4.85 2-deck Set
3 N 3547—Shpg. wt. 14 oz. $4.85

Any plastic card that may become damaged can be replaced. See directions with each deck.

Single Deck $2.30 2-Deck Set Low as $4.50

All Tower Plastic Cards below come in smart plastic gift boxes. Shipping weights: Single deck 8 ounces; two-deck set 1 pound.

E **Wildflower Design.**
3 N 3517—Single bridge deck...$2.30
3 N 3518—Two-deck bridge set.... 4.50

F **4-Star Feature—Modern Classic Design.**
3 N 3540—Single bridge deck...$2.30
3 N 3541—Two-deck bridge set..... 4.50
3 N 3542—Single pinochle deck.... 2.30

G **Traditional Design.**
3 N 3525—Single bridge deck...$2.30
3 N 3526—Two-deck bridge set..... 4.50

Canasta Gift Set

H Our finest Canasta cards! Set includes two decks TOWER 100% plastic cards, plastic tray and instructions. In red and gold color gift box. $4.95 With Tray
3 N 3546—Shpg. wt. 1 lb. 8 oz..Set $4.95
3 N 3545—Card set only, in plastic box; with instructions. Shpg. wt. 1 lb......$4.50

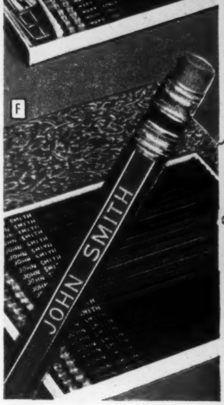
"Our America" Gift Set

J Two-deck bridge set with two beautiful 4-color scenes—an American spring, American autumn. In clear plastic gift case with lift-out tray. $5.95 With Tray
3 N 3535—Shpg. wt. 1 lb......Set $5.95

B
PIPE CLEANER CRAFT
C
LEATHER CRAFT SET
D

COL-R-PLACS
A

MARY JONES
E



A **New! 6 white plaster Ornaments** (bell, star, angel, boot, Santa, and snowman) to be painted and with hooks to hang on the Christmas tree. Also palette of 5 colors, brush, permanent glaze, color chart, instructions. Hours of creative fun!
3 N 5311—Shpg. wt. 2 lbs. 4 oz. Kit 88c

B **Napkin-of-the-Month Gift Box** with 12 packages of gayly decorated 13x13-in. embossed paper napkins—a new design for every month. Includes 24 napkins each for Christmas, New Year, Valentine's Day, St. Patrick's Day, Easter, Hallowe'en, Thanksgiving, birthday, 2 florals, patriotic, and special fall design. Shpg. wt. 3 lbs.
3 N 7444—In gift box $2.29

C **Pipe Cleaner Set**—It's fun and educational! Set of 90 fuzzy 12-in. pipe cleaners in assorted colors to be twisted into animals, flowers, lapel pins, party favors With complete instructions.
3 N 5239—Shpg. wt. 12 oz. . . . . . Set $1.19

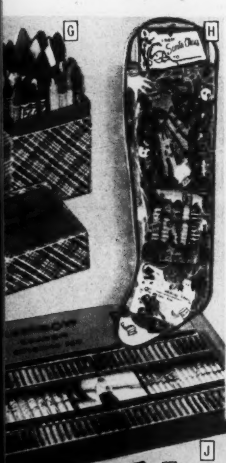
D **New! Big 3 Leather Craft Set.** For making your own leather billfold, belt, wrist change purse. Complete materials and instructions. No tools required. Fun, educational, and easy to do.
3 N 5250—Shpg. wt. 1 lb. . . . . . . Kit $2.15
3 N 5293—Above **leather billfold** only. Instructions. Shpg. wt. 6 oz. $1.10

Personalized pencils, beautifully gift boxed, make an unusual and highly welcomed gift. Order several sets now for Christmas giving.

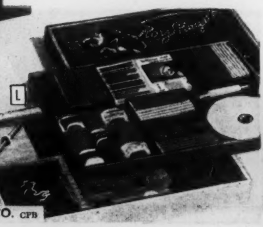
E **Give a Personalized Pencil Kit,** a surefire hit with students of all ages. The red leather pencil case and all 24 pencils carry the owner's name printed in gold color letters. In addition to the pencils the set includes a penholder and pen point, an eraser, a comb, a 6 inch ruler, a protractor, and a bright plastic pencil sharpener. Shipped from New York. Order by December 1st to make sure of Christmas delivery. Sorry, we cannot accept C.O.D.'s. In gift box. *Print name* (maximum 18 letters fit on a pencil).
3 NR 4800F—*Postpaid* (Wt. 1 lb.) . . $2.00

F **A big box of 48 Pencils with your name in gold color.** They come in assorted high gloss colors—green, red, and blue. All have erasers in colors to match. A gift that both children and adults will appreciate, because name-stamped pencils are distinctive and not too likely to stray away. Order them for yourself and friends—before Dec. 1st for Christmas delivery. Shipped from N.Y. No C.O.D.'s. Gift boxed. *Please print name*—maximum 18 letters.
3 NR 4785F—*Postpaid* (Wt. 12 oz.) . $2.00

Art, School and Hobby Gifts



K
Finger Painting Set



G **Crayon Chest.** 45 standard and 9 jumbo crayons stand upright in 4¾x3¼x3¼-in. box. Shpg. wt. 1 lb. 3 oz.
3 N 4901—In gift box. 93c

H **New! Cellophane Santa Stocking** bulging with paints and crayons, brush, and colored chalk. Ready to hang over the fireplace to delight your child at Christmas. Size 17½x6 inches.
3 N 4904—Shpg. wt. 1 lb. 3 oz. $1.00

J **Big Rainbow Coloring Set** of 72 standard, 14 large, 10 giant size crayons. 30 pictures (2 per sheet), 6 stencils and outlines, 6 white sheets, art study in color. In 19x11x2¼-inch box.
3 N 4903—Shpg. wt. 4 lbs. 4 oz. . . $2.88

K **Finger Painting Set.** 4 glass jars of stainless, harmless colors (green, blue, yellow, red); 2 paddles; 9 sheets specially treated paper; instructions.
3 N 5290—Shpg. wt. 2 lbs. 12 oz. 96c
De luxe set with 6 jars color; 4 paddles; 15 sheets specially treated paper; instruc.
3 N 5282—Shpg. wt. 4 lbs. $1.80

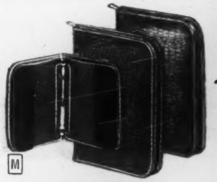
L **Roy Rogers Clay Set.** 2 lbs. clay in assorted colors, roller, 3 tools, 11 molds, 4 stencils, work platform, instruc.
3 N 5212—Shpg. wt. 4 lbs. 12 oz. . . . $1.92

M **Zipper Ring Binder.** Alligator-grained imitation leather in brown or red. Standard has 2 inside pockets; de luxe has 3 pockets, identification holder. 2-ring for 10½x8 in. paper, 3-ring for 11x8½ in. Incl. Fed. Exc. Tax. *State color.* Wt. 1 lb. 10 oz.
3 N 4971E—2-ring standard. $2.40
3 N 4972E—3-ring standard. $2.40
3 N 4994E—2-ring de luxe 3.72
3 N 4995E—3-ring de luxe 3.72

N **Roy Rogers "King of the Cowboys" School Bag.** Rugged artificial leather in palomino beige with lunch pocket, star, split leather buckle straps. 14x10½ in.
3 N 4753—Handle. Wt. 1 lb. 8 oz. . $1.96
3 N 4754—Strap. Wt. 1 lb. 8 oz $1.96

P **Bright rayon plaid School Bag** with name in gold. Red plastic binding, imitation leather trim. Zipper pencil pocket, roomy lunch pocket, leather buckle straps. 14x9¾ in. Shpg. wt. 1 lb.
3 NR 4751—With handle. *Print name* $1.79
3 NR 4752—With strap. *Print name* . . . $1.79

R **Nylon 2-pocket Brief Case** in blue, red, or brown with plastic binding, white saddle stitching. Plastic post handle. Artificial leather gussets, leather buckle straps, extension lock. 14x10 in.
3 N 4868—Wt. 2 lbs. 6 oz. *State color* $3.00

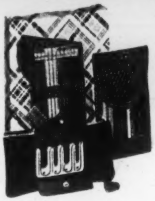


Roy Rogers
N

Unusual New Teach-A-Set

This colorful new plastic alphabet and object stencil set is a wonderful aid to learning—and so much fun! It includes 26 molded plastic stencils, 8 colored pencils and 2 black lead pencils 3½ in. long, 8 wax crayons, 6 in. plastic ruler, plastic sharpener, eraser, and paper for stenciling. Makes a fascinating as well as educating game of lettering and drawing.

3 N 4929—Shpg. wt. 1 lb. 4 oz. . . . . Set **$1.59**



New Pencil Cases

3 imitation leather cases. 2 red pouches, transparent window, one holds 12 colored pencils, other 12 lead pencils with erasers; green zipper case, attached plastic coin purse filled with supplies.

3 N 4804–Wt. 1 lb. 3 oz. **$1.98**

Scrap Book
Photographs

Memory Book Set

Matching Scrapbook and Photograph album in red imitation leather, handsomely embossed, with gold color decoration. The scrapbook is 14x10¾ in. with 80 manila pages; album is 10¾x14 in. with 80 black pages.

3 N 5861—Wt. 3 lbs. 12 oz. **$1.80**

HOPALONG CASSIDY

Hopalong Pencil

New Hopalong Cassidy jumbo plastic pencil with eraser, sharpener, and point that actually writes! Inside are 9 eraser tipped Hopalong pencils, 3 colored pencils, ruler, penholder and point. In western gift box.

3 N 4797—Shpg. wt. 12 oz. **96c**

Color-Write Plastic Gift Assortment

Novel Crayon and Paint Set

Children will love these clever, crayon, paint and pencil filled items. The ukelele is filled with 3 pencils and a plastic ruler; the clown and soldier each with 8 wax crayons; the plastic box with 9 paints and brush; plastic pencil has six 3½ in. colored pencils; another pencil ends in a real plastic Yo-Yo; and two 14-inch novelty pencils.

Order a set for all the children on your Christmas list. The crayon-filled novelties make good stocking gifts. Shipping weight 1 pound 14 ounces.

3 N 4795—In 9¾x15½-inch box. **$1.69**

115-piece Pencil Box

A big value! De luxe 115-piece pencil box with *your name printed in gold*. The 11¼x6½x2-inch box is packed with all the school supplies imagineable. The 2 pull drawers and top tray are full of pencils, crayons, paints, chalk, ruler, protractor, pencil sharpener, erasers, water dishes, note pad, penpoints, pencil clips, triangle pennants, etc. It's the most magnificent of all pencil boxes, and any boy or girl will be proud to own it.

3 NR 4805—*Print name*. Shpg. wt. 2 lbs. 2 oz. **$1.96**

GIFTS BRING JOY TO ALL
A

A World Globe of Your Own

Every home, schoolroom, and office needs an up-to-date world globe for reference. Shows instantly where events are happening. Makes geography and history come alive. *A 32-page booklet, "Story of the Globe" comes with each globe.*

A **12-inch Student's Globe**—large size used in most classrooms. Half meridian. Washable map shows latest information; 6410 place names.

3 N 05401—Shpg. wt. 5 lbs. **$6.98**

8-in. All-Steel Globe, without half-meridian.

3 N 05400—Shpg. wt. 3 lbs. **2.60**

B **De luxe 10-inch Illuminated Globe** for accuracy and a beautiful home decoration. Brown metal base; half meridian. 40-watt bulb in base. 115-volt AC-DC. UL approved.

3 N 05405—Shpg. wt. 9 lbs. **$15.95**

8-in. Illuminated Globe similar to 3N05405.

3 N 05412—Shpg. wt. 5 lbs. **10.75**

C **10-inch Globe-Atlas Combination.** 200 page world atlas fits into metal base.

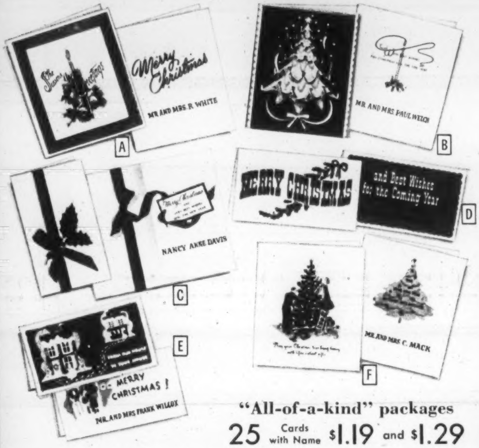
3 N 05411—Shpg. wt. 7 lbs. **$9.50**

12-in. Globe-Atlas, similar to 3N05411.

3 N 05409—Shpg. wt. 8 lbs. **10.95**

B
C
WORLD ATLAS

Beautiful Tower Christmas Cards


The Season's Greetings
Merry Christmas
MR. AND MRS. R. WHITE
A
MR. AND MRS. PAUL WELCH
B
NANCY ANNE DAVIS
C
MERRY CHRISTMAS
and Best Wishes for the Coming Year
D
MERRY CHRISTMAS!
MR. AND MRS. FRANK WILLOX
E
MR. AND MRS. C. MACK
F

"All-of-a-kind" packages

25 Cards with Name $1.19 and $1.29

Send friends and business associates a card distinctively yours. 6 lovely new designs printed on heavy stock. 4-fold style, greeting inside. With envelopes.

A, B, F, size 5¼x6 in. Shpg. wt. 1 lb. 4 oz.

A **Candle and Pine Cones.** Lovely traditional design framed in red.

3 NR 5772—25 with name........$1.29
3 N 5685—25 plain cards........ 98c

B **Tree** in gay modern mood. Trimmed with glitter it's bright as the season.

3 NR 5731—25 with name.......$1.29
3 N 5644—25 plain cards........ 98c

F **Trimming the Tree,** a warm, friendly "Mr. and Mrs." card. Deckled edges.

3 NR 5771—25 with name.......$1.29
3 N 5684—25 plain cards........ 98c

C, D, E, size 3½x6 in. Shpg. wt. 1 lb.

C **Ribbon and Holly.** Striking simplicity of design; rich, appealing colors.

3 NR 5733—25 with name.......$1.19
3 N 5645—25 plain cards......... 89c

D **Merry Christmas** spells a greeting in big bright letters. Always popular.

3 NR 5728—25 with name........$1.19
3 N 5642—25 plain cards.......... 89c

E **Our House to Yours**—a new way to say "Greetings from the family."

3 NR 5725—25 with name........$1.19
3 N 5641—25 plain cards..........89c

Merry Christmas
Mr. and Mrs. A. Wilton

25 Religious Cards . . Handsome, inspiring

Without Name 69c
- 5 each of 5 richly embossed designs
- Greeting and Bible quotation inside

With Name 96c

What could be more appropriate for Christmas sending than these beautiful cards that tell the story of the first Christmas? Some of the designs show the birth of Jesus, the Wise Men following the Star, shepherds in the fields hearing the Glad Tidings . . . and also some modern designs featuring choir boys and people on their way to church. 25 lovely cards with de luxe printing on heavy quality paper . . . each picture is "raised up" for a rich three-dimensional effect. All cards are the popular four-fold style with a suitable greeting and short quotation from the Bible on the inside. Box includes 25 cards size 4¾x5¾ inches, with 25 matching white envelopes. Shipping weight of box 12 ounces.

3 NR 5732—With printed name...96c 3 N 5643—Without name.........69c

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HOW TO ORDER CHRISTMAS CARDS WITH PRINTED NAME: **Printed cards on this page are shipped in about ten days. Your complete name or family group of names printed on each card in black type. Only one typesetting per box. Print name clearly. Sorry, we cannot accept C.O.D. orders.**

Christmas Greetings
Merry Christmas
At Christmas
Merry Christmas
MERRY CHRISTMAS
HAPPY NEW YEAR!
Bob and Anne Fox
Susan and Charles
Big 50 Special . . with or without name

50 New Cards . . Famous value assortment

Without Name 69c
- 5 each of 10 brand-new 1951 designs
- Four-fold style with greeting inside

With Name 96c

Extra big value! 50 cards and 50 envelopes are yours for as little as 69c—on a trifle over a penny apiece for card and envelope—and they're all brand new 1951 designs. 5 each of 10 different colorful Christmas designs. Look at the picture above and you'll see that there's something for everyone in this assortment . . . some serious, some jolly; trimmed with candles, Santa, and holly. 4x5-inch cards are four-fold style with a design and cheery season's greeting on the inside. 50 cards, 50 envelopes per box. Shpg. wt. 1 lb.

3 NR 5747—With printed name.. .96c 3 N 5681—Without name........69c

Greetings!
Christmas Greetings
Holiday
Merry Christmas
A Merry Christmas
Hello!
It's Holiday Time Greetings and Best Wishes
John and Jean Brown
Big 50 De Luxe . . with or without name

50 superb Embossed Cards

Without Name 96c
- 5 each of 10 exclusive new 1951 designs
- All embossed, printed on heavy paper

With Name $1.39

When you see the quality of these cards—the delightful designs inside and out, the excellent quality lithographing, the embossing, the carefully styled type—you'll know why we are proud of the assortment. Even the inside designs are embossed!—and they match the outside picture. Open the card that shows Santa fiddling and you find 3 little musical Santas; or open the door with the wreath and find a Christmas tree. All four-fold with greeting inside. 4¾x5¾ inch cards. 50 cards and 50 envelopes per box. Shpg. wt. 1 lb. 8 oz.

3 NR 5729—With printed name........$1.39 3 N 5650—Without name..96c

ALL CARDS ON THIS PAGE WITH OR WITHOUT YOUR NAME IMPRINTED

New! Different! 1951 Assortments

Big 50 Yuletide ..every one different

Big, Popular "No-Two-Alike" Assortment

- 50 different traditional and modern
- All embossed and lithographed

50 Box of cards for **94c**

Another outstanding Christmas card value . . . cards enough for all your friends at less than 2¢ per card and envelope. 50 different traditional and modern designs—Santa, bells, holly, and all the rest—presented in new and interesting ways. Every card is embossed and printed in beautiful color. Some have cutout designs, others are trimmed with bright ribbon or shiny metallic foil underlay. Some of the themes are serious, some are light and merry. Each is four-fold style with greeting inside. Sizes range from 4½x5½ inches to 5¾x6 inches.

3 N 5664—50 cards with 50 envelopes. Shpg. wt. 1 lb. 10 oz. . . . . Box **94c**

Our Finest 50 ..every one different

Our Finest "All-Different" Assortment

- 50 different top quality cards
- Colorful designs . . . de luxe trim

50 Box of cards for **$1.39**

For those who want originality of design and exceptionally fine quality. 50 excellent quality Christmas cards featuring the beloved traditional designs of the season—candles, holly, poinsettias, snowmen, village scenes. Every card is different—some are embossed, some cutout or trimmed with satin ribbon and metallic foil. Many are finished with glitter, flocking or raised silver printing. Four-fold French style with a greeting and harmonizing design inside. Sizes from 4¾x5¾ inches to 5x6 inches. Send de luxe cards to all of your friends.

3 N 5665—50 cards with 50 envelopes. Shipping weight 1 lb. 10 oz. . . . . Box **$1.39**

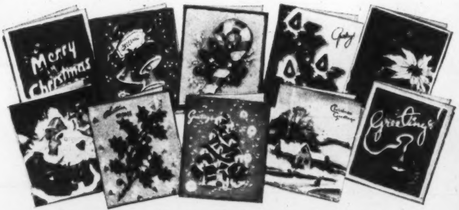
Religious Cards Convey Christmas Meaning

- 30 different inspirational designs
- All embossed, many with de luxe trim

30 Box of cards for **69c**

Beautiful new 1951 assortment of cards that catch the true spirit and meaning of Christmas. Pictures of the shepherds with their flocks, the wise men following the Star, the Christ Child in the Manger—all bring to mind the lovely story of the Nativity. And inside each four-fold card is a short quotation from the Bible and a cordial season's greeting. Each card is richly embossed and printed in warm colors . . . six with cutout and foil trim. Send Christmas cards to all your friends and loved ones this year—it costs so little and means so much. . . the fine quality cards in this assortment cost less than 2½¢ apiece (including envelope). Popular four-fold style. Size of each 4¾x5¾ inches.

3 N 5682—30 cards with 30 envelopes. Shpg. wt. 12 oz. Box **69c**



Embossed Cards in Traditional Spirit

- 30 different designs, all embossed
- 5 trimmed with flocking, 6 with foil

30 Box of cards for **69c**

30 lovely cards, featuring Santas, holly, poinsettias, and other familiar Christmas designs . . . done in a fresh 1951 manner. Every one is different and delightful. Each is embossed for that expensive-looking "raised up" effect. In addition, some cards are trimmed with flocking and still others show gleaming foil underlays. All are popular four-fold style with a warm-hearted greeting inside. Size 4¾x5¾ inches. Order early and avoid the Christmas rush!

3 N 5658—30 cards with 30 envelopes. Shpg. wt. 12 oz . . . . Box **69c**

Children's Own Cards

10 different designs **25** Box of cards for **69c**

Aren't they adorable?—apple-cheeked Santas and children with red flocked suits that are fuzzy to the touch. 25 clever cutout cards—10 different designs—made especially for children. There is another "cute" design and a friendly verse inside each folder. Boys and girls will love sending these joyous, vividly colored Christmas cards to all their friends . . . they will feel so "grown-up" to take their part in the Christmas celebration. Printed on heavy slick paper. Size approximately 5x6 inches. Order a box for your youngsters to send.

3 N 5656—25 cards with 25 envelopes. Shpg. wt. 1 lb. . . . . Box **69c**

CARDS ON THIS PAGE HAVE SPACE FOR WRITTEN SIGNATURE

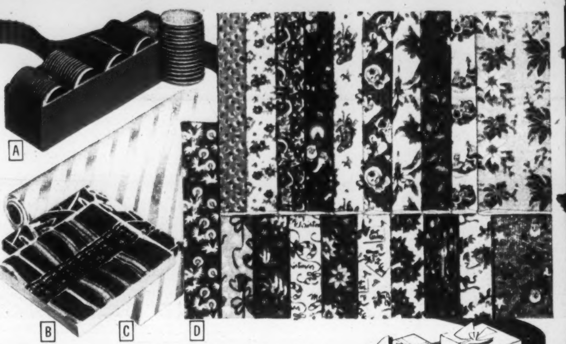
Plenty of Ribbons and Papers make package wrapping easy

A **Christmas Curling Ribbon.** 5 big spools totaling 275 feet of 3/16-inch crimped cotton ribbon. Christmas colors.
3 N 5566—Shipping weight 8 ounces. In Christmas box. 79c

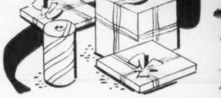
B **Christmas Ribbon Assortment.** 146 feet rayon satin and bright tinsel. 12 hanks from 9 to 15 feet long and ¼ to ⅝ inch wide. In assorted red, green, blue and silver colors.
3 N 5560—Shipping weight 7 ounces. In Christmas box. 94c

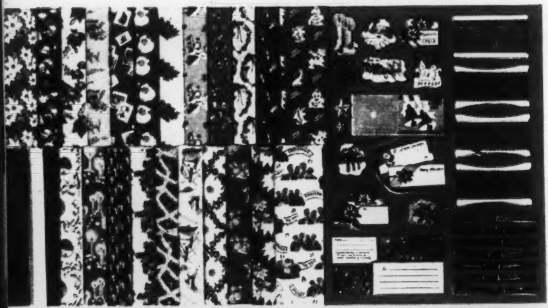
C **Roll of Gift Wrapping Paper** 100 feet long by 20 inches wide. Attractive silver and white design on quality paper.
3 N 5558—Shpg. wt. 1 lb. 6 oz. Use all year round. Roll 89c

D **De Luxe Paper.** 25 heavy lithographed sheets 20x30 inches. Some designs are duplicated for wrapping larger packages. Our best wrappings for those "special" packages.
3 N 5562—Shipping weight 1 lb. 6 oz. . . . . . Assortment $1.19



TOWER *Gift Wrappings* ADD GLAMOUR





Our Biggest, Best Assortment

$2.65
- 54 sheets of paper, 24 beautifully printed designs
- 214 feet of ribbon in bright Christmas colors
- 200-piece assortment of cards, tags and seals

Dress up your presents in the fanciest, most beautiful wraps possible. It's easy, and fun, too, when you have plenty of cleverly designed paper, bright Christmas ribbons, and matching design cards, tags and seals for the finishing touch. This assortment has everything . . . everything you need for a really impressive wrapping job.

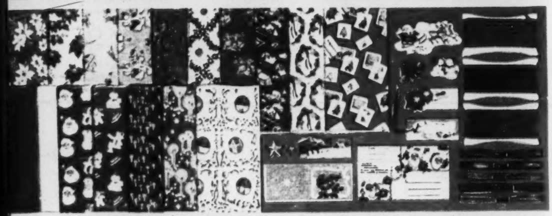
54 sheets of gift wrap . . . 30 sheets 20x30 inches tissue paper—20 white, 6 red, and 4 green; 24 De Luxe printed sheets 20x30 inches with beautifully designed poinsettia, candle, holly, snowman and others.

214 feet of ribbon ¼ to 7/16 inch wide in rayonette, tinsel, rayon taffeta, and novelty ribbons. In brilliant red, green, blue, and silver colors.

200 piece assortment of cards, tags and seals to harmonize with the designs of the paper. And instruction sheet.

Wrappings "make" the gift . . . so give your gifts that little extra touch of heavier paper and nicer ribbon . . . make them the neatest, most professional-looking packages possible. Instructions are included on how to wrap packages and make fancy bows.

3 N 5565—In gift box. Shipping weight 2 lbs. 8 oz $2.65



Popular Big Value Assortment

$1.89
- 41 sheets of paper, 15 printed design and 26 tissue
- 165 feet ribbon—tinsel, rayon taffeta, and novelty
- 183-piece assortment of cards, tags and seals

A nicely wrapped package is a joy to give and to receive . . . and you can spread a lot of Christmas cheer with the lovely wrappings in this Big Value Assortment: A lot of wrappings for $1.89!

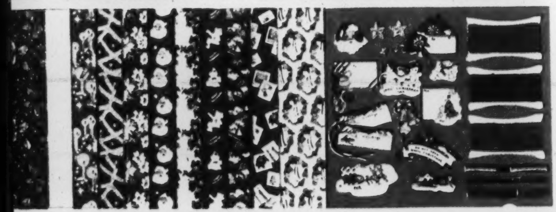
41 sheets 20x30-in. paper include 20 sheets of white tissue, 6 of red tissue, and 15 De Luxe sheets printed with holly, bells, snowmen, etc.

165 feet of ribbon from 5/16x7/16 inches including rayonette, rayon taffeta, tinsel and novelty ribbons.

183 piece assortment of cards, tags and seals to harmonize with the paper. And instructions.

A big box of de luxe papers and other wrapping materials.

3 N 5554—In gift box. Shipping weight 2 pounds $1.89



Economy Wrapping Assortment

$1.39
- 30 sheets paper, including 10 printed design sheets
- 132 feet of red, green, blue and white ribbon
- 156-piece assortment of cards, tags and seals

Here are all the wrappings you need to make fine-looking packages. 30 sheets 20x30 inch paper includes 20 sheets white tissue and 10 sheets printed designs on de luxe heavy paper. 132 feet ribbon ¼ to ⅜ inch wide in rayonette, rayon taffeta, and novelty ribbon; 156 assorted cards, tags and seals; and instructions for putting them all together to make a lovely and professional-looking package. A good quality assortment for those who need to wrap a limited quantity of presents. If you have more packages, order the assortments above.

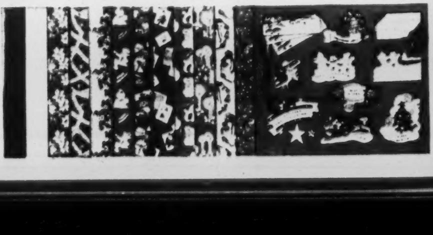
3 N 5561—In gift box. Shipping weight 1 lb. 8 oz $1.39

Extra Paper and Tags . . Tower Quality

89c
- 36 sheets 20x30-inch paper, including 10 printed design sheets
- 156 piece assortment of cards, tags and seals to harmonize
- Instructions on the best, easiest way to wrap packages

Need more paper or tags? here are 36 sheets 20x30 in.—20 white tissue paper, 6 red tissue paper, and 10 de luxe sheets with lovely and unusual printed designs . . holly, candles, bells, santas, etc. done in a new and striking way. Also 156 matching cards, tags and seals, A grand assortment to combine with ribbon assortments at top of page.

3 N 5563—Shipping weight 1 pound 89c



SAVE—BUY ALL THREE
~~$2.67~~ Value
$2.49
B
FUN FOR ALL THE FAMILY
Reindeer HAND PUPPET
...AND I'M JUST CHOCK FULL OF CANDY
A
Santa HAND PUPPET
...AND I'M JUST CHOCK FULL OF CANDY
FULL OF CANDY
C

Easy To Operate Hand Puppets With Candy

Colorful Christmas characters with soft life-like Vinylite heads. Ideal toy for all ages. Non-toxic. A happy snowman with broom, jolly Santa, and a friendly Reindeer. Each 10 inches tall. Cardboard chimney full of 5 oz. of cellophane wrapped fruit drops.

Only **83c** ea. in sets of 3

87 N 8818—Set of 3, one each of above with candy. Wt. 3 lbs. 8 oz. $2.49

A **87 N 8814—Santa** with 5-oz. candy. Shpg. wt. 1 lb. 89c

B **87 N 8815—Reindeer** with 5-oz. candy. Shpg. wt. 1 lb. 89c

C **87 N 8816—Snowman** with 5-oz. candy. Shpg. wt. 1 lb. 89c

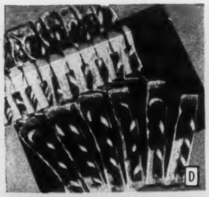
FROSTY
the snowman
Hang Frosty on the Christmas tree
Such a jolly, lovable pull-toy!

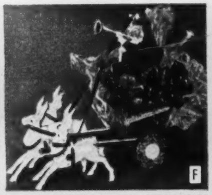
Frosty, Plastic Novelty

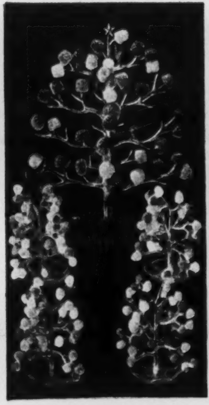
White plastic Frosty pull-toy has bright color accents, 20 pops on his back. Each cello-wrapped pop has paper safety stick. Assorted flavors—lime, orange, cherry, lemon. 9½ inches high. **98c**

87 N 8817—Shipping weight 1 lb. 8 oz. . . . 98c

For a Happier Holiday .. Sweets, Ornaments, Toys







Combination
Only $1.49
SANTA'S CANDY WORKSHOP
SANTA and his 5 little helpers with all their tools and candy pops
H
J

Candy Canes, Santa Boots

D **12 Red and White Candy Canes** with checkerboard. **98c** Each cello-wrapped cane is 7½ in. long (1¼ oz. or over), packed for safe shipment. Cardboard checkers included—fun for all the family.

87 N 8813—Shpg. wt. 2 lbs. 98c

E **Ten Santa Claus Boots** of red plastic. Each 2¾ inches high filled with 7 candy pops. Hang on tree or use as party treats and table favors. Tie on gift packages, too.

87 N 8804—Set of 10 boots with 70 pops. Shpg. wt. 2 lbs. 8 oz. 98c

Candy Cart, Chocolate Santas

F **Santa's Red Plastic Candy Cart.** Trumpeting Santa **98c** stands in two-wheeled cart drawn by three white reindeer. Holly leaves and berries decorate wheels. Contains 20 assorted cello-wrapped pops—with safety sticks. 8x2½x8 in.

87 N 8820—Shpg. wt. 1 lb. 8 oz 98c

G **20 Solid Chocolate Santa Clauses.** Fine "stocking fillers" . . . of pure delicious milk chocolate . . no peanuts added. Each dressed in individual wrapper, each 4½ inches high.

87 N 8810—Shpg. wt. 2 lbs. 98c

Festive "Sugar Plum" Trees

Put spice drops on ends of branches or use tree for hors d'oeuvres. Crystal clear plastic. Large tree is 14½ in. high, includes ½-lb. bag spice drops, small tree 5¼ in. high, each with 60 spice drops. *Save 20c—buy set of 5.* **$1.69** 5 trees, candy

87 N 8807—One large, 4 small trees, with spice drops. Wt. 2 lbs. 8 oz. *$1.89 value* $1.69

87 N 8806—Large tree, ½ lb. spice drops. Shpg. wt. 1 lb 89c

87 N 8805—4 small trees (4 place cards on each box.) 240 drops. Wt. 1 lb . $1.00

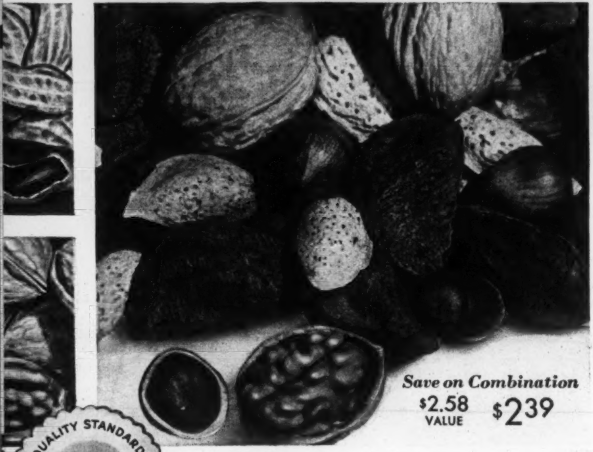
Plastic Toys, Decorations

Santa's Workshop of 4½-in. red and white Santa and 5 vari-colored helpers, each 3¾ in. with 30 assorted pops. Carton converts to "workshop" . . Plus *Santa's Express* of red Santa and 8 white reindeer, each 3½x4½ in., with 14 pops. Santa, sleigh 4½x5 in. **$1.49** Both

87 N 8803—Complete. Shipping weight 3 pounds $1.49

H **87 N 8802**—Santa's Workshop only. Shpg. wt. 2 lbs 59c

J **87 N 8801**—Santa's Express only. Shpg. wt. 2 lbs. 8 oz. 98c



Save on Combination

$2.58 VALUE $2.39

Nut Treats

Quality Virginia Peanuts in shell roasted for perfect flavor. Shpg. wts.: 6 lbs. 8 oz. and 3 lbs. 8 oz.

87 N 8682—6 pounds $2.19
87 N 8681—3 pounds. $1.19

Large Diamond quality Walnuts, favored for their delightful flavor, and because they're so easy to shell.

87 N 8680–5 pounds.
Shpg. wt. 6 lbs...... $2.49

41c per pound in 25-lb. carton

Nuts-in-Shell

De Luxe Assortment. Your favorite assorted mixed nuts . . . serve in the shell, or use nutmeats in holiday cooking. Nuts are well protected by sturdy shipping carton. Assortment includes: Diamond quality California walnuts, California almonds, Brazil nuts, Oregon filberts, Southern pecans . . . traditional Christmas treats, tasty and wholesome.. Your friends and family will love these tempting, crunchy delights.

87 N 8675—2½-lb. mixed nuts.
Shpg. wt. 3 lbs.............. $1.39

87 N 8677—5-lb. mixed nuts, for family eating and cookery, too.
Shpg. wt. 6 lbs............. $2.69

87 N 8678—10-lb. mixed nuts, for your own family use or to send as gifts. Shpg. wt. 11 lbs. 2 oz... $4.98

87 N 08679—25-lb. carton mixed nuts economy size . . ideal for church, school parties. Shipping weight 28 pounds................. $10.25

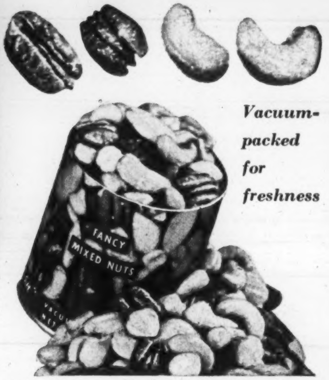
Nut Bowl Set and 2½ lbs. Mixed Nuts

Combination includes: 2½ lb. nut pack, 87 N 8675, at left . . and 7-in. natural wood nut bowl (bark finish, smooth inner surface), 4 metal picks, and nutcracker.

87 N 8684—2½ pounds mixed nuts and 6-pc. bowl set.
Shpg. wt. 4 lbs.............. $2.39

87 N 8683—Bowl, 4 picks, nutcracker. Shpg. wt. 2 lbs. 10 oz.. 1.19

O-PEN-FRESH NUTS



Vacuum-packed for freshness

Peanuts less than 32c a can in 9 can lots

You can be assured that O-PEN-FRESH nuts are good—they meet all quality standards set by Sears great testing laboratory and undergo constant tests for flavor, size and quality. Tuck a tin of O-PEN-FRESH nuts in the children's stockings . . . or under the tree. Treat your guests with these fine quality salted nutmeats . . . served fresh from the famous O-PEN-FRESH container. They're vacuum-packed to stay fresh until opened . . . excellent for shipping as gifts to anywhere in the United States or overseas. Buy large quantities for savings . . . store until needed. And always be sure to look for Sears Quality Assured seal when you buy nuts!

Blanched Jumbo Virginia Peanuts. 8-ounce cans.

87 N 8750—3 cans.
Shpg. wt. 2 lbs. 6 oz. $1.00

6 cans. Shipping weight 4 lbs. 12 oz.......... 1.93

9 cans. Shipping weight 7 lbs. 2 oz.......... 2.85

Whole Large Cashews from India. Shpg. wts.: 2 lbs. 6 oz.; 4 lbs. 12 oz. and 7 lbs. 2 oz.

87 N 8753–3 (8-oz.) cans................ $1.98
6 (8-ounce) cans....... $3.69
9 (8-ounce) cans....... 4.98

Mixed Nuts. Cashews, pecan halves, filberts, almonds, Brazil nuts. Shpg. wts.: 2 lbs. 6 oz.; 4 lbs. 12 oz.; 7 lbs. 2 oz.

87 N 8756–3 (8-oz.) cans.............. $2.10
6 (8-ounce) cans...... $4.10
9 (8-ounce) cans...... 5.79

Assorted. Set of 3 contains one can each mixed nuts, cashews, peanuts. 8-oz. cans. Shpg. wts.: 2 lbs. 6 oz.; 4 lbs. 12 oz.; 7 lbs. 2 oz.

87 N 8759—Set of 3. $1.69
2 sets (6)........... $3.24
3 sets (9)........... 4.54

FOOD GIFT PACKS

Sent directly to your friends

ORDER EARLY! Give your name, print names and addresses of persons to whom gifts go. Grower or packer ships box with Holiday greeting stating gift comes with your best wishes. We ship only within continental limits of U.S. If grower or packer can't make delivery before Christmas, a greeting card, notifying recipient that your gift is on the way, will be mailed before Christmas. No C.O.D. orders.

PRICE INCLUDES SHIPPING CHARGES

A **Fresh California Dates.** Large and wholesome. Sweet, moist.
87 N 8775F—Postpaid................2-pound box.... $1.49
87 N 8776F—Postpaid................3-pound box..... $1.98

B **½ Bushel Citrus Fruit in hand-woven Mexican basket.** Includes oranges, pink grapefruit, tangerines and other California fruits, 2 jars of citrus marmalade or jelly. Basket has many uses. Fruit can't be shipped to Calif. or Ariz. (interstate regulations).
87 NM 8777—½-bushel fruit in basket. (Prepaid express).. $5.98

C **All-Imported Cheese Pack.** Contains 1¼-oz. French Roquefort, 1-oz. Danish Blue, 13-oz. Holland Baby Gouda, 3-oz. Swiss Gruyere, 3½-oz. Edam processed cheese spread, 4½-oz. Primula, 2½-oz. Norwegian Kvali, 2½-oz. Norwegian spiced, ⅔-oz. English cheese and tomato spread, ⅔-oz. English cheese and celery spread, ⅔-oz. English cheese and mustard spread, ⅔-oz. English Stilton.
87 N 8778F—Postpaid................................ $3.98

D **5-lb. Box California Dried Fruit,** contains golden dates, giant apricots, mammoth prunes, Bartlett pears, Calimyrna figs.
87 N 8779F—Postpaid.........5-pounds of fruits......... $5.59

E **California Fruits and Nuts.** Contains citrus fruits, apples, pears, dates, walnuts, almonds, and other delicious fruits. Fruit cannot be shipped to Florida because of Interstate regulations.
87 N 8783F—9 lbs. fruits. (Prepaid express)............ $4.29
87 N 8784F—18 lbs. fruits. (Prepaid express).............. $7.29

DESERT QUEEN DATES
A
B
C
D
E
GREETINGS

REED'S BUTTERSCOTCH PATTIES
REED'S BUTTERSCOTCH PATTIES

Reed's Butterscotch

Mouthwatering wafers. Made of the finest creamery butter obtainable. Stay fresh in vacuum-packed tins. 3 tins in cardboard mailer, perfect for gift mailing. Wt. 2 lbs. 4 oz.
87 N 8713—3 (10-oz.) tins in mailer............... $1.00

chicken bones
black walnut flakes

Two-in-one Treat

Chicken Bones, crisp candy of ground nuts and butterscotch . . and **Walnut Flakes,** bite-size wafers of thin white sugar shells with crunchy black walnut filling. 1-lb. vacuum-packed tin of each. Wt. 3 lbs.
87N 8712—2 tins in mailer. $1.09

Bunte's Diana Stuft

Bunte's assortment of filled candies—thin crispy sugar shells packed tight with jams and marmalades, crushed nuts and chocolate. Assorted colors and flavors. Shipping weight 4 lbs. 8 oz.
87N8707-3-lb. tin, mailer. $1.39

'Quality Street' Candy

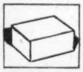
Mackintosh's, made in England. Assorted bite-size solid and filled chocolates, toffees. Pieces are of varied shapes, individually wrapped. Two-pound assortment in round tin. Shpg. wt. 3 lbs.
87N8714-2-lb. tin, mailer. $1.98

Candied Fruit Box

Includes tempting pineapple, bright red cherries, prunes, figs, stuffed dates, citrus peel, kumquats. Filled and whole. In decorated tin, in a colorful, appealing arrangement. Shpg. wt. 3 lbs. 4 oz.
87 N 8613—2-lb. tin..... $1.98

Tantalizing Treats..

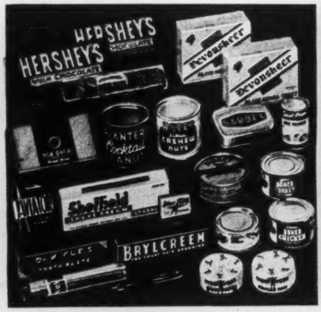
Packed, ready for you to mail to someone near or far . . or to enjoy yourself


sturdy carton protects contents

so appreciated by servicemen

something to eat—from home!

SHIPPING INFORMATION: All items on this page are packed for mailing. Packed Delicacies are sent directly from packer in New York City. Orders received after Dec. 1st not guaranteed for Christmas delivery. We pay postage only within continental limits of United States. No C.O.D. orders.

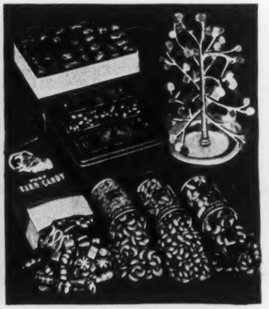


Packed Delicacies—Postpaid

$10.00 Complete Pack

De Luxe Selection: 1 tin each: 6-oz. boned chicken, 6-oz. boned turkey, 4½-oz. liverwurst, 2¼-oz. deviled ham, 7-oz. cashews, 4-oz. sardines, 3¾-oz. salmon, 7¾-oz. Cheddar cheese, 2¼-oz. Patefoie Snaxpred, 8-oz. Planters peanuts. Two 3¾-oz. boxes melba toast, 2 large Hershey bars, 1 flat 40 cigarettes (Old Gold), one 8-oz. pkg. figs, 5-oz. shave cream, 2-oz. hair cream, pkg. razor blades, 2.40-oz. tooth paste, tooth brush, deck playing cards, Everlast pen. *Shpg. information above.*
87 N 8781F—Postpaid from New York City. (Wt. 10 lbs.) $10.00

Value Pack (not shown). 3¾-oz. box melba toast, six Hershey bars, 5 packages gum. 1 tin each: 4½-oz. liverwurst, 3½-oz. tuna fish, 3-oz. ham and tongue paste, 2¼-oz. deviled ham, 5-oz. brushless shaving cream, 2.40-oz. tooth paste, tooth brush, deck playing cards, 5 razor blades, 2 packages Charm fruit drops. *Shipping instructions above.*
87 N 8780F—Postpaid from New York City. (Wt. 6 lbs.) $5.00



Holiday Gift Food Pack

$7.98 Complete Pack

Includes (1) 2-pound Chocolate Assortment, containing butter creams, almonds, nut bites, nougats, cream caramels, molasses chews, and vanilla, raspberry, pineapple, chocolate, orange, cocoanut, maple creams. Assorted milk and dark chocolate coating in each box. (2) 3-pound traditional Hard Candy Ribbon Mix: with crimps, cut rock with center designs, waffles, etc. (3) Peggy Kellogg Fruit Cake trio: Three 1-pound pre-sliced loaves in tin . . 1 light, 1 dark with almond topping, 1 "golden almond." Fruit-nut filling. (4) Three 8-ounce vacuum-packed tins O-PEN-FRESH salted nutmeats—1 mixed, 1 cashews, 1 peanuts. (5) 14½-inch plastic "sugar plum" tree with ½-pound spice drops. Shipping weight 13 pounds 2 ounces.
87 N 8782—Complete kit............... $7.98

Five-pound Suchard Break-Up Chocolate
. . pure, sweet, wholesome

Here's a traditional sweet treat anyone will be delighted to receive. Giant 18x10-inch bar of delicious pure solid milk chocolate . . . wrapped to keep fresh. Simply break off in any size piece as wanted. Order early to be sure of delivery before Christmas. Shipping weight 6 pounds.
87 N 8614—Five pounds bar chocolate.................. $3.39

WILBUR SUCHARD

Satisfying 1-pound Fudge Loaves

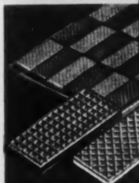
Liberally filled with fancy nutmeats. Coated with tasty pure milk chocolate . . . fudge is creamier, retains its moisture longer. Each loaf is wax-paper wrapped to further seal in freshness. One easy-to-slice loaf is flavorful vanilla, the other smooth chocolate.
87 N 8625—Two 1-lb. loaves. Shpg. wt. 3 lbs....... $1.19

Tasty Cookies

Burry's generous three-pound pack of assorted sandwich, tea, and chocolate-chip cookies, and chocolate-covered graham crackers. A mouth-watering variety of favorites to please everyone. Perfect as holiday treats, for between meal "nibbling," and to put into lunches.
87 N 8797—Wt. 4 lbs. $1.49

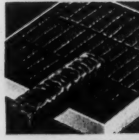
Sugar Wafers

Delectable little "sandwiches" in assorted vanilla and chocolate. Rich vanilla cream filling between each two wafers. Perfect between-meal and evening snacks. Your serviceman will thoroughly enjoy these treats and make many friends passing them around. 3-lb. box in mailer.
87 N 8795-Wt. 4 lbs... $1.19



Wafer Sticks

Delightful chocolate-coated wafer sticks, with delicious cream filling and generously coated with rich mellow chocolate. Delectable treats that keep well—especially when they're sturdily wrapped for mailing. Shipping wt. 2 lbs. 8 oz.
87 N 8796-2 lb. box... $1.19



QUALITY STANDARDS SET BY SEARS LABORATORY
QUALITY ASSURED
PURE HARD CANDY
PURE HARD CANDY

Candies stay clean, fresh in red Christmas bag

Old-fashioned RIBBON MIX Traditional Christmas Hard Candy

28c pound in 30-lb. lots

Popular Christmas Mix of all-time favorites, ribbon candy, crimps, cut rock with center designs, waffles, etc. Varied designs and shapes in mouth-watering fruit flavors, to satisfy everyone. Plan to use this mix of satiny-finish goodies to distribute at festivities . . fill the Christmas boxes listed at right, below.

87 N 8700—3 pounds in red bag. Shipping weight 4 pounds. $1.00
87 N 8701—6 pounds in red bag. Shipping weight 7 pounds. 1.95
87 N 8702—9 pounds in red bag. Shipping weight 10 pounds. 2.79
87 N 08703—30-pound carton. Shipping weight 33 pounds. 8.40

It's Everybody's Favorite! Bright and Sweet HARD CANDY at Economy Prices

25c pound in 30-lb. lots

Sweet treats that rate high with oldsters and small folks alike . . the bright, mouth-watering hard candies that are part of every family's Christmas. Timely favorites for the "help-your-self" candy dish . . . tempting stocking fillers. Assortment includes shapes as pillows, waffles, chips, drops, etc., and ever-popular flavors as lemon, orange, cherry, raspberry, mint, lime, and wintergreen.

87 N 8704—3½-pounds in red bag. Shipping weight 5 pounds. $1.00
87 N 8705—8 pounds in red bag. Shipping weight 9 pounds. 2.19
87 N 08706—30-pound carton. Shipping weight 33 pounds. 7.50

Bunte
DIANA "STUFT"

Red Mesh Stockings, Candy, Toys

$1.49 Jumbo stocking

Jumbo 22-inch size, topped by red cardboard Santa, packed from top to toe with an exciting 16-pc. assortment of Christmas thrillers. Contains: 18-oz. cello-wrapped hard candy, toy wrist watch, 3¾-in. plastic "grapefruit cart", Tiny Golden book, serpent whistle, giant pencil holder, kaleidoscope, finger gripper, 8 crayons, fan, 7-in. ruler, pencil, paint set, puzzle, plastic racer, paper airplane.

87 N 8812—Complete. Shipping weight 2 pounds. $1.49

18-inch size with 13-pc. assortment: 11-oz. cello-wrapped hard candy, 3¾-in. plastic "grapefruit cart", Tiny Golden book, serpent whistle, pencil box, kaleidoscope, finger gripper, 4 crayons, fan, ruler, pencil, paint set, puzzle.

87 N 8811—Complete. Shipping weight 1 pound 8 ounces. 98c

Bunte Confections

$1.39 3 lbs.

Bunte's Diana Stuft Confections, an assortment of all-filled candies. Thin crispy sugar shells packed tight with pure luscious jams and marmalades, crushed nuts and chocolate. Assorted gay Christmas colors and flavors. Decorated red tin (excellent for gift mailing anywhere . . in the States or overseas) keeps candies fresh. Shipping weight 4 lbs. 8 oz.

87 N 8707—3-pound tin. $1.39

Soft Candy Mix

$1.09 4 lbs.

They're so easy to chew . . . soft and luscious, too! Cream and jelly candies are inexpensive Holiday sweets . . to use as stocking fillers . . to serve to family and friends. Attractive Christmas box contains assorted shapes, colors and flavors. Shipping weight 4 lbs. 8 oz.

87N8709—4-lb. box. . $1.09

Boxes . . Kens

59c for 36 boxes

Candy Gift Boxes, hold ½-lb. each. Cardboard. Shpg. wts: 1 lb. 8 oz. and 3 lbs. 12 oz.

87 N 8710. . . . . . .36 for 59c
87 N 8711. . . .100 for $1.29

Kens Candy Drops. Assorted rolls of fruit flavor circlets. Fine stocking-fillers, Holiday treats.

87N8708–20 rolls in box.
Shpg. wt. 2 lbs. 59c

Have you seen the page of "packed-for-mailing" sweets in this section? Saves your time . . no re-packing needed

GOOD Quality
9 pounds
Candy in
10-quart Pail
$3.39

DELUXE
9 pounds
Candy in
10-quart Pail
$4.98

Planning a church or school party?

This pail full of favored candies will supply ample treats for all your guests. Includes 3 pounds chocolate drops, 3 pounds cream and jelly mix, 3 pounds hard candy mix—*plus* 10-quart galvanized utility pail. Pail will be useful long after . . . about the house or farm. Candies are pure and wholesome . . richly made with the finest ingredients . . Well-packed in 3-pound bags to keep them clean, fresh, and attractive until they're used. Both hard and soft candies are included so that all your guests may choose their favorite.

87 N 08690—10 quart pail and 9 pounds candy. Shpg. wt. 12 lbs........All for **$3.39**

Our DELUXE Candy Combination!

Fine quality sweets in a heavy 10-quart mirror-finish tin-plate steel pail . . . combined for your convenience . . and at an economical price! Includes 3 lbs. chocolate-covered bridge mix, 3 lbs. all-filled candies, 3 lbs. walnut puffs. Candies well-packed in 3 lb. bags. Chocolate-coated candies have centers of nuts, fruits, creams, chewies, crisps. And the filled candies are delicious thin, crispy shells packed tight with rich jams and marmalades. Walnut puffs are truly a delicacy . . crunchy shells, packed with chewy chopped nut filling.

87N08691–9 lbs. candy, pail. Pail is heavy serviceable steel. Shpg. wt. 12 lbs. . . All for **$4.98**

For church and school parties . . filling stockings . . family treats

Sears 4 Giant Candy Pails

. . plus one NEW assortment in attractive metal wastebasket

10 pounds
Candy-Nuts in
12-quart Pail
$5.29

5 pounds
Peanut Brittle
in 10-qt. Pail
$2.59

9 pounds
Candy in
Wastebasket
$3.19

Chocolates, Hard Candy, Nuts

Enough for all your Holiday needs! Includes 4 lbs. assorted chocolates, 2½ lbs. mixed nuts-in-shell, 3½ lbs. Christmas hard candy, plus 12-quart galvanized utility pail. Chocolates are an assortment of creamy milk chocolate coating with luscious assorted creams, caramels and nougat centers. Nuts are a mixture of walnuts, almonds, Brazil nuts, filberts, pecans. Hard candies are assorted flavors and shapes. Packed in 3 separate bags.

87 N 08693—10 lb. candy pail. Shpg. wt. 15 lbs......**$5.29**

Crisp, Crunchy Peanut Brittle

Always popular. This golden rich brittle is made with butter and generously filled with flavorful peanuts for a rare taste treat! Carefully packed in ¼-pound pressure-sealed waxed bags, which serve to prevent breakage in shipping . . and are conveniently sized to be distributed as individual treats without opening. 10-qt. galvanized steel pail is serviceable and long-lasting. Shpg. wt. 8 lbs.

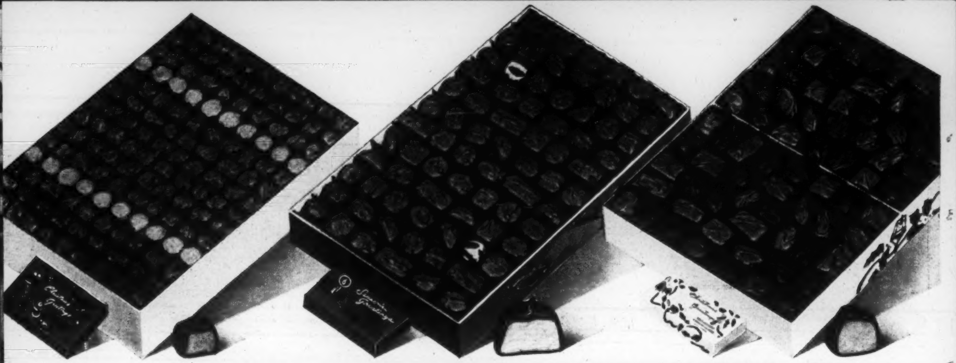
87 N 08692—5 lbs. candy, pail. All for only...**$2.59**

Candy-filled Metal Wastebasket

New! Sears giant basketful of sweets offers a popular assortment of all-time treats . . orange slices with luscious orange flavor . . jelly beans in a variety of colors and flavors, and creamy, mellow candy corn. 3-lb. bag of each packed in bright red metal wastebasket—11½ in. high. 11¼x8 in. wide—with floral design. Packing keeps candies fresh.

87 N 08694—Wastebasket with 3 (3-pound) bags candy Shipping weight 12 pounds..................Only **$3.19**

Include Holiday Sweets on your Christmas order—buy on Sears Easy Terms . . pay later, see page 313



Choice CHOCOLATES . . in 5-pound gift boxes . . for giving or family use

5-lb. Box of Miniatures. Tiny bite-size chocolates in a gay Christmas box. About 400 pieces to box . . all covered with rich milk chocolate. Assortment includes vanilla, true orange, true raspberry and maple creams, apricot marmalade, peanut toffee, and full milk caramels.

$3.50 5-lb. box

87 N 8603—5-pound box. Shpg. wt. 6 lbs........$3.50

GOOD—5-lb. Economy Box of Chocolates. Assorted luscious centers of vanilla, maple, chocolate, varied fruit creams, caramels, nougats, mints . . all covered with creamy milk chocolate. There's lots of good eating in this big, colorful cello-wrapped gift box. Order today!

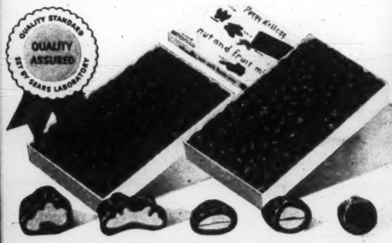
$2.39 5-lb. box

87 N 8601—5-pound box. Shpg. wt. 6 lbs........$2.39

BETTER—5-lb. Chocolate Assortment . . Both milk and dark chocolate coatings in cello-wrapped Christmas box. Included are butter creams, almonds, nougats, nut bites and molasses chews, vanilla, raspberry, pineapple, chocolate, orange, cocoanut and maple creams, cream caramels.

$3.50 5-lb. box

87 N 8604—5-pound box. Shpg. wt. 6 lbs........$3.50



Peggy Kellogg . . Nut and Fruit Mix

Special . . and Delectable! Nut and Fruit Mix . . each piece coated with mellow milk chocolate . . to give it that coveted goodness you can't resist. Assorted almonds, filberts, walnuts, Virginia peanuts, raisins. These are the tidbits you'll keep in the candy dish during the holidays . . to tempt and please each and all. Conveniently packed in two 1-lb. boxes . . one to give . . one for the family.

$1.49 2 lbs.

87 N 8619—Two (1-lb.) boxes. Shpg. wt. 2 lbs. 8 oz..........$1.49

Assorted CHOCOLATES . . 2-pound gift boxes

GOOD—2-lb. Economy Box of Chocolates. Assorted centers include such favorites as vanilla, maple, chocolate, varied fruit creams, caramels, nougats, mints . . each in a coat of rich creamy milk chocolate. Tasty gift, indeed, in a cheery cello-wrapped Christmas box.

$1.19 2-lb. box

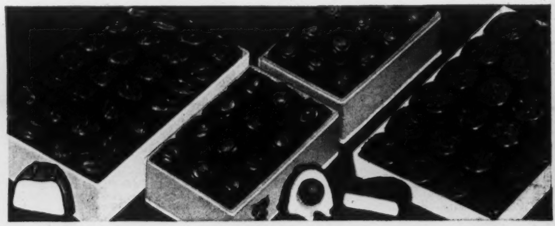
87 N 8602—2-lb. box. Shpg. wt. 2 lbs. 14 oz..$1.19

BETTER—2-lb. Chocolate Assortment. Includes butter cream centers, almonds, nut bites, nougats, cream caramels, molasses chews, and vanilla, raspberry, pineapple, chocolate, orange, cocoanut, maple creams. Assorted milk and dark chocolate coatings in box.

$1.59 2-lb. box

87 N 8605—2-lb. box. Shpg. wt. 2 lbs. 14 oz..$1.59

I'M YOUR JOLLY
ROY ROGERS
...AND I'M JUST CHOCK
HAND PUPPET



Puppet, Hersheys

Entertaining Roy Rogers Hand Puppet tops a 4-ounce box of foil-wrapped Hershey kisses. Head and yellow hat of soft plastic. Bright cotton shirt. Puppet 9¼ inches high. Shipping weight 1 pound.

98c Complete

87 N 8821...... Complete 98c

Popular Hershey

Hershey Milk Chocolate Kisses and Miniatures . . famous for goodness. Red box contains 1 lb. kisses and 1 lb. miniature Hershey bars, each foil wrapped. Shipping weight 2 pounds 8 ounces.

$1.59 2-lb. box

87 N 8612—2-lb. box..... $1.59

Whipped Creams

1¾-lb. box Chocolate Whipped Creams. Rich milk chocolate coats the fluffy whipped cream centers in assorted vanilla, chocolate, maple, and peppermint. Shipping weight 2 pounds 4 ounces.

$1.00 1¾-lb. box

87 N 8611—1¾-lb. box...$1.00

Cherry Treats

Two (1-lb.) Boxes Cordial Cherries. Large whole red Maraschino cherries . . in free-flowing vanilla creams, coated with sweet dark chocolate. Popular — and inexpensive, too! Shpg. wt. 2 lbs. 8 oz.

$1.34 2 lbs.

87 N 8600—2 (1-lb.) boxes.$1.34

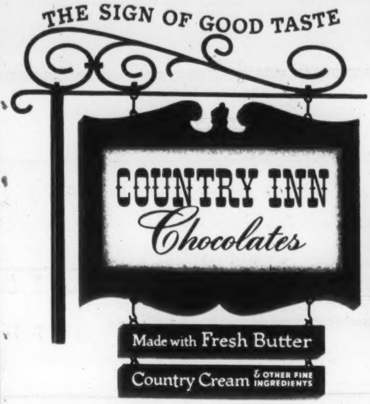
Mint Patties

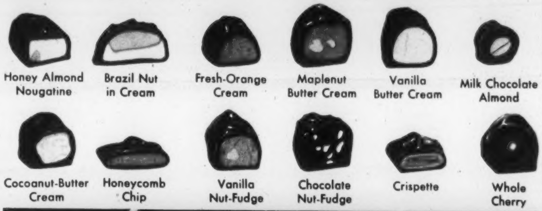
Two (1-lb.) Boxes Mint Patties . . slim rounds of cool, refreshing, creamy mint . . with rich dark chocolate coating. So easy to eat . . so sure to be enjoyed . . . you'll want several. Shpg. wt. 2 lbs. 8 oz.

$1.19 2 lbs.

87N8610-2 (1-lb.) boxes..$1.19

Have you seen all EIGHT of the Christmas Candy Pages in this section? Don't miss any!


THE SIGN OF GOOD TASTE
COUNTRY INN
Chocolates
Made with Fresh Butter
Country Cream & OTHER FINE INGREDIENTS


Honey Almond Nougatine
Brazil Nut in Cream
Fresh-Orange Cream
Maplenut Butter Cream
Vanilla Butter Cream
Milk Chocolate Almond
Cocoanut-Butter Cream
Honeycomb Chip
Vanilla Nut-Fudge
Chocolate Nut-Fudge
Crispette
Whole Cherry

CHOCOLATES AT THEIR BEST

• Country Inn chocolates are, we think, the finest ever made . . satisfaction guaranteed!

$1.95
2-lb. box

The same fine ingredients you'd use at home . . . 93-score butter, 40% whipping cream . . . are deftly blended in Country Inn candies, to give the utmost in eating pleasure. They're truly de luxe candies with a satisfying "homemade" goodness that makes each bite a taste delight . . makes each piece eaten an invitation to try "just one more."

Three different types of coatings are used on Country Inn, to assure a perfect taste balance of chocolate with each of the varied and tempting centers. The heavy chocolate coating used on Country Inn keeps the cream centers smooth and moist . . the nut and fruit centers delicious.

Included in each box of these choice morsels are taste-tempting butter creams in vanilla, chocolate, maple walnut, coffee walnut, cocoanut centers . . peppermint and fruit creams, caramels, almonds, Brazil nuts, nut fudge, molasses butter chip, whole cherries and many others . . in both milk and dark chocolate coatings.

87 N 8618—Large 10-pound box . . "family-sized" for the Holidays . . or gift-giving. Shpg. wt. 12 lbs. **$8.95**

87 N 8606—5-pound box . . Order one to give, one to keep. Shipping weight 7 pounds. **4.75**

87 N 8607—2-pound box . . Perfect size for individual gifts. Order several. Shpg. wt. 3 lbs. **1.95**

87 N 8608—3 pounds, packed in attractive re-usable round gift tin . . sturdy for long-distance mailing. Keeps candies fresh. Send a box to your man in service, or friend or family far away. Shipping weight 4 pounds **$3.00**

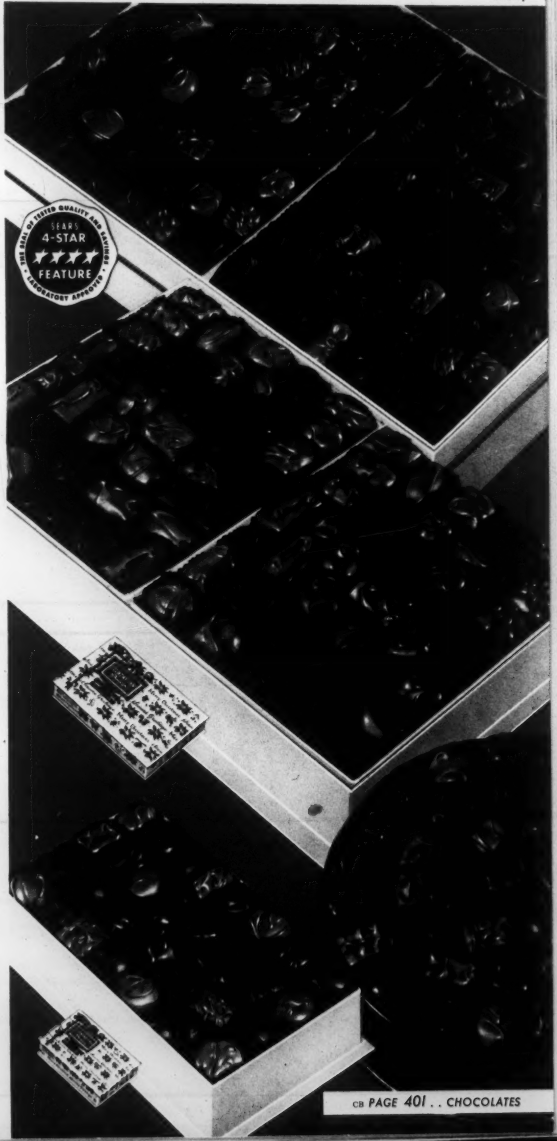
COUNTRY INN
Snappers

Delectable! Country Inn Snappers

$1.90
1½ lbs.

The inimitable Country Inn blend of choice ingredients makes these Snappers a rare taste-treat, indeed. Delicious and different, they're made of smooth whole milk caramel on a bed of flavorful pecans . . . all dipped in high grade milk chocolate. Chewy . . . and oh! so satisfying. Shipping weight 2 pounds 4 ounces.

87 N 8609—1½-pound box. **$1.90**


THE SEAL OF TESTED QUALITY AND SAVINGS
SEARS
4-STAR
★★★★
FEATURE
LABORATORY APPROVED

COUNTRY INN Fine Quality Fruit Cake

- Delectable blend of rich, flavorful batter . . with choice fruits and nuts
- Packed in re-usable metal gift box . . fine for mailing . . near or far
- Complete your Holiday dinner with a dessert of traditional fruit cake

$4.39
5-lb. cake

Brimful of
Glazed Cherries
Pineapple
Selected Pecans
Fruit Peel
Tangy Citron
Juicy Raisins

Fruit cakes and Holidays go hand in hand . . highlight your festivities with this taste-tempting delicacy. Smooth, rich batter, deliciously flavored with spices, lavishly filled with fruits and nuts. Cake is topped with plump, candied cherries, pecans and luscious pineapple slices. Why bother baking your own cake, when bakers with professional "know-how" turn out such a perfect Holiday fruit cake for you?

Re-usable round red tin gift box is handy for cookies, sewing box, etc. Sturdy also for mailing . . . in the States or overseas.

87 N 8652—5-pound cake. Shipping weight 6 pounds........$4.39

COUNTRY INN Cake . . Pre-sliced!

- Two loaves in decorated re-usable 5-pound gift tin
- Ready-cut, uniform slices speed, simplify serving
- Satisfying, rich flavor of "homemade" fruit cakes

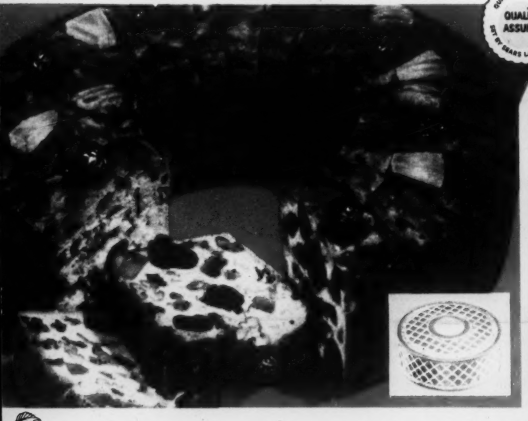
$4.39
2 (2½-lb.) loaves

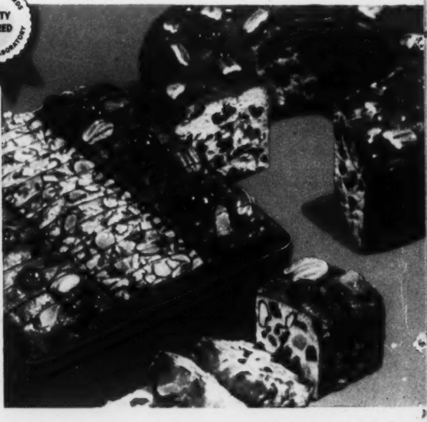
Our popular Country Inn Cake (at left) . . . in *pre-sliced* loaves! No crumbs—no ragged "home-cut" slices, but smooth, uniform individual servings, ready for you to proudly serve. Same taste-tempting combination as Country Inn Ring Cake . . . flavorful batter, expertly spiced, brimful of fruits and nuts. All the old-fashioned flavor, minus the fuss and bother of home baking. Tin keeps cake moist and fresh.

Packed in cardboard mailer . . so easy to send on as a gift. Each 2½-lb. loaf is cut into convenient slices and cello-wrapped.

87 N 8653—5-lb. tin (two 2½-lb. loaves). Shpg. wt. 6 lbs......$4.39

QUALITY STANDARDS
QUALITY ASSURED
SET BY SEARS LABORATORY





Plump cherries

Luscious pineapple

Selected pecans

COUNTRY INN Butter-Batter Ring Cake

$5.59
5-lb. cake

Super quality! Pre-sliced fruit cake . . truly a taste delight, with its batter of country butter, whole eggs, etc., skillfully blended with candied cherries, luscious pineapple, and selected pecans. It's *so delicious*, we believe it's the best fruit cake you've ever eaten! If you don't agree, return it for a refund! The exquisite gold-color metal box, with "quilted" design, is itself a useful gift.

87 N 8654—5-pound cake. Shpg. wt. 6 lbs. 8 oz........$5.59

Fruit Cake Trio . . Pre-sliced

$3.29
3 (1-lb.) cakes

Peggy Kellogg cakes, flavored with rum and brandy, pre-sliced for easy serving.. 3 loaves in tin . . one light and one dark cake with pineapple-cherry topping, also one "golden almond" cake with almond topping. Fruit-nut filling. Fancy metal tin. Shpg. wt. 4 lbs. 8 oz.

87 N 8655—Tin of 3 (1-lb.) cakes.....$3.29

Barbara Jane Economy Cake

$2.19
5-lb. cake

Our lowest priced fruit cake, good quality for pleasant eating. Rich, spicy batter is generously filled with selected tangy fruit peel, glazed cherries, plump raisins and nuts. Top sprinkled with fruit and nuts. Cello-wrapped, packed in gay cardboard gift box. Shpg. wt. 5 lbs. 14 oz.

87 N 8650—5-pound ring cake.......$2.19